AO 120 (Rev. 2/97)

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TTAB

TO:

Commissioner of Patents and Trademarks Arlington, VA 22202

REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK

In Compliance with 35 § 290 and/or 15 U.S.C. § 1116 you are hereby advised that a court action has been of Maryland on the following.

On the following.

Patents or Maryland filed in the U.S. District Court on the following ☐ Patents or ☑ Trademarks: DOCKET NO. DATE FILED U.S. DISTRICT COURT of Maryland MJG-02-CV-3714 Lombard Street, Baltimore, MD 21201 11/14/02 PLAINTIFF DEFENDANT Chesapeake Bank of Maryland Chesapeake Financial Shares, Inc., et PATENT OR TRADEMARK NO. DATE OF PATENT OR TRADEMARK HOLDER OF PATENT OR TRADEMARK 11-20-2002 U.S. Patent & TMOfc/TM Mail Rcpt Dt. #11 In the above-entitled case, the following patent(s) have been included: DATE INCLUDED INCLUDED BY ☐ Amendment ☐ Answer ☐ Cross Bill ☐ Other Pleading PATENT OR TRADEMARK NO. DATE OF PATENT OR TRADEMARK HOLDER OF PATENT OR TRADEMARK 1 2 3 5 In the above-entitled case, the following decision has been rendered or judgement issued: DECISION/JUDGEMENT CLERK



• JS 44MD (Rev. 3/99)

CIVIL COVER SHEET

The IS-44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

I. (a) PLAINTIFFS								DEFENDANTS					
Chesapeake Bank of Maryland 12 12 11 D 2: 11							40	Chesapeake Financial Shares, Inc., Chesapeake Bank, Inc., Private Business, Inc.					
	(b) County of Resid	County of Residence of First Listed Plaintiff Baltimore							County of Residence of First Listed Defendant Lancaster, VA				
	(EXCEPT IN U.S. PLAINTIFF CASES)							(IN U.S. PLAINTIFF CASES ONLY)					
							· .	NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE LAND INVOLVED.					
(c) Attorney's (Firm Name, Address, and Telephone Number) Fredric D. Abramson Law Offices of Fredric D. Abramson 21155 Woodfield Road, Gaithersburg, MD 20882 301-840-9733								Attorneys (If Known) MJG 02 CV 3714					
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	2 U.S. Government Defendant		4	•	enship of Parties		Citizen	of Another State		2 🗖 2		d Principal Place 5	
				in Item III)		•		or Subject of a		3 🔲 3	Foreign Nation	□ 6 □ 6	
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VI	I. CAUSE OF A	CTI			ite under which you are fili al statutes unless diversity.		write bri	ief statement of cause	2.				
L	anham Act, 1:	5 U.	S.C. S	ec. 1051 et s	seq.; Defendant	s in	fringe	e Plaintiff's 1	trac	lemarks	and compe	te unfairly	
VII. REQUESTED IN CHECK IF THIS IS A CLASS ACTION DEMAND \$ COMPLAINT: UNDER F.R.C.P. 23											HECK YES only i URY DEMAND:	if demanded in complaint:	
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FILED
U.S. DISTRICT COURT
ANS THE HARYLAND

IN THE UNITED STATES DISTRICT COURT 2: 40 FOR MARYLAND

CHESAPEAKE BANK OF MARYLAND 2001 East Joppa Road Towson, Maryland a Federal Savings & Loan

Plaintiff

VS.

CHESAPEAKE FINANCIAL SHARES, INC. 97 N. Main St.

Kilmarnock, VA 22482 a Virginia Corporation

CHESAPEAKE BANK, INC. 97 N. Main St.

Kilmarnock, VA 22482 a Virginia Corporation

PRIVATE BUSINESS, INC. 9010 Overlook Blvd. Brentwood, TN 37027

Defendants

Civil Action No.

Judge Magistrate

MJG 02 CV 3714

COMPLAINT FOR TRADEMARK INFRINGEMENT, UNFAIR COMPETITION, AND DECLARATORY RELEIF

Plaintiff, Chesapeake Bank of Maryland, Inc., ("Chesapeake Bank") brings this Complaint against the Defendants Chesapeake Financial Shares, Inc., Chesapeake Bank, Inc., and Private Business, Inc. (collectively "Defendants").



NATURE OF THE ACTION

- 1. This action for trademark infringement and unfair competition arises from the Defendants' use of the mark CHESAPEAKE BANK in Maryland in connection with the marketing of banking services that infringes Chesapeake Bank's CHESAPEAKE and CHESAPEAKE BANK trademarks for banking products and services:
- 2. Plaintiff Chesapeake Bank has for over 40 years continuously and consistently used the CHESAPEAKE mark to identify itself as a source of banking products and services.
- 3. By contrast, Defendant Chesapeake Financial Shares, Inc., and its subsidiary Chesapeake Bank, Inc. have in those same forty years changed corporate structures, changed names, changed products and services, and changed trademarks by adding and abandoning various trademarks, all in a narrowly restricted area known as the Northern Neck of Virginia.

JURISDICTION AND VENUE

- 4. This action arises under Sections 32(1) and 43(a) of the Trademark Act of 1946, commonly referred to as the Lanham Act, 15 U.S.C. §1051 et seq., and the common laws of the State of Maryland.
- 5. This Court has jurisdiction under Section 39-of the Lanham Act, 15 U.S.C. §1121, and 28 U.S.C. § 1338(a) in that this case arises under the Trademark Laws of the United States, 15 U.S.C. §§ 1051 et seq.
- 6. This Court has jurisdiction of the Maryland state law trademark infringement, unfair competition, false advertising, and business reputation injury claims herein under the provisions of 28 U.S.C. § 1338(b) in that said claims are joined with substantial and related claims under the Trademark laws (15 U.S.C. §§ 1051 et seq.) of the United States.



7. Venue is properly laid in this District pursuant to 28 U.S.C. §§ 1391(b), 1400 and/or 1381 in that each defendant may be found and/or is doing business within this District; a substantial part of the events giving rise to the claims occurred within this judicial district, and this Court has jurisdiction over the person of each defendant.

THE PARTIES

- 6. Plaintiff Chesapeake is a Maryland business entity and is a federally chartered savings and loan association engaged in banking. It is headquartered in Towson, Maryland.
- 7. Chesapeake Bank reaches 47% of Maryland's 5.2 million population in the urban region surrounding Towson (Anne Arundle County, Baltimore City, Baltimore County, Carroll County, Harford County and Howard County) and 83% of Maryland including Frederick, Montgomery and Prince George's Counties. (Exhibit 1, map of Chesapeake Bank's market area)
- 8. Chesapeake Bank has been providing banking services in Maryland and surrounding states continuously since 1960 under the CHESAPEAKE trademark. Since 1997, Chesapeake Bank has been providing banking services under its CHESAPEAKE BANK trademark in Maryland and surrounding states, including the metropolitan Baltimore-Washington DC area.
- 9. Defendant Chesapeake Financial Shares, Inc. ("CFS") is a Virginia corporation acting as a financial services and bank holding company. It is headquartered in Kilmarnock Virginia.
- 10. Defendant Chesapeake Bank, Inc. ("Virginia Bank"), is a Virginia corporation that is wholly owned by Defendant CFS. The Virginia Bank is headquartered in Kilmarnock, Virginia.
- 11. The market area of Defendants CFS and Virginia Bank is rural Southeastern Virginia, covering most of the area north of the Rappahannock River and south of the Potomac River known as



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