

From: Estrada, Linda

Sent: 1/31/2017 5:24:04 PM

To: TTAB E Filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 87028911 - GAIA ACUPUNCTURE - N/A - Request for
Reconsideration Denied - Return to TTAB - Message 5 of 6

Attachment Information:

Count: 9

Files: medstarwash.jpg, svhosp-1.jpg, svhosp-2.jpg, svhosp-3.jpg, svhosp-4.jpg, svhosp-5.jpg, ghhc-1.jpg,
ghhc-2.jpg, ghhc-3.jpg

INTEGRATIVE MEDICINE

Integrative Medicine Services



MedStar Integrative Medicine Team

Located on the campus of MedStar Montgomery Medical Center, MedStar Health Center for Integrative Medicine provides patient-centered care...

Integrative Medicine uses a variety of non-drug therapies combined with evidence-based medical practices...

Integrative Medicine uses acupuncture for the treatment of chronic pain and other conditions...

Integrative Medicine uses mindfulness training to help patients manage stress and improve overall health...

Integrative Medicine uses yoga to improve flexibility, strength, and overall well-being...

Integrative Medicine uses Tai Chi to improve balance, coordination, and overall health...

Integrative Medicine uses Pilates to improve core strength, posture, and overall health...

Integrative Medicine uses massage therapy to relieve muscle tension and promote relaxation...

Integrative Medicine uses chiropractic care to improve spinal health and overall well-being...

Integrative Medicine uses physical therapy to improve mobility and reduce pain...

Integrative Medicine uses occupational therapy to improve daily living skills and overall health...

Integrative Medicine uses speech therapy to improve communication skills and overall health...

Integrative Medicine uses behavioral health services to address mental health concerns...

Integrative Medicine uses nutrition counseling to promote healthy eating habits and overall health...

Integrative Medicine uses health and wellness coaching to help patients achieve their health goals...

Integrative Medicine uses holistic approaches to care, including mind-body-spirit practices...

Integrative Medicine uses a team-based approach to care, involving all healthcare providers...

Integrative Medicine uses a patient-centered approach to care, focusing on the individual's needs...

Integrative Medicine uses a holistic approach to care, addressing the whole person...

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Schedule an Appointment

Location Information

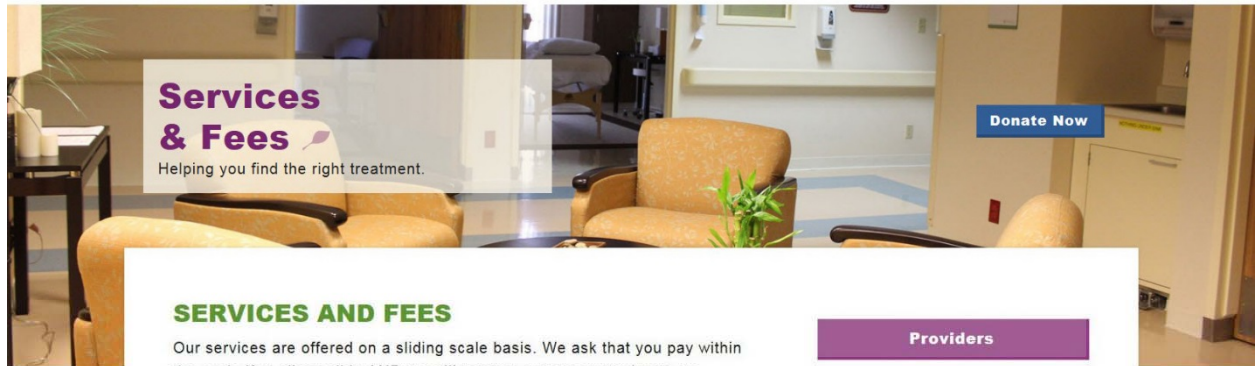
MedStar Health Center for Integrative Medicine

1311 Prince Philip Drive, Suite 202

Related Classes

Virtual Stress Resilience Class

Footer section containing social media links, trending news, helpful links, and contact information for MedStar Montgomery Medical Center.



Services & Fees

Helping you find the right treatment.

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SERVICES AND FEES

Our services are offered on a sliding scale basis. We ask that you pay within the scale if at all possible AND we will not turn anyone away due to an inability to pay. Because we understand that cancer treatment can extend over a long period of time, and our services are more effective when used consistently, we want you to find a payment you can sustain over that period of time (and into your recovery) for best results. If you cannot afford to meet the minimum, we can further supplement your care with our Patient Assistance Fund and can offer you one "below scale" session per week.

[Fee Schedule](#)

WHAT ARE THE SERVICES

Health Navigation –Our Health Navigator will meet with you when you begin the program to provide support and to help you understand how to best utilize complementary therapies. The Navigator can provide education on what

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North Bay Cancer Alliance

complementary therapies. The navigator can provide education on what therapies are available and work with you to co-develop a complementary care treatment plan to integrate with your western treatment, taking into account your unique circumstances. The navigator will then be available to follow you through your care and assist with any changes in your plan that may be needed during the course of treatment. A Health Navigator can also work with you to help you sort out your health goals, provide resources, facilitate communication with your providers and offer support as you travel through your journey.

Acupuncture and Chinese herbal medicine – These methods have been shown to reduce the side effects of treatments such as chemotherapy and interferon such as nausea, fatigue and depression. A consensus panel convened by the National Institutes of Health (NIH) in 1997 concluded there is clear evidence that needle acupuncture treatment is effective for postoperative and chemotherapy nausea and vomiting. Acupuncture and herbs are also known to help reduce stress, boost the immune system and provide a general sense of balance and well-being.

Naturopathy/Nutritional Counseling – Naturopaths are trained at accredited, 4-year postgraduate universities where they are provided with a comprehensive understanding of the basic medical sciences, accurate diagnostic skills and the ability to apply the natural and minimally invasive methods of whole-person health care. Naturopaths are licensed as primary care providers in California. The purpose of a naturopathic consult at Cancer Support Sonoma is to utilize their in-depth knowledge of nutrition, herbal medicine and supplements in order to help to safely utilize these substances and avoid the redundancy and contraindications (with other herbs, supplements and western medications) that happens when individuals self-prescribe. When you come to your visit with the Naturopath, you will bring in all of your medications, herbs and supplements that you are currently taking and she will review them with you and help you come up with an effective, supportive regime to help you through your treatment and recovery process.

North Bay Cancer Alliance
An Independent Community Resource

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