

Request for Reconsideration after Final Action

The table below presents the data as entered.

| Input Field | Entered |
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| SERIAL NUMBER | 79206371 |
| LAW OFFICE ASSIGNED | LAW OFFICE 122 |
| MARK SECTION | |
| MARK | https://tmng-al.uspto.gov/resting2/api/img/79206371/large |
| LITERAL ELEMENT | ISABEL MARANT |
| STANDARD CHARACTERS | YES |
| USPTO-GENERATED IMAGE | YES |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font style, size or color. |
| ARGUMENT(S) | |
| Applicant submits herewith its Request for Reconsideration together with supporting documents. Favorable action is kindly requested. | |
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| DESCRIPTION OF EVIDENCE FILE | Office Action that issued against the cited mark, ExH 1; online searches for the term MARANT, ExH 2; Press and media coverage for Isabel Marant, ExH 3; online articles re designers and cosemantics/fragrances, ExH 4; screen shots from Applicant's and third party websites showing Applicant's products and prices, ExH 5 |
| SIGNATURE SECTION | |
| RESPONSE SIGNATURE | /rpspies/ |
| SIGNATORY'S NAME | R Peter Spies |
| SIGNATORY'S POSITION | Attorney of record, MI bar member |
| SIGNATORY'S PHONE NUMBER | 3123381000 |
| DATE SIGNED | 09/06/2018 |

| | |
|---------------------------------------|---|
| AUTHORIZED SIGNATORY | YES |
| CONCURRENT APPEAL NOTICE FILED | NO |
| FILING INFORMATION SECTION | |
| SUBMIT DATE | Thu Sep 06 17:18:12 EDT 2018 |
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Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **79206371** ISABEL MARANT(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/79206371/large>) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Applicant submits herewith its Request for Reconsideration together with supporting documents. Favorable action is kindly requested.

EVIDENCE

Evidence in the nature of Office Action that issued against the cited mark, ExH 1; online searches for the term MARANT, ExH 2; Press and media coverage for Isabel Marant, ExH 3; online articles re designers and cosemantics/fragrances, ExH 4; screen shots from Applicant's and third party websites showing Applicant's products and prices, ExH 5 has been attached.

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SIGNATURE(S)

Request for Reconsideration Signature

Signature: /rpspies/ Date: 09/06/2018

Signatory's Name: R Peter Spies

Signatory's Position: Attorney of record, MI bar member

Signatory's Phone Number: 3123381000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 79206371

Internet Transmission Date: Thu Sep 06 17:18:12 EDT 2018

TEAS Stamp: USPTO/RFR-XX.XXX.XXX.XXX-201809061718129

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Request for Reconsideration Under 37 C.F.R. § 2.64 (b)

This request for reconsideration is submitted in response to the final Office Action of March 8, 2018.

REMARKS

The Examiner has maintained and made final his refusal to register Applicant's mark "ISABEL MARANT" under Section 2(d) based on the citation for the Registration No. 5008839 for MARANT. Applicant respectfully requests reconsideration of the refusal based on the following arguments.

A. Examiner's Position

The Examiner has maintained his refusal to register Applicant's mark stressing that it is confusingly similar to the prior registered mark set forth above. He argues that *"the Applied for Mark merely adds a first name "ISABEL" to the Registered Mark ... and that adding a first name or initials to a registered mark consisting of a surname does not obviate the similarity between the marks, but rather, as in this case, would likely cause a consumer to believe that the Applied for Mark and the Registered Mark refer to the same person."* He further specifies that *"adding a term to a registered mark generally does not obviate the similarity between the compared marks, as in the present case, nor does it overcome a likelihood of confusion under Section 2(d)."*

The Examiner further rejected Applicant's argument that her application should be allowed because Applicant already owns a family of marks for ISABEL MARANT, arguing that *"Applicant's registered marks are for different goods than those in this application which are highly related to Registrant's goods."*

He further argues that the respective parties' goods are different and that absent restrictions in the application or registration, the identified goods and/or services are "presumed to travel in the same channels of trade to the same class of purchasers.

Finally, he stresses that Applicant's arguments are not persuasive because the overriding concern is not only to prevent buyer confusion as to the source of goods, but to protect Registrant from adverse commercial impact due to use of a similar mark by a newcomer, in this case, Applicant.

B. Applicant's Position and Request for Reconsideration

Applicant respectfully disagrees with the Examiner's assessment and kindly requests that he reconsider. Applicant incorporates its arguments and documents previously submitted in its Office Action response of February 2, 2018 by way of reference in support of this request for reconsideration. Applicant reiterates and stresses that her mark is her name, namely, ISABEL MARANT, that she is a well known and well recognized designer and that she already owns four prior registered marks containing her name in what she considers related classes and that is hardly a newcomer to the US market, as the Examiner set forth in his final Office Action.

In the final Office Action of March 8, 2018, the Examiner stressed that *the Applied for Mark merely adds a first name "ISABEL" to the Registered Mark ... and that adding a first name or initials to a registered mark consisting of a surname does not obviate the similarity between the*

marks, but rather, as in this case, would likely cause a consumer to believe that the Applied for Mark and the Registered Mark refer to the same person.

I. Registrant's Mark

The cited mark is MARANT, which the Examiner categorizes as a surname. This begs the question how this mark could have registered in the first place as Section 2(e)(4) prohibits the registration of marks that consists of primarily merely surnames.

A review of the prosecution history of Reg. No. 5008839 shows that the mark was initially rejected based upon Section 2(e)(4), as the Examiner considered the mark primarily merely a surname. Attached hereto as ExH 1 is the Office Action dated May 5, 2015 that rejected the cited mark as primarily merely a surname.

The owner of the cited mark then provided a response in which they argued that the "*mark "MARANT" applied-for is an original creation, conformed for the first three letters of the name of the founder of the applicant company "MARIA ANTONIETA GONZALEZ NOYOLA", meaning "MAR" from "MARIA" and "ANT" from "ANTONIETA"*" and was able to overcome the surname objection and obtain registration. A copy of their response was submitted with Applicant's previous response.

In other words, the Office agreed that the cited mark was not a surname but rather an acronym for Maria Antonieta Gonzalez Noyola. Thus, the Examiner's line of argument that the addition of a first name or initials to a surname misses the point in view of the fact that the cited mark is not a surname.

II. No likelihood of confusion

In addition to the arguments already submitted, Applicant makes the following statements.

1. Different Appearance, Sound and Connotation

Applicant reiterates that its application is not confusingly similar to the cited registration in appearance, sound and connotation. Making reference to its previous statement in this regards, Applicant stresses that the connotation and overall commercial impression of the respective marks are clearly distinguishable.

Registrant's mark is an acronym that was derived from Registrant's name MARIA ANTONIETA GONZALEZ NOYOLA, whereas Applicant's mark is Applicant's actual name, ISABEL MARANT. In fact, as the record indicates, Registrant's mark merely registered because it was not a name, but rather an acronym. Applicant makes reference to the Registrant's Office Action response that has already been made of record.

As Applicant will demonstrate below, ISABEL MARANT is a famous French fashion designer and, as such, consumers will associate the mark ISABEL MARANT with the Applicant and not with the cited registration. Applicant refers to the additional evidence that is being submitted with the request for reconsideration.

As a consequence, the respective marks convey a very different connotation and convey a very different overall commercial impression to the consumers.

2. Applicant is a famous French Fashion Designer and Design House

Applicant noted that the Examiner does not appear to have taken into consideration that the Applicant is a well-known fashion Designer. Isabel Marant is a famous French house of fashion that was established in 1994 by designer Isabel Marant. Applicant refers to its previous submissions and reiterates that its business started its successful journey with marketing only a line of jerseys and knitwear. It then branched out into different fashion related areas, such as perfumes and jewelry and is very popular for its shoes.

The brand ISABEL MARANT was launched in 1994 to reflect and acknowledge the creative driving force behind the brand "Twen" which was initially launched in 1990. Applicant reiterates that it maintains 10 shops worldwide, such as in Paris, New York, Tokyo, Hong Kong, Seoul, Los Angeles, Beijing, Madrid, Beirut, London and has retailers in more than 35 countries. In support of these claims, Applicant makes reference to the Exhibits already submitted with its previous response, including a Google search using the term MARANT, which shows almost exclusively returns for ISABEL MARANT.

In addition, Applicant submits herewith as *ExH. 2.1 and ExH. 2.2* additional Internet search results using Yahoo and Bing and the term MARANT. The searches returned almost exclusively result for the Applicant, ISABEL MARANT.

Applicant has further attached hereto as *ExHs. 3* press coverage of Applicant dating back to 2011 for now from publications such as Vogue, V Magazine, Harpers Bazaar, Elle, Marie Claire Allure, Teen Vogue, Glamour, Cosmopolitan, Lucky, Elle Décor, Fashion Magazine, Flare, InStyle, People Style Watch, Life & Style, WhoWhatWear, and many others. These select articles and press clippings demonstrate the recognition and fame of the Applicant in the fashion world and fashion industry as well as its ubiquitous representation in fashion and life style publications. Applicant can provide additional evidence if so requested but refrained from doing so at this time due to the size restrictions for submissions.

3. Fame of Applicant and its marks

Applicant would like to reiterate its position that its prior registered marks should find consideration when assessing the alleged likelihood of confusion with the cited mark MARANT. See TMEP § 1207.01(d)(ix)

According to *In re E. I. du Pont de Nemours & Co.*, the "fame of the prior mark" is a factor to be considered in determining likelihood of confusion. 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973). Because, in ex parte proceedings, the examining attorney is not expected to submit evidence regarding the fame of the cited mark, this factor is usually treated as neutral in such proceedings.

As indicated in its previous response, while this factor is usually considered more significant in inter partes proceedings. See *Bridgestone Americas Tire Operations, LLC v. Fed. Corp.*, 673 F.3d 1330, 102 USPQ2d 1061 (Fed. Cir. 2012); *Recot, Inc. v. M.C. Becton*, 214 F.3d 1322, 54 USPQ2d 1894 (Fed. Cir. 2000); *Research in Motion Ltd. v. Defining Presence Mktg. Grp., Inc.*, 102 USPQ2d 1187, 1192-93 (TTAB 2012) ; *In re Thomas*, 79 USPQ2d 1021, 1027 n.11 (TTAB 2006), famous marks are afforded a broad scope of legal protection because they are more likely to be remembered and associated in the public mind than a weaker mark. *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee en 1772*, 396 F.3d 1369, 1374, 73 USPQ2d 1689, 1694 (Fed. Cir. 2005); *Bose Corp. v. QSC Audio Prods. Inc.*, 293 F.3d 1367, 1371-76, 63 USPQ2d 1303, 1305-09 (Fed. Cir. 2002) (finding opposer's marks, ACOUSTIC WAVE and WAVE, to be famous and thus entitled to broad protection); *Recot*, 214 F.3d at 1327, 54 USPQ2d at 1897 (finding Board erred in limiting the weight accorded to the fame of opposer's FRITO-LAY mark); *Kenner Parker Toys Inc. v. Rose Art Indus., Inc.*, 963 F.2d 350, 353, 22 USPQ2d 1453,

1456 (Fed. Cir. 1992) (finding Board erred in discounting the significance of the fame of opposer's mark PLAY-DOH); *UMG Recordings, Inc. v. Mattel, Inc.*, 100 USPQ2d 1868, 1883 (TTAB 2011) (finding MOTOWN very famous in connection with musical recordings and musical entertainment, and noting that "a famous mark such as Motown can be expected to cast a long shadow and to be used in connection with numerous collateral goods").

When present, the fame of a mark is "a dominant factor in the likelihood of confusion analysis, independent of the consideration of the relatedness of the goods." *Recot*, 214 F.3d at 1328, 54 USPQ2d at 1898; *L'Oreal S.A. v. Marcon*, 102 USPQ2d 1434, 1438 (TTAB 2012) (noting that "a finding that a mark enjoys significant fame expands the scope of protection which might be accorded a lesser-known mark"; *Starbucks U.S. Brands, LLC v. Ruben*, 78 USPQ2d 1741, 1750 (TTAB 2006); see also *Nike, Inc. v. Maher*, 100 USPQ2d 1018, 1023 (TTAB 2011) (finding applicant's mark JUST JESU IT, and opposer's mark JUST DO IT similar for likelihood of confusion purposes "despite the potential differences in meaning, given the fame of opposer's mark and the similarity of appearance, pronunciation and overall commercial impressions").

Applicant believes that it has provided sufficient evidence to claim that its prior registered marks, its family of marks, should be considered famous in considering whether there may be a likelihood of confusion between its subject application and the cited mark MARANT. See TMEP §1207.01. Applicant further believes that its mark is viewed by relevant purchasers as a famous mark. See, e.g., *In re Hard Rock Cafe Licensing Corp. v. Elsea*, 48 USPQ2d 1400, 1409 (TTAB 1998).

When a trademark is a strong, famous mark, it can never be "of little consequence". See *Cf. Nina Ricci, SARL v ETF Enterprises, Inc.* 203 USPQ 947 (TTAB 1979); *David Crystal, Inc. v. Dawson*, 156 USPQ 573 (TTAB 1967). See *Specialty Brands, Inc. v. Coffee Bean Distribs., Inc.*, [748 F.2d 669](#), 675, 223 USPQ 1281, 1284 (Fed.Cir.1984) (citations omitted): In other words, given the evidence provided by Applicant the fame of Applicant and its marks must be considered when analyzing the Section 2(d) refusal. See *id.*; see also *In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1204 (TTAB 2009).

4. Applicant's prior registered Marks Should be considered in a Section 2(d) Analysis

The Examiner had initially cited additional prior registrations as possible obstacles to the registration of the subject application. These marks were US Reg. Nos. 4718670 ("Registration 1" or "ISABEL MARANT"), 4166347 ("Registration 2" or "ISABEL MARANT ETOILE"), 3222267 ("Registration 3" or "ISABEL MARANT"), 2367858 ("Registration 4" or "ISABEL MARANT").

US Reg. Nos. 4718670, ISABEL MARANT, covering "*Optics, namely, spectacles, spectacle frames, spectacle cases, eyeglasses, sunglasses*" in Class 9, registered on January 27, 2015

US Reg. No. 4166347, ISABEL MARANT ETOILE, covering "*Bags, namely, handbags, [backpacks,] travel bags, [school satchels,] school bags, beach bags, garment bags for travel, [trunks and suitcases,] purses [briefcases, wallets including cards holders, wallets, key cases, toiletry cases sold empty, umbrellas]*" in Class 18 and "*Clothing for [men,] women [and children], namely, hats, caps, [headbands,] berets, gloves, furs, namely, fur cloaks, fur jackets, [fur pants, fur skirts,] jackets, coats, slacks, dresses, skirts, chasuble, shirts, tee-shirts, pullovers, leather clothing, namely, leather pants, leather jackets, leather coats, leather footwear, bathing suits, bathrobes, [neckties,] sashes for wear, scarves, shawls, socks, belts, underclothing, namely, underwear, [stockings and tights,] foot wear except othopedic footwear [slippers]*" in Class 25, registered on June 27, 2012;

US Reg. No. 3222267, ISABEL MARANT, covering “Bags, namely, handbags, [travel bags,] and shoulder bags [, school bags and knapsacks, suitcases, attache cases, wallets, pocket wallets, purses and umbrellas]” in Class 18, registered on March 27, 2007;

US Reg. No. 2367858, ISABEL MARANT, covering “Clothing for men, women and children, namely, hats, caps and headwear, gloves, jackets, coats, pants, dresses, skirts, shirts, T-shirts, pullovers, leather coats, leather jackets, leather skirts and leather pants, swim wear, gowns, ties, scarves, socks, belts, boxer shorts, shoes, and slippers” in Class 25 registered on July 18, 2000.

In other words, Applicant can hardly be considered a newcomer against which the Registrant needs protection. In fact, Applicant’s marks registered several years before Registrant filed her application, namely, January 30, 2015.

The Examiner rejected Applicant’s argument that the application should be allowed as it would merely be considered another mark in Applicant’s family of marks arguing that “Applicant’s registered marks are for different goods than those in this application...”. Applicant respectfully disagrees with the Examiner’s argument.

As set forth in Applicant’s previous response, a family of marks is defined as “a group of marks having a recognizable common characteristic, wherein the marks are composed and used in such a way that the public associates not only the individual marks, but the common characteristic of the family, with the trademark owner.” *J & J Snack Foods Corp. v. McDonald’s Corp.*, 932 F.2d 1460, 1462, 18 USPQ2d 1889, 1891 (Fed. Cir. 1991). The common element may be a term, a phrase, or a component in the nature of a prefix or suffix.

Here, the common elements of Applicant’s family of marks are the terms ISABEL MARANT, which form the bases of Applicant’s prior marks. All of these marks cover goods that may be considered somewhat related, namely, clothing and accessories in Classes 25, 18 as well as spectacles and eyeglasses in Class 9.

The Examiner states that Applicant’s Family of Marks argument is not persuasive “because Applicant’s registered marks are for different goods than those in this application, which are highly related and/or identical to Registrant’s goods.”

As set forth above and already touched upon in Applicant’s previous response, Applicant is a famous Fashion Designer. Designers often sell clothing, accessories and perfumes under their designer name. The Trademark Trial and Appeal Board describe the strong relationship between jewelry and women’s clothing, for example, in *David Crystal ,Inc. v. Dawson*, 156 USPQ 573 (TTAB 1967). The Board stated:

“...considering that jewelry and women’s wearing apparel are sold and promoted through the same channels of trade to the same classes of purchasers, they are displayed and worn together, they may be purchased at the same time for coordinated wardrobes,...”. See also *In re Davia*, 110 USPQ2d at 1815-1818; *In re Melville Corp.*, 18 USPQ2d 1386, 1388 (TTAB1991); 47 *Brand, LLC v. Contrast Imports, Inc.*, Opp. No. 91223256, TTAB 2017.

The same can be said perfumes and designer clothes. See ExH, 4. The courts and the Trademark Office have recognized that cosmetics, toiletries and perfumes are complementary products to women’s apparel, and related as part of an overall fashion picture which encompasses dress and beauty aids. *Cf.*, e.g., *Scarves by Vera*, 544 F.2d at 1174; *Seligman & Latz, Inc. v. Merit Mercantile Corp.*, 222 U.S.P.Q. 720, 722 (T.T.A.B.1984) (record shows a close relationship between clothing products and cosmetic and toiletry products...); *In re Barbizon International, Inc.*, 217 U.S.P.Q. 735, 738 (T.T.A.B.1983) (common use of identical marks for cosmetic and clothing goods marketed by same source, and intimate fashion relationship between women’s cosmetics and clothing; such goods are highly related); *In re Christian Dior*,

225 U.S. P.Q. 533 (T.T.A.B.1985) (men's dress shirts and men's toiletries were related goods, sold in same stores to same customers, often during single shopping excursion). Cosmetics, toiletries and perfumes and women's clothing may be related commercially by advertisements in the same media and availability in similar retail outlets patronized by particular classes of purchasers; and they may both be purchased during the same shopping excursion.

Applicant, as a famous fashion designer, is merely expanding the use and protection of her name ISABEL MARANT to a product range that is often considered related to those products, for which Applicant already owns registrations, namely its aforementioned marks in Classes 9, 18, 25.

In that regards, Applicant is merely expanding its product range within its natural zone of expansion. See TMEP § 1207.01(a)(v). While the expansion-of-trade doctrine has limited application in ex parte proceedings, and the Trademark Trial and Appeal Board has indicated that "[i]t is not necessary,... in the context of an ex parte proceeding, for the Office to show that the owner of the particular registration that has been cited against the application has expanded or will expand its goods or services." *In re 1st USA Realty Prof'ls, Inc.*, 84 USPQ2d 1581, 1584 & n.4 (TTAB 2007); see also *In re Kysela Pere et Fils, Ltd.*, 98 USPQ2d 1261, 1266 (TTAB 2011), Applicant merely uses the analogy to support its claim that the Office should have taken its prior co-existing marks into consideration in the Section 2(d) analysis.

In *In re Daboub and Giner*, Serial No. 87/351674, (TTAB August 28, 2018), the Board stressed that the 13th *du Pont* factor encompasses "any other established fact probative of the effect of use." Though "rarely invoked," it "accommodates the need for flexibility in assessing each unique set of facts." For example, "[w]here an applicant owns a prior registration that is over five years old and the mark is 'substantially the same' as in the applied-for application, this can weigh against finding that there is a likelihood of confusion. *In re Inn at St. John's, LLC*, 126 USPQ2d 1742, 1748 (TTAB 2018) (citing *In re Strategic Partners Inc.*, 102 USPQ2d at 1399 (no likelihood of confusion found with the registered mark ANYWEAR BY JOSIE NATORI and design where the applicant's previously registered mark ANYWEARS was substantially similar to the applied-for mark ANYWEAR for identical goods))."

In this case, the prior registration had no claim to color, and so the mark was "not only 'substantially the same' as, but more importantly, legally identical to the applied-for mark." Thus the applied-for mark does not "move [any] closer" to the mark in the cited registration. *Compare In re Inn at St. John's, LLC*, 126 USPQ2d at 1748. Moreover, the fruit conserves of the prior registration are highly related to, if not identical with, the goods in the subject application.

The rationale of this case is applicable to this case as the subject application is identical to Applicant's prior registered marks. As a consequence, these prior registrations should have taken into consideration what assessing the likelihood of confusion with the cited registration.

5. Applicant's Personal Names

Under 15 U.S.C. §1127, a name can be registered as a trademark and used by a person in US commerce. TMEP § 1301.02(b) sets forth that one's personal name can also be registered as a trademark.

Similarly, personal names (actual names and pseudonyms) of individuals or groups function as marks only if they identify and distinguish the services recited and not merely the individual or group. *In re Mancino*, 219 USPQ 1047 (TTAB 1983) (holding that BOOM BOOM would be viewed by the public solely as applicant's professional boxing nickname and not as an identifier of the service of conducting professional boxing exhibitions).

In *Taylor Wine Company, Inc., Appellee, v. Bully Hill Vineyards, Inc., Appellant*, 569 F.2d 731 (2d Cir. 1978), the court referenced *Herring-Hall-Marvin Safe Co. v. Hall's Safe Co.*, 208 U.S. 554,

558, 28 S. Ct. 350, 52 L. Ed. 616 (1908), in which Justice Holmes stated that "speaking generally, when the defendant demonstrates a genuine desire to build a business under his own name, courts have been reluctant to proscribe all surname use whatever even though the defendant's conduct has been less than exemplary. In *L. E. Waterman Co. v. Modern Pen Co.*, 235 U.S. 88, 35 S. Ct. 91, 59 L. Ed. 142 (1914), the Court declined to order an absolute prohibition although it was clear that the defendant intended to use his surname to garner benefits from the plaintiff's successful exploitation of the same name. 235 U.S. at 94-96, 35 S. Ct. 91. Particularly when the infringer is a son or grandson, as in *Hall*, supra; *National Distillers Products Corp. v. K. Taylor Distilling Co.*, 31 F. Supp. 611, 615 (E.D. Ky. 1940), and *Friend v. H. A. Friend & Co.*, 416 F.2d 526, 534 (9th Cir. 1969) cert. denied, 397 U.S. 914, 90 S. Ct. 916, 25 L. Ed. 2d 94 (1970), the courts have given qualified relief which reflects "a judicious balancing of the countervailing interests of protecting an individual's use of his own name and the avoiding of confusion." 416 F.2d at 534.

In *National Distillers Products Corp. v. K. Taylor Distilling*, supra, the court restrained the defendant from using "Taylor" in its corporate name or in any of its whiskey labels or advertising matter, unless accompanied by a statement plainly and specifically stating that the defendant is "neither the successor to nor connected with the maker of 'Old Taylor' whiskey" and that its product is "not the product of E. H. Taylor, Jr. & Sons, or its successors." 31 F. Supp. at 616. In *Friend v. H. A. Friend*, 416 F.2d at 534, the defendant was enjoined from using the word "Friend" as a trademark except where preceded by his given name in letters of equal size and coupled with a parenthetical phrase "Not affiliated with H. A. Friend & Co. of Zion, Illinois."

In *Berghoff Restaurant Co., Inc. v. Louis W. Berghoff, Inc.*, 357 F. Supp. 127 (N.D. Ill. 1973), aff'd, 499 F.2d 1183 (7th Cir. 1974), the defendant was permitted to use his own name when accompanied by appropriate disclaimer, as was the defendant brother in *David B. Findlay, Inc. v. Findlay*, 18 N.Y.2d 12, 21-22, 271 N.Y.S.2d 652, 218 N.E.2d 531, cert. denied, 385 U.S. 930, 87 S. Ct. 289, 17 L. Ed. 2d 212 (1966).

The same rationale applies to this application. Applicant has been using her name and brand ISABEL MARANT in connection with clothing shoes, jewelry and other fashion accessories since 1994. The name and brand has become well known in the fashion and related industries. Consumers have come to recognize ISABEL MARANT as a designer label and will not confuse the brand with the cited mark as the subject application includes the Applicant's first name in addition to her surname MARANT. Given the gist of the aforementioned decisions, this should suffice to distinguish the application from the cited mark.

6. Impulse versus careful sophisticated purchasing

The Examiner did not address the 4th factor, namely, the circumstances under consumers may encounter and purchase Applicant's and Registrant's products. Here, Applicant makes reference to its comments provided with its first response.

Applicant has attached hereto screenshots from varying websites showing its products. As can clearly be seen, ISABEL MARANT branded products are expensive and it is very unlikely that consumers of ISABEL MARANT branded products will purchase these products on impulse due to the price point. See ExH 5.1-5.7.

The same can be said of consumer habits when it comes to make up and fragrances. Fragrances have to be tested on one's skin to ensure that the scent is compatible with the customer's body chemistry, while cosmetics must meet the consumer's skin tone and type. Unless the consumer already knows what brand to purchase cosmetics and make up as well as fragrances are typically not an impulse purchase. In other words, consumers will make such a purchase after careful considerations. Consumer confusion is, therefore, not likely.

III. Conclusion

Applicant has shown that its mark and the cited registration are different in appearance, sound and connotation, that Applicant is a famous designer, that its marks are well recognized in the fashion and related industry and, as such, are distinguishable from the cited registration.

Applicant has further shown that its prior registered marks should be taken into account when assessing a possible likelihood of confusion with a prior registration and that Applicant should be allowed to use the owner's personal name.

In view of the foregoing Remarks, Applicant kindly requests the Examiner to reconsider his refusal.

To: BIOCOSMETICA INTERACTIVA, S.A. DE C.V. (ricardo@ramirezpalos.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86520413 - MARANT - N/A
Sent: 5/5/2015 8:50:47 PM
Sent As: ECOM106@USPTO.GOV
Attachments: [Attachment - 1](#)
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[Attachment - 8](#)
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[Attachment - 10](#)
[Attachment - 11](#)

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 86520413

MARK: MARANT

86520413

CORRESPONDENT ADDRESS:

RICARDO RAMIREZ
SIMÓN BOLÍVAR NO. 486, COL. LAFAYETTE
GUADALAJARA, JALISCO
44140
MEXICO

CLICK HERE TO RESPOND TO THIS LETTER:

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[VIEW YOUR APPLICATION FILE](#)

APPLICANT: BIOCOSMETICA INTERACTIVA, S.A. DE C.V.

CORRESPONDENT'S REFERENCE/DOCKET NO.:

N/A

CORRESPONDENT E-MAIL ADDRESS:

ricardo@ramirezpalos.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 5/5/2015

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

NO CONFLICTING MARKS NOTED

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; see 15 U.S.C. §1052(d).

TRADEMARK ACT SECTION 2(e)(4) REFUSAL

Registration is refused because the applied-for mark is primarily merely a surname. Trademark Act Section 2(e)(4), 15 U.S.C. §1052(e)(4); see TMEP §1211. The primary significance of the mark to the purchasing public determines whether a term is primarily merely a surname. *In re Kahan & Weisz Jewelry Mfg. Corp.*, 508 F.2d 831, 832, 184 USPQ 421, 422 (C.C.P.A. 1975); *In re Binion*, 93 USPQ2d 1531, 1537 (TTAB 2009) see TMEP §§1211, 1211.01.

Please see the evidence from the LexisNexis Public Records database, attached to the end of the instant Office action, establishing the surname significance of the surname Marant. This evidence shows the applied-for mark appearing 173 times as a surname in a nationwide telephone directory of names.

It is noted that the proposed mark is a relatively rare surname; however, the proposed mark appears to have no significant meaning other than that of a surname. Evidence that a word has no meaning or significance other than as a surname is relevant to determining whether the word would be perceived as primarily merely a surname. See *In re Petrin Corp.*, 231 USPQ 902, 903 (TTAB 1986); TMEP §1211.02(b)(vi). The attached evidence from *Wikipedia* indicates Marant is a small township in France with a population of 73 as of 2006; however, the word MARANT does not appear in *Oxford Dictionaries*, (2015), *Merriam-Webster*, (2015), the *Logos* translation website, or *The Columbia Gazetteer of the World*.

Note that the fact that a term is shown to have some minor significance as a geographical term will not dissipate its primary significance as a surname. *In re Hamilton Pharms. Ltd.*, 27 USPQ2d 1939, 1943 (TTAB 1993); *In re Picone*, 221 USPQ 93, 95 (TTAB 1984); TMEP §1211.01(a)(iii).

Accordingly, the word MARANT appears to have no significant meaning other than as a surname.

Seeking Registration On The Supplemental Register:

Although an amendment to the Supplemental Register would normally be an appropriate response to this refusal, such a response is not appropriate in the present case. The instant application was filed under Trademark Act Section 1(b) and is not eligible for registration on the Supplemental Register until an acceptable amendment to allege use meeting the requirements of 37 C.F.R. §2.76(b), (c) has been timely filed. 37 C.F.R. §2.47(d); TMEP §§816.02, 1102.03.

If applicant files an acceptable allegation of use and also amends to the Supplemental Register, the effective filing date of the application will be the date on which applicant met the minimum filing requirements of 37 C.F.R. §2.76(e) for the amendment to allege use. 37 C.F.R. §2.75(b); TMEP §§816.02, 1102.03. In addition, the undersigned trademark examining attorney will conduct a new search of the Office records for conflicting marks based on the later application filing date. TMEP §§206.01, 1102.03.

Although registration on the Supplemental Register does not afford all the benefits of registration on the Principal Register, it does provide the following advantages:

- The registrant may use the registration symbol ®;
- The registration is protected against registration of a confusingly similar mark under Trademark Act Section 2(d);
- The registrant may bring suit for infringement in federal court; and
- The registration may serve as the basis for a filing in a foreign country under the Paris Convention and other international agreements.

See 15 U.S.C. §§1052(d), 1091, 1094; TMEP §815.

ADDITIONAL INFORMATION REQUIRED

Applicant must provide additional information about this wording to enable proper examination of the application. Specifically, applicant must respond to the following questions:

- * Does anyone associated with the applicant feature the surname MARANT?

See 37 C.F.R. §2.61(b); TMEP §814.

Failure to respond to a request for information is an additional ground for refusing registration. See *In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTIP ship LLP*, 67 USPQ2d 1699, 1701 (TTAB 2003); TMEP §814.

SIGNATURE ON RESPONSE - ADVISORY

Responses to Office actions must be properly signed. See 37 C.F.R. §§2.62(b), 2.193(e)(2); TMEP §§712, 712.01. If an applicant is not represented by an attorney, the response must be signed by the individual applicant or someone with legal authority to bind a juristic applicant (e.g., a corporate officer or general partner). See 37 C.F.R. §2.193(e)(2)(ii); TMEP §§611.03(b), 611.06(b)-(h), 712.01. In the case of joint

applicants, all must sign. 37 C.F.R. §2.193(e)(2)(ii); TMEP §611.06(a).

If an applicant is represented by an attorney authorized to practice before the USPTO, the attorney must sign the response. 37 C.F.R. §2.193(e)(2)(i); TMEP §§611.03(b), 712.01. The only attorneys who may sign responses and otherwise practice before the USPTO in trademark matters are (1) attorneys in good standing with a bar of the highest court of any U.S. state, the District of Columbia, Puerto Rico, and other federal territories and possessions of the United States; and (2) Canadian agents and/or attorneys who represent applicants located in Canada and (a) are registered with the USPTO and in good standing as patent agents or (b) have been granted reciprocal recognition by the USPTO. See 37 C.F.R. §§2.17(e), 2.62(b), 11.1, 11.5(b)(2), 11.14(a), (c); TMEP §§602, 712.01.

If an applicant is initially represented by an attorney, and then later retains another attorney from a different firm, the newly retained attorney may not sign responses until the applicant files a new power and/or revocation of attorney. See 37 C.F.R. §2.18(a)(7); TMEP §604.03.

RESPONSE GUIDELINES

The response should address each refusal and/or requirement raised in the Office action. If a refusal has issued, the applicant can argue against the refusal; i.e., the applicant can submit arguments and evidence as to why the refusal should be withdrawn and the mark should register. To respond to requirements, the applicant should set forth in writing the required changes or statements and request that the Office enter them into the application record.

The response must be personally signed or the electronic signature manually entered by the applicant or someone with legal authority to bind applicant (i.e., a corporate officer of a corporate applicant, the equivalent of an officer for unincorporated organizations or limited liability company applicants, a general partner of a partnership applicant, each applicant for applications with multiple individual applicants). TMEP §§605.02, 712.

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. See 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. See TMEP §§705.02, 709.06.

If applicant has technical questions about the TEAS response to Office action form, applicant can review the electronic filing tips available online at http://www.uspto.gov/trademarks/teas/e_filing_tips.jsp and e-mail technical questions to TEAS@uspto.gov.

TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS – TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE: Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. See 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$50 per international class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone without incurring this additional fee.

/Martha L. Fromm/
Examining Attorney
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TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

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| 15. | MARANT, AMANDA | 7217 SCHOUEST METAIRIE, LA 70003-3139 | 504-249-0569 |
| 16. | MARANT, AMELIA F | 631 TIMBER WALK SIMPSONVILLE, SC 29681-4554 | 864-805-6388 |
| 17. | MARANT, ANDREA | PHILADELPHIA, PA 19146 | 215-300-6913 |
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<https://www.isabelmarant.com>
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[Marant - Wikipedia](#)

<https://en.wikipedia.org/wiki/Marant>
Marant is a commune in the Pas-de-Calais department in the Hauts-de-France region of France.
Geography. **Marant** is situated 3 miles (5 km) east of Montreuil ...
Country: France **Region:** Hauts-de-France
Department: Pas-de-Calais **Elevation:** 10–96 m (33–315 ft), (avg. 23 m or 75 ft)
Geography · Population

[ISABEL MARANT ÉTOILE | Women's Clothing | NET-A-PORTER.COM](#)

https://www.net-a-porter.com/us/en/Shop/Designers/Isabel_Marant_Etoile
Shop ISABEL MARANT ÉTOILE's womenswear collection at **Net-A-Porter**. Discover the stylish, youthful range blending relaxed tailoring with bohemian detailing.

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ISABEL MARANT
Isabel Marant is a French fashion house founded in 1994 by designer Isabel Marant. Originally consisting only of a line of jerseys and knitwear, the brand is now best known for its shoes, which have been worn by celebrities including Kate Bosworth, Katie Ho... +



Founded: 1994

Founder: Isabel Marant

Number of locations: 12

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Marantz is a company that develops and sells high-end audio products. The company was founded in New York, but is now based in Japan. The first Marantz audio product w... [marantz](#)

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Marant is a commune in the Pas-de-Calais department in the Hauts-de-France region of France.
81 (2015)



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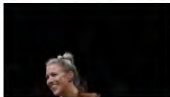
Driven by a single-minded love of fashion and clothes that live and move, Parisian designer Isabel **Marant** creates pieces for women in real life "walking down ...

Marant - News



The 5 must-have items editors will be wearing this fashion month

The Telegraph via Yahoo News · 2 hours ago
As fashion month officially kicks off tomorrow with Tom Ford's NYFW show, fashion editors and the...



What to expect from Isabel Marant's new collection for L'Oréal Paris

AFP Relax News via Yahoo News · 6 hours ago
L'Oréal Paris is gearing up to launch its newest celebrity collaboration alongside fashion designer...



Get Your First Look At The L'Oréal And Isabel Marant Make-Up Collection

Elle via Yahoo News · 6 hours ago
Following the insane success of their lipstick collab with Balmain, L'Oréal Paris have teamed up...

More news for **Marant**

Isabel Marant | Barneys New York

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Isabel Marant | Nordstrom

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Isabel **Marant** says style is about creating your own uniform - hers includes muted prints, relaxed staples and luxurious sweaters. Inspired by the designer's own ...

Isabel Marant | Luxury Clothing, Dresses, Shoes, Sandals, Boots...

www.fwrd.com/brand-isabel-marant/5aa3d1/

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Étoile Isabel Marant Spring 2019 Ready-to-Wear Paris Collection...

www.vogue.com/fashion-shows/spring-2019-ready-to-wear/etoile-isabel-marant

Jun 23, 2018 ... "Each time, I tell a different story—but it's still my universe," said Isabel **Marant**, who seemed unaware that she had used such an apt analogy for ...

Isabel Marant | Womenswear | Shop Online at MATCHESFASHION ...

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THE AGE ISSUE

VOGUE

AUG

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BACK
TIME

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ATHLETE AT **96**

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HOLLYWOOD VETERANS
AT **13** AND **17**

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MOGUL AT **63**

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BOLDER SHOULDER

Play it young like Liya Kebede, 33, in a frisky Burberry Prorsum tangerine wool-and-silk sweater with fox-fur short sleeves. Isabel Marant tie-dyed T-shirt. Alexander Wang wool side-zip shorts. Lanvin shoulder bag. Givenchy by Riccardo Tisci boots. Details, see In This Issue.



NAUGHTY/ NICE

It's all about the conceal/reveal—and some can afford to reveal a lot more than others. Fei Fei Sun, 22, makes Grandmère's Chantilly look torrid with a Valentino silk lace-and-chiffon dress. Adrienne Landau lamb-fur neck warmer. Lanvin gloves. Jimmy Choo bag. Isabel Marant boots. Details, see In This Issue.



V IMAGZINE



72

FALL PREVIEW 2011



THE TRANSFORMATION ISSUE

PENÉLOPE CRUZ IN RALPH LAUREN COLLECTION
PHOTOGRAPHED BY MERT ALAS & MARCUS PIGGOTT

Pants **Louis Vuitton**
Fur **Gucci**
Jacket vintage from
What Goes Around Comes Around
Boots **Isabel Marant**
Watch **Cartier**
Bangles **David Yurman**
Diamond bracelet **Harry Winston**

On hair, **Frédéric Fekkei**
Coiff Océanique Tousled Wave Spray



Sweater Isabel Marant
Pants Etro
Watch Cartier
Key pendant vintage Cartier
from Robin Katz Vintage Jewels
Boots Giuseppe Zanotti Design



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HOW TO WEAR THEM
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Beauty Secret: For a natural, lit-from-within glow, accent cheekbones with **Clinique** Up-Lighting Liquid Illuminator in Bronze.

Goat-hair jacket, \$3,225, feather drop necklace, price on request, both, **Isabel Marant**, at Isabel Marant, NYC. Denim shirt, **Levi's**, \$60. Lace bodysuit, **American Apparel**, \$44. Jeans, **Lucky Brand**, \$168. Merino wool socks, **Happy Socks**, \$15. Suede boots, **Yves Saint Laurent**, \$1,595.



Jean jacket, \$1,170, V-neck sweater, \$490, both, **Isabel Marant**, at Isabel Marant, NYC. Lace bodysuit, **American Apparel**, \$44. Vintage malachite necklace, from **Beladora.com**, \$395. Vintage pin, from **Melet Mercantile**, NYC. Vintage gold cuff, from **Karry'O**, Paris, price on request. *For details, see Shopping Guide.*



Knitted fox-fur jacket, **Michael Kors Furs**, price on request, collection at Neiman Marcus. Leotard, **Capezio**, \$20. Jeans, **Guess**, \$98. Feather drop necklace, **Isabel Marant**, price on request. Suspenders, **American Apparel**, \$18. Vintage pin, from **Melet Mercantile**, NYC. Snake ring, **Tom Ford**, \$1,820. Vintage 18-karat gold ring, from **Beladora.com**, \$795. Leather lace ankle boots, **Giuseppe Zanotti for Balmain**, \$1,100.

Denim shirt, Diesel, \$150, at Diesel, NYC. Lace bodysuit, American Apparel, \$44. Jeans, MIH Jeans, \$176. Custom-made hat, Lids, price on request. Feather drop necklace, Isabel Marant, price on request. Enamel, platinum, and diamond earrings (on shirt), Jean Schlumberger for Tiffany & Co., price on request. Snake ring, Tom Ford, \$1,820. Vintage 18-karat gold ring, from Beladora.com, \$795. For details, see Shopping Guide.



RED-HOT BLUES

SHOCKS OF RUBY RED,
HINTS OF SEDUCTIVE LACE,
AND SOME SAVAGE FUR
HEAT UP FALL'S RUSTIC,
ALL-AMERICAN DENIM

PHOTOGRAPHED BY *horst diekgerdes*
STYLED BY *samira nasr*

ELLE SHOPS EDITORS' PICKS

DEREK LAM



KRISTEN SHIRLEY

EDITOR'S NOTE: Car coats in pastel shades nod to '70s suburban-chic à la Ang Lee's *The Ice Storm*.



Wool coat, **OPENING CEREMONY**, \$690, at Opening Ceremony, NYC



Wool coat, **BY MALENE BERGER**, \$695, visit 25park.com



Wool jacket, **PHILOSOPHY DI ALBERTA FERRETTI**, \$1,055, at Philosophy di Alberta Ferretti Boutique, NYC



Wool peacoat, **CHRIS BENZ**, \$1,295, collection at select Saks Fifth Avenue stores nationwide

CÉLINE



AMANDA FRANKEL

EDITOR'S NOTE: Rectangular bags with simple folds are the perfect minimalist accessories.



Leather and horsehair bag, **AKRIS**, \$1,990, at Akris Boutique, NYC



Embossed leather clutch, **CLUB MONACO**, \$179, call 212-459-9863

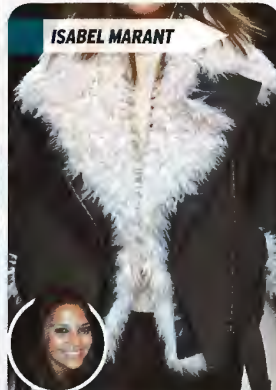


Leather clutch, **MICHAEL KORS**, \$495, call 866-709-5677



Goatskin clutch, **MARC JACOBS**, \$795, at Marc Jacobs, NYC

ISABEL MARANT



ALISON GIRSCHICK

EDITOR'S NOTE: The ultimate downtown-girl topper works with leather leggings or a sweet dress.



Cotton jacket with faux-fur collar, **CLUB MONACO**, \$229, call 212-459-9863



Leather jacket, **GANT BY MICHAEL BASTIAN**, \$1,695, visit gant.com



Polyester jacket with faux-fur collar, **MISS ME**, \$128, at select Buckle stores nationwide



Leather and suede jacket, **ACNE**, \$2,480, at Acne Studio, NYC

FENDI



TONY AREVALO

EDITOR'S NOTE: Go bold with artsy, graphic cuffs in a variety of metals and materials.



Brass and glass cuff, **LANVIN**, \$890, collection at net-a-porter.com



Metal, glass, and enamel cuff, **CHANEL**, \$3,450, call 800-550-0005



Gold-plated cuff with resin and cabochons, **OSCAR DE LA RENTA**, \$560, visit oscardelarenta.com

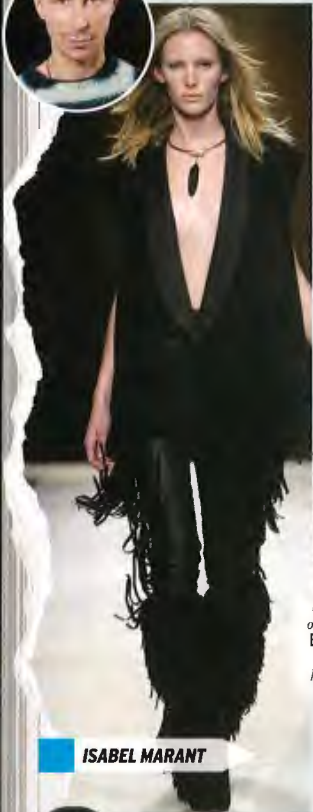


Gold cuff, **IPPOLITA**, price on request, visit ippolita.com

Runway: lmaxtree.com; portraits: courtesy of the subjects; Akris bag: courtesy of Akris; cuffs: courtesy of the designers; remaining still lifes: Mark Platt (styling by Anita Salerno, Anne Wisliewski, and Sabrina Grande for RJ Bennett/Reprints); for details, see Shopping Guide

THE SHOPS EDITORS' PICKS

KYLE ANDERSON, SENIOR ACCESSORIES EDITOR



ISABEL MARANT



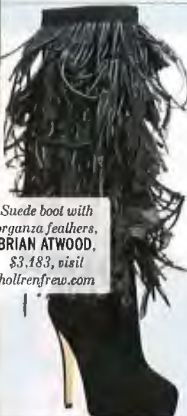
Silk and velvet vest with leather shoulder detail, **DOLCE & GABBANA**, \$1,675, call 877-70-DG-USA



Polyester-blend vest with leather detail, **ALEXANDER WANG**, \$695, at Alexander Wang, NYC



Gabardine and leather vest, **KIMBERLY TAYLOR**, \$395, at Kimberly Taylor, NYC



Suede boot with organza feathers, **BRIAN ATWOOD**, \$3,183, visit hollrenfrew.com



Leather boot, **DIANE VON FURSTENBERG**, \$650, visit djf.com



Ostrich-feather-detail boot, **MAX KIBARDIN**, \$2,000, visit mazkibardin.com

Wear It With...

Rhodium clutch with haircalf tassels, **ALEXANDER WANG**, \$435, visit alexanderwang.com



White gold and diamond watch with alligator strap, **HERMÈS**, price on request, visit hermes.com

Sterling silver necklace with hand-carved jade, **ELSA PERETTI, TIFFANY & CO.**, \$2,200, call 800-526-0649. White gold and diamond cuff, **DE GRISOGONO**, price on request, visit degrisogono.com



EDITOR'S NOTE: Keep all-black fresh with a mix of luxe textures, rock 'n' roll fringe, and flashes of pavé.

JADE FRAMPTON, MARKET EDITOR



ALTUZARRA



Cotton canvas jacket with faux-fur hood, **G-STAR**, \$350, visit g-star.com



Cotton jacket with leather sleeves and fox-fur details, **HANII Y.**, \$1,500, visit shopbop.com



Twill jacket with raccoon-fur trim, **CYNTHIA STEFFE**, \$695, at select Bloomingdale's stores nationwide



Stretch twill skirt, **PRESS**, \$77, visit pressfashions.com



Cotton chino cargo skirt, **BAND OF OUTSIDERS**, \$490, visit shopbandofoutsiders.com

Belted suede skirt, **LUCA LUCA**, \$1,250, call 212-268-9285



Cashmere sweater, **BLACK FLEECE BY BROOKS BROTHERS**, \$575, visit blackfleece.com



Rose gold ring, \$525, rose gold ring with diamonds, \$1,125, **FRANK GEHRY FOR TIFFANY & CO.**, call 800-526-0649. Middle: Rose gold ring, **TIFFANY & CO.**, \$650, visit tiffany.com



Leather and jumbo-wool bag, **CÉLINE**, \$3,950, at Céline, Bal Harbour, FL



Leather lace-up bootie, **BEBE**, \$179, call 877-BEBE-777

EDITOR'S NOTE: Reach Nirvana in oversize parkas and cargo skirts updated with feminine cuts and urban accessories.

Runway: Imaxtree.com; portraits: courtesy of the subjects; accessories: courtesy of the designers; remaining still lifes: Mark Platt (styling by Anita Salerno and Sabrina Grande for RJ Bennett Represents); for details, see Shopping Guide

Tim Gunn: Wear this, not that!

August 2011

marie claire

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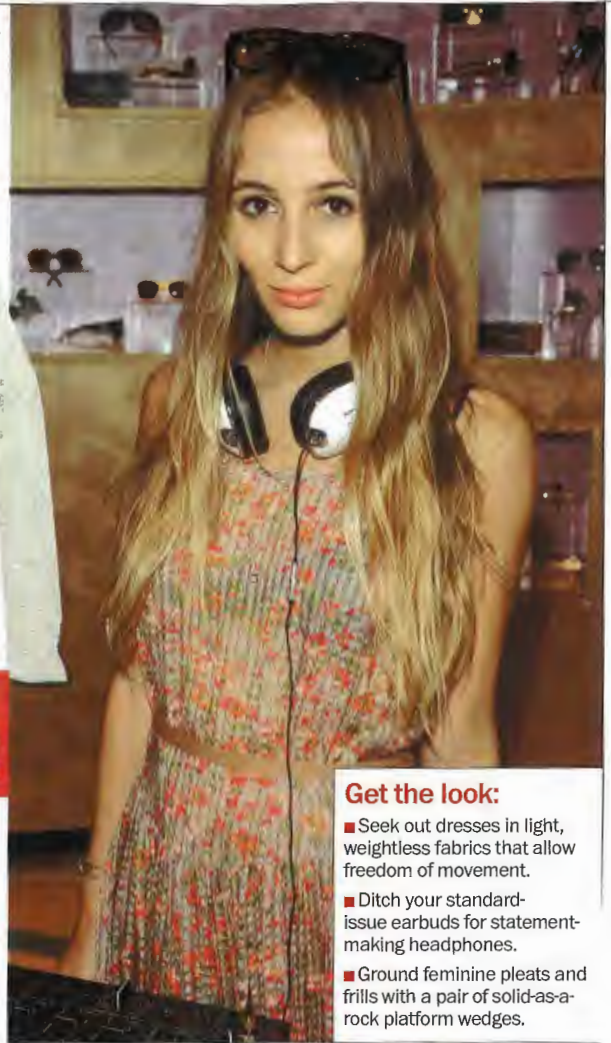
NECKLACES \$400 to \$450, Tom Binns Design; (917) 475-1412.

JACKET \$830, Isabel Marant; (212) 645-1197.

SUNGLASSES \$210, Karen Walker Eyewear; gargyle.com.

FASHION résumé

HARLEY VIERA-NEWTON: The downtown DJ, model, and recent NYU grad makes major noise in standout prints and throwback silhouettes



Get the look:

- Seek out dresses in light, weightless fabrics that allow freedom of movement.
- Ditch your standard-issue earbuds for statement-making headphones.
- Ground feminine pleats and frills with a pair of solid-as-a-rock platform wedges.



DRESS \$420, Twenty8Twelve at Gavin; (847) 328-7407.

BRACELET \$615, Tom Binns Design; (917) 475-1412.

DRESS \$229, Talbots; talbots.com.

BAG price upon request, Dior; (800) 929-DIOR for stores.

SHOES price upon request, Charlotte Olympia; charlotteolympia.com for stores.

HEADPHONES \$60, Urbanears; urbanoufitters.com.



101 IDEAS



CLUTCH price upon request, Victoria Beckham.



NECKLACES \$290 & \$215, Mirit Weinstock.



CLUTCH \$1,845, Tod's.



NECKLACE \$680, Dezso by Sara Beltran.



CUFF \$490, Bex Rox.



SHOES \$450, Loeffler Randall.



BRACELETS \$198 for four, Elizabeth Cole Jewelry.



CLUTCH \$1,271, Dries Van Noten.



WOVEN BANGLES \$145 each, Orly Genger by Jaclyn Mayer.



BEADED BANGLE price upon request, Isabel Marant.



BRASS COLLAR \$885, Aesa.
FEATHER NECKLACE price upon request, Isabel Marant.



BRACELETS \$80 each, Vanities.



CUFF \$528, Pamela Love.



BELTS \$595 each, Proenza Schouler.



CLUTCH \$300, Torregrossa.



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CLUTCH \$328, Marc by Marc Jacobs.

For stores, see Shopping Directory.

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FASHION BULLETIN

The Best in Denim • Versatile Bags • Narrow Jackets and Sexy Suits • AUGUST

Chanel

Wool coat, stretch jeans, and tweed-and-alligator boots



TED ROSSI denim-and-lambskin cuff with safety pins, Swarovski crystals, and pearls, \$270 (swarovski-crystallized.com).



Isabel Marant

Denim jacket, cotton top, suede necklace, stretch suede pants, and suede boots



Marilyn Monroe on the set of *The Misfits*, 1960

DENIM & SUPPLY RALPH LAUREN denim jacket with faux-fur collar, \$125 (macys.com).

Blue Valentine

By Treena Lombardo

On the fall runways, designers took the idea of dark, utilitarian denim and created far more than just jeans. Karl Lagerfeld mixed city grit with classic Chanel elegance, marching one model down the catwalk in a distressed indigo bouclé jacket over a wool coat (actually attached as one piece). Isabel Marant crafted patchwork button-downs and oversize vests out of denim, as well as supremely shaggy shearling coats. Without the telltale contrast stitching, designers are using denim the way they would wool—in trench coats, blazers, and tops—turning this season's fashion shows into a true-blue heaven.

AUGUST

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boho baby

"If you want to add feathers or tassels in your hair, clip them under your hair, not at the part," stylist David Von Cannon says. Then put a little sparkle in your eye! To get this look, makeup artist Lisa Houghton used lash glue to fix glitter to Vita's eyes: "Put a drop of eyelash glue on your finger, dip it in a pot of glitter, and then dot on your eyelid."

Isabel Marant dress, earrings, and beaded cuff. Venessa Arizaga necklace, \$395. Finn rings.

HAIR:
DAVID VON CANNON.

MAKEUP:
LISA HOUGHTON.

GLAMOUR AUGUST 2011

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GUYS REVEAL:

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WIN 'EM, PAGE 30

Heidi
The Real Deal on That Body and All Her Runway Secrets

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Bonus Covers This Way!

AUGUST 2011

h

Heidi Klum is seriously getting down. In between sexy poses for the *Glamour* cover shoot, the *Project Runway* host sings along with Missy Elliott like she's starring in a music video (which she's done, by the way, with her singer husband, Seal). Bopping around, smiling that famous smile,

she just seems so...*happy*. And she's earned it. Not only is Klum, 38, heading into her ninth season of hosting *Runway*, but she's now a designer in her own right. She's about to launch an HSN jewelry line, *Wildlife*, as well as a Coty fragrance, *Heidi Klum Shine*. Then there's a New Balance partnership, two maternity lines and a new AOL lifestyle channel, on which she doles out advice and shopping recommendations. Oh, and she does it all while apparently having plenty of hot sex, even after six years of marriage

"On the show I'm going to be 80, walking with a stick down the runway."

(details below!) and *four* kids. In one of the few times she actually sits down during the day, Klum, dressed for her last shot in glitter pants and sexy heels, relaxes on the couch popping handfuls of red grapes into her mouth, her legs splayed open like a guy's. Then she dishes on everything from bedroom fashion to *Runway*.

GLAMOUR: Let's talk clothes. If you could wear only one outfit for the rest of your life, what would it be?

HEIDI KLUM: Hmm, maybe my pajamas? I have a whole army of pajamas.

GLAMOUR: And does Seal like your pajamas, or does he prefer you in lingerie?

HK: He loves pajamas! He's very English, so he loves pajamas and slippers.... We start off wearing the pajamas, and sometimes they come off!

GLAMOUR: Wait, wait, I've got questions on that later! But *Project Runway* first. Over the seasons, it seems like your critiques have gotten more forceful. Do you agree?

Continued on next page ➡



"I'm not saying you have to put up a pole in your bedroom... but I love that sometimes!"

Her husband, Seal, is "even hot when he's sleeping," says Klum. Jacket, Isabel Marant; T-shirt, BL33N.com; jeans, Maison Martin Margiela; hat, Dsquared2; leather and hematite bracelet, Giles & Brother.

Opposite page: vest, blouse, Peter Pilotto; pants, Calvin Klein; silver and leather bracelet, Ugo Cacciatori; sneakers, Isabel Marant.

See Glamour Shopper for more information.

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Eva Longoria

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what's NOW! | PARTIES



"Kirk Cameron, Ricky Schroder, Scott Baio, Rob Lowe... I loved them all." —**RASHIDA JONES** in Theyskens' Theory dress and 3.1 Phillip Lim jacket, with **SCOTT SPEEDMAN**



"Peter Pan was my fantasy boyfriend, fantasy friend, fantasy everything. I had him everywhere." —**CAMILLA BELLE** in Victoria Beckham dress and Sergio Rossi shoes with Coach clutch

"New Kids on the Block, for sure. They were the Justin Bieber of my time!" —**MICHELLE MONAGHAN** in Tory Burch dress with Coach clutch

We asked ... Whose poster did you have on your wall growing up?

At the Coach Evening of Cocktails and Shopping to Benefit the Children's Defense Fund



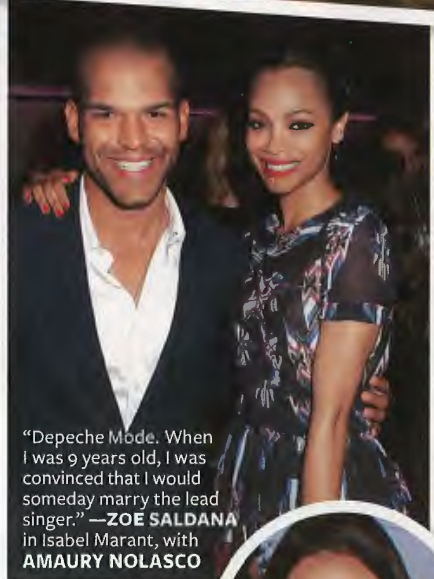
"James Dean. I always liked his masculine fragility." —**SCARLETT JOHANSSON** in Roland Mouret dress with Coach clutch, with **JOY BRYANT** in Tucker dress and Levi's jacket

The inside scoop On the sprawling rooftop of producer J.J. Abrams's Santa Monica office, celebrities such as Amy Adams and Scarlett Johansson came out to support the Children's Defense Fund. "The work they do to help children living in poverty is so important," said Jennifer Garner, who spent much of the evening chatting with host Abrams, a pal from their *Alias* days. Katie Cassidy and Jessica Stroup played tug-of-war over a new fall handbag in the Coach pop-up boutique, where all the proceeds went to the charity. (Stroup won.) "This is the best shopping," said Rashida Jones. "Guilt-free!" —**LINDZI SCHARF**



"Prince. He was a big deal. He was original and so romantic and stylish." —**ELLEN POMPEO** in Stella McCartney

"Starsky from *Starsky & Hutch*. I had the biggest crush on him." —**GARCELLE BEAUVAIS** in Equipment blouse and H&M shorts with Coach clutch



"Depeche Mode. When I was 9 years old, I was convinced that I would someday marry the lead singer." —**ZOE SALDANA** in Isabel Marant, with **AMAURY NOLASCO**

"If I'd been allowed to hang posters on my wall, I would've had Donny Osmond." —**JENNIFER GARNER**





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your Look

TREND ON THE VERGE GRAFFITI DETAILS

This season designers looked to the writing on the wall, and worked tags, scratches and scribbles into their collections.

MY GO-TO PAIR

Denim & Thread's straight leg. It fits my butt great. That's my No. 1 concern."
—Morena Baccarin



Ksubi, \$229; ksubi.com for stores.



Isabel Marant, \$480; 212-219-2284.



PRPS, \$259; 310-458-6365.



Citizens of Humanity, \$228; citizensofhumanity.com for stores.



Bleulab, \$168; 323-876-8887.



Reverses from blue to bronze



Tag Elements, \$143; 877-600-5326.



Emma Watson in Calvin Klein

**SO RIGHT NOW!
JEAN SHORTS**



CK One, \$60; at Macy's.



MiH Jeans, \$172; winknyc.com.



Sinclair, \$141; revolveclothing.com.

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Kate Hudson
On Her New Man,
New Baby
& New Body

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your Look | **THREE WAYS**

Silk Pants

Cut loose this spring in soft, light drawstring trousers—an alternative to classic khakis



Isabel Marant, \$420; net-a-porter.com.

Complement featherweight bottoms with a chunky sweater and an untucked button-down. Add platinum wedges and you're ready for the weekend.

SWEATER Acrylic, H&M, \$18; hm.com for stores. **SHIRT** Cotton, Trovata, \$166; 305-695-0757. **NECKLACE** Metal, jade and turquoise, Stella & Dot, \$228; stelladot.com. **BAG** Canvas with PVC trim, Nine West, \$89; 800-999-1877 for stores. **WEDGES** Metallic leather and rope, Nicole, \$119; musthaveshoes.com.

Tuck in your tank to highlight the drawstring waist. Pair with a patterned vest, sky-high stilettos, and an oversize clutch for a night out.

VEST Silk georgette, DKNY, \$195; at select Bloomingdale's stores. **TANK** Cotton, C&C California, \$34; candccalifornia.com. **BRACELETS** From top: Leather and gold plate, CC Skye, \$125; beckleyboutique.com. Wood, the Limited, \$27; thelimited.com. Brass, Anton Heunis, \$193; fragments.com. **CLUTCH** Lambskin, Nanette Lepore, \$325; 212-705-2000. **SANDALS** Leather, Schutz, \$198; 310-550-1341.

Running from the office to off-duty fun? Try a beaded tank and a blazer with your pants cuffed. Metallic accessories spice up the neutrals.

BLAZER Linen with leather trim, IRO, \$418; 773-772-0505. **TANK** Beaded cotton gauze, Dallin Chase, \$296; 610-225-1770. **BANGLES** Silver plate, Fortune Favors the Brave, \$195/3; 718-388-1655. **CLUTCH** Raffia and freshwater pearls, Helen Kaminski, \$295; helenkaminski.com. **ESPADRILLES** Canvas and jute, Coach, \$178; 866-262-2440.

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SELMA BLAIR

The stars of
DARK HORSE

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RODRIGO SANTORO
Heleno

"This movie is about the first big soccer player from Brazil in the 1940s. It's like my baby. I've worked for six years, and now we're finally here."



ELIZABETH OLSEN & HUGH DANCY
Martha Marcy May Marlene

Elizabeth, sister of Mary-Kate and Ashley, also starred in *Peace, Love & Misunderstanding*.



SHAILENE WOODLEY
The Descendants

"I play opposite George Clooney. I could go on for hours about him!"



ASHLEY GREENE, OLIVIA WILDE, YARA SHAHIDI, ALICIA SILVERSTONE, JENNIFER GARNER
Butter

"They brought in experts to teach us to carve butter," says Shahidi. "Jennifer could win a contest!"



CHRIS CORNELL
Machine Gun Preacher and *Pearl Jam*
Twenty

the Look | **WE'RE LOVING**



SARAH JESSICA PARKER'S BOUQUET
A bold marriage of stripes is banded by rose garlands on Prabal Gurung's cotton sateen dress.



CATE BLANCHETT'S CLUSTERS
Chopard's 83 carats of yellow and orange briolette sapphires are almost as brilliant as the actress.



KATIE HOLMES'S EASE
This flowy cotton and polyester H&M skirt is effortless with a Holmes & Yang blouse. And the H&M sales slip renders it nearly priceless!



SANDRA BULLOCK'S BRACELETS
Two dynamic but deliberately unmatched circlets—a handmade 18kt gold chain by Adeler Jewelers and hematite chevrons by Guinevere & Co—complement the simplest of Lanvin jumpsuits.

MIX IT UP WITH TWO GRAPHIC CUFFS!

READ THIS ISSUE BEFORE YOU SHOP!

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LAYERING STYLE

JACKET over VEST (or vice versa)

- Form a waist—either with a belt or by choosing a top that hits at your middle.
- Choose a slim-fitting piece for your bottom half to offset the thicker items up above.
- Unlined, lightweight jackets work best here. And keep the outermost layer (whether vest or jacket) slightly roomy. You'd like to be able to move your arms, wouldn't you?



BLAZER OVER VEST

Blazer Wool, Cut 25, \$440; cut25.com. **Vest** Cotton, Nicole Miller Collection, \$440; nicolemiller.com. **Shirt** Silk, Equipment, \$218; scoopnyc.com. **Skirt** Rayon-jersey, Tibi, \$198; 803-252-4339. **Belt** Faux leather, Old Navy, \$13; oldnavy.com. **Ring** Gold plate, La Petite Princesse, \$118; nolitajewelry.com. **Booties** Leather, Barbara Briones, \$484; barbarabriones.com.



CÉLINE



VEST OVER JEAN JACKET

Vest Wool, Isabel Marant, \$780; 212-219-2284. **Jacket** Denim, Levi's, \$80; levi.com. **Jeans** Denim, Marc by Marc Jacobs Standard Supply Denim, \$198; at Bloomingdale's. **Bracelets** Cotton-silk thread with chain (\$55) and Swarovski crystals and thread (\$65), Bracelets by Dad; 212-924-8515. Rope and sterling silver, Miansai by Michael Saiger, \$55-\$95; miansai.com. **Lace-ups** Faux leather with shearling, 80%20, \$159; karmaloop.com.

InStyle.com – October 1 2011

Runway Looks We Love – Isabel Marant



The celebrity-favorite label Isabel Marant presented a **sporty, cool-girl collection** during **Paris Fashion Week** today. The designer paired bright knits with washed denim, all made with ultra soft, worn-in fabrics.

Patchwork covered dresses and jeans, while jersey tie-dye jackets and track pants came in bright, cheery colors. For evening, she created **sexy body-conscious minis in dark gunmetal gray and chunky knit dresses**, and finished each look with sexy single-strap sandals with ankle bands. **See some of our favorite looks from the spring 2012 lineup in the gallery.**

InStyle.com – October 1 2011

Runway Looks We Love: Isabel Marant

By: Violet Gaynor

FASHIONWEEK

Runway Looks We Love: Isabel Marant

Oct 1, 2011 @ 3:00 pm

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MORE: Fashion Week Front Row Stars!

— Violet Gaynor

[SEE THE PHOTOS ▶](#)

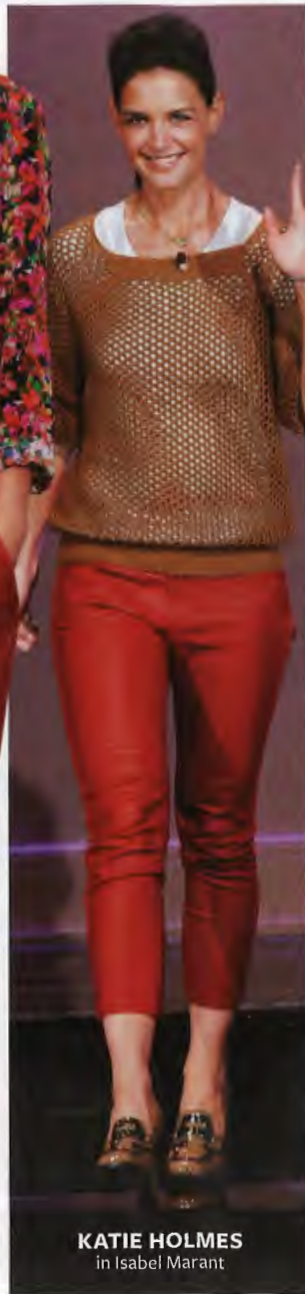


If Redness Occurs

That's a good thing! Swaths of **scarlet**, **vermilion**, and **cherry** are lighting up not only skinny jeans but also tailored and wide-leg pants in twill and silk. Their impact intensifies when paired with black, white, or a soft floral. Think of them as gray flannels with a fever!



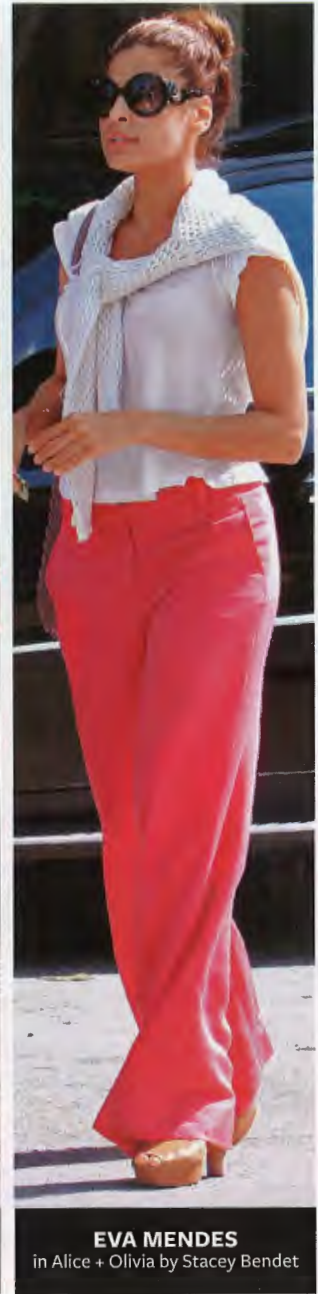
RACHEL
BILSON
in Erdem



KATIE HOLMES
in Isabel Marant



JESSICA SZOHR
in Cacharel



EVA MENDES
in Alice + Olivia by Stacey Bendet

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Pretty in Pink!

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what's NOW! | PARTIES



"It was a weird design of a little person—an awkward teenager whom I called Siggie. I made up this whole world for him, and now I'm keeping him on my desk."
—DAVID ARQUETTE in a Rag & Bone suit with **COURTENEY COX** in Jay Ahr

We asked ... **What was the last thing you doodled?** At the Beau Joie Champagne Dinner for the Art of Elysium



"My doodles have always been the same. I can do a flower or an eye, but that's about it!"
—RACHEL BILSON, in an Isabel Marant jacket and Erdem skirt, holding artwork by one of the children involved with Art of Elysium



"I was looking at colors for my bedroom, so I doodled with paint from Farrow & Ball on pieces of cardboard. I'm going to frame them as art!"
—JAIME KING in Stella McCartney with **LUKAS HAAS**



"After our wedding my husband and I sneaked away to a bed-and-breakfast in Maine. I doodled something curvy on the notepad in the room."
—ALI LARTER in a Rag & Bone skirt



"While I was chatting on the phone, I drew classic pen-and-ink circles on a piece of printer paper."
—ELIJAH WOOD in a Topman suit

The Beau Joie bottle is enmeshed in copper to keep the champers colder longer!



The inside scoop "Look at the clouds tonight—it's like a wild painting up there!" says David Arquette, who opened his Beverly Hills home for a poolside affair to benefit the Art of Elysium, which provides artistic workshops for kids living with serious illnesses. Under the appropriately picturesque sky, guests sipped Champagne as Arquette's 7-year-old daughter, Coco, skipped around in a party dress and pink lip gloss. At sunset the group dined on steak and halibut and discussed future plans for the charity. "You can really get involved in this organization," says Topher Grace, who regularly texts with one of his Art of Elysium buddies. "It's about more than just fancy Hollywood schmoozing."
—LINDZI SCHARF

So You Think You Can Sketch

We asked a few artistically inclined attendees to draw us a little picture on the fly

ALI LARTER

JAIME KING

DAVID ARQUETTE



"Robert De Niro caught me scribbling on the script during a reading for a movie we're doing, and I thought, 'Oops, I don't think this is the time to be doodling!'"
—TOPHER GRACE with **MICHELLE TRACHTENBERG** in Reiss

Interview

THE CLASS OF 2012

CHLOË Grace MORETZ
and THE RISE of
TEEN CULTURE

Selena GOMEZ
Victoria JUSTICE
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LONG-HAIR FUR GETS A DRESSING DOWN THIS SEASON, MIXED WITH THE TACTILE SOFTNESS OF ATHLETIC JERSEY FOR A HIP DECONSTRUCTED GLAMOUR



CLOCKWISE FROM TOP LEFT: 1. COAT: MICHAEL KORS; LAZER: CALVIN KLEIN COLLECTION; T-SHIRT: BY ALEXANDER WANG; TURTLENECK: DANNY; PANTS: OSKLEN. 2. COAT: ISABEL MARANT; SWEATSHIRT: AMERICAN APPAREL; TOP: T BY ALEXANDER WANG; TURTLENECK: RALPH LAUREN; SWEATSHIRT: CAROUND WAIST; AND SHOOTS: GAP; LEGGINGS: H&M; SOCKS: TSE; SHOES: CELINE. 3. COAT: GUCCI; T-SHIRT AND DRESSES: T BY ALEXANDER WANG; SWEATSHIRT: CHAMPION; LEGGINGS: AMERICAN APPAREL; SOCKS: TSE. 4. COAT: ANN DEMEULEMEESTER; TURTLENECK: RALPH LAUREN; SKIRT: MICHAEL KORS; SWEATSHIRT: GAP (ON SHOULDER); OSKLEN; AND CHAMPION; SOCKS: TSE; SHOES: CELINE. COSMETICS: NARS, INCLUDING CONCEALER IN VANILLA ON EYES AND LIPS, LARGER THAN LIFE LONG-WEAR EYELINER IN THE BONA PARTE AND MULTI-PROTECT PRIMER SPF 30. HAIR PRODUCTS: BUMBLE AND BUMBLE, INCLUDING STRAIGHT BLOW DRY BALM AND SHINE ON FINISHING SPRAY. HAIR: JAMES REICHS USING BUMBLE AND BUMBLE DAY MANAGEMENT. MAKEUP: FRANCELLE FOR NARS COSMETICS. MANICURE: HIROMI KAMEYAMA FOR MARKET AMERICA NYC. SUSAN PRICE, INC. MODEL: ALYONA SUBOTINA / MARIYAN. CASTING: MICHELLE LEVY / KCD, INC. FASHION DETAILS PAGE 172.



SUPER *FURRY* ANIMALS

Photography GREGORY HARRIS Styling VANESSA CHOW

A COUNTRY STAPLE GOES STREET WITH THESE LUXE, URBAN REINVENTIONS OF THE CLASSIC SHEEPSKIN SHEARLING, IN NEW SHAPES AND WITH NEW ACCESSORIES THAT ADD A LITTLE LOFT AND DOWNTOWN-GIRL ATTITUDE



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The Rock 'n' Roll Soul of Florence Welch

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WITCHAMONG



Ellsworth Kelly
By **Guinevere Falshaw**

Mary-Kate + Ashley Olsen

Red Hot Chili Peppers

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Intothegloss.com

October 26, 2011

Isabel Marant Hair

INTO THE GLOSS



CATEGORIES ARCHIVE ABOUT PRESS CONTACT SEARCH

the EXTRAS/ Isabel Marant Hair.

OCTOBER 26, 2011 / 14 / [Like](#) [21](#)

"Isabel wants the girls very natural, very sexy," Marant's longtime hairstylist, Stéphane Lancien, told me before the spring show. "Some of the models walk in and we say, 'Voilà—your hair is perfect like that, you're finished.'" For those of us who aren't Arizona Muse, though, wrangling hair into tip-top, off-duty-model shape could take a trick or two. I have discovered those tricks.

At Marant, the Brazilian brigade (Isabel Goulart and Isabel Poutouma) got light blowouts with a round brush first, to shift their thick, wavy hair into neutral. Hairdressers then divided girls' hair into loose sections from a middle part, twirling the pieces and clipping them to the scalp for a beat. Theoretically, you shake your hair out after this and it's like a slow-mo clip from a Victoria's Secret TV commercial. But for many of us—specifically, my straight-and-fine-haired sisters—this kind of hair takes product. Powders, foams and spritzes to bring it from squeaky clean and lank to ruffled in the best way possible. There was nary a product in sight backstage at Marant, save for a crate of [Orsini Instant Hair Spray](#). Now, where hairsprays are concerned,



WEEKLY INTOUCH



**WORLD
EXCLUSIVE!**

JEN & BRAD'S EMOTIONAL REUNION

Betraying Angelina, Brad pours his heart out to Jen on May 18. **Plus:** The expensive gift he gave her and their plan to meet again



**KIM'S
BRIDEZILLA
DEMANDS**



**WILL TERESA QUIT?
"I'M OVER IT"**



**BACHELORETTE
ASHLEY
REJECTED!**

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CLOCKWISE FROM LEFT: SPASH NEWS; RAMEY PHOTO; KRISTIAN DOWNING/PICTUREGROUP; INFPHOTO.COM; BOTTOM INSETS: FROM LEFT: ADAM TAYLOR/ABC; XPOSUREPHOTOS.COM; WARNER BROS. PICTURES; MICHAEL YARISH/FOX; KEVIN MAZUR/WIREIMAGE; DANNY MARTINDALE/WIREIMAGE.COM

"Ben is a guy's guy. He worships his two daughters, but he really wants to have a son," says a pal.

An insider says Laurieann is telling people she thinks she "made" Gaga, 25, — and that Gaga is ungrateful.

GAGA, FEELING WITH CHOREOGRAPHER!

On the heels of a breakup from Luc Carl, **Lady Gaga** looks like she's also oh-so-over her choreographer, **Laurieann Gibson**. An insider says the trouble started when Laurieann landed her E! show, *The Dance Scene*.

"They both have huge egos," says the pal. "Gaga's angry that Laurieann is distracted with her new job, and Laurieann's pissed that Gaga isn't more supportive." Play nice, ladies — there's room for everyone to shine!

Jessica's no-cheating prenup

With celebrity couples breaking up left and right — not to mention her own split from Nick Lachey in 2004 — it's no surprise **Jessica Simpson** is having fiancé **Eric Johnson** sign a pre-nuptial agreement before their November 11 wedding. But with her billion-dollar empire at stake, Jessica, 30, isn't taking any chances, and has put a strict no-cheating clause in hers. "Jessica's biggest fear is that Eric will stray, so she insisted on that specific clause in her prenup," a friend reveals. This should put a stop to all those dumb blonde jokes, right? "She's being fair with Eric in case things don't work out, but he won't get anything if he cheats."

Jessica recently had a nine-hour legal meeting without **Eric**, 31.



CHEERS TO SUE ▶

Glee's **Jane Lynch** may host Emmys. **Ricky Gervais**, wait'll you get a load of Sue Sylvester.



TWO AND A HALF MANSION ▶

Charlie Sheen puts his "Sober Valley Lodge" home on the market for \$7.2 million.



MS. TREATMENT ▶

Amy Winehouse buys booze on way to rehab. "They tried to make her go to rehab" jokes get less funny every time.



HUNGER GAMES: **THE FILM IS JUICIER THAN THE BOOK!**

Life & Style

JUNE 20, 2011

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WHY SHE TAKES HIM BACK

Bentley broke her heart, but Ashley is desperate to be with him again. Is she crazy?



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PINK IT'S A GIRL!
KIM Z. IT'S A BOY!



JUSTIN & MILA
IT'S ON!



KIM'S WEDDING SLIM-DOWN



Isabel Marant Bobby Wedge Sneakers

Celebs that have worn this item: Kate Bosworth, Ginnifer Goodwin, Julianne Moore and Heidi Klum

Retail Price: \$665





Isabel Marant Gava Heels

Celebs that have worn this item: Rosie Huntington Whitely , Ellen Pompeo, Giselle Bundchen and Cassie Ventura

Retail Price: \$890







Isabel Marant Indonesian Tubique Jacket

Celebs that have worn this item: Katie Holmes, Jessica Simpson, Blake Lively, Rosie Huntington-Whitely and Anja Rubik

Retail Price: \$2125







HuffingtonPost.com

Bloggers Wearing Denim Shorts

August 16 2011



Balmain made them short and frayed, Isabel Marant insisted they be bright pink and DSquared kept it casual with bermuda-style. Long story, short -- denim shorts are a trend with major staying power.

We're not suggesting that everyone run out and purchase an itty bitty pair of Dasiy Dukes, but we are almost certain that the seasonless (yes, seasonless -- try 'em with tights, we dare you!) shorts can suit any style.

The members of our Blogger Network are definitely on board -- check out the gallery below of some stylish folks rocking nearly every type of denim shorts under the sun. Dark, frayed, cuffed -- you name it, these bloggers have got it covered!

Isabel Marant
December 2011 Online/Celebrity Coverage Report
As Prepared by KCD

| ONLINE & CELEB | | | |
|---------------------------------|-------------------|--|--|
| PUBLICATION | ISSUE DATE | TITLE | ITEM |
| WWD.com | November 3, 2011 | Spring 2012 Trend: Holding Court | SS12 look 11 knit print sweatshirt |
| Blackbookmag.com | November 21, 2011 | These Isabel Marant Sneakers are Available for Pre-Order at Barneys | Bekket and Willow high-top suede sneakers |
| Thefashionguitar.com | November 24, 2011 | Isabel Marant SS12 Dyed Jeans | SS12 tie dye denim jeans |
| Streetsfn.blogspot.com | November 27, 2011 | Isabel Marant | FW11 Navajo embroidered jeans |
| Shoes.TV | November 23, 2011 | Sneak of the Week: Isabel Marant | Willow suede high-top sneakers |
| Sisterbrothestyle.wordpress.com | November 15, 2011 | Isabel Marant | High Res Images from FW11 Runway Show |
| Daily News | November 22, 2011 | Seen and Heard | FW11 Yoan alpaca-blend istarsia sweater |
| Justjared.buzznet.com | November 21, 2011 | Suri Cruise: Ice Skating with Tom Cruise and Katie Holmes | FW11 Yoan alpaca-blend istarsia sweater |
| Sandarrose.com | November 22, 2011 | Celeb Style: Katie Holmes, Rachel Bilson in Isabel Marant | FW11 Yoan alpaca-blend istarsia sweater |
| Coolspotters.com | November 19, 2011 | Katie Holmes and Isabel Marant: Yoan Alpaca-blend Instarsia Sweater | FW11 Yoan alpaca-blend istarsia sweater |
| Stylebyking.com | November 9, 2011 | Versace for H&M | SS12 Black mirror-embellished Jacket |
| Stylebyking.com | November 9, 2011 | Versace for H&M | SS12 Black rouched halter dress |
| Theseventhdistrict.com | November 21, 2011 | Her Kick Fix: Isabel Marant Sneakers | Bekket and Willow High-top sneaker |
| Getwhitit.com | October 25, 2011 | Requested Look: Beyonce's Isabel Marant "Love on Top" Sneakers for L | Bekket High-top sneakers |
| Irishtimes.com | November 8, 2011 | Isabel Marant sneakers - should I? could I? | Bekket High-top sneakers |
| Thatblogshot.com | November 7, 2011 | Beyonce and her Isabel Marant Sneakers in "Love on Top" | Bekket High-top sneakers |
| Banglesandchains.blogspot.com | October 9, 2011 | Beyonce rocking Isabel Marant sneakers in "Love on Top" | Bekket High-top sneakers |
| Thefashionspot.com | November 21, 2011 | Elizabeth Olsen: Signiature Style Emerges | Silk ecru top with blue and red bird print |
| Denimblog.com | November 4, 2011 | Kate Walsh in Isabel Marant | Denim jacket |
| Denimblog.com | November 21, 2011 | Who Wore It Best Isabel Marant Denim Jacket | Denim jacket |
| Cocosteaparty.com | November 22, 2011 | Rachel Bilson and Katie Holmes Love Their Isabel Marant Alpaca-Blend | FW11 Yoan alpaca-blend istarsia sweater |
| Possessionista.com | November 23, 2011 | Rachel Bilson's ShoeMint Fashion Shoot | FW11 Yoan alpaca-blend istarsia sweater |
| Lovestyle.com | November 13, 2011 | My Stylist Life: Nicole Richie | FW11 Isabel Marant Trousers |
| Myfvtthoughts.com | November 15, 2011 | Isabel Marant Series clothing | Isabel Marant Series clothing |
| Fashionvibe.com | November 19, 2011 | Isabel Marant FW 2011 | High Res Images from FW11 Runway Show |
| Thefashionspot.com | November 18, 2011 | N/A | FW11 Trash Rouge dress |

Isabel Marant
December 2011 Editorial Report
As Prepared by KCD

| WINTER EDITORIALS | | | | | |
|--------------------------------------|------------------|-----------|------------------------|--|---|
| PUBLICATION | ISSUE DATE | COVERAGE | EDITOR | TITLE | ITEM |
| Teen Vogue | December/January | Editorial | Jane Keltner | Wild Things | High Res Image SS12 Look 21 |
| Teen Vogue | December/January | Editorial | Roxanne Danset | Last Look | Black FW11 Navajo print pants |
| Interview | December | Editorial | Elin Svahn | Monkey Business | Ecrú FW11 Fur Coat |
| V Magazine | Winter 2011/12 | Editorial | Maher Jridi | DNA Model Management | White netted long sleeve dress |
| T, The New York Times Style Magazine | Winter 2011 | Editorial | Ethel Park | Boulder Dash | Etoile by Isabel Marant Red and Black check x-print long sleeve |
| Haper's Bazaar | December | Editorial | Joanna Hillman | Hottest, Newest, Latest | High Res Image SS12 Look 11 |
| Glamour | Decemeber | Editorial | Melissa Ventosa Martin | Just Once in Life, Every Woman Should... | Ecrú Willow Sneaker |
| Paper | November | Editorial | Andrew Mukamal | Eat Your Heart Out | Black pants with silver chain trim |
| Oyster | Oct/Nov 2011 | Editorial | Sasha Kelly | Dolphins for ALL! | FW11 Red Navajo Bag |
| Oyster | Oct/Nov 2011 | Editorial | Sasha Kelly | Dolphins for ALL! | FW11 Navajo Belt |
| Lucky | December | Editorial | Rebecca Ramsey | Solving the Boot Height-Skirt Length Conundrum | FW11 Ecrú Over-the-knee fringe boots |

| PRINT EDITORIALS | | | |
|-------------------------|-------------------|-----------------|------------------|
| PUBLICATION | ISSUE DATE | COVERAGE | EDITOR |
| Allure | November | Editorial | Paul Cavaco |
| Allure | November | Editorial | Paul Cavaco |
| Vogue | November | Editorial | Jessica Sailer |
| Glamour | November | Editorial | Maggie Mann |
| Flare | October | Editorial | Fiona Green |
| Block | FW 2011-2012 | Editorial | |
| Block | FW 2011-2012 | Editorial | |
| Block | FW 2011-2012 | Editorial | |
| Lucky | November | Editorial | Laurie Trott |
| Cosmopolitan | November | Editorial | Michelle McCool |
| Cosmopolitan | November | Editorial | Michelle McCool |
| Teen Vogue | November | Editorial | Nancy Rhode |
| Teen Vogue | November | Editorial | Nancy Rhode |
| Teen Vogue | November | Editorial | Nancy Rhode |
| Flare | November | Editorial | Elizabeth Carbal |
| Flare | Novemer | Editorial | Elizabeth Carbal |
| Flare | November | Editorial | Elizabeth Carbal |
| Flare | November | Editorial | Elizabeth Carbal |
| New York Post | 16-Oct-11 | Editorial | |
| Glamour FR | October | Editorial | |
| Glamour FR | October | Eitorial | |
| | | | |
| | | | |

| TITLE | ITEM |
|------------------------------------|---|
| Jean Sequence | Leggings |
| Jean Sequence | FW11 Ecu fur vest |
| Fresh Take | Etoile Isabel Marant Navy Blazer |
| Pink Please! | B&W Oxford Shoes |
| True Grit | Navajo Bag |
| | Blue cable knit sweater |
| | Metallic sheer long sleeved shirt dress |
| | Ecu holey sweater dress |
| Game On | Betty Basket Sneakers |
| | Rings |
| | FW11 Necklace |
| power puff girl: extreme outerwear | FW11 Wedge Sneaker |
| power puff girl: extreme outerwear | FW11 Wedge Sneaker |
| power puff girl: extreme outerwear | FW11 Wedge Sneaker |
| Chart Toppers | FW11 Black fringe wedge boots |
| Chart Toppers | Gold chain necklace with jeweled flower |
| Chart Toppers | FW11 Wool leggings |
| Chart Toppers | FW11 Shearling/cotton coat |
| Pow,wow! | "Renell" embroidered skinny jean |
| Express Mode/ L'accessoire star | Red leopard shoe |
| Mixer les carreaux | Red and black plaid top |
| | |
| | |

KCD

TO: Sophie Durufle **CC:** Renee Barletta
Nina Stuart

FROM: Walker Inge

DATE: 5th November 2014

RE: KCD Spring Summer 2015 Open House

FORMAT

On Wednesday, October 22nd, 2014, KCD New York held an Open House to showcase the Spring Summer 2015 collections for our clients and visiting collections from our Paris and London offices. The Open House took place from 4-7 PM with cocktails and refreshments welcoming editors and stylists.

ATTENDANCE

Overall, we had a strong turnout of over 170 attendees that included Fashion Directors, Market Directors, Market Editors, and Fashion Editors from US books in addition to freelance stylists. Below, please find a list of key books that attended as well as attached a complete list of attendance at the KCD Spring Summer 2015 Open House.

| | | |
|-----------------|-----------------------------|-------------------------------|
| Allure | Interview | Town & Country |
| CR Fashion Book | Lucky | V |
| DuJour | Marie Claire | Vanity Fair |
| Elle | New York Magazine | Vogue |
| Glamour | Nylon | W |
| Harper's Bazaar | Self | Wall Street Journal: Off Duty |
| I-D | T: The New York Times Style | WSJ Magazine |
| InStyle | Teen Vogue | |

FEEDBACK AND COMMENTS

- The overall feedback for the Spring Summer 2015 collection was very positive. Editors who saw the collection during Paris re-sees mentioned having pieces from the Isabel Marant collection at the KCD NY Open House was a great reminder for them as they begin working on their Spring stories.
- For editors and stylists not able to attend the Paris re-sees, it was a great opportunity to see the collection up close as well as view commercial pieces that were not shown at the Paris re-sees.
- Across the board, the general consensus from the press was that the SS15 Isabel Marant collection was one of her strongest yet and for many editors a favorite of the season.

- The pieces that garnered the most immediate attention were the raffia pieces and feather tops. Editors were really interested in the textures and material of these pieces and mentioned how great they would look on a page. Joanna Hillman, Style Director of Harper's Bazaar, found the 'Cadzi' top to be very interesting and said it would work well for an upcoming spring story.
- The accessories editors at Harper's Bazaar really liked the 'Hairy' bracelets and necklaces. Vogue has already called in necklaces, earrings, and bracelets from the Lenny collection, the Horny collection, and the Hairy collection.
- Vogue, Harper's Bazaar, and Elle favored the 'Chester' bag. All are interested in working it into their spring accessory trends pages.
- T, The New York Times Style magazine and WSJ took interest in the artisanal pieces, and specifically really liked the ecru and beige colorways. They also really liked the tribal prints as seen in SS15 looks 1, 3, 7, 14, 16, and 17.
- Jade Frampton, Senior Market Editor of Elle, was excited to see some different commercial pieces that she was not able to see in Paris. Her favorites were the leather skirts and the fringe vests. She has already been calling in samples she saw at the KCD Open House.

FAVORITE LOOKS: 1, 3, 5, 8, 9, 10, 14, 16, 18, 19, 20, 22, 23, 26, 27, 28, 29, 34, 38, 39

FAVORITE PIECES:

- Raffia knits
- Feather tops
- Fringe pieces
- Puka shell shoes and jewelry
- 'Hairy' shoes and jewelry
- Ruffle leather belts and pleated leather belts
- Rope belts
- Tribal printed pieces in black/white

For your reference, below is a photo of how the collection was displayed in our showroom.



450 WEST 15TH STREET #604, NEW YORK, NY 10011 212.590.5100 FAX 212.590.5101

| ISABEL MARANT FW12 SHOW COVERAGE | | | |
|----------------------------------|---------------|--|--|
| PUBLICATION | ISSUE DATE | TITLE | ITEM |
| WWD.com | March 2, 2012 | Isabel Marant RTW Fall 2012 | Look 1 |
| WWD.com | March 2, 2012 | Backstage at Isabel Marant Fall 2012 | Look 6 top |
| NYPmag.com | March 2, 2012 | New Paris 2012 Shows: Isabel Marant | Look 21 |
| Tmagazine.Blogs.NYTimes.com | March 2, 2012 | Photos of the Moment: Isabel Marant | Look 12 |
| TheFashionSpot.com | March 2, 2012 | Isabel Marant Fall 2012 Runway Review | Look 1 |
| FashionGoneRogue.com | March 2, 2012 | Isabel Marant Fall 2012: Paris Fashion Week | Look 16, look 28 |
| FabSugar.com | March 2, 2012 | Isabel Marant Fall 2012 | Look 9, look 32, look 12 |
| BecauseImAddicted.com | March 2, 2012 | Isabel Marant RTW Fall 2012 | Look 14 |
| BlogStyleSight.com | March 2, 2012 | Isabel Marant | Look 1, look 36, look 25, look 21, look 31 |
| FindMeAMuse.com | March 2, 2012 | Isabel Marant FW 2012: Wild Wild West Femininity | Look 27, look 26 and Isabel |
| Vogue.com | March 3, 2012 | Isabel Marant | Look 1 |
| Style.com | March 3, 2012 | Isabel Marant | Look 1 |
| Elle.com | March 3, 2012 | Isabel Marant's Greatest Hits Go West | Look 5, look 16 |
| Fashionising.com | March 3, 2012 | Isabel Marant: Cowgirl Without the Blues | Look 1 |
| FlareMagazine.com | March 3, 2012 | Paris Fashion Week | no image |
| FashionMagazine.com | March 3, 2012 | Paris Fashion Week | Look 7 |
| TheGlobeandMail.com | March 3, 2012 | Paris Fashion Week | Look 5, look 14, look 7 |
| DenimBlog.com | March 4, 2012 | Isabel Marant Fall/Winter 2012 | Look 31 |
| WWD | March 5, 2012 | Isabel Marant | Look 22 |
| NYPmag.com | March 5, 2012 | Lynn Yaeger: Friskiness at Isabel Marant | no image |
| InterviewMagazine.com | March 5, 2012 | Isabel Marant | Look 1 top, look 17 top |
| FiascoPlus.com | March 5, 2012 | Isabel Marant Fall 2012 | Look 1 |
| HonestlyWTF.com | March 5, 2012 | Isabel Marant Fall 2012 | Look 1, look 3 |
| FindMeAMuse.com | March 5, 2012 | Details: The Runway Shoes: Isabel Marant | Cowgirl heels |
| Highsnobette.com | March 5, 2012 | Isabel Marant Shoes Autumn 2012 | Cowgirl heels |
| NYTimes.com | March 5, 2012 | Isabel Marant Fall Winter 2012 | Look 6 and cowgirl heels |
| GaranceDore.fr | March 6, 2012 | Pardon My French/Les Parisiennes | video |
| FashionBombDaily.com | March 6, 2012 | Show Review: Isabel Marant 2012 | Look 8 |

WWD.com

March 2nd, 2012

Isabel Marant RTW Fall 2012

By: Staff

WWD WOMEN'S WEAR DAILY ■ FRIDAY, MARCH 2, 2012
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RUNWAY 2012 FALL READY-TO-WEAR 2012 SPRING COUTURE 2012 MEN'S FALL COLLECTIONS 2012 PRE-FALL [MORE](#)



As WWD reported Friday, business has been booming for Isabel Marant, whose carefree-yet-cool street wear attitude has hit big at retail. No reason to veer too far from what's been working right now. Her fall collection boiled down to rewiring her signature motifs for a new theme. This time it was late 19th-century cowgirls, the pioneering type, who were feminine but built tough — a great fit for Marant's look. "I love the way they were wearing very masculine trousers to ride horses with lace shirts," she said before the show. The lineup was stocked with strong items. There were loads of pretty lace on tight crew necks, pretty blouses with matching skirts and sexy leather dresses with laser-cut lace patterns around the collars. Her signature cropped skinny jean came in leather with tassel details, pink denim with floral embroideries up the legs and velvet with contrast piping. Western shirts — pick your flavor. Variations of the retro American style included blouses that buttoned down the back, boyish shirts that buttoned up the front, a baseball jacket and a shirtdress belted low on the waist.

WWD.com

March 2nd, 2012

Backstage at Isabel Marant Fall 2012

By: Staff

WWD WOMEN'S WEAR DAILY ■ MONDAY, MARCH 5, 2012
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NYMag.com

March 2nd, 2012

New Paris 2012 Shows: Christian Dior, Isabel Marant, and More

By: Sally Holmes

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More Paris shows are here! Today Karlie Kloss closed Christian Dior's ballet-inspired show, which included embellished tops and ladylike skirts. At Sonia Rykiel models walked in ear-warmers, sweet white dresses, and fuzzy coats the color of sherbet. Isabel Marant's show had a Western vibe to it, with cowboyish shirts, vintage-looking lace, and red-leather leggings coming down the runway. See all of today's shows and a bunch of details shots in our fashion galleries.

TMagazine.Blogs.NYTimes.com

March 2nd, 2012

Photos of the Moment: Isabel Marant

By: Sonny Vandeveld



[WOMEN'S FASHION](#)

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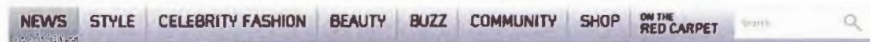


TheFashionSpot.com

March 2nd, 2012

Isabel Marant Fall 2012 Runway Review

By: Sharon Feiereisen



More or less single-handedly responsible for the fashion world's current obsession with sneakers, **Isabel Marant** stuck with her signature comfortable-chic aesthetic, but took it in a Wild West direction for Fall 2012.

It's always interesting when designers like Marant, who are so revered for their effortless Parisian style, look to American classics for inspiration. Marant, who in previous collections found herself inspired by California surfers and Native Americans, worked her signatures (think ruffled skirts and cropped pants) but paired them with the likes of cowboy shirts and brass belts. As for denim, another Marant signature, it came fittingly fringed, while this season's current high-top sneaker obsession might well transition into an embroidered cowboy boot come Fall.

If there's one thing Americans know how to do it's dress for comfort so it's nice to see a designer find herself inspired by that, while working her stylish magic to lift up the look.

FashionGoneRogue.com

March 2nd, 2012

Isabel Marant Fall 2012: Paris Fashion Week

By: Joanna

The screenshot shows the website's navigation menu and a search bar. The search bar is located at the top right and contains the text "Search". Below the search bar is a green banner for Zipcar with the text "Click here to join and get \$75 in free driving." and a Zipcar logo. The navigation menu is organized into three columns: HOME, FASHION, and MODELS. The HOME column includes links for DIGEST, EXCLUSIVES, and OF THE MOMENT. The FASHION column includes links for LOOKBOOKS, LOOKS, EDITORIALS, COORDINATES, PLANNING INSPIRE, and PAGES. The MODELS column includes links for FRESH FACES, REPORTS, OFF BEAT PICK, KIDULE PULLS, MUAH PLANN, and LAVA STONE. A vertical sidebar on the left side of the page reads "FASHION GONE ROGUE".



Isabel Marant's Western Fall – Not a label known for following trends, the fall 2012 collection from **Isabel Marant** let its carefree spirit fly with the designer's latest presentation shown during Paris Fashion Week. Inspired by southwestern style and cowgirls, autumn embraced feminine ruffles, floral detailing, casual denim and leather. Fringe and metallic accents brought an authentic touch to the well-tread theme. A muted color palette with pops of scarlet, electric blue and pink grounded the new season with a modern take on old west style.

Fabsugar.com

March 2nd, 2012

Isabel Marant Fall 2012

By: Chi Diem Chau



For her Fall 2012 collection, Isabel Marant mixed her signature bohemian cool style with a splash of the Wild West. Specifically, it was the late 19th century cowgirls which inspired Marant: "I love the way they were wearing very masculine trousers to ride horses with lace shirts," said Marant. That said, the designer paired feminine pieces with tougher elements by pairing a bevy of cowgirl shirts and sheer blouses with ruffled skirts and cropped pants. The latter, featured a mix of fringed jeans and a standout pair of louche gray suede trousers with red trim. Short dresses ranged from laser cut leather minis to a silk shirt dress rendition of the cowgirl top. Shoes are always a big seller for Marant and we can already predict a long waiting list for her newest offerings: point-toe pumps with cutout details and embroidered leather cowboy boots. More details from Isabel Marant's irresistibly cool collection below.

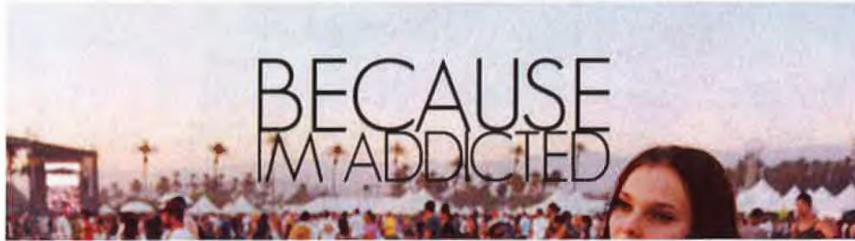
- **Trends:** Western influence, oversized coats, laser cut detailing, cropped flare pants.
- **Colors:** Red, gray, ivory, military green, black, navy, pink, .
- **Key Piece:** The military coat, suede trousers, and cute cowboy shirts.
- **Accessories:** Embroidered cowboy boots, suede point-toe pumps, skinny leather and brass belts.
- **Who Would Wear It:** It-girls like Kate Bosworth and Alexa Chung; anyone who craves an effortless cool look.

BecauseImAddicted.net

March 2nd, 2012

Isabel Marant RTW Fall 2012

By: Geri Hirsch



FindMeAMuse.com

March 2nd, 2012

Isabel Marant Fall Winter 2012-13: Wild Wild West Femininity

By: Mandi



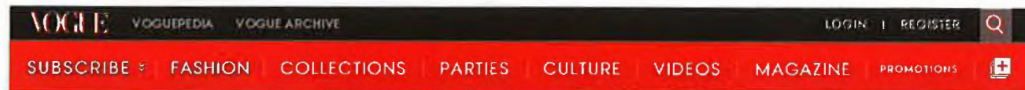
Isabel Marant's Fall Winter 2012-13 collection is firmly rooted in the Wild Wild West but with plenty of purity and feminine decoration. On show was plenty of contra-coloured piping, mother of pearl buttons, studded panelled shirts, embroidered and embellished desert flower reliefs, ruffled lace, pleated satin, laser-cut leather minis and jeans, suede and leather trousers in slim cuts with gleaming buttons and detailing. The cowboy boot was reinvented to modern day cool, Marant style, with a spur-heel and ammunition belt strap at the ankle. This collection definitely has a strong presence and conveys a mighty powerful look.

Vogue.com

March 3rd, 2012

Isabel Marant

By: Mark Holgate



An **Isabel Marant** collection, ~~has, as we all know, always got its legs~~. Marant is in the thrall of—and made us equally partial to—the cool Parisian rocker gamine whose long, lean pins constantly take her in search of a) artfully unkempt natural hair, b) a scrupulous avoidance of maquillage, and c) the knowledge that a girl looks her best when she's also looking a little like a boy. Yet Marant also has another kind of legs—the rise and rise of her label, which has quietly become a global tour de force; she has six new stores in the works that will open this year, dotted around the world wherever they're enthralled by *les jambes* too. While it seemed almost inevitable that, by the fashion law of averages, the Isabel Marant label could only fizzle out from its bubbly peak a couple of years back. Well, that supposition turned out to be entirely erroneous. There appears to be no abating of the worldwide desire for Marant's particular brand of girls gone Gauloises chic. Of course, it's easy to see why. Even when she is showing fall, there's an essential sunniness—and sensuality—to what Isabel Marant creates that doesn't need any great exposition to understand. She has a knack for forging a primal connection between what she designs and how young, cool women want to dress and look, which is to say, at the moment, as undone and as natural as possible; do as little as you can to the hair of Arizona, Anja, Aymeline, et al, appears to be the beauty directive, and it looks good. Backstage, Marant claimed she'd been so busy working on her collection she hadn't even had a chance to look at all the glowing press she'd garnered in the last couple of days. The only thing that had been on her reading list, after sitting in her bureau for years, was a copy of *Cowgirls*, a photographic study of the gals who wrangle

and work the farm in tough, rugged masculine jeans, but wear, to appeal to their feminine side, delicate lace blouses. Put that way, it's obvious Marant territory, with her look built around the legs encased in cropped skinny jeans in pale pink or black, emblazoned with cowboy-style piped yokes, a swish of gaucho metal-adorned fringing, and flower embroideries traced down the side of the legs. That abbreviated trouser shape, cut with a slight kick at the hem, is reaching its crescendo in Paris, and what made these appear so easy and desirable was that they didn't need a strict jacket on top to work. Perish the thought: Marant is delving into everything from pretty Edwardiana (fragile lace), to swaggering, oversize military coats, to ocelot-print fur, to still more of her quilted and patched (and, in this case) studded cardigan jackets, to keep the look broken in, and approachable, and friendly. When she wasn't working with pants, she simply switched them out for short, pleated silk lingerie skirts. Regardless, those legs were well to the fore.

Style.com

March 3rd, 2012

Isabel Marant

By: Nicole Phelps



Isabel Marant is opening her second U.S. store this September on Melrose Avenue in Los Angeles. No wonder the French designer came up with a frontier-girl theme for Fall. Marant loves Americana, and so do the fans: Her Navajo-inspired knits from last year are still going strong. This time around, the look is girlier—more Calamity Jane than Buffalo Bill, what with all the lace doily tops and the pleated and frilled silk miniskirts. We're talking about well-trodden ground here, no doubt, but Marant makes it new.

Something about her relaxed yet sexy approach gives an item as clichéd as a yoked cowgirl shirt an instant It quality. And the studded, embroidered, and quilted jean jackets? They're collector's items, capable of spawning miles-long wait-lists at her shops. The fashion cognoscenti have started to find the slouchy yet skinny jeans, the half-tucked shirts, and the tooled leather ankle boots a bit too predictable, but it's hard to argue with the cool factor of a red leather top laser-cut in an eagle design, or an Ultrasuede dress with the same motif picked out in micro-studs. But it wasn't all familiar territory, either. Amid the shrunken this and the fitted that, the oversize cavalry coats looked like a growth opportunity

Elle.com

March 3rd, 2012

Isabel Marant's Greatest Hits Go West

By: Britt Aboutaleb

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If Isabel Marant's fall collection, which debuted in Paris yesterday, looks familiar, it's because Marant's not the designer who tries to reinvent herself each season. Maybe more desirable, especially to the hundreds of buyers packed into the Couvents de Courdeliers, she just gives her customers what they want.

So Marant took her tried and true favorites and turned up that western flair she loves so much. There was the pale pink and burgundy color palette that dominated her spring 2011 collection, the mini-dress-meets-boot silhouette that pops up year after year and the suede fringe that made last fall's collection so identifiable. Like Olivier Rousteing at Balmain, she used embroidered pink roses to invoke traditional cowboys. And to round it out, a slew of white boho tops and dresses for those still hankering for a slice of Sienna Miller's style (circa 2004).

If you've ever maxed out your credit card at an Isabel Marant store, we regret to inform you that this collection, a sort of greatest hits, might be the most painful yet—on your bank account, not your closet.

Fashionising.com

March 3rd, 2012

Isabel Marant: Cowgirls Without the Blues

By: Daniel Dykes

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BLOG FASHION TRENDS PICTURES RUNWAY SHOWS SALES CONTRIBUTE MANIFESTO



Given the dominance of voluminous and masculine cuts on the fall /winter 2012 runways, I can't begin to tell you how refreshing it was to take in Isabel Marant's collection at Paris fashion week today. Sure, Marant isn't the only designer to skip the masculine story for the season, but she was the first designer we caught today who presented a collection without pretension, without frills, airs and graces, a collection that isn't just ready to wear but is also desirable to wear. Isabel Marant's fall 2012 collection is not revolutionary. Nor is the story it tells a new one: the urban cowgirl has been interpreted many times before, but as told by Marant it's an appealing story largely because it isn't told overtly. Instead it's told with the universal appeal. Fancy yourself as something of a cowgirl – then dust off your cowboy boots and invest in a pair of Marant's suede breeches or saddle shirts. If a revival of the cowboy boot look isn't something you want to be party to, then look elsewhere in Marant's collection to its crocheted shorts and dresses that offer something of a near universal, albeit youthful, appeal.

Flaremagazine.com

March 3rd, 2012
Paris Fashion Week
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The amazingly cool Tilda Swinton at Lanvin #PFW

LIZ CABRAL'S TWITTER REPORT: DAY 3 AT PARIS FASHION WEEK

Elizabeth Cabral Sat 3 Mar 2012 09:00 AM


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1. Spotted Victor & Rolf walking their dog this morning. A little pre-show normalcy. #PFW
2. Women looking for the perfect 9-5 wardrobe should look no further than Roland Mouret's interestingly cut, slick pieces. #PFW
3. Angles, pinning & intricate folds are signatures of Roland Mouret's collection. Taking simple LBD & elevating it with master drapery. #PFW
4. Sounds of waves and sonars at Hussein Chalayan. Techno sport vibe w/ fluorescent hits and metallic touches makes way to great daywear. #PFW
5. Long cape like dresses at Hussein Chalayan. I can see Angelina Jolie wearing one of these on the red carpet. #PFW
6. Verdict at Isabel Marant: Western is chic. Silk yoked blouses, suede flared pants, plenty of eyelet & fringe. Skirts tiny & dresses tight! #PFW
7. Super stylist Marie-Amélie Sauvé already wearing the Balenciaga fw'12 shoes that appeared on the runway just yesterday. #PFW

FashionMagazine.com

March 3rd, 2012
Paris Fashion Week

FASHION < PFW Diary: Playing an old-fashioned game of peek-a-boo at Trussardi, Christian Dior, Nina Ricci, Roland Mouret, and Isabel Marant



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Trussardi: Fall 2012
Christian Dior: Fall 2012


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By: Amy Verner

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Paris Fashion Week: Dior looks back to forge ahead, Lanvin celebrates





More yolks! This time along the hips. It's a totally charming dress, in a saloon curtain kind of way. As for those cowboy booties (not shown): just call them photo shoot-out fresh.

(Thibault Camus/AP)



French designer Isabel Marant is unapologetic about her love for America — specifically its diverse fashion archetypes. This season, it seemed as if she rummaged through thrift stores for cowboy wares, reinterpreting rodeo shirts with their embellished yolks as a flirty mini-dresses.

(Thibault Camus / AP)

DenimBlog.com

March 4th, 2012

Isabel Marant Fall/Winter 2012

By: Jonathan



The header banner features the DenimBlog logo on the left, a central image of a pair of jeans, and promotional text on the right: "FREE US SHIPPING. SATISFACTION GUARANTEED." and "> SHOP CUSTOM PREMIUM JEANS". Below the banner is a navigation menu with links for HOME, CELEBS IN JEANS, DENIM DIY, DENIM REVIEWS, INTERVIEWS, and LOOK BOOKS, along with a search bar.



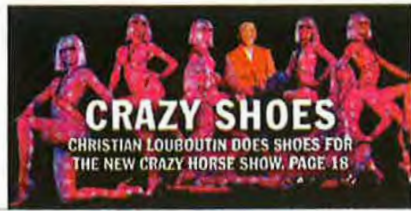
A western inspired Fall/Winter 2012 Isabel Marant collection walked down the runways at Paris Fashion Week. There was suede, leather, eyelets, and floral embroidery to the max. There were also some studs here and there.

There is something about this collection that I find really appealing. It may be all the suede though. There was no article of clothing that was not made in the skin this season. She showed some jackets, shirts, pants, boots and all were made of the fabric. I hope this means more suede styles by the big name denim brands.

Isabel also brought back the return of her lace-up styles as well as pink jeans and featured some red waxed jeans. I can see these pieces on the many Marant lovers already. You can see the collection below.

A WEEKEND IN PARIS

RUNWAY HITS INCLUDED LANVIN, DIOR, GIVENCHY AND COMME DES GARÇONS, PAGES 4 TO 13. PLUS, SHIFTS ARE AHEAD AT LEONARD. PAGE 2



WWD

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A Cut Above

With the stunning collection Haider Ackermann sent out on Saturday, the designer proved that his wow factor is only growing. Both beautiful and complicated, the clothes were full of severe cuts and folds, often shown with serious volume. For more from Paris, see pages 4 to 13.

PHOTO BY GIOVANNI GANNONI

EYE ON THE FUTURE

Growth Plans In View As Neiman's Net Soars

By DAVID MOIN

THE FUTURE IS upon the Neiman Marcus Group, which motored through a strong holiday season and is hammering out potential growth strategies.

In the months ahead, NMG will determine whether to take Neiman's international; whether to expand or pull the plug on the fledgling Cusp and Last Call Studio formats, and whether to offer a dividend.

The luxury chain will also be fine-tuning and grappling with strategies to lure younger customers; deciding how often to offer free shipping on e-commerce, which Nordstrom does all the time now; and exploring where to open more full-line stores, although with 42 operating and a 43rd opening next week, there is limited opportunity left in the U.S. A proposal to pay a dividend to shareholders not to exceed about \$500 million, which may require the company to tap into its revolving credit facility, is on the table.

"Now is really the time to think about our future," chief executive officer Karen Katz told WWD in an interview from Paris, where she was attending the shows.

Neiman's has recovered a lot of ground lost during the recession. But the retailer remains under pressure to sustain the momentum and sprout growth strategies, particularly since its private equity owners, TPG Capital and Warburg Pincus, are eager to take the company public. The equity firms paid \$5.1 billion for the business in 2005.

On Friday, Neiman's will open a two-level, 85,000-square-foot full-line store in Walnut Creek, Calif. Neiman's is also planning to open a 100,000-square-foot store in Roosevelt Field in Garden City, N.Y., in spring 2015, which will be its first Long Island location. "We have been wanting to build a store on Long Island for a long time," Katz said. Simon Property Group will "transform some of the mall into a luxury wing, and hopefully find some other great stores" to share the space, Katz said. "We believe there are a lot of people on Long Island that shop Neiman's and Bergdorf Goodman already. This will be their local store."

SEE PAGE 17

\$325M Counterfeit Bust

By ARTHUR FRIEDMAN

NEWARK — Federal authorities have cracked one of the largest counterfeit goods smuggling operations in history, involving fake products valued at more than \$300 million.

The goods, which involved some of the best-known brands in apparel and accessories as well as a large amount of drugs, were smuggled in from China through the Port Newark-Elizabeth Marine Terminal in New Jersey.

"Ugg boots, Timberland boots, Nike sneakers, Burberry scarves, Gucci handbags and boots, Lacoste shirts, Coach handbags, Polo sweatshirts, Louis Vuitton handbags, all of these and more, in total of more than \$325 million worth of counterfeit Chinese goods imported into the United States through Port Newark and Port Elizabeth over the last two to three years by two different criminal conspiracies with overlapping members — [making it] one of the largest counterfeit goods cases ever prosecuted by the Department of Justice, and not just clothing and footwear but counterfeit cigarettes and pure crystal methamphetamine," said Paul J. Fishman, U.S. Attorney for the District of New Jersey, opening a press conference at his offices in the Peter W. Rodino Federal Building in downtown Newark.

Indictments and criminal complaints unsealed Friday detail two overlapping, elaborate schemes to smuggle goods and contraband by defeating federal border and port security measures at Port Newark-Elizabeth Marine Terminal, the largest such facility

SEE PAGE 20

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Isabel Marant: As WWD reported Friday, business has been booming for Isabel Marant, whose carefree-yet-cool street wear attitude has hit big at retail. No reason to veer too far from what's been working. Her fall collection boiled down to rewiring her signature motifs for a new theme. This time it was late 19th-century cowgirls, the pioneering type, who were feminine but built tough — a great fit for Marant's look. "I love the way they were wearing very masculine trousers to ride horses with lace shirts," she said before the show. The lineup was stocked with strong items — loads of pretty lace on tight crew necks, pretty blouses with matching skirts and sexy leather dresses with laser-cut lace patterns around the collars. Her signature cropped skinny jeans came in leather with tassel details, pink denim with floral embroideries up the legs and velvet with contrast piping. Western shirts — pick your flavor. Variations of the retro American style included blouses that buttoned

down the back, boyish shirts that buttoned up the front, a baseball jacket and a shirt-dress belted low on the waist.

Maison Martin Margiela: Make mine a double. In a season where many designers are creating coats wide enough for two, Maison Martin Margiela applied its trademark deconstruction technique to the men's suit, which morphed into everything from the aforementioned extra-wide coat to all-in-ones slit to the thigh on one leg. There were some fun trompe l'oeil tricks, like a trenchcoat with the sleeves sewn into its front pockets, which turned out to be a cape. And jacket collars were raised, their lapels joined at the front, to engulf half of the head. But on dresses and skirts assembled from a deconstructed kimono, the conceptual effort fell a bit flat.

Roland Mouret: Paris' big freeze of 1947 was the jumping point for Roland Mouret's strong lineup. "There was a sense

of contradiction between a new rising elegance, an haute couture attitude whilst others struggled to keep warm." Mouret said in his show notes. A slightly twisted contrast, perhaps, but the designer approached his theme with a subtle hand. He offered elegant form-fitting shapes, with which he is most comfortable, that gave the lineup a seductive, Hitchcock glamour. But Mouret also loosened silhouettes slightly for suits with A-line skirts and added several interesting folding techniques: Dresses and suits had origami-style twists on the upper back, and apronlike overlay pieces graced a few looks, some with large pockets attached almost like an afterthought. The folding and layering could have easily looked complicated, but Mouret struck just the right balance. As he put it, they served as "a protective layer around yourself."

Chalayan: For whatever reason, in recent seasons, Hussein Chalayan has been compelled to tone down his highfalutin

hijinks in favor of clean, beautifully crafted clothes that are grounded in reality. So much so that everyday environments were his concept for fall. "The collection reacts to different life situations," said Chalayan during a preview. "If it's a dark environment, the clothes are supposed to light it up. If it's a domestic situation, it's inspired by what you wrap around you at home."

Broken into groups that were shown against a projection-screen backdrop that bore titles, like "No Dark No Light," "Leaving," "Here," and "Just Is," the show had the graphic minimalism of the Sixties with architectural shifts and outerwear shown over lean pants. The designer worked in bold color combinations — orange and red, black and neon green, and some metallic hologram effects — with plenty of somber notes too. Some of the best, and most surprising looks were long dresses that poured down the body in a slender line. A couple of them flaunted sculptural

necklines made of Perspex and palladium. (Chalayan recently struck a partnership with the International Palladium Board.) But for the most part, the elegance was in the gowns' unfettered simplicity, for which he has big plans. "I would love to see our clothes on the red carpet," he said. "Why not? Everyone does it and we can do it in a more interesting way."

Andrew Gn: The hooding and slightly naughty mood that coursed through Andrew Gn's collection was somewhat unexpected for a designer who is known for his jolly disposition and caters to a crowd of fancy, well-heeled women. Backstage before the show, Gn said he had been looking at the Victoria and Albert photographs of Lewis Carroll, from which he drew a moody, Gothic sensibility that imbued the clothes with a dark opulence. It worked quite well for daywear, if that's what you call mink-embellished coats and crepe dresses with fur epaulets. The wispy georgette

NYMag.com

March 5th, 2012

Lynn Yaeger: Dowdiness at Dior, Friskiness at Isabel Marant, and Exuberance at Lanvin

By: Lynn Yaeger



Whoever is in charge of things at Dior should send some bitch over there to rescue the house. The schlumpy offerings have more than one person in the audience yearning for John Galliano's return, his own burst of hate speech notwithstanding. If Dior's intended customer is a monied lady in Dubai or Kiev or Shanghai, it would behoove the house to realize that people in those places are just like you and me, which means they don't want a mid-calf beige-pink pleated chiffon skirt topped by a smattering of dowdy glitter. What they yearn for is a miniskirt or a pair of cigarette pants and, if they are feeling particularly frisky, maybe even cowgirl shirt, all of which are on tap at Isabel Marant, where the designer has replaced last winter's Native American fringe with snap buttons, slanted piped pockets, and Girl of the Golden West floral embroideries.

InterviewMagazine.com

March 5th, 2012

Isabel Marant

By: Anna Bauer

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Isabel Marant presented a western-themed collection filled with white lace prairie mini-dresses, embroidered cowboy shirts and even a studded denim and black-fringed top.

FiascoPlus.com

March 5th, 2012

Isabel Marant Fall 2012

By: Staff



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Arguably one of the most anticipated shows for Paris, Isabel Marant puts on a hoedown for the most glam of girls... and not a high top in sight. Arizona Muse kickstarts the show with a bang as Marant takes the bull by the horns and doesn't just reference Western, but stays true to its traditions. Cowgirl yoke shirts and cropped trousers with corset detailing dominate throughout, whilst candy pink tones sat back with red to exaggerate a very feminine collection. Silk lingerie style dresses had a flutter on the catwalk as we progress with the underwear as outerwear trend we have become so accustomed to. One of the most interesting things about Marant's Fall 2012 collection was her attention to lace. The pattern work and detailing offered a beautiful move on to what we have seen before, introducing a new delicate touch.

It wasn't all line dancing and Calamity Jane though as Marant ends the show on more of a rebel vibe. Black leathers and mirrored embellishments represented an inner Annie Oakley who could "shoot the head off a running quail" apparently. All in all Marant's love affair with all things Americana continues with this Fall 2012 collection – I wonder if we'll be seeing all the editors running around in cowboy boots come September?!

HonestlyWTF.com

March 5th, 2012

Isabel Marant Fall 2012

By: Erica

HONESTLY...WTF

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Annie, get your gun – we're headed West! Only Isabel Marant can transform yoked cowboy shirts, leather gaucho pants, lace prairie blouses, and embroidered suede booties into an incredibly fresh, effortless, and all around covetable collection. Once again, we're in awe of the Marant "je ne sais quoi" affect . . .

FindMeAMuse.com

March 5th, 2012

Details: The Runway Shoes: Isabel Marant FW 2012-13 RTW

By: Mandi



So here is the post I promised for all of the Isabel Marant devotes. The close ups of the shoes that hit the runway in Paris on March 2, debuting for Isabel Marant's Fall Winter 2012-13 RTW collection. Yer ha! Enough said.

Highsnobette.com

March 5th, 2012

Isabel Marant Shoes Autumn 2012

By: Staff

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We don't entirely understand the fascination with Isabel Marant's designs taken as a whole, but part of it may be that in each collection there are one or two perfect-for-now items, which lately are her boots.

NYTimes.com

March 6, 2012

Kenzo, Carven and Isabel Marant Present 2012 Fall Collections

By: Eric Wilson

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FASHION REVIEW
Kenzo Would Not Be Upstaged
Kenzo, Carven and Isabel Marant Present 2012 Fall Collections
By ERIC WILSON
Published March 5, 2012

PARIS  RECOMMEND



The setting for the [Kenzo](#) show on Sunday night came awfully close to upstaging the designs of Humberto Leon and Carol Lim, now in their second season at the house. It was held at the Pierre and Marie Curie University here, a pretty good example of the tongue-in-cheek attitude of recent contemporary Parisian architecture. Inside, each floor is painted in a glassy pastel that can be seen from a series of lozenge-shaped windows facing a central atrium, so as to differentiate fields of study at a glance.

If it's nasturtium, it must be biology.

Mr. Leon and Ms. Lim, the American retail whizzes behind Opening Ceremony, went so far as to import cupcakes with purple, orange and yellow frosting from Magnolia Bakery in New York, and match them to the seats in each colorful section.

It all seemed a little over the top until the models, led by Karlie Kloss, began to make their way from the upper floors to the lobby. They posed on escalators set at odd angles while a dance remix of "Nine to Five," the Dolly Parton anthem, played on the soundtrack. The setting was probably the closest you could find in Paris to a suburban shopping mall, a clear touchstone for two California-bred designers who are trying to revive the Kenzo label with a youthful American spirit.

Against this backdrop, the clothes still had punch, notably the sporty tweed coats inset with sweater sleeves in the bright colors of Lego blocks. There was a print of grapes on the vine,

shown on a baby-doll dress and a coat-and-dress set, and Kenzo-logo sweaters embroidered with a tiger's face on the front and its tail on the back. So many items! Spiffy jewel-tone velvet jackets, latticework-print pants, a sweeping green skirt with a paper-bag waist. They packed so much in there, it kind of did feel like shopping in a mall.

Mr. Leon and Ms. Lim have raised the stakes for other designers in Paris who cater to a younger, trend-hungry client. Isabel Marant's show, by comparison, seemed a one-trick pony. This season's look was Western-theme shirts, the kind of ranch wear that comes with two tones and vine embroidery. That's about all there was: Western shirts and some lacy tops for riding into the sunset, and more of her signature cropped skinny pants, now with whipstitch details along the legs and fly. Mind you, the shirts looked cool, and her heels, styled like cowgirl booties, will probably cause a retail gold rush.



Valerio Mezzanotti for The New York Times

ISABEL MARANT A Western shirt and cropped pants.



Valerio Mezzanotti for The New York Times

ISABEL MARANT Cowgirl heels.

Over at Carven, Guillaume Henry had a bit of a rapture motif going on in lace dresses cut like stained glass windows; coats and dresses made of a paisley tapestry fabric; and a print on skirts and dresses borrowed from the pre-Hell panels of a Hieronymus Bosch triptych. A silk dress that closed the show sprouted little wings at the shoulders that suggested a flying nun. There were some clever looks mixed in, like a fluff of blue fur on a navy blazer, and a knit dickey worn on top of a blouse with the seriousness of a vestment.

Garancedore.fr

March 6, 2012

Pardon My French/Les Parisiennes

By: Garance Dore

Garance Doré

Paris, March 6th, 2012



[Pardon My French](#)/Les Parisiennes

FashionBombDaily.com

March 6th, 2012

Show Review: Isabel Marant 2012

By: Faith



Isabel Marant's high-top wedge sneakers are still selling out at every turn and now her Fall 2012 collection has debuted at Paris Fashion Week, giving a slew of celebrities and "It" girls more ready to wear and accessories to covet. Western-inspired was the theme for the season, taking inspiration from cowgirls in the late 1800's. It was amazing to see just how modern and functional Parisian-born Marant was able to make her Americana-influenced pieces while staying true to her brand's aesthetic and steering clear of the land of costume. Button-front blouses with floral embroidery were an anchor in the collection, paired with miniskirts and cropped trousers turned cowgirl with intricate detailing including the same aforementioned floral embroidery, lace-up silhouettes and two-tone coloring taking inspiration from chaps. Lace was explored on barely-there shorts, high-collar tops and mini dresses: sexy at times and "Little House on the Prairie" at others. The looks were given an edge when paired with the collection's stitched leather booties and I can almost guarantee that is how the young fashionable set will be rocking the designs in

the coming months. When it comes to Fall, Marant is known for her showstopping furs and outerwear, but this season was pared down: oversized menswear-inspired peacoats, save for one cropped leopard fur. An Isabel Marant collection would not be complete without some sexy minidresses, and there were enough of studded and ruffled pieces to go around. My favorite was a three-quarter sleeve leather number: the perfect blend of urban cowgirl and rock and roll. Isabel Marant is one of the most consistent designers in fashion when it comes to her brand's aesthetic: an admirable characteristic, but I have been patiently waiting for her to break out and try something altogether different. Consistency and functionality have meant success for her brand and are not easy to come by in an industry that runs on change, but too much of either one strips a brand of fantasy, which keeps onlookers and fans wanting more each season without growing bored and disenchanted. Nevertheless, her legion of fans will certainly gravitate towards the leather booties in the collection and all of the European "It" girls and editors will be rocking those cropped pants day in and day out. Overall, I enjoyed the collection and let's face it: if I can get my hands on a piece I surely will.

What do you think of the collection?

ISABEL MARANT

**KCD NY
U.S. FW14 SHOW COVERAGE
AS PREPARED ON MARCH 6TH, 2014**



ISABEL MARANT

WWD U.S. – MARCH 3RD, 2014

18 WWD MONDAY, MARCH 3, 2014

Junya Watanabe: After last season's high-energy trip to Native Americana, Junya Watanabe explored a darker, more romantic spirit for fall — beautifully so, with clothes that showed off the designer's strong workmanship.

Watanabe stuck almost entirely to black — one exception was a white patchwork sweater — and made a statement with impressive cutting techniques. Most notably, he worked a circular pattern as a base to build upon. For example, tailored coats and jackets, ponchos and tops were constructed from fabrics in round shapes seamed together, mapped over one another and artfully bunched to add volume. These looks could have been tricky, but Watanabe demonstrated just enough restraint for unexpected lightness, almost like a whipped-up confection. When teamed with cropped pants decked out in black sequins, the effect mesmerized.

The outerwear particularly stood out; the best looks included a coolly deconstructed toggle coat and a moto jacket with voluminous patchwork sleeves. Yet it wasn't all soft fare. Some pieces — like the formfitting shiny puffer coats and the languid ribbon dresses that ended the show — read sinister. Dark indeed, and with ample allure.

Isabel Marant: There was a noticeable shift on Isabel Marant's fall runway, where the designer did more than just hit "refresh" on her same-old look of a fitted jacket with pronounced shoulders tossed over skinny pants or a flimsy, flirty dress. She was due for a change. It felt good.

Instead of playing a one-note theme, Marant sampled several tomboy aesthetics: a cozy nomadic look, sulky military grunge and urban androgyny — all laced with a little glamour. An oversize black-and-white sweater with a tribal graphic was worn with a short wrap skirt and laced fur booties. A great tweed robe coat came over a chunky moss-green sweater and sequined skirt.

The collection felt much more substantial than recent seasons, with a heightened design quotient including a new proportion for pants: wide and slouchy with a high, paper-bag waist. Marant didn't abandon her signatures — the sharp shoulder jackets and leather rocker pants remained — but she took risks to balance the reliability.

Acne Studios: Looking to the late Sixties and early Seventies, Acne creative director Jonny Johansson worked a psychedelic swirl print throughout his spirited fall lineup. Sometimes the motif resembled kitschy wallpaper and other times it veered toward neo-ethnic, such as with the zebra-printed ponyskin on a high-neck anorak.

There was also a group of peach and ice-blue denim numbers that had a post-hippie street feel; the culottes and high-waisted pants looked especially fresh. And while a vintage vibe was the leitmotif, some of the silhouettes felt most futuristic. A series of one-arm tops were wrapped around the body like scarves, while large metallic discs worn as neckpieces over technical Windbreakers proved that Johansson was in an experimental mood.

Vivienne Westwood: Continuing on her quest to save the rainforest, Vivienne Westwood recently spent time with the Añáñinka people in Peru. Her fall runway paid tribute to their elegant tribal prints, embroideries and feathery hairdos.

In fact, Westwood's show, staged in a Paris church, was an ecstatic melting pot of ethnic dress. The designer blended looks as varied as ruched African dresses and striped cotton desert tunics into one dynamic collection. Imperial Asian influences came through on tailored jackets and ample skirts done in beautiful Chinese brocades, while samurai-like ponchos evoked origami with their complicated folds.

Other than the face paint and the theatrical, layered-up styling, Westwood remained mostly in commercially viable territory, delivering a run of great coats in blanket checks and military greens; her softly wrapped dresses oozed easy romance.

For the finale, Westwood worked yards of white tulle into a frothy bridal look, an homage to the House of Worth, as the church's organs swelled.

Mayle: Kristy Caylor built her fall collection around a self-portrait of Frida Kahlo, working off the self-reflective concept of "a look inside." Backstage before the show, Caylor pointed out the graphic jacquards and silk prints developed from a vintage African textile that related conveniently to the coat Kahlo wears in the painting. In addition, super shiny patent leather jackets played on the idea of a mirror, while knits, hand-done in Peru, had cutouts at the hips, elbows and "over the heart."

Storytelling has been somewhat of an obsession at Mayle since it launched with its own curious brand bio that needed explaining. Now that the backstory has been established, at least within the industry, the label needs to create a strong aesthetic identity. Spring was the first solid expression of a specific look



—streamlined tailoring with an upscale artisanal undercurrent and a touch of lingerie edge — which Caylor developed nicely for fall.

Lean, elegant tribal jacquard coats in shades of deep purple, black and gray/blue looked great over printed slipdresses. Touches of leather and fur, some of it in bright yellow set against black, emphasized the luxury angle.

Julien David: Following a dreamy and colorful spring season, Julien David steered into street-style territory with black as his central shade. The designer showed a series of ankle-length sweater dresses and baggy pants that were sometimes pulled up by side drawstrings for a cool vibe.

The simple cuts did not distract from the rich textures, which David worked strongly. He gave varsity jackets and matching skirts character by using burnt leather, fluffy, hand-knit wool had a nice cocooning flair, and wool jacquard tops came in 3-D patterns that looked similar to the aforementioned fluffy wool.

Then, as the soundtrack turned from street to jazzy, David brightened things up with a series of looks in all-over metallic embroidery in shades of silver, violet, electric blue and sometimes ombre. Backstage, the designer said it took up to "six kilometers of thread and 24 hours of machine work" to finish one piece.

Véronique Leroy: A deconstructed chevron — the two sides of the arrow touching but misaligned — ran through Veronique Leroy's fall collection. The pattern was printed on a perforated gabardine that came in a variety of colorways, including burnt-

red-and-black for an hourglass dress with a scooped décolletage. The same dress shape was even more striking when the motif was embroidered in bright red over a fuzzy gray-and-black leopard-printed wool.

There were plenty of quieter looks, too: elegant riding skirts worn with slouchy high-heeled boots, as well as variations on Leroy's signature tweeds. This season, the latter came in monochrome versions, mismatched on a series of layered outfits.

Graphic metallic half-belts cinched the fronts of some outfits — a silver-plated style looked especially chic on a long black wool coat that hung loose in the back.

Roland Mouret: Roland Mouret is in a reflective mood. "The show is more about my emotion, about me," he said backstage. "I am in my 50s now. It's a rich time for me because I can use everything that I did in the past."

A slightly misleading statement, perhaps. Known for his linear, graphic tailoring, there were indeed elements from the designer's previous collections — an origami fold here, a cut-to-the-body shape there — but this was no "best of" lineup. Instead, Mouret broke up his aesthetic with decorative effects, from textural to embellished, and softer silhouettes.

Taken apart, there were strong pieces, but as a collection it lacked a cohesive statement. A red shift dress was rendered with gridlike surface insets, while a black zippered jacket was shown with a skirt done in whimsical, stringlike car wash panels. Mouret also infused men's wear touches via an exaggerated gray Prince of Wales vest over a red draped skirt in a matching pattern.

Standouts came toward the end: dresses adorned in

February 28th, 2014

<http://www.elle.com/runway/ready-to-wear/fall-2014-rtw/isabel-marant/collection/#slide-1>

ELLE > RUNWAY > READY TO WEAR > FALL 2014 READY-TO-WEAR > ISABEL MARANT

ISABEL MARANT FALL 2014 READY-TO-WEAR COLLECTION



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- RUNWAY
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Courtesy of Inaxtree and Alessandro Lucioni

MANREPELLER.COM

February 28th, 2014

<http://www.manrepeller.com/manstagram/isabel-marant-2.html>

Isabel Marant



She's giving her back to me but at least it's a cool back?

February 28th, 2014

<http://nymag.com/thecut/fashion/shows/2014/fall/paris/rtw/isabel-marant.html>

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DISCOVER THE FRAGRANCE

Isabel Marant Makes "Parisian Cowgirls" A Thing

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FEB 28, 2014 7:10 PM
ANNIE GEORGIA GREENBERG

Sometimes opposites just work together perfectly. Like Monica and Chandler. Or, chocolate and popcorn. And, it's not that we're comparing Isabel Marant's fall '14 collection to a mash-up movie theater snack, but it's definitely got dissimilar elements that somehow fit together in genius harmony.

The runway show offered up an assortment of cold-weather separates that give off just as much Parisian edge as they do Western charm. Blue-and-white wave-print knits reminded us of saddle blankets (in a good way), while belted, shearling vests are the stuff of PFW street-style dreams. Sequin skirts made floor-dusting sweaters more elegant. And, the black-and-navy heavy collection was made a little more delicate with thin-but-tough silver mesh necklaces draped in triangles, almost like bandanas.

Also of note? The built-in peplum jackets in green and crocodile metallic, the high-waisted trouser pants, and the exaggerated shoulders of a textured gray blazer. No, you may not find those home on the range (or on the streets of PFW – yet), but that doesn't mean they won't be there come fall '14.

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<http://www.style.com/fashionshows/review/F2014RTW-IMARANT>

FALL 2014 READY-TO-WEAR

Isabel Marant

REVIEW

COLLECTION

BEAUTY

[see the slideshow](#)[view full screen](#)

FEBRUARY 28, 2014

PARIS

By Nicole Phelps

Isabel Marant's capsule collection for H&M sold out in less than a day back in November—done and dusted. Lately, though, her runway shows have felt a little tentative; they haven't quite delivered the Marant magic the way they used to. Today, Devo's "Girl U Want" was ringing out from the speakers, and Marant got her groove back. The new collection was streetwise and sexy in the ways we expect from her. She didn't exactly chart a new course, but she tried unexpected things.

First up: a belted, high-waisted, loose-fitting, laced-at-the-side pant that was just about as night and day with her familiar low-slung skinnies as you could get. Those pants set the tone. "I never have feelings for fancy, frilly things in the winter," Marant said backstage. "I like very comfortable, warm clothes—things you can go around being secure in." So out went Spring's pretty pink ruffles and in came army-green everything: belted jackets, oversize sweaters, sparkly sequined minis, and more cool-looking slouchy pants in soft quilted leather. Somehow, Marant has managed to avoid grunge until now, but late to the party or not, the plaid shirts and pants she had here jibed with her repertoire. The exuberantly folded and peaked shoulders of a couple of tweed jackets weren't as easy a fit. Still, it was good to see Marant stretch a bit.

February 28th, 2014

<http://www.vogue.com/fashion-week/fall-2014/isabel-marant/review>*Isabel Marant / Fall 2014 RTW*Runway **Review** Backstage

REVIEW

[Share](#) [Add to Fav](#)*by Sarah Mower*

It's about a jacket and a heel, a pant and a top, a little bit of international roaming, and, of course, the perennial excuse for putting legs on show. That's the **Isabel Marant** recipe, which has to count as one of the most globally desired, democratically savored commercial quantities cooked up in France since Jean Paul Gaultier was an enfant terrible (meaning, roughly 25 years ago). François Hollande should court her as a cabinet advisor on export and the international projection of France as a still-cool country containing young, sexy people. (Joking about the "courting.")

Isabel's secret: She walks the talk. She is what she designs. There she was, in her furry spike-heeled boots, white leather patchworked pants and a boxy-shouldered jacket, planting smacking kisses on models (who adore walking for her) and her Parisian friends when her show was over. And then she didn't wax lyrical about the Peruvian knit and blanket influences in her collection, the curly-shearling gilets, the fact that a padded canvas jacket looked as if it had something to do with judo, and that blanket-check shirts came into it. All she talked about was her own way of thinking about dressing during winter. "I always want to do something comfortable and cozy. When the weather is like that, you never feel like being too pretty or fancy," she explained. "So, you know, I just thought of khaki and shoulders—something that would make you feel self-confident and strong." She might have added "sexy," but that's a given descriptor of femaleness in French society, and from lands across the sea, it's a message discernable in any language: Girls get it. They buy it. They can afford it.

C'est tout.[VIEW RUNWAY SLIDESHOW >>](#)

Photo: Kim Weston Arnold/Indigitalimages.com

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February 28th, 2014

<http://www.wmagazine.com/fashion/fashion-week-reviews/2014/02/isabel-marant-fall-2014>

FASHION » ONE LOOK, ONE LINE » ISABEL MARANT FALL 2014



Isabel Marant Fall 2014

February 28, 2014 4:12 PM | by [Karla Martinez de Salas](#)

The [Isabel Marant](#) girl has the chicest uniform—and next season it's all winter white.

Isabel Marant Fall 2014
Photo by Dominique
Matre/WWD

February 28th, 2014

http://www.wwd.com/runway/fall-ready-to-wear-2014/review/isabel-marant?src=search_links

fall ready-to-wear 2014

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Isabel Marant Collection



Runway

Backstage/
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February 28, 2014

Isabel Marant RTW Fall 2014



24



1

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E-MAIL

There was a noticeable shift on Isabel Marant's fall runway, where the designer did more than just hit "refresh" on her same-old look of a fitted jacket with pronounced shoulders tossed over skinny pants or a flimsy, flirty dress. She was due for a change. It felt good.

Instead of playing a one-note theme, Marant sampled several tomboy aesthetics: a cozy nomadic look, sulky military grunge and urban androgyny — all laced with a little glamour. An oversize black-and-white sweater with a tribal graphic was worn with a short wrap skirt and laced fur booties. A great tweed robe coat came over a chunky moss-green sweater and sequined skirt.

The collection felt much more substantial than recent seasons, with a heightened design quotient including a new proportion for pants: wide and slouchy with a high, paper-bag waist.

Marant didn't abandon her signatures — the sharp shoulder jackets and leather rocker pants remained — but she took risks to balance the reliability.

LAUNCH SLIDESHOW >

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March 1st, 2014

<http://www.elle.com/news/fashion-style/isabel-marant-fall-2014-must-haves>

What Fall Fashion Looks Like, According to Isabel Marant

MARCH 1 12:26 PM
LEAH CHERNIKOFF | FASHION NEWS



Isabel Marant knows how to create a "must have" item. Maybe you've seen her wedge sneakers, well, everywhere? Marant **recently admitted** that she won't wear them anymore because they've been too copied. So what's the next hot item?

Let's look to the fall 2014/2015 collection, which just walked the runway in Paris. This go round, Marant has put her spin on grunge (think: lots of army greens, oversize cardigans, and a general feeling of coziness and comfort). Here, our prediction for the frenzy-inducing Marant items for next fall:

Related: [First Ever Dries Van Noten Exhibition Offers a Rare Glimpse Into the Designer's World](#)

1. The strappy booty. This style comes in variations: shearling-lined, studded, and suede. Each version has its merits, and we're 97% sure we'll see most of the fashion industry wearing these stunners come fall.

Related: [Emoji Fashion Week Reviews: Balenciaga, Rick Owens, Lanvin, Balmain](#)

2. The fur vest. Fur vests have been a closet staple for some time, but Marant's fuzzy white version looks fresh. Take a cue from this look and put it together with matching white pants and a white top for an entirely monochrome winter look. And forget about those cropped super skinnys you know and love from Marant—next season is all about a roomier, wide-leg pant that cinches at the waist.

3. The wave print. Marant's fall collection didn't offer much in the way of patterns save for this graphic wave. It's the print that will scream, "I'm wearing Marant fall 2014!" So if you'd like to shout it from the rooftops (and we don't blame you), this oversize sweatshirt is a lock for the conspicuous fandom statement.

March 1st, 2014

<http://fashionista.com/2014/03/isabel-marant-fall-2014>

REVIEWS

Isabel Marant Strayed a Bit from Her Isabel Marantishness for Fall 2014

by STEPHANIE TRONG

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There were undoubtedly a lot more eyes on [Isabel Marant's](#) collection this season. This was the designer's first time showing since her [collaboration with H&M](#) hit stores, which was so popular it sold out within hours, while also skyrocketing her brand beyond cult-y fashion girl status [and into mass-market culture](#).

That said, while Marant's French cool-girl aesthetic was still front-and-center, she seemed to have put a heavier premium on design, tweaking her signature shapes. She also played around with grunge and military. While this definitely made things more interesting, for obsessive Marant-o-philes such as myself, it didn't necessarily leave you with that breathless, urgent feeling of "I want that." (Though that tune will most likely change once the clothes hit stores — we probably just need a little adjustment period).

The most intriguing pieces were the more sculptural numbers, like two little dresses (one black, one army green) that had a puckered, ruffle-y effect. Also, the shoulders in some places deserve a shout-out — so awesomely, ridiculously huge that they almost looked like little wings, wearability be damned. The designer's take on the '90s was cool, too, in the form of plaid button-downs, sweater leggings and fuzzy Kurt Cobain cardigans. Another shift: the slight military vibe, which Marant nailed by staying away from the literal — though there were sparkly camouflage T-shirts.

For those who find comfort in the familiar, Marant did turn out her signature mannish coats, itty-bitty shiny dresses, perfect leather pants, statement furry outerwear (including ready-to-layer vests) and slouchy knits — mostly done in the olives, grays, blacks and creams we've come to expect. My favorite piece was a sparkly, embellished gray blazer — stunning.

All in all, it was a solid outing, and it's sure to sell like hotcakes, as always.

March 1st, 2014

<http://www.harpersbazaar.com.au/runway-report/the-shows/ready-to-wear/2014/3/aw-2014-2015-isabel-marant/aw-2014-2015-isabel-marant-image-35/>

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THE SHOWS



March 1st, 2014

<http://news.instyle.com/2014/03/01/runway-looks-we-love-isabel-marant>

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FASHIONWEEK

Runway Looks We Love: Isabel Marant

Mar 1, 2014 @ 8:40 pm

Designer: Isabel Marant

Location: Paris

What was it like: There was a relaxed vibe to the collection, as models sauntered down the catwalk to "Girl U Want" by Devo.

Why we love this collection: There's nothing more French or more street than Isabel Marant (she was responsible for the explosive popularity of the wedge sneaker, after all). For fall 2014, Marant once again captured the art of effortless style with a mash-up of tomboyish nonchalance and too-cool glamour, which at times bordered on grunge. Chunky neutral knits knocked down the glam effect of shimmery pieces and loose slouchy pants got a tough look, with plaid, army green, and leather.

Take a look at our [top 10 favorite runway looks from the Isabel Marant fall/winter 2014 show](#).

MORE:

- [Eric Wilson's Front Row Diary: Paris Fashion Week](#)
- [#PFW Feels Like Speed-Dating: Exhilarating But Overwhelming](#)
- [Back of the Cab Review: Christian Dior](#)

— Andrea Cheng



Imaxtree (2)

March 1st, 2014

<http://www.latimes.com/fashion/alltherage/la-ar-paris-fashion-week-2014-isabel-marant-20140301,0,2535906.story#axzz2v8J8SdZ6>

All The Rage

MUSINGS ON THE CULTURE OF KEEPING UP APPEARANCES

Paris Fashion Week 2014: Isabel Marant goes big for fall



By Booth Moore, Los Angeles Times Fashion Critic
March 1, 2014 | 8:49 a.m.

PARIS -- Isabel Marant's fall fashion memo to cool girls everywhere? Skinny jeans are out and baggy pants are in.

The designer showed her fall collection Friday afternoon at Paris Fashion Week, and the look was all about baggy pants--in cargo, quilted leather, even tartan wool styles--worn with oversized, abstract, sparkly camo T-shirts, moss-green sweaters, fuzzy shearling vests and military jackets.

There was a smattering of skirts too--wrap mini styles with fold-over waistbands, revealing bare legs and the newest Marant must-have booties with wrap-around straps or fur trim. Fringy silver chain scarf-necklaces were pretty great too.



It added up to a rustic slouchy look that should appeal to Marantphiles everywhere.

March 1st, 2014

http://tmagazine.blogs.nytimes.com/2013/03/01/photos-of-the-moment-isabel-marant-4/?_php=true&_type=blogs&_r=0



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WOMEN'S FASHION

MEN'S FASHION

DESIGN

Photos of The Moment | Isabel Marant

WOMEN'S FASHION | By KASIA BOBULA | MARCH 1, 2013, 5:00 PM



◀ 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | ▶

 FULL SCREEN

Scenes from the Paris Fashion Week photo diary of Kasia Bobula.

ISABEL MARANT

**KCD NY
FW15 SHOW U.S. COVERAGE
AS OF MARCH 13, 2015**

Isabel Marant FW15 Show Coverage Report

Print Coverage

| Magazine | Date | Story | Page # | Type | Item | Editor |
|------------------------------|-----------|--|--------|--------------------|---|------------------|
| International New York Times | March 7th | Isabel Marant's feelings for tiny things | D4 | FW15 Show Coverage | Review and runway image of FW15 look 2 | Matthew Schreier |
| WWD | March 9th | Paris Collections | 8 - 9 | FW15 Show Coverage | Review and runway image of FW15 look 20 | Jessica Iredale |

Digital Coverage

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| FootWearNews.com | 3.06.15 | Fashion Month: The Best FW15 Runway Shoes | http://footwearnews.com/2015/runway/fall-2015/new-york-fashion-week-the-best-fall-15-shoes-12988/ | FW15 Show Coverage | Runway image of FW15 'Becky' Boots | Mosha Lundstrom Halbert |
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ISABEL MARANT

INTERNATIONAL NEW YORK TIMES – MARCH 7TH, 2015

Isabel Marant's feeling for tiny things

BY MATTHEW SCHNEIER

Isabel Marant's essentials are sturdy, time-tested things: a big sweater, a tiny skirt. They make a lot of sense. So while Ms. Marant occasionally swoops wide of the path, often she'll take the road more traveled by — this season being a case in point.

"It started with a little feeling for tiny things," she said backstage: a smattering of Liberty-like florals, a navy man's sweater and bib-buttoning trousers. How they all fit together is a matter for every woman to take into her own hands. "I like that it's nothing to do with navy," she said of an ikat print, which seemed more to recall her tribal collection of last season. The mix is, how you say, le kitchen sink?

If there was a dominant mode, it was suggested by the superhigh-waisted jeans, and the frilly, sheer dresses and tops. They recur periodically, but they're more or less the look of now. Ms. Marant, for her part, is already on to the next. "That's fashion," she said.



ISABEL MARANT MICHEL MEDINA/AFP

At Carven, starting anew

It was a new start Thursday morning for Carven, now in the hands of a pair of Frenchmen: Adrien Caillaud and Alexis Martial, who only this past week joined the label from Iceberg, in Milan. (Maybe it's a mark of his essential rightness for Gallic Carven that even when designing Iceberg, Mr. Martial lived in Paris.)

Mr. Caillaud had begun work a few months back to be ready for his co-conspirator's arrival, and though the mood backstage before the show was anticipatory, it wasn't frantic. "The pressure is here," Mr. Martial said, gesturing to his midsection, "but not here," he added, waving a hand at shoulder level.

Their Carven is the epitome of easy-to-swallow, gamine cute: Jane Birkin on the mood board, a real Parisian girl plucked from obscurity to lead the models' charge. (She's Heloise, 23, a business student. "She appeared!" Mr. Caillaud said. "She said, 'I have to work, I'm not sure I can come.' We said, 'You have to.'")

The line's previous steward, Guillaume Henry, has moved on to Nina Ricci, where he is to show his first collection on Saturday.

His successors said that Carven under them would be an evolution of what he created. "She is the same girl, I guess," Mr. Martial said. "She's only wearing pants now." MATTHEW SCHNEIER



CARVEN NOWFASHION

The magazine that had them at free

BY WILLIAM VAN METER

Every Thursday evening, attractive young men and women gather outside select Métro stations in Paris to hand out free copies of the fashion and beauty magazine *Stylist* to specific commuters.

"In the beginning, I thought our mode of distribution was weird," said Aude Walker, the editor in chief, as she sat in the magazine's sparse conference room in the Second Arrondissement. "O.R., you're a woman with a rich and young vibe. Here, take a magazine." It's such super-targeted distribution. We don't give to guys in their 40s from the suburbs.

Each week, over 400,000 issues of *Stylist* are distributed in Paris and nine other French cities. For perspective, the monthly circulation of *Vogue Paris* is under 150,000. Advertisers in the magazine's roughly 60 pages include brands like Kenzo, Lancôme and Dior perfume as well as local department stores. The quality of the articles, which mix luxury and affordable fashion, is on a par with major publishers.

"Free is not cheap," said Gwenaëlle Thebaud, the magazine's general director, who pointed out that her team came from magazines like *Vogue* and *Glamour*. She calls *Stylist* a "freemium," a portmanteau of "free" and "premium."

"We use young photographers who work for the luxury fashion magazines and top models," Ms. Walker said. "We had to start out at a very high level or it wouldn't have worked. People would have thought it was trash because it was given out for free in the Métro."

Without having to sell at newsstands, the staff has liberty in its editorial choices.

"We can put a dog on the cover!" Ms. Walker said, and she wasn't exaggerating. *Stylist* eschews traditional celebrity covers for conceptual ones, like a recent issue that featured a detergent bottle bearing Karl Lagerfeld's face; another had an all-black Charlie Hebdo tribute.

Stylist won the 2014 Innovation in Publishing award from France's Syndicat des Éditeurs de la Presse Magazine (akin to the American Society of Magazine Editors).

"For consumers, the boundaries between free and paying don't exist," said Pascale Marie, the syndicate director. And herein lies the strength of *Stylist*: It's something of quality on paper for the Internet generation who are used to getting media free, with the added human element of hands-on distribution.

Stylist began in 2009 (and still thrives) in Britain, where it is the



PHOTOGRAPH BY AGNES HERBERTS FOR THE NEW YORK TIMES



highest-circulated women's fashion and lifestyle title. By 2014, revenue reached more than 10 million pounds, or about \$15.2 million. The French edition is produced in partnership with ShortList Media and the Marie Claire Group.

"Our simple logic was, you can make a free magazine that's the same quality as a paid-for one," said Tim Ewington, a founder of ShortList. "The strange thing is that some media is free and some isn't. There's no logic to it. No one says Facebook is free so it's no good. Magazines are just as relevant to young people, but they don't buy them the way they used to."

A *Stylist* edition was introduced in the United Arab Emirates in October. "We're looking to launch in a new country each year," Mr. Ewington said, explaining that there is no need for a cover price when

they have gangbuster advertising.

"We have a reach with 25-to-40-year-old professional women no one else does," he said. "It's targeted and high volume. If you are launching new products, and want to have high impact with your campaign, it's a very powerful relationship. It physically goes into their hands on their way to work: 400,000 punched into people's hands over 24 hours. You will see an impact on sales."

The business model, and the success of *Stylist*, is not being ignored in the United States. Soon the New York subway's free reading material will not be limited to religious pamphlets and the morning newspapers that the Metropolitan Transportation Authority complains cause track fires.

Starting in April, 100,000 issues of *TrendingNY*, published by Hearst Magazines, will be passed out the first week of each month by teams at stations in neighborhoods like Williamsburg, Brooklyn, and the Lower East Side. A four-issue pilot version of the magazine was test-marketed last fall.

"The numbers we saw were off the charts," said Michael Clinton, the president, marketing and publishing director of Hearst Magazines. Then he hinted at a possible wider-spread plan.

"Trending is a name that certainly can lend itself to other cities."

Copies of *Stylist* being distributed at the Métro stop near the Musée des Arts et Métiers in Paris. The distribution is targeted at what the editor calls "a woman with a rich and young vibe."

ISABEL MARANT



WWD U.S. – MARCH 9TH, 2015

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Chloé: With “Rhiannon” on the soundtrack and a flock of sweeping gypsy gowns on the runway, it was impossible not to draw a Stevie Nicks reference from Clare Waight Keller’s fall Chloé collection. She didn’t say so explicitly, but the abundance of Seventies-slanted undone flou accented with skinny neck scarves, scooped waistcoats over filmy maxis and flowerchild prints put the mood in the air. Keller captured the romantic, free-spirited side of the house in high def, with a vibrant, enriched collection.

“It’s about bringing out our inner femininity,” said Keller backstage. A strong woman with depth, yes, but the Chloé muse has a softer edge than someone like Nicks. Thus, the bewitching hippie attitude was more delicate than dark, though some of the best looks in the show came in rich velvet, such as a black spaghetti-strap gown with a low-plunging scalloped neckline and a printed strapless blue-velvet dress gathered into pleats around the bust. Gorgeous, gentlemanly officer’s coats with elegant lines and flared trousers provided the tamed English tomboy contrast to the boho.

Such tension is essential to Keller’s hand, but this season seemed to tip in favor of the luxe hippie. She indulged bohemian chicks with depth of color and opulent treatments, such as a patchwork cape and skirt that had the cheery charm of a cowboy quilt and fille coupé velvets overprinted with florals. Then there were the shearlings: Reversible and floor-length—the long coat has gone viral this season—they were styles to pine (and save) for.

— JESSICA IREDALE

Elie Saab: It really isn’t about the item purchase at Elie Saab. You buy into the whole universe, the ankle boot the same color as your clutch and the pinch-waist dress someone zips you into. An afternoon at the salon is a given.

For fall, the designer’s high-maintenance ladies assumed a slightly tougher guise, donning lots of leather with lace paneling, and rimming their eyes with kohl à la Carine Roitfeld. A black tent in the Tuileries and a blast of heavy metal amidst a show set of barren trees amplified the message.

The clothes were expertly made, if often overcharged, starting out with lean black maxi coats and luncheon suits with rows of military buttons, moving through Army-green silks and more matchy-matchy looks in rich reds, then teal, then more black. A fur cape shaded from deep green to black might cause salad to drop from some forks.

Print interludes included a nubby, kaleidoscopic tie-dye grounded in teal for a filmy gown slit up to there, and quieter brocades bearing a leaf motif or arty swirls. Silhouettes ranged from short and leggy to Nancy Reagan prim, although the degrees of transparency and intricate cutouts were more intense on the latter.

Saab knows flattering color is primal in fashion, and Lily Donaldson was indeed arresting in a sparkling blue gown that set off her eyes—and her killer blowout.

— MILES SOCHA

Isabel Marant: Isabel Marant has the ideal commercial tension of predictability and change down to a science. It’s admittedly a formula: “All my collections are always about mixing opposite sides of an idea, something very fragile but something very raw and authentic,” said Marant backstage. Appeal is always subjective, but in her case, it really hinges on one’s appreciation of the theme at hand.

Her fall lineup was one part traditional sailor, one part rogue pirate and one part pretty castaway, served on the rocks, with a twist of Parisian chic. A new silhouette for pants—extra-high-waisted, with skinny legs, done in ivory sailor styles with black buttons, ikat prints and glam studs—refreshed Marant’s tonic, tidying up the whole look.

If the pants were the big news, the tops were the highlight, with neat takes on classic naval stripes and Irish knits—a red style in particular—fitted like t-shirt sweaters. The combination of the traditional and trendy will satisfy Marant acolytes, and perhaps lure some new ones.

— J.I.

Mugler: The streamlined tailoring and body-centric direction of Mugler under David Koma makes for nice, sexy and salable clothes but a drowsy runway. For his second show, Koma essentially put a showroom collection on the catwalk.

Taut and sparsely cut, short dresses in white, black and blue were detailed with steel grommets and embroidery that traced anatomical lines around the body. White crepe skirts were trimmed in rose-gold leather in patterns meant to mimic microchips and circuit boards. Toward the end of the lineup, two lean turtleneck gowns with cutouts at the sides and the two sporty tanks with exposed corset boning and skinny pants that followed achieved the modern elegance Koma seemed to be striving for.

— J.I.

Chalayan: Hussein Chalayan planted many clues about his collection’s theme right on the clothes—employing pipe-cleaner fringe, dining-car upholstery patterns and mountain-scenery jacquards. But who in the fashion pack is well-versed enough in Agatha Christie to know it was “Murder on the Orient Express?”

Backstage, the designer said he spent six months crafting his show, titled “That Night,” giving him ample time to cloak his references and abstract his ideas. This was a diverse and often handsome collection, opening with beguiling beaming faux furs, neo-cloche hats and languid camel coats carved open at the shoulders or back.

Except for an offbeat interlude of snowboard gear in alpine camouflage, there was much chic on display, notably strong-shouldered black coats and jackets trimmed with fur, and a long gray tunic with its starburst of pleats fanning out over wide pants.

The finale gowns with their stiff pleats suspended from ball chains brought to mind the cheap cabin curtains on an airplane, not a luxury train. That Chalayan—always tampering with the evidence.

— M.S.

Vivienne Westwood: Vivienne Westwood offered a passionate, ready-for-combat statement on unisex dressing by reversing the gender roles for her fall collection. She power-dressed the women in her dynamic lineup in boxy suits and squeezed her male cast into tunics and dresses.

The tailoring was strong. Elongated silhouettes and extra-broad shoulders on top looked fresh and fierce paired with cropped, big-cuffed pants. Elsewhere, the bulky jackets served as a fun companion for “bisexual”—as Westwood called them—Hawaiian hula skirts. “I love the change in proportion. It’s all so sexual because we’re looking at people with new eyes,” she said in her show notes, a manifesto for fairness, humanity and the ailing environment.

Another highlight was the collection’s heavy, textured knits—part coats, part cardigans—made from “bio-friendly” sheep’s wool stitched with patches of crochet, which looked as if the model had skinned a wild animal and wrapped its pelt around her body as a trophy.

Westwood also showed colorful, draped dresses. Naomie Harris, sporting a similar number as she enjoyed a short break from the set of the new James Bond film “Spectre,” said: “I wish [my character] Moneypenny could wear something like this to the office and in the field. I think it would be kind of badass, right?” The designer also got powerful backup from “Game of Thrones” warrior Brienne of Tarth (k.k. Gwendoline Christie, who stomped fearlessly down the tinsel-clad runway to the hard-core live sounds of German punk-rock band Die Hartjungs.

— PAULINA SZMYDKA

Alexandre Vauthier: As Alexandre Vauthier grows his business, he seems open to embracing newness. At the request of retailers, the designer pumped up his fall ready-to-wear to 88 looks. Novelty came in the form of street-friendly parkas (a first for the label) in luxurious double satin along with tartan-print shirts rendered in soft Japanese crepe, playing casual with chic.

That said, Vauthier also stayed the course. He served up a volley of his famously saucy silhouettes, which have amassed a loyal following (Miley Cyrus and



ISABEL MARANT



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Emmanuelle Seigner included). There were his signature blazer-dresses with coolly rolled-up sleeves, body-hugging gowns boasting a cheeky pool of cutouts, and skimpy little leather skirts. Some of the looks were taken straight from his couture catwalk, rendered rtw-friendly, thanks to alternative fabrics allowing a more affordable price point.

Although the collection offered few surprises, it served well the kind of niche clientele Vauthier attracts — those to whom the growing androgyny movement does not appeal. Said Vauthier: “You just can’t deny women the right to be women.” — P.S.

Issey Miyake: Fabric research is at the core of the Issey Miyake brand, and women’s wear designer Yoshiyuki Miyamae kept the innovation going with sculptural creations that highlighted new techniques. These included what he called polyhedral textile, which is fabric incorporating origami-style pleats. Like the show invitation — a circle that folded into a small rectangle — they were created using patterns based on mathematical equations, and given volume thanks to the house’s 3D Steam Stretch technology.

The patterns, inspired by snow crystals, appeared on striking looks such as a gray jacket and pants with an almost abstract quality, like an Xavier Veilhan sculpture. When rendered in vibrant shades that included pink, red and purple, they were more reminiscent of ethnic textile patterns. For the finale, models emerged wearing mesh body stockings with large fabric belts. On cue, they began twirling as the fabric unfurled into multicolored skirts.

Miyake may not be as aggressively cutting-edge as fellow Japanese brands Comme des Garçons and Junya Watanabe, but the performance elements of the house’s shows — coupled with edgy live music by regular collaborator Ei Wada — always leave the audience on an intellectual high.

— JOELLE DIDERICH

Andrew Gn: “This season is about a noble and bohemian family living in Venice, trying to hold on to the palazzo. They don’t have lots of money, children are going around grabbing carpets, tapestries, brocades, trying to use whatever they have to make up a new wardrobe for themselves.”

This was Andrew Gn’s colorful backstory description of his fall collection. It was an entertaining conceit, but there was nothing improvised about the resulting clothes. Fringe abounded on everything from a glistening black embroidered pony hair coat to a one-shoulder, teal crepe evening gown. The latter was one of several red-carpet winners, alongside a Thirties-style black crepe gown with a cape made from trompe l’oeil copper-sequined feathers.

This aesthetic has made Gn a favorite of celebrities such as Jennifer Lopez, Jessica Alba and Halle Steinfeld. But, as the designer pointed out, uberchic blouses and coats are actually the mainstay of his business — and where his home-furnishings concept really came into its own. Oversize coats featured Oriental-rug motifs painstakingly embroidered with thousands of micro-suede sequins. The intricacy of the surface details was slightly lost in the glare of the catwalk, but the haute bohemian message came through loud and clear. — J.D.

Maiyet: Maiyet, the little brand that loves to show off its big connections, returned to the runway after last season’s presentation format. For fall, David Adjaye contributed to the set design, and Bryce Dessner of The National composed the music performed by the all-female string quartet Quatuor Zaidé. While impressive collaborators, their contributions had little impact on the show.

This collection was strong on modernist romance represented by long, fluid silhouettes such as robe coats, silk shirtdresses with embroidered cuffs and belts, and a chic, languid pajamalike tuxedo. Scottish architect and designer Charles Rennie Mackintosh’s rose motif inspired rich graphic embroideries, his Highlands roots playing out in great knits in black-and-white with ample shaggy fringe.

Maiyet’s journey has been all over the map, partly because the collection’s profile is based on working with artisans from far-flung locations, but also because it is still searching for an identity for its ready-to-wear. The jewelry and accessories, greatly expanded this season with 20 new shoe styles and 20 new bags, are further along than the clothes. — J.I.

COLLECTIONS
PARIS
FALL 2015



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WESTPHALS; MARGARE GN AND LINDY PHOTOS BY DOMINIQUE BARTHE; CHAIER; SAKA; CHALAYAN; WYKOFF AND MARKET BY GIOVANNI RUSSO

Elle.com

March 6th, 2015

<http://www.elle.com/runway/fall-2015-rtw/g25937/isabel-marant-fall-2015-ready-to-wear-collection/>

ISABEL MARANT FALL 2015 READY-TO-WEAR COLLECTION

01 OF 38 [SEE ALL PHOTOS](#)

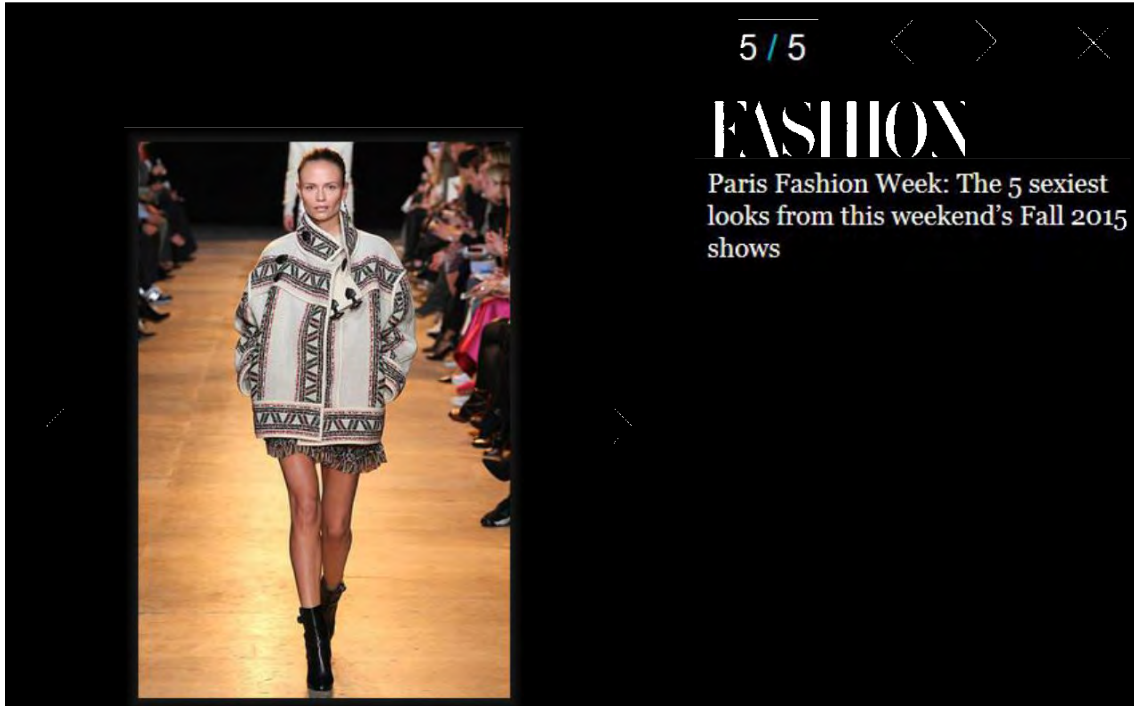


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March 6th, 2015

<http://www.fashionmagazine.com/fashion/at-the-shows/2015/03/09/paris-fashion-week-sexiest-looks-fall-2015/>



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FASHION

Paris Fashion Week: The 5 sexiest looks from this weekend's Fall 2015 shows

March 6th, 2015

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POPULAR FASHION BEAUTY SCENE CONTESTS

FASHION / AT THE SHOWS

Paris Fashion Week: The 5 sexiest looks from this weekend's Fall 2015 shows

By [RANDI BERGMAN](#)


Isabel Marant

Look no further than Marant's collections for a peek at how the It girls of Paris are dressing these days. What's cool today? Bare legs, big sweater. It's as simple as that.

March, 6th 2015

<http://footwearnews.com/gallery/paris-fall-2015-shoe-of-the-day/#15/fall-2015-rtw-36/>

FN ← BACK TO ARTICLE Paris Fall '15 Shoe of The Day



← → 5 of 9

Shoe of the Day: Paris Fashion Week
MARCH 6, 2015

Isabel Marant's mid-heel patchwork over-the-knee boots nicely recaptured the allure of what the Marant woman stands for: louche, slightly bohemian in attitude, with seduction worn lightly

By: Dominique Maitre

March 6th, 2015

<http://www.harpersbazaar.com/fashion/fashion-week/g5350/paris-fashion-week-fall-2015/?slide=108>

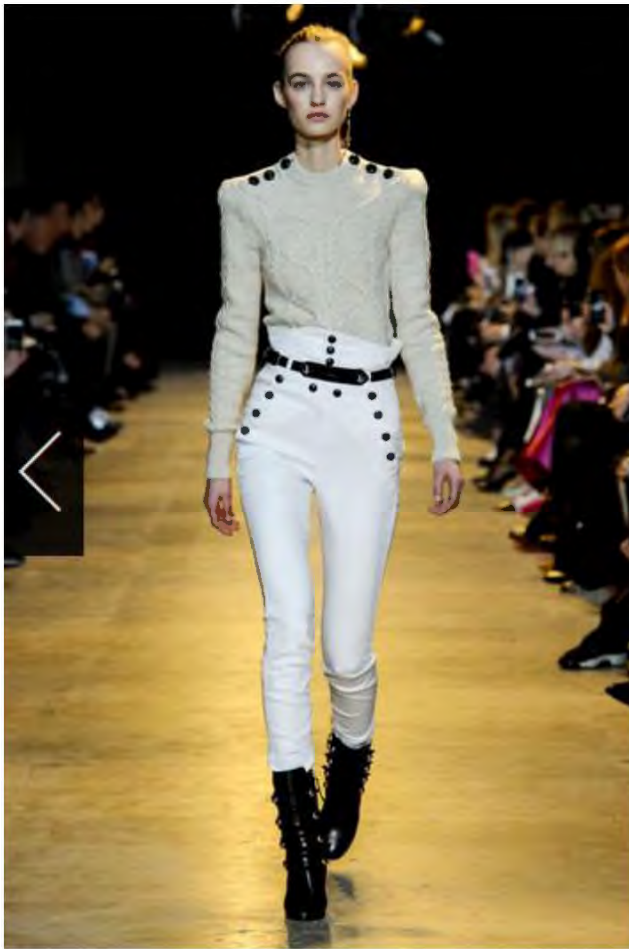


ISABEL MARANT

Isabel Marant need look no farther than her own wardrobe and surely her set of cool Parisian pals for seasonal inspiration. She rarely deviates from her formula: oversized plus skinny or skimpy, through in a soupcon of vaguely ethnic or traditional motifs and some military inflections. Et voila. A super cool, super commercial collection.

March 6th, 2015

<http://www.harpersbazaar.com/fashion/fashion-week/g5350/paris-fashion-week-fall-2015/?slide=108>



ISABEL MARANT

Fall was no different as the designer hit the right notes with skinny white jeans with sailor pant button fronts and paper bag-like belted waists, all teamed with buckled black boots. She paired these with either tucked in ivory knits or oversized patterned jackets.

March 6th, 2015

<http://www.harpersbazaar.com/fashion/fashion-week/g5350/paris-fashion-week-fall-2015/?slide=108>



ISABEL MARANT

The sweaters this season were especially great looking. Nothing fancy or earth-shattering here, but the lure of a nice fisherman done in gray or an oatmeal intarsia is undeniable.

ISABEL MARANT
FALL 2015 RTW

VIEW THE COLLECTION

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PALETTE

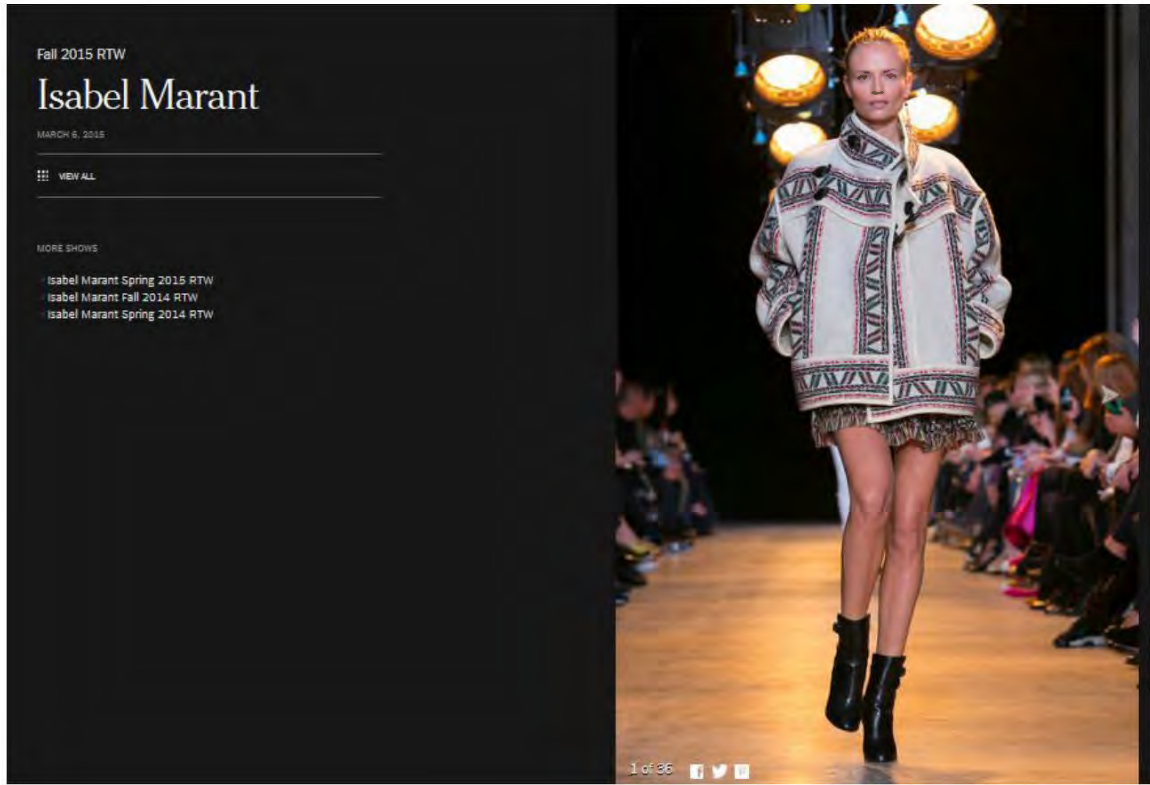


Isabel Marant
Guide: View
designer
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NYTimes.com

March 6th, 2015

<http://www.nytimes.com/fashion/runway/isabel-marant/fall-2015-rtw/1>



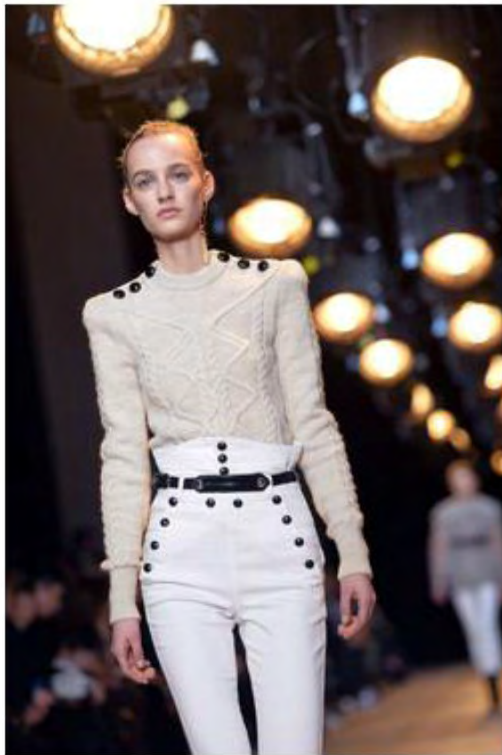
NYTimes.com

March 6th, 2015

<http://www.nytimes.com/interactive/projects/cp/inside-fashion-week/fall-2015/isabel-marant>

Inside Fashion Week

Follow the conversation.



Isabel Marant's Essentials

Ms. Marant's essentials are sturdy, time-tested things: a big sweater, a tiny skirt. They make a lot of sense. So while Ms. Marant occasionally swoops wide of the path, often she'll take the road more traveled by. This season was one of these.

"It started with a little feeling for tiny things," she said backstage: a smattering of Liberty-like florals, a navy man's sweater and bib-buttoning trousers. How they all fit together is a matter for every woman to take into her own hands. The mix is, how you say, le kitchen sink?

If there was a dominant mode, it was suggested by the super-high-waisted jeans, and the frilly, sheer dresses and tops. They recur periodically, but they're more or less the look of now. Ms. Marant, for her part, is already on to the next. "That's fashion," she said. — MATTHEW SCHNEIER

March 6th, 2015

<http://www.style.com/fashion-shows/fall-2015-ready-to-wear/isabel-marant>

Fall 2015 Ready-to-Wear

Isabel Marant

Review

Collection

Beauty

Previous Seasons



38 VIEW SLIDESHOW



Nicole Phelps

March 6, 2015

Try to come up with a bigger runway-to-real-life hit than the Isabel Marant wedge sneaker. You can't, can you? No other shoe has affected what women wear on the street—for good and bad (there are a lot of awful copies)—more than her trainers with the hidden lifts. We bring it up because Marant unleashed high-waisted jeans on her Fall runway today. We've been seeing them at the high end of the designer fashion spectrum for a season or so, and they've been embraced by early adopters. But if they're going to go wide, it'll be because Marant did them her way.

Marant's way is super-high-waisted, with an extra band of denim—fitted but not corset-tight—creeping up toward the rib cage. She showed the jeans belted over everything from silk peasant blouses to fitted sweaters of the cable-knit and marinè-stripe variety, with a stacked-heel, strappy ankle boot. They looked capital-S Sexy on the twentysomethings stalking the designer's Palais de Tokyo venue, but Marant was wearing them backstage, too. As she pointed out, "I'm not 20, and I don't have a butt like these girls do." Still, she was looking pretty hot herself. There were other things worth calling out on her catwalk, not least of all the blouson-cut, blanket-motif jackets. But it's the jeans that are going to reverberate.

March, 6th 2015

<http://fashionweekdaily.com/isabel-marant-fall-2015/>



RUNWAY



Isabel Marant Fall 2015

By [Dena Silver](#) | March 6, 2015

Each season, it seems **Isabel Marant** releases the latest uniform for it-girls around the globe. Her Fall collection was no exception. Haute items included white paperbag-waist pants with a button detail, and fisherman sweaters in white and red, featuring rounded shoulders. For those in the market for a prissy floral piece, there were plenty of options, many of which came in the form of a chiffon skirt. Also of note: Southwestern-inspired coats and vests which will obviously bode well at Coachella next year, while other oversized toppers in navy and black were a touch more subdued. The final few pieces, in black or white, featured quite a few flouncy ruffles and a sheer detail. They were a nice departure from the rest of the lineup. They toed the line between youthful charm and grown-up glamour, and had just the right amount of sex appeal. Marant proved, yet again, that she's able to cater to exactly what her customer (doesn't yet know she) wants.

March 6, 2015

<http://www.thefashionspot.com/runway-news/553887-isabel-marant-fall-2015-runway/#/slide/33>



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Isabel Marant Fall 2015 Runway



THUMBNAILS FULLSCREEN

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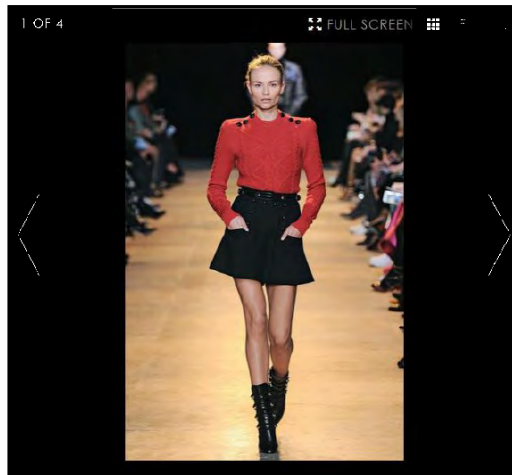


March 6th, 2015

<http://thezoereport.com/isabel-marants-date-night-formula/#slide-1>

ISABEL MARANT'S DATE-NIGHT FORMULA

Looking cute for a date when it's chilly out can pose quite a challenge (particularly at this stage in the season), which is why Isabel Marant's Fall 2015 collection caught our attention. The models donned body-con sweaters and flirty miniskirts with stacked-heel booties, striking the perfect balance between cozy and feminine. Simply add tights and a tailored overcoat to brave the cold.



Photos: Getty Images

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Cable Knit Jumper
The Row, \$1162



Black Flared Skirt
H&M, \$30



Aroma Suede Ankle Boots
Topshop, \$150



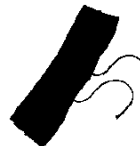
Wide Belt
White House Black Market,
\$54



**Black Leather Metal Block
Heel Ankle Boots**
River Island, \$100



Stretch Ribbed Sweater
J. Crew, \$85



Obi Belt
Lalayette, \$178



Black and White Skirt
Isabel Marant Etolie, \$425

March 6th, 2015

<http://www.vogue.com/fashion-week/12041879/isabel-marant-fall-2015-rtw/>

FASHION > FASHION SHOWS

Isabel Marant / Fall 2015 RTW



Maartje Verhoef (Women)
Photo: Marcus Tondo / Indigitalimages.com

MARCH 6, 2015 11:11 AM
by EMMA ELWICK-BATES

The taste for last season's high-waisted jeans is far from waning—in fact, it's on the rise. No more literally than at **Isabel Marant**, who offered a plucky new update with an inverted peplum waist and elongating leg.

"This lean silhouette was that starting point of the entire collection," shared Marant backstage, wearing a pair herself already. The jeans came in winter white with admiral buttons and also in her default print—ikat. As sexy as this offering was, for those who dare to bare a little more (or are lucky enough to live in more temperate climes), there was a chic pencil skirt version that came worn with close-cut seventies-style ski-knits tucked in.

With Libran tenacity, Marant always ensures balance is key. Her trusted equations were there—skinny jeans or flippy chiffon skirts—just add an oversize blanket coat or pocketed army jacket (belted neatly with a leather obi belt to keep it feminine). The focus on these long, lean legs was further propped up by the sturdy buttoned ankle boots (another recurring item of the season that Marant is offering in a coverable way—one to add to the waiting list with the jeans).

Backstage, Marant declared it was not intentionally French in influence, despite the shrunken knit *marinière* tops, but those insouciant soupçons scattered throughout the collection rendered it *très français*—in the best possible way.

March 6th, 2015

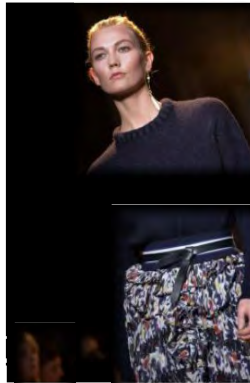
<http://www.washingtonpost.com/blogs/style-blog/wp/2015/03/06/robin-givhan-at-paris-fashion-week-christian-dior-balenciaga-john-galliano-isabel-marant/>

The Washington Post



Style Blog

**Robin Givhan at Paris Fashion Week:
Christian Dior, Balenciaga, John Galliano,
Isabel Marant**



Isabel Marant (@igant) / Fashion Week Daily Images

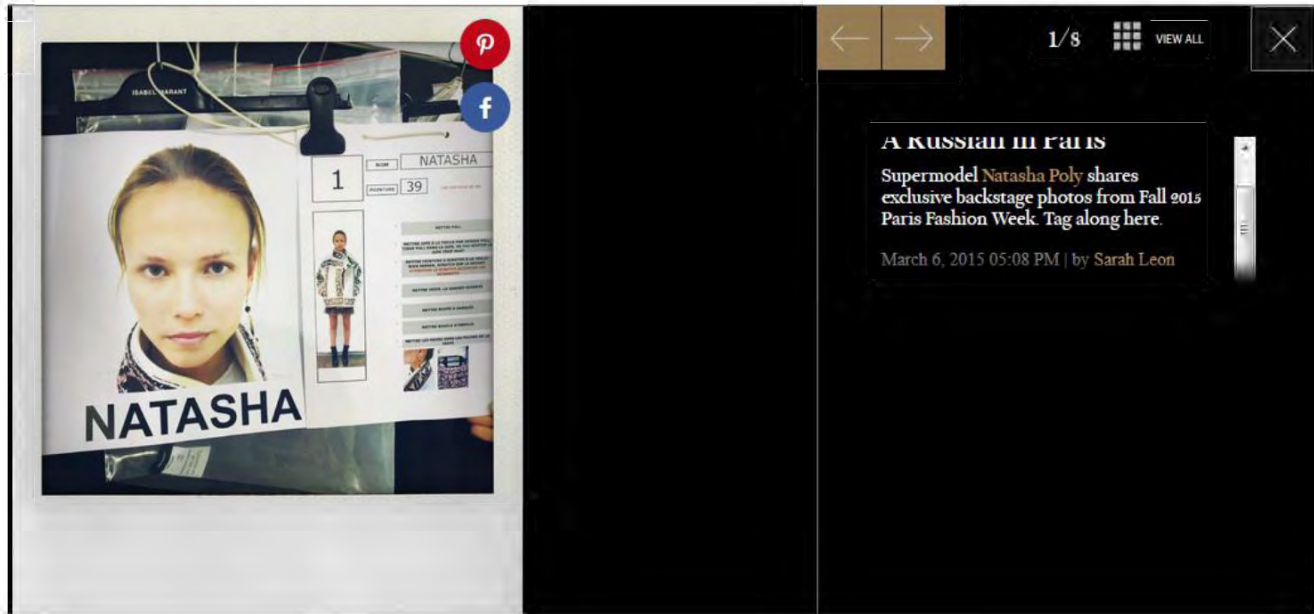


Isabel Marant (@igant) / Fashion Week Daily Images

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March 6th, 2015

<http://www.wmagazine.com/fashion/2015/03/natasha-poly-model-paris-fashion-week/photos/slide/all>



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FASHION

A Russian in Paris

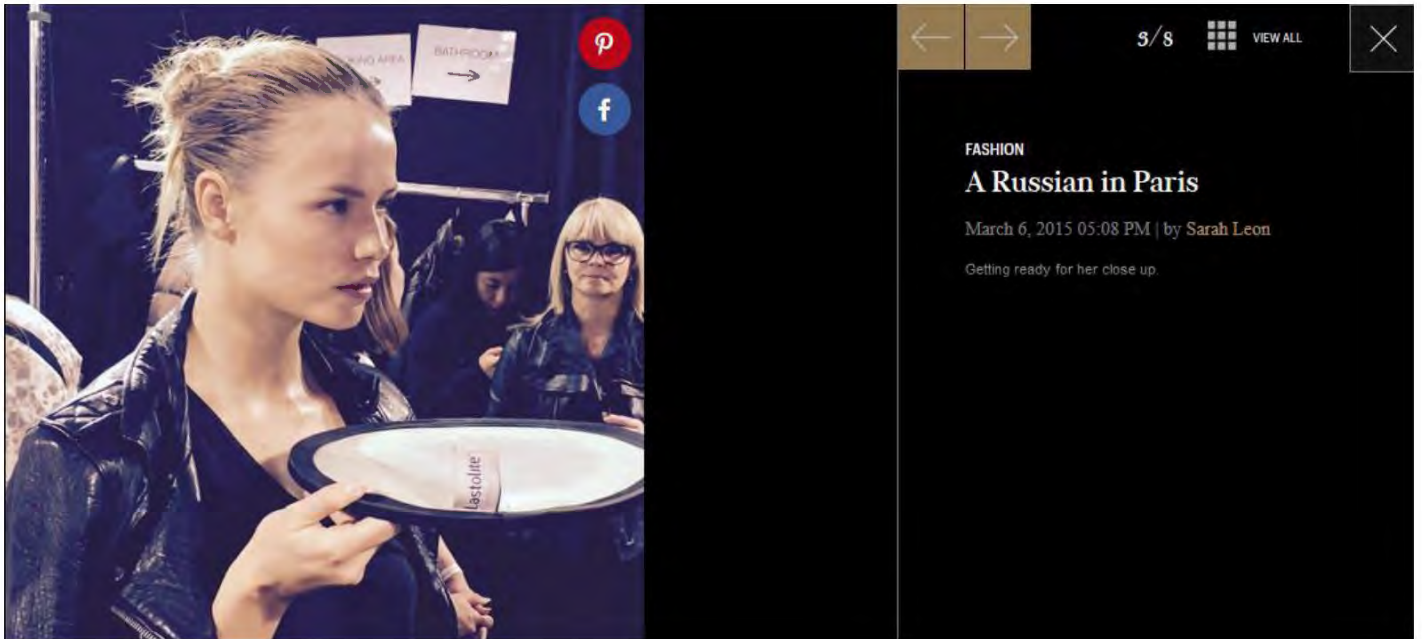
March 6, 2015 05:08 PM | by Sarah Leon

Wearing Isabel Marant's opening look.

WMagazine.com

March 6th, 2015

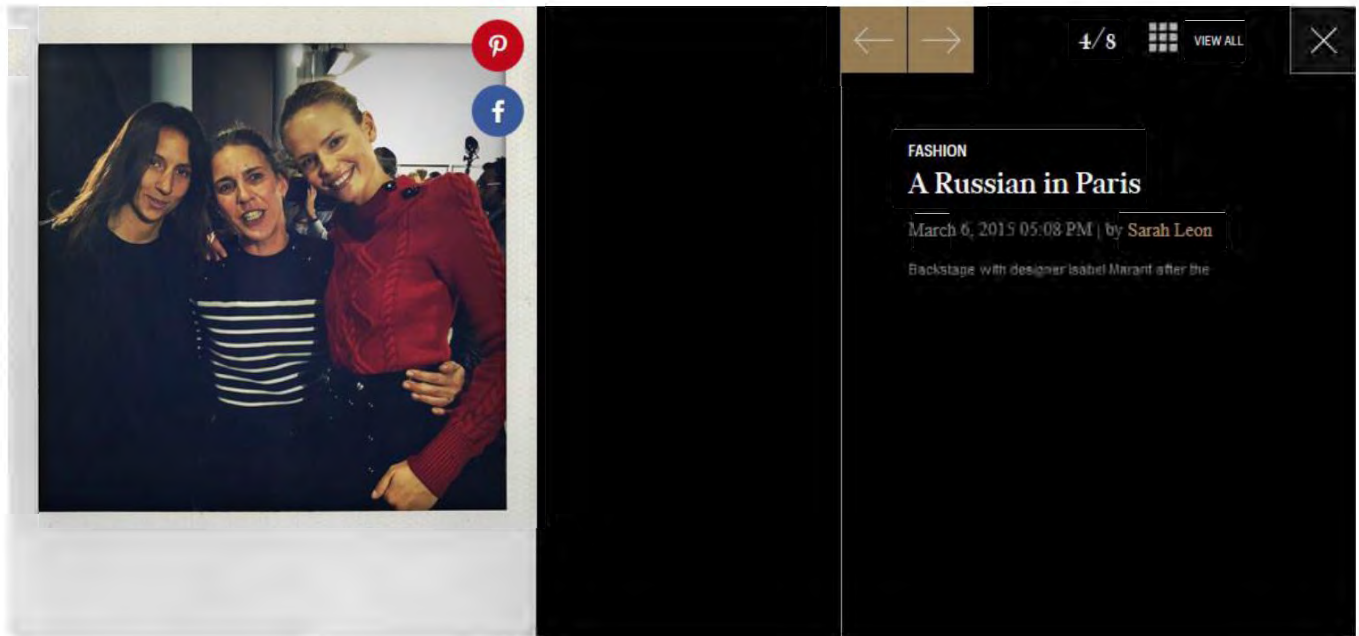
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March 6th, 2015

<http://www.wmagazine.com/fashion/2015/03/natasha-poly-model-paris-fashion-week/photos/slide/all>

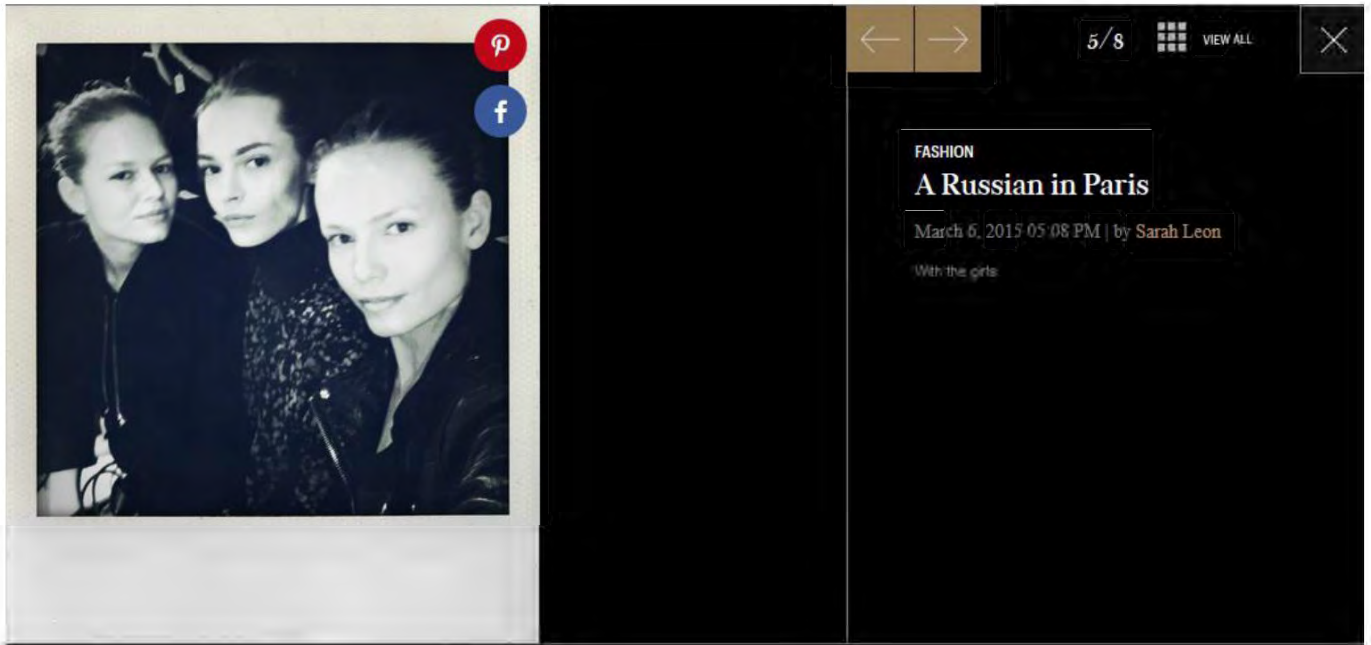


The image shows a screenshot of a photo gallery interface. On the left, a photograph of three women is displayed. The woman on the right is wearing a red top. Above the photo are social media sharing icons for Pinterest and Facebook. The right side of the screen is a dark overlay with navigation controls: a left arrow, a right arrow, a '4/8' indicator, a 'VIEW ALL' button, and a close 'X' icon. Below these controls, the text reads: 'FASHION', 'A Russian in Paris', 'March 6, 2015 05:08 PM | by Sarah Leon', and 'Backstage with designer Isabel Marant after the'.

WMagazine.com

March 6th, 2015


<http://www.wmagazine.com/fashion/2015/03/natasha-poly-model-paris-fashion-week/photos/slide/all>



WMagazine.com

March 6th, 2015

<http://www.wmagazine.com/fashion/2015/03/natasha-poly-model-paris-fashion-week/photos/slide/all>



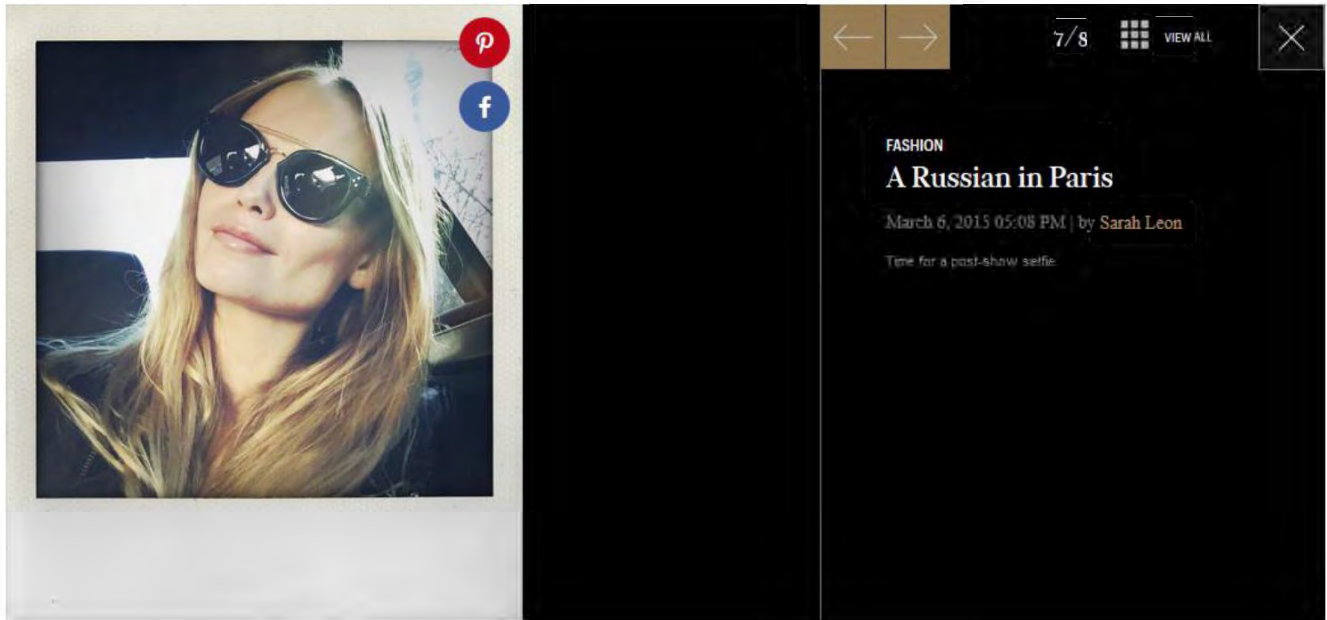
A screenshot of a photo gallery on WMagazine.com. The main image shows a backstage scene with a model and a woman. The model is wearing a dark top and has her hair styled. The woman is holding a drink and looking at the model. There are social media sharing icons for Pinterest and Facebook in the top right corner of the image. The gallery interface includes navigation arrows, a slide indicator (6/8), a 'VIEW ALL' button, and a close button (X).

FASHION
A Russian in Paris
March 6, 2015 05:08 PM | by Sarah Leon
Backstage beauty

WMagazine.com

March 6th, 2015

<http://www.wmagazine.com/fashion/2015/03/natasha-poly-model-paris-fashion-week/photos/slide/all>



March 6th, 2015

<http://www.wwd.com/runway/fall-ready-to-wear-2015/review/isabel-marant?src=nl/newsAlert/20150306-2>

March 6, 2015

2015 Fall Ready-to-Wear

ISABEL MARANT

Isabel Marant RTW Fall 2015

By *Jessica Iredale*

Isabel Marant has the ideal commercial tension of predictability and change down to a science. It's admittedly a formula: "All my collections are always about mixing opposite sides of an idea, something very fragile but something very raw and authentic," said Marant backstage. Appeal is always subjective, but in her case, it really hinges on one's appreciation of the theme at hand.

Her fall lineup was one part traditional sailor, one part rogue pirate and one part pretty castaway, served on the rocks, with a twist of Parisian chic. A new silhouette for pants — extra-high-waisted, with skinny legs, done in ivory sailor styles with black buttons, ikat prints and glam studs — refreshed Marant's tonic, tidying up the whole look.

If the pants were the big news, the tops were the highlight, with neat takes on classic naval stripes and Irish knits — a red style in particular — fitted like taut ski sweaters. The combination of the traditional and trendy will satisfy Marant acolytes, and perhaps lure some new ones.



'Admiral chic', ikat prints, lacing and buttons galore at Isabel Marant

March 6, 2015 4:25 PM
Relaxnews

The designer who has been a favorite of Paris fashion week for several seasons characteristically produced another highly covetable offering of modernist fashion.

Playing with her tried and tested feminine, masculine, chic and sporty codes, Isabel Marant pressed all the right buttons on Friday at her hot ticket runway event.

Coincidentally, buttons were a focal point of her Navy-inspired Fall collection -- arranged in threes or fours, lending a touch of military chic to everything from shoulders, hips and legs.

Casual chic monochrome ikat prints and on-trend ribbon lacing at the neckline, which added a shot of sex appeal, also dominated the runway.

Unlike many fashion designers, Isabel Marant didn't share the craze for the wide-legged silhouettes of the 70s, preferring to keep trousers high-waisted and habitually skinny, and thus remaining true to her streamlined aesthetic for the lithe of leg.

Continuations from the Spring 2015 collection included palette-cleansing structured white silhouettes and flirtatious wispy 80s ra-ra-skirted dresses, but for Fall the pleated and mesh-adorned designs had a prettier, more ethereal feel.

An obvious nod to her Gallic roots, Marant's sweater dress take on the striped Marinière seemed like a sterile addition to the collection. Pairing thigh-length laser cut leather boots with the French style staple was the designer's saving grace. Her clever accessorizing served yet again as a reminder of the all-conquering modernist chic *à la française* that she has become renowned for.



Isabel Marant 2015-2016 fall/winter



Isabel Marant 2015-2016 fall/winter



Isabel Marant 2015-2016 fall/winter

March 7th, 2015

<http://www.fashiongonerogue.com/isabel-marant-pairs-high-waist-looks-with-sweaters-for-fall-2015/>



© MARCH 7, 2015
© FALL/WINTER 2015
ISABEL MARANT PARIS
PARIS FASHION WEEK
SHOWS





IS THERE A PLACE FOR GALLIANO IN A WORLD RUN BY ALEXANDER WANG?

Day 4 of Paris Fashion Week said a lot about the state of the industry.

LAUREN SHERMAN • MAR 7, 2015

The savviest of them all, though, might be [Isabel Marant](#), whose fall collection was created by a woman who designs for herself. Marant is not foolish: she isn't looking to make drastic changes each season. Her strength is in the fact that her Breton-stripe shirts, printed paper-bag waist trousers and ruffy dresses continue to spur desire. Her personal style is so strong that she inherently knows which subtle tweaks can successfully update old ideas.

Friday's biggest shows said a lot about the state of fashion. That Marant's straightforward approach sells clothes, that Simons's eagerness to innovate can delight us, and that Alexander Wang is worthy of his Balenciaga title. These are the models that are working in fashion right now: the shining examples for fashion's next generation of designers.

But does Galliano fit into this world? For now, it seems that his incomparable talent will allow him to continue to play by a different set of rules.



4 of 4 - A look from Isabel Marant's fall 2015 collection. Photo: Imaxtree

March 8th, 2015

<http://www.latimes.com/fashion/alltherage/la-ar-paris-fashion-week-future-of-clothes-20150307-story.html>

Is this the future of fashion? In Paris, Junya Watanabe gives us a lot to chew on

By **BOOTH MOORE**
contact the reporter

MARCH 8, 2015, 4:00 AM | REPORTING FROM PARIS

“
Forget social media and cell phone shopping, when it really goes mainstream, 3D printing will be fashion's biggest challenge yet.
”

Looking at the **crazy street style of the fashion crowd in Paris**, in their oversized coats, funny hats and clodhopper shoes, is one thing. But when you talk to store buyers about what women really want (and not just to gawk at from home on computer screens, but in real life) they say it's to feel comfortable and sexy. Hence the popularity of labels **Isabel Marant**, and the re-energized **Mugler**; Marant for when you want to impress your girlfriends, and Mugler for when you want to impress the guys.

What Marant does so well is elevated boho basics. The clothes don't change that much from season to season, but they feel good, and you want to hang out in them.

Sirens and sailors was the vibe of Marant's fall collection. She gave her covetable sporty-chic look a nautical spin, starting with piling on domed brass buttons, which appeared on everything from the fronts and sides of jeans, to the season's new ankle boots with stacked heels.

Cable knits sweaters with peaked shoulders and a slim fit were tucked into super high waist sailor jeans for a look that was cute and cozy. (Unlike many designers who have embraced the wide-legged trouser this season, Marant kept things skinny.) Lace-up blouses, swishy ikat miniskirts, and striped marine sweater dresses worn with swashbuckling, over-the knee boots added a siren's sexiness.

LATimes.com

March 8th, 2015

<http://www.latimes.com/fashion/alltherage/la-ar-paris-fashion-week-future-of-clothes-20150307-story.html>



March 10th, 2015

<http://www.style.com/trends/industry/2015/models/anna-ewers-paris-fashion-week>

Anna Ewers Is the Consummate Parisian

 Steff Yotka | Industry | March 10, 2015 — 03:25PM



From left: Anna Ewers at Chloé, Sonia Rykiel, and Isabel Marant

Photos: [Indigitalimages.com](http://indigitalimages.com)

The look du jour on Paris runways is none other than a micromini paired with a structured jacket. Business up top, party on the bottom, as they say. And who better than Anna Ewers, she of the Brigitte Bardot cheekbones and flirty nonchalance, to show off Paris fashion week's de facto uniform? At [Chloé](#), [Sonia Rykiel](#), and [Isabel Marant](#)—arguably the three brands with the best grasp on that Parisian je ne sais quoi—Ewers took to the runway in the jacket-skirt combo. Consider this the look to beat come Fall.

See all of Ewers' catwalk turns [here](#).

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MAGAZINE | WHAT'S NEWS | SHOP

ISABEL MARANT FALL 2015 ACCESSORIES REVIEW

March 11, 2015



Isabel Marant is no stranger to sartorial success stories and she seems to have another one on her hands this season. With the first look out the gate, we knew it was going to be good: a barely-there woven mini topped with a printed poncho disguised as a cropped toggle coat—pure nomadic, flirty beauty. And with the second, featuring what would be the collection's hero high-waisted trousers, we were hooked. There have been a few runway offerings this season that one could so easily imagine wearing as this on given the chance, nearly every editor would have ordered those high-waisted, sailor-button pants right off the catwalk. Ditto for the refined ski knits, especially those pool-shoulder turtlenecks. If only they were available now.

Like the infamously popular wedge sneaker, Marant's side-button boots are destined for retail fame. They came in a spectrum of last and heel heights—flat Chelseas to over-the-knees, with the mid-calf version that likely to be most popular. The iteration embellished with top-stitch embroidery channeled that bohemian spirit perfectly. The collection's saddle bags (available in leather and a black and white python) paired well with the rest of the easy-to-wear pieces on offer. Though all of the attention tends to go to the shoes (deservedly so it seems), the jewelry was certainly worth a look. Bakelite and wire cuffs, long bead earrings (worn as singles), and woven choker necklaces made up a hippie-ish range that perfectly channels the trademark Marant spirit. The good news? They're a lot more forgiving than those pants.

-Megan Hayes

ISABEL MARANT

ACCESSORIES RUNWAY REVIEW

FALL/WINTER 2015

Isabel Marant SS13 Show Coverage Report
Prepared by KCD
As of October 2, 2012

Print

10.02.2012 The New York Times

Circulation: 1,586,757
Subscription rate: \$665.60
Color Ad Rate: \$7,825.91
Ad Rate: \$1,541.00

10.01.2012 WWD Newspaper

Circulation: 56,855
Subscription rate: \$109.00
Color Ad Rate: \$29,750.00
Ad Rate: \$23,800.00
Isabel Marant, Paris Spring 2013 Review

Total Daily Circulation: 1,643,612

Online

10.28.2012 WWD.com

Daily views: 60,717
Daily Ads Revenue: \$182.15
Isabel Marant RTW Spring 2013

10.28.2012 Style.com

Daily views: 176,212
Daily Ads Revenue: \$528.64
Spring 2013 RTW Isabel Marant
<http://www.style.com/video/fashion-shows-by-season/spring-2013-readytowear/1826427021001/isabel-marant-spring-2013-readytowear/1868570529001>

09.28.2012 Vogue.com

Daily views: 71,327
Daily Ads Revenue: \$213.98
Review
<http://www.vogue.com/collections/spring-2013-rtw/isabel-marant>

10.01.2012 Nytimes.com

Daily views: 10, 101, 011
Daily Ads Revenue: \$30, 303.03
Isabel Marant, SS13 Fashion Review
<http://www.vogue.com/collections/spring-2013-rtw/isabel-marant/candids/>

9.28.2012 WSJ.COM

Daily views: 3,690,037

Daily Ads Revenue: \$11,070.11

Isabel Marant on Wedge Shoes and Simple Summer Looks

<http://blogs.wsj.com/speakeasy/2012/09/28/isabel-marant-on-wedge-shoes-and-simple-summer-looks/?KEYWORDS=isabel+marant>

9.30.2012 LATimes.com

Daily views: 2,873,564

Daily Ads Revenue: \$8,620.69

All the Rage: Paris Fashion Week 2013, Isabel Marant

<http://www.latimes.com/features/image/alltherage/la-ar-paris-fashion-week-2013-isabel-marant-20120930,0,3288686.story>

10.01.2012 NYmag.com/thecut

Daily views: 724,638

Daily Ads Revenue: \$2,173.91

Isabel Marant, SS13

<http://nymag.com/thecut/2012/10/lynn-yaeger-on-isabel-marant-rochas-dior.html>

9.28.2012 Tmagazine.blogs

Daily views: 10,638,298

Daily Ads Revenue: \$31,914.89

Fashion Week Casting - Isabel Marant

<http://tmagazine.blogs.nytimes.com/2012/09/28/fashion-week-casting-isabel-marant/?hpw>

9.28.2012 HarpersBazaar.com

Daily views: 31,907

Daily Ads Revenue: \$95.72

Three is a Trend: Brush Your Shoulder Off

http://www.harpersbazaar.com/fashion/fashion-articles/paris-fashion-week-spring-2013-looks?click=main_sr#slide-1

10.02.2012 Glamour.com

Daily views: 125,267

Daily Ads Revenue: \$375.80

5 Crazy-Cool Highlights From the Isabel Marant Show

<http://www.glamour.com/fashion/blogs/slaves-to-fashion/2012/10/5-crazy-cool-highlights-from-t.html>

9.28.2012 Elle.com

Daily views: 124,008

Daily Ads Revenue: \$372.02

Isabel Marant Spring 2013

http://www.elle.com/runway/ready-to-wear/spring-2013-rtw/isabel-marant/detail/?click=main_sr#slide-1

9.29.2012 Wmagazine.com

Daily views: 22,334

Daily Ads Revenue: \$67.00

Runway: Isabel Marant Spring 2013

<http://www.wmagazine.com/fashion/2012/09/isabel-marant-spring-2013-runway-ss#slide=1>

9.29.2012 Luckymag.com

Daily views: 35,483

Daily Ads Revenue: \$106.45

Isabel Marant, Spring 2013 Collection

<http://www.luckymag.com/blogs/luckyrightnow/2012/09/Shop-Looks-Inspired-by-Isabel-Marants-Spring-2013-Collection#slide=1>

9.28.2012 NYmag.com/thecut

Daily views: 724,638

Daily Ads Revenue: \$2,173.91

New Spring 2013 Shows: Isabel Marant

<http://nymag.com/thecut/2012/09/new-spring-2013-shows-dior-isabel-marant-more.html>

9.29.2012 Fashionista.com

Daily views: 112,347

Daily Ads Revenue: \$337.04

Isabel Marant Hearts Elvis for Spring 2013

<http://fashionista.com/2012/09/isabel-marant-hearts-elvis-for-spring-2013/>

9.29.2012 Refinery29.com

Daily views: 171,733

Daily Ads Revenue: \$515.20

Isabel Marant Transports Us To A Decadent Island Vacation

<http://www.refinery29.com/isabel-marant>

9.28.2012 Manrepeller.com

Daily views: 7,288

Daily Ads Revenue: \$21.86

Isabel Marant

<http://www.manrepeller.com/?s=isabel+marant>

9.28.2012 PaperMag.com

Daily views: 10,749

Daily Ads Revenue: \$32.25

Isabel Marant at Paris Fashion Week

http://www.papermag.com/2012/09/brooklyn_nets_cheerleader_outfits_style_scraps.php

9.28.2012 IntotheGloss.com

Daily views: N/A

Daily Ads Revenue: N/A

The Snaps

<http://intothegloss.com/?s=isabel+marant>

9.29.2012 Fashionweekdaily.com

Daily views: 318

Daily Ads Revenue: \$0.94

Paris Spring 2013 – Isabel Marant

http://www.fashionweekdaily.com/fashion-week-daily?collection_id=2336

9.29.2012 Stylebistro.com

Daily views: 164,691

Daily Ads Revenue: \$494.07

Paris Spring 2013 Isabel Marant

<http://www.stylebistro.com/designer/Isabel+Marant>

9.29.2012 Russhmagazine.com

Daily views: N/A

Daily Ads Revenue: N/A

PFW Isabel Marant SS13

<http://www.russhmagazine.com/blogs/pfw-ss-13/pfw-isabel-marant-ss-13/>

9.29.2012 Fashionising.com

Daily views: 92,920

Daily Ads Revenue: \$278.76

Isabel Marant: Spring 2013

<http://www.fashionising.com/search/isabel+marant>

9.29.2012 GaranceDore.fr

Daily views: 37,950

Daily Ads Revenue: \$113.85

Guess Who?

<http://www.garancedore.fr/en/?s=isabel+marant>

9.28.2012 Radartothescene.com

Daily views: 128

Daily Ads Revenue: \$0.38

Isabel Marant

<http://radartothescene.com/2012/09/28/isabel-marant-ss-2013/>

Total Daily Views: 29,997,565

Total Ad Revenue: \$127,567.24

**Isabel Marant SS13 Show Coverage Report
Victor Hugo Store Digital Breakfast Coverage
Prepared by KCD
As of October 2, 2012**

9.27.2012 Fashionista.com

Daily views: 112,347

Daily Ads Revenue: \$337.04

Isabel Marant and The Wedges

<http://fashionista.com/?s=isabel+marant&x=1&y=6>

9.26.2012 Fashionologie.com

Daily views: 34,141

Daily Ads Revenue: \$102.42

Isabel Marant Does Not Believe in Fashion Essentials

<http://www.fashionologie.com/Isabel-Marant-Spring-2013-Runway-25205915>

9.26.2012 IntotheGloss.com

Daily views: N/A

Daily Ads Revenue: N/A

Isabel Marant

<http://intothegloss.com/?s=isabel+marant>

9.27.2012 Fabsugar.com

Daily views: 45,910

Daily Ads Revenue: \$137.73

Isabel Marant on Why the Wedge Sneaker Craze "Breaks My Heart"

<http://www.fashionologie.com/Isabel-Marants-Personal-Style-Advice-25170965>

Total Daily Views: 192,398

Total Ad Revenue: \$577.19



PARIS COLLECTIONS

GIVENCHY, COMME DES GARÇONS, HAIDER ACKERMANN AND MORE. PAGES 6 TO 11

YSL'S NEW SITE
Hedi Slimane remakes the brand's online look. PAGE 2



WWD

MONDAY, OCTOBER 1, 2012 \$5.00 WOMEN'S WEAR DAILY

SPRING 2013 COLLECTIONS
PARIS

A New Day At Dior

By BRIDGET FOLEY

TALK ABOUT DRAMA. Given Dior's yearlong hunt to fill the role of creative director, the scandal that had opened the position in the first place and Raf Simons' blockbuster finale for Jil Sander punctuating what was, in effect, his unceremonious, bizarre firing, the designer's Dior show on Friday afternoon would prove the most eagerly awaited ready-to-wear debut at a major house in years.

Well worth every drop of anticipation and every second of the wait, Simons blew past expectations. In 14 dazzling minutes (albeit with lots of intense work prior), he thrust Dior into a place it hasn't been in some time, a place where clothes count as more than glossy foils around which to explode cash-cow accessories and beauty businesses. This collection pulsed with that Holy Grail fusion of currency and cool.

It's difficult to imagine Simons' emotions during the prelude to the big event. If at all unnerved, he gave no indication in a preshow conversation with WWD. Unlike his open, bright white front-of-house, Simons' private
SEE PAGE 4



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JULIE MANNON
450 W 15 ST APT 604
SEALED BAG TO DOOR



PHOTO BY STEPHEN MURPHY



white racer stripes running down the sides.

Maison Martin Margiela: Destined to reach a broader public this holiday season as I&M's next guest designer, the house that Martin built was in full-on avant-garde mode for spring, from the relentless, brain-rattling music to the decor — a Parisian mansion whose gilded interior was cloaked, but for the chandeliers in white plastic.

The collection, severe and a bit strange, fit in perfectly with its offbeat surroundings. The show opened with a stiff, rectangular bustier dress in cement gray slit high up the back, leaving the front panel to ride up awkwardly

(and on purpose, this being Margiela). Angular shapes and bare shoulders became running themes. There were flaring tunics in men's wear fabrics for day, worn over squarish white shirts and full-leg trousers; and an array of trapeze bustiers or off-the-shoulder gowns for evening.

The graphic, almost childlike simplicity of the clothes was sometimes striking, as in an enveloping one-shoulder gown in stiff crinoline, the palest shade of lavender. Clunkers included a smothering padded T-shirt gown that was as lumpy as an old sofa.

Vionnet: Goga Ashkenazi, Vionnet's vivacious new owner,

revealed just how implicated she is in the brand's creative direction by taking a bow at the end of its spring show, scooping up two large bouquets offered in congratulations.

In August, Vionnet parted ways with its sister-act creative directors Barbara and Lucia Croce, after less than a year. Before the presentation, minority shareholder Matteo Marzotto said "an internal team, with Mrs. Ashkenazi's involvement," designed the collection.

Ashkenazi and company etched Madeleine Vionnet's legacy lightly — perhaps a bit too lightly — via minimalist plays on her signatures, here rendered in tissue-weight

jerseys and silks. There were takes on le smoking — from a languid white tuxedo suit to a sheer, bib-front blouse — and those draped, Grecian-style gowns with plunging necklines and the odd fluttering sleeve.

While soigné, the clothes could have used some more finesse and oomph.

Isabel Marant: Isabel Marant's fascination with American kitsch continued for spring. She said "Aloha" to Hawaii in an opening thematic gesture that progressed toward an Elvis Presley-in-Vegas moment. Tying it all together was a bohemian, on-the-prairie vibe worked into the designer's predictable-

if-bankable styles: skimpy dresses, skinny jeans and ruffled tops.

The overarching motifs were prime for Marant's increasingly racy treatment — her hemlines seem to get shorter every season. Then again, Hawaii and Vegas are both vacation zones where little clothing is required. Perhaps that's why some of the best pieces were swimsuits.

Also appealing were mini sarongs, shorts and one-shoulder dresses in black-and-white island florals traced in red embroidery. With the flashy, bejeweled and studded embellishments on flared pants and leather dresses, the good times are ready to roll.

Neil Barrett: "I wanted to take all the volume of fall and collapse it," said Neil Barrett, during his spring presentation. The shapes and proportions of the light lineup were big, but the fabrics were light and aerated in silk crepe de chine tailored par excellence on tuxedo jackets and fluid pants with "broken" stripes down the side — a new take on the tux pant. With the exception of a few mineral green and purple styles, the collection was all black and white, which gave a clean graphic intensity to the look.

Vanessa Bruno: Androgynous tailoring met antiquated charm in Vanessa Bruno's collection, which blended masculine jackets with cotton eyelet dresses and drop-waist silk slips.

The French designer recently curated a selection of antiques and vintage clothes for a Paris Design Week event staged at the Saint-Ouen flea market, thus it's no surprise that a Victorian influence ran through her show. There were high-collared blouses with dozens of little buttons and fitted jackets with hook-and-eye closures, some featuring laurel-leaf embroidery. Those cotton tea dresses — in barely there tones of nude, peach and buttercup — came in long, slim cuts that gave them a fresh appeal.

All the while, Bruno injected just enough cool-girl swagger to make the lineup relevant to the here and now.

Julien David: Flush from the Andam Fashion Award he won this summer, Tokyo-based French designer Julien David is taking off this season.

His spring outing played on the same theme as his last men's collection, called "The Spoiled Child," with a charming lineup of school-girls-gone-bad looks that exemplified a certain street-youth culture. David has a knack for cool prints, thus silver spoons, toys and tyrannosaurs were incorporated into the clothes, along with a witty use of a striped oxford pattern and a motif based on graph-paper checks — replete with a red margin.

He also worked blazers, pleated skirts, T-shirts and pants in lightweight cotton jacquards and brocades that called to mind wallpaper from a rich Victorian home, while shirtdresses featured eyelet perforation and childlike scribble embroideries.

With French roots and a cool Japanese aesthetic, David is on track to find his own special niche in fashion.

WWD.com

September 28, 2012

Isabel Marant RTW Spring 2013

By: Staff

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Mini sarong skirts, shorts and one-shouldered dresses were cute in black-and-white island florals traced with red embroidery. With the flashy bejeweled and studded embellishments on flared pants and leather dresses, the good times are ready to roll.

Style.com

September 28, 2012

Isabel Marant

By: Nicole Phelps



SPRING 2013 READY-TO-WEAR Isabel Marant

REVIEW COLLECTION



SEPTEMBER 28, 2012
PARIS
By Nicole Phelps

Isabel Marant is French to her core, but she sure does have a fascination with Americana. As a follow-up to her cowgirl-at-the-ropeshow of last season—a collection that's trending big in the front rows this week—Marant looked at old pictures of Elvis, from his early days in Hawaii to his last Las Vegas hurrah, mixing them up with a few snapshots of Brigitte Bardot and Jane Birkin in Saint-Tropez.

Marant loves easy, casual pieces for summer, but what we saw on the runway today often looked surprisingly similar to her easy, casual pieces for winter. The embellished jeans, the quilted and embroidered coats, the lacy little separates—they all made reappearances. This time, instead of tooled suede and Western fringe, they were mixed in with black and white tropical floral-print shorts and button-down tops knotted at the midriff along with one-shoulder shirred dresses in bohemian paisleys.

Marant is keyed in to the fashion Zeitgeist, no doubt about that. She opened a new store on the Left Bank this week, and the long-awaited Melrose Place shop in Los Angeles will finally open early next year. All

that floor space requires merchandise to fill it, and we have little doubt this collection will connect with shoppers the way previous ones have. Still, the designer runs the risk of repeating herself. What looked fresh: bathing suits worn as ready-to-wear. They'll be big in L.A. We're looking forward to seeing

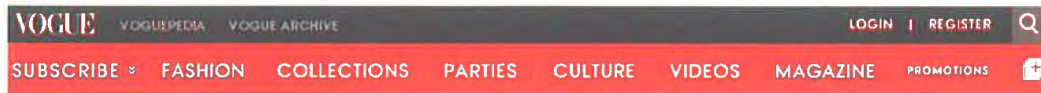
more new ideas like that one next time.

Vogue.com

September 28, 2012

Isabel Marant Spring 2013

By: Sarah Mower



COLLECTIONS

Isabel Marant / *Spring 2013 RTW*

select by: SEASON DESIGNER

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by Sarah Mower

Aloha, Paris! [Isabel Marant](#)'s show is one of those that gets girls going—and one of those in which the models get to wear twentysomething-age-appropriate clothes and, in summer, get to project a beachy, holiday fantasy, or perhaps to project the reality of what they actually will wear on their beachy holidays. Next summer, they'll be bound for Hawaii (in an Elvis-period fifties mood) for their first Marant summer stopover. So all power to those lovely girls, with their swishy hair and their endless legs, and the way they devote their lovely limbs and gorgeous bodies to the fifteen-minute runway blast that is Marant's traditional display of her super-accessible hyper-high street Parisian fare.

Respect, too, to Isabel Marant as a female entrepreneur who has established a contemporary-level brand that is going as global as her freewheeling traveler spirit. At the beginning, styling-wise, she nailed the tiny hibiscus-print sarongs, retro shorts, one-shoulder body-con dresses, and abbreviated sweatshirts quite nicely. Then she moved swiftly on, through leather-studded jeans and micro-shorts and jewel-embroidered leather jean jackets through to her more familiar brand territory—another version of her brand-signature padded paisley print coat (this time, in sun-faded pink with silver-stud trim), followed by a sister troupe of more Indian paisleys, shown as T-shirts with cross-laced fastenings, triple-tiered skirts and dresses, and more jeans.

Still, as we all know—none more so than young, price-conscious global clothes-haulers—there's competition out there at the upper-contemporary level. Others (Alexander Wang being a good example; Topshop another) are raising the bar on the quality and fashion edge large commercial companies are willing and able to put out to tempt young women. The buzz is still very much on Marant's side, but to keep the faithful loving and spending? Putting more of a tangible distance between herself and the high street will stand her in good stead next season.

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That's Fit to Print"

The New York Times

Late Edition

Today, cloudy, a couple of showers, high 73. Tonight, mostly cloudy, a couple of showers, low 67. Tomorrow, clouds, sun, a thunderstorm, high 77. Weather map, Page D8.

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\$2.50

OFFSHORE SET-UPS HELPED ROMNEYS INCREASE WEALTH

FUNDS IN THE CAYMANS

With Bain's Strategies,
Taxes Were Reduced
and Profits Grew

By MICHAEL LUO
and MIKE McINTIRE

Buried deep in the tax returns released by Mitt Romney's presidential campaign are references to dozens of offshore holdings with names like Ursa Funding (Luxembourg) S à r.l. and Sankaty Credit Opportunities Investors (Offshore) IV, based in the Cayman Islands.

Mr. Romney, responding to opponents' barbs about his use of overseas tax havens, has offered a narrow defense, saying only that the investments, many made through the private equity firm he founded, Bain Capital, have yielded him "not one dollar of reduction in taxes."

A review of thousands of pages of financial documents and interviews with tax lawyers found that in some cases, the offshore arrangements enabled his individual retirement account to avoid taxes on its investments and may well have reduced Mr. Romney's personal income tax bills.

But perhaps a more significant impact of Mr. Romney's offshore investments has been on the profit side of the ledger — in the way Bain's tax-avoidance strategies have enhanced his income.

Some of the offshore entities enabled Bain-owned companies

Continued on Page A13

A Legal Circle Reaches Deep To Aid Obama

Donations by Lawyers for Whistle-Blowers

By ERIC LIPTON

WASHINGTON — As the Obama administration has cracked down on corporate fraud, lawyers representing whistle-blowers have reaped multimillion-dollar rewards. Now, as they seek to sustain these historic payouts, they are donating generously to the president's re-election campaign.

Lawyers in the tight circle who specialize in filing fraud claims with the federal government on behalf of clients with evidence of wrongdoing have raised more than \$3 million so far for President Obama. The government, meanwhile, has paid out \$1.6 billion to whistle-blowers during his tenure, with law firms taking a cut in some cases of up to 40 percent of the proceeds.

The lawyers have contributed directly to Mr. Obama's campaign, served as "bundlers" who solicit contributions from others, donated to the Democratic National Committee and written large checks to Priorities USA, the "super PAC" supporting Mr. Obama's re-election efforts. They have also donated heavily to Congressional Democrats.

Their support comes as Mitt Romney, the Republican presidential nominee, has called for repeal of the Dodd-Frank Act, which imposed new oversight of the financial services industry and expanded the government's whistle-blower program to the Securities and Exchange Commission, which has set aside \$430 million for payouts. Business groups have also pushed for

Continued on Page A14



AFGHAN BOMBING A suicide attack in Khost killed at least 19 people and injured dozens. Page A6.

U.S. Abandoning Hopes for Taliban Peace Deal

By MATTHEW ROSENBERG
and ROD NORDLAND

KABUL, Afghanistan — With the surge of American troops over and the Taliban still a potent threat, American generals and civilian officials acknowledge that they have all but written off what was once one of the cornerstones of their strategy to end the war here: battering the Taliban into a

peace deal.

The once ambitious American plans for ending the war are now being replaced by the far more modest goal of setting the stage for the Afghans to work out a deal among themselves in the years after most Western forces depart, and to ensure Pakistan is on board with any eventual settlement. Military and diplomatic officials here and in Washington said that despite attempts to engage directly with Taliban leaders this year, they now expect that any significant progress will come only after 2014, once the bulk of NATO troops have left.

"I don't see it happening in the next couple years," said a senior coalition officer. He and a number of other officials spoke on the

years."

The failure to broker meaningful talks with the Taliban underscores the fragility of the gains claimed during the surge of American troops ordered by President Obama in 2009. The 30,000 extra troops won back territory held by the Taliban, but by nearly all estimates failed to deal a crippling blow.

Critics of the Obama administration say the United States also weakened its own hand by agreeing to the 2014 deadline for its own involvement in combat operations, voluntarily ceding the prize the Taliban has been seeking for over a decade. The Obama administration defends the deadline as crucial to persuading the Afghan government and military

SENATE LEADERS SEE PATH TO AVERT MANDATORY CUTS

FACING JAN. 1 DEADLINE

Bipartisan Support for a
3-Step Plan to Avoid
the 'Fiscal Cliff'

By JONATHAN WEISMAN

WASHINGTON — Senate leaders are closing in on a path for dealing with the "fiscal cliff" facing the country in January, opting to try to use a postelection session of Congress to reach agreement on a comprehensive deficit reduction deal rather than a short-term solution.

Senate Democrats and Republicans remain far apart on the details, and House Republicans continue to resist any discussion of tax increases. But lawmakers and aides say that a bipartisan group of senators is coalescing around an ambitious three-step process to avert a series of automatic tax increases and deep spending cuts.

First, senators would come to an agreement on a deficit reduction target — likely to be around \$4 trillion over 10 years — to be reached through revenue raised by an overhaul of the tax code, savings from changes to social programs like Medicare and Social Security, and cuts to federal programs. Once the framework is approved, lawmakers would vote on expedited instructions to relevant Congressional committees to draft the details over six months to a year.

If those efforts failed, another plan would take effect, probably a close derivative of the proposal by President Obama's fiscal commission led by Erskine B. Bowles, the Clinton White House chief of staff, and former Senator Alan K. Simpson of Wyoming, a Republican. Those recommendations included changes to Social Security, broad cuts in federal programs and actions that would lower tax rates over all but eliminate or pare enough deductions

Gaultier Sends Out Some Comic Relief

Susanne Bartsch, the New York club promoter, arrived at the Jean Paul Gaultier show on Saturday night wearing a see-through black body stocking and a broad chiffon headpiece that

ERIC WILSON

FASHION REVIEW

"I came from the Vivienne Westwood show, and I had to change because of course I had to wear something of his," she said, meaning something by Mr. Gaultier. "It is insane!"

Moments earlier, members of a middle-aged Kiss tribute band walked by wearing silver stretch bodysuits that left not enough to the imagination. The runway was covered in some form of glittering black grit that emitted a strange smell, and Mr. Gaultier was promising a show with top models dressed as pop stars from the 1980s, including Madonna, Grace Jones, Annie Lennox, Sade, Michael Jackson and a couple you would recognize only if you are French.

So, yes, it was insane. But insanity, or just loosening up, is something that fashion could stand a little more of now and then, and Mr. Gaultier's runway show was hilarious. Karlie Kloss, with her swiny-sinky walk, was as natural as Boy George in a rainbow-striped kimono jacket, and

PARIS



ISABEL MARANT
A Hawaiian floral print blouse and shorts.



NINA RICCI
A checked jacket with elastic sleeves and slit skirt.

Jessica Stam performed at least two versions of Madonna, wearing a corseted costume that Ms. Bartsch leaned over and described as "couture bondage." (As far as the clothes went, the Jane Birkin section, though inappropriate for the time frame, offered the most commercially viable options, like a jeans jacket in denim-colored sequins.) By the time the descriptive-resistant performer Amanda Lear made an appearance, in a shiny pink bathing suit, there were no words, just applause.

In a season of serious fashion, with a lot of intensity surrounding the ready-to-wear collections of Raf Simons at Dior and Hedi Slimane at Saint Laurent, there were still bursts of levity.

Carol Lim and Humberto Leon, now in their second year as the designers of Kenzo, have had a commercial hit



KENZO
A hidden tiger sweatshirt and animal print skirt.

with their sweatshirts embroidered with the face of a tiger, which are competing with Balenciaga's poster-print graphics for the title of most ubiquitous look among showgoers. So their spring collection carried forward with more jungle imagery, this time Asian-in-

Paris Collections

Carven, Isabel Marant, Jean Paul Gaultier, Kenzo, Nina Ricci

spired, with tiger stripes and digitally rendered leopard spots as hidden embroidery amid the dresses and coats. Some pieces, like a smartly belted duster dress in khaki and navy, were loosely based on the elements of a trench coat.

Isabel Marant gave equal play to Hawaiian floral prints and Indian paisleys in her easygoing collection, which consisted of the usual assortment of slim-fitting jeans and blouses, cutoff shorts



CARVEN
A toile print dress with cutouts at the sides.

and slouchy sweatshirts, or just enough for a cool girl to find something to love.

Over at Carven, Guillaume Henry was a little heavy-handed with dark, wintry colors and suits made of a thick sponge-y fabric, but he also offered a clever toile print on sunny dresses with cutouts at the sides. If you looked closely, the toile depicted an African safari, with lions lounging under trees and giraffes craning their necks.

Rather than playing coy, Peter Copping went for kinky this season at Nina Ricci, pairing many of his looks with fishnet stockings. That includes one clear fishnet-print raincoat. It was a bit too much, but the sexier look worked well enough with playful polka-dot dresses that were just on the safe side of transparency, or when he sobered up a suit, with a brazen slit skirt and a jacket with elasticized sleeves, with a touch of gray men's-wear checks.



JEAN PAUL GAULTIER
Karlie Kloss as Boy George in a kimono jacket and pajama pants.

PHOTOGRAPHS BY VALERIO MEZZANOTTI FOR THE NEW YORK TIMES

NYTimes.com

October 1st, 2012

Fashion Review

By: Eric Wilson



Susanne Bartsch, the New York club promoter, arrived at the Jean Paul Gaultier show on Saturday night wearing a see-through black body stocking and a broad chiffon headpiece that toppled over into her neighbor's airspace. That would be mine.

"I came from the Vivienne Westwood show, and I had to change because of course I had to wear something of his," she said, meaning something by Mr. Gaultier. "It is insane!"

Moments earlier, members of a middle-aged Kiss tribute band walked by wearing silver stretch bodysuits that left not enough to the imagination. The runway was covered in some form of glittering black grit that emitted a strange smell, and Mr. Gaultier was promising a show with top models dressed as pop stars from the 1980s, including Madonna, Grace Jones, Annie Lennox, Sade, Michael Jackson and a couple you would recognize only if you are French.

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A version of this review appeared in print on October 2, 2012, on page A23 of the New York edition with the headline: Gallier Sends Out Some Comic Relief.

WSJ.blog/speakeasy

September 28, 2012

Isabel Marant SS13

By: Nadya Masidlover

Saturday, September 23, 2012 19:17:16 GMT

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Saturday, September 23, 2012 19:20:01 GMT

Isabel Marant on Wedge Shoes and Simple Summer Looks

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If you are the parent of a teenage daughter who has been haranguing you to buy them the latest pair of high-top wedge sneakers, then you may be wondering who you have to thank for this new craze. The answer is French clothing designer Isabel Marant.

Speaking to the Wall Street Journal, shortly after her Spring/Summer runway at Paris Fashion Week, Ms. Marant admitted that there was little she could say to comfort parents faced with [the wedge-heel dilemma](#).

"Oh my God! I can't say anything, you know, because I was a teenager that's when this idea came," said Ms. Marant, laughing out loud.

She went on to explain how, when she was young, she would cut up pieces of cork to put in her sneakers to look taller. "I'm not so tall," Ms. Marant added, smiling (she isn't so small either, standing at around 5'6.)

The designer laughs a lot and gestures with her hands more or less constantly as she speaks, making her mass of bracelets jingle. After her show, Ms. Marant took time to speak to reporters one-by-one, a glass of Champagne in one hand and a cigarette in the other — until the health and safety employee at the Couvent des Cordeliers of the Ecole de la Medecine, where Ms. Marant held her runway show, came over and requested for her to put it out.



A shoe in Isabel Marant's Spring/Summer 2013 collection

Ms. Marant's high-top wedge sneaker is not her first shoe success story. In recent years, her shoes have been some of her hottest items. Favorites include her "Dicker" low heeled suede ankle boots. She says that the secret to her success in shoes is "comfort and attitude."

For her Spring/Summer 2013 collection, the designer—who has made a name for herself with laid-back, easy-to-wear yet chic clothes—showed outfits including printed dresses with knotted fabric, inspired by Hawaii and summer sunshine, after the recent dreary weather in Paris.

"In summer you just want to pick something up and wrap it around you and you put on a nice pair of shoes and it's done," said Ms. Marant.

And the shoes? They are "like a pair of gladiator [sandals]... reinterpreted in a more chic casual way" as the designer puts it, "with this little square heel of about 5cm."

September 30, 2012

All the Rage: Paris Fashion Week 2013, Isabel Marant

By: Booth Moore

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Los Angeles Times **IMAGE**

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All The Rage

MUSINGS ON THE CULTURE OF KEEPING UP APPEARANCES

Paris Fashion Week 2013: Isabel Marant



Looks from the Isabel Marant spring-summer 2013 collection shown during Paris Fashion Week. (Martin Bureau / AFP / Getty Images)

By Booth Moore Fashion Critic

September 30, 2012 6:59 a.m.

PARIS -- Isabel Marant, master of Paris-meets-L.A. boho chic, showed her spring-summer 2013 collection at Paris Fashion Week on Friday.

The look: Hawaiian with a dash of rodeo queen (or Las Vegas-era Elvis, perhaps). Tiered lace mini dresses and peasant blouses. Flippy mini-skirts and studded vests in washed red-and-blue bandanna paisleys. Jeans, short shorts, sarong skirts and one-piece bathing suits in floral lei or hibiscus prints. Studded, white flared jeans, red leather tunic dresses and jackets. Studded gladiator ankle strap sandals on a chunky heel. Red, white, black and navy palette.

The verdict: Cool as can be. Marant does for denim what no one else can. And she has a knack for designing incredibly covetable pieces. (You only have to look around the streets of Paris, where nearly every woman is wearing versions of the high-top wedge sneakers Marant popularized to realize that.) There will be a lot to look forward to when Marant opens her first L.A. store later this year.

NYMag.com

October 1, 2012

Lynn Yaeger: Isabel Marant

By: Lynn Yaeger



Lynn Yaeger: Gloomy Gussies at Comme des Garçons, Crop Tops at Rochas, and Aloha at Isabel Marant

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Reports that people are eating out of garbage cans in Spain haunt the front page of the *International Herald Tribune* as models in the airiest of grunge-inspired creations stride the runway at Dries Van Noten. Silvery plaids cohabit with thick beading in austere hues of black and brown, before an audience of more than a few potential 47 percenters — for who among us can take job security for granted in these unsteady times?

The dense, almost funereal aroma of flowers that engulfed the Dior couture extravaganza in July, Raf Simons's first foray for the company, has been replaced by scentless pastel chiffon curtains separating the rooms at the show, where the monumentally assured offerings

include short, puffy dresses over black shorts that might have been inspired by bike messengers, or Spanx. A series of jackets, some pleated, some beaded, are so seductive that all critical distance falls away, replaced by waves of pure desire.

Most runway shows this season, whether you are in New York, London, or Paris, have echewed traditional soundtracks (you know, what used to be called music) with tuneless clanging and beeping, so it's a relief to hear an actual song at Isabel Marant, even it is Elvis's *Do the Clam* from *Girl Happy*. The models suggest you do the clam, or whatever else you have planned for next spring, in tiny shorts and other garb printed with black and white tropical flora, or studded denim, or floaty little blouses. If you still don't get the message, some of the garments say "Aloha."

The Beach Boys, chopped up and deconstructed but still discernable, are on the loudspeakers at Rochas, but the offerings here are far too luxe for the grubby polluted beaches you're used to; these exquisite long pale pleated skirts and cropped tops — to show off an expanse of professionally tanned and buffered flesh — would rather be poolside at the Quisisana Capri.

Despite Ann Demeulemeester's intermittent reliance on papal purple, *Gidget Goes to Rome* is clearly not her inspiration. Which isn't to say that these mannequins, with their spooky long hair, their ankle-grazing hems, their leather halters, and above all the gossamer wings that start as sleeves and end up trailing the floor, don't exude a certain witchy charm.

And they are a veritable laugh riot compared to the Gloomy Gussies at Comme des Garçons. A sad sack in wildly discombobulated muslin opens the proceedings, schlepping down the runway at a glacial pace — she might be a battered bride, with a tin can headdress instead of a veil. She is joined by a coterie of creepy crawlers sporting what seem like identical ensembles (maybe the folds and shreds are slightly different?) and loony white Dynel wigs. It's all especially disappointing, coming as it does after last season's tour de force, when the flat paper-doll-esque felt coats and frocks had the audience almost apoplectic with joy.

Far more cheerful, despite his notorious personal reticence, is Junya Watanabe, who promulgates an accomplished collection of pieced bi-colored clothing made of nylon and mesh, the result of a collaboration with Puma, done up in combinations the dreamiest triathlon never imagined.

TMagazine.com

September 28, 2012

Fashion Week Casting

By: Nacho Alegre



WOMEN'S FASHION

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Fashion Week Casting | Isabel Marant

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WOMEN'S FASHION

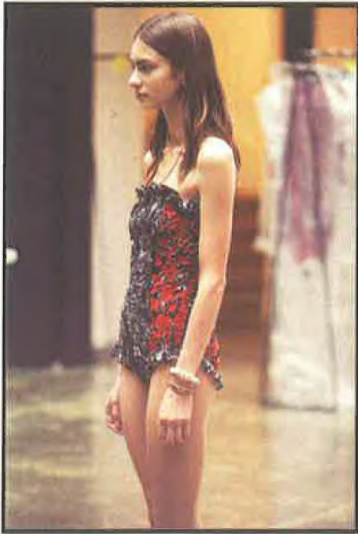
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TMagazine.com

September 28, 2012

Photos of the Moment: Isabel Marant

By: Nacho Alegre



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HarpersBazar.com

September 28, 2012

Three is a Trend: Brush Your Shoulder Off

By: Kerry Piere

Harpers BAZAAR .COM

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"Why bother with two shoulders, when one works just as well?" seems to be the question on designer minds for Spring. The idea seems to be similar at Isabel Marant (left) Christian Dior (middle) and Lanvin (right): deploy expert draping while leaving a little something extra for an over-the-shoulder flourish. But each designer made the approach their own. See: a Polynesian bohemie print at Marant, an icy green ballroom-inspired top at Dior and a moody noir jumpsuit at Lanvin — each begging a girl to brush her shoulder off.

Glamour.com

September 29, 2012

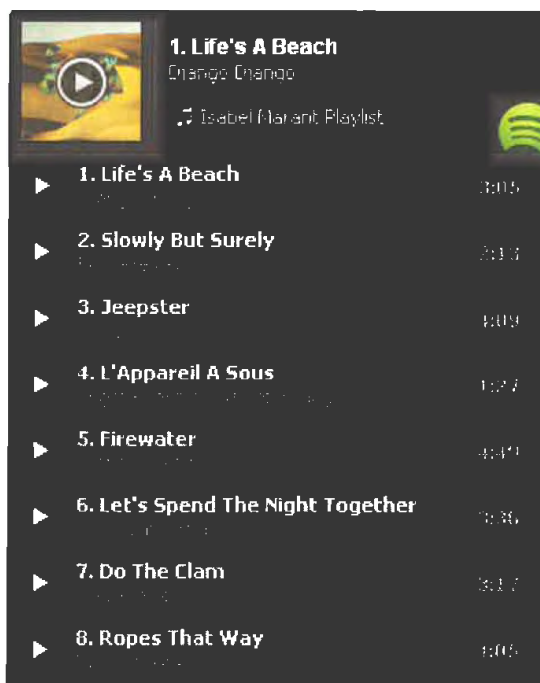
5 Crazy-Cool Highlights From The Isabel Marant Show (Including The Entire Playlist!)

By: Susan Cernek

GLAMOUR fashion

Turns out the Parisian queen of cool has a thing for Hawaii and possibly, Elvis. (And really, who doesn't?)

Isabel Marant's spring 2013 collection was full of punchy Hawaiian prints, bandana prints and other Americana motifs (No wonder, since she recently opened her first L.A. store, and even took a classic All-American road trip after the doors opened!) These are my top five highlights:



#1. This crazy-cool playlist. I was tapping my feet like a grandma at a square dance during the Isabel Marant show—the tracks were as peppy and cool as the clothes themselves. I tracked down the entire playlist and popped it on Spotify, so you could have a listen, too. (I suggest playing it while reading this post, to get the full Marant effect.)



#2. This crazy-cool Hawaiian top. Graphic black and white florals were the key motif in Marant's spring collection. In true sporty, fun-loving form, she called out her inspiration with a very fancy sweatshirt



#3. The crazy-cool way she managed to make scarf prints look unfussy. Namely by putting them on sexy little short-hemlined numbers, like this:



#4. These crazy-cool, breezy white dresses. So boho, so beach vacation-ready.

#5. This crazy-cool Elvis embellishment. At least that's what I want to call it. The colorful *bedazzlery* surfaced on everything from bathing costumes to slim bell-bottoms...



..and even popped up on smart-looking heels...



...and belts! (This last bit is good news as you probably have a glitzy belt sitting somewhere in your closet. Or if not, you know how to get your hands on one.) A fun accessory like this is a really good way to upgrade a pair of jeans or denim cutoffs. Like so:



Who here is a big Isabel Marant fan!? How much do you love her spring collection!!?
Her platform sneakers were all over Paris...anyone have (and love!) a pair?

Elle.com

September 28, 2012

Isabel Marant Spring 2013

By: Staff

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ISABEL MARANT SPRING 2013 READY-TO-WEAR COLLECTION



Alessandra Luciani

Wmagazine.com

September 29, 2012

Runway: Isabel Marant Spring 2013

By: Staff

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RUNWAY: ISABEL MARANT SPRING 2013

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Isabel Marant Spring 2013
Runway

Photo: firstVIEW
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Lucky.com

September 29, 2012

Isabel Marant, Spring 2013 Collection

By: Staff

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2013 Collection

5:40 PM SEPTEMBER 29, 2012 BY *Lucky Staffers*



Fairchild Archive

So much of the [Spring 2013 season](#) hasn't felt anything like spring, with tons of [layered leather](#), autumn-y colors ([navy](#), green, burgundy), and more coats than I'd ever need to wear past mid-March. Which is why [Isabel Marant's](#) collection felt particularly fresh. Marant favored rompers over sweaters, cut-outs over peplums, shorts over trousers, and maybe most importantly, cotton over wool. The models looked as happy as kids on the last day of school. Summer 2013 was right there with us.

NYMag.com

September 28, 2012

New Spring 2013 Shows: Isabel Marant

By: Sally Holmes



vestroy at 6:22 PM

New Spring 2013 Shows: Christian Dior, Isabel Marant, and More

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Paris continues! Today Raf Simons [debuted](#) his first ready-to-wear collection for Dior, which included lots of color, sparkles, and quirky details. Meanwhile, Isabel Marant showed little dresses and rompers in Hawaiian prints, and Issey Miyake went for separates in bright stripes. See these collections and more on our updated [runway page](#).

Fashionista.com

September 29, 2012

Isabel Marant Hearts Elvis for Spring 2013

By: Leah Chernikoff

Fashionista

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Isabel Marant Hearts Elvis for Spring 2013

By Leah Chernikoff



The Clothes: I always find myself wanting at least half the things I see come down the runway at an [Isabel Marant](#) show. And spring 2013 was no exception. The standard Isabel staples were