

Request for Reconsideration after Final Action

The table below presents the data as entered.

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LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/86815797/large
LITERAL ELEMENT	JYM
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ARGUMENT(S)	
Please see the actual argument text attached within the Evidence section.	
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
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DESCRIPTION OF EVIDENCE FILE	the response argument, an analysis table, Whois address pages, website About and related pages, pages from Applicant's social media, user comments, distributor website pages, marketing materials, and website usage charts
ADDITIONAL STATEMENTS SECTION	

SECTION 2(f) Claim of Acquired Distinctiveness, BASED ON EVIDENCE	The mark has become distinctive of the goods/services, as demonstrated by the attached evidence.
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RESPONSE SIGNATURE	/Sheila F. Morrison/
SIGNATORY'S NAME	Sheila Fox Morrison
SIGNATORY'S POSITION	Attorney of record, Oregon Bar member
SIGNATORY'S PHONE NUMBER	503-241-2300
DATE SIGNED	12/07/2016
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
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PTO Form 1960 (Rev 10/2011)
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Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **86815797** JYM(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/86815797/large>) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Please see the actual argument text attached within the Evidence section.

EVIDENCE

Evidence in the nature of the response argument, an analysis table, Whois address pages, website About and related pages, pages from Applicant's social media, user comments, distributor website pages, marketing materials, and website usage charts has been attached.

Original PDF file:

evi_66193100150-20161205172404409342_-_Argument_for_Request_for_Reconsideration_-_JYM.pdf

Converted PDF file(s) (11 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

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[Evidence-11](#)

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[Evidence-30](#)

[Evidence-31](#)

[Evidence-32](#)

[Evidence-33](#)

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[Evidence-3](#)

[Evidence-4](#)

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[Evidence-6](#)

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[evi_66193100150-20161205172404409342 . Exhibit D - product information and marketing.pdf](#)

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[Evidence-1](#)
[Evidence-2](#)
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Original PDF file:

[evi_66193100150-20161205172404409342 . Exhibit E - Similar Web JYM traffic .pdf](#)

Converted PDF file(s) (1 page)

[Evidence-1](#)

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[Evidence-1](#)
[Evidence-2](#)
[Evidence-3](#)
[Evidence-4](#)
[Evidence-5](#)
[Evidence-6](#)
[Evidence-7](#)

ADDITIONAL STATEMENTS

SECTION 2(f) Claim of Acquired Distinctiveness, BASED ON EVIDENCE

The mark has become distinctive of the goods/services, as demonstrated by the attached evidence.

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[2\(f\) evidence-1](#)

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[e2f-66193100150-172404409 . Exhibit 2 - JYM use on JSS website and social media.pdf](#)

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Original PDF file:

[e2f-66193100150-172404409 . Exhibit 6 - Supplement awards.pdf](#)

Converted PDF file(s) (3 pages)

[2\(f\) evidence-1](#)

[2\(f\) evidence-2](#)

[2\(f\) evidence-3](#)

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Sheila F. Morrison/ Date: 12/07/2016

Signatory's Name: Sheila Fox Morrison

Signatory's Position: Attorney of record, Oregon Bar member

Signatory's Phone Number: 503-241-2300

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86815797

Internet Transmission Date: Wed Dec 07 13:59:54 EST 2016

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	PHD Fitness LLC	Attorney Docket No. 105297-3
Serial No.:	86/815,797	Trademark Attorney: Maureen Dall Lott
Filed:	November 10, 2015	Law Office: 105
Mark:	JYM	International Class: 5

REQUEST FOR RECONSIDERATION

TO THE COMMISSIONER FOR TRADEMARKS:

In the Office Action mailed July 18, 2016, the Examining Attorney issued a final refusal of registration of Applicant's mark JYM for nutritional supplements on the basis that the applied-for mark is merely descriptive of the Applicant's goods, pursuant to Section 2(e)(1) of the Trademark Act, 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.* The Applicant respectfully requests that the Examining Attorney reconsider the refusal on the basis that the evidence provided herein and in prior filed responses shows that the Applicant's mark is suggestive of the applied-for goods. In the alternative, the evidence submitted herein of the applied-for mark's substantial reputation and goodwill also satisfies the Applicant's burden of producing a *prima facie* case of the mark's acquired distinctiveness, under 15 U.S.C. §1052(f).

I. JYM is not merely descriptive of nutritional supplements.

Applicant maintains that the mark JYM is suggestive, not merely descriptive, of nutritional supplements. The Examining Attorney's determination of mere descriptiveness is founded on the mistaken belief that "gym supplements" are a type of nutritional supplement, which they are not. The record lacks probative and competent evidence to show that the term "gym" is commonly understood by American consumers to refer to nutritional supplements or items consumed at the gym. On the contrary, consumers, competitors, retailers and the industry do not share her belief, and this is evidenced by the weakness of Examining Attorney's evidence. Rather, the mark JYM is suggestive of the health and fitness qualities and lifestyle associated with the word "gym" as well as the connotations of quality, science and expertise associated with its founder Jim Stoppani. At the very least, the evidence provided herein creates doubt as to the mark's descriptiveness, which must be resolved in favor of publication.¹

¹ *In re Box Solutions Corp.*, 79 U.S.P.Q.2d 1953 (T.T.A.B. 2006) ("The burden is initially on the United States Patent and Trademark Office to make a prima facie showing that the mark or word in question is descriptive from the vantage point of purchasers of applicant's goods and, where doubt exists as to whether a term is descriptive, such doubt should be resolved in favor of the applicant.")

A. The evidence on record does not prove that “gym” is commonly used to describe nutritional supplements.

The Examining Attorney has not met her burden of proving that the JYM mark is merely descriptive.² A refusal of registration on the basis of mere descriptiveness must be supported by appropriate evidence of the average consumer’s understanding of the term in the context of the goods.³ According to the TMEP § 1209.01(c)(i), “[e]vidence of the public’s understanding of the term may be obtained from any competent source, such as consumer surveys, dictionaries, newspapers and other publications.” Other commonly considered competent sources include evidence of descriptive use by the proponent or its competitors, third-party registrations and trade journals.⁴ The record here contains no such evidence.

The Examining Attorney has presented the following evidence in the prior office actions: (i) a dictionary definition of the term “gym”; (ii) printouts of the Applicant’s product pages; (iii) printouts of several websites and blogs that use the term “gym supplement”; and (iv) three third-party registrations for marks that incorporate the term “gym” without a disclaimer for nutritional supplements. Given the quantity of evidence provided, the Applicant has attached a separate table analyzing the evidence presented by the Examining Attorney. *See table analyzing Examining Attorney’s evidence and supporting evidence as Exhibit A.*

First, the dictionary definition for “gym” does not show or suggest any use in connection with nutritional supplements. Second, the Applicant’s websites do not show any descriptive use of the mark JYM in connection with its nutritional supplements. Third, as described in the table and attached hereto as Exhibit A, much of the Examining Attorney’s Internet evidence is not probative to show the American public’s understanding of the term “gym supplement” as a type of nutritional supplement. Several pieces of evidence on the record are irrelevant, outdated, or duplicative. Finally, what probative evidence exists on the record is weak and insufficient to show common use or understanding of the term “gym” to describe nutritional supplements.⁵

Evidence not from the United States. The majority of the evidence provided by the Examiner to support her position is of no probative value as to the American public’s understanding of the term “gym supplement” because it shows use outside of the United States.⁶

² 2 McCarthy on Trademarks and Unfair Competition § 11:51 (4th ed.) (“The Patent and Trademark Office has the burden to establish a prima facie case that the designation sought for registration is not inherently distinctive”); *see also In re Box Solutions Corp.*, 79 U.S.P.Q.2d 1953, 2006 WL 1546499 (T.T.A.B. 2006).

³ TMEP §1209.01(b).

⁴ 2 McCarthy § 11:20 and 11:69.

⁵ *Zobmondo Entertainment, LLC v. Falls Media, LLC*, 602 F.3d 1108, 1118, 94 U.S.P.Q.2d 1491 (9th Cir. 2010) (“Extensive use of a mark by third parties might indicate that the mark is merely descriptive of a given class of products.”)

⁶ *In Re Sv Spirits, Ltd.*, 85006865, 2012 WL 6137594, at *3 (Nov. 28, 2012) (“the webpages from cocktailmaking.co.uk, a United Kingdom website, have no probative value; we are interested in use of the applied-for term in the United States, not abroad.”)

Of the Internet evidence cited by the Examining Attorney, more than half is of websites not based in the United States. *See* Exhibit A. Many of the cited websites are based in or targeted to consumers in the United Kingdom. *See* Exhibit A.

No relevant third-party registrations disclaiming "GYM." The Examining Attorney pointed to four examples of third-party registrations for marks that incorporate the term "gym" for nutritional supplements and disclaim the term "gym" to try to show that her determination is consistent with prior registrations, including the Applicant's own prior registration. However, the Applicant's prior registration is of little probative value as the mark was placed on the Supplemental Register and the term "gym supplement" disclaimed in error.⁷ The other three registrations are clearly distinguishable from the present application as they are all registered for gym equipment or clothing in addition to nutritional supplements.

Two of the three registrations, HOME GYM WAREHOUSE and HOME-GYM.COM, are registered to the same owner for "retail mail order services and on-line retail store services featuring *fitness and bodybuilding equipment*" and disclaim the term "HOME GYM" because the marks are used in connection with equipment for home gyms. The third registration, GYM SHARK, is registered in the name of a company based out of the United Kingdom for "gymnasium bags," "gym t-shirts," "gym tracksuits" and other "gym" clothing."

Accordingly, the third-party registrations cited by the Examining Attorney are not relevant to show consistency with past decisions. Applicant's mark is more closely analogous to the third-party marks cited in its previous response to office action, which incorporate the term "gym" and are registered for nutritional supplements, not gym equipment or clothing, without a disclaimer.

⁷ The Applicant acknowledges that it has a prior registration for the mark JYM SUPPLEMENT SCIENCE on the Supplemental Register. However, in this case, a request for registration on the Supplemental Register should not be considered an admission by the Applicant that the mark was merely descriptive. The entry of a disclaimer for "gym supplement" and registration on the Supplemental Register was done in error in response to an office action without a substantive review of the Examiner's evidence or challenge to the Examining Attorney's objection. Accordingly, it should be given little or no weight against the Applicant.

As in *In Re Hester*, the Applicant mistakenly classified its mark in its prior application, and the Board is not bound by the Applicant's conclusions about the classification of its mark. 230 U.S.P.Q. 797 (P.T.O. Feb. 26, 1986). In *In Re Hester*, the Board reversed the refusal to register the applicant's mark in the absence of a disclaimer where the applicant had a prior registration of the mark THIGHSTIX on the Supplemental Register. The examining attorney refused to register the mark DIXIE THIGHSTIX in the absence of a disclaimer of the term THIGHSTIX on the basis that the applicant admitted its descriptiveness when it sought registration of "THIGHSTIX" on the Supplemental Register. The Board reversed the refusal, finding that the term THIGHSTIX was not descriptive and stating that "we are not bound by the applicant's conclusions on this question any more than we are by the Examining Attorney's." 230 U.S.P.Q. 797. As in *In Re Hester*, the mark JYM is *suggestive*, not merely descriptive, of the applied-for goods regardless of any prior statements to the contrary and, therefore, should be allowed to register on the Principal Register.

No media evidence. The majority of the remaining probative evidence is from little known blogs. There is not a single piece of media evidence from a publication, newspaper, magazine or trade journal that uses the term “gym supplements”.⁸

No use by competitors. The lack of evidence of use of the term “gym supplements” by competitors shows that “gym” is not merely descriptive of nutritional supplements. According to McCarthy, “[n]onuse by competitors of the contested designation as a generic name is evidence of non-genericness.”⁹ Accordingly, the complete lack of evidence of use by competitors of the term “gym supplements” supports the Applicant’s position that “gym supplements” are not a type of supplement. The record also does not contain any evidence to show the term “gym” used descriptively by competitors in connection with nutritional supplements. The fact that Applicant’s competitors do not use the term “gym” to describe their nutritional supplements is evidence that there are commonly used alternatives to the term “gym” or “gym supplement” such that it is not necessary that competitors be able to use the term “gym,” let alone “JYM,” to fairly describe their goods. This is consistent with the Applicant’s argument that the policy reasons behind denying registration to merely descriptive terms do not support the refusal to register JYM.¹⁰

It is the Examining Attorney’s function to determine, based on the evidence before her, what the perception of the purchasing public is.¹¹ The Ninth Circuit warns that “[i]n determining distinctiveness, we are required to consider standards of meaning not our own, but prevalent

⁸ In *In Re Sv Spirits, Ltd.* the Board reversed the examining attorney’s merely descriptive refusal in favor of publication of the mark PORNSTAR for alcoholic beverages, discounting the examining attorney’s limited internet evidence:

[t]he examining attorney’s evidence consists largely of a handful of recipes taken from websites. He has not presented any publications, references in newspapers or magazines, or even recipe books which refer to or contain a recipe for a “pornstar” cocktail. After weighing [the declarations from industry professionals], and considering the sources of the examining attorney’s evidence, we have doubts as to whether the average prospective purchaser of applicant’s goods would immediately understand that applicant’s liquor could be used to make a cocktail known as a “pornstar.” Because we have doubt as to the mere descriptiveness of the mark in connection with the identified goods, we resolve such doubt in applicant’s favor and pass the mark to publication.

⁹ 2 McCarthy on Trademarks and Unfair Competition § 12:13 (4th ed.).

¹⁰ The following two reasons underlie the prohibition on registering merely descriptive marks:

- (1) to prevent the owner of a mark from inhibiting competition in the sale of particular goods; and
- (2) to maintain freedom of the public to use the language involved, thus avoiding the possibility of harassing infringement suits by the registrant against others who use the mark when advertising or describing their own products.

In re Abcor Dev. Corp., 588 F.2d 811, 813, 200 USPQ 215, 217 (C.C.P.A. 1978).

¹¹ 2 McCarthy on Trademarks and Unfair Competition § 11:70 (4th ed.).

among prospective purchasers of the article.”¹² In this case, there is simply insufficient evidence to support the Examining Attorney’s assertion that the term “gym supplement” refers to a particular type of nutritional supplement. Proving a negative is no easy task, but the lack of use of the term by the media, the Applicant, retailers or competitors shows that the Examining Attorney stands alone in her belief. The only relevant evidence on record consists of a mere a handful of blogs, which is hardly sufficient to show common use by the public. The Examining Attorney should put aside her personal beliefs and lift the refusal on the basis of the evidence on the record.

B. JYM is suggestive.

Even if the term “gym” were merely descriptive of nutritional supplements, the JYM mark is nonetheless suggestive as it is a play-on the combination of the term “gym” and the name of one of the founders, Jim Stoppani. The mark is suggestive of the health and fitness qualities and lifestyle associated with the word “gym” as well as the connotations of quality, science and expertise associated with its founder Jim Stoppani. In the Final Office action, the Examining Attorney notes that “a novel spelling or an intentional misspelling that is the phonetic equivalent of a merely descriptive word or term is also merely descriptive *if* purchasers would perceive the different spelling as the equivalent of the descriptive word or term.” The Applicant not only disagrees that the term “gym” is descriptive but also that purchasers would perceive the JYM mark as the equivalent to the term “gym.” Given the reputation and renown of the Applicant’s founder Jim Stoppani, the unique spelling of the mark creates a puzzle for consumers that requires them to engage in mental gymnastics to fully understand the significance of the mark.

Consumers know Jim Stoppani. The Examining Attorney rejected the Applicant’s claim of suggestiveness, stating that “it is unclear from the record that consumers of the applicant’s supplements would be aware of how applicant created its mark or why it uses a “J” in the mark rather than a “G.” The evidence set forth herein demonstrates that the JYM brand was built upon the renown of its founder Jim Stoppani and, thus, the mark’s play on the “Jim” name is recognized by consumers. Stoppani is an internationally-known nutrition and dietary supplement expert. After decades working in the field of health and nutrition, Stoppani gained a significant reputation and following. The JYM brand was his response to an overwhelming demand by consumers that he develop products under his own brand.

Stoppani obtained a PhD from the University of Connecticut in Exercise Physiology, with a minor in Biochemistry. Upon receiving his PhD, Stoppani was a post-doctoral research fellow in the John B. Pierce Laboratory and Department of Cellular and Molecular Physiology at Yale University School of Medicine. In 2002, the American Physiological Society awarded Stoppani the Gatorade Beginning Investigator in Exercise Science Award.

¹² *Zobmondo Entertainment, LLC v. Falls Media, LLC*, 602 F.3d 1108, 1113, 94 U.S.P.Q.2d 1491 (9th Cir. 2010) quoting in part from *Bada Co. v. Montgomery Ward & Co.*, 426 F.2d 8, 11, 165 U.S.P.Q. 483 (9th Cir. 1970).

Over the last two decades, Stoppani has authored more than 1,000 articles, manuals, e-books, and videos on a variety of subjects relating to nutrition, exercise, and other nutritional subjects. He has published articles on nutrition and exercise in both peer-reviewed scholarly journals and in popular magazines serving exercise and nutrition enthusiasts. For over 10 years, he served as senior science editor for the magazines Muscle & Fitness, Muscle & Fitness Hers, and Flex. He has authored or co-authored several books, including, “Jim Stoppani’s Encyclopedia of Muscle & Strength,” now in its 2nd edition, published by Human Kinetics (2005, 2014), and he co-authored the chapter on Nutritional Needs of Strength/Power Athletes in the textbook “Essentials of Sports Nutrition and Supplements” (Humana Press, 2008). Many of his writings relate directly to nutritional supplements and their ingredients, and he presented his expert views on what ingredients, and combinations thereof, were effective in improving muscle building and overall physical health. In 2009, he aligned with Bowleg Media and launched his own personal fitness website, www.JimStoppani.com, offering his expertise and content relating to training, nutrition and supplementation.

By 2010, Stoppani had become widely-known as one of the world’s foremost authorities on nutritional supplements and was often urged to create his own line of supplements. In 2012, Stoppani finally decided to develop and market a nutritional supplement line of his own. He determined that he was in a position to deliver superior, scientifically supported formulations and designs for supplement products to a targeted audience that already viewed him as an expert on nutritional supplements. Stoppani’s education, experience, reputation, strong following and years of advising others in the industry, including manufacturers, retailers and consumers, made him uniquely poised for success.

Today, Stoppani has over 150,000 monthly unique visitors to his website, 400,000 subscribers to his newsletter, has had over 40,000 members sign up to his website. *See Stoppani Declaration.* Stoppani has over 1 million likes on Facebook, 170,000 Instagram followers, 107,000 YouTube subscribers and over 10 million views, and 80,000 Twitter followers. *See printouts of Facebook, Instagram, YouTube and Twitter as Exhibit B.*

Consumers associate the JYM supplement products with Jim Stoppani. Thousands of reviews and comments from consumers appear on the Bodybuilding.com website which show that consumers associated the JYM name and supplement products with Jim Stoppani. The following are representative of the comments found in the thousands of consumer reviews on Bodybuilding.com (*see attached as Exhibit C*):

- “Jim Stoppani prides himself on providing you with the correct dosage of necessary supplements and disclosing what and how much of each supplement is in each JYM product.”
- “I appreciate Jim Stoppani and his belief in ingredient transparency and quality/quantity of ingredients delivered in his products.”
- “I am hooked and will buy whatever Dr. Stoppani creates because he is providing the best for us. Thanks JIM.”

- “He has great videos and faqs on his website explaining each and every ingrediente [sic] and why it is different (and much better) that [sic] the others available out there.”
- “I have researched Jim Stoppani’s products, nutrition and program. He takes great pride in delivering a quality product. ... My training has taken on a whole new level with the help of JYM products.”
- “I got everyone in my gym hooked on the JYM line. Jim Stoppani repeatedly dominates the supplement world with all his products.”

This association is furthered by the fact that all aspects of the JYM brand are inextricably intertwined with its founder Jim Stoppani. Not only did Stoppani develop the formulas for all JYM products, but he is also the brand’s spokesperson. He is integrated into the Applicant’s packaging, marketing, advertising and promotion. In fact, every bottle of nutritional supplements sold under the JYM mark is labeled with a photo of Jim Stoppani and his personal guarantee of the quality of the product. *See Stoppani Declaration Exhibit 1.* Stoppani and his guarantee are also featured on the description of the Applicant’s products and throughout the brand’s marketing materials. *See attached printout of product information from the GNC website and marketing materials as Exhibit D.* It is nearly impossible for consumers to encounter the JYM brand without seeing or hearing from Stoppani. Simply put, Jim Stoppani is the JYM brand.

JYM is not merely a misspelling. The Examining Attorney argues that JYM is “an obvious and intentional misspelling of ‘GYM’.” However, the fact of the matter is that JYM is *also* “an obvious and intentional misspelling” of “Jim,” and this double meaning is what makes the mark suggestive. The Examining Attorney argues that JYM and GYM are similar because both contain three letters, two of which are identical, and the letters are displayed in identical order. She also observes that the only non-identical letters are pronounced in the identical manner, making “JYM” and “GYM” phonetic equivalents. The same could be said for “JYM” and “JIM.” Accordingly, the JYM mark is as much “an obvious and intentional misspelling” of the personal name “Jim” as it is of the term “gym.” Herein lies the beauty of the JYM mark. It is a mark that perfectly encapsulates the health and fitness aspects of the brand with the reputation of the founder Jim Stoppani.

The unique spelling and play on words of the JYM mark make it definitively suggestive. The mark requires consumers to engage in mental gymnastics to understand the mark. Upon encountering the JYM mark, the consumer must first determine whether JYM refers to a gymnasium or a person, as JYM is equally the misspelling of “gym” and “Jim.” As established above, it is likely that the consumer would think of “Jim” given the renown of the Applicant’s founder Jim Stoppani and the deeply intertwined nature of the brand and the founder. Only if and after the consumer determines that JYM refers to the term “gym,” a place where people work out, would the consumer draw the connection that people take nutritional supplements before and/or after workouts which may take place at a gym. This is a multi-step process. Accordingly, the JYM mark is suggestive and registrable on the principal register without a disclaimer.

C. Doubt Must Resolved In Favor of Publication.

At the very least, the arguments and evidence provided herein have raised doubts as to whether the mark is merely descriptive, and such doubts must be resolved in favor of publication.¹³ Passing the mark to publication does not guarantee the Applicant any rights but, rather, gives third-parties who believe that they would be damaged by the registration of the mark the chance to present evidence of descriptiveness and block registration.¹⁴ As the Board stated in *McClung*, “a competitor in the [nutritional supplement] industry is in a much better position than the Examining Attorney to establish in an opposition proceeding that applicant’s mark is not registrable.”¹⁵ Accordingly, the mark should be allowed to proceed to publication.

II. JYM has acquired distinctiveness.

In the event that the Examining Attorney refuses to lift the descriptiveness refusal, Applicant claims, in the alternative, that its JYM mark has acquired distinctiveness, without conceding that the mark is merely descriptive. TMEP § 1212.02(c).

Under Trademark Rule 2.41(a), 37 C.F.R. §2.41(a), an applicant may establish distinctiveness by actual evidence. TMEP 1212.06. To prove that its mark has acquired distinctiveness under Section 2(f) of the Trademark Act, an applicant may submit any “appropriate evidence tending to show the mark distinguishes [applicant’s] goods.”¹⁶ Such evidence includes the duration, extent and nature of the use of the mark in commerce, sales figures, size of the company, advertising and marketing expenditures, media coverage, use in trade journals, and other appropriate evidence.¹⁷ While it is the Applicant’s burden to prove that its mark is distinctive, the Applicant is not required to *conclusively* establish distinctiveness of its mark, but merely a *prima facie* showing of acquired distinctiveness. 37 C.F.R. §2.41(a).

¹³ *In re Bed-Check Corp.*, 226 U.S.P.Q. 946 (TTAB 1985); *see also In re Atavio*, 25 USPQ.2d 1361, 1363 (TTAB 1992); *In re Bed-Check Corp.*, 226 USPQ 946, 948 (TTAB 1985) (doubt in registering SENSORMAT mark for detecting presence of patients in beds should be resolved in applicant’s favor); *In re Gourmet Bakers, Inc.*, 173 USPQ 565 (TTAB 1972) (doubt with regard to whether THE LONG ONE for “bread” is merely descriptive or suggestive should be resolved on applicant’s behalf by publishing the mark for opposition).

¹⁴ *See, e.g., In re Distribution Codes, Inc.*, 199 U.S.P.Q. 508, 511 (TTAB 1978) (“Our decision is assisted by the fact that we have no information that anyone will be damaged by the registration of the mark but that anyone who would be injured will have an opportunity to file a notice of opposition and to develop a factual record upon which any question of descriptiveness could be adjudicated with more confidence than it can be on the basis of *a priori* assumptions.”).

¹⁵ *In re Benjamin L. McClung*, 2012 WL 1881485 (TTAB 2012)

¹⁶ *Yamaha International v. Hoshino Gakki*, 840 F.2d 1572, 6 USPQ2d 1001, 1010 (Fed. Cir. 1988), *quoting* 37 CFR 2.41(a).

¹⁷ 37 CFR 2.41(a); *see also In re Steelbuilding.com*, 415 F.3d 1293, 75 USPQ2d 1420, 1424 (Fed. Cir. 2005) (acquired distinctiveness may be shown by copying, unsolicited media coverage and consumer surveys).

To establish that JYM is registrable under section 2(f), the Applicant provides a declaration of its founder Jim Stoppani as evidence tending to show that the mark JYM distinguishes the Applicant's nutritional supplements from the like goods of others (submitted herewith) (the "**Stoppani Declaration**"). 37 C.F.R. §2.41(a); TMEP 1212.03. Included in the Stoppani Declaration is evidence of the Applicant's extensive use of the JYM mark in connection with its goods and its significant investment in the development of consumer recognition of the brand. This evidence demonstrates that not only has the Applicant put forth significant effort in establishing JYM as a source identifier but that the Applicant's efforts have borne fruit and that there is strong awareness of the JYM brand.

The evidence provided in the Stoppani Declaration and attached hereto is sufficient for a *prima facie* showing of acquired distinctiveness. Accordingly, the refusal to register the JYM mark based on Trademark Act §2(e)(1) should be withdrawn.

A. The JYM mark has been widely used in connection with the Applicant's goods.

As shown by the Stoppani Declaration, the Applicant has established extensive use of the mark in commerce. In the Stoppani Declaration, Mr. Stoppani attests to the substantially exclusive and continuous use of the mark JYM in commerce since July 2013.

The JYM mark is prominently and clearly used as a source identifier for its goods on its printed materials and online. The mark is clearly designated as a trademark on its products with the ® symbol. *See product label in Stoppani Declaration Exhibit 1.* By conspicuously indicating that JYM is a registered trademark with the ® symbol, the Applicant further reinforces the perception that JYM is a brand. The JYM mark is also used on all marketing materials related to the goods, including the Applicant's website and on its several social media accounts. *See Stoppani Declaration Exhibits 2-5.*

The Applicant's use of the JYM mark is extensive and rapidly growing. The Applicant's annual revenues generated from goods sold under the JYM mark is on pace to be over \$100M in 2016. *See Stoppani Declaration.* During the one-year period from July 2015 through 2016, the JYM brand had over 600,000 customers. Of those customers, approximately 200,000 were new customers. The JYM brand is currently growing at a rate of approximately 20,000 new customers per month.

While the Applicant's customer numbers are significant, they do not capture the full breadth of the number of people who are engaging in and aware of the JYM brand. During the six-month period from January 2016 through June 2016, the JYM brand had over 3.5 million visits to its products. *See Stoppani Declaration.* The JYM brand gets over half a million visits to its products each month. During the six-month period from March 2016 through August 2016, the Applicant's website <jymsupplementscience.com> received an estimated total of 325,000 visits or an average of approximately 54,000 visits per month. *See printout of SimilarWeb.com at Exhibit E.*

The Applicant's products have been sold nationally and internationally through retailers such as GNC and Bodybuilding.com. *See* Stoppani Declaration. GNC has more than 8,800 locations, including more than 6,500 retail locations in the United States. The JYM branded products are some of the most popular products sold at Bodybuilding.com, the largest online sports nutrition retailer in the world and most trafficked fitness website in the world with over 14 million visits per month. *See printout of SimilarWeb.com and Alexa metrics as Exhibit F.*

As the brand's founder, spokesperson and namesake, Jim Stoppani has leveraged his significant reputation and immense social network to promote consumer awareness of the brand. *See* Stoppani Declaration. Stoppani has been a significant driver of the consumer recognition of the JYM mark and the Applicant's success. Stoppani's fame, his active involvement in the brand and the pent-up demand for a nutritional supplement product by Stoppani has allowed the JYM brand to grow at an incredible rate over the last 3 years, quickly becoming one of the most popular supplement brands in the United States.

The Applicant's prominent and prolific use of the JYM mark in connection with its services emphasizes to consumers the association between the applied-for mark and the Applicant's goods.

B. Consumers recognize the JYM mark as a source indicator for the Applicant's services.

Further evidence of the strong consumer awareness of the JYM brand is the Applicant's significant social media following. As shown by the Stoppani Declaration, the Applicant has very actively and successfully promoted its brand through social media. The Applicant maintains accounts on Facebook, Instagram, Twitter and YouTube. Through these social media accounts the Applicant actively engages with well over one million consumers on any given day. The number of interactions that consumers have had with the Applicant's social media tends to show that consumers are aware of the JYM brand. For example, the printouts of the Applicant's JYM Army Facebook Group page has more than 48,000 group members, its JYM Army Facebook page has more than 3,700 likes and its JYM Girls Facebook Group page has more than 3,500 group members. In addition, over 1,800 people follow the Applicant's Twitter feed. Through these JYM social media accounts and Jim Stoppani's social media accounts, the Applicant has engaged in very successful marketing campaigns. An indicator of their social media consumer engagement is the extent of the JYM hashtag usage. There are tens of thousands of posts on Instagram tagged with JYM hashtags, including 30,000 posts featuring #JYMArmy, over 7,700 posts featuring #preJYM, over 5,000 posts featuring #JYMsupplementscience, and over 3,800 posts featuring #proJYM.

C. The Applicant has made significant investments in the marketing and promotion of the JYM mark.

The Applicant has invested significant time, effort and financial resources into the development of consumer recognition of the JYM name and brand. As set forth in the Stoppani Declaration, JYM employs a full time Director of Marketing. The JYM marketing team actively promotes the JYM brand through its website, traditional media and social media. JYM

Supplement Science also engages external resources to promote its brand, including a professional public relations firm.

D. The nutritional supplement retailers recognize the JYM mark as a source indicator for the Applicant's services.

The strength of the JYM brand has not gone unnoticed among nutritional supplement retailers. In 2015, the Applicant was awarded three Bodybuilding.com Supplement Awards: "Most Innovative Brand", "Pre-Workout of the Year" and "Multivitamin of the Year." See Stoppani Declaration Exhibit 6. For the industry's leading retailer to recognize the JYM brand for multiple awards over the hundreds of other brands carried by Bodybuilding.com is a testament to the strength and significance of the JYM brand in the nutritional supplement industry.

The Examining Attorney should join consumers, retailers and the industry in acknowledging the distinctiveness of the JYM mark and allow the mark to register on the Principle Register.

In short, even if the Examiner were to conclude that the JYM mark is merely descriptive, Applicant's mark should still be approved for publication because it has acquired distinctiveness.

III. Conclusion

For the reasons set forth above, the Applicant respectfully requests that the Examining Attorney withdraw the refusal and allow this application to proceed to publication.

Office Action Dated March 9, 2016

Attachment No.	URL and/or description	Comment
1-2	www.edsgym.com/supplements.html Printout of a page of a free online fitness magazine called "Gym Fitness Magazine" in which the term "gym supplement" is used on the page as the heading.	The term "Gym Supplement" is only used as a heading. There is no other use of the term in the body of the article or anywhere else on the website. There is no context to indicate that "gym" has any descriptive meaning as applied to supplements. Most of the other pages of the website are also titled "BEST GYM ..." showing that the website use of "gym supplement" is likely just part of the <u>Gym</u> Fitness Magazine brand and format.
3-7	http://sourcespharmaceuticals.com/med/gym-supplement	The website is inaccessible. It is private requiring a username and password to view.
8	Printout of 2014 cache of http://lifestyleextra.com/health/top-gym-supplements-for-men/	This printout is not of a currently active website. According to the top of the Attachment "This is Google's cache of http://lifestyleextra.com/health/top-gym-supplements-for-men/ . It is a snapshot of the page as it appeared Apr 2, 2014..." The current link leads to an error message and no content.
9	Printout of cache of http://www.bbc.co.uk/newsbeat/article/19449377/ BBC Article on nutritional supplements	This article is from the UK and thus not relevant.
10-11	Printout of Oxford Dictionary definition of "gym."	Contains no reference to nutritional supplements.

Office Action Dated July 18, 2016

Attachment No.	Description	Comment
1-2	Printout of Applicant's prior registration for the mark JYM SUPPLEMENT SCIENCE on the Supplemental Register.	The entry of a disclaimer for "gym supplement" and registration on the Supplemental Register was done in error in response to an office action without review of the Examiner's evidence or challenge to the Examining Attorney's objection. It should be given little or no weight against the Applicant.

EXHIBIT A

3-12	Printout of BodyBuilding.com pages on JYM product. of www.JimStoppani.com d M products	No descriptive use of the mark.
27-28	http://gymflow100.com/could-your-gym-supplements-make-you-aggressive/ Printout of a page from a fitness website showing use of "gym supplements" in title.	"Gym supplements" only appears in the title of a blog post, no other reference to the term in the body of the blog post. Post is written without citation to any references or supporting material (which is even commented on by others). This is weak evidence, hardly sufficient to show common use of the term by the public.
29-38	Printout of Ebay page for supplements	Shows use of term "gym supplement" abroad NOT in US. Identifies seller as "TRUSTED UK SELLER" and shows price in pounds and United Kingdom as the country of manufacture.
39-59	http://www.amazedfitness.com/supplements/6-best-natural-gym-supplements-to-gain-muscle/ Printout of website that compiles fitness videos. Page shows video by Buff Dudes titled "6 Best Natural Gym Supplements to gain muscle."	"Gym supplements" only appears in the title of one video, no other reference to the term in the video itself. This is weak evidence, hardly sufficient to show common use of the term by the public.
60-64	www.bestworkoutsupplementsblog.com/best-supplements-for-aesthetic-bodybuilding/ http://dbolmusclesecret.com/best-legal-steroids-2015	Printout of blog post shows that it is tagged with "best gym supplements." No other use.
65-91	Printout of page about legal steroids.	Website is based out of Panama and is targeted at UK consumers. See attached evidence of website IP address.
92-97	http://gym-supplement.com/best-supplements-for-beginners-helping-you-make-the-right-choice www.myyellowcanary.com/content/what-gym-supplements-are-right-you	Website shows use in the UK, not the US. See attached evidence of website's About Me page.
98-102	http://gym-supplement.com/gym-supplements-part-1-protein	Website is based out of the UK and does not show use in the US. See attached evidence of website's About Us page and IP address.
103-107	http://gym-supplement.com/gym-supplements-part-1-protein	Duplicate of website show in July Office Action Attachment 92-97. Website shows use in the UK, not the US.
108-111	www.waakao.com www.legalbulk.com/cutting/gym-supplements	The website appears to be Canadian. See attached Terms of Use page. Website shows use in the UK, not the US. The Attachment shows that the online store provides free shipping to UK. See also attached printout of website IP address based out of the UK.
112-113	www.dickssportinggoods.com/products/pre-workout-supplements.jsp	The attached printout of the website shows that the website does not show use of the term "gym supplement" or the term "gym" to describe nutritional supplements.
114-117		
118-124	www.bestworkoutsupplementsblog.com/best-	Duplicate of website show in July Office Action Attachment 60-64.

	muscle-building-supplement-stacks/	
125-127	http://specialfitnesstutorials.com/6-best-natural-gym-supplements-to-gain-muscle/ Printout of website that compiles fitness videos. Page shows video by Buff Dudes titled "6 Best Natural Gym Supplements to gain muscle."	Website is based out of the United Arab Emirates. See attached printout of website's IP address. Duplicate reference to same video in July Office Action Attachment 39-59.
128-129	www.youtube.com/watch?v=gTlkOfk2eIY	Duplicate reference to same video in July Office Action Attachment 39-59 and 125.
130-132	www.aliveberry.com/2013/07/best-gym-supplements/ Printout of blog post.	"Gym supplements" only appears in the title of a blog post made by an individual that talks about choosing a gym, supplements and workout clothing in a single post, no other reference to the term in the post itself. This is weak evidence, hardly sufficient to show common use of the term by the public.
	www.dhgate.com/price/gym-supplement-price.html	
135-138	http://bettervitamin.com/gym-supplements-to-help-your-fitness/ Printout of blog post.	"Gym supplements" only appears in the title of a blog post made by an individual about supplements, no other reference to the term in the post itself. This is weak evidence, hardly sufficient to show common use of the term by the public.
139-144	<i>Printout of article from</i> www.independent.co.uk/extras/indybest/food-drink/best-gym-supplements-9187127.html	The article is from the UK and shows use in the UK not the US.
145-151	http://themoderngirl.com/lets-talk-gym-supplements-im-loving/	This is the website of a New Zealand fitness blogger; see attached printout of Instagram page. Shows use abroad, not in the US.
152-158	http://storify.com/musj10/getting-started Blog post about gym supplements with 55 views.	Blog post with 58 views from an author with 1 single follower. This is weak evidence, hardly sufficient to show common use of the term by the public.
159-162	www.healthydietbase.com/supplements-you-should-be-taking-before-a-gym-session/	This website is based out of Panama. See attached printout of website's IP address.
163-165	Printout of dictionary definition of "gym" from the American Heritage Dictionary.	Contains no reference to nutritional supplements.
166-168	Printout of dictionary definition of "gym" from the Oxford Dictionary.	Contains no reference to nutritional supplements.

	http://blog.thegymlifestyle.com/top-5-supplements-for-beginners/	
177-179	www.muscleandfitness.com/supplements/build-muscle/weightlifting-cardio-supps-after	No use of the term "gym supplement" or use of the term "gym" to describe nutrition supplements.
180-184	www.bestworkoutsupplementsblog.com/popular-supplements-women/	Duplicate of website show in July Office Action Attachment 60-64. Printout of blog post shows that it is tagged with "best gym supplements." No other use.
185-187	http://thegymatstationpark.com/supplements/ Article discussing supplements.	No use of the term "gym supplement" or use of the term "gym" to describe nutrition supplements. THE GYM AT STATION PARK is the name of the fitness facility.
188-193	http://malehealthreview.com/best-workout-supplements/ Article discussing supplements for body building and sports fitness.	No use of the term "gym supplement" or use of the term "gym" to describe nutrition supplements.
194-200	www.hammernutrition.com/knowledge/electrolyte-replenishment-why-it-146-s-so-important-and-how-to-do-it-right.1274.html Article discussing electrolyte replenishment.	No use of the term "gym supplement" or use of the term "gym."
201-205	www.webmd.com/fitness-exercise/what-to-drink-when-you-exercise Article discussing what to drink in connection with exercise.	The article contains no use of the term "gym supplement" or use of the term "gym."
206-210	www.bodybuilding.com/store/goalintraworkout.htm Website shows list of "workout products."	No use of the term "gym supplement" or use of the term "gym" to describe nutrition supplements.
211-240	www.precisionnutrition.com/workout-nutrition-explained Article discussing workout nutrition.	No use of the term "gym supplement" or use of the term "gym" to describe nutrition supplements.
241-246	www.generationrescue.org/index.php/latest-news/treatment/the-benefits-of-electrolytes/ Article discussing the benefits of electrolytes.	The article contains no use of the term "gym supplement" or use of the term "gym."

All Products



WHOIS search results for: **DBOLMUSCLESECRET.COM**
(Registered)

Is this your domain? **GO**
Add hosting, email and more.

Want to buy this domain? **GO**
Get it with our Domain Buy service.

Domain Name: DBOLMUSCLESECRET.COM
 Registry Domain ID: 1891737354_DOMAIN_COM-VRSN
 Registrar WHOIS Server: whois.enom.com
 Registrar URL: www.enom.com
 Updated Date: 2014-12-22T02:33:22.00Z
 Creation Date: 2014-12-22T10:33:00.00Z
 Registrar Registration Expiration Date: 2019-12-22T10:33:00.00Z
 Registrar: ENOM, INC.
 Registrar IANA ID: 48
 Reseller: NAMECHEAP.COM
 Domain Status: clientTransferProhibited
<https://www.icann.org/epp#clientTransferProhibited>
 Registry Registrant ID:
 Registrant Name: WHOISGUARD PROTECTED
 Registrant Organization: WHOISGUARD, INC.
 Registrant Street: P.O. BOX 0823-03411
 Registrant City: PANAMA
 Registrant State/Province: PANAMA
 Registrant Postal Code: 00000
 Registrant Country: PA
 Registrant Phone: +507.8365503
 Registrant Phone Ext:
 Registrant Fax: +51.17057182
 Registrant Fax Ext:
 Registrant Email:
 3AF6B135985A439BB92EE0F1FE8DED85.PROTECT@WHOISGUARD.COM
 Registry Admin ID:
 Admin Name: WHOISGUARD PROTECTED
 Admin Organization: WHOISGUARD, INC.
 Admin Street: P.O. BOX 0823-03411
 Admin City: PANAMA
 Admin State/Province: PANAMA
 Admin Postal Code: 00000
 Admin Country: PA
 Admin Phone: +507.8365503
 Admin Phone Ext:
 Admin Fax: +51.17057182
 Admin Fax Ext:
 Admin Email:
 3AF6B135985A439BB92EE0F1FE8DED85.PROTECT@WHOISGUARD.COM
 Registry Tech ID:
 Tech Name: WHOISGUARD PROTECTED
 Tech Organization: WHOISGUARD, INC.
 Tech Street: P.O. BOX 0823-03411
 Tech City: PANAMA
 Tech State/Province: PANAMA
 Tech Postal Code: 00000
 Tech Country: PA
 Tech Phone: +507.8365503
 Tech Phone Ext:
 Tech Fax: +51.17057182
 Tech Fax Ext:
 Tech Email:
 3AF6B135985A439BB92EE0F1FE8DED85.PROTECT@WHOISGUARD.COM
 Name Server: NS22.TRAFFICPLANETHOSTING.COM
 Name Server: NS23.TRAFFICPLANETHOSTING.COM
 DNSSEC: unSigned
 Registrar Abuse Contact Email: abuse@enom.com
 Registrar Abuse Contact Phone: +1.4252982646
 URL of the ICANN WHOIS Data Problem Reporting System: <http://wdprs.internic.net/>
 >>> Last update of WHOIS database: 2014-12-22T02:33:22.00Z <<<

Domain already taken?

Enter Domain Name

Search

NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

Domains available for new registration:

Alternate domains		
<input type="checkbox"/>	dbolmusclesecrets.com	SAVE! \$11.99
<input type="checkbox"/>	dbolmusclesecret.org	SAVE! \$7.99
<input type="checkbox"/>	dbolmusclesecret.guru	\$39.99
<input type="checkbox"/>	dbolmusclehidden.com	SAVE! \$11.99
<input type="checkbox"/>	dbolmusclesecret.build	\$99.99
<input type="checkbox"/>	dbolmusclesecret.us	SAVE! \$3.99
<input type="checkbox"/>	dbolmusclesecret.info	SAVE! \$2.99
<input type="checkbox"/>	dbolmusclesecret.co	\$11.99

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*Plus ICANN fee of \$0.18 per domain name year.

** .CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.

For more information on Whois status codes, please visit <https://icann.org/epp>

The data in this whois database is provided to you for information

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Version 6.3 4/3/2002

Registrar: ENOM, INC.
Whois Server: whois.enom.com
Creation Date: 22-DEC-2014
Updated Date: 22-MAY-2016
Expiration Date: 22-DEC-2019

Nameserver: NS22.TRAFFICPLANETHOSTING.COM
Nameserver: NS23.TRAFFICPLANETHOSTING.COM

Registry Status: clientTransferProhibited

[See Underlying Registry Data](#)

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Search

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7/22/2016

WHOIS Lookup | WHOIS Domain Availability Search Database - GoDaddy

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About Me

Gym Supplements > About Me

Hi everyone,

My name's Jake and I'm from the UK. I'm currently at university studying for my bachelors degree. I've always loved training, but unfortunately over the past 12 months I haven't been able to hit the gym as much as I'd liked, due to the work load at uni and having to commute to and from everyday, and consequently had to pretty much start from scratch again when I started training again back in August, but I'm back on track and nearly performing at my previous bests again, I'll keep you guys updated on this as I progress to new heights. Now training; getting fitter, stronger and ultimately healthier, has always been a big passion of mine and I would love to be able to use the knowledge and experience I have gained over the years to help you in your training journey too.

So why did I start this website?

That's very simple, I know a lot of people who train and are constantly complaining that they have not seen the results they hoped for, whether that be not losing as much weight as they wanted, not being able to lift as much as they wanted or not being as big as they want to be. They will say things like "I've been training for 6 months now and I'm still not seeing results" or "I've been training x amount of times a week and I'm still the same size" and hell I've even heard "it's got to be because I've got bad genes, I am just not going to be able to get the body I want". When I hear these kind of things from friends and family and people I meet in the gym I want to "slap them silly" there is no reason why everyone can't have the body they desire, lift the weight they want to or perform at the level they want to physically. I want to be able to provide advice and tips on how to turn this around.



So what's stopping them getting to where they want to with their training?

Its only ever going to come down to one of two things when it comes to not getting the results you want in the gym, and they are:

- 1) Not Training Correctly
- 2) Not Eating Right

Now here at Gym-Supplement.com I want to be able to help you guys achieve the results you desire, so I will be providing you with reviews and advice on the right supplements on the market and the right nutrition to get you the results **YOU** want.

I want to give you advice on how to exercise in the best way to get to your fitness and health goals.

So as we take this journey I want you to promise yourselves 3 things:

1) You will train hard and with correct form.

2) You will take on the correct nutrition.

3) NO excuses.

See you at the top.

Search...



Home > About Us

ABOUT US

My Yellow Canary Limited is a London, UK based online retail store. We expertise in selling premium handbags, leather goods and other fashion accessories. We stand for transparency, faith and authenticity in all the products we sell online.

My Yellow Canary is a young and vibrant organisation which caters to the ever growing online fashion retail industry. We believe in bringing the best deals available anywhere in the worldwide web to your doorsteps. That's why we are 'Your local fashion connoisseur'.

My Yellow Canary respects the brands we serve. We guarantee the authenticity and condition of all merchandise. We ensure the highest level of service and security. That's our promise. And we don't take it lightly. At My Yellow Canary we strongly believe buying online luxury merchandise should not only be simple but also be from a trustworthy source and hassle free.

Our aim is to be the one stop destination for authentic pre-owned high end luxury goods, such as designer bags, vintage bags, watches, jewellery and other accessories. Our quality control ensures the product authenticity and gives our customers assurance of quality of the purchased merchandise. We believe in customer for life - we always provide excellent customer service and aftersales support to ensure a satisfied buyer.

Usage of Brand Names/Trademarks: Except where noted otherwise, the brands whose products we sell are not associated with My Yellow Canary, and the brand names are the trademarks of their respective owners. We are an independent online dealer and are not an authorized reseller of any of the products we sell.

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 Access domain ownership records from your desktop

Related Domains For Sale or At Auction

CrazyCanary.com (\$1,895)
CanaryStudio.com (\$2,195)



CanaryVillas.com (\$3,500)
CanarySong.com (\$1,014)

1 2 3
More >

— Whois & Quick Stats

Registrar	GODADDY.COM, LLC	
Registrar Status	clientDeleteProhibited, clientRenewProhibited, clientTransferProhibited, clientUpdateProhibited	
Dates	Created on 2013-10-15 - Expires on 2017-10-15 - Updated on 2015-10-16	↷
Name Server(s)	NS1.TSOHOST.CO.UK (has 61,017 domains) NS2.TSOHOST.CO.UK (has 61,017 domains) NS3.TSOHOST.CO.UK (has 61,017 domains)	↷
IP Address	185.96.93.109 - 2 other sites hosted on this server	↷
IP Location	🇬🇧 - England - Maidenhead - Thermal Degree Ltd	
ASN	🇬🇧 AS198047 UKWEB-EQX , GB (registered Sep 14, 2011)	
Domain Status	Registered And Active Website	
Whois History	18 records have been archived since 2013-10-16	↷
IP History	7 changes on 7 unique IP addresses over 3 years	↷
Registrar History	1 registrar	↷
Hosting History	5 changes on 6 unique name servers over 3 years	↷
Whois Server	whois.godaddy.com	


— Website

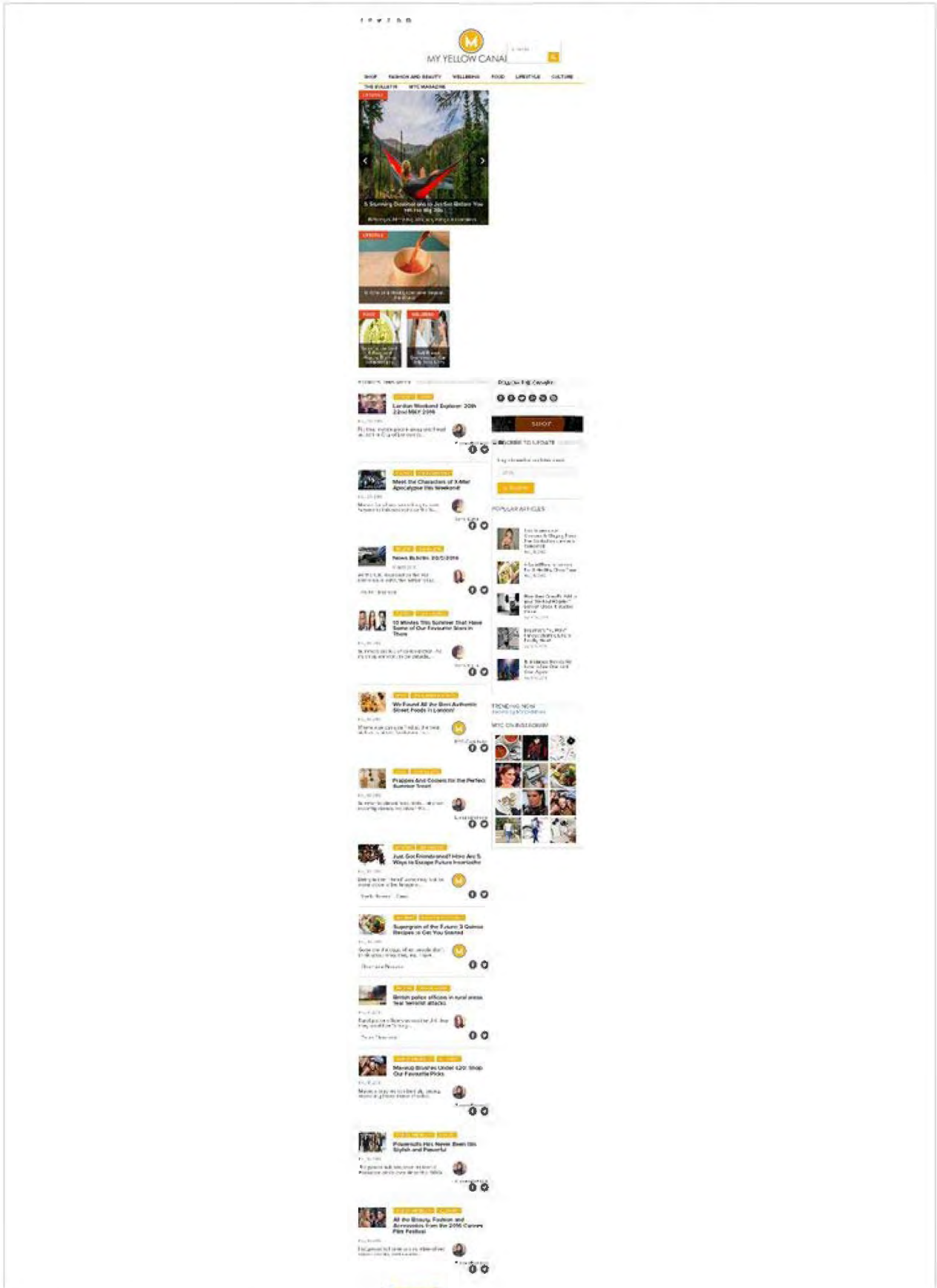
Website Title	 Myyellowcanary 
Server Type	Apache
Response Code	200
SEO Score	65%
Terms	1915 (Unique: 683, Linked: 849)
Images	124 (Alt tags missing: 123)
Links	348 (Internal: 272, Outbound: 73)

Whois Record (last updated on 2016-10-05)

 **Whois Record Not Available**
Server response:
Whois information is currently unavailable. Please try again later.

Tools

Whois History	
Hosting History	
Monitor Domain Properties	▼
Reverse IP Address Lookup	▼
Reverse Name Server Lookup	▼
Network Tools	▼
Buy This Domain ▼	
Visit Website	
 Preview the Full Domain Report	



MyYellowCanary.net	Buy Domain
MyYellowCanary.org	Buy Domain
MyYellowCanary.info	Buy Domain
MyYellowCanary.biz	Buy Domain
MyYellowCanary.us	Buy Domain



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To the extent you have in any manner violated or threatened to violate Waakao.com and/or its affiliates' intellectual property rights, Waakao.com and/or its affiliates may seek injunctive or other appropriate relief in any state or federal court in the Vancouver, BC, Canada, and you consent to exclusive jurisdiction and venue in such courts.

Any other disputes will be resolved as follows:

If a dispute arises under this agreement, we agree to first try to resolve it with the help of a mutually agreed-upon mediator in the following location: Vancouver, BC, Canada. Any costs and fees other than attorney fees associated with the mediation will be shared equally by each of us.

If it proves impossible to arrive at a mutually satisfactory solution through mediation, we agree to submit the dispute to binding arbitration at the following location: Vancouver, BC, Canada, under the rules of the American Arbitration Association. Judgment upon the award rendered by the arbitration may be entered in any court with jurisdiction to do so.

If any provision of this agreement is void or unenforceable in whole or in part, the remaining provisions of this Agreement shall not be affected thereby.

Termination:

These Terms of Use agreement are effective until terminated by either party. You may terminate this agreement at any time by destroying all materials obtained from any and all Waakao.com site(s) and all related documentation and all copies and installations thereof, whether made under the terms of this agreement or otherwise. This agreement will terminate immediately without notice at Waakao.com's sole discretion, should you fail to comply with any term or provision of this agreement. Upon termination, you must destroy all materials obtained from this site and any and all other Waakao.com site(s) and all copies thereof, whether made under the terms of this agreement or otherwise.

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All Products



WHOIS search results for: LEGALBULK.COM (Registered)

Is this your domain?

GO

Add hosting, email and more.

Want to buy this domain?

GO

Get it with our Domain Buy service.

Domain Name: LEGALBULK.COM
 Registry Domain ID: 2027324799_DOMAIN_COM-VRSN
 Registrar WHOIS Server: whois.meshdigital.com
 Registrar URL: http://www.domainbox.com
 Updated Date: 2016-05-10T00:00:00Z
 Creation Date: 2016-05-10T00:00:00Z
 Registrar Registration Expiration Date: 2017-05-10T00:00:00Z
 Registrar: MESH DIGITAL LIMITED
 Registrar IANA ID: 1390
 Registrar Abuse Contact Email: support@domainbox.com
 Registrar Abuse Contact Phone: +1.8779770099
 Reseller: Your domain services provider
 Domain Status: clientDeleteProhibited
 Domain Status: clientUpdateProhibited
 Domain Status: clientTransferProhibited
 Registry Registrant ID:
 Registrant Name: Identity Protection Service
 Registrant Organization: Identity Protect Limited
 Registrant Street: PO Box 795
 Registrant City: Godalming
 Registrant State/Province: Surrey
 Registrant Postal Code: GU7 9GA
 Registrant Country: GB
 Registrant Phone: +44.1483307527
 Registrant Phone Ext:
 Registrant Fax: +44.1483304031
 Registrant Fax Ext:
 Registrant Email: legalbulk.com@identity-protect.org
 Registry Admin ID:
 Admin Name: Identity Protection Service
 Admin Organization: Identity Protect Limited
 Admin Street: PO Box 795
 Admin City: Godalming
 Admin State/Province: Surrey
 Admin Postal Code: GU7 9GA
 Admin Country: GB
 Admin Phone: +44.1483307527
 Admin Phone Ext:
 Admin Fax: +44.1483304031
 Admin Fax Ext:
 Admin Email: legalbulk.com@identity-protect.org
 Registry Tech ID:
 Tech Name: Identity Protection Service
 Tech Organization: Identity Protect Limited
 Tech Street: PO Box 795
 Tech City: Godalming
 Tech State/Province: Surrey
 Tech Postal Code: GU7 9GA
 Tech Country: GB
 Tech Phone: +44.1483307527
 Tech Phone Ext:
 Tech Fax: +44.1483304031
 Tech Fax Ext:
 Tech Email: legalbulk.com@identity-protect.org
 Name Server: ns1.statuo.co.uk
 Name Server: ns2.statuo.co.uk
 DNSSEC: unsigned
 URL of the ICANN WHOIS Data Problem Reporting System: http://wdprs.internic.net/
 >>> Last update of WHOIS database: 2016-07-23T01:20:57Z <<<

Domain already taken?

Enter Domain Name

Search

NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

Domains available for new registration:

Alternate domains		
<input type="checkbox"/>	bulk.legal	\$69.99
<input type="checkbox"/>	legalbulk.info	SAVE! \$2.99
<input type="checkbox"/>	lawbulk.com	SAVE! \$11.99
<input type="checkbox"/>	legalbulk.net	SAVE! \$11.99
<input type="checkbox"/>	legalbulk.us	SAVE! \$3.99
<input type="checkbox"/>	legalbulk.org	SAVE! \$7.99
<input type="checkbox"/>	legalbulk.pro	SAVE! \$4.99
<input type="checkbox"/>	legalbulk.guru	\$39.99

Learn more about

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[Protected Registration](#) ?

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*Plus ICANN fee of \$0.18 per domain name year.

** .CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.

The Data in this WHOIS database is provided for information purposes only, and is designed to assist persons in obtaining information related to domain name registration records. It's accuracy is not guaranteed. By submitting a WHOIS query, you agree that you will use this Data only for lawful purposes and that, under no circumstances will you use this Data to:

(1) allow, enable, or otherwise support the transmission of mass unsolicited, commercial advertising or solicitations via e-mail(spam); or (2) enable high volume, automated, electronic processes that apply to this WHOIS or any of its related systems. The provider of this WHOIS reserves the right to modify these terms at any time. By submitting this query, you agree to abide by this policy.

LACK OF A DOMAIN RECORD IN THE WHOIS DATABASE DOES NOT INDICATE DOMAIN AVAILABILITY.

Registrar: MESH DIGITAL LIMITED
Whois Server: whois.meshdigital.com
Creation Date: 10-MAY-2016
Updated Date: 10-MAY-2016
Expiration Date: 10-MAY-2017

Nameserver: NS1.STATUO.CO.UK
Nameserver: NS2.STATUO.CO.UK

Registry Status: clientDeleteProhibited
Registry Status: clientTransferProhibited
Registry Status: clientUpdateProhibited

[See Underlying Registry Data](#)

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Pre-workout Supplements

22 Products

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BRAND

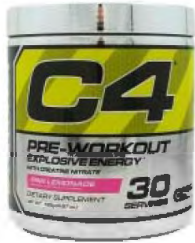
- BSN (4)
- Cellucor (4)
- Cytosport (1)
- FRS (1)
- GU (4)
- Jelly Belly (1)

PRICE RANGE

- under \$25 (4)
- \$25 - \$50 (19)

RATING

- ★★★★★ (3)
- ★★★★☆ & Up (4)
- ★★★☆☆ & Up (4)
- ★★☆☆☆ & Up (4)
- ★☆☆☆☆ & Up (5)



Cellucor C4 Pink Lemonade Pre-Workout 30 Servings \$29.99



Cellucor C4 Extreme Blue Raspberry 30 Servings \$39.99



Jelly Belly Fruit Punch Sport Beans- 24 pack (1) \$29.99



GU Salted Caramel Energy Gel- 24 Pack (1) \$29.99



Cytosport Muscle Milk Collegiate Powder Cookies N' Cream 5.29...
NOW: \$44.99 (25% off!)
Was: \$59.99*



FRS Energy Liquid Concentrate Peach Mango 32 fl oz (2) \$14.99



USP Labs Jack3d Pre-Workout Formula Blue Raspberry 45 Servings \$31.99



Cellucor C4 Orange Dreamsicle Pre-Workout 30 Servings \$29.99



Optimum Nutrition Essential Amino Energy Blue Raspberry 30 Servings
\$24.99



BSN N.O.-XPLODE Pre-Workout Fruit Punch 30 Servings
\$39.99



BSN N.O.-XPLODE Pre-Workout Grape 30 Servings
\$39.99



Cellucor C4 Pre-Workout Explosive Energy Watermelon 30 Servings
\$39.99



Optimum Nutrition Essential Amino Energy Watermelon 30 Servings
\$24.99



Universal Nutrition Animal Pak 15 Packs (2)
\$19.99



Optimum Nutrition Platinum Pre- Fruit Punch 30 Servings
\$39.99



Optimum Nutrition Platinum Pre- Raspberry Lemonade (1)
\$39.99



GU Chocolate Energy Gel- 24 Pack
\$29.99



GU Vanilla Energy Gel- 24 Pack
\$29.99



GU Strawberry Banana Energy Gel- 24 Pack
\$29.99



BSN N.O.-XPLODE Pre-Workout Green Apple 30 Servings
\$39.99



Optimum Nutrition Blueberry Lemonade Pre- Workout 30 Servings \$37.99	BSN N.O.-XPLODE Pre- Workout Watermelon 30 Servings \$39.99
--	--

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Fuel Up with Pre-Workout Supplements


Take your workout to the next level with pre-workout supplements from DICK'S Sporting Goods. Whether you're a gym rat who puts in countless reps, an athlete training to be the best in your league or a weekend jogger who is looking for a little more energy on your morning run, you'll benefit from these premium fitness supplement options. It's normal for athletes to feel like they've plateaued. High intensity workouts like running, weightlifting and playing many different sports can tire you out before your muscles and mind have received the reps they need to keep you on track to meet your goals.

Giving your body extra energy before hitting the gym is a great way to make sure you'll get a powerful, efficient and thorough workout. These products contain the energy you need to perform, without extra added sugar which can lead to crashing out later on.

Looking to buff up? Check out the [sports nutrition](#) collection at DICK'S Sporting Goods.

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WHOIS search results for:

SPECIALFITNESSTUTORIALS.COM

(Registered)

Is this your domain?

GO

Add hosting, email and more.

Want to buy this domain?

GO

Get it with our Domain Buy service.

Domain Name: SPECIALFITNESSTUTORIALS.COM
 Registry Domain ID: 2026678286_DOMAIN_COM-VRSN
 Registrar WHOIS Server: whois.godaddy.com
 Registrar URL: http://www.godaddy.com
 Update Date: 2016-07-13T21:39:39Z
 Creation Date: 2016-05-08T10:57:18Z
 Registrar Registration Expiration Date: 2017-05-08T10:57:18Z
 Registrar: GoDaddy.com, LLC
 Registrar IANA ID: 146

Registrar Abuse Contact Email: abuse@godaddy.com
 Registrar Abuse Contact Phone: +1.4806242505
 Domain Status: clientTransferProhibited http://www.icann.org/epp#clientTransferProhibited
 Domain Status: clientUpdateProhibited http://www.icann.org/epp#clientUpdateProhibited
 Domain Status: clientRenewProhibited http://www.icann.org/epp#clientRenewProhibited
 Domain Status: clientDeleteProhibited http://www.icann.org/epp#clientDeleteProhibited
 Registry Registrant ID:

Registrant Name: MOHAMMED SAYEEDUDDIN ALI KHAN
 Registrant Organization: WebsiteAdvisor.Biz
 Registrant Street: Sharjah
 Registrant City: Sharjah
 Registrant State/Province: UAE
 Registrant Postal Code: 31073
 Registrant Country: AE
 Registrant Phone: +971.525223124
 Registrant Phone Ext:
 Registrant Fax:
 Registrant Fax Ext:

Registrant Email: websiteadvisor.biz@gmail.com
 Registry Admin ID:

Admin Name: MOHAMMED SAYEEDUDDIN ALI KHAN
 Admin Organization: WebsiteAdvisor.Biz
 Admin Street: Sharjah
 Admin City: Sharjah
 Admin State/Province: UAE
 Admin Postal Code: 31073
 Admin Country: AE
 Admin Phone: +971.525223124
 Admin Phone Ext:
 Admin Fax:
 Admin Fax Ext:

Admin Email: websiteadvisor.biz@gmail.com

Registry Tech ID:

Tech Name: MOHAMMED SAYEEDUDDIN ALI KHAN
 Tech Organization: WebsiteAdvisor.Biz
 Tech Street: Sharjah
 Tech City: Sharjah
 Tech State/Province: UAE
 Tech Postal Code: 31073
 Tech Country: AE
 Tech Phone: +971.525223124
 Tech Phone Ext:
 Tech Fax:
 Tech Fax Ext:

Tech Email: websiteadvisor.biz@gmail.com
 Name Server: NS75.DOMAINCONTROL.COM
 Name Server: NS76.DOMAINCONTROL.COM

DNSSEC: unsigned

URL of the ICANN WHOIS Data Problem Reporting System: http://wdprs.internic.net/
 >>> Last update of WHOIS database: 2016-07-23T0:00:00Z <<<

For more information on Whois status codes, please visit
<https://www.icann.org/resources/pages/epp-status-codes-2014-06-16-en>

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Domain already taken?

Enter Domain Name

Search

NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

Domains available for new registration:

Alternate domains		
<input type="checkbox"/>	specialfitnessstutorial.com	SAVE! \$11.99
<input type="checkbox"/>	specialfitnessstutorials.info	SAVE! \$2.99
<input type="checkbox"/>	specialfitnessstutorials.us	SAVE! \$3.99
<input type="checkbox"/>	specialhealthtutorials.com	SAVE! \$11.99
<input type="checkbox"/>	specialfitnessstutorials.net	SAVE! \$11.99
<input type="checkbox"/>	specialfitnessstutorials.guru	\$39.99
<input type="checkbox"/>	specialfitnessstutorials.org	SAVE! \$7.99
<input type="checkbox"/>	specialfitnessstutorials.co	\$11.99

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*Plus ICANN fee of \$0.18 per domain name year.

** CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.

information is provided for the sole purpose of assisting you in obtaining information about domain name registration records. Any use of this data for any other purpose is expressly forbidden without the prior written permission of GoDaddy.com, LLC. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In particular, you agree not to use this data to allow, enable, or otherwise make possible, dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

Please note: the registrant of the domain name is specified in the "registrant" section. In most cases, GoDaddy.com, LLC is not the registrant of domain names listed in this database.

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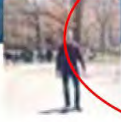
3,290 posts

12.5k followers

1,653 following

7/22/2016

The Modern Girl (@themoderngirl) • Instagram photos and videos



Mustafa Jalali musj10

1 story 1 follower 1 following

<https://storily.com/musj10>
@mustafajalali10
Mustafa Jalali

+ Follow

musj10 Mustafa Jalali 58 views

Benefits of Gym Supplements!! :)

Share a year ago



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WHOIS search results for: **HEALTHYDIETBASE.COM**
(Registered)

Is this your domain? **GO**
Add hosting, email and more.

Want to buy this domain? **GO**
Get it with our Domain Buy service.

Domain already taken?

Enter Domain Name

Search

NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

Domains available for new registration:

Alternate domains		
<input type="checkbox"/>	healthydietbases.com	SAVE! \$11.99
<input type="checkbox"/>	healthydietbase.net	SAVE! \$11.99
<input type="checkbox"/>	healthydietbase.org	SAVE! \$8.99
<input type="checkbox"/>	healthydietbase.info	SAVE! \$2.99
<input type="checkbox"/>	fitdietbase.com	SAVE! \$11.99
<input type="checkbox"/>	healthydietbase.us	SAVE! \$3.99
<input type="checkbox"/>	healthydietbase.diet	\$24.99
<input type="checkbox"/>	healthydietbase.club	\$0.99

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*Plus ICANN fee of \$0.18 per domain name year.
**, CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.

Domain Name: HEALTHYDIETBASE.COM
 Registry Domain ID: 1849221850_DOMAIN_COM-VRSN
 Registrar WHOIS Server: whois.enom.com
 Registrar URL: www.enom.com
 Updated Date: 2016-02-05T00:17:03.00Z
 Creation Date: 2014-03-05T14:56:00.00Z
 Registrar Registration Expiration Date: 2017-03-05T14:56:34.00Z
 Registrar: ENOM, INC.
 Registrar IANA ID: 48
 Reseller: NAMECHEAP.COM
 Domain Status: clientTransferProhibited
<https://www.icann.org/epp#clientTransferProhibited>
 Registry Registrant ID:
 Registrant Name: WHOISGUARD PROTECTED
 Registrant Organization: WHOISGUARD, INC.
 Registrant Street: P.O. BOX 0823-03411
 Registrant City: PANAMA
 Registrant State/Province: PANAMA
 Registrant Postal Code: 0
 Registrant Country: PA
 Registrant Phone: +507.8365503
 Registrant Phone Ext:
 Registrant Fax: +51.17057182
 Registrant Fax Ext:
 Registrant Email: 55EC0281A5024C4FA7F9FFC42EF71817.PROTECT@WHOISGUARD.COM
 Registry Admin ID:
 Admin Name: WHOISGUARD PROTECTED
 Admin Organization: WHOISGUARD, INC.
 Admin Street: P.O. BOX 0823-03411
 Admin City: PANAMA
 Admin State/Province: PANAMA
 Admin Postal Code: 0
 Admin Country: PA
 Admin Phone: +507.8365503
 Admin Phone Ext:
 Admin Fax: +51.17057182
 Admin Fax Ext:
 Admin Email: 55EC0281A5024C4FA7F9FFC42EF71817.PROTECT@WHOISGUARD.COM
 Registry Tech ID:
 Tech Name: WHOISGUARD PROTECTED
 Tech Organization: WHOISGUARD, INC.
 Tech Street: P.O. BOX 0823-03411
 Tech City: PANAMA
 Tech State/Province: PANAMA
 Tech Postal Code: 0
 Tech Country: PA
 Tech Phone: +507.8365503
 Tech Phone Ext:
 Tech Fax: +51.17057182
 Tech Fax Ext:
 Tech Email: 55EC0281A5024C4FA7F9FFC42EF71817.PROTECT@WHOISGUARD.COM
 Name Server: LADY.NS.CLOUDFLARE.COM
 Name Server: NORM.NS.CLOUDFLARE.COM
 DNSSEC: unSigned
 Registrar Abuse Contact Email: abuse@enom.com
 Registrar Abuse Contact Phone: +1.4252982646
 URL of the ICANN WHOIS Data Problem Reporting System: <http://wdprs.internic.net/>
 >>> Last update of WHOIS database: 2016-02-05T00:17:03.00Z <<<

For more information on Whois status codes, please visit <https://icann.org/epp>

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purposes only, that is, to assist you in obtaining information about or related to a domain name registration record. We make this information available "as is," and do not guarantee its accuracy. By submitting a whois query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: (1) enable high volume, automated, electronic processes that stress or load this whois database system providing you this information; or (2) allow, enable, or otherwise support the transmission of mass unsolicited, commercial advertising or solicitations via direct mail, electronic mail, or by telephone. The compilation, repackaging, dissemination or other use of this data is expressly prohibited without prior written consent from us.

We reserve the right to modify these terms at any time. By submitting this query, you agree to abide by these terms.
Version 6.3 4/3/2002

Registrar: ENOM, INC.
Whois Server: whois.enom.com
Creation Date: 05-MAR-2014
Updated Date: 26-APR-2016
Expiration Date: 05-MAR-2017

Nameserver: LADYNS.CLOUDFLARE.COM
Nameserver: NORM.NS.CLOUDFLARE.COM

Registry Status: clientTransferProhibited

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WHOIS search results for: **THEGYMLIFESTYLE.COM**
(Registered)

Is this your domain?

GO

Add hosting, email and more.

Want to buy this domain?

GO

Get it with our Domain Buy service.

Domain Name: THEGYMLIFESTYLE.COM
 Registry Domain ID: 1787534813_DOMAIN_COM-VRSN
 Registrar WHOIS Server: whois.enom.com
 Registrar URL: www.enom.com
 Updated Date: 2016-03-21T11:17:14.00Z
 Creation Date: 2013-03-20T01:00:00.00Z
 Registrar Registration Expiration Date: 2017-03-20T00:00:07.00Z
 Registrar: ENOM, INC.
 Registrar IANA ID: 48
 Reseller: NAMECHEAP.COM
 Domain Status: clientTransferProhibited
<https://www.icann.org/epp#clientTransferProhibited>
 Registry Registrant ID:
 Registrant Name: SNAETHOR GUDJONSSON
 Registrant Organization:
 Registrant Street: LAXAKVISL
 Registrant City: REYKJAVIK
 Registrant State/Province: GULLBRINGUSYSLA
 Registrant Postal Code: 110
 Registrant Country: IS
 Registrant Phone: +354.8690696
 Registrant Phone Ext:
 Registrant Fax: +1.5555555555
 Registrant Fax Ext:
 Registrant Email: SNATHOR92@GMAIL.COM
 Registry Admin ID:
 Admin Name: SNAETHOR GUDJONSSON
 Admin Organization:
 Admin Street: LAXAKVISL
 Admin City: REYKJAVIK
 Admin State/Province: GULLBRINGUSYSLA
 Admin Postal Code: 110
 Admin Country: IS
 Admin Phone: +354.8690696
 Admin Phone Ext:
 Admin Fax: +1.5555555555
 Admin Fax Ext:
 Admin Email: SNATHOR92@GMAIL.COM
 Registry Tech ID:
 Tech Name: SNAETHOR GUDJONSSON
 Tech Organization:
 Tech Street: LAXAKVISL
 Tech City: REYKJAVIK
 Tech State/Province: GULLBRINGUSYSLA
 Tech Postal Code: 110
 Tech Country: IS
 Tech Phone: +354.8690696
 Tech Phone Ext:
 Tech Fax: +1.5555555555
 Tech Fax Ext:
 Tech Email: SNATHOR92@GMAIL.COM
 Name Server: DUKE.NS.CLOUDFLARE.COM
 Name Server: IRIS.NS.CLOUDFLARE.COM
 DNSSEC: unSigned
 Registrar Abuse Contact Email: abuse@enom.com
 Registrar Abuse Contact Phone: +1.4252982646
 URL of the ICANN WHOIS Data Problem Reporting System: <http://wdprs.internic.net/>
 >>> Last update of WHOIS database: 2016-03-21T11:17:14.00Z <<<

Domain already taken?

Enter Domain Name

Search

NameMatch Recommendations

GoDaddy.com NameMatch has found similar domain names related to your search. Registering multiple domain names may help protect your online brand and enable you to capture more Web traffic, which you can then direct to your primary domain.

Domains available for new registration:

Alternate domains			
<input type="checkbox"/>	theygymifestyle.org	SAVE!	\$7.99
<input type="checkbox"/>	theygymifestyle.net	SAVE!	\$11.99
<input type="checkbox"/>	theygymifestyle.life		\$39.99
<input type="checkbox"/>	theygymifestyle.style		\$39.99
<input type="checkbox"/>	yourgymifestyle.com	SAVE!	\$11.99
<input type="checkbox"/>	ourgymifestyle.com	SAVE!	\$11.99
<input type="checkbox"/>	theygymifestyle.info	SAVE!	\$2.99
<input type="checkbox"/>	theygymifestyle.club	SAVE!	\$2.99

Learn more about

[Private Registration](#) ?

[Protected Registration](#) ?

[Business Registration](#) ?

*Plus ICANN fee of \$0.18 per domain name year.

** .CA domain names will be registered through Go Daddy Domains Canada, Inc., a CIRA certified registrar.

For more information on Whois status codes, please visit <https://icann.org/epp>

The data in this whois database is provided to you for information purposes only, that is, to assist you in obtaining information about or related to a domain name registration record. We make this information

available "as is," and do not guarantee its accuracy. By submitting a whois query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: (1) enable high volume, automated, electronic processes that stress or load this whois database system providing you this information; or (2) allow, enable, or otherwise support the transmission of mass unsolicited, commercial advertising or solicitations via direct mail, electronic mail, or by telephone. The compilation, repackaging, dissemination or other use of this data is expressly prohibited without prior written consent from us.

We reserve the right to modify these terms at any time. By submitting this query, you agree to abide by these terms.
Version 6.3 4/3/2002

Registrar: ENOM, INC.
Whois Server: whois.enom.com
Creation Date: 20-MAR-2013
Updated Date: 21-MAR-2016
Expiration Date: 20-MAR-2017

Nameserver: DUKE.NS.CLOUDFLARE.COM
Nameserver: IRIS.NS.CLOUDFLARE.COM

Registry Status: clientTransferProhibited

[See Underlying Registry Data](#)

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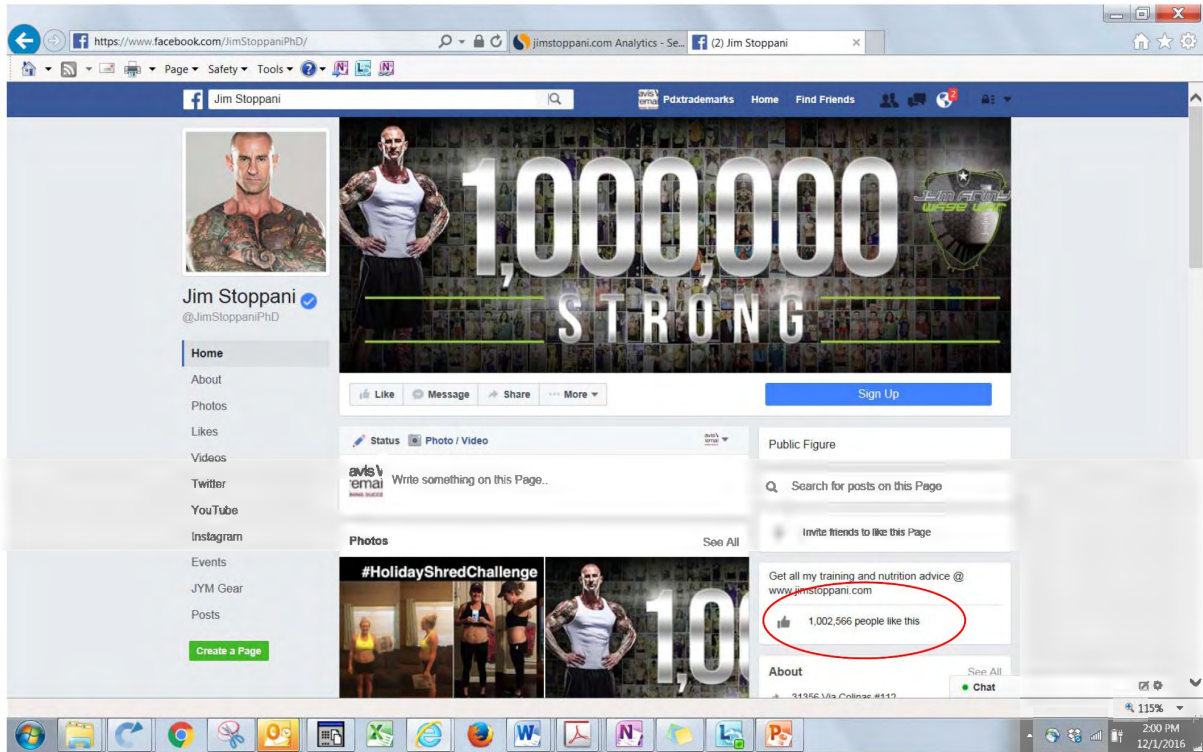


EXHIBIT B

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Jim Stoppani, PhD Owner of #JYM Supplement Science and JimStoppani.com
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Jim Stoppani Videos Playlists Channels **About**

107,398 subscribers • 10,188,946 views
Joined Sep 26, 2011

Description

Jim Stoppani, PhD, is one of the world's most recognized and popular authorities on training, nutrition and dietary supplements. He was the Senior Science Editor for Muscle & Fitness, Flex, and Muscle & Fitness HERS magazines for over 10 years and has trained some of the top celebrities in the world, including Dr. Dre, LL Cool J and Mario Lopez. Stoppani runs his own membership-based website JimStoppani.com, which features all of his exclusive training and diet programs, videos and articles, and he's the owner and creator of the ground-breaking JYM Supplement Science line of sports nutrition products. As a published author, his book credits include the New York Times Bestseller LL Cool J's Platinum 360 Diet and Lifestyle and the acclaimed educational text Encyclopedia of Muscle & Strength.

Details

Country: United States

Links

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#PBSFRA

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#WorldMentalHealthDay

382K Tweets

André Silva

18.5K Tweets

Pogba

42.7K Tweets

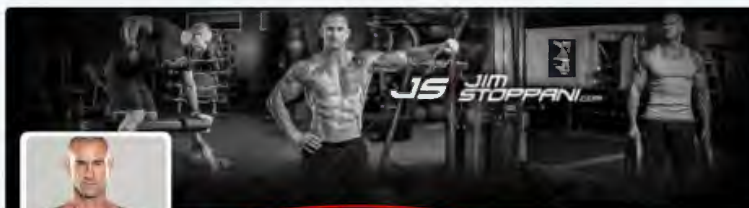
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Jim Stoppani

@JimStoppani

Official page of Dr. Jim Stoppani - owner of #JYM Supplement Science & jimstoppani.com

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Jim Stoppani @JimStoppani · Oct 3

Rise n shine #JYMArmy Who's ready to Wage WAR with me this week?! Stay tuned for @GNCLiveWell stop this week...and stay #gncjymarmy strong!



http://reviews.bodybuilding.com/JYM/Pre_JYM/WWWGymTraining/57071d670cf2e010906f80be/



JYM PRE JYM
WWWGymTraining's Rating 8/10
Raspberry Lemonade 9/10

Jim Stoppani prides himself on providing you with the correct dosages of necessary supplements and disclosing what and how much of each supplement is in each Jym product. Stoppani is against all supplement companies that market proprietary blends within their products and truly believes the consumer should know exactly what they are taking. Overall Jym Preworkout is a good PWO. It provides you with the correct dosages of supplements you need to get your workout going but it does somewhat fail on the stimulant aspect. Our testers found they got a good clean no jittery energy from Jym but did not necessarily get a huge initial stimulus (i.e. the feeling of wanting to tear up the gym). Visit www.gym.training

Was this review helpful to you? [Yes](#) | [No](#) [Report](#)

EXHIBIT C

http://reviews.bodybuilding.com/JYM/Pre_JYM/dbhughes/569995eb0cf26286d855b839/

2 of 6 people found this review helpful.



DBHUGHES
VIEW PROGRESS

✓ Verified Buyer



JYM PRE JYM

dbhughes's Rating

7/10

Raspberry Lemonade

4/10

I appreciate Jim Stoppani and his belief in ingredient transparency and quality/quantity of ingredients delivered in his products. The punch-line about being the only one in the industry that accurately shows consumers what they are buying, doesn't mean you are buying a product that is better performing and definitely not better tasting than that of competitors. I bought the raspberry lemonade and it tastes awful. I have tried many pre-workout supplements (no-xplode, optimum nutrition's, assault, etc.) and none have come close to tasting this bad. I feel shaky taking even a half of a scoop during my workouts. I take it 30 minutes prior to exercise. I mentally feel more energized throughout the workout, but don't see any increase in muscular stamina or energy. I am have some of his other products which will take time to see the results. FYI, I am not, nor have I ever been sensitive at all to caffeine. I paid more because I believe in Jim's philosophy, but I think he is going to quickly learn that people have more emotional attachment to their money than to an owner of a supplement company. Just my opinion. Take it for what it's worth.

Was this review helpful to you? [Yes](#) | [No](#)

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http://reviews.bodybuilding.com/JYM/Pre_JYM/deloachrd/51fd53b70cf203e2703c42bf/

2 of 3 people found this review helpful.



DELOACHRD
VIEW PROGRESS

✓ Verified Buyer



JYM PRE JYM

deloachrd's Rating

10/10

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Oct- 2013 -I have been on the product for about a week. During weight training once the product kicks In I am able to train at "Peak" levels for a longer period of time. This product has a nice blend of Ingredients for a pre-workout mix. I have much respect for Jim so I gave the product a try. Good solid product. no Jitters, etc. Just good focus and endurance. 2-5-14 I have trashed all my pre workout supplements. After being on Pre-JYM I was hooked. I tried to finish off my 4 other pre-work supplements, but I could not because I never felt the same after getting of Pre-JYM. My focus was not there, and I just could not raise my Intensity at the same level as I did being on Pre Jym. Then I started comparing Ingredients and I was shocked with what I saw In PreJYM versus what I saw In the other pre-work supplements I had at the house. All my other pre workout supplement had proprietary blends, but total grams per scoop was between 6 to 13 being the highest! WTH! PREJYM Is 26.5 per scoop! No wonder why I feel so much better with Pre JYM and can't take anything else. I am hooked and will buy whatever Dr. Stoppani creates because he is providing the best for us. Thanks JIM! This is pound for pound the best Pre-Workout Ingredients blend In the market, Period! Oh In my opinion the Cherry Limeade taste better. Jan 2015.... I still use Pre Jym!

Was this review helpful to you? [Yes](#) | [No](#)

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http://reviews.bodybuilding.com/JYM/Vita_JYM/banito81/54072d030cf2695aea696ab9/

0 of 0 people found this review helpful.



[BANITO81](#)
[VIEW PROFILE](#)

✓ Verified Buyer



JYM VITA JYM

banito81's Rating

10/10

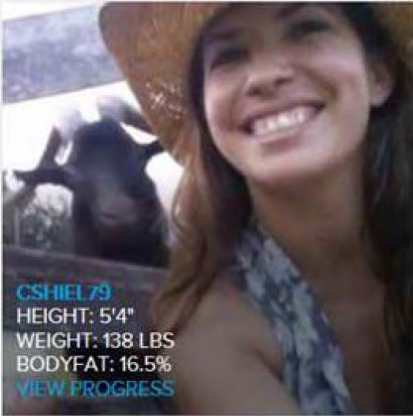
Once again! Dr. Stoppani nails it with a product that has more science backup rather than I-want-to-sell-more stream. He has great videos and faqs on his [website](#) explaining each and every ingrediente and why it is different (and much better) that the others available out there. Thanks, Jim! JYM ARMY!!

Was this review helpful to you? [Yes](#) | [No](#)

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http://reviews.bodybuilding.com/JYM/Pro_JYM/

0 of 1 person found this review helpful.



CSHIEL79
HEIGHT: 5'4"
WEIGHT: 138 LBS
BODYFAT: 16.5%
[VIEW PROGRESS](#)

✓ Verified Buyer



JYM PRO JYM

cshiel79's Rating

9/10

Chocolate Cookie Crunch

9/10

I absolutely love this flavor!! I have never tasted such a rich chocolate protein powder that does not taste like chemicals. The only con for me is that I'm not too fond of the cookie pelces in the powder. They taste fine but I thought it wasn't mixing properly at first since I was feeling junks in the shake. Lol! Mostly a pet peeve of mine, but the overall taste is great! Maybe if you were to add a regular chocolate version this would be appealing to those people who don't like the cookie chunks. I have researched Jim Stoppani's products, nutrition and program. He takes great **pride** in delivering a quality product. The blend of 3 proteins and the simplified list of ingredients without all of the fillers makes a huge difference. I have seen so much growth in the past month of using this protein. Its pure and efficient. **My training has taken on a whole new level with the help of JYM products.** I highly recommend this protein.

http://reviews.bodybuilding.com/JYM/Pro_JYM/

0 of 0 people found this review helpful.



NOSTART11
HEIGHT: 5'10"
WEIGHT: 191 LBS
BODYFAT: 12.8%
[VIEW PROGRESS](#)

✓ Verified Buyer



JYM PRO JYM

NoStart11's Rating

10/10

Chocolate Cookie Crunch

10/10

S'mores

10/10

Pro Jym is absolutely the best protein I've ever tried, I'm on my eighth four pound bag already and the flavors still taste great. I got everyone in my gym hooked on the JYM line. Jim Stoppani repeatedly dominates the supplement world with all his products #JymArmy

Mar 19, 2015 | Like 0 | Comment 0

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JYM Supplement Science's flagship product Pre JYM revolutionized the crowded pre-workout sports nutrition category upon its initial release in 2013. Supplement companies love to claim they've created a real "game-changer" through the smokescreens of proprietary blends, abbreviated formulas, and overblown ad campaigns. Pre JYM doesn't play that game. It doesn't need hype or flashy marketing. With 13 handpicked ingredients included at full doses, Pre JYM is in a league of its own.



 **Jim Stoppani, PhD**
Owner - JYM Supplement Science

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JYM Pre JYM, 30 Servings

Pre-Workout Powder Powerhouse*

Scientifically Advanced All-In-One Formula for Improved Workouts*

9.2 out of 10 Excellent [Rate Product](#)

Supported Goal: [Improve Workout](#)

Main Ingredient: [Beta-Alanine](#)

Servings: 30

Price Per Serving: \$1.60

\$47.97

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Compare

JYM Pre JYM, 20 Servings

Pre-Workout Powder Powerhouse*

Scientifically Advanced All-In-One Formula for Improved Workouts*

9.2 out of 10 Excellent [Rate Product](#)

Supported Goal: [Improve Workout](#)

Main Ingredient: [Beta-Alanine](#)

Servings: 20

Price Per Serving: \$1.78

\$35.57

In Stock

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Compare

JYM Pro JYM, 2 Lbs.

Blended Protein Supplement for Maximum Effectiveness*

Made with the Highest Quality Whey, Casein, and Egg Proteins

9.5 out of 10 Excellent [Rate Product](#)

Supported Goal: [Build Muscle](#)

Main Ingredient: [Whey Protein Isolate](#)

Servings: 26

Price Per Serving: \$1.25

\$32.56

In Stock

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Compare

JYM Pro JYM, 4 Lbs.

Blended Protein Supplement for Maximum Effectiveness*

Made with the Highest Quality Whey, Casein, and Egg Proteins

9.5 out of 10 Excellent [Rate Product](#)

Supported Goal: [Build Muscle](#)

Main Ingredient: [Whey Protein Isolate](#)

Servings: 52

Price Per Serving: \$1.06

\$55.06

In Stock

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Compare

JYM Post JYM Active Matrix, 30 Servings

Post-Workout Powder for Recovery and Growth*
Powerful Cocktail Designed to Help Boost Repair, Maximize Recovery, and Build Muscle*

9.6 out of 10 **Excellent** [Rate Product](#)

Supported Goal: [Build Muscle](#)
Main Ingredient: [BCAAs](#)
Servings: 30
Price Per Serving: \$1.19

\$35.57

In Stock

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Compare

BUY 2 SAVE \$5

JYM Omega Jym, 120 Softgels

The Alpha of OMEGA 3's
Designed Specifically for Athletes and Lifters*

9.3 out of 10 **Excellent** [Rate Product](#)

Supported Goal: [Health & Wellness](#)
Main Ingredient: [Fish Oil](#)
Servings: 60
Grams Per Serving: 2
Price Per Serving: \$0.33

\$19.98

In Stock

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Compare

JYM Vita JYM, 60 Tablets

Daily Multivitamin Tablet Engineered to Support Performance*
Provides Micronutrients Athletes Need to Support Growth and Overall Well-Being*

9.5 out of 10 **Excellent** [Rate Product](#)

Supported Goal: [Health & Wellness](#)
Main Ingredient: [Multivitamins](#)
Servings: 30
Price Per Serving: \$0.71

\$21.18

In Stock

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Compare

JYM ZMA JYM, 90 Capsules

ZMA Capsule to Help Maintain Optimal Hormone Levels*
Designed to Maximize Muscle Strength and Support Recovery*

9.1 out of 10 **Excellent** [Rate Product](#)

Supported Goal: [Build Muscle](#)
Main Ingredient: [ZMA](#)
Servings: 30
Price Per Serving: \$0.53

\$15.78

In Stock

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Compare

JYM Shred JYM, 240 Capsules

Three Stage Fat-Loss Support Capsule*
A Fully Loaded Fat-Loss Weapon Built with Six Synergistic Ingredients*

8.6 out of 10 Excellent [Rate Product](#)

Supported Goal: [Weight Loss](#)
Main Ingredient: [Acetyl L-Carnitine](#)
Servings: 60
Price Per Serving: \$0.59

\$35.46

In Stock

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JYM Alpha JYM, 180 Capsules

Helps Support a Healthy Testosterone and Estrogen Balance*

Researched Ingredients to Support Natural Testosterone Production*

8.3 out of 10 Excellent [Rate Product](#)

\$29.99

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Price: \$54.99

Member Price: \$49.99 (Save 9%)

In Stock Details

Item #533804

Size: 30 Servings

Flavors:

Natural Island Punch

Qty

1

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Product Information

Description

JYM Supplement Science
Muscle Growth - Strength - Energy - Mind*

My Guarantee

Inside this bottle is decades of supplement research — from the lab and the gym. As a scientist, I have spent years researching ingredients that will produce results. As a gym rat, I have spent years benefiting from that research. Now it's your turn. Every ingredient in this formula is in a dose used in clinical studies and my own gym to produce significant gains in size, strength and endurance.* I know it works because this is what I take before every one of my workouts. Let it work for you. Hit the JYM!

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Label

Supplement Facts

Serving Size 1 Scoop	
Servings Per Container 30	
Amount Per Serving	% DV
Calories	90.00
Total Carbohydrate	3.00 g 1%
Calcium	13.00 mg 1%
Sugars	2.00 g
Creatine Hydrochloride	2.00 g **
Beta-Alanine (as CarnoSyn®)	2.00 g **
Betaine (Trimethylglycine)	1.50 g **

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Taurine	1.00 g	**
N-Acetyl L-Cystine	600.00 mg	**
AlphaSize® Supplying 50% Alpha-Glycerol Phosphoryl Choline (150mg)	300.00 mg	**
Citrulline Malate	6.00 g	**
Beta vulgaris L. (beet root extract)	500.00 mg	**
L-Leucine	3.00 g	**
L-Isoleucine	1.50 g	**
L-Valine	1.50 g	**
L-Tyrosine	1.50 g	**
Caffeine Anhydrous	300.00 mg	**
Huperzine A	50.00 mcg	**
BioPerine	5.00 mg	**
** Daily Value (DV) not established		

Product Directions / Additional Info

Mix 1 scoop of Pre JYM in 12-32 oz. of water and drink 30-45 minutes before workouts. Consider allowing Pre JYM to mix for 10-15 minutes before drinking. Also consider drinking it over the course of 15-30 minutes.

Other Ingredients: Dextrose, Natural Flavors, Stevia, Turmeric Powder, Calcium Silicate

Warning: Check with a qualified healthcare professional before taking this product. Do not use if you are sensitive to caffeine, pregnant or nursing a baby, under 18 years of age, have any known or suspected medical conditions, and/or if you are taking any prescription or OTC medications. Pre JYM is an incredibly strong pre-workout matrix that contains 300mg caffeine per serving, the equivalent of approximately 3 cups of coffee. Avoid using with any other caffeinated products. Too much caffeine may cause nervousness, irritability, sleeplessness, and, occasionally, rapid heartbeat. Always begin use with 1/2 scoop or less and assess your tolerance. Once tolerance is assessed, take a maximum dose of 1 scoop. To avoid sleeplessness, do not consume within 6 hours of bedtime. This product contains chemicals known to the State of California to cause cancer and birth defects or reproductive harm. KEEP OUT OF REACH OF CHILDREN.

Produced on shared equipment that also produces products that may contain EGG, FISH, MILK, PEANUT, SHELLFISH, SOY, TREE NUTS, and WHEAT.

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Extreme Energy Pre-Workout Powerhouse* OUTLIFT® AMPED Product Highlights ...

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Evopietin One-Alpha Elite Pre-Workout Solution EVP™ is the ...

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PMD® Pump Fuel® Insanity - Ballistic Blue Razz

Insane Energy - Intense Pumps* XP offers support ...

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A shopper on Oct 1, 2016

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1 Review

5 Stars	1
4 Stars	0
3 Stars	0
2 Stars	0
1 Star	0

THE BEST JYM EVER! 2.0 ROCKS!

This took me back - felt like the first time I'd ever taken Pre JYM. This new Pre JYM is nothing short of amazing! I can't get over the clean energy and focus I have with this! I also love this natural line. No artificial anything, but that doesn't come at the expense of flavor. This has an incredible tropical orange/mango type flavor that is out of this world! So ingredients list? Homerun. Taste? Homerun. But how does it work? Like nothing else you've ever used. This is the BEST pre wor [Read More](#)

Was this review helpful? **Yes (15) No (12) - Flag as Inappropriate**

September 22, 2016
Jim M

Health Notes

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Supplement	Amount	Why	
Glutamine	20 grams daily	Studies have shown that using glutamine-enriched formulas after surgery increased immune cell activity, shortened hospital stays, improved nutritional status, and reduced infections.	Learn More
Arginine	12.5 to 18.75 grams daily before and after surgery	The amino acid arginine has a role in immune function, infection prevention, and tissue repair after injury, including surgery.	Learn More
Fish Oil	3.3 to 5 grams daily omega-3 fatty acids before and after surgery	Omega-3 fatty acids, found in fish oil, have anti-inflammatory properties and may improve recovery and prevent infection after surgery.	Learn More
Ginger	1 gram of powder in a capsule 60 minutes before receiving general anesthesia (inform your anesthesiologist)	Ginger has anti-nausea properties and may prevent postoperative nausea and vomiting.	Learn More
Iron	Consult a qualified healthcare practitioner	Iron supplementation prior to surgery was found in one trial to reduce the need for postoperative blood transfusions.	Learn More
Probiotics	Refer to label instructions		

Chat

		One meta-analysis found that the use of a probiotic or synbiotic (probiotic plus prebiotic) product around the time of surgery significantly decreased the incidence of severe infections following elective surgery.	Learn More
Ribonucleic Acid	1.2 to 1.8 grams daily before and after surgery	During times of physical stress, such as surgery, ribonucleic acid (RNA) helps stimulate immune cell division and activity and is needed in greater amounts.	Learn More
Taurine	Take at least 1.5 grams daily before and after surgery	Taurine is an amino acid that appears to have an important role in immune cell functions. Supplementing with it may reduce inflammation.	Learn More
Vitamin C (Vitamin C Deficiency)	100 to 250 mg once or twice per day	Vitamin C supports immune function and is a critical nutrient for wound healing. Supplementing with it may decrease the risk of excessive bleeding in the surgical setting.	Learn More
Alpha Ketoglutarate (AKG)	Refer to label instructions	AKG is used by cells during growth and in healing from injuries and other wounds, and is especially important in the healing of muscle tissue.	Learn More
Fructo-oligosaccharides	Refer to label instructions	Supplementing with fructo-oligosaccharides (FOS) appears to improve iron absorption and restore iron levels, which may be reduced after surgery.	Learn More
Selenium	Refer to label instructions	Selenium has an important role in immune function and infection prevention, and supplementing with it may correct a postoperative selenium deficiency.	Learn More
Turmeric	Refer to label instructions	Turmeric has anti-inflammatory effects. One trial found curcumin (from turmeric) was more effective than anti-inflammatory medication for relieving postsurgical inflammation.	Learn More
Vitamin A	Refer to label instructions	Topical vitamin A may help speed wound healing and reduce scarring in patients taking corticosteroids, which typically slow wound healing.	Learn More
Vitamin B1	Refer to label instructions	Vitamin B1, given as intramuscular injections before surgery, resulted in less reduction of immune system activity after surgery in one study.	Learn More
Vitamin B12	Refer to label instructions	In one trial, a combination of vitamins B1, B6, and B12 before and after surgery prevented post-surgical reductions in immune activity.	Learn More
Vitamin B6	Refer to label instructions	In one trial, a combination of vitamins B1, B6, and B12 before and after surgery prevented post-surgical reductions in immune activity.	Learn More
Vitamin E	Refer to label instructions	Some studies have found that vitamin E levels decrease after surgery, supplementation may correct a deficiency. Vitamin E may also prevent scarring when used topically after surgery.	Learn More
Zinc	Refer to label instructions	Zinc is important for proper immune system function and wound healing. Zinc supplements taken before surgery may prevent zinc deficiency and promote healing.	Learn More

Chat

About This Condition

Major surgery causes serious stress to the body. The body's immune system is weakened and gastrointestinal function is changed after major surgery, leaving the body vulnerable to infection and in a state of nutritional insufficiency.¹ Steps can be taken using natural approaches to strengthen the body before and after surgery, enhance defenses, prevent complications, and speed recovery.

[References](#)

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10/2/2016

Jym® Pre Jym - Natural Island Punch - POWER SNACK - GNC

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JYM

Real Science for Unreal Results

EXPERIENCE THE
**3 PRODUCT
JYM SYSTEM**

**THE JYM
SYSTEM**

THE SCIENCE & MUSCLE BEHIND IT

PRE **JYM**

POST **JYM**

PRO **JYM**



TRAIN LIKE AN ANIMAL

SHOP PRE >



RECOVER LIKE A BEAST

SHOP POST >



GROW LIKE A PRO

SHOP PRO >

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FRESH CONTENT.
EXPERT ADVICE.

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Creatine HCL vs. Creatine Monohydrate



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The Proper Way To Do A Dumbbells Biceps Curl



The Difference Between Cross Body and Hammer Curl



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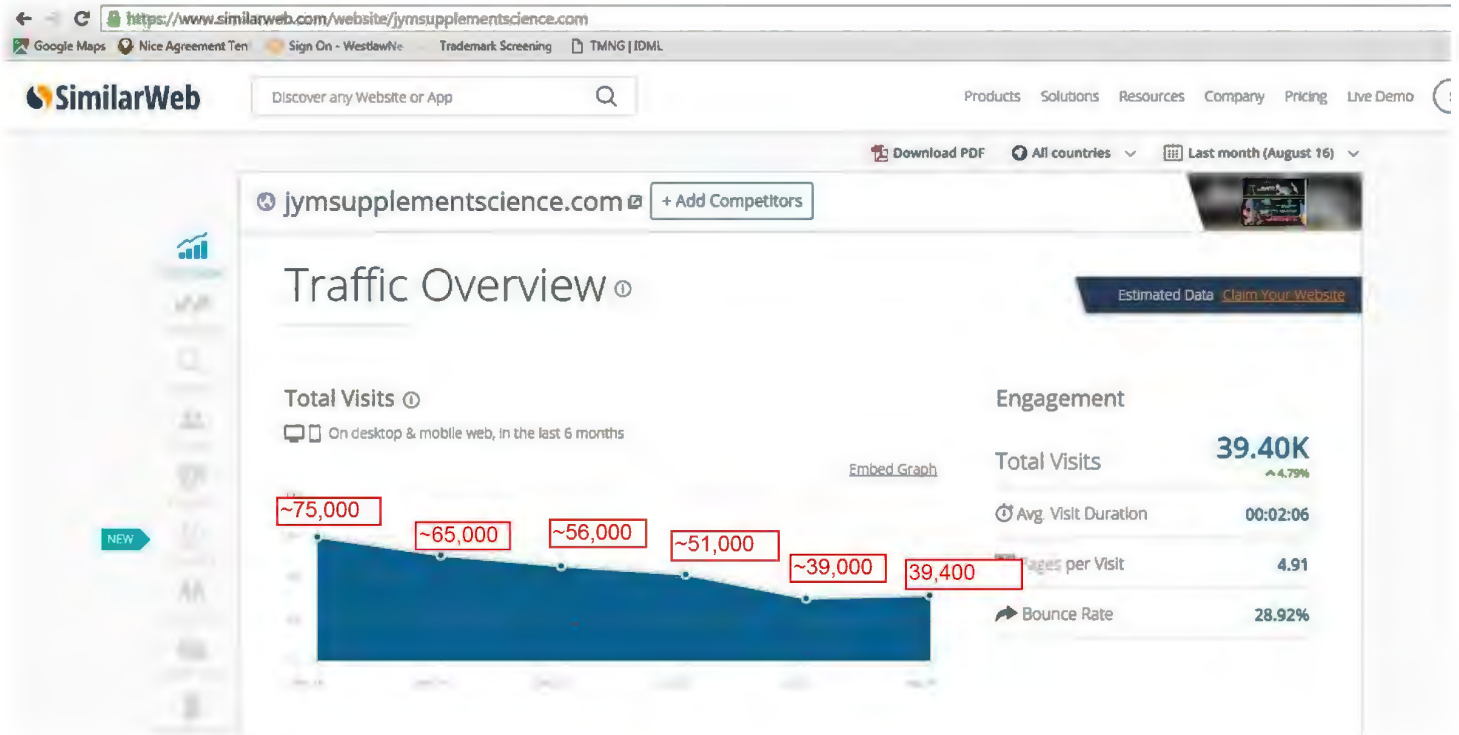
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The SimilarWeb chart shows the monthly estimated total visits (each dot on the chart), and the total of 325,000 for the six month period is calculated by adding each month's total together, and the average of 54,000 is calculated by taking the six month total and dividing it by the 6 months covered.

EXHIBIT E

- Your site
- Site Metrics
- Site Audits
- SEO Tools
- Keyword Difficulty Tool
- Keyword Share of Voice
- On-Page SEO Checker (New)
- Competitor Keyword Matrix (New)
- Competitive Research
- Site Overviews
- Site Comparisons
- Sites Linking In
- Audience Overlap Tool (New)
- Site Keywords
- Find Sites

Monthly Unique Visitor Metrics
Past 30 Days — Last Updated July 31, 2016

Country	Estimated Unique Visitors	Estimated Visits	Estimated Pageviews
United States	8,042,087	14,570,074	66,408,821
Loyalty Metrics Based on unique visitor estimates			
	Visits per Visitor 1.81	Pageviews per Visit 4.56	Monthly Pageviews per Visitor 8.26

View All Available Countries

Audience Geography
Where are this site's visitors located?

Visitors by Country



Country	Percent of Visitors	Rank in Country
United States	40.1%	375
India	9.6%	656
United Kingdom	7.0%	386
China	4.7%	1,793
Canada	3.9%	343

More

EXHIBIT F

- Your site
 - Site Metrics
 - Site Audits
- SEO Tools
 - Keyword Difficulty Tool
 - Keyword Share of Voice
 - On-Page SEO Checker (New)
 - Competitor Keyword Matrix (New)
- Competitive Research
 - Site Overviews
 - Site Comparisons
 - Sites Linking In
 - Audience Overlap Tool (New)

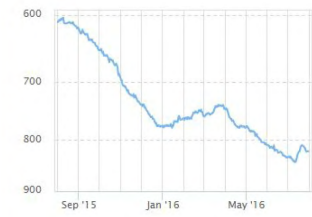
Site Overview

bodybuilding.com

This site's metrics are estimated. Is this your site? Certify your site's metrics.

How popular is bodybuilding.com?

Alexa Traffic Ranks



Global Rank

821

Rank in United States

375

- Overview
- Referrals
- NEW

bodybuilding.com

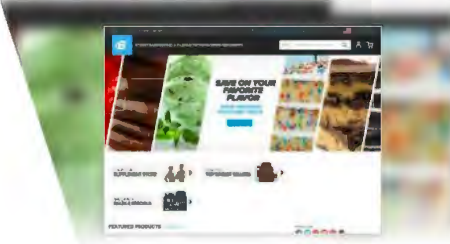
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Related Mobile Apps:

App Store Google Play

B SIZE SERIES More B B B More



Global Rank

Worldwide

#875 ↓

Country Rank

United States

#432 ↓

Category Rank

Beauty and Fitness > Fitness

#1



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Top Websites

Fitness



Worldwide



Go

Last updated: August 01, 2016

Top sites for Beauty And Fitness > Fitness in the world

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Rank	Website	Change
1	bodybuilding.com	=
2	menshealth.com	=
3	prevention.com	=
4	mensfitness.com	=
5	sparkpeople.com	=
6	my-personaltrainer.it	=
7	muscleandfitness.com	=
8	greatist.com	=
9	shape.com	=



Discover any Website or App
















13	fitnessblender.com	=
14	fitforfun.de	=
15	planetfitness.com	=
16	money.bhaskar.com	=
17	dailyburn.com	=
18	zumba.com	=
19	vitalia.pl	=
20	lafitness.com	=
21	crossfit.com	=
22	roguefitness.com	=
23	24hourfitness.com	=
24	muscleandstrength.com	=
25	fitnessgoals.com	=
26	nerdfitness.com	=
27	stack.com	=
28	missfit.ru	=
29	hipertrofia.org	=
30	puregym.com	=
31	diets.ru	=
32	lifetimefitness.com	=
33	fit4brain.com	=

34	 smartfit.com.br	=
35	 exrx.net	=

Discover any Website or App



37	 jv.ru	=
38	 stronglifts.com	=
39	 builtlean.com	=
40	 equinox.com	=
41	 anytimefitness.com	=
42	 acefitness.org	=
43	 shop.builder.hu	=
44	 efitness.com.pl	=
45	 thegymgroup.com	=
46	 precisionnutrition.com	=
47	 hpba.pl	=
48	 basic-fit.com	=
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IN THE U.S. PATENT AND TRADEMARK OFFICE

Marks: JYM



Classes: 5

Applicant: PHD Fitness LLC dba JYM Supplement Science
3555 Avenida Verano
Thousand Oaks, California 91359

**EVIDENCE IN SUPPORT OF A CLAIM OF DISTINCTIVENESS UNDER
15 U.S.C. § 1052(f) SUBMITTED PURSUANT TO 37 C.F.R. § 2.41**

DECLARATION OF JIM STOPPANI

I, Jim Stoppa, declare and state as follows:

1. Qualifications. I am the founder and CEO of PHD Fitness LLC dba JYM Supplement Science (“JYM Supplement Science”), the applicant for registration of the mark JYM. I have been actively involved in JYM Supplement Science continuously since 2013, and I have had the direct responsibility for development and management of the JYM mark. In this capacity I have personal knowledge and am competent to testify as to the facts set forth in this declaration and its exhibits.
2. Background.
 - a. JYM Supplement Science was founded in 2013 and has been providing nutritional supplements for more than 3 years, since launching its first product on July 19, 2013.
 - b. Since the adoption of the JYM trademark, JYM Supplement Science has continuously used the mark in connection with the provision of nutritional supplements. I believe that such use has been substantially exclusive to JYM Supplement Science.
 - c. JYM Supplement Science has had exponential growth with \$20M in revenue in 2013 and is on pace to reach well over \$100M in 2016.
 - d. During the one-year period from July 2015 through 2016, the JYM brand had over 600,000 customers. Of those customers, approximately 200,000 were new customers. The JYM brand is currently growing at a rate of approximately 20,000 new customers per month.

- e. During six-month period from January 2016 through June 2016, the JYM brand had over 3.5 million visits to its products. The JYM brand gets over half a million visits to its products each month.
3. Jim Stoppani. I am the founder and spokesperson of JYM Supplement Science.
- a. *Education and Accolades*. I obtained a PhD from the University of Connecticut in Exercise Physiology, with a minor in Biochemistry. Upon receiving my PhD, I was a post-doctoral research fellow in the John B. Pierce Laboratory and Department of Cellular and Molecular Physiology at Yale University School of Medicine. In 2002, the American Physiological Society awarded me the Gatorade Beginning Investigator in Exercise Science Award.
 - b. *Publications*. Over the last two decades, I have authored more than 1,000 articles, manuals, e-books, and videos on a variety of subjects relating to nutrition, exercise, and other nutritional subjects. For over 10 years, I served as senior science editor for the magazines Muscle & Fitness, Muscle & Fitness Hers, and Flex. I authored or co-authored several books, including, “Jim Stoppani’s Encyclopedia of Muscle & Strength,” now in its 2nd edition, published by Human Kinetics (2005, 2014), and I co-authored the chapter on Nutritional Needs of Strength/Power Athletes in the textbook “Essentials of Sports Nutrition and Supplements” (Humana Press, 2008).
 - c. *Website*. In 2009, I aligned with Bowleg Media and launched my own personal fitness website, <https://www.jimstoppani.com/>, offering my expertise and content relating to training, nutrition and supplementation. Today, my website has over 150,000 monthly unique visitors and over 40,000 members.
 - d. *Newsletter*. My newsletter has over 400,000 subscribers.
 - e. *Facebook*. I have over 1 million likes on Facebook.
 - f. *Instagram*. I have 170,000 Instagram followers.
 - g. *YouTube*. My YouTube channel has over 107,000 subscribers and over 10 million views.
 - h. *Twitter*. I have over 80,000 Twitter followers.
4. Manner of use of the JYM mark. The JYM mark is prominently displayed in connection with the Applicant’s goods.
- a. All of the JYM Supplement Science products feature a large depiction of the JYM mark. *See attached printout of a JYM label as Exhibit 1.*
 - b. The JYM Supplement Science website and social media accounts prominently feature the JYM mark. *See Exhibit 2.*
 - c. I, Jim Stoppani, use my website and social media networks to promote the JYM brand. Through social media, I actively engage with more than 1 million consumers on a near daily basis.

5. Internet use of JYM. Since 2013, the JYM brand has continuously appeared on the Internet and throughout the pages of the JYM Supplement Science website. The website was launched in 2013 at <http://www.jymsupplementscience.com/>. The JYM Supplement Science' website features a significant amount of original content, including a blog, dozens of articles and videos, which draws additional traffic to the website. *See* Exhibit 3. The JYM brand has also been continuously and prominently featured at <https://www.jimstoppani.com/> since 2013. *See* Exhibit 4.
6. Marketing of the JYM brand. JYM Supplement Science employs a full time Director of Marketing. The JYM Supplement Science marketing team actively promotes the JYM brand through its website, traditional media and social media as discussed further below. JYM Supplement Science also engages external resources to promote its brand, including a professional public relations firm.
7. Use of JYM in social media. Targeted social media marketing and outreach activities have helped educate consumers to associate JYM with the goods of JYM Supplement Science. The present figures are shown below. *See* Exhibit 5.
 - a. *Facebook.*
 - i. JYM Army Group page has more than 48,000 group members.
 - ii. JYM Army Facebook page has more than 4,300 likes
 - iii. JYM Girls Group page has more than 3,500 group members.
 - b. *Twitter.* The JYM Supplement Science Twitter account has over 1,800 followers.
 - c. *Instagram.* JYM Supplement Science has promoted its products on Instagram through the use of hashtags. The following figures demonstrate the success of JYM Supplement Science's hashtag marketing campaigns.
 - i. There are over 30,000 posts featuring #JYMArmy.
 - ii. There are over 7,700 posts featuring #preJYM.
 - iii. There are over 5,000 posts featuring #JYMsupplementscience.
 - iv. There are over 3,800 posts featuring #proJYM.
8. Industry recognition. The JYM name and brand has achieved industry recognition as one of the most promising brands in the industry.
 - a. JYM branded products are some of the bestselling products at Bodybuilding.com.
 - b. In 2015, the Applicant was awarded three Bodybuilding.com Supplement Awards: "Most Innovative Brand", "Pre-Workout of the Year" and "Multivitamin of the Year." *See* Exhibit 6.
9. Conclusion. JYM Supplement Science has engaged in a concerted campaign to build public recognition of JYM as a distinctive brand through extensive marketing and promotions designed to educate the public as to the goods associated with the brand. During this time, use of the JYM name and logo on virtually all marketing and

promotions communications has been continuous, uniform and consistent. As a result of these efforts and the demonstrated recognition of the brand at both regional and national levels described above, I believe that JYM has become the distinctive unifying brand and source identifier for the products of JYM Supplement Science.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Dated this 3 day of December, 2016.

A handwritten signature in black ink, appearing to be 'J. Stoppani', written over a horizontal line.

Jim Stoppani, CEO

PRE MUSCLE GROWTH | STRENGTH | ENERGY | ENDURANCE | MIND*



MY GUARANTEE
 Inside this bottle is decades of supplement research — from the lab and the gym. As a scientist, I have spent years researching ingredients that will produce results. As a gym rat, I have spent years benefiting from that research. Now it's your turn. Every ingredient in this formula is in a dose used in clinical studies and my own gym to produce significant gains in size, strength and endurance.* I know it works because this is what I take before every one of my workouts. Let it work for you. Hit the gym!

Jim Stoppini, PhD
 Director, JYM Supplement Science

Follow us on Instagram @jym_supplements, Facebook @jym_supplements, and Twitter @jym_supplements

GET ONE MONTH OF FREE ACCESS
 TO HUNDREDS OF JYM'S WORKOUTS



SCAN THE CODE OR VISIT
JIMSTOPPINI.COM/JYM-FREE

For more info on the JYM Supplement Science mission and how it can help you optimize your performance, go to JYMsupplementScience.com.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

This product was produced in a GMP compliant facility. Good Manufacturing Practices, or GMPs, are a set of standards which ensure the quality and proper labeling of dietary supplements.

JYM
 supplement science

6g BCAAS
 6g CITRULLINE MALATE
 2g CREATINE HCL
 2g BETA-ALANINE
 1.5g BETAINE

NATURAL ISLAND PUNCH
 NATURAL FLAVORS | 30 SERVINGS
 PRE-WORKOUT | DIETARY SUPPLEMENT

THE ONLY PRE-WORKOUT FORMULA DESIGNED AND USED BY DR. JIM STOPPINI

NET WEIGHT: 1.67 LBS. (1759g)

Supplement Facts			
Serving Size: 1 Scoop (28g)			
Servings Per Container: 30			
Amount Per Serving	% Daily Value*	Amount Per Serving	% Daily Value
Calories	60	Beta Vegetables (Beet and Celery)	500mg
Total Fat (Sodium)	15%	L-Leucine	50
Sodium	25	L-Isoleucine	50
Cholesterol	100%	L-Valine	50
Carbohydrate	20	L-Threonine	50
Total Fat (Sodium)	15%	L-Tyrosine	50
Sodium	25	L-Phenylalanine	50
Cholesterol	100%	L-Proline	50
Carbohydrate	20	L-Glutamine	50
Total Fat (Sodium)	15%	L-Asparagine	50
Sodium	25	L-Histidine	50
Cholesterol	100%	L-Serine	50
Carbohydrate	20	L-Methionine	50
Total Fat (Sodium)	15%	L-Cysteine	50
Sodium	25	L-Tryptophan	50
Cholesterol	100%	L-Asparagine	50
Carbohydrate	20	L-Glutamine	50
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Sodium	25	L-Valine	50
Cholesterol	100%	L-Isoleucine	50
Carbohydrate	20	L-Leucine	50
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Cholesterol	100%	L-Valine	50
Carbohydrate	20	L-Isoleucine	50
Total Fat (Sodium)	15%	L-Leucine	50
Sodium	25	L-Valine	50
Cholesterol	100%	L-Isoleucine	50
Carbohydrate	20	L-Leucine	50
Total Fat (Sodium)	15%		

Full Page Screen Capture



JYM
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ARTICLES SUPPLEMENTS ABOUT VIDEOS GEAR JIMSTOPPANI.COM

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JYM Army Profile: Thai Le

5 JYM STOPPANI'S PILLARS OF SUPPLEMENTATION

RESULTS

TRANSFORMED THAI LE

READ FULLY: **JYM GIRL BLOG**

LEARN MORE ABOUT JYM SUPPLEMENTS

	PRE	POST ACTIVE	POST CARB	PRO	VITA	ZMA	OMEGA	SHRED	ALPHA
MUSCLE GROWTH	✓	✓		✓					✓†
STRENGTH	✓	✓		✓		✓			✓†
ENDURANCE	✓	✓	✓	✓				✓*	
ENERGY	✓		✓		✓			✓*	
FAT LOSS							✓†	✓	✓††
RECOVERY		✓		✓†	✓	✓			
REFUEL			✓						
MIND	✓				✓		✓	✓*	
HEART HEALTH	✓†				✓	✓†	✓		
JOINT HEALTH					✓		✓		
IMMUNE FUNCTION					✓	✓	✓†		
VIBILITY	✓†					✓			✓

† Term will not appear on bottle, only chart
 * If you are of the appropriate age for Alpha JYM
 †† If main goal is fat loss

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EXHIBIT 2



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JYMArmy

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GNC LIVE WELL

\$150 GIFT CARD

JYM GEAR & LIFETIME MEMBERSHIP TO JS.COM

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1

JYMArmy shared Jim Stoppa
November 14 at 4:08pm · 🌐
#gncjymarmy

- Suggest Edits
- Create a Page
- Block Page
- Report Page



Jim Stoppa

November 14 at 4:07pm · 🌐

Some JYMARMY members be like ahhhh! 😂 I will make this perfectly clear. GNC Live Well currently, is the ONLY authorized seller of JYM SUPPLEMENT SCIENCE product...

See More

Like Comment

Randy Williams, Drod Nowayout, Matthew Dekler and 7 others like this. Top Comments

Comments

Ben Mcglothlin Scarface.
November 14 at 4:34pm

Morgan Taylor what about bodybuilding.com? I'm confused I thought they

Health/Beauty

1

A place where the soldiers of the #JYMArmy can share their knowledge about training, nutrition and supplements

4,317 people like this

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www.jimstoppa.com/

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Tweeting & retweeting all things #JYM

Joined July 2014

Photos and videos



Tweets Tweets & replies Media

JYM Supplements Retweeted



Sau @savvyohwoah · May 15

I love my JYM products 🙌 @JYMSupplements check them out you wont regret it!



1 6

JYM Supplements Retweeted



5280 Motorcycle Svc @5280MCSvc · May 6

Yep... @JYMSupplements @TeamGaspari are my go to supps

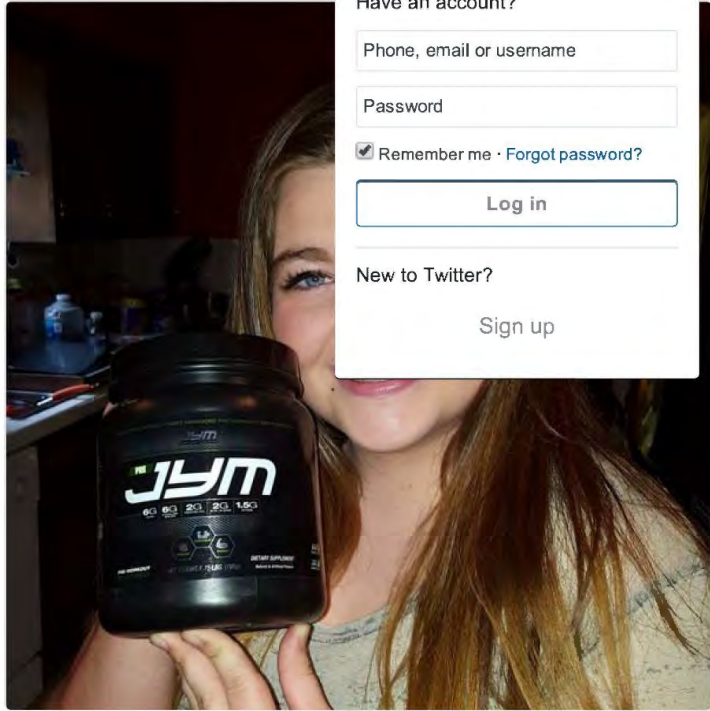
Muscle Phone™ @MusclePhone

The Phone line is open. Today we're talking #supplements. Are you loyal to 1 #brand?

1 2

JYM Supplements Retweeted

@JYMSupplements You can tell the difference #jymarmy



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1 5

JYM Supplements Retweeted



Gdog @Gdog469 · Apr 30

Sick Arms Final pic.and proudly fueled by only jym.@JimStoppani @jkamb90 @JymArmy1 @mcerlane20 @JYMSupplements



← ↻ 1 4 ...

JYM Supplements Retweeted



Gdog @Gdog469 · Apr 25

@JimStoppani @jkamb90 @JYMSupplements @JymArmy1 @mcerlane20 ...vacation stopped to hit the gym..



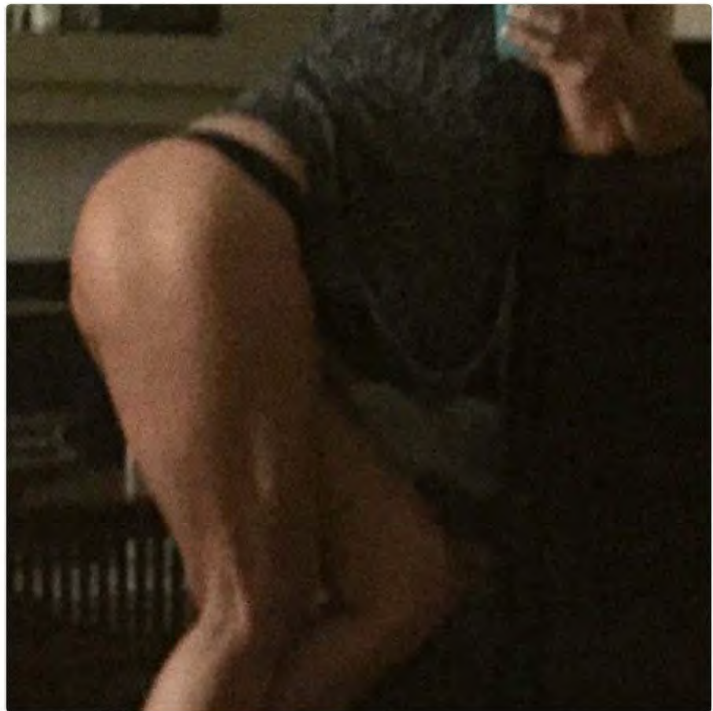
← ↻ 1 4 ...

JYM Supplements Retweeted



Maureen Miller @trainlikeagurl · Apr 28

Progress 🏆🏆🏆 #Glutes #NeverGiveUp @JYMSupplements @JYMArmy



← ↻ 2 11 ...

JYM Supplements Retweeted



Kevin Kennard @zombietax · Apr 29
Happyflex Friday @mcerlane20 @JimStoppani @JYMArmy
@JYMSupplements @jkamb90 @willsanddeals @ATouart81
@MandFTrainer

← ↻ 3 5 ...

JYM Supplements Retweeted



Gregg Spooner @GreggSpooner · Apr 20
My @JYMSupplements family



← ↻ 1 7 ...

JYM Supplements Retweeted



Kevin Kennard @zombietax · Apr 21
@JYMSupplements @mcerlane @JYMArmy @JimStoppani a big
thank you to the jym team 4 letting me and Steve come by





2 8

JYM Supplements Retweeted



Brandon Marquez @Bquez20 · Apr 12

Gotta love the fit life! 🍷👊 Shout out to @Bodybuildingcom @JimStoppani @JYMSupplements @bpi_sports



1 32

JYM Supplements Retweeted



AllArmsNoLegs @samysweetfinger · Feb 5

@JYMSupplements @nickchezum 🍷👊





← 1 5 ...

JYM Supplements Retweeted



Motivate Me Apparel @MotivateMe_Clo · Feb 9

Thanks again @JimStoppani & @JYMSupplements!!! #MotivateMe #TheBrand #CreateYourMasterpiece



← 1 4 ...

JYM Supplements Retweeted



麗仁 **LeGo** @lengonzalezJP · Feb 13

Happy #VDay to me #jympowered @JYMSupplements @JYMArmy #valentinesday #fitness #supplements #jymscience



← ↻ 1 ⋮

JYM Supplements Retweeted



Matt Dunkin @Mdunkin65 · Feb 19

Just ordered the #JYM System Stack from @JYMSupplements! Can't wait to try all 4 supplements together! #GetBig @JimStoppani

← ↻ 2 1 ⋮

JYM Supplements Retweeted



Justin Kamb @jkamb90 · Feb 19

@JimStoppani @Mdunkin65 @JYMSupplements Enjoy and read this bro jymsupplementscience.com/jym-supplement...

← ↻ 3 2 ⋮

JYM Supplements Retweeted



Nader Qudimat @DieselFitt · Feb 20

Hey @JYMSupplements Thought you might like this, top 10 supplements that make the biggest difference in bodybuilding

← ↻ 3 2 ...

JYM Supplements Retweeted



Gdog @Gdog469 · Feb 20

@JYMArmy @JymArmy1 @JYMSupplements @JimStoppiani who has the best protein smoothie for after morning workout., running from gym to work?

← ↻ 1 1 ...

JYM Supplements Retweeted



Criss Pons @crisspons · Feb 22

PRE-JYM #NoDoubt @JYMSupplements



Bodybuilding.com @Bodybuildingcom

What's YOUR perfect #preworkout? We give you direction, you get 25% off! bbcom.me/1L6hQfg

← ↻ 1 ...

JYM Supplements Retweeted



jguard94474 @jguard944741 · Feb 23

@PlanetFitness @JYMSupplements

I lost a weight by eating healthy and working out plus taking supplements.



← ↻ 1 3 ...

JYM Supplements Retweeted



Joe Vrona @JoeVrona · Feb 24

@JYMSupplements love the post workout.



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JYMArmy
@JYMArmy



Justin Kamb
@jkamb90



michael mcerl...
@mcerlane20



Katie Kollath
@KKol21



Will Kucharek
@willsanddeals

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120K Tweets

[#VPDebate](#) 🇺🇸
125K Tweets

[#LovaticsAreHere](#)
82.6K Tweets

[#LoveOnlyTee](#)
195K Tweets

[#بھٹی تھیہ ماتملکہ](#)
28.4K Tweets

[LOMCE](#)
53.6K Tweets

[Diane James](#)
21.1K Tweets

[Pence](#)
224K Tweets

[Embiid](#)
17.1K Tweets

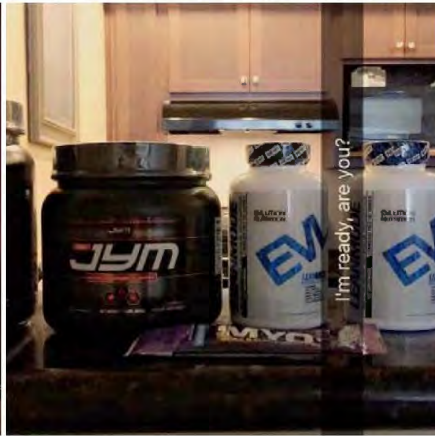
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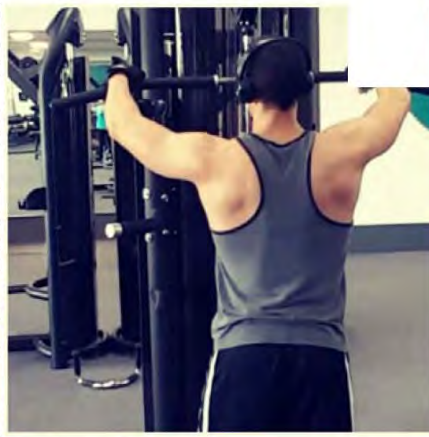
#jymsupplementscience

5,227 posts

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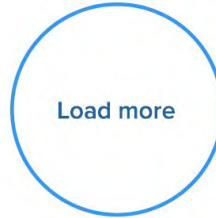
Art Gomes
 † 10:35pm · 🧑🏻

ong weekend with friends. I can
 y. I got up to go to the gym this
 -workout. Saw my self in the m
 sleep. I was like I look goood. I
 was like since I had my pre-wor
 -workout protein as well. #yolo
 :gain #whoneedstoexercise 🤔👍



10/4/2016

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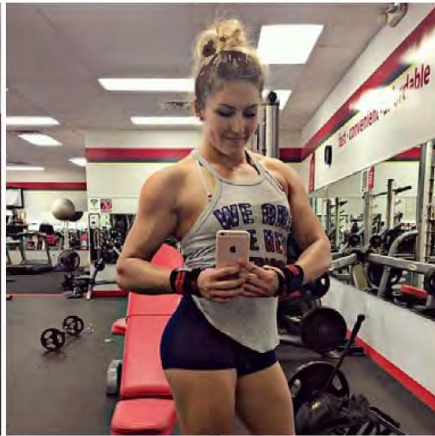
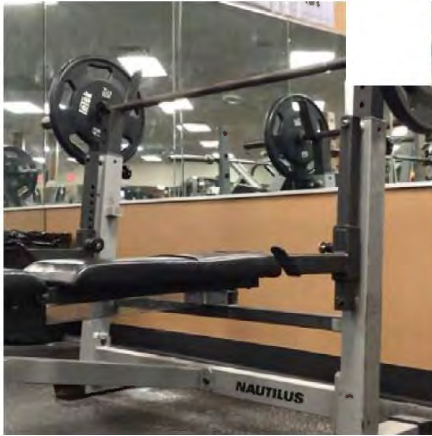
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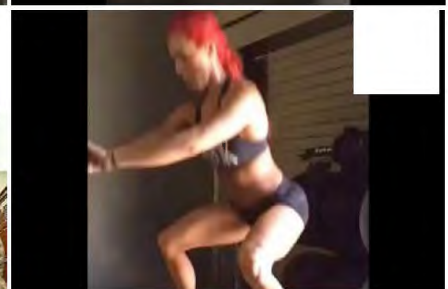
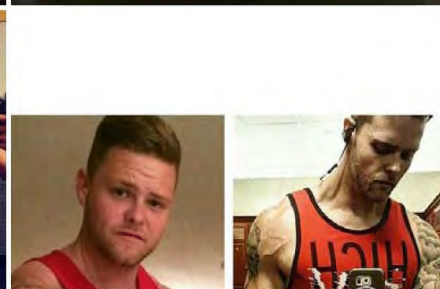
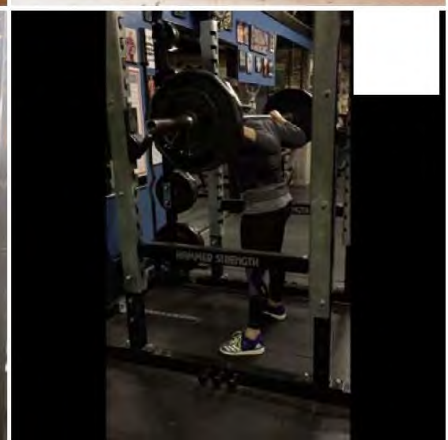
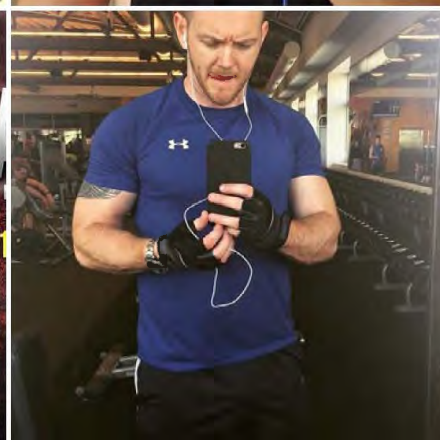
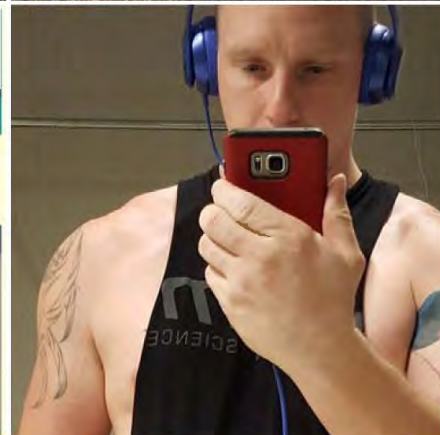
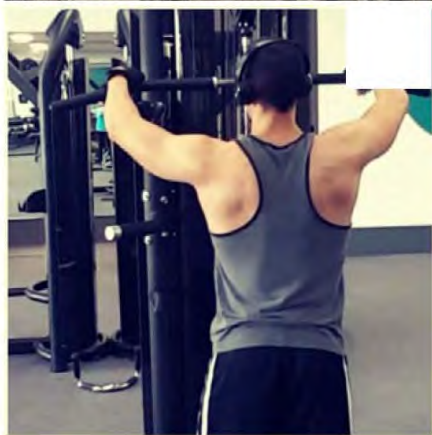
#jymarmy

30,270 posts

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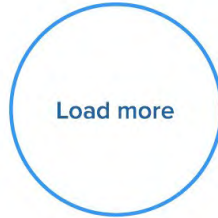


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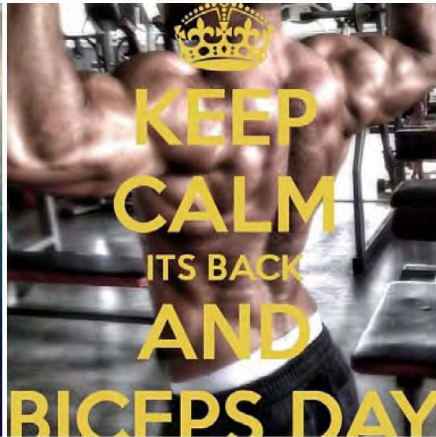
Search

#prejym
7,752 posts

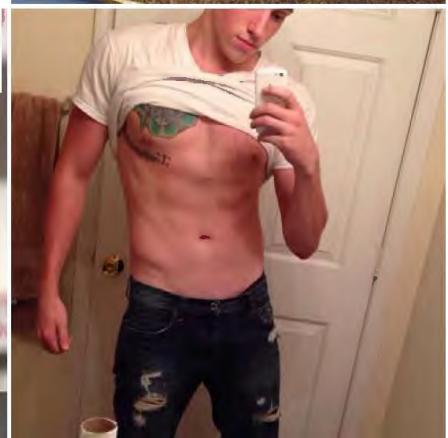
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So, I took my pre-workout with coffee instead of water this morning... Got halfway to the gym before I realized I forgot my car.



So excited Jym products at GNC my Monday goals starting out good



Search

#projym
3,827 posts

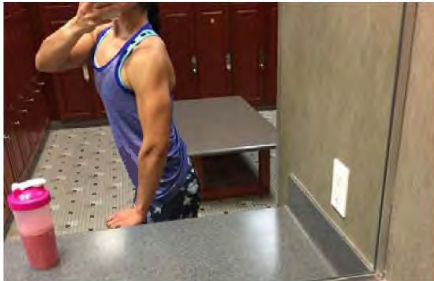
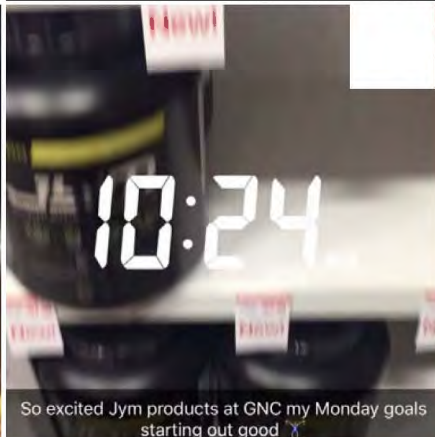
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JYM Army Profile: Thai Le

5 JYM STOPPANI'S PILLARS OF SUPPLEMENTATION

TRANSFORMED THAI LE

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LEARN MORE ABOUT JYM SUPPLEMENTS

	PRE	POST ACTIVE	POST CARB	PRO	VITA	ZMA	OMEGA	SHRED	ALPHA
MUSCLE GROWTH	✓	✓		✓					✓*
STRENGTH	✓	✓		✓		✓			✓*
ENDURANCE	✓	✓	✓	✓					
ENERGY	✓		✓		✓			✓*	
FAT LOSS							✓†	✓	✓**
RECOVERY		✓		✓†	✓	✓			
REFUEL			✓						
MIND	✓				✓		✓	✓*	
HEART HEALTH	✓†				✓	✓†	✓		
JOINT HEALTH					✓		✓		
IMMUNE FUNCTION					✓	✓	✓†		
VIBILITY	✓†					✓			✓*

† Term will not appear on bottle, only chart
 * If you are of the appropriate age for Alpha JYM
 ** If main goal is fat loss

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EXHIBIT 3



5 Pillars of Supplementation

The 5 Pillars of Supplementation is a paradigm that can be used by both consumers and supplement manufacturers. [...]

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JYM Army Profile: Thai Le

Written by Thai Le (an air traffic controller in Portland, Oregon, who lost most of the [...])

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Empower Yourself With Plyometrics

Let's talk plyometrics: what are plyometrics, you ask? It basically means powerful, explosive training, most of the time [...]

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All-Natural JYM 2.0

My all-natural flavored Pre JYM, Post JYM, and Pro JYM are finally done and ready for you. They [...]

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What is Post JYM Post Digesting Carbs?

In order to give consumers the opportunity to choose when and how they get their carbs, I have [...]

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What is Post JYM Active Matrix?

My Post JYM Active Matrix contains amazing ingredients to those in my Pro JYM supplement with a few [...]

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What is the JYM System?

The JYM system contains every ingredient you need both pre and post workout to maximize your results. All [...]

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What is Pro JYM?

Research has shown that a blend of both a fast and slow digesting protein source is much more [...]

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What is Pre JYM?

The JYM is the 6x anabolic of the decades I have performed both in the lab and I [...]

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New JYM 2.0

New Flavors, new labels, same promise: These are the name fantastic products the JYM Army has grown to know [...]

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Get With the System

For the many JYM supplement users out there, some of you may not know that JYM Supplements can [...]

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Prep for Success (Meats, That Is)

Meal prep? Some bars is, some are by it. But it's an absolute must if you have a [...]

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JYM Army Profile: Kristopher Bostic

Written by Kristopher Bostic: Frank the age of eight until I was 17, I was constantly bullied and [...]

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So you want to get better at push-ups? Pull-ups? Squats? Presses? Then you have to PRACTICE. I'm not here [...]

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About JYM Supplement Science

JYM Supplement Science is a revolutionary supplement company founded by me, Dr. Jim Stoppani. What makes JYM so unique and revolutionary is the science and quality that go into each and every single supplement, as well as the fact that I stand behind every single product that I formulate and am there to personally answer any questions that you may have.

Take a look at some of the supplements you have in your kitchen. Do you know who formulated that product? Do you know what their background is? Do they have any real expertise in the area of sports nutrition? Do they have your best interest in mind when they formulated that product? And if you did have a question about the product do you know who is there to answer you?

Many of your favorite supplements are developed by people with very little real expertise in sports nutrition. Few of them actually use the products they develop or actually workout. Plus, you may be disturbed by the many recent reports of supplements being either laced with questionable ingredients or contaminated with harmful ingredients. Why take the risk of using products from companies that you really know little about who is beyond the products?



With JYM, you can rest assured that every product was created by a person with one of the most impressive resumes in the world of sports nutrition and exercise science and a person who has nothing but your best interest in mind. To read more about my background, click on the link below. Every ingredient I use is proven in the laboratory and the gym to be effective and safe. After all, I am making these supplements for myself.

Take another look at a bottle of one of your favorite supplements. Does it mention who the expert is that will answer your questions if you should have any regarding the ingredients in that product, or how to take it most effectively with other products and with your current training program and diet? Chances are you will need to call a 1-800 number to talk to some random customer service person who may or may not even have a high school education and likely knows less about the science behind the product than you do. Or you will be directed to email a customer service rep with the same background. Do you really want to trust that person's advice? You see, most supplement companies hide behind that bottle you are holding in your hands with no one being accountable for the product or the results you may or may not get from it.

When you buy a JYM product, you know exactly who it is that is going to answer your questions. It's me, Jim Stoppani, the same guy that has been there to answer your training, nutrition and supplement questions for over a decade. I am not hiding behind my bottles. I am proudly standing front and center and I encourage you to reach out to me on Twitter and Facebook so that I can help you better use my products with your current training and diet plans.

THAT is what JYM Supplement Science is. Isn't THAT the way that ALL supplement companies should be run? No more hiding. No more lack of accountability. No more BS. JYM Supplement Science is here to provide you supplements that you can trust to be safe and effective.

[Contact Jim on Twitter:](#) use #JYM for Questions on JYM

[Contact Jim on Facebook!](#)



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5 Pillars Of Supplementation



All Natural JYM 2.0



What is Post JYM Fast Digesting Carb?



What is Post JYM Active Matrix?



What is the JYM System?



What is Pro JYM?



What is Pre JYM?



Now JYM 2.0



Proprietary Blends



Concentrates



Breaking My Silence



Non Proprietary Protein Blend Follow Up



Intra Workout Supplementation



Why You Need to Take PRE and POST JYM



The image is a screenshot of a web browser displaying the website for Jim Stoppani. The browser's address bar shows the URL <https://www.jimstoppani.com/#supplements>. The website's navigation menu includes links for HOME, MOBILE, WORKOUTS, SUPPLEMENTS, NUTRITION, and THE JYM, along with a MEMBER LOGIN button. The main content area features a collection of JYM supplement bottles. Below the bottles, the heading "REVOLUTIONARY SUPPLEMENTS" is displayed in bold. Underneath this heading is a paragraph of text: "My ground breaking JYM Supplement Science product line was designed to work in unison with all my workout programs and nutrition plans to maximize your results. No proprietary blends or concentrated formulas. With unheard of transparency I personally answer questions and share with you exactly what ingredients I use in all my formulations." Below the text is a banner for "CUSTOMIZABLE MEAL PLANS" with a background image of a person's face. The bottom of the screenshot shows a Windows taskbar with various application icons and a system tray indicating the time as 2:15 PM on 11/28/2016.

EXHIBIT 4

45,000 STRONG
JYM Army
Closed Group

Join this group to see the discussion, post and comment. [+ Join Group](#)

MEMBERS 48,017 Members

Members (48,017) See All

Admins

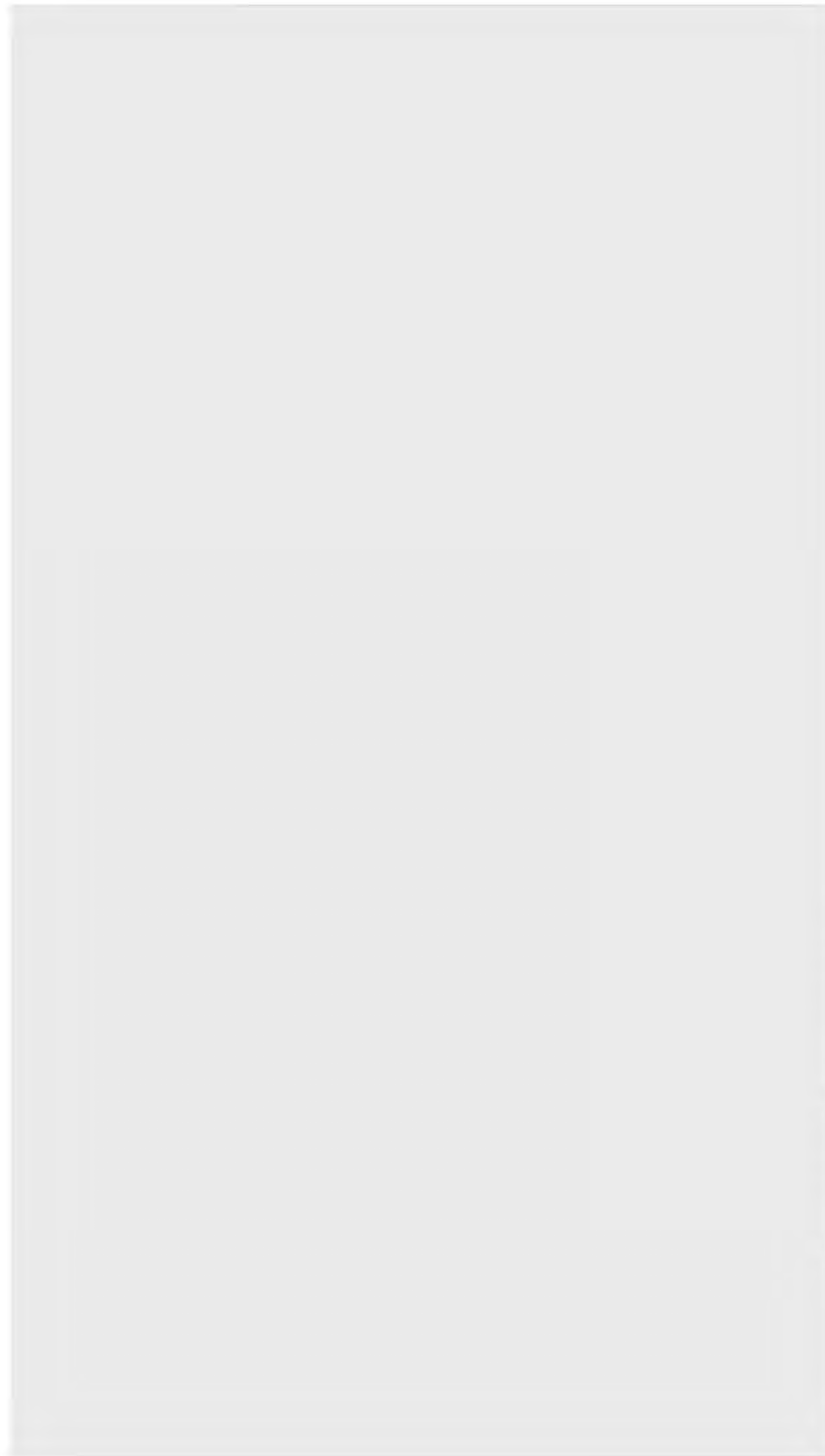
Luke Thompson	Jim McNab	Mikey Mann	Benoît Tabacchi	Travis Oxenreider	Brad Herman
Anthony Touart	Jeremy Clark	Alex Minch	Will Kucharek	Chris Lingel	Joe Wuebben
Anthony Avalon	Jim Stoppani Sr.	Justin Kamb	James Card		

Other Members

Phil Jennings	Colin Johnson	Amber Martin Pollock	Chris Modano	Tori Daye	Kasala Laban
Adam Saucier	Ron Liedberg	Garrett Cross	Midori Araki	Nick Hrbek	Gary Stysis
Kevin DeDea	Cody Bojorquiza	Helen Douglas	Gabby Cannon	Chase Hanson	John Nance
Nedim Rakanovic	Gage Holder	Heidi Leal Ortiz	Terri Graham Hoffman	Ruben Rodriguez Quinones	

Chat

EXHIBIT 5



DESCRIPTION	DESCRIPTION
Welcome to the JYM Army! We are a rapidly growing group of fitne... See More	
TAGS	TAGS
Bodybuilding · Weight training · Personal Trainer	
▼ See More	

CREATE NEW GROUPS

Groups make it easier than ever to share with friends, family and teammates.

[Create Group](#)

SUGGESTED GROUPS [See All](#)

✕



TATTOO ARTISTS

219,202 members

+ Join



tattoo friends

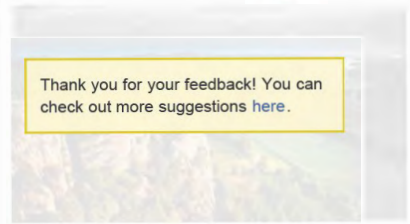
21,456 members

+ Join

PEOPLE YOU MAY KNOW **PEOPLE YOU MAY KNOW**
See All

-  **Sultan Iman Khan** ×
1
-  **Trevor Boersma** ×
1
-  **Oscar Hibbert** ×
1

SUGGESTED PAGES **SUGGESTED PAGES**
See All



The Local Sweden 🌐
1

English (US) · Español · Português (Brasil) · Français (France) · Deutsch



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JYMArmy

@JymArmy

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JIM STOPPANI'S 2ND ANNUAL HOLIDAY SHRED CHALLENGE

PRE-REGISTER OCTOBER 17-31

GRAND PRIZE



HOME GYM

GNC LIVE WELL \$150 GIFT CARD



JYM GEAR & LIFETIME MEMBERSHIP TO JS.COM

1 1 1 ... More

1

JYMArmy shared Jim Stoppa
November 14 at 4:08pm · 🌐
#gncjymarmy

- Suggest Edits
- Create a Page
- Block Page
- Report Page



Jim Stoppa
November 14 at 4:07pm · 🌐

Some JYMARMY members be like ahhhh! 😂 I will make this perfectly clear. GNC Live Well currently, is the ONLY authorized seller of JYM SUPPLEMENT SCIENCE product...

See More

Like Comment

Randy Williams, Drod Nowayout, Matthew Dekler and 7 others like this. Top Comments

Comments

Ben Mcglothlin Scarface.
November 14 at 4:34pm

Morgan Taylor what about bodybuilding.com? I'm confused I thought they

Health/Beauty

1

A place where the soldiers of the #JYMArmy can share their knowledge about training, nutrition and supplements

4,317 people like this

About

See All

www.jimstoppa.com/

PEOPLE

4,317 likes

APPS



Twitter

PHOTOS



Facebook navigation bar: Home, Find Friends, Pdxtrademarks, JYM Girls (1)

Left sidebar: News Feed, Messages, EXPLORE (Pages, Groups, Pokes, Live Video, Events, Fundraisers, Games, Pages Feed, Buy and Sell Groups, Shops, Your Posts, Saved, Offers, Suggest Edits, Photos, Interests, Friend Lists, Find Friends, Games Feed, See More...), CREATE (Ad, Page, Group, Event, Fundraiser)

Group Header: JYM Girls Public Group, Join Group, Search this group

Navigation: Discussion, Members, Events, Videos, Photos, Files

Join this group to post and comment. [+ Join Group](#)

MEMBERS: 3,666 Members

PINNED POST

News Feed

Katie Kollath Yesterday at 7:31am

#JYMFam ! My #JYMGirlBlog will now be a bi-weekly blog just a heads up! I've got a solid base of blogs so head to the site and check them out! Anyways, for this week we're getting down to the CORE <http://jymsupplementscience.com/get-to-the-core/> Jim Stoppani



KATIE KOLLATH'S JYM GIRL BLOG

Get to the Core | JYM Supplement Science

Core training – some love it, some hate it, some love to hate it. Either way, training your [...]

JYMSUPPLEMENTSOURCE.COM | BY JIM STOPPANI

6 likes

Like Show more reactions Share

News Feed

RECENT ACTIVITY

Maureen McLaughlin Miller 8 hrs · Reedley, CA

Anyone do this??

Chat: Chat



Like Show more reactions Share

35

Comments



Diana Martinez Didia Alvarado David Arriaga
Like · 6 hrs



Jennifer B Council Sure do especially carrying awkward things that aren't heavy I scream for help lol. Have trouble opening heavy doors too.
Like · 42 mins



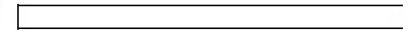
Aleksandra Price
9 hrs · Charlotte, NC

Raw protein chocolate macaroons
4 scoops of chocolate protein powder
4 tablespoons of honey
4 tablespoons of coconut flour
Coconut unsweetened flakes ...

See More



Like Show more reactions Share



DESCRIPTION DESCRIPTION

The JYM Girls group is specifically targeted for the women of th... See More

TAGS TAGS

General fitness · Weight Training/ Bodybuilding · Personal Training

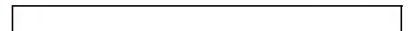
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Groups make it easier than ever to share with friends, family and teammates.

Create Group

RECENT GROUP PHOTOS See All



12

Comments

View 5 more comments

-  **Angelina Youssef** Sweet I can do that
Like · 3 hrs
-  **Karlee Wilkes** Fabulous thanks!
Like · 1 hr

 **Michelle Speh Sharko**
4 hrs · Saint Charles, IL



Went for blood work and my ALT, AST were elevated. I'm wondering if that is from lifting heavy? Too much protein? Anyone come across this?

Like Show more reactions Share

1

Comments

View 5 more comments

-  **Michelle Speh Sharko** What is muscle damage?
Like · 2 hrs
-  **Michelle Speh Sharko** I have Hashimotos
Like · 2 hrs

 **Amanda Fritts**
May 31

I need some help. So I started my fitness journey beginning of December. I hired a macro coach and began. She reverse dieted me and it was a huge success. I lost 20lbs and 10 inches off my waist in 12 weeks, all while adding back calories.

I started at 1500 and moved to 2200 where I stalled. Most of this was carbs. Ending macros were 275c, 125p, 70f. Im assuming I can consider this my maintenance. I started at 169lbs and ended at 149 where I currently sit and fluctuate a lb ...

See More



Like Show more reactions Share

64

Comments

View 9 more comments

-  **Robin Stephens** I reversed up to 300 without any weight gain. Until I went on vacation.
Like · 1 · 9 hrs
-  **Robin Stephens** replied · 4 Replies · 4 hrs



SUGGESTED GROUPS

See All



Intermittent Fasting
25,995 members

+ Join



Randi Lee AndGary Grant Very curious about reverse dieting, who do you recommend?
Like · 5 hrs

Randi Lee AndGary Grant replied · 2 Replies · 2 hrs

Tabitha Hetherington
10 hrs · Marietta, GA

Are there anyone in the Ga area that would want to get to know me. Go hiking or train together? Just throwing it out there.

Like Show more reactions Share

1

Comments

View 1 more comment

Tabitha Hetherington Not many fit girls that dont have partners. I usually workout with my fiancé but ready for a change
Like · 8 hrs

Kylie Kambouroglou I wish! PA
Like · 1 · 4 hrs

Maureen McLaughlin Miller
4 hrs · Reedley, CA

The new Pre JYM Black Cherry is delicious!!!! 🍷 Tastes just like black cherries

Like Show more reactions Share

2

Comments

Melina Olivia DiPaola
September 29 at 7:40pm · Boston, MA

Any Jym girls have positive experiences/anecdotes re: reverse dieting? I think I'm holding on to fat. Please share!

Like Show more reactions Share

1

Comments

View 2 more comments

Amanda Fritts Did you see my story above Melina? I had great success reversing
Like · 2 · Yesterday at 10:29am

Melina Olivia DiPaola replied · 1 Reply

Katie Kollath Do you mean gaining fat as you reverse diet?
Like · 1 · 9 hrs

Melina Olivia DiPaola replied · 6 Replies · 5 hrs

Amber Ososky
23 hrs · Ferndale, MI

Question- has anyone seen significant differences in results (strength, mass gains, muscle definition, fat loss, etc), when doing workouts that hit each body group once/week (commonly a 4 day weight training week), versus hitting each group twice/week (six day weight week)?

Build&Burn2016
2,238 members

+ Join



Bella Art Crochet Handmade - group
715 members

+ Join

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Our Prayers are With Her!
people.com

Uh Oh! We hope she can pull through this! But why did she do it?



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Fairyseason.com
Get Stylish Blouses at Fairyseason.com. Free Shipping Worldwide. Shop Now!

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+

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?

Like Show more reactions Share

Comments

View 4 more comments



Katie Kollath Variety is best - don't stick with one way
Like · 9 hrs



Jennifer Day Duke Yes! I've seen big strength gains in the 5-3-2 workout. It's only once a week per muscle group.
Like · 1 · 6 hrs · Edited



Aleksandra Price
8 hrs · Charlotte, NC

40 gr of protein, 20 gr of fat, 40 gr of carbs. and superfoods. Refried rice with scallops



Like Show more reactions Share

12

Comments



Robin Wyatt Campbell
8 hrs · Seattle, WA

Any recommendations for lifting shoes?

Like Show more reactions Share



Liz Adolph
October 2 at 9:53pm

What supplements does everyone take besides pre;pro ;and post ? These are what i take and looking to gain more muscle but to lose the fat I have 15lbs to lose yet i also take shred ,

Like Show more reactions Share

1

Comments

View 2 more comments



Liz Adolph Ugh cardio lol
Like · 2 · Yesterday at 9:05am

Kristi Allen replied · 1 Reply

Katie Kollath What Kylie said
Like · 9 hrs

Frankie Zee
Yesterday at 12:15pm

I've been beating myself up this past week, but it sure was cool to see back progress that I had no clue just how much progress I've made in Superman!! Keep crushing it #jymarmy! #jymgirls #jymchallenge #superman



Like Show more reactions Share

32

Comments

View 1 more comment

Toby Murray Back looks great but I definitely love your delts! This is the next protea me and the hubby are going to do
Like · 19 hrs

Katie Kollath
Like · 9 hrs

Charlotte Ann Trotter
20 hrs

I'm looking for some help. I've tried to post this in the other jym group but it wasn't approved I guess. How do you cancel jym membership ?

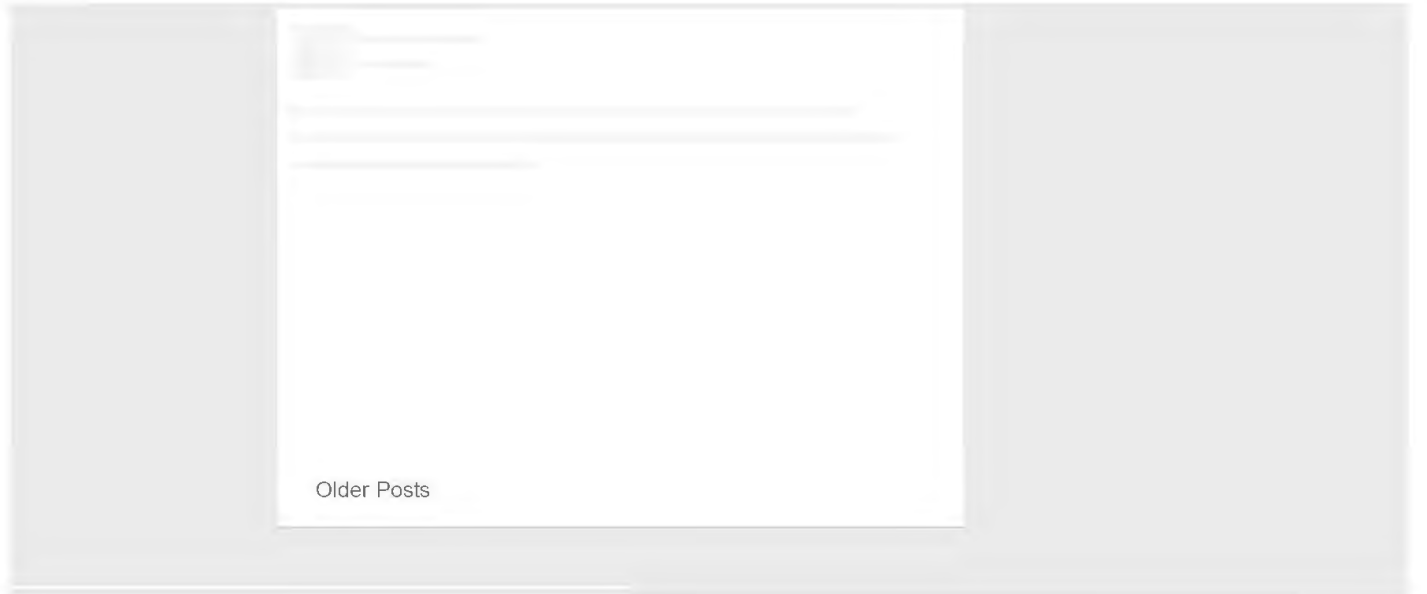
Like Show more reactions Share

Comments

View 1 more comment

Kylie Kambouroglou Try emailing customer support
Like · 14 hrs

Amanda Fritts Just send a email to support from the email address used to sign up the account
Like · 10 hrs





Have an account?

Phone, email or username

Password

Remember me · [Forgot password?](#)

Log in

New to Twitter?

Sign up

TWEETS 434 FOLLOWING 161 FOLLOWERS 1,818 LIKES 109

Follow

JYM Supplements

@JYMSupplements

Tweeting & retweeting all things #JYM

Joined July 2014

Photos and videos



Tweets Tweets & replies Media

JYM Supplements Retweeted



Sau @savvyohwoah · May 15

I love my JYM products 🙌 @JYMSupplements check them out you wont regret it!



1 6

JYM Supplements Retweeted



5280 Motorcycle Svc @5280MCSvc · May 6

Yep... @JYMSupplements @TeamGaspari are my go to supps

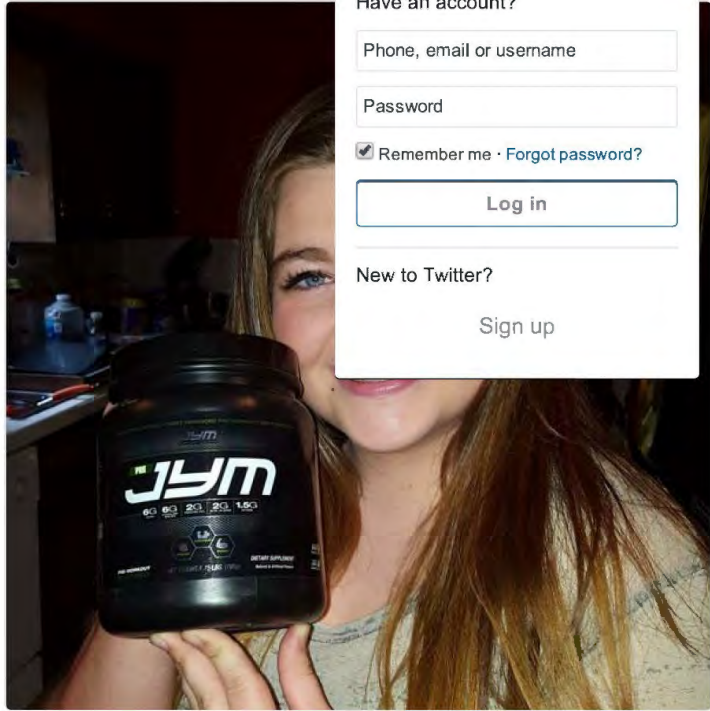
Muscle Phone™ @MusclePhone

The Phone line is open. Today we're talking #supplements. Are you loyal to 1 #brand?

1 2

JYM Supplements Retweeted

@JYMSupplements You can tell the difference #yourbody



Have an account?

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New to Twitter?

1 5

JYM Supplements Retweeted



Gdog @Gdog469 · Apr 30

Sick Arms Final pic.and proudly fueled by only jym.@JimStoppani @jkamb90 @JymArmy1 @mcerlane20 @JYMSupplements



← ↻ 1 4 ...

JYM Supplements Retweeted



Gdog @Gdog469 · Apr 25

@JimStoppani @jkamb90 @JYMSupplements @JymArmy1 @mcerlane20 ...vacation stopped to hit the gym..



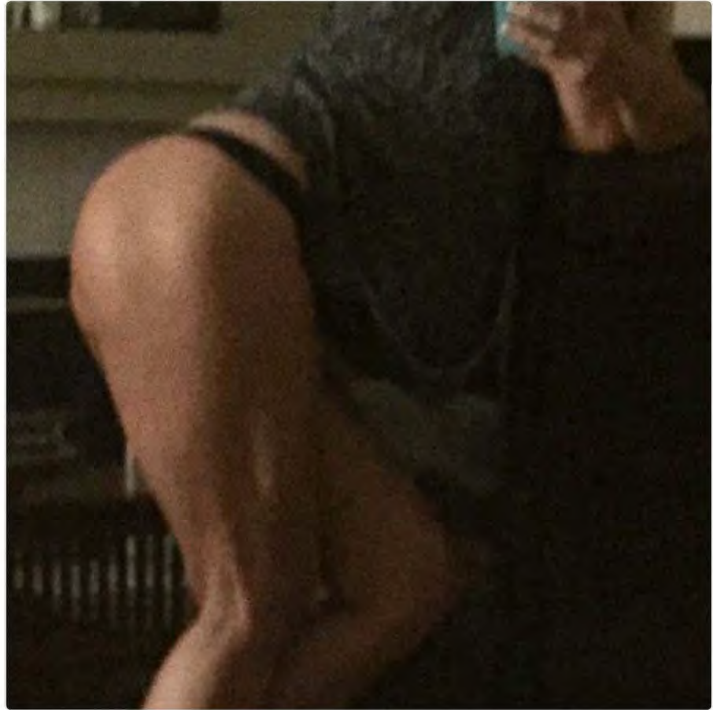
← ↻ 1 4 ...

JYM Supplements Retweeted



Maureen Miller @trainlikeagurl · Apr 28

Progress 🏆🏆🏆 #Glutes #NeverGiveUp @JYMSupplements @JYMArmy



← ↻ 2 11 ...

JYM Supplements Retweeted



Kevin Kennard @zombietax · Apr 29

Happyflex Friday @mcerlane20 @JimStoppani @JYMArmy @JYMSupplements @jkamb90 @willsanddeals @ATouart81 @MandFTrainer

3 5

JYM Supplements Retweeted



Gregg Spooner @GreggSpooner · Apr 20

My @JYMSupplements family



1 7

JYM Supplements Retweeted



Kevin Kennard @zombietax · Apr 21

@JYMSupplements @mcerlane @JYMArmy @JimStoppani a big thank you to the jym team 4 letting me and Steve come by





2 8

JYM Supplements Retweeted



Brandon Marquez @Bquez20 · Apr 12

Gotta love the fit life! 🍷👊 Shout out to @Bodybuildingcom @JimStoppani @JYMSupplements @bpi_sports



1 32

JYM Supplements Retweeted



AllArmsNoLegs @samysweetfinger · Feb 5

@JYMSupplements @nickchezum 🍷👊





← 1 5 ...

JYM Supplements Retweeted



Motivate Me Apparel @MotivateMe_Clo · Feb 9

Thanks again @JimStoppini & @JYMSupplements!!! #MotivateMe #TheBrand #CreateYourMasterpiece



← 1 4 ...

JYM Supplements Retweeted



麗仁 LeGo @lengonzalezJP · Feb 13

Happy #VDay to me #jympowered @JYMSupplements @JYMArmy #valentinesday #fitness #supplements #jymscience



← ↻ 1 ⋮

JYM Supplements Retweeted



Matt Dunkin @Mdunkin65 · Feb 19

Just ordered the #JYM System Stack from @JYMSupplements! Can't wait to try all 4 supplements together! #GetBig @JimStoppani

← ↻ 2 1 ⋮

JYM Supplements Retweeted



Justin Kamb @jkamb90 · Feb 19

@JimStoppani @Mdunkin65 @JYMSupplements Enjoy and read this bro jymsupplementscience.com/jym-supplement...

← ↻ 3 2 ⋮

JYM Supplements Retweeted



Nader Qudimat @DieselFitt · Feb 20

Hey @JYMSupplements Thought you might like this, top 10 supplements that make the biggest difference in bodybuilding

← ↻ 3 2 ...

JYM Supplements Retweeted



Gdog @Gdog469 · Feb 20

@JYMArmy @JymArmy1 @JYMSupplements @JimStoppiani who has the best protein smoothie for after morning workout., running from gym to work?

← ↻ 1 1 ...

JYM Supplements Retweeted



Criss Pons @crisspons · Feb 22

PRE-JYM #NoDoubt @JYMSupplements



Bodybuilding.com @Bodybuildingcom

What's YOUR perfect #preworkout? We give you direction, you get 25% off! bbcom.me/1L6hQfg

← ↻ 1 ...

JYM Supplements Retweeted



jguard94474 @jguard944741 · Feb 23

@PlanetFitness @JYMSupplements

I lost a weight by eating healthy and working out plus taking supplements.



← ↻ 1 3 ...

JYM Supplements Retweeted



Joe Vrona @JoeVrona · Feb 24

@JYMSupplements love the post workout.



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JYMArmy
@JYMArmy



Justin Kamb
@jkamb90



michael mcerl...
@mcerlane20



Katie Kollath
@KKol21



Will Kucharek
@willsanddeals

Worldwide Trends

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120K Tweets

[#VPDebate](#) 🇺🇸
125K Tweets

[#LovaticsAreHere](#)
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28.4K Tweets

[LOMCE](#)
53.6K Tweets

[Diane James](#)
21.1K Tweets

[Pence](#)
224K Tweets

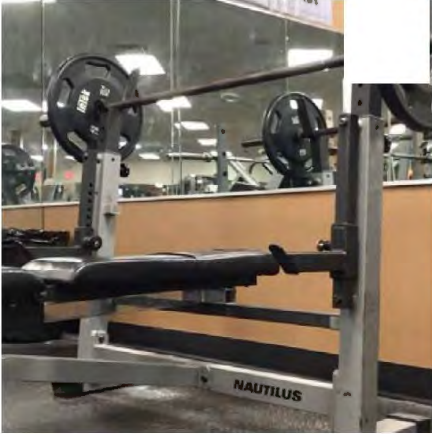
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[EXPULSIÓN A PITU
CANAL 9](#)
14.7K Tweets

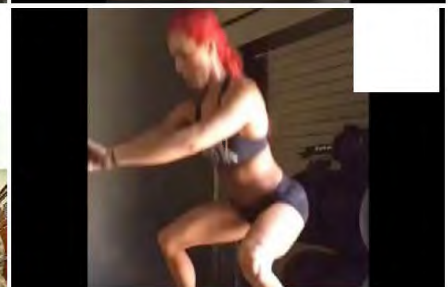
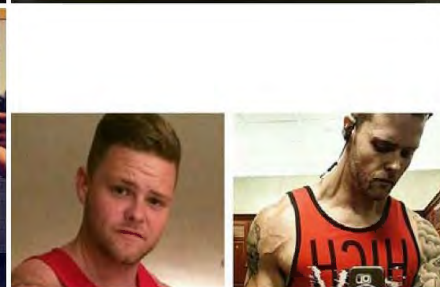
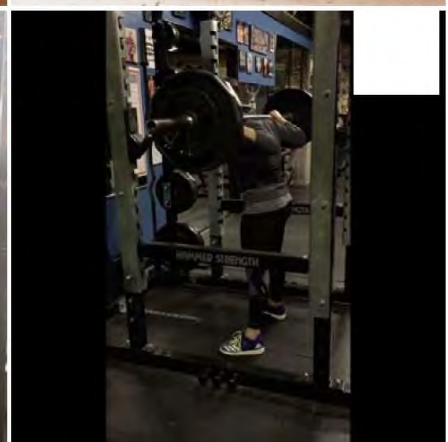
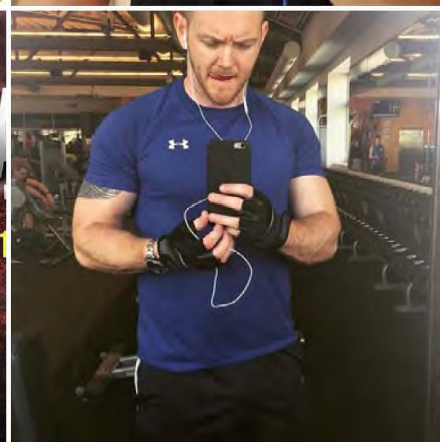
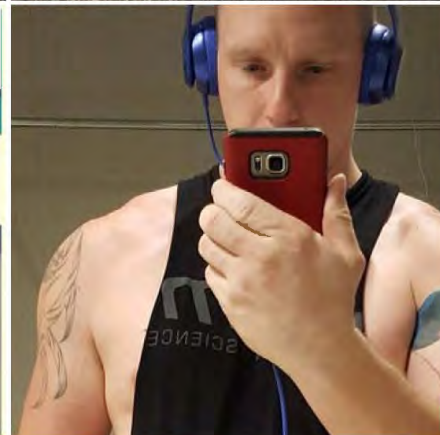
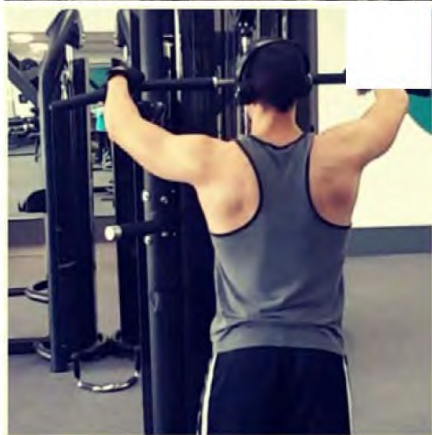
jymsupp

#jymarmy
30,270 posts

TOP POSTS

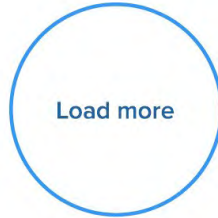


MOST RECENT



10/4/2016

#jymarmy • Instagram photos and videos

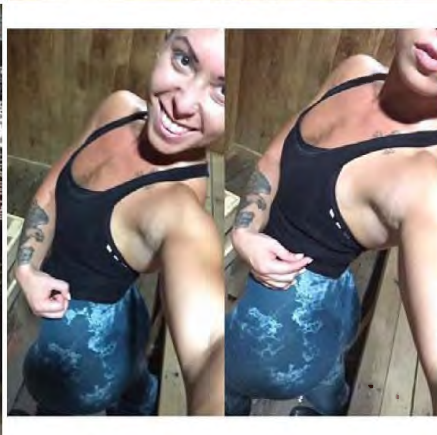


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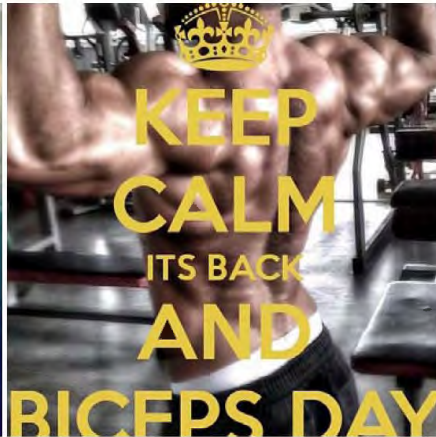
Search

#prejym
7,752 posts

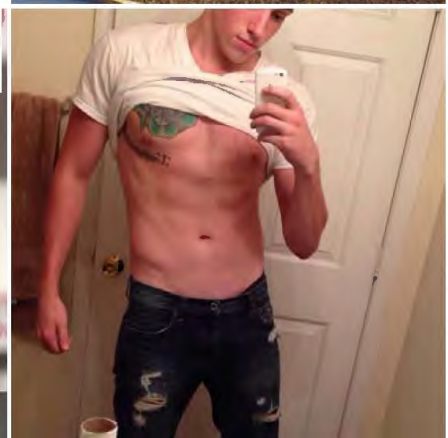
TOP POSTS



MOST RECENT



So, I took my pre-workout with coffee instead of water this morning... Got halfway to the gym before I realized I forgot my car.



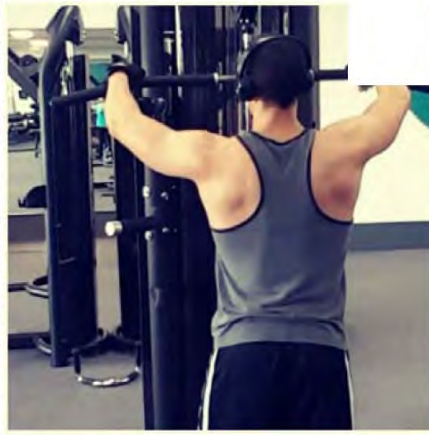
Search

#jymsupplementscience
5,227 posts

TOP POSTS



MOST RECENT



Art Gomes

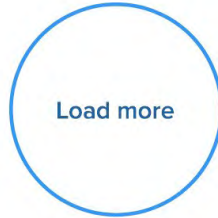
† 10:35pm · 🌐

Long weekend with friends. I can't believe I got up to go to the gym this morning. Saw my self in the mirror after my pre-workout. I was like I look goood. I was like since I had my pre-workout protein as well. #yolo #gain #whoneedstoexercise 🤔👍



10/4/2016

#jymsupplementscience • Instagram photos and videos



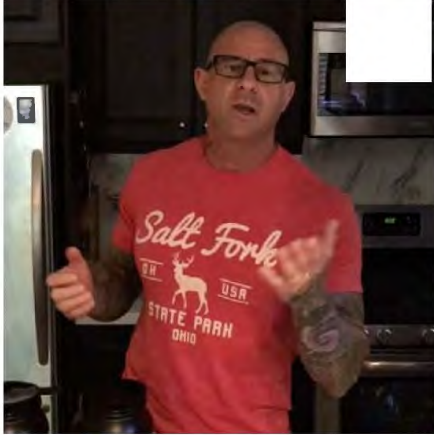
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Search

#projym
3,827 posts

TOP POSTS



MOST RECENT



CROPVIDEO™

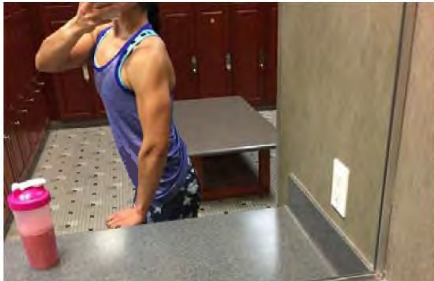
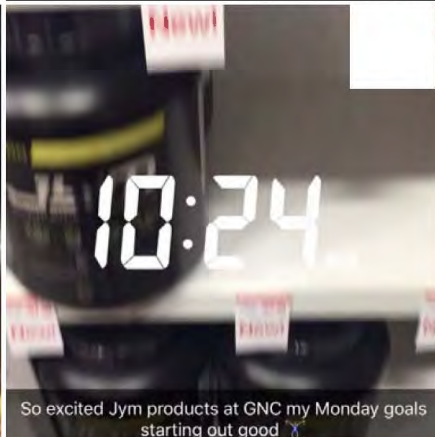




EXHIBIT 6



PRE-WORKOUT



BODYBUILDING.COM™

**SUPPLEMENT
AWARDS
WINNER**

2015

PRESENTED BY BODYBUILDING.COM



MULTI-VITAMIN



BODYBUILDING.COM™

**SUPPLEMENT
AWARDS
WINNER**

2015

PRESENTED BY BODYBUILDING.COM