To: Arch Chemicals, Inc. (perry@blankrome.com)

Subject: U.S. TRADEMARK APPLICATION NO. 85483601 - ZOE - 137351-00107

Sent: 2/6/2013 6:45:31 AM

Sent As: ECOM110@USPTO.GOV

Attachments: Attachment - 1

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UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO) OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 85483601

MARK: ZOE

85483601

CLICK HERE TO RESPOND TO THIS LETTER http://www.uspto.gov/trademarks/teas/response_forms.jsp

CORRESPONDENT ADDRESS:

DAVID M. PERRY BLANK ROME LLP 1 LOGAN SQ FL 8 PHILADELPHIA, PA 19103-6998

APPLICANT: Arch Chemicals, Inc.

VSQ FL 8

CORRESPONDENT'S REFERENCE/DOCKET NO:

137351-00107

CORRESPONDENT E-MAIL ADDRESS:

perry@blankrome.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 2/6/2013

THIS IS A FINAL ACTION.

Applicant's Correspondence

This action responds to applicant's Request for Reconsideration filed January 8, 2013. The examining attorney has considered applicant's arguments, but is not persuaded. While a final action previously issued on October 16, 2012, this subsequent final refusal is now being issued because the evidence enclosed herewith includes internet evidence, which was not previously included. Accordingly, for the reasons set forth below, the FINAL refusal under Trademark Act Section 2(d) is maintained and continued with respect to U.S. Registration Nos. 0947075 and 3444758. *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.64(a). In addition, the FINAL requirement for payment of the fee for loss of TEAS Plus status is maintained and continued. *See* 37 C.F.R. §2.64(a).

Likelihood of Confusion

Registration of the applied-for mark is FINALLY refused because of a likelihood of confusion with the marks in U.S. Registration Nos. 0947075 and 3444758. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the enclosed registrations.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely that a potential consumer would be confused or mistaken or deceived as to the source of the goods and/or services of the applicant and registrant. See 15 U.S.C. §1052(d). The court in In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973) listed the principal factors to be considered when determining whether there is a likelihood of confusion under Section 2(d). See TMEP §1207.01. However, not all of the factors are necessarily relevant or of equal weight, and any one factor may be dominant in a given case, depending upon the evidence of record. In re Majestic Distilling Co., 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); see In re E. I. du Pont, 476 F.2d at 1361-62, 177 USPQ at 567.

In this case, the following factors are the most relevant: similarity of the marks, similarity of the goods, and similarity of trade channels of the goods. *See In re Opus One, Inc.*, 60 USPQ2d 1812 (TTAB 2001); *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593 (TTAB 1999); *In re Azteca Rest. Enters., Inc.*, 50 USPQ2d 1209 (TTAB 1999); TMEP §§1207.01 *et seq.*

Taking into account the relevant *du Pont* factors, a likelihood of confusion determination in this case involves a two-part analysis. The marks are compared for similarities in their appearance, sound, connotation and commercial impression. TMEP §§1207.01, 1207.01(b). The goods are compared to determine whether they are similar or commercially related or travel in the same trade channels. *See Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002); *Han Beauty, Inc. v. Alberto-Culver Co.*, 236 F.3d 1333, 1336, 57 USPQ2d 1557, 1559 (Fed. Cir. 2001); TMEP §§1207.01, 1207.01(a)(vi).

Facts

Applicant proposes ZOE for use in connection with biocides for use in the manufacture of antimicrobial coatings.

Registrant, which owns both of the cited registrations, provides pesticides for agricultural, commercial, industrial and domestic use in connection with the mark ZOECON and design and insecticides; insect attractants; insect hormones and analogs; and air deodorizing composition in connection with the mark ZOECON.

Similarity of the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973)); TMEP §1207.01(b)-(b)(v). Similarity in any one of these elements may be sufficient to find the marks confusingly similar. *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988); *see In re 1st USA Realty Prof'ls*, *Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007); TMEP §1207.01(b).

Applicant contends that the addition of "CON" in the registered marks "...gives Registrant's marks an entirely distinct appearance from Applicant's mark" and "...insofar as ZOE is a girl's name, it contributes to a unique commercial impression that is completely absent from that of the Registrant's Mark." (Applicant's September 6, 2012 Response, page 3). But marks may be confusingly similar in appearance where there are similar terms or phrases or similar parts of terms or phrases appearing in both applicant's and registrant's mark. See Crocker Nat'l Bank v. Canadian Imperial Bank of Commerce,

228 USPQ 689 (TTAB 1986), aff'd sub nom. Canadian Imperial Bank of Commerce v. Wells Fargo Bank, Nat'l Ass'n, 811 F.2d 1490, 1 USPQ2d 1813 (Fed. Cir. 1987) (COMMCASH and COMMUNICASH); In re Phillips-Van Heusen Corp., 228 USPQ 949 (TTAB 1986) (21 CLUB and "21" CLUB (stylized)); In re Corning Glass Works, 229 USPQ 65 (TTAB 1985) (CONFIRM and CONFIRMCELLS); In re Collegian Sportswear Inc., 224 USPQ 174 (TTAB 1984) (COLLEGIAN OF CALIFORNIA and COLLEGIENNE); In re Pellerin Milnor Corp., 221 USPQ 558 (TTAB 1983) (MILTRON and MILLTRONICS); In re BASF A.G., 189 USPQ 424 (TTAB 1975) (LUTEXAL and LUTEX); TMEP §1207.01(b)(ii)-(iii).

Moreover, ZOE is a dominant feature of the registered marks, as it is the first term in the marks. Consumers are generally more inclined to focus on the first word, prefix or syllable in any trademark or service mark. *See Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F. 3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005); *see also Mattel Inc. v. Funline Merch. Co.*, 81 USPQ2d 1372, 1374-75 (TTAB 2006); *Presto Prods., Inc. v. Nice-Pak Prods., Inc.*, 9 USPQ2d 1895, 1897 (TTAB 1988) ("it is often the first part of a mark which is most likely to be impressed upon the mind of a purchaser and remembered" when making purchasing decisions).

Further, as there is no such term ZOECON, consumers would focus on the recognizable name ZOE in the registered marks and see it as a female name. As this term is the only term in the applicant's proposed mark, consumers would focus on this term and believe that the overlapping goods emanate from a single source.

The mere deletion of wording from a registered mark may not be sufficient to overcome a likelihood of confusion. See In re Mighty Leaf Tea, 601 F.3d 1342, 94 USPQ2d 1257 (Fed. Cir. 2010); In re Optica Int'l, 196 USPQ 775, 778 (TTAB 1977); TMEP §1207.01(b)(ii)-(iii). Applicant's mark does not create a distinct commercial impression because it contains the same common wording as registrant's mark, and there is no other wording to distinguish it from registrant's mark.

When comparing marks, the test is not whether the marks can be distinguished in a side-by-side comparison, but rather whether the marks are sufficiently similar in their entireties that confusion as to the source of the goods offered under applicant's and registrant's marks is likely to result. *Midwestern Pet Foods, Inc. v. Societe des Produits Nestle S.A.*, 685 F.3d 1046, 1053, 103 USPQ2d 1435, 1440 (Fed. Cir. 2012); *Edom Labs., Inc. v. Lichter*, 102 USPQ2d 1546, 1551 (TTAB 2012); TMEP §1207.01(b). The focus is on the recollection of the average purchaser, who normally retains a general rather than specific impression of trademarks. *L'Oreal S.A. v. Marcon*, 102 USPQ2d 1434, 1438 (TTAB 2012); *Sealed Air Corp. v. Scott Paper Co.*, 190 USPQ 106, 108 (TTAB 1975); TMEP §1207.01(b).

Third-Party ZOE Formative Registrations

Applicant argues "[i]t must be recognized that severable [sic] notable Principal Registrations, all owned by different third-party registrants, support Applicant's position that 'ZOE' and 'ZOECON' are not confusingly similar and are capable of coexisting on the Principal Register." (Applicant's January 8, 2013 response, page 3). As a preliminary matter, it must be noted that applicant did not attach to its response any of the registrations which it discusses in its response. However, the mere submission of a list of registrations does not make such registrations part of the record. *In re Promo Ink*, 78 USPQ2d 1301, 1304 (TTAB 2006); TBMP §1208.02; TMEP §710.03.

To make third party registrations part of the record, an applicant must submit copies of the registrations, or the complete electronic equivalent from the USPTO's automated systems, prior to appeal. *In re Jump Designs LLC*, 80 USPQ2d 1370, 1372-73 (TTAB 2006); *In re Ruffin Gaming*, 66 USPQ2d, 1924, 1925

n.3 (TTAB 2002); TBMP §1208.02; TMEP §710.03.

Further, the registrations discussed by the applicant are for goods and services that are completely unrelated to those in the application and cited registrations.

Prior decisions and actions of other trademark examining attorneys in registering different marks for different goods and services have little evidentiary value and are not binding upon the Office. TMEP §1207.01(d)(vi). Each case is decided on its own facts, and each mark stands on its own merits. *See AMF Inc. v. Am. Leisure Prods., Inc.*, 474 F.2d 1403, 1406, 177 USPQ 268, 269 (C.C.P.A. 1973); *In re Int'l Taste, Inc.*, 53 USPQ2d 1604, 1606 (TTAB 2000); *In re Sunmarks, Inc.*, 32 USPQ2d 1470, 1472 (TTAB 1994).

Relatedness of the Goods

Applicant states in its response that "...the goods are quite distinguishable." (Applicant's Response, page 5). But the fact that the goods of the parties differ is not controlling in determining likelihood of confusion. The issue is not likelihood of confusion between particular goods, but likelihood of confusion as to the source or sponsorship of those goods. *In re Majestic Distilling Co.*, 315 F.3d 1311, 1316, 65 USPQ2d 1201, 1205 (Fed. Cir. 2003); *In re Shell Oil Co.*, 992 F.2d 1204, 1208, 26 USPQ2d 1687, 1689 (Fed. Cir. 1993); TMEP §1207.01.

Indeed, the goods of the parties need not be identical or directly competitive to find a likelihood of confusion. *See Safety-Kleen Corp. v. Dresser Indus., Inc.*, 518 F.2d 1399, 1404, 186 USPQ 476, 480 (C.C.P.A. 1975); TMEP §1207.01(a)(i). Rather, they need only be related in some manner, or the conditions surrounding their marketing are such that they would be encountered by the same purchasers under circumstances that would give rise to the mistaken belief that the goods come from a common source. *In re Total Quality Group, Inc.*, 51 USPQ2d 1474, 1476 (TTAB 1999); TMEP §1207.01(a)(i); *see, e.g., On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086-87, 56 USPQ2d 1471, 1475-76 (Fed. Cir. 2000); *In re Martin's Famous Pastry Shoppe, Inc.*, 748 F.2d 1565, 1566-68, 223 USPQ 1289, 1290 (Fed. Cir. 1984).

Applicant also argues that "[t]he goods offered under Applicant's ZOE mark are to be used solely in the manufacture of other products, namely paints and other microbial coatings" and "Registrant's goods, on the other hand, are pesticides and insecticides used to exterminate living insects and pests." (Applicant's January 8, 2013 Response, page 6). But the goods of registrant specifically include "pesticides for...commercial, industrial...use" and its insecticides, insect attractants, insect hormones and analogs are not indicated for any specific purpose, use, consumer or channel of trade. The goods of the registrant therefore include those that may be used in the manufacture of other products.

Further, as shown by the dictionary definition for BIOCIDE attached to the March 7, 2012 Office action, a BIOCIDE is "a chemical agent, such as a pesticide, that is capable of destroying living organisms." *See* the dictionary definition of BIOCIDE from *Yahoo!*® *Education*.

It is also noted that on the specimen submitted with the application, under the heading STORAGE AND DISPOSAL:, the label includes subheadings of PESTICIDE STORAGE and PESTICIDE DISPOSAL. Accordingly, applicant itself considers its biocides to be pesticides.

The trademark examining attorney has attached evidence from the USPTO's X-Search database consisting of a number of third-party marks registered for use in connection with the same or similar goods and/or services as those of both applicant and registrant in this case. This evidence shows that the goods and/or services listed therein, namely, biocides, pesticides, and insecticides are of a kind that may

emanate from a single source under a single mark. See In re Anderson, 101 USPQ2d 1912, 1919 (TTAB 2012); In re Albert Trostel & Sons Co., 29 USPQ2d 1783, 1785-86 (TTAB 1993); In re Mucky Duck Mustard Co., 6 USPQ2d 1467, 1470 n.6 (TTAB 1988); TMEP §1207.01(d)(iii).

In addition, the attached Internet evidence consists of websites from various chemical manufacturing companies. This evidence establishes that the same entity commonly manufactures the relevant goods and markets the goods under the same mark and the relevant goods are sold or provided through the same trade channels and used by the same classes of consumers in the same fields of use. Therefore, applicant's and registrant's goods are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Evidence obtained from the Internet may be used to support a determination under Trademark Act Section 2(d) that goods and/or services are related. *See, e.g., In re G.B.I. Tile & Stone, Inc.*, 92 USPQ2d 1366, 1371 (TTAB 2009); *In re Paper Doll Promotions, Inc.*, 84 USPQ2d 1660, 1668 (TTAB 2007).

The overriding concern is not only to prevent buyer confusion as to the source of the goods, but to protect the registrant from adverse commercial impact due to use of a similar mark by a newcomer. *See In re Shell Oil Co.*, 992 F.2d 1204, 1208, 26 USPQ2d 1687, 1690 (Fed. Cir. 1993). Therefore, any doubt regarding a likelihood of confusion determination is resolved in favor of the registrant. TMEP §1207.01(d)(i); *see Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1265, 62 USPQ2d 1001, 1003 (Fed. Cir. 2002); *In re Hyper Shoppes (Ohio), Inc.*, 837 F.2d 463, 464-65, 6 USPQ2d 1025, 1025 (Fed. Cir. 1988).

Accordingly, because confusion as to source is likely, registration is refused under Section 2(d) of the Trademark Act.

This refusal is maintained and made FINAL.

TEAS Plus Status Lost – Additional Fee Required

Applicant filed a TEAS Plus application based on use in commerce under Trademark Act Section 1(a); however, the specimen provided does not show the applied-for mark. *See* 15 U.S.C. §1051(a); 37 C.F.R. §2.34(a)(1)(iv). At the time of filing, a TEAS Plus application based on Section 1(a) must be filed with a specimen showing the applied-for mark in use in commerce in connection with the goods and/or services identified in the application. TMEP §§819.01(f)(i); *see* 37 C.F.R. §§2.22(a)(7), 2.34(a)(1)(iv).

Thus, applicant has not satisfied the TEAS Plus application filing requirements and must submit an additional fee of \$50 per class. 37 C.F.R §\$2.6(a)(1)(iv), 2.22(b); TMEP §819.04. The additional fee is required even if applicant later submits a verified substitute specimen showing the applied-for mark.

This requirement is maintained and made FINAL.

Proper Response to Final Action Required to Avoid Abandonment

Applicant must respond within six months of the date of issuance of this final Office action or the application will be abandoned. 15 U.S.C. §1062(b); 37 C.F.R. §2.65(a). Applicant may respond by providing a response that fully satisfies all outstanding requirements. As applicant has already filed an appeal, it should not and need not file another appeal. If applicant's response to this Office action is not persuasive, the application will be returned to the Trademark Trial and Appeal Board for resumption of the appeal. 37 C.F.R. §2.64(a); TMEP §714.04; see 37 C.F.R. §2.6(a)(18); TBMP ch. 1200.

In certain rare circumstances, an applicant may respond by filing a petition to the Director pursuant to 37 C.F.R. §2.63(b)(2) to review procedural issues. 37 C.F.R. §2.64(a); TMEP §714.04; *see* 37 C.F.R. §2.146(b); TBMP §1201.05; TMEP §1704 (explaining petitionable matters). The petition fee is \$100. 37 C.F.R. §2.6(a)(15).

/Sara N. Benjamin/ Examining Attorney Law Office 110 571.272.8847 sara.benjamin@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at http://tsdr.uspto.gov/. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see http://www.uspto.gov/trademarks/process/status/.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at http://www.uspto.gov/trademarks/teas/correspondence.jsp.

DESIGN MARK

Serial Number

72354840

Status

REGISTERED AND RENEWED

Word Mark

HAVILAND

Standard Character Mark

 $N \subset$

Registration Number

0964944

Date Registered

1973/07/31

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

HAVILAND PRODUCTS COMPANY CORPORATION MICHIGAN 421 ANN ST. NW. GRAND RAPIDS MICHIGAN 49502

Goods/Services

Class Status -- ACTIVE. IC 003 005. US 006. G & S: CHEMICALS TO INHIBIT DECARBURIZATION, RUST AND CORROSION, ETCHANTS AND BRIGHTENERS, FLUX FOR REMOVING IMPURITIES IN ZINC, SEQUESTERING AGENTS, QUENCHING AGENTS, FLOCULANTS, CHLORIDE, POLYELECTROLYTE COAGULANTS, SODIUM CARBONATE, SODIUM BISULFATE, WATER SOFTENERS, INDUSTRIAL AND HOUSEHOLD CHEMICAL DISINFECTANTS AND SANITIZERS, INSECTICIDES, HERBICIDES, ALGAECIDES AND BIOCIDES, DYES AND DYESTUFFS. First Use: 1939/06/00. First Use In Commerce: 1939/06/00.

Filing Date

1970/03/23

Examining Attorney

UNKNOWN

Attorney of Record

RICHARD C COOPER

HAVILAND

DESIGN MARK

Serial Number

73239014

Status

REGISTERED AND RENEWED

Registration Number

1177694

Date Registered

1981/11/17

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(2) DESIGN ONLY

Owner

PBI/GORDON CORPORATION CORPORATION MISSOURI 1217 WEST 12TH STREET KANSAS CITY KANSAS 64101

Goods/Services

Class Status -- ACTIVE. IC 001. US 001 005 006 010 026 046. G & S: [Chemical Agents for Aiding Penetration of Water into Soil, Chemical Adjuvants for Biocides and] Chemical Agents for Encapsulating and Holding Biocides on Turf and Plant Foliage. First Use: 1975/08/00. First Use In Commerce: 1975/08/00.

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Biocides-Namely, Herbicides, Fungicides and Insecticides. First Use: 1975/08/00. First Use In Commerce: 1975/08/00.

Lining/Stippling Statement

The lining shown in the mark on the drawing is a feature of the mark and does not indicate color.

Filing Date

1979/11/13

Examining Attorney

UNKNOWN

Attorney of Record

THOMAS H. VAN HOOZER



DESIGN MARK

Serial Number

77237618

Status

REGISTERED

Word Mark

NOVASOURCE

Standard Character Mark

Yes

Registration Number

3452539

Date Registered

2008/06/24

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Tessenderlo Kerley, Inc. CORPORATION DELAWARE 2255 N. 44th Street, Suite 300 Phoenix ARIZONA 85008

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Pesticides; biocides. First Use: 2007/06/00. First Use In Commerce: 2007/06/00.

Filing Date

2007/07/24

Examining Attorney

LORENZO, KATHLEEN

Attorney of Record

Susan Stone Rosenfield

NOVASOURCE

DESIGN MARK

Serial Number

77284000

Status

REGISTERED

Word Mark

LIER

Standard Character Mark

No

Registration Number

3573525

Date Registered

2009/02/10

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Lier Chemical Co., Ltd. LIMITED LIABILITY COMPANY CHINA Economic & Technology Development Zone Mianyang City CHINA

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Medicines for human purposes, namely, analgesics, antacids, antiallergic medicines, antibiotics; medicines for the treatment of gastrointestinal diseases, anti-cancer preparations, anti-fungal medications, anti-anxiety drugs, anti-peptic ulcer drugs, blood lipid-lowering drugs, antidepressants; Pharmaceutical preparations and substances for the treatment of gastrointestinal diseases, anti-cancer preparations, anti-fungal medications, anti-anxiety drugs, anti-peptic uleer drugs, blood lipid-lowering drugs, antidepressants; Dietetic foods adapted for medical use; Fodder additives for medical purposes; Medicines for veterinary purposes, namely, medications for pain relief, medicines for treatment of intestinal bacteria, reagents for veterinary diagnostic purposes, and plant extracts for veterinary purposes; Pesticides, Biocides, Herbicides, Acaricides for agricultural, commercial, domestic use; Insecticides. First Use: 2007/12/01. First Use In Commerce: 2007/12/01.

77284000 Print: Feb 1, 2013

Description of Mark

The mark consists of a stylized "L" enclosed in a near complete circle with the upper right edge open where a ball appears, followed by the word "LIER".

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2007/09/19

Examining Attorney

LAWRENCE, SUE

Attorney of Record John Alumit

-2-



DESIGN MARK

Serial Number

77382986

Status

REGISTERED

Word Mark

KANNAR

Standard Character Mark

Yes

Registration Number

3596208

Date Registered

2009/03/24

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Kannar Earth Science, Ltd. CORPORATION WYOMING Ste 200 2781 Whippoorwill Circle Duluth GEORGIA 30097

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Biocides, germicides, bactericides, virucides, fungicides, insecticides, pesticides and herbicides; Animal feed supplements. First Use: 2007/12/20. First Use In Commerce: 2008/11/10.

Filing Date

2008/01/29

Examining Attorney

SMITH, BRIDGETT

Kannar

DESIGN MARK

Serial Number

77409700

Status

REGISTERED

Word Mark

EVERETT HERBICIDE

Standard Character Mark

Yes

Registration Number

3581533

Date Registered

2009/02/24

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Alligare, LLC LIMITED LIABILITY COMPANY ALABAMA 13 North 8th Street Opelika ALABAMA 36801

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Biocides, germicides, bactericides, virucides, fungicides, insecticides, pesticides and herbicides. First Use: 2008/11/01. First Use In Commerce: 2008/11/01.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HERBICIDE" APART FROM THE MARK AS SHOWN.

Filing Date

2008/02/29

Examining Attorney

ALTREE, NICHOLAS

Attorney of Record

Bo Harwell

Everett Herbicide

DESIGN MARK

Serial Number

77444910

Status

REGISTERED

Word Mark

UNIQUE CELLULAR TRANSPORT SYSTEM

Standard Character Mark

Yes

Registration Number

3653249

Date Registered

2009/07/14

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

NanoNutrients, L.C. LIMITED LIABILITY COMPANY UTAH 12159 South Business Park Drive Draper UTAH 84047

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Dietary supplements, vitamin, mineral and herbal supplements, dietetic foods adapted for medical use, vitamin, mineral and herbal preparations, and nutritionally and vitamin fortified beverages, all of the aforementioned goods containing a water-based nutritional delivery system used in manufacturing dietary supplement products and nutritional beverages; medicated preparations for skin, hair and body care; and pharmaceutical and veterinary preparations, namely, antibiotic preparations, allergy medications, anti-cancer preparations, anti-inflammatories, appetite suppressants, biological preparations for medical purposes, biocides, germicides, bactericides, virucides, fungicides, insecticides, pesticides, cough treatment preparations, electrolytes, expectorants, hormones, insulin, medicinal drinks, sedatives, steroids, tranquilizers, and vaccines. First Use: 2008/03/30. First Use In Commerce: 2008/03/30.

Disclaimer Statement

Print: Feb 1, 2013 77444910

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CELLULAR TRANSPORT SYSTEM" APART FROM THE MARK AS SHOWN.

Filing Date 2008/04/10

Examining Attorney SAITO, KIM

Attorney of Record Evan A. Schmutz

-2-

UNIQUE CELLULAR TRANSPORT SYSTEM

DESIGN MARK

Serial Number

77446023

Status

REGISTERED

Word Mark

E

Standard Character Mark

No

Registration Number

3588750

Date Registered

2009/03/10

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Benchmark Performance Group, Inc. CORPORATION TEXAS Suite 400 2801 Post Oak Houston TEXAS 77056

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Biocides, germicides, bactericides, virucides, fungicides, insecticides, pesticides and herbicides. First Use: 2008/08/01. First Use In Commerce: 2008/08/01.

Description of Mark

The mark consists of the letter "e" inside a drop.

Colors Claimed

Color is not claimed as a feature of the mark.

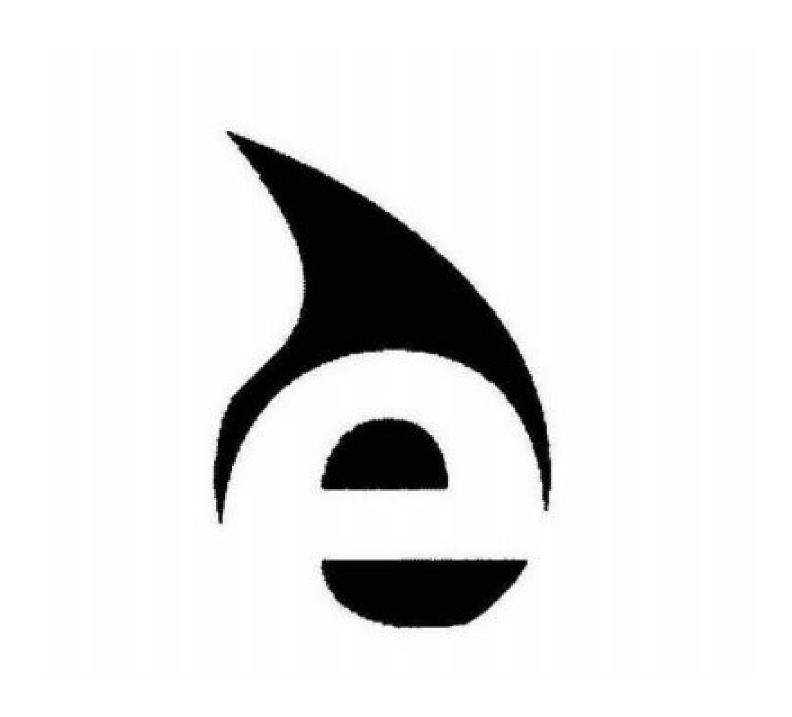
Filing Date

2008/04/11

Examining Attorney

IM, JEAN

Attorney of RecordDaniel G. Nguyen



DESIGN MARK

Serial Number

77474881

Status

REGISTERED

Word Mark

ECOGARDEN

Standard Character Mark

No

Registration Number

4254178

Date Registered

2012/12/04

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Parry America Inc. CORPORATION DELAWARE 6565 N MacArthur Blvd, Suite 225 Irving TEXAS 75039

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: biocides; fungicides; insecticides; miticides for agricultural and domestic use; pesticides; animal repellents; insect repellents; insect repellents in topical form; biological anti-insect spray concentrates for outdoor, home, and garden use. First Use: 2012/09/20. First Use In Commerce: 2012/09/20.

Description of Mark

The mark consists of the word "ECO", which appears in the color green, and the term "GARDEN", which appears in the color orange. All of the letters in both words have shading, which appears in the color gray, on the lower and left sides thereof. A stem, which appears in the color green, stems off the bottom right of the letter "C". The stem goes behind the letter "O", and behind the letter "G", where it turns into a leaf. The leaf includes a white stripe in the middle thereof, and goes above the letters "Gar".

Print: Feb 1, 2013 77474881

Colors Claimed

The color(s) green, orange, white and gray is/are claimed as a feature of the mark.

Filing Date 2008/05/15

Examining Attorney

WIENER, MICHAEL

Attorney of Record Leonard D. Bowersox

-2-



DESIGN MARK

Serial Number

77588453

Status

REGISTERED

Word Mark

LIFE

Standard Character Mark

No

Registration Number

3811604

Date Registered

2010/06/29

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Life Material Technologies Limited limited company (ltd.) THAILAND M Thai Tower, 9th Fl., All Seasons Place 87 Wireless Rd Phatumwan, Bangkok THAILAND 10330

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: biocides; fungicides; pesticides, carpet odor eliminators. First Use: 2008/05/09. First Use In Commerce: 2010/01/18.

Goods/Services

Class Status -- ACTIVE. IC 001. US 001 005 006 010 026 046. G & S: antibacterial additives for plastic, textiles, coatings, adhesive, steel, leather, rubber, and cement industries; odor absorbing additives for use in manufacturing; ion release additive for use in manufacturing. First Use: 2008/05/09. First Use In Commerce: 2010/01/18.

Description of Mark

The mark consists of the stylized, thin-blue-outlined word "Life" in white across the middle of an oval containing a graduated radial fill that blends from white near the top of the "f" to blue along the edge

Print: Feb 1, 2013 77588453

of the oval. The oval is dotted with dozens of translucent (white on blue) drops of water.

Colors Claimed

The color(s) blue and white is/are claimed as a feature of the mark.

Filing Date

2008/10/08

Examining Attorney

REGAN, BRENDAN

Attorney of Record Jeannine A Rittenhouse

-2-



DESIGN MARK

Serial Number

78315957

Status

REGISTERED

Word Mark

L LAMIRSA

Standard Character Mark

No

Registration Number

3437518

Date Registered

2008/05/27

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Laboratorios Miret, S.A. CORPORATION SPAIN Pol. Ind. Can Parellada. C. Gèminis, 4 Les Fonts - Terrassa SPAIN 08228

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Biocide products for all types of industries, namely, insecticides, parasiticides, fungicides, algaecides, herbicides, and all-purpose disinfectants, all for industrial use. First Use: 2003/10/06. First Use In Commerce: 2007/02/02.

Goods/Services

Class Status -- ACTIVE. IC 001. US 001 005 006 010 026 046. G & S: Chemical products, namely, scale inhibitors for cooling systems, spreaders, namely, spreaders for industrial use, namely, paint slurries, anticorrosive agents, namely, inhibitors for cooling systems, antifoaming agents, flocculants, and coagulants used for treating waste water; food preservatives; food additives, namely, encapsulated agents to protect material against pH, temperature, water and chemical interactions; hydrocolloid blends for use in the manufacture of foods; surface coating, namely, polymers for cheese and for sausages; preservatives, namely, chemical preservatives for use in

Print: Feb 1, 2013 78315957

the production of a wide variety of chemicals. First Use: 2003/10/06. First Use In Commerce: 2007/02/09.

Filing Date 2003/10/20

Examining Attorney KEAN, AMY

Attorney of Record Amy F. Divino

-2-



DESIGN MARK

Serial Number

78710720

Status

REGISTERED

Word Mark

CITRAQUAT

Standard Character Mark

Yes

Registration Number

3286949

Date Registered

2007/08/28

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

OWEN BIOSCIENCES, INC. CORPORATION LOUISIANA 7053 REVENUE DRIVE BATON ROUGE LOUISIANA 70809

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: All purpose disinfecting and deodorizing preparations; Biocides; Car deodorizer; Carpet deodorizers; Sanitizers for hospital use; Sanitizers for household use; Sanitizers for use in institutional and industrial areas. First Use: 2005/10/05. First Use In Commerce: 2005/11/30.

Filing Date

2005/09/12

Examining Attorney

SINGH, TEJBIR

CitraQuat

DESIGN MARK

Serial Number

85094527

Status

REGISTERED

Word Mark

ECOLAB

Standard Character Mark

Yes

Registration Number

4005071

Date Registered

2011/08/02

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Ecolab USA Inc. CORPORATION DELAWARE ESC-F7610 370 Wabasha Street North Saint Paul MINNESOTA 55102

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: air fresheners and air deodorizers; algaecides for swimming pools and spas; all purpose disinfectants; antibacterial alcohol skin sanitizer gel; antibacterial handwash; antimicrobial adjuvants, antimicrobial water additives, and antimicrobial food additives to reduce spoilage and aging of fruits and vegetables and to eliminate odors; bactericides; bandages for skin wounds; biocides; burn kits consisting primarily of burn dressings and burn-relief medications; car deodorizers; carpet and rug deodorizer and sanitizer; chemical preparations for deodorizing, disinfecting, and sanitizing preparations for swimming pool and spa use; chemical preparations for textiles for inhibiting the growth of bacteria; disinfectant bathroom cleaners; disinfectants for sanitary purposes; drain sanitizer; eye washes; first aid kits; gauze; fungicides, germicidal udder wash for dairy cows; germicides; hand-sanitizing preparations; insecticides; irrigating solutions for eye use; laundry sanitizer; liquid sanitizer for use in commercial and institutional dish washing machines;

mildewstats; odor neutralizing preparations for general use on various surfaces; odor neutralizing preparations for use in waste- and wastewater-storage facilities, wastewater-treatment facilities, and food-processing facilities; outdoor-air deodorizers; refills for air fresheners and for air deodorizers; room fresheners; preparations for destroying parasites; sanitizing hoof bath bactericidal treatment for livestock; sanitizing preparation, namely, a teat dip, used for livestock; sanitizing preparations for commercial, healthcare, hospital, industrial, and institutional use; sanitizing wipes; skin care products, namely, antibacterial skin cleanser and waterless antimicrobial hand rinse, for use in health care facilities; sterilant-disinfectant for use in medical environments; medicated balms for treatment of udders of dairy cows; urinal deodorizing blocks; virucides; disinfectant bathroom cleaner. First Use: 1986/10/05. First Use In Commerce: 1986/10/05.

Prior Registration(s)

1497423;1525025;1538458;AND OTHERS

Filing Date

2010/07/28

Examining Attorney

REGAN, BRENDAN

Attorney of Record

Dean R. Karau

-2-

ECOLAB

DESIGN MARK

Serial Number

85310088

Status

REGISTERED

Word Mark

INTRANEM

Standard Character Mark

Yes

Registration Number

4258462

Date Registered

2012/12/11

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Microbes, Inc. CORPORATION DELAWARE Suite 100 4200 Research Forest Drive The Woodlands TEXAS 77381

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Biocides, germicides, bactericides, virucides, fungicides, insecticides, pesticides and herbicides; Herbicides, insecticides, pesticides and fungicides for home, garden and lawn use and for professional use; Pharmaceuticals, namely, antihelmintics. First Use: 2012/02/06. First Use In Commerce: 2012/02/06.

Filing Date

2011/05/02

Examining Attorney

SOUDERS, MICHAEL

Attorney of Record

Dov Gal, Esq.

IntraNem

DESIGN MARK

Serial Number

85448832

Status

REGISTERED

Word Mark

VERMICINE

Standard Character Mark

Yes

Registration Number

4269394

Date Registered

2013/01/01

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Real, Joselito, G. INDIVIDUAL UNITED STATES 2109 Sander St Woodland CALIFORNIA 95776

Goods/Services

Class Status -- ACTIVE. IC 001. US 001 005 006 010 026 046. G & S: Complex fertilizer; complex fertilizers; fertilizers; fertilizers for agricultural use; fertilizers for domestic use; mixed fertilizers; natural fertilizers; non-chemical bio-fertilizers; nutritive additive to enhance the biological activity of water, soil, seeds and plants for purposes of fertilization and bioremediation of pollutants; organic soil enhancement powders and preparations. First Use: 2011/03/01. First Use In Commerce: 2012/06/01.

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Agricultural pesticides; biocides, germicides, bactericides, virucides, fungicides, insecticides, pesticides and herbicides; domestic pesticides; herbicides, insecticides, pesticides and fungicides for home, garden and lawn use and for professional use; nematicides; nematode pesticide; pesticides for agricultural use. First Use: 2011/03/01. First Use In Commerce: 2012/06/01.

Filing Date 2011/10/17

Examining Attorney MARTIN, CHRISTINE

Vermicine

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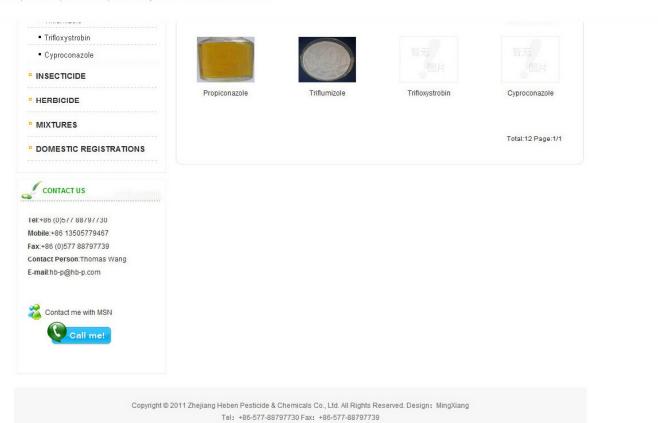
 $\underline{\texttt{Ethephon}}$



Zhejiang Heben Pesticide & Chemicals Co., Ltd.

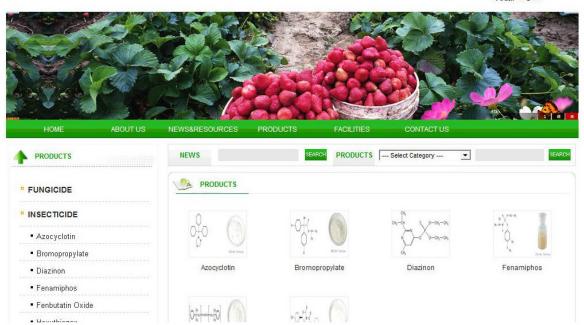
中文版 English







Zhejiang Heben Pesticide & Chemicals Co., Ltd.

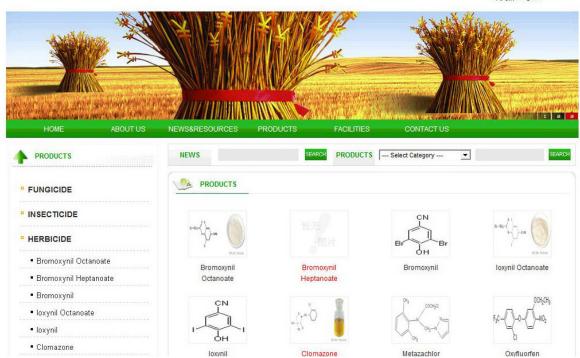


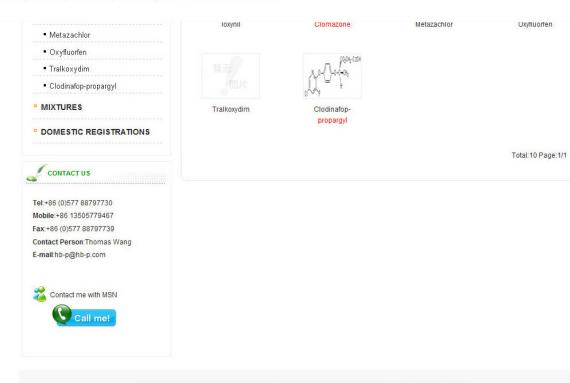
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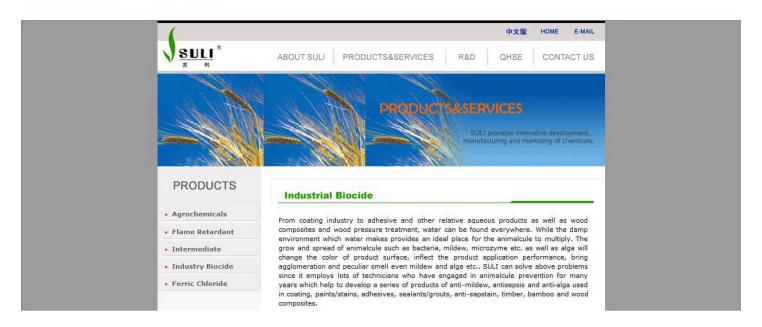


Zhejiang Heben Pesticide & Chemicals Co., Ltd.

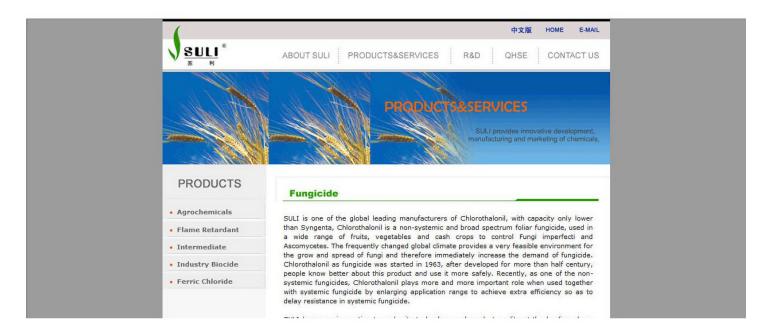




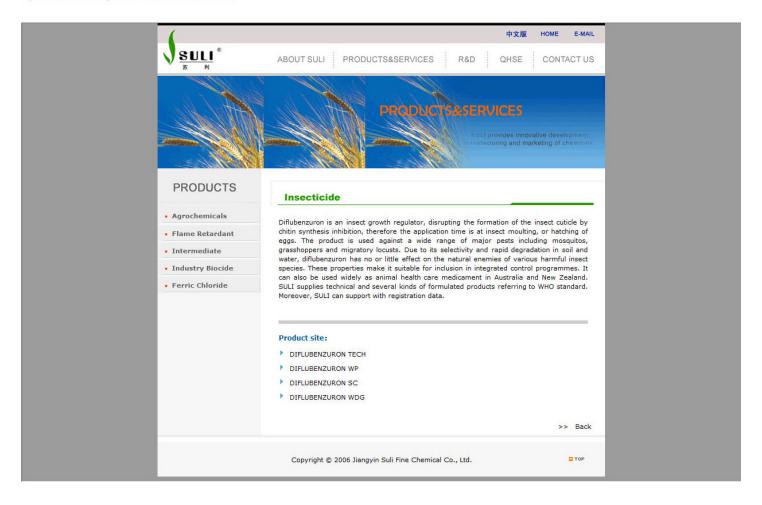
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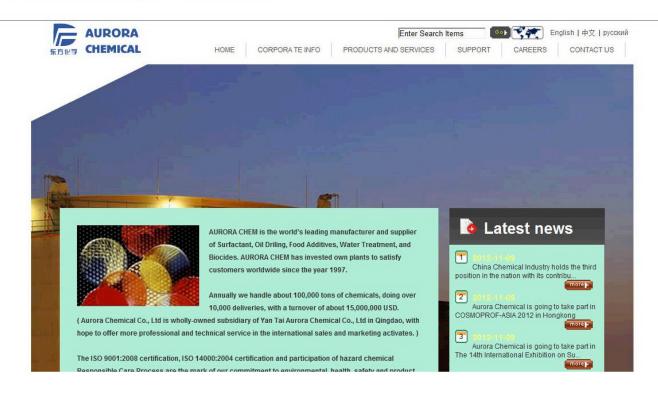


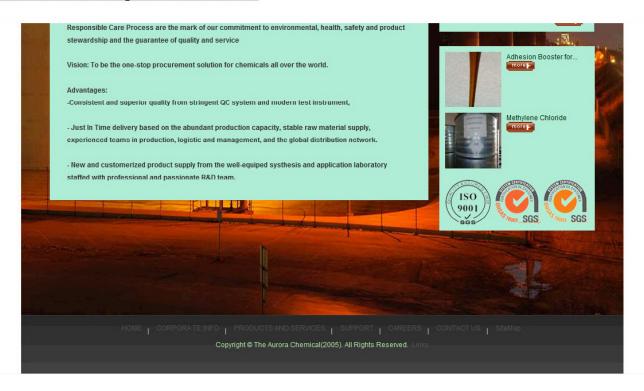
Commerce name / product site	Aqueous-based coatings, paints, stains	Solvent -based coatings, paints, stains	Timber bamboo	Adhesives	Caulks ,sealan grouts, wood compositeprodu (flakeboard
Longee 985CHL					
Longcc 550CCD	•				
Longee 550CC	•		•	•	
Longee 500CHL					
Longee985CHL Longee 550CC Longee 550CC Longee500CHL	o .				

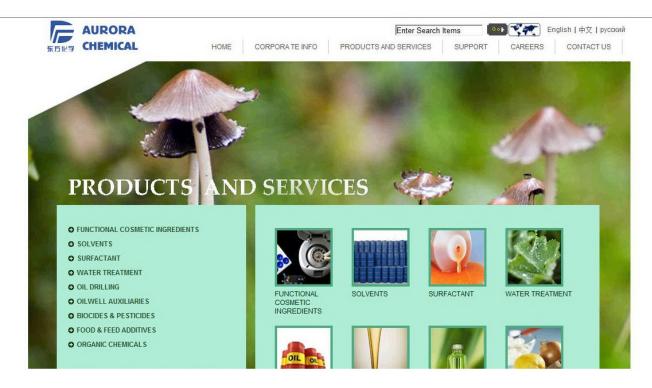


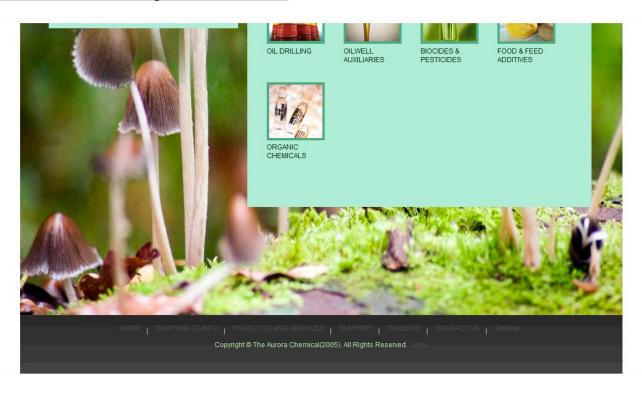
	nology and product quality at the leading place. nical product of superior quality but also supplies table quality. Moreover, SULI can support with
Product site:	
CHLOROTHALONIL TECH	AZOXYSTROBIN TECH 98% min.
CHLOROTHALONIL WP	AZOXYSTROBIN 250G/L SC
CHLOROTHALONIL SC	AZOXYSTROBIN 50% 80% WDG
CHLOROTHALONIL WDG	AZOXYSTROBIN·CHLOROTHALONIL 480, 560G/L
CHLOROTHALONIL-ZINC 500G/L SC	AZOXYSTROBIN-DIFENOCONAZOLE 325G/L SC
CHI OROTHAI ONTI - CABENDAZIM 550G/L SC.	AZOXYSTROBIN-CYPROCONAZOLE 280G/L SC
CHLOROTHALONIL SC WEATHERSTICKER	AZOXYSTROBIN 100G/L FS
FLUAZINAM TECH 98% min.	AZOXYSTROBIN-TEBUCONAZOLE 360G/L SC
FLUAZINAM 500G/L SC	CYMOXANIL TECH 97.5% min.
FLUAZINAM 50% WDG	
	>> Back





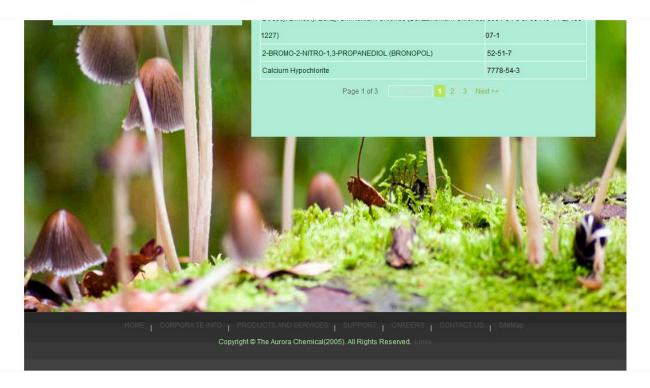


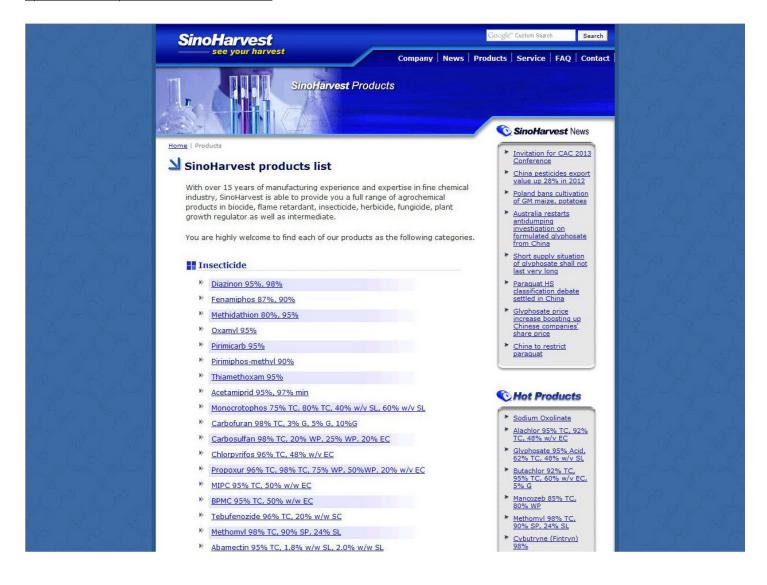




- FUNCTIONAL COSMETIC INGREDIENTS
- O SOLVENTS
- SURFACTANT
- O WATER TREATMENT
- O OIL DRILLING
- O OILWELL AUXILIARIES
- BIOCIDES & PESTICIDES
- O FOOD & FEED ADDITIVES
- O ORGANIC CHEMICALS

Chemical Name	CAS No.		
o-Phthalaldehyde	643-79-8		
Polyhexamethyleneguanidine Hydrochloride (PHMG)	57028-96-3		
Piperonyl Butoxide (PBO)	51-03-6		
Phlyhexamethylene Biguanidine (PHMB)	27083-27-8		
2-Chloropyridine	109-09-1		
1-BROMO-3-CHLORO-5,5-DIMETHYL HYDANTOIN(BCDMH)	16079-88-2		
Dadacal Dimethal Bonzal ammonium Chlorida (Bonzalkonium Chlorida	10 0004 E4 E or 62440 44 2 420		







- " ADMINECUM 95% TC, 1.8% W/W SL, 2.0% W/W SL
- Cartap 96% TC, 4% G, 6%G, 50%WP
- № Imidaclorprid 95% TC, 10% EC, 20% EC
- Emamectin Benzoate 1.0% w/w EC, 0.8% w/w EC
- Acephate 95% TC, 98% TC, 75% SP
- > Trichlorfon 95% TC, 80% WP
- Fenvalerate 92% TC, 20% EC, 20% WP
- Deltamethrin 92%TC, 2.5%EC
- Fenitrothion 95% TC, 50% EC
- Fenthion 95% TC, 50%EC

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Herbecide

- Hexazinone 90%SP, 75%WDG, 75%DF, 25%(w/w)SL
- № Imazapyr 5%SL, 10%SL
- Metribuzin 50% WP, 70% WP, 75% WP, 75% WDG, 480g /I SC
- ▶ Pretilachlor 50%w/v EC, 30%w/v EC, 360q /l EC
- Dalapon 87%WP, 60%,65% sodium salt
- ▶ Terbutryne 98%
- ▶ Isoproturon 97%
- » 2,4-D Sodium Salt 80% SP, 95% TC
- Alachlor 95% TC, 92% TC, 48% w/v EC
- Butachlor 92% TC, 95% TC, 60% w/v EC, 5% G
- Diuron 95% TC, 40% w/v SC, 80% WP
- Metsulfuron methyl 90% TC, 10% WP
- Matrazine 80% WP
- Paraquat dichloride 42% TC, 45% TC, 27.6% w/v SL, 24% w/w SL, 200q/l SL
- » Acetochlor 95% TC, 90% TC, 90% EC, 50% EC
- ▶ Propanil 97% TC, 36% w/v EC
- ▶ Pendimethaline 95% TC, 33% EC

- ----
- ► Terbutryne 98%
- ➤ <u>Diuron 95%, 98%</u>
- Carbendazim 98% min
- ➤ BIT 98% min
- ➤ CMIT/MIT 14%
- Triphenyl phosphate (TPP)
- * Tetrabromobisphenol A (TBBPA)
- Decabromodiphenyl ether (DBDPE or BDE-209)
- Ammonium Polyphosphate

Client Testimonial

" Instant assistance and professional support are what SinoHarvest is distinctive from the other agrochemical manufacturers and suppliers that we have been doing business with for more than 10 years."

Chris Clock Jadis Corporation, France







- ▶ Chlorsulfuron 95% TC, 90% TC, 25WP
- Quinchlorac 90% TC, 25% WP,50% WP
- ▶ Bentazone 95% TC, 25% SL, 48% SL
- Gluphosinate 13.5% w/w SL, 15% w/v SL, 18% w/v SL

Fungicide

- Cymoxanil 30%WDG, 45%WDG
- Difenoconazole 25% (w/w) EC, 15% (w/w) SC; 10%WP, 10%WDG.
- ▶ Dimethomorph 50% WP,95%TC
- Fosetyl-aluminium 40% WP, 80% WP, 80% WDG
- » Hexaconazole 10% SC, 5% SC, 25% EC
- Procymidone 50% WDG, 50% WP, 50%,20%(w/w)SC, 265-500 g/I EC
- Pencycuron 90% TC, 25% WP, 23.2%SC
- Mancozeb 85% TC, 80% WP
- Benomyl 95%TC, 50% WP,50%OD
- Prochloraz 99% TC, 25% w/w WP
- ▶ Tebuconazole 97% TC,25%WP,25%EC, 6%FS, 80%WP
- ▶ Propineb 70% WP
- ▶ Thiophanate-methyl 70% WP
- Chorothalonil 96% TC, 75% WP, 500g/I SC
- ▶ Iprodione 95% TC, 50% WP
- Metalaxyl 25% w/v EC
- ▶ Propiconazole 90% TC, 25% EC

Plant Growth Regulator

- Ethephon 91% TC, 85% TC, 480q/l SL, 720q/l SL, 800q/l SL, 40% SL

Swimming Pool Chemicals

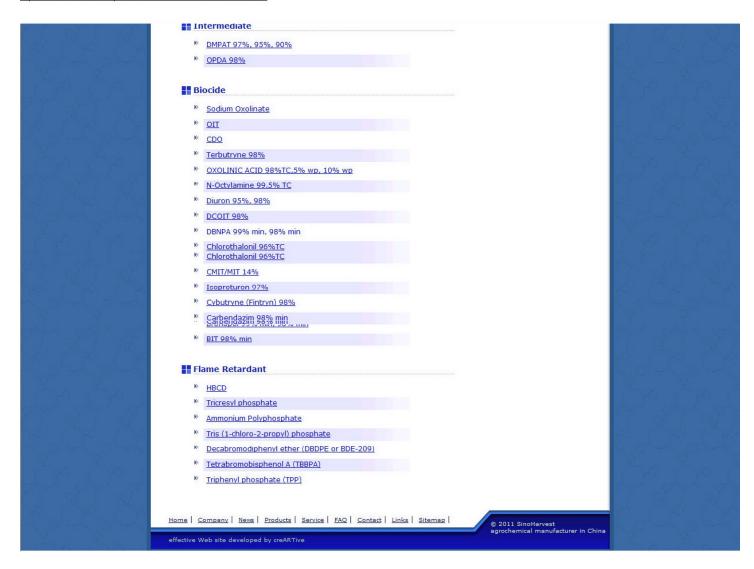
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U.S. MOLD MANUFACTURER'S

TESTING

PERFORMANCE

mg3TECHNOLOGIES, INC.

Science, Chemistry & Technology for the building industry

MG3 Technologies is a privately held corporation located in Alpharetta, Georgia. Our technical team has over 100 years experience in chemical engineering and we have consulted with multiple professionals throughout the construction industry. We work with various international building products companies to provide high performance moisture, mold and fire additives and/or coatings.

Our key competency is to offer up our inorganic compounds in lieu of organic biocides and pesticides currently being used in the manufacture of products, help design an application method and meet a performance goal set by our customer. The result being a greener finished product that has long lasting protection from fire and mold, that is more effective against the elements, integrated seamlessly into the production process, and efficient in terms of overall cost.



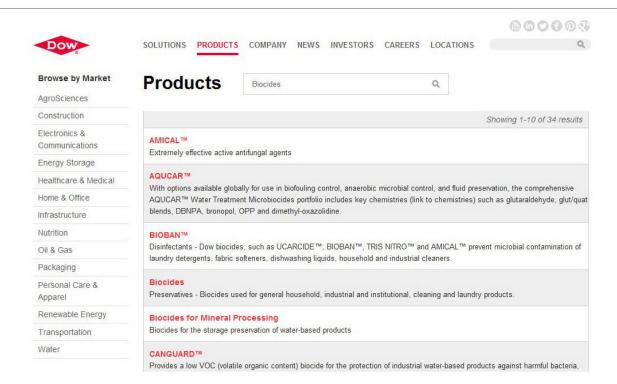
MANUFACTURER'S

Test your knowledge

DID YOU KNOW?

Building Materials like Gypsum Board and Wood are some of the favorite foods of mold. Moisture trapped in a building during construction or as a result of a water leak are the most common conditions leading to a mold problem. Read





Dow Answer Center

REACH and Dow Products

Safety Data Sheets

yeasts and fungi.

CORRGUARD™

ANGUS offers a variety of primary amino alcohols and corrosion inhibitors marketed under the CORRGUARD™ name. The CORRGUARD products provide formulators with raw materials that are easy and relatively safe to handle, provide multifunctional benefits such as extending fluid life, and are of consistent high quality. With a portfolio of globally registered products, we help find solutions to your metalworking fluid challenges.

DOWICIDE™

Prevents microbial contamination of laundry detergents, fabric softeners, dishwashing liquids, household and industrial cleaners.

DOWICIL™ Antimicrobials

Designed to provide reliable and effective antimicrobial protection in a wide range of water-based products and formulations

DOWICIL™ Preservatives

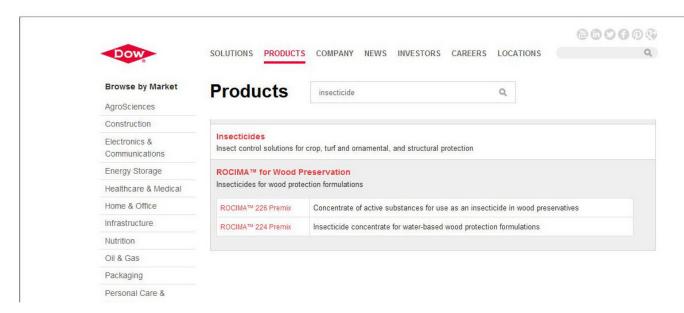
DOWICIL® Preservative is a versatile and highly effective biocide used in most cosmetic and personal care product categories; applications include baby products, hair care products, shaving products, liquid hand soaps, eye area products, powders, lotions, creams, surfactants and sun care products.



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Apparel

Renewable Energy

Transportation

Water

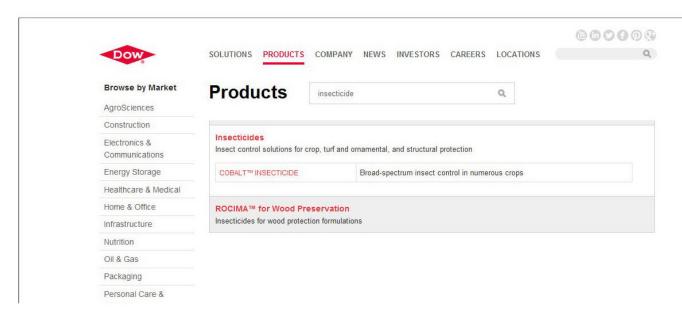
Dow Answer Center

REACH and Dow Products

Safety Data Sheets

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Apparel

Renewable Energy

Transportation

Water

Dow Answer Center

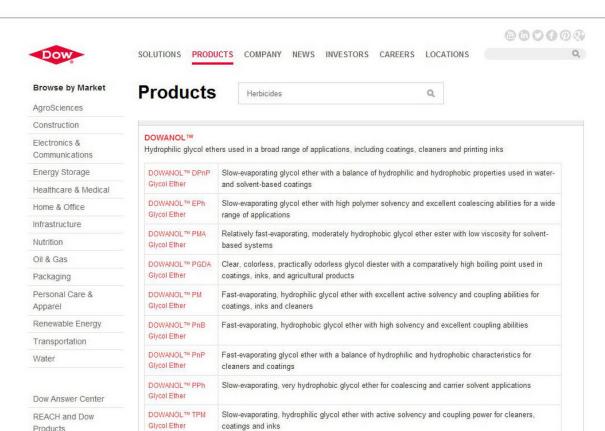
REACH and Dow

Products

Safety Data Sheets

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Safety Data Sheets

	Control Oct Control Control
DOWANOL™ TPnB Glycol Ether	Very slow evaporating, hydrophobic glycol ether with surface tension-lowering ability used in coatings, cleaners and inks
DOWANOL™ DPM Glycol Ether	Hydrophilic glycol ether with a moderate evaporation rate and excellent coupling abilities for use in a wide range of applications
DOWANOL™ DPMA Glycol Ether	Hydrophilic glycol ether ester with a moderate evaporation rate and tailing solvent activities for coatings and printing inks
DOWANOL™ DPnB Glycol Ether	Slow-evaporating, hydrophobic glycol ether with surface tension-lowering abilities and coalescing properties for coatings and cleaners
DOWANOL™ DPM	Increase the effectiveness of household and institutional cleaners
DOWANOL™ TPM-H GE	DOWANOL TPM glycol ether is an ideal choice when high polymer solvency and extended system residence time are required. It can maintain rheological properties over time in products such as stamp pads and ball point pen inks.

Herbicides

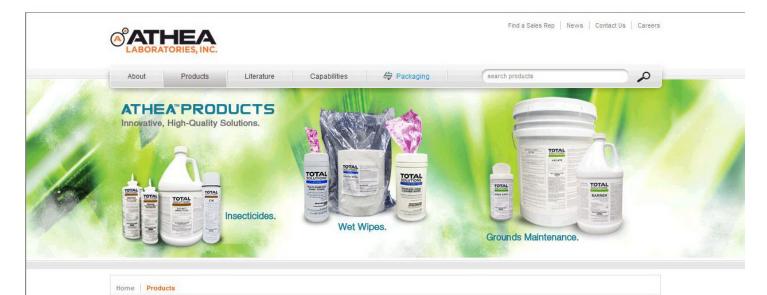
Weed control colutions for crops, forestries, pastures, rights of way, and turf and ornamentals

Oxygenated Solvents

These products offer exceptional benefits across a broad range of applications

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PRODUCTS

Over the past 50 years, Athea™ has established a reputation for manufacturing the highest-quality and most innovative products in the industry. Nearly 400 products covering 20 categories and hundreds of applications are yours to benefit from.









WET WIPES
Over 20 high-performance wipes
for cleaning poliching and



GROUNDS MAINTENANCE Selective and total kill, total kill with residual bulk pranular and



INSECTICIDES
Liquids, powders, foggers and



most innovative - products.

for cleaning, polishing, and disinfecting.

with residual, bulk, granular and aerosol herbicides.

aerosols to control crawling and flying insects.



BACTERIAL/ENZYME DIGESTANTS

Liquid and powder products for cleaning, odor control, and drain maintenance.

LVIIL



CLEANERS AND DEGREASERS

ACCESSORIES

Innovative and trusted solutions for everyday challenging tasks.



INDUSTRIAL CLEANERS AND DEGREASERS

The toughest cleaners and degreasers for the toughest applications.





AEROSOLS

A variety of cleaners, polishes, disinfectants, insecticides and metered air fresheners.



AUTOMOTIVE

Washes, innovative waxes, protectants, fuel additives, and de-icing products.



SPECIALTY PRODUCTS

The industry's most innovative and essential products.

DISINFECTANTS AND SANITIZERS

Liquid and wet wipe disinfectants and sanitizers for hands and surfaces.



Dispensers, stands, and bottles & nozzles to help get the most out of Athea's products.

DEGREASERS/CLEANERS
Air fresheners, drain cleaners, and industrial degreasers, from 1% to 100% d-Limonene.



FLOOR CARE

Finishes, sealers and maintainers to keep floors lasting and looking new.



FOOD SERVICE

Sanitizing rinses, hand soaps and cleaners for bars and restaurants.





HAND CARE

Scented, lotionized and foaming soaps, sanitizers and lotion.



LAUNDRY

Liquids and powders featuring optical brighteners and oxygen technology.



LUBRICANTS

Industrial-grade penetrants, oils, coolants, lubricants and tapping fluids.



ODOR CONTROL

Sewer sweeteners, deodorant granules, d-Limonene, and metered air fresheners.



POOL CARE

Get In Louch

CONTACT US

Contact us for additional information.

pH adjusters, anti-foam, clarifier, and algaecides to keep people in the water.



TOTAL GREEN

DfE and other green products for high performance and minimal environmental impact.



WASTEWATER AND SEWAGE TREATMENT

Dyes, sweeteners, degreasers, drain openers, and bacterial-enzymes.



WATER TREATMENT

Boller, tower, and closed-loop treatments, algaecides and biocides.

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Print: Feb 5, 2013 72397306

TYPED DRAWING

Serial Number

72397306

Status

REGISTERED AND RENEWED

Word Mark

ZOECON

Standard Character Mark

No

Registration Number

0947075

Date Registered

1972/11/14

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

WELLMARK INTERNATIONAL CORPORATION CALIFORNIA 1501 East Woodfield Road, Suite 200W Schaumburg ILLINOIS 60173

Goods/Services

Class Status -- ACTIVE. IC 005. US 006. G & S: INSECTICIDES; INSECT ATTRACTANTS; INSECT HORMONES AND ANALOGS; AND AIR DEODORIZING COMPOSITION. First Use: 1970/07/22. First Use In Commerce: 1970/07/22.

Prior Registration(s)

0923405

Filing Date

1971/07/14

Examining Attorney

UNKNOWN

Print: Feb 5, 2013 77299156

DESIGN MARK

Serial Number

77299156

Status

REGISTERED

Word Mark

ZOECON

Standard Character Mark

No

Registration Number

3444758

Date Registered

2008/06/10

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Wellmark International CORPORATION CALIFORNIA Suite 200W 1501 E. Woodfield Road Schaumburg ILLINOIS 60173

Goods/Services

Class Status -- ACTIVE. IC 005. US 006 018 044 046 051 052. G & S: Pesticides for agricultural, commercial, industrial and domestic use. First Use: 1999/01/01. First Use In Commerce: 1999/01/01.

Prior Registration(s)

0947075;1091662

Description of Mark

The mark consists of the word Zoecon with a diaeresis over the "e" with arcs of diminishing widths above and below the word Zoecon.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2007/10/09

Print: Feb 5, 2013 77299156

Examining Attorney CALLAGHAN BRIAN



To: Arch Chemicals, Inc. (perry@blankrome.com)

Subject: U.S. TRADEMARK APPLICATION NO. 85483601 - ZOE - 137351-00107

Sent: 2/6/2013 6:45:32 AM

Sent As: ECOM110@USPTO.GOV

Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

U.S. TRADEMARK APPLICATION

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED ON 2/6/2013 FOR U.S. APPLICATION SERIAL NO. 85483601

Please follow the instructions below:

(1) **TO READ THE LETTER:** Click on this <u>link</u> or go to <u>http://tsdr.uspto.gov</u>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) **TIMELY RESPONSE IS REQUIRED:** Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from 2/6/2013 (or sooner if specified in the Office action). For information regarding response time periods, see http://www.uspto.gov/trademarks/process/status/responsetime.jsp.

Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) **QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

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Failure to file the required response by the applicable response deadline will result in the ABANDONMENT of your application. For more information regarding abandonment, see

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