

From: Meier, Sharon

Sent: 9/5/2018 10:22:00 AM

To: TTAB EFiling

CC:


Subject: U.S. TRADEMARK APPLICATION NO. 87396555 - CHARTRETRIEVAL - 81528.00036 - Request for  
Reconsideration Denied - Return to TTAB - Message 3 of 3

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Attachment Information:

Count: 14

Files: web9-3.jpg, web10-1.jpg, web10-2.jpg, web10-3.jpg, web11-1.jpg, web11-2.jpg, web11-3.jpg,  
web11-4.jpg, web11-5.jpg, web11-6.jpg, web12-1.jpg, web12-2.jpg, web13-1.jpg, web13-2.jpg


 **Ask us about Secure Virtual Print (SVP) & Remote Secure Virtual Print (RSVP),** which enables the electronic transfer of medical records directly from an EMR into MRCS through the ubiquitous "print" function. SVP and RSVP deliver unparalleled efficiency by significantly reducing the cost and disruption associated with medical record retrieval, while also improving Provider relations.

Medicare - Medicare Advantage  
 Public Plan - Medicaid  
 None of the Above




**SUBMIT**


LINE OF BUSINESS	SOLUTIONS	SERVICES	COMPANY	CONNECT
Medicare	MRCS SaaS Platform	HEDIS Hybrid	Blog	425 West Broadway
Medicaid	Medical Record Retrieval	HEDIS Supplemental	Industry Information	Suite 100
Commercial	Secure Virtual Print (SVP)	Risk Adjustment - Retrospective	MRCS Training	Glendale, CA
		Risk Adjustment - Concurrent	MRCS User Registration	91204
		IVA - Auditor	MRCS Status	
		RADV	Careers	
		Encounter-Based MR Coding	Management Team	
		Professional Services	Request A Demo	



**Hi there!**  
Would you like to receive a free callback in 28 seconds?

**YES**





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# The Evolution of Medical Record Retrieval

ReleasePoint is a leading provider of national medical record retrieval services, offering dynamic solutions that satisfy the needs of the insurance industry's largest carriers.

## Record Retrieval 2.0

Record Retrieval 2.0 is a concept that acknowledges that record retrieval is no longer simply a commoditized necessity of the underwriting and claims process, but that industry customers can and should expect more from their supplier. Record Retrieval 2.0 denotes a next generation approach to the workflow process that encompasses:



### Technology:

As more facilities replace their paper-based systems with Electronic Health Records, ReleasePoint provides a "many-to-one" file conversion and delivery process that actively encourages the transmission of EHR information to our



secure imaging servers. Documents of any and all types are converted to a single file based on customer format requirements.

**Quality Control:**

ReleasePoint delivers a multi-layer QC process that assures our customers can use the documents we deliver – or they don't pay.

**Distributed Processing:**

Request processing moves seamlessly through our three production offices, in Los Angeles, St. Louis and Charlotte, providing redundancy, scalability and improved cycle time through reduced USPS distance.

**Interoperability:**

ReleasePoint excels at complex system-to-system projects, whether it's through a temporary bridge to a legacy mainframe, or Web Services/XML integration with today's current technologies.

## Medical Record Retrieval for the Following Industries:



Life Underwriting and Claims



Health Underwriting and Claims



Disability Underwriting and Claims



Property and Casualty



Workers Compensation



Research Companies

## Advantages

### Low Risk



- % 40 years of Industry Experience
- % Employee-Based Workforce
- % Secure, Redundant, and Scalable Infrastructure

### High Value



- % Bundled Value Added Services with Real Impact
- % Integrated Provider Fee controls
- % Special Handling in California

### High Quality Standards



- % Multi-level Quality Assurance Process assures the documents we deliver can serve their intended purpose – or you don't pay

### High Degree of Flexibility



- % ReleasePoint Adapts to YOUR Processes & Technology

### Cost/Performance Ratio



- % Fastest Turnaround at the Lowest Cost
- % Creative Cost-Control Methodology

#### Company

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Contact Us

#### Solutions

Medical Record Retrieval  
ROMI  
Clinical Analytics

#### Have Questions?

(800) 999-9589

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