

From: Schrody, Allison

Sent: 5/6/2013 3:45:50 PM

To: TTAB EFiling

CC:

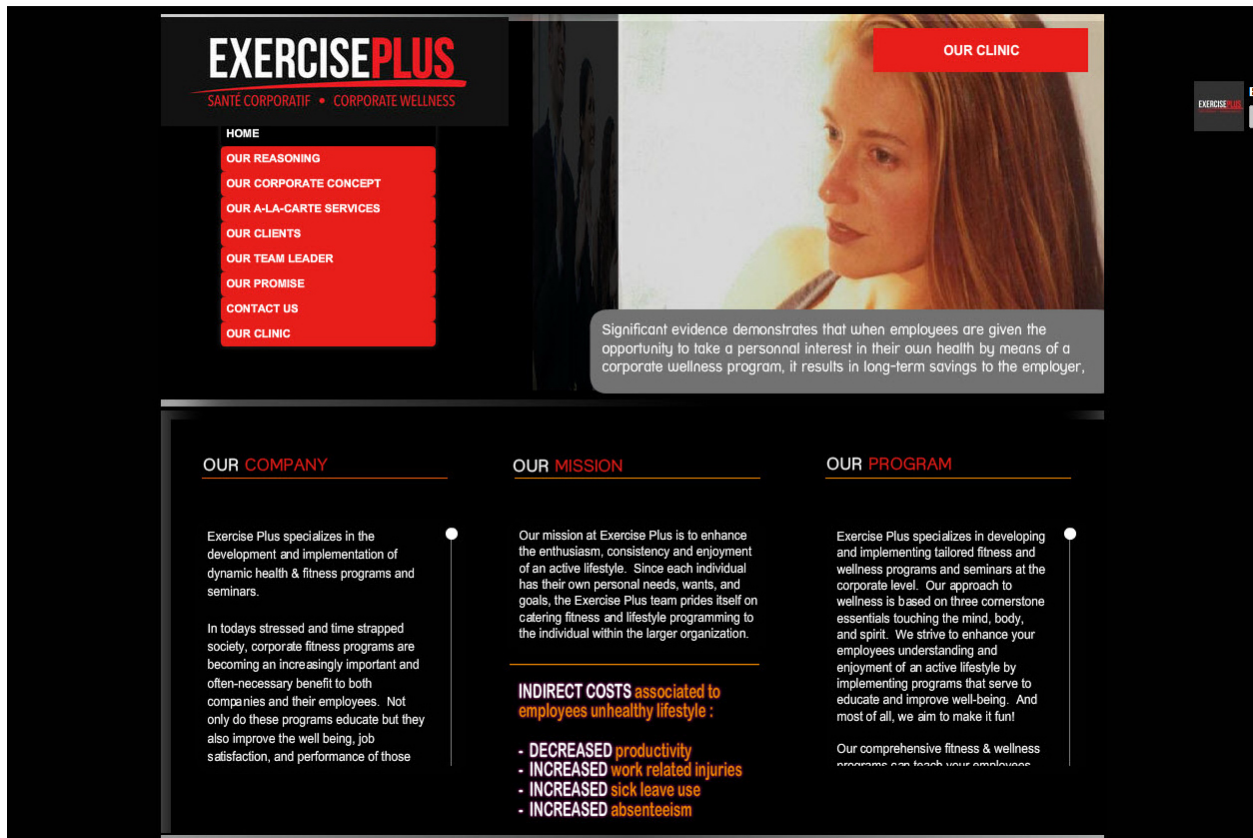
Subject: U.S. TRADEMARK APPLICATION NO. 85527778 - ATTUNE - 0101-T001001 - Request for  
Reconsideration Denied - Return to TTAB - Message 11 of 11

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Attachment Information:

Count: 4

Files: Exhibit1.jpg, Exhibit2.jpg, ExhibitJ-1.jpg, ExhibitJ-2.jpg



**EXERCISEPLUS**  
SANTÉ CORPORATIF • CORPORATE WELLNESS

HOME

- OUR REASONING
- OUR CORPORATE CONCEPT
- OUR A-LA-CARTE SERVICES
- OUR CLIENTS
- OUR TEAM LEADER
- OUR PROMISE
- CONTACT US
- OUR CLINIC

**OUR CLINIC**

Significant evidence demonstrates that when employees are given the opportunity to take a personal interest in their own health by means of a corporate wellness program, it results in long-term savings to the employer,

**OUR COMPANY**

Exercise Plus specializes in the development and implementation of dynamic health & fitness programs and seminars.

In todays stressed and time strapped society, corporate fitness programs are becoming an increasingly important and often-necessary benefit to both companies and their employees. Not only do these programs educate but they also improve the well being, job satisfaction, and performance of those

**OUR MISSION**

Our mission at Exercise Plus is to enhance the enthusiasm, consistency and enjoyment of an active lifestyle. Since each individual has their own personal needs, wants, and goals, the Exercise Plus team prides itself on catering fitness and lifestyle programming to the individual within the larger organization.

**INDIRECT COSTS associated to employees unhealthy lifestyle :**

- DECREASED productivity
- INCREASED work related injuries
- INCREASED sick leave use
- INCREASED absenteeism

**OUR PROGRAM**

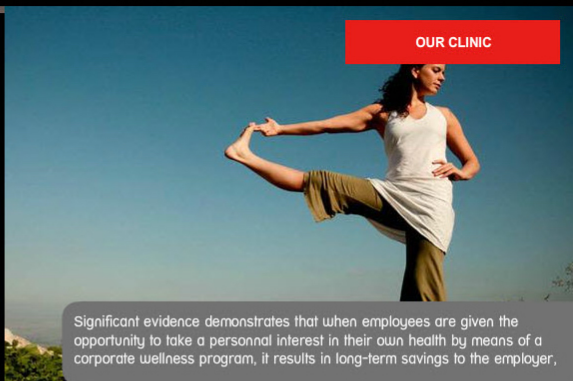
Exercise Plus specializes in developing and implementing tailored fitness and wellness programs and seminars at the corporate level. Our approach to wellness is based on three cornerstone essentials touching the mind, body, and spirit. We strive to enhance your employees understanding and enjoyment of an active lifestyle by implementing programs that serve to educate and improve well-being. And most of all, we aim to make it fun!

Our comprehensive fitness & wellness program can teach your employees

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OUR CLINIC

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### SEMINARS AND WORKSHOPS

Our speakers present seminars and workshops on many wellness topics including Reaching Ultimate Health and Wellness, Peak Performance, and how to achieve your full energy potential.

Our speakers will energize, inspire, educate, and motivate your team.

### HEALTH SCREENING CLINICS

Physical Evaluations : Facts and figures

Exercise Plus Wellness Clinics are designed to determine a participants current fitness level, establish appropriate program design, and benchmark progress.

### FITNESS SESSIONS

This is one the most popular services. In order to get fit and reap all the benefits, you must exercise. We find the right fit for each individual within your company. Popular options include:

- 1-on-1 Personal training
- Small Group Personal training
- Yoga Fusion & Pilates classes

### MASSAGE AT WORK

Conducted at the employees work station or preferably in an empty office space or boardroom, massage has become an increasingly popular service. This service is oftentimes covered 80-100% by employee benefit packages.

### NUTRITION & WEIGHT LOSS

Our dynamic health and wellness specialists will provide you with the tools you need to achieve your personal goals.

We also offer lifestyle improvement programs promoting wellness and long-term weight management through

### FITNESS & WELLNESS EVENTS

These are the customized programs and events ranging in topic, content and delivery to meet the specific needs of the participants. They are designed to provide longer-term wellness solutions for employers and their employees.

Events include:



440 Grove Street  
508-852-8209 [Click for Directions](#)

Saint Vincent Hospital  
508-363-7000 [Click for Directions](#)

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- [Schedule a Visit](#)
- [Directions](#)
- [Group Fitness](#)
- [Personal Training](#)
- [Nutrition](#)
- [For Kids](#)
- [Indoor Pool](#)
- [Massage Therapy](#)
- [Community](#)
- [Contact Us](#)

- [440 Grove Street](#)
- [Saint Vincent Hospital](#)
- [Workplace Wellness](#)



### Worcester Fitness -Workplace Wellness

Worcester Fitness specializes in creating and implementing special **workplace wellness programs** for employees and their families that include on-site **health screening events**.

Our Medical Team is trained and certified to offer many important health screenings such as

- Total Cholesterol (non-fasting)

### Worcester Fitness Workplace Wellness Options

- Insured and fully bonded Management and Staff
- Fitness Center Design
- Group Exercise On-Site Class Design and Staffing
- Medical Screenings
- Program Marketing and Brand Identity
- Health Seminars
- On-Site Chair Massages
- Corporate Membership Programs

### Swim Lessons

Register Today!



Schedule a visit to Worcester Fitness.

### Club News

Worcester Fitness Nation Blog

- Total Cholesterol (non-fasting)
- Blood Glucose
- Ergonomic Stability
- Blood Pressure
- Skin Cancer
- Stress Seminars

**Workplace Wellness Client Testimonials**

• "Worcester Fitness have provided an outstanding workplace wellness program for **Alden**. In 2004 they worked diligently to develop a custom program that fit the needs of our employees and we are a healthier, happier corporate family today thanks to their hard work. An excellent value, a very fair price and personal treatment that is second to none!"

**Stuart Cain/President-Alden Research Laboratory INC**

• "Worcester Fitness has worked closely with **Mirick O'Connell** for over eleven years to promote our employee workplace wellness program to our employees. They have been enthusiastic and creative in designing programs for our employees and I have enjoyed working with Worcester Fitness it's team."

**Betsy Landry/Director of Human Resources/Mirick O'Connell**

**On-Site Services**

- On-Site Personal Training
- On-Site Nutrition Counseling
- On-Site Life Coaching
- On-Site Health Screenings
- On-Site Health and Wellness Seminars
- On-Site Safety Programs

**Get a quote!**

**Name \***

First

Last

**Email \***

Worcester Fitness Nation Blog  
2013  
Worcester

**Nutrition**  
Learn more about our Eat Right™ Program  
by  
Elo

**Training**  
Schedule a free training session

**Find us**  
Two great locations in the heart of Worcester!