

ESTTA Tracking number: **ESTTA1000454**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	87579714
Applicant	Apple Inc.

Notice of Appeal

Notice is hereby given that Apple Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 87579714.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 2017/04/20 First Use In Commerce: 2017/04/20
All goods and services in the class are appealed, namely: Computer software used in developing other software applications; application development software; website development software; multimedia development software; computer software for displaying digital photographs and videos on webpages
- Class 042. First Use: 2017/04/20 First Use In Commerce: 2017/04/20
All goods and services in the class are appealed, namely: Computer programming; design and development of computer software; computer software consulting services; support services in the nature of consultation services for developing software applications; providing computer software information online; application service provider (ASP) services featuring software for creating, authoring, distributing, downloading, transmitting, receiving, playing, extracting, encoding, decoding, displaying, and organizing graphics, images, audio, video, and multimedia content; application service provider featuring application programming interface (API) software for website, software and multimedia development; application service provider featuring application programming interface (API) software for displaying digital photographs and videos on webpages; providing online non-downloadable software for displaying digital photographs and videos on webpages

Respectfully submitted,
/Spencer Joffrion/
09/09/2019

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