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(54) **TAPE MEASURE**

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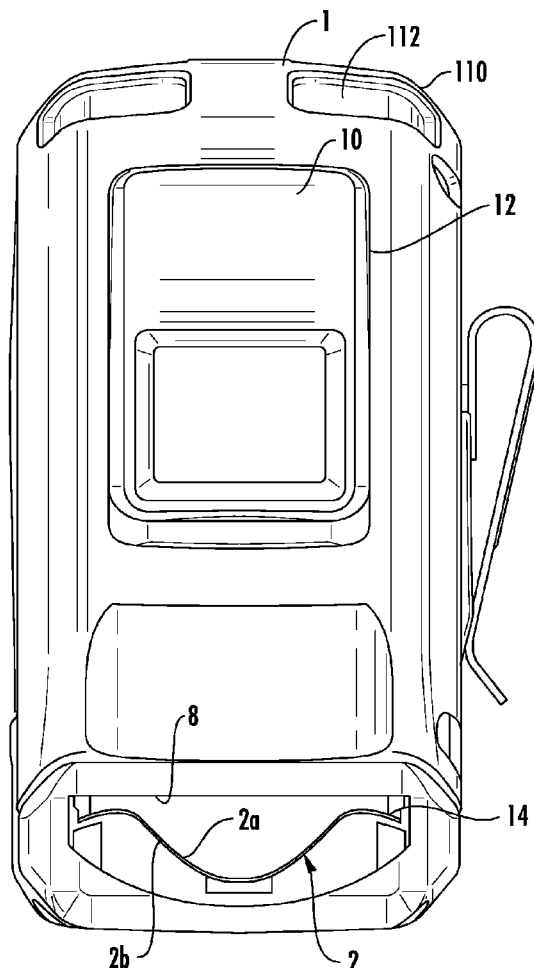
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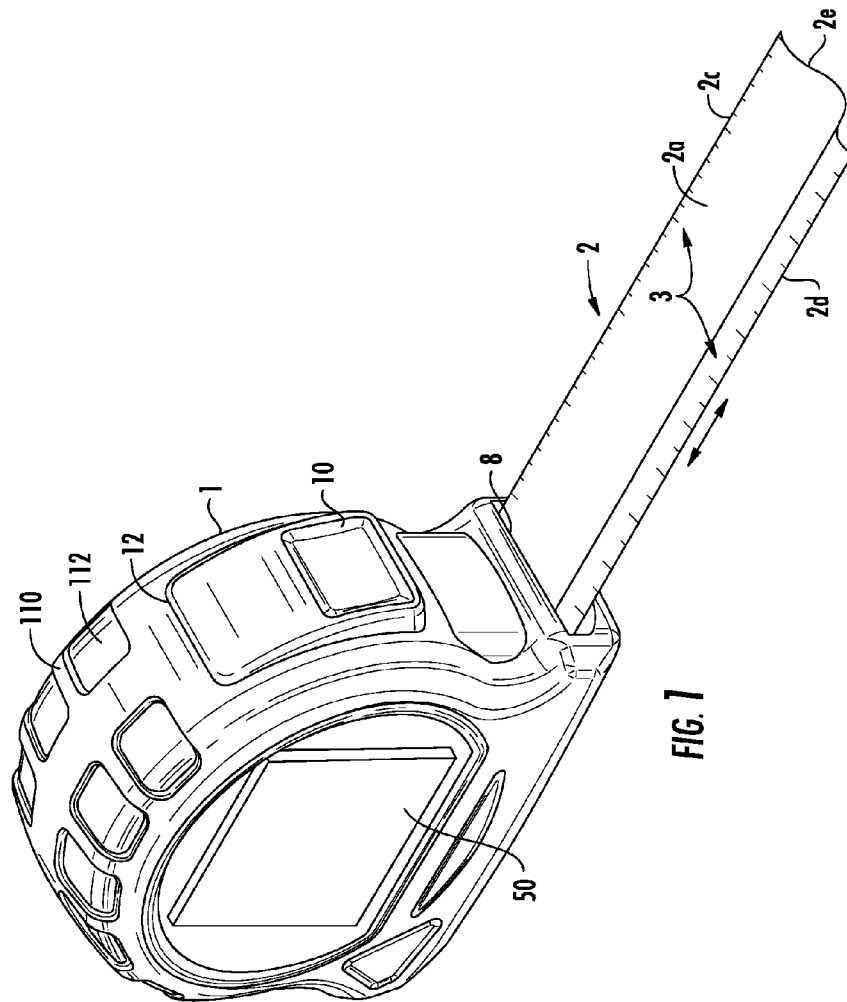
(57) **ABSTRACT**

A tape measure has a housing and a blade retractably mounted in the housing such that an end of the blade may be extended from the housing. The blade may have a profile with a sinusoidal shape. A reinforcement member may be attached to the blade over a length of the blade. The sinusoidal shape or the reinforcement member extends from the end of the blade for a predetermined distance. The sinusoidal shape or the reinforcement member may be provided from a point along the blade spaced from the end of the blade and a second point along the length of the blade.

**Related U.S. Application Data**

(60) Provisional application No. 61/946,223, filed on Feb. 28, 2014.





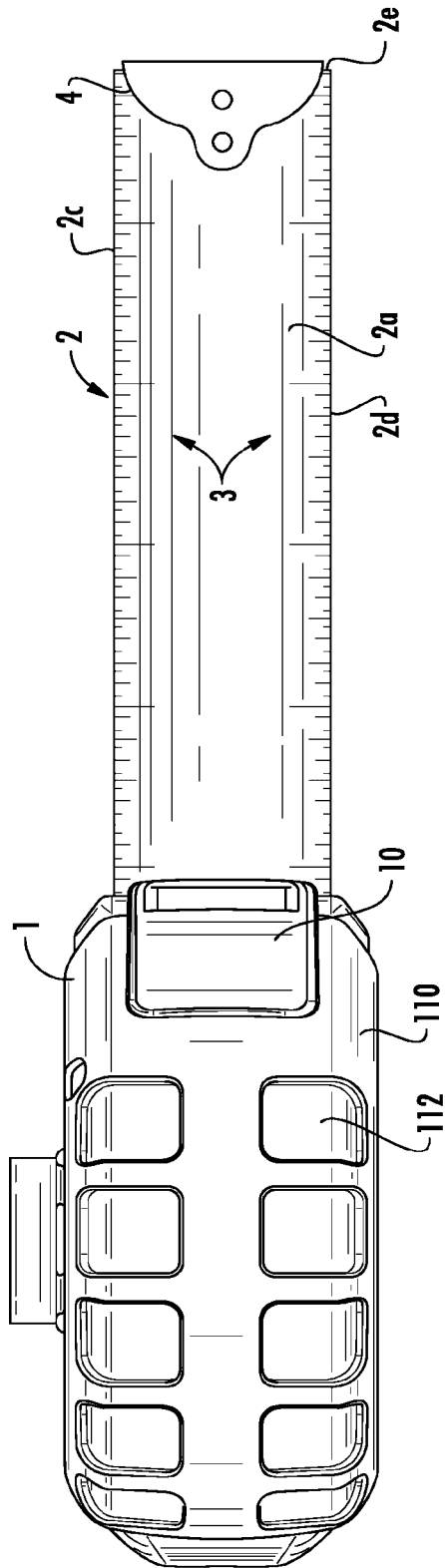


FIG. 2

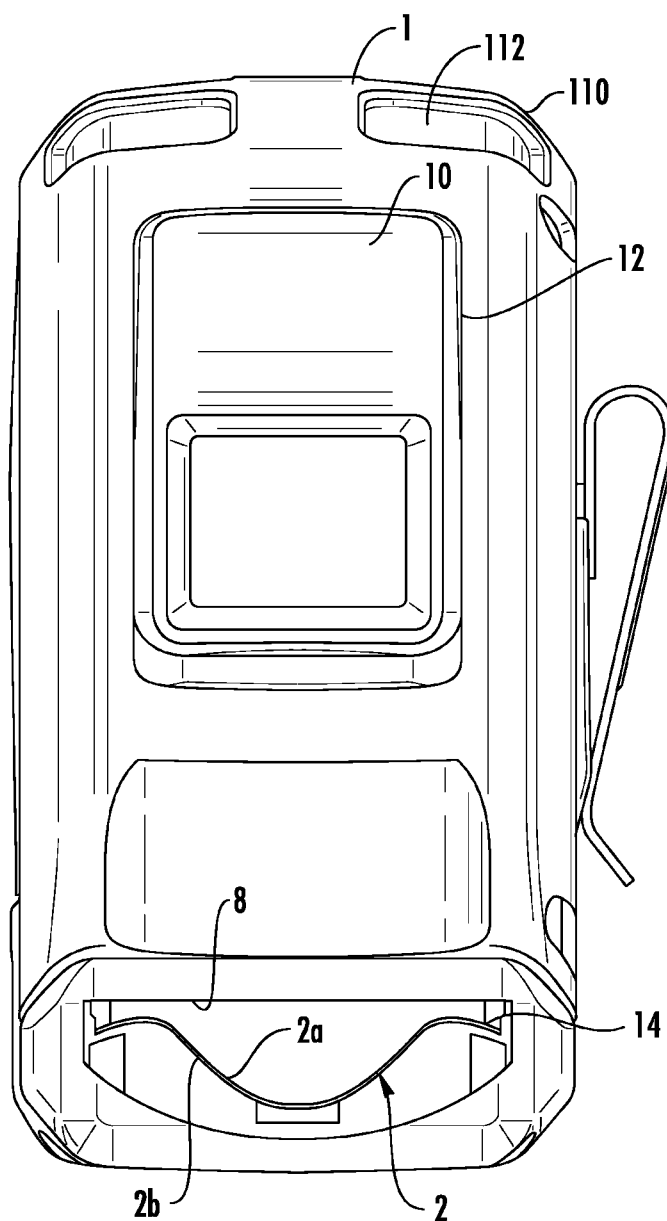


FIG. 3

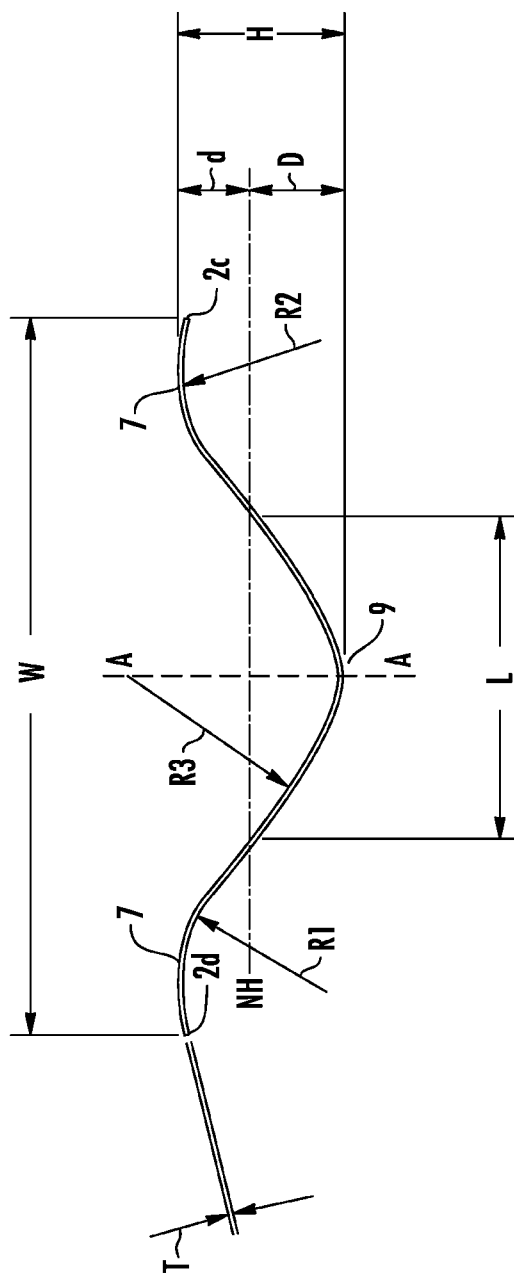


FIG. 4

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