Pennsylvania Friends of Agriculture Foun ETC. ( To: RAFdocketing@roylance.com) Subject: U.S. TRADEMARK APPLICATION NO. 85148402 - MOBILE AG ED SCIENCE LAB - 57596 10/14/2012 5:06:40 PM Sent: Sent As: ECOM111@USPTO.GOV Attachments: Attachment - 1 Attachment - 2 Attachment - 3 Attachment - 4 Attachment - 5 Attachment - 6 Attachment - 7 Attachment - 8 Attachment - 9 Attachment - 10 Attachment - 11 Attachment - 12 Attachment - 13 Attachment - 14 Attachment - 15 Attachment - 16 Attachment - 17 Attachment - 18 Attachment - 19 Attachment - 20 Attachment - 21 Attachment - 22 Attachment - 23 Attachment - 24 Attachment - 25 Attachment - 26 Attachment - 27 Attachment - 28 Attachment - 29 Attachment - 30 Attachment - 31 Attachment - 32

Attachment - 33

Attachment - 34 Attachment - 35 Attachment - 36 Attachment - 37 Attachment - 38 Attachment - 39 Attachment - 40 Attachment - 41

# UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO) OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

APPLICATION SERIAL NO. 85148402

MARK: MOBILE AG ED SCIENCE LAB

CORRESPONDENT ADDRESS: RICHARD A FLYNT ROYLANCE ABRAMS BERDO & GOODMAN LLP 1300 19TH ST NW STE 600 WASHINGTON, DC 20036-1649



CLICK HERE TO RESPOND http://www.uspto.gov/trademarks/te

**APPLICANT**: Pennsylvania Friends of Agriculture Foun ETC.

CORRESPONDENT'S REFERENCE/DOCKET NO : 57596 CORRESPONDENT E-MAIL ADDRESS: RAFdocketing@roylance.com

**OFFICE ACTION** 

# STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 10/14/2012

# THIS IS A FINAL ACTION.

This Office action is in response to applicant's communication filed on September 13, 2012. The refusal to register the mark under Section 2(f) of the Trademark Act is maintained and made **FINAL**.

# **Registration Refused under Section 2(f) - Mark is Generic**

Registration was refused on the Principal Register under Section 2(f) of the Trademark Act because the subject matter for which registration is sought is generic for applicant's services. The examining attorney has considered the applicant's arguments carefully but has found them unpersuasive. For the reasons set forth below, the refusal is maintained and made FINAL.

The applicant applies to register **MOBILE AG ED SCIENCE LAB** for, as amended, educational services, namely, courses, classes and seminars in the field of science by means of a mobile science laboratory contained in a trailer. The question of whether a mark is generic involves a two-part inquiry. The first part begins with an analysis of the evidence of record to determine what is the genus of services in which the services rendered by applicant are properly classified. A generic term is defined as "the common descriptive name of a class of goods or services…"*H. Marvin Ginn Corp. v. International Assocation of Fire Chiefs, Inc.*, 782 F.2d 987, 228 USPQ 528, 530 (Fed. Cir. 1986). The next step is to determine whether the term sought to be registered is understood by the relevant purchasing public primarily to refer to that genus of goods or services.

For a mark that is a generic "compound term," a combination of two or more words, the evidence of record must show that each of the constituent words is generic, and that each word retains its generic meaning when combined such that the composite formed is generic and does not create a different, non-generic meaning. *See In re Gould Paper Corp.*, 834 F.2d 1017, 1018-19, 5 USPQ2d 1110, 1111-12 (Fed. Cir. 1987); *In re Wm. B. Coleman Co.*, 93 USPQ2d 2019, 2021 (TTAB 2010); TMEP §1209.01(c)(i).

# I. <u>The Genus of Applicant's Services</u>

The fact that the genus is often derived from the identification of the goods and/or services in the application is based on the premise that the identification accurately reflects an applicant's actual use of the applied-for mark. *In re DNI Holdings Ltd.*, 77 USPQ2d 1435, 1437-38 (TTAB 2005) (citing *Magic Wand Inc. v. RDB Inc.*, 940 F.2d 638, 640, 19 USPQ2d 1551, 1552 (Fed. Cir. 1991)); *see In re Steelbuilding.com*, 415 F.3d 1293, 1297-98, 75 USPQ2d 1420, 1422 (Fed. Cir. 2005).

An applicant's website may also assist in clarifying or refining the genus by providing the context for the terms in the identification. *In re Reed Elsevier Props. Inc.*, 482 F.3d 1376, 1379, 82 USPQ2d 1378, 1380 (Fed. Cir. 2007). The genus is not only limited by the identification. *See In re DNI Holdings Ltd.*, 77 USPQ2d 1435, 1438 (TTAB 2005).

As demonstrated by the evidence of record, including applicant's own website and description, MOBILE AG ED SCIENCE LAB names the genus of services in this case. The identification of services indicates that applicant is providing educational services in the field of science by means of a mobile science laboratory. Applicant's website demonstrates that applicant's services involve agriculture education. Thus, the genus of applicant's services is agriculture education provided by means of a mobile science laboratory.

# I. <u>The Relevant Public Understands the Mark to Primarily Refer to the Genus of Applicant's Services</u>

The determination of mere descriptiveness or genericness is not made in the abstract on the basis of a consideration of the mark alone. Instead, the mark is considered in relation to the particular goods or services for which registration is sought, the particular context in which the mark is being used, and the impact that it is likely to make on the average purchaser or consumer of those goods/services. *See In re* 

Consolidated Cigar Co., 35 USPQ2d 1290 (TTAB 1995); In re Pennzoil Products Co., 20 USPQ2d 1753 (TTAB 1991); In re Abcor Development Corp., 588 F.2d 811, 200 USPQ 215, 217-18 (C.C.P.A. 1978). A word or term that is the name of a key ingredient, characteristic or feature of the goods and/or services can be generic for those goods and/or services and thus, incapable of distinguishing source. A term does not need to be the name of the goods and/or services to be found incapable of serving as an indicator of origin. In re Sun Oil Co., 426 F.2d 401, 165 USPQ 718 (C.C.P.A. 1970) (holding CUSTOM BLENDED generic for gasoline); In re Helena Rubenstein, Inc., 410 F.2d 438, 161 USPQ 606 (C.C.P.A. 1969) (holding PASTEURIZED generic for face cream); Roselux Chem. Co. v. Parsons Ammonia Co., 299 F.2d 855, 132 USPQ 627 (C.C.P.A. 1962) (holding SUDSY generic for ammonia); In re Eddie Z's Blinds & Drapery, Inc., 74 USPQ2d 1037 (TTAB 2005) (holding BLINDSANDDRAPERY.COM generic for online retail store services featuring blinds, draperies and other wall coverings); In re Candy Bouquet Int'l, Inc., 73 USPQ2d 1883 (TTAB 2004) (holding CANDY BOUQUET generic for "retail, mail, and computer order services in the field of gift packages of candy"); In re Reckitt & Colman, N. Am. Inc., 18 USPQ2d 1389 (TTAB 1991) (holding PERMA PRESS generic for soil and stain removers); In re Ricci-Italian Silversmiths, Inc., 16 USPQ2d 1727 (TTAB 1990) (holding ART DECO generic for flatware); In re Hask Toiletries, 223 USPQ 1254 (TTAB 1984) (holding HENNA 'N' PLACENTA generic of ingredients for hair conditioner); A.J. Canfield Co. v. Honickman, 808 F.2d 291, 1 USPQ2d 1364 (3d Cir. 1986) (holding CHOCOLATE FUDGE generic for diet sodas); see TMEP §§1209.01(c) et seq. Applicant's mark is merely comprised of individual generic terms that do not result in the creation of a non-generic composite mark but rather retains its generic significance as a whole. The genus of applicant's services is agriculture education services provided by means of a mobile science laboratory. "MOBILE SCIENCE LAB" refers to a travelling science laboratory and "AG ED" refers to agriculture education. The terms "MOBILE" and "SCIENCE LAB" are the names of a key feature of applicant's educational services, i.e., a mobile science laboratory. The evidence of record shows extensive third-party generic use of the phrase "MOBILE SCIENCE LAB" to refer to educational services in the field of science rendered by means of a mobile science laboratory. The evidence of record also shows extensive third-party generic use of the term "AG ED" or "AGRICULTURE EDUCATION" to refer to education in the field of agriculture. Thus, the evidence of record proves that the relevant public understands applicant's mark to primarily refer to the genus of applicant's services, namely, agriculture education services provided by means of a mobile science laboratory. There is nothing about the combination of the individual generic terms that would require great speculation or conjecture as to the genus of applicant's services. Rather, the mark as a whole retains its generic meaning and merely names the genus of applicant's services.

# Applicant's Arguments

Applicant argues that the mark is not generic because the examining attorney has not identified the genus of applicant's services and the relevant public would not understand the composite mark to primarily refer to that genus of services. Specifically, applicant argues that the examining attorney "provides no evidence and never states what she perceives as the class or genus of the services" and has not identified a single generic use of the composite mark. Moreover, applicant argues that the examining attorney has applied an incorrect legal standard in that she has relied on "scattered webpages and various uses of the constituent elements of the mark but has not produced any evidence as to the genericness of the mark as a whole." Applicant contends that it has submitted evidence in support of its assertion that it has acquired distinctiveness based on at least five years of substantially continuous and exclusive use of the mark in commerce.

Evidence of the public's understanding that a designation primarily refers to the genus of specific goods and/or services may be obtained from any competent source, such as dictionaries, trade journals, magazines, catalogs, newspapers, and other publications. *See In re Merrill Lynch, Pierce, Fenner, & Smith, Inc.*, 828 F.2d 1567, 1570, 4 USPQ2d 1141, 1143 (Fed. Cir. 1987); *In re Northland Aluminum* 

*Prods., Inc.*, 777 F.2d 1556, 1559, 227 USPQ 961, 963 (Fed. Cir. 1985). In addition, material obtained from third-party Internet websites is generally accepted as competent evidence. *See In re Country Music Ass'n*, 100 USPQ2d 1824, 1829 (TTAB 2011); TBMP §1208.03; TMEP §710.01(b). Further, research databases such as LEXIS/NEXIS® are also considered a source of competent evidence. *See In re Leatherman Tool Grp., Inc.*, 32 USPQ2d 1443, 1449 (TTAB 1994); *In re Analog Devices Inc.*, 6 USPQ2d 1808, 1810 (TTAB 1988); TMEP §1209.01(c)(i).

Here, the evidence of record, including dictionaries, magazines, newspapers, and excerpted articles from the Internet and Nexis, clearly demonstrates that the genus of applicant's services is agriculture education services provided by means of a mobile science lab. The evidence also clearly establishes that the relevant public understands the mark to primarily refer to the genus of applicant's services because it consists of extensive third-party generic use of the phrase "MOBILE SCIENCE LAB" and "AG ED" to refer to travelling scientific laboratories and agriculture education services. The mere combination of the individual generic terms does not result in a distinctive, non-generic composite mark. Rather, the mark retains its generic significance as a whole. Accordingly, the trademark examining attorney has established by "clear evidence" that the applied-for mark is generic; thus the USPTO's evidentiary burden has been met. *See In re Hotels.com LP*, 573 F.3d 1300, 1302, 91 USPQ2d 1532, 1533-34 (Fed. Cir. 2009); *In re Merrill Lynch, Pierce, Fenner, & Smith, Inc.*, 828 F.2d 1567, 1571, 4 USPQ2d 1141, 1143 (Fed. Cir. 1987); TMEP §1209.01(c)(i).

Moreover, applicant cannot overcome this refusal by submitting a claim of acquired distinctiveness under Trademark Act Section 2(f). *See* 15 U.S.C. §1052(f). Such a claim would be insufficient because no amount of purported proof that a generic mark has acquired secondary meaning can transform it into a registrable trademark or service mark. *See In re Bongrain Int'l Corp.*, 894 F.2d 1316, 1317 n.4, 13 USPQ2d 1727, 1728 n.4 (Fed. Cir. 1990); *H. Marvin Ginn Corp. v. Int'l Ass'n of Fire Chiefs, Inc.*, 782 F.2d 987, 989, 228 USPQ 528, 530 (Fed. Cir. 1986); TMEP §1212.02(i). A generic term cannot become a trademark or service mark under any circumstance.

# **Final Response Guidelines**

If applicant does not respond within six months of the date of issuance of this final Office action, the application will be abandoned. 15 U.S.C. §1062(b); 37 C.F.R. §2.65(a). Applicant may respond to this final Office action by:

(1) Submitting a response that fully satisfies all outstanding requirements, if feasible; and/or

(2) Filing an appeal to the Trademark Trial and Appeal Board, with an appeal fee of \$100 per class.

37 C.F.R. §§2.6(a)(18), 2.64(a); TBMP ch. 1200; TMEP §714.04.

In certain rare circumstances, a petition to the Director may be filed pursuant to 37 C.F.R. §2.63(b)(2) to review a final Office action that is limited to procedural issues. 37 C.F.R. §2.64(a); TMEP §714.04; *see* 37 C.F.R. §2.146(b); TBMP §1201.05; TMEP §1704 (explaining petitionable matters). The petition fee is \$100. 37 C.F.R. §2.6(a)(15).

Trademark Examining Attorney U.S. Patent and Trademark Office Law Office 111 571.272.9388 renee.mccray@uspto.gov

**TO RESPOND TO THIS LETTER:** Go to <u>http://www.uspto.gov/trademarks/teas/response\_forms.jsp</u>. Please wait 48-72 hours from the issue/mailing date before using TEAS, to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail <u>TEAS@uspto.gov</u>. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.** 

All informal e-mail communications relevant to this application will be placed in the official application record.

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using Trademark Applications and Registrations Retrieval (TARR) at <u>http://tarr.uspto.gov/</u>. Please keep a copy of the complete TARR screen. If TARR shows no change for more than six months, call 1-800-786-9199. For more information on checking status, see <u>http://www.uspto.gov/trademarks/process/status/</u>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:** Use the TEAS form at http://www.uspto.gov/teas/eTEASpageE.htm.

108B8C

Time of Request: Friday, October 12, 2012 11:40:49 EST Client ID/Project Name: Number of Lines: 23 Job Number: 2827:374998707

Research Information

Service: Terms and Connectors Search
Print Request: Current Document: 1
Source: Combined Source Set 9
Search Terms: "mobile science lab"

#### 1 of 1 DOCUMENT

Copyright 2012 GlobalData Ltd., All Rights Reserved GlobalData - SWOT Analysis

October 6, 2012

#### NIIT Limited

...better services to its customers, which ensure steady revenue for the company. Many companies and institutions, across the world, have become part of these partner programs. The company has partnership with IBM and SAP for training in business software, enterprise resource planning and related applications. During fiscal year 2011, the company added 581 Non-government Schools. In addition, the company entered into an alliance with Fourier Systems to launch the Mobile Science Lab for schools, an innovative learning solution which integrates the Science Lab into the classroom. In 2009, the company signed partnership agreements with MDI Gurgaon, KPMG, IMI, IAMI, IIM-L and IIM-C. The company also has global partnership with Indira Gandhi National Open University (IGNOU), for education and skill building, to enhance employability. Strong partnerships enhance its portfolio of offerings, providing it a competitive advantage ...

\*\*\*\*\*\*\*\*\* Print Completed \*\*\*\*\*\*\*\*\*
Time of Request: Friday, October 12, 2012 11:40:49 EST
Print Number: 2827:374998707
Number of Lines: 23
Number of Pages:
Send To: Arnold, Sarah
TRADEMARK LAW LIBRARY

600 DULANY ST ALEXANDRIA, VA 22314-5790

108B8C

108B8C

Time of Request: Friday, October 12, 2012 11:52:47 EST Client ID/Project Name: McCray Number of Lines: 646 Job Number: 2827:375001578

Research Information

Service: Terms and Connectors Search
Print Request: Selected Document(s): 1-7,9,11-13,17,24,27,29,30,32,36,38,4143,48,50
Source: US Newspapers

Search Terms: BODY(mobile science labs) and not curiosity

#### 1 of 150 DOCUMENTS

Copyright 2012 ProQuest Information and Learning All Rights Reserved Copyright 2012 New Pittsburgh Courier New Pittsburgh Courier (Pennsylvania)

> September 5, 2012 - September 11, 2012 City Edition

SECTION: RELIGION; Pg. B2 Vol. 103 No. 36 ISSN: 1047-8051

**LENGTH:** 396 words

# HEADLINE: C.A.R.E.S. summer program receives \$10,000 grant

# **BODY:**

...arts and crafts, fitness activities and other enrichment programs, including field trips to a wide variety of cultural attractions in Pittsburgh. The program includes visits to the Pittsburgh Zoo and Aquarium, Children's Museum, National Aviary, Phipps Conservatory and a Pittsburgh Pirates game. Other activities include dance classes, meetings of the Boy and Girl Scouts, movies, swimming at the Thelma Lovette YMCA and activities with the Pitt Mobile science lab and Carnegie Mellon's robotics program.

"We chose C.A.R.E.S. because of their ability to give children this rich experience," said Gina Thorpe, the coordinator of the summer program for Garfield Commons. "It's a program we want to support. C.A.R.E.S. got the grant because of the great work they do with children."

Keith Key is the president of KBK Foundation, which is the philanthropic arm of KBK Enterprises.

The Garfield children are taken by bus each morning to the Hill District, and are brought ...

# Copyright 2012 Dolan Media Newswires Long Island Business (Long Island, NY)

August 31, 2012 Friday

#### SECTION: NEWS

LENGTH: 1254 words

HEADLINE: New ideas to sell STEM to Long Island schools

**BYLINE:** John Callegari

# **BODY:**

... choose STEM-related careers.

Bill Waibel, the president of Bay Shore-based A-Plus Mobile Solutions, asserts that for a price - he calls it a bargain - he can offer a real-life solution to igniting youngsters' interest in STEM fields.

After seeing students at 300 New York City schools using his company's mobile science lab enthusiastically embrace technical courses, Waibel said Long Island schools should replace their outdated science labs with his product, a veritable STEM classroom on wheels.

The cost: roughly \$50,000 each, plus an additional \$5,000 apiece for training.

Budget constraints in recent years have forced most schools to delay needed upgrades for science facilities, Bixhorn said. Upgrades to ...

# Copyright 2012 Dolan Media Newswires The Daily Record (Baltimore, MD)

March 27, 2012 Tuesday

# SECTION: NEWS

LENGTH: 623 words

**HEADLINE:** Mobile lab brings hands-on learning to schools across Md.

**BYLINE:** Shane Doyle

#### **BODY:**

In the hopes of encouraging Maryland students to consider a career in the bioscience industry, a mobile science lab is visiting the Baltimore School for the Arts this week, giving students an opportunity to do hands-on experiments with expert instructors.

The MdBio Foundation, a division of the Rockville-based Tech Council of Maryland, has brought its MdBioLab to 35 Maryland schools a year since 2003. The \$450,000 lab on wheels can accommodate 32 students at a time, and is equipped for 11 different experiments, from ...

Copyright 2012 The Island Packet All Rights Reserved The Island Packet

March 21, 2012 Wednesday

LENGTH: 57 words

HEADLINE: PHOTO: Beaufort High biology students study genetics in mobile lab

**BYLINE:** IslandPacket; info@islandpacket.com

**DATELINE:** March 21 2012

# **BODY:**

Genetics instructor Katie Henderson answers questions from Beaufort High student Westly Woodward and Rachael Scheper Wednesday morning inside the Greenwood Genetic Center's mobile science lab in the Beaufort High School parking lot. Biology students were given an assignment that simulated tests run in the GGC medical genetics diagnostic lab.

Copyright 2011 San Antonio Express-News All Rights Reserved San Antonio Express-News

> December 29, 2011 Thursday PT Edition

#### SECTION: PT - SOUTHSIDE REPORTER; Pg. 8SR

LENGTH: 511 words

HEADLINE: Science BioBus rolls into Blue Star complex

BYLINE: Noi Mahoney, MANAGING EDITOR

#### **BODY:**

BioBus, a mobile science lab on a nationwide 11-city tour, visited the Blue Star Arts Complex Dec. 14.

"Our aim is to bring fun and education to children," said Sarah Weisberg, a young Harvard-educated scientist. "We are a nonprofit based out of New York City to promote science education to students in kindergarten through 12th grade."

Students from several area schools visited the lab, where they took samples from the ...

# Copyright 2011 Daily Times All Rights Reserved Daily Times (Salisbury, Maryland)

December 20, 2011 Tuesday

# SECTION: OPI

LENGTH: 357 words

HEADLINE: Environmental nature research lab hits the road

BYLINE: By, Charlene Sharpe

#### **BODY:**

...County school system staff.

Barrett acquired the van this spring and began getting it ready for its new career. Students from Worcester Technical High School helped with the artistic paint job, Barrett said, while she gathered supplies like puppets, shells and rocks for the inside of the van.

When students at Buckingham Elementary School climbed aboard the van for the first time they were greeted with an entire mobile science lab, stocked with safety glasses, brightly colored aprons and a variety of learning aids. Barrett led them through hands-on activities designed to teach them about the three different types of rocks.

The students used an assortment of materials, including bread, jelly and gummy bears, to get an idea of what sedimentary rocks were while marshmallows and chocolate chips were used by Barrett to demonstrate metamorphic rocks.

Donna Socha, the ...

Copyright 2011 Advance Publications, Inc. All Rights Reserved Staten Island Advance (New York)

November 23, 2011 Wednesday

SECTION: ZONEW; Pg. C07

LENGTH: 592 words

HEADLINE: BioBus rolls in to PS 54

BYLINE: DIANE LORE, STATEN ISLAND ADVANCE

#### **BODY:**

That's exactly what students at PS 54 did when they entered the BioBus.

The BioBus is a mobile science lab, an energy-friendly "green" bus that is powered by the sun, wind, and left-over vegetable oil.

It is stopping off at schools throughout the city, and recently pulled up in front of PS 54 on Willowbrook Road.

Students got to clamber aboard, where they were met by Ben Dubin-Thaler - known as "Dr. Ben" - who conceived of, and operates, the bus.

Dubin-Thaler received a ...

# Copyright 2011 Great Falls Tribune All Rights Reserved Great Falls Tribune (Montana)

November 4, 2011 Friday

# SECTION: MONTANA; Pg. M1,2

LENGTH: 451 words

HEADLINE: Chinook schools awarded \$40,000 grant

**BYLINE:** By, RYAN HALL

#### **BODY:**

Representatives from Devon surprised Superintedent Jay Eslick during a pep rally Thursday when they presented administrators with a \$40,000 grant as part of the company's "\$40K for Kids" initiative.

According to a news release from Devon, the money will be used to modernize the district's science facilities at the junior-senior high school and the elementary school through the purchase of mobile science labs. The junior-senior high science classrooms also will be updated to provide teachers and students with an interactive and safe environment for experiments.

"I'm still a little shocked," Eslick said more than three hours after the presentation. "We usually come up a little short with most of the grants we write."

Eslick said the surprise was set up by a board member who insisted that she meet with him at ...

Copyright 2011 ProQuest Information and Learning All Rights Reserved ProQuest SuperText Copyright 2011 The Columbia Daily Tribune Columbia Daily Tribune (Missouri)

September 16, 2011 Friday

#### SECTION: NEWS; Pg. A.12

LENGTH: 582 words

HEADLINE: Schools coordinator faces charges in old district

BYLINE: Catherine Martin

#### **BODY:**

...felt that it would be OK to move forward with his hiring at the district."

The issue, Baumstark said, is between Szydlowski and Rockwood schools, but Columbia Public Schools is confident in Szydlowski.

"He's been doing very well here. We have obviously had some successes with him," she said, alluding to a recent bump in science scores on Missouri Assessment Program testing.

Szydlowski began working at Rockwood in 2004. While there, he began Rockwood's mobile science lab, an RV renovated to become a science lab on wheels, noted as one of the few of its kind in the nation.

Reach Catherine Martin at 573-815-1711 or e-mail cmartin@columbiatribune.com

Copyright 2011 Columbia Tribune. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

This article was published on page A12 of the Thursday, September 15, ...

# Copyright 2011 Star-Gazette All Rights Reserved Star-Gazette (Elmira, New York)

# August 11, 2011 Thursday

# SECTION: NEWS

LENGTH: 114 words

# HEADLINE: Science and Discovery Center approaches fund drive goal

**BYLINE:** By, Staff report

# **BODY:**

The Science and Discovery Center in Corning has raised more than \$15,000 from individuals, organizations and businesses as it closes in on its \$20,000 2011 fund drive goal.

Started in 1994, the Science and Discovery Center provides educational programs to make students more aware of the links between science and everyday life.

The center's mobile science lab, family science events, summer camps and teacher workshops reached nearly 26,000 students in 11 area school districts in the past year alone, said Director Patricia Dann.

Contributions can be sent to the Science and Discovery Center, 114 Pine St., Corning, N.Y. 14830. Donations can also be made online at www.sdcsciencecenter.org.

# Copyright 2011 Charleston Newspapers Charleston Gazette (West Virginia)

June 22, 2011, Wednesday

# SECTION: NEWS; Pg. P7A

# LENGTH: 270 words

# **HEADLINE:** STATE Briefs

# **BODY:**

Senate President Earl Ray Tomblin, acting as governor, appointed Anna Border on Tuesday to the vacancy caused by the death of Larry Border, the House's minority whip. Border, 60, died June 8 after suffering a stroke.

Anna Border was among three district residents recommended to Tomblin by a Republican committee. She is a teacher and travels the state with West Virginia Farm Bureau's Mobile Science Lab. She also has been a chaplain for the state Federation of Republican Women. The couple was married for 38 years.

Tuesday's appointment was effective immediately.

Anna Border will serve what remains of her late husband's term. The seat is again on the ballot for a full two-year term in 2012.

Weirton, company sued over water-line break

WEIRTON - A Weirton resident has filed a lawsuit ...

# Copyright 2011 Richmond Times - Dispatch Richmond Times - Dispatch (Virginia)

#### Distributed by McClatchy-Tribune Business News

#### January 14, 2011 Friday

#### SECTION: STATE AND REGIONAL NEWS

LENGTH: 320 words

HEADLINE: Pritchett reappointed to head Petersburg School Board

BYLINE: Jeremy Slayton, Richmond Times-Dispatch, Va.

#### **BODY:**

...for treasurer's office work.

Schools Finance Director Tracie Coleman said the 12 computers are too old to run the school system's instructional software and equipment.

Division receives grant

Grant writer Gail Wade announced at Wednesday night's meeting that the school system recently received an \$8,000 grant from BI Chemical Inc.

The money will be used to purchase science equipment and supplies for mobile science labs for the elementary schools and science lab equipment and supplies for the secondary schools.

jslayton@timesdispatch.com

(804) 649-6861

To see more of the Richmond Times-Dispatch, or to subscribe to the newspaper, go to http://www.timesdispatch.com. Copyright (c) 2011, Richmond Times-Dispatch, Va. Distributed by McClatchy-Tribune Information Services. For more information about the content services offered by ...

# Copyright 2011 The Charlotte Observer All Rights Reserved

Charlotte Observer (North Carolina)

January 12, 2011 Wednesday

**SECTION: Q** 

LENGTH: 574 words

**HEADLINE:** High chance of learning in the forecast today

BYLINE: Nancy Thomason

#### **BODY:**

...Lenz, referring to meteorology. "If we can spark an interest in the kids now and they develop an interest in this science, it will pay off later for them."

Once the Charlotte Preparatory School Parent's Association heard about the weather station project, they put together funding to make the project a reality.

The weather station unit is made up of a wireless weather station at the school's mobile science lab and a digital desktop unit several hundred feet away, in Lenz's office. The weather station can measure barometric pressure, temperature, humidity and rainfall, and the speed and direction of the wind.

"It's a pretty neat little unit for \$600," said Lenz.

The weather forecast officially went online in September. Lenz said even though meteorology is only one learning component of the ...

Copyright 2011 St. Cloud Times All Rights Reserved St. Cloud Times (Minnesota)

January 5, 2011 Wednesday

#### SECTION: LOCAL-STATE; Pg. B9

LENGTH: 201 words

**HEADLINE:** Science on wheels

#### **BYLINE:** By, David Unze

#### **BODY:**

...St. Cloud State Science Express is at Rocori this week and next week. Students in grades 3-6 this week will use pipettes to transfer fluids for experiments. Students in grades 9-12 will participate in similar experiments next week, although the curriculum is tailored for different age levels.

St. Cloud State University transformed a semitrailer into a mobile science lab to bring science curriculum to students and professional development to teachers. The Science Express served about 14,000 students in 2010, said Bruce Jacobson, associate professor of biology and director of biobusiness outreach for St. Cloud State. It will travel to several other schools through the first week of May.

Copyright 2010 St. Louis Post-Dispatch, Inc. All Rights Reserved St. Louis Post-Dispatch (Missouri)

> December 4, 2010 Saturday FIRST EDITION

SECTION: NEWS; Pg. A3

LENGTH: 500 words

#### **HEADLINE: BRIEFS**

BYLINE: From correspondent and wire reports

#### DATELINE: 0

#### **BODY:**

The budget committee presented a host of options to the School Board on Thursday. Among the suggested cuts are renegotiating the district's insurance premiums and bus contracts, reducing raises for administrators and eliminating teacher stipends for nonteaching duties. Cuts that could directly impact the students range from mothballing the school's new mobile science lab to reducing counselors, hall monitors and classroom assistants.

The district is also considering a tax rate increase, which it would not be able to put before the voters until November 2011. If such a measure passed, it would come too late for the 2011-12 budget, which must be in place by the start of the fiscal year in July 2011.

MARYLAND HEIGHTS > City OKs budget with another pay freeze - The recession, ...

# Copyright 2010 The Charlotte Observer All Rights Reserved

Charlotte Observer (North Carolina)

November 14, 2010 Sunday

SECTION: L

LENGTH: 725 words

HEADLINE: Gaston/Lincoln School News

# **BODY:**

Gaston County

Students in Dawn Hall's Biomedical Technology class at Forestview High School recently assumed the role of forensic scientists when the mobile science lab Destiny visited the school.

Sponsored by UNC Chapel Hill, the mobile science lab challenged students with hands-on activities that highlighted DNA, gelelectrophoresis and forensics.

Hall attended a workshop to bring the Destiny lab to Forestview.

Copyright 2010 The Austin American-Statesman All Rights Reserved Austin American-Statesman (Texas)

> June 2, 2010 Wednesday Final Edition

SECTION: METRO; Pg. B02

LENGTH: 515 words

#### **HEADLINE: SCHOOLS**

BYLINE: Compiled from staff reports

#### **BODY:**

HAYS

#### EDUCATORS GET \$15,000 FOR MOBILE SCIENCE LAB

Hays High School teacher Cliff Buckley and campus instructional strategist Suzan Pitman received a \$15,000 grant from the district's education foundation for their proposal that will establish a cutting-edge mobile science laboratory for the campus. A dozen applicants presented their "Think BIG" idea as reaching out to Hays High School students with science, math, engineering, geography and criminal justice ...

Copyright 2010 The Hartford Courant Company All Rights Reserved Hartford Courant (Connecticut)

> April 21, 2010 Wednesday FINAL - 5 EDITION

SECTION: CTNOW; Pg. B5

LENGTH: 168 words

HEADLINE: Mobile Science Lab On Display At Capitol

BYLINE: - Grace E. Merritt

#### DATELINE: HARTFORD -

# **BODY:**

A new mobile science lab that will visit elementary schools statewide will be on display Thursday outside the state Capitol.

# Copyright 2009 Wichita Falls Times Record News All Rights Reserved Times Record News (Wichita Falls, Texas)

# October 14, 2009 Wednesday

# SECTION: A; Pg. 4

# LENGTH: 716 words

**HEADLINE:** Kirby principal has detailed plan; \*Principal; points way to; improvement

# BYLINE: Ann Work. worka@timesrecordnews.com / 940-763-7538

#### **BODY:**

...percent passing.

"Our campus is totally aware of the student performance gaps and our needs," Palmore wrote in the report. "Our performance gaps are in the area of African-American students and economically disadvantaged students in both math and science."

Particularly, Palmore said the complicated science vocabulary continually trips up Kirby students in testing and needs to be integrated into other subject areas.

He is also instructing science teachers to set up mobile science labs, similar to those created at Wichita Falls High School last year, to help students review science principles.

He stressed the importance of beefing up science instruction in the elementary grades so that when students arrive at Kirby in sixth or seventh grade, their science understanding is at grade level. Palmore said in his report that elementary science is taught less than 75 minutes per week.

The school is also ...

# Copyright 2009 The Hartford Courant Company All Rights Reserved Hartford Courant (Connecticut)

## October 13, 2009 Tuesday FINAL - 5 EDITION

#### SECTION: MAIN; Pg. A8

LENGTH: 274 words

# HEADLINE: FOUNDATION HOPES TO HELP WITH EDUCATION COSTS

#### BYLINE: KEN BYRON kbyron@courant.com

#### **DATELINE: SOUTHINGTON**

#### **BODY:**

...make its first grants this winter. She said the foundation has received some donations.

"I think this is an idea that people in town are ready to latch on to," she said.

The foundation plans to start by making small donations to teachers who need money for special projects, but also plans on raising money for major expenditures.

Miceli said ideas for such projects could include buying a mobile science lab or funding enrichment programs for students.

"We are looking to fund big-ticket items that tax dollars can't support," Miceli said.

The foundation joins a growing number of such organizations in the state. There are at least 84 in the state, according to the Connecticut Consortium of Education Foundations (CTCEF).

Miceli said the town's school superintendent, Joseph Erardi, took the lead in forming the foundation. Erardi said he sent ...

Copyright 2009 Tribune Publishing Co. All Rights Reserved Lewiston Morning Tribune (Idaho)

September 24, 2009 Thursday

LENGTH: 602 words

**HEADLINE:** Mobile science lab is on a roll :Students learn to isolate their DNA; project aims to get kids interested in science careers

# **BYLINE:** LINDA SHAW

## **BODY:**

...series of steps using chemicals, heat and cold to break open the cheek cells, isolate, then clump the cells' DNA.

The end result was a stringy, slimy-looking substance that elicited a few "eews."

Afterward, fourth-graders Shaylon Williams and Jakob Schreiner declared the experiment "awesome" and "cool."

"I learned that DNA is bigger than I thought," Schreiner said.

The Science Adventure Lab is one of about 20 mobile science labs in the country, but Jones said it's the first sponsored by a children's hospital, and the first on the West Coast. She also said it's the first to target students as young as fourth grade.

The lab was designed to be a rolling laboratory at a cost of about \$500,000, paid by Purchase a Miracle, a Washington grocery and drugstore campaign that benefits Seattle Children's hospital. Seattle ...

Copyright 2009 The Washington Post All Rights Reserved

The Washington Post

May 7, 2009 Thursday Every Edition

SECTION: EXTRAS; Pg. PG05

LENGTH: 574 words

**HEADLINE:** At Beltsville School, Science From the Pros; Research Service Retirees 'Fill a Void'

BYLINE: by David Hill; Gazette Staff Writer

# **BODY:**

...Sweeney, 11, of Beltsville.

The lesson persuaded Richard Ayodele, 11, of Beltsville to take better care of his community.

"When I'm on the street, I'll sometimes litter. But now I know how much it affects the environment," he said. "We shouldn't do things to mess up the environment."

This is the sixth year the scientists have come to Beltsville Elementary. In the fall, the group will partner with the Maryland Agricultural Education Foundation to bring mobile science labs to the school.

James Anderson, a Silver Spring resident, worked at the research center for 37 years before retiring in 2005. In addition to helping with the enrichment program, he tutors reading and math at Beltsville Elementary once a week.

The program gives Anderson and his colleagues a chance to help the community where they have worked for most of their lives.

"I used to live in Beltsville. My ...

Copyright 2009 The Biloxi Sun Herald All Rights Reserved

The Biloxi Sun Herald (Mississippi)

April 29, 2009 Wednesday

LENGTH: 1410 words

**HEADLINE: EDUCATION NOTEBOOK** 

#### **BODY:**

...ExxonMobil Educational Alliance program to support the school s science program.

A local Exxon station worked with the school s principal, Pamela McInnis, to secure the grant, which is one of 4,000 available to schools across the county served by Exxon or Mobil stations. The grants were made possible by funding from the ExxonMobil Corp.

Harrison Central Elementary will use the money from the grant to buy equipment for a mobile science lab, which will improve student achievement in science by providing hands-on learning experiences.

PRCC dental assisting class earns high scores

All 11 students in Pearl River Community College s dental assisting technology program have passed two-thirds of the tests required for certification.

The Dental Assisting National Board exam is given in three parts, said Emy ...

\*\*\*\*\*\*\*\*\* Print Completed \*\*\*\*\*\*\*\*\*

108B8C

Time of Request: Friday, October 12, 2012 11:52:47 EST

Print Number: 2827:375001578 Number of Lines: 646 Number of Pages:

Send To: Arnold, Sarah TRADEMARK LAW LIBRARY 600 DULANY ST ALEXANDRIA, VA 22314-5790







Contact Us/Directions



The Salk Mobile Science Lab brings current experimental techniques directly into San Diego classrooms. Based on the theme of genetics and DNA technology, a team of Salk scientists leads entire classes of students through three sets of simple and enriching experiments. This type of inquiry-based, exploratory learning is fundamental to increasing student interest in the biological sciences. The Mobile Science Lab visits at least 18 area schools and educational institutions every year, providing over 2200 students with hands-on science experience. In the past ten years, the program has reached more than 20,000 local students.

San Diego County residents often encounter an unusual sight—a van decorated with a fruit fly surfing a wave made of the double helix structure of DNA. The creatively decorated vehicle is the Salk Institute's Mobile Science Laboratory, which teaches students in grades 6 through 8 about DNA and genetics.

Neurobiologist Ellen Potter started the Mobile Lab in 1996. It now travels to more than a dozen schools each year and also participates in community science fairs under the direction of Dona Mapston, Education Specialist. Equipped with three days' worth of science lessons, the lab makes its way around San Diego, visiting a different middle school every two weeks.

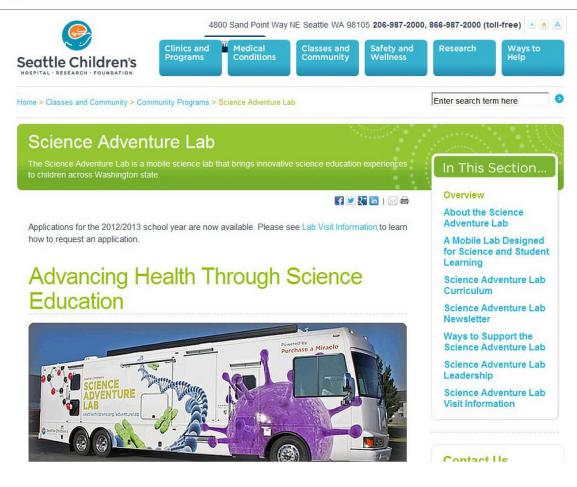
On day one, students learn about genes and mutations by studying populations of fruit flies under a microscope. The next day, they extract DNA from wheat germ. "This is usually a 'wow' experience for them," says Potter.

Finally, the students learn how to separate DNA fragments, a key step to identifying genes,

| /13/2012 | 05:24:46 | PM |
|----------|----------|----|
|          |          |    |

| © Copyright 2012 Salk Institute for Biological Studies   | About Scientists   | & Research News & Media Events Support  |
|--|--|---|
| <section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header> | Citick here for more information on the Salk Mo<br>Contact<br>Salk Institute for Biological Studies<br>Street: 10010 North Torrey Pines Rd<br>City: La Jolla, CA 92037<br>Email: webrequest@salk.edu<br>Phone: 858.453.4100  | bile Geience Laboratory>><br>Links especially for<br>Job Applicants<br>News Media<br>Aurmi<br>Educators & Students<br>Architectural Tours<br>Trustees<br>Intranet |
|  | If you are interested in having the Mobile Science Lab come to your school, please contact Dona Mapston at mapston@salk.edu.   |   |
|  | Finany, the students ream now to separate Drvk nagments, a key step to roentinging genes,<br>using electrical fields in a technique called electrophoresis. There is one exception; instead of<br>DNA, the students experiment with food coloring. Dona Mapston can be contacted at<br>mapston@salk.edu. |   |

http://www.seattlechildrens.org/classes-community/community-programs/science-adventure-lab/ 10/13/2012 05:25:04 PM



As part of Seattle Children's mission to improve child health through education, we've launched the Science Adventure Lab. Our mission is to deliver innovative educational experiences that inspire new passions for science, promote better health for all students, and enhance science education throughout Washington state by working in partnership with teachers, schools and communities.

# "The hands-on activities on the Science Adventure Lab are designed to not only engage students and give them a deeper level of understanding of science, but also to show its relevance for everyday life."

Amanda Jones, PhD, Director



The Science Adventure Lab is a 45-foot-long mobile science lab custom-built in 2009 designed to deliver an exceptional learning experience. Our curricula are focused on life science topics that promote health - such as nutrition, prevention of infectious disease and exploring respiratory functions - and expose students to the exciting world of cutting-edge science. Once aboard the mobile lab, students in grades 4 to 8 conduct hands-on, interactive science experiments that challenge them to solve authentic problems and introduce them to career possibilities in the health sciences.

There is no cost to the school, students or teachers for a Science Adventure Lab visit.

To learn more, email us.

# Upcoming Events



# Contact Us

# Email

# Related Links

- Mobile Laboratory Coalition
- Rolling Lab Proves Science Rocks
- Science Adventure Lab (PDF)
- Taking Science Education on the Road (PDF) (NCRR Reporter)

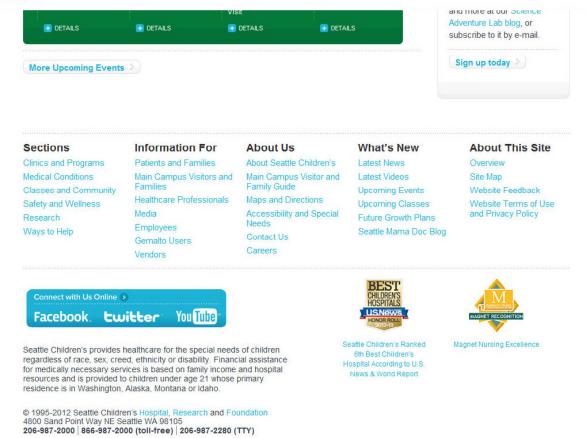
# Make a Donation

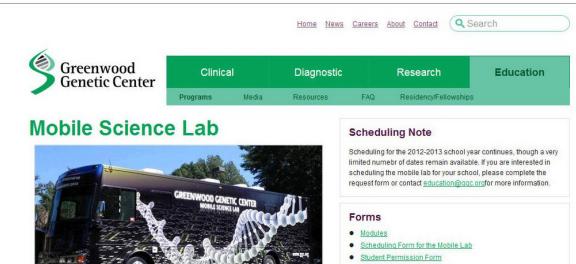
Help the Science Adventure Lab visit schools across Washington!

Donate now 👌



http://www.seattlechildrens.org/classes-community/community-programs/science-adventure-lab/ 10/13/2012 05:25:04 PM





Checklist for Mobile Lab Visit

The Gene Machine Mobile Science Laboratory allows the technology and expertise of the Greenwood Genetic Center to come directly to the classroom. With the support of a grant from the National Human Genome Research Institute, GGC acquired the Gene Machine, a 41 foot custom coach equipped as a mobile science laboratory. The mobile laboratory allows students to engage in fun,

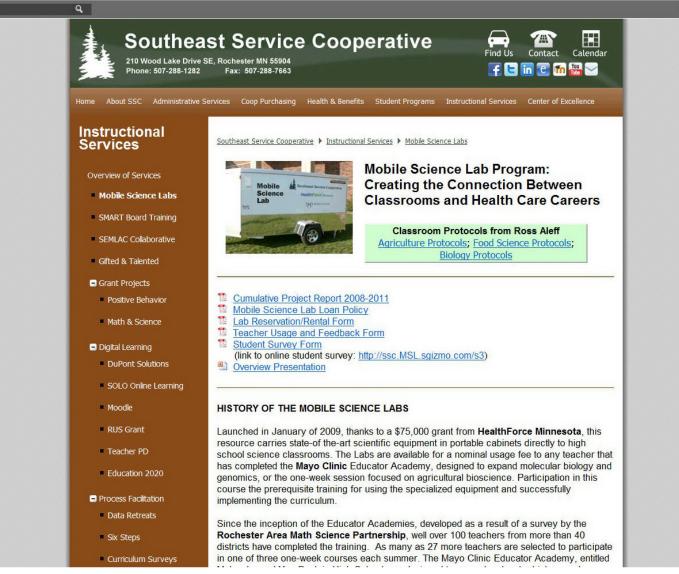
entertaining and educational scenarios where they have the opportunity to learn about genetic traits and disorders, understand the lab techniques used in making a diagnosis as well as consider the ethical implications of testing. Teachers can select from multiple lab activities including basic lab skills and genetic modules. Each of the modules addresses SC Science Standards.

The mobile science lab is available to visit high schools across South Carolina at no charge to the school.

The Mobile Science Lab includes:

- Laboratory equipment including microcentrifuges, a thermocycler, gel electrophoresis apparatus, micropipettes, vortexes, water baths, magnetic heaters and electronic balances.
- · Workstations accommodating up to 24 students.
- LCD monitors, a wireless microphone system and a camera system.
- Safety equipment, air conditioning and an ADA-approved automatic wheelchair lift.

#### Patients Professionals Students/Teacher About Employee Portal Sitemap Locations FAQ FAQ FAQ Greenwood Genetic Center 106 Gregor Mendel Circle Greenwood, SC 29646 Internships Faculty Summer Courses Press Relk Speakers Bureau Careers Mobile Lab Privacy Po Clinics Forms Tests & Costs Press Releases Support Groups Fetal Examination 864-941-8100 888-GGC-GENE (442-4363) Privacy Policy Research Park Mobile Lab Publications



- Leadership Training
- MBTI for Staff
- SWIS Training
- Predatory and Sex Offenders in Your Community: Safety and Risk Management

Molecular and You Back in High School was designed to expand molecular biology and genomics in high school classrooms. Recently, the program has expanded to include a oneweek session focused on agricultural bioscience.

After introducing the original Mobile Science Lab, we quickly discovered that one trailer was simply not adequate. To ensure that we could provide the needed level of support for the current program and meet district demand, we lauched a funding campaign to develop and deploy a second trailer. With help from our partners at the Mayo Clinic and Rochester Area Math Science Partnership, we raised the money. Thanks to a \$50,000 year two grant from HeatthForce Minnesota, combined with a \$15,000 grant from the Southern Minnesota Initiative Foundation, a \$10,000 grant from Workforce Development, Inc., a \$10,000 grant from Winona State University (a member of the Minnesota State Colleges and Universities System), a \$5,000 grant from the AgStar Fund for Rural America, and a \$7,500 grant from Minnesota Agricultural Education Leadership Council (MAELC), a second trailer was deployed for the 2010-2011 school year. Not only did this essentially double our outreach and impact on students, but it allowed us to equip both trailers with the materials needed to conduct agriculture-related experiments in the classrooms too!

By providing this resource, the Mobile Science Lab ensures that teachers have access to the full array of scientific equipment necessary to duplicate what they experienced in Mayo Clinic Laboratories in their classrooms and to successfully implement the new curriculum. To date, almost 4,000 students have used the Mobile Science Labs. We have been monitoring the impact of the Labs on students by means of a pre- and post- survey. As our goal was to help students explore career opportunities in the sciences, we were pleased to see 77% indicated that science will play an important role in their future and 26% said that they are considering pursuing a health science career (higher than any other option in any other field). In addition, 91% indicated that the experience personally impacted them in a positive way (by increasing engagement in their learning, teaching them new skills, and/or increasing awareness of scientific careers). Students reported that using the Mobile Science Lab changed my opinion of science and biology, proved that science is relevant to my life, made me curious of other applications of what we worked with, got me excited about science, helped me learn that I'm good at science, and really inspired me. At a time when there is so much focus on STEM (Science, Technology, Engineering, and Math) we are proud that our program is making a difference and having such a positive effect on students.

### MOBILE SCIENCE LABS ... IN THE NEWS

KTTC Video 3.3.10 KAAL Video 3.3.10 KAAL Video 1.24.11





Springfield Advance-Press 2.23.11 MN Public Radio 3.3.10 Post-Bulletin Article 3.4.10 Wabasha County Herald Article 10.21.09 Post-Bulletin Article 9.18.09 Winona Daily News 4.15.11 LeCenter Leader Article 5.5.11 MSBA Journal July-August 2011 Winona Daily News 12.21.11 Zumbrota News Record 05.06.12

### AWARD WINNING PARTNERSHIP



## Local Government Innovation Award

Recently, the Mobile Science Lab received a Local Government Innovation Award. The Humphrey School's Public and Nonprofit Leadership Center (PNLC) at the University of Minnesota partnered with the Association of Minnesota Counties (AMC), the League of Minnesota Cities (LMC), and the Minnesota School Boards Association (MSBA) to conduct the fifth annual Local Government Innovation Awards, which laud outstanding cities, counties, and

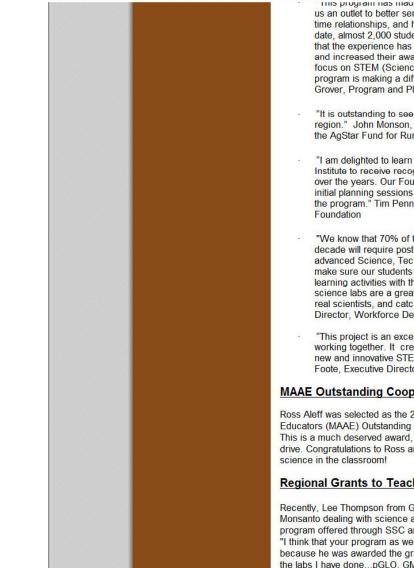
public schools that use innovative practices to improve local services. We were proud to announce that our Mobile Science Lab project was honored with one of these prestigious awards.

This year's Local Government Innovation Award winners were selected based on innovations that meet local needs, promote collaboration, improve service delivery, and develop sustainable strategies for service redesign. The awards were given to innovations that have demonstrated growth beyond the conceptual stage and have demonstrated progress and impact. The 13 projects chosen statewide were selected from a pool of 30 nominated by a panel of local officials, Humphrey faculty, and a public affairs journalist. 20% of the score was based on the level of public support for each entry, based on an online voting site. We thank those of you that showed your support, as we received the third highest number of votes amongst the winning projects.

The reception and award ceremony was held on Wednesday, April 13 at the Humphrey Center in Minneapolis. Our project was represented by Guy Finne, Recruitment Advisor, Mayo Clinic; Dale Walston, Director of Operations, Southeast Service Cooperative; Randy Johnson, Executive Director, Workforce Development Inc.; Tim Penny, President and CEO, Southern Minnesota Initiative Foundation; and Sonya McNamara, Health Science Career and Technical Education Coordinator, HealthForce Minnesota.

Thanks to this honor, our Mobile Science Labs were one of three recipients that were highlighted in a Star Tribune article on March 15 and in the July-August 2011 Minnesota School Board Association Journal. Some quotes collected from our funders and partners for the press releases include:

"This program has made a significant impact on our regional community. It has given



ты родган наз наче а зупнисан шрастон он тединагсонници, и наз умен us an outlet to better serve our high school science teachers, has solidified many longtime relationships, and has connected other organizations in new partnerships. To date, almost 2,000 students have used the Mobile Science Labs, with 91% indicating that the experience has increased engagement in their learning, taught them new skills, and increased their awareness of scientific careers. At a time when there is so much focus on STEM (Science, Technology, Engineering, and Math) we are proud that our program is making a difference and having such a positive effect on students." Amy Grover, Program and Planning Manager, Southeast Service Cooperative

- "It is outstanding to see an investment that makes a meaningful difference in the region." John Monson, Vice President, AgStar Rural Capital Network and Chairman of the AgStar Fund for Rural America
- "I am delighted to learn that the Science Lab has been selected by the Humphrey Institute to receive recognition. It has been exciting to see how this project has grown over the years. Our Foundation was pleased to play an early role as convener for the initial planning sessions - and to have provided a grant last year to assist in expanding the program." Tim Penny, President and CEO, Southern Minnesota Initiative
- "We know that 70% of the new jobs created in Minnesota over the remainder of this decade will require post-secondary education - and that nearly all of these will require advanced Science, Technology, Engineering and Math (STEM) skills. We need to make sure our students are afforded opportunities to experience hands-on STEM learning activities with the latest equipment and relevant curriculum. The mobile science labs are a great, innovative way to ensure that students can see themselves as real scientists, and catch a glimpse of their future." - Randy Johnson, Executive Director, Workforce Development, Inc.
- "This project is an excellent example of educational, employer and public sectors working together. It creates excitement for both teachers and students and results in new and innovative STEM education opportunities for our youth" - Jane Foote, Executive Director, HealthForce Minnesota

# MAAE Outstanding Cooperation Award

Ross Aleff was selected as the 2011 state winner of the Minnesota Association of Agriculture Educators (MAAE) Outstanding Cooperation award! This is a much deserved award, as our program would not exist without his dedication and drive. Congratulations to Ross and thanks for helping the teachers in Minnesota enhance

# Regional Grants to Teachers

Recently, Lee Thompson from Goodhue High School applied for a \$10,000 grant from Monsanto dealing with science and rural education. He wrote about the molecular biology program offered through SSC and Mayo and also our commitment to the program. Lee states "I think that your program as well as my involvement with it impressed the people at Monsanto" because he was awarded the grant to purchase lab equipment to help him complete some of the labs I have done ... pGLO, GMO, Basic PCR, etc. Kudos to Lee for his successful grant

writing effort!

Winona Senior High School biology teacher, Kenneth Mann, was awarded a \$5,000 "Dare to Dream" grant by the Winona Area Public Schools Foundation to purchase new DNA equipment for his classroom. This equipment will allow students to do DNA fingerprinting, investigate genetically-modified crops, and see the genetic difference between cow's milk and goat's milk. His experiences with the Mobile Science Lab plays a role in his curriculum, which will allow him to add on to student learning with even more advanced equipment and to copy DNA and complete detailed crime lab projects.

## 2011 Intel Schools of Distinction Winner - Byron High School

At an awards gala in Washington, D.C., on September 20, 2011, six schools were named as Intel Schools of Distinction for their demonstrated excellence in math and science education and their ability to promote students' problem solving, critical thinking and collaboration skills, areas called 21st century skills by educators. This honor, including the prestigious Star Innovator Award, recognizes schools for exemplary instruction in math and science. Amongst the honorees was Byron Senior High School. In the press release, teachers say a "perfect mathematical storm" occurred when a need for new textbooks, the lack of funds for such textbooks, and a group of creative educators came together. Recognizing the value of a growing body of online instructional tools, as well as the fact that no single textbook could address all of the required mathematics standards anyway, teachers decided to build their own textbook-free curriculum. As a result, math scores have risen dramatically, from 29.9 percent of 11th graders meeting proficiency requirements in 2007 to 65.6 percent in 2010. The Mobile Science Labs were mentioned as one key component to what they are accomplishing in the video below. We are proud to have played a role in this success story!

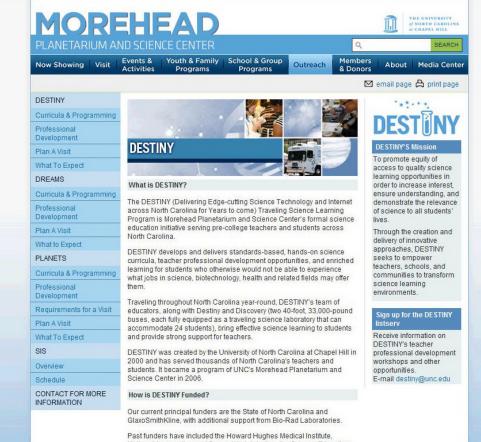


FUNDERS, GRANTORS, AND PARTNERS

|                                      | HealthForce Minnesota<br>Transforming education. Advancing practice.                 |
|--------------------------------------|--|
|                                      | MAYO CLINIC<br>MATHERESIST   |
|                                      | Workforce WINONA<br>BULLOWMENT, NG.  |
|                                      | Minnesota Agricultural Education Leadership Council AGSTAR FUND<br>FOR RURAL AMERICA |
|                                      | CONTACT INFORMATION  |
|                                      | Questions About the Educator Academies?  |
|                                      | Ross AleffORGuy Finnealcff.ross@mayo.cdufinno.guy@mayo.cdu507-266-0181507-538-0984   |
|                                      | Want to Schedule a Loan?   |
|                                      | Dick Riley<br><u>driley@ssc.coop</u><br>507-281-6666                                 |
|                                      | Inquiries About the Project or Funding?  |
|                                      | Amy Grover<br>agrover@ssc.coop<br>507-281-6693                                       |
|                                      |  |
| © 2012 Southeast Service Cooperative | 💽 Share   💟 🚔 💟 💽 Site Map   |
|                                      | Questions or Feedback?   Schoolwires Privacy Policy (Updated)   Terms of Use         |

| CONTACT HOME ABOUT SERVICES EVENT THEMES TESTIMONIALS   | S GALLERY   |
|---|---|
| CONTACT     HOME     ABOUT     SERVICES     EVENT THEMES     TESTIMONIALS       Home     Image: Contract     Press     Image: Contract     Image: Contract <td>S GALLERY  Become a Fan on facebook and check out our Youtube page.  For a standard standard</td> | S GALLERY  Become a Fan on facebook and check out our Youtube page.  For a standard |

|  | Hands-on   |  |
|--|--|--|
|  | Curriculum Based   |  |
| *Remembe                                 | r, Mr Bond comes to you!   |  |
| Tags: day c                              | amp, experiments, homeschooling, mobile science lab, science for kids  |  |
| 💰 Sumn                                   | ner Reading Programs   |  |
| Mr. Bond's                               | "Journey To The Center of the Earth" Summer Reading Program  |  |
| Science sh<br>Kids will le<br>and journe | o the Center of the Earth"<br>ow for libraries summmer reading program 2013.<br>warn about the Earth as a Magnet, make a volcano erupt, crush rocks<br>y to the Earth's core!<br>books will be harmed in the performance)  |  |
| Call Caro                                | For more information and scheduling:<br>I 615-585-9683 or email <u>mrbondscienceguy@gmail.comread more »</u>   |  |
| Tags: field                              | trip, hands on presentations, mobile science lab, school tours, science to do  |  |
| 💰 Abou                                   | t Mr. Bond   |  |
|  | ence Guy (a.k.a. Keith Trehy) has devoted over 15 years to inspiring kids to love science via<br>al programs that Make Science Funl <u>read more »</u><br><b>party idea, brithday parties, hands-on, kidz parties, mad science nashville,</b> mobile science <b>tion</b> |  |
|  |  |  |
| Tags: bday                               | Contact Mr. Bond   |  |



Past funders have included the Howard Hughes Medical Institute, National Aeronautics and Space Administration, the Science Education Partnership Award (SEPA) Program in the National Center for Research Resources Meditonic Inc. the NC Biotechnology Center and the National

Resources, Medtronic Inc., the NC Biotechnology Center and the National Institute on Alcohol Abuse and Alcoholism. IBM and New England BioLabs have provided in-kind support.

### How Effective is DESTINY?

Since the program's inception, more than 260,000 students have been impacted by DESTINY's traveling science laboratories and innovative curriculum modules.

In the last two years alone, DESTINY.

- Served more than 10,000 students through lab-based instruction provided by DESTINY educators on the traveling labs or in classrooms, with 270 school visits across North Carolina.
- Trained more than 300 teachers in DESTINY professional development workshops. Participants included elementary, middle school, high school and community college educators teaching in North Carolina's classrooms.

#### The Science Education Crisis

DESTINY was created to address the science education crisis. Many of North Carolina's secondary schools, particularly those in rural areas, lack access to resources that are essential for quality science education, resulting in:

- Fewer students pursuing science careers
  More science teachers leaving the profession
  Economic development prospects declining for communities

#### DESTINY's Approach

DESTINY takes a multi-pronged approach to addressing science education needs:

• Making science real and relevant for students, both on board the bus and in the



- classroom
   Providing innovative, effective professional development for teachers
  Providing pre- and post-lab materials and other resources that
- teachers need in their classrooms
- Researching ways to create positive change in science education

#### DESTINY's Impact

#### Students

Increases students' interest and confidence with fun and practical learning experiences





A PARTY AND

Continue reading to learn about a sampling of the educational modules that we currently offer on the Mobile Lab:

we currently offer on the Mobile Lab:

# Are Your Foods Genetically Modified?

Advances in genetic engineering have resulted in genetically modified plants of commercial importance. These plants have been engineered to contain genes that encode herbicide resistance, insect resistance, drought tolerance, frost tolerance and other traits. Most Americans would probably be surprised to learn that more than 60% of fresh vegetables and processed foods sold in supermarkets today are genetically modified. The laboratory activity uses a rapid method for extracting DNA from plants and food products. Then polymerase chain reaction (PCR) is used to detect for evidence of the 35S promoter that drives expression of many trans-genes found in most genetically modified foods.

# PCR Amplification of D1S80 Locus

This protocol may be used as part of a "crime solving" demonstration. The polymerase chain reaction amplifies DNA at the D1S80 locus---a noncoding region on chromosome 1 composed of 16 base pair repeats that can display heterozygous or homozygous phenotypes. This is one of the same analysis crime labs use to determine if a suspects DNA is the same as that found at a crime scene. In this activity each student extracts DNA from his or her own cheek cells as a template for the PCR. After PCR, electrophoresis is used and students will see that their DNA is different for each student. They will also be able to determine if they are homozygous or heterozygous for the D1S80 locus.

## Natural Selection Module

This activity demonstrates that natural selection is the principle mechanism of evolution. In this experiment, students will compete two different harmless non-pathogenic strains of Salmonella bacteria against each other to see which one is more successful at evading be eaten by a amoebae predator. These experiments will test a new hypothesis about how humans and animals succumb to bacterial infection. Data collected in these experiments will be used as part of an ongoing research project in collaboration with a research laboratory at the University of Pittsburgh.



# Sponsors

Clinical and Translational Science Awards

Scientific Education Partnership Award

National Center for Research Resources Howard Hughes Medical Institute

# Partners

The Pittsburgh Life Sciences Greenhouse Pittsburgh Tissue Engineering Initiative The Lyceum Group Thermo Fisher Scientific

# "The Great Strawberry Caper" for middle school students

This activity harnesses middle school students' healthy skepticism and budding independence as thinkers by immersing them in a scenario in which they are required to investigate a patent infringement claim made against an organic strawberry grower by a large commercial company. This is an exercise in critical analysis and inquiry-based thinking and allows students to analyze data, formulate relevant questions, and test/revise hypotheses. In short, this exercise forces students to think, ask questions and design experiments to proceed.

Experimental techniques include:

- phenotypic analysis
- DNA extraction
- PCR
- gel electrophoresis

## **Outbreak!**

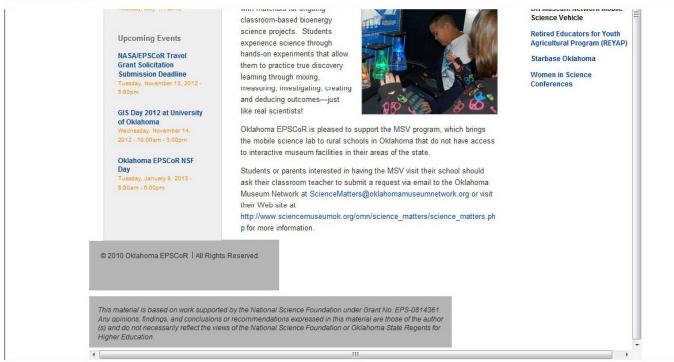
This module is an exercise in critical analysis and inquiry-based thinking. This experience is a simulation that uses the concept of infectious disease to allow students to analyze data, formulate relevant questions, and test/revise hypotheses. In this scenario, there has been a possible outbreak of an infectious disease with an unknown causative agent. It is not known if the "disease" is contagious or due to environmental factors. Teachers and students play the part of agents representing the Center for Disease Control. It is up to the class to analyze existing facts and data and ask the pertinent questions that will allow investigation to proceed to hypothesis, hypothesis-testing, and diagnosis so that the outbreak can be controlled. During the exercise, students will become acquainted with current science and technology (PCR, electron microscopy, electrophoresis, cell culture), as well as problem solving techniques.

Revised 07/03/12 | Convright 2008 | Site by UMC Web Team

http://www.okepscor.org/education/k-12-students/science-matters-mobile-science-vehicle 10/13/2012 05:34:56 PM



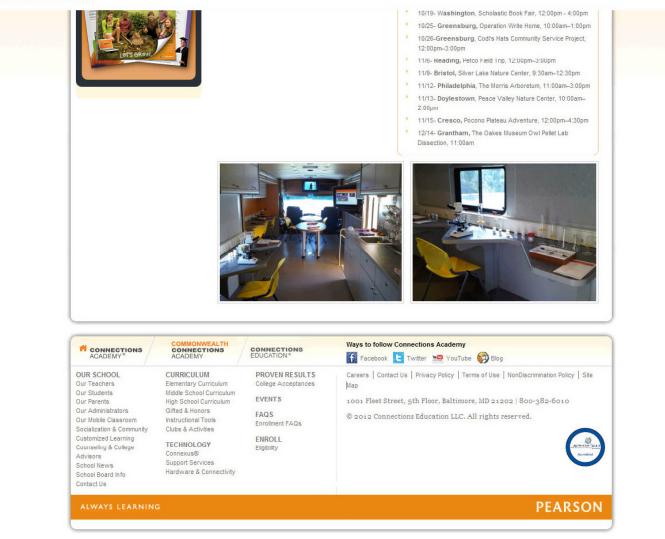
http://www.okepscor.org/education/k-12-students/science-matters-mobile-science-vehicle 10/13/2012 05:34:56 PM



http://www.connectionsacademy.com/pennsylvania-cyber-school/our-school/mobile-classroom.aspx 10/13/2012 05:35:36 PM



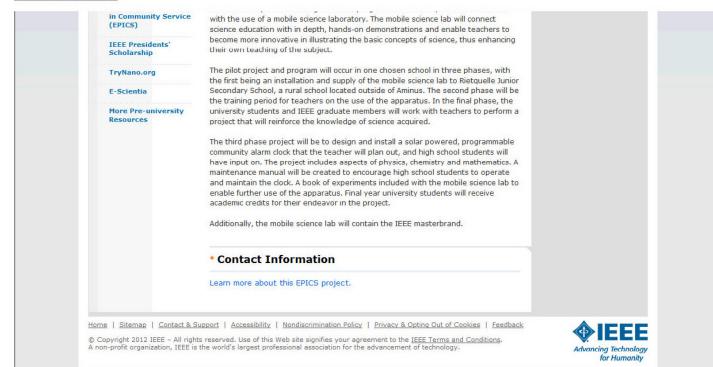
http://www.connectionsacademy.com/pennsylvania-cyber-school/our-school/mobile-classroom.aspx 10/13/2012 05:35:36 PM



http://www.ieee.org/education\_careers/education/preuniversity/namibia\_mobile\_lab.html 10/13/2012\_05:36:31\_PM

| Search IEEE Coogle" Oustom Search     Follow:      Follow: <th>About IEEE</th> <th>Membership &amp;<br/>Services</th> <th>Societies &amp;<br/>Communities</th> <th>Publications &amp;<br/>Standards</th> <th>Conferences &amp;<br/>Events</th> <th>Education &amp;<br/>Careers</th> <th>Contact &amp; Support   Sitemap</th> | About IEEE   | Membership &<br>Services   | Societies &<br>Communities   | Publications &<br>Standards   | Conferences &<br>Events  | Education &<br>Careers  | Contact & Support   Sitemap |
|--|--|--|--|---|--|---|-----------------------------|
| Engineering Projects in Community Service (EPICS) and Mobile         Science Lab For Rural High School         • Pre-university Education Menu         Pre-university Home         • Teacher In-Service Program (TISP)         TryEngineering.org         In Namibia, science is a difficult subject to teach due to a lack of resources and   | earch IEEE Go  | ogle"' Custom Search   | 34   | Search  |  | Follow:   | 🖥 🛅 Share: 属                |
| Science Lab For Rural High School            • Pre-university<br>Education Menu<br>Pre-university Home         • Tracher In-Service<br>Program (TISP)         • Engineering Projects in Community Service (EPICS)<br>and Mobile Science Lab For Rural High School         In Namibia, science is a difficult subject to teach due to a lack of resources and   | Home > Educatio  | on & Careers > Pre-univ  | versity  |   |  |   |                             |
| Teacher In-Service<br>Program (TISP)     Fingineering Projects in Community Service (EPICS)<br>and Mobile Science Lab For Rural High School     In Namibia, science is a difficult subject to teach due to a lack of resources and   |  | sity Studen  | -<br>nts from Namibia, wi  | ill be working on their   |  | ience Lab For   |                             |
| in Namibia, science is a difficult subject to teach due to a lack of resources and   | Education M  | sity Studen<br>Menu High So  | -<br>nts from Namibia, wi  | ill be working on their   |  | ience Lab For   |                             |
|  | Education M<br>Pre-universi  | sity Studen<br>Menu High So<br>ty Home<br>Service  | -<br>nts from Namibia, wi<br>chool In Rural Area,<br>gineering Pro   | ill be working on their<br>" throughout all of 20<br>Djects in Comn   | in.<br>nunity Service  | e (EPICS)   |                             |
| Lesson Plans         qualified, trained teachers. Schools that do offer physical sciences do not have           adequate science laboratories that reinforce learning through hands-on   | Education M<br>Pre-universi<br>Teacher In-S<br>Program (TI:  | sity Studen<br>Menu High So<br>ty Home * Eng<br>Service SP) and<br>ing.org In Nam  | ts from Namibia, wi<br>chool In Rural Area,<br>gineering Pro<br>1 Mobile Scie  | ill be working on their<br>" throughout all of 20<br>pjects in Comn<br>nce Lab For R<br>fficult subject to tea  | in.<br>nunity Service<br>ural High Sch   | e (EPICS)<br>ool  |                             |
| Caleer Freparation   | Education M<br>Pre-universi<br>Teacher In-S<br>Program (TI:<br>TryEngineer<br>Lesson Plans                 | sity Studen<br>Menu High So<br>ty Home * Eng<br>Service and<br>service and<br>service adequa<br>severice adequa                            | gineering Pro<br>dincering Pro<br>dincering Pro<br>di Mobile Scie<br>nibia, science is a di<br>ed, trained teachers<br>ate science laborato  | ill be working on their<br>" throughout all of 20<br>vjects in Comn<br>nce Lab For R<br>fficult subject to tea<br>. Schools that do off   | in.<br><b>The service</b><br><b>The service</b><br><b></b> | e (EPICS)<br>tool   |                             |
| Outreach Programs         In order to develop Science and Engineering Education and kindle an interest in           Outreach Programs         students at a young age, the Polytechnic of Namibia, with help from non-profit           UNESCO (United Nations Educational, Scientific and Cultural Organization), has  | Education N<br>Pre-universi<br>Teacher In-S<br>Program (TI:<br>TryEngineer<br>Lesson Plans<br>Career Prepa | sity Studen<br>Menu High So<br>ty Home • Eng<br>service anc<br>ing.org In Nam<br>qualifie<br>s adequa<br>aration In orde<br>ograms student | ts from Namibia, wi<br>chool In Rural Area,<br>gineering Pro<br>d Mobile Scie<br>d, trained teachers<br>ate science laborate<br>ances.<br>er to develop Science<br>ts at a young age, th | ill be working on their<br>" throughout all of 20<br>pjects in Comn<br>nce Lab For Ru<br>fficult subject to tea<br>Schools that do off<br>ories that reinforce le<br>and Engineering Educ<br>he Polytechnic of Nami | in.<br><b>Aunity Service</b><br><b>ural High Sch</b><br>ch due to a lack of<br>er physical sciences<br>arning through hance<br>varion and kindle an in<br>bia, with help from no   | e (EPICS)<br>bool<br>resources and<br>s do not have<br>ds-on<br>nterest in<br>on-profit |                             |

http://www.ieee.org/education\_careers/education/preuniversity/namibia\_mobile\_lab.html 10/13/2012\_05:36:31\_PM





K-State home » Communications and Agricultural Education » Academic Programs » Agricultural Education

# **Communications and Agricultural Education**



#### Home

## Academic Programs

Agricultural Communications & Journalism Agricultural Education Current Students

Prospective Students Transfer Students

Alumni

Educators Faculty Graduate Program Research Student Learning Outcomes

# Welcome to K-State Agricultural Education!

Agricultural Education is a great major that offers tremendous flexibility and potential in the job market. Jobs are waiting for you. Most Ag Ed graduates will receive job offers before you graduate from K-State. The major offers diverse opportunity to explore agriculture classes and gives great human relations skills.

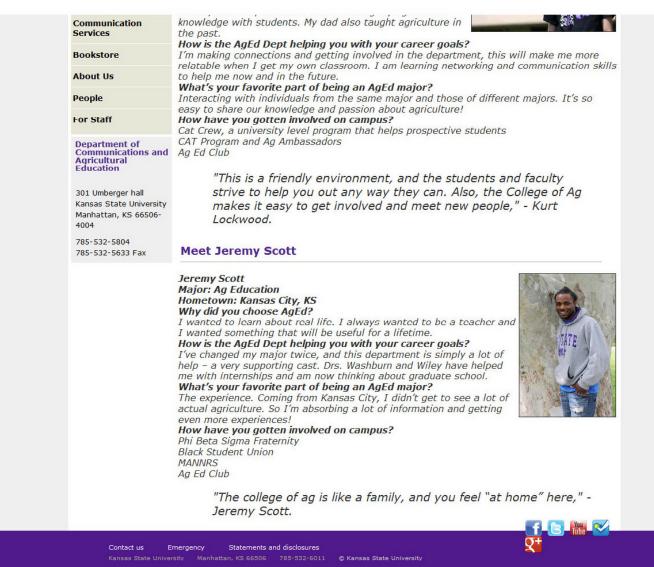
## Meet Kurt Lockwood

Kurt Lockwood Major: Ag Education 2011-2012 Kansas FFA Secretary Hometown: Caney, KS

### Why did you choose AgEd?

I went through four years of ag education and FFA in high school, and I'm passionate about sharing my agriculture





I







Flournoy graduated a M.S. in Agricultural & Extension

with agricultural sciences education programs and industry in traditional and non-traditional settings (i.e. rural, suburban, and urban communities) through classroom teaching and leadership development training.

~ ~ ~ ~ ~

Our Program offers two undergraduate academic concentration areas (i.e. Ag Sciences Education and Ag Leadership Education) and four graduate degree options (i.e. Teacher Education, Program Development, Applied Research, and Online).



# Save the date! The Greenhand

aged.uiuc.edu

Consumer

Accessibility Statement | Large Text | Text-Only Version THE UNIVERSITY OF GEORGIA College of Agricultural & Environmental Sciences STUDENTS ALUMNI DEPARTMENTS EXTENSION RESEARCH PUBLICATIONS TOPICS A-Z CALENDAR NEWS Undergraduate Students: Undergraduate Programs: Majors and Minors **Majors** and **Agricultural Education** Minors The next generation is waiting for you - teach Pre-professional Programs science. Certificates Courses Agricultural Education gives you the tools to be How to Apply awesome in the classroom. As an Ag Ed teacher, Advising and you'll be revealing the world of science to Academic students. And you won't just be lecturing, you'll Counseling be giving them hands-on, minds-on Scholarships opportunities. Whether it's showing middle and Deans' Promise: Enrichment high school students the intricacies of plant DNA **Opportunities** or helping them get started in FFA, you'll be Student Life prepared for any classroom with an Ag Ed **Career Resources** degree. Graduate Sound like your kind of education degree? Check Distance out more info below or go ahead and apply now Education "I want to to study Agricultural Education. **High School** Programs People What Can I Study? **Athens Campus Tifton Campus** Visit the course plan below for a typical course **Griffin Campus** sequence for an Agricultural Education major. **Contact Us** You will determine the right classes for your Google™ Custom Search interests with the help of your advisor.

Search

# Agricultural Education (4-Year Course Plan) (pdf)

Students wishing to attend classes on the Tifton

# Why CAES?



develop myself to be a resource that students and others can use to build their own knowledge and use to work toward their own success."

**Casey Horton** Agricultural Education

Class of 2009

campus need to complete their 1000-2000 level courses prior to transferring to UGA.

The UGA Bulletin has more information about required classes and available electives for the <u>agricultural education major</u>.

# Additional Opportunities

### Pre-professional opportunities:

See a list of our <u>Pre-professional opportunities</u>.

#### Study Abroad:

Thailand: Cultural, Social, and Environmental Sustainability, France: French and European Agricultural and Environmental Sciences Study Abroad

# Internships:

Brussels Internship, Congressional Agricultural Fellowship, Cooperative Extension Internship, Emerging Scholars Internship, Georgia Farm Bureau Legislative Internship, Rural Caucus Legislative Internship, Winegrowers of Georgia Internship

# Clubs:

Ag Hill Council, AGHON (Honorary), Alpha Gamma Rho Fraternity, Alpha Tau Alpha - Alpha Psi Chapter (Tifton), Alpha Zeta (Honorary), CAES Ambassadors (Honorary), Collegiate 4-H, Collegiate FFA, Collegiate FFA (Tifton campus), Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS), Pre-Vet Club, Sigma Alpha Sorority, Student Government Association

## High School Programs:

Weekend in the Classic City, Young Scholars



## Just the facts.

Degree: BSA

Department: Agricultural Leadership, Education & Communication

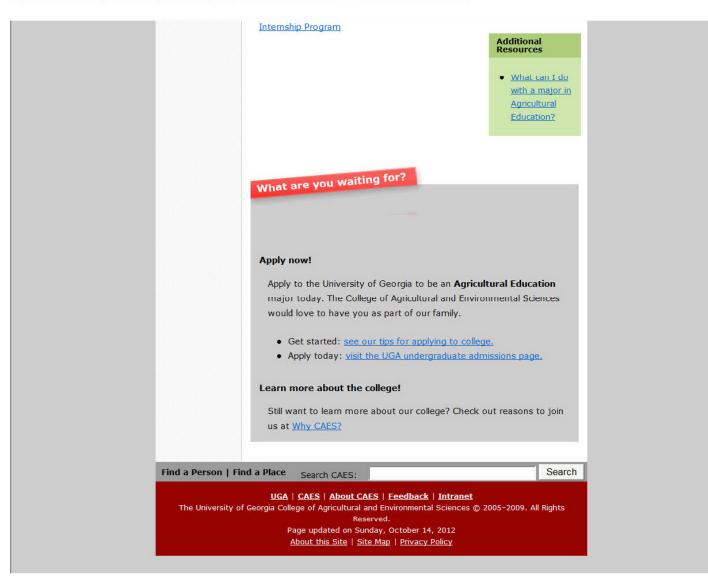
Campus: Tifton, Athens

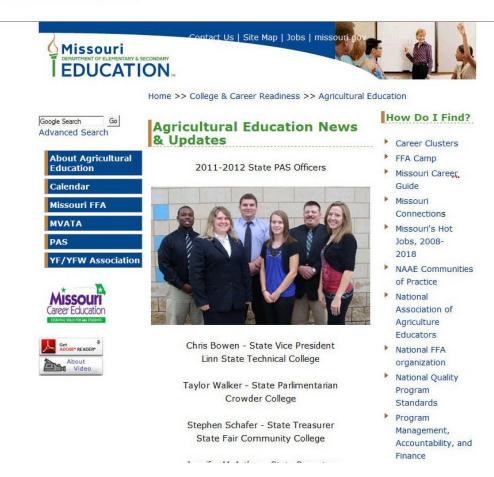
# Need more info?

Frank B Flanders Undergraduate Coordinator flanders@uga.edu 706-542-8646

Amber Dowd Turner UGA Tifton Coordinator of Academic Programs Iadowd@uga.edu 229-386-3528 Tifton campus

Have a question? Contact us.





Jennifer McArthur - State Reporter Crowder College

Clinton Fenimore - State President National PAS Secretary North Central Missouri College

Devann Gregory - State Secretary State Fair Community College

Not pictured

Taylor Lynch - National President-Elect North Central Missouri College

Ryan Meyers - National Vice President Mexico, Missouri

- Related Links
- Safety Checklist
- State Reports
- Teacher

- Certification
- Teaching Jobs
- Ag Career Network
   Webinar

Email: Agricultural Education hone: 573- 751-3544 Fax: 573-526-4261 Last Revised: September 19, 2012

Note To Our Users | Online Privacy Policy | Non-Discrimination Policy

| То:          | Pennsylvania Friends of Agriculture Foun ETC. (<br><u>RAFdocketing@roylance.com</u> ) |
|--------------|---|
| Subject:     | U.S. TRADEMARK APPLICATION NO. 85148402 - MOBILE AG ED<br>SCIENCE LAB - 57596         |
| Sent:        | 10/14/2012 5:06:41 PM   |
| Sent As:     | ECOM111@USPTO.GOV   |
| Attachments: |   |

# IMPORTANT NOTICE REGARDING YOUR

# U.S. TRADEMARK APPLICATION

# USPTO OFFICE ACTION HAS ISSUED ON 10/14/2012 FOR SERIAL NO. 85148402

Please follow the instructions below to continue the prosecution of your application:

**TO READ OFFICE ACTION:** Click on this <u>link</u> or go to <u>http://portal.uspto.gov/external/portal/tow</u> and enter the application serial number to <u>access</u> the Office action.

**PLEASE NOTE**: The Office action may not be immediately available but will be viewable within 24 hours of this e-mail notification.

**RESPONSE IS REQUIRED:** You should carefully review the Office action to determine (1) how to respond; and (2) the applicable <u>response time period</u>. Your response deadline will be calculated from 10/14/2012 (or sooner if specified in the office action).

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System <u>Response Form</u>.

**HELP:** For *technical* assistance in accessing the Office action, please e-mail **<u>TDR@uspto.gov</u>**. Please contact the assigned examining attorney with questions about the Office action.

# WARNING

Failure to file the required response by the applicable deadline will result in the

**<u>ABANDONMENT</u>** of your application.