

From: Clark, Robert

Sent: 2/7/2014 10:09:35 AM

To: TTAB EFiling

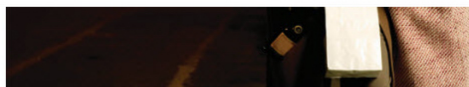
CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85777648 - WE PUT MEMBERS FIRST BECAUSE WE - N/A -
Request for Reconsideration Denied - Return to TTAB - Message 3 of 7

Attachment Information:

Count: 6

Files: found-07.jpg, found-08.jpg, found-09.jpg, found-10.jpg, found-11.jpg, found-12.jpg



The end of the year is quickly approaching. Fall is a good time to evaluate 2012 and tie up any loose ends. If you are currently on Medicare, signing up for a Medicare Part D plan is important to ensure your prescription drug coverage is appropriate.

The Medicare Prescription Drug, Improvement and Modernization Act of 2003 paved the way to bring much-needed prescription drug coverage to people with Medicare. Medicare Prescription Drug Coverage, sometimes referred to as "Medicare Part D," works differently than Medicare Part A or Part B. To get this coverage, you'll choose a plan that is contracted to provide the new prescription drug coverage.

There are key dates you should remember for the Medicare Part D plan:

October 15, 2012 is the first day people with Medicare, who qualify for a prescription drug plan, can enroll or switch into a Medicare prescription drug plan.

December 7, 2012 is the last day you can enroll unless you qualify for an exception.

January 1, 2013 is the first day you can use your Medicare prescription drug benefit if you enrolled between October 15, 2012 and December 7, 2012.

In addition to helping you find which plan is right for you, the agents of Founders Insurance Services can help you with individual products. Founders offers products to help cover outstanding debt, income replacement, health insurance and final expenses.

With recent natural disasters affecting areas around us, it is always a good idea to review your current Property & Casualty insurance plans to be sure your home and belongings are properly covered in case of a natural disaster or accident. By partnering with AAA, Founders offers members the most competitively-priced, comprehensive Property and Casualty insurance products on the market.

It's refreshing to know the same place that offers you competitive rates on your home and auto loans can now protect you in case a situation arises which puts those valuable assets in danger. Plus, with our partnership with AAA, we also offer AAA Roadside Assistance.

Call 1-800-845-1614 today to schedule an appointment to discuss your insurance needs with one of our qualified agents. For Property & Casualty insurance inquiries, ask for Dan Baxley or Toby Taylor and they can gather information about your personal insurance needs to find the best combination of policies for you.

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Posted at 10:00 AM in [Insurance](#) | [Permalink](#) | [Comments \(0\)](#)

[Reblog \(0\)](#)

07/26/2012

Are You Covered?



Chances are, we all know someone who has been affected by cancer. Being prepared in the event you or someone in your family is diagnosed with cancer is an important step in protecting yourself.

Cancer Insurance offers extra benefits if you are diagnosed. With a Cancer Policy, you'll have peace of mind knowing you won't have to struggle financially.

Our Cancer Insurance is designed to provide funds to help offset the expenses incurred while you are being treated for a covered cancer. With the rising cost of medical care, and the rising number of cancer diagnoses, it makes sense, both financially and medically, to have Cancer Insurance.

The plan features make it a policy you really shouldn't do without. The policy has no deductibles and has unlimited lifetime benefits. It is guaranteed renewable for life and pays up to 100% of covered charges for inpatient or outpatient services, supplies and treatments to policy maximums per calendar year. The policy will also pay travel benefits to family members and includes a wellness benefit. Plus, you are able to select your benefit amount ranging from \$10,000 to \$50,000. Also, the wellness benefit provides coverage for annual physical examinations for cancer, up to \$150 per calendar year per insured after the policy has been in force for one year.

Our agents can help you with individual products to cover outstanding debt, income replacement, health insurance or final expenses. They

are also available to assist with group coverage and supplemental insurance benefits typically offered through payroll deduction.

Call 1-800-845-1614 and schedule an appointment to meet your Founders Insurance Team at any Founders office.

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This article was written by Kelly Potts.

It was published in the Founders FCU's Transaction Newsletter (June 2012).

Posted at 10:00 AM in [Insurance](#) | [Permalink](#) | [Comments \(0\)](#)

 Reblog (0)

06/07/2012

Founders Insurance Services



Founders Insurance Services is here for you and your family. We understand that life is unpredictable and we think it is important for our members to be as well prepared as they can be for life's unexpectancies.

Our six full-time insurance agents work continuously to make sure all your insurance needs are met. All of our agents are fully qualified and trained to assess your insurance needs and provide a plan tailored to your individual lifestyle. Plus, they stay current with the best carriers available in the industry, so they know what the best options are for you at any given time.

With so many carriers and plans available, it can be difficult to

With so many carriers and plans available, it can be difficult to determine what the best options are for you and your family without some guidance. And because our insurance agents are members of the Founders team, you can trust they are putting your best interests first.

Founders Insurance Services can help you and your family with Whole and Term Life Insurance, Health Insurance including Medicare Supplements, Medicare Part D Drug Plans, VSP Vision Insurance, Dental Insurance, Property and Casualty insurance and more.

Life insurance shouldn't be purchased once and forgotten, it should change and vary with the different stages of your life. Our insurance agents can help you review your current situation and insurance needs to help you find the right life insurance coverage.

Injuries and illnesses can be detrimental to your family's economic stability. That's why having the appropriate coverage for your health insurance is a necessity for everyone. Our insurance agents are skilled at finding the right solution for you and your family's needs.

Founders insurance agents can also help you with personalized Property and Casualty Insurance plans so you can be assured your home and belongings are properly covered in case of a natural disaster or accident. By partnering with AAA, Founders offers members the most competitively-priced, comprehensive homeowners and automobile insurance products on the market. It's refreshing to know the same place that offers you competitive rates on your home and auto loans can now protect you in case a situation arises which puts those valuable assets in danger.

Contact Founders Insurance Services today at 803-289-5148 to schedule an appointment with one of our qualified agents regarding your insurance needs.

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Posted at 10:00 AM in [Insurance](#) | [Permalink](#) | [Comments \(0\)](#)

 [Reblog \(0\)](#)

01/17/2012

Founders Offers Home & Auto Insurance

AAA is one of the most well-known companies in the world, with a 100-year history of putting members first. And now, Founders has joined with them to offer our members the most competitively-priced, comprehensive Property and Casualty insurance products on the market.

It's refreshing to know the same place that offers you competitive rates on your home and auto loans can now protect you in case a situation arises that puts those valuable assets in danger.

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

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Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

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