

To: CONNIE ELLERBACH(trademarks@fenwick.com)
Subject: U.S. Trademark Application Serial No. 87290713 - COLOUR CHAMELEON - 29603.00070
Sent: April 24, 2023 02:07:45 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[5327856](#)
[5763611](#)
[6557862](#)
[5776918](#)
[6608799](#)
[6569918](#)
[6253012](#)
[6487451](#)
[6184575](#)
[6556658](#)
[6239175](#)
[6682317](#)
[6944276](#)
[6907764](#)
[6371864](#)
[screencapture-www-gadecosmetics-com-products-everlasting-eyeliner-16814898376001](#)
[screencapture-www-gadecosmetics-com-products-velveteen-matte-eyeshadow-16814900499851](#)
[screencapture-www-jafra-com-makeup-eyes-eyeshadow-16814901728811](#)
[screencapture-www-jafra-com-makeup-eyes-eyeliner-JAFRA-Beauty-Duo-Eyeliner-Metallic-Jean-Silver-16814902221301](#)
[screencapture-www-jafra-com-makeup-eyes-16814902617241](#)
[screencapture-www-itcosmetics-com-makeup-eyes-and-brows-brow-makeup-brow-power-universal-eyebrow-pencil-ITC_501-html-16814907568941](#)
[screencapture-www-itcosmetics-com-makeup-eyes-and-brows-eyeshadow-16814908521981](#)
[screencapture-hydraskincare-com-osmosis-beauty-stemfactor-16814914542771](#)
[screencapture-hydraskincare-com-osmosis-skincare-colour-eye-pencil-16814914815841](#)
[screencapture-hydraskincare-com-osmosis-skincare-colour-eye-shadow-trio-16814915081821](#)
[screencapture-hydraskincare-com-osmosis-beauty-correct-16814916023191](#)
[screencapture-www-lancome-usa-com-skincare-by-concern-anti-aging-16814916769081](#)
[screencapture-www-lancome-usa-com-makeup-eye-makeup-eye-liners-and-eye-pencils-16814917995991](#)
[screencapture-www-lancome-usa-com-makeup-eye-makeup-eyeshadow-and-palettes-16814918659981](#)
[screencapture-ginamarieproducts-com-product-eye-pencils-2-16814919576021](#)
[screencapture-ginamarieproducts-com-product-category-gm-skincare-16814919769661](#)
[screencapture-www-drhauschka-com-eye-shadow-eyeshadow-palette-trio-16814920335251](#)

screencapture-www-drhauschka-com-eye-definer-eyeliner-pencil-eye-definer-16814920999651
screencapture-www-drhauschka-com-body-cream-milk-16814921390221
screencapture-www-drhauschka-com-natural-skin-care-make-up-eyes-16814921760341
screencapture-janeiredale-com-collections-all-skincare-16823590773221
screencapture-janeiredale-com-products-eye-pencil-16823591150941
screencapture-janeiredale-com-collections-eye-shadow-16823591637271
screencapture-www-merlenorman-com-makeup-16823594059311
screencapture-www-merlenorman-com-soft-touch-eye-pencil-19578_P.html-16823594363491
screencapture-www-merlenorman-com-skin-cleanser-and-toner-16823594621531
screencapture-www-merlenorman-com-skin-cleanser-and-toner-16823594835801
screencapture-www-merlenorman-com-skin-serum-and-masks-masks-16823595194181

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 87290713

Mark: COLOUR CHAMELEON

Correspondence Address:

Connie Ellerbach
FENWICK & WEST LLP
801 CALIFORNIA STREET, SILICON VALLEY
MOUNTAIN VIEW CA 94041 UNITED STATES

Applicant: Islestarr Holdings Limited

Reference/Docket No. 29603.00070

Correspondence Email Address: trademarks@fenwick.com

REQUEST FOR RECONSIDERATION AFTER FINAL ACTION DENIED

Issue date: April 24, 2023

Applicant's request for reconsideration is denied. See 37 C.F.R. §2.63(b)(3). The trademark examining attorney has carefully reviewed applicant's request and determined the request did not: (1) raise a new issue, (2) resolve all the outstanding issue(s), (3) provide any new or compelling evidence with regard to the outstanding issue(s), or (4) present analysis and arguments that were persuasive or shed new light on the outstanding issue(s). TMEP §§715.03(a)(ii)(B), 715.04(a).

Accordingly, the following requirement(s) and/or refusal(s) made final in the Office action dated October 5, 2022 are **maintained and continued**:

- Likelihood of Confusion

See TMEP §§715.03(a)(ii)(B), 715.04(a).

The amended description of goods is acceptable and the requirement is satisfied.

Applicant has amended the description of goods to limit the goods to those defined as "Cosmetics, namely, eye-brow pencils, eye shadows, eye shadow pencils." However, applicant's amended goods remain highly related to registrant's "Non-medicated skin care preparations." Attached to this action is further evidence of third party registrations and web pages showing that it is common for producers of goods such as non-medicated skin care preparations to also produce cosmetics such as provided by applicant under the same marks. The web page evidence *includes* GA-DE eye pencils and eye shadow (evidence of use with "Non-medicated skin care preparations" included in final action); JAFRA eye pencils and eye shadow (evidence of use with "Non-medicated skin care preparations" included in final action); IT Cosmetics eye pencils and eye shadow (evidence of use with "Non-medicated skin care preparations" included in final action). The evidence of record shows that the goods are highly related.

The marks are highly similar. The goods are highly related. Thus, there is a clear and strong likelihood of confusion and registration must be denied.

If applicant has already filed an appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. See TMEP §715.04(a).

If applicant has not filed an appeal and time remains in the response period for the final Office action, applicant has the remainder of that time to (1) [file another request for reconsideration](#) that complies with and/or overcomes any outstanding final requirement(s) and/or refusal(s), and/or (2) [file a notice of appeal](#) to the Board. TMEP §715.03(a)(ii)(B).

/Daniel Capshaw/
Daniel Capshaw
Trademark Examining Attorney
Law Office 110
(571) 272-9356
Daniel.Capshaw@USPTO.GOV

(4) STANDARD CHARACTER MARK

LASH BRAT

Mark Punctuated

LASH BRAT

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Adhesive removers; Adhesives for affixing false eyebrows; Adhesives for affixing false eyelashes; Adhesives for affixing false hair; Adhesives for attaching artificial fingernails and/or eyelashes; Adhesives for cosmetic purposes; Adhesives for cosmetic use; Adhesives for false eyelashes, hair and nails; Artificial eyelashes; Color-removing preparations for hair; Depilatories; Depilatory creams; Depilatory preparations; Depilatory preparations and substances; Depilatory wax; Eye-shadow; Eye make-up remover; Eyebrow gel; Eyebrow colors; Eyebrow cosmetics; Eyebrow pencils; Eyelash tint; Eyeliner; Eyeliner pencils; Eyeshadow; Eyeshadows; False eyebrows; False eyelashes; Glue removers; Hair color; Hair color chalk; Hair color pens; Hair color removers; Hair colourants; Hair colouring; Hair colouring and dyes; Hair colouring preparations; Mascara; Moisturizing body lotions; Non-medicated skin care preparations; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated beauty soap; Non-medicated cosmetic skin care preparations consisting of organic coconut virgin oil and coconut virgin oil; Non-medicated cosmetic soap; Non-medicated hair serums; Non-medicated hair treatment preparations for cosmetic purposes; Non-medicated skin care creams and lotions; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated skin creams; Cosmetic preparations for eyelashes; Decorative transfers for use as cosmetics; Double eyelids tapes; Hair mascara; Liquid eyeliners; Long lash mascaras; Make-up sets; Self-adhesive false eyebrows. FIRST USE: 20120613. FIRST USE IN COMMERCE: 20120822

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

87383599

Filing Date

20170323

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20170822

Registration Number

5327856

Date Registered

20171107

Owner

(REGISTRANT) Momendom Enterprises LLC LIMITED LIABILITY COMPANY GEORGIA PO Box 1582
Powder Springs GEORGIA 30127

Priority Date

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LASH" APART FROM THE MARK AS SHOWN

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

(4) STANDARD CHARACTER MARK

FACE it

Mark Punctuated

FACE IT

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Cosmetics; perfumes; cologne; non-medicated skin care preparations; skin lotions; moisturising skin lotions; astringents for cosmetic purposes; facial concentrate emulsions; after-shave lotions; skin conditioners; skin cleansing creams; skin moisturising creams; make-up foundations in the form of powders; concealers; toilet waters; beauty masks; sun-block skin creams; non-medicated body care preparations, namely, body lotions, body creams; body cleansers; non-medicated body mists; non-medicated body gels; bath gels; body cream scrubs; hair care preparations; hair shampoos; hair rinses; hair sprays; hair mousse; hair gels; hair dyes; blush; lipsticks; mascara; eye shadow; eyebrow pencils; eye liner; liquid foundations; cream foundations; facial essences in the nature of facial lotions; whitening essences in the nature of skin whitening preparations, tooth whitening gels; cosmetic oils for the skin; essential oils for cosmetic purposes; facial oils; massage oils. FIRST USE: 20110501. FIRST USE IN COMMERCE: 20110501

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

88215331

Filing Date

20181203

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20190312

Registration Number

5763611

Date Registered

20190528

Owner

(REGISTRANT) THEFACESHOP CO., LTD. CORPORATION REPUBLIC OF KOREA 58, Saemunan-ro, Jongno-gu Seoul REPUBLIC OF KOREA

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Jenna Kuh

(4) STANDARD CHARACTER MARK

SNOW GEISHA Skin Care

Mark Punctuated

SNOW GEISHA SKIN CARE

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: BB creams; Beauty serums; Blush; Compacts containing make-up; Exfoliant creams; Eye-shadow; Eye cream; Eye gels; Eye liner; Eye make-up; Eye make-up remover; Eye pencils; Eye shadow; Eye shadows; Eyebrow cosmetics; Eyebrow pencils; Eyebrow powder; Eyes make-up; Eyes pencils; Face creams; Facial cleansers; Facial masks; Facial beauty masks; Foundations; Lip gloss; Lip gloss palette; Lip glosses; Lip liner; Lipsticks; Make-up; Make-up powder; Make-up remover; Make-up foundation; Make-up primers; Non-medicated skin care preparations; Skin cleansers; Skin moisturizer; Skin moisturizers used as cosmetics; Skin toners; Skin care products, namely, non-medicated skin serum; Beauty masks for face; Cosmetics and make-up; Facial concealer; Make-up foundations; Make-up primer; Natural mineral make-up; Skin bronzer; Skin care preparations, namely, skin peels; Under-eye concealers. FIRST USE: 20121201. FIRST USE IN COMMERCE: 20130101

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

88866717

Filing Date

20200409

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20210831

Registration Number

6557862

Date Registered

20211116

Owner

(REGISTRANT) HRISTOVSKI, TANJA INDIVIDUAL CANADA #354 9663 Santa Monica Blvd. Beverly Hills CALIFORNIA 90210

Priority Date

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SKIN CARE" APART FROM THE MARK AS SHOWN

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Morris E. Turek

(4) STANDARD CHARACTER MARK

MYSTIC ALCHEMY

Mark Punctuated

MYSTIC ALCHEMY

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Body lotions; Cosmetic pads; Essential oils; Facial moisturizers; Foot masks for skin care; Gel eye masks; Hand masks for skin care; Impregnated cleaning pads impregnated with cosmetics; Make up removing preparations; Mask pack for cosmetic purposes; Skin creams; Skin lotions; Skin toners; Beauty serums; Facial make-up, namely, eye shadow, blush, lip stick, lip gloss, concealer, eye brow pencils, eye pencils, lip liner; Non-medicated skin care preparations; Pre-moistened cosmetic towelettes; Pre-moistened cosmetic wipes. FIRST USE: 20180801. FIRST USE IN COMMERCE: 20180801

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

87848778

Filing Date

20180325

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20180814

Registration Number

5776918

Date Registered

20190611

Owner

(REGISTRANT) Jean Pierre, Inc. CORPORATION NEW YORK 320 Fifth Avenue New York City NEW YORK 10001

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark
TRADEMARK

Register
PRINCIPAL

Live Dead Indicator
LIVE

Attorney of Record
Joseph E. Sutton

(4) STANDARD CHARACTER MARK

neuPROFESSIONAL

Mark Punctuated

NEUPROFESSIONAL

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Cosmetics; cosmetics, namely, eyelash volumizer, eyelash liner, eyelash conditioning treatment, mascara, eyebrow cosmetics, eyebrow volumizer, eyebrow conditioning treatment, **eyebrow pencils, eye shadow**, eyeliner, lip cosmetics, lipstick, lip gloss, lip liner, foundation, blusher; cosmetic preparations for skin care; **non-medicated skin care preparations**; make-up; face powder; face lotion; face creams; facial scrubs; facial cleansers; facial masks; body lotion; body scrubs; skin masks; skin toners; non-medicated skin serums; cosmetic masks; non-medicated lip care preparations; non-medicated lip plumping preparations; hair care preparations; hair conditioner; cosmetic preparations for the hair and scalp; facial beauty mask, namely, dry-masks and sheet masks for skin care purposes; Non-medicated lip balm treatment for cosmetic purposes; non-medicated face serum; non-medicated face gel; make up remover; Non-medicated hair and scalp treatments for cosmetic purposes. FIRST USE: 20190710. FIRST USE IN COMMERCE: 20190710

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

88328480

Filing Date

20190306

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20190716

Registration Number

6608799

Date Registered

20220104

Owner

(REGISTRANT) Lifotech Resources LLC LIMITED LIABILITY COMPANY CALIFORNIA 700 Science Drive Moorpark CALIFORNIA 93021

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Amanda Wilcox

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS



Mark Punctuated

CHIC ROCK

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Blush; Blush pencils; Contour cream; Contour make-up sticks; Contour powder; Cosmetic pencils; Cosmetic preparations; **Eye-shadow**; Eyebrow colors; Eyebrow cosmetics; Eyebrow gel; **Eyebrow pencils**; Eyeliner; Eyeliner pencils; Eyeliners; Eyeshadow; Eyeshadow palettes; Eyeshadows; Facial concealer; Lip balm; Lip balm; Lip gloss and wands therefor sold as a unit; Lip cream; Lip gloss; Lip gloss palette; Lip glosses; Lip liner; Lip neutralizers; Lip polisher; Lip stains; Lip tints; Lipstick; Lipstick cases; Lipstick holders; Lipsticks; Make-up; Make-up for the face and body; Make-up foundation; Make-up foundations; Make-up pencils; Make-up powder; Make-up preparations; Make-up primer; Make-up primers; Make-up remover; Make-up removing preparations; Make-up sets; Make up removing preparations; Mascara; Mascaras; Nail-polish removers; Nail polish; Nail polish pens; Nail polish remover; Nail polish removers; Nail care kits comprising nail polish; Skin care preparation, namely, body polish; Skin care preparations, namely, body balm; Skin care preparations, namely, chemical peels for skin; Adhesives for affixing false eyelashes; Adhesives for attaching artificial fingernails and/or eyelashes; Anti-aging toner; Artificial eyelashes; Compacts containing make-up; Cosmetic creams for skin care; Cosmetic preparations for eyelashes; Cosmetic preparations for skin care; Cosmetics and make-up; Cosmetics, namely, lip primer; Cosmetics, namely, lip repairers; Eye make-up; Eye make-up remover; Eyes make-up; Facial make-up; False eyelashes; Foundation make-up; Liquid eyeliners; Long lash mascaras; **Make-up kits comprised of lipstick and lip gloss**; Non-medicated lip balms; Non-medicated lip protectors; **Non-medicated skin care preparations**, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated skin care creams and lotions; Non-medicated skin toners; Powder for make-up; Skin bronzer; Wipes impregnated with nail polish remover. FIRST USE: 20200601. FIRST USE IN COMMERCE: 20200601

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Code

021102 021104

Serial Number

88645330

Filing Date

20191007

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20200225

Registration Number

6569918

Date Registered

20211123

Owner

(REGISTRANT) Chic Rock LIMITED LIABILITY COMPANY NEW YORK 504 Van Buren Street Brooklyn
NEW YORK 11221

Priority Date

Disclaimer Statement

Description of Mark

The color(s) purple, brown, black, white, and red is/are claimed as a feature of the mark. The mark consists of a woman's eyes outlined in black with purple eyeshadow and long black eyelashes. One of the eyes is closed and the other one is opened with a brown and black pupil and white rectangle within the pupil giving the impression she is winking. The word "Chic Rock" is in red with a black dot over the "i" in "Chic". The "C" in "chic" oversized hovering over the eye making an eyebrow and the "R" in rock is oversized hovering over the closed eye making an eyebrow. There is a pair of red lips, outlined in black and with black and white splashes inside the lips, underneath the word "Chic Rock" in the middle.

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Rosezena J. Pierce, Esq.

(4) STANDARD CHARACTER MARK

SERWAA

Mark Punctuated

SERWAA

Translation

The English translation of "SerWaa" in the mark is "Noble Woman".

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Blush; Blush pencils; Cosmetics; Eye-shadow; Eye shadow; Eye shadows; Eyebrow colors; Eyebrow cosmetics; Eyeliner; Eyeliners; Eyeshadow; Eyeshadow palettes; Eyeshadows; Hair dressings for women; Lip gloss; Lip gloss and wands therefor sold as a unit; Lip gloss palette; Lip glosses; Lipstick; Lipstick cases; Lipstick holders; Lipsticks; Mascara; Skin toners; Cosmetic preparations for skin care; Eyebrow pencils; Liquid eyeliners; Long lash mascaras; Make-up; Make-up kits comprised of lipsticks and lip gloss; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, and cleaners; Skin bronzer. FIRST USE: 20200911. FIRST USE IN COMMERCE: 20200925

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

88903668

Filing Date

20200506

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20200915

Registration Number

6253012

Date Registered

20210119

Owner

(REGISTRANT) Nana Serwah Frimpong INDIVIDUAL UNITED STATES 134 Plymouth Road, Apt 6211 Plymouth Meeting PENNSYLVANIA 19462

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Rosezena J Pierce

(4) STANDARD CHARACTER MARK

THE BOUJIE EXPERIENCE

Mark Punctuated

THE BOUJIE EXPERIENCE

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Cosmetic balls; Cosmetic creams; Cosmetic hand creams; Cosmetic masks; Cosmetic milks; Cosmetic oils; Cosmetic pads; Cosmetic powder; Cosmetic preparations; Cosmetics; Cosmetics in the form of milks, lotions and emulsions; Cosmetics sold as an integral component of non-medicated skincare preparations; Eye shadows; Eyebrow colors; Eyebrow gel; Eyebrow pencils; Eyebrow powder; Eyelash extensions; Hair gel; Hair gel and hair mousse; Hair gels; Hair conditioners; Hair shampoo; Hair sprays and hair gels; Hair styling gel; Lip gloss; Lip gloss and wands therefor sold as a unit; Lip gloss palette; Lip glosses; Lip balm; Lip balm; Lip cream; Lip liner; Lip polisher; Make-up; Make-up foundations; Make-up pencils; Make-up powder; Make-up preparations; Make-up primer; Make-up primers; Make-up removing milk, gel, lotions and creams; Make-up removing milks; Make-up removing preparations; Make-up sets; Mascara; Mascaras; Skin toners; Adhesives for affixing false eyelashes; Adhesives for attaching artificial fingernails and/or eyelashes; Adhesives for false eyelashes, hair and nails; Artificial eyelashes; Beauty care cosmetics; Body and beauty care cosmetics; Contour make-up sticks; Cosmetic creams for skin care; Cosmetic preparations for eyelashes; Cosmetic preparations for skin care; Cosmetics and make-up; Cotton puffs impregnated with make-up removing preparations; Cotton wool impregnated with make-up removing preparations; Depilatory wax; Eye make-up remover; Eyebrow cosmetics; Eyes make-up; Facial make-up; False eyelashes; Hair wax; Long lash mascaras; Lotions for cosmetic purposes; Magnetic artificial eyelashes; Magnetic false eyelashes; Non-medicated cosmetics; Non-medicated skin care preparations; Non-medicated skin toners; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, and cleaners; Skin moisturizers used as cosmetics; Styling foam for hair. FIRST USE: 20171214. FIRST USE IN COMMERCE: 20171214

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

88950957

Filing Date

20200605

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20201020

Registration Number

6487451

Date Registered

20210914

Owner

(REGISTRANT) The Boujie Experience AKA Boujie Blinks Mink Lashes LIMITED LIABILITY COMPANY
NEW JERSEY 109 Arlington Ave Jersey City NEW JERSEY 07305

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Rosezena J Pierce

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS



Mark Punctuated

SG

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: BB creams; Beauty masks for face; Beauty serums; Blush; Compacts containing make-up; Concealers for face; Cosmetics and make-up; Exfoliant creams; Eye shadow; Eye cream; Eye gels; Eye liner; Eye make-up; Eye make-up remover; Eye pencils; Eye shadow; Eye shadows; Eyebrow cosmetics; Eyebrow pencils; Eyebrow powder; Eyes make-up; Eyes pencils; Face creams; Face creams for cosmetic use; Face and body creams; Face and body beauty creams; Facial cleansers; Facial masks; Facial beauty masks; Foundations; Lip gloss palette; Lip glosses; Lip liner; Lipstick; Lipsticks; Make-up; Make-up powder; Make-up foundation; Make-up primers; Natural mineral make-up; Non-medicated skin care preparations; Skin bronzer; Skin care preparations, namely, skin peels; Skin care products, namely, non-medicated skin serum; Skin cleansers; Skin moisturizer; Skin moisturizer masks; Skin moisturizers used as cosmetics; Skin toners; Make-up foundations; Under-eye concealers. FIRST USE: 20121201. FIRST USE IN COMMERCE: 20130101

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Code

260101

Serial Number

88867457

Filing Date

20200410

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20200811

Registration Number

6184575

Date Registered

20201027

Owner

(REGISTRANT) Hristovski, Tanja INDIVIDUAL CANADA 9663 Santa Monica Blvd #354 Beverly Hills
CALIFORNIA 90210

Priority Date**Disclaimer Statement****Description of Mark**

Color is not claimed as a feature of the mark. The mark consists of a stylized "S" and "G" in a circle.

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

(4) STANDARD CHARACTER MARK

SEOM

Mark Punctuated

SEOM

Translation**Goods/Services**

- IC 003. US 001 004 006 050 051 052.G & S: Cosmetics; **Eye-shadow**; Eyeliner; Eyeliners; Eyeshadow; Foundation; Foundations; Lipstick; Make-up; Mascara; Anti-aging moisturizers used as cosmetics; Anti-aging toner; Astringents for cosmetic purposes; Bath bombs; Bath foam; Bath foams; Beauty care cosmetics; Blush; Blush pencils; Cleansing creams; Compacts sold filled with cosmetic powder; Compacts sold filled with cosmetics; Concealers for facial lines and wrinkles; Concealers for skin, face and body; Contour powder; Cosmetic bath salts; Cosmetic body mud; Cosmetic creams; Cosmetic creams for skin care; Cosmetic hand creams; Cosmetic masks; Cosmetic massage creams; Cosmetic milks; Cosmetic nail preparations; Cosmetic nourishing creams; Cosmetic oils; Cosmetic oils for the epidermis; Cosmetic pencils; Cosmetic powder; Cosmetic preparations; Cosmetic preparations against sunburn; Cosmetic preparations for baths; Cosmetic preparations for nail drying; Cosmetic preparations for bath and shower; Cosmetic preparations for body care; Cosmetic preparations for eyelashes; Cosmetic preparations for removing gel nails, acrylic nails, and nail polish; Cosmetic preparations for skin care; Cosmetic preparations for skin renewal; Cosmetic preparations for the hair and scalp; Cosmetic rouges; Cosmetic skin fresheners; Cosmetic body care preparations, namely, for skin, face and body; Cosmetic facial masks; Cosmetic hair dressing preparations; Cosmetic mud masks; Cosmetic sun-protecting preparations; Cosmetic sun-tanning preparations; Cosmetic sunscreen preparations; Cosmetic tanning preparations; Cosmetics sold as an integral component of non-medicated skincare preparations; Cosmetics and cosmetic preparations; Cosmetics in the form of milks, lotions and emulsions; Cosmetics, namely, lip primer; Dusting powder; **Eye shadow; Eye shadows**; Eyebrow colors; Eyebrow gel; **Eyebrow pencils**; Eyebrow powder; Eyeliner pencils; Eyeshadow palettes; Eyeshadows; Face-powder on paper; Face creams for cosmetic use; Face powder; Face powder paste; Facial concealer; Facial make-up, namely, lipsticks, lip glosses, lip liners, **eye shadows**, foundations, powders, bronzers, and concealers; Foam bath; Gels for cosmetic purposes; Hair products, namely, thickening control creams; Hair care products, namely, heat protection sprays; Herbal extracts sold as components of cosmetics; Lip gloss; Lip gloss palette; Lip glosses; Lip liner; Lip stains; Lip stains for cosmetic purposes; Lipsticks; Long lash mascaras; Lotions for cosmetic purposes; Make-up primers; Make-up removing milks; Make-up sets; Make-up for the face and body; Make-up foundation; Make-up foundations; Make-up pencils; Make-up powder; Make-up preparations; Make-up preparations for the face and body; Make-up primer; Make-up remover; Make-up removing gels; Make-up removing lotions; Make-up removing milk, gel, lotions and creams; Make-up removing preparations; Make up removing preparations; Makeup setting sprays; Mascaras; Mask pack for cosmetic purposes; Milk for cosmetic purposes; Moisturizing solutions for the skin; Moisturizing preparations for the skin; Nail-polish removers; Nail enamel; Nail enamel removers; Nail enamels; Nail paint; Nail polish; Nail polish base coat; Nail polish remover; Nail polish removers; Nail polish top coat; Nail primer; Nail care kits comprising nail polish; Natural cosmetics; Natural mineral make-up; Non-foaming cosmetic preparations for skin, face and body; Non-medicated balms for

use on skin, face and body; Non-medicated cosmetic skin care preparations consisting of organic coconut virgin oil and coconut virgin oil; Non-medicated cosmetic soap; Non-medicated cosmetics; Non-medicated lotions for skin, face and body; Non-medicated preparations all for the care of skin, hair and scalp; Non-medicated serums for use on skin, face and body; **Non-medicated skin care preparations**; Non-medicated skin creams; Non-medicated skin serums; Non-medicated skin toners; Non-medicated exfoliating preparations for skin, face and body; Non-medicated facial and eye serum containing antioxidants; Non-medicated hair treatment preparations for cosmetic purposes; Non-medicated lip care preparations; Oils for cosmetic purposes; Pencils for cosmetic purposes; Powder for make-up; Shampoo-conditioners; Skin bronzer; Skin care preparation, namely, body polish; Skin care preparations, namely, body balm; Skin care products, namely, non-medicated skin serum; Skin clarifiers; Skin cleansers; Skin cleansing cream; Skin cleansing lotion; Skin conditioners; Skin conditioning creams for cosmetic purposes; Skin cream; Skin creams; Skin creams in liquid and solid form; Skin creams in liquid and in solid form; Skin emollients; Skin fresheners; Skin lotion; Skin lotions; Skin masks; Skin moisturizer; Skin moisturizers used as cosmetics; Skin moisturizing gel; Skin soap; Skin softeners; Skin toners; Skin and body topical lotions, creams and oils for cosmetic use; Skin moisturizer masks; Under-eye concealers; After-sun oils; Bath oils for cosmetic purposes; Beauty serums; Body and beauty care cosmetics; Body cream soap; Cleansing milk for cosmetic purposes; Cosmetic soaps; Cosmetics and make-up; Cotton puffs impregnated with make-up removing preparations; Cotton swabs impregnated with make-up removing preparations; Cotton wool impregnated with make-up removing preparations; Creamy face powder; Creamy foundation; Eye make-up; Eye make-up remover; Eyebrow cosmetics; Eyes make-up; Facial make-up; Foot masks for skin care; Foundation make-up; Fragranced skin care preparations, namely, skin cleansers and skin moisturizers for skin, face and body; Hair care preparations consisting of organic coconut virgin oil and coconut virgin oil; Hair shampoo; Hand masks for skin care; Liquid eyeliners; Loose face powder; Make-up kits comprised of lipsticks, lip glosses, lip liners, **eye shadows**, foundations, powders, bronzers, and concealers; Non-medicated cleansers for personal use, namely, skin cleansers and facial cleansers for skin, face and body; Non-medicated cleansers, namely, skin cleansers and facial cleansers for skin, face and body; Non-medicated skin care creams and lotions; **Non-medicated skin care preparations**, namely, creams, lotions, gels, toners, cleaners and peels; **Non-medicated skin care preparations**, namely, creams, lotions, gels, toners, cleaners and peels for skin, face and body; Non-medicated anti-aging serum; Non-medicated hair serums; Non-medicated skin, face and body care preparations, namely, creams, lotions, and gels; Pore tightening mask packs used as cosmetics; Pressed face powder; Self-tanning preparations; Shower and bath foam; Suntan oils for cosmetic purposes. FIRST USE: 20201001. FIRST USE IN COMMERCE: 20201001

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90155198

Filing Date

20200902

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20210209

Registration Number

6556658

Date Registered

20211109

Owner

(REGISTRANT) Seom Beauty LIMITED LIABILITY COMPANY ALABAMA 327 Ivy Hills Circle Calera ALABAMA 35040

Priority Date**Disclaimer Statement****Description of Mark****Type of Mark**

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Rosezena J. Pierce, Esq.

(4) STANDARD CHARACTER MARK

K·LOR

Mark Punctuated

K·LOR

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Beauty preparations, namely, cosmetics and non-medicated skin care preparations, eye shadow, mascara, blush, cosmetics in the nature of skin highlighters, foundation, nail polish, cosmetic bronzer, lipstick, lip gloss, non-medicated serum for treatment of lips, non-medicated serum for treatment of skin near the eye, eye liners, eye brow pencils, cosmetics sold as a unit with cosmetic applicator tools, lip liners, non-medicated cosmetic preparations in the nature of lip plumpers, non-medicated serums for use on hair, skin, and lips, custom blended makeup, skin moisturizer, tinted skin moisturizer, cosmetic preparations in the nature of lip primer, cosmetic preparations in the nature of eye primer, eye brow cosmetics, lip balm, skin and body topical lotions and topical creams and oils for cosmetic use, non-medicated topical skin cleansers, hair care preparations, shampoo, hair conditioner, leave-in hair conditioner, hair styling preparations, hair color, hair dye. FIRST USE: 20160131. FIRST USE IN COMMERCE: 20160131

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

88961952

Filing Date

20200612

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20201020

Registration Number

6239175

Date Registered

20210105

Owner

(REGISTRANT) All Cultures Inc. CORPORATION NEW YORK 159 East Second Street Huntington Station NEW YORK 11746

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Stephen R. Barrese, Esq.

(4) STANDARD CHARACTER MARK

V BY VANDETTA

Mark Punctuated

V BY VANDETTA

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: **Eye-shadow**; Eyeliner; Eyeshadow; Foundation; Lipstick; Make-up; Mascara; Beauty care cosmetics; Blush; Blush pencils; Compacts containing make-up; Compacts sold filled with cosmetic powder; Concealers for facial lines and wrinkles; Concealers for face and skin; Contour make-up sticks; Contour powder; Cosmetic pencils; Cosmetic powder; Cosmetic rouges; Cosmetics; Cosmetics and make-up; Cosmetics, namely, lip primer; Dusting powder; Eye make-up; **Eye shadow**; **Eye shadows**; Eyebrow colors; Eyebrow cosmetics; Eyebrow gel; **Eyebrow pencils**; Eyebrow powder; Eyeliner pencils; Eyeliners; Eyes make-up; Eyeshadow palettes; Eyeshadows; Face-powder on paper; Face powder; Facial make-up; Facial make-up, namely, lipsticks, lip glosses, lip liners, **eye shadows**, foundations, powders, bronzers, and concealers; Facial moisturizers; Foundation make-up; Foundations; Lip balm; Lip balm; Lip cream; Lip gloss; Lip gloss palette; Lip glosses; Lip liner; Lip polisher; Lip stains; Lip stains for cosmetic purposes; Lipsticks; Liquid eyeliners; Long lash mascaras; Loose face powder; Make-up preparations; Make-up preparations for the face and body; Make-up primer; Make-up sets; Make-up for the face and body; Make-up pencils; Make-up powder; Make-up primers; Makeup setting sprays; Mascaras; Non-medicated cosmetics; **Non-medicated skin care preparations**; Pencils for cosmetic purposes; Creamy face powder; Creamy foundation; Make-up foundation; Make-up foundations; Make-up kits comprised of lipsticks, lip glosses, lip liners, **eye shadows**, foundations, powders, bronzers, and concealers; Non-medicated lip balms; Powder for make-up; Pressed face powder. FIRST USE: 20181011. FIRST USE IN COMMERCE: 20181011

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90355112

Filing Date

20201202

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20220111

Registration Number

6682317

Date Registered

20220329

Owner

(REGISTRANT) V by Vandetta LLC DBA V by Vandetta LIMITED LIABILITY COMPANY TEXAS #102
PMB 622 1301 E. Debbie Ln. Mansfield TEXAS 76063

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Rosezena J. Pierce, Esq.

(4) STANDARD CHARACTER MARK

SUBLIMECELEBRITY

Mark Punctuated

SUBLIMECELEBRITY

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Cosmetic products consisting of lipsticks, lip gloss, lip liners, lip balms, eye shadows, eye lining pencils, liquid eye liners, eye makeup, mascara, eyebrow pencils, artificial eyelashes, false eyelashes, blushers, skin bronzers, multi-use cotton cosmetic sticks, foundation makeup, pressed face powder, loose face powder, concealers for skin, face, and body, eye makeup palettes, lip makeup palettes, non-medicated skin care preparations; cosmetics, namely, creams, milks, lotions, gels and powders for the face, the body and the hand. FIRST USE: 20210228. FIRST USE IN COMMERCE: 20210228

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90567692

Filing Date

20210309

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20211109

Registration Number

6944276

Date Registered

20230103

Owner

(REGISTRANT) Brenda Figueroa INDIVIDUAL UNITED STATES 120 Library St. Apt A Lake Elsinore CALIFORNIA 92530

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark
TRADEMARK

Register
PRINCIPAL

Live Dead Indicator
LIVE

Attorney of Record
Romy B. Jurado

(4) STANDARD CHARACTER MARK

LOVE YOUR BROWS

Mark Punctuated

LOVE YOUR BROWS

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Beauty gels; beauty masks; blush; body powder; compacts containing make-up; concealers for skin; cosmetics; **eye shadow**; eyebrow colors; eyebrow cosmetics; eyebrow gel; **eyebrow pencils**; eyeliner; eyeliner pencils; facial beauty masks; facial cleansers; facial concealer; facial lotion; facial make-up; facial make-up, namely, primer; facial make-up, namely, concealer; facial make-up, namely, highlighter; facial moisturizers; fragrances and perfumery; lip balm; lip gloss; lipstick; make-up; make-up kits comprised of bronzing powder make-up and blush; make-up foundations; make-up pencils; make-up powder; make-up primer; make-up removing preparations; mascara; non-medicated skin care creams and lotions; **non-medicated skin care preparations**; non-medicated skin creams; non-medicated skin toners; sunscreen preparations; cosmetic pencils; cosmetics and make-up; cosmetics sold as an integral component of non-medicated skincare preparations; eye make-up; eye pencils; foundation make-up; lip stains. FIRST USE: 20210816. FIRST USE IN COMMERCE: 20210816

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Design Code

Serial Number

90252499

Filing Date

20201013

Current Filing Basis

1A

Original Filing Basis

1B

Publication for Opposition Date

20210309

Registration Number

6907764

Date Registered

20221122

Owner

(**REGISTRANT**) Benefit Cosmetics LLC LIMITED LIABILITY COMPANY DELAWARE 595 Market St.,

30th FL San Francisco CALIFORNIA 94105

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Camille Friedlander

(4) STANDARD CHARACTER MARK

Life Of Cosmetics

Mark Punctuated
LIFE OF COSMETICS

Translation

Goods/Services

- IC 003. US 001 004 006 050 051 052.G & S: Cosmetics; eye shadow; Non-medicated skin care preparations, namely, cleansers, toners, serums, moisturizers, lotions; body butters; body oils; bath soaps; beauty masks for face; body scrubs; body sprays; eyebrow pencils; eyebrow cosmetics; cosmetic preparations for eyelashes; lipsticks; make-up preparations; make-up; make-up powder; make-up removing preparations; mascara; deodorants for humans; lip balms; lip glosses; cosmetic creams; eyeliner; face powder; sunscreen lotion. FIRST USE: 20181225. FIRST USE IN COMMERCE: 20200417

Mark Drawing Code
(4) STANDARD CHARACTER MARK

Design Code

Serial Number
90202627

Filing Date
20200923

Current Filing Basis
1A

Original Filing Basis
1A

Publication for Opposition Date
20210316

Registration Number
6371864

Date Registered
20210601

Owner
(REGISTRANT) Spence, Dajah INDIVIDUAL UNITED STATES #262 4000 Bonanza RD Las Vegas NEVADA 89110

Priority Date

Disclaimer Statement

Description of Mark

Type of Mark
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● 300 Intense Black ▾

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- 1 +

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PRODUCT DETAILS

INGREDIENTS

YOU MAY ALSO LIKE

WHAT IT IS:

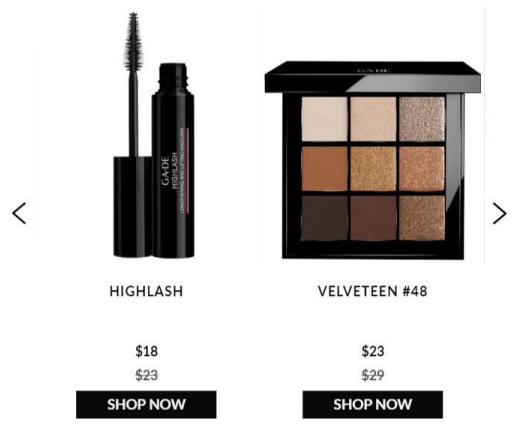
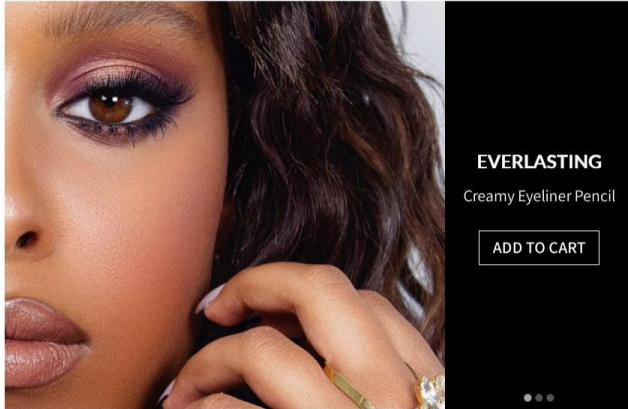
Silky smooth, long lasting eyeliner pencil with intensely pure color

WHAT IT DOES:

This smooth and creamy eyeliner pencil glides on effortlessly, defining eyes with intense color and extreme comfort, creating a glamorous look that lasts for hours

Expert tip: You can use this color eyeliner pencil to create a precise line or use a smudge-brush to transform the line into a smoky look

SN: 123601300



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★★★★★ 57 Reviews

Reviews (57)

 **Mary M.** Verified Buyer
★★★★★
Age: Over 54
Skin Type: Combination

01/12/23

Loyal Customers: 1-2 years
Recommendation: Yes

I'm hooked. I have sensitive

I'm hooked. I have sensitive eyes & this amazing eye liner is a game changer for me. Love that I can wear it all day & no irritation at all. Brilliant color & the color last all day. Looks amazing at the in of the day. High quality Highly Recommend

Share |

Was This Review Helpful? 0 0



Tzipora K. Verified Buyer

12/16/22

★★★★★

Age: 18-24
Skin Type: Normal
Loyal Customers: 1-2 years
Recommendation: Yes

It looks great color is

It looks great color is amazing and the quality is bomb

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Was This Review Helpful? 0 0



Alla V. Verified Buyer

11/25/22

★★★★★

Age: 45-54
Recommendation: Yes

Like very much

Like very much

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Was This Review Helpful? 0 0



Lynn G. Verified Buyer

10/26/22

★★★★★

Age: 35-44
Skin Type: Normal
Loyal Customers: 1-2 years
Recommendation: Yes

Love

Love

Share |

Was This Review Helpful? 0 0



amit v. Verified Buyer

07/14/22



Age: 25-34
Skin Type: Normal
Loyal Customers: 2-5 years
Recommendation: Yes

My favorite pencil eyeliner. Stays
My favorite pencil eyeliner. Stays well and doesnt get smudgy

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OFF

VELVETEEN

Silky-Soft Velvety Matte Finish Eyeshadow

★★★★★



● 232 Pure Black ▾

~~\$19.00~~ \$15.00

or 4 interest-free payments of \$3.75 with [afterpay](#)

PRODUCT DETAILS

INGREDIENTS

YOU MAY ALSO LIKE

WHAT IT IS:

Densely pigmented pressed powder individual eyeshadow

WHAT IT DOES:


Now available in a luxurious velvety matte formula, these super-blendable single eyeshadows offer easy, one-stroke application and staying power. The smooth texture in this matte eyeshadow is perfect for contouring and layering, giving you flawless, naturally-defined eyes. With a range of beautiful natural shades, the densely pigmented colors can be used for defining lids and lining eyes and even for defining brows.

WHAT ELSE YOU NEED TO KNOW:

- The versatile formula can be applied dry for subtle shading or dampened for intense color
- Available in 5 perfect matte satin shades, each presented in a sleek mirrored compact.
- Enriched with almond oil to help protect and soften the fragile eyelid area

Expert tip: Lighter shades lift and illuminate the eyes, Mid-tones shape and contour and deep tones define the eyes with a smoky allure. You can use each shade individually, blend complementary shades to lighten or deepen each tone or mix and match shadows for a multidimensional effect.

SN: 119500232



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\$15
\$19

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\$32

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★★★★★★ 3 Reviews

Reviews (3)



Margaret D. Verified Buyer

01/29/22

★★★★★★

Age: 45-54
Skin Type: Dry
Loyal Customers: Less than 1 year
Recommendation: Yes

I love the color but

I love the color but 1st time I used it the top part of the eyeshadow broke off 😞 but other than that I love it 🙌

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Was This Review Helpful?  0  0



Deborah R. Verified Buyer

09/08/20

★★★★★★

Age: Over 54
Skin Type: Dry
Loyal Customers: Less than 1 year

Recommendation: Yes

Everyone needs this!

Soft powder provides just the right amount of highlighting to show off your eyes. Long lasting and something I will always keep in my make-up collection.

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Was This Review Helpful? 0 0



Barbara F. Verified Buyer

07/12/20

★★★★★

Age: 25-34

Skin Type: Normal

Loyal Customers: Less than 1 year

Recommendation: Yes

Perfect Base

This has become my new essential in my makeup bag!

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Was This Review Helpful? 0 0

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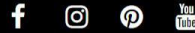
Email address

Phone number

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NEW ARRIVALS SKINCARE FRAGRANCE MAKEUP BODY & SUN E CATALOG LAST CHANCE SPECIAL OFFERS BECOME A CONSULTANT

JAFRA > MAKEUP > EYES > EYESHADOW

EYESHADOW

Newest ▾

CATEGORY

- Blush (4)
- Face (4)
- JAFRA Beauty (25)
- JAFRA ROYAL Color (6)
- Lips (4)
- more categories...

PRICE

- \$10-\$20 (25)
- \$21-\$30 (6)

SKIN TYPE

- Dry (6)
- Normal & Combination (6)
- Oily (6)
- Sensitive (6)

FORMULA



JAFRA Beauty Liquid Eyeshadow-Villa Azul

\$16.00

BUY NOW



Powder Eyeshadow Trio Wet/Dry Formula-Blossom

\$19.00

BUY NOW



JAFRA ROYAL Luxury Eyeshadow Stick-Penny

\$27.00

BUY NOW

- Powder (14)
- Liquid (11)
- Stick (6)

FINISH

- Shimmer (27)
- Luminous (7)

COLLECTIONS

- Beauty Dynamics (7)

COLOR

- Coffees (3)
- Corals (2)
- Blacks And Metallics (1)
- Blues And Greens (1)
- Pinks (1)
- Plums (1)
- Reds (1)

COVERAGE

- Buildable (10)



Multi-Use Color Pigment-Tigerlily

\$18.00

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English

NEW ARRIVALS SKINCARE FRAGRANCE MAKEUP BODY & SUN E CATALOG LAST CHANCE SPECIAL OFFERS BECOME A CONSULTANT

JAFRA > MAKEUP > EYES > EYELINER > JAFRA BEAUTY DUO EYELINER - METALLIC JEAN/SILVER

JAFRA Beauty Duo Eyeliner - Metallic Jean/Silver



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Item #52067

\$13.00



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DESCRIPTION

Multiple items are selected with this product and different quantities.



Multiply your eye options with this dual-ended liner. Two intensely pigmented shades team up to deliver double the drama: a dark shade for flawless definition and a light shade for a pop of brightness. Apply the light shade to your waterline or the inner corners of your eyes for an instant, eye-enlarging effect. Create bold, graphic looks by pairing the shades together for striking contrast.

JAFRA Beauty Duo Eyeliner - Metallic Jean/Silver | .04 oz.

RECOMMENDED PRODUCTS



Royal Jelly Berry Powerful Lip ...
\$19.00



JAFRA ROYAL Boost Cleanse ...
\$15.00



Beauty Dynamics Malibu Mirac...
\$25.00



JAFRA Essence - Inner Love ...
\$39.00

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English

NEW ARRIVALS SKINCARE FRAGRANCE MAKEUP BODY & SUN E CATALOG LAST CHANCE SPECIAL OFFERS BECOME A CONSULTANT

JAFRA > MAKEUP > EYES

EYES

Newest

- Eyeliner
- Brow Care
- Eyeshadow
- Mascara



High Definition Waterproof Mascara

\$18.00

BUY NOW



Weightless Volume Mascara - Black

\$18.00

BUY NOW



JAFRA Beauty Duo Eyeliner - Metallic Jean/Silver

\$13.00

BUY NOW



JAFRA Beauty Duo Eyeliner - Intense
Brown/Gold

\$13.00

BUY NOW



JAFRA Beauty Duo Eyeliner - Metallic
Gray/Rose Gold

\$13.00

BUY NOW



Brow Powder Duo-Dark Blonde

\$22.00

BUY NOW



Volumizing Brow Gel-Dark Blonde

\$20.00



Micro Brow Pencil-Cool Brunette

\$20.00



Inkwell Eyeliner-Coffee

\$18.00

BUY NOW



JAFRA Beauty Liquid Eyeshadow-Villa Azul

\$16.00

BUY NOW

BUY NOW



Brow Pencil-Neutral Brown

\$16.00

BUY NOW

BUY NOW



Powder Eyeshadow Trio Wet/Dry Formula-Blossom

\$19.00

BUY NOW



Eye Pencil-Black

\$14.00

BUY NOW



Jafra Beauty Duo Eyeliner - Nude /
Black Diamond

\$13.00

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Inkwell Intense Matte Liquid Eyeliner-
Noir

\$18.00

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JAFRA Beauty Duo Eyeliner -
Black/White

\$13.00

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JAFRA ROYAL Luxury Eyeshadow
Stick-Penny

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JAFRA Beauty Angled Liquid Eyeliner

\$15.00

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Multi-Use Color Pigment-Tigerlily

\$18.00

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JAFRA Beauty Always Power Liquid Eyeliner

\$19.00

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JAFRA ROYAL Luxe Drama Mascara

\$26.00

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Universal Eyebrow Pencil

3 BUT BETTER!

4.3 (1582) [Write a review](#)

skad and we listened! Developed with plastic surgeons
[Read full description](#)



upe



— Select a shade —



TRY IT ON



TRY IT ON



Universal Taupe

SELECT A SIZE

IT'S YOUR BROWS BUT BETTER!

★★★★★ 4.3 (1582) [Write a review](#)

Discover ITB! You asked and we listened! Developed with plastic surgeons and dermatologists... [Read full description](#)

\$26.00

SELECT A SHADE

Select a shade



Select a shade

Universal Taupe

SELECT A SIZE

0.0056 oz / 0.16 g \$25.00

0.0025 oz / 0.07 g \$16.00

Save up to 10% off + free shipping. **AUTO REPLEN:** ⓘ

Deliver Every 3 months

Quantity

1

\$26.00 — ADD TO BAG

afterpay available for orders between \$35 - \$1,000 ⓘ

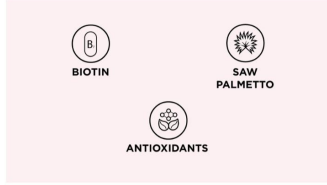
Discover IT! You asked and we listened! Developed with plastic surgeons and dermatologists, your best-selling, award-winning eyebrow pencil now comes in four universal shades to match every hair color—from the blondest blonde to the darkest brunette! Featuring an exclusive oval tip that mimics the look of natural eyebrow hair, Brow Power adjusts to your eyebrow color based on pressure and works to completely cover gray for your best eyebrows yet! The budge-proof formula ensures natural-looking brows that last with brow-loving biotin and proprietary Brow Power™ Technology to give you your most beautiful, natural-looking brows—even if you have thin eyebrows, sparse eyebrows or no eyebrows at all—while the built-in spoolie brush does the work for you. IT's truly your brows but better!

Developed with plastic surgeons' insights and dermatologists' ingredient and skincare expertise, IT Cosmetics creates problem-solving, skin-loving formulas that give you visible results. Experience the IT Beauty difference!



FIND YOUR PERFECT BROW SHADE

Universal Dark Brunette
Universal Auburn



BROW-LOVING INGREDIENTS

BIOTIN: B vitamin that promotes healthier-looking hair and skin

Universal Taupe
Universal Blonde

SAW PALMETTO: A plant extract that is known to condition skin and promotes stronger-looking hair

ANTIOXIDANTS: Help reduce the appearance of the visible signs of skin damage and aging

REAL RESULTS



100% say it gave their brows more volume*

100% say it covered sparse areas*



EASY, SMUDGE-PROOF BROWS

96% say it was easy to apply*

92% say it did not smear or smudge*

*Results observed in a consumer panel survey.



IT'S DEVELOPED WITH PLASTIC SURGEONS & DERMATOLOGISTS



"Great brows create symmetry and frame the face which is why my patients often have concerns about sparse, thinning brow hair. With Brow Power, you can achieve natural-looking brows from home while nourishing them with biotin which is known to support the appearance of healthy hair."



Dr. Smita Ramanadham, Plastic Surgeon
IT Cosmetics Advisory Board Member

CONCEAL, DEFINE AND LENGTHEN



Bye Bye Under Eye Full Coverage Anti-Aging Waterproof Concealer
★★★★★ 4.2 (2391)
\$29.00
Select a shade
< ● ● ● ● ● >



Superhero Elastic Stretch Volumizing and Lengthening Mascara
★★★★★ 4.2 (2076)
\$28.00



Brow Power Universal Eyebrow Pencil
★★★★★ 4.3 (1582)
\$26.00
Select a shade
● ● ● ● ●

SHOP THE EYE ROUTINE

Bye Bye Under Eye Full Coverage Anti-Aging Waterproof Concealer

Superhero Elastic Stretch Volumizing and Lengthening Mascara

Brow Power Universal Eyebrow Pencil

\$83.00 — ADD TO BAG

FREQUENTLY ASKED QUESTIONS

Answers to Your Frequently Asked Questions

- What is Brow Power? +
- How do I use an eyebrow pencil like Brow Power? +
- What's the best way to achieve thick eyebrows? +

REVIEWS QUESTIONS & ANSWERS

Review Highlights

What You Love About IT Ways To Improve IT

Rating Snapshot Overall Rating Review this Product

Select a row below to filter reviews.

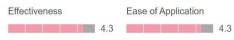
5 stars	1096
4 stars	185
3 stars	103
2 stars	61
1 star	137

4.3 ★★★★★
1582 Reviews

☆ ☆ ☆ ☆ ☆

Adding a review will require a valid email for verification

Average Customer Ratings



Filter Reviews

Rating Age Skin Type What is your skin tone? Skincare Concern

1 - 4 of 1582 Reviews

Sort by Most Recent

Sammy80

VERIFIED PURCHASER

Best All Around

Review 1

a day ago

Votes 0

This is the best brow pencil I have ever used color - Blonde Taupe is perfect with my blonde hair

Skin Type Normal

Pros Good Texture, Easy to Use, Good Color Coverage, Does Not Budge, Feels Great on Skin

What is your skin tone?

Helpful? (0) (0) [Report](#)

Light

diana1208

DOESNT MAKE YOU LOOK FAKE!!

Review 1

5 days ago

Votes 0

Absolutely The BEST EYEBROW PENCIL THREADING . makes The Hair on Your Brow's LOOK REAL!! It's WILD!! You can make Them As THICK As You WANT! Whatever You feel , & look like . IT DOES NOT LOOK FAKE AT ALL!!



Select a size
5 US fl. oz./1.5...

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COMPLIMENTARY SHIPPING ON ORDERS \$60 OR MORE

IS MAKEUP SKINCARE MAKEUP BRUSHES SHOP BY CONCERN ONLINE OFFERS BEAUTY TIPS REWARD IT

\$26.00

Select a shade
Universal Taupe

Select a size
0.0056 oz / 0.16 g

Quantity
1

ADD TO BAG

1 - 4 of 1582 Reviews



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Brow PowerFULL Eyebrow Pencil

★★★★★ 4.5 (404)
\$26.00



Your Most Beautiful You™ Anti-Aging Matte Bronzer, Radiance Luminizer &...

★★★★★ 4.8 (825)
\$42.00



Bye Bye Pores Pressed Setting Powder

★★★★★ 4.3 (1040)
\$32.00



Confidence in a Cleanser

★★★★★ 4.8 (1006)
\$34.00

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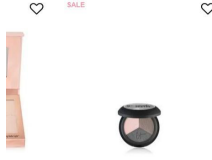
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Let's Luxe Palette

Naturally Pretty Eyeshadow Trio

— EYES & BROWS

♡

♡ SALE

♡

MASCARA
EYELINER
BROW MAKEUP
EYESHADOW
VIEW ALL



Superhero No-Tug Waterproof Eyeshadow Stick



Superhero No-Tug Waterproof Eyeshadow Stick

★★★★★ 4.2 (2590)
\$25.00

Select a shade

Tenacious, Tenacious Matte Medium Brown Brown

ADD TO BAG



Naturally Pretty Essentials™ Matte Luxe Transforming Eyeshadow Palette



Naturally Pretty Essentials™ Matte Luxe Transforming Eyeshadow Palette

★★★★★ 4.6 (255)
\$29.00

Select a shade

Pretty in Shades (Essentials)

ADD TO BAG



Naturally Pretty Eyeshadow Trio



Naturally Pretty Eyeshadow Trio

★★★★★ 4.5 (332)
\$18.00

Select a shade

Pretty in Shades (Essentials)

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BROW MAKEUP
EYESHADOW
VIEW ALL

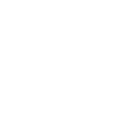


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NEW



ADD TO BAG

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Naturally Pretty Essentials Love Eyeshadow Palette
 ★★★★★ 4.6 (38)
 \$28.00

ADD TO BAG



Supervoman Eye Makeup Set (\$77 Value)
 ★★★★★ 4.2 (2590)
 \$54.00

Select a shade
 Silk Armor Pearl Rose Gold

BUY THE BUNDLE



Bright Eyes Makeup Gift Set (\$110.50 Value)
 ★★★★★ 4.2 (2945)
 \$74.00

ADD TO BAG

YOU MAY ALSO LIKE



Your Most Beautiful You™ Anti-Aging Matte Bronzer, Radiance Luminizer &...
 ★★★★★ 4.6 (825)
 \$42.00

COMPLIMENTARY SHIPPING ON ORDERS \$60 OR MORE

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CC+ Airbrush Perfecting Powder Foundation
 ★★★★★ 3.9 (341)
 \$42.00
 Select a shade



Celebration Foundation Illumination Full Coverage Powder Foundation
 ★★★★★ 4.3 (793)
 \$46.00
 Select a shade



Superhero No-Tug Retractable Eyeliner
 ★★★★★ 4.2 (2590)
 \$24.00
 Select a shade

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OSMOSIS +BEAUTY

Osmosis Beauty - StemFactor

\$130.00

Size:

1.00 Ounces

Select Size:

1 oz / 30 ml

Quantity:

1

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DESCRIPTION
REVIEWS

PRODUCT VIDEOS

OTHER DETAILS

Save with Individually Wrapped Packets: Buy the 12-Pack Sample Packets - and get a total of 1.2oz for \$40 (Compare to the 1oz bottle for \$130 -also available as an option)

What Is It?

Osmosis +Beauty StemFactor Growth Factor Serum is an advanced, lightweight face serum that uses exosomes, adult stem cell growth factors and proteins for superior moisture delivery. More than 150 growth factors are used to make up this face serum, which helps to reverse skin aging, reduce hyperpigmentation and restore the skin's natural repair process by increasing the skin's collagen and elastin production. This serum is perfect for women who want to slow their skin's aging process.

How Does It Work?

The active ingredients in the serum moisturize by penetrating deeply through the layers of the skin. The Growth Factor Enriched Conditioned Media then stimulates cells deep within the skin to produce more elastin and collagen, both of which are necessary for skin repair. The serum is also formulated with Lactic Acid and Citrus Limonum Peel Oil, which combine to provide the skin's surface with a smooth feel and look while reversing dark spots and discolorations.

How Do I Use It?

After you have thoroughly washed your face and neck, use one or two pumps of the face serum, applying it lightly to your skin and blending it in with your fingertips. It can be used one or two times each day. If your skin is drier, you can apply it in the morning as well as at night.

Hydra Cares Tip:

When used in combination with Osmosis Catalyst AC-11, you will receive the dual benefits of better collagen production along with the DNA repair afforded by Catalyst.

CUSTOMERS ALSO VIEWED

★★★★★



Not Rated



Not Rated



★★★★★



★★★★★





Skin Fitness Pure Oxygen Serum
\$30.00



Osmosis Beauty - Renew -Advanced Retinal Serum
\$96.00



Skin Fitness Ultra Moisturizing Cream with EGF
\$40.00



Skin Fitness Deep Pore Cleanser - Normal/Combination
\$36.00



Skin Fitness Hyaluronic Serum Sealer
\$60.00

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Osmosis Beauty - Correct
\$86.00



Osmosis Beauty - Illuminate
\$68.00



Osmosis Beauty - Lift Away
\$44.00



Osmosis Beauty - Tropical Mango
\$50.00



Osmosis Beauty - Quench
\$54.00

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OSMOSIS +BEAUTY

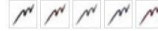
Osmosis +Colour Eye Pencil

\$25.00

Size:

0.00 Ounces

* Select Color:



Quantity:

1 ▼

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DESCRIPTION

OTHER DETAILS

REVIEWS

What Is It?

Osmosis Eye Pencils are a collection of pencil eyeliners that are

available in a range of colors. Available shades include black, brown, charcoal, navy and plum. The eye pencils can be used to add definition to the eyes to bring them out or to fill in the eye brows to help them appear fuller and more youthful. You will be left with long-lasting definition, and these eye pencils are also resistant to water.

How Does It Work?

These eye pencils contain several ingredients to aid in the ease of application as well as to make them long-lasting. The Isododecane helps to spread the eyeliner color easily across the lid or inside the rim of the eye. Ozokerite in the eye pencils helps to thicken the color while preventing it from separating. Paraffin also aids in the thickening process. The Microcrystalline Wax in the eye pencils helps make them water-resistant. Oncology Aesthetics Approved, these pencils are safe for all skin types.

How Do I Use It?

The eye pencils are creamy and the color is quick drying. In order to make your lash line appear thicker, use on the inner rim of the eyelid.

Hydra Cares Tip:

Make certain to replace the caps on the Osmosis Eye Pencils to prevent them from drying out. In order to sharpen them, use the Osmosis Colour Pencil Sharpener. For application, use with the Osmosis Eyeliner/Brow Brush to apply as a liner or to the eyebrows.

CUSTOMERS ALSO VIEWED



Osmosis +Colour Eye



Osmosis +Colour Lip



Osmosis +Colour Full



Osmosis +Colour



Osmosis +Colour

Shadow Trio
\$30.00

Gloss
\$24.00

Face Brush
\$40.00

Foundation Brush
\$28.00

Bronzer
\$38.00

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Osmosis +Colour Lip
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\$18.00



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Shadow Trio
\$30.00



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Eye Definer
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Osmosis +Colour Pencil
Sharpener
\$7.00



Osmosis +Colour Eye
Liner/Brow Brush
\$19.00

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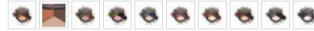
OSMOSIS +BEAUTY

Osmosis +Colour Eye Shadow Trio

\$30.00

Size:
0.10 Ounces

* Select Color:



Quantity:

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DESCRIPTION OTHER DETAILS REVIEWS

DESCRIPTION

What is it:

Osmosis Eye Shadow Trios come in a variety of different color combinations with richly colored pigments that are designed to last all day. The colors in the eye shadow are easy to blend and may be used for day or evening looks.

How Does It Work?

One of the numerous Osmosis products that are Oncology Aesthetics Approved, this eye shadow is a mineral makeup that contains several ingredients to provide a healthy appearance. The Mica in the eye shadow is reflective, allowing the chosen color to shine through and sparkle. Zinc Stearate helps to absorb excess moisture to help the color last longer. Jojoba Seed Oil is a good emollient that helps to protect the skin from damage while it conditions it.

How Do I Use It?

After priming your eyelids with Osmosis Age Defying Treatment Concealer, apply the color for a long-lasting stay. For definition, add a darker color to the outside corner of the eyelids to make your eyelashes appear as if they are longer and to provide a lifted appearance to the eyes.

Hydra Cares Tip:

To apply color all over the lid, apply the Osmosis Eye Shadow Trio with an Osmosis Oval Shadow Brush. To make the eyes appear lifted, apply the darker color to the corner of the eyes using the Osmosis Contour Shadow Brush. To smudge the eye shadow color, use the Osmosis Smudge Brush to achieve a finished appearance.

CUSTOMERS ALSO VIEWED

★★★★★



★★★★★



Not Rated



Not Rated



★★★★★



Skin Fitness Pure Oxygen Serum
\$30.00

Skin Fitness Deep Pore Cleanser - Normal/Combination
\$36.00

Skin Fitness Ultra Moisturizing Cream with EGF
\$40.00

Skin Fitness Deep Pore Cleanser - Dry/Sensitive
\$36.00

Skin Fitness Hyaluronic Serum Sealer
\$60.00

RELATED PRODUCTS



Osmosis +Colour Eye Pencil
\$25.00



Osmosis +Colour Liquid Eye Definer
\$25.00



Osmosis +Colour Contour Shadow Brush
\$21.00



Osmosis +Colour Eye Liner/Brow Brush
\$19.00



Osmosis +Colour Oval Shadow Brush
\$23.00

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OSMOSIS +BEAUTY

Osmosis Beauty - Correct

\$86.00

Size:

1.00 Ounces

Select Size:

1 oz / 30 ml

Quantity:

1

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DESCRIPTION

REVIEWS

Save with Individually Wrapped Packets: Buy the 12-Pack Sample Packets - and get a total of 1.2oz for \$24 (Compare to

the 1oz bottle for \$86 -also available as an option)

What Is It?

Osmosis Correct is a serum that is at the highest concentration for powerful effects. Ideal for people with normal skin, this serum reverses aging and restores the skin's ability to rejuvenate. By increasing the skin's elasticity and collagen production, the serum will leave you with skin that looks much younger, smooth, hydrated and firm.

How Does It Work?

This product has a blend of ingredients that work together to reverse aging. By using Retinaldehyde instead of retinol, the serum is non-irritating while still providing the benefits that vitamin A derivatives can provide, including a reversal of wrinkles and fine lines. Sodium Hyaluronate in the serum penetrates the skin deeply to deliver and hold excellent hydration, allowing your skin to look plumper just like it did when you were younger. The Epilobium Angustifolium Flower/Leaf/Stem Extract reduces inflammation and soothes the skin. With all of these benefits, you will enjoy skin that is better hydrated, has a more even tone and which has fewer wrinkles.

How Do I Use It?

After you have cleansed your face, shake the bottle lightly and then squirt one to two pumps into the palm of your hand. Use your fingertips to then apply it and blend it smoothly all over your face and neck. You can use this product twice daily for the best effect.

Hydra Cares Tip:

To aid in the skin's absorption of the serum, use the Osmosis Clear Activating Mist after blending in the serum.

CUSTOMERS ALSO VIEWED

Not Rated



Not Rated



Not Rated



Not Rated



Not Rated





Osmosis Beauty -
Rescue
\$120.00



Osmosis Beauty -
StemFactor
\$130.00



Osmosis +Skincare -
Advanced Retinal Serum
\$86.00



Osmosis +Skincare -
Barrier Repair Mask
\$50.00



Osmosis Beauty - Clarify
\$62.00

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Osmosis Beauty - Infuse
\$26.00



Osmosis Beauty - Lift
Away
\$44.00



Osmosis Beauty -
Tropical Mango
\$50.00



Osmosis Beauty -
Quench
\$54.00

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ABSOLUE THE SERUM



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GET 20% OFF

Firmness
Pores
Dark Spots
Uneven Skin Tone & Texture

GET 20% OFF X

Skin
Hydrated Skin

BY CONCERN

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Fine Lines & Wrinkles

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Pores

Dark Spots

Uneven Skin Tone & Texture

Dull Skin

Dehydrated Skin

Dark Circles

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Skin Concern

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Skin Type



ABSOLUE SOFT CREAM MOISTURIZER

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NEW



ABSOLUE THE SERUM



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ENGAGE IT



ADVANCED GÉNIIFIQUE FACE SERUM



ABSOLUE SOFT CREAM MOISTURIZER

Brightening & Revitalizing

★★★★★

SELECT A SIZE
1.0 FL. OZ.

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ABSOLUE THE SERUM

Plumping & Smoothing

★★★★★

SELECT A SIZE
1.0 OZ.

ADD TO CART



ADVANCED GÉNIIFIQUE FACE SERUM

Radiance Boosting

★★★★★

SELECT A SIZE
1.7 OZ.

ADD TO CART



NEW



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RÉNERGIE LIFT MULTI-ACTION NIGHT CREAM
Lifting & Firming

★★★★★

\$160.00
One size available
2.6 oz.

ADD TO CART



RÉNERGIE LIFT MULTI-ACTION ULTRA DUO
A \$160.00 Value

★★★★★

\$136.00
One size available
Set

ADD TO CART



RÉNERGIE H.C.F. TRIPLE SERUM
Plumping & Dark-Spot Reducing

★★★★★

\$140.00
One size available
1.7 fl. oz.

ADD TO CART

GET 20% OFF ✕

BESTSELLER



ADVANCED GÉNIFIQUE EYE CREAM
Hydrating & Brightening

★★★★★

BESTSELLER



ABSOLUE EYE CREAM
Smoothing & De-Puffing

★★★★★

BESTSELLER



ADVANCED GÉNIFIQUE LIGHT PEARL EYE SERUM
De-Puffing & Firming

★★★★★

\$79.00
One size available
0.5 fl. oz.

\$135.00
One size available
0.7 fl. oz.

\$80.00
One size available
0.67 fl. oz.

ADD TO CART

ADD TO CART

ADD TO CART



NEW



ABSOLUE SOFT CREAM REFILL

ABSOLUE RICH CREAM REFILL

ADVANCED GENIFIQUE NIGHT CREAM

Revitalizing & Brightening

Revitalizing & Brightening

Hydrating & Nourishing

★★★★★

★★★★★

★★★★★

\$220.00
One size available
2.0 fl. oz.

\$220.00
One size available
2.0 fl. oz.

\$95.00
One size available
1.7 fl. oz.

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BESTSELLER



NEW



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GET 20% OFF ✕



ABSOLUE RICH CREAM MOISTURIZER

Hydrating & Revitalizing

★★★★★

\$270.00

One size available

2.0 fl. oz.

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RÉNERGIE LIFT MULTI-ACTION EYE CREAM

Firming & Wrinkle-Reducing

★★★★★

\$75.00

One size available

.5 oz.

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ABSOLUE ROSE 80 TONER

Brightening & Revitalizing

★★★★★

\$120.00

One size available

5.0 fl. oz.

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Home > MAKEUP > EYE MAKEUP > Eye Liners & Eye Pencils

Eye Liners & Eye Pencils

(8 products)

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Price

Color shades

Format

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Price

NEW



IDLE LINER

Ultra Precise & Easy-To-Use

★★★★★

\$23.00

02 Glossy Black

♡



DRAMA LIQUI-PENCIL DRAMATIC EYELINER

Waterproof Pencil-Gel Hybrid

★★★★★

\$23.00

01 G&N Nat

♡

BESTSELLER



LE STYLO WATERPROOF EYELINER PENCIL

Long-Lasting & Blendable

★★★★★

\$26.00

02 MOIR INTENSE

♡

Color shades
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IDOLE LINER

Ultra Precise & Easy-To-Use

★★★★★

\$23.00

< 01 Glossy Black >



IDOLE LINER

Ultra Precise & Easy-To-Use

★★★★★

\$23.00

< 01 Glossy Black >



ADD TO CART

DRAMA LIQUI-PENCIL DRAMATIC EYELINER

Waterproof Pencil-Gel Hybrid

★★★★★

\$23.00

< 01 Cashmere >



DRAMA LIQUI-PENCIL DRAMATIC EYELINER

Waterproof Pencil-Gel Hybrid

★★★★★

\$23.00

< 01 Cashmere >



ADD TO CART

LE STYLO WATERPROOF EYELINER PENCIL

Long-Lasting & Blendable

★★★★★

\$28.00

< 02 NOIR INTENSE >



LE STYLO WATERPROOF EYELINER PENCIL

Long-Lasting & Blendable

★★★★★

\$28.00

< 03 NOIR INTENSE >



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BEST SELLER



♡



♡

NEW



♡

GET 20% OFF

ARTLINER PRECISION FELT-TIP LIQUID EYELINER

Long-lasting and Richly Pigmented

★★★★★

\$31.00



Black Satin

ADD TO CART

LE CRAYON KHÔL EYELINER PENCIL

Intense & Smooth Color

★★★★★

\$28.00



Moss

ADD TO CART

IDOLE MASCARA & EYELINER GIFT SET

A \$63.00 Value

★★★★★

\$32.00

One size available

Set

ADD TO CART



LE SHAPPENER

★★★★★

\$7.00

One size available

Sharpener

ADD TO CART



GRANDIOSE LINER

Bendable Liquid Eyeliner

★★★★★

\$32.00

One size available

01 Matte Noir - Jet Black

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Eyeliner can be the statement of your eye makeup, the ultimate product to add extra definition to your eyes and finish off your [eyeshadow](#) look. No matter your eye shape – eyeliner can help define your eyes. Discover eyeliner tips and shop our wide range of eyeliners including waterproof eyeliners.

What are the different types of eyeliner formulas?

There are many different eyeliner formulas including liquid eyeliner, gel eyeliner, pencil eyeliner, kohl eyeliner, and powder eyeliner. These eyeliners often come in waterproof and smudge-proof formulas.

What type of eyeliner is best?

The eyeliner you use will depend mostly on your desired eyeliner look and technique. If you are looking to create thin and precision lines try a liquid eyeliner (like our [Black Ultra-Fine Waterproof Liquid](#)). If you want a thicker liner look or want to create tightline eyeliner or waterline eyeliner use a pencil eyeliner. For a soft eyeliner look try a powder eyeliner.

What are the different eyeliner styles?

You can apply your eyeliner in many different styles from the classic round eyeliner shape and [swooped eyeliner](#) to more creative looks like [inner corner eyeliner](#), [underline](#), [skinny eyeliner](#), and [graphic eyeliner](#).

What is the best way to put on eyeliner?

If you're looking to learn how to best use eyeliner learn from our guides on [How to Apply Eyeliner for Beginners](#) and [How to Apply Pencil Eyeliner](#).

What is tightline eyeliner and waterline eyeliner?

Tightline eyeliner and waterline eyeliner are eyeliner techniques which can help the base and root of the eyelashes look thicker and prevent any gaps between your eyeliner and lashline. Tightline eyeliner is the technique of applying eyeliner in-between your eyelashes and waterline eyeliner is the technique of applying eyeliner onto the "waterline" part of your eyes.

How do I wear colored eyeliner?

Black eyeliner is a staple but if you're looking to experiment with different colors of eyeliners you can easily learn with our how to's and tips on [blue eyeliner](#), [green eyeliner](#), and [gray eyeliner](#). [Brown liner](#) is also a great option and alternative to black eyeliner.

What mascara and eyeliner should I use together?

The perfect complement to your eyeliner look is mascara. [Discover our wide range of volumizing and lengthening mascaras](#).

How do I remove eyeliner?

To remove eyeliner use an effective eye makeup remover like [BI-Eye's Double Action Eye Makeup Remover](#). If you're wearing waterproof eyeliner and other eye makeup like eyeshadow and waterproof mascara consider using the [double cleansing technique](#).

Learn more about eyeliner: [How to Apply Eyeliner for Beginners](#) | [Matte Eyeliner Guide](#) | [Waterproof Eyeliner and Eye Makeup Guide](#) | [How to Put On Winged Eyeliner](#) | [Black Eyeliner vs Brown Eyeliner](#) | [Pencil Eyeliner Guide](#)

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YOU MAY ALSO LIKE

BESTSELLER



CILS BOOSTER XL ENHANCING LASH & MASCARA PRIMER
Priming & Conditioning

★★★★★

\$30.00



Mascara Primer

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LA BASE PRO FACE & MAKEUP PRIMER
Perfecting Makeup Primer

★★★★★

\$42.00



Makeup Primer - 0.8 Oz.

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LASH IDÔLE MASCARA
Lash-Lifting & Volumizing

★★★★★

\$30.00



Lash Mascara

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RÉNERGIE LIFT MULTI-ACTION ULTRA
FACE CREAM WITH SPF 30
Lifting & Dark Spot-Reducing

★★★★★

\$80.00

SELECT A SIZE
1.0 FL. OZ. (30 ML)

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FACE



EYE



LIP

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Eyeshadow & Palettes

(4 products) SORT BY BEST SELLERS

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Mascaras



HYPNÔSE 5-COLOR EYESHADOW



COLOR DESIGN EYESHADOW



OMBRE HYPNÔSE STYLO SHADOW

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HYPNÔSE 5-COLOR EYESHADOW PALETTE



HYPNÔSE 5-COLOR EYESHADOW PALETTE
Highly Pigmented & Long-Lasting

★★★★☆

\$60.00
NAÏVE SCULPTURAL



COLOR DESIGN EYESHADOW



COLOR DESIGN EYESHADOW
Vibrant Color & Long-Lasting

★★★★★

\$25.00
100 Positive Match



OMBRE HYPNÔSE STYLO SHADOW STICK



OMBRE HYPNÔSE STYLO SHADOW STICK
Creamy & Long-Lasting

★★★★★

\$25.00
05 Enka F

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GET 20% OFF X





PRIME IT BOOST IT ALL DAY
EYESHADOW PRIMER
Eye Priming & Long-Lasting

★★★★☆

\$16.00

One size available

0.33 fl. oz.

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CILS BOOSTER XL ENHANCING LASH & MASCARA PRIMER
Priming & Conditioning

★★★★★

\$30.00

Mascara Primer

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LA BASE PRO FACE & MAKEUP PRIMER
Perfecting Makeup Primer

★★★★★

\$42.00

Makeup Primer - 0.8 Oz.

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LASH IDÔLE MASCARA
Lash-Lifting & Volumizing

★★★★★

\$30.00

Glossy Black

ADD TO CART



RÉNERGIE LIFT MULTI-ACTION ULTRA FACE CREAM WITH SPF 30
Lifting & Dark Spot-Reducing

★★★★★

SELECT A SIZE

1.0 FL. OZ. (30 ML)

\$80.00

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Free shipping for orders \$100+ and free returns



Complimentary samples with every order



Exclusive offers



Complimentary engraving

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Product



Eye Pencils

☆☆☆☆☆ (be the first to review)

Our eye-liner pencils are low in wax content and are formulated to minimize fine lines around the eye area and plugging around the lip area. A variety of shades available.

\$16.50

Color



1

Add to cart

Reviews (0) More Information

There are no reviews yet.

Leave a customer review

Your email address will not be published. Required fields are marked *

Your rating



Your review *

Name

Email

Save my name, email, and website in this browser for the next time I comment.

[« Lip Pencils](#)

[Brow Wow »](#)

Corporate Headquarters

Business Hours:

Monday - Friday 8:30 am - 4:30 pm
Saturday and Sunday Closed

Phone Number: (708) 479-7546 | (800) 452-2116

Address:

9850 W. 190th St. Unit B1 | Mokena, IL 60448

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Skincare

Making the
Complex
Simple.

Holistic Skincare



Water-Based. pH Balanced
Antioxidant-Rich. Gentle. Effective.



Daily Skincare Kit Original



NEW *Rejuvenation Boost



Liquid Loofah Cleanser



Liquid Loofah LITE Cleanser



Herbal Hydrating Mist



Herbal E Oil



Hyaluronic Acid



Rejuvenation Creme



Nutrient Serum





Face & Body Replenishing Lotion



Vitamin E Stick



GM Lip Pumice

Corporate Headquarters

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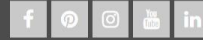
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Natural Skin Care > Make-up > Eyes > Eye Shadow

Eyeshadow Trio

dimensional, natural color palette for eyes

★★★★★ (30)

Your favorite eye make-up: Dr. Hauschka Eyeshadow Trio.

Discover your favorite eye make-up: The vibrant colors of the Dr. Hauschka Eyeshadows light up the natural color of your eyes. The color-coordinated shades in each Eyeshadow Trio offer perfect shading and contouring. The light Eyeshadow in the palette is great for use as a Highlighter. The intense color experience that Dr. Hauschka creates with mineral pigments is complemented by a pleasant, silky soft feeling on the skin.

Colors / Dr. Hauschka Eyeshadow Trios Available in four shades

FIND OUT MORE



Price \$38.00

plus tax, plus any possible shipping costs

Content 0.16 oz

Color: 01 saphire



Quantity:

Quantity dropdown menu showing '1'

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Eyeshadow Trio with friends!





[Description](#) / [Ingredients](#) / [Quality](#) / [Usage](#) / [Sustainability](#)

Description

Brilliant: Three complementary shades reflect, highlight and enliven – for brilliant, sparkling eyes.

The formulation combines mineral pigments, silk and nurturing botanical ingredients such as black tea to moisturize and soothe the delicate skin around the eyes.

DR. HAUSCHKA PRODUCT CONSULTANCY

For questions regarding Dr. Hauschka Skin Care products and their usage

Phone 800.247.9907

9am-noon and 1pm-4:30pm Eastern Standard Time, Monday through Friday.

THIS GOES WELL WITH IT



Eyeshadow Blender Brush



Liquid Eyeliner



Compact Powder



1 each
\$18.00

DISCOVER & BUY

0.14 fl oz
\$22.00

DISCOVER & BUY

0.28 oz
\$35.00

DISCOVER & BUY

FURTHER INFORMATION

Tea



Extracts of the black tea native to Asia have proved their value over and over again as skin-soothing, anti-inflammatory and strengthening compresses. According to Chinese mythology the Chinese owe the discovery of tea to the legendary Emperor Shennong.

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50 REVIEWS

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From: [Suzanne L.](#)

Purchased: April 2023

Beautiful quality

It's a great quality, because no matter how you blend it, it looks beautiful. No matter how much time I spend putting it on or if I just put it on quickly it improves my complexion. It never stings my eyes.

Was this review helpful?

0 Vote/s 0 Vote/s



From: [Ladye Anna A.](#)

Purchased: October 2022

Great palette

Was this review helpful?

0 Vote/s 0 Vote/s

From: [Ladye Anna A.](#)

Purchased: October 2022

Great palette

Was this review helpful?

0 Vote/s 0 Vote/s



From: [Diane H.](#)

Purchased: July 2022

I purchased the eyeshadow trio O3 and I love it.

Blends well and no eyeshadow crease in the afternoon.

Was this review helpful?

0 Vote/s 0 Vote/s

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Eye Definer naturally defining eye pencil

★★★★☆ (96)

Nurturing eye pencil: Dr. Hauschka Eye Definer.
The right color for every eye: Dr. Hauschka's six Eye Definer pencils allow you to skillfully emphasize the unique beauty of your eyes. Our pleasantly smooth Eye Definer enables exact application with the pencil tip as well as soft smudging with the help of the applicator. Applying eyeliner above the upper lash line creates visually thicker lashes. Meanwhile, the Eye Definer's gentle formulation cares for the delicate skin around the eyes.

Colors / Dr. Hauschka Eye Definer
Available in six intense colors
Select Eye Definer nude for a skin-colored tone

FIND OUT MORE



Price \$20.00

plus tax, plus any possible shipping costs

Content 0.04 oz

Color: 01 black



Quantity:

1

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Dr. Hauschka



United States

Face Care

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Natural Skin Care > Body Care > Body Cream



DISCOVER OUR

Hydrating Rose

WITH EXCLUSIVE ROSE DAY CREAM | \$35 | \$85 value

Face Care

Body Creams from Dr. Hauschka

Our collection of Body Creams provide rich, nourishing care and leave skin feeling silky soft.

Body Care

Body Washes



Face Care

Body Care

Body Washes

Body Oils

Body Cream

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Body Creams from Dr. Hauschka

Our collection of Body Creams provide rich, nourishing care and leave skin feeling silky soft.

Sort by

Skin condition

Product recommendation for



Hydrating Rose Face & Body Care Ritual

- Full Size Rose Nurturing Body Oil
- Travel Size Rose Nurturing Body Cream
- Travel Size Rose Day Cream
- \$85 value includes carryall and notebook

1 each

\$35.00

DISCOVER & BUY



Calming Lavender Body Care Ritual

- Full Size Moor Lavender Body Oil
- Travel Size Lavender Sandalwood Body Cream
- Travel Size Moor Lavender Body Oil
- \$70 value includes carryall and notebook

1 each

\$30.00

DISCOVER & BUY



Vitalizing Lemon Body Care Ritual

- Full Size Shower Cream
- Full Size Lemon Lemongrass Vitalizing Body Milk
- Lemon Soap
- \$75 value includes carryall

1 each

\$35.00

DISCOVER & BUY





Rose Nurturing Body Cream

- a rich, nourishing cream
- fortifies and harmonizes
- leaves skin feeling silky soft
- also good for sensitive skin

4.9 fl oz

\$36.00

DISCOVER & BUY



Lavender Sandalwood Calming Body Cream

- relaxes body and mind
- supports the skin's natural barrier
- preserves moisture
- leaves skin feeling silky soft

4.9 fl oz

\$36.00

DISCOVER & BUY



Lemon Lemongrass Vitalizing Body Milk

- firms and refreshes
- preserves moisture
- provides intensive nourishment
- activates tired skin

4.9 fl oz

\$36.00

DISCOVER & BUY



Regenerating Body Cream

- for demanding, mature skin
- helps firm the skin
- fortifies and smoothes
- has a warm fragrance

5 fl oz



Almond Soothing Body Cream

- rich, nurturing care
- preserves moisture
- leaves skin feeling silky smooth
- replenishes dry, sensitive skin

4.9 fl oz



Quince Hydrating Body Milk

- preserves moisture
- supports the skin
- promotes balance
- absorbs quickly

4.9 fl oz

\$46.00

DISCOVER & BUY

\$56.00

DISCOVER & BUY

\$56.00

DISCOVER & BUY

FURTHER INFORMATION

Body Oils



Dr. Hauschka body oils directly address the warmth within our bodies. After all, oil can be seen as the extracted, concentrated warmth and energy of the summer sun. The addition of specific medicinal plants creates our individual skin care oils.

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United States

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Natural Skin Care > Make-up > Eyes



DISCOVER OUR MUST HAVE

Make-up Duo

\$35 | \$85 value

Face Care

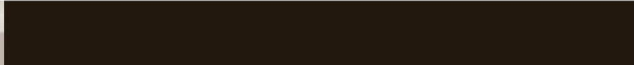
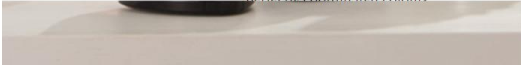
Body Care

Make-up

Eye Make-up

Bright eyes.

Every pair of eyes is unique. Every pair shines in its own way. Highlight your personality with Dr. Hauschka Eye Make-up. Discover vibrant, perfectly coordinated colours.



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Eye Make-up Bright eyes.

Every pair of eyes is unique. Every pair shines in its own way. Highlight your personality with Dr. Hauschka Eye Make-up. Discover vibrant, perfectly coordinated colours.

Sort by ▼

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Product recommendation for ▼



Volume Mascara

- thicker looking eyelashes
- nurtures the eyelashes
- ophthalmologically tested
- available in three colors

0.27 fl oz

\$28.00

DISCOVER & BUY



Defining Mascara

- defines every individual lash
- nourishes the eyelashes
- ophthalmologically tested
- available in three colours

0.2 fl oz

\$26.00

DISCOVER & BUY



Eye & Brow Palette

- one palette with many uses
- includes an applicator for eyelids and brows
- contains four velvety matte shades

0.19 oz

\$45.00

NOT AVAILABLE



Eye Definer

- soft eye pencil with applicator
- for precise lines and soft blending
- nurtures the skin around the eyes
- available in six natural looking colors

0.04 oz

\$20.00

DISCOVER & BUY



Eye Definer nude

- soft eye pencil
- makes the eyes shine
- nurtures the skin around the eyes
- available in one luminous color for all skin tones

0.04 fl oz

\$20.00

DISCOVER & BUY



Eyeshadow

- satiny eyeshadows
- create striking accents
- contain mineral pigments
- available in 5 intense colors

0.05 oz

\$22.00

NOT AVAILABLE



Eyeshadow Trio

- eye-shadow palettes each containing 3 colors
- complementary colors for a perfect look



Liquid Eyeliner

- liquid eye liner with fine applicator brush
- precise lines for a vibrant look



Brow & Lash Gel

- nourishing gel
- for lashes and eyebrows
- forms and fixes

- PERFECT HOUR
- silky, nurturing composition
 - 4 different color combinations

0.16 oz

\$38.00

DISCOVER & BUY



Soothing Cleansing Milk

- suitable for all skin conditions as a make-up remover
- cleanses and nurtures
- helps to replenish oils
- for dry, sensitive and normal skin

4.9 fl oz

\$39.00

DISCOVER & BUY

- FRUITFULS ARE LASH FRIENDLY
- smudge resistant

0.14 fl oz

\$22.00

DISCOVER & BUY



Eye Make-up Remover

- gently removes eye make-up
- effective dual-phase composition
- cares for the delicate skin around the eyes
- for all skin conditions

2.5 fl oz

\$20.00

DISCOVER & BUY

- transparent

0.2 fl oz

\$22.00

DISCOVER & BUY



Cosmetic Sponge

- skin-friendly cosmetic sponge
- made from natural fibers
- cleanses the face
- removes face masks and make-up

1 each

\$5.00

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Get a clear, healthy complexion with head-to-toe natural skincare products that nourish, protect and smooth the skin.



BeautyPrep™ Hyaluronic Serum

BeautyPrep™ Face Moisturizer

★★★★☆ 1083 Reviews

\$57.00

★★★★☆ 866 Reviews

\$47.00

GET 15% OFF X



New!





BeautyPrep™ Face Cleanser

★★★★☆ 155 Reviews

\$32.00

GET 15% OFF ✕



BeautyPrep™ Face Toner

★★★★☆ 148 Reviews

\$38.00



HydroPure™ Tinted Serum with Hyaluronic Acid & CoQ10

★★★★☆ 273 Reviews

\$58.00



TRY IT ON



Magic Mitt®

★★★★☆ 262 Reviews

\$20.00



Smooth Affair® Brightening Face Primer

★★★★☆ 589 Reviews

\$52.00



Smooth Affair® Illuminating Glow Face Primer

★★★★☆ 122 Reviews

\$52.00



Smooth Affair® Mattifying Face Primer

★★★★☆ 82 Reviews

\$52.00



Dream Tint® Tinted Moisturizer SPF 15

★★★★☆ 661 Reviews

\$46.00



TRY IT ON



GET 15% OFF ✕





HandDrink® Hand Cream SPF 15

★★★★★ 70 Reviews

\$29.00



Powder-Me SPF® 30 Dry Sunscreen

★★★★★ 1048 Reviews

\$55.00



Powder-Me SPF® 30 Dry Sunscreen Refill (3 Pack)

★★★★☆ 31 Reviews

\$50.00



Skin Accumax®

★★★★★ 151 Reviews

from \$71.00



Skin Omegas

★★★★★ 25 Reviews

from \$52.00



Skin Complete

★★★★★ 25 Reviews

\$80.00



Skin Ultimate

★★★★☆ 11 Reviews

\$160.00



Skin Collagen Support

★★★★★ 11 Reviews

\$75.00



GET 15% OFF ✕





Skin Youth Biome™

★★★★★ 2 Reviews

\$95.00



Citrus + Charcoal Hand Wash

★★★★★ 15 Reviews

\$19.00



Hand Sanitizer

★★★★★ 11 Reviews

\$6.00



Hand Sanitizer Gel with Organic Orange Oil

★★★★★ 9 Reviews

\$6.00

GET 15% OFF ✕



Smooth Affair® Oily Skin Face Primer

★★★★☆ 148 Reviews

\$36.40 ~~\$52.00~~

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Eye Pencil

★★★★☆ 335 Reviews
\$20.00



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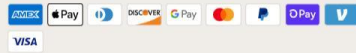
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GET 15% OFF

Eye Pencil

★★★★☆ 335 Reviews 65 Questions \ 65 Answers

\$20.00

Pay in 4 interest-free installments for orders over \$50.00 with shop

Pencils so soft they won't pull on your delicate skin. Natural pigments give you long-lasting color that stays put.



Midnight Blue

Buy once

1

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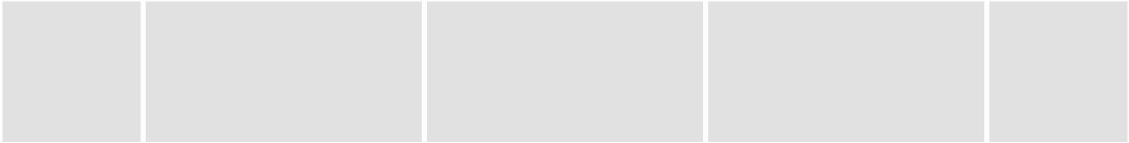
Ingredients Vegan/Gluten +



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Eye Pencil
Midnight Blue
\$20.00

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Liquid Eyeliner

★★★★☆ 111 Reviews
\$30.00



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Mystikol® Powdered
Eyeliner

★★★★☆ 334 Reviews
\$26.00



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TRY IT ON

Longest Lash Thickening
and Lengthening Mascara

★★★★☆ 326 Reviews
\$35.00



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TRY IT ON

PureLash® Lash Extender &
Conditioner

★★★★☆ 381 Reviews
\$26.00



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Lip Pencil

★★★★☆ 201 Reviews
\$20.00



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Review Highlights

★★★★★

"I received the product very quickly and the email inquiry I sent was answered right away..."

Marigold



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Midnight Blue
\$20.00

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"Love the color - ease of application; smooth texture..."

Virginia Q.



4.4



335 Reviews, 65 Q&As



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\$20.00

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335 Reviews

Sort: Select

04/18/23

C
Cindy F.
Verified Buyer

★★★★★

Goes on smoothly and so
Goes on smoothly and so easy!!!

Incentivized review: Yes I received free product or loyalty points

Recommended: Yes

Skin type: Aging

Length of use: many years

Age: 55 - 64

Skin tone: Light

Share | Was This Review Helpful? 0 0

04/17/23

R

First time trying the eye
First time trying the eye pencil. I like it

Rhonda B.
Verified Buyer
★★★★★

First time trying the eye pencil, fine it.

Location:
Colorado

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Eye Pencil
Midnight Blue
\$20.00

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Length of use: less than 1 month
Age: 55 - 64
Skin tone: Light to Medium

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04/16/23

J

Jane D.
Verified Buyer
★★★★☆

Nice lighter tone I was

Nice lighter tone I was looking for. . Stays in place well. May be a little firmer than expected. Very

Location:
Southwest

Incentivized review: No I was not incentivized to

write a review

Recommended: Yes

Skin type: Aging

Length of use: less than 1 month

Age: 65+

Skin tone: Medium

Share | Was This Review Helpful? 0 0

04/14/23

C

Catherine M.
Verified Buyer
★★★★★

Perfect.

Perfect color. Long-lasting.

Location:
Mississippi

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Eye Pencil
Midnight Blue
\$20.00

- 1 +

ADD TO CART

Length of use: less than 1 month
Age: 65+
Skin tone: Light to Medium

Share | Was This Review Helpful? 0 0

04/14/23



Joann J.
Verified Buyer
★★★★★

Incentivized review: No I was not incentivized to write a review

Recommended: Yes

Skin type: Aging

Length of use: less than 1 month

Age: 55 - 64

Skin tone: Medium

Apply with ease

I have not used this eye pencil before and I am very happy I did order it. The eyeliner is soft, applies with ease, no tugging at my eye lids. It does stay on all day, until I take it off.

Location:
TN

Share | Was This Review Helpful? 1 0

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Eye Pencil
Midnight Blue
\$20.00



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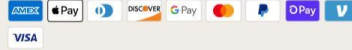
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Midnight Blue
\$20.00

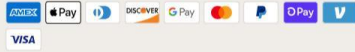
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Eye Pencil
Midnight Blue
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Eye Shadow

eye-catching color

Create luminous looks with mineral eyeshadows that glide on and stay on. From powder to cream, our nourishing, highly pigmented eyeshadows make eyes pop with clean, conditioning color.



PurePressed® Eye Shadow Palette

★★★★☆ 117 Reviews

\$48.00



TRY IT ON

PurePressed® Eye Shadow Triple

★★★★☆ 168 Reviews

\$32.00





TRY IT ON

PurePressed® Eye Shadow Single

★★★★☆ 93 Reviews

\$24.00




24-Karat Gold Dust

★★★★☆ 77 Reviews

\$14.00



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TRY IT ON

Eye Pencil

★★★★★ 335 Reviews
\$20.00



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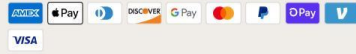
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Eye



9 Colors



Soft Touch Shadow
\$21.25

QUICK ADD



Knockout Nudes
\$70.00

QUICK ADD



Knockout Nudes 2
\$70.00

QUICK ADD



Dual Beauty Eye & Cheek Palette



28 Colors



1 Color



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Eye Brow Makeup

Eyeliner

Eye Shadow

Mascara

Award Winners & Best Sellers

Award Winners

Best Sellers

Price Range

Under \$25

\$25 to \$34

\$35 to \$44

\$65 & Above

\$67.00

QUICK ADD



11 Colors



Soft Touch Eye Pencil

\$21.00

QUICK ADD

Eye Shadow

\$18.00

QUICK ADD



8 Colors



Age Defying Eyeliner

\$21.00

QUICK ADD

Wicked Lash Mascara

\$24.00

QUICK ADD



5 Colors



Brow Sculpting Pencil

\$25.00

QUICK ADD



- Award Winners
- Best Sellers

Price Range

- Under \$25
- \$25 to \$34
- \$35 to \$44
- \$65 & Above



9 Colors



Shadow Stick
\$27.00

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3 Colors



Creamy Flo-Matic Mascara
\$21.00

QUICK ADD



Mascara Primer
\$21.00

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SOFT TOUCH EYE PENCIL

\$21.00

afterpay available for orders over \$35

★★★★☆ 465 Reviews



Select Color for Availability

Quantity

1

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DESCRIPTION

If you're craving smoldering eyes, this ultra creamy pencil has just the right touch. It's masterfully formulated for versatility. It glides on smoothly to deliver long wearing bold color. Use it to create a smoky eye or as a powder-grabbing eye shadow base.

1.2g e Net Wt. .04 OZ.

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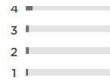
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465 Reviews



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Color Look Shade Pencil Quality Texture
Skin Eyeliner Lines Eyes Application ...

Rating Images & Videos Skin Type
Skin Tone Age Benefits

★★★★★

Benefits: Quality Ingredients, Easy Application, Great Color

Age: 55 to 64

Skin Tone: Light

Skin Type: Normal to Dry

BEAUTIFUL

Beautiful

Karla A. Verified Buyer 04/24/23

★★★★★

Benefits: Easy Application, Long Wearing, Great Color, Quality Ingredients

Age: 65 or over

Skin Tone: Medium

Skin Type: Normal to Dry

I HAVE BEEN WEARING THE

I have been wearing the Teak color eyeliner for 40 years & it's amazing Best eyeliner ever !

Peggy W. Verified Buyer 04/19/23



Benefits: Easy Application, Long Wearing
Age: 65 or over
Skin Tone: Medium
Skin Type: Oily

IT'S EASY TO APPLY AND

It's easy to apply and also doesn't run when I sweat!

Kaala M. Verified Buyer 04/14/23



Benefits: Lightweight Feel, Long Wearing, Easy Application, Great Color, Quality Ingredients
Age: 45 to 54
Skin Tone: Medium
Skin Type: Normal to Dry

EYELINER STAYS ON ALL DAY

Eyeliner stays on all day

Lisa B. Verified Buyer 04/12/23



Benefits: Long Wearing
Age: 65 or over
Skin Tone: Fair
Skin Type: Dry

GOOD PRODUCT

Good product

Fonzie S. Verified Buyer 04/05/23

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WORKS WELL WITH





Dual Action Eye Makeup Remover
\$23.00

QUICK ADD



Knockout Nudes
\$70.00

QUICK ADD



Makeup Artistry Eyes #5 Brush
(Eyeliner)
\$18.00

QUICK ADD



1 Color
Wicked Lash Mascara Black
\$24.00

QUICK ADD



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Award Winners



Exfoliating Charcoal Scrub
\$45.00

QUICK ADD



★★★★★
Cleansing Cream
\$30.00

QUICK ADD



★★★★★
Dual Action Eye Makeup Remover
\$23.00

QUICK ADD



★★★★★
Brilliant-C Cleanser
\$27.00



Foaming Cleanser Normal/Dry
\$27.00



★★★★★
Brilliant-C Toner
\$23.00

Best Sellers

Price Range

Under \$25

\$25 to \$34

\$35 to \$44

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Cleansers & Toners

Foam & Cream Facial Cleansers

Facial Exfoliation Products

Makeup Removers

Toners

Award Winners & Best Sellers

Award Winners

Best Sellers

Price Range

Under \$25

\$25 to \$34

\$35 to \$44

Award Winners & Best Sellers

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Facial Cleansing Wipes
\$23.00

QUICK ADD

QUICK ADD



AHA Toner Normal/Oily
\$23.00

QUICK ADD

QUICK ADD



AHA Toner Normal/Dry
\$23.00

QUICK ADD



Award Winners

Best Sellers

Price Range

Under \$25

\$25 to \$34

\$35 to \$44

\$45 to \$54

\$65 & Above



Foaming Cleanser Normal/Oily
\$27.00

QUICK ADD



★★★★★
Aqua Bliss Cleansing Lotion
\$28.00

QUICK ADD



★★★★★
Skintelligent Cleanser
\$37.00

QUICK ADD

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Skincare X



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- Cleansers & Toners
- Eye & Lip Care
- Moisturizers
- Serums & Masks
- Specialty
- Skin Type
- Men

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- Award Winners
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Price Range

- Under \$25

Skincare

- Body & Sun Care
- Cleansers & Toners
- Eye & Lip Care
- Moisturizers
- Serums & Masks



Daytime All-Stars Set
\$78.50

QUICK ADD



Magical Skin Set
\$84.00

QUICK ADD



Nighttime All-Stars Set
\$99.50

QUICK ADD



Specialty

Skin Type

Men

Aqua Bliss
\$39.00

QUICK ADD

Exfoliating Charcoal Scrub
\$45.00

QUICK ADD

Aqua Bliss Cleansing Lotion
\$28.00

QUICK ADD

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Award Winners

Best Sellers

Price Range

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Cleansers & Toners

Eye & Lip Care

Moisturizers

Serums & Masks

Specialty

Skin Type

Men



17 Colors



Lasting Foundation SPF 12
\$42.00

QUICK ADD



11 Colors



**Timeless Illuminating Makeup
Broad Spectrum SPF 30**
\$43.00

QUICK ADD



6 Colors



**CC Cream Broad Spectrum SPF
30**
\$42.00

QUICK ADD

Award Winners & Best Sellers

Award Winners

Best Sellers



Price Range

- Under \$25
- Award Winners
- Best Sellers

Price Range

- Under \$25
- \$25 to \$34
- \$35 to \$44
- \$45 to \$54
- \$55 to \$64
- \$65 & Above



★★★★★

Nighttime Recovery Creme
\$63.00

QUICK ADD



Foundation Primer Plus SPF 15
\$42.00

QUICK ADD



★★★★★

Dual Action Eye Makeup Remover
\$23.00

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Serums & Masks

Masks

Price Range

- Under \$25
- \$25 to \$34
- \$45 to \$54





Miracol Revitalizing Cream
\$23.00

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Miracol Revitalizing Lotion
\$23.00

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Clarifying Clay Mask
\$30.00

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Serums & Masks

Masks

Price Range

- Under \$25
- \$25 to \$34
- \$45 to \$54



Purifying Peel-Off Charcoal Mask
\$47.00

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Moisture Rich Facial Treatment
\$30.00

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Miracol Booster
\$18.00

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Serums & Masks

Masks



Revitalizing Bubbly Mask
\$45.00

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Price Range

- Under \$25
- \$25 to \$34
- \$45 to \$54



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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on April 24, 2023 for
U.S. Trademark Application Serial No. 87290713

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS) or the Electronic System for Trademark Trials and Appeals (ESTTA), as appropriate. Your response and/or appeal must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status of your application periodically](#)** in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
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