From: McCray, Renee

Sent: 3/7/2012 12:21:26 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85223285 - 4D SCULPT - 2.634.11 - Request for Reconsideration Denied - Return to TTAB - Message 2 of 0

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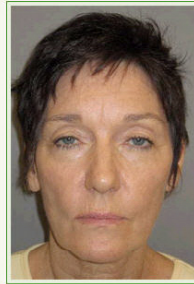Attachment Information:
Count: 8
Files: 4-2.jpg, 5-1.jpg, 5-2.jpg, duplicate name 59189 5-1.jpg, duplicate name 59189 5-2.jpg, 4-01.jpg, 4-02.jpg, 4-03.jpg

biocompatible implants or grafting techniques. These are minor parts of the procedure that yield tremendous rejuvenating effects!

⊕ ...Consider the face as a whole and don't divide it into anatomic parts. As analytical surgeons and as artists, we learn to study the symmetry of the face in parts: the forehead, the eyes, the cheeks, the nose, the lips, the mouth, the chin and the neck. We have been trained in multiple techniques in order to address these "parts" of the face that patients want addressed. The problem is that the over thirty muscles of facial expression don't adhere to this division of anatomy. That is to say that the bone, skin and muscles are all connected and if we effect change on one part, it may adversely effect change or prevent change as desired. The whole face is greater than the sum of the parts. Dramatic results are achievable with addressing the entire face as is done in the Four Dimensional VIP Facelift

Before   After

The components of the complete Four Dimensional Facelift include an brow/midface lift, a multivector/mulitlayer face and neck lift and facial skin resurfacing. This procedure is performed under general anesthesia on an outpatient basis in our state-of-the-art surgical center. Additionally patients may benefit from simultaneous eyelid lifts or chin or cheek augmentation. For patients who have limited skin laxity, a Three Dimensional Facelift may be performed which does not utilize the component of laser resurfacing. The finesse of this procedure involves a tailoring of the technique to each individual in order to achieve long-lasting, natural-appearing rejuvenated results.

Permalip

Fat Transfer

Facial Skin Resurfacing

Chemical Peels

Botox Cosmetic™ & Dysport

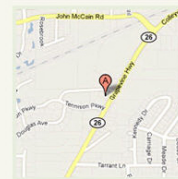Facial Fillers

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Face Lifts

Purpose of the cosmetic surgery.
Three dimensional sculpting of sagging skin and muscles of the face. Removal of jowls leaving a more pleasing and youthful appearance to the face. This surgery may be combined with neck, eyelid surgery, forehead lift, chemical peels and Laser surgery. The modern face lift incorporates three dimensional enhancement of volume lost in various parts of the face as a result of aging. Please refer to face contouring.

Plastic Surgery length - 2 - 4 hours.

Anaesthesia - Conscious sedation with local Anaesthesia or General anaesthesia

Facility - Day case or overnight stay.

Recovery - Patients experience post operative tightness, swelling and bruises for 1 – 2

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