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Your iPod — Take It or Leave It; Now iPod owners can connect their Apple portable music players to Russound multiroom audio systems

Business Wire, July 27, 2005

NEWMARKET, N.H. -- Russound today revealed their iPod(R) friendly solutions for listening to music outside the pod. With more than 35 million iPods to be shipped by the end of 2005, the demand for storing and enjoying music collections is at an all time high. Russound products extend the capabilities from a single-user iPod to broadcasting the music throughout the entire home -- for everyone to enjoy.

Today's consumers want to take full advantage of the iPod phenomenon. Yet, typically only one person can listen to the thousands of hours of music stored in these devices, at a time. Russound multiroom audio - video products enable entire playlists to be shared and accessible throughout the home.

iPod friendly tech tips and application guides are available for download on the company's online document center to assist dealers, integrators and installers in designing a Russound iPod friendly system. Answering the demand for incorporating an iPod with distributed audio was a simple proposition for Russound, as they design their products to easily integrate with a wide variety of whole house audio systems.

For homes with existing Russound components, an iPod can be connected in a myriad of ways. Whether the system contains Russound's award-winning RNET products, such as the CAV6.6, CAM6.6, SM53 Smart Media Server, ST2 family of Smart Tuners and UNO keypads, or an A-BUS amplified volume control system; now an iPod can be an enjoyable experience for the entire family.

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0018133196 SUPPLIER NUMBER: 131681774 (THIS IS THE FULL TEXT)
Apple updates iPod line, drops prices: a pod for everyone.(Apple Computer Inc.)
Cohen, Peter; Dalrymple, Jim
Macworld, 22, 5, 18(1)
May, 2005

TEXT:

Although the popular iPod represents nearly three-quarters of all digital music players on the market, Apple has shown that it isn't content to rest on past achievements. With its recent updates to the iPod line, the company has closed the gaps between prices of different models, changed storage capacities, and made improvements (see "Pods Aplenty").

(ILLUSTRATION OMITTED)

More than Mini

The new version of the iPod mini, which features a 6GB hard drive, increases storage capacity by 50 percent and leapfrogs over many competitors' 5GB players. At \$249, it has the same price as the original iPod mini. Apple will continue to sell that first-generation 4GB model, but the company dropped the price down to \$199--an important step, both financially and psychologically.

"\$199 is just the magical place to be in the consumer market," says Greg Joswiak, Apple's vice president of hardware product marketing.

That price also puts the iPod mini on a more competitive level with other companies' digital music players. Is Apple feeling the heat from competitors?

"If you look at the market data, nobody has really gained traction," says Joswiak. "We certainly take the competition seriously, but we have the perfect solution."

Another improvement to the mini is in the area of battery life: Apple claims to have more than doubled the capacity, from eight hours to 18 hours per charge. "The longest flight in the world is from New York to Singapore," says Joswiak. "We've got you covered."

The iPod mini's Click Wheel is now color-coordinated to match the iPod mini, and Apple also introduced a new line of \$29, color-matched armbands for iPod mini users--in silver, blue, pink, and green (the gold model is now gone).

In addition to dropping a color choice, Apple has decided not to include a FireWire cable with the new minis. All iPod minis come with only a USB 2.0 cable, which makes sense for keeping costs down in a cross-platform product (all current Mac models include USB 2.0). For people who prefer FireWire, Apple sells that cable for \$19.

Fun with Photos

The other big iPod news is a refreshed line of iPod photos. A slim, \$349 30GB model replaces the previous 40GB model--at \$150 less than its 40GB predecessor. What's more, Apple has reduced the price of the 60GB iPod photo by \$150, from \$599 to \$449.

The 40GB drive used two platters to store information, while the 30GB drive needs only one--so this iPod is thinner and lighter. (Apple has discontinued the fourth-generation 40GB iPod, too.)

Apple also removed the dock and the AV cable from the box--they're now accessories, available for \$39 and \$19, respectively. Like the iPod mini, the iPod photo no longer includes a FireWire cable.

iPod Camera Connector

For many people, the most important change to the iPod photo is

Apple's new iPod Camera Connector, which the company announced at the same time as the new iPod photos. The Connector is a \$29 accessory that connects the iPod photo and your digital camera, allowing you to transfer images directly to the iPod photo, without a computer.

Apple says that the iPod Camera Connector allows iPod photo users to view pictures immediately and then sync them back to iPhoto later.

PODS APLENTY

MODEL	PRICE	CAPACITY	BATTERY LIFE	MORE INFORMATION
iPod shuffle	\$99	512MB	12 hours	find.macworld.com/0368
iPod shuffle	\$149	1GB	12 hours	find.macworld.com/0369
iPod mini	\$199	4GB	18 hours	find.macworld.com/0154
iPod mini	\$249	6GB	18 hours	find.macworld.com/0365
iPod	\$299	20GB	12 hours	find.macworld.com/0155
iPod U2	\$349	20GB	12 hours	find.macworld.com/0182
Special Edition				
iPod photo	\$349	30GB	15 hours	find.macworld.com/0366
iPod photo	\$449	60GB	15 hours	find.macworld.com/0367

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16077123 SUPPLIER NUMBER: 104732653 (THIS IS THE FULL TEXT)
Speaking at the future.
Breen, Christopher
Macworld, 20, 8, 23(1)
August, 2003

TEXT:

People wondering how Apple might enhance tomorrow's iPod need only examine the Pod of today--specifically, the music player's hidden Diagnostic screen (which you access by pressing the Menu and play/pause buttons simultaneously and then--when the Apple logo appears--pressing the previous and next (double-arrow) buttons and the select button).

The first-generation iPod's Diagnostic screen included a Remote test, foreshadowing the arrival of a wired remote control. Given that history, the current Pod's Diagnostic screen bears two entries sure to interest iPod owners--Lin Rec (for Line Record) and Record. The Lin Rec test hints that the iPod may one day record through the device's proprietary data port. The Record test proves that the iPod can record today. Just highlight the Record test, plug a microphone into the headphone port, press the select button, and start talking when the screen displays "Begin." After a few seconds you'll see "Done." Press the select button to hear your recording. Those seconds of your own voice probably won't take precious gigabytes away from your playlists, but the recording capabilities do give Pod lovers something to talk about.

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15536365 SUPPLIER NUMBER: 97299501 (THIS IS THE FULL TEXT)
Become an iExpert: master apple's digital hub, from iPhoto to the iPod.
Seff, Jonathan; Snell, Jason
Macworld, 19, 4, 62(7)
April, 2002

TEXT:

DV camcorders, digital cameras, and DVD players are everywhere these days. But until recently, there wasn't anything that linked all these digital devices, making each an extension of the whole. That's the idea behind Steve Jobs's digital-hub strategy, unveiled at Macworld Expo in January 2001 and completed this year. Now all Macs ship with a well-rounded suite of creative tools: iPhoto, for capturing, cataloging, and printing digital photos; iTunes, for organizing and playing music; iMovie, for capturing and editing movies; and (for SuperDrive-equipped Macs) iDVD, for burning movies to DVD. Add Apple's \$399 iPod music player, and you've got the digital lifestyle firmly in your grasp.

Want to get the most out of your own digital hub--your Mac? Read on for tips and advice about making expert use of all these Apple products that begin with the letter i.

Inside iPhoto

Apple's latest addition to its digital-hub strategy is the OS X--only iPhoto, a free, easy-to-use program for organizing and sharing digital photographs (see "iPhoto 1.0"). But just because iPhoto is easy to use doesn't mean that it has no undiscovered depths.

Shortcuts iPhoto makes it easy to download photos from a digital camera, and importing photos already on your hard drive is just as elementary. Sure, you can choose Import from the File menu, but you can also add images to your library just by dragging them from your desktop to iPhoto. All your iPhoto images are stored in the iPhoto Library folder (within your OS X Pictures folder). Photos are organized by the date they were created, in nested folders for years, months, and days.

Each time iPhoto imports a group of images, it saves that collection as a roll, similar to a roll of film (see "Roll 'em"). If you've got a lot of images to import, consider adding them in small, related collections. That way, you can separate vacation photos by location, for example, instead of creating one gigantic roll by dragging all your images in at the same time.

If you've got limited hard-drive space, be warned: iPhoto doesn't move your photos when you import them, it copies them. Delete the originals to save space.

Want to get a copy of a photo from iPhoto? Just drag the image out of the program--a copy will be made automatically. If you want to create an alias, hold down the ** and option keys; to move the alias out of your library, hold down the control key.

Once your images are in iPhoto, the first thing you'll want to do is rotate them to the proper orientation. You can click on iPhoto's Rotate button, but it rotates images counter-clockwise--a pain when all you need is to rotate your image 90 degrees clockwise. But that button can rotate your images clockwise: to reverse the default rotation, just hold down the option key while clicking. You can rotate images one at a time or in a group--hold down the shift key while clicking on images to select consecutive images, or the ** key, to select several noncontiguous pictures.

Clever Preferences A lot of iPhoto's features are hidden in its

Preferences window, which is accessed via the File menu. For example, you can opt to have the program place an onscreen frame around images (see "Different Shades"), replacing the default drop shadow. You can change the default white background to any shade of gray or black. You can even keep this background color when you use a drop shadow--though the option is grayed out when the Shadow option is selected in the Preferences window. Just click on the Frame button, choose a color, and click on the Shadow option again.

Perhaps the most powerful iPhoto preference allows you to select what happens when you double-click on a photo. By default, iPhoto toggles into Edit mode, letting you quickly crop photos, remove red-eye, or transform color images into black-and-white. But the other two options are the ones with the most hidden potential: opening the image in a separate window or in an external editor.

Editing Window iPhoto's separate editing window is the most powerful section of the program. Open that window and click on the clear button in its top right corner; iPhoto presents you with a toolbar that includes several features unavailable anywhere else in the program.

From this toolbar, you can still rotate, crop, and remove red-eye. But in addition to cropping by iPhoto's built-in presets, you can also choose custom crop dimensions, a useful ability when you want to print an image to fit a favorite picture frame, for example. Click on the Customize button, and you can modify the toolbar to give you instant access to the cropping dimensions you use most often. And you can always undo any editing errors by choosing Revert To Original from the File menu.

Outside Help Even with its expanded toolbar, iPhoto's image-manipulation capabilities may not be enough. You can make one of several programs launch when you double-click on images in iPhoto. If you want only basic color- and contrast-editing tools, try Caffeine Software's PixelNance (www.caffeinesoft.com), a free, OS X--native program that lets you adjust an image's brightness, levels, color, saturation, tones, sharpness, and noise--all from a fairly straightforward interface (see "Fix Photos for Free"). Just be warned: once you've altered an image outside of iPhoto, its Revert To Original command won't work. To be safe, create a duplicate of your image by choosing Duplicate from iPhoto's File menu and then open that version of the photo in your external image editor.

Add-ons One notable iPhoto add-on comes from Apple itself: AppleScripts that you can download from www.apple.com/applescript/iphoto. Although iPhoto isn't scriptable, these scripts provide a workaround. Perhaps the most useful of the four primary scripts is Show Image File, which reveals in the Finder the source file of any iPhoto image you drag onto it.

Check out VersionTracker.com (www.versiontracker.com) to find other add-ons, such as the freeware plug-ins iPhoto Toast Export, from El Gato, and iPhoto Library Manager, by Brian Webster.

Tuning iTunes

The second incarnation of iTunes packs plenty of new features (see "iTunes 2.0"). Taking advantage of them all requires a little extra knowledge.

Get Visual For a bit of visual fun at your next party, create a sound and light show with the commands under iTunes' Visuals menu. Like many MP3-playing applications, iTunes lets you customize its graphical accompaniments, known as visualizers, via a simple plug-in architecture. You can find free visualizer plug-ins on the Web. Some of our favorites are David H. Goeb's DEG-BlueStar Warp (<http://homepage.mac.com/peagreen>), ArKaos Visualizer (www.arkaos.net), and Andy O'Meara's G-Force (www.55ware.com). Or, of course, you can try searching VersionTracker.com.

Once you've downloaded the plug-ins, you need to put them in the right place. If the plug-in doesn't come with an installer--most

don't--you'll have to install it manually. First, quit iTunes. If you're using OS X, choose Home from the Finder's Go menu, open the Library folder, and then open the iTunes folder therein. Inside, you'll find the iTunes Plug-Ins folder. In OS 9, the Plug-Ins folder lives in the same folder as your iTunes application. Once you've opened the Plug-Ins folder, drop your add-ons into the Visual Plug-Ins subfolder. Restart iTunes, and the new plug-ins will be available under the Visuals menu.

Floating Player The iTunes interface harnesses OS X's new power by allowing you to control your music player while it's running in the background. Even when you're working in Adobe Illustrator, for example, you can use your mouse to toggle the iTunes play/pause button, adjust the volume, and change tracks, all without leaving your Illustrator document--a big advantage with an application that shows or hides numerous palettes and windows when you bring it to or from the foreground.

Keep Rockin' When you use iTunes to listen to tracks that flow into one another--from a live album, for example--you'll notice a tiny, annoying gap between tracks. Get around this by setting iTunes' Crossfade Playback slider to 0 (zero) seconds. Open Preferences under the iTunes menu, click on the Effects tab, and click to activate Crossfade Playback. Make sure the slider is all the way to the left.

You can control iTunes 2.0 with AppleScripts. To get you started, Apple provides 28 scripts, at www.apple.com/applescript/itunes/, for playing random tracks, making text lists of your iTunes and iPod libraries, removing deleted MP3s from a library, applying equalization, applying EQ settings for music genres, and much more (see "Scriptable Songs").

Pretty iPod

Apple's iPod is one of the most exciting things to come out of Cupertino in a while. Before the iPod, there had never been a portable MP3 player designed specifically for Mac users, with Apple technologies such as iTunes and FireWire. Our tips will help you get more out of it.

Specialized Sync With the advent of high-quality MP3 encoders and large hard drives, many people are turning their entire CD collections into MP3 files. And if you're one of them chances are you're going to have more than 5GB (the iPod's limit) of MP3s on your Mac and in your iTunes library. If you want iTunes to automatically sync with your iPod, create a special iPod playlist in iTunes--one that contains less than 5GB of music--and set the iPod to sync only with that playlist.

To do this, open the iPod Preferences window by clicking on the iPod icon that appears in the lower right corner of your iTunes window when your iPod is attached to your Mac. Next, select the Automatically Update Selected Playlists Only option, then choose the playlist you created. Your iPod will now sync with the contents of that playlist, rather than your entire music library.

The iPod can sync with only one copy of iTunes at a time. If you use your iPod with multiple Macs--say, at home and at work--you'll probably want to forgo automatic synchronization. To switch to manual mode, open the iPod Preferences window and click on Manually Manage Songs And Playlists. When you plug in your iPod, it will mount normally but won't attempt to synchronize with iTunes. To add songs to your iPod, simply drag them from your iTunes library to the iPod window.

Party Pod Because of its large storage capacity, the iPod is perfect for parties or any occasion when you want to have music playing for a long time without having to change CDs. The built-in headphone jack can connect the iPod directly to your stereo system. Using an inexpensive Y-cable (available from electronics stores such as Radio Shack for less than \$10), you can plug the 1/8-inch minijack into the iPod, and the pair of RCA-type plugs into a spare input on your stereo--often the AUX, or auxiliary, input.

And if you're worried about the battery running out during your

bash, you can use the included power plug to power (and charge) the iPod while it's playing.

Expand Your Reach Since the iPod's release, many utilities that extend your favorite portable music device have come out. Bitcom's Xpod (free; <http://bitcom.ch>) and CodeFab's Podestal (free; www.codefab.com) both let you copy MP3s from your iPod to your hard drive in OS X--perfect if you have multiple computers--and Podestal even accesses files stored on the hard-drive portion of your iPod. Rich Goldman's Contacts-iPod (free; http://files.macscripter.net/ScriptBuilders/Utilities/Contacts_to_iPod.d.hqx) synchronizes your contacts from Entourage, Outlook Express, or Now Contact with the iPod.

And Apple built in its own extra. Go to the iPod's About menu and hold down its center button for several seconds, and you'll bring up the classic game Breakout, which you can play via the iPod's jog wheel.

Directing iMovie 2

iMovie is the oldest of Apple's "i-apps." In many ways, iMovie was the first program to define Apple's digital-hub strategy. iMovie fulfilled a need--easy-to-use editing software for the new generation of digital camcorders--in a way that no other product had done before.

In the time since iMovie arrived, Macworld has written several detailed articles full of tips about the program. You can see a list at www.macworld.com/subject/imovie/.

Add-ons iMovie ships with a limited collection of transitions and effects. The free iMovie Plug-In Pack (www.apple.com/imovie) adds a few interesting options, but iMovie's palette of transitions still isn't that impressive.

Many people will never want to use a transition any flashier than a cross-dissolve, but variety can be the spice of life. To that end, GeeThree Offers Slick Transitions and Effects (\$30 each, \$50 for both; 650/328-2359, www.geethree.com), two collections of iMovie transitions and effects that include many subtle, attractive options, as well as plenty of gaudy ones. They're worth their cost, even if you use only a quarter of the provided plug-ins.

The Last Word

As the maker of both the hardware and the operating system that runs it, Apple is uniquely qualified to create software and add-ons that let us get the most out of our Macs. With iPhoto, iTunes, iMovie, iDVD, and even the iPod, Apple's commitment to making it as easy as possible to live the digital lifestyle is clear. To ride the wave, all you need is your creativity and your Mac.

RELATED ARTICLE: iTUNES 2.0

FREE MP3 APPLICATION MATURES

Amidst the hubbub surrounding Apple's release of the iPod (****1/2; Reviews, January 2002), Apple released version 2.0.3 of its iTunes audio program, adding the support necessary for transferring files to the portable player. But that doesn't make this version a one-hit wonder--it has several new features that users have requested.

New and Improved

Foremost among iTunes 2.0's improvements is a 10-band graphic equalizer with 22 presets (or EQ settings) for rock, hip-hop, classical, and everything in between (see "EQ IQ"). You can move each slider individually and save the results as your own presets.

There's also a Sound Enhancer that helps add some of the warmth stripped from songs when they're compressed into the tiny MP3 format. The result is better-sounding music from iTunes.

Another new feature is the ability to cross-fade tracks, overlapping the end of one with the beginning of the next--you can set a cross-fade to last as long as 12 seconds. It's a great feature for parties, but it would be nice if these cross-fades carried over when you burned your songs to

audio CDs.

iTunes can now burn MP3 CDs--that is, data CDs in the ISO 9660 format--filled with 650MB to 700MB of MP3 files. This allows you to get more than 10 hours of music on a single CD-R playable in some CD players and many newer DVD players. Of course, you could do this before by popping in a blank CD and formatting it as an MP3 CD, but being able to do so from within iTunes is an added convenience.

Apple has also added Apple Scripting capabilities to iTunes, meaning that you can create scripts to control most iTunes actions. Still missing, however, are ways to easily change skins (the GUI'S look), record directly into iTunes, and broadcast over the Internet--all features that iTunes' predecessor, Casady & Greene's now-defunct Sound Jam MP, offered more than a year ago.

Macworld's Buying Advice

With its new features, iTunes 2.0.3 has become a fully capable MP3 player, encoder, and jukebox. Its few missing features are overshadowed by an easy-to-use interface--and the fact that it's free.--JONATHAN SEFF

RATING: ****

PROS: Pod integration; equalizer; cross-fader; understandable yet powerful interface; free; direct burning to audio and MP3 CDs.

CONS: Little skin support; no direct recording of audio; some features don't carry over when burning to disc or transferring to iPod.

ESTIMATED PRICE: free

OS COMPATIBILITY: Mac OS 9, Mac OS X

COMPANY: Apple Computer, 800/692-7753, www.apple.com

iphoto 1.0

FRIENDLY AND FREE BUT FALLIBLE

Easy-to-Use Photo Utility Still Missing a Few Key Features

JASON SNELL

In many ways, iPhoto 1.0--Apple's new, free, digital-image--management program--is cut from the same cloth as previous i-apps iMovie, iTunes, and iDVD. With each, Apple identified a hole that needed to be filled, developed software with key features that had broad appeal, and polished those features until they shone. iPhoto is no different: it offers easy-rouse photo-organization features that will please many casual digital-camera users who want to organize and share their growing image collections. More-advanced, digital-photography enthusiasts, however, will likely be disappointed by this programs many feature omissions.

Digital Shoebox

The program's primary interface is a large window of digital-image thumbnails; at the bottom of the window, a slider lets you select the size of those thumbnails. The thumbnails are generally good quality; however, when we imported some high-resolution, multimegabyte TIFF files into iPhoto, the thumbnails were grainy with banded color.

Below this window, there are five buttons that activate the program's primary functions: Import, Organize, Edit, Book, and Share.

The left-hand pane of iPhoto's single-window interface lets you manage virtual photo albums, in which you can collect your images; you can also click on the Photo Library icon to view all the images you've imported into iPhoto. A small button below that pane lets you rotate one or many photos quickly and easily.

Adding Images

Importing images into iPhoto from a digital camera is a relatively easy process; iPhoto automatically launches when you plug in a compatible digital camera (see www.apple.com/iphoto/compatibility/ for a list), and it can import the images directly. A handy option even lets you delete the photos from the camera once they're downloaded.

If you have old images or an incompatible digital camera, you must

import the images by dragging them into the iPhoto window or choosing Import from the File menu. iPhoto makes a copy of your imported images in its iPhoto Library folder, leaving your hard drive with two copies of every image you import.

iPhoto doesn't export or link its library with mounted removable media; if you archive photos on CD-R discs to save hard-drive space, you can't keep those images in your iPhoto library.

Rolling On

When you bring images into iPhoto, either from a camera or from preexisting files, iPhoto treats each import process as a "roll," similar to a roll of film. You can view your library by roll, but iPhoto doesn't intelligently process images by date: if you drag in 1,000 photos taken over a span of three years, for example, iPhoto groups them in one inconveniently large roll.

If you'd prefer not to organize images in this limited way, you can sort images by the date they were created---just choose Edit: Arrange Photos: By Date. iPhoto tries to use the dates embedded in images by digital cameras, so even if your image doesn't have a proper creation date in the Finder, iPhoto usually displays the real date and time the picture was taken. In our tests, iPhoto was generally good at recognizing an imported image's embedded creation date, and it placed images in the proper context in our library.

Crop and Edit

Behind iPhoto's Edit button is a limited collection of image-modification tools. The Crop tool is excellent, allowing you to choose from preset sizes, such as 4 by 6 inches and 3 by 5 inches, and trim images with ease. iPhoto's Red-Eye tool is a serviceable way to salvage snapshots that would otherwise be wrecked by blazing red corneas.

It's with color that iPhoto's editing features fall down. A Black & White button lets you quickly convert an image to gray Scale. But the program lacks even rudimentary tools for color correction---and as any digital-camera owner will tell you, there are often times when an image needs tweaking because of an unwanted yellow or blue cast. While a complicated, Photoshop-style Levels command wouldn't be appropriate, iPhoto's omission of a one-button color-correction tool or a simple slider-based interface is unfortunate.

Tracking Images

Categorizing photos in iPhoto is easy. You can use Apple's preset keywords, or you can make as many as 14 of your own by choosing Edit: Keywords from the Edit menu (or pressing **-K). To assign keywords, slide the switch on the Keywords window's left side to Assign, select one or more photos, and click on the appropriate keyword.

Sorting images by keyword is just as easy: slide the switch from Assign to Search, and then select as many keywords as you'd like to filter your photos by. This makes it easy to find, for example, all photos of your pets and your daughter together (see "Keyword: Cute"). However, iPhoto's filtering system is strictly additive (pets and daughter); you can't search for all photos of your pets without your daughter, say, nor can you see all images except those with your pets in them. You are also unable to display only images without keywords.

Show and Share

Realizing that one of the great strengths of digital photography is the ability to quickly share images with others, Apple has built iPhoto with a collection of image-sharing features, from on-screen slide shows to linen-bound books. All are available by clicking on the Share button.

Slide Shows iPhoto's Slide Show feature lets you display images with musical accompaniment in a full-screen format. It's a fine idea, but it has some limitations. Slide Show's only transition effect is the dissolve, and it can play only one audio track over a slide show. Also, most images in

the slide show we created tended to appear blurry, an obvious drawback.

You can export slide shows in QuickTime format to share with others, but soundtracks and transitions don't carry over into the QuickTime movie.

Photos on the Web iPhoto also lets you export your photos for the Web by using either the HomePage feature on Apple's iTools Web site (integrated with iPhoto via the HomePage button in iPhoto's bottom pane when you click on the Share button) or the Web Page tab of iPhoto's Export Images window. The Apple-hosted HomePage option is easy to use and generates beautiful Web-based slide shows; however, the images it exports are quite large and don't make the most of the JPEG format's ability to compress images, so people with slow modem connections will need a lot of patience to view all the images. iPhoto's do-it-yourself Web Page export method gives you more control over the size of your images and their thumbnails; however, the HTML pages it generates are very basic, and there's no way to crank up the JPEG compression here, either.

Prints

It's easy to print images from iPhoto. If you're printing to your own photo printer, iPhoto's Print command gives you control over many options, including paper type and page layout, via a series of pop-up menus.

More, intriguing is the pro-grain's unique built-in support for online photo processing. Thanks to integration with Kodak's Ofoto digital-printing service, iPhoto users can buy digital prints by selecting the images they want, clicking on the Order Prints button, and choosing the preferred size and number of prints. The resulting prints, on high-quality Kodak paper, look very good--certainly much better than what you'd likely get after dropping off a roll of film at your local supermarket.

Apple also offers iPhoto users a unique service: the creation and professional printing of a high-quality, bound hardcover book. Just click on iPhoto's Book button, and you can place as many as 32 photos on each page, in any of six templates. You can also add text. However, the book-building tools are awkward. Moving and reordering photos and pages can be a frustrating task more like a brainteaser puzzle than a page-design tool.

The resulting \$30 book (for 10 pages; \$3 per additional page, with a maximum of 50 pages), while pricey, is beautiful to behold. Printed on acid-free archive-quality paper, these books will certainly make great gifts. However, the nature of the Web printing-press method used to print book pages means that book photos are noticeably screened and therefore don't look as crisp as prints.

Macworld's Buying Advice

Like all of Apple's i-apps, iPhoto is a remarkably user-friendly program that fills a vital need for many Mac users--in this case, consumers with digital cameras--and it's got a price that can't be beat. With its easy organizing and solid integration with an online photo-printing service, iPhoto makes good on Apple's promise to integrate digital devices and the Mac. However, many digital-camera users will quickly find themselves butting up against iPhoto's limitations.

RATING: *** 1/2

PROS: Easy importing; solid and easy-to-use organization and categorization features; strong links to online services.

CONS: No color-correction tools; no offline-storage options; limited Slide Show feature; no JPEG compression options; weak book-building interface.

ESTIMATED PRICE: free

OS COMPATIBILITY: Mac OS X

COMPANY: Apple Computer, 800/692-7753, www.apple.com

RELATED ARTICLE: I Want My iDVD

Although the original iDVD brought us the power to design and create

DVDs in an amazingly easy-to-use package, it was clearly ahead of its time--buggy and not quite complete (**1/2; Reviews, July 2001).

With much better stability and customization, iDVD 2 changed that, and we recently devoted an entire feature to getting the most out of the new version. Check out "Go Pro with iDVD 2" (March 2002) to get tips on removing and customizing watermarks, getting the best-quality video, creating top-notch slide shows, making your own motion menus, and much more.

OUTSTANDING: *****

VERY GOOD: ****

GOOD: ***

FLAWED: **

UNACCEPTABLE: *

Associate Editor JONATHAN SEFF has been using an Pod since the day it was announced. Editor JASON SNELL uses all of Apple's digital-hub products on a regular basis.

*(Text unreadable in original source)

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Working up a storm

Lewis, Steven

Asian Business v38n2 PP: 64 Feb 2002 ISSN: 0254-3729 JRNL CODE: ABN

DOC TYPE: Periodical; Product Review-No Opinion LANGUAGE: English

RECORD TYPE: Fulltext LENGTH: 2 Pages WORD COUNT: 850

ABSTRACT: Various electronic devices are briefly reviewed.

TEXT: The High Life

Look who's putting life back into boring office equipment

PRINTERS...

Epson has the SME market firmly in its sights with its new EPL-5900 mono laser printers, not just in terms of features, but the one-year free on-site warranty service. The Epson EPL-5900L laser printer pushes out pages at a rate of 12 a minute using 2MB of built-in RAM - expandable to 13MB.

Resolution comes at 1200dpi and Epson swears by the printer's ability to reproduce the smallest details accurately. The printer plugs in to USB or parallel interfaces. US\$255

... JUST GOT BETTER

The Epson EPL-5900 is the superior of the two new models, offering the same print speed, but 8MB of RAM upgradeable to 136MB for printers much in demand - just as well it takes 650 sheets at a time. The EPL-- 5900 supports network printing with the optional use of EpsonNet 10/100 Base TX Internal Print Server. And, if you want to get really technical, it also supports the most advanced printer control languages, including PLC5e, PCL 6 and EPSON. US\$345

TALKING PEN

You can draw your own sketches and send them with SMS, email or fax via your mobile phone if you buy the new chatpen with the special paper (chatnote) from Ericsson. It looks like a chubby traditional fountain pen and the chatnote looks like big Post-it notes. The ink and the ballpoint is there as well so that you can see what you are writing. The pen holds a small camera, a processor and a Bluetooth transceiver and can only be used in connection with a GPRS/Bluetooth phone.

POCKET PC

The Cassiopeia BE300 runs Windows CE 3.0, but features a customised user interface. The BE300 Pocket Manager uses a new 166MHz, 280 MIPS CPU and an optimised operating system and software. Additionally, the unit is equipped with a Type II CompactFlash (CF) card slot, enabling it to use memory cards, wireless network cards, LAN cards and Bluetooth cards, among others (although the drivers for the cards were not available at the time of writing). US\$200

PRINT THIS

The Yubi Raku Ver. 3.0 will scan a user's fingerprint instantly. Only users registered with the Yubi Raku's database get to use the computer. Simply touching the sensor turns off the screensaver and bypasses the login window - it's all down to whether your print is recognised or not. Beyond security, the reader offers the added benefit of going a step further and, having recognised the user, taking the user to his personal settings. This only works if you are using Windows XP, however, US\$160

SUBSTANTIAL SATELLITE

The Toshiba Satellite 3000 offers a 14-inch TFT LCD panel that affords a wide enough viewing space for any kind of graphics work. At 2.6kg with the DVD-ROM in place, the unit is fairly light, although you might not want to go hiking with it, and thin (306 x 266 x 33.5mm) enough to make typing easy. Best of all, however, the 3000 runs on a Pentium III 900MHz processor and 128MB of SDRAM. US\$1,800

WIRELESS FIRST

In the Portege 4000 Series, Toshiba claims to have pulled off a first by integrating Wi-Fi (802.11 b) and Bluetooth wireless technologies in a single notebook - one notebook, two imbedded antennae. In another industry first, the series is the first corporate notebook computer to incorporate Secure Digital Media slots, the 128MB card stores up to four hours of music or 40 minutes of video. The Porteges come with a 20GB hard drive, 128MB of RAM and running a 750MHz Pentium III processor. US\$2,182

AIMING HIGH

Acer's Aspire EL runs on a 1.8GHz or 2GHz Intel Pentium 4 processor with Intel's 845 chipset and has the enhanced 3D rendering capability for multimedia applications, including gaming. Improved video manipulation and decreased MP3 encoding times make it possible to manipulate all manner of AN projects - presentations and so on - easily and quickly. The Aspire EL comes broadband-ready and equipped to handle the expanding internet. From US\$1,540

POD PEOPLE

Apple's iPod is an MP3 music player that packs up to 1,000 CD-quality songs into a 6.5 ounce pocket-sized package. The Auto-Sync feature automatically downloads all iTunes songs and playlists onto the Pod, and keeps them up to date. In total, the Pod will hold 5 GB of music and includes a shock protection feature that buffers 20 minutes of music to prevent skipping when running or exercising with the iPod. The batteries give 10 hours' continuous playback. US\$400

BEAUTIFUL MUSIC

If you are looking to splash out on something to cheer yourself up, the CD Rock 100 Jukebox could be just the thing. The design is pure retro, but the full-size jukebox, complete with neon trim, takes 101 CDs, includes an AM/FM stereo radio, pumps out tunes at 100 watts and even includes a remote control. If you aren't getting enough power from the unit itself, you can plug in external speakers. US\$3,450

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12299365 Supplier Number: 134080595 (THIS IS THE FULLTEXT)
BadFruit For Pod People; With iPod mania sweeping the nation, someone or something has taken the fanaticism to a new level by releasing their own software program that supports "podcasting" for iTunes. (Brief Article)
InternetWeek, pNA
July 14, 2005
TEXT:

With iPod mania sweeping the nation, someone or something has taken the fanaticism to a new level by releasing their own software program that supports "podcasting" for iTunes. The entity, "BadFruit" (www.badfruit.com), recently launched a free software upgrade that expands iTunes' interoperability and adds support for podcasting, an increasingly popular phenomenon. Oddly enough, the name of the free program is "BadApple," and the program's author is remaining anonymous. "It's definitely not endorsed or approved by Apple," says a disclaimer on the site. "In fact, I'm pretty sure they wouldn't want you to use BadApple."

Even stranger, BadApple only works on Microsoft Windows and isn't compatible with the Mac OS. So, who's running BadFruit? Several news reports have linked BadFruit to MP3Tunes.com, the online music store recently launched by MP3.com founder Michael Robertson, who is also the founder and chairman of Linspire. Interestingly enough, Robertson had written on his personal Web site that he was disappointed that Apple switched to Intel but didn't embrace a more open strategy to expand OS X's and iTunes' market share.

"My first thought is that I hoped that Steve Jobs' success selling iTunes to the other 95 percent of the world's Microsoft Windows users--would embolden him to take a strategic step that could shake up the PC business as we know it," Robertson wrote. "Unfortunately, I was disappointed with Apple's actual announcement."

As the saying goes, there's a bad apple in every bunch.

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2/7/4 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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46312460 (THIS IS THE FULLTEXT)

Eva Longoria Has Brush with the Law; Standards Changing for G-Rated Films;
Thieves Target iPod Users; Primetime Smackdown as Shows to Fight it Out
- Part 1

SECTION TITLE: News; Domestic

Brooke Anderson, Jason Carroll, Sibila Vargas, Don Lothian, Brian Todd

CNN NEWS

December 27, 2005

BROOKE ANDERSON, CO-HOST: I'm Brooke Anderson.

JASON CARROLL, CO-HOST: I'm Jason Carroll filling in for A.J. Hammer.
TV's only live entertainment news show stars right now. (BEGIN VIDEOTAPE)

ANDERSON (voice-over): On SHOWBIZ TONIGHT, Eva Longoria's blue
Christmas. The hot star in hot water after a run-in with police. A war of
words, even charges of racism. We've got the witnesses who reveal what they
heard and what the "Desperate Housewives" star supposedly said. Tonight,
SHOWBIZ TONIGHT gets to the bottom of Eva's traffic tussle.

CARROLL (voice-over): The odd couple. Why Anna Nicole Smith is getting
help from the White House in a case before the nation's highest court.
SHOWBIZ TONIGHT with the inside story of the feds and the "Playboy"
playmate.

ANDERSON: Thursday night smackdown. "American Idol's" Simon Cowell
hurling insults and punches in the same ring as "My Name is Earl." "Earl"
trying to body slam "Survivor." SHOWBIZ TONIGHT with the big battle that
will have your finger on the remote. It's must-see mayhem.

PARIS HILTON, HOTEL HEIRESS: Hi, I'm Paris Hilton. If it happened
today, it's on SHOWBIZ TONIGHT.

(END VIDEOTAPE)

ANDERSON: Hello, there. I'm Brooke Anderson live in New York.

CARROLL: And I'm Jason Carroll filling in for A.J. Hammer.

Tonight, "Desperate Housewives" actress Eva Longoria is desperate to
set the record straight. Longoria and her basketball player boyfriend got
into a Texas traffic tiff with a cop, and depending on who's talking, got
really nasty with accusations. Eva even blurted out a racial insult.

ANDERSON: That's right, Jason. Two sides, two stories and tonight,
SHOWBIZ TONIGHT goes after the real story. We've been digging all day to
find out what really went down.

(BEGIN VIDEOTAPE)

ANDERSON (voice-over): They may be one of the hottest couples in
Hollywood, but one cop claims they're also the hottest heads in Hollywood.

SEAN MEEHAN, WITNESS TO THE FEUD: Officer slapped his car and that's
when Tony got angry about it.

ANDERSON: The trouble began early Christmas Eve morning in downtown
San Antonio. "Desperate Housewives" actress Eva Longoria and boyfriend Tony
Parker, a basketball player for the Spurs, were looking to celebrate after
a big win that night. So the couple pulled up to this bar.

MEEHAN: Tony tried to pull in, and when he tried to stop and talk to
the doorman at the bar to find out if the other Spurs were in there and
which valet company they use -- they usually they valet with us -- they
stopped him and started hassling him.

ANDERSON: And apparently so did a bike cop, who said the couple was
blocking traffic.

When the cop rapped the hood of their car with his hand to get them to
move, police say the couple lost their cool, saying quote, "Parker and
Longoria began screaming in a verbally abusive and demeaning manner."

(on camera) The police report says the officer asked for Parker's driver's license but instead, Parker began to drive away, nearly hitting a man. He did stop but was only able to provide a French driver's license. Parker is a French citizen.

JOE RIOS, SAN ANTONIO POLICE DEPARTMENT: He had a female passenger in the vehicle also that was also being a little bit unruly towards the officers.

ANDERSON (voice-over): SHOWBIZ TONIGHT obtained a copy of the police report, which says Longoria told the officer he had an ego problem. And when the cop said he didn't want to get into a shouting match, the cop claims she said well, "(expletive deleted) you, then."

MEEHAN: She told the cops some things. Maybe she was angry.

ANDERSON: She had to be angry to say what she apparently did next. The police report says she shouted out the passenger window, quote, "He's just a Mexican bike cop. He only wants your autograph."

But the "Desperate Housewives" star says that's not at all what happened. She tells the Associated Press, quote, "I never made any sort of racial slurs, let alone made any comments about the officer being Mexican, as a Mexican myself."

Longoria is intent on sitting the record straight. Her publicist says the couple will be pressing charges over the incident. They say it was the officer who was inappropriate.

RIOS: It doesn't matter who you are. We can show day in and day out that we're not biased.

ANDERSON: The San Antonio police issued citations to Parker for impeding traffic and failing to produce a valid Texas driver's license.

But the two may have some damage control to take care of. Check out what happens when Eva Longoria was shown at Sunday's game.

UNIDENTIFIED MALE: When they put her on the big screen, they actually booed her. ANDERSON: But leave it to Gabrielle Solis to show the spoils of victory. She responded by showing the crowd the Spurs championship pendant on her necklace.

(END VIDEOTAPE)

ANDERSON: Longoria has made San Antonio her second home and, despite this run-in with the cops, she's had an incredibly successful year, named one of "People" magazine's one of "50 Most Beautiful People" and nabbing a Golden Globe nomination for her role in "Desperate Housewives."

And it turns out there will be some dramatic changes on ABC's hit show. "Desperate Housewives" creator Mark Cherry tells "TV Guide" that Marcia Cross's character Bree will soon be starting a descent into alcoholism on the show. Cherry says she isn't reacting well to the deaths of her husband and her fiance. And there will be a few alcohol-fueled moments in show that get pretty ugly.

CARROLL: Tonight, a story that may seem stranger than fiction. The White House is trying to help Anna Nicole Smith win a fortune left behind by her late husband.

The former "Playboy" play mate and reality TV star claims she is entitled to the estate of Howard Marshall II, who she married when she was 26 and he was 89. But Marshall's only son has been fighting her.

First, a federal bankruptcy judge awarded Smith \$474 million. Another federal court cut that down to \$87 million. Then a federal appeals court ruled against Smith altogether.

And now the case is headed to the U.S. Supreme Court. The Bush administration has just filed arguments in support of Smith's claim that federal court should not be allowed to get involved in these kinds of cases once a decision has been made at the state level.

So what do you think about all this? It's our SHOWBIZ TONIGHT question of the day. Anna Nicole Smith, should she get her late husband's money? Vote at CNN.com/ShowbizTonight and send us our e-mails at

ShowbizTonight@CNN.com. We'll read some of your e-mails letter on in the show.

ANDERSON: And speaking of money, "King Kong" still reigns at the box office. The great ape raked in nearly \$31.5 million over the four-day holiday weekend. Though "Kong" remains mighty, ticket sales dipped 37 percent from last weekend.

Close at "Kong's" heels, "The Chronicles of Narnia" roaring in with \$30 million. The comedy caper "Fun with Dick and Jane" was third, taking in \$21.5 million in its debut weekend. Rounding out the top five, "Cheaper by the Dozen 2," starring Steve Martin and an unruly brood, and "The Family Stone," an ensemble dramedy with Diane Keaton and Sarah Jessica Parker.

CARROLL: The No. 2 movie in America, "The Chronicles of Narnia," is rated PG. Families all across America are taking their kids to see the movie, but more and more families say PG- and G-rated films are not what they used to be. Some say the days of "Pippi Longstocking" are over.

Here is SHOWBIZ TONIGHT's Sibila Vargas.

(BEGIN VIDEOTAPE)

TILDA SWINTON, ACTRESS: Is it's a war Aslan wants, it's a war he shall get. SIBILA VARGAS, CNN CORRESPONDENT (voice-over): From life or death battles in "Narnia" to laser-wielding aliens in "Chicken Little," today's G- and PG-rated films are certainly not the ones your parents used to take you to.

UNIDENTIFIED MALE: I would say that G movies have more violence, more sexual innuendo, than ever before.

DAN GLICKMAN, PRESIDENT/CEO, MPAA: My guess is that a movie that comes out today, and if you took one 50 years ago, there would be different American standards about issues like language or nudity or violence, because our society has changed.

VARGAS: In fact, a recent Harvard study says violence is on the rise in G-rated animated movies and PG-rated films, while sexual innuendo is creeping into dialogue as in "Shark Tale." ANGELINA JOLIE, VOICE OF LOLA: Nice breast (ph).

UNIDENTIFIED MALE: I think the real problem with the G movies are not really a safety zone anymore. "Chicken Little" is a G movie but I wouldn't take my 5-year-old daughter to see it. There's enough violence and disturbing stuff going on that she would probably be scared.

JOANNE CANTOR, PROFESSOR, UNIVERSITY OF WISCONSIN: Many of these films cause intense nightmares. Those kinds of things stay with kids an incredibly long period of time, and parents need to know that the stakes are very high.

VARGAS: The Motion Picture Association of America says its ratings are mere guidelines, and it's up to parents to decide what's suitable.

GLICKMAN: Look, we do the best job we can to try to rate these movies, based upon what the standards are that are out there, and what the parent needs to know. But the parent has an obligation to, in fact, find out more if he or she wants to.

VARGAS: Common Sense Media, a nonprofit, nonpartisan organization, offers online information about a film's ratings and content.

JIM STEYER, FOUNDER/CEO, COMMON SENSE MEDIA: The reason we built the Common Sense system was that we found that people wanted a couple of things. I don't know what parental guidance means. I think it's different for every parent. And that's one of the challenges.

VARGAS: So while films become more sophisticated, parents may have to arm themselves to keep up with the times.

UNIDENTIFIED MALE: Well, at least we can sell the video to "Chickens Gone Wild." (END VIDEOTAPE)

CARROLL: That was SHOWBIZ TONIGHT's Sibila Vargas reporting.

ANDERSON: And coming up, a warning to pod people who tune out the world. Why iPod oblivion could have you singing the blues.

CARROLL: And get ready to be glued to your tube. SHOWBIZ TONIGHT with a prime-time smackdown. There's a big battle brewing, a really nasty one, too, that will have you going crazy trying to watch your favorite shows. It's a fascinating fight, and we have your first look.

ANDERSON: And David Letterman and the letter of the law. A fan makes some unfunny allegations in a case some call totally wacky. And Letterman battles back. A major decision today, and SHOWBIZ TONIGHT brings you the latest on the courtroom combat.

CARROLL: First, tonight's "Entertainment Weekly Great American Pop Culture Quiz." What was the name of Tony Baretta's pet cockatoo? Was it A, Albert; B, Amadeus; C, Fred or E, Elvis? We'll be right back with the answer.

(COMMERCIAL BREAK)

CARROLL: So again, tonight's "Entertainment Weekly Great American Pop Culture Quiz." What was the name of Tony Baretta's pet cockatoo? The answer is c, Fred.

ANDERSON: Welcome back to SHOWBIZ TONIGHT, TV's only life entertainment news show. I'm Brooke Anderson.

Topping tonight's top 10 reasons why David Letterman may be celebrating a legal victory, a New Mexico judge today lifted a restraining order against the late show host.

The order had been granted to a Santa Fe woman who claimed, among other things, that Letterman used secret coded words on air to ask her to marry him. She also said Letterman subjected her to mental cruelty and caused her to go bankrupt. Letterman's attorney said the order was without merit, and that he was entitled to protect his legal rights as well as his reputation.

CARROLL: Thousands of you got iPods for Christmas, and while you may not want to start using them on the commute into work, those white earphones could be a give-away that you're in iPod oblivion.

Thieves are now preying on those who are too caught up in their iPods. In Boston pick-pocketing those on their iPods is going up.

So listen up. Here's Dan Lothian for SHOWBIZ TONIGHT.

(BEGIN VIDEOTAPE)

DAN LOTHIAN, CNN CORRESPONDENT (voice-over): The crushing crowds and deafening noise of Boston's busy commute, a potential thief's paradise. Their target, passengers lost in their iPods.

LT. DET. MARK GILLESPIE, MASSACHUSETTS BAY TRANSIT POLICE: When you have them on, you've signed off. Mentally, you're not paying attention to anything that you're doing other than walking and listening to music.

LOTHIAN: This passenger seems completely oblivious to a transit officer wearing a bright colored vest, warning passengers to be on the lookout.

GILLESPIE: Sir. Sir. Some of the people, we have to actually take a couple of extra steps after and actually physically touch them to hand out these flyers to get their attention.

LOTHIAN (on camera): Being zoned out has cost some commuters dearly. Investigators have seen a rise in robberies around the transit system. Cash, credit cards and other valuables snatched from the pockets and purses of commuters who are either listening to music or deep in a cell phone conversation.

GILLESPIE: You have an iPod or you talk on a cell phone, you should read this.

LOTHIAN (voice-over): Fearing these crimes could escalate, especially during the busy holiday season, Boston transit police and other law enforcement agencies have launched a safety campaign, handing out flyers with tips like staying alert or removing earphones when entering or leaving a subway station at night.

GILLESPIE: If people don't take these measures of safety, they could

potentially become victims.

LOTHIAN: Undercover officers will also be working the crowds at some stations.

Elvis Hernandez man loves his music but won't let the volume drown his sense of awareness.

UNIDENTIFIED MALE: I do pay attention. I do take awareness of my surroundings, especially during the holiday season. It's crazy around here.

LOTHIAN: This commuter stays safe by dropping the stereo.

UNIDENTIFIED MALE: I usually keep one off so I don't really -- I can still hear what's going on around me.

LOTHIAN: An effort to keep commuters tuned in to their surroundings and not just their iPod.

(END VIDEOTAPE)

CARROLL: That was CNN's Dan Lothian for SHOWBIZ TONIGHT.

ANDERSON: You better heed those warnings as well. I, too, am guilty of iPod oblivion.

But your iPod might keep you tuned out but you'd better be tuned in for TV's 2006 prime-time smackdown. So let's get ready to rumble.

The new year in TV brings some big names, big changes and big chances in primetime. Ratings champ "American Idol" returns. Jenna Elfman and Jane Curtin make comedy comebacks and networks duke it out for must-see Thursday.

Don't know what to watch? Don't despair. Because SHOWBIZ TONIGHT is going to make sense of all of it for you tonight.

Live in New York is "Newsweek" senior writer Mark Peyser. Live in Hollywood tonight, Mary Murphy, TV critic for "TV Guide." Welcome to you both.

And I want to begin with the big X factor here, "American Idol," the juggernaut. It will air on a select few Thursdays, but it seems to be taking dead aim at CBS, which whose dominated that night with shows like "CSI" and "Without a Trace."

Mark, does it stand a chance?

MARK PEYSER, "NEWSWEEK": Sure. "American Idol" is the behemoth of television of the last couple of years. FOX has moved it around the schedule outside of its Tuesday/Wednesday time slots to great success in the past. Not as big as on its regular nights, but it's always a force to be reckoned with. I'm sure it's going to eat a little bit of the audience away from the other networks. I don't think "CSI" is likely to fall off the planet, but "American Idol" is going to get its viewers on Thursday.

ANDERSON: Well, so Mary, let's take a reality check. If "American Idol" on those Thursday nights gets huge numbers, 25, 30 million viewers, will FOX really pull the plug on that night and take it off Thursday nights? FOX has been in need of a hit on Thursday nights.

MARY MURPHY, "TV GUIDE": Well, remember that "American Idol" is only going to be on for three Thursday nights, so what we'll see is if it takes a huge chunk out of CBS and NBC, they'll probably keep it on for more. And if not, I mean, they knew it was a risk and they decided let's take a minimal risk, put it on three Thursday nights.

But you know, any time American Idol is on, just watch out.

ANDERSON: So kind of a test here. Now, Mark, Thursdays are going to be crazy. All the networks are throwing their big monster ratings shows at this night to compete against one another. As we said, FOX has "American Idol." NBC, "My Name is Earl." ABC, "Dancing with the Stars" and then CBS, of course, "CSI" and "Without a Trace." Sort it out for us. Who's going to be left standing?

PEYSER: Well, certainly, CBS is going to be left standing. It's got the No. 1 show on television in "CSI" on Thursday. That's not going to go away.

"Survivor" has survived for many seasons now on Thursday nights quite

well against very strong NBC lineups in the past with "Friends." That's not going to go away. And neither will "Without a Trace," so CBS is certainly going to be doing fine.

I'm not so sure that ABC is going to come out of this too well. I think "Dancing with the Stars" was a nice little summer hit for them, but I'm not sure up against "Survivor" and some of -- and certainly the "Idol" pop-ups that come up on Thursday, that that's going to still be on its feet.

Yet, Thursday is the most lucrative night in television. It's why all the networks are really vying for a place there. There's so much movie advertising, especially, that they're all willing to take their best shot because there's a lot of money.

ANDERSON: All right. Advertising money there. So that's why Thursday is the focus.

Another theme that we are going to see in January, high-profile names. Jenna Elfman is coming back, "Third Rock from the Sun's" Jane Curtin. We're also going to see Heather Graham.

Mary, is it true that star power doesn't make the show, doesn't, you know, say that it is going to be a hit, it doesn't ensure that. The show has to be good, right?

MURPHY: The show has to be good. I mean, look at this season, Chris O'Donnell was on, was the first cancelled show. Martha Stewart, you can't get any get bigger than Martha Stewart.

But in some of these shows -- John Stamos is coming back in "Jake in Progress," which has been retooled and very funny. Jenna Elfman, when you're talking about star power, you're talking about TV star power. And what you have here are TV stars who are coming back. And if they're well-written, these people have already proved themselves to the TV audiences and have a much better chance than, say, a movie star.

ANDERSON: All right. Mary Murphy, Mark Peyser, thank you so much for your suggestions. I'm going to get my TiVo ready. We appreciate you being here.

PEYSER: Thank you. CARROLL: And coming up, what do "King Kong" and "The 40-Year-Old Virgin" have in common? Well, we're going to tell you in a live report coming up with "Rolling Stone's" film critic.

ANDERSON: Plus Mrs. Smith goes to Washington. Anna Nicole Smith gets ready for her day in court, the Supreme Court. And finds an unusual ally. Would you believe, the White House? SHOWBIZ TONIGHT with the inside scoop on who's involved and what's at stake.

CARROLL: And Osama bin Laden's niece has been posing. Really, we're not kidding here. SHOWBIZ TONIGHT, with an eye-opening look at the woman who calls Osama uncle. Coming up.

(COMMERCIAL BREAK)

CARROLL: Time for the "SHOWBIZ Guide," where throughout the week we help you decide where to spend your dollars on movies, music, DVDs and more. Tonight, the best movies on DVD. Joining us live, Peter Travers. He's "Rolling Stone's" films magazine critic and author of the book, "1,000 Best Movies on DVD" here.

PETER TRAVERS, MOVIE CRITIC, "ROLLING STONE": Well said. Well said. CARROLL: I did my best. It's after the holiday, you know that. First of all, why are we calling it the best movies on DVD rather than just best movies?

TRAVERS: Instead of just best movies?

CARROLL: Yes. TRAVERS: Because some really good movies look lousy on DVD. So not only do these have to be good movies, they have to look good, they have to sound good. They've got to give you extras. You've got to have deleted scenes. You have to have documentaries. I insist... CARROLL: Alternate endings.

TRAVERS: Alternate endings. You know that. You want to see an

alternate ending.

CARROLL: All right. Now I've heard this list described as being somewhat eclectic.

TRAVERS: Eclectic is the word. CARROLL: We only have a little bit of time here, so give me some of your favorites. What are some of the ones you recommend?

TRAVERS: Well, I mean, it's a book that has "Citizen Kane" and "Dodgeball." So that's eclectic. That's the definition of it. There it is. Because we have to remember that movies are fun, too.

CARROLL: Also speaking of fun, "King Kong." But not the "King Kong" most are probably thinking about, right?

TRAVERS: No, not the Peter Jackson one. But for the first time, everybody has waited since DVD came out 10 years ago for the 1933 original black and white. What's that, black and white? But it's a great movie.

CARROLL: We're looking at some of the special effects here from back in the day.

TRAVERS: And they're incredible. But what Peter Jackson did for the DVD was there's a missing spider pit scene. It was too scary in 1933. It was lost. Peter Jackson, at his own expense, found the models, recreated it exactly as it would have looked in black and white, and you get it on the DVD.

CARROLL: Incredible. Also on your list, we're going to fast-forward a little bit, "War of the Worlds." TRAVERS: Yes. CARROLL: Not the original, but the Tom Cruise.

TRAVERS: The Tom Cruise one where Steven Spielberg directs it and we get to see the monsters or the tripods. Instead of coming from space with flying saucers, they come from underground, like that.

CARROLL: Also, what I found interesting, there's -- "Titanic" is on your list, as well, for obvious reasons but also because of the ending as well, correct? TRAVERS: There's a new alternate ending, but I've got to say, you wish you would never look at it.

CARROLL: Why is that?

TRAVERS: It's really boring. The one that was working worked, which is also an education about it. The great things are the alternate things on "Titanic" where Kate Winslet and James Cameron have different views of the love scenes in the movies.

CARROLL: Tell me also, I mean, is this your list? This is your list, correct?

TRAVERS: Who else is going to do it?

CARROLL: Well, I don't know. Some of the others at "Rolling Stone," maybe?

TRAVERS: It's me. It's just me.

CARROLL: How long did it take you to get through all this?

TRAVERS: Listen, this is six hours on each one, so that took me, if I were watching movies, 24/7 for 260 days. That's how long it would take. So it's two years watching this. I did it for you. I really did.

CARROLL: My holiday present.

TRAVERS: Yes. CARROLL: One of my favorites on your list, "40-Year-Old Version" -- "Virgin."

TRAVERS: Yes, that, too.

CARROLL: Tell me why you chose that one.

TRAVERS: Because it's hilarious. It's a really funny movie, and you need that kind of movie. And the extras on this, deleted scenes, 17 minutes of them, are just as funny as anything you saw in the movies.

And that hair, that hair, hot wax, pulling the hair off his chest. CARROLL: A little uncomfortable. TRAVERS: You get to watch that scene and realize Steve Carell had it done. There was no special effect. And you can see that -- oh, it's painful.

So the book isn't painful. It's really great.

2/7/6 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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43617561 (THIS IS THE FULLTEXT)

Man Convicted for Cameron Diaz Nude Photo Scam; Clay Aiken Answers
Questions About Charity; iPod Nation: Why Are They So Popular? - Part 2
SECTION TITLE: Entertainment
A.J. Hammer, Karyn Bryant, Sophia Choi, Paula Zahn, Sibila Vargas
CNN NEWS
July 25, 2005

That's the news for now. I'm Sophia Choi. Now back to SHOWBIZ TONIGHT.
BRYANT: On SHOWBIZ TONIGHT, "iPod Nation." If you own one, we've got new
tricks for you. And if you don't, well, you should still pay attention,
because we'll show you how this music player to go is changing the way you
listen to music. It's a SHOWBIZ TONIGHT special series.

HAMMER: And Tour de Lance. Lance Armstrong breaks a record and goes
out in style. But tonight, before this dream came true, hear how this
champion rider had to endure the nightmare of his life.

(BEGIN VIDEO CLIP)

UNIDENTIFIED CHILDREN: Hi, we're the "Bad News Bears." If it happened
today, it's on SHOWBIZ TONIGHT. (END VIDEO CLIP)

HAMMER: Welcome back to SHOWBIZ TONIGHT, TV's only live entertainment
news show. It is 31 minutes past the hour. I'm A.J. Hammer.

BRYANT: And I'm Karyn Bryant. Here are tonight's "Hot Headlines."

HAMMER: Guilty. Today, a photographer was convicted of trying to
blackmail actress Cameron Diaz. A Los Angeles jury convicted John Rutter of
forgery, attempted grand theft, and perjury. Rutter took pictures of Diaz
when she was 19 and then tried to sell them back to her for \$3.5 million in
2003. He could face up to six years in prison. Through her publicist, Diaz
told SHOWBIZ TONIGHT today that she's gratified justice has been served.

BRYANT: Jane's anti-war tour. Tonight, actress Jane Fonda says she
will take a cross-country bus tour to protest the Iraq war. The trip will
begin in March and will use a bus that runs on vegetable oil. Fonda's
protest of the Vietnam War caused a lot of controversy 30 years ago.

HAMMER: And the nominees are -- the MTV Video Music Award nominations
were announced today. Modern punk-rockers Green Day topping the list with
eight nods, six of which are for "Boulevard of Broken Dreams." P. Diddy's
going to host the awards show. It goes down August 28th from Miami.

BRYANT: Well, music is the focus of our SHOWBIZ TONIGHT "Question of
the Day." Here it is. Downloading music: Is it better than buying a CD?

I know I how I feel. I want to know how you feel. So please vote at
CNN.com/SHOWBIZTONIGHT. You can also write to us at showbiztonight@cnn.com.
Your e-mails will come your way at 54 past the hour. HAMMER: Tonight, the
record industry is being rocked by a payola scandal. One of the world's
largest music companies, Sony-BMG, today agreed to pay a \$10 million fine
for bribing radio stations to feature its artists. Joining us live here in
New York tonight, "Forbes" magazine senior editor Brett Pulley. Brett, I
appreciate you being with us. This is a suit that was brought about by New
York State. What was Sony-BMG accused of here?

BRETT PULLEY, "FORBES" MAGAZINE: Well, basically, they're accused of
good, old-fashioned payola. And as you know, payola is -- the payola laws
prohibit radio stations from anything of value in exchange for playing
records. And that's cash, that's anything of value. And these are laws that
have been around for decades. This is a murky, murky business, when we talk
about promoting business. We're talking about scandals that have existed
where people were paid with cash, drugs, prostitutes. And this, again, is
old-fashioned payola.

And what Sony has essentially done this time is compensated the programming directors at radio stations, the people who decide which music gets played, and they've compensated them with things of value. They've compensated... HAMMER: Like, for instance, what would they be compensating them with to play songs?

PULLEY: Well, in this case, apparently some of the program directors have received compensation in the form of airplane tickets. There have been some phony contests where it appeared that listeners actually had a chance to win trips when, in fact, the trips went to the people at the radio stations. So clearly, things of value.

HAMMER: And we're talking about some big-name artists here. Can you run a few of them down for me?

PULLEY: Well, some of the artists who have been involved in this, or some of the artists music that was put on playlists as a result of this illegal compensation, Jennifer Lopez, Jessica Simpson, Avril Lavigne. You're absolutely right. We're talking about some big artists.

HAMMER: An as you mentioned a few moments ago, laws were passed decades ago, back in the '60s, to prevent payola from taking place. So how is this that it was able to resurface and go by so long?

PULLEY: Well, you know, the fact is, some would say, did it resurface or has it been around a long time? It's probably been around -- it probably didn't totally disappear. It's existed in different forms.

You know, one thing that the radio stations and the record labels sort of came out against a few years ago was the use of independent promoters. And these were these sort of middleman who really took hold after the payola laws.

And what they did was, they essentially collected a fee from the record companies to have relationships at the radio stations. So it kind of washed the hands of the people on each sides, the programmers and the record companies. But there was still, to a very large extent, what was really still happening amounted to payola.

HAMMER: Well, hopefully, this is the beginning of putting an end to it once again. Brett Pulley, from "Forbes" magazine, thanks very much for joining us here tonight.

PULLEY: My pleasure.

BRYANT: The music industry has also been rocked in recent years by something else. But it has been a good thing. We're talking about the iPod. A short time ago, in our special series this week, "iPod Nation," we showed you how and why the iPod has become an obsession.

Well, if you are a self-confessed iPod dummy and you don't know the first thing about portable music, or even if you think you're an iPod aficionado, listen up.

Joining us live from San Francisco is Leo Laporte. Leo is the author of "Leo Laporte's Gadget Guide." Welcome, Leo. Good to see you. LEO LAPORTE, AUTHOR, "LEO LAPORTE'S GADGET GUIDE": Hi, Karyn. Good to see you.

BRYANT: Thank you. First and foremost, for those who have no idea how this little white machine works, just explain what an iPod is and how it works, basically.

LAPORTE: It's just kind of like a simple, little computer, with a little hard drive in it, some memory, a microprocessor. But it only does one thing. It plays back music. That's its job. You plug in headphones, and you listen to it.

BRYANT: OK, so here's the thing. I got one for my first anniversary from my husband. He's a computer guy. He knows I love music. But I don't love computers.

Let's talk about how you get the music on the iPod, because there is no button to press to put a little mini CD in there.

LAPORTE: No. BRYANT: So let's talk to the people about how you load it up with music.

LAPORTE: In a way, that's what makes this better than a CD, because it has a hard drive in it. It can hold thousands of songs. You do need a computer in the first place to get the music onto there.

You'll have your CDs, or you'll buy music online. It'll be sitting on the computer. You'll connect the iPod through a cable to the computer and iTunes, which is the software that runs on Mac or Windows, will actually copy the music onto the little player, and there you have it.

BRYANT: So, basically, you go to the web site. You click to purchase. I know that these are pretty easy. I'm talking for those people who are afraid of computers. These are pretty easy programs to use. And it's pretty self-explanatory how you click and buy a song, right?

LAPORTE: Well, it's as easy as a computer program can be. I mean, still, if a lot of people are, you know, baffled by the whole idea -- conceptually, though, I think it's pretty straightforward.

You've got to get the music onto the computer somehow. Either you have a CD, and you put it in the computer, and the program puts it on the computer's hard drive, or you buy the music from a music store, you download it. Either way, it's on the computer.

Once it's on the computer, of course, you can listen on the computer, but you don't want to lug this around wherever you go. BRYANT: Right, you don't lug that around. LAPORTE: Right. So you copy it on -- exactly. You copy it onto this little thing.

BRYANT: OK. Now, I also see next to you you've got some of the accouterment. You've got a docking station, right?

LAPORTE: Yes. The accouterment really is maybe even faster growing than an iPod. Everyone who buys iPods might have one or two iPods, but they all have dozens of accessories. That's very important. One of the things people like to do is turn the iPod into a stereo. This is a little set of speakers that your iPod docks into. And then you can listen, instead of on the headphones, you'll listen on the speakers. It becomes your personal stereo. BRYANT: Because, Leo, I'm a campaign to end tinnitus. So I'm all about getting it out of my ears, I've got to tell you.

(LAUGHTER)

LAPORTE: Good for you. BRYANT: Yes, now, what about the people who know a lot about iPods? You said it's only for playing music. I think I may have caught you in a lie, Leo.

LAPORTE: You did. I lied to you. I simplified. Of course, it can play any audio, which means it also plays audio books. In fact, I fill my iPod up with books. I can get dozens of books on a single iPod. It can play podcasts, which are a new form of talk radio that comes through your computer onto your iPod. So it really can be used for a lot more. In fact, people also use it for their calendar. They can put your date book on there, and your addresses, and your phone. So it's actually a pretty flexible product.

BRYANT: So, because, basically, it's -- let's not forget here, people -- it's a computer. So, you know, it has a hard drive. It can store all kind of data. Musically, though, it only plays MP3s, right?

LAPORTE: Well, not exactly. It plays a variety of digital formats. MP3 is one of them. Actually, Apple prefers a format called AAC. But you don't have to get complicated about the formats. It will play most forms of music. The real problem is that music you buy in music stores is copy-protected. And so, if you buy it from the iTunes music store, it will play on an iPod. If you buy it from another music store, like say Napster, it will not, because Napster and copy protection from Napster doesn't work with the iPod.

BRYANT: OK. All right, Leo. A good briefer on this for this first edition of our "iPod Nation." Thanks for joining us.

LAPORTE: Anytime. BRYANT: And, of course, Leo Laporte, a very smart man. All this week, SHOWBIZ TONIGHT has got you iPod fanatics and iPod

newbies covered. It's our "iPod Nation" series.

Tomorrow, how the iPod has changed the music industry. Wednesday, we're going to take a look at some iPod alternatives, other portable music players. And Thursday, we're going to gaze into our crystal iPod -- that would be a crystal ball, A.J. -- with what's next for the iPod, on the future of portable music is what I'm talking about here.

Well, Jessica Biel as Mrs. Potato Head. That is coming up in "Laughter Dark."

HAMMER: And he just finished ahead of the pack for a record seventh-straight time. Tonight, Tour de France winner Lance Armstrong tells us how he almost didn't make it to the finish line. That's coming up next.

(BEGIN VIDEO CLIP)

JESSICA SIMPSON, SINGER/ACTRESS: Hi, I'm Jessica Simpson. And I'm watching "Entourage," because it's a show my husband and I can watch together.

(END VIDEO CLIP)

(COMMERCIAL BREAK)

BRYANT: Welcome back to SHOWBIZ TONIGHT. I'm Karyn Bryant.

Tonight, "People in the News." Lance Armstrong, his seventh-straight victory at the Tour de France this weekend is amazing in itself. Now, that is considered the most difficult and grueling bicycle race in the world. But what may be even more astonishing is that, in order to win the bike battle, Armstrong had to overcome a very personal battle, one where he nearly lost his life.

Here's CNN's Paula Zahn for SHOWBIZ TONIGHT. (BEGIN VIDEOTAPE)

PAULA ZAHN, CNN CORRESPONDENT (voice-over): Imagine being an elite athlete, capable of pushing a bicycle, pushing your body to nearly superhuman levels. Then imagine finding out you're very human, indeed.

LANCE ARMSTRONG, PROFESSIONAL BICYCLIST: Naturally, my first question was, to myself and to the doctors, well, am I going to die?

ZAHN: Twenty-five-year-old Lance Armstrong was entering the prime of his career when he was diagnosed of cancer. Surgery removed his cancerous testicle. Armstrong vowed to beat the disease.

ARMSTRONG: I'm entering this battle in probably the best shape of my life. This isn't going to stop me. I might have a bald head and I might not be as fast as I used to go, but I'm going to be out there.

ZAHN: However, doctors soon discovered Armstrong's battle was bigger than he previously thought.

DR. CRAIG NICHOLS, ARMSTRONG'S ONCOLOGIST: He had presented with a mass in his testes. And at that time when it was discovered, had spread to his abdomen and lungs and to two small areas in his brain. Literally, this is something that, untreated or undetected, would have swept over him in a matter of weeks.

ZAHN: In fact, Armstrong's chances of surviving were at best 50-50.

LINDA ARMSTRONG KELLY, ARMSTRONG'S MOTHER: What did I said to Lance, was that, "I love you, and we're going to beat this." There's nothing worse than someone getting sick and to have it be your only child. That wasn't going to happen. That just wasn't going to happen.

ZAHN: Armstrong underwent additional surgery to remove the tumors in his brain and began intense chemotherapy. The hours of pain he had experienced on a bike paled in comparison to the ravages of the disease.

ARMSTRONG: It doesn't compare to cancer, to the anguish, to the depression, to the confusion, to the torture of 12 weeks of chemotherapy. It's small.

KELLY: And he had lost all of his hair. He had big dark circles under his eyes.

UNIDENTIFIED MALE: He never lost his fighting spirit, his attitude. But his voice would shake. He lost a lot of weight. He was bald. He had scars on his head. He looked like a cancer patient that was going to die.

ZAHN: But Armstrong didn't give up. In February 1997, after undergoing four rounds of chemotherapy and months of anguish, Armstrong's cancer was declared to be in remission.

UNIDENTIFIED FEMALE: Lance didn't beat cancer. He kicked it to death. He didn't just survive it; he stomped that bastard into the ground.

He has no idea why he survived, nor does anyone else, really. What part was science, what part was something bigger than science, what part was self-will and self-determination, he can't tell you what that mysterious calculus was. Not only that, he doesn't want to. He enjoys the mystery of it.

ARMSTRONG: I feel humbler now, more vulnerable.

ZAHN: Just a few months after finishing chemotherapy, Lance Armstrong could be found relaxing at his waterfront home in Austin, Texas.

ARMSTRONG: He survives cancer and dies from pneumonia.

ZAHN: He was healthy and strong enough to water ski, uncertain about his future as an athlete.

ARMSTRONG: I don't think I can win the Tour de France. I thought I could. A year ago, I certainly thought I could win the Tour de France. Not that year, but in years to come, but not now.

ZAHN: But Armstrong's attitude would change. After a year off, he began a comeback.

UNIDENTIFIED FEMALE: What cancer did for Lance was give him a reason and an excuse to finally settle down and really become everything he should have been.

ARMSTRONG: Psychologically, it was a good thing for me to be so scared and so fearful, to be given another chance.

ZAHN: After months of rigorous training, Armstrong entered the 1999 Tour de France. He was considered to be beyond a long shot. But those who knew what he had been through knew better.

KELLY: I said, "You know, you're so sick in that bed, there is nothing that will keep you from going up that mountain when you think about how sick you were."

ZAHN: Over three weeks, Armstrong rode more than 2,200 miles over grueling terrain, overpowering competitors like he had overpowered cancer. At the race's end, Lance Armstrong wore a yellow jersey. He had won the Tour de France.

CHRIS CARMICHAEL, ARMSTRONG'S COACH: I remember watching him come down the Champs Elysees, and crying, and just being like, "This is just a miracle."

KELLY: Lance Armstrong puts his mind to something, and that's all it takes.

ZAHN: Four consecutive Tour de France victories followed. But Lance would face challenges in his personal life. In 2003, Lance divorced his wife of five years.

UNIDENTIFIED FEMALE: I was surprised they hadn't had more problems, to be frank. You know, as a friend of theirs, and as an observer watching what they were trying to do, the amount of work both of them were taking on, and the amount of travel, and the amount of training, and the intensity of their lives.

ZAHN: 2004 brought a new romance with musician Sheryl Crow. The couple met at a Las Vegas charity benefit and moved into Armstrong's house in Spain. She helped cheer Lance on as he won his sixth and ultimately his seventh record-setting Tour de France title.

But for Armstrong, those victories meant more than one man beating the competition or one man overcoming cancer. They were victories for an entire community of which he was now a lifetime member.

ARMSTRONG: If the people can see one of their own, that was given not-such-a-good chance of survival, see him return, and thrive, and be better than he was before, I think that's the most powerful message, and

perhaps the one that they can get the most hope from.

(END VIDEO CLIP)

BRYANT: That was CNN's Paula Zahn for SHOWBIZ TONIGHT. "PEOPLE IN THE NEWS" airs Saturday at 5:00 p.m. and Sunday at 7:00 p.m. Eastern on CNN. And you can pick up a copy of "People" magazine on newsstands now.

HAMMER: And there is still some time for to you sound off in our SHOWBIZ TONIGHT "Question of the Day." Downloading music: Is it better than buying a CD? Still want to vote? You still can, at CNN.com/showbiztonight. You can also write to us at showbiztonight@CNN.com. We're going to read some of your e-mails live, coming up next.

(COMMERCIAL BREAK)

BRYANT: Throughout the show on SHOWBIZ TONIGHT, we've been asking you to vote online on our "Question of the Day." Downloading music: Is it better than buying a CD?

Let's take a look at how the vote is going so far. Fifty-five percent of you say yes, downloading is better; 45 percent of you say no, it isn't. Very close race tonight, A.J.

HAMMER: Yes, it is, Karyn. BRYANT: Zachary from Toronto, Canada likes album artwork. He says, "CDs are far better. I think real music lovers appreciate the package of an album."

But Patricia from Puerto Rico says, "Downloading songs is better. I only download the songs I like and save money." And you, of course, can keep voting at CNN.com/Showbiztonight.

HAMMER: And I know you like to go out and actually buy the hard copies. BRYANT: I buy the records, and then I upload them. HAMMER: I like the downloading.

BRYANT: See, well... HAMMER: Saves me a little time. BRYANT: ... a little country, a little rock and roll. You know what I'm saying?

HAMMER: I do. It's good to have you back tonight. I know you missed me, Karyn, but I know you really missed how we find out what's happening on SHOWBIZ TONIGHT tomorrow.

BRYANT: You're right. You're right. So can we please take a look at the "Showbiz Marquee" with the Marquee Guy?

HAMMER: Please.

MARQUEE GUY: Tomorrow on SHOWBIZ TONIGHT, the guy behind "L.A. Law" and "NYPD Blue" is taking us "Over There." It's Steven Bochco's new series about the war in Iraq, as the war is going on. Hear all about "Over There," over here on SHOWBIZ TONIGHT tomorrow.

Also, tomorrow, more on the "iPod Nation." Has the music in our ears been music to the music industry's ears? What effect the iPod has had on the Marquee Guy's ears and on the music business. Our SHOWBIZ TONIGHT special series continues tomorrow.

This is the Marquee Guy. And now I leave you with this deep, deep thought. "iPod, therefore I am."

HAMMER: I am one of the original Pod people.

BRYANT: Me, too.

HAMMER: I was an early adopter, had the original five gig. The battery not lasting as long as it once did, but I still use it.

BRYANT: Yes, I can't get a docking station for mine, because mine's old school.

HAMMER: That's right. Got to go on the eBay for that.

(CROSSTALK)

BRYANT: Well, that is it for SHOWBIZ TONIGHT. I'm Karyn Bryant.

HAMMER: I'm A.J. Hammer. Stay tuned for the latest from CNN Headline News.

SOPHIA CHOI, CNN HEADLINE NEWS ANCHOR: Hi, there. I'm Sophia Choi. Let's get to your "Headline Prime Newsbreak." Egyptian police have exchanged gunfire with suspects in the mountains above the Red Sea today. They're searching for militants responsible for Saturday's deadly bombings

in Sharm el-Sheik that left 84 people dead. Police are also circulating photos of six Pakistani men who disappeared after the attack. The State Department is urging Americans now to avoid the south Sinai peninsula and crowded areas of Cairo.

A national guardsman charged with the murder of an Iraqi police officer has pleaded to a lesser charge of negligent homicide. Corporal Dustin Birch of Indiana testified today that he, quote, "misread the situation and acted harshly." The 22-year-old admitted shooting the officer in 2003, and then shooting himself in the stomach to give the impression there was a gun fight.

Well, with scorching temperatures across the Midwest, Chicago city workers are now fanning out to check on the elderly and to help people into cooling centers. The fire department says three deaths may be heart-related. That's the news for now. I'm Sophia Choi.

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Jury Finds for Polanski in Libel Case; Fashion Editor Fired for Blogging;
Courteney Cox Arquette Opens Up About Her Baby Blues - Part 2
SECTION TITLE: Entertainment
A.J. Hammer, Brooke Anderson, David Haffenreffer, Thomas Roberts
CNN NEWS
July 22, 2005

ANDERSON: She's kept us guessing for decades, who's so vain? Now Carly Simon's back with her fourth standards album, "Moonlight Serenade." She joins us for a "Showbiz Sitdown."

(BEGIN VIDEO CLIP)

COURTENEY COX-ARQUETTE, ACTRESS: Hi, I'm Courteney Cox-Arquette. If it happened today, it's on SHOWBIZ TONIGHT. (END VIDEO CLIP)

ANDERSON: Welcome back to SHOWBIZ TONIGHT, TV's only live entertainment news show. It's 31 minutes past the hour. I'm Brooke Anderson.

HAMMER: I'm A.J. Hammer. As we roll into the weekend, here are tonight's "Hot Headlines."

Oscar-winning filmmaker Roman Polanski wins his libel suit against "Vanity Fair" magazine. The article accused him of propositioning a woman on the way to his wife's funeral back in 1969. Polanski, who testified in British court via video link from France, was awarded \$87,000, plus court fees.

ANDERSON: California taxpayers are footing part of the bill for the Michael Jackson trial. The tab so far is close to \$3 million, and that excludes the cost of investigating and prosecuting the King of Pop. Jackson is still recovering from a trial his family said "tore him apart." He was unable to attend father Joe Jackson's 76th birthday party in Berlin.

HAMMER: The stork has a date with Britney Spears, and we know when. The pop star is due in September, according to little sis Jamie Lynn. The younger sister was dishing on her Internet diary that the whole family is preparing for the baby's September arrival.

ANDERSON: Earlier on SHOWBIZ TONIGHT, we had on guest Nadine Haobsh, who was fired from her job as an associate magazine editor for blogging about office business. Well, we've been asking you to vote on our SHOWBIZ TONIGHT "Question of the Day. Blogging: Do you have the right to trash your boss?"

Keep voting at CNN.com/showbiztonight and write us at showbiztonight@cnn.com. Your e-mails are coming up at 54 past the hour.

HAMMER: Well, tonight, we blow off the cover off DVDs and reveal everything you don't know about them, as we wrap up our weeklong series "Silver Screen Secrets."

What are the stories behind all those DVD extras? You ever wonder how they're made? Well, joining us live from Los Angeles to tell us some of these secrets, Susanne Ault. She is with two magazines, "DVD Exclusive" and "Video Business." And J.M. Kenny from New Wave Entertainment. They are the largest producer of content and features for DVDs in the industry.

J.M., when this all started, when DVDs were first being released, you were lucky if, in addition to the movie, maybe you got the trailer. Now there are entire additional DVDs in the set with bonus features.

What is the secret to how you're able to make a great DVD extra? And I imagine your access to behind the scenes plays a lot into this.

J.M. KENNY, NEW WAVE ENTERTAINMENT: That's absolutely it. I mean, more and more, as we continue to get further and further into the scope of DVD,

we're realizing that access early on to the filmmakers gives us the ideas.

I mean, we're reading scripts at the same time that the projects are going into development. So we're able to start shooting behind-the-scenes footage. We able to start culling ideas about what's going to be on the DVD as the film is starting to go into production. And then we're able to see it all the way through to the phase of the release of the film, as well as the release of it on the home video.

HAMMER: So you're right in there the whole time.

And, Susanne, very often, a studio will release a movie, won't really do all that well, won't make that much money at the box office. And then they'll turn around, release it on DVD, and it will be wildly successful. What is the secret behind the studios turning these movies that didn't do so well, the flops, into DVD success stories?

SUSANNE AULT, "DVD EXCLUSIVE" MAGAZINE: Well, I guess a big example that's going to be coming up in a couple of weeks is the release of "Alexander." And in this case, the movie in theaters didn't do well at all, in America especially.

And so, to try to salvage its performance, they asked Oliver Stone to re-cut the film into kind of a tighter, more action-packed version for the DVD. So now we're going to get a film that Oliver Stone specifically made for the DVD. So that just kind of shows how important they think DVD is and could potentially get a lot of money for them to save, you know, what happened at the box office.

HAMMER: Right. A lot of added value there.

J.M., walk us through the process a little bit. You said you guys are right in there from the very beginning. What are some of the other secrets or things people may not know about how the extras are made for the DVDs?

KENNY: Well, a lot of times it's with filmmaker involvement. Filmmakers love the medium, because they sometimes want scenes to stay in films. And for whatever the reason, the scenes have to leave, if it's timing or it's just the pacing of the film.

And they give us deleted scenes. They give us insights to their processes that they go through, what it's like day on the set. We're able to make filmmaker diaries, hour-long pieces, where you're able to see how it is to make a film, as well as them giving us access to stunts, and explosions, and things that a lot of times, without this coverage, you can't fully create a featurette or mini-documentary on.

HAMMER: And one of the features that a lot of people are always interested in seeing, either the director's commentary or the actor's commentary, how is that done? Are these guys just getting together in a little room, screening the movie? Are they sitting on a couch somewhere? What's some of the technology you employ for the commentary scenes?

KENNY: Well, at New Wave Entertainment, we created a booth specifically for audio commentaries. It's state-of-the-art. It's a circular table that has four flat-panel screens. And we can put up to -- I think we've had up to eight or ten people when we did the "SWAT" commentary for Sony Home Entertainment.

But the idea is that it is a very comfortable environment for the cast or the director and his technical advisors. And then can basically really see each other across the table. It's sort of like a "T." So they never seem to fade off of microphone.

A lot of times, when you have multiple people, you have to sit them in a line. And what ends up happening is that, when somebody leans in to talk to another person, they go off microphone. So with our setup, we enjoy the fact that everybody seems to stay in the moment, and they're right there in the room with each other.

HAMMER: Which helps out a lot, because a lot of times you'll listen to these things and think, "Well, you know, they don't seem like they're having all that much fun." How do the actors and directors feel about doing

the commentary, Susanne, quickly?

AULT: Sure. Well, most of them do increasing like the commentaries. It's like a final record of their work, and they want to make sure that everyone knows the behind-the-scene secrets of how they put the film together.

But there are a couple of directors, still, that don't like to do commentaries, which is a shame, because these guys are some big ones. Quentin Tarantino and Steven Spielberg continue not to want to do commentaries, which probably is upsetting to a lot of their fans.

HAMMER: Sure. And as the technology improves, hopefully they'll get on board with that. Susanne Ault, J.M. Kenny, thank you very much for giving us some of the secrets, as we wrap up our series, "Silver Screen Secrets," on SHOWBIZ TONIGHT. Appreciate it. KENNY: Thank you for having us.

AULT: Thanks. ANDERSON: Time now for the "Showbiz Guide," where, throughout the week, we help you decide where to spend your dollars on movies, music, DVDs and more.

Tonight, "People" magazine's "Picks and Pans," new movies "The Island," "Bad News Bears," and "Hustle and Flow" are out in movies. And joining us here in New York City is "People" magazine movie critic, Leah Rozen.

Leah, thank you so much for being here. LEAH ROZEN, "PEOPLE" MAGAZINE: You're welcome. ANDERSON: Let's kick it off with "The Island." Now, this is a film with more than one focus, a drama about cloning, and then also an action-thriller with a high-stakes chase.

ROZEN: Well, this is directed by Michael Bay, who's the guy who did "Pearl Harbor," did "Bad Boys." He does big action films. May I say, by Michael Bay's bombastic standards, it's his best film yet.

ANDERSON: Really?

ROZEN: It's a fairly smart thriller, but completely derivative. A few too many chase scenes. I don't know why they don't just put "Chase Scene Here: Go to DVD for Full Thing."

ANDERSON: "Insert Chase Scene." ROZEN: Exactly.

ANDERSON: And Ewan McGregor and Scarlett Johansson... ROZEN: Ewan McGregor gives a terrific, very witty performance. Scarlett Johansson doesn't have much of a role, but you know, for a Saturday night movie, this one's kind of fun. ANDERSON: All right, so kind of iffy there.

ROZEN: Good enough. Good enough. ANDERSON: All right, moving on now, "Bad News Bears." A new take on the 1976 comedy hit. No Walter Matthau here. We've got Billy Bob Thornton. How does he do?

ROZEN: Billy Bob Thornton is playing the dissolute coach. You know, if an umpire were ruling on this one, he'd call it foul for foul-mouthed. I mean, it is relentlessly raunchy. I think it's probably aimed at teenagers. I would not take little kids, unless you want to hear them parroting back to you this really potty-mouthed humor. ANDERSON: More crass... (CROSSTALK)

ROZEN: I don't know why they had to remake the movie. The original is pretty good. So if you're a teenager, it does what you want. It's a lot of smart-mouth stuff. Billy Bob is kind of fun, but this is in no way a classic.

ANDERSON: Not for the children out there.

ROZEN: Not for kids, and no reason adults have to go.

ANDERSON: OK. Lastly, "Hustle and Flow," getting the best reviews out of these three movies this weekend, starring Terrence Howard.

ROZEN: Yes. "Hustle and Flow" was a big hit at Sundance. It stars Terrence Howard, who was in "Crash." This is a story about a Memphis pimp, a real sort of down-and-out Memphis pimp. Basically, he's a chauffeur for prostitutes.

He decides he wants to be a hip-hop star. He follows his dream, the fresh setting of Memphis, the guy being a pimp, and Terrence Howard just giving an incredible performance makes this fairly familiar story all seem

fresh again.

ANDERSON: You liked this one. ROZEN: Like this one. ANDERSON: Quickly, bit of an "8 Mile" feel here?

ROZEN: It's a little bit like "8 Mile." It's a little bit, like, you know, Prince's movie. I mean, it's that same, familiar echoes of those. But Terrence Howard is such a terrific actor. And the whole thing just seems fresh, because you haven't seen the story before. Absolutely worth going to.

ANDERSON: "Hustle and Flow," all right. Leah Rozen, thank you so much. We appreciate it. And for more "Picks and Pans," check out the new issue of "People" magazine. It's on newsstands now

HAMMER: So do you think you can dance? Getting jiggy with it on late night TV. Jay Leno's got the moves you haven't seen.

ANDERSON: She's a legend in her own time, with all that "Anticipation." Well, "That's the Way I've Always Heard it Should Be" with singer-songwriter Carly Simon. Carly Simon opens up to us about the "You're so Vain" secret when she stops by for a "Showbiz Sitdown," coming up.

HAMMER: Plus, troubled actor Tom Sizemore's latest battle against his personal demons and why lawyers are working to keep him out of jail. That's in tonight's "Legal Lowdown," which is next on SHOWBIZ TONIGHT. (COMMERCIAL BREAK)

ANDERSON: Welcome back to SHOWBIZ TONIGHT. I'm Brooke Anderson.

In tonight's "Legal Lowdown," lawyers for Tom Sizemore are trying to work out a probation deal for the actor. They want Sizemore to remain in a psychiatric hospital for drugs and depression if he admits to a probation violation.

A conviction could land Sizemore in state prison for three years. Sizemore is accused of faking the results of a court-ordered drug test. He also skipped out on a hearing. Sizemore's doctor says he believes a mood disorder is the underlying cause of the actor's substance abuse. He says Sizemore is determined to overcome it.

HAMMER: It's time now for a "Showbiz Sitdown" with Carly Simon. She is an icon. Hits like "Anticipation," "Mockingbird," that's her. She won Grammys, a Golden Globe, and even an Oscar. But perhaps more legendary than her accolades and that famous smile of hers is the mystery surrounding her chart-topping hit "You're So Vain," a mystery that just doesn't seem to go away.

Well, now she's back with a brand-new CD. It's called "Moonlight Serenade." This is her fourth album of standards. Carly Simon joins us here in New York City.

It's terrific to meet you.

CARLY SIMON, SINGER-SONGWRITER: It's so nice to meet you, too.

HAMMER: And you were hanging out on stage in New York City, a rare appearance at a little club downtown. Your son, Ben Taylor, your son with James Taylor, was out performing. And I understand he did a smashing rendition for the first time ever in public of your first hit ever.

SIMON: Yes. He sang "That's the Way I've Always Heard it Should Be." And it was heart-stopping. It was so beautiful. I was very, very moved. I was moved to tears.

He was choked up. The whole audience was -- you know, it may have been one of the defining moments in life.

HAMMER: So he did you proud, made mama proud?

SIMON: Yes, he did. And then we all got up on stage, Sally, Ben and I all got up on stage, and sang, sang "You Can Close Your Eyes," which is a song I learned before either Sally or Ben were born. And, you know, I used to sing with James.

And we always used to say, you know, it'd be really nice to have a third-part harmony. And therefore, we had Sally, who did a great third part. And then surprisingly enough, Ben came along, too, and so, you know,

it became four parts. But then James left, and so there are only three parts left.

HAMMER: So, Carly, I've got to ask you -- because, of course, a couple of months ago, one of the best held secret identities was finally revealed when everybody found out who Deep Throat was.

And then everybody started talking about the other well-held secret over the years, the identity of the person you're singing about in "You're so Vain." Can you believe, first of all, that some 30 years later people are still talking about this? Does it make you crazy, or is it funny to you?

SIMON: Why do you think people are still talking about it? I can't figure it out. But why do you think that's it of interest?

HAMMER: Well, the same way with Deep Throat. I mean, this is a song that has been a part of...

SIMON: Well, Deep Throat was a huge political and, you know, -- I mean, it mattered. This does not matter.

HAMMER: Apparently, it does. America wants to know. And the song will forever be a part of American culture.

What's the craziest person that somebody suggested that song is about? I mean, we know the obvious ones that people have said, about, you know, Warren Beatty, and James Taylor, and Mick Jagger, who sings on the song. Has anybody ever come up with a crazy idea?

SIMON: Well, somebody thought that it was Jesus Christ. And I thought that that was pretty far out.

HAMMER: "Moonlight Serenade," your fourth album of standards. The standout song on it for you -- because it's been getting great reviews -- what's your favorite tune on the album?

SIMON: It's been getting great -- oh, you mean, what's my favorite song, not with... HAMMER: Yes. SIMON: I guess I like "Alone Together" the best. It's got a lot of personal meaning for me. It was written by a great friend of my parents, Arthur Schwartz. And I like the bossa nova style. I loved working with Richard Perry again.

HAMMER: The guy that you worked with back in the '70s and did "You're so Vain" with.

SIMON: That's right. And "Nobody Does it Better," and lot of the -- you know, "Mockingbird," and "Haven't Got Time for the Pain." And we picked the songs together. And we picked the ones that were closest to my heart and that were in the best key in my voice. And we picked 11 great ones, I think.

HAMMER: And it worked out well for you. And it's always great hearing your voice on those old songs. And, Carly Simon, it's a pleasure to meet you.

SIMON: It's a pleasure to meet you.

HAMMER: Thanks for stopping by SHOWBIZ TONIGHT. And you can pick up your copy of Carly's new album, "Moonlight Serenade." It's in stores now.

SIMON: She's got an incredible voice. All right. Well, it's time to get your laugh on in "Laughter Dark." As we do every night, we bring you the late-night laughs you might have missed. On "The Tonight Show," host Jay Leno worried a new dance show on FOX may be too much for television.

(BEGIN VIDEOTAPE)

JAY LENO, HOST, "THE TONIGHT SHOW": Did anybody see "So You Think You Can Dance"? Did you watch it last night?

You know what I noticed? It's a little edgier than "American Idol." Did you see it? It's a little edgier, a little more bite. Well, here. Show a clip from the show last night, "So You Think You Can Dance." (BEGIN VIDEO CLIP)

UNIDENTIFIED MALE: Dance, dance, dance!

(END VIDEO CLIP)

(END VIDEOTAPE)

ANDERSON: That's just wrong.

All right. And for all the Led Zeppelin fans out there, tonight, former front man Robert Plant performs on "The Tonight Show."

And you know it's hot here in New York City when David Letterman starts talking about it. So how hot is it? Well, here's how "The Late Show" describes the heat.

(BEGIN VIDEO CLIP)

DAVID LETTERMAN, HOST, "LATE SHOW": It's so hot here in New York City, over at St. Patrick's Cathedral earlier today, the nuns were filling their Super Soakers with holy water.

It was so hot, I saw a rabbi rolling a keg of beer down Broadway.

It's so hot in New York City today, the hookers in Times Square are passing out frozen condoms.

It's so hot Martha Stewart violated her parole just to get back in the cooler.

(END VIDEO CLIP)

ANDERSON: And the collective moan among the staff here at SHOWBIZ TONIGHT. All right, tonight on "The Late Show," actors Tom Arnold and Jessica Biel.

A.J., it's pretty hot here though, right?

HAMMER: It's bit of hot weather here in New York City. And it's so hot here tonight, as you continue to vote on our SHOWBIZ TONIGHT "Question of the Day." I have no idea what that means. Blogging: Do you have the right to trash your boss?

We do want to know what you have to say on the subject, so you can vote by going to the web site, CNN.com/showbiztonight. Got more thoughts on it? Our e-mail address is showbiztonight@CNN.com. We're going to read some of your e-mails live, coming up next.

ANDERSON: But first, the "Entertainment Weekly" must list, five things "EW" says you've got to check out this week.

First, it's your prerogative. You can do what you want to do, but what you should do is check out "Being Bobby Brown." Next, book it down the theatre aisle to see Owen Wilson in "Wedding Crashers." You'll say "I do" love this movie.

"EW" says it's summer, so "Everybody into the Pool." This new book is a comic tale about moving from the burbs to the big city, and then back. Next, watch wannabe rock stars battle to become the lead singer of INXS on CBS' "Rock Stars."

And finally, see Geoffrey Rush shine in "The Life and Death of Peter Sellers." It's out on DVD. For more on the must list, pick up a copy of "Entertainment Weekly," on newsstands now.

(COMMERCIAL BREAK)

HAMMER: Well, throughout the show tonight, we've been asking you to vote online on our SHOWBIZ TONIGHT "Question of the Day." Blogging: Do you have the right to trash your boss?

Well, here's how the vote's been going so far. Guess what? Seventy-one percent of you say yes, you do have the right to trash your boss, man or woman, on blogs. And 29 percent of you say no, not a good idea.

Among the e-mails we received on the subject, one from Cathy in Montana. She writes, "This country is partially based on freedom of speech. However, idle gossip and harmful slander are not." Heard from Carlene in Florida who says, "Anyone taking the boss' money has no right to criticize him without permission." Also heard from Mary. We're not going to tell you where she's from to protect her identity. She tells us, "My boss is basically very annoying. So to gossip about him is really the only way I can get back at him." If you still want to vote, you still can. CNN.com/showbiztonight is where you got to go. ANDERSON: Not that I've ever done it, but Mary might be venting.

HAMMER: I can understand that. ANDERSON: All right. OK, well, now it's

time to see what's playing on SHOWBIZ TONIGHT Monday.

HAMMER: And to do this, we're going to launch into the weekend with the only guy who can take us there... ANDERSON: Absolutely. HAMMER: ... our Marquee Guy. Take it away, M.G. MARQUEE GUY: We are a part of the iPod nation. The pod-people are everywhere. Run for your lives! Get ready for SHOWBIZ TONIGHT's week-long series on iPods, iPod popularity, iPods for dummies, iPods for smarties, like the Marquee Guy. Everything iPod, starting Monday. Gentlemen, start your engines. Her boots were made for walking, and that's what she's going to do. It's SHOWBIZ TONIGHT with "Dukes of Hazzard" star Jessica Simpson Monday.

This is the Marquee Guy. I'm missing saying "tomorrow." And you should see me in a pair of Daisy Dukes. Yee-haw!

ANDERSON: He can work on Saturday. HAMMER: No, no. I want him to say it anyway.

MARQUEE GUY: Tomorrow!

ANDERSON: Tomorrow! HAMMER: Karyn Bryant returns on Monday. Thanks for hanging out. It's been nice to have you here. ANDERSON: Thanks for having me. I appreciate it. HAMMER: That is it for SHOWBIZ TONIGHT. I'm A.J. Hammer. ANDERSON: And I'm Brooke Anderson. Stay tuned for the latest from CNN Headline News.

ROBERTS: Hi, everybody. I'm Thomas Roberts. And it's time for your "Headline Prime Newsbreak." A series of explosions have hit the resort town of Sharm el-Sheikh in Egypt. The Associate Press says the blast killed at least 25 people and wounded more than 100 others. It appears that several hotels were targeted in the attacks. Witnesses say a four-star resort was completely destroyed in the explosions that shook windows miles from the site.

Police in London say they've made an arrest in connection with yesterday's failed bombing attempts. Another suspect was shot and killed by police after a chase through a subway station. They say the shooting was directly linked to the investigation.

London police have released these security camera images of the suspected transit attackers. Police believe these men carried bombs to three subway stations and a bus. In each case, the explosives failed to fully detonate.

And crew of the Shuttle Discovery has returned to the Kennedy Space Center. Discovery is set to blast off Tuesday after a two-week delay that was caused by a faulty fuel gage.

That is the news for now. Thanks for joining us. I'm Thomas Roberts.

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CARROLL: And we've got 1,000 on this, right?

TRAVERS: You've got 1,000. You can count them here now.

CARROLL: Not 999?

TRAVERS: No, 1,000.

CARROLL: Thank you. Peter Travers, "Rolling Stone" magazine. For more DVD recommendations, "1,000 Best Movies on DVD." You can see it right there. It is out in stores, so check it out.

ANDERSON: Well, it looks like Howard Stern is bringing serious money to his new home. Stern, who debuts on Sirius Satellite Radio next month, helped push Sirius past the three million subscriber mark. That's about half a million more than the company predicted at the beginning of the year. Stern, who left terrestrial radio earlier this month after two decades, has been very vocal about selling his new show, which debuts on January 9.

CARROLL: Coming up on SHOWBIZ TONIGHT, a bin Laden video making headlines of a different sort. Why Osama's niece is vying for the spotlight.

ANDERSON: Anna Nicole Smith gets cozy with Uncle Sam. A tale of money, power and some say greed. SHOWBIZ TONIGHT brings you the D.C. drama that's playing out like an episode of "Dallas."

CARROLL: And "The Chronicles of Narnia" as you never imagined them. Two New York comics in an epic voyage to their local movie theater. SHOWBIZ TONIGHT shows you the rapper's delight that's sweeping the nation.

(COMMERCIAL BREAK)

CARROLL: Welcome back to SHOWBIZ TONIGHT. It's 31 minutes past the hour. I'm Jason Carroll, filling in for A.J. Hammer.

ANDERSON: And I'm Brooke Anderson. And you are watching TV's only live entertainment news show. Well, Jason, we've got some strange bedfellows here, Anna Nicole Smith and the Bush administration.

CARROLL: Huh, do tell! Do tell. ANDERSON: I know. Anna Nicole has been battling legally for her late husband's money, and I'm talking millions and millions -- did I say millions -- of dollars. And this legal battle has lasted nearly a decade. Now it's going all the way to the Supreme Court... (CROSSTALK)

ANDERSON: Exactly. And we will tell you why, coming up in just a few minutes.

CARROLL: Also coming up, we are going to have the full-length version of this "SNL" skit. I don't know if you've heard about this, but it's hysterical. ANDERSON: Oh, I've seen it. CARROLL: Yes, we were looking at the Internet a little earlier today, when we really should have been working, but it's a holiday, so you know how that goes. But basically, it's these two guys who go around New York City eating cupcakes, rapping about going to a movie, sitting in a cab, really funny stuff. We're going to be showing it to you in its entirety so you don't have to go to the Internet to try to download it.

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2/7/5 (Item 2 from file: 20)
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45407585 (THIS IS THE FULLTEXT)
San Jose Mercury News, Calif., Silicon Valley Dispatches column
Mike Cassidy
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS - SAN JOSE MERCURY NEWS - C
November 04, 2005

iPod, therefore iSpend.

Tell me now that Steve Jobs isn't an evil genius.

The guy's got me spending money I don't have faster than I can count it. And it all started with a 3 1/2-ounce gizmo that is taking over the world.

Beware the pod people.

No. I don't have an iPod. My daughter does.

Big deal, you say? What does an iPod cost, anyway?

How about \$1,700 and counting.

How did this happen? How did I cave and allow the digital devil into our house? And how could it possibly cost nearly \$1,700?

More fatherly brilliance.

When Bailey asked months ago if she could have an iPod, I did what any father would do. I said no.

Like any about-to-be-11-year-old, she said, "Awwwww. Please?"

Too expensive, I said. Besides, our computer is too old to run the thing.

How about for her birthday?

Still too expensive.

ok then, she'd save her own money.

Old computer, remember?

Could we get a new one?

And here's where I blew it. I thought about how long it would take a kid to save \$199 and what the chances were that a kid could stick with that kind of effort.

Tragic error

"I'll tell you what," I told Bailey. "When you save enough to buy an iPod, we'll buy a new computer."

It was a tragic miscalculation.

I'd like to find the person who came up with that phrase "teachable moments" and wring his or her neck. Why is it in these teachable moments that I'm always the one being taught a lesson? My parental instincts, my idealized notion of passing along wisdom through trial and error, were no match for the force of the Apple marketing machine. Or any marketing machine for that matter.

Certain things are inevitable, and the iPod has become one of them. You see the pod people everywhere -- at the gym, on the street, on TV. And kids see them and know they just have to be one or be nobody.

iPod, therefore iAm.

I've never seen a kid raise money so fast. Google didn't raise money so fast. Bailey found chores to do and negotiated payment in return. She contracted with her grandparents for all manner of services. She tended plants and pets for traveling neighbors.

When younger sister Riley heard there was a new computer at the end of the money-raising rainbow, she started giving Bailey her allowance.

Bailey kept track with one of those United Way-like thermometers. The mercury rose and my stomach sank. Then came Bailey's birthday, which put her comfortably over the top.

"Dad," the message on my answering machine said, "when are we going to

8/7/14 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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03077979 1040951861

If you want to take up residence on my iPod, keep it real
Calvert, Richard

Revolution PP: 82 May 2006 ISSN: 1460-5953 JRNL CODE: RVL
DOC TYPE: Periodical; Commentary LANGUAGE: English RECORD TYPE: Fulltext
LENGTH: 1 Pages WORD COUNT: 497

ABSTRACT: Everyone is into iPod. The fact that Apple has shipped 41 million of the little bundles of joy over the last 12 months is a testament to the universal appeal of the little marvel -- or some great marketing. The author does not want overt marketing messages pumped into his ears. He is managing to avoid much of the television advertising out there and happily filter all but the most eye-catching, engaging online content, so the last thing he needs are overt marketing messages delivered across his channel.

TEXT: Terminator 1

iPod, you pod, he/she pods, we pod, they pod. We're all at it. The fact that Apple has shipped 41 million of the little bundles of joy over the last 12 months (www.apple.com) is testament to the universal appeal of the little marvel - or some great marketing. Take your pick you cynic. Can you remember your first time? I can. It was in 2001. I was standing in the Apple Store, up on the first floor, hovering around a circular table that displayed a handful of beautiful, little white and silver boxes, all safely tucked away in the corner with the USB-driven desk fans and reading lights. All fresh from the Innovations catalogue. Standing there, I struck up a conversation with another similarly bemused customer. We thought that they looked great, and that wheel - how lovely. But what was it for? How on earth were we going to fill 10,15 or 20Gb? Yeah, music, but a CD only lasts an hour and a bit... and so the conversation went on. In the end, we decided that Apple must have a plan. I mean, why bother building it otherwise?

Of course, we both bought one, and 2,741 songs later, I still have an alarming amount of unused capacity on my iPod. My iPod diet has expanded though. It includes the usual stream of shuffled songs collected on various formats across the past 20 or so years, plus a French class (The French Pod Class), the CNET News.com daily technology Podcast and a joint BBC-PBS technology Podcast, The World, all updated regularly and archived for my delight and education.

What does that mean? I suppose it means that one day I'll fill my iPod with 30 years of technology updates - oh, and be fluent in French. It means I get content that I want, delivered by people I trust straight to my head. But, let me level with you, you giddy marketer you; I don't want overt marketing messages pumped into my ears, thank you very much. I'm managing to avoid much of the TV advertising out there and happily filter all but the most eyecatching, engaging online content, so the last thing I need are overt marketing messages delivered across 'my' channel.

So, engage me, entertain me, give me something to talk about. Most of all, keep it moving. Don't think I'll be content with 12 minutes of PR puffery and an interview. Provide a platform for other people like me to create and share content. Make it funny or intelligent - just cut the sell. If you can manage this, you're welcome to take up residency on my iPod.

5/7/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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03767355 Supplier Number: 133287718 (THIS IS THE FULLTEXT)
Marketing to the Pod Generation: Gen Yers hate the dark. Those companies that refuse to cough up the information they want will see them head straight for the competitor.
(new technological strategies to attract youth market)
Mortgage Technology, v 12, n 4, p 6
June 2005
WORD COUNT: 1684

TEXT:

I hate to tell you, but it's not just you getting older. So are your customers. That's the bad news. The good news is there's a whole new crop of potential borrowers. They are now young adults and just beginning their households. The bad news is the mortgage industry hasn't a clue about how to talk to this generation.

This grim state of affairs is nothing new for the mortgage industry, which always seems to be at least half a decade behind cutting-edge trends. But as the baby boomers begin to retire and downsize, this industry better start to learn how to reach their kids' generation. Demographers call them "Gen Y" and have gotten into the habit of describing them as being 18-25. In fact many Gen Yers are moving from being 20-somethings to 30-somethings, a fact you ignore at your company's peril.

But most of those in the still way-too-stuffy mortgage biz don't want their marketing people wasting time in Internet chat rooms or fiddling with the latest Internet doodads that Gen Yers are so taken with. And I can just hear the comments from some of you when, in past columns, I have suggested that you seriously consider blogging as part of your marketing mix. You probably say something like, "Oh right. I can't figure out how to get the promised ROI out of our new CRM system and this idiot wants me to start a blog! Get outta here!" I understand. But when it comes to Gen Y, if you snooze you will lose. Because almost everything you learned about marketing to Gen Yers' parents will only get you filtered to junk if you try it on Gen Y consumers.

You see, Gen Yers are virtually immune to traditional print and broadcast marketing. They react to TV commercials with the same contempt they reserve for e-mail spam. And with TiVo and cable On Demand, they zap your expensive commercials with ease.

How about radio commercials? Sorry. Gen Yers listen to downloaded music on their Apple Ipods and when they do turn on the radio it's increasingly commercial-free satellite radio.

Studies show that Gen Yers don't read newspapers either. Newspapers are feeling the pinch as Gen Yers shun job classifieds in favor for searchable Internet job boards.

Even straight news is feeling the impact. When Gen Yers want news they want it the same way they want their Burger King burgers, they want it their way. They order news off the Web the same way they order off a restaurant menu, selecting only the news topics they want to monitor. This trend is being driven entirely by technology, particularly blogs, and RSS (Real Simple Syndication) services.

The latest piece of disruptive technology to join this all-you-can-eat information smorgasbord is called "Podcasting," which threatens to do to radio what blogs have done to mainstream print media: shake it up and force fundamental concessions if they want to reach Gen Yers.

But before I get into podcasting, let me remind you again that the companies that have learned how to listen to, talk to and reach this generation are doing very well, thank you.

Back in 2001 I reviewed the strangely titled book, "The Cluetrain Manifesto," for a couple of technology magazines, including this one. And I suggested strongly, right here in this column, that every mortgage marketing manager drop everything and read that book.

In the book the four authors describe better than anyone had before or since how the marketing dynamic has changed for this upcoming generation of customers. The author's main point is that, for the Gen Yers, any successful marketing campaign must be a two-way conversation between you and your would-be customers. And they are talking a genuine conversation, not a marketing spiel. Companies that continue to ignore this will be ignored.

In their book (and on the Cluetrain website), the authors list 95 marketing rules for reaching Gen Y. Here are the first four:

1. Markets are conversations.
2. Markets consist of human beings, not demographic sectors.
3. Conversations among human beings sound human. They are conducted in a human voice.
4. Whether delivering information, opinions, perspectives, dissenting arguments or humorous asides, the human voice is typically open, natural, uncontrived.

Not surprisingly, companies that employ a lot of Gen Yers came to understand this first and embraced and acted on them. Sun Microsystems, for example, actively encourages its employees to blog about their work. At this writing over 1,000 Sun employees maintain personal blogs on pages the company maintains on its own website.

"Sun's employees are our most passionate evangelists," says Sun's CEO, Jonathan Schwartz. And Mr. Schwartz walks the walk as well by maintaining his own blog. "From where I sit," he said, "the more our investors and customers know about us the better."

Cluetrain's marketing rule No. 64 explains best why blogging builds trust and business for the company. Speaking for Gen Yers the authors note:

We want access to your corporate information, to your plans and strategies, your best thinking, your genuine knowledge. We won't settle for the four-color brochure, for websites stuffed with eye candy but lacking any substance.

Gen Y consumers demand companies seeking their business to first "de-cloak." This is a frightening notion to traditional business managers. After all, your company's proprietary secrets are rattling around in your employee's heads. And now you are expected to just let them blog away for the whole world?

Yes. Gen Yers hate the dark. This is a generation for which every curiosity, no matter how obscure, can be satisfied with a simple Google search. They now consider knowing an inalienable right, especially if they are being asked to spend their money. And those companies that refuse to cough up the information they want will see them head straight for the competitor who will.

As for fears of proprietary information leaking out in employee blogs, if any company should worry about that, it would be one in the arena where Sun competes. You won't find a more cutthroat, competitive businesses than competing on technology's cutting edges. There are some commonsense rules that Sun's employees respect. They know that R&D is a sensitive area. And they like their jobs and want the company to succeed. Finally, they also know the boss reads their blogs.

Blogs have proven a great way for companies like Sun to open those all-important conversations with potential consumers. Take a moment to read through some of the Sun employee blogs and you will quickly see the difference between old-fashioned marketing and a genuine marketing conversation - not between some faceless corporate entities, but between two people speaking in genuine voices. That is the key ingredient. That IS the secret sauce.

Which brings me back to podcasting, where we put the actual voice into genuine practice. Podcasting is a new kind of Internet radio. Blogging blew away the old adage that freedom of the press is limited to those who can afford a press. Podcasting accomplishes the same thing for radio. Putting up and syndicating your own Web radio show is now within reach of anyone with an Internet connection and a cheap Radio Shack microphone.

Like blogs and RSS subscription news services, Podcasting has its own aggregation sites and subscription mechanisms that allow people to chose what podcasts they want to hear each day. The best place to start learning about podcasting is Ipodder.com You need only download the small free iPodder applet and then choose from a long list of podcasts from every conceivable, including business. On Podder.net (www.podder.net) you can find shows listed by subject. Under the "Business" category, for example, you can listen to Realtor Rich Buckley or access Realty World's podcast. Podcasting is the new kid on the information block and, like blogs before it; many traditionalists are dismissive of it as just another Internet doodad. But look, today many mainstream print columnists and reporters maintain their own blogs. Why? Because, that's where their next generation of readers reside.

Likewise those in the traditional radio business are taking notice of competition from podcasters. America Online announced it would launch a Web-based radio service in partnership with XM Satellite to round up some its 24 million subscribers. AOL says about 150 radio stations will be up for free now.

But don't confuse what AOL and XM radio is doing with podcasting. They will be streaming regular radio live. This is only a half-step response. One of the most important advantages podcasts offer is the same advantage of TiVo. Rather than having to be near radio while it is being broadcast, a podcast runs at the listener's convenience.

So should you start your own company podcast? I can't say. You will have to decide how much effort, if any, to put into what is for now still a niche-marketing gizmo. But in acknowledging that please, also remind

yourself that it was less than 10 years ago that the Internet itself was a niche, as was e-mail. And, like both of those, podcasting is on a growth curve. We are told that more than 22 million American adults own iPods or MP3 players and 29% of them have downloaded podcasts from the Web. That means more than 6 million adults allow Internet "broadcasts" to be downloaded onto their portable listening device, according to Pew Internet and the American Life Project.

So, at the very least what you need to do now is to make sure someone in your company understands what RSS is and how to use it.

The Gen Yers are the folks you will be relying on for your bottom line. As "The Cluetrain Manifesto" notes, "There are no secrets. The networked market knows more than companies do about their own products. And whether the news is good or bad, they tell everyone.

To traditional corporations, networked conversations may appear confused, may sound confusing. But we are organizing faster than they are. We have better tools, more new ideas, no rules to slow us down. We are waking up and linking to each other. We are watching. But we are not waiting."

WANT TO KNOW MORE?

- * The Cluetrain Manifesto: www.cluetrain.com
- * RSS explained: www.xml.com/pub/a/2002/12/18/dive-into-xml.html
- * Ipodder: www.ipodder.net
- * Blogger: www.blogger.com
- * PodShows: www.podshow.com
- * How to Podcast: www.engadget.com/entry/5843952395227141/

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8/7/162 (Item 1 from file: 608)
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08197985 (THIS IS THE FULLTEXT)
For Pod people, i-cessories
Megan H. Chan
Newsday
July 11, 2006

TEXT: By Megan H. Chan, Newsday, Melville, N.Y.

McClatchy-Tribune Information Services

Jul. 11--iPod, uPod, now we all Pod. Since its introduction in 2001, the iPod and its generations have reinvented how we listen to music. Figgybacking on the pod craze are innovative takes on standard electronic accessories and the introduction of oodles of new, wacky add-ons to the beloved music device. Apple says it shipped 8.5 million iPods in its last fiscal quarter and has recorded an increase in shipments of more than 60 percent in the past year. Accessories for iPods are a \$1 billion business, according to published reports. Many, including Apple, expect that to grow tremendously. Here's a sampling of accessories that will make your inner geek squeal with delight: iCarta The four-speaker stereo dock, complete with retractable bath tissue holder, ups the ante in bathroom accessories. Just plug the base into an electrical socket, mount your iPod and rock out to your favorite tunes with company that won't judge your odor. Toilet paper not included. Price: not available Where to buy: www.atechflash.com (available July 21) Compatibility: all models Perk: Even Uncle Bud, the lumberjack, will want one for his outhouse. Wire Winders The glow-in-the-dark Tetran, a rubber creature with 23 rubber spikes, literally eats your earphones' extra wiring, looks stylish on a key chain and doubles as a stress ball and mini-massager. Tunewear.com's elegant jewel clip blings in winter white or princess pink and doubles as a lapel pin while keeping those messy earphone wires hidden from present company. Price: \$12.95; \$49.95 Where to buy: www.tunewear.com Compatibility: All models Perk: Much classier than having a tangled web of wires choking you. iBoxer Jazzing up skivvies for both sexes, the cotton-spandex blend iBoxer has a front iPod pouch and comes in more than five colors for the most selective consumer. Next time a boxer-clad Tom Cruise decides to slide across a floor, he can pack the music with him. Price: \$22 Where to buy: www.in.timo.com Compatibility: all models Perk: Fits all sizes -- nano to video. OtterBox The plastic waterproof box keeps your iPod away from electronic nemesis No. 1 -- H2O, letting you swim, float or tan in peace. A thin plastic layer allows you to control the iPod while underwater. Though the safety bubble can't go scuba diving, your new swimming buddy can dive at least 3 feet. To complete the ultimate audio aquatic experience, listen to your music underwater with a pair of H2O Audio WaterProof Headphones for \$39.95. Price: \$29.95-\$49.95 Where to buy: www.otterbox.com Compatibility: All models Perk: A better pool accessory than annoying blow-up floatie toys. BOOMTUNE Another looks-like-it-could-fly speaker plugs straight into the earphone jack on your iPod to broadcast your play-list loud and far. One AAA battery yields about 10 hours of rock. Price: \$39.95 Where to buy: www.tunewear.com Compatibility: All models Perk: When plugged into an iPod shuffle, the boom acts as a tripod. SOLIO Universal Solar Charger This three-armed, foldable solar charger frees backpackers and outdoorsy-types from the shackles of wall-chained electrical outlets. The lightweight solar charger connects directly to your iPod or cell phone, and manufacturers claim it can store energy for up to one year. One hour of sunshine buys one hour of power for your iPod. Price: \$89.95 Where to buy: www.solio.com Compatibility: All models

8/7/133 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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0019097573 SUPPLIER NUMBER: 139304827 (THIS IS THE FULL TEXT)
Take it from me.(terrorists shot)
Manafy, Michelle
EContent, 28, 12, 7(1)
Dec, 2005

TEXT:

One recent morning, I learned that terrorists shot five Shiite teachers and their driver at a school in Iraq. I wish the event had been remarkable, but instead I find myself in a world in which I hear of such acts with numbing frequency. It was more notable that I was on an elevator when I saw this report. As a rule, I don't watch the news before breakfast because information like this doesn't sit easy at the best of times, much less on an empty stomach. Yet there I was on my way down to coffee, to be followed by a day of sessions in various tracks at Information Today's debut InfoX show, when content cornered me.

I don't own a cell phone and rarely carry a laptop or PDA because, quite frankly, I have too much information and communication already. I do some of my best idea-formulation (even writing) during the brief lulls in between info-streams. The content clutter has to clear and then coalesce for things to make any larger sense.

It isn't that I think I don't need to know more. I know I do. I also know that ubiquitous content--finding us wherever we are in a multitude of ways we can incorporate into our every acts--is a laudable information industry objective. Yet I often feel like my short-term memory is overflowing so that useful bits don't soak in; they spiral down some drain and are irretrievable. We all are overloaded with the concept of information overload but don't hear nearly enough about how we're going to solve the problem. Short of D. C. Engelbart's decades-old work on human intellect augmentation techniques, how are we ever going to ingest all we must to be informed? I, for one, hope the answer will not be ever-present televisions blasting news at me before my morning caffeine. However, I saw a commercial this weekend extolling the virtues of a new mobile sports content offering that would allow husbands to do nice things for their wives, like go to the grocery store, while never having to miss a moment of essential sporting action. Multitasking at its finest.

An early, immature interpretation of ubiquitous content was that of screens foisting content upon us at every turn. Though anyone who has glanced at the Times Square "zipper" knows the novelty-appeal of reading news from the side of a building, few of New York's midtown commuters forgo the Times for it. Simply putting content out there in new formats or on new devices does not mean that it will change consumer habits. Transformation is afoot, however.

In October, Apple released the latest iPod, which not only stores and plays back 15,000 songs, it does the same for 150 hours of video. The new video iPod plays audiobooks, audio and video podcasts, movies, videos, and television shows. While the music industry is still rocking from the aftershocks of Apple's business model, which profits from hardware rather than piecemeal content sales, it is the addition of video to the iPod purview that propelled the iPod into the domain of business content delivery. In 2005, podcasting took center stage as the hot content delivery mechanism, and with this latest Apple release, a multitude of content types will find their way into the hands of untold millions of consumers. While mobile phones and PDAs helped break content out of the (computer) box, there is something stunning about the power of the Pod. Already, articles

espouse the next wave of iPod-enabled entertainment: micro-television, which will allow people to watch TV anywhere they choose.

It is this last point--choice--that has risen to the top of ubiquitous content tenets today. Time, method, and context must be left to the discretion of the content consumer. For many, ingesting alone does not suffice; information will need to be digested and used to fuel action (or disregarded as waste). This is not limited to the business information we feel we must read, watch, or listen to; all of the content we choose to consume--from pop culture to fine art and world events--informs our thought processes.

Given the ever-increasing quantity of business information I am required to peruse, I never have enough time to read recreationally. Left to my own devices, I'd have a three-book-a-week habit. So I have compromised: I listen to audio books in the car. Right now, I'm listening to a charming magical-realist look at the lives of Middle Eastern expatriates in L.A. called *Crescent: A Novel*, by Jordanian American Diana Abu-Jaber. I used to think audio books were cheating; that the narrator's interpretation would color what should have been a picture left to my imagination alone. Now I just view it as a distinct way of experiencing the written word. In *Crescent*, I hear Arabic phrases--which I might have skimmed over in reading--in their lyric

Ubiquity is not invasive, it is pervasive.

pronunciation. One such resonant phrase is "min eedi," which means "from my hand." In Arabic, this has an intimate connotation: come closer, take this from me personally.

As we find content more closely woven into the fabric of our lives, let us hope that it blends in seamlessly. Ubiquity is not invasive, it is pervasive. Better yet, it is invisible. When something is so easy to use that it becomes a natural extension of our daily lives, it achieves ultimate utility.

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8/7/134 (Item 7 from file: 148)
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0018907063 SUPPLIER NUMBER: 138534459
The Pod and i.(iPod is the new age instrument)
Grossberger, Lewis
MEDIaweek, 15, 40, 17(1)
Nov 7, 2005

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INDUSTRY CODES/NAMES: ADV Advertising, marketing and public relations;
MCOM Mass communications

DESCRIPTORS: Electronics industry--Product information

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EVENT CODES/NAMES: 330 Product information

SIC CODES: 3600 ELECTRONIC & OTHER ELECTRIC EQUIPMENT

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00155550 DOCUMENT TYPE: Review

PRODUCT NAMES: iPod (152501)

TITLE: It's iPod's revolution: We just live in it
AUTHOR: Serwer, Andy
SOURCE: FORTUNE, v151 n13 p43(1) Jun 27, 2005
ISSN: 0015-8259
HOMEPAGE: <http://www.fortune.com>

FILE SEGMENT: Review
RECORD TYPE: Product Analysis

Apple Computer's iPod could become as popular the cellphone, based on its sales performance to the present. An example of the popularity of iPods is the rise of iPod parties in clubs in major cities globally. Apple has sold about 15 million iPods, and the number is rising. In fact, 5.3 million iPods were sold in Q3005. There are many peripherals available from such companies as Bose and Altec Lansing, and accessories are many, including cases by Burberry, Gucci, Coach, and Crystalmini. These are in addition to hundreds of other shells, bags, socks, and weather-proof Pod holders. The iPod is a genuine cultural and social phenomenon that is influencing lives in a way that consumer marketing types usually only fantasize about. iPods are not only popular with tweens, but also with professionals, parents, and college students. The iPod has revolutionized the retail music business with the download of 400 million or more from the Apple iTunes music store. The iPod also can now store books and photos. Another example of iPod's popularity is a theme cruise. The iPod can be conveniently plugged into a stereo to provide music for guests, and radio stations are switching to the new format called JACK FM, a long, random set list that imitates the shuffle phenomenon.

REVISION DATE: 20060100

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DIALOG(R)File 20:Dialog Global Reporter
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24112193 (THIS IS THE FULLTEXT)
NEW PRODUCTS: Pen power
The Nation.
NATION (THAILAND)
July 29, 2002

NEW PRODUCTS: Pen power
Here is the E-Pen Serial, which connects to your Cassiopeia E-115, E-125, EM-500 and EG-800 serial port. This allows you to capture information written on paper and move it to your PDA or fill out forms with optional third-party software.

With the mobile user in mind, InMotion has created a wireless digital pen that frees users from device display sizes and input restrictions by allowing them to write on any surface - as large as an A4-size sheet of paper. The pen weighs just 15 grams.

Users simply install the E-Pen DigiWrite software on their device, clip a small receiver to any piece of paper and, via ultrasonic technology, the E-Pen transmits a precise image of the users handwriting to the connected device. It costs US\$50 (Bt2,000).

For more information, visit www.casio.com.

Teen plug-in

This smart two-in-one device is for teenagers, with iRiver coming out with an MP3 and CD player - the Imp-350 SlimX. It combines everything you could want in one unit.

This MP3 player has an LCD screen conveniently located on the remote. The small LCD screen packs a lot of information into a little area (including artist and track details), as well as a graphic equaliser. The player has an external AA-battery carrier pack for those really long road trips when you would likely use up its rechargeable batteries. It weights 189gm. The SlimX also comes with one-year warranty. The retail price is US\$149 (Bt6,000).

For more information, visit www.pcworld.com.

Expanding pod

The iPod MP3 player from Apple Computer now comes in 5GB, 10GB and 20GB models. So whatever the size of your CD library - or the breadth of your musical tastes - theres an iPod that fits your requirements.

The new 20GB model, for instance, holds an astonishing 4,000 songs. The 10GB model has been redesigned to be even thinner and lighter. And the 5GB model is now priced at just US\$299 (Bt12,100). All three let you rock out for 10 hours on a full battery and are now available for both Mac and Windows users.

The iPod comes with a high-quality liquid crystal display for viewing up to six lines of text. And the LCD features a white light-emitting diode (LED) back light for clear visibility in low-light situations - indoors or out.

A built-in cover for the FireWire port on the 10GB and 20GB models protects your iPod from dirt and pollutants.

For more information, visit www.apple.com.

Tiny tunes

The Personal Mini FM Radio is the smallest FM radio designed for the next generation looking for the latest technology. The radio allows you use almost anywhere and attaches comfortably to the ear. It features auto scan

and reset, and also includes a lithium battery. The model is available for US\$15.95 (Bt650) at www.actcointernational.com/mini_fm_radio.htm

Atec action

For the businessman looking for a new mobile computer, the Vegus 887 from Atec computer is one alternative to consider. The model is based on the AMD Athlon XP processor 1800+, a 256MB SDRAM, and a 30GB hard disk. It is also comes with 14.1-inch display monitor.

The Vegus 887 costs Bt63,500.

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8/7/120 (Item 56 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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37483368 (THIS IS THE FULLTEXT)

Apple mulls iPod mini cameras for UK store
Colourful digital camera line could be brought over from Japan
NEWSWIRE (VNU)
August 27, 2004

Apple and Yashica, the camera division of electronics firm Kyocera, are currently in talks over a line of colour-coded digital cameras designed to match Apple's recently launched iPod mini range of portable music players.

The Finecam SL400R digital camera is a compact 4megapixel model with an f/2.8 3.2x digital zoom lens which combines to provide a total zoom of 9.6x. It has a twist-and-click design for revealing the lens and is already available in standard brushed silver for around 260.

Kyocera Yashica has an exclusive agreement to sell versions of the camera in the five matching iPod mini colours in Apple's two retail stores in Japan (the second of which will open this weekend) and on the Japanese Apple website, and is currently negotiating rights to other countries.

"Talks are taking place with Kyocera and Apple Europe to see if there is any mileage in selling this combo product in European markets," said Alastair Wilson, UK national sales manager at Kyocera Yashica.

"If this happens it will only be available through new Apple retail stores or from an Apple website. To date, no decisions have been made."

But now that Apple has admitted it will open its first UK store, in London's Regent Street, before the end of the year, it would appear to be only be a matter of time before 'pod-heads' can accessorise their iPod minis with Kyocera's special edition camera.

Apple declined to provide comment for this article when contacted.

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8/7/114 (Item 50 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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39780380 (THIS IS THE FULLTEXT)
Gadgets score with players
EVENING MAIL
December 24, 2004

MIDLANDS Premiership stars are praying for gadgets in tomorrow's Christmas stockings, according to a survey. Online retailer dabs.com discovered the iPod was a strong footballers' favourite, with more than half of players admitting that they would love the gadget to be in Santa's sack.

Birmingham City's Mario Melchiot said: 'My favourite gadget of 2004 has to be my iPod speakers. I love the pod itself because it stores all my best tunes, but the speakers are a great invention. I take them with me everywhere because they are so small and I can clip them into any stereo system I want to.'

Melchiot's enthusiasm for gadgets is supported by Darren Moore of West Bromwich Albion who said: 'I really enjoy using my digital camera. It's great for taking pictures of my family and friends. 'I take it everywhere I go and it's great to take with me on match days because I always get a funny picture of one of my team-mates.'

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B/7/108 (Item 44 from file: 20)
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41057298 (THIS IS THE FULLTEXT)
WIRED
ROB WAUGH
MAIL ON SUNDAY (UNITED KINGDOM)
March 06, 2005

Is Gran Turismo on cruise control?

It's difficult to describe a game as gorgeous as Gran Turismo 4 as a disappointment, but that's exactly what it is. With 750 cars, 50-plus beautiful tracks and countless racing competitions, GT4 is a brilliant game - and will probably rip a huge chunk out of your social life for months - but it could have been so much more.

Sony's much-hyped online racing mode, which would have let anyone with a PlayStation 2 network connection battle against millions of racers around the world, was quietly removed from the game last year.

It's taken four years to develop, but most of the familiar Gran Turismo problems are still there. Your car doesn't dent if you ram into a wall at 100mph, the computer opponents are still so dim they stick to their racing lines like Scalextric cars, and you have to wade through dozens of licence tests as the game unfolds.

Nevertheless, the game is enormous fun. As ever, the attention to detail and realism is breathtaking.

Any serious car fan will swoon at the opportunity to try out new cars such as the new Alfa Romeo GT and the Audi Nuvolari Quattro - and the new tracks are among the most beautiful game levels ever designed.

But it still lacks invention.

And with new titles such as Forza Motorsport on Xbox - due out this summer - boasting car pools to rival those in GT4 and proper car damage, shouldn't the makers have been looking over their shoulders for the competition? 'Gran Turismo 4' is out this Friday for PS2, priced at GBP39.99.

Review based on import version.

A SLICE OF THE ACTION Gamers are a lazy bunch, and the new version of Everquest has a built-in button to order pizza while playing. Now PC gamers will never have to leave their desks For details, visit www.everquest.com.

FURRY TALES Furbies might seem like an unwelcome blast from the past, but the nodding, winking toys are back this year, hot on the heels of last year's Eighties toy resurrections such as Tamagotchi, My Little Pony and Cabbage Patch Kids.

Furby, once banned by the CIA in their offices because it can repeat words, has been taking lessons from this year's must-have toy, Robosapien.

Instead of repeating random words, Furby II genuinely talks, and its face can produce expressions from sleepy to - gulp - angry. It even breathes and moves its beak in time to its speech.

But Furby II (prototype pictured below) has a lot to live up to. The original furry toy sold more than 40 million worldwide in 1999 - and this year, the furry beast is up against the 3ft-tall Robosapien II.

DANCEFLOOR PODDERS Clubs where ordinary dancers pipe an iPod full of their favourite tunes over the sound system have been all the rage in New York for a while. And now a new club, Playlist, is bringing the 'Pod Party' to London.

Clubbers are invited to bring down an iPod to Playlist and take over the decks for half an hour, with 'sets' ranging from ragtag collections of clubbers' own favourites to virtuosos who 'mix' with two iPods linked to a laptop. You have to book in advance to get a slot - or just show up early

and book one on the night.

Playlist happens weekly at different venues throughout London.

Visit www.ipod-dj.com for details.

THIS WEEK ON DVD

ALIEN vs PREDATOR Lance Henriksen, Ewen Bremner. Cert: 15.

This two-way creature feature unites cinema's scariest foes, with a team of human victims in between. Despite the poor cast, the shocks and scares power it along.

.....

LAYER CAKE Daniel Craig, Colm Meaney, Sienna Miller. Cert: 15.

Daniel Craig is stunning as the drug dealer whose planned retirement is torn apart by his own incompetent underlings in this superbly directed crime drama.

.....

MINDER BOX SET - THE FINAL SERIES George Cole, Gary Webster. Cert: 12.

The classic comedy never recovered from losing Dennis Waterman. This one, with Webster as the foil for Arthur Daley, is for Minder aficionados only.

.....

DE-LOVELY Kevin Kline, Ashley Judd. Cert: PG.

The musical version of Cole Porter's life is as glamorous as the showbiz world it portrays. Includes performances from Sheryl Crow, Robbie Williams and Elvis Costello.

.....

MARY POPPINS 40TH ANNIVERSARY EDITION Julie Andrews, Dick Van Dyke. Cert U.

This classic DVD has brilliant extras, including popup film facts, a Disney song selection and backstage footage.

.....

THE CORPORATION Documentary tracing the rise of big business and analysing what the public can do to fight back. Too long at the cinema, it's much better on DVD as an ultimately uplifting tale, despite the numerous corporate sins on show.

.....

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8/7/94 (Item 30 from file: 20)
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44105155 (THIS IS THE FULLTEXT)

One year-old iPod, still in its box. 1.3 million songs. One scared
420,000 iPods are lying unused because their owners can't fathom how
SIMON DAVIS; DAVID SMYTH
EVENING STANDARD
August 22, 2005

NEW research says women are rubbish with gadgets. Sales figures at the erotic store Myla would suggest otherwise but nevertheless, women seem to be Luddites with technology.

I am not convinced this is unique to women. As a red-blooded man I am supposed to worship football and be a gadget wizard. I can't abide football and regard gadgets as I would lunch with Stephen Hawking. Fascinating prospect but daunting in reality.

A year ago I bought an iPod. I loved the idea. I would wear those iconic white headphones. I would have all my music on this groovy pod. I would use words like groovy.

Yet my iPod remained in its box. I was like a novelist who couldn't pen the first line. How do I get music on it? Where do I find the music? When I read that there are 1.3 million songs on iTunes I reacted as a man would at being told to organise the grains of a sand dune.

I am not alone. About two per cent of the 21 million iPods sold worldwide are still in their boxes - that's an unbelievable 420,000 virgin Pods.

Then a friend told me about a 33-year-old woman DJ - Boujis, Chinawhite, MTV - who teaches people how to use one. Not just that - she interviews you and creates a soundtrack to your life - whether you're running the marathon, giving birth or just doing a 9-5.

Alessandra Nerdrum - known as DJ Nerd - sent me a questionnaire.

What was the last album you bought?

Coldplay (God, I'm boring). All-time favourite artists? Gangstarr, The The, Manu Chao, The Smiths and James Brown. Favourite books? You, Dice Man, Crap Towns. How do you drive? Foot down. Every area of my life was covered from the newspapers I read, to my children, favourite food and drink (red wine) and my perfect weekend. This is faxed back and the following day we meet at her Ladbroke Grove office.

She is pretty, hip and knows her music. But would she know me? She clocks my clothes, listens to my voice, asks more questions. "Do you wake up slowly?"

"Are you quick tempered?"

She is like an FBI profiler.

She has prepared a short playlist.

Most I like (Shuggie Otis, Common, Interpol, The Go! Team), some I don't (Teenage Fanclub, Joy Zipper).

Virtually all I've never heard of. This kickstarts an enlightening discussion about music. I've been missing out.

I produced the iPod from its box and am shown exactly how it operates and how to download. She was patient and provided written notes far simpler than Apple's. The following day my iPod arrived at the office loaded with playlists. The Morning (The Jackson Five, Eels, The Magic Numbers,

Rex James Brown); Driving (Interpol, Bloc Party); After Dinner (Goldfrapp, Honeyroot, Rodney Hunter); After Work (The Meters, Bebel Gilberto); Late Night (Gangstarr, David Bowie, Stone Roses). I can't stop listening, it's a revelation.

So, who uses Alessandra? "People who feel out of touch and confused by

the music scene," she says. "Young mothers." One man in his sixties had his classical music downloaded. Many, like me, were engrossed in music as students (I have Technics 1200s in the attic and 800 records) but work, marriage and children are now a priority.

But how much does it cost? The one offconsultation is GBP150. For her to create a playlist (about 35 songs/two hours) it costs GBP20 each plus a further GBP1 to download each song. You can request as many playlists as you want.

Pricey? I don' think so. I now use my iPod, have been introduced to new music and now know the first 50 albums I'm going to download. What a relief. I will wear those headphones.

Alessandra Nerdrum can be contacted via alessandra@musicguru.co.uk

OUR POP CRITIC'S VERDICT

JUST LIKE your shoes, the content of your iPod says a lot about you, so it was brave of Simon to entrust the responsibility of filling his to a stranger. Alessandra has provided him with an impressively eclectic collection that will certainly make him look cool in front of his friends, if that was his intention.

The playlist taps into Simon's existing loves rather than forcing him towards new areas, so her selection really is a glimpse into the man's mind.

It's probably better not to think about what he told her to prompt Mos Def's track Ms Fat Booty.

The list is heavy on reggae and particularly old-school hip hop, although he's also been brought up to speed on less abrasive current rap sounds with songs by Common, N*E*R*D and Plant Life. The hot guitar bands are also represented by tracks from the Killers, the Magic Numbers, Kaiser Chiefs and Bloc Party, so he won't be lost for words next time he's lost in the woods with an NME reader.

The dinner party selection is a rather dull crop of modern muzak, mostly the type of thing they play in fashionable hotel lobbies, although I suppose it fulfils its remit as music to be talked over and ignored. I think Simon might be most taken by the contemporary acts with vintage roots - Jamie Lidell's digital soul, the Go!

Team's dusty samples and Federico Aubele's Argentinian electronica.

The collection is a great launchpad into all sorts of exciting directions, but it's only a tasting menu. That iPod will hold a lot more songs. He should be trying Kanye West's hip hop and the Eighties-influenced Cut Copy.

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8/7/103 (Item 39 from file: 20)
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41859558

THE SPOTTER

SECTION TITLE: FEATURES

SUNDAY STAR TIMES , A ed, p12

April 17, 2005

PRESIDENTIAL POD: Now it all makes sense. Like 22 million other Americans, George W Bush is a pod person. An iPod person. The pod, a birthday present from his daughters last year, contains 250 songs downloaded by aides, the Guardian reports. So what to make of the selection - from The Knack's chirpy yet sleazy My Sharona, and Joni Mitchell's (You're So Square) Baby, I Don't Care, to the country-blues of Stevie Ray Vaughn's The House is Rockin'? His selection, said Joe Levy of Rolling Stone magazine "tells you that the president knows a thing or two about country music and is serious about his love of country music. It's safe, it's reliable, it's loving . . . It's feelgood music. The Sex Pistols it's not."

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8/7/80 (Item 16 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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46941320 (THIS IS THE FULLTEXT)
THE TEN BEST: iPod accessories
MARK HARRIS
INDEPENDENT
February 02, 2006

1 iDog
pounds 30

Unlike most canines, the iDog prefers being fed music to a diet of rabbit-flavoured sawdust. Plug him in to your iPod and he'll wave his ears and dance along to music while amplifying it through a built-in speaker. Lights on his face indicate whether he's enjoying your pet sounds. www.firebox.com' 08702 414 289

2 Monitor Audio i-deck
pounds 250

Give your iPod a new lease of life with this stylish home stereo system. The i-deck comes with docks for all iPods (except Shuffle), and charges while pumping out 18W of stereo sound. It also ships with a slim remote control. www.i-deck.com' 01473 824 768

3 iTalk Recorder/ Speaker pounds 30

Turn your iPod into a dictation machine for recording meetings. It plugs into the headphone socket and uses automatic gain control to determine the correct recording level. The iTalk also doubles as a miniature speaker - although it's not really high enough quality for playing back music. www.boysstuff.co.uk' 0870 7452000

4 Acme Made iPod Wallet
pounds 29.99

If you want to keep your pod protected this Acme Made leather iPod wallet is the classiest option. Available in chocolate brown or aqua and lined with cashmere, these high-end wallets are also available for the iPod mini www.ipodworld.co.uk' 020-84081259

5 Logitech Bluetooth headphones pounds 100

Ditch your iPod's distinctive white earphones: they are tinny, prone to tangling and may make you a target for street crime. These wireless headphones sound great and have no cables. Their Bluetooth technology allows you to keep listening up to 10m away from your iPod. www.johnlewis.com' 08456 049 049

6 Apple Universal Dock and Remote
pounds 44

This dock acts as the hub for a home iPod set-up. Plug it in the mains to charge it, connect it to a stereo to enjoy music through real speakers, or to a TV to view photos and videos (newer iPods only). The remote lets you access digital goodies from all over the room. store.apple.com' 0800 0391010

7 Sennheiser PXC 300
pounds 100

Airline pilots use NoiseGard technology in order that they can hear air traffic control reports over the sound of their jet engines. These lightweight, folding headphones use the same noise-cancelling system so you can listen your tunes on the Tube in peace. www.sennheiser.co.uk' 01494 551551

8 JBL On Stage
pounds 100

Collar one of these transportable docks and you can have crisp, powerful sound from your iPod wherever you go. The On Stage's four speakers

blast 6W of audio up, up and away and the touch-sensitive volume controls keeps your music firmly at your fingertips. Fits all types of iPod except the Shuffle. www.jbl.com' 020-87314670

9 A B Sutton iPod Nano case pounds 70

Show your iPod nano you care by slipping it into one of these hand-made kidskin cases from A B Sutton, complete with a Dupioni silk-lined interior to prevent the screen being scratched. The front side allows access to the controls, while the reverse has a sophisticated polka dot pattern. www.ipodworld.co.uk' 020-84081259

10 iTrip LCD

pounds 30

This plug-in gadget turns your iPod into a miniature pirate radio station for in-car listening. Just choose a frequency on the LCD screen then tune in your car radio. Strictly speaking, broadcasting unlicensed FM signals is illegal. Not compatible with iPod nano or iPod video. www.ipodworld.co.uk' 020-84081259

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8/7/49 (Item 22 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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12648489 Supplier Number: 137910829 (THIS IS THE FULLTEXT)
iMiva(TM) Released! - Now Your iPod(R) Can Do More; iMiva Software Extends
the Fun and Usefulness of iPods for Millions of PC Users.
Business Wire, pNA
Oct 25, 2005

TEXT:

SAN FRANCISCO -- Today Bluecase Software(TM) announced iMiva, a new application that extends the capabilities of the popular iPod(R) mobile device. With more music, web content, and file backups, iMiva transforms any iPod from being just a music player to being so much more!

More Music!

iMiva lets you do more with your music. It easily moves music from your iPod back to your PC. With iMiva, your music library is now portable so you can sync your music files between home and office, desktop and laptop. It's invaluable for upgrading to a new computer or recovering from a hard drive failure. You pick the songs or playlists you want to transfer and advanced options let you update iTunes, organize your files into convenient sizes for CD and DVD burning, and more.

More Web and Podcasts!

With iMiva, you can download Podcasts, news stories, RSS articles, movie show times and even your daily horoscope! If you're a Pisces in Pittsburgh who's into world politics and loves independent films, iMiva will hook your iPod up with the information you want. If you haven't tried Podcasting yet, it's easy with iMiva, which includes a Podcasting module that downloads Podcasts from any source. Take part in the explosion of new audio content online.

More Sync!

Take your Outlook(R) Contacts, Calendar, Email, Tasks, and Notes everywhere you go with your iPod. It's as easy as choosing which folders you want to sync. iMiva maintains all your data, syncing and storing only the latest information to keep your iPod uncluttered. A simple setup allows you to customize each option.

More Backups!

We all know that we're supposed to regularly backup our files but until now, it's been painful. Did you know that your iPod is really a mobile hard drive? Use your Pod to backup your PC and never lose a file again. Simply drag and drop files or folders into iMiva, and it will back them up to your iPod whenever you sync your iPod to your PC.

"iMiva delivers a ton of new value to iPod users for a fraction of the price they paid for their iPods," said Rob Elhardt, VP of Product Management for Bluecase Software and an avid iPod user. "With iMiva, we've tried to make the iPod a lot more functional and fun for those who have quickly made it an indispensable part of their daily lives. Podcasting, more music, more web info, Outlook syncing and backups are all cool features that every iPod owner will love to use."

iMiva sells for \$24.99. It is available at www.imiva.com. iMiva is also available for licensing and OEM distribution and is being released to retail outlets nationwide. It runs on Windows(R) 2000 and XP.

About Bluecase Software

The Bluecase Software brand of award winning consumer software products is developed by Acendi Systems Company. Current Bluecase Software products include ID-Theft Protector 2005, Home and Business Lawyer Deluxe 2005, and WillWriter Deluxe 2005. Acendi Systems Company is headquartered in San Francisco, California. Bluecase Software products are available at retailers nationwide and online at www.bluecase.com.

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8/7/36 (Item 9 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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13302857 Supplier Number: 147834370 (THIS IS THE FULLTEXT)
FBI special agent recounts outsourcing horror story; Also warns of the dangers of mobile computing security lapses.(Nenette Day of Federal Bureau of Investigation)

Brown, Bob
Network World, pNA
May 16, 2006

TEXT:

Byline: Bob Brown

The CAD/CAM company thought it was protecting itself, having employees of the Indian outsourcing company that was debugging its source code sign non-disclosure agreements. But when a disgruntled outsourcing employee swiped a copy of the code a few years back and tried to sell it to the CAD/CAM vendor's competitors, the vendor found out that the NDAs were of little use when it came to prosecuting the alleged thief in India.

"They weren't worth the paper they were written on," says Nenette Day, an FBI special agent out of Boston who did double duty as both the case agent and undercover agent investigating this crime against software maker SolidWorks. "The employees would have had to sign the agreement with the Indian company, not the American one."

Day, who has worked in computer crime for 8 years and calls herself "a geek with a gun," told attendees at last week's CIO

Forum that their companies need to do serious research about the laws of any country to which they outsource work.

CIO Forum is a unique conference during which IT vendors and 300 potential customers unite on a cruise ship out of New York City. (Other discussions at the event focused on topics such as identity theft and biometrics and grid computing.)

A handful of FBI agents were on board to consult with IT pros about cybercrime threats, a topic that FBI agents say companies are often reluctant to talk about.

As for protecting yourself when outsourcing to other countries, Day advises IT executives to assume that you have no legal rights. "It should not start with your understanding of American law," she says.

In India, for example, there is no theft of trade secret law, Day says. India does have an IT act, she says, but it is mainly focused on copyright violations.

Day says that despite the fact that "there was not a shred of evidence that we did not have" against the alleged SolidWorks thief, prosecutors in India have failed to convict the suspect and he continues to work. The FBI initially tried to lure the suspected thief out of India to simplify prosecution, but he was too smart for that, Day says.

Indian police nabbed the suspect in 2002 when he allegedly tried to sell the code to Day while she was undercover (she says he initially tried to sell the code for about \$250,000, not realizing it was probably worth \$300 million). Fortunately, she says, the original source code was recovered and copies were not believed to have been sold.

In the wake of that case, Indian software developers have formed a lobby to push for stronger intellectual property protection laws, concerned that companies won't outsource to India if they

aren't better protected, Day says. Outsourcing firms, like the one SolidWorks worked with, have also tightened their own security policies considerably in recent years, she says. Another thing to consider when outsourcing to other countries is not just whether there are laws to protect intellectual property, but whether the laws are enforced. "No criminal law exists if the police will not enforce it," she says, noting that the FBI received an unprecedented amount of cooperation from its counterpart in India on the SolidWorks case (after threatening to expose India's laissez-faire attitude toward the case).

Questions companies should ask when outsourcing to other nations, Day says, include the following:

- * Can my company risk loss of this data?
- * What are my liabilities if I do lose it?
- * What are your notification requirements if you lose customer data?

(She notes that if your data is encrypted, you might not have to report it missing.)

- * Will the company you are outsourcing to go the distance if you need its help to chase down a criminal?

- * How long could a prolonged legal battle in a foreign country cost? ("You could lose all your outsourcing savings there,"

Day says.)

"This is all risk analysis," she says. "We're not saying don't outsource. We're saying learn the risk points and add that to your analysis when choosing the country or company wherever you're outsourcing."

Mobile computing worries

Mobile computing is the other area of networking that has Day very concerned on the cybercrime front. This involves both stolen and lost mobile systems.

"Laptops. I don't even know how to get on this soapbox and scream loud enough," says Day, citing third-party market research about tens of thousands of cell phones and portable computers being left in Chicago taxis during a six-month period last year.

"Universities, companies, government. Where could I not go and not tell you a story about the laptop that went missing and did not have the information encrypted."

Day points out that even the FBI encrypted its laptops when she joined 8 years ago. "And (at that time we were) behind the curve in every way electronically, except that," she quips.

It's "mind boggling" that information is being kept in the clear on portable devices and that companies aren't being held responsible, Day says. Though she says that companies are starting to pay the price, as a credit card processing company recently settled a compromised data case for big bucks.

Cases so far have mainly been civil ones, though she says criminal charges won't be far behind given the emergence of new data protection laws.

Day also discussed the dangers of cell phones, which she described as potential monitoring devices, given that so many have cameras and audio recording capacity on them. They can also threaten security by being tapped, through techniques such as someone asking to borrow your phone and downloading a tracking program, she says.

The FBI requires members to shed all electronic devices during certain of its top-secret meetings.

"We understand how easy these things are to compromise," Day says. "You might want to consider in your own company a no electronics area."

This includes devices such as iPods, which can be used to swipe info via "pod slurping," a technique that involves simply sticking an iPod into a USB port on a computer. "They don't even need access to the keyboard," she says.

Day urges IT pros to contact the FBI if their intellectual property is stolen, noting that even if criminal charges are brought against someone, civil charges can also be made.

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03001097 958375521

What to Do: 2006

Hayes, Frank

Computerworld v40n1 PP: 42 Jan 2, 2006 CODEN: CMPWAB ISSN: 0010-4841

JRNL CODE: COW

DOC TYPE: Periodical; Commentary LANGUAGE: English RECORD TYPE: Fulltext
LENGTH: 1 Pages WORD COUNT: 712

ABSTRACT: An IT to-do list for 2006 is presented, including: 1. Start treating users as partners. 2. Learn one new technology well enough to discuss it. 3. Identify your real competition. 4. Find one worthwhile blog and read it every day. 5 Write a one-page five-year plan.

TEXT: FRANK HAYES * FRANKLY SPEAKING

READY FOR 2006? If you've read the tips, insights and hard looks ahead in this special Forecast issue of Computer-world, you already know plenty about what lies ahead in the coming year. Now you need to turn that information into a practical plan - a to-do list for the next 12 months.

Here are a few items to get that list started:

* Start treating users as partners. Forget "users are our customers" - you don't want them bargaining for the best deal, you want them sharing the risk, responsibilities and work involved in IT projects. The more involved they are, the closer you'll come to what they want - and the less grief you'll get.

* Practice the art of the elevator pitch. Spend five minutes each day translating technical justifications for projects into clear, concise business proposals. It's not just for your CEO - this year, you want everyone (IT or not) involved in every project to be on the same page. A short, tight, business-oriented project description helps give you that edge.

* Target one non-IT peer and have some face time. Spring for lunch. (Note to managers: Approve the @#%\$! lunch expense, already!) Ask what in IT works well, what needs improvement and if anything really stinks. Mainly, though, put a human face on IT. Yeah, you'll get friends-and-family requests later. But at least you won't just be one of those idiots in the computer room anymore.

* Learn one new technology well enough to discuss it. It doesn't have to be very new; if RFID, 802.11g, NAND flash, Ruby and AJAX are just buzzwords to you, they're candidates. You're in the IT business; in 2006, make sure you stretch your technology muscles regularly.

* Identify your real competition. If you can't name your current top three business competitors, talk to someone in sales. And if you think sales is one of the IT department's real competitors, find another job - your organization is busy eating itself up from within.

* Do a gadget census - not to encourage or prevent any gadget's use, but to find out what's popular among your users. If BlackBerries stop working, you'll want to know in advance how bad the problem will be.

* Plug the "pod slurping" hole in PCs. It lets an iPod user copy files through a USB port, without using the keyboard or a password. You can lock down those ports manually, or with endpoint security software from companies such as SmartLine, Senforce Technologies and Centennial Software. But do it now, while slurping is still only a cute name for a proof of concept.

* Find one worthwhile blog and read it every day. And if there's not enough to hold your interest for five minutes a day, find a better one.

* Hold a fire drill. No, don't surprise your staff or leave the building. Just schedule a stand-up meeting among the cubes to walk through it, so everyone knows what to do in case of a minor catastrophe - and make sure there are triple backups for every critical task during evacuation.

* Secure your trash: paper, old hard drives, burned CDs. And remind users that when they take data home on a CD, they should bring it back for IT to dispose of. Then invest in a heavy-duty shredder to slice up those CDs, and maybe even let users watch the show - with appropriate protection, of course. That'll remind them that you're serious about security.

* Identify one really crappy piece of software in your IT portfolio. (Don't think you have any? Raise your standards.) Fix or replace it if you can. If you can't, just keep reminding yourself that it's there. You don't want to add anything that bad to your company's IT portfolio this year.

* Write a one-page five-year plan. Why five years? That forces you to think forward. Why one page? That keeps you focused on the big picture, so you don't waste time on details you can't guess about.

It's a new year. You've got things to do. Get to it.

FRANK HAYES, Computerworld's senior news columnist, has covered IT for more than 20 years. Contact him at frank.hayes@computerworld.com.

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8/7/18 (Item 6 from file: 15)
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03000813 943482831

In the iPod Zone

O'Neill, Sean

Kiplinger's Personal Finance v60n1 PP: 94-96, Jan 2006 ISSN: 1528-9729

JRNL CODE: GCHT

DOC TYPE: Periodical; Feature LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 2480

ABSTRACT: No technology since the VCR is as revolutionary to personal entertainment as the MP3 player. And the revolution is just beginning. More than a third of homes that have computers will also have iPods within two years, according to analysts at Merrill Lynch. What's more, sales of all devices that can store and play a library of digital music, such as smart phones, will overtake sales of PCs by the end of the decade, says Shaw Wu, an analyst at American Technology Research. Apple's MP3 players are the easiest to use because Apple software seamlessly links them to a computer library and the iTunes online store. Today's top MP3 players not only let you keep a wide variety of music on hand, but they also let you play it through most stereos.

TEXT: To see more or to subscribe, visit kiplinger.com
plus: iPod PERFECT FOR POWER PLAYERS

on page(s) 97

plus: iPod nano MADE FOR MARATHON MUSIC SESSIONS on page(s) 97

plus: iPod shuffle TINY TUNES FOR TEENS on page(s) 97

plus: iPod to the MAX on page(s) 100-101

by SEAN O'NEILL

TECH Your guide to the core features of Apple's hot player. By Sean O'Neill

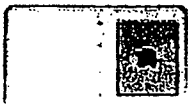
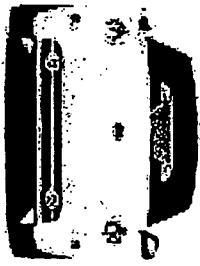
PHOTOGRAPHS BY MEREDITH HEUER

We fall into two camps when it comes to MP3 players--those mini machines with massive memories, best known by the standard bearer, Apple's iPod. While some of us consider them glorified Walkmen, others consider them the fifth lobe of our brains.

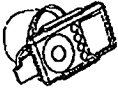
Carlos Pedraza of Santa Cruz, Cal., is a Pod person. He bought his first iPod five years ago. Says Pedraza, who is a director at a nonprofit group: "Thinking of an iPod as a fancy CD player is just as mistaken as thinking of a computer as a fancy typewriter. MP3 players let you do so much more."

With memories that can store thousands of songs, MP3 players play the soundtrack of your life. Tunes can be loaded to suit your mood, change your mood or create whatever audio reality you wish between your ears. iPods and some other MP3 players can also store names, addresses, calendars, computer files, audiobooks, podcasts and many popular TV shows.

These practical advantages have won over legions of fans, such as Michelle Peluso, chief executive officer of Travelocity. "After years--okay,



Pods unite.



Right now, when you buy a New Beetle, you get a new Apple iPod and the kit that brings them both together. One pod is for driving. The other, for music. A lot of music. 3,700 songs worth. There's a limited number available though, so fast-forward to your local dealer.

Drivers wanted:



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application Serial No. 78/215,335

Mark: **VIDEO POD**

Filed: February 14, 2003

Published: November 7, 2006 in the *Official Gazette*

Applicant: Sector Labs, LLC

APPLE INC.,

Opposer,

v.

SECTOR LABS, LLC

Applicant.

Opposition No. 91176027

**DECLARATION OF ALEXANDRA M.
SEPULVEDA IN SUPPORT OF
OPPOSER'S MOTION FOR SUMMARY
JUDGMENT**

1. I, Alexandra M. Sepulveda, am an attorney at Townsend and Townsend and Crew LLP, attorneys for Apple Inc. (hereinafter "Apple"). I submit this declaration in support of Apple's Motion for Summary Judgment.

2. Attached hereto as Exhibit A are true and correct copies of the Certificates of Registration Nos. 2,835,698, 3,089,360 and 3,341,191 for the **IPOD** mark and a current TARR record for Application Serial No. 78/459,101 for the **POD** mark.

3. Attached hereto as Exhibit B is a true and correct copy of Applicant's Response to Opposer's First Set of Requests for Admission, which were properly served on September 24, 2007.

4. Attached hereto as Exhibit C is a true and correct copy of the "Products" page from Applicant's website as it existed on October 27, 2008.

5. Attached hereto as Exhibit D is a true and correct copy of an email produced by Sector Labs.

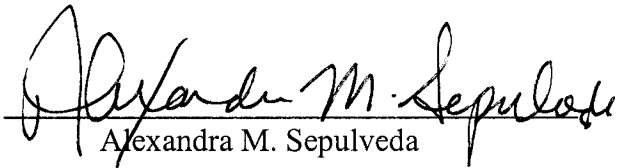
6. Attached hereto as Exhibit E is a true and correct copy of an email produced by Sector Labs.

7. Attached hereto as Exhibit F is a true and correct copy of results generated from searches of Applicant's website performed on September 9, 2009.

8. Attached hereto as Exhibit G are true and correct copies of pages from Applicant's website at <http://www.sectorlabs.com/products/index.htm> and <http://www.sectorlabs.com/> as they existed on January 9, 2009.

Having been warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 10001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true.

Dated: January 12, 2009


Alexandra M. Sepulveda

61757328 v1

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,835,698

United States Patent and Trademark Office

Registered Apr. 27, 2004

Corrected

OG Date Sep. 20, 2005

TRADEMARK
PRINCIPAL REGISTER

IPOD

APPLE COMPUTER, INC. (CALIFORNIA CORPORATION)
1 INFINITE LOOP
CUPERTINO, CA 95014
PRIORITY CLAIMED UNDER SEC. 44(D) ON SWITZERLAND APPLICATION NO. 08612/2001, FILED 8-31-2001.

FOR: PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANS-

MITTING, MANIPULATING, AND REVIEWING AUDIO FILES; COMPUTER SOFTWARE FOR USE IN ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING AUDIO FILES ON PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-23-2001; IN COMMERCE 10-23-2001.

SER. NO. 75-982,871, FILED 10-18-2001.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Sep. 20, 2005.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,835,698

United States Patent and Trademark Office

Registered Apr. 27, 2004

**TRADEMARK
PRINCIPAL REGISTER**

IPOD

APPLE COMPUTER, INC. (CALIFORNIA CORPORATION)
1 INFINITE LOOP
CUPERTINO, CA 95014

FILES ON PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING AUDIO FILES; COMPUTER SOFTWARE FOR USE IN ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING AUDIO

FIRST USE 10-23-2001; IN COMMERCE 10-23-2001.

SER. NO. 75-982,871, FILED 10-18-2001.

DEZMONA MIZELLE, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,089,360

Registered May 9, 2006

**TRADEMARK
PRINCIPAL REGISTER**

IPOD

APPLE COMPUTER, INC. (CALIFORNIA CORPORATION)
1 INFINITE LOOP
CUPERTINO, CA 95014

FOR: PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA, AND AUDIO FILES; COMPUTER SOFTWARE FOR USE IN ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA, AND AUDIO FILES ON PORTABLE AND HANDHELD DIGITAL ELECTRO-

NIC DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-23-2001; IN COMMERCE 10-23-2001.

PRIORITY CLAIMED UNDER SEC. 44(D) ON SWITZERLAND APPLICATION NO. 086122001, FILED 8-31-2001.

SER. NO. 78-089,144, FILED 10-18-2001.

DEZMONA MIZELLE, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,341,191

Registered Nov. 20, 2007

TRADEMARK
PRINCIPAL REGISTER

IPOD

APPLE INC. (CALIFORNIA CORPORATION)
1 INFINITE LOOP
CUPERTINO, CA 95014

FOR: FULL LINE OF ELECTRONIC AND MECHANICAL PARTS AND FITTINGS FOR PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA, AUDIO AND VIDEO FILES; ELECTRONIC DOCKING STATIONS; STANDS SPECIALLY DESIGNED FOR HOLDING PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES; BATTERY CHARGERS; BATTERY PACKS; ELECTRICAL CONNECTORS, WIRES, CABLES, AND ADAPTORS; WIRED AND WIRELESS REMOTE CONTROLS FOR PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES; HEADPHONES AND EARPHONES; STEREO AMPLIFIER AND SPEAKER BASE STATIONS; AUTOMOBILE STEREO ADAPTERS; AUDIO RECORDERS; RADIO RECEIVERS; RADIO TRANSMITTERS; VIDEO VIEWERS, NAMELY VIDEO MONITORS FOR PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES; AND COMPUTER SOFTWARE FOR PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING,

MANIPULATING, AND REVIEWING TEXT, DATA, AUDIO, IMAGE, AND VIDEO FILES; COMPUTER APPLICATION SOFTWARE FOR RECORDING AND ORGANIZING CALENDARS AND SCHEDULES, TO-DO LISTS, AND CONTACT INFORMATION; COMPUTER GAME SOFTWARE; AND, COMPUTER SOFTWARE FOR CLOCK AND ALARM CLOCK FUNCTIONALITY; CARRYING CASES, ALL FOR USE WITH PORTABLE AND HANDHELD DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA, AUDIO, IMAGE, AND VIDEO FILES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-23-2001; IN COMMERCE 10-23-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,781,793 AND 2,835,698.

SN 78-653,661, FILED 6-18-2005.

CAROLINE WOOD, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-01-12 15:12:52 ET

Serial Number: 78459101 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

POD

(words only): POD

Standard Character claim: Yes

Current Status: An opposition is now pending at the Trademark Trial and Appeal Board.

Date of Status: 2007-02-12

Filing Date: 2004-07-29

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 103

Attorney Assigned:
MADDEN ANNE THERESE

Current Location: 845 -TTAB

Date In Location: 2008-01-12

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Apple Computer, Inc.

Address:
Apple Computer, Inc.
1 Infinite Loop

Cupertino, CA 95014

United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

Phone Number: 408-974-2385

Fax Number: 408-253-0186

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing audio files, and peripherals for use therewith; computer software for use in organizing, transmitting, manipulating, and reviewing audio files on portable and handheld digital electronic devices

Basis: 1(b), 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

2835698

Foreign Application Number: 3634623

Foreign Registration Number: 3634623

Foreign Registration Date: 2005-12-21

Country: Erpn Cmnty TM Ofc

Foreign Filing Date: 2004-01-30

Foreign Expiration Date: 2014-01-30

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-01-03 - Opposition terminated for Proceeding

2008-01-03 - Opposition dismissed for Proceeding

2007-02-12 - Opposition instituted for Proceeding

2007-02-07 - Assignment Of Ownership Not Updated Automatically

2006-12-22 - Opposition instituted for Proceeding

2006-08-30 - Extension Of Time To Oppose Received
2006-08-15 - Published for opposition
2006-07-26 - Notice of publication
2006-06-26 - Law Office Publication Review Completed
2006-06-23 - Assigned To LIE
2006-06-20 - Approved for Pub - Principal Register (Initial exam)
2006-05-11 - Teas/Email Correspondence Entered
2006-05-01 - Communication received from applicant
2006-05-01 - TEAS Response to Office Action Received
2006-02-27 - LIE Checked Susp - To Atty For Action
2005-08-25 - Letter of suspension mailed
2005-08-24 - Suspension Letter Written
2005-08-24 - Teas/Email Correspondence Entered
2005-08-18 - Communication received from applicant
2005-08-18 - TEAS Response to Office Action Received
2005-03-16 - Non-final action mailed
2005-03-03 - Non-Final Action Written
2005-03-03 - Assigned To Examiner
2004-08-10 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Thomas R. La Perle

Correspondent

Margaret C. McHugh, Esq.
TOWNSEND AND TOWNSEND AND CREW LLP
TWO EMBARCADERO CENTER 8TH FLOOR
SAN FRANCISCO, CA 94111-3834
Phone Number: 408-974-2385

Fax Number: 408-253-0186

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD**

In re: Application No. 78/215,335
Filed: February 14, 2003
Published: November 7, 2006
Mark: **VIDEO POD**

Opposition No. 91176027
Filed April 15th, 2008

**ANSWER OPPOSER'S FIRST
SET OF INTERROGATORIES**

APPLE INC.,
Opposer,

(Nos. 1-42)

vs.

SECTOR LABS, LLC,
Applicant

United States Patent and Trademark Office
Trademark Trial and Appeal Board
PO Box 1451

Sector Labs, LLC ("Sector") provides this Answer to Opposer's First Set of Interrogatories filed September 24, 2007. Timely response is made up to and including April 15, 2008. The statements in the Answer, below, correspond to the numbered paragraphs in the First Set of Requests for Admission.

1. Sector intends to sell pod-shaped video projectors under the VIDEO POD Mark.
2. The VIDEO POD Mark is believed to have been used to describe its associated device back in 2002. A document titled An executive summary (**Executive Summary OutlineV3.doc** -created in March 12, 2000 - attached); however, the date stamp on the file may be inaccurate. The VIDEO POD Mark is still used to describe its associated device.
3. The VIDEO POD Mark has never been used in commerce.

4. Sector intends to distribute each good and/or service under the VIDEO POD Mark through traditional consumer electronic oriented distribution and retail channels.
5. Sector has insufficient information to identify the intended channels of trade in which the goods offered and/or services under the VIDEO POD Mark will travel.
6. Sector has not advertised, sold, distributed and/or provided goods and/or services under the VIDEO POD Mark in the United States, its territories and possessions.
7. The VIDEO POD Mark has never been used in commerce.
8. Document **Naka.ppt** (attached) is a Powerpoint (rough draft) created for a proposed joint venture with Nakamichi America Corp. Sector ultimately met with Dean Miller, the acting President / Director, Int'l Marketing.
Created May 29th, 2002
9. The VIDEO POD Mark has never been used in commerce.
 - a. Daniel E. Kokin, President / CTO / Founder / Board Member
 - b. John Chaisson, Advisor / Board Member
 - c. Hoffman Hibbett, Advisor / Board Member
10. Sector has not used the VIDEO POD Mark in commerce.
11. The VIDEO POD Mark has never been used in commerce.
12. Sector has insufficient information to state the annual amount of dollars it intends to spend for advertising or other promotion of goods and/or services under the VIDEO POD Mark for each year the goods and/or services will be offered or provided.

13. Sector has insufficient information to state the intended manner of advertising for goods and/or services under the VIDEO POD in any medium, including but not limited to each newspaper, periodical, trade journal radio station, television station, advertising circular, advertising sign, poster, other publications, or any other medium in which Sector will advertise goods and/or services under the VIDEO POD Mark.
14. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.
15. Sector has insufficient information to identify the intended categories or purchasers or each category of goods and/or services that will be advertised, distributed, provided or sold by Sector or on Sector's behalf under the VIDEO POD Mark.
16. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.
17. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.
18. Daniel Kokin, John Chaisson, Christopher Alexander.
19. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is discovered.
20. The VIDEO POD Mark was/is intended to denote both form and function. The "VIDEO" portion of the VIDEO POD Mark clearly indicates that goods and/or services under the VIDEO POD Mark have the ability to playback, record, and/or store video content. The "Pod" portion of the VIDEO POD Mark is intended to convey a pod-like and/or pod-shaped form factor.

21. The "Pod" portion of the VIDEO POD Mark is intended to convey a pod-like and/or pod-shaped form factor.

22. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.

23. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.

24. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.

25. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.

26. N/A

27. There have been no protests, including judicial or administrative proceedings, made by any third party against Sector Labs concerning the VIDEO POD Mark.

28. N/A

29. Sector has been aware of OPPOSER since date of Sector's inception.

30. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.

31. Sector does not contend that Apple's IPOD Mark is famous.

32. The USPTO database was searched to check for the availability of the Mark. A simple Google search was also performed.
33. Sector is unaware of any instance or occasion of confusion or mistake involving the source, origin, or sponsorship of goods sold and/or services provided by Apple under Apple's IPOD Mark and by Sector under Sector's VIDEO POD Mark.
34. There were no surveys conducted by Sector or on Sector's behalf to determine the familiarity of the public or trade, or any segment thereof, with Sector VIDEO POD Mark and Apple's IPOD Mark and/or the likelihood or confusion between the use of Sector's VIDEO POD Mark and the use of Apple's IPOD Mark.
35. There have been no consumer complaints, written or oral, regarding any good and/or service actually or intended to be produced, provided, sold offered for sale, or otherwise distributed by Sector under Sector's VIDEO POD Mark.
36. There are no licenses, assignments, or other agreements regarding the use or registration of Sector's VIDEO POD Mark entered by Sector with any third parties.

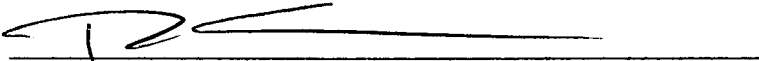
37. The following people were contacted regarding this opposition proceeding for advice, or the like, including but not limited to the general nature of his or her expertise and the result of such contact.
- a. Eric Sinrod
 - b. John Chaisson
 - c. Bill Kolegraff
 - d. Robert Chin
 - e. Hoffman Hibbett
38. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.
39. Daniel Kokin is the person most knowledgeable about Sector's present use or plans to use the VIDEO POD Mark.
40. Daniel Kokin is the person most knowledgeable about the development and marketing of the product associated with Sector's VIDEO POD Mark.
41. Every person who has knowledge of any fact contained in or referenced to in these answers to these interrogatories.
- a. Daniel Kokin (Int. 18)
 - b. Eric Sinrod (Int. 37)
 - c. John Chaisson (Int. 18, 37)
 - d. Christopher Alexander (Int. 18)
 - e. Bill Kolegraff (Int. 37)
 - f. Robert Chin (Int. 37)
 - g. Hoffman Hibbett (Int. 37)
 - h. Dean Miller (Int. 8)

42. Sector has insufficient information to answer this question. Sector will make this information available in the event that any additional information is found to exist.

Please direct all communications to:

Daniel E. Kokin
Sector Labs
602 Shotwell Street, Unit 3
San Francisco, CA 94110
Telephone: (415) 404-6096
Fax: (314) 228-4586

Respectfully submitted,



Daniel E. Kokin
CEO / Founder

Attachment: Certificate of Service

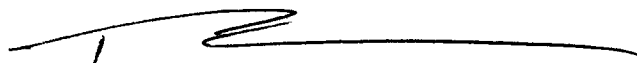
Certificate of Service

On April 15, 2008, I hand delivered, a true and accurate copy of the document entitled:

ANSWER TO FIRST SET OF INTERROGATORIES

in TTAB Opposition No. 91176027 to:

Jennifer D. Arkowitz
Townsend and Townsend and Crew, LLP
Two Embarcadero Center, 8th Floor
San Francisco, CA 94111-3834



Daniel E. Kokin

April 15, 2008
Date

SECTOR LABS

Home Products Partners Contact

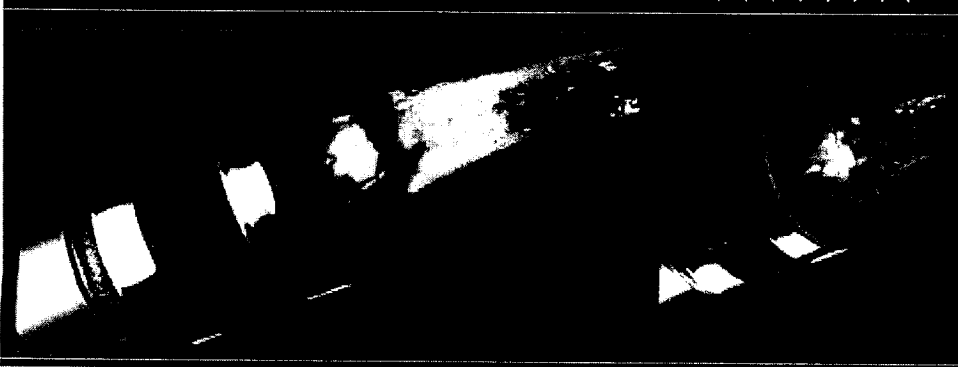


products

Featured Product

Under Development

Sector Labs is currently developing a broad range of products.



H₂GLOW™

H2Glow is a temperature-sensitive faucet light designed to provide a visual indication of water temperature.

H2Glow works by illuminating the water that comes out of your faucet. Water glows deep blue when it (the water) is safe to touch, and automatically switches to red when it gets too hot.

[Buy Now](#) or [Learn more](#)



Key Features

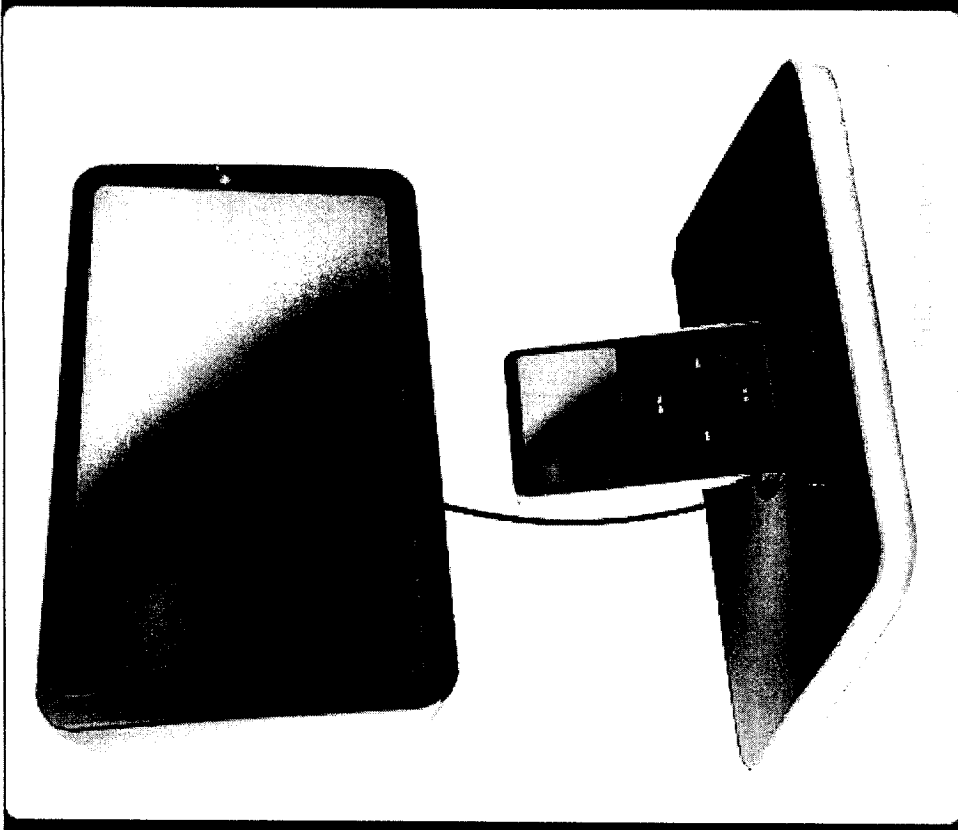
- Temperature sensitive
- Water glows BLUE when cold
- Water glows RED when hot
- Fully automatic (no buttons)
- Batteries included
- 2 universal adapters included
- Compact design
- Conserves water (~2gpm)

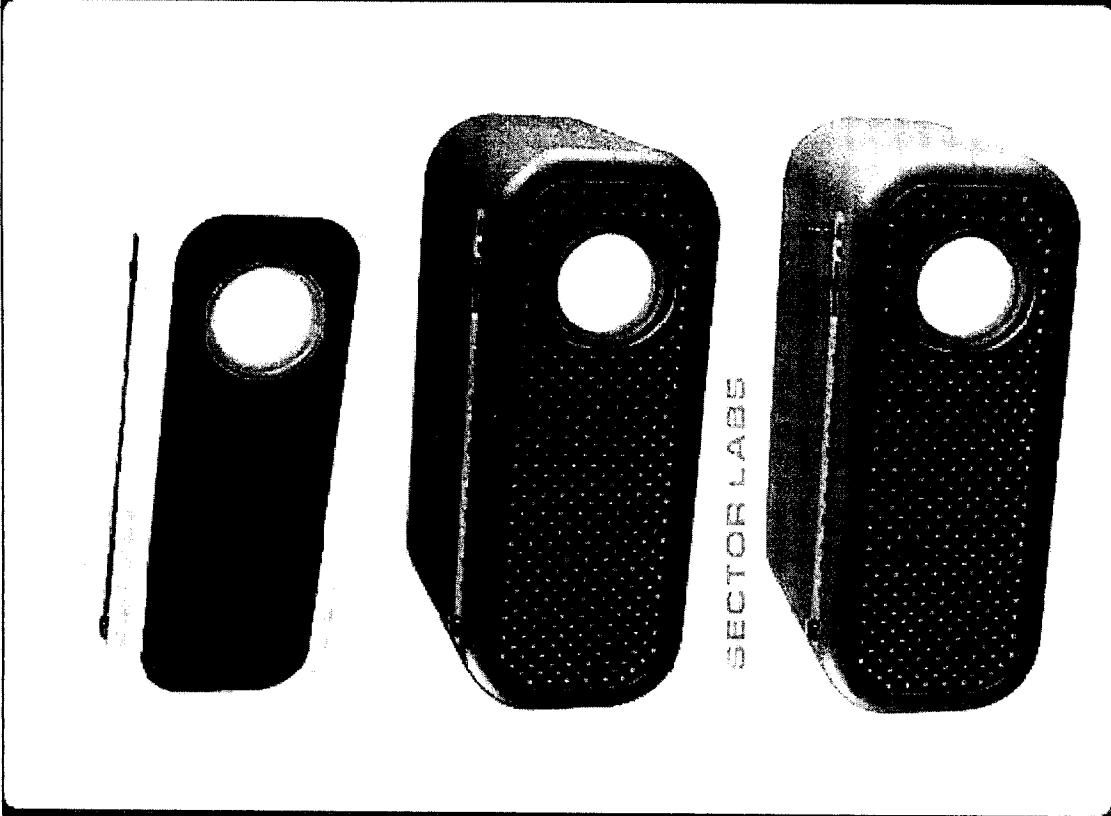
Applied Imagination

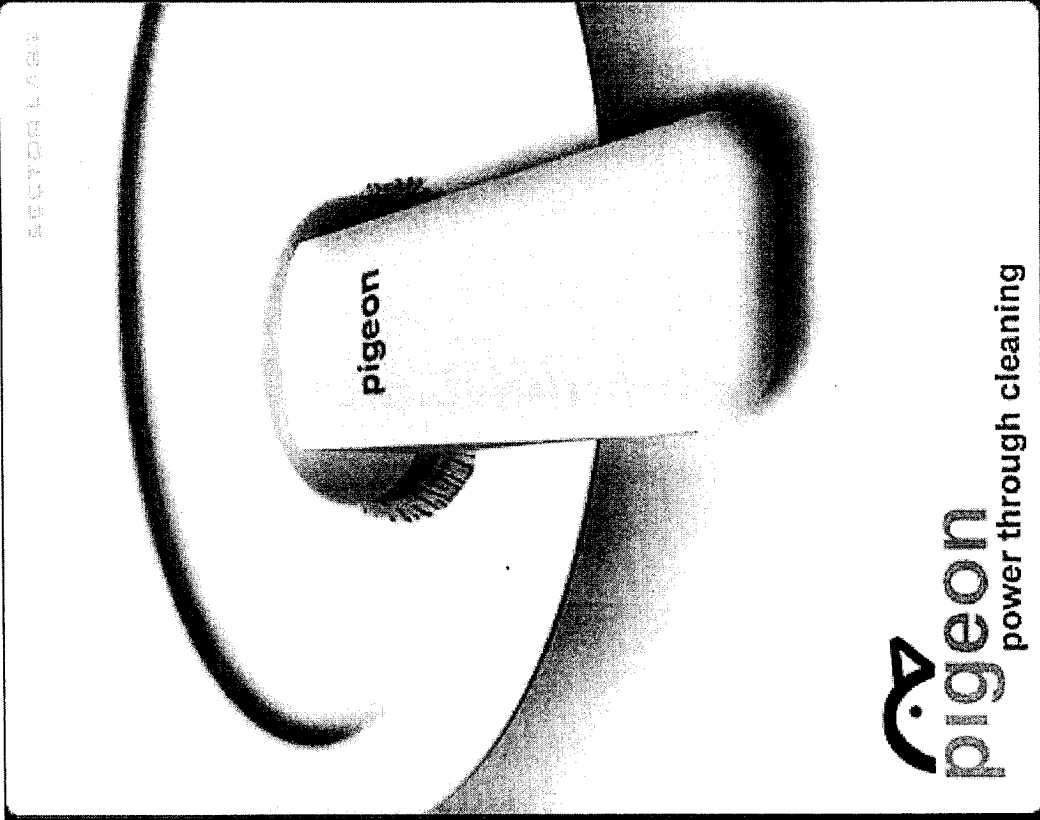
The foundation of all our work is a deep understanding of technology, trends, and opportunities. "Form follows function" is not enough; successful innovation requires a structured application of imagination.

We think about an industry market conditions, and "pipeline technology" to translate concepts into cutting-edge products and tomorrow's demand.

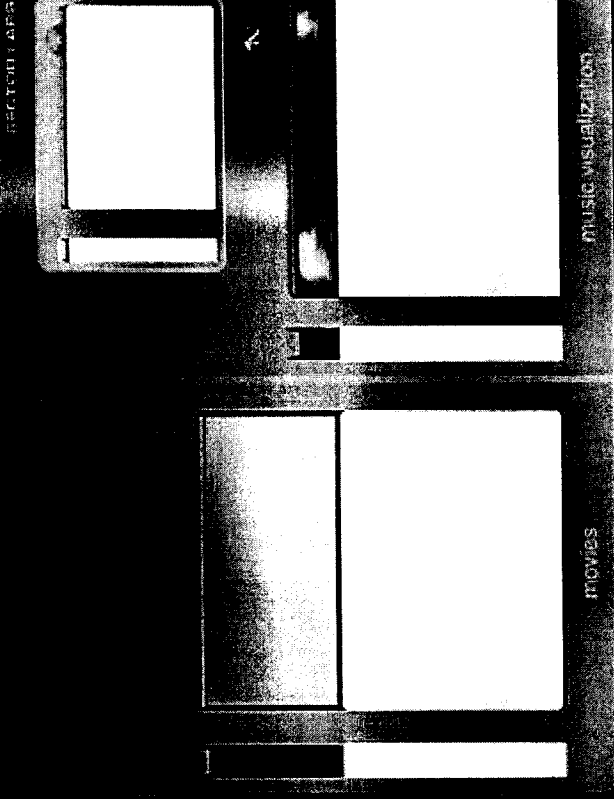
Want to learn more? Please [contact us](#)







pigeon
power through cleaning



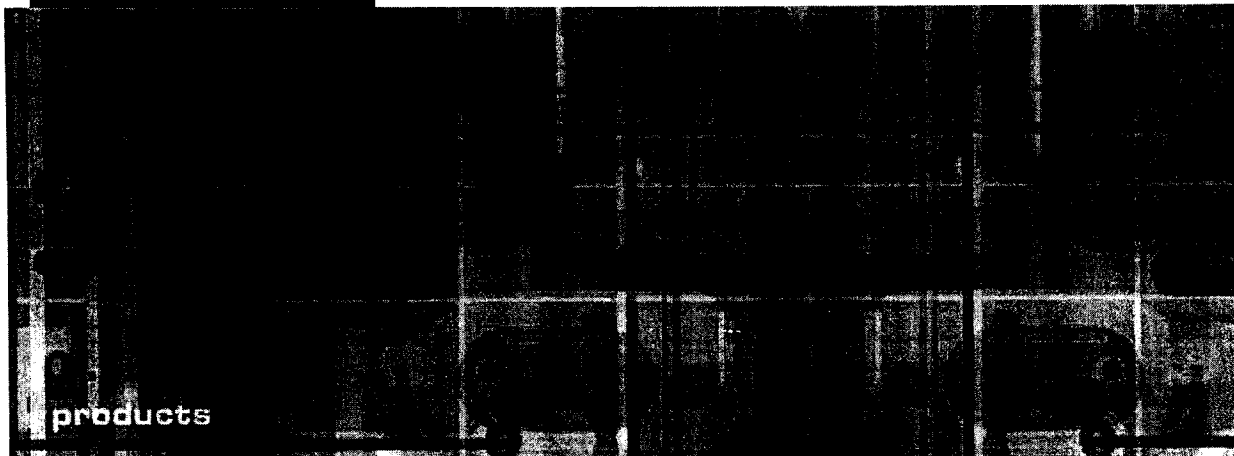
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Fine Print

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SECTOR LABS

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Featured Product

Under Development



H₂GLOWSM

H2Glow is a temperature-sensitive faucet light designed to provide a visual indication of water temperature.

H2Glow works by illuminating the water that comes out of your faucet. Water glows deep blue when it (the water) is safe to touch, and automatically switches to red when it gets too hot.

[Buy Now](#) or [Learn more](#)



Key Features

- Temperature sensitive
- Water glows BLUE when cold
- Water glows RED when hot
- Fully automatic (no buttons).
- Batteries included
- 2 universal adapters included
- Compact design
- Conserves water (<2gpm)

Sector Labs is currently developing a

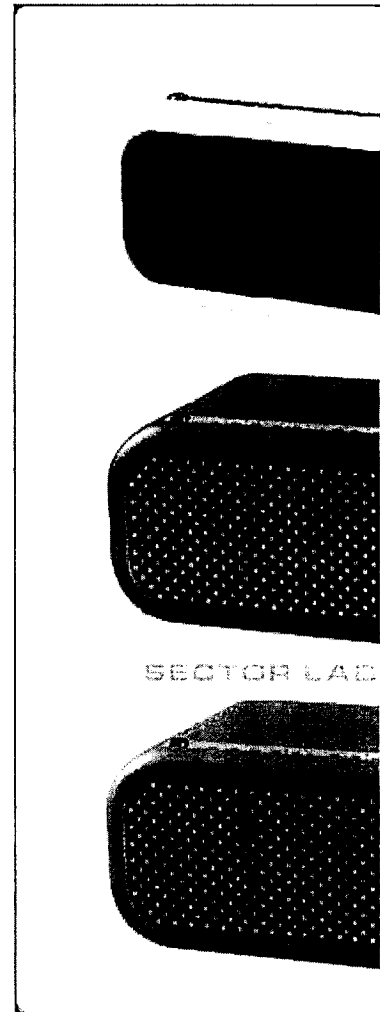


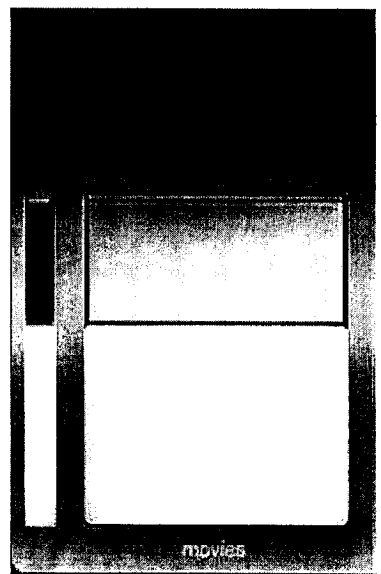
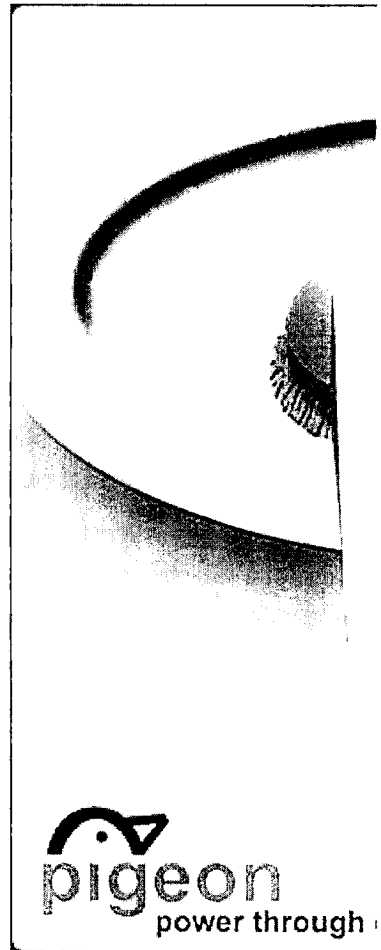
Applied Imagination

The foundation of all our work is a deep understanding of technology, trends, and opportunities. "*Form follows function*" is not enough; successful innovation requires a structured application of imagination.

We think about an industry, market conditions, and "pipeline technology" to translate concepts into cutting-edge products and tomorrow's demand.

Want to learn more? Please contact us

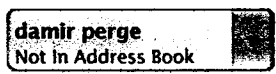




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000107

From: damir perge <damir@futuredex.com>
Subject: RE: FW: New video pod form factor
Date: August 7, 2002 7:39:07 AM PDT
To: 'RainaKumra'; daniel@sectorlabs.com
Cc: 'Cheryl'; 'Craig Wichner'; 'Chief'; 'Chris Alexander'



☺...ok.

Now we "just" have manufacture it and sell it.

<grin>

.....
Damir Perge
CEO, Chairman, Editor-in-Chief and Co-Founder - Futuredex, Inc.
President - Tesla Capital LLC
Office: 415.558.0869
Fax: 408.904.4858
Cell: 408.838.9010
damir@futuredex.com
damir@teslacapital.com

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.....
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-----Original Message-----
From: RainaKumra [<mailto:rainasun@yahoo.com>]
Sent: Wednesday, August 07, 2002 6:51 AM
To: damir perge; daniel@sectorlabs.com
Cc: 'Cheryl'; 'Craig Wichner'; Chief; 'Raina Kumra'; Chris Alexander
Subject: Re: FW: New video pod form factor

Really beautiful with a slightly alien sheen to them...save me a chrome one!

--- damir perge <damir@futuredex.com> wrote:
> :-)..this is fucking magic.
>
> I think you should also study the Xbox colors,
> Apple, Sony and Nintendo
> so that it color coordinates with their products.
>
> By doing this, you become an accessory with their
> products.
>
> You should also make the color that has appeal to

> all the Star Wars
> fans.
>
> Keep going Brother!
>
>
> -----Original Message-----
> From: Daniel E. Kokin [<mailto:daniel@sectorlabs.com>]
>
> Sent: Tuesday, August 06, 2002 7:14 PM
> To: 'damir perge'
> Subject: RE: New video pod form factor
>
> Adding a little color to your life. :-)
>
> Regards,
> Daniel E. Kokin
> CEO
>
> SECTOR LABS LLC
> 633 Hampshire Street, Loft 3
> San Francisco, CA 94110
>
> 415.647.0151 Main
> 415.647.6974 Direct
> 650.218.4586 Cell
> 415.647.0152 Fax
>
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> RETURN E-MAIL OR BY TELEPHONE AT 415.647.0151
> -----Original Message-----
> From: damir perge [<mailto:damir@futuredex.com>]
> Sent: Tuesday, August 06, 2002 7:07 PM
> To: Chris Alexander
> Cc: 'Cheryl'; Chief; daniel@sectorlabs.com
> Subject: FW: New video pod form factor
>
> :-).it's fucking brilliant.
>
> -----Original Message-----
> From: Chris Alexander

> <<mailto:%5bmailto:chris@sectorlabs.com%5d>>
> [<mailto:chris@sectorlabs.com>]
> Sent: Tuesday, August 06, 2002 6:46 PM
> To: <<mailto:damir@futuredex.com>Subject>
> damir@futuredex.com
> Subject: New video pod form factor
>
> Hi Damir, <<...>>
> Here is a new form factor that we have been working
> on.
> Let us know what you think. Thanks.
>
> Christopher M. Alexander
> Director of Industrial Design
>
> SECTOR LABS LLC
> 633 Hampshire Street, Suite 1
> San Francisco, CA 94110
>
> 415.647.0151 main
> 415.647.0152 fax
> 650.799.0944 cell
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> RETURN E-MAIL OR BY TELEPHONE AT 415.647.0151
> <<...>>
>

> ATTACHMENT part 2 image/jpeg name=silver1 2views
project copy.jpg

> ATTACHMENT part 3 image/jpeg name=white1 2views
project copy.jpg

> ATTACHMENT part 4 image/jpeg name=blue1 2views
project2 .jpg

> ATTACHMENT part 5 image/jpeg name=orange1 2views
project copy.jpg

> ATTACHMENT part 6 image/jpeg name=red1 2views
project copy.jpg

> ATTACHMENT part 7 image/jpeg name=silver1 2views cd
project copy.jpg

=====

RainaKumra * * * * *
* * * * * * * *

Do You Yahoo!?
Yahoo! Health - Feel better, live better
<http://health.yahoo.com>

000054

From: Natalia Daniel <ndaniel@seideladvertising.com>
Subject: RE: new design
Date: January 23, 2004 3:10:02 PM PST
To: daniel@sectorlabs.com



Hey,

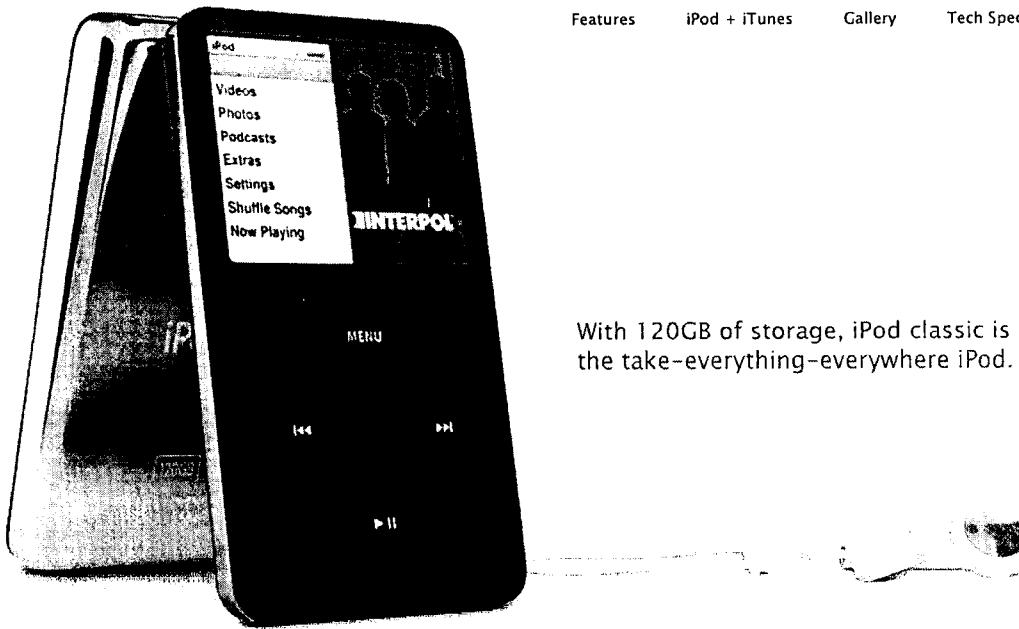
Thanks for sending the new design. I like it, it's very retro- 70's looking with a new twist. Craig, our cpywriter and one of the creative guys loves it too. I had good feedbacks from everyone. For a projector, it's very colorful (kind of like the new mini-pod) and you should definitely emphasize that. My only thing is that it's a little bulky (sp?) but I think it's a simple, clean, cool design.

Let me know how you like the CD?

Natalia

> -----
> From: Daniel E. Kokin
> Reply To: daniel@sectorlabs.com
> Sent: Friday, January 23, 2004 10:04 AM
> To: Natalia Daniel
> Subject: new design
>
> <<File: Daniel Kokin (daniel@sectorlabs.com).vcf>><<File: VideoPod-Images-4-color.gif>>
> Shoot, I forgot to send this...
>
> Regards,
> Daniel E. Kokin
> President/CTO
>
>
> SECTOR LABS, LLC
> 602 Shotwell Street, Unit 3
> San Francisco, CA 94110
>
> 415.647.0151 Main
> 650.218.4586 Cell
> 419.730.9283 Fax
> _____
>
> 3f, No.239 Hsin-Ming Road Nei-Hu
> Taipei, Taiwan R.O.C.
>
> (011) 886.2.2793.5756 Office
> (011) 886.2.2792.8264 Fax
> (011) 886.9.1184.3569 Mobile
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>
>
>

Features iPod + iTunes Gallery Tech Specs



With 120GB of storage, iPod classic is the take-everything-everywhere iPod.

Features

One word: Capacity.

With 120GB of storage, iPod classic can hold up to 30,000 songs, 150 hours of video, or 25,000 photos.* That's more than enough room for a day's — or a lifetime's — worth of entertainment.

Learn more

iPod + iTunes

Feed your iPod classic.

iTunes is your entertainment superstore. It's your ultra-organized multimedia collection and jukebox. And it's how you load iPod classic with music, movies, TV shows, games, podcasts, and audiobooks.

Learn more

Gallery

Classic beauty.

Available in quintessential silver or striking new black, iPod classic catches your eye with its sleek, all-metal enclosure composed of anodized aluminum and polished stainless steel.

Learn more

iPod classic
120GB for \$249



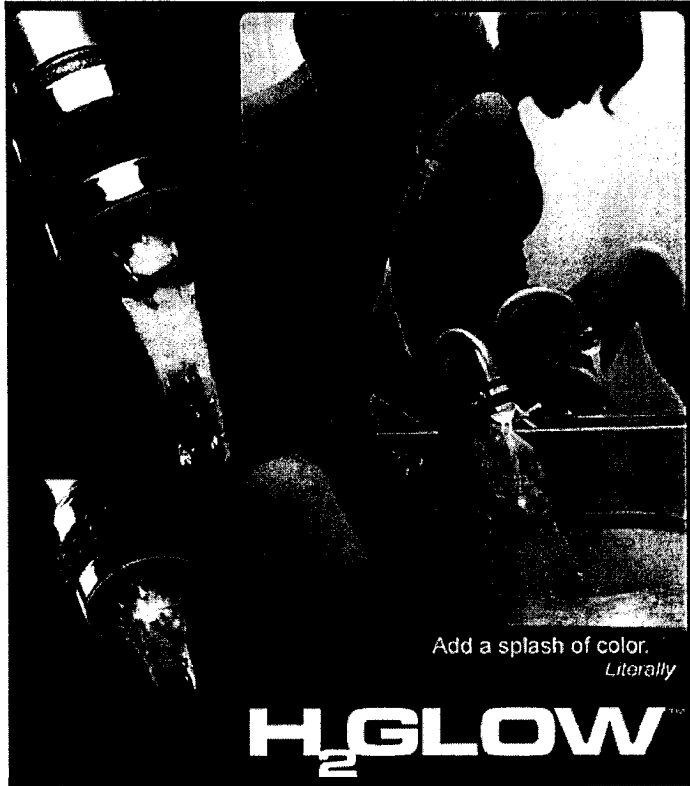
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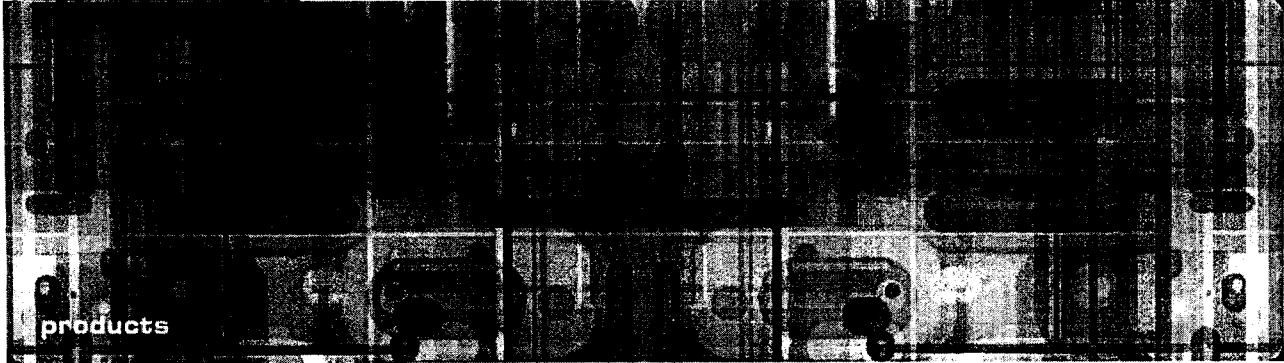
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Featured Product:

Under Development:



H2GLOW™

H2Glow is a temperature-sensitive faucet light designed to provide a visual indication of water temperature.

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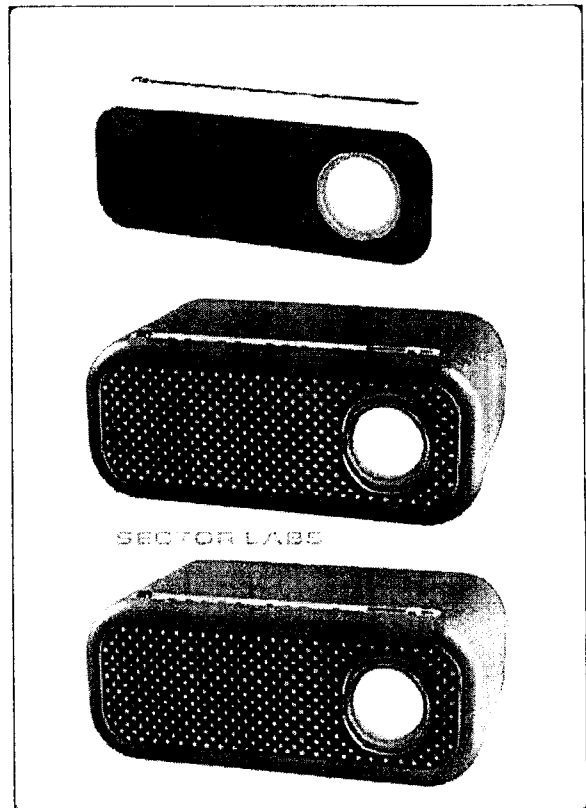
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Key Features

- Temperature sensitive
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- Batteries included
- 2 universal adapters included
- Compact design
- Conserves water (<2gpm)

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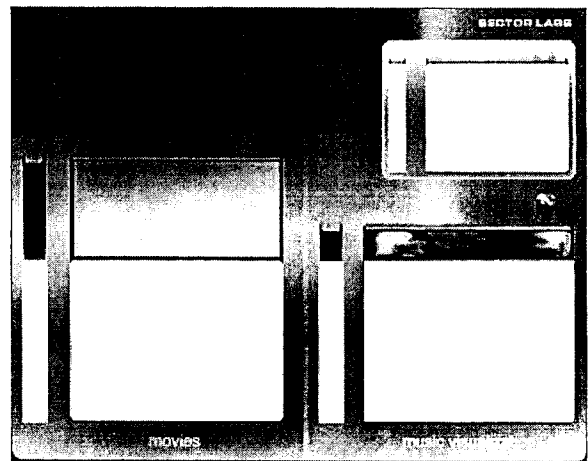
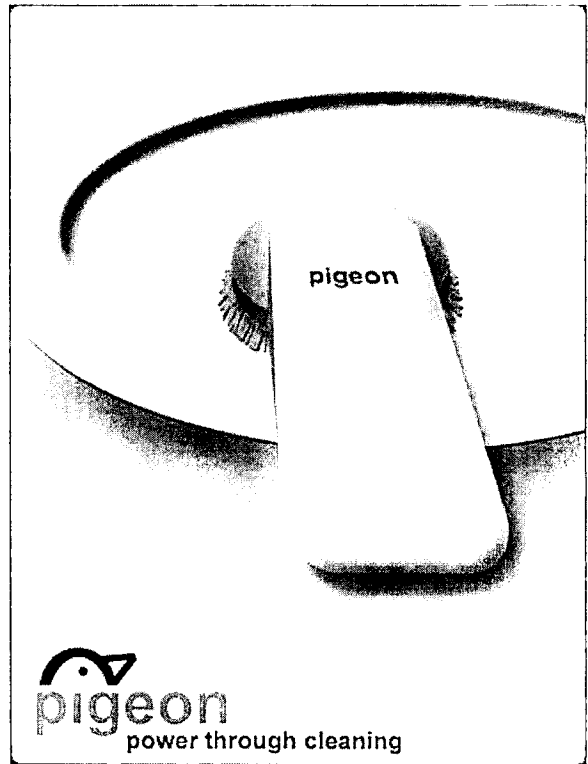


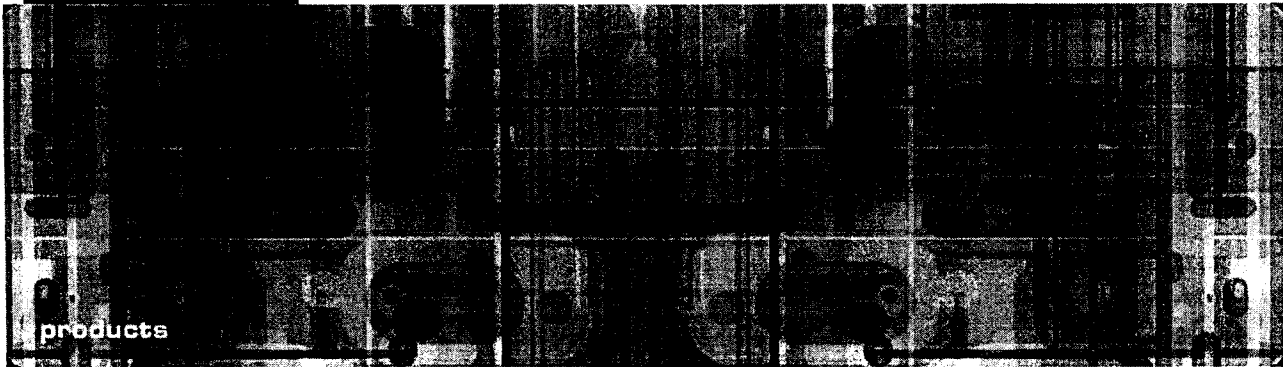
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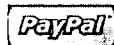


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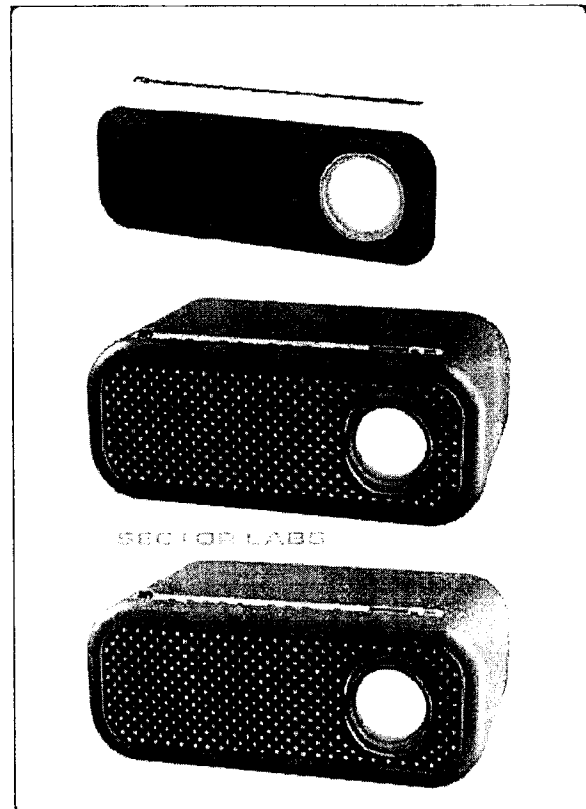
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Key Features

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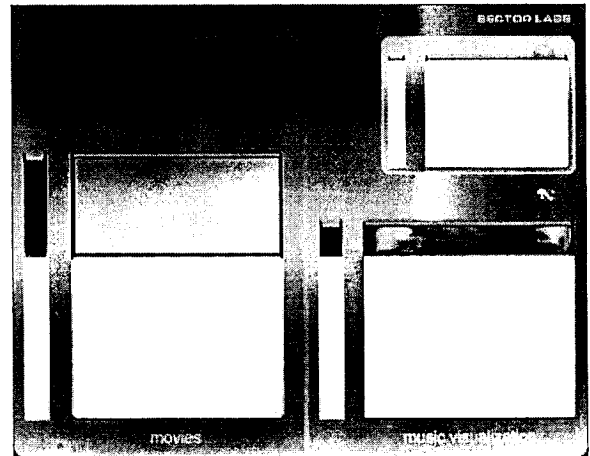
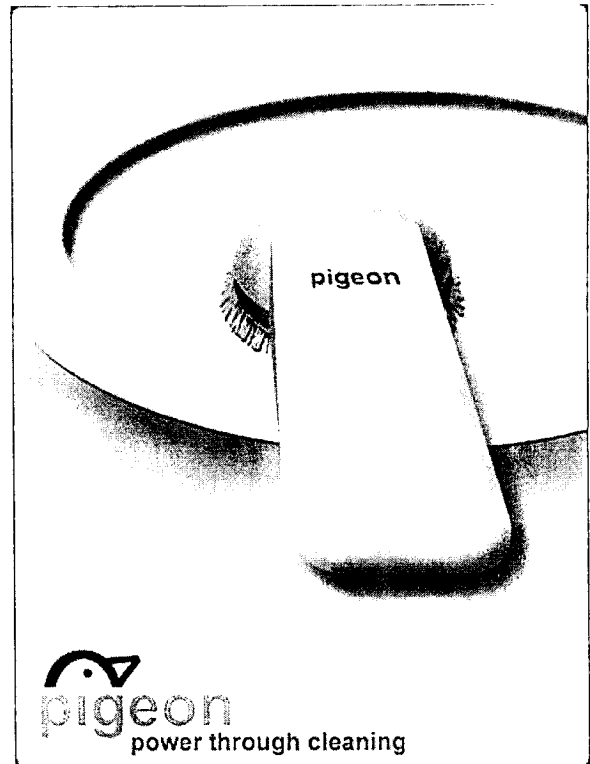


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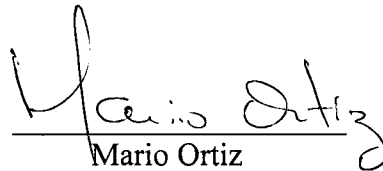


Certificate of Filing and Service

I hereby certify that the December 2, 2008 Deposition Transcript of Anthony Corsano and Exhibits 1 – 25, in Opposition No. 91155386, were filed with the Trademark Trial and Appeal Board by depositing them with the United States Postal Service via Express Mail, No. EV 832638533 US, in an envelope addressed to the United States Patent and Trademark Office, Trademark Trial and Appeal Board, P.O. Box 1451, Alexandria, VA 22313-1451, on this January 14, 2009.

and

I hereby certify that a true and correct copy of the December 2, 2008 Deposition Transcript of Anthony Corsano and Exhibits 1 – 25, in Opposition No. 91155386, were served upon Applicant SUCCESS WARE INC., via first class, postage prepaid and placed in a official depository under exclusive care and custody of the United States Postal Service within the State of New York addressed to Reva Payne, Success Ware Inc., 5042 Wilshire Blvd., #178, Los Angeles, CA 90036 on this January 14, 2009.


Mario Ortiz

TTAB

Original Transcript

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ANVIL KNITWEAR, INC.,

Opposer, Opposition No.91155386

75-989 484

v.

Opposition No.91159232

SUCCESS WARE INC.,

Applicant.

TESTIMONIAL DEPOSITION OF

ANTHONY CORSANO

Tuesday, December 2, 2008
1:00 p.m.

New York, New York

Reported by: Bryan Nilsen



01-14-2009

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December 2, 2008

1:00 p.m.

Deposition of ANTHONY CORSANO, held
at the offices of Fross Zelnick Lehrman
& Zissu, P.C., 866 United Nations Plaza,
New York, New York, pursuant to notice,
before Bryan Nilsen, a Notary Public of
the State of New York.

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A P P E A R A N C E S:

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Attorneys for Opposer

866 United Nations Plaza

New York, New York 10017

BY: JAMES D. WEINBERGER, ESQ.

PHONE: (212) 813-5952

EMAIL: jweinberger@frosszelnick.com

ALSO PRESENT:

IVY WILENSKY

Corsano

MR. WEINBERGER: Can you premark these exhibits for me.

(Corsano Exhibit 1, notice of deposition, was marked for identification, as of this date.)

(Corsano Exhibits 2 through 4, sample Anvil t-shirts, were marked for identification, as of this date.)

(Corsano Exhibits 5 through 20, Anvil catalogs from 1992 through 2008, were marked for identification, as of this date.)

(Corsano Exhibit 21, printed copy of Anvil website, was marked for identification, as of this date.)

(Corsano Exhibit 22, media schedule for 2008, was marked for identification, as of this date.)

(Corsano Exhibit 23, U.S. Patent and Trademark Office application for Success Ware, was marked for identification, as of this date.)

(Corsano Exhibit 24, example of Anvil stationery, was marked for

Corsano

identification, as of this date.)

(Corsano Exhibit 25, U.S. Patent and Trademark Office application for Success Ware, was marked for identification, as of this date.)

A N T H O N Y C O R S A N O, called as a witness, having been duly sworn by a Notary Public, was examined and testified as follows:

THE COURT REPORTER: Please state your name and address for the record.

THE WITNESS: Anthony F. Corsano, 4 Apple Hill Court, South Salem, New York 10590.

MR. WEINBERGER: Before we get started, I just wanted to say on the record that the witness is appearing pursuant to a notice of deposition, which we're marking or has been premarked as Exhibit 1, that was mailed to the applicants on November 3rd, 2008.

We have not been contacted by the applicant with respect to their attendance at the deposition. We don't anticipate

Corsano

that they will be present at the deposition.

In the event that they arrive late we can start over, but I don't think we're going to have to do that.

EXAMINATION BY

MR. WEINBERGER:

Q. Mr. Corsano, are you appearing pursuant to the deposition notice that's been handed to you and marked as Exhibit 1?

A. Yes, I am.

Q. Are you currently employed, sir?

A. I am.

Q. By who?

A. Anvil Knitwear.

Q. And that's the opposer in this proceeding?

A. It is.

Q. And what is your position at Anvil Knitwear?

A. President and CEO.

Q. And can you describe the business of Anvil Knitwear?

A. Anvil Knitwear is a manufacturer and

Corsano

marketer of activewear, primarily to the
imprinted segment of the apparel industry.

Q. And your responsibilities at the
company?

A. Overseeing the operations, overall
operations of the business on a day-to-day
basis, being involved in all major decisions
regarding the organization.

Q. And how long have you been with
Anvil?

A. 29 years in March.

Q. And during your time with the
company are you aware that Anvil has used the
Anvil name as a trademark?

A. Yes, I am.

Q. And also certain designs
incorporating an anvil?

A. Yes.

Q. Prior to your present position what
were your positions with the company?

A. I've held numerous, salesperson,
national sales manager, vice president of sales,
vice president of sales and marketing, executive
vice president of sales and marketing, president

Corsano

and COO, and president and CEO.

Q. I'm handing you some exhibits that have been premarked as 2, 3, and 4. I'm going to hand you all three of these at once.

Can you identify these three exhibits?

A. They are different Anvil styles.

Q. And these are all T-shirts offered by Anvil Knitwear?

A. They are all T-shirts that we have manufactured.

Q. And the labels on these T-shirts are common to products produced by Anvil Knitwear?

A. Yes, they are.

Q. Including -- if you look at the neck tag on Exhibit 2, is that an example of the Anvil design that's used by the company?

A. Yes, it is.

Q. And has labeling similar to this been used over the years on products of Anvil Knitwear?

A. Yes, it is.

Q. Do you know the approximate volume of sales of Anvil apparel that the company sells

Corsano

every year on a pieces basis?

A. This year we should finish around approximately 140 million units.

Q. And is that number consistent with past years or is there a sales pattern?

A. It's been growing. It's probably doubled over approximately the last seven years.

Q. And for this year's sales can you provide an estimate as to how that translates into dollar sales?

A. Approximately 225 million.

Q. And again, sales over the past several years have been relatively consistent?

A. Between 175 and 225 probably the last ten years.

Q. Through what channels of distribution do you make Anvil products available or does the company make those products available?

A. We sell a majority of products through distributors who are strategically located throughout the United States, and they break the product down into smaller quantities and resell it to their customer base.

10

Corsano

1
2 We also sell product to major screen
3 printers who screen print for large promotions
4 and large events, Rolling Stones concerts,
5 events of that nature, the New York City
6 Marathon.

7 And we do a small business direct to
8 retail, and then we have a private label
9 business.

10 Q. And you had said a second ago that
11 your distributors would break into smaller
12 quantities and then service their customer base.
13 Do you have a sense of who your distributors'
14 customers are?

15 A. I do.

16 They are small screen printers,
17 embroiderers, resort shops, small retail shops,
18 advertising specialty companies that supply
19 promos to the -- you know, major corporations of
20 the world, and small users, small basic users.

21 Q. So it's your testimony today that
22 Anvil sells apparel which then has images of
23 other companies or other brands screen printed
24 onto them?

25 A. That's correct.

Corsano

1
2 Q. And in your experience does the
3 Anvil label usually stay on the product once the
4 product is sold to the ultimate end consumer?

5 A. Yes, it does. Generally it does.

6 Q. I think you mentioned -- do you sell
7 some product direct to retail?

8 A. We do sell some direct to retail.

9 Q. Can you give me some examples of --

10 A. We sell some product to Stage Stores
11 and Bealls and some small retail shops that are
12 located throughout mostly the resort areas on
13 the east coast.

14 Q. And once again for screen printing?

15 A. Not always. Some of that direct to
16 retail is a blank shirt. But most of the
17 product ends up decorated in some fashion.

18 Q. In the ordinary course of business
19 does Anvil Knitwear save copies of catalogs that
20 it has produced in the past?

21 A. Absolutely. Proudly.

22 Q. Well, I'm going to introduce what's
23 been premarked as Corsano Exhibits 5 through 20.
24 And I just wanted to note for the record that
25 some of the exhibits have been used in a

12

Corsano

1 previous deposition and have other labeling on
2 it.
3

4 You're looking at the exhibits that
5 are dated -- the numbering dated 12/2/08 and
6 have been initialled by the court reporter
7 today.

8 So this is 5 through 20.

9 Take a minute to look through these
10 documents, please.

11 (Witness looks at exhibits.)

12 Q. So can you tell me what these
13 documents are?

14 A. These are the yearly catalogs we
15 produce for our customers on a yearly basis.

16 Q. And this is from 1992 through 2008?

17 A. Yes, it is.

18 Q. And so these catalogs, when are they
19 prepared in the course of the year?

20 A. Generally the fall prior to the year
21 that they are for. So in September or October
22 of this year 2008 we distributed the 2009
23 catalog.

24 Q. So in looking at these catalogs do
25 they depict the complete Anvil line for the

13

Corsano

1 given year?

2 A. They absolutely do, every style,
3 every color, every size.

4 Q. And if I look at the photographs
5 here and see labels on them, all of these
6 products have Anvil labels on them?

7 A. Yes, they do.

8 Q. What use is made of these catalogs?

9 A. Our sales force uses them on sales
10 calls to give out to our customers and our
11 customers' customers. We distribute them to our
12 distributors so that they can give them to their
13 customers. We use them at trade shows. We do
14 mailings.

15 Q. Would you consider these catalogs
16 important sales tools?

17 A. They are an important part of our
18 advertising, yes, they are.

19 Q. What other type of advertising or
20 promotion do you do?

21 A. We do ads in trade publications. We
22 do promotional products, it could be a pen, a
23 mug with our name on it, that we distribute. We
24 send out shirts that are printed with a message
25

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Corsano

for our customers, obviously our shirts.

We do an assortment of promotional programs with our distributors in conjunction with them to get their message out. We go to trade shows.

Q. Does Anvil maintain an active advertising and marketing budget?

A. Oh, absolutely.

Q. And are you aware of what the size of that budget was for 2008?

A. Approximately 3 million dollars.

Q. And is that consistent with the amount -- was that amount actually spent?

A. Yes.

Q. And is that amount 3 million dollars for advertising and promotion consistent with past advertising budgets?

A. Yes, it is, very much so.

Q. And for going back about how far?

A. At least ten years I'd say it's close to 3 million dollars.

Q. And before that it would be something consistent?

A. Scaled to the size of the company,

15

Corsano

but always millions of dollars.

Q. Now, does the company also maintain a website?

A. We do.

Q. I'm going to hand you what's been marked as Corsano Deposition Exhibit 21. Would you please look through that exhibit.

(Witness looks at exhibit.)

Q. Can you tell me what Exhibit 21 is?

A. It is a printed copy of our website.

Q. And does the website, in addition to providing other information about the company, reproduce the current catalog?

A. It does.

Q. And it gives people who visit the website an understanding of what products Anvil offers and what's available?

A. What products we offer, where they're offered from, we can link them to our distributors and order directly.

Q. Oh, so distributors can order directly through the website?

A. The distributors' customers can link to their distributor of choice and order

Corsano

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product.

Q. Got it.

Going back to the samples and promotional materials, I think you said that the company produces promotional products. Do these have the Anvil name on them?

A. Absolutely.

Q. And the Anvil logo?

A. Absolutely.

Q. Including the Anvil design we talked about earlier?

A. Yes.

Q. And the same with sample T-shirts or sweatshirts?

A. Sample T-shirts where we'd have a message, but it will always say Anvil or have the logo or a combination of the two.

Q. And does the company employ sales representatives?

A. We do.

Q. Are they employed directly or through an outside service?

A. They are Anvil employees.

Q. How many?

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Corsano

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A. Approximately 12.

Q. That serve in the U.S. market?

A. Yes.

Q. And they're divided regionally?

A. They are in different segments or different parts of the country.

Q. What is the role of the sales representative?

A. To really handle the process of sales from writing the order all the way through getting paid. They visit our customers and they visit our customers' customers to make sure that when they call the distributor they're asking for our product. So it's two-fold.

Q. Has the Anvil product line been relatively consistent over the years or has it expanded?

A. From the style and color standpoint it's expanded. It started in this business in its inception in the mid '70s with a basic T-shirt in a few colors, and as the market has grown it expanded the line to almost a hundred styles.

Q. When you say its inception you mean

18

Corsano

1 the current corporate Anvil entity?

2
3 A. I mean the current corporate Anvil
4 entity, but actually I mean the T-shirt business
5 as outerwear actually started in the mid '70s.
6 So not only did we start then but we started
7 when this business started.

8 Q. But to your knowledge the Anvil name
9 has been used on T-shirts going back longer than
10 that?

11 A. Yes.

12 Q. I wanted to introduce what's been
13 premarked as Exhibit 22. Take a look at that
14 document, please.

15 A. Okay.

16 Q. Do you recognize this document?

17 A. I do.

18 Q. What is it?

19 A. It's a media schedule for 2008.

20 Q. And is this a document that's
21 prepared in the usual course of business at
22 Anvil Knitwear?

23 A. It is. It's prepared yearly.

24 Q. And what does it say?

25 A. It tells us which ad we're going to

Corsano

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run in which publication in which month.

Q. That's the top page of the document?

A. It is.

Q. And the rest of the document?

A. Are a couple of samples of what the ads themselves are.

Q. Just going back to the first page of Exhibit 22, in the left-hand column those are the names of publications in which the company advertises?

A. That's correct.

Q. What kind of -- are those magazines?

A. Those are trade publications, trade magazines, yes.

Q. Do you have a sense of the circulation of these magazines?

A. I would estimate in the tens of thousands, but I couldn't tell you specifically which number would apply to each.

Q. But among your customers these are the magazines --

A. Absolutely.

Q. -- that they usually subscribe to?

A. Absolutely.

20

Corsano

MR. WEINBERGER: Let's go off the record for a second.

(Discussion off the record.)

BY MR. WEINBERGER:

Q. The ads that are shown after the cover page of Exhibit 22, are those representative of the types of advertising that the company runs?

A. They are.

Q. And going back several years would they be consistent generally with the type of ads that the company runs?

A. They are.

Q. And I think you said previously that the company attends trade shows?

A. We do.

Q. Can you tell us about those?

A. They're usually regional shows for different types of trade. There's one in January, it's an impression show that targets the distributor customer, the embroiderer and screen printer.

There's also one in January that's a promotional products trade show in Vegas that

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Corsano

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2 targets those organizations that sell
3 promotional products to the major corporations.

4 Q. So that one is not limited to the
5 screen printing business, that's generally a
6 promotional product trade show, not just an
7 apparel show?

8 A. That's correct.

9 Q. And why does the company -- the
10 sales representatives attend trade shows?

11 A. The regional sales representatives,
12 yes, they do.

13 Q. Do you ever attend the shows?

14 A. Most of the shows I attend.

15 Q. And why does the company attend the
16 various trade shows that you've described?

17 A. Sometimes to introduce new products
18 if they're at the beginning of the year, enter a
19 new market, just have a presence in the market,
20 be able to make sure that our customers'
21 customer is seeing the full line and recognizing
22 who we are and what we do.

23 Q. And when you say your customers'
24 customers, are you talking about end consumers
25 or retailers or --

22

Corsano

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2 A. I'm talking about the customer base
3 that I referred to before, the distributors, the
4 small screen printers, embroiderers, ad
5 specialty houses, promotional houses, small
6 retail shops.

7 Q. And so do you know if your
8 distributors also advertise Anvil to their
9 customers on their own in addition to you
10 appearing at these trade shows?

11 A. They do absolutely. We're in their
12 catalogs and different ads that they run,
13 different promotions, and we coordinate that
14 with them.

15 Q. So these ads would be generally
16 similar to the kinds of ads you run on your own?

17 A. They would be, only they would tie
18 in the distributors' name as well as ours.

19 Q. So you're not only advertising
20 direct to distributors but your distributors are
21 advertising to their customers?

22 A. That's correct.

23 Q. About how many customers does Anvil
24 Knitwear have?

25 A. Approximately a hundred customers.

23

Corsano

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2 There's a lot of small ones, but they don't make
3 any volume up. It's basically the 80/20 rule.

4 Q. And in your experience in the last
5 30 years with the company do you have a sense of
6 how many end consumers see the Anvil name or see
7 Anvil products in the marketplace?

8 A. End consumers as in individuals?

9 Q. As in you or me?

10 A. I don't know exactly the number, but
11 over the 29-year period I've been here whenever
12 I've spoken to an individual consumer and told
13 them about the brand and discussed what it is we
14 manufacture, they always remember it and then
15 recognize that they own a shirt.

16 I've yet to come across anybody who
17 wasn't able to have some kind of recollection as
18 to who Anvil Knitwear is.

19 Q. Going back -- sorry to jump around,
20 but Exhibit 21, the website, do you know how
21 long the website has been active?

22 A. I would estimate five to seven
23 years.

24 Q. It's possible it's longer than that?

25 A. It is.

Corsano

Q. Does Anvil sell products for men, women, and children?

A. We do.

Q. And how would you categorize the apparel -- well, strike that. I'm sorry.

Within each area, men, women, and children, are there kind of subsets of the products or is it just generally apparel, or how would you describe it?

A. Well, we manufacture apparel for men, women, and children, we also manufacture or sell towels, caps, and bags. Ladies' products can be some fashion shirts as well as basic tees. The men's the same thing.

So there's again approximately a hundred different styles that we offer.

Q. In addition to the labels, catalogs, and advertising that we've talked about and looked at some of, how else does the company use the Anvil name and the Anvil design in the ordinary course of business?

A. We use it on stationery, we use it on business cards, we use it on posters and signage throughout the office in the customers'

25

Corsano

places of business.

Q. And this is out of order, but it's Exhibit 24 previously marked. Is this an example of Anvil's stationery?

A. It is.

Q. And to your knowledge has the Anvil name always appeared on stationery during your time with the company?

A. Yes.

Q. Are you aware that Anvil is a registered trademark?

A. I am.

Q. Both in the word form and for the Anvil design?

A. I am.

Q. Do you have knowledge of the corporate history of Anvil Knitwear?

A. To a degree I do.

Q. Can you tell me the extent of your knowledge whatever that degree is?

A. In respect to?

Q. Well, my understanding is that the ownership of the trademarks has a number of different corporate entities, and I just want to

Corsano

1
2 make sure that we understand the chain.

3 A. The trademark goes back years and
4 years and years. But as far back as I go, we
5 were part of McGregor Corporation and then sold
6 the business in '95 and then sold it again in
7 '97 and then reformed again in 2007.

8 So it's moved through a number of
9 hands. But the business has always been exactly
10 the same.

11 Q. And the product offerings have been
12 exactly the same?

13 A. Same business for all 29 years that
14 I've been there.

15 Q. To your knowledge has the company
16 from time to time enforced its rights in the
17 Anvil trademarks against alleged infringers?

18 A. Yes, we have.

19 Q. And has the company been successful
20 in stopping others from using the Anvil
21 trademark --

22 A. Yes, we have.

23 Q. -- in other categories?

24 A. Yes, we have.

25 Q. You don't happen to recall the names

27

Corsano

of the companies that you've been involved with?

A. I think one was Anvil Snowboards. One was Success Ware, which is why I believe we're here today.

There have been some others, I don't remember exactly the names of them.

Q. Do you know if Anvil Knitwear's products are sold in California?

A. Absolutely.

Q. And in Los Angeles?

A. Absolutely.

Q. And that has been the case for many years?

A. Since day one.

Q. I'm going to hand you what have been premarked as Exhibits 23 and 25, and I'll represent to you that these are both printouts from the U.S. Patent and Trademark Office website showing the two applications for the applicant Success Ware at issue in this proceeding.

Do you recognize the -- well, the two logos identified in Exhibits 23 and 25, are those the same?

Corsano

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A. They are.

Q. And do you recognize those logos?

A. I do.

Q. And what do you see?

A. I see the word "courage" on top and below it my Anvil logo.

Q. And I'm sorry if we've been over this, but am I correct that Anvil Knitwear sells T-shirts?

A. Correct.

Q. And sweatshirts?

A. Yes.

Q. And caps?

A. Absolutely.

Q. Which are the subject of the two applications at issue in this proceeding.

I think you testified, and correct me if I'm wrong, that you see your Anvil logo in these exhibits?

A. That's correct.

Q. Does the presence of the word "courage" change your view of that?

A. Not at all.

Q. Why not?

29

Corsano

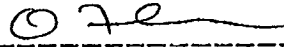
1
 2 A. Because our shirts are used for
 3 other messages, so to see an Anvil product with
 4 another word or another message is exactly what
 5 you would see in the marketplace.

6 MR. WEINBERGER: That concludes the
 7 testimonial deposition of Anthony Corsano.

8 Once again, the applicant has not
 9 shown up despite having been served with a
 10 notice of the deposition.

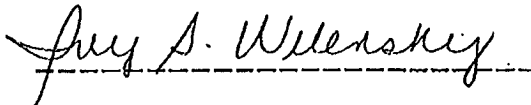
11 And we're off the record.

12 (Time noted: 1:29 p.m.)

13
 14 

15 ANTHONY CORSANO

16
 17 Subscribed and sworn to
 18 before me this 12th day
 19 of January, 2009.

20
 21 

22 IVY S. WILENSKY
 23 Notary Public, State of New York
 No. 01WI6135800
 24 Qualified in Westchester County
 Commission Expires October 24, 2009

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Corsano

CERTIFICATE

STATE OF NEW YORK)

) ss:

COUNTY OF NEW YORK)

I, BRYAN NILSEN, a Notary Public within and for the State of New York, do hereby certify:

That ANTHONY CORSANO, the witness whose deposition is hereinbefore set forth, was duly sworn by me and that such deposition is a true record of the testimony given by such witness.

I further certify that I am not related to any of the parties to this action by blood or marriage and that I am in no way interested in the outcome of this matter.

IN WITNESS WHEREOF, I have hereunto set my hand this 17 day of December 2008.

Bryan Nilsen _____

BRYAN NILSEN

Corsano

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----- I N D E X -----

WITNESS	EXAMINATION BY	PAGE
ANTHONY CORSANO	MR. WEINBERGER.....	6

----- INFORMATION REQUESTS -----

** NO REQUESTS **



Toll Free: 800.944.9454
Facsimile: 212.557.5972

Suite 4715
One Penn Plaza
New York, NY 10119
www.browngallo.com

Corsano

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----- EXHIBITS -----

CORSANO EXHIBIT FOR ID.

1	Notice of deposition.....	4
2	Sample Anvil t-shirt.....	4
3	Sample Anvil t-shirt.....	4
4	Sample Anvil t-shirt.....	4
5	Anvil catalog.....	4
6	Anvil catalog.....	4
7	Anvil catalog.....	4
8	Anvil catalog.....	4
9	Anvil catalog.....	4
10	Anvil catalog.....	4
11	Anvil catalog.....	4
12	Anvil catalog.....	4
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14	Anvil catalog.....	4
15	Anvil catalog.....	4
16	Anvil catalog.....	4
17	Anvil catalog.....	4
18	Anvil catalog.....	4
19	Anvil catalog.....	4
20	Anvil catalog.....	4
21	Anvil catalog.....	4
22	Anvil catalog.....	4
23	Anvil catalog.....	4
24	Printed copy of Anvil website.....	4
25	Media schedule for 2008.....	4



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Corsano

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----- EXHIBITS (Cont'd) -----

CORSANO EXHIBIT FOR ID.

23 U.S. Patent and Trademark Office
 application for Success Ware.....4

24 Example of Anvil stationery.....4

25 U.S. Patent and Trademark Office
 application for Success Ware.....5

** EXHIBITS RETAINED BY COUNSEL **



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Facsimile: 212.557.5972

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New York, NY 10119
www.browngallo.com

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ANVIL KNITWEAR, INC.,

Opposer,

v.

Opposition No. 91155386

Opposition No. 91159232

SUCCESS WARE INC.,

Applicant.

CORRECTED NOTICE OF TESTIMONIAL DEPOSITION

PLEASE TAKE NOTICE that pursuant to Trademark Rule of Practice 2.123, Opposer Anvil Knitwear, Inc. ("Opposer"), by its counsel, Fross Zelnick Lehrman & Zissu, P.C., will take the testimonial deposition on oral examination of Anthony Corsano, President and Chief Executive Officer at Anvil Knitwear, Inc., before a notary public or other person authorized to administer oaths, at the offices of Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, 6th Floor, New York, New York 10017, commencing at 1:00 p.m. on December 2, 2008 and continuing until concluded. You are invited to attend and cross-examine.

Dated: New York, NY
November 3, 2008

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By: 

James D. Weinberger
Grace W. Kang

866 United Nations Plaza
New York, NY 10017
Tel: (212) 813-5900
Fax: (212) 813-5901

Attorneys for Opposer

U.S. Patent & Trademark Office
Trademark Trial & Appeal Board

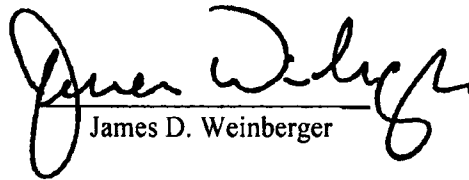
Anvil Knitwear, Inc v Success Ware Inc,
Opp Nos. 91155386, 91159232

12/2/08
CORSANO DEP. EXH. 1 

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on November 3, 2008, he caused a true and correct copy of the foregoing Notice of Testimonial Deposition to be served via First-Class mail postage pre-paid on:

Reva Payne
Success Ware Inc.
5042 Wilshire Blvd., #178
Los Angeles, CA 90036

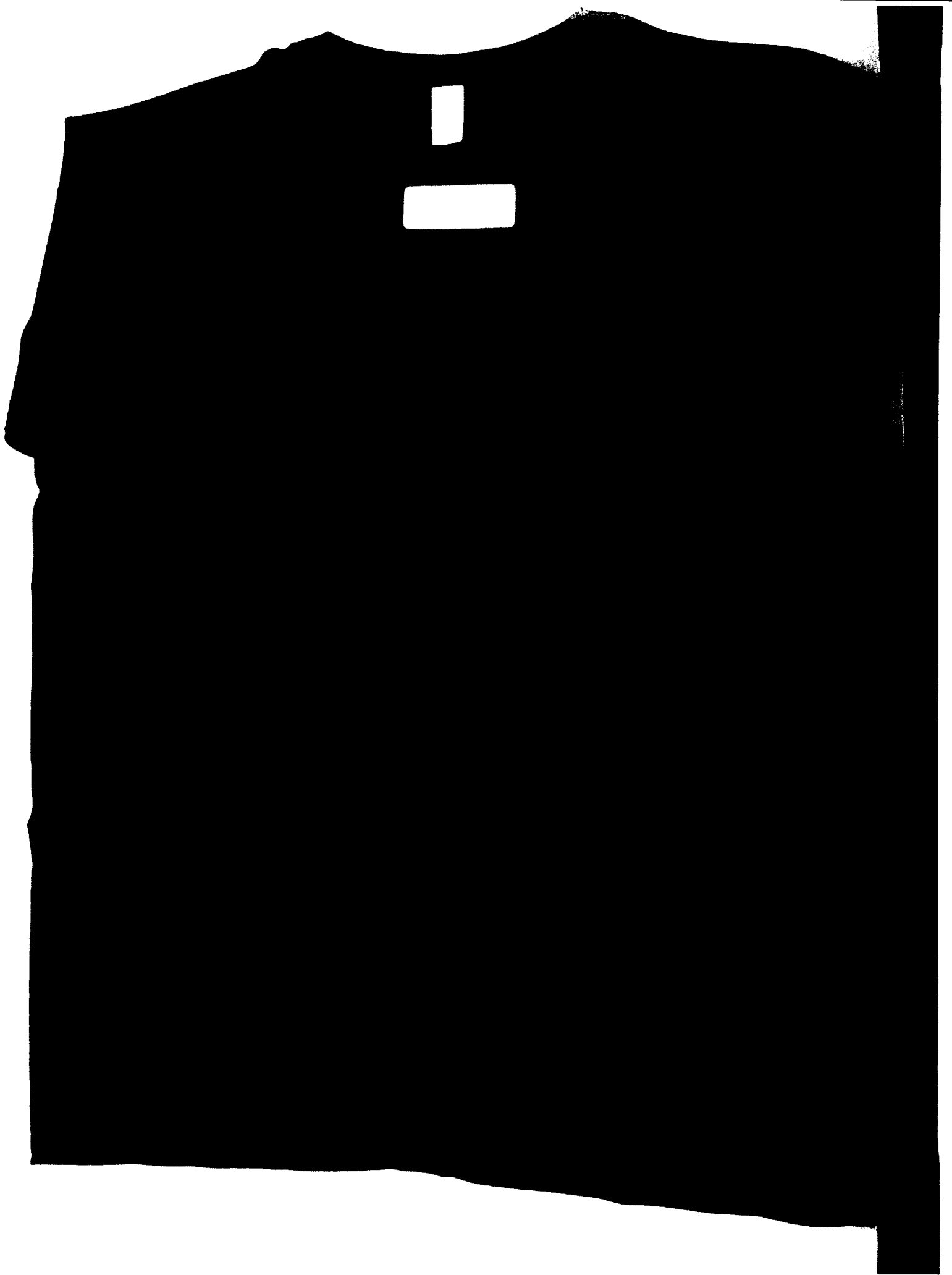

James D. Weinberger

11111

U.S. Patent & Trademark Office
Trademark Trial & Appeal Board
Invt. Apparel, Inc. v. Success Wear, Inc.
Opp. Nos. 91155386, 91159252
CORSAÑO DEP. EXH. 2

Amil.

U.S. Patent & Trademark Office
Trademark Trial & Appeal Board
Amil Amilwear, Inc. v. Success Wear, Inc.
Opp. Nos. 91155486, 91159232
CORIANO DEP. EXH. 2 *Am*



anvil[®]

SAMPLE

LARGE

U.S. Patent & Trademark Office
Trademark Trial & Appeal Board

Anvil Knitwear, Inc. v. Success Ware Inc.
Opp Nos 91155386, 91159232

12/2/05

CORSANO DEP. EXH. 3

Am

QTVI
SAMPLE

QTVI
SAMPLE

anvil
SAMPLE
LARGE

**U.S. Patent & Trademark Office
Trademark Trial & Appeal Board**

Anvil Knitwear, Inc. v. Success Ware Inc.,

Opp. Nos. 91155386, 91159232

12/2/08

CORSANO DEP. EXH. 3

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OTM
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STYL
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1988



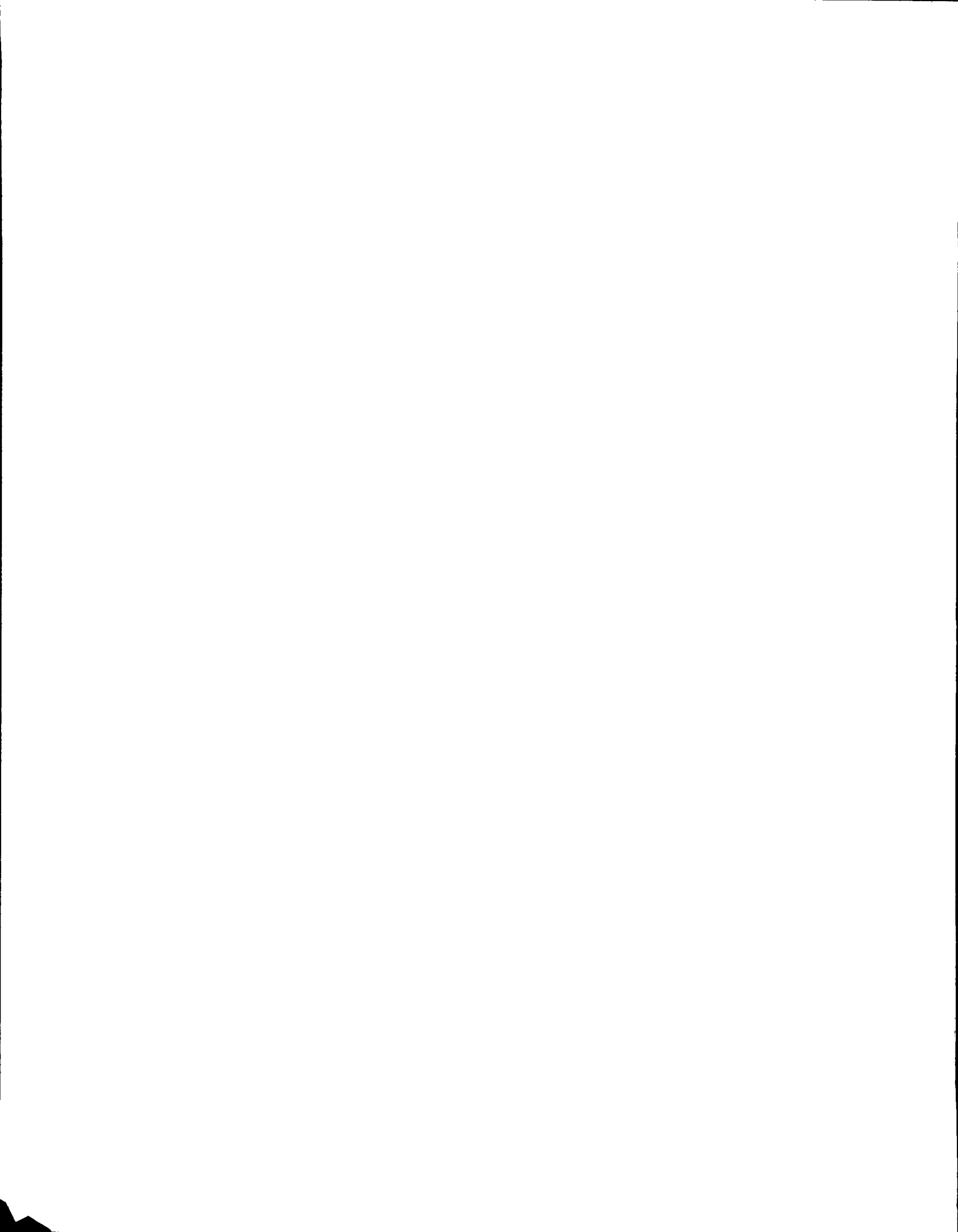
U.S. Patent & Trademark Office
Trademark Trial & Appeal Board

Anvil Knitwear, Inc. v. Success Ware Inc.
Opp. Nos. 91155386, 91159232

12/2/08

CORSANO DEP. EXH. 4

Am





U.S. GOVERNMENT PRINTING OFFICE
WASHINGTON, D.C. 20540
1975 O - 317-011

U.S. Patent & Trademark Office
Trademark Trial & Appeal Board

Anvil Knitwear, Inc v Success Ware Inc.
Opp Nos 91155386, 91159232

2/2/08
CORSAÑO DEP. EXH. 5 *brn*

1 9 9 2



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD
ANVIL KNITWEAR, INC.,

Opposer, Opp No 91117782
-against - Canc No 92030393
SUCCESS WARE

Applicant
ANTHONY CORSAÑO DEP. EXH. 2

anvil[®]
Quality Activewear

EXHIBIT
Opposers - 2
2/14/01

P0466

1 9 9 2

**Anvil's
Great
Line-up.**

Cotton Deluxe..... 4-5

100% Cotton T's..... 6-7

**100% Cotton
Fashion Dresses**.....8-9

**100% Cotton
Fashion Tops**..... 10-11

**100% Cotton
Long Sleeve T's**.....12-13

**100% Cotton
Tank Tops**.....14

50/50 T's.....15

50/50 Sport Shirts.....16

**100% Combed Cotton
Sport Shirts**.....17

Sweats.....18-19

The 1992 Catalog

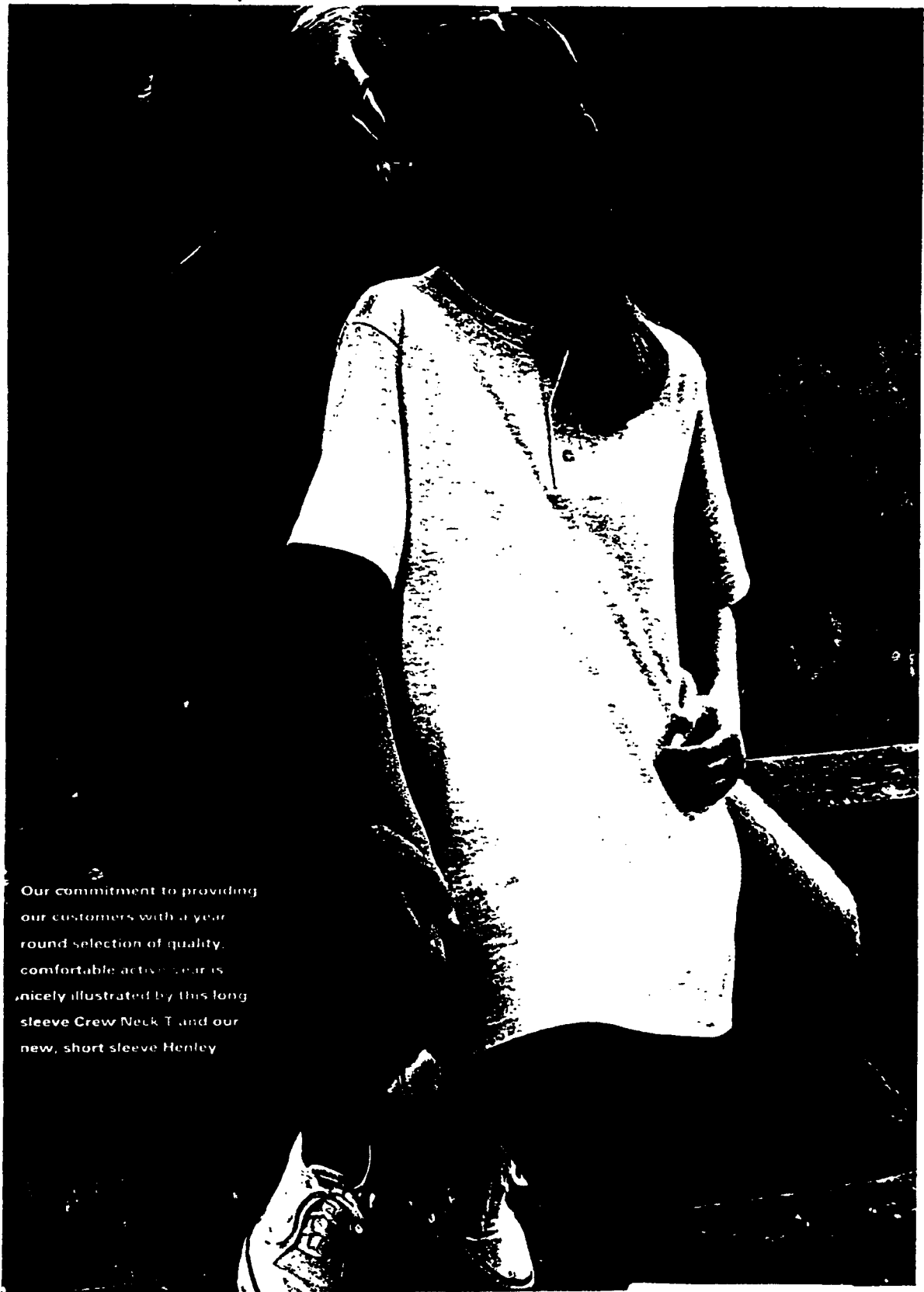
At Anvil we believe an activewear catalog with '1992' printed on it should be exactly that. A catalog that delivers an entire year's worth of comfortable, quality activewear - from the latest new styles for summer to extra-heavyweight cotton long sleeves for cool weather.

That's why we're constantly monitoring the consumer market - identifying seasonal trends and introducing the styles, fabrics and colors that make every month of the year more profitable for you.

Whether it's the middle of May or the end of October, you can count on Anvil to have the right styles at the right prices - either direct or through our outstanding national network of Anvil Quality Activewear Distributors.

In addition, Anvil also happens to be one of America's largest suppliers of private label activewear. So if you're interested in promoting your own name or product line, just call for details about our excellent private label program.

With all that said, welcome to the 1992 Anvil Catalog.



Our commitment to providing our customers with a year round selection of quality, comfortable active wear is nicely illustrated by this long sleeve Crew Neck T and our new, short sleeve Henley

anvil

P0468

1 9 9 2

**Cotton
Deluxe
12/1**

A. Cotton Deluxe

Short Sleeve T

100% Pre-shrunk Extra Heavy-weight Cotton Double Needle around Neck, Sleeve and Bottom Hem 12/1 Yarn

Style 1279 Available in White (sewn with cotton thread) and Natural

Style 1279D Available in Black

Style 1279A Available in Ash
Sizes S-M-L-XL

B. Cotton Deluxe Long Sleeve

Mock Turtleneck.

100% Pre-shrunk Extra Heavy-weight Cotton Double Needle around Neck and Bottom Hem 12/1 Yarn

Style 12479M Available in White (sewn with cotton thread) and Natural

Style 12479MD Available in Black

Style 12479MA Available in Ash
Sizes S-M-L-XL

C. Cotton Deluxe Henley

Short Sleeve T.

100% Pre-shrunk Extra Heavy-weight Cotton Three Wood-tone Buttons 12/1 Yarn

Style 1202 Available in White and Natural

Style 1202D Available in Black

Style 1202A Available in Ash
Sizes S-M-L-XL

D Cotton Deluxe Henley

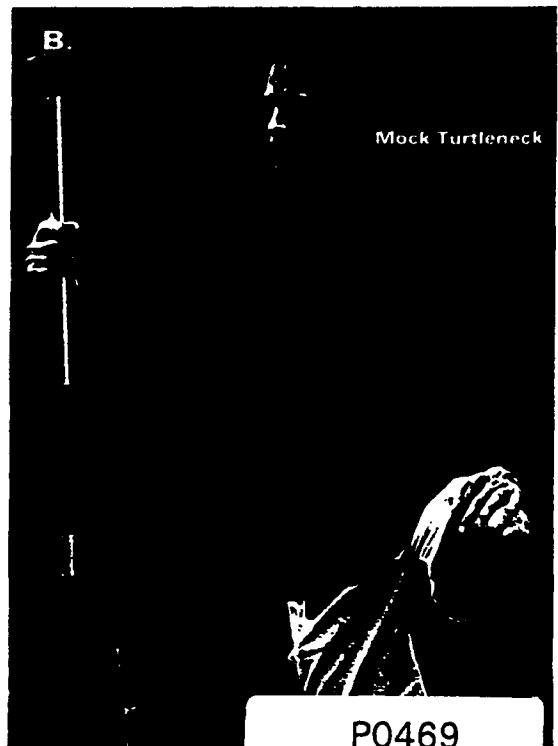
Long Sleeve T.

100% Pre-shrunk Extra Heavy-weight Cotton Three Wood-tone Buttons 12/1 Yarn

Style 1402 Available in White and Natural

Style 1402D Available in Black

Style 1402A Available in Ash
Sizes S-M-L-XL



New
Honey 100

D.

C.

anvil

P0470

5

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**100%
Cotton
T's**

A. Adult Premium Weight T.

100% Pre-shrunk Premium Weight Cotton 22/1 Yarn Taped Neck

Style 922 Available in White

Style 922D Available in Black
Sizes S-M-L-XL

B. Adult V-Neck T

100% Pre-shrunk Heavyweight Cotton Taped Neck

Style 859 Available in White

Style 859D Available in Black
Purple, Emerald and Fuchsia

Style 859HS Available in Ash
Sizes S-M-L-XL

C. Adult Neon T.

100% Heavyweight Cotton Taped Neck

Style 970 Available in Neon Pink, Neon Coral, Neon Yellow, Neon Lime and Neon Orange
Sizes One Size Fits All

D. Adult Heavyweight T.

100% Pre-shrunk Heavyweight Cotton Taped Neck

Style 976 Available in White

Style 979 Available in Natural, Medium Pink, Light Blue, Aqua, Peach, Ice Green, Sea Mist, Silver and Yellow

Style 979D Available in Black, Navy, Red, Orange, Royal Blue, Teal, Fuchsia, Purple and Emerald

Style 979HS Available in Ash
Sizes S-M-L-XL

Note Call for Availability of
XXL Colors

E. Youth Heavyweight T.

100% Pre-shrunk Heavyweight Cotton Taped Neck

Style 905B Available in Natural, White, Medium Pink, Light

Blue, Aqua, Silver and Yellow

Style 905BD Available in Black, Red, Royal Blue, Teal, Fuchsia, Purple and Emerald

Style 905BHS Available in Ash
Sizes S-M-L-XL

Note White and Black Available
in XS

F. Adult T with Pocket.

100% Pre-shrunk Heavyweight Cotton Taped Neck

Style 911 Available in White, Light Blue, Silver and Yellow

Style 911D Available in Black, Red, Navy and Orange

Sizes S-M-L-XL

Note Call for Availability of
XXL Colors

G. Adult Oversized T with

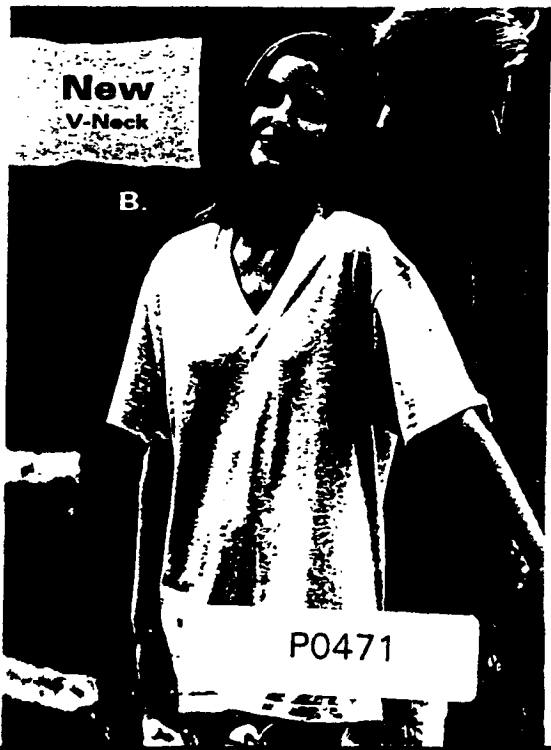
Cotton Thread.

100% Pre-shrunk Heavyweight Cotton Taped Neck

Style 980 Available in White

Sizes S-M-L-XL

Neutral Label





anvil.

P0472

1 9 9 2

**100%
Cotton
Fashion
Dresses**

A. Adult Long Sleeve Dress.

100% Pre-shrunk Heavyweight
Cotton Taped Neck

Style 496 Available in White

Style 496D Available in Black,
Red, Fuchsia, Purple and
Emerald

Sizes One Size Fits All

C. Adult Tank Dress.

100% Pre-shrunk Heavyweight
Cotton

Style 115 Available in White,
Medium Pink and Aqua

Style 115D Available in Black,
Fuchsia, Purple and Emerald
Sizes One Size Fits All

B. Adult Scoop Neck Dress.

100% Pre-shrunk Heavyweight
Cotton

Style 41 Available in White

Style 41D Available in Black,
Red, Fuchsia, Purple and
Emerald

Sizes One Size Fits All

D. Adult Crew Neck Dress.

100% Pre-shrunk Heavyweight
Cotton Taped Neck

Style 96 Available in White

Style 96L Available Medium
Pink and Aqua

Style 96D Available in Black,
Red, Fuchsia, Purple and
Emerald
Sizes One Size Fits All





anvil.

P0474

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**100%
Cotton
Fashion
Tops**

A. Adult Sleeveless T

100% Pre-shrunk Heavyweight
Cotton Taped Neck

Style 698 Available in White

Style 698D Available in Black
Purple, Emerald and Fuchsia

Style 698HS Available in Ash
Sizes S-M-L-XL

B. Adult Crop Top T.

100% Pre-shrunk Heavyweight
Cotton Taped Neck

Style 86 Available in White

Style 86D Available in Black,
Fuchsia, Purple and Emerald
Sizes One Size Fits All

**C. Adult Double Collar/
Double Sleeve T.**

100% Pre-shrunk Heavyweight
Cotton

Style 977 Black Body Available
with Purple, Emerald, Fuchsia,
Ash and Teal Trims

Style 977HS Ash Body
Available with Purple, Emerald,
Fuchsia, Black and Teal Trims
Sizes S-M-L-XL

**D. Youth Double Collar/
Double Sleeve T.**

100% Pre-shrunk Heavyweight
Cotton

Style 977B Black Body
Available with Purple, Emerald,
Fuchsia, Ash and Teal Trims

Style 977BHS Ash Body
Available with Purple, Emerald,
Fuchsia, Black and Teal Trims
Sizes S-M-L-XL

E. Adult Scoop Neck T.

100% Pre-shrunk Heavyweight
Cotton

Style 641 Available in White

Style 641D Available in Black,
Fuchsia, Purple and Emerald
Sizes S-M-L-XL

F. Adult Drop Tail T.

100% Pre-shrunk Heavyweight
Cotton Taped Neck

Style 99 Available in White
Sizes One Size Fits All





anvil.

P0476

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**Long
Sleeve
T's**

**A. Youth Long Sleeve Crew
Neck T.**

100% Pre-shrunk Heavyweight
Cotton Taped Neck

Style 479B Available in White

Style 479BD Available in Black

Sizes XS-S-M-L-XL

**B. Adult Long Sleeve Mock
Turtleneck T.**

100% Pre-shrunk Heavyweight
Cotton Neck and Cuffs made
with Lycra

Style 479ML Available in

White

Style 479MDL Available in

Black

Sizes S-M-L-XL

**C. Youth Long Sleeve Mock
Turtleneck T.**

100% Pre-shrunk Heavyweight
Cotton Neck and Cuffs made
with Lycra

Style 479BML Available in

White

Style 479BMDL Available in

Black

Sizes S-M-L-XL

**D. Adult Long Sleeve Mock
Turtleneck T**

100% Pre-shrunk Heavyweight
Cotton

Style AN479M Available in

White

Sizes One Size Fits All

Neutral Label

E. Adult Long Sleeve Big Top.

100% Pre-shrunk Heavyweight
Cotton Taped Neck

Style 79 Available in White

Sizes One Size Fits All

**F. Adult Long Sleeve Crew
Neck T.**

100% Pre-shrunk Heavyweight
Cotton Taped Neck

Style 479 Available in Natural
White Light Blue and Silver

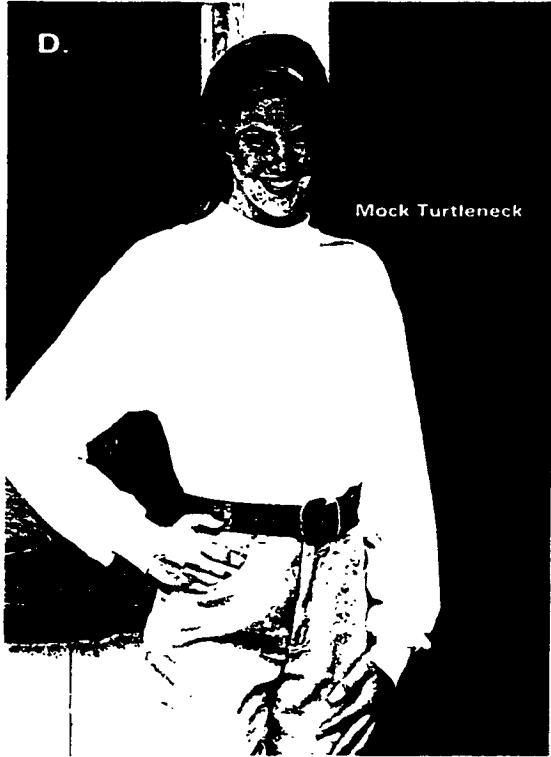
Style 479D Available in Black,
Navy, Red, Royal Blue, Fuchsia,
Purple and Emerald

Style 479HS Available in Ash

Sizes S-M-L-XL

Note Call for Availability of
XXL Colors





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Tank Tops

A. Adult Tank Top.

100% Pre-shrunk Heavyweight Cotton

Style 215 Available in White, Pink Sorbet, Aqua, Peach, Sea Mist, Silver and Yellow

Style 215D Available in Black, Red, Royal Blue, Fuchsia, Purple and Emerald

Style 215HS Available in Ash
Sizes S-M-L-XL

B. Youth Tank Top.

100% Pre-shrunk Heavyweight Cotton

Style 215B Available in White

Style 215BD Available in Black
Sizes S-M-L-XL

C. Youth Value T

50/50 Polyester and Cotton
Taped Neck

Style 914B Available in White
Sizes XS-S-M-L

D. Adult Value T

50/50 Polyester and Cotton
Taped Neck

Style 914 Available in White

Style 950D Available in Black
Sizes S-M-L-XL

E. Adult Premium Weight T.

50/50 Polyester and Cotton
Taped Neck

Style 790W Available in White

Style 790D Available in Black, Navy, Red, Royal Blue, Purple and Emerald

Style 790HS Available in Ash
Sizes S-M-L-XL

F Youth Premium Weight T.

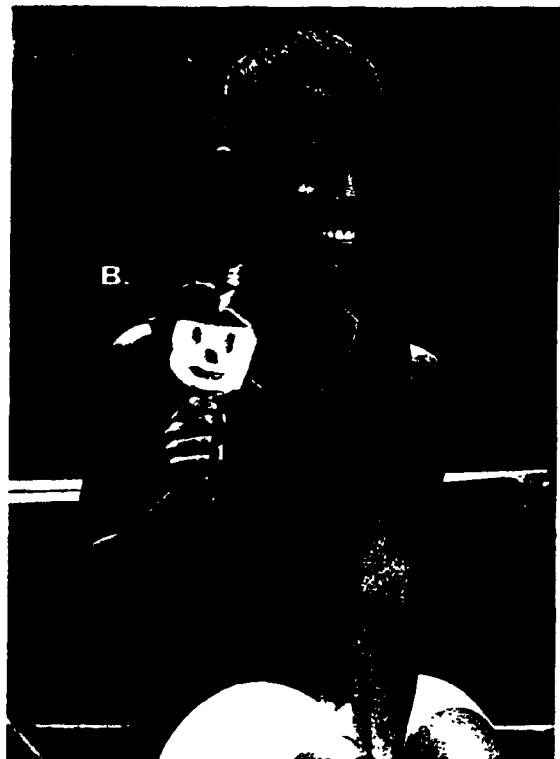
50/50 Polyester and Cotton
Taped Neck

Style 790B Available in Medium Pink, Aqua and Maize

Style 790BD Available in Black, Red and Royal Blue

Style 790BW Available in White

Sizes XS-S-M-L



1 9 9 2

50/50
T's



1 9 9 2

Sport Shirts

**A. Adult 50/50 Sport Shirt
with Pocket and Hemmed
Sleeves.**

50/50 Polyester and Combed
Cotton Jersey Soft Fashion
Knit Collar Two Matching
Colored Buttons

Style 4001 Available in White,
Light Blue and Silver

Style 4001D Available in Black,
Navy, Red and Royal Blue
Sizes S-M-L-XL

**B. Adult 50/50 Sport Shirt
with Banded Sleeves.**

50/50 Polyester and Combed
Cotton Jersey Soft Fashion
Knit Collar Two Matching
Colored Buttons

Style 4002 Available in White,
California Pink, Light Blue
Maize and Silver

Style 4002D Available in
California Teal, Black, Kelly,
Navy, Red, Royal Blue, Maroon,
Purple and Emerald.
Sizes S-M-L-XL.

Note Call for Availability of
XXL Colors

**C. Adult 100% Combed
Cotton Sport Shirt with
Banded Sleeves.**

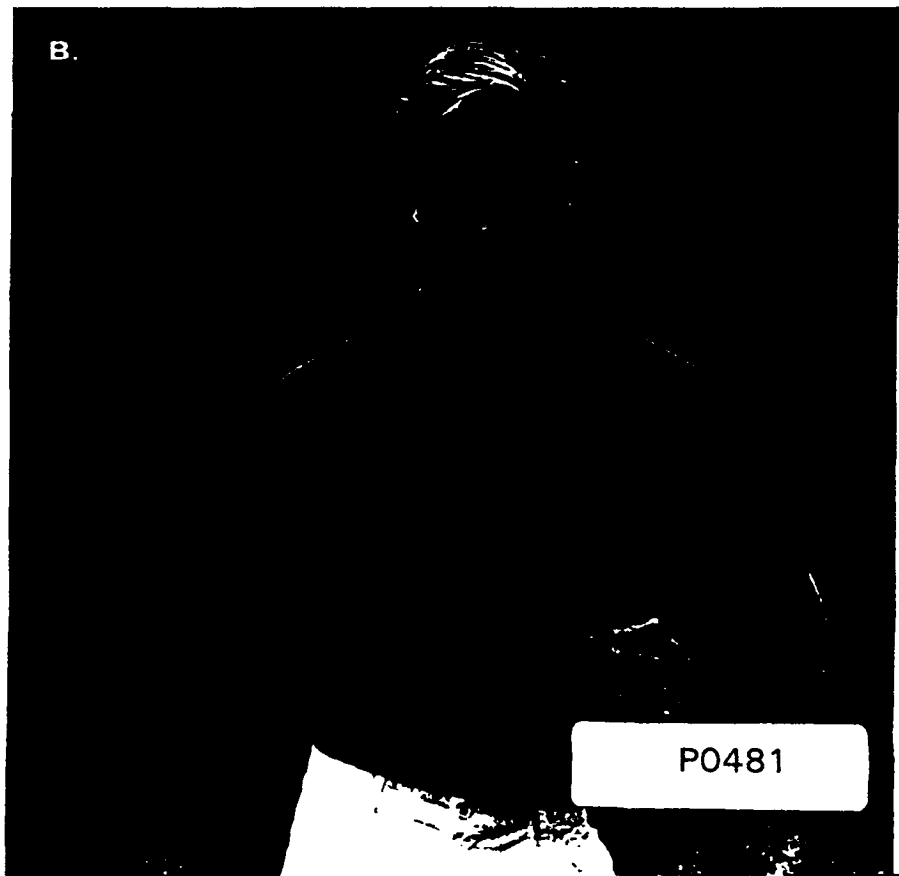
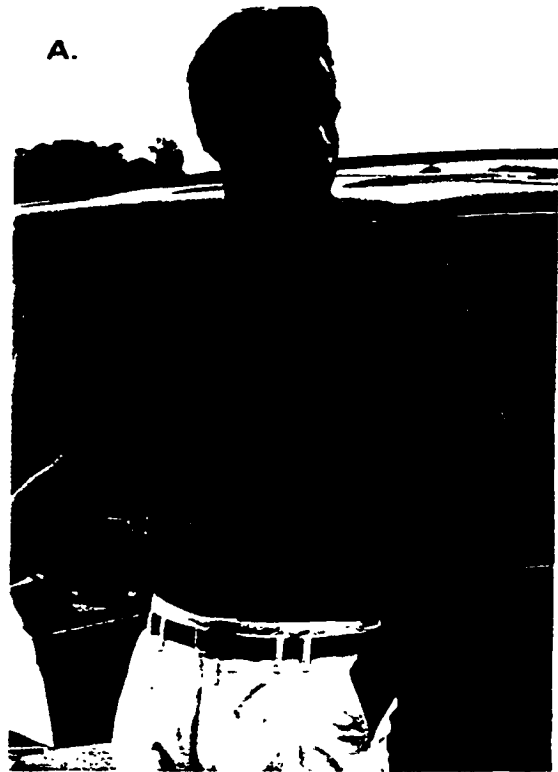
100% Pre-shrunk Heavyweight
Combed Cotton Soft Fashion
Knit Collar Two Wood-tone
Buttons

Style 5002 Available in White
(sewn with cotton thread) and
Light Blue

Style 5002D Available in Navy,
Red, Royal Blue, Purple and
Emerald

Sizes S-M-L-XL

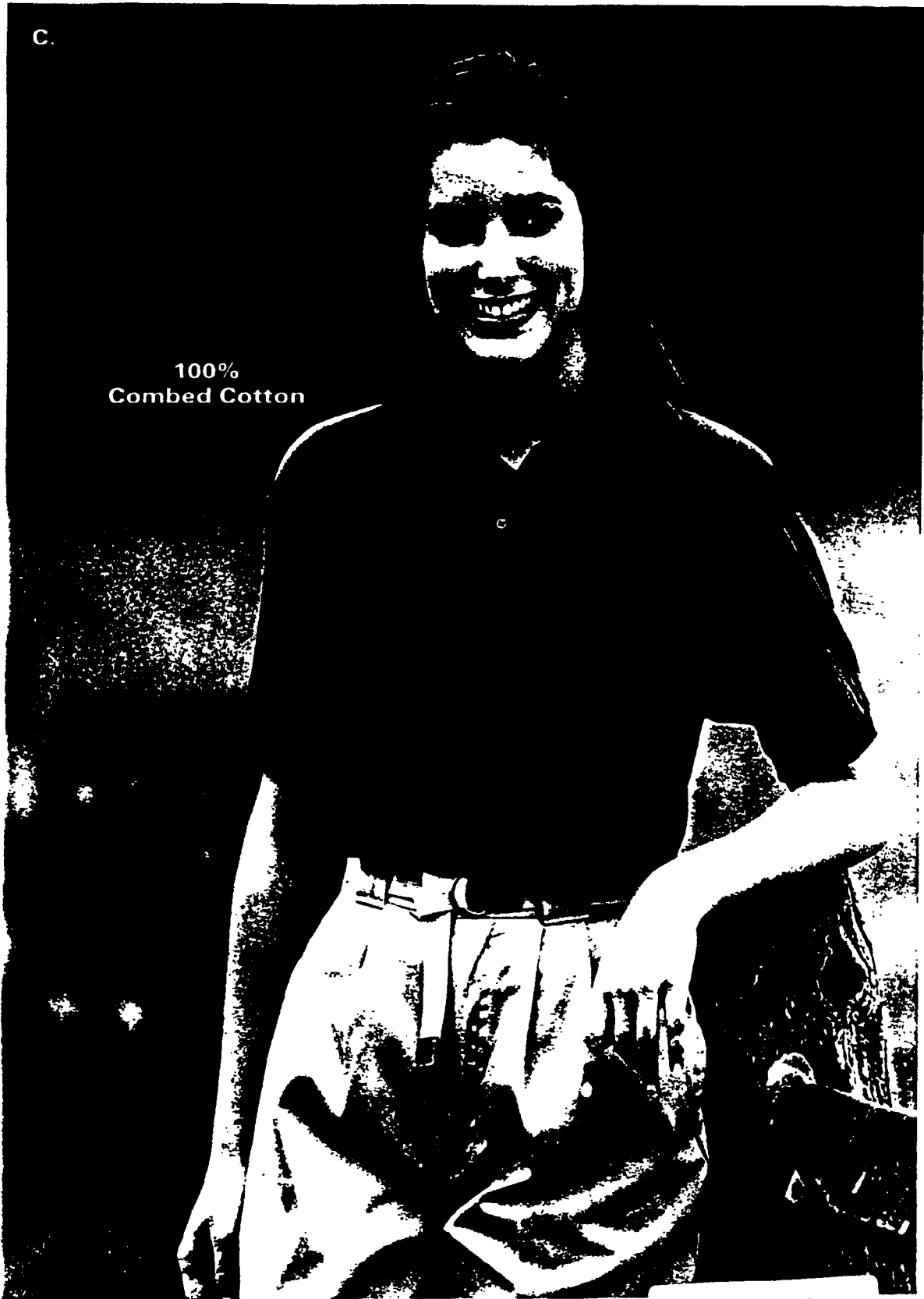
Note Call for Availability of
XXL Colors



P0481

C.

100%
Combed Cotton



anvil

P0482

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**A. Adult 50/50 Raglan Sleeve
Sweat Shirt.**

50/50 Polyester and Cotton

Style 8000 Available in White

Style 8000D Available in Black

Sizes S-M-L-XL

Note. Call for Availability of XXL
and Additional Colors

**B. Youth 50/50 Raglan Sleeve
Sweat Shirt.**

50/50 Polyester and Cotton

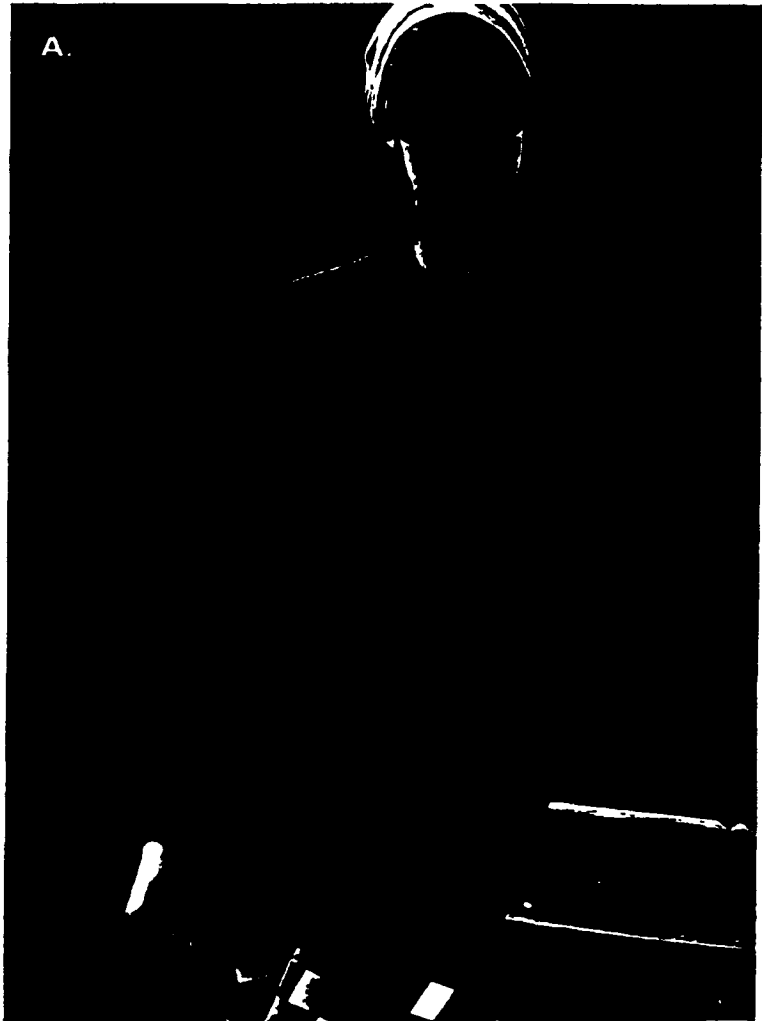
Style 8000B Available in White

Style 8000BD Available in

Black

Sizes XS-S-M-L

Note Call for Availability of
Additional Colors





B

P0484

anvil[®]
Quality Activewear
New York, NY
1-800-223-0332

P0485

U.S. Patent & Trademark Office
Trademark Trial & Appeal Board

Anvil Knitwear, Inc v Success Ware Inc.
Opp Nos 91155386, 91159232

12/1/01 km
CORSAÑO DEP. EXH. 6



EXHIBIT

opposers-3

2/14/01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ANVIL KNITWEAR, INC.,

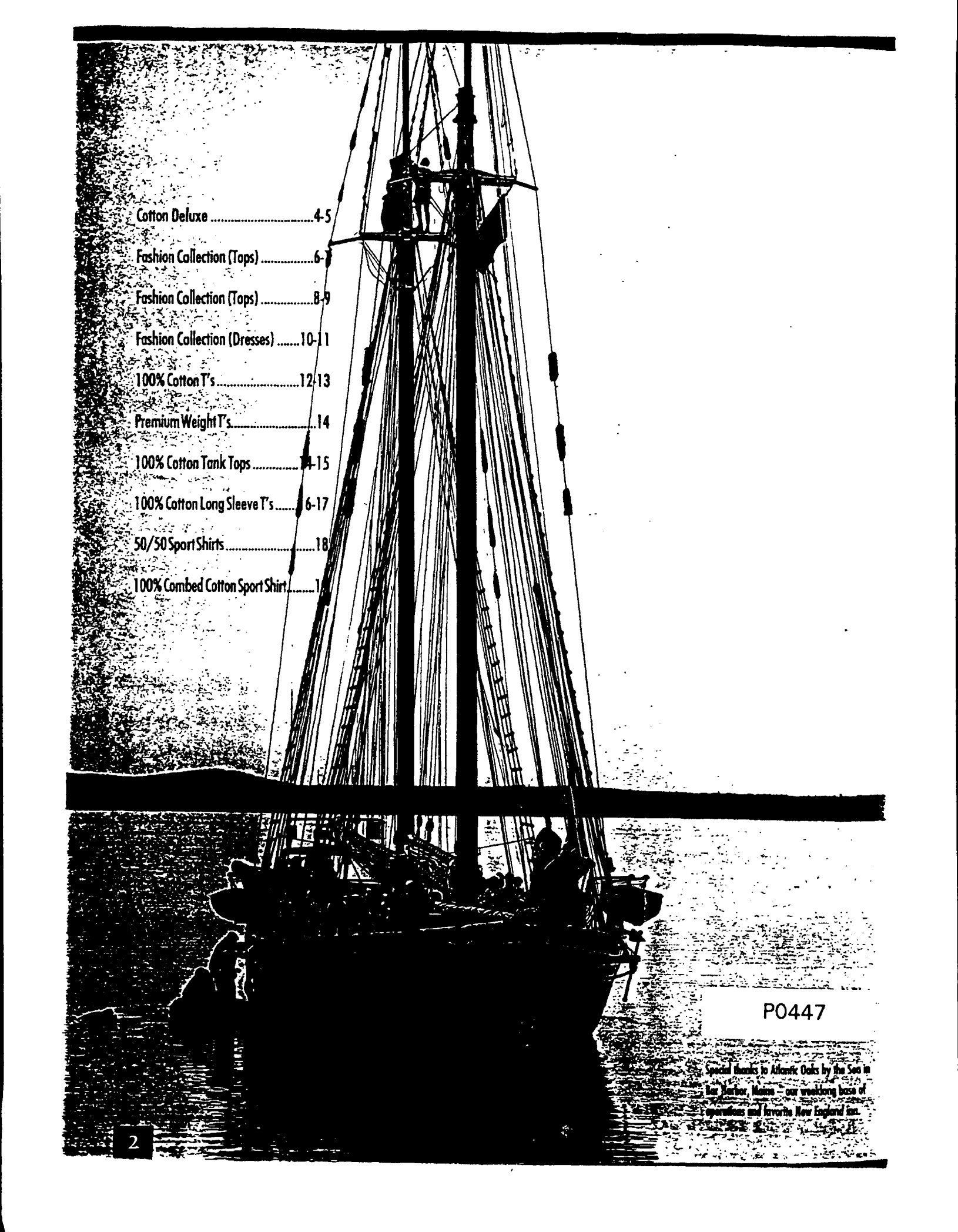
Opposer,
-against -
SUCCESS WARE

Applicant

ANTHONY CORSAÑO DEP. EXH. 3

Opp No 91117782
Canc No 92030393

P0446



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P0447

Special thanks to Atlantic Oaks by the Sea in
Bar Harbor, Maine - our working base of
operations and favorite New England inn.

1993

Welcome to 12 full months of outstanding activewear. From basic 100% cotton to the hottest fashion styles, no other manufacturer offers you a more complete range of choices – to help you make the most of every month.

Here are this edition's highlights: Our new Time-Dynamic line is going extremely well. Plus, two new T-shirt styles – our new Boxy T and Ladies' T-shirt – promise to be major attractions for 1993. We're also introducing four new colors that are so rich that we've given them their own name, Anvil Rich & Naturals, because they are remarkably rich shades of four natural colors – Pumpkin, Mustard, Olive and Cranberry. In addition, two great-looking new colors, Sugar Plum and Ivy, join our ongoing fashion palette.

At Anvil, we're always working to bring you the best styles in the marketplace – with the best quality and service in the industry.

In addition, Anvil also happens to be one of America's largest suppliers of private label activewear. So if you're interested in promoting your own name or product line, just call for details about our excellent private label program.

With all that said, welcome to the 1993 Anvil Catalog.

P0448

COTTON DELUXE



A. COTTON DELUXE HENLEY SHORT SLEEVE T.

100% Pre-shrunk Extra Heavyweight Cotton. Three Wood-tone Buttons. 12/1 Yarn.

STYLE 1202 Available in Natural.

STYLE 1202D Available in Black, Cranberry, Ivy, Mustard, Navy, Olive, Pumpkin, Red, Royal Blue and Sugar Plum.

STYLE 1202S Available in Ash

STYLE 1202W Available in White.

Sizes: S-M-L-XL



B. COTTON DELUXE HENLEY LONG SLEEVE T.

100% Pre-shrunk Extra Heavyweight Cotton. Three Wood-tone Buttons. 12/1 Yarn.

STYLE 1402 Available in Natural.

STYLE 1402D Available in Black, Cranberry, Ivy, Mustard, Navy, Olive, Pumpkin, Red, Royal Blue and Sugar Plum.

STYLE 1402S Available in Ash.

STYLE 1402W Available in White.

Sizes: S-M-L-XL



C. COTTON DELUXE LONG SLEEVE MOCK TURTLENECK T.

100% Pre-shrunk Extra Heavyweight Cotton. Double Needle around Neck and Bottom Hem. 12/1 Yarn

STYLE 12479M Available in Natural.

STYLE 12479MD Available in Black, Cranberry, Ivy, Mustard, Navy, Olive, Pumpkin, Red, Royal Blue and Sugar Plum

STYLE 12479MS Available in Ash.

STYLE 12479MW Available in White.

Sizes: S-M-L-XL

STYLE 12479W2X Available in White 2X

D. COTTON DELUXE SHORT SLEEVE T.

100% Pre-shrunk Extra Heavyweight Cotton. Double Needle around Neck, Sleeve and Bottom Hem. 12/1 Yarn.

STYLE 1279 Available in Natural.

STYLE 1279D Available in Black, Cranberry, Ivy, Mustard, Navy, Olive, Pumpkin, Red, Royal Blue and Sugar Plum.

STYLE 1279S Available in Ash.

STYLE 1279W Available in White.

Sizes: S-M-L-XL



PO449



P0450

FASHION
COLLECTION



A. ASH STRIPE T.

100% Pre-shrunk Heavyweight Cotton

Taped Neck.

STYLE 988 Available in Ash with
White Stripe.

Sizes: S-M-L-XL

STYLE 9882X Available in Ash with
White Stripe

Size: 2X.

B. ADULT SCOOP NECK T.

100% Pre-shrunk Heavyweight Cotton

STYLE 641D Available in Black, Cranberry,

Emerald, Fuchsia, Ivy, Mustard, Olive,
Pumpkin, and Sugar Plum.

STYLE 641W Available in White

Sizes: S-M-L-XL

C. ADULT CROP TOP T.

100% Pre-shrunk Heavyweight

Cotton. Taped Neck.

STYLE 86D Available in Black,
Cranberry, Emerald, Fuchsia, Ivy,
Mustard, Olive, Pumpkin and
Sugar Plum.

STYLE 86S Available in Ash.

STYLE 86W Available in White.

Size: One Size Fits All.



D. TIME-DYED T.

100% Heavyweight Cotton. Pigment
dyed. Taped Neck.

STYLE 972 Available in Celery,
Chambray Blue, Purple and Wine.

Size: One Size Fits All.

P0451



Q1M1
Time Dye Test

P0452

FASHION COLLECTION

**A. ADULT DOUBLE COLLAR/
DOUBLE SLEEVE T.** 100% Pre-
shrunk Heavyweight Cotton.

STYLE 977D Available in Black
body with Ash trim

STYLE 977S Available in Ash body
with Black, Emerald, Fuchsia, Navy,
Red, Royal Blue, Sugar Plum
and Teal trims.

Sizes: S-M-L-XL

**B. YOUTH DOUBLE COLLAR/
DOUBLE SLEEVE T.** 100% Pre-
shrunk Heavyweight Cotton.

STYLE 977BS Available in Ash
body with Black, Emerald, Fuchsia,
Navy, Red, Royal Blue, Sugar Plum
and Teal trims.

Sizes: S-M-L-XL



C. BOXY T. 100% Pre-shrunk
Heavyweight Cotton Double needle
around neck, sleeve and bottom hem.

STYLE 989 Available in Natural

STYLE 989D Available in Black,
Cranberry, Emerald, Fuchsia, Ivy,
Mustard, Olive, Pumpkin and
Sugar Plum.

STYLE 989W Available in Ash.

STYLE 989WC Available in White
(White sewn with cotton thread).

Sizes: Big - Bigger - Biggest

P0453

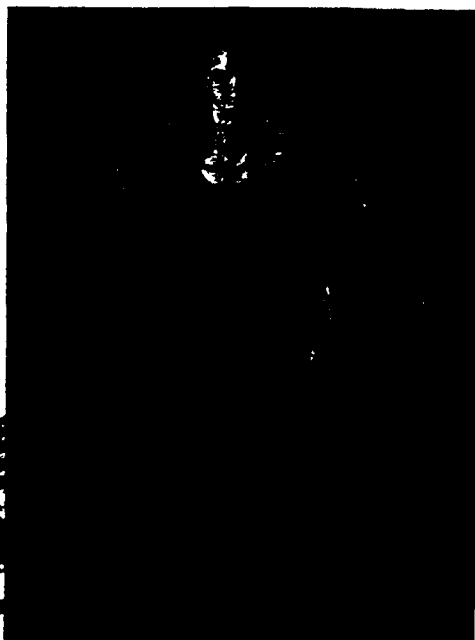




NEW FOR 1993
BOXY T

P0454

FASHION COLLECTION



A. ADULT SCOOP NECK DRESS.

100% Pre-shrunk Heavyweight Cotton.

STYLE 41D Available in Black,
Cranberry, Emerald, Fuchsia, Ivy,
Mustard, Olive, Pumpkin, Red and
Sugar Plum.

STYLE 41W Available in White.

Size: One Size Fits All



B. ADULT LONG SLEEVE DRESS.

100% Pre-shrunk Heavyweight Cotton.

Taped Neck.

STYLE 496D Available in Black,
Cranberry, Emerald, Fuchsia, Ivy,
Mustard, Olive, Pumpkin, Red and
Sugar Plum.

STYLE 496W Available in White.

Size: One Size Fits All.

C. ADULT TANK DRESS.

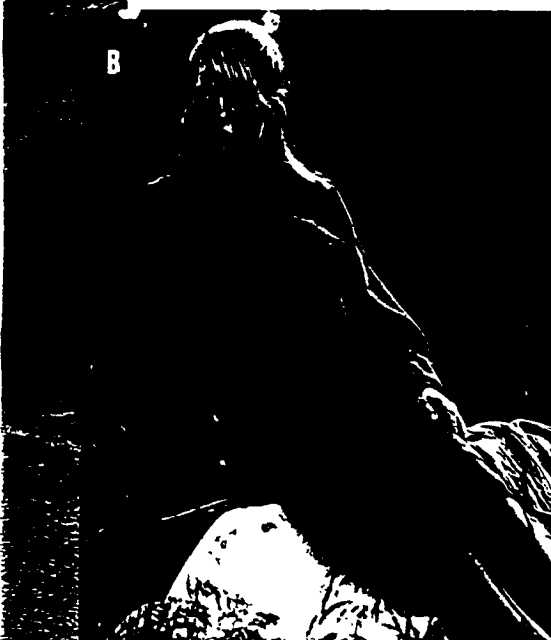
100% Pre-shrunk Heavyweight Cotton.

STYLE 115 Available in Aqua and
Medium Pink.

STYLE 115D Available in Black,
Cranberry, Emerald, Fuchsia, Ivy,
Mustard, Olive, Pumpkin and
Sugar Plum.

STYLE 115W Available in White.

Size: One Size Fits All.



P0455

D. ADULT CREW NECK DRESS.

100% Pre-shrunk Heavyweight Cotton

Taped Neck

STYLE 96 A. Available in Aqua and
Medium Pink

STYLE 96D. Available in Black,
Cranberry, Emerald, Fuchsia, Ivy,
Mustard, Olive, Pumpkin, Red
and Sugar Plum.

STYLE 96W A. Available in White.

Size: One Size Fits All.

P0456

11

100% COTTON
TEES



A. TODDLER T.

100% Pre-shrunk Heavyweight Cotton

Taped Neck.

STYLE 905TW Available in White.

STYLE 905TS Available in Ash

Sizes: 2T-3T-4T

B. JUVENILE T.

100% Pre-shrunk Heavyweight Cotton.

Taped Neck.

STYLE 905JW Available in White

STYLE 905JS Available in Ash.

Sizes: 4, 5 - 6, 7

C. ADULT V-NECK T.

100% Pre-shrunk Heavyweight Cotton.

Taped Neck.

STYLE 859D Available in Black,
Emerald, Fuchsia and Sugar Plum.

STYLE 859S Available in Ash.

STYLE 859W Available in White.

Sizes: S-M-L-XL

**D. ADULT OVERSIZED T with
COTTON THREAD.**

100% Pre-shrunk Heavyweight Cotton

Taped Neck.

STYLE 980 Available in White

Sizes: S-M-L-XL

E. ADULT T with POCKET.

100% Pre-shrunk Heavyweight Cotton

Taped Neck.

STYLE 911D Available in Black and
Orange

STYLE 911S Available in Ash

STYLE 911W Available in White

Sizes: S-M-L-XL

Note: Call for Availability of 2X Colors.

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F. ADULT HEAVYWEIGHT T.

100% Pre-shrunk Heavyweight Cotton

taped Neck

STYLE 976 Available in White

STYLE 979 Available in Light Blue,

Medium Pink, Natural and Yellow

STYLE 979D Available in Black,

Cranberry, Emerald, Fuchsia, Ivy,

Mulford, Navy, Olive, Orange,

Pumpkin, Red, Royal Blue, Sugar,

Plum and Teal

STYLE 979S Available in 2 1/2"

Sizes S-M-L-XL

Note: Call for Availability of 2X and

3X Colors

G. YOUTH HEAVYWEIGHT T.

100% Pre-shrunk Heavyweight Cotton

taped Neck

STYLE 9058 Available in Light Blue,

Medium Pink, Natural and Yellow

STYLE 9058D Available in Black,

Cranberry, Emerald, Fuchsia, Ivy, Mulford,

Olive, Pumpkin, Red, Royal Blue,

Sugar Plum and Teal

STYLE 9058S Available in 2 1/2"

STYLE 9058WA Available in White

Sizes S-M-L-XL

Note: Call for Availability of XS Colors

P0458



B. ADULT TANK TOP.

100% Pre-shrunk Heavyweight Cotton
 STYLE 215D Available in Black,
 Cranberry, Emerald, Fuchsia, Ivy, Mustard,
 Olive, Pumpkin and Sugar Plum
 STYLE 215S Available in Ash
 STYLE 215W Available in White
 Sizes: S-M-L-XL

C. YOUTH TANK TOP.

100% Pre-shrunk Heavyweight Cotton
 STYLE 215BD Available in Black.
 STYLE 215BS Available in Ash.
 STYLE 215BW Available in White.
 Sizes: S-M-L-XL

TANK TOPS

P0459