To: Kathleen Lemp Andres (Juan.Arias@thompsonhine.com)

Subject: TRADEMARK APPLICATION NO. 77145825 - CELEBRITY

TESTIMONY - N/A

**Sent:** 1/13/2009 3:42:06 PM

Sent As: ECOM102@USPTO.GOV

Attachments: Attachment - 1

Attachment - 2 Attachment - 3 Attachment - 4 Attachment - 5

Attachment - 6 Attachment - 7 Attachment - 8

Attachment - 9

## UNITED STATES PATENT AND TRADEMARK OFFICE

**SERIAL NO:** 77/145825

MARK: CELEBRITY TESTIMONY

### CORRESPONDENT ADDRESS:

Anthony H. Handal Thompson Hine LLP 12th Floor

335 Madison Avenue New York NY 10017-4611 GENERAL TRADEMARK INFORMATION: <a href="http://www.uspto.gov/main/trademarks.htm">http://www.uspto.gov/main/trademarks.htm</a>

APPLICANT: Kathleen Lemp Andres

CORRESPONDENT'S REFERENCE/DOCKET

NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

Juan.Arias@thompsonhine.com

# REQUEST FOR RECONSIDERATION DENIED

### ISSUE/MAILING DATE: 1/13/2009

Applicant is requesting reconsideration of a final refusal issued/mailed February 15, 2008. The amended identification of goods has been made of record.

After careful consideration of the law and facts of the case, the examining attorney must deny the request for reconsideration and adhere to the final action as written since no new facts or reasons have



been presented that are significant and compelling with regard to the point at issue.

### SECTION 2(E)(1) REFUSAL CONTINUED

The applicant's mark is CELEBRITY TESTIMONY for "Books featuring biographical stories; inspirational stories; messages and religious stories; scriptural information and references, religious passages, books containing Christian passages, and/or theology passages and/or spiritual passages; books on Christianity, theology, and spirituality; journals dealing with Christianity, spirituality, theology and faith-based concepts; printed written text, namely, books and brochures on religious topics; books dealing with biblical, scriptural and non-fiction issues; series of non-fiction books on religious and/or ethical and/or faith-based issues; bibles."

The Christian bible is divided into the New *Testament* and the Old *Testament*. The word, "testimony," in a religious context is used to refer to a person's own spiritual experiences, stories, beliefs, affirmations, or God's word, laws or precepts. The applicant's books contain information about celebrities and their religious or spiritual thoughts, feelings, experiences, stories and/or affirmations. While each celebrity's testimony may be different, in the religious context, the word, "testimony," is descriptive of one's declaration or expression of his or her faith. The combination of terms, CELEBRITY TESTIMONY, immediately describes some of the content of the applicant's goods. It does not, as the applicant argued, suggest anything about a celebrity's statements in court. A customer of the goods will purchase the books, for example, because he or she is interested in reading about a certain celebrity's profession of his or her faith, or "testimony." Thus, in relation to the identified goods, and not in the abstract, the mark is merely descriptive. See attached Wikipedia article and online dictionary definitions as searched on January 13, 2009.

http://en.wikipedia.org/wiki/Testimony http://www.yourdictionary.com/testament http://www.yourdictionary.com/testimony

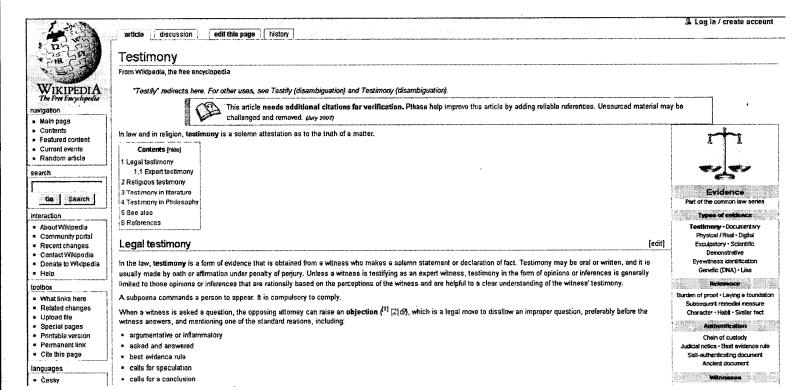
Accordingly, applicant's request for reconsideration is denied. The time for appeal runs from the date the final action was issued/mailed. 37 C.F.R. Section 2.64(b); TMEP Section 715.03(c). If applicant has already filed a timely notice of appeal, the application will be forwarded to the Trademark Trial and Appeal Board (TTAB).

/rscb/ Robin S. Chosid-Brown, Esq. Law Office 102 (571) 272-9252 robin.chosid-brown@uspto.gov

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at <a href="http://tarr.uspto.gov">http://tarr.uspto.gov</a>. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.



http://en.wikipedia.org/wiki/Testimony 01/13/2009 01:46:27 PM





#### http://en.wikipedia.org/wiki/Testimony 01/13/2009 01:46:27 PM

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# Deutsch

\* リーユリ・ 日本語

- \* compound question or narrative
- hearsay
- irrelevant, immaterial, incompetent (this is actually not a proper objection because the term "incompetent" is meaningless and the words "irrelevant" and "immaterial" have the same meaning under the Federal Rules of Evidence).
- · lack of foundation
- leading question
- privilege
- vague
- ultimate issue testimony

There may also be an objection to the answer, including:

non-responsive

Up until the mid-20th century, in much of the United States, an attorney often had to follow an objection with an exception to preserve the issue for appeal. If an attorney failed to "take an exception" immediately after the court's ruling on the objection, he waived his client's right to appeal the issue. Exceptions have since been abolished, due to the widespread recognition that forcing lawyers to take them was a waste of time.

Expert testimony

Main article: Expert testimony

An expert witness may give opinion about facts and confusions within his or her field of expertise, in addition to direct evidence.

Religious testimony

In religion, testimony generally involves an inward belief citation needed or outward profession of faith or of personal religious experience.

Christians in general use the term "testify" or "to give your testimony" to mean "the story of how you became a Christian" (or less commonly it may refer to a specific event in a Christian's life in which God has done something deemed particularly worth sharing). Christians often give their testimony at their own baptism or at evangelistic events, where non-Christians are able to hear what God has done in their lives. In the current age of the internet, many Christians have also placed their testimonies on the internet. [7]

In some religions (most notably Mormonism and Islam) many adherents testify as a profession of their faith, often to a congregation of believers. In Mormonism, testifying is also referred to as "bearing one's testimony," and often involves the sharing of personal experience—ranging from a simple encedate to an account of personal revelation—followed by a statement of belief that has been confirmed by this experience.

Testimony in literature

[edit]

[e fit]

Some published oral or written autobiographical narratives are considered "testimonial literature" particularly when they present evidence or first person accounts of human rights abuses, violence and war, and lying under conditions of social oppression. This usage of the term comes originally from Latin America and the Spanish term "testimonio" when it emerged from human rights tribunals, truth commissions, and other international human rights instruments in countries such as Chile and Argentina. One of the most famous, though controversial, of these works to be translated into English is 1, Rigoberta Merchú The

Competence - Privilege
Direct exemination - Cross-exemination
Impeachment - Recorded recollection
Except witness - Dead men statute

Heerway and exceptions

in English law - in United States law Confessions - Business records Excited Literance - Oying declaration Party admission - Ancient document Declarations against interest Present sense impression - Rens gestae Learned treatise - Implied assertion

Other common law areas

Contract - Tork - Property VVlid , trusts and estates Criminal law

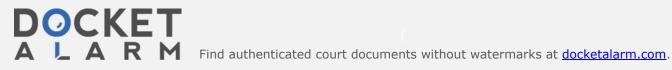
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[edit]



#### http://en.wikipedia.org/wiki/Testimony 01/13/2009 01:46:27 PM

	aim on the basis of another persons test	nce or personal knowledge. A statement is accepted or timony unless (1, the claim is implausible; 2. The perso moetence ( <sup>33</sup> )		
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Cross-examination				
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Leading question				
Redirect examination				
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Philosophical problems of testimony				
Testimony in Jewish law				
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ategories: Evidence   Religious behaviour and	experience			



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