## **Request for Reconsideration after Final Action**

## The table below presents the data as entered.

Input Field	Entered	
SERIAL NUMBER	87541808	
LAW OFFICE ASSIGNED	LAW OFFICE 109	
MARK SECTION		
MARK	https://tmng-al.uspto.gov/resting2/api/img/87541808/large	
LITERAL ELEMENT	LAWYERS BANK	
STANDARD CHARACTERS	YES	
USPTO-GENERATED IMAGE	YES	
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.	
A D.C.LIMENTE(C)		

### ARGUMENT(S)

Applicant has filed an Amendment to Allege Use ("AAU") on June 5, 2019, the filing receipt and evidence of submission therefor is also filed herewith. Applicant has also filed, separately, a Notice of Appeal in this matter as well.

Applicant's AAU moots the issues set forth in the current Office Action, as Applicant continues to seek registration on the Supplemental Register. Nevertheless, Applicant states that the mark is used in connection with the recited services, is advertised accordingly, and that the mark, as applied to the services is not at all descriptive but instead paves a path forward to a brand new usage of a made-up term to refer to the providing of legal services, designate the origin of Applicant's already much sought-after and valued legal services as well as the remainder of services set forth in the application. Applicant has therefore satisfied al requirements of registrability.

EVIDENCE SECTION		
EVIDENCE FILE NAME(S)		
ORIGINAL PDF FILE	evi_7315620888-20190606111712031719Input.PDF	
CONVERTED PDF FILE(S) (3 pages)	\\TICRS\EXPORT17\IMAGEOUT17\875\418\87541808\xml10\RFR0002.JPG	
	\\TICRS\EXPORT17\IMAGEOUT17\875\418\87541808\xml10\RFR0003.JPG	
	\\TICRS\EXPORT17\IMAGEOUT17\875\418\87541808\xml10\RFR0004.JPG	
ORIGINAL PDF FILE	evi_7315620888-20190606111712031719Success.PDF	
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT17\IMAGEOUT17\875\418\87541808\xml10\RFR0005.JPG	
	\\TICRS\EXPORT17\IMAGEOUT17\875\418\87541808\xml10\RFR0006.JPG	
DESCRIPTION OF EVIDENCE FILE	the Amendment to Allege Use filed June 5, 2019	
SIGNATURE SECTION		
RESPONSE SIGNATURE	/JENNIFER WHITELAW/	



SIGNATORY'S NAME	Jennifer L. Whitelaw	
SIGNATORY'S POSITION	Attorney of Record, Florida Bar Member	
SIGNATORY'S PHONE NUMBER	239-262-1001	
DATE SIGNED	06/06/2019	
AUTHORIZED SIGNATORY	YES	
CONCURRENT APPEAL NOTICE FILED	NO	
FILING INFORMATION SECTION		
SUBMIT DATE	Thu Jun 06 11:42:40 EDT 2019	
TEAS STAMP	USPTO/RFR-XX.XXX.XXX.XXX-2 0190606114240283381-87541 808-6202cd951fec8b679c61b 612ad85a7c04cf96296c495fa 7f092605e64bef0f840-N/A-N /A-20190606111712031719	

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OMB No. 0651-0050 (Exp 09/20/2020)

## **Request for Reconsideration after Final Action**

#### To the Commissioner for Trademarks:

Application serial no. **87541808** LAWYERS BANK(Standard Characters, see https://tmng-al.uspto.gov/resting2/api/img/87541808/large) has been amended as follows:

## ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Applicant has filed an Amendment to Allege Use ("AAU") on June 5, 2019, the filing receipt and evidence of submission therefor is also filed herewith. Applicant has also filed, separately, a Notice of Appeal in this matter as well.

Applicant's AAU moots the issues set forth in the current Office Action, as Applicant continues to seek registration on the Supplemental Register. Nevertheless, Applicant states that the mark is used in connection with the recited services, is advertised accordingly, and that the mark, as applied to the services is not at all descriptive but instead paves a path forward to a brand new usage of a made-up term to refer to the providing of legal services, designate the origin of Applicant's already much sought-after and valued legal services as well as the remainder of services set forth in the application. Applicant has therefore satisfied al requirements of registrability.

### **EVIDENCE**

Evidence in the nature of the Amendment to Allege Use filed June 5, 2019 has been attached.

**Original PDF file:** 

evi\_7315620888-20190606111712031719\_.\_Input.PDF

Converted PDF file(s) (3 pages)

Evidence-1

Evidence-2

Evidence-3

Original PDF file:

.... 7215C00000 20100C0C111712021710 C....... DDT



Converted PDF file(s) (2 pages)

Evidence-1 Evidence-2

#### SIGNATURE(S)

**Request for Reconsideration Signature** 

Signature: /JENNIFER WHITELAW/ Date: 06/06/2019

Signatory's Name: Jennifer L. Whitelaw

Signatory's Position: Attorney of Record, Florida Bar Member

Signatory's Phone Number: 239-262-1001

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 87541808

Internet Transmission Date: Thu Jun 06 11:42:40 EDT 2019

TEAS Stamp: USPTO/RFR-XX.XXX.XXX.XXX-2019060611424028

 $3381-87541808-6202cd951fec8b679c61b612ad\\85a7c04cf96296c495fa7f092605e64bef0f840-$ 

N/A-N/A-20190606111712031719



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PTO Form 1553 (Rev 09/2005)

OMB No. 0651-0054 (Exp 12/31/2020)

# Trademark/Service Mark Amendment to Allege Use

## The table below presents the data as entered.

Input Field	Entered	
SERIAL NUMBER	87541808	
LAW OFFICE ASSIGNED	LAW OFFICE 109	
EXTENSION OF USE	NO	
MARK SECTION		
MARK	https://tmng- al.uspto.gov/resting2/api/img/87541808/large	
LITERAL ELEMENT	LAWYERS BANK	
STANDARD CHARACTERS	YES	
USPTO-GENERATED IMAGE	YES	
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.	
MISCELLANEOUS STATEMENTS SECTION		
MISCELLANEOUS STATEMENT	The dates of use given for any class herein in which more than one item is set forth, apply to at least one of the items set forth but do not necessarily apply to all of the items set forth in the class. TMEP 903.08, See also Sunshine Biscuits, Inc. v. Berke Bakeries, Inc., 106 USPQ 222 (PTO 1955); Ex parte Wayne Pump Co., 88 USPQ 437 (PTO 1951).	
OWNER SECTION (current)		
NAME	Lerner, Glen J.	
INTERNAL ADDRESS	c/o WHITELAW LEGAL GROUP	
STREET	3838 Tamiami Trail North, Suite 310	
CITY	Naples	
STATE	Florida	
ZIP/POSTAL CODE	34103	
COUNTRY	United States	
PHONE	239-262-1001	

 $https://teas.uspto.gov/...208.88-20190605153544162615-eTEAS-620e5252f709934e9f58e69ab432e46271e7976ce143de1daf0adfbc83913f22df[6/5/2019\ 3:42:32\ PM]$ 



FAX	239-261-0057
EMAIL	usptomail@whitelawfirm.com
OWNER SECTION (proposed)	
NAME	Lerner, Glen J.
INTERNAL ADDRESS	c/o WHITELAW LEGAL GROUP
STREET	3838 Tamiami Trail North, Suite 310
CITY	Naples
STATE	Florida
ZIP/POSTAL CODE	34103
COUNTRY	United States
PHONE	239-262-1001
FAX	239-261-0057
EMAIL	usptomail@whitelawfirm.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
CURRENT IDENTIFICATION	Professional business consulting; business development services; marketing services; marketing advisory services; business management advisory services; providing information to others in the field of all of the foregoing
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	11/12/2018
FIRST USE IN COMMERCE DATE	11/12/2018
SPECIMEN FILE NAME(S)	<u>SPN0-7315620888-</u> 20190605153544162615Webpage _LAWYERS_BANK.pdf
SPECIMEN DESCRIPTION	advertising for services
INTERNATIONAL CLASS	036
CURRENT IDENTIFICATION	Banking services; financial consultation; financial advice; financial advisory services; financial planning; consumer lending services; commercial lending services; investment consultation; investment advisory services; insurance information and consultancy; insurance brokerage services; providing information to others in the field of all of the foregoing

 $https://teas.uspto.gov/...208.88-20190605153544162615-eTEAS-620e5252f709934e9f58e69ab432e46271e7976ce143de1daf0adfbc83913f22df[6/5/2019\ 3:42:32\ PM]$ 



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