

To: NICOLE E. REIFMAN(reifman@mbhb.com)
Subject: U.S. Trademark Application Serial No. 90877321 - FURRY FRIEND ZEN!
Sent: June 23, 2023 09:16:45 AM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[7028545](#)
[7016313](#)
[6755026](#)
[6896247](#)
[6755856](#)
[6630018](#)
[6628049](#)
[6650263](#)
[5966414](#)
[6149476](#)
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[5639652](#)
[6253993](#)
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United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 90877321

Mark: FURRY FRIEND ZEN!

Correspondence Address:

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CHICAGO IL 60606
UNITED STATES

Applicant: Vetnique Labs LLC

Reference/Docket No. N/A

Correspondence Email Address: reifman@mbhb.com

REQUEST FOR RECONSIDERATION AFTER FINAL ACTION DENIED

Issue date: June 23, 2023

Applicant's request for reconsideration is denied. *See* 37 C.F.R. §2.63(b)(3). The trademark examining attorney has carefully reviewed applicant's request and determined the request did not: (1) raise a new issue, (2) resolve the outstanding issue, (3) provide any new or compelling evidence with regard to the outstanding issue, or (4) present analysis and arguments that were persuasive or shed new light on the outstanding issue. TMEP §§715.03(a)(ii)(B), 715.04(a).

Accordingly, the Trademark Act Section 2(d) refusal for a likelihood of confusion with the mark in U.S. Registration No. 3039932 made final in the Office action dated December 1, 2022 is **maintained and continued**. *See* TMEP §§715.03(a)(ii)(B), 715.04(a).

If applicant has already filed an appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

If applicant has not filed an appeal and time remains in the response period for the final Office action, applicant has the remainder of that time to (1) [file another request for reconsideration](#) that overcomes the outstanding final refusal, and/or (2) [file a notice of appeal](#) to the Board. TMEP §715.03(a)(ii)(B).

/Jeanine Gagliardi/
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(4) STANDARD CHARACTER MARK

ZEN SPIRIT

Mark Punctuated

ZEN SPIRIT

Translation

Goods/Services

- IC 005. US 005 006 018 044 046 051 052.G & S: Dietary and nutritional supplements. FIRST USE: 20151015. FIRST USE IN COMMERCE: 20151015

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90855068

Filing Date

20210729

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20230131

Registration Number

7028545

Date Registered

20230418

Owner

(REGISTRANT) Zen Spirit LLC LIMITED LIABILITY COMPANY FLORIDA 382 NE 191st St, PMB 53296 Miami FLORIDA 331793899

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Curt Handley, Esq.

(4) STANDARD CHARACTER MARK

ZenPress

Mark Punctuated

ZENPRESS

Translation

Goods/Services

- IC 005. US 005 006 018 044 046 051 052.G & S: Dietary and nutritional supplements. FIRST USE: 20220518. FIRST USE IN COMMERCE: 20220518

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

97262875

Filing Date

20220211

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20230117

Registration Number

7016313

Date Registered

20230404

Owner

(REGISTRANT) Vitazan Herbs & Vitamins Inc. CORPORATION CANADA 3405 FX Tessier Vaudreuil-Dorion, QC CANADA J7V5V5

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

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