ESTTA Tracking number: **ESTTA42892**Filing date: **08/22/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91162896
Party	Plaintiff Wet Willie's, Inc.
Correspondence Address	ROBERT L. LEE ALSTON & BIRD, LLP 1201 W. PEACHTREE STREET ATLANTA, GA 30309-3424 BLee@alston.com
Submission	Motion to Suspend for Civil Action
Filer's Name	Robert L. Lee
Filer's e-mail	rlee@alston.com, blee@alston.com
Signature	/Robert L. Lee/
Date	08/22/2005
Attachments	WetWilliesMotiontoSuspend.pdf (3 pages) WetWilliesComplaint.pdf (18 pages)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of U.S. Application Serial No. 78/259,969

Mark: WET WILLY'S Filing Date: June 9, 2003

WET WILLIE'S, INC.,

Opposer,

Opposition No. 91162896

v.

IMPACT DISTRIBUTION,

Applicant.

OPPOSER'S MOTION TO SUSPEND FOR CIVIL ACTION

Pursuant to 37 C.F.R. § 2.117, Opposer Wet Willie's, Inc. ("Opposer") hereby files its Motion to Suspend for Civil Action, and shows the Board as follows:

On August 18, 2005, Opposer's affiliated entities, Wet Willie's Management Corp. and South Beach Wet Willie's, Inc., filed a civil action against Applicant for trademark infringement, dilution, and unfair competition in the United States District Court for the Southern District of Florida, Miami Division (Case No. 05-CV-22300). A copy of the complaint is attached hereto. Opposer submits that the Federal Court Complaint has a direct bearing on this proceeding, as Opposer and its affiliated entities seek damages and injunctive arising from Applicant's use of the mark WET WILLY'S – the mark at issue in this proceeding. Opposer and its affiliated entities also seek an order from the Federal Court requiring Applicant to abandon its application which is the subject of this proceeding, as well as another pending application for its WET WILLY'S mark. Since there are no dispositive motions pending this proceeding, Opposer submits that its Motion to Suspend for Civil Action should be granted.



/s/ Robert L. Lee

ROBERT L. LEE
Georgia Bar Number 443978
ANDREW J. WILSON
Georgia Bar Number 737599
ALSTON & BIRD, LLP
One Atlantic Center
1201 W. Peachtree Street
Atlanta, Georgia 30309-3424
(404) 881-7000 – telephone
(404) 881-7777 – facsimile

Attorneys for Opposer WET WILLIE'S, INC.



CERTIFICATE OF SERVICE

I do hereby certify that a copy of the foregoing **OPPOSER'S MOTION TO SUSPEND**

FOR CIVIL ACTION was served by first class mail, postage prepaid, upon counsel for Applicant,

addressed as follows:

Christopher J. Palermo HICKMAN PALERMO TRUONG & BECKER LLP 2055 Gateway Place Suite 550 San Jose, California 95110-1089

Dated: August 22nd, 2005.

/s/ Robert L. Lee ROBERT L. LEE



IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF FLORIDA MIAMI DIVISION

WET WILLIE'S MANAGEMENT CORP., and SOUTH BEACH WET WILLIE'S, INC.,

CIN COOKE

ARENCE MADDOX 05-228

Plaintiffs.

v.

Civil Action File No MAGESTR

IMPACT DISTRIBUTION, INC., a/k/a IMPACT BEVERAGE CO.,

Defendant.

JURY TRIAL DEMANDED

COMPLAINT FOR INJUNCTIVE RELIEF AND DAMAGES

Plaintiffs Wet Willie's Management Corp. and South Beach Wet Willie's, Inc. (collectively "Wet Willie's" or "Plaintiff") file this Complaint for Injunctive Relief and Damages against Defendant Impact Distribution, Inc., a/k/a Impact Beverage Co. ("Impact" or "Defendant"), and in support allege as follows:

NATURE AND BASIS OF ACTION

1. This is an action for trademark and service mark infringement in violation of the Federal Lanham Act, 15 U.S.C. § 1114(1), and the common law of the State of Florida; unfair competition in violation of the Federal Lanham Act, 15 U.S.C. § 1125(a)(1)(A); trademark dilution in violation of the Federal Lanham Act,



DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

