# Petition To Revive Abandoned Application - Failure To Respond Timely To Office Action

# The table below presents the data as entered.

Input Field	Entered			
SERIAL NUMBER	87589356			
LAW OFFICE ASSIGNED	LAW OFFICE 108			
DATE OF NOTICE OF ABANDONMENT	09/03/2019			
PETITION				
NOTICE OF APPEAL OR PETITION TO DIRECTOR	I am separately filing a notice of appeal directly with the Trademark Trial and Appeal Board or a petition to Director. I understand that additional time to file either an appeal or petition to the Director will not be provided. Failure to file an appeal may result in my application being abandoned for an incomplete response even if this petition is granted. To file the appeal go to the <u>Electronic System for Trademark Trials and Appeals</u> (ESTTA). To file the petition go to the <u>Petition to the Director under Trademark Rule 2.146</u> form.			
PETITION STATEMENT	Applicant has firsthand knowledge that the failure to respond to the Office Action by the specified deadline was unintentional, and requests the USPTO to revive the abandoned application.			
RESPONSE TO OF	FICE ACTION			
MARK SECTION				
MARK	https://tmng-al.uspto.gov/resting2/api/img/87589356/large			
LITERAL ELEMENT	COMPRESSION FORGED			
STANDARD CHARACTERS	YES			
USPTO- GENERATED IMAGE	YES			
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.			
ARGUMENT(S)				
attached as PDFs				
EVIDENCE SECT	ION			
EVIDENCE FILE	NAME(S)			
ORIGINAL PDF FILE	evi_7221761114-20191103203828538496 SN_87589356_COMPRESSION_FORGED_2_e1MID_1201847pd			
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DESCRIPTION OF EVIDENCE FILE	Arguments and evidence attached as PDFs.	
PAYMENT SECTION		
TOTAL AMOUNT	100	
TOTAL FEES DUE	100	
SIGNATURE SEC	TION	

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PETITION SIGNATURE	/Kate Montgomery/
SIGNATORY'S NAME	Kate Montgomery
SIGNATORY'S POSITION	Attorney of record, Arizona bar member
SIGNATORY'S PHONE NUMBER	6503906452
DATE SIGNED	11/03/2019
RESPONSE SIGNATURE	/Kate Montgomery/
SIGNATORY'S NAME	Kate Montgomery
SIGNATORY'S POSITION	Attorney of Record, Arizona Bar Member
SIGNATORY'S PHONE NUMBER	6503906452
DATE SIGNED	11/03/2019
AUTHORIZED SIGNATORY	YES
FILING INFORMA	ATION SECTION
SUBMIT DATE	Sun Nov 03 20:48:19 EST 2019
TEAS STAMP	USPTO/POA-XX.XXX.XXX.XXX-2 0191103204819492842-87589 356-700dd4b5d8b75ed8f55cc 7154a3f2a34873888be854680 5c1669fed7571a2f68-DA-481 91368-2019110320382853849 6

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PTO Form 2194 (Rev 03/2012)

OMB No. 0651-0054 (Exp 12/31/2020)

# Petition To Revive Abandoned Application - Failure To Respond Timely To Office Action To the Commissioner for Trademarks:

Application serial no. **87589356** COMPRESSION FORGED(Standard Characters, see https://tmng-al.uspto.gov/resting2/api/img/87589356/large) has been amended as follows:

# **PETITION**

# NOTICE OF APPEAL OR PETITION TO DIRECTOR

I am separately filing a notice of appeal directly with the Trademark Trial and Appeal Board or a petition to Director. I understand that additional time to file either an appeal or petition to the Director will not be provided. Failure to file an appeal may result in my application being abandoned for an incomplete response even if this petition is granted. To file the appeal go to the <a href="Electronic System for Trademark Trials">Electronic System for Trademark Trials and Appeals</a> (ESTTA). To file the petition go to the <a href="Petition to the Director under Trademark Rule 2.146">Petition to the Director under Trademark Rule 2.146</a> form.

# **Petition Statement**

Applicant has firsthand knowledge that the failure to respond to the Office Action by the specified deadline was unintentional, and requests the USPTO to revive the abandoned application.

# RESPONSE TO OFFICE ACTION

### ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

attached as PDFs

#### **EVIDENCE**

Evidence in the nature of Arguments and evidence attached as PDFs. has been attached.

# **Original PDF file:**

evi 7221761114-20191103203828538496 . SN 87589356 COMPRESSION FORGED 2 e 1 MID 1201847 .pdf

Converted PDF file(s) (4 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

# **Original PDF file:**

evi 7221761114-20191103203828538496 . Exhibit A AXE Compression Forged.pdf

# Converted PDF file(s) (15 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Evidence-5

Evidence-6

Evidence-7

Evidence-8 Evidence-9

Evidence-10

Evidence-11

Evidence-12

Evidence-13

Evidence-14

Evidence-15

# **Original PDF file:**

evi\_7221761114-20191103203828538496\_. Exhibit\_B\_\_87589356\_specimen\_.pdf

# Converted PDF file(s) (1 page)

Evidence-1

# **Original PDF file:**

evi\_7221761114-20191103203828538496\_.\_\_Exhibit\_C\_\_Definitons.pdf

# Converted PDF file(s) ( 9 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Evidence-5

Evidence-6

Evidence-7

Evidence-8

Evidence-9

Fee(s) in the amount of \$100 is being submitted.

# SIGNATURE(S)

Signature: /Kate Montgomery/ Date: 11/03/2019

Signatory's Name: Kate Montgomery

Signatory's Position: Attorney of record, Arizona bar member

Signatory's Phone Number: 6503906452

# **Response Signature**

Signature: /Kate Montgomery/ Date: 11/03/2019

Signatory's Name: Kate Montgomery

Signatory's Position: Attorney of Record, Arizona Bar Member

Signatory's Phone Number: 6503906452

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

RAM Sale Number: 87589356 RAM Accounting Date: 11/04/2019

Serial Number: 87589356

Internet Transmission Date: Sun Nov 03 20:48:19 EST 2019

TEAS Stamp: USPTO/POA-XX.XXX.XXX.XXX-2019110320481949

2842-87589356-700dd4b5d8b75ed8f55cc7154a 3f2a34873888be8546805c1669fed7571a2f68-D

A-48191368-20191103203828538496

# Applicant's Response to Office Action Trademark Act Section 2(e)(1) - 15 U.S.C. § 1052(e)(1)

Applicant (Serial No. 87589356) responds to the February 3, 2019 Office Action refusing registration under Trademark Act Section 2(e)(1) on the grounds that Applicant's mark, when used on or in connection with the goods of the Applicant is merely descriptive of them. Applicant disagrees with this conclusion and in further support of its original Application, respectfully submits the following response, requesting that the Examining Attorney reconsider the refusal of the Application.

# I. Applicant's Mark

Applicant seeks protection for the standard character mark containing the literal elements COMPRESSION FORGED

This Application fits into International Class 012 for "Land vehicle parts, namely, wheels."

# II. Petition to Revive Applicant's Abandoned Application Due to an Unintentional Delay in responding to Examining Attorney's Office Action.

Pursuant to 37 C.F.R. § 2.66, Applicant requests that the Office revive the 87589356 Application after it issued a notice of Abandonment on September 3, 2019. The delay in filing the response before the filing was due was unintentional. The necessary fee along with a response to Examining Attorney's Office Action is attached.

# III. Explanation of the Test for Determining Whether a Mark is Merely Descriptive

A mark is not registrable on the Principal Register if it consists of a mark that is "merely descriptive" of the identified goods or services. 15 U.S.C. § 1052(e)(1). Pertinently, "the word 'merely' . . . means that if the mark clearly does not tell the potential customer *only* what the goods are, their function, characteristics, use, or ingredients, then the mark is not 'merely descriptive." A mark is merely descriptive of goods or services "if it immediately describes an ingredient, quality, characteristic or feature thereof or if it directly conveys information regarding the nature, function, purpose or use of the goods or services." Moreover, the mark must convey

<sup>&</sup>lt;sup>1</sup> J. Thomas McCarthy, McCarthy on Trademarks and Unfair Competition § 11:51 at 1114.6-14.7 (4th ed. 2007); See also In re Quik-Print Copy Shops, Inc., 616 F.2d 523 n.7, 205 USPQ 505 (C.C.P.A. 1980).

<sup>&</sup>lt;sup>2</sup> In re Pennzoil Products. Co., 20 USPQ2d 1753, 1755 (TTAB 1991); See Towers v. Advent Software, Inc., 913 F.2d 942, 16 USPQ2d 1039 (Fed. Cir. 1990).

this information with a "degree of particularity." The modifiers "immediately" and "directly" characterize any finding of a merely descriptive mark.

The mark must be considered in its entirety.<sup>4</sup> "Descriptiveness of a mark is not considered in the abstract. Rather, it is considered in relation to the particular goods for which registration is sought, the context in which it is being used, and the possible significance that the term would have to the *average purchaser* of the goods because of the manner of its use or intended use."<sup>5</sup> A determination that a mark is merely descriptive must be based on substantial evidence. *Id.* Any doubt as to a mark being "merely descriptive" must be resolved in Applicant's favor.<sup>6</sup>

# IV. Examining Attorney Has Not Made a *Prima Facie* Showing that Applicant's Mark is Merely Descriptive.

"The burden is on the USPTO to make a *prima facie* showing that the mark" is merely descriptive. If doubt exists or inadequate evidence is submitted to sustain a merely descriptive refusal, the Board is comfortable in the "knowledge that a competitor of applicant can come forth and initiate an opposition proceeding in which a more complete record can be established."

# A. Applicant's Mark Does Not Convey the Meaning Asserted by Examining Attorney with Particularity.

In order to be merely descriptive, a mark must convey descriptive information with a "degree of particularity." A mark is not rendered descriptive because "consumers could guess what the product [or service] is from consideration of the mark alone." If consumers must employ a "multistage reasoning" process to understand a meaning of the mark, then "the mark does not describe the product's features, but suggests them."

Examining Attorney asserts that Applicant's mark "refers to a means of manufacturing parts for cars, in this case wheels." To support this assertion, Examining Attorney has attached numerous screenshots of websites which show online listings for wheels using the phrase "compression wheels." Applicant offers wheels under the COMPRESSION FORGED mark by

<sup>&</sup>lt;sup>3</sup> Plus Products v. Medical Modalities Associates, Inc., 211 USPQ 1199 (TTAB 1981).

<sup>&</sup>lt;sup>4</sup> In re IP Carrier Consulting Group, 84 USPQ2d 1028 (TTAB 2007).

<sup>&</sup>lt;sup>5</sup> In re Bayer Aktiengesellschaft, 488 F.3d 960, 963-64, 82 USPQ2d 1828, 1831 (Fed. Cir. 2007) (emphasis added).

<sup>&</sup>lt;sup>6</sup> In re Merrill Lynch, Pierce, Fenner, and Smith, Inc., 828 F.2d 1567, 1571, 4 USPQ2d 1141, 1144 (Fed. Cir. 1987); In re Remacle, 66 USPQ2d 1222 (TTAB 2002); In re Gourmet Bakers, Inc., 173 USPQ 565 (TTAB 1972).

<sup>&</sup>lt;sup>7</sup> In re Box Solutions Corp., 79 USPQ2d 1953, 1955 (TTAB 2006).

<sup>&</sup>lt;sup>8</sup> In re The Stroh Brewery Co., 34 USPQ2d 1796, 1797 (TTAB 1994).

<sup>&</sup>lt;sup>9</sup> Plus Products v. Medical Modalities Associates, Inc., 211 USPQ 1199, 1204-05 (TTAB 1981).

<sup>&</sup>lt;sup>10</sup> In re American Greetings Corp., 226 USPQ 365 (TTAB 1985).

<sup>&</sup>lt;sup>11</sup> Nautilus Group, Inc. v. Icon Health & Fitness, Inc., 372 F.3d 1330, 1340, 71 USPQ2d 1173, 1181 (Fed. Cir. 2004).

using the brands "Axe" "Axe Wheels" and "Axe Designs." (See Exhibit A) Every listing in Examining Attorney's attached evidence which includes the wording COMPRESSION FORGED is also accompanied by the brand AXE. The specimen Applicant submitted in its Statement of Use in March 31, 2018 shows Applicant's AXE logo along with Applicant's mark. (See Exhibit B) The evidence on record shows Applicant as the only entity using the mark COMPRESSION FORGED in connection with wheels and does not establish the mark as a common way to describe a method of manufacturing wheels. Therefore, Examining Attorney has not made a prima facie showing that Applicant's mark is merely descriptive of its goods as all of the cited evidence is of Applicant's own products.

# V. Applicant's Mark Should be Permitted to Register Because It is a Suggestive Mark

A mark that does not immediately or directly convey information about the goods or services is considered a suggestive mark, and is registrable on the Principal Register. "Thus, a suggestive term differs from a descriptive term, which immediately tells something about the goods or services." TMEP § 1209.01(a). Unlike a descriptive mark, a mark "is suggestive if it requires imagination, thought, and perception to reach a conclusion as to the nature of the goods" or services.<sup>12</sup>

# A. Suggestive marks may possess a descriptive connotation.

Significantly, registrable suggestive marks may even possess a "descriptive connotation" that conveys an impression of the goods. *See The Coca-Cola Co. v. Seven-Up Co.*, 497 F.2d 1351, 1354, 182 USPQ 207, 209 (C.C.P.A. 1974) ("THE UNCOLA" for soft drinks is neither merely descriptive nor generic). In fact, "often the best trademarks are highly suggestive, and it is well settled that a valid trademark may be highly suggestive." *Minnesota Mining and Mfg. Co. v. Johnson and Johnson*, 172 USPQ 491, 492 (C.C.P.A. 1972).

Applicant's mark is at most suggestive of its goods. Applicant's mark does not directly describe features or characteristics of its goods that would be immediately obvious to consumers. According to Applicant's website, wheels under the COMPRESSION FORGED mark are made with a process that makes them lighter and stronger at the same time. (See Exhibit A) These features of Applicant's goods would not be immediately apparent to consumers upon encountering the mark COMPRESSION FORGED. Rather, consumers would have to guess that Applicant's wheels are made to be lighter and stronger as there is nothing that signals the features of Applicant's goods from the mark. Therefore, Applicant's mark is at most suggestive of its goods.

 $<sup>^{12}</sup>$  Abercrombie & Fitch Co. v. Hunting World, Inc., 537 F.2d 4, 11, 189 USPQ 769 (2d Cir. 1976); See In re Mayer-Beaton Corp., 223 USPQ 1347, 1348 (TTAB 1984);

# B. Applicant's Mark is not directly descriptive.

Compound definitions assembled by exhibiting the definitions of individual words are often inadequate to sustain a merely descriptive refusal. For instance in the case *In re The Noble Co.*, the Board held NOBURST for liquid antifreeze and rust inhibitor for hot-water-heating systems suggests a desired result of using the product rather than immediately informing the purchasing public of a characteristic, feature, function, or attribute. Also in the case *In re X-Calibur Construction Chemistry Inc.*, the Board found the Examining Attorney has not made a prima facie case on why CASTFLOOR is merely descriptive of "epoxy flooring." The examining attorney in that case asserted that applicant's materials are "cast" or poured as a liquid, into a defined area, where they harden to create a "floor." The Board observed, however, that the presented definition of "cast" calls for "pouring molten material into a mold." Nothing in applicant's description of its goods refers to use of a mold. And the use of troweling to shape the floor appears to be inconsistent with a casting process. Thus, there was insufficient evidence to show that consumers would find the mark to be merely descriptive.

Applicant's case is similar to that of *In re X-Calibur*, as the combination of definitions of "compression" and "forged" are insufficient to find direct descriptiveness in the way "cast" and "floor" was insufficient. Additionally, the technique used to make the wheels is industry known as 'Flow Forming.' The term 'Compression Forged" was invented by Applicant and is solely used by Applicant as a source-indicator, as supported by the evidence attached by the Examining Attorney being instances of Applicant's goods.

# VI. Conclusion

Applicant's mark is not merely descriptive of Applicant's business. For all the reasons set forth above, a descriptiveness refusal was inappropriate. Examining Attorney should approve Applicant's mark to proceed to publication in the *Official Gazette*.

Lastly, if the above arguments are rejected, Applicant argues acquired distinctiveness in the alternative. Based on Applicant's use of the mark, as supported by the Examining Attorney's citations to use in the marketplace and use in commerce since September 14, 2017, Applicant's mark if merely descriptive, should still be registrable on the Principal Register.

<sup>13 225</sup> USPQ 749 (TTAB 1985).

<sup>&</sup>lt;sup>14</sup> Serial No. 86072819, (TTAB 2015).

"Founded in 1990 in London England, with the vision to design and create some of the world's finest wheels"



Although Axe wheels started its journey in 1990 the expertise and visionary outlook began long before, dealing with such brands as AMG, BRABUS, HARTGE, TECHART & ALPINA to name a few gave us an unprecedented view into what was becoming the wheel industry as we know it today. With this philosophy it did not take long for Axe wheels to be one of the leading brands in Europe.





Although Axe wheels started its journey in 1990 the expertise and visionary outlook began long before, dealing with such brands as AMG, BRABUS, HARTGE, TECHART & ALPINA to name a few gave us an unprecedented view into what was becoming the wheel industry as we know it today. With this philosophy it did not take long for Axe wheels to be one of the leading brands in Europe.



With the obsession of being the best, many trips around the world took place and of course one of these trips lead us to the Sema show in Las Vegas. While in awe of all the varied designs and colours we understood it was not the time for Axe Wheels to be introduced into this market, years on and more visits to the USA we started to see an influx of European styled vehicles, and from this point on we knew now was the time to bring our style and quality to the American market. In 2012 Axe Wheels USA was launched and once again it did not take long for Axe Wheels to establish itself as the brand to watch. Over the past few years we have acknowledged certain markets and trends and have become the go-to represent the position of the past few years we have acknowledged certain markets and trends and have become the go-to represent the position of the past few years we have acknowledged certain markets and trends and have become the go-to representation of the past few years we have acknowledged certain markets and trends and have become the go-to representation of the past few years we have acknowledged certain markets and trends and have become the go-to representation of the past few years we have acknowledged certain markets and trends and have become the go-to representation of the past few years which is the past few years which it is the past few years which it is the past few years whicwheel brand.







Through our friendships with our customers and continued listening to their needs we quickly learned Axe Wheels needed a 'Truck line'. However through research introducing a Truck line was going to be no easy task! We needed to be different and stand out as we always have, so over the past 2 years and many, many visits and conversations with our designers and factory we founded 'COMPRESSION FORGED' which we launched at the Sema show Las Vegas in 2017.





The response to 'COMPRESSION FORGED' has been overwhelming, not only did we design a stunning line up we once again showed the industry why we are the leaders, with the 'WORLDS FIRST' patented truck centre cap, to our super bright finish that requires NO hand polishing! With all this success we still 'LOVE' what we do and plan to continue pushing the boundaries in design and quality\_

Keep watching!!! Yours Sincerely Axe Wheels



"Due to increasing demand from countries operating under a TÜV approval system, we took the necessary steps to achieve the TÜV Approval  $across our Manufacturing \ processes \ and \ Ouality \ Management \ systems. T\^{UV} \ is \ a \ European \ auditing \ and \ certification \ body \ that \ ensures \ wheels$ manufactured for sale in certain European Countries (primarily Germany, Switzerland and Austria) meet International Regulations (ECE), EC  $(European\ Community)\ directives, and\ German\ Motor\ Traffic\ Agency\ (KBA)\ road\ traffic\ legislation.\ This\ standard\ will\ be\ met\ across\ some\ of\ our\ traffic\ Agency\ (KBA)\ road\ traffic\ legislation.\ This\ standard\ will\ be\ met\ across\ some\ of\ our\ traffic\ legislation.\ This\ standard\ will\ be\ met\ across\ some\ of\ our\ traffic\ legislation\ traf$ Compression Forged designs and also Monoblock Cast alloy wheels.

Our aim is to always lead from the front in regard to design, quality and innovation, this ethos will be carried forward into the designs supplied with TÜV accreditation. With concise planning and execution the landscape of available designs currently supplied with TÜV certification will be transformed by our alloy wheel ranges.

#### QUICK VIEW

AMERICA AX1 AX2 CF1 EX33 EX30 EX20 ZX4 EUROPE CF1 EX33 EX30 EX20 EX18 CSLITE





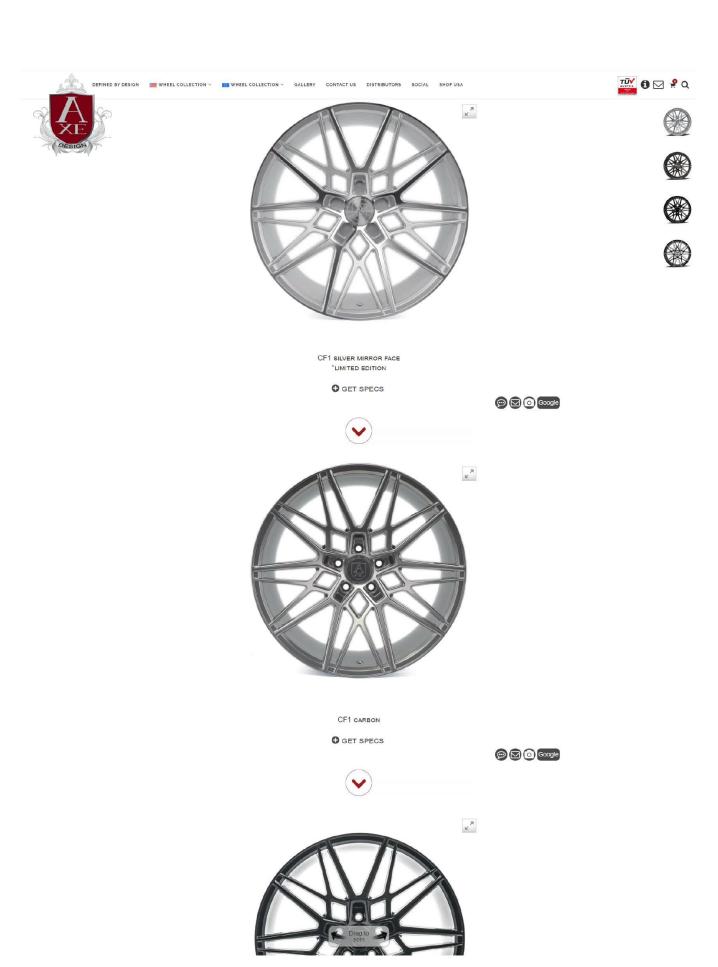
# AMERICAN CF COLLECTION



# COMPRESSION FORGED, AXE

COMPRESSION FORGE IS A STATE OF THE ART WHEEL PRODUCTION PROCESS. THE RIM OF THE WHEEL IS COMPRESSED AT HIGH SPEED AND THE ALUMINIUM IS FORGED TO THE REQUIRED SPECIFICATIONS. THIS TECHNIQUE IS CALLED COMPRESSION FORGING, THIS PROCESS NOT ONLY ENHANCES THE STRENGTH OF THE WHEEL BUT ALSO CREATES A MUCH LIGHTER WHEEL THAN NORMAL CAST WHEELS RESULTING IN ENHANCED VEHICLE PERFORMANCE AND GREATER FUEL EFFICIENCY.

# AMERICA AXI AX2 CFI EX33 EX30 EX20 EX23 ZX4 EUROPE CFI EX33 EX30 EX20 EX18 CSLITE Are Wheelet defined by design VERPED AUSTRIA VERPED AUSTR





CF1 GLOSS BLACK

GET SPECS







CF1 GLOSS BLACK MIRROR FACE

GET SPECS





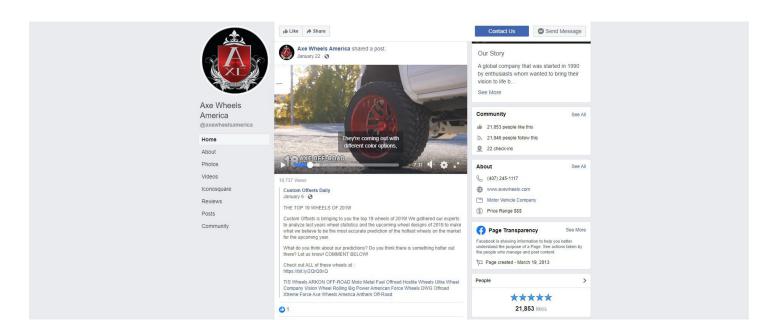
INFORMATION REQUEST FORM Need more information about a wheel?Contact Us

Name Email #Phonenumber

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CF1-Silver	•			
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AMERICA AX1 AX2 CF1 EX33 EX30 EX20 ZX4
EUROPE CF1 EX33 EX30 EX20 EX18 CSLITE







# Up Next

# THE TOP 19 WHEELS OF 2019!

Custom Offsets Daily

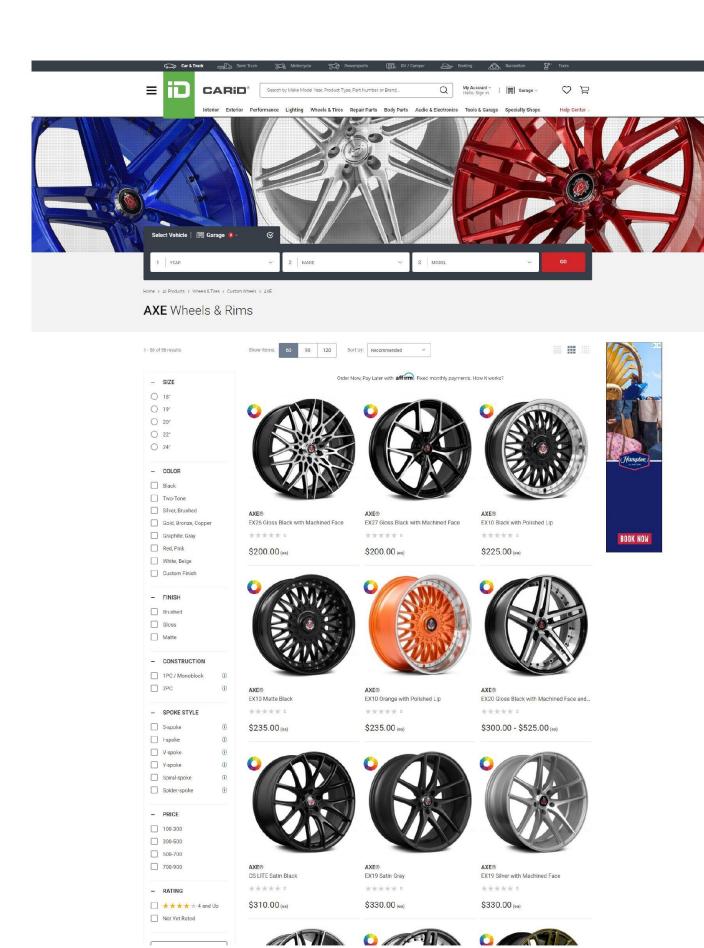
2 Comments 6 Shares

10K Views - about 10 months ago - ❖
THE TOP 19 WHEELS OF 2019!

Custom Offsets is bringing to you the top 19 wheels of 2019f We gathered our experts to analyze last years wheel statistics and the upcoming wheel designs of 2019 to make what we believe to be the most accurate prediction of the hotics; wheels on the market for the upcoming year.

What do you think about our predictions? Do you think there is something hotter out there? Let us know! COMMENT BELOW!

TIS Wheels ARKON OFF-ROAD Moto Metal Fuel Officaal Hostille Wheels Ultra Wheel Company Vision Wheel Rolling Big Power American Force Wheels DWG Officaal Xteeme Force Axe Wheels America Anthem Off-Road





CF1 COMPRESSION FORGED Gloss Black ... EX20 Satin Black with Machined Barrel

\*\*\*\*\*

\$400.00 - \$455.00 (ea)



\$400.00 - \$525.00 (ea)

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**AXE®** EX30 Dirty Bronze \*\*\*\*

\$400.00 - \$410.00(ea)



AX4.0 COMPRESSION FORGED Gloss Blac...

\*\*\*\*\*

\$500.00 (ea)



**AXE®** 

\*\*\*\*\*

EX33 Gloss Black with Milled Accents

\$510.00 - \$520.00 (ea)



**AXE®** 

AX4.1 COMPRESSION FORGED Silver Mille.

\*\*\*\*

\$525.00 (ea)



AXE® AXE® AX1.4 COMPRESSION FORGED Brushed C... AX2.4 COMPRESSION FORGED Brushed C...

\$595.00 - \$695.00 (ea)



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\$595.00 (ea)



**AXE®** 

AX1.2 COMPRESSION FORGED Candy Red ...

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\$650.00 - \$825.00(00)



CS LITE Gloss Black

\*\*\*\*\*

\$200.00 - \$310.00 (ea)



CS LITE Hyper Black \*\*\*\*\*

\$200.00 - \$300.00 (ea)



AXE®

EX12 Gloss Black with Machined Face

\*\*\*\*

\$200.00 - \$330.00<sub>(ea)</sub>



AXE® EX12 Silver with Machined Face

\*\*\*\*

\$200.00 - \$330.00 (ea)



AXE® EX18 Gloss Black with Machined Face \*\*\*\*

\$200.00 - \$360.00 (ea)



# AXE® EX18 Satin Gray

\$200.00 - \$330.00(ea)









AXE® EX10 Silver with Polished Lip

\$225.00 - \$235.00 (00)



EX10 White with Polished Lip

\$225.00 - \$235.00 (ea)



AXE®

EX19 Gloss Black with Machined Barrel

\$260.00 - \$270.00(00)



AXE® EX19 Gloss Black with Machined Face

\$260.00 - \$330.00 (ea)



AXE® EX20 Gloss Black with Machined Barrel

\$300.00 - \$320.00 (ea)



AXE® EX20 Silver with Machined Face and Polish...

\$300.00 - \$525.00(ea)



AXE® EX12 Satin Black with Machined Barrel

\$320.00 - \$330.00 (ea)

AXE® EX18 Gloss Black

\$320.00 - \$330.00 (ea)



AXE® EX18 Gloss White with Brushed Face

\$320.00 - \$330.00(00)



EX18 Silver with Brushed Face

\$320.00 - \$330.00 (ea)



EX31 Gloss Black with Polished Face

\$320.00 - \$330.00 (ea)



AXE®
EX31 Silver with Polished Face

\*\*\*\*\*

\$320.00 - \$330.00(ea)



EX12 Gloss Black with White Face

\*\*\*\*

\$330.00 - \$340.00 (ca)



EX30 Gloss Black \*\*\*\*\*

\$350.00 - \$685.00 (ca)



EX30 Gloss Black with Machined Face \*\*\*\*

\$350.00 - \$525.00(00)









AXE® EX30 Silver with Machined Face \*\*\*\*\*

\$350.00 - \$525.00<sub>(ea)</sub>



EX31 Dirty Bronze \*\*\*\*

\$395.00 - \$410.00 (ea)



AX2.0 COMPRESSION FORGED Gloss Blac...

\*\*\*\*

\$400.00 - \$725.00<sub>(ea)</sub>



AXE®
CF1 COMPRESSION FORGED Carbon Gray \*\*\*\*\*

\$400.00 - \$465.00 (ea)

CF1 COMPRESSION FORGED Gloss Black \*\*\*\*\*

\$400.00 - \$455.00 (69)



AX2.1 COMPRESSION FORGED Silver Mille...

\$425.00 - \$750.00(00)

\*\*\*\*



AXE® AXE® AXE® COMPRESSION FORGED Candy Red ... EX20 Candy Red

\$450.00 - \$875.00 (00)

\*\*\*\*\*

\*\*\*\*\*

\$460.00 - \$630.00 (ca)



AXE® EX20 Gloss Black with White Face \*\*\*\*\*

\$480.00 - \$575.00(00)



AXE® AX1.0 COMPRESSION FORGED Gloss Blac... AX3.0 COMPRESSION FORGED Gloss Blac... \*\*\*\*\*

\$500.00 - \$650.00 (ea)



\*\*\*\*\* \$500.00 (ea)



AX2.5 COMPRESSION FORGED Fully Polis... \*\*\*\*\*

\$520.00 - \$750.00 (ee)



\$525.00 - \$695.00<sub>(ea)</sub>



AXE® AXE® AXE.1.1 COMPRESSION FORGED Silver Mille... AX3.1 COMPRESSION FORGED Silver Mille... AX1.3 COMPRESSION FORGED SILVER MILL... AX1.3 COMPRESSION FORGED SILVER MILL...

\*\*\*\*

\$525.00 (ea)



\*\*\*\*

\$650.00 - \$825.00(ea)









**AXE®** 

AX1.5 COMPRESSION FORGED Fully Polls... AX2.3 COMPRESSION FORGED Gloss Whit... EX28 Graphite with Machined Face

\*\*\*\*\*

\$650.00 - \$675.00 (ea)



**AXE®** 

\*\*\*\*

\$650.00 - \$875.00 (ea)



AXE®

\*\*\*\*

\$200.00 (ea)



AXE®

EX10 Gold with Polished Lip

\*\*\*\*\*

\$225.00(00)

AXE Wheels is one of the World's most reputable alloy wheel providers with a stunning collection of innovative alloy wheels, built utilizing the latest alloy wheel technologies and elegant designs. The manufacturer continues to set new standards in quality, efficiency, and style. Providing unique, outling-edge design, sophisticated sculpting, and unsurpassed ruggedness,











AXE wheels are sure to meet and exceed the most stringent quality requirements at a competitive cost. The company offers wheels from 15° to 22° in diameter to fit a wide range of vehicles. To create their top quality alloy wheels, AXE uses Flow Forming Technology which is a specialized process that begins with a low pressure costing, that is then placed in a forging machine that spins at high velocity. The cuter barrel of the wheel is then heated to high temperature, steel rollers pressed against the rim to forge the barrel out to the desired width.

The outer barrel of the wheel is then heated to high temperature, steel rollers pressed against the rim to forge the barrel out to the desired width. Such a combination of heat, pressure, and spinning results in a wheel with strength similar to a forged wheel without the high costs. Choosing AXE wheels, you choose up to 30% lighter and stronger wheel that provides increased acceleration and better MPG.





# **AXE WHEELS AND RIMS REVIEWS**

Average rating: \*\* \* \* \* \* \* 4.7 - 5 reviews / Read All AXE Custom Wheel's Reviews >

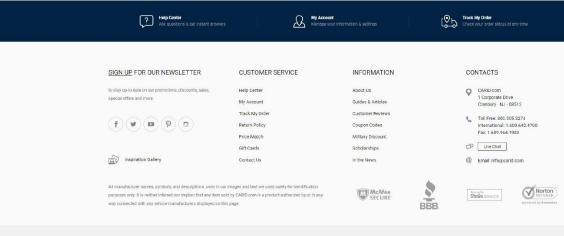
****	Excellent Wheels for the Money		
4.5 of 5	AXE® - AX1.1 COMPRESSION FORGED Silver Milled with Mirror Lip (22" x 12", -44 Offset, 5x127 Bolt Pattern, 87.1mm Hub)		
Appearance 5			
Installation 4	If you want forged wheels that are clear coated for easy care, these are your wheels. Clean easy and will not peel like chrome. The only negative part is that you will not fit in an automated car wash where your wheels get pushed. They worlf fit in the track. Style and guality is excellent. The wheels will lost a long time. Picus you don't need to switch wheels in the writer like chrome.		
Price/Value 4	and quarry is excellent. The wheels with last a long time. Plus you don't need to switch wheels in the writer like throthe.		
Quality 5	Posted by Oregory (Antioch, IL.) / March 16, 2019		
	Was this review helpful for you? VEE		
	C NEXT 10		
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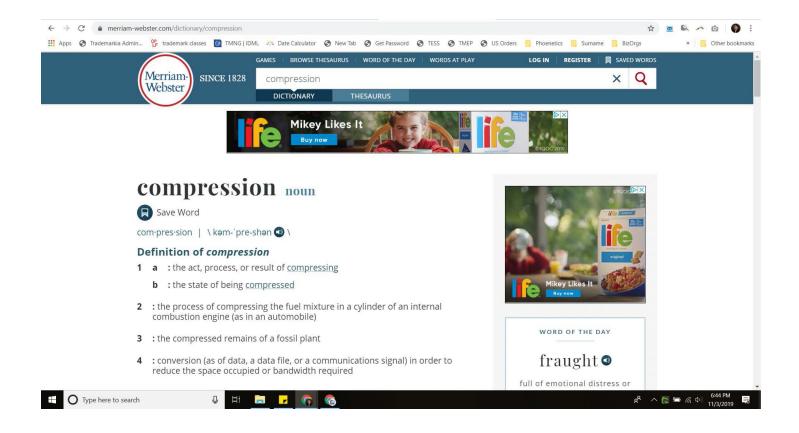




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SAVED WORDS

x Q

# compression noun

Save Word

com·pres·sion | \ kəm- pre-shən 💿 \

# **Definition of compression**

- 1 a : the act, process, or result of compressing
  - b : the state of being compressed
- 2 : the process of compressing the fuel mixture in a cylinder of an internal combustion engine (as in an automobile)
- 3 : the compressed remains of a fossil plant
- 4 : conversion (as of data, a data file, or a communications signal) in order to reduce the space occupied or bandwidth required



- ↓ Synonyms & Antonyms
- **↓** Example Sentences
- ↓ Learn More about compression

# Other Words from compression

compressional \kəm-'presh-nəl , -'pre-shə-nəl\ adjective

# Synonyms & Antonyms for compression

# Synonyms

compacting, compaction, condensation, condensing, constricting, constriction, contracting, contraction, squeeze, squeezing, telescoping  $\frac{1}{2} \frac{1}{2} \frac{1}$ 

# Antonyms

decompression, expansion

Visit the Thesaurus for More 🔊

### Examples of compression in a Sentence

// the compression of a long, complicated story into a two-hour movie is never easy

# Recent Examples on the Web

// Doctors put her on a breathing tube and began chest compressions.

 Meredith Cohn, baltimoresun.com, "Baltimore jury's record \$229 million malpractice verdict may change a life — but likely not the system," 4 July 2019

// The compression that starts above your belly after the underwear is crazy.

— Marina Liao, *Marie Claire*, "We Tried Kim Kardashian's SKIMS Shapewear Line—Here Are Our Thoughts," 10 Sep. 2019

These example sentences are selected automatically from various online news sources to reflect current usage of the word 'compression.' Views expressed in the examples do not represent the opinion of Merriam-Webster or its editors. Send us feedback.

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# First Known Use of compression

15th century. in the meaning defined at sense 1a



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Here Be Dragons: A Creature



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# Share compression





# Dictionary Entries near compression

compressibility effect compressible compressingly

compression cup compression dressing

compression

# Time Traveler for compression

The first known use of *compression* was in the 15th century

See more words from the same century

# Resources for compression

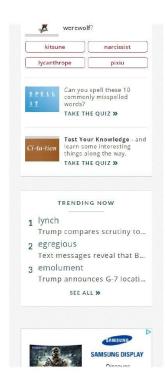


# Statistics for compression Last Updated

25 Oct 2019

# Look-up Popularity

Bottom 50% of words



# More Definitions for compression

# compression noun

com·pres·sion | \ kəm-'pre-shən 💿 \

# Kids Definition of compression

: the act, process, or result of pressing something together

# compression noun

com·pres·sion | \ kəm-'presh-ən → \

# Medical Definition of compression

: the act, process, or result of  $\underline{compressing}$  especially when involving a compressing force on a bodily part

// compression of an artery by forceps

// compression of the brain by the bones of a depressed fracture

# More from Merriam-Webster on compression

Rhyming Dictionary: Words that rhyme with compression

Thesaurus: All synonyms and antonyms for compression

Spanish Central: Translation of compression

Nglish: Translation of compression for Spanish Speakers

Britannica English: Translation of compression for Arabic Speakers

Britannica.com: Encyclopedia article about compression

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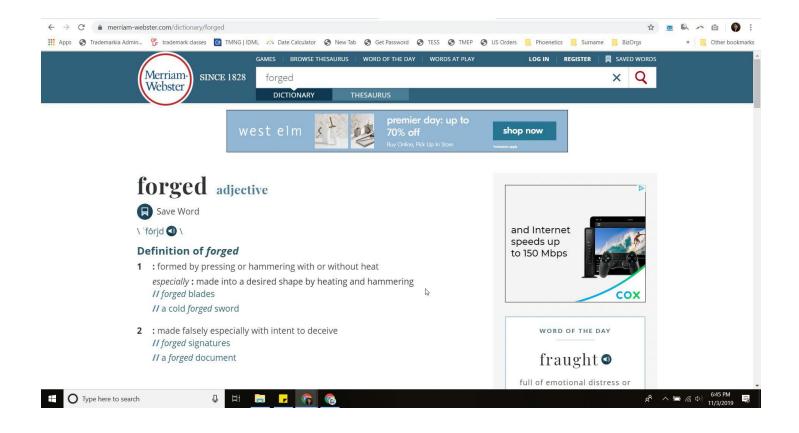
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# ۱ 'förjd 💿 ۱

# **Definition of forged**

- 1 : formed by pressing or hammering with or without heat especially: made into a desired shape by heating and hammering // forged blades // a cold forged sword
- 2 : made falsely especially with intent to deceive // forged signatures // a forged document

# Synonyms & Antonyms for forged

# Synonyms

bogus, counterfeit, fake, false, inauthentic, phony (also phoney), queer, sham, snide, spurious, unauthentic

#### Antonyms

authentic, bona fide, genuine, real, unfaked

# Visit the Thesaurus for More 🏵

# First Known Use of forged

15th century, in the meaning defined at sense 1

# History and Etymology for forged

Middle English, from present participle of forgen "to FORGE entry 2"

# word of the day fraught full of emotional distress or tension Get Word of the Day daily email! Your email address SUBSCRIBE

Here Be Dragons: A Creature

# Learn More about forged

# Share forged





# Resources for forged

# 7

# Dictionary Entries near forged

forgat forgather

forge

forged

forgeman forger

forgery

# Time Traveler for forged

The first known use of *forged* was in the 15th century

See more words from the same century

# Statistics for forged

Look-up Popularity
Bottom 10% of words



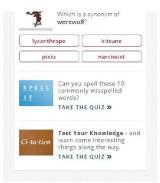
# More from Merriam-Webster on forged

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A collection of apple-related products



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Candy, costumes, and divine
mischief



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How an ancient stone's name lives on

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Is there one standard way?



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A linguistic analysis of a notorious pronunciation



# Literally

How to use a word that (literally) drives some people



# Is Singular 'They' a Better Choice?

The awkward case of 'his or her'

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# RAM SALE NUMBER: 87589356 RAM ACCOUNTING DATE: 20191104

INTERNET TRANSMISSION DATE: SERIAL NUMBER:

2019/11/03 87/589356

Description	Fee Code	Transaction	Total Fees Paid
POA	7005	2019/11/03	100