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#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	77486429
Applicant	Omega Alpha Pharmaceuticals Inc.
Applied for Mark	OMEGA ALPHA
Correspondence Address	EUGENIA S HANSEN HEMINGWAY & HANSEN LLP 1700 PACIFIC AVENUE, SUITE 4800 DALLAS, TX 75201 UNITED STATES ghansen@hh-iplaw.com, adavis@hh-iplaw.com
Submission	Reply Brief
Attachments	Combined Brief and Exhibit.pdf (25 pages)(2237302 bytes)
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Signature	/es hansen/
Date	03/29/2012

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Omega Alpha Pharmaceuticals Inc.	)	
Trademark: OMEGA ALPHA (and Design)	)	BEFORE THE
Serial No.: 77486429	) TR/	ADEMARK TRIAL
Filing Date: May 29, 2008	)	AND
Examining Attorney: Darryl M. Spruill	) A	PPEAL BOARD
Address: Law Office 112	)	ON APPEAL

### **REPLY BRIEF OF APPELLANT OMEGA ALPHA PHARMACEUTICALS, INC.**

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<ul> <li>A. Neither "OMEGA ALPHA" nor "OMEGA" Misdescribes the Character, Quality, Function, Composition, Or Use of the Dietary, Nutritional, And/Or Herbal Supplement Goods</li></ul>
B. Prospective Purchasers Are Not Likely to Believe That "OMEGA ALPHA and Design" Actually Describes the Goods, Namely, Dietary, Nutritional, And/Or Herbal Supplements Encompassing Omega Fatty Acids, Nor is the Alleged Misdescription Likely to Affect a Significant Portion Of the Relevant Consumers' Decision To Purchase Goods
C. The Examining Attorney's Rejection of the Greek Letter Significance As Not Being Supported By The Evidence is Clearly Erroneous; The Examining Attorney's Argument in the Brief Regarding Other Greek Letters is Improper and Should be Stricken.
CONCLUSION

### TABLE OF AUTHORITIES

Cases
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### INTRODUCTION

Appellant has appealed the trademark Examining Attorney's final refusal dated March 9, 2012. The final refusal of Appellant's application to register the trademark OMEGA ALPHA (and Design) in connection with dietary, nutritional, and herbal supplements, was made by the Examining Attorney on the grounds that the applied-for mark consists of or includes deceptive matter in relation to the identified goods under Trademark Act §2(a), 15 U.S.C. §1052(a). Appellant filed a Notice of Appeal on November 18, 2011 and duly filed its opening brief on January 17, 2012. The Examining Attorney mailed his opening brief to Appellant on March 9, 2012. This Reply Brief responds to the Examining Attorney's March 9, 2012 opening brief.

### **REPLY TO EXAMINING ATTORNEY'S STATEMENT OF FACTS**

The Examining Attorney's statement of facts concerning the period from May 29, 2008 to January 6, 2011 omits, or incorrectly characterizes, a few facts which Appellant believes are important. After the application was filed on May 29, 2008, there was active prosecution in the case and written and oral communications with the initial Examining Attorney. The Office mailed two office actions and the applicant (now Appellant) successfully responded to all the issues raised therein.<sup>1</sup> The first time a rejection of Appellant's mark on the grounds of deceptive misdescription was made was

<sup>&</sup>lt;sup>1</sup> Appellant takes issue with the Examining Attorney's characterization of Appellant's goods as a "laundry list of goods." The list of Appellant's goods is not at issue in this appeal. As stated in the Examining Attorney's own fact section, "Next on May 5, 2010, examining attorney accepted applicant's amended identification of goods."

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