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Sent: 2/25/2019 10:39:52 AM

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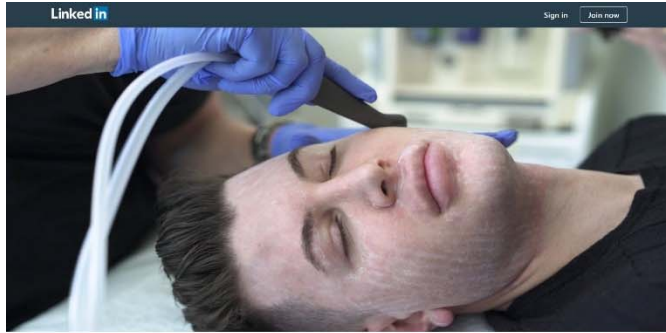
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Subject: U.S. TRADEMARK APPLICATION NO. 87440645 - SALTFACIAL L'AVANTAGE - N/A - Request for Reconsideration Denied - Return to TTAB - Message 2 of 7

Attachment Information:

Count: 43

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The Salt Facial is Taking Facials to a Whole New Level



Jason Emer, M.D., F.A.A.C. Follow
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Our salt facial is quickly becoming one of our most in-demand treatments done by our in-house aestheticians, Jennifer Gerace, I.A.C.

WHAT DOES IT TREAT?

The Salt Facial has the flexibility to treat a multitude of aesthetic and medical skin conditions like: Uneven skin tone, acne, fine lines and wrinkles, stretch marks, sun damage, enlarged pores, age spots, skin lightening, collagen reformation, eczema and psoriasis and reduced post-surgical healing times.

WHAT IS A SALT FACIAL?

Step 1 - Restore: The Salt Facial involves a stand-alone machine that uses a unique and patented handpiece design and positive pressure system to deliver natural sea salt to the skin. Natural sea salt has been hailed for its extraordinary healing powers and allows for aggressive exfoliation without the risk of causing bruising, streaking, erythema or hyper-pigmentation. This process also balances skin alkaline levels for improved healing.

WHAT IT ISN'T...

A common misconception is that mechanical exfoliation = microdermabrasion. The Salt Facial is NOT microdermabrasion.

WHO IS A GOOD CANDIDATE?

Everyone! The Salt Facial is perfect for all skin types.

To see us as a patient in Beverly Hills and experience the Salt Facial for yourself, please contact our office to schedule an appointment.

PH: 424.800.4140

Email: appointments@JasonEmerMD.com



Jason Emer, M.D., F.A.A.C.
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Samra & Jeunesse First to Introduce Natural Salt Facial™ to NJ & NY

Samra & Jeunesse First to Introduce Natural Salt Facial™ to NJ & NY

Published on May 9, 2017 by Said Samra



The first of its kind in NY and NJ. Better than microdermabrasion, chemical peels and hydrifacials. **The brand new, 3-step, organic, Salt Facial™ sets a new standard in skin rejuvenation technology.** And, *Samra Plastic Surgery and Samra Plastic Surgery* are bringing it to you!

Salt has been used for thousands of years to help heal, purify and nourish skin. Salt Facial takes advantage of these benefits, it exfoliates using pure, natural sea salt, replenishes nutrients and hydration using an Ultrasound massage and finishes with LED light therapy.

The Salt Facial is not a spa treatment yielding a temporary effect. It's an aesthetic medical device intended to provide non-invasive, skin rejuvenation with lasting results. The Salt Facial addresses uneven skin tone, fine lines and wrinkles, sun damage, age spots, rosacea, acne, stretch marks, enlarged pores, skin lightening, collagen reformation and more!



Step 1
Salt exfoliation is a clean, go-green, natural misceptic that provides healing qualities for the skin and body. Organic sea salt therapy effectively removes the top layer of the skin and purifies with no downtime. The non-toxic, water-soluble sea salt prepares the skin by opening up channels between skin cells to allow topical products, introduced in step 2, to reach deeper into the skin for better and more effective results.



Step 2
With skin being highly receptive post salt exfoliation, the Ultrasound massage stimulates blood circulation and drives antioxidants, peptides and hyaluronic acid, lost to aging, deep into the skin. Skin prep coupled with ultrasound technology allows up to 30% more of these vital nutrients to penetrate up to 2x, deeper and helps stimulate your skin's natural collagen production which has also slowed due to aging.



Step 3
The multi-wavelength phototherapy Light Emitting Diode or LED further promotes collagen production, removes redness, reduces inflammation, improves appearance of pigmented and vascular lesions and treats acne.

The 45 minute, in-spa treatment improves skin texture, tone and color and is effective on all skin types. Receive optimal results with monthly treatments.

Ask us how when combined with SkinPen™, you can further the result. Buy packages of Salt Facials or Salt Facials combined with SkinPen treatments.

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Before & Afters

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Testimonials

I have had two procedures done by Dr. Samra, rhinoplasty in 2009 and breast augmentation this year. There aren't even words to describe how happy I am with every single thing about Dr. Samra and his office.

- Mrs. Dongiovanni

[More Patient Testimonials](#)

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