

**UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

SPORTSCASTR INC.)	
(d/b/a PANDA INTERACTIVE),)	
)	
<i>Plaintiff,</i>)	
v.)	Civil Action No. 2:23-cv-471-JRG
)	
GENIUS SPORTS LTD.,)	JURY TRIAL DEMANDED
)	
<i>Defendant.</i>)	
)	

**PLAINTIFFS’ DISCLOSURE OF ASSERTED CLAIMS AND
PRELIMINARY INFRINGEMENT CONTENTIONS**

Plaintiff SportsCastr Inc. (d/b/a PANDA Interactive) (“Plaintiff” or “PANDA”), by and through its attorneys of record, and pursuant to the Court’s December 13, 2023, Order (Dkt. 9) and the parties’ agreement, as approved by the Court, to extend the deadlines to comply with P.R. 3-1, 3-2, 3-3, 3-4 (*see* Dkt. 11), provides the following Disclosure of Asserted Claims and Infringement Contentions (“Infringement Contentions”), including initial claim charts relating each known Accused Product of Defendant Genius Sports Ltd. (“Defendant” or “Genius Sports”) to the asserted claims of U.S. Patent No. 10,805,687 (“the ’687 Patent”), U.S. Patent No. 10,425,697 (“the ’697 Patent”), and U.S. Patent No. 11,039,218 (“the ’218 Patent”) (the ’687, ’697, and ’218 Patents collectively, “the Asserted Patents”). These Infringement Contentions are made solely for the purpose of this action.

Plaintiff’s investigation regarding infringement and additional potential grounds of infringement is ongoing. Plaintiff’s Infringement Contentions are therefore based upon information that Plaintiffs have been able to obtain to date from publicly available sources, together with its good-faith beliefs regarding the Accused Products and their operation, and is given without prejudice to Plaintiff’s right to supplement and/or amend these Infringement

Contentions as additional facts are ascertained, discovery is conducted, analysis is made, research is completed, and claim language is construed. Discovery in this case has yet to commence, and Defendant has yet to produce any technical documents, including but not limited to source code, for the Accused Products, such that Plaintiff anticipates the discovery of technical information sufficient to show the functionalities of the Accused Products will further support Plaintiff's claims. Plaintiff reserves the right to amend and/or supplement these Infringement Contentions as additional details are made available.

Plaintiff's Infringement Contentions are based at least in part on Plaintiff's present understanding of the meaning and scope of the claims of the Asserted Patents. Plaintiff reserves the right to supplement and/or amend these Infringement Contentions if its understanding of the claim scope changes, including any constructions of any term by the Court.

For each Asserted Patent, Plaintiff identifies the following Accused Products of which it is currently aware. The identification of Accused Products is based on Plaintiff's research and analysis to date. Plaintiff reserves the right to add, delete, substitute, or otherwise amend this list of Accused Products based on discovery or other circumstances, in a manner consistent with the Federal Rules of Civil Procedures, local rules, and the Court's orders and procedures.

Accused Products. The Accused Products include, without limitation, the following:

- Genius Sports' Sportsbook Platform and live streaming services, as well as other offerings and services that integrate with Genius Sports' Sportsbook Platform and live streaming services, including but not limited to the product marketed under the trade names Multibet, BetVision, GeniusLive, and GeniusLive+, including any equivalent or substantially similar products.

Defendant's Infringement. Based upon currently available information, Plaintiff identifies the following asserted claims:

- The '687 Patent. Defendant has infringed and is infringing claims 1-9, 19-25, and 27-30, literally and/or under the Doctrine of Equivalents. Defendant has infringed and is infringing these claims both directly and indirectly (by inducing infringement pursuant to 35 U.S. Code § 271(b) and/or by contributing to infringement pursuant to 35 U.S. Code § 271(c)).
- The '697 Patent. Defendant has infringed and is infringing claims 1-9, 19-25, and 27-30, literally and/or under the Doctrine of Equivalents. Defendant has infringed and is infringing these claims both directly and indirectly (by inducing infringement pursuant to 35 U.S. Code § 271(b) and/or by contributing to infringement pursuant to 35 U.S. Code § 271(c)).
- The '218 Patent. Defendant has infringed and is infringing claims 1-30, literally and/or under the Doctrine of Equivalents. Defendant has infringed and is infringing these claims both directly and indirectly (by inducing infringement pursuant to 35 U.S. Code § 271(b) and/or by contributing to infringement pursuant to 35 U.S. Code § 271(c)).

Based upon currently available information, Plaintiff asserts that Defendant has infringed and/or continues to infringe the patents and claims as identified and described in the claim charts for the Accused Products attached as Exhibits 1-3. These exhibits contain illustrative examples of Defendant's presently known infringement of the Asserted Claims by evidencing the correspondence between (i) the elements of the Asserted Claims, and (ii) the corresponding items of the Accused Products. However, it should be understood that such examples are illustrative in

nature and not exhaustive, additional materials may evidence infringement, and/or additional bases of infringement may be present and uncovered during discovery and/or after claim construction.

Each element of each asserted claim is presently alleged to be literally present. However, to the extent Defendant argues that a limitation is not present, then Defendant still infringes under the Doctrine of Equivalents. Any differences alleged to exist between any of the Asserted Claims and any of the Accused Products are insubstantial and therefore each Accused Product also meets each limitation under the Doctrine of Equivalents as the identified features of the Accused Products perform substantially the same function in substantially the same way to achieve substantially the same result as the corresponding claim limitation. Plaintiff reserves the right to supplement and/or amend these Infringement Contentions as discovery is conducted, Defendant provides any alleged non-infringement positions, and/or claim construction is completed to further supplement its allegations under the Doctrine of Equivalents as appropriate.

Defendant directly infringes each of the asserted claims under 35 U.S.C. §271(a) at least by using, operating, testing, advertising, making, installing, maintaining, distributing, supporting, providing instructions for, offering to sell, selling and/or otherwise providing services including the Accused Products—or systems incorporating the Accused Products—within the United States and/or importing the Accused Products into the United States. Defendant also directly infringes each of the claims at least by performing, or being responsible for the performance (e.g., the acts are attributable to it), of each of the claimed steps as set forth in the accompanying charts. Defendant's acts of direct infringement are further set forth in accompanying Exhibits 1-3.

Defendant also indirectly infringes the Asserted Claims by inducing infringement pursuant to 35 U.S. Code § 271(b)). Defendant has had knowledge of each of the asserted patents and of alleged infringement since at least October 4, 2023 and further has had knowledge of the specific

manner by which the Accused Products infringe each patent since at least October 5, 2023 when Plaintiff filed its Complaint. Defendant knowingly induced one or more third part(ies) (e.g., business partners, customers or others), to infringe the Asserted Claims by making the Accused Products available on its website, widely advertises the Accused Products, providing platforms and applications that allow partners and users to access the Accused Products, providing instructions for installing, and providing technical support to users and/or engaging in activities that aid and abet infringement of the Asserted Patents by end-users within the United States, with knowledge and intent that performance of such actions will infringe the Asserted Claims. Defendant committed these acts with knowledge or willful blindness that such induced acts would constitute infringement of the Asserted Claims at the very least as of the filing of the Complaint in this matter. Defendant also has had actual or constructive notice of each Asserted Patent since at least as early as the date Plaintiff provided notice of the corresponding Asserted Patent on its website. Defendant knew that it infringed the Asserted Patents based on its knowledge of the same. Alternatively, or additionally, Defendant was willfully blind to the fact that it infringed the Asserted Patents despite its knowledge of the same, based on, for example, the similarity of the Accused Products to Plaintiff's patented products. Defendant's inducement of infringement by others is further set forth in each of Exhibits 1-3.

Defendant also indirectly infringes the Asserted Claims by contributing to infringement pursuant to 35 U.S. Code § 271(c). Each of the Accused Products is a material part of the claims—and Defendant knew each of the Accused Products is especially made or especially adapted for use in an infringement of the Asserted Claims. Further, the Accused Products have no substantial non-infringing uses, as set forth in the exemplary claim charts.

Defendant also contributes to infringement of its customers and end users of the Accused Products by offering to sell or selling within the United States or importing into the United States the Accused Products, which are for use in practicing, and under normal operation practice, methods claimed in the Asserted Patents, constituting a material part of the inventions claimed, and not a staple article or commodity of commerce suitable for substantial non-infringing uses. Indeed, the Accused Products and the example functionality have no substantial non-infringing uses but instead are specifically designed to practice the Asserted Patents. Defendant's contributory infringement is further set forth in each of Exhibits 1-3.

Plaintiff reserves the right to supplement and/or amend these Infringement Contentions as discovery is conducted, Defendant provides any alleged non-infringement positions, and/or claim construction is completed to further supplement its allegations under 35 U.S. Code § 271(a-c) as appropriate.

Priority Dates. Plaintiff presently identifies the following priority dates for the Asserted Patents.

- The '687 Patent is entitled at least to the earliest priority date listed on the face of the Patent, specifically, August 5, 2016, corresponding to Provisional Application No. 62/371,558.
- The '697 Patent is entitled at least to the earliest priority date listed on the face of the Patent, specifically, August 5, 2016, corresponding to Provisional Application No. 62/371,558.
- The '218 Patent is entitled at least to the earliest priority date listed on the face of the Patent, specifically, August 5, 2016, corresponding to Provisional Application No. 62/371,558.

Plaintiff's investigation and analysis is ongoing, and Plaintiff reserves the right to assert and rely on an earlier invention date in the event Defendant identifies alleged prior art that is earlier than the identified priority date corresponding to a date of conception followed by diligence and reduction to practice of the claimed invention.

Plaintiff's Practicing Products. As addressed in its Complaint, Plaintiff has implemented its patented technologies in its video-streaming products including a video-based social network targeting consumers (SportsCastr) and a B2B software solution designed for major enterprises, sports media, affiliates, and betting operators (PANDA Studio). Plaintiff's investigation and analysis is ongoing, and Plaintiff reserves the right to rely on additional details concerning how the aforementioned products practice the asserted claims of the Asserted Patents and/or to add, delete, substitute, or otherwise amend this list of practicing products based on additional investigation and discovery or other circumstances, in a manner consistent with the Federal Rules of Civil Procedures, local rules, and the Court's orders and procedures.

Production of Documents. Simultaneously with this Disclosure, Plaintiff is producing documents pursuant to P.R. 3.2. Plaintiff reserves the right to supplement this production as additional investigation and discovery is conducted in the ordinary course of these proceedings.

Further, Plaintiff reserves the right to supplement or revise its Infringement Contentions and/or charts, including identification of additional asserted claims, based on, for example, new versions or variations of one or more of the Accused Products that are later discovered.

DATED: January 18, 2024

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing document has been served on January 18, 2024 to all counsel of record below:

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/s/ Chris Campbell _____

Exhibit 1

U.S. PATENT NO. 10,805,687 V/S Genius Sports Ltd.

I. INTRODUCTION

The chart below demonstrates how Defendant Genius Sports Ltd. (“Defendant” or “Genius Sports”) as well as Defendant’s partners, customers, and end users of the products and features discussed below, directly infringe, either literally or under the doctrine of equivalents, at least claims 1-9, 19-25, and 27-30 of U.S. Patent No. 10,805,687 (“the ’687 Patent”). Defendant and Defendant’s partners, customers, and end users directly infringe the identified claims at least by making, using, selling, installing, configuring to operate, importing, testing, and/or offering to sell at least Genius Sports’ Sportsbook Platform and live streaming services, as well as other offerings and services that integrate with Genius Sports’ Sportsbook Platform and live streaming services, including but not limited to the product marketed under the trade names Multibet, BetVision, GeniusLive, and GeniusLive+, including any equivalent or substantially similar products (collectively, “the Accused Products”) either alone, and/or when installed and operated as designed and intended on a computer system or network, as detailed below.

Each element of each asserted claim is presently alleged to be literally present. Because discovery has not started and the Asserted Claims have not yet been construed, SportsCastr Inc. (d/b/a PANDA Interactive) (“Plaintiff” or “PANDA”) reserves the right to supplement its contentions, including with respect to the Doctrine of Equivalents as appropriate. In addition, any of Defendant’s products that perform similar functions and/or incorporate or rely on the same or similar functionality (for example, without limitation, any predecessor or successor products performing the same functions in the same ways or products which use the same software, plugins, or libraries or call the functions underlying the operations identified below) as the Accused Products also infringe in the manner set out below.

Defendant directly infringes at least claims 1-9, 19-25, and 27-30 of the ’687 Patent, either literally or under the doctrine of equivalents, by making, using, offering to sell and selling the systems described below. Defendant’s partners, customers, and end users of its Accused Products and corresponding systems and services directly infringe at least claims 1-9, 19-25, and 27-30 of the ’687 Patent, literally or under the doctrine of equivalents, at least by using the Accused Products and corresponding systems and services, as described below. For example, Defendant publicizes and markets that it works with partners worldwide in connection with using its Accused Products and corresponding systems and services:

We work with partners worldwide



See <https://geniussports.com/sportsbook/>.

Defendant has actively induced and are actively inducing infringement of at least claims 1-9, 19-25, and 27-30 of the '687 Patent with specific intent to induce infringement, and/or willful blindness to the possibility that its acts induce infringement, in violation of 35 U.S.C. § 271(b). For example, Defendants encourages and induces customers to use the Genius Sports Platform in a manner that infringes claims 1-9, 19-25, and 27-30 of the '687 Patent at least by offering and providing the software and by engaging in activities relating to selling, marketing, advertising, promotion, installation, support, and distribution of the Accused Products.

Defendant encourages, instructs, directs, and/or requires third parties—including its certified partners and/or customers—to use the Accused Products in infringing ways. Defendants further encourages and induces its customers to infringe claims 1-9, 19-25, and 27-30 of the '687 Patent: 1) by widely advertising those services, and providing technical support and instructions to users, and 2) through activities relating to marketing, advertising, promotion, installation, support, and distribution of the Accused Products, including its video streaming software, and services in the United States. (See PANDA_000055-PANDA_000064, <https://www.geniussports.com/sportsbook/streaming/>.) Further, as the entity that provides installation, implementation, and integration of the Accused Products in addition to ensuring the Accused Product remains operational for each customer through ongoing technical support, on information and belief, Defendant and/or its partners affirmatively aid and abet each customer's use of the Accused Products in a manner that infringes the '687 Patent.

Defendant also contributes to the infringement of its partners, customers, and end-users of the Accused Products by providing within the United States or importing into the United States the Accused Products, constituting a material part of the inventions claimed, and not a staple article or commodity of commerce suitable for substantial non-infringing uses. Indeed, as shown below, the Accused Products have no substantial non-infringing uses because the accused functionality, including the one-to-many socket architecture and separate channels for video and event information, is an integral part of the Accused Products and must be performed for the Accused Products to perform their intended purpose. These functionalities are continually running when the system is in use and, on information and belief, cannot be removed or disabled (or, if they could, the system would no longer suitably function for its intended purpose). Moreover, for the same reasons, without the system and components identified below that practice the '687 Patent, that functionality could not be performed. Additionally, the accused functionality, including the one-to-many socket architecture and separate channels for video and event information, itself has no substantial non-infringing uses because the components, modules and methods identified below are a necessary part of that functionality. For example, without the one-to-many socket architecture, the Accused Products could not effectively synchronize the event information across multiple viewers. These functionalities are continually running when the system is in use and cannot be removed or disabled (or, if they could, the system would no longer suitably function for its intended purpose). Moreover, for the same reasons, without the system and components identified below that practice claimed in the '687 Patent, that functionality could not be performed.

Indeed, as shown below, the Accused Products have no substantial non-infringing uses because the accused functionality is an integral part of the Accused Products and must be performed for the Accused Products to perform their intended purpose. For example, at least the functionalities and corresponding modules (whether software and/or hardware) described below have no suitable non-infringing use and form a material part of the Accused Products. In other words, when each of the Accused Products operates, the functions below are performed. Moreover, when the functionality and modules specifically described below are operated, they perform the steps described below. The Accused Products (and the specific modules and functionalities described herein) are designed and intended specifically to perform the inventions claimed in the Asserted Claims, and do not have any other purpose. For example, the Accused Products and accused functionalities (e.g., the one-to-many architecture) constitute a material part of the inventions claimed because such architecture is integral to the system as recited in the claims of the '687 Patent. None of these products are staple goods—they are sophisticated and customized video streaming products, methods, and systems.

Plaintiff provides the following example claim charts based on currently available information, including through public sources. Plaintiff reserves the right to modify, amend, or supplement these claim charts should it become aware of additional information regarding the Accused Products and systems, including through discovery, or should one or more claims be construed in a manner differently than interpreted herein.

In addition to the specific claims charted below, Plaintiff intends to take discovery of the Accused Products related to claims 10-18 and 26, which require, *inter alia*, at least one real-time messaging protocol (RTMP) media server and at least one web real time communication (WebRTC) media server. Plaintiff believes that such discovery, including in particular relevant source code, will provide facts to show whether the Accused Products infringe one or more of these claims. Plaintiff therefore reserves the right to supplement its contentions, including by adding one or more of these claims, as this case progresses.

II. CLAIM CHARTS

1. Independent Claim 1

Key Features	Accused Product
<p>[1.P] A system for providing, to a first plurality of viewer client devices, a first plurality of copies of a first live stream of digital content relating to a first live sporting event, and for providing, to a second plurality of viewer client devices, a second plurality of copies of a second live stream of digital content relating to the first live sporting event or a second live sporting event, the system comprising:</p>	<p><i>See Claim 19, infra.</i></p>
<p>[1A] a plurality of media sources to: [1A.1] receive the first live stream of digital content and the second</p>	<p><i>See discussion of Claim Elements [19A] and [19A.1], infra.</i></p>

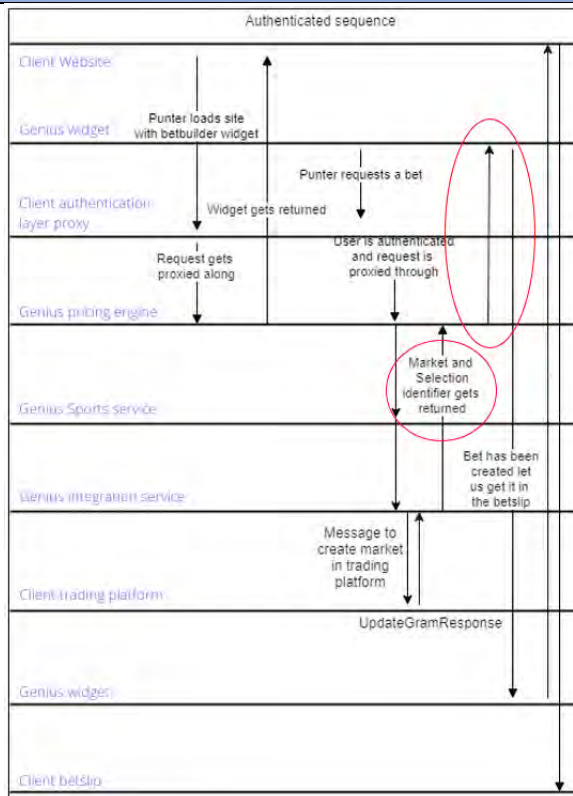
Key Features	Accused Product
live stream of digital content;	
[1A.2] provide a first copy of the first plurality of copies to a first viewer client device of the first plurality of viewer client devices via a first video Internet communication channel between the plurality of media sources and the first viewer client device of the first plurality of viewer client devices; and	<i>See discussion of Claim Element [19A.2], infra.</i>
[1A.3] provide a first copy of the second plurality of copies to a first viewer client device of the second plurality of viewer client devices via a second video Internet communication channel between the plurality of media sources and the first viewer client device of the second plurality of viewer client devices;	<i>See discussion of Claim Element [19A.3], infra.</i>
[1B] a control server to periodically retrieve, via the Internet, first event information germane to	<i>See discussion of Claim Element [19B], infra.</i>

Key Features	Accused Product
the first live sporting event; and	
<p>[1C] at least one socket server communicatively coupled to the control server to:</p> <p>[1C.1] receive from the control server at least the first event information; and</p>	<p><i>See discussion of Claim Elements [19C] and [19C.1], infra.</i></p>
<p>[1C.2] transmit the first event information to at least the first viewer client device of the first plurality of viewer client devices via a first event information Internet communication channel between at least one first event socket of the at least one socket server and the first viewer client device of the first plurality of viewer devices, wherein the at least one first event socket corresponds to the first event information germane to the first live sporting event.</p>	<p>On information and belief, the Accused Products include at least one socket server to “<i>transmit the first event information to at least the first viewer client device of the first plurality of viewer client devices via a first event information Internet communication channel between at least one first event socket of the at least one socket server and the first viewer client device of the first plurality of viewer devices, wherein the at least one first event socket corresponds to the first event information germane to the first live sporting event.</i>”</p> <p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p>

Key Features	Accused Product
	<p data-bbox="575 256 1270 435">In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p data-bbox="575 456 1241 597">It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> <p data-bbox="569 634 1667 737">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 808 1346 873">Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> <p data-bbox="569 911 1892 1013">(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p> <p data-bbox="569 1078 1892 1149">In addition, Genius Sports transmits at least the bet generated by the sportsbook's trading platform, to the Genius widget on client's device via the Internet.</p>

Key Features


Accused Product

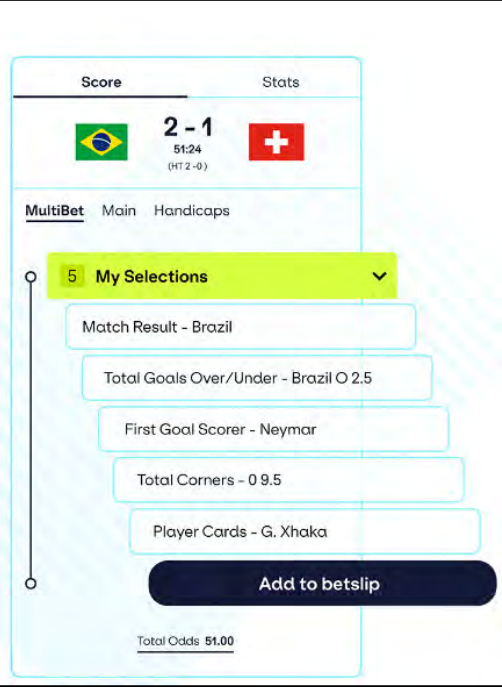




(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.>)

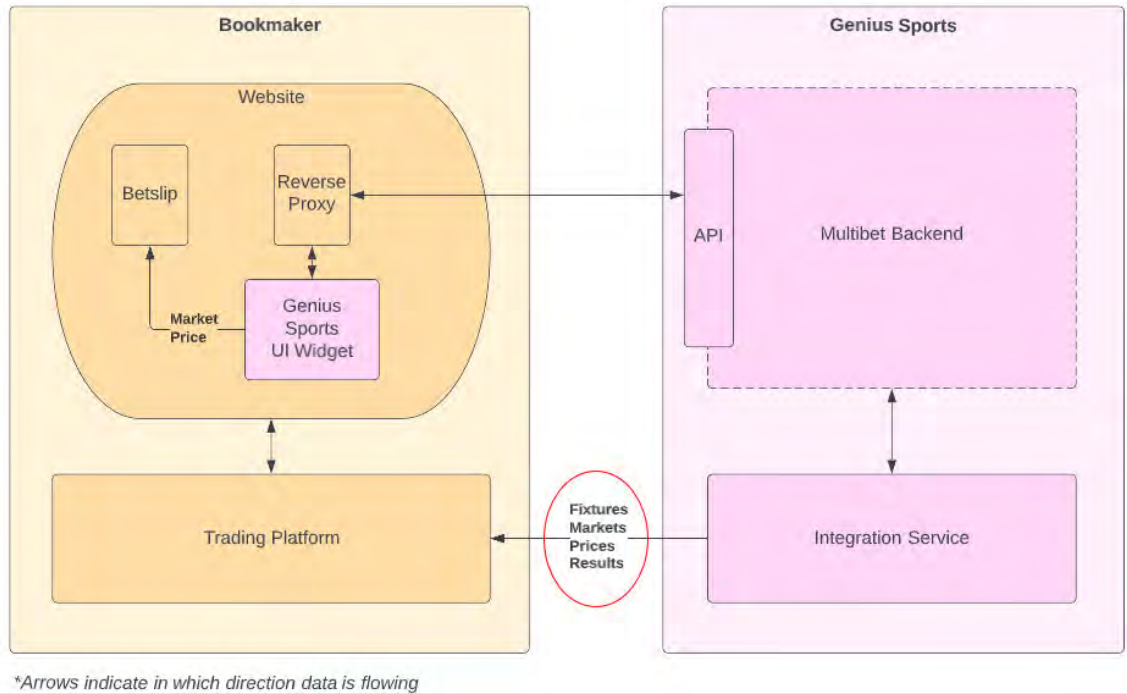
Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.

Key Features	Accused Product
	<p data-bbox="575 256 953 289">Multibet Widget Integration</p> <p data-bbox="575 310 1262 427">Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p data-bbox="575 451 1251 508">The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p data-bbox="575 532 1213 647">Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> <p data-bbox="569 688 1667 789">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="575 857 1268 1005" style="border: 1px solid black; padding: 5px;"> <p data-bbox="575 862 1213 919">This page describes how to integrate with the variety of SmartStream products with examples.</p> <p data-bbox="575 943 1262 1000">All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> </div> <p data-bbox="569 1040 1787 1105">(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Key Features	Accused Product	
	<p>SmartStream Release Process</p> <p>SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre>	<p>Embedding a product</p> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream <script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsd </pre>
<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, Genius Sports' platform uses Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>		

Key Features	Accused Product	
	<p data-bbox="583 516 913 630">More in-play profits</p> <p data-bbox="583 662 1066 760">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p data-bbox="583 800 1066 930">Players create the exact accumulator they want, during a single game, for example - <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p>	 <p data-bbox="1094 313 1444 345">Score Stats</p> <p data-bbox="1157 370 1388 427">  2 - 1  51:24 (HT 2-0) </p> <p data-bbox="1108 459 1318 475">MultiBet Main Handicaps</p> <p data-bbox="1150 524 1486 540">5 My Selections</p> <ul data-bbox="1171 573 1560 800" style="list-style-type: none"> Match Result - Brazil Total Goals Over/Under - Brazil O 2.5 First Goal Scorer - Neymar Total Corners - 0 9.5 Player Cards - G. Xhaka <p data-bbox="1234 816 1581 849">Add to betslip</p> <p data-bbox="1224 881 1329 898">Total Odds 51.00</p>
<p>(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>		

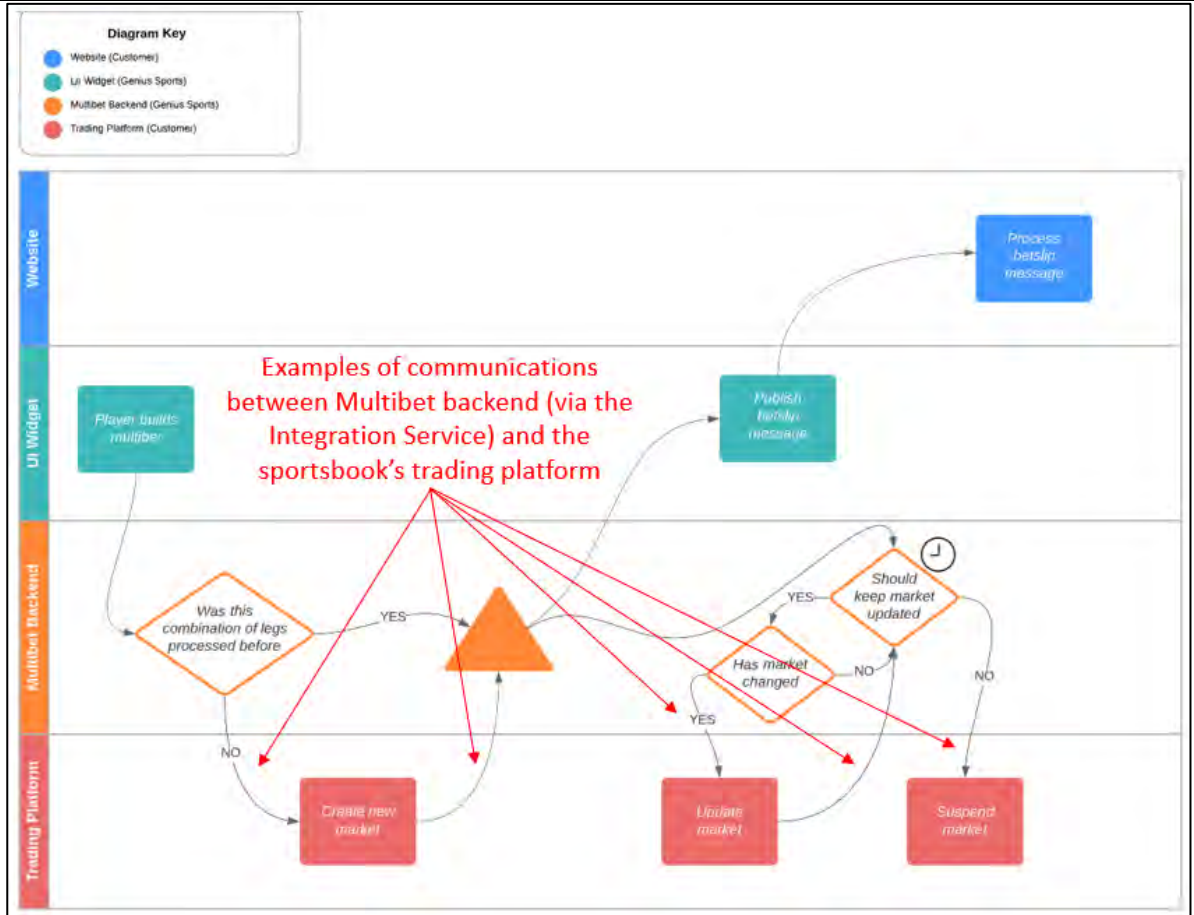
Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p data-bbox="569 256 1898 472">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p>  <p data-bbox="569 1211 1898 1281">(See, PANDA_000212 at PANDA_000213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Key Features	Accused Product
	<p>The diagram illustrates the integration between SportsDataServices.com and a (Sportsbook) Customer. On the left, SportsDataServices.com consists of several components: Sports Data Services, Sportsbook Management (PreMatch and InPlay), Sports Data, Integration Service, Message Translation and Despatch, Heartbeat Service, and Support Team. On the right, the (Sportsbook) Customer includes Data Receiver, Feed Receiver, Heartbeat Service, Trading System, and Website. The Integration Service and Heartbeat Service are connected to the Internet, which then connects to the Data Receiver and Feed Receiver. The Feed Receiver and Heartbeat Service are connected to the Trading System, which is connected to the Website.</p> <p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Key Features

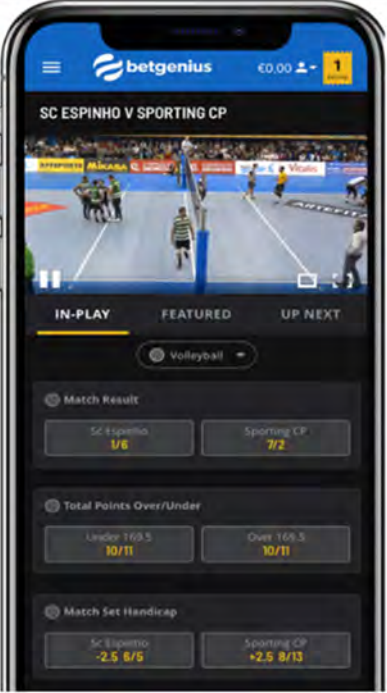
Accused Product



(See, PANDA_000209 at PANDA_000210, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.>)

2. Dependent Claim 2

Key Features	Accused Product
[2.P] The system of claim 1, wherein:	<i>See Claim 1, supra.</i>
[2A] the first live stream of digital content and the second live stream of digital content both relate to the first live sporting event;	<p>The Accused Products deliver “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally. The delivered “live streams” include “<i>the first live stream of digital content and the second live stream of digital content both relate to the first live sporting event.</i>”</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(<i>See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.</i>)</p>

Key Features	Accused Product
	 <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

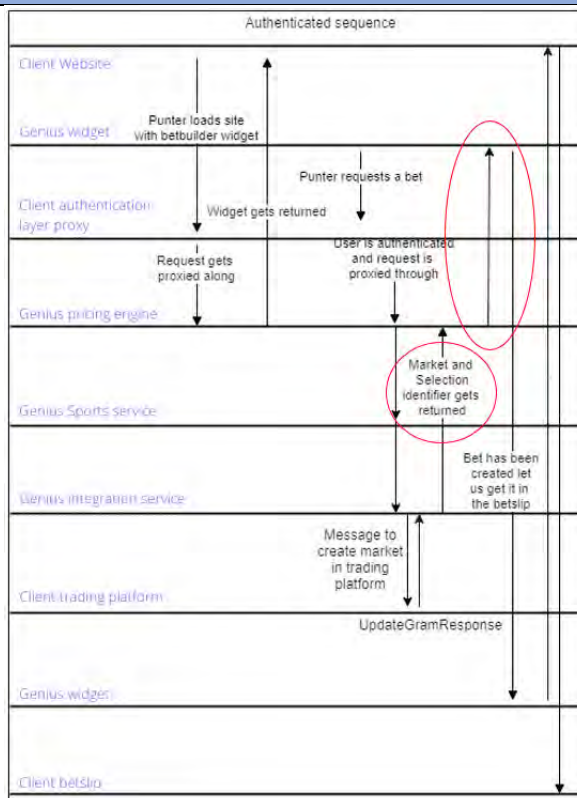
Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>
<p>[2B] in C), the at least one socket server further transmits the first event information for the first live sporting event to at least the first viewer client device of the second plurality of viewer client devices via a second event information Internet communication channel between the at least one first event socket of the at least one</p>	<p>The Accused Products comprise at least one socket server. <i>See</i> discussion of Claim Element 19C, <i>infra</i>.</p> <p>On information and belief, Genius Sports' platform includes a system where at least one socket server <i>"transmits the first event information for the first live sporting event to at least the first viewer client device of the second plurality of viewer client devices via a second event information Internet communication channel between the at least one first event socket of the at least one socket server and the first viewer client device of the second plurality of viewer devices."</i></p> <p>For example, the Genius Sports platform supports multiple users viewing the same sporting event simultaneously, such that a second viewer client device of the first plurality of viewer client devices will be provided a second copy of the first plurality of copies. As described below, Genius Sports delivers "thousands of low latency live streams" from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p>

Key Features	Accused Product
<p>socket server and the first viewer client device of the second plurality of viewer devices.</p>	<p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports' suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports' full NFL product suite, including access to the league's real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook's platform. An end user using the sportsbook's platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user's betslip. This data includes, for example, the bet generated by the sportsbook's trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook's platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="573 979 1272 1328" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-</p>

Key Features	Accused Product
	<p>End+Integration.)</p> <div data-bbox="573 350 1346 423" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p> <p>The screenshot below confirms that Genius Sports transmits “at least the bet generated by the sportsbook’s trading platform to the Genius widget on client’s device (e.g., a computer, a laptop, a smartphone or a tablet) via the Internet.</p>

Key Features

Accused Product



(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.>)

Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.

Key Features	Accused Product
	<p data-bbox="575 253 1266 651"> Multibet Widget Integration Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details. The technical information for the front-end integration can be found in the following space - SmartStream Integrations. Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget. </p> <p data-bbox="575 686 1667 789"> <i>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</i> </p> <p data-bbox="575 857 1266 1003"> This page describes how to integrate with the variety of SmartStream products with examples. All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe. </p> <p data-bbox="575 1037 1892 1140"> <i>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</i> </p>

Key Features	Accused Product	
	<p>SmartStream Release Process</p> <p>SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p> 	<p>Embedding a product</p> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre data-bbox="1165 462 1690 552"> <script src="https://bsdemo.betstream.betgenius.com/betstream <script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre data-bbox="1165 755 1690 787"> <iframe scrolling="no" id="betgenius-iframe" src="https://bsc </pre>
	<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, Genius Sports' platform uses Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>	

Key Features	Accused Product	
	<p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p>	 <p>The screenshot shows a live betting interface for a match between Brazil and Switzerland. The score is 2-1 in favor of Brazil, with 51:24 minutes elapsed and a half-time score of 2-0. The 'MultiBet' section is active, showing a list of five selections: Match Result - Brazil, Total Goals Over/Under - Brazil O 2.5, First Goal Scorer - Neymar, Total Corners - O 9.5, and Player Cards - G. Xhaka. A dark blue button labeled 'Add to betslip' is visible at the bottom of the selection list, and the total odds for the accumulator are 51.00.</p>
<p>(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>		

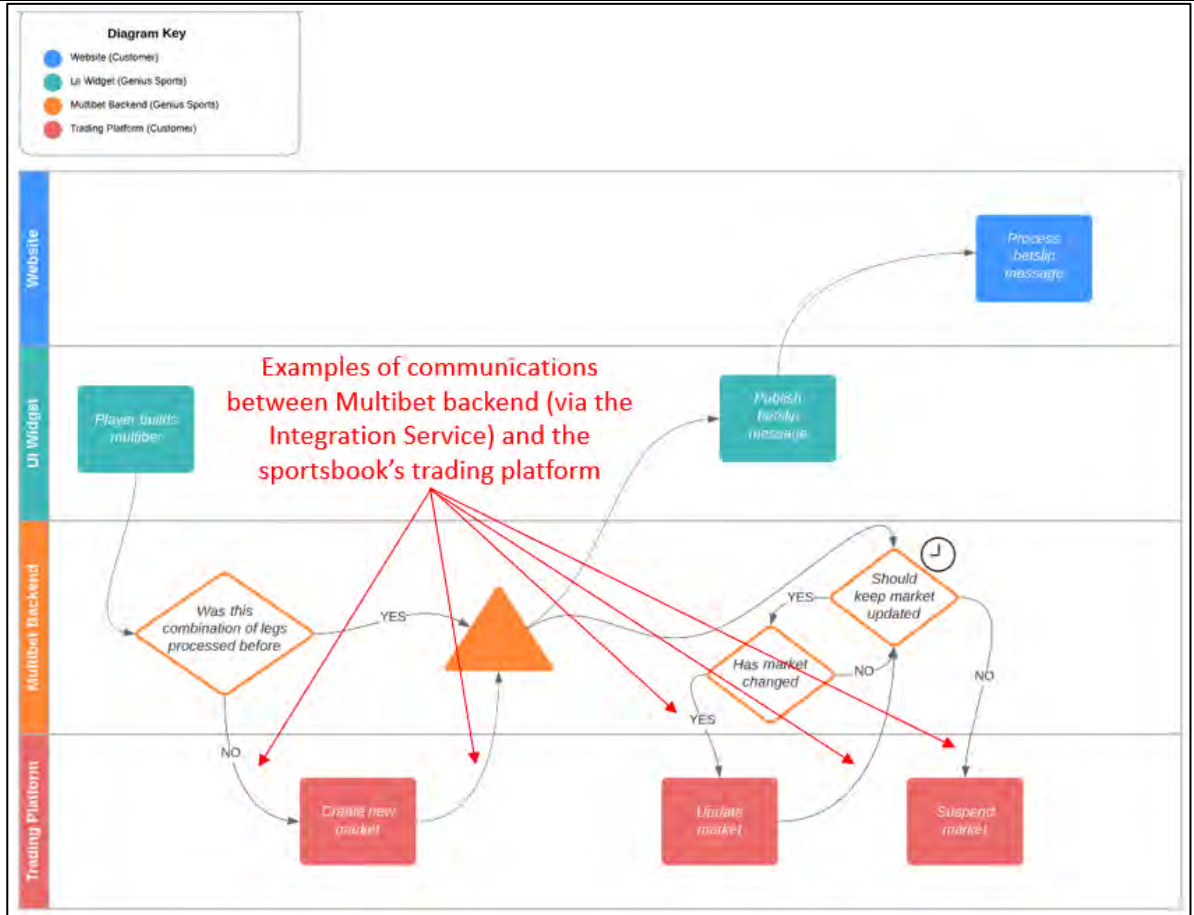
Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p data-bbox="569 256 1898 472">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 509 1698 1203"> <pre> graph TD subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] UIWidget[Genius Sports UI Widget] Betslip --> ReverseProxy UIWidget --> ReverseProxy end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] API end IntegrationService[Integration Service] IntegrationService <--> MultibetBackend end IntegrationService -- "Fixtures Markets Prices Results" --> TradingPlatform TradingPlatform --> API API --> MultibetBackend </pre> <p data-bbox="569 1182 993 1203">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1247 1898 1317">(See, PANDA_000212 at PANDA_000213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Key Features	Accused Product
	<p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Key Features

Accused Product



(See, PANDA_000209 at PANDA_000210, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.>)

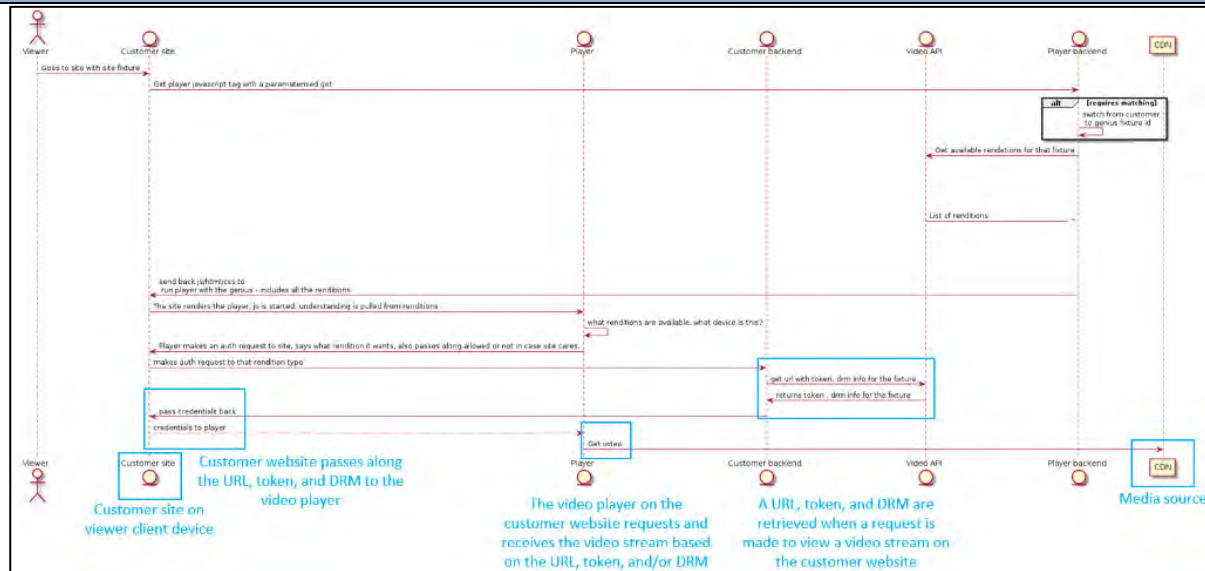
3. Dependent Claim 3

Key Features	Accused Product
[3.P] The system of claim 2, wherein:	<i>See Claim 2, supra.</i>
[3A] none of the first event information is included in the first copy of the first plurality of copies of the first live stream of digital content provided to the first viewer client device of the first plurality of viewer client devices via the first video Internet communication channel; and	<p>The Accused Products include a system wherein <i>“none of the first event information is included in the first copy of the first plurality of copies of the first live stream of digital content provided to the first viewer client device of the first plurality of viewer client devices via the first video Internet communication channel.”</i></p> <p>For example, Genius Sports’ platform uses separate channels to deliver video and event information. Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook’s website, the back-end of the sportsbook’s website transmits a query to Genius Sport’s video API to retrieve authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the</p>

Key Features	Accused Product
	<p>video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.</p> <div data-bbox="575 354 1766 797" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="579 402 1761 558"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="579 651 1761 719"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniusLive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 829 1766 1154" style="border: 1px solid black; padding: 10px;"> <h3 data-bbox="579 833 840 862">How does it work?</h3> <p data-bbox="579 894 1761 995">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="579 1024 1066 1049"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="579 1078 1761 1151">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the client device via a communication channel between the CDN and the client device. This process is depicted below.


Key Features	Accused Product
	<div data-bbox="575 264 1759 592"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video/v3/PROSTD] https://explorer.api.geniusports.com/Video/v3/PROSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 618 1759 902"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

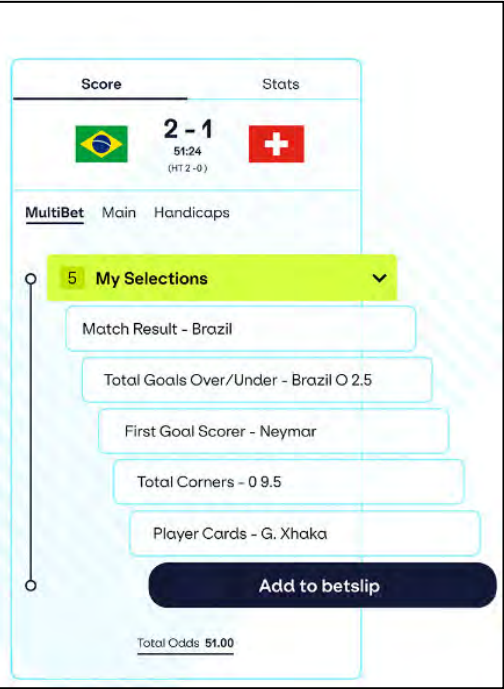
Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p> <p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p>

Key Features	Accused Product
	<p data-bbox="575 256 1270 435">In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p data-bbox="575 456 1241 597">It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> <p data-bbox="569 634 1671 737">(See, PANDA_000065, <a data-bbox="569 672 1671 737" href="https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.">https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 784 1346 846">Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> <p data-bbox="569 883 1894 985">(See, PANDA_000533 at PANDA_000535, <a data-bbox="569 920 1894 985" href="https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.">https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

Key Features	Accused Product
	<p>(See, PANDA_000001, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.)</p>

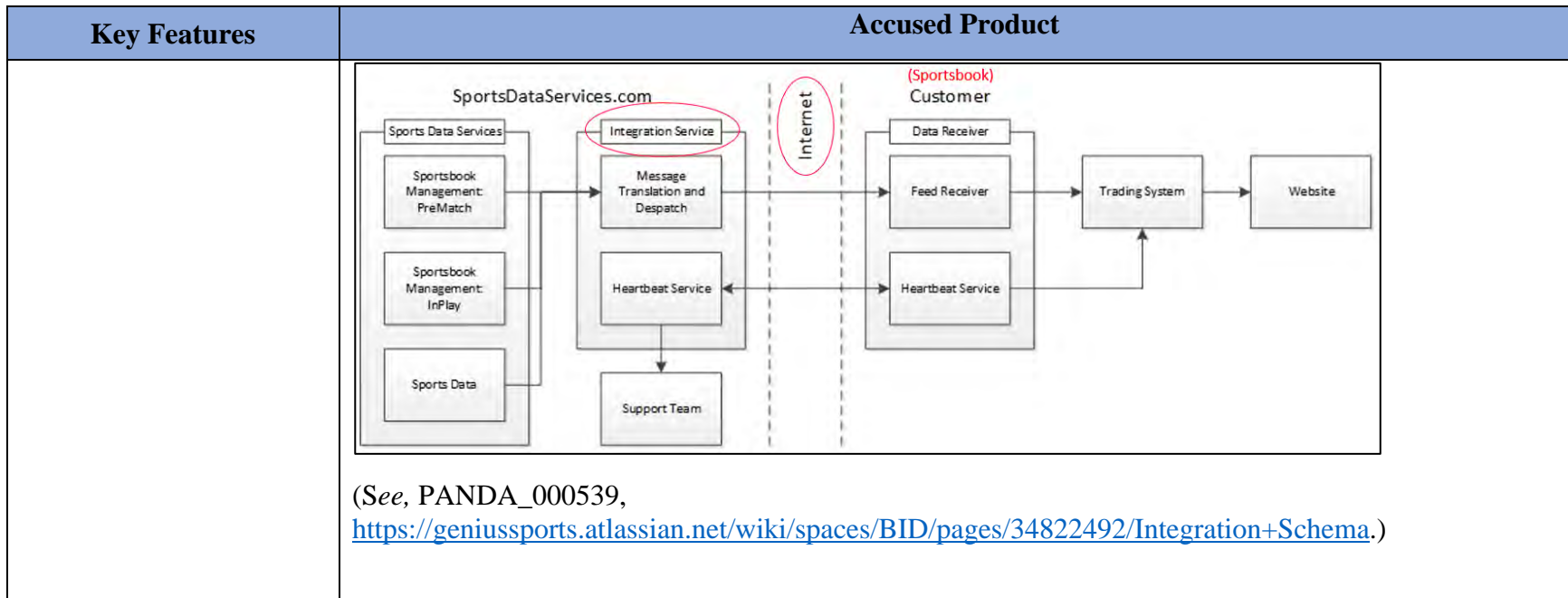
Key Features	Accused Product
	<p>Communication between the Multibet widget and Genius Sport's back-end is accomplished using Genius Sport's SmartStream integration. SmartStream products are embedded within a webpage via an iframe.</p> <div data-bbox="573 414 1268 813" style="border: 1px solid black; padding: 5px;"> <p>Multibet Widget Integration</p> <p>Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p>The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p>Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 1016 1268 1167" style="border: 1px solid black; padding: 5px;"> <p>This page describes how to integrate with the variety of SmartStream products with examples.</p> <p>All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> </div> <p>(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Key Features	Accused Product	
	<p>SmartStream Release Process</p> <p>SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p> 	<p>Embedding a product</p> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre data-bbox="1171 462 1684 548"> <script src="https://bsdemo.betstream.betgenius.com/betstream" <script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre data-bbox="1171 760 1684 782"> <iframe scrolling="no" id="betgenius-iframe" src="https://bsd </pre>
	<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, Genius Sports' platform uses Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>	

Key Features	Accused Product	
	<p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p>	 <p>The screenshot shows a live betting interface for a match between Brazil and Switzerland. The score is 2-1 in favor of Brazil, with 51:24 minutes elapsed. The interface features a 'MultiBet' section with a 'My Selections' dropdown menu containing five bets: Match Result - Brazil, Total Goals Over/Under - Brazil O 2.5, First Goal Scorer - Neymar, Total Corners - O 9.5, and Player Cards - G. Xhaka. A dark blue 'Add to betslip' button is visible at the bottom of the selection list, and the total odds for the accumulator are 51.00.</p>
<p>(See, PANDA_000111 at PANDA_000112-PANDA_000113 https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>		

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p data-bbox="569 256 1898 472">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 509 1698 1203"> <pre> graph TD subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] UIWidget[Genius Sports UI Widget] Betslip --> ReverseProxy UIWidget --> ReverseProxy end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] API end IntegrationService[Integration Service] IntegrationService <--> MultibetBackend end IntegrationService -- "Fixtures Markets Prices Results" --> TradingPlatform TradingPlatform --> API API --> MultibetBackend </pre> <p data-bbox="569 1182 993 1203">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1247 1898 1317">(See, PANDA_000212 at PANDA_000213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>



Key Features	Accused Product
	<p style="text-align: center; color: red;">Examples of communications between Multibet backend (via the Integration Service) and the sportsbook's trading platform</p> <p>(See, PANDA_000209 at PANDA_000210, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.)</p>
[3B] none of the first event information is included in the first copy	The Accused Products include a system wherein “ <i>none of the first event information is included in the first copy of the second plurality of copies of the second live stream of digital content provided to the first viewer client device of the second plurality of viewer client devices via the second video Internet</i>

Key Features	Accused Product
of the second plurality of copies of the second live stream of digital content provided to the first viewer client device of the second plurality of viewer client devices via the second video Internet communication channel.	<i>communication channel.</i> ” See discussion of Claim Element [3A], <i>supra</i> . Genius Sports’ platform uses separate channels to deliver video and event information.

4. Dependent Claim 4

Key Features	Accused Product
[4.P] The system of claim 2, wherein:	<i>See Claim 2, supra.</i>
[4A] in A), the plurality of media sources: [4A.1] provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first	<i>See discussion of Claim Elements [20A] and [20A.1], infra.</i>

Key Features	Accused Product
plurality of viewer client devices; and	
[4A.2] provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices; and	<i>See discussion of Claim Element [20A.2], infra.</i>
[4B] in C), the at least one socket server: [4B.1] transmits at least the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first	<i>See discussion of Claim Elements [20B] and [20B.1], infra.</i>

Key Features	Accused Product
plurality of viewer devices; and	
[4B.2] transmits at least the first event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.	The Accused Products include a system where at least one socket server “ <i>transmits at least the first event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.</i> ” See discussion of Claim Element [20B.1], <i>infra</i> . A fourth event information Internet communication channel is used in the same way to transmit at least the first event information to the second viewer client device of the second plurality of viewer client devices.

5. Dependent Claim 5

Key Features	Accused Product
[5.P] The system of claim 2, wherein in C), the at least one socket server further:	<i>See Claim 2, supra.</i>
[5A] transmits and receives first chat information regarding the first live stream of digital content via at least one	<i>See discussion of Claim Element [21A], infra.</i>

Key Features	Accused Product
<p>first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information; and</p>	
<p>[5B] transmits and receives second chat information regarding the second live stream of digital content via at least one second chat/system event Internet communication channel between at least one second chat/system event socket of the at least one socket server and the first viewer client device of the second plurality of viewer client devices, wherein the at least one second chat/system event</p>	<p><i>See discussion of Claim Element [21B], infra.</i></p>

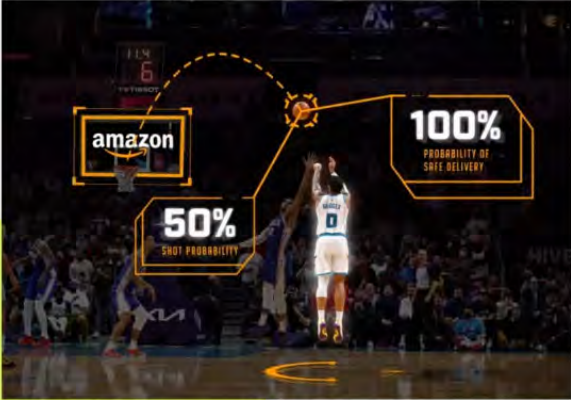
Key Features	Accused Product
socket corresponds to the second chat information.	

6. Dependent Claim 6

Key Features	Accused Product
[6.P] The system of claim 5, wherein at least one of the first chat information and the second chat information comprises at least one of:	<i>See Claim 5, supra.</i>
[6A] advertising or branding relating to a sponsor of at least one of the first live stream of digital content and the second live stream of digital content;	<p>The Accused Products include a system where at least one of the first chat information and the second chat information comprises “<i>advertising or branding relating to a sponsor of at least one of the first live stream of digital content and the second live stream of digital content.</i>”</p> <p>For example, Genius Sports’ platform includes the sponsor information (e.g., Amazon) in the live streaming game.</p>

Key Features	Accused Product
	<p data-bbox="590 367 835 461">Unlock new revenues</p> <p data-bbox="590 496 1125 574">Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> <p data-bbox="590 597 1100 646">Sponsors can apply their brand to full live games, delayed games or even social media clips.</p>  <p data-bbox="569 756 1272 789"><i>(See https://geniussports.com/publishers-broadcasters/)</i></p>
<p data-bbox="205 797 506 862">[6B] at least one digital gift; and</p>	<p data-bbox="569 797 1896 862">The Accused Products include a system where at least one of the first chat information and the second chat information comprises “<i>at least one digital gift.</i>”</p> <p data-bbox="569 902 1896 1008">For example, Genius Sports’ platform includes the sponsor information (e.g., Amazon) in the live streaming game. On information and belief, the sponsor information in the live streaming game can include digital gift to unlock new revenues for sponsorship.</p>

Key Features	Accused Product
	<p data-bbox="590 367 835 461">Unlock new revenues</p> <p data-bbox="590 496 1125 574">Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> <p data-bbox="590 597 1100 647">Sponsors can apply their brand to full live games, delayed games or even social media clips.</p>  <p data-bbox="569 756 1272 789"><i>(See https://geniussports.com/publishers-broadcasters/)</i></p>
<p data-bbox="205 797 415 865">[6C] at least one sponsorship.</p>	<p data-bbox="569 797 1896 865">The Accused Products include a system where at least one of the first chat information and the second chat information comprises “<i>at least one sponsorship.</i>”</p> <p data-bbox="569 906 1896 974">For example, Genius Sports’ platform includes the sponsor information (e.g., Amazon) in the live streaming game.</p>

Key Features	Accused Product
<p data-bbox="590 367 835 461">Unlock new revenues</p> <p data-bbox="590 496 1121 574">Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> <p data-bbox="590 597 1094 646">Sponsors can apply their brand to full live games, delayed games or even social media clips.</p> <p data-bbox="569 756 1272 786">(See https://geniussports.com/publishers-broadcasters/)</p>	 <p>The image shows a basketball player in a white jersey shooting a ball. Overlaid on the scene are three yellow-bordered boxes with black text: 'amazon' in the top left, '50% SHOT PROBABILITY' in the bottom center, and '100% PROBABILITY OF SAFE DELIVERY' in the top right. A dashed orange line connects the 'amazon' box to the '50%' box, and another dashed orange line connects the '50%' box to the '100%' box. A bright yellow L-shaped graphic is positioned at the bottom left of the image.</p>

7. Dependent Claim 7

Key Features	Accused Product
<p data-bbox="205 987 541 1052">[7.P] The system of claim 5, wherein:</p>	<p data-bbox="569 987 821 1016"><i>See Claim 5, supra.</i></p>
<p data-bbox="205 1112 525 1386">[7A] in A), the plurality of media sources: [7A.1] provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via</p>	<p data-bbox="569 1112 1331 1141"><i>See discussion of Claim Elements [22A] and [22A.1], infra.</i></p>

Key Features	Accused Product
<p>a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices; and</p>	
<p>[7A.2] provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices; and</p>	<p><i>See discussion of Claim Element [22A.2], infra.</i></p>
<p>[7B] in C), the at least one socket server: [7B.1] transmits at least the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel</p>	<p>On information and belief, the Accused Products include a system where at least one socket server <i>“transmits at least the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices.”</i></p> <p>For example, Genius Sports’ platform transmits event information, such as augmented, data-driven broadcasts (e.g., real-time player speeds, shot velocity). On information and belief, the event information</p>

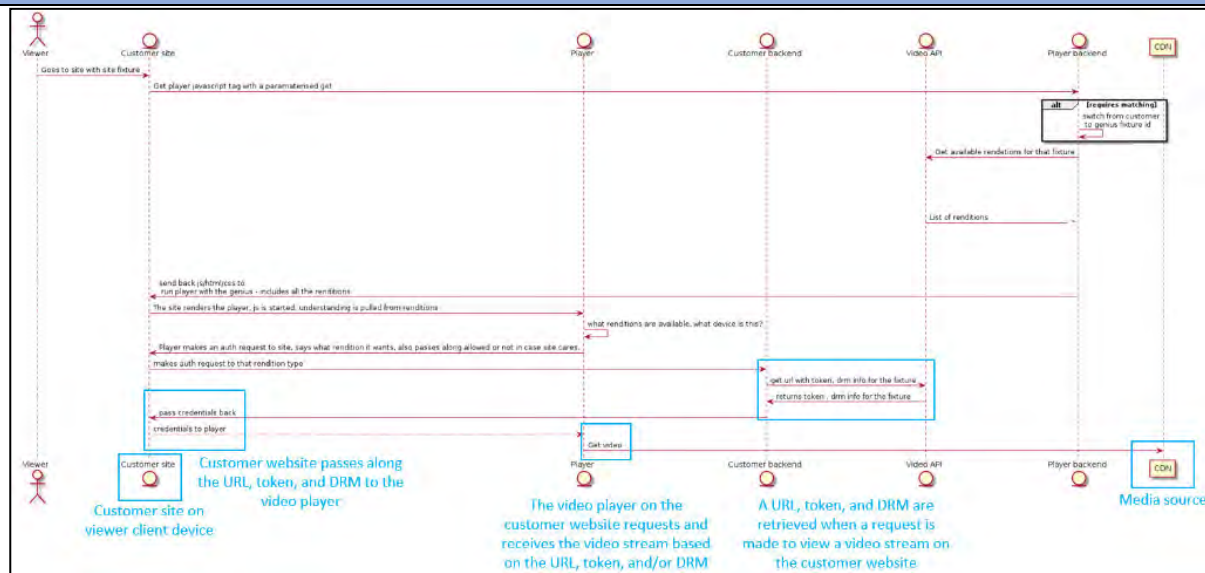
Key Features	Accused Product
<p>between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices;</p>	<p>is communicated via an event information Internet communication channel between an event socket and a viewer client device.</p> <div data-bbox="583 370 1276 760" data-label="Image"> </div> <div data-bbox="1409 378 1696 477" data-label="Section-Header"> <h2>Bring sports stories to life</h2> </div> <div data-bbox="1409 509 1877 591" data-label="Text"> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> </div> <div data-bbox="1423 613 1724 753" data-label="List-Group"> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more </div> <div data-bbox="590 911 835 1003" data-label="Section-Header"> <h2>Unlock new revenues</h2> </div> <div data-bbox="590 1040 1125 1117" data-label="Text"> <p>Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> </div> <div data-bbox="590 1141 1100 1190" data-label="Text"> <p>Sponsors can apply their brand to full live games, delayed games or even social media clips.</p> </div> <div data-bbox="1306 833 1877 1230" data-label="Image"> </div> <p>(See https://geniussports.com/publishers-broadcasters/)</p>

Key Features	Accused Product
	<p>Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> <div data-bbox="573 394 1749 857" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p>

Key Features	Accused Product
	<p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="573 591 1766 1032" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID" 3 </script></pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniusLive if a containerId is not set --></pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="573 1065 1766 1393" style="border: 1px solid black; padding: 10px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 261 1759 592"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 623 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[7B.2] transmits and receives the first chat information regarding the first live stream of digital content via at least one third chat/system event Internet communication channel between the at least one first chat/system event socket of the at</p>	<p>On information and belief, the Accused Products include a system where at least one socket server “transmits and receives the first chat information regarding the first live stream of digital content via at least one third chat/system event Internet communication channel between the at least one first chat/system event socket of the at least one socket server and the second viewer client device of the first plurality of viewer client devices.”</p> <p>For example, Genius Sports’ platform transmits and receives chat information regarding the live stream of digital content, such as augmented, data-driven broadcasts (e.g., video-based commentary from television commentators) and sponsor information (e.g., Amazon). On information and belief, the chat</p>

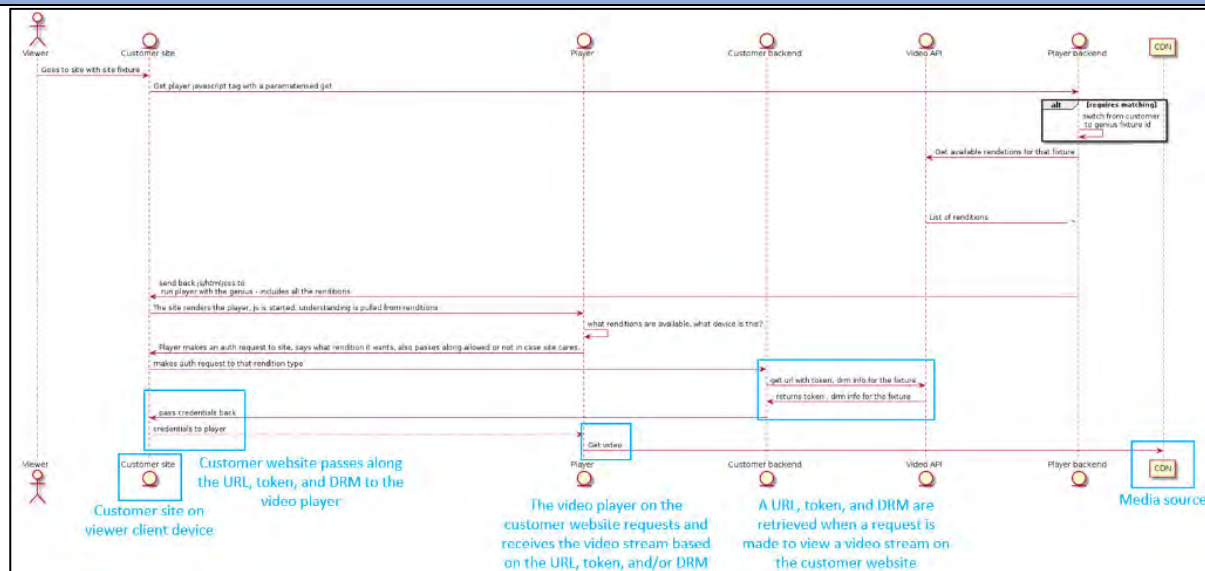
Key Features	Accused Product
<p>least one socket server and the second viewer client device of the first plurality of viewer client devices;</p>	<p>information is communicated via an Internet communication channel between a chat/system event socket and a first viewer client device.</p> <div data-bbox="585 370 1278 760" data-label="Image"> </div> <div data-bbox="1411 380 1696 480" data-label="Section-Header"> <h3>Bring sports stories to life</h3> </div> <div data-bbox="1411 513 1881 594" data-label="Text"> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> </div> <div data-bbox="1423 618 1724 756" data-label="List-Group"> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more </div> <div data-bbox="585 915 835 1013" data-label="Section-Header"> <h3>Unlock new revenues</h3> </div> <div data-bbox="585 1045 1125 1127" data-label="Text"> <p>Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> </div> <div data-bbox="585 1146 1100 1198" data-label="Text"> <p>Sponsors can apply their brand to full live games, delayed games or even social media clips.</p> </div> <div data-bbox="1255 837 1877 1289" data-label="Image"> </div> <p>(See https://geniussports.com/publishers-broadcasters/)</p>

Key Features	Accused Product
	<p>Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> <div data-bbox="573 394 1749 857" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p>

Key Features	Accused Product
	<p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="575 591 1766 1032" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 10px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID" 3 </script></pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 10px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniusLive if a containerId is not set --></pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 1065 1766 1393" style="border: 1px solid black; padding: 10px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate>.)

Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 261 1759 592"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniussports.com/video/v3/PRODSTD] https://explorer.api.geniussports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 623 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[7B.3] transmits at least the first event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one first event socket of the at</p>	<p>The Accused Products include a system where at least one socket server “transmits at least the first event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.” See discussion of Claim Element [7B.1], <i>supra</i>. A fourth event information Internet communication channel is used in the same way described above to transmit at least the first event information to the second viewer client device of the second plurality of viewer client devices.</p>

Key Features	Accused Product
<p>least one socket server and the second viewer client device of the second plurality of viewer devices; and</p>	
<p>[7B.4] transmits and receives the second chat information regarding the second live stream of digital content via at least one fourth chat/system event Internet communication channel between the at least one second chat/system event socket of the at least one socket server and the second viewer client device of the second plurality of viewer client devices.</p>	<p>The Accused Products include a system where at least one socket server “<i>transmits and receives the second chat information regarding the second live stream of digital content via at least one fourth chat/system event Internet communication channel between the at least one second chat/system event socket of the at least one socket server and the second viewer client device of the second plurality of viewer client devices.</i>” See discussion of Claim Element [7B.2], <i>supra</i>. A fourth chat/system event Internet communication channel is used in the same way described above to transmit and receive the second chat information regarding the second live stream of digital content.</p>

8. Dependent Claim 8

Key Features	Accused Product
<p>[8.P] The system of claim 1, further comprising a memory system communicatively coupled to the control server, the</p>	<p><i>See Claim 1, supra.</i></p>

Key Features	Accused Product
memory system including a database, wherein in B) the control server:	

[8A] retrieves first event data for the first live sporting event, the first event data including at least one of:
the type of the first live sporting event;
an event identifier (EventID) for the first live sporting event;
a status of the first live sporting event;
progress details for the first live sporting event;
a date and/or time of the first live sporting event;
and
event participant data regarding participants in the first live sporting event;

The Accused Products comprise a control server that retrieves event data *“including at least one of: the type of the first live sporting event; an event identifier (EventID) for the first live sporting event; a status of the first live sporting event; progress details for the first live sporting event; a date and/or time of the first live sporting event; and event participant data regarding participants in the first live sporting event.”*

For example, Genius Sports’ platform provides fixture information, such as “Sport, Start (local time of user), Competition, Fixture, FixtureId, Coverage, Lineups, and Assigned”, as well as “Statistics.”

Schedule


This is where you select the booked fixtures for viewing.

For each fixture, you will see the following information:

- **Sport** - the sport of the fixture
- **Start (local time of user)** - the start time of the match, in your time zone (based on your device's current time).
- **Competition** - the league or tournament to which this match belongs.
- **Fixture** - the teams or competitors in this match.
- **Fixtureid** - unique id per fixture per sport
- **Coverage** - indicates whether the event is covered from the Venue or TV
- **Lineups** - indicates whether the event has lineup information or not
- **Assigned** - check this box to add this fixture to your **Live** tab.

The **All Fixtures** tab displays all available fixtures in your selected date range. The **Scheduled Fixtures** tab displays only fixtures that you have selected.


By default, the Schedule displays fixtures with start times from -3 hours to +12 hours from the current time. Use the **Filter** button to expand your selection of fixtures, and to filter by coverage type and lineups availability

 Not all fixtures from the selected Date Range are loaded at once. The user can see the first batch of fixtures and scrolling down will automatically load more fixtures.

(See, PANDA_000196 at PANDA_000198,
<https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.>)

Statistics

Statistics show the number of events of each type in this match, per side.

Clicking the  opens Time Based Statistics filter menu.

User can apply only one of the filters from the list, which updates the statistics based on the selected filter. Text with the selected filter is shown in the top right corner of the component

- Last 5 mins
- Last 10 mins
- Last 15 mins
- Between 0 - 15 mins
- Between 15 - 30 mins
- Between 30 - 45 mins
- Between 45 - 60 mins
- Between 60 - 7 5mins
- Between 75- 90 mins
- First Half
- Second Half
- Since last Goal
- Since last Red Card
- Extra-time

(See, PANDA_000196 at PANDA_000200-PANDA_000201,

<https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual>.)

As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.

More in-play profits

In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.

Players create the exact accumulator they want, during a single game, for example - *Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.*

Score Stats

2 - 1
51:24
(HT 2-0)

MultiBet Main Handicaps

5 My Selections

- Match Result - Brazil
- Total Goals Over/Under - Brazil O 2.5
- First Goal Scorer - Neymar
- Total Corners - 0 9.5
- Player Cards - G. Xhaka

Add to betslip

Total Odds 51.00

(See, PANDA_000111 at PANDA_000112-PANDA_000113,
[https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.](https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/))

Key Features	Accused Product
<p>[8B] normalizes at least the date and/or time of the first live sporting event to a reference standard time to provide a normalized date and/or time; and</p>	<p>The Accused Products comprise a control server that “<i>normalizes at least the date and/or time of the first live sporting event to a reference standard time to provide a normalized date and/or time.</i>”</p> <p>For example, Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player.</p> <p>For video API option, the back-end of the sportsbook’s website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. Genius Sports’ platform then normalizes the date and/or time of the received video stream to a reference standard time to provide a normalized date and/or time.</p> <div data-bbox="569 760 1759 1101" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <p>Video Streaming API</p> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p><small>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</small></p> </div>

Key Features

Accused Product

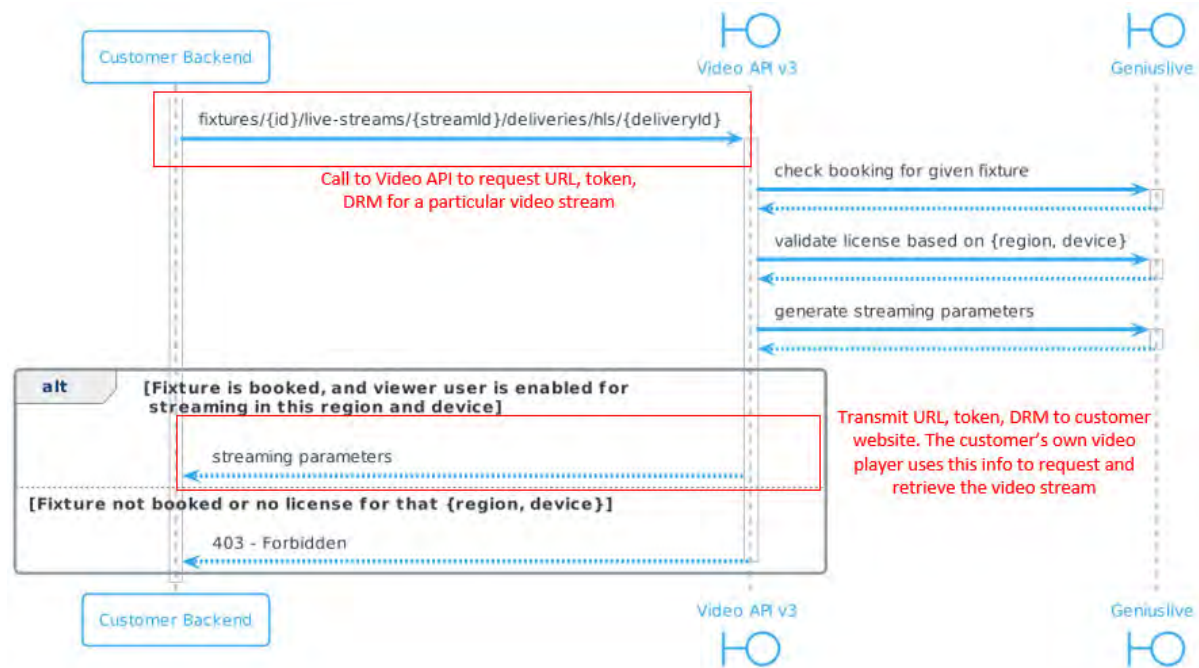
Player integration

You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.

Playing the content

Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:

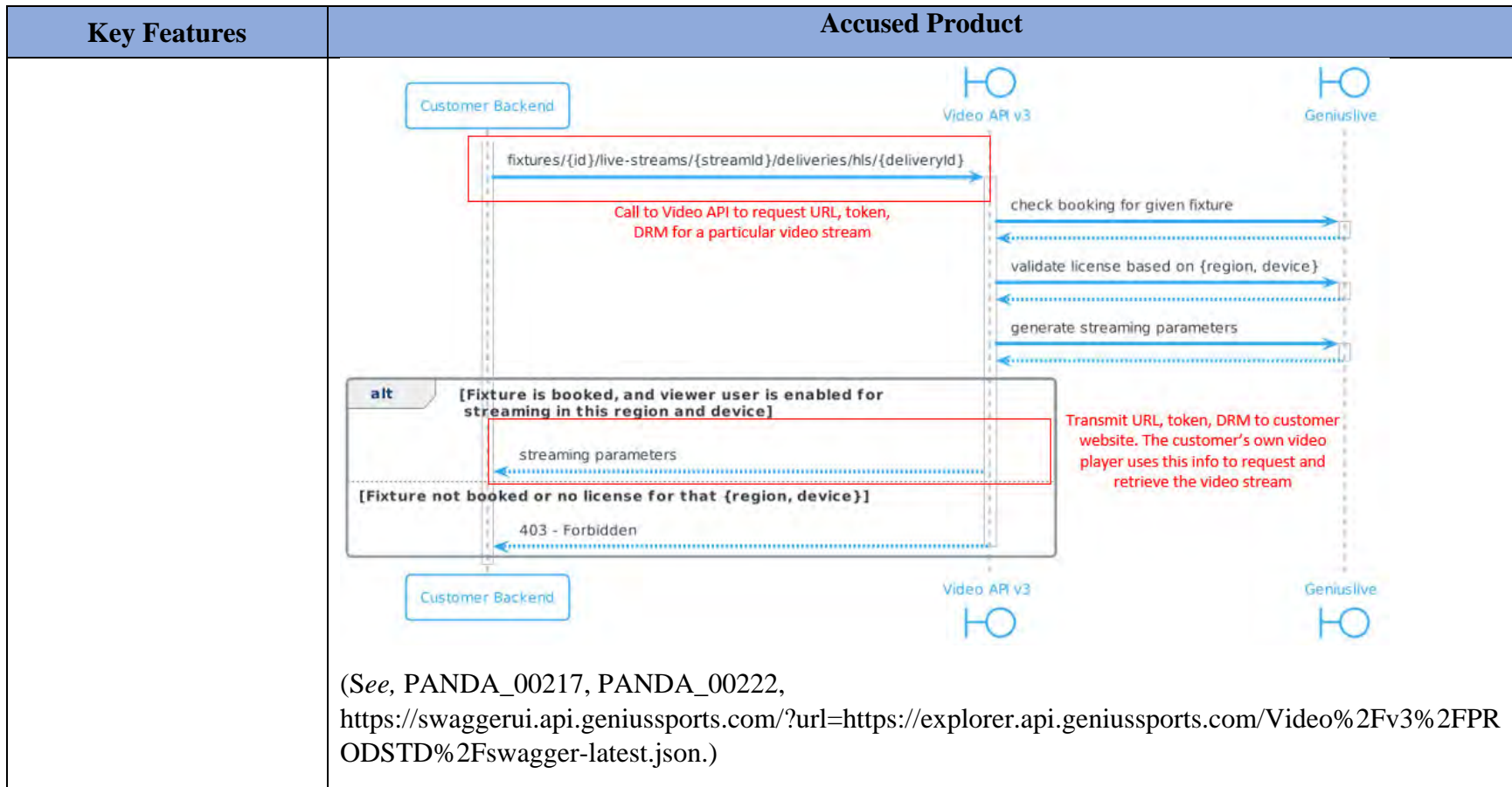
1. Geo-locate the viewer to know the region where the playback is requested
2. Validate if the viewer meets at least one of the permissions required by the selected live stream
3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries.
4. Call your backend to get the streaming parameters from the Video API.
5. Play the content using CDN token authentication (and DRM for specific competitions)



(See, PANDA_00217, PANDA_00222, <https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR-ODSTD%2Fswagger-latest.json>.)

Key Features	Accused Product
	<p>The following is a sample JSON result for the <code>/fixtures/</code> endpoint. It contains the details of the fixture 1300290721, which has one livestream available in HLS format through Akamai</p> <pre data-bbox="577 300 1333 982"> { "data": [{ "id": 1300290721, "name": "Team A v Team B", "phase": "PRE_MATCH", "bookingStatus": "BOOKED", "startAt": "2021-07-29T13:00:00Z", "competitionId": "9530", "competitionName": "Test Comp", "sportId": 10, "sportName": "Football", "liveStreams": [{ "id": "c8ed9f88", "permissions": [], "deliveries": { "hls": [{ "id": "AKAMAI" }], "dash": [] } }] }] } </pre> <p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>
<p>[8C] stores the first event data and the normalized date and/or time in the database.</p>	<p>The Accused Products comprise a control server that “stores the first event data and the normalized date and/or time in the database.”</p> <p>For example, Genius Sports stores the normalized data and/or time in JSON format within a database provided by Akamai.</p>

Key Features	Accused Product
	<div data-bbox="575 261 1759 592"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 623 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>



Key Features	Accused Product
	<p>The following is a sample JSON result for the <code>/fixtures/</code> endpoint. It contains the details of the fixture 1300290721, which has one livestream available in HLS format through Akamai</p> <pre data-bbox="577 300 1333 982"> { "data": [{ "id": 1300290721, "name": "Team A v Team B", "phase": "PRE_MATCH", "bookingStatus": "BOOKED", "startAt": "2021-07-29T13:00:00Z", "competitionId": "9530", "competitionName": "Test Comp", "sportId": 10, "sportName": "Football", "liveStreams": [{ "id": "c8ed9f88", "permissions": [], "deliveries": { "hls": [{ "id": "AKAMAI" }], "dash": [] } }]] }] } </pre> <p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>

9. Dependent Claim 9

Key Features	Accused Product
[9.P] The system of claim 8, wherein:	<i>See Claim 8, supra.</i>

Key Features	Accused Product
[9A] the progress details include the first event information;	<i>See discussion of Claim Element [25A], infra.</i>
[9B] the control server periodically retrieves the progress details from the event information provider and updates the first event information; and	<i>See discussion of Claim Element [25A], infra.</i>
[9C] for each update of the first event information, the control server queues an asynchronous message including the updated first event information for transmission to the at least one first event socket of the at least one socket server.	<i>See discussion of Claim Element [25B], infra.</i>

10. Independent Claim 19

Key Features	Accused Product
[19.P] A system for providing a first plurality of copies of a first live stream of digital content	The Accused Products include “[a] system for providing first plurality of copies of a first live stream of digital content relating to a first live sporting event to a first plurality of viewer client devices, and for providing a second plurality of copies of a second live stream of digital content relating to a second live sporting event to a second plurality of viewer client devices.”

Key Features	Accused Product
<p>relating to a first live sporting event to a first plurality of viewer client devices, and for providing a second plurality of copies of a second live stream of digital content relating to a second live sporting event to a second plurality of viewer client devices, the system comprising:</p>	<p>For example, Genius Sports' platform practices a system for providing video streams of sporting events (e.g., football match) to viewers' devices (e.g., computer, laptop, smartphone, tablet, etc.).</p> <div data-bbox="569 407 1759 1016" data-label="Image"> <p>The image shows a mobile application interface for Genius Sports. On the left, there is a live video stream of an NFL game with a 'Live' indicator. Below the video, the score is 0-0 at 10:20:03. The interface includes sections for 'Match Handicap' with odds of 12/1, 0/1, and 1/5; 'Match Result' with options for 'America 12/1', 'Tie 0/1', and 'New York 1/5'; and 'Total Goals over / under 3.5' with options for 'Under 10/11' and 'Over 10/11'. On the right side of the interface, the text reads: 'Video wins every time. When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.'</p> </div> <p>(See, PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p>

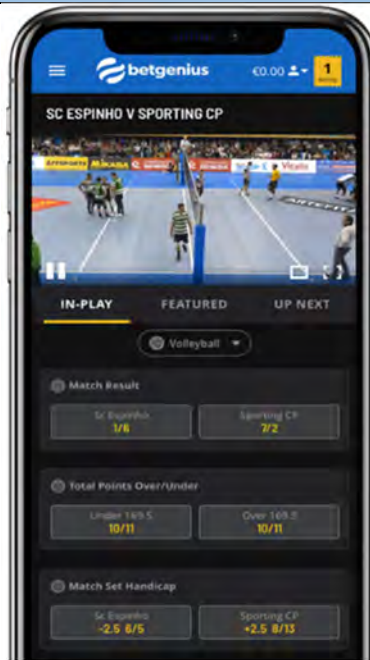
Key Features	Accused Product
	<div data-bbox="573 237 940 889" data-label="Image"> </div> <p data-bbox="573 917 1774 987">(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p data-bbox="573 1052 1896 1161">Genius Sports’ platform combines live sports data and live sports video. For example, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p><i>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</i></p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-</p>

Key Features	Accused Product
	official-data-trading-and-live-streaming-partnership-with-tipsport/.)
<p>[19A] a plurality of media sources to: [19A.1] receive the first live stream of digital content and the second live stream of digital content;</p>	<p>The Accused Products include “<i>a plurality of media sources to ... receive the first live stream of digital content and the second live stream of digital content.</i>”</p> <p>For example, Genius Sports maintains an expansive portfolio of live sporting event video feeds. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally:</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p>

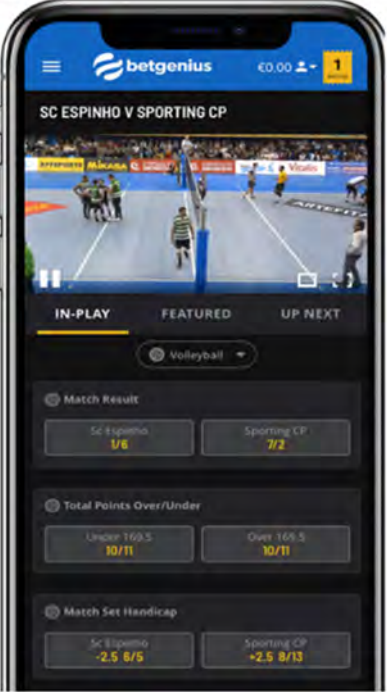
Key Features

Accused Product



(See, PANDA_000015, <https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx>.)

Key Features	Accused Product
	 <p data-bbox="1255 349 1591 495">Video wins every time</p> <p data-bbox="1255 527 1743 682">When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.</p> <p data-bbox="567 868 1837 909">(See, PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p>
<p data-bbox="199 974 535 1396">[19A.2] provide a first copy of the first plurality of copies to a first viewer client device of the first plurality of viewer client devices via a first Internet communication channel between the plurality of media sources and the first viewer client device of the first plurality of viewer client devices; and</p>	<p data-bbox="567 974 1890 1112">The Accused Products include “a plurality of media sources to ... provide a first copy of the first plurality of copies to a first viewer client device of the first plurality of viewer client devices via a first Internet communication channel between the plurality of media sources and the first viewer client device of the first plurality of viewer client devices.”</p> <p data-bbox="567 1153 1669 1193">For example, Genius Sports’ platform combines live sports data and live sports video.</p>

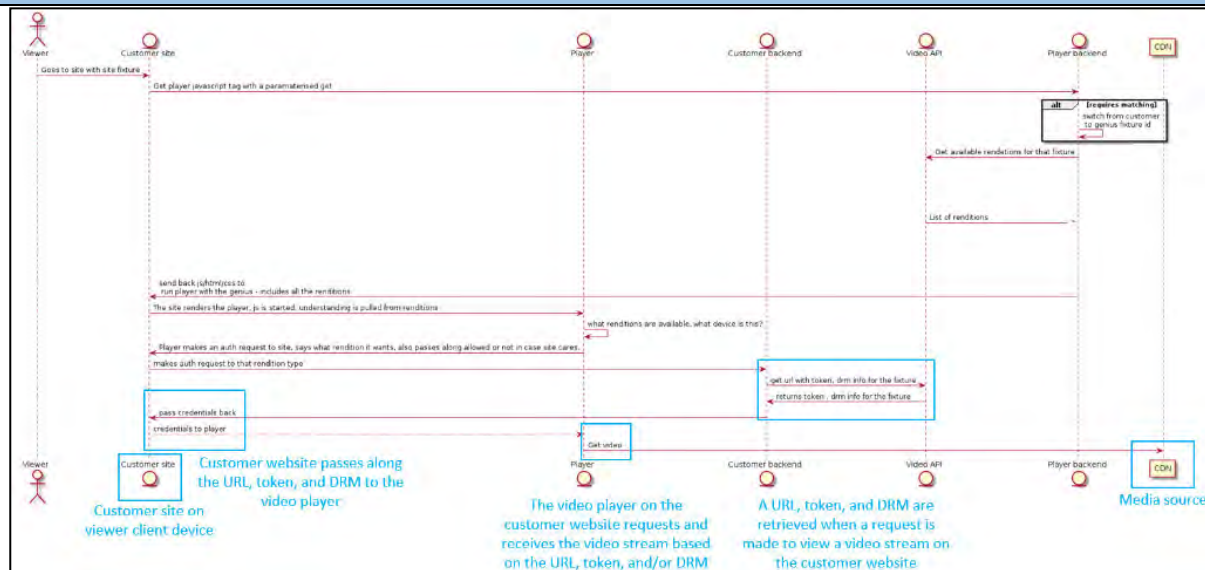
Key Features	Accused Product
	 <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this</p>

Key Features	Accused Product
	<p>information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the client device via a communication channel between the CDN and the client device. This process is depicted below.</p> <div data-bbox="575 418 1766 857" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="583 467 1757 621"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="583 716 1757 781"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniusLive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 889 1766 1219" style="border: 1px solid black; padding: 10px;"> <h3 data-bbox="575 898 840 927">How does it work?</h3> <p data-bbox="575 959 1757 1057">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="575 1089 1066 1114"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="575 1141 1757 1214">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product




(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate>.)

Option (2): Video API

In this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the client device via a communication channel between the CDN and the viewer client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="577 246 1759 576"> <p>GL-Video-v3 <small>3.0.31</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="577 609 1759 889"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>The diagram illustrates the following sequence of events:</p> <ul style="list-style-type: none"> Customer Backend sends a request to Video API v3 with the URL: <code>fixtures/{id}/live-streams/{streamId}/deliveries/hls/{deliveryId}</code>. Video API v3 sends a request to Geniuslive to "check booking for given fixture". Geniuslive responds to Video API v3 with "validate license based on {region, device}" and "generate streaming parameters". Video API v3 sends "streaming parameters" back to the Customer Backend. An alt block indicates two possible outcomes: <ul style="list-style-type: none"> [Fixture is booked, and viewer user is enabled for streaming in this region and device]: The Customer Backend receives the streaming parameters. A red note states: "Transmit URL, token, DRM to customer website. The customer's own video player uses this info to request and retrieve the video stream". [Fixture not booked or no license for that {region, device}]: The Customer Backend receives a "403 - Forbidden" error. <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p>
<p>[19A.3] provide a first copy of the second plurality of copies to a first viewer client device of the second plurality of viewer client devices via a second Internet communication channel between the plurality of</p>	<p>See discussion of Claim Element [19A.2], <i>supra</i>. A second Internet communication channel is used in the same way described above to provide a first copy of the second plurality of copies to a first viewer client device of the second plurality of viewer client devices.</p>


Key Features	Accused Product
<p>media sources and the first viewer client device of the second plurality of viewer client devices;</p>	
<p>[19B] a control server to periodically retrieve, via the Internet, first event information germane to the first live sporting event and second event information germane to the second live sporting event; and</p>	<p>On information and belief, the Accused Products include “a control server to periodically retrieve, via the Internet, first event information germane to the first live sporting event and second event information germane to the second live sporting event.”</p> <p>For example, Genius Sports’ platform provides fixture information, such as “Sport, Start (local time of user), Competition, Fixture, FixtureId, Coverage, Lineups, and Assigned”, as well as “Statistics.”</p> <p>Schedule</p> <p>This is where you select the booked fixtures for viewing.</p> <p>For each fixture, you will see the following information:</p> <ul style="list-style-type: none"> • Sport - the sport of the fixture • Start (local time of user) - the start time of the match, in your time zone (based on your device's current time). • Competition - the league or tournament to which this match belongs. • Fixture - the teams or competitors in this match. • FixtureId - unique id per fixture per sport • Coverage - indicates whether the event is covered from the Venue or TV • Lineups - indicates whether the event has lineup information or not • Assigned - check this box to add this fixture to your Live tab. <p>The All Fixtures tab displays all available fixtures in your selected date range. The Scheduled Fixtures tab displays only fixtures that you have selected.</p> <p>By default, the Schedule displays fixtures with start times from -3 hours to +12 hours from the current time. Use the Filter button to expand your selection of fixtures, and to filter by coverage type and lineups availability</p> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 10px;"> <p> Not all fixtures from the selected Date Range are loaded at once. The user can see the first batch of fixtures and scrolling down will automatically load more fixtures.</p> </div> <p>(See, PANDA_000196 at PANDA_000198, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer++User+Manual.)</p>

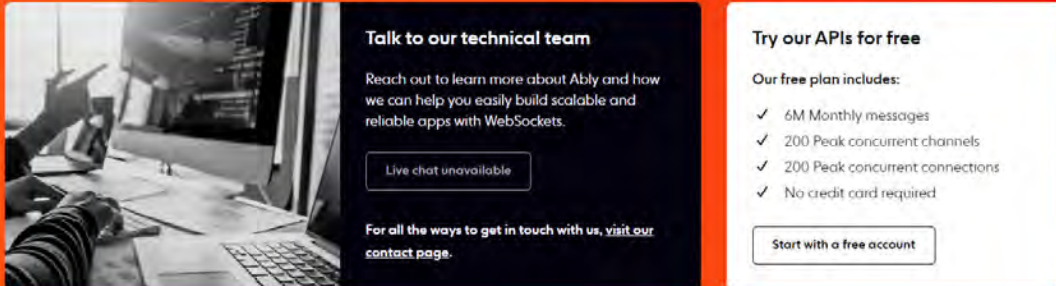
Key Features	Accused Product
	<p data-bbox="583 240 680 261">Statistics</p> <p data-bbox="583 289 1230 310">Statistics show the number of events of each type in this match, per side.</p> <p data-bbox="583 337 1098 358">Clicking the  opens Time Based Statistics filter menu.</p> <p data-bbox="583 378 1566 423">User can apply only one of the filters from the list, which updates the statistics based on the selected filter. Text with the selected filter is shown in the top right corner of the component</p> <ul data-bbox="617 443 842 850" style="list-style-type: none"> • Last 5 mins • Last 10 mins • Last 15 mins • Between 0 - 15 mins • Between 15 - 30 mins • Between 30 - 45 mins • Between 45 - 60 mins • Between 60 - 7 5mins • Between 75- 90 mins • First Half • Second Half • Since last Goal • Since last Red Card • Extra-tme <p data-bbox="567 865 1873 932">(See, PANDA_000196 at PANDA_000200-PANDA_000201, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p> <p data-bbox="567 997 1896 1063">As described below, Genius Sports delivers dozens of FIBA basketball and FIVB volleyball leagues globally.</p>

Key Features	Accused Product
	<p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports' suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports' full NFL product suite, including access to the league's real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Genius Sports' platform combines live sports data and live sports video. As stated below, Genius Sports' platform pairs "video, captured direct from pitch or courtside ... with official data and live betting services...":</p> <div data-bbox="573 881 1749 1344" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> </div>

Key Features	Accused Product
	(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx .)
<p>[19C] at least one socket server communicatively coupled to the control server to:</p> <p>[19C.1] receive from the control server at least some of the first event information and at least some of the second event information; and</p>	<p>On information and belief, the Accused Products include “<i>at least one socket server communicatively coupled to the control server to ... receive from the control server at least some of the first event information and at least some of the second event information.</i>”</p> <p>For example, Genius Sports’ platform sends “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <h2 data-bbox="583 592 869 641">Introduction</h2> <p data-bbox="583 662 1675 716">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 764 802 808">Connection</h2> <p data-bbox="583 824 1619 906">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 927 1472 951">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3 data-bbox="583 992 638 1016">RAW</h3> <p data-bbox="583 1040 1692 1122">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <pre data-bbox="583 1149 802 1174">/v2/{sport}/publish</pre>


Key Features	Accused Product
	<p data-bbox="575 240 714 261">Example - HTTP</p> <pre data-bbox="596 289 1388 358">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p data-bbox="575 402 707 423">Example - RAW</p> <pre data-bbox="596 451 1339 472">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 542 1682 610">(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p> <p data-bbox="569 675 1892 786">As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p data-bbox="579 816 1871 865">Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p data-bbox="579 898 1843 946">Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p data-bbox="579 979 1875 1057">Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p data-bbox="579 1089 1885 1167">Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p data-bbox="569 1219 1892 1287">(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p>

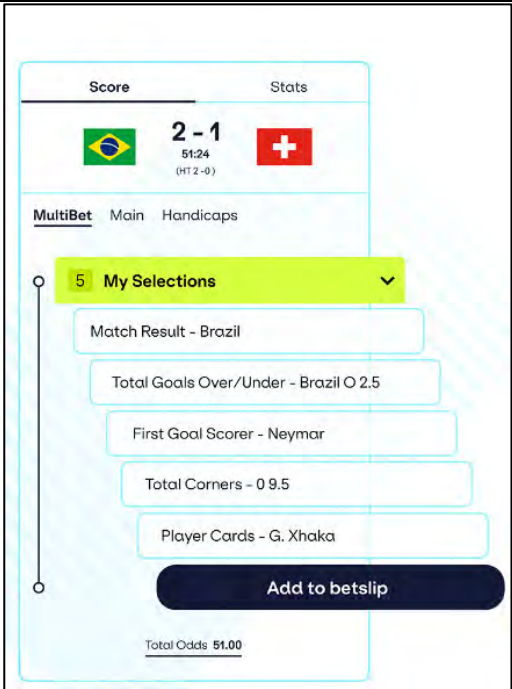
Key Features	Accused Product
	<p>Statistics</p> <p>Statistics show the number of events of each type in this match, per side.</p> <p>Clicking the  opens Time Based Statistics filter menu.</p> <p>User can apply only one of the filters from the list, which updates the statistics based on the selected filter. Text with the selected filter is shown in the top right corner of the component</p> <ul style="list-style-type: none"> • Last 5 mins • Last 10 mins • Last 15 mins • Between 0 - 15 mins • Between 15 - 30 mins • Between 30 - 45 mins • Between 45 - 60 mins • Between 60 - 7 5mins • Between 75- 90 mins • First Half • Second Half • Since last Goal • Since last Red Card • Extra-tme <p>(See, PANDA_000196 at PANDA_000200-PANDA_000201, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p> <p>In addition, Genius Sports “relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport” and Ably “can help [customers] easily build scalable and reliable apps with WebSockets.”</p>

Key Features	Accused Product
	<p data-bbox="598 243 1270 511">Infrastructure teams can “sleep easy” and developers are free to innovate</p> <p data-bbox="598 568 1312 738">Genius Sports now relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport. Concerns about latency are gone - with 300+ points of presence across a global edge network, Ably effortlessly maintains sub-65ms latency at global scale. That ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video, which protects the integrity of in-play betting and customer revenues.</p> <p data-bbox="598 771 1312 974">Meanwhile, Gary and his team can “sleep easier at night”, knowing that business critical data is no longer at the mercy of complex and increasingly unstable on-premises infrastructure; the daily rush to address hardware issues is a thing of the past. In turn, that has eliminated annual hardware costs and freed up around 30 hours per month in RabbitMQ maintenance that Genius Sports’ developers and engineers can now refocus on service optimisation and innovation.</p> <div data-bbox="567 990 1711 1372" style="border: 2px solid red; padding: 10px;">  <p data-bbox="997 1063 1228 1088">Talk to our technical team</p> <p data-bbox="997 1104 1302 1169">Reach out to learn more about Ably and how we can help you easily build scalable and reliable apps with WebSockets.</p> <p data-bbox="1018 1193 1155 1218">Live chat unavailable</p> <p data-bbox="997 1258 1291 1299">For all the ways to get in touch with us, visit our contact page.</p> <p data-bbox="1375 1063 1564 1088">Try our APIs for free</p> <p data-bbox="1375 1104 1543 1128">Our free plan includes:</p> <ul data-bbox="1375 1136 1638 1242" style="list-style-type: none"> ✓ 6M Monthly messages ✓ 200 Peak concurrent channels ✓ 200 Peak concurrent connections ✓ No credit card required <p data-bbox="1396 1266 1564 1291">Start with a free account</p> </div> <p data-bbox="567 1380 1186 1412">(See https://ably.com/case-studies/genius-sports)</p>

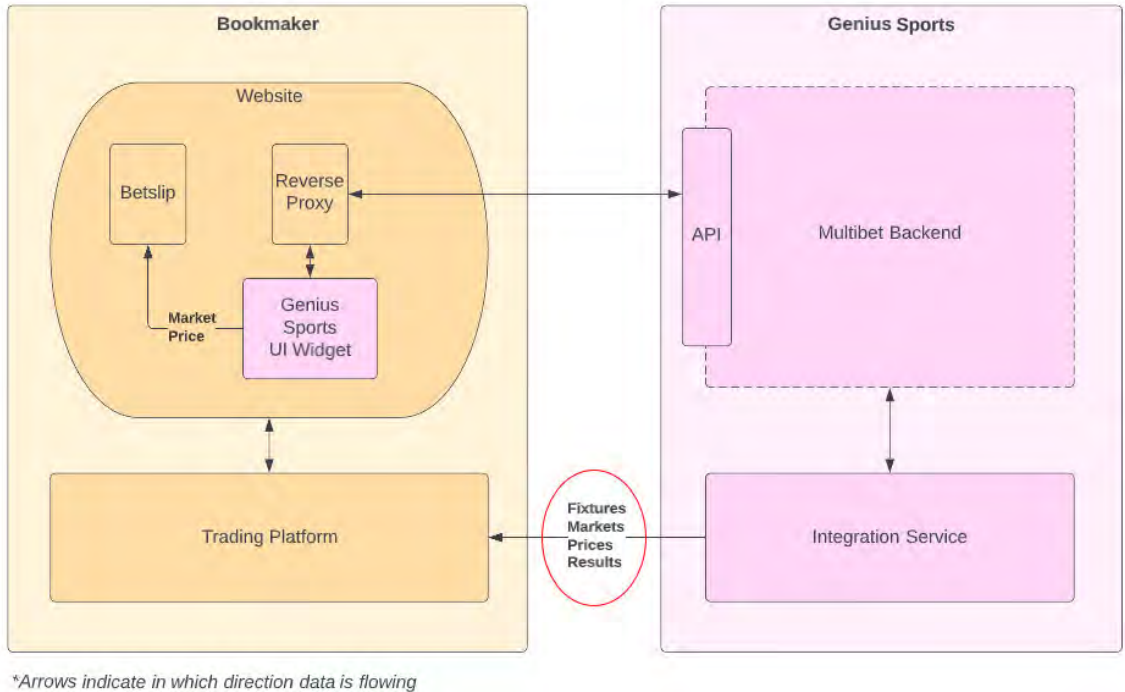
Key Features	Accused Product
<p>[19C.2] transmit the at least some of the first event information to the first viewer client device of the first plurality of viewer client devices via a third Internet communication channel between at least one first event socket of the at least one socket server and the first viewer client device of the first plurality of viewer devices; and</p>	<p>On information and belief, the Accused Products include at least one socket server to “transmit the at least some of the first event information to the first viewer client device of the first plurality of viewer client devices via a third Internet communication channel between at least one first event socket of the at least one socket server and the first viewer client device of the first plurality of viewer devices.”</p> <p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="573 643 1272 989" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 1192 1346 1261" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

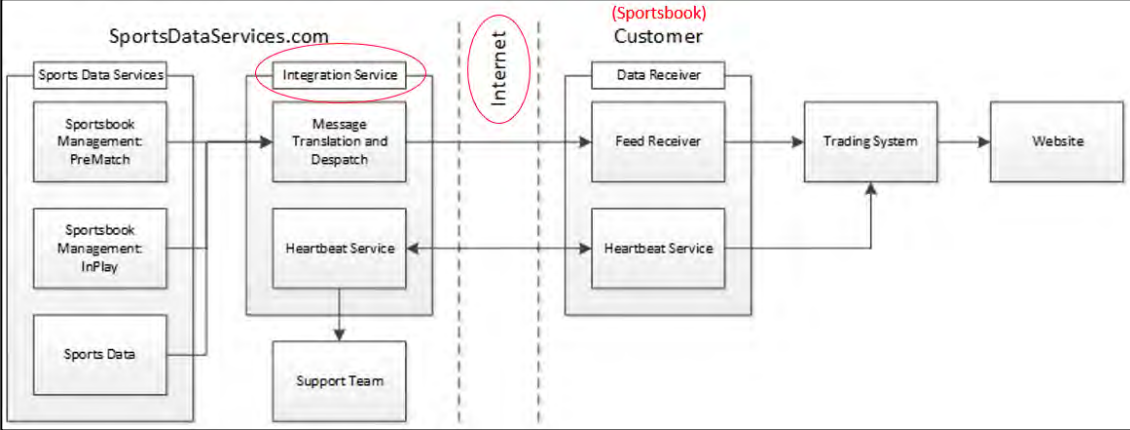
Key Features	Accused Product
	<p data-bbox="575 240 953 272">Multibet Widget Integration</p> <p data-bbox="575 293 1260 412">Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p data-bbox="575 435 1251 492">The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p data-bbox="575 514 1211 631">Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> <p data-bbox="569 667 1667 773">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 846 1213 902">This page describes how to integrate with the variety of SmartStream products with examples.</p> <p data-bbox="575 924 1262 980">All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> <p data-bbox="569 1016 1785 1089">(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Key Features	Accused Product	
	<p>SmartStream Release Process</p> <p>SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre>	<p>Embedding a product</p> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsdemo.betstream.betgenius.com/betstream"> </iframe> </pre>
<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, Genius Sports' platform uses Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>		

Key Features	Accused Product
	<div data-bbox="569 451 1066 919" style="border: 1px solid black; padding: 10px;"> <p style="color: blue; font-size: 24px; margin: 0;">More in-play profits</p> <p style="margin: 5px 0 0 20px;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0 0 20px;">Players create the exact accumulator they want, during a single game, for example – <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p> </div> <div data-bbox="1079 235 1587 919" style="border: 1px solid black; padding: 10px; margin-top: 10px;">  </div> <p data-bbox="569 950 1507 1019" style="margin-top: 10px;">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

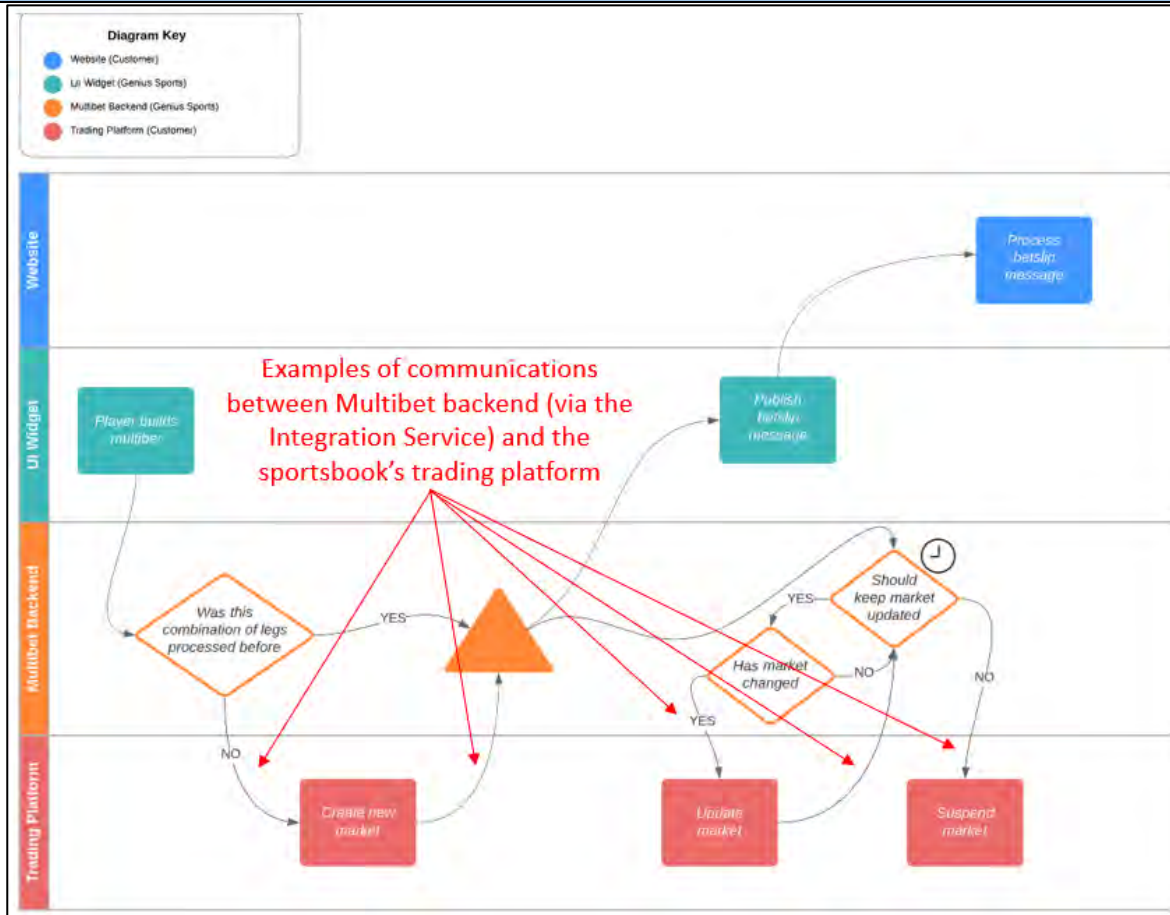
Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p data-bbox="569 240 1896 456">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p>  <p data-bbox="569 1193 1896 1263">(See, PANDA_000212 at PANDA_000213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Key Features	Accused Product
	 <p>The diagram illustrates the integration between SportsDataServices.com and a (Sportsbook) Customer. On the left, SportsDataServices.com includes components for Sports Data Services, Sportsbook Management (PreMatch and InPlay), and Sports Data. These feed into an Integration Service (circled in red), which handles Message Translation and Despatch and a Heartbeat Service. The Heartbeat Service is linked to a Support Team. On the right, the (Sportsbook) Customer has a Data Receiver, Feed Receiver, and Heartbeat Service. These connect to a Trading System, which then feeds into a Website. A central 'Internet' cloud connects the two sides, with bidirectional arrows between the Integration Service and the Customer's Heartbeat Service, and between the Customer's Feed Receiver and the Trading System.</p> <p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Key Features

Accused Product



(See, PANDA_000209 at PANDA_000210, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.>)

Key Features	Accused Product
<p>[19C.3] transmit the at least some of the second event information to the first viewer client device of the second plurality of viewer client devices via a fourth Internet communication channel between at least one second event socket of the at least one socket server and the first viewer client device of the second plurality of viewer devices.</p>	<p><i>See</i> discussion of Claim Element [19C.2], <i>supra</i>. A fourth Internet communication channel is used in the same way described above to provide at least some of the second event information to the first viewer client device of the second plurality of viewer client devices.</p>

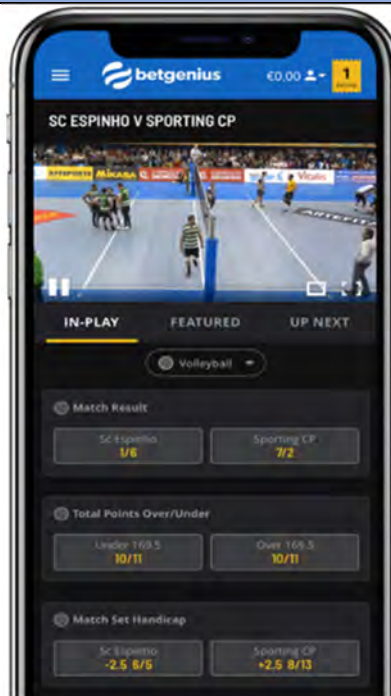
11. Dependent Claim 20

Key Features	Accused Product
<p>[20.P] The system of claim 19, wherein: [20A] in A), the plurality of media sources:</p>	<p><i>See</i> Claim 19, <i>supra</i>.</p>
<p>[20A.1] provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel</p>	<p>The Accused Products include a system where the plurality of media sources “<i>provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices.</i>”</p> <p>For example, the Genius Sports platform supports multiple users viewing the same sporting event simultaneously, such that a second viewer client device of the first plurality of viewer client devices will</p>

Key Features	Accused Product
<p>between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices; and</p>	<p>be provided a second copy of the first plurality of copies. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p>

Key Features

Accused Product



(See, PANDA_000015, <https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx>.)

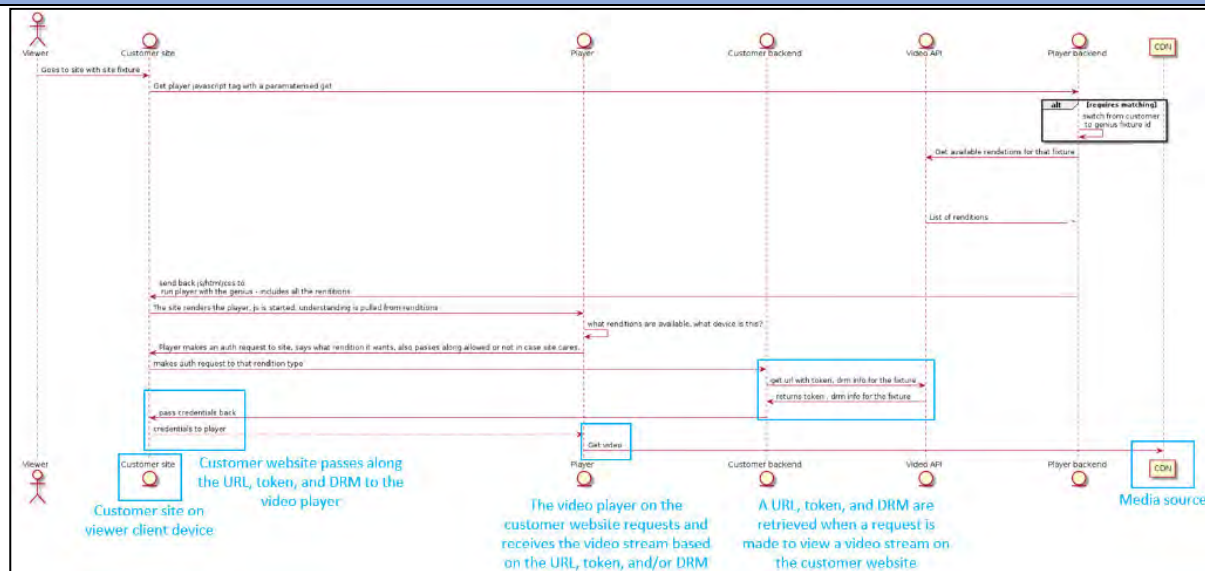
Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve</p>

Key Features	Accused Product
	<p>authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="575 472 1766 914" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 10px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script></pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 10px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --></pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 946 1766 1276" style="border: 1px solid black; padding: 5px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product

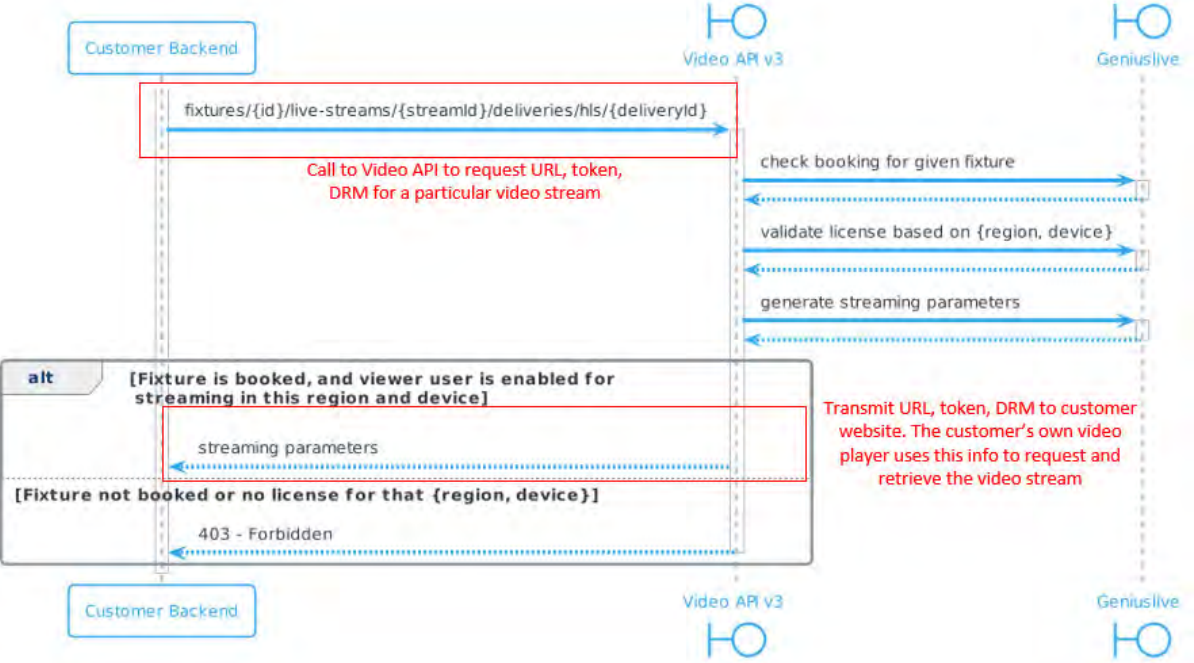


(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 261 1759 592"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 623 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	 <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[20A.2] provide a second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the</p>	<p>See discussion of Claim Element [20A.1], <i>supra</i>. A fourth video Internet communication channel is used in the same way described above to provide a second plurality of copies to a second viewer client device of the second plurality of viewer client devices.</p>

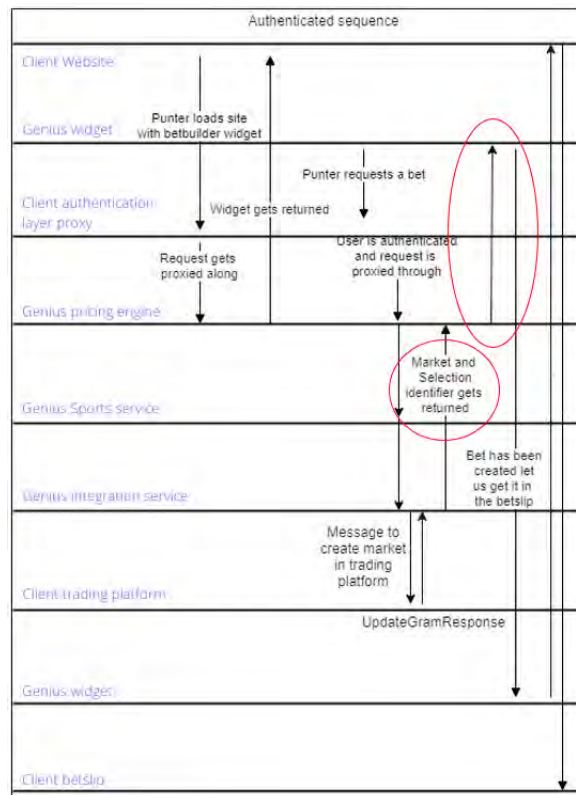
Key Features	Accused Product
<p>plurality of media sources and the second viewer client device of the second plurality of viewer client devices; and</p>	
<p>[20B] in C), the at least one socket server: [20B.1] transmits at least the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices; and</p>	<p>The Accused Products comprise at least one socket server. <i>See</i> discussion of Claim Element 19C, <i>supra</i>.</p> <p>On information and belief, Genius Sports’ platform includes a system where at least one socket server “transmits at least the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices;”</p> <p>For example, the Genius Sports platform supports multiple users viewing the same sporting event simultaneously, such that a second viewer client device of the first plurality of viewer client devices will be provided a second copy of the first plurality of copies. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(<i>See</i>, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p>

Key Features	Accused Product
	<p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook's platform. An end user using the sportsbook's platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user's betslip. This data includes, for example, the bet generated by the sportsbook's trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook's platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="573 511 1272 857" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 1062 1346 1131" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

Key Features


Accused Product

The screenshot below confirms that Genius Sports transmits “at least the bet generated by the sportsbook’s trading platform to the Genius widget on client’s device (e.g., a computer, a laptop, a smartphone or a tablet) via the Internet.



(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.>)

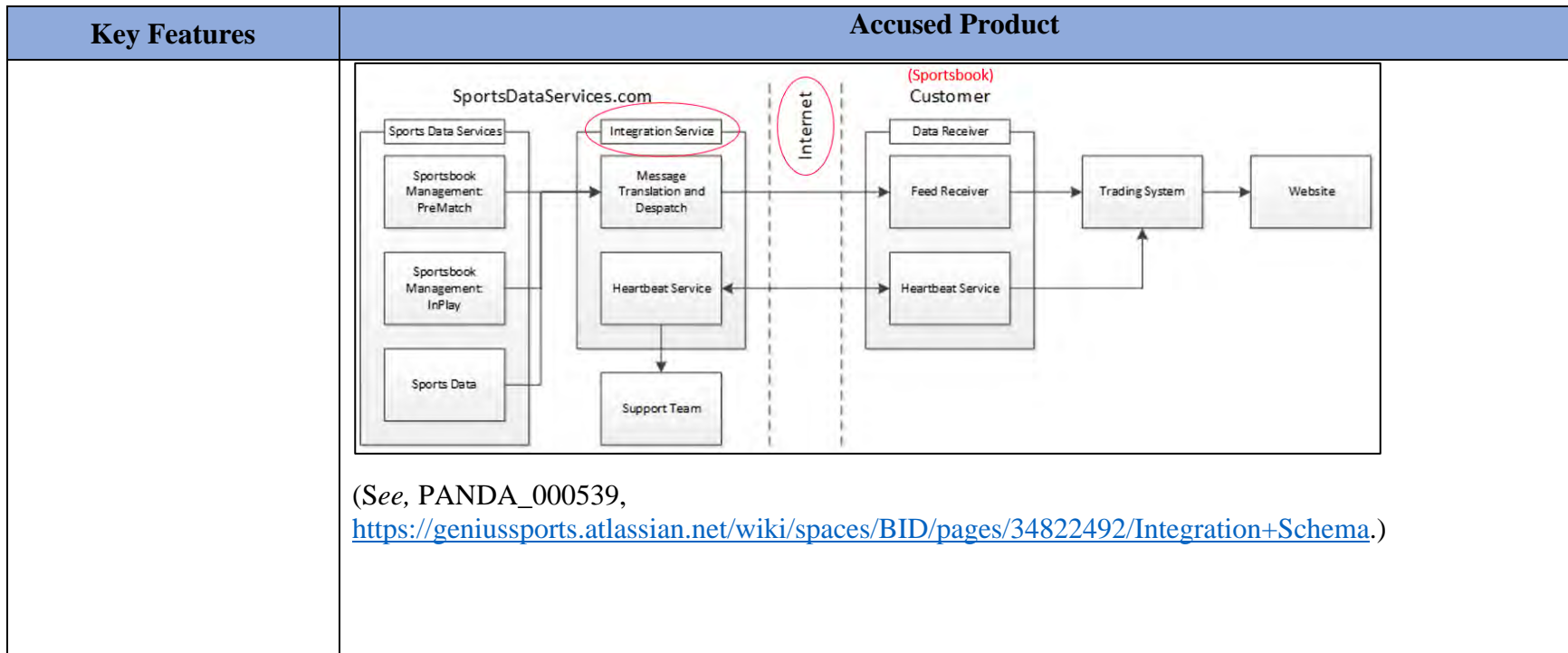
Key Features	Accused Product
	<p>Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.</p> <div data-bbox="573 354 1268 753" style="border: 1px solid black; padding: 5px;"> <p>Multibet Widget Integration</p> <p>Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer’s bet slip with all the required data to populate it with the selection details.</p> <p>The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p>Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 954 1268 1105" style="border: 1px solid black; padding: 5px;"> <p>This page describes how to integrate with the variety of SmartStream products with examples.</p> <p>All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

Key Features	Accused Product	
	<p>SmartStream Release Process</p> <p>SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p> 	<p>Embedding a product</p> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre data-bbox="1165 462 1690 552"> <script src="https://bsdemo.betstream.betgenius.com/betstream <script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre data-bbox="1165 755 1690 787"> <iframe scrolling="no" id="betgenius-iframe" src="https://bs </pre>
	<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, Genius Sports' platform uses Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>	

Key Features	Accused Product	
	<p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p>	 <p>The screenshot shows a live betting interface for a match between Brazil and Switzerland. The score is 2-1 in favor of Brazil, with 51:24 on the clock. The interface features a 'MultiBet' section with five selections: Match Result - Brazil, Total Goals Over/Under - Brazil O 2.5, First Goal Scorer - Neymar, Total Corners - O 9.5, and Player Cards - G. Xhaka. A 'Total Odds 51.00' is displayed at the bottom.</p>
<p>(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>		

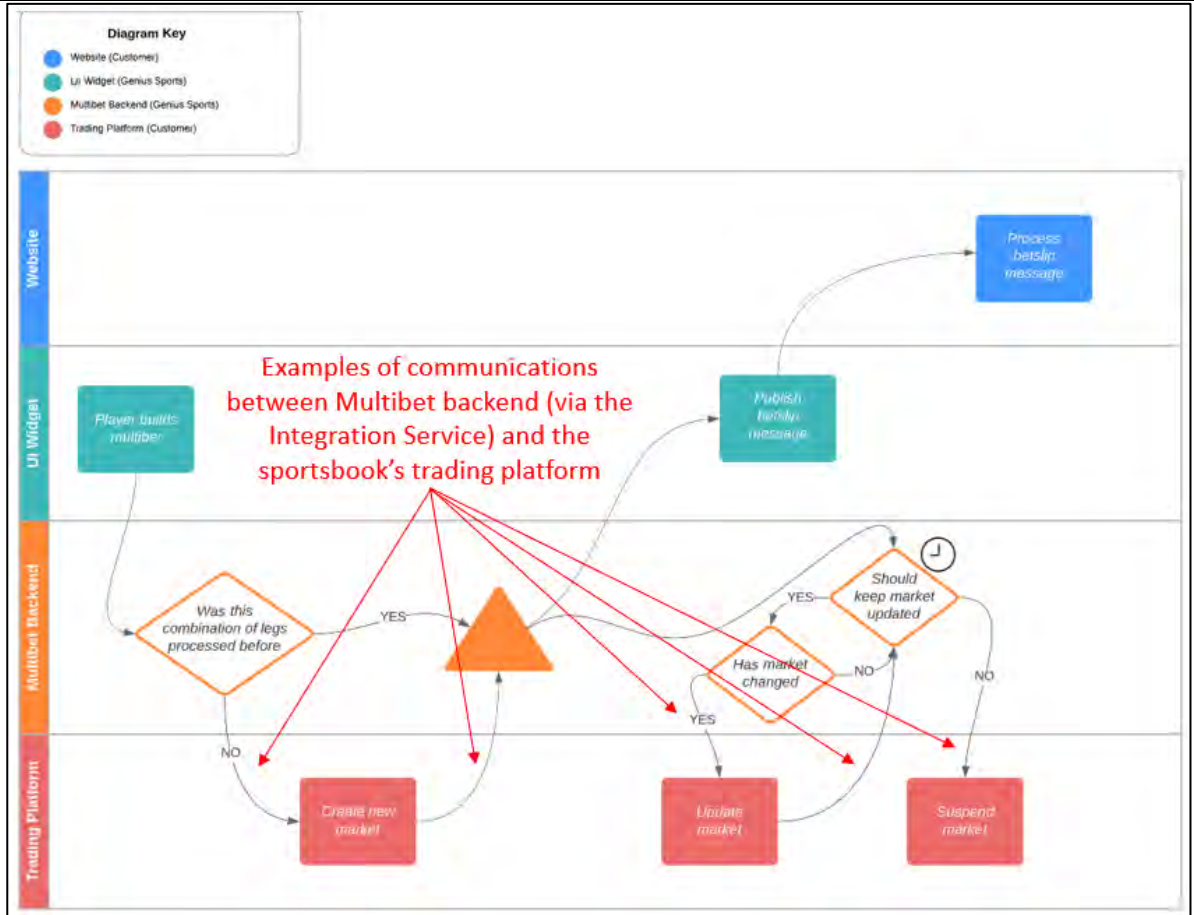
Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p data-bbox="569 256 1898 472">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 509 1698 1203"> <pre> graph TD subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] UIWidget[Genius Sports UI Widget] Betslip --> ReverseProxy UIWidget --> ReverseProxy end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] API end IntegrationService[Integration Service] IntegrationService <--> MultibetBackend end IntegrationService -- "Fixtures Markets Prices Results" --> TradingPlatform TradingPlatform --> API API --> MultibetBackend </pre> <p data-bbox="569 1182 993 1203">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1247 1898 1317">(See, PANDA_000212 at PANDA_000213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>



Key Features

Accused Product



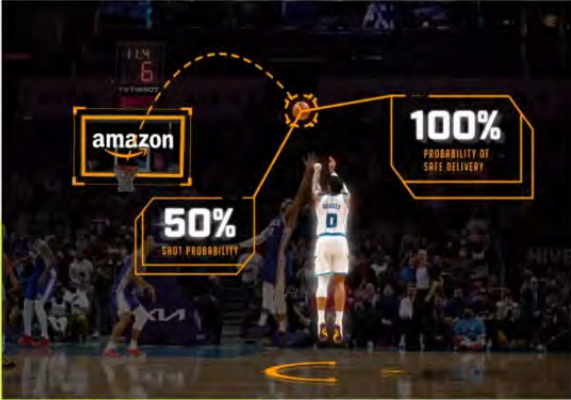
(See, PANDA_000209 at PANDA_000210, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.>)

Key Features	Accused Product
<p>[20B.2] transmits at least the second event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one second event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.</p>	<p>The Accused Products include a system where at least one socket server “<i>transmits at least the second event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one second event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.</i>” See discussion of Claim Element [20B.1], <i>supra</i>. A fourth event information Internet communication channel is used in the same way described above to transmit at least the second event information to the second viewer client device of the second plurality of viewer client devices.</p>

12. Dependent Claim 21

Key Features	Accused Product
<p>[21.P] The system of claim 19, wherein in C), the at least one socket server further:</p>	<p><i>See Claim 19, supra.</i></p>
<p>[21A] transmits and receives first chat information regarding the first live stream of digital content via at least one first chat/system event</p>	<p>On information and belief, The Accused Products include a system where at least one socket server “<i>transmits and receives first chat information regarding the first live stream of digital content via at least one first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information.</i>”</p>

Key Features	Accused Product
<p>Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information; and</p>	<p>For example, Genius Sports' platform transmits and receives chat information regarding the live stream of digital content, such as augmented, data-driven broadcasts (e.g., video-based commentary from television commentators) and sponsor information (e.g., Amazon). On information and belief, the chat information is communicated via an Internet communication channel between a chat/system event socket and a first viewer client device.</p> <div data-bbox="585 526 1278 915" data-label="Image"> <p>The image is a screenshot from an ESPN Full Court Press basketball game. It shows a live broadcast of a game between the Miami Heat (MIA) and the Los Angeles Lakers (LAL). The court is visible with various augmented reality (AR) overlays. At the top, there are logos for ESPN, FULL COURT PRESS, and MASCOT. On the court, there are player names and numbers: '14 HOLLIS' and '23 JAMES'. The Lakers logo is prominent on the court floor. At the bottom, there is a video player interface showing a progress bar at 0:12 / 0:32 and a score overlay: 'MIA 67 LAL 72 3rd 0:29'. The video player also shows a play button, a volume icon, and a settings menu icon.</p> </div> <p>Bring sports stories to life</p> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more

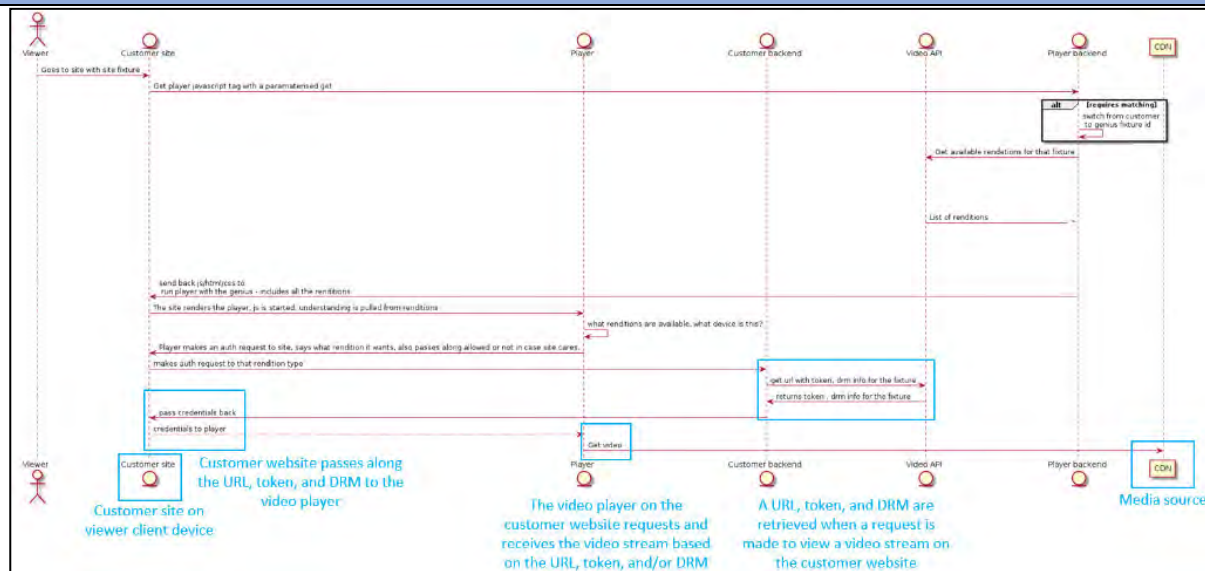
Key Features	Accused Product
	<p data-bbox="590 367 835 461">Unlock new revenues</p> <p data-bbox="590 496 1121 574">Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> <p data-bbox="590 597 1098 646">Sponsors can apply their brand to full live games, delayed games or even social media clips.</p>  <p data-bbox="569 756 1272 789">(See https://geniussports.com/publishers-broadcasters/)</p> <p data-bbox="569 818 1892 927">Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve</p>

Key Features	Accused Product
	<p>authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="575 472 1766 915" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 946 1766 1274" style="border: 1px solid black; padding: 10px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product

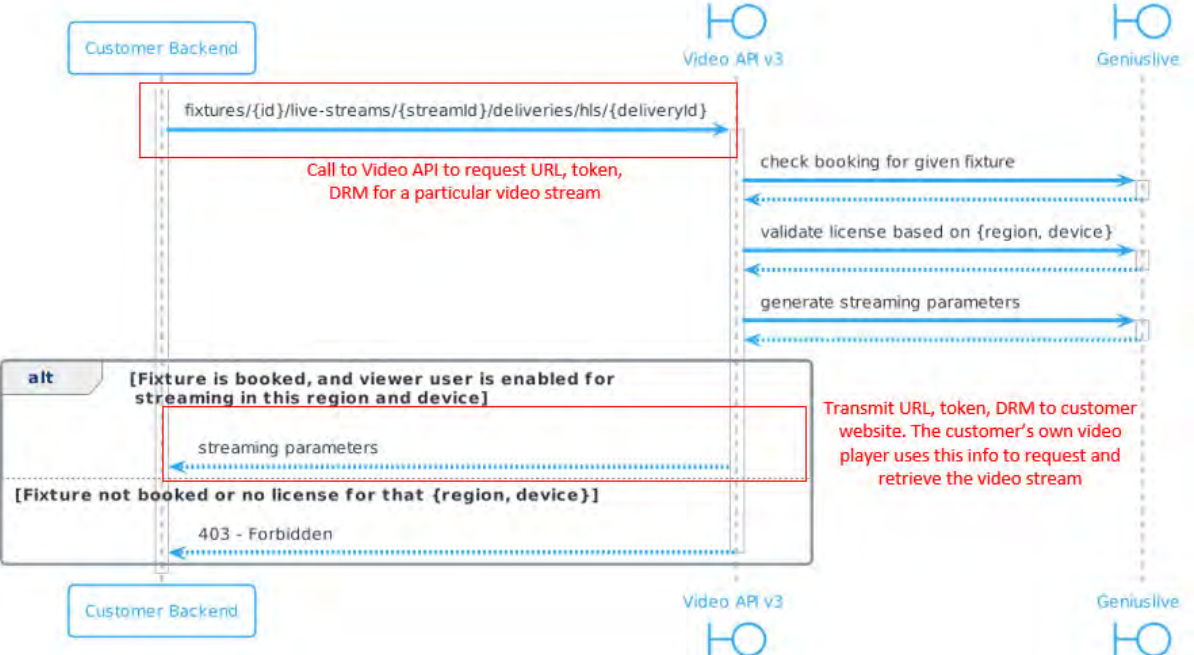


(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate>.)

Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 261 1759 592"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 623 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	 <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[21B] transmits and receives second chat information regarding the second live stream of digital content via at least one second chat/system event Internet communication channel between at least one second chat/system event</p>	<p>The Accused Products include a system where at least one socket server “transmits and receives second chat information regarding the second live stream of digital content via at least one second chat/system event Internet communication channel between at least one second chat/system event socket of the at least one socket server and the first viewer client device of the second plurality of viewer client devices, wherein the at least one second chat/system event socket corresponds to the second chat information.” See discussion of Claim Element [21A], <i>supra</i>. A second chat/system event Internet communication channel is used in the same way described above to transmit and receive second chat information regarding the second live stream of digital content.</p>

Key Features	Accused Product
socket of the at least one socket server and the first viewer client device of the second plurality of viewer client devices, wherein the at least one second chat/system event socket corresponds to the second chat information.	

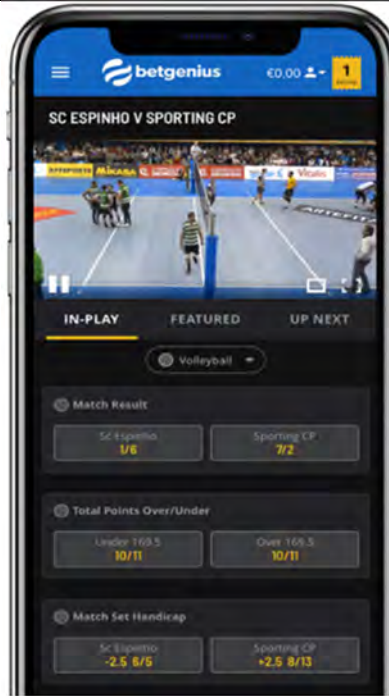
13. Dependent Claim 22

Key Features	Accused Product
[22.P] The system of claim 21, wherein:	<i>See Claim 21, supra.</i>
[22A] in A), the plurality of media sources: [22A.1] provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first	<p>The Accused Products include a system where the plurality of media sources “<i>provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices.</i>”</p> <p>For example, the Genius Sports platform supports multiple users viewing the same sporting event simultaneously, such that a second viewer client device of the first plurality of viewer client devices will be provided a second copy of the first plurality of copies. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p>

Key Features	Accused Product
<p>plurality of viewer client devices; and</p>	<p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports' suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports' full NFL product suite, including access to the league's real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p>

Key Features

Accused Product



(See, PANDA_000015, <https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx>.)

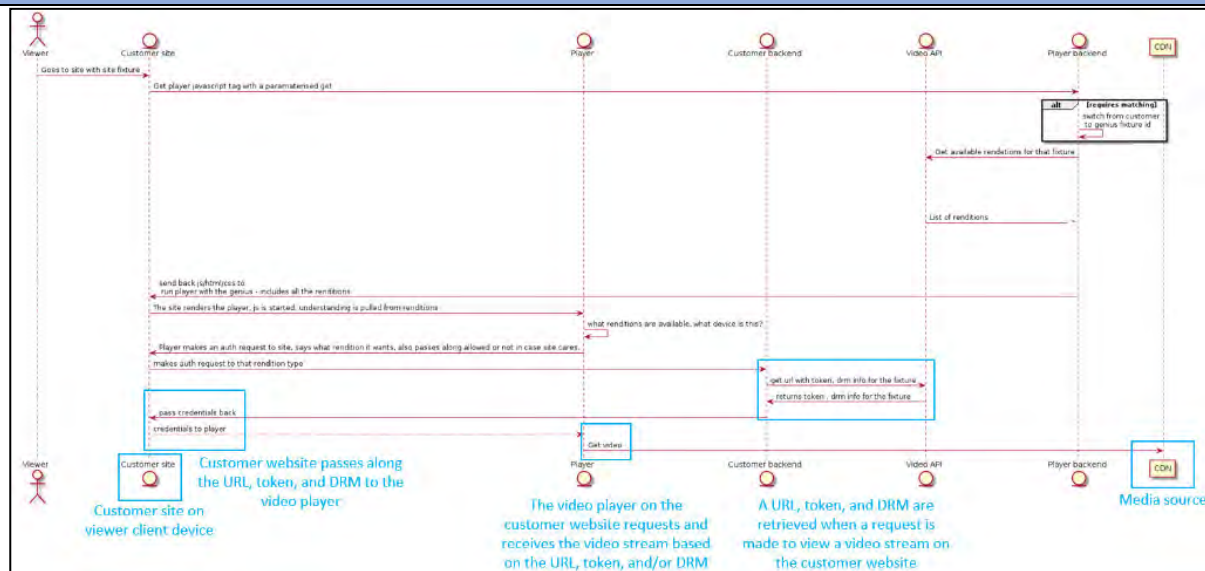
Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve</p>

Key Features	Accused Product
	<p>authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="573 472 1766 914" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="573 946 1766 1274" style="border: 1px solid black; padding: 10px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product

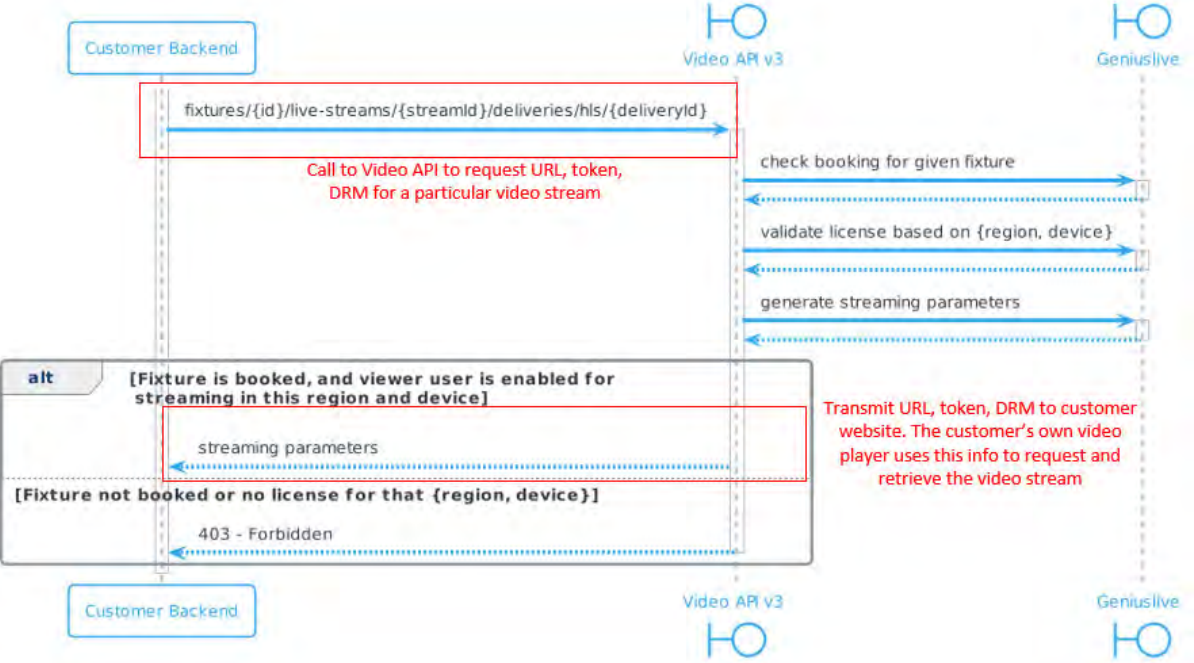


(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

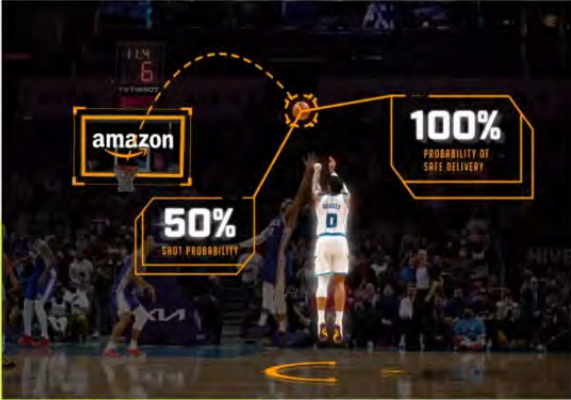
Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 264 1759 592"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video/v3/PRODSTD] https://explorer.api.geniusports.com/Video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 625 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	 <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>
<p>[22A.2] provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the</p>	<p>The Accused Products include a system where at least one socket server “provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices.” See discussion of Claim Element [20A.1], <i>infra</i>. A fourth video information Internet communication channel is used in the same way to provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices.</p>

Key Features	Accused Product
<p>plurality of media sources and the second viewer client device of the second plurality of viewer client devices; and</p>	
<p>[22B] in C), the at least one socket server: [22B.1] transmits at least the first event information of the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices;</p>	<p>On information and belief, the Accused Products include a system where at least one socket server <i>“transmits at least the first event information of the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices.”</i></p> <p>For example, Genius Sports’ platform transmits and receives event information, such as augmented, data-driven broadcasts (e.g., real-time player speeds, shot velocity). On information and belief, the event information is communicated via an event information Internet communication channel between an event socket and a viewer client device.</p> <div data-bbox="583 850 1276 1243" data-label="Image"> </div> <div data-bbox="1409 862 1692 959" data-label="Section-Header"> <h3>Bring sports stories to life</h3> </div> <div data-bbox="1409 993 1877 1073" data-label="Text"> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> </div> <div data-bbox="1423 1097 1724 1235" data-label="List-Group"> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more </div>

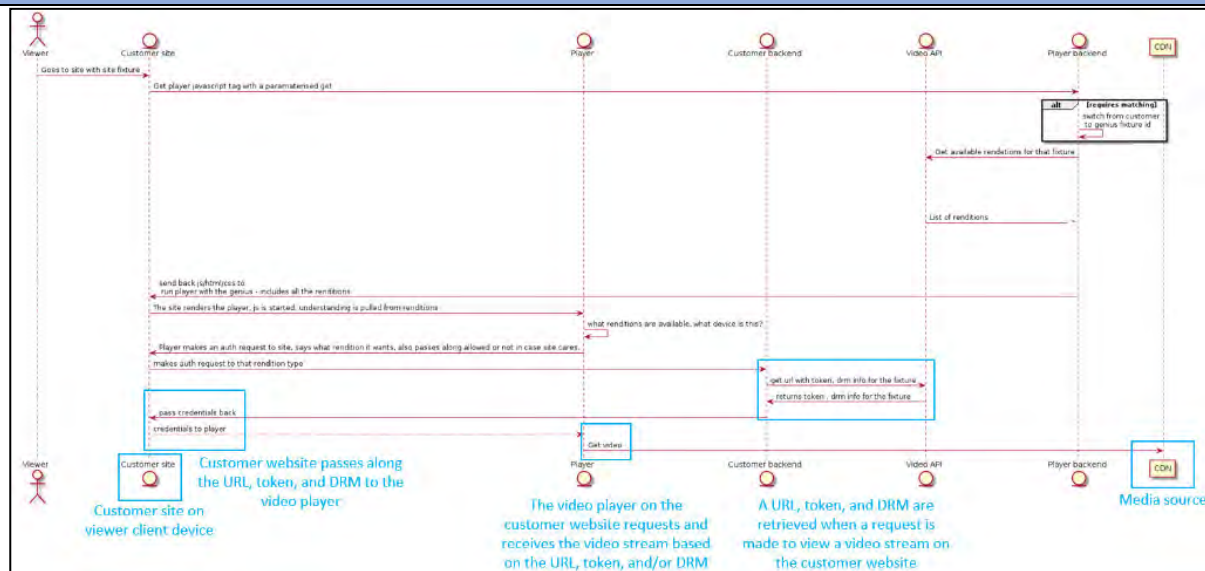
Key Features	Accused Product
	<p data-bbox="590 367 835 461">Unlock new revenues</p> <p data-bbox="590 496 1125 574">Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> <p data-bbox="590 597 1100 646">Sponsors can apply their brand to full live games, delayed games or even social media clips.</p>  <p data-bbox="569 756 1274 789">(See https://geniussports.com/publishers-broadcasters/)</p> <p data-bbox="569 818 1892 927">Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve</p>

Key Features	Accused Product
	<p>authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="575 472 1766 914" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 946 1766 1274" style="border: 1px solid black; padding: 10px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="577 261 1759 592"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video/v3/PRODSTD] https://explorer.api.geniusports.com/Video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="577 625 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[22B.2] transmits and receives the first chat information regarding the first live sporting event video-based commentary included in the first live stream of digital content via at least one third chat/system event Internet communication channel</p>	<p>On information and belief, the Accused Products include a system where at least one socket server “transmits and receives the first chat information regarding the first live sporting event video-based commentary included in the first live stream of digital content via at least one third chat/system event Internet communication channel between the at least one first chat/system event socket of the at least one socket server and the second viewer client device of the first plurality of viewer client devices.”</p> <p>For example, Genius Sports’ platform transmits and receives chat information regarding the live stream of digital content, such as augmented, data-driven broadcasts (e.g., video-based commentary from television commentators) and sponsor information (e.g., Amazon). On information and belief, the chat</p>

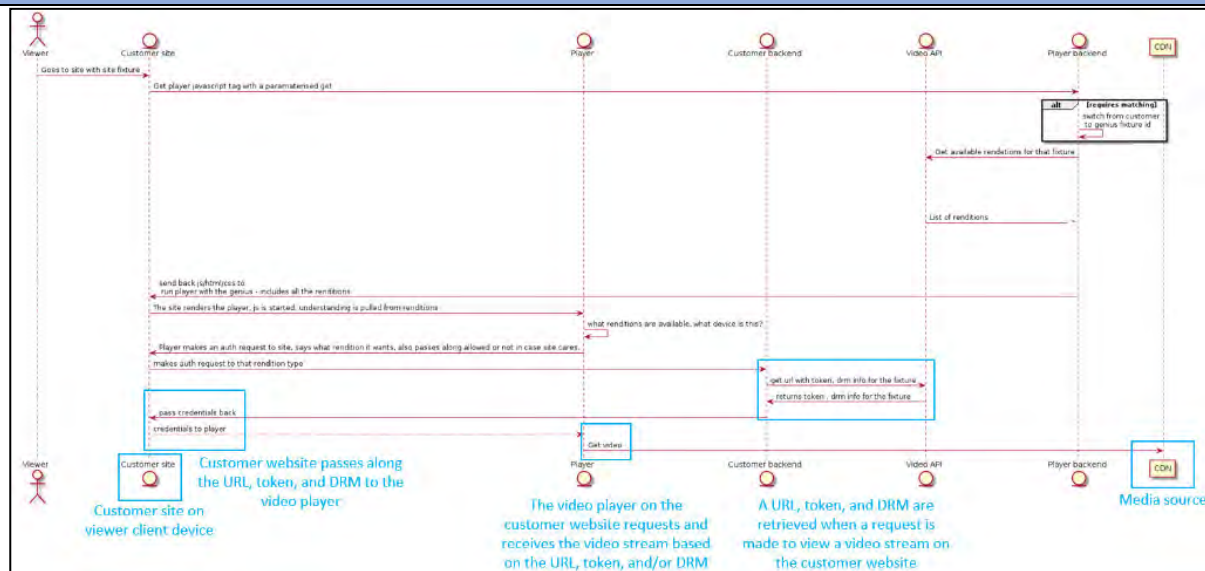
Key Features	Accused Product
<p>between the at least one first chat/system event socket of the at least one socket server and the second viewer client device of the first plurality of viewer client devices;</p>	<p>information is communicated via an Internet communication channel between a chat/system event socket and a first viewer client device.</p> <div data-bbox="585 370 1278 760" data-label="Image"> </div> <div data-bbox="1415 380 1696 480" data-label="Section-Header"> <h3>Bring sports stories to life</h3> </div> <div data-bbox="1415 513 1881 594" data-label="Text"> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> </div> <div data-bbox="1423 618 1724 756" data-label="List-Group"> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more </div> <div data-bbox="585 915 835 1013" data-label="Section-Header"> <h3>Unlock new revenues</h3> </div> <div data-bbox="585 1045 1125 1127" data-label="Text"> <p>Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> </div> <div data-bbox="585 1146 1100 1198" data-label="Text"> <p>Sponsors can apply their brand to full live games, delayed games or even social media clips.</p> </div> <div data-bbox="1255 837 1877 1289" data-label="Image"> </div> <p>(See https://geniussports.com/publishers-broadcasters/)</p>

Key Features	Accused Product
	<p>Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> <div data-bbox="573 394 1749 857" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p>

Key Features	Accused Product
	<p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="573 591 1766 1032" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script></pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniusLive if a containerId is not set --></pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="573 1065 1766 1393" style="border: 1px solid black; padding: 10px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 261 1759 592"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video/v3/PRODSTD] https://explorer.api.geniusports.com/Video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 623 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[22B.3] transmits at least the second event information of the second event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel</p>	<p>The Accused Products include a system where at least one socket server “transmits at least the second event information of the second event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one second event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.” See discussion of Claim Element [22B.1], <i>supra</i>. A fourth event information Internet communication channel is used in the same way described above to transmit at least the second event information of the second event information to the second viewer client device of the second plurality of viewer client devices.</p>

Key Features	Accused Product
<p>between the at least one second event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices; and</p>	
<p>[22B.4] transmits and receives the second chat information regarding the second live sporting event video-based commentary included in the second live stream of digital content via at least one fourth chat/system event Internet communication channel between the at least one second chat/system event socket of the at least one socket server and the second viewer client device of the second plurality of viewer client devices.</p>	<p>The Accused Products include a system where at least one socket server “<i>transmits and receives the second chat information regarding the second live sporting event video-based commentary included in the second live stream of digital content via at least one fourth chat/system event Internet communication channel between the at least one second chat/system event socket of the at least one socket server and the second viewer client device of the second plurality of viewer client devices.</i>” See discussion of Claim Element [22B.2], <i>supra</i>. A fourth chat/system event Internet communication channel is used in the same way described above to transmit and receive the second chat information regarding the second live sporting event video-based commentary included in the second live stream of digital content.</p>

14. Independent Claim 23

Key Features	Accused Product
[23.P] A method for providing, to a first viewer client device, a first copy of a first live stream of digital content relating to a first live sporting event, the method comprising:	<i>See discussion of Claim Element [19.P], supra.</i>
[23A] A) providing the first copy to the first viewer client device via a first video communication channel between at least one media source and the first viewer client device;	<i>See discussion of Claim Element [19A.2], supra.</i>
[23B] B) retrieving, via the Internet, first event information germane to the first live sporting event; and	<i>See discussion of Claim Element [19B], supra.</i>
[23C] C) transmitting the first event information to at least the first viewer client device via a first event information communication channel between at least one first event socket of at least one socket server and the	<i>See discussion of Claim Element [19C.2], supra.</i>

Key Features	Accused Product
first viewer client device, wherein the at least one first event socket corresponds to the first event information germane to the first live sporting event.	

15. Dependent Claim 24

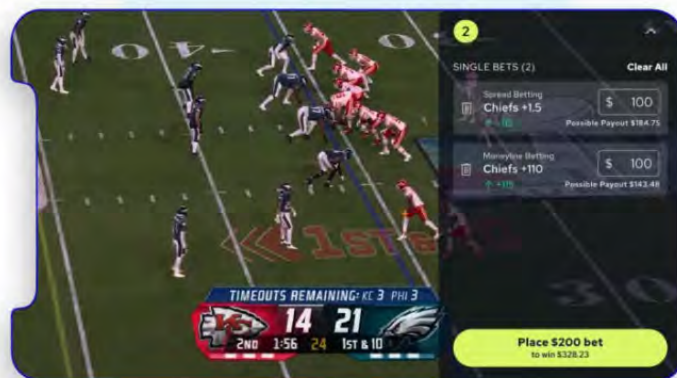
Key Features	Accused Product
24. The method of claim 23, further comprising: D) transmitting and receiving first chat information regarding the first live sporting event via at least one first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device, wherein the at least one first chat/system event socket corresponds to the first chat information.	<i>See discussion of Claim Element [21A], supra.</i>

16. Dependent Claim 25

Key Features	Accused Product										
<p>[25.P] The method of claim 23, wherein B) comprises:</p>	<p>See Claim 23, <i>supra</i>.</p>										
<p>[25A] B1) periodically updating the first event information; and</p>	<p>The Accused Products practice a method that comprises “<i>periodically updating the first event information.</i>”</p> <p>For example, Genius Sports’ platform updates live streaming event information, such as predicted scores and odds, in real-time.</p> <div data-bbox="590 643 1251 1133" data-label="Image"> <p>The image shows a mobile application interface for Genius Sports. It features a live stream of a football match between Tampa Bay Buccaneers and Chicago Bears. The interface includes a 'Genius Sports predicted score' section with a table showing predicted and live scores. Below this is a poll asking 'What's your prediction?' with options for 'Buccaneers win' and 'Bears win'. A 'Thanks for your prediction!' message is also visible.</p> <table border="1"> <thead> <tr> <th>Predicted</th> <th>Now</th> <th>What's your prediction?</th> <th>Predicted</th> <th>Now</th> </tr> </thead> <tbody> <tr> <td>27</td> <td>17</td> <td></td> <td>17</td> <td>10</td> </tr> </tbody> </table> </div> <p>(See https://geniussports.com/publishers-broadcasters/)</p> <div data-bbox="1356 755 1749 859" data-label="Section-Header"> <h3>Add fresh, dynamic content</h3> </div> <div data-bbox="1356 883 1896 997" data-label="Text"> <p>Create polls, free-to-play games, widgets or data-driven content that updates in real-time. And collect first-party data to get a clearer idea of your audience and what they enjoy the most.</p> </div>	Predicted	Now	What's your prediction?	Predicted	Now	27	17		17	10
Predicted	Now	What's your prediction?	Predicted	Now							
27	17		17	10							

Key Features

Accused Product



Integrated betslip

Allow players to seamlessly place in-play bets within the streaming interface with our integrated betslip.

Remove friction, show your latest odds and add excitement to live betting.

(See <https://geniussports.com/sportsbook/betvision/>)

Genius Sports' platform combines live sports data and live sports video. As stated below, Genius Sports' platform pairs "video, captured direct from pitch or courtside ... with official data and live betting services...":

New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.

Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.

Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.

By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.

All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.

International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.


Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.

"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."

Key Features	Accused Product
	<p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, Genius Sports' platform uses Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p> <div data-bbox="569 846 1066 1313" style="border: 1px solid black; padding: 10px; margin: 10px 0;"> <p style="color: blue; font-size: 1.2em; font-weight: bold;">More in-play profits</p> <p style="background-color: #ffffcc; padding: 2px;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p> </div> <div data-bbox="1079 634 1587 1317" style="border: 1px solid black; padding: 10px; margin: 10px 0;">  </div> <p>(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Key Features	Accused Product
	<div data-bbox="575 289 1373 1141" style="border: 1px solid black; padding: 10px;"> <ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> </div> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p>
[25B] B2) for each updating of the first event information, queueing an	The Accused Products practice a method that comprises “for each updating of the first event information, queueing an asynchronous message including the updated first event information for transmission to the at least one first event socket of the at least one socket server.”

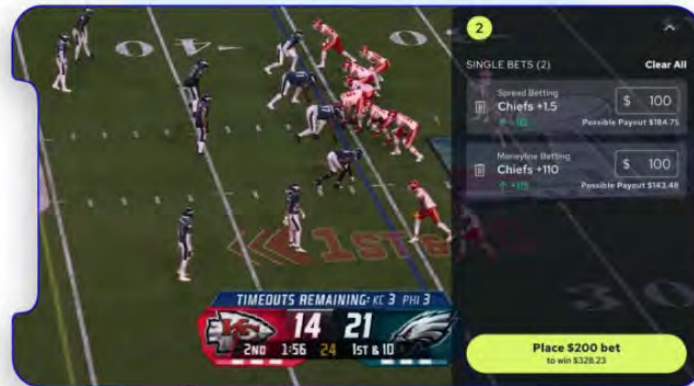
Key Features	Accused Product
asynchronous message including the updated first event information for transmission to the at least one first event socket of the at least one socket server.	For example, Genius Sports' platform uses Fixtures Push API v2, a message queue mechanism, for distributing updates in real time. On information and belief, the message queue mechanism queues an asynchronous message including the updated first event information for transmission to the at least one first event socket of the at least one socket server.

Key Features	Accused Product
	<h2 data-bbox="577 264 873 305">Fixtures Push v2</h2> <p data-bbox="577 345 966 397">  Owned by Raiko Pajur *** Last updated: Jul 03, 2023 • 4 min read </p> <h3 data-bbox="577 435 900 475">Table of Contents</h3> <ul data-bbox="577 500 1056 732" style="list-style-type: none"> • Description • Architecture <ul style="list-style-type: none"> ◦ Pub/Sub ◦ Firehose Message queue ◦ How to choose between both options • Channels <h3 data-bbox="577 813 789 854">Description</h3> <p data-bbox="577 881 1719 992"> Fixtures Push API v2 is a pub/sub or message queue mechanism for distributing updates in real time. The produced contracts are described in the Read Data Points section of each document under the Domain Entities document. </p> <p data-bbox="577 1024 1719 1135"> Fixture push v2 uses the same contracts as Fixtures API v2, thus the API Swagger is also relevant for the push users to get a good understanding of the models they need. If going for the swagger take the <code>/GET</code> methods and see all “{Entity}ResponseModel” - e.g. FixtureResponseModel, CompetitionResponseModel etc. </p> <h3 data-bbox="577 1216 804 1256">Architecture</h3> <p data-bbox="577 1284 1719 1395"> The Fixtures Push API v2 has a simple architecture that listens for updates made in the Fixtures platform and then publishes them to a third-party real-time provider called Ably for consumption from the subscribers/consumers of the specific channels/queue. </p>

Key Features	Accused Product
	<p>Able to basically provide 2 options for the consumption of the messages.</p> <p>Pub/Sub</p> <p>Read more about it here: Key concepts</p> <p>Firehose Message queue</p> <p>Read more about it here: Firehose</p> <p>(See https://geniussports.atlassian.net/wiki/spaces/BID/pages/4447502491/Fixtures+Push+v2#Firehose-Message-queue)</p> <p>Genius Sports' platform updates live streaming event information, such as predicted scores and odds, in real-time.</p> <div data-bbox="588 876 1260 1364" data-label="Image"> </div> <p>Add fresh, dynamic content</p> <p>Create polls, free-to-play games, widgets or data-driven content that updates in real-time. And collect first-party data to get a clearer idea of your audience and what they enjoy the most.</p> <p>(See https://geniussports.com/publishers-broadcasters/)</p>

Key Features

Accused Product



Integrated betslip

Allow players to seamlessly place in-play bets within the streaming interface with our integrated betslip.

Remove friction, show your latest odds and add excitement to live betting.

(See <https://geniussports.com/sportsbook/betvision/>)

Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, Genius Sports' platform uses Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>

Key Features	Accused Product	
	<p data-bbox="583 516 913 630">More in-play profits</p> <p data-bbox="583 662 1066 760">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p data-bbox="583 800 1066 930">Players create the exact accumulator they want, during a single game, for example - <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p>	 <p data-bbox="1094 313 1444 345">Score Stats</p> <p data-bbox="1157 370 1388 427">  2 - 1  51:24 (HT 2-0) </p> <p data-bbox="1108 456 1314 475">MultiBet Main Handicaps</p> <p data-bbox="1150 521 1480 540">5 My Selections</p> <ul data-bbox="1167 570 1562 797" style="list-style-type: none"> Match Result - Brazil Total Goals Over/Under - Brazil O 2.5 First Goal Scorer - Neymar Total Corners - 0 9.5 Player Cards - G. Xhaka <p data-bbox="1234 813 1577 854">Add to betslip</p> <p data-bbox="1220 886 1318 902">Total Odds 51.00</p>
<p data-bbox="569 971 1507 1036">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>		

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p>

17. Independent Claim 27

Key Features	Accused Product
[27.P] A system for providing, to a first viewer client device, a first copy of a first live stream of digital content relating to a first live sporting event, the system comprising:	<i>See discussion of Claim Element [19.P], supra.</i>
[27A] means for providing the first copy to the first viewer client device via a first video communication channel;	<i>See discussion of Claim Element [19A.2], supra.</i>
[27B] means for retrieving, via the Internet, first event information germane to a first live sporting event; and	<i>See discussion of Claim Element [19B], supra.</i>
[27C] means for transmitting the first event information to at least the first viewer client device via a first event information communication channel that is different from the first video communication channel.	<i>See discussion of Claim Element [19C.2], supra.</i>


18. Dependent Claim 28

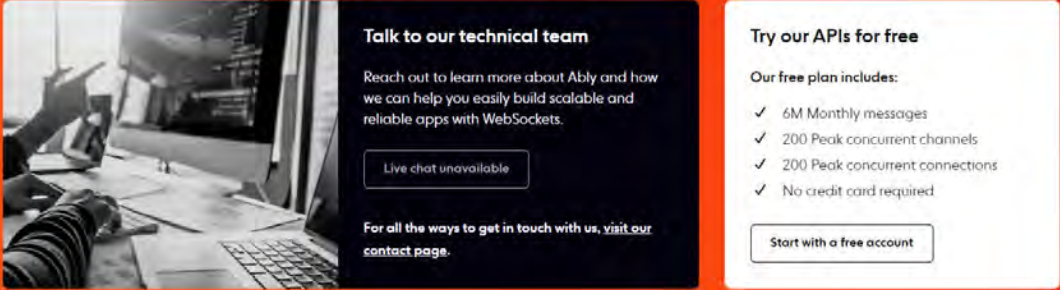
Key Features	Accused Product
<p>28. The system of claim 27, further comprising: means for transmitting and receiving first chat information regarding the first live sporting event via at least one first chat/system event Internet communication channel that is different from the first video communication channel and the first event information communication channel.</p>	<p>On information and belief, the Accused Products comprise “<i>means for transmitting and receiving first chat information regarding the first live sporting event via at least one first chat/system event Internet communication channel that is different from the first video communication channel and the first event information communication channel.</i>”</p> <p>For example, Genius Sports’ platform transmits and receives chat information regarding the live sporting event, such as augmented, data-driven broadcasts (e.g., video-based commentary from television commentators) and sponsor information (e.g., Amazon). On information and belief, the chat information is communicated via chat/system event Internet communication channel that is different from the video communication channel and the event information communication channel.</p> <div data-bbox="585 740 1276 1133" data-label="Image"> </div> <div data-bbox="1415 751 1696 849" data-label="Section-Header"> <h3>Bring sports stories to life</h3> </div> <div data-bbox="1415 883 1881 964" data-label="Text"> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> </div> <div data-bbox="1423 987 1724 1127" data-label="List-Group"> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more </div>

Key Features	Accused Product
	<p data-bbox="590 367 835 461">Unlock new revenues</p> <p data-bbox="590 496 1125 574">Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> <p data-bbox="590 597 1100 646">Sponsors can apply their brand to full live games, delayed games or even social media clips.</p>  <p data-bbox="569 756 1272 789">(See https://geniussports.com/publishers-broadcasters/)</p> <p data-bbox="569 818 1896 925">Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

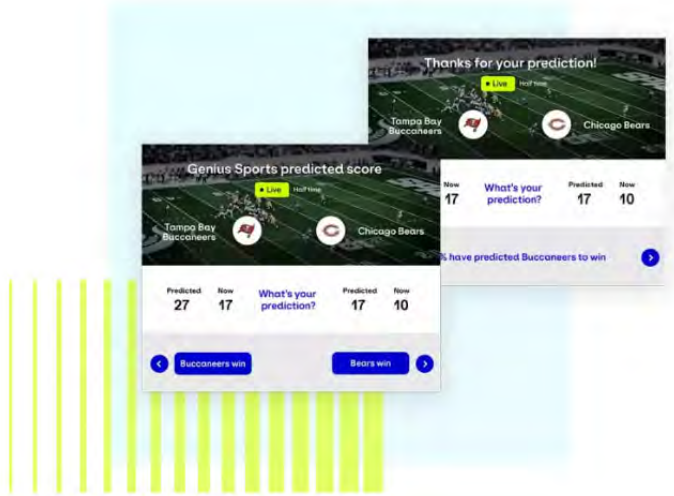
Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>For example, Genius Sports' platform sends "a stream of messages over a long running socket" to accomplish the "API call to send real time data to the Warehouse/Statistics Engine." On information and belief, Genius Sports' platform creates different Internet communication channels to transmit information regarding the live sporting events to user devices.</p> <h2>Introduction</h2> <p>This API call is to send real time data to the Warehouse/Statistics Engine. <i>It is accomplished by sending a stream of messages over a long running socket.</i> Pending network problems the connection should remain open for the length of the match.</p> <h2>Connection</h2> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. <i>These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas.</i> <i>Connections can also be sent over one of two different ports, 80 or 5522</i></p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p>

Key Features	Accused Product
	<p>RAW</p> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p>/v2/{sport}/publish</p> <p>Example - HTTP</p> <pre>POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre>/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p> <p>As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p>


Key Features	Accused Product
	<p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Statistics</p> <p>Statistics show the number of events of each type in this match, per side.</p> <p>Clicking the  opens Time Based Statistics filter menu.</p> <p>User can apply only one of the filters from the list, which updates the statistics based on the selected filter. Text with the selected filter is shown in the top right corner of the component</p> <ul style="list-style-type: none"> • Last 5 mins • Last 10 mins • Last 15 mins • Between 0 - 15 mins • Between 15 - 30 mins • Between 30 - 45 mins • Between 45 - 60 mins • Between 60 - 7 5mins • Between 75- 90 mins • First Half • Second Half • Since last Goal • Since last Red Card • Extra-tme <p>(See, PANDA_000196 at PANDA_000200-PANDA_000201, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer++User+Manual.)</p> <p>In addition, Genius Sports “relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport” and Ably “can help [customers] easily build scalable and reliable apps with WebSockets.”</p>

Key Features	Accused Product
	<p data-bbox="598 256 1260 516">Infrastructure teams can “sleep easy” and developers are free to innovate</p> <p data-bbox="598 576 1297 738">Genius Sports now relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport. Concerns about latency are gone - with 300+ points of presence across a global edge network, Ably effortlessly maintains sub-65ms latency at global scale. That ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video, which protects the integrity of in-play betting and customer revenues.</p> <p data-bbox="598 782 1297 974">Meanwhile, Gary and his team can “sleep easier at night”, knowing that business critical data is no longer at the mercy of complex and increasingly unstable on-premises infrastructure; the daily rush to address hardware issues is a thing of the past. In turn, that has eliminated annual hardware costs and freed up around 30 hours per month in RabbitMQ maintenance that Genius Sports’ developers and engineers can now refocus on service optimisation and innovation.</p> <div data-bbox="569 993 1719 1382" style="border: 2px solid orange; padding: 10px;">  <p data-bbox="1003 1068 1228 1089">Talk to our technical team</p> <p data-bbox="1003 1112 1297 1170">Reach out to learn more about Ably and how we can help you easily build scalable and reliable apps with WebSockets.</p> <p data-bbox="1024 1203 1150 1219">Live chat unavailable</p> <p data-bbox="1003 1263 1297 1300">For all the ways to get in touch with us, visit our contact page.</p> <p data-bbox="1381 1068 1556 1089">Try our APIs for free</p> <p data-bbox="1381 1112 1535 1128">Our free plan includes:</p> <ul data-bbox="1388 1144 1633 1242" style="list-style-type: none"> ✓ 6M Monthly messages ✓ 200 Peak concurrent channels ✓ 200 Peak concurrent connections ✓ No credit card required <p data-bbox="1402 1274 1556 1291">Start with a free account</p> </div> <p data-bbox="569 1388 1192 1416">(See https://ably.com/case-studies/genius-sports)</p>

19. Dependent Claim 29

Key Features	Accused Product
<p>29. The system of claim 27, wherein the means for retrieving includes means for updating the first event information and queueing an asynchronous message including the updated first event information for transmission on the first event information communication channel.</p>	<p>The Accused Products comprise “means for updating the first event information and queueing an asynchronous message including the updated first event information for transmission on the first event information communication channel.”</p> <p>For example, Genius Sports’ platform updates live streaming event information, such as predicted scores and odds, in real-time.</p>  <p>Add fresh, dynamic content</p> <p>Create polls, free-to-play games, widgets or data-driven content that updates in real-time. And collect first-party data to get a clearer idea of your audience and what they enjoy the most.</p> <p>(See https://geniussports.com/publishers-broadcasters/)</p>

Key Features	Accused Product
	<div data-bbox="598 321 1291 706" data-label="Image"> </div> <p data-bbox="1449 389 1848 438">Integrated betslip</p> <p data-bbox="1449 462 1869 552">Allow players to seamlessly place in-play bets within the streaming interface with our integrated betslip.</p> <p data-bbox="1449 568 1879 625">Remove friction, show your latest odds and add excitement to live betting.</p> <p data-bbox="567 714 1239 755">(See https://geniussports.com/sportsbook/betvision/)</p> <p data-bbox="567 787 1890 925">Genius Sports’ platform uses Fixtures Push API v2, a message queue mechanism, for distributing updates in real time. On information and belief, the message queue mechanism queues an asynchronous message including the updated first event information for transmission on the first event information communication channel.</p>

Key Features	Accused Product
	<h2 data-bbox="577 261 877 302">Fixtures Push v2</h2> <p data-bbox="577 342 970 394">  Owned by Raiko Pajur *** Last updated: Jul 03, 2023 • 4 min read </p> <h3 data-bbox="577 435 905 475">Table of Contents</h3> <ul data-bbox="577 500 1060 735" style="list-style-type: none"> • Description • Architecture <ul style="list-style-type: none"> ◦ Pub/Sub ◦ Firehose Message queue ◦ How to choose between both options • Channels <h3 data-bbox="577 816 793 857">Description</h3> <p data-bbox="577 886 1728 995"> Fixtures Push API v2 is a pub/sub or message queue mechanism for distributing updates in real time. The produced contracts are described in the Read Data Points section of each document under the Domain Entities document. </p> <p data-bbox="577 1029 1728 1138"> Fixture push v2 uses the same contracts as Fixtures API v2, thus the API Swagger is also relevant for the push users to get a good understanding of the models they need. If going for the swagger take the /GET methods and see all "{Entity}ResponseModel" - e.g. FixtureResponseModel, CompetitionResponseModel etc. </p> <h3 data-bbox="577 1219 808 1260">Architecture</h3> <p data-bbox="577 1289 1728 1398"> The Fixtures Push API v2 has a simple architecture that listens for updates made in the Fixtures platform and then publishes them to a third-party real-time provider called Ably for consumption from the subscribers/consumers of the specific channels/queue. </p>

Key Features	Accused Product
	<p>Abyl basically provide 2 options for the consumption of the messages.</p> <p>Pub/Sub</p> <p>Read more about it here: Key concepts</p> <p>Firehose Message queue</p> <p>Read more about it here: Firehose</p> <p>(See https://geniussports.atlassian.net/wiki/spaces/BID/pages/4447502491/Fixtures+Push+v2#Firehose-Message-queue)</p> <p>Genius Sports’ platform combines live sports data and live sports video. As stated below, Genius Sports’ platform pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, Genius Sports' platform uses Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>

Key Features	Accused Product	
	<p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p>	 <p>The screenshot shows a live betting interface for a match between Brazil and Switzerland. The score is 2-1 in favor of Brazil, with 51:24 minutes elapsed. The interface features a 'MultiBet' section with five selections: Match Result - Brazil, Total Goals Over/Under - Brazil O 2.5, First Goal Scorer - Neymar, Total Corners - O 9.5, and Player Cards - G. Xhaka. A 'Total Odds 51.00' is displayed at the bottom.</p>
<p>(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>		

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p>

20. Dependent Claim 30

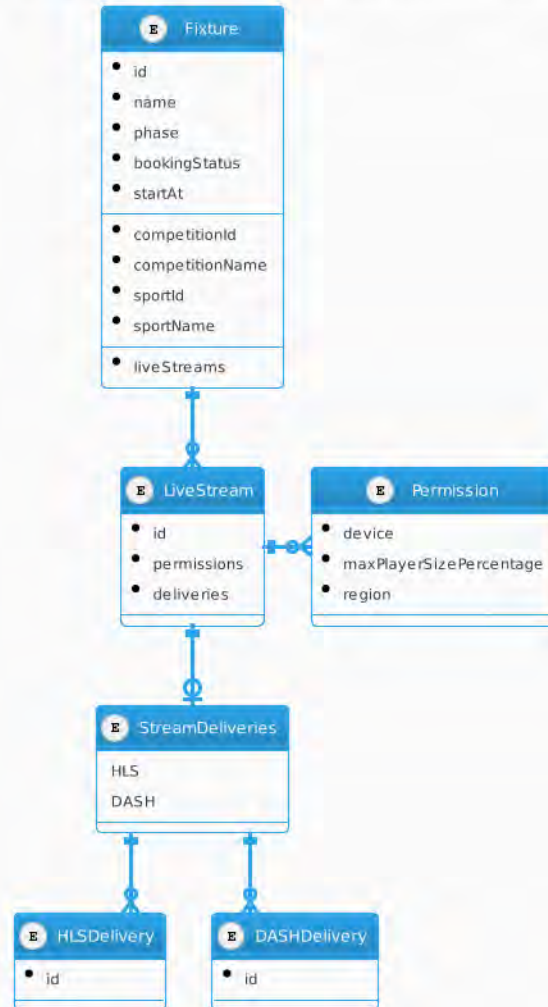
Key Features	Accused Product
<p>[30.P] The system of claim 27, wherein the means for providing the first copy to the first viewer client device via a first video communication channel comprises:</p>	<p><i>See Claim 27, supra.</i></p>
<p>[30A] an HTTP live streaming (HLS) mother server to receive a first HLS file suite representing the first live stream of digital content; and</p>	<p>The Accused Products comprise “an HTTP live streaming (HLS) mother server to receive a first HLS file suite representing the first live stream of digital content.”</p> <p>For example, Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player.</p> <p>For video API option, Genius Sports uses HTTP live streaming (HLS) protocol to deliver live stream of digital content. On information and belief, Genius Sports platform comprises an HLS mother server to receive the HLS file suite representing the live stream of digital content, such as the HLSStreamResponse.</p> <div data-bbox="569 1045 1759 1386" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.31</small></p> <p>[Base URL: api.geniussports.com/video/v3/PRODDTD] https://explorer.api.geniussports.com/video/v3/PRODDTD/swagger-latest.json</p> <p>Video Streaming API</p> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p><small>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniusslive systems.</small></p> </div>

Key Features

Accused Product

Domain model

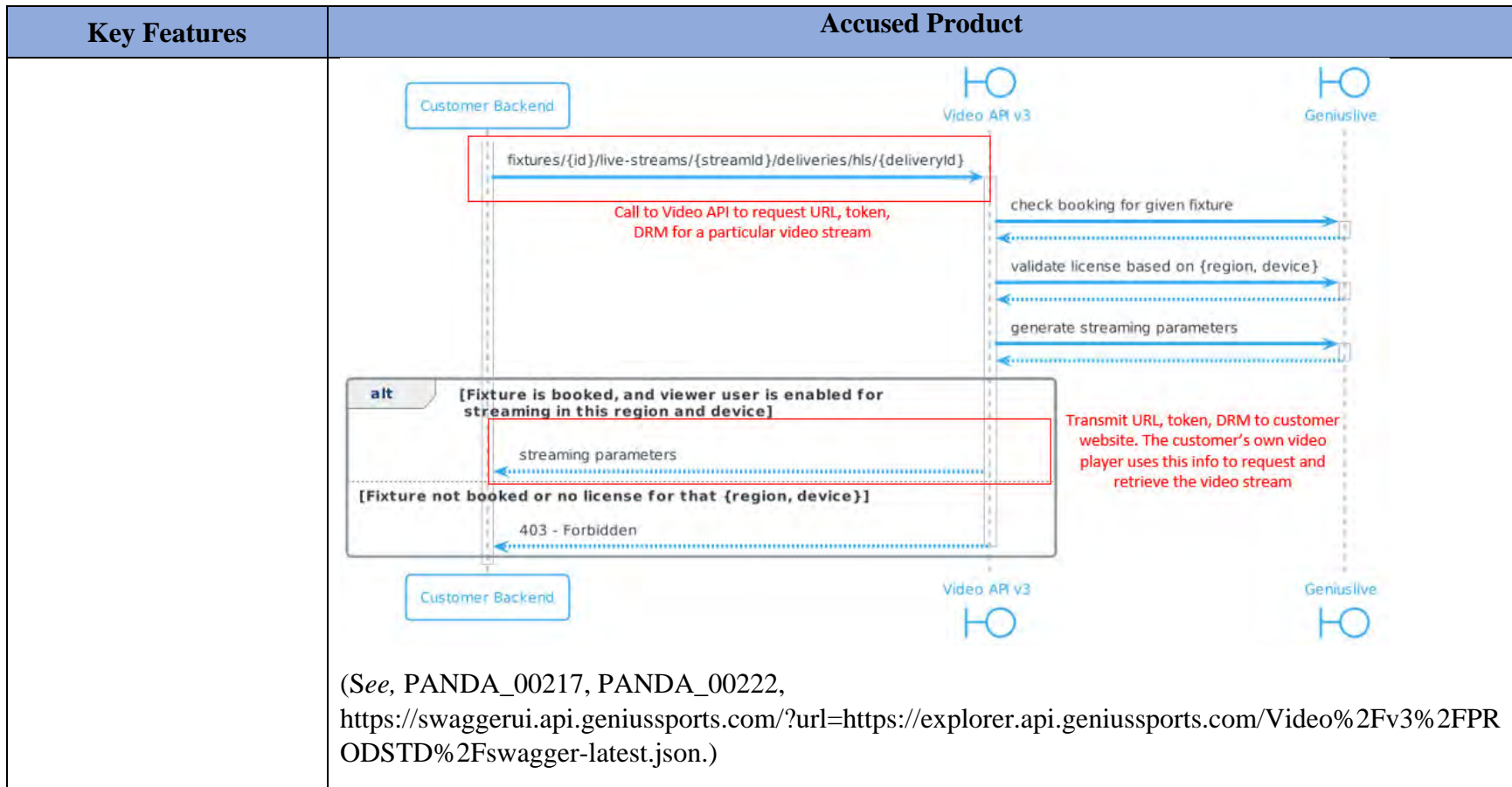
The diagram below illustrates the main objects exposed in the API and their relationships:



Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <p>Live streams and deliveries</p> <p>A LiveStream represents one video feed for a given fixture. Typically, a fixture will only have one stream available, however the API is designed to support several streams for the same fixture. Within each live stream, video can be delivered on several transport protocols (HLS, DASH, etc), described by the StreamDeliveries object.</p> <p>The StreamDeliveries object defines the sources for delivering the stream on a given transport protocol. Currently, HLS and DASH are supported. For each protocol, there can be several sources serving the video content (e.g., primary and backup CDN).</p> <p>Each transport protocol defines its own [Protocol]Delivery object containing protocol-specific information.</p> <p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <p>Player integration</p> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <p>Playing the content</p> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) <p>Using the CDN access token</p> <p>The access token you get from the streaming parameters endpoint of the Video API should be attached as a query string parameter to the URL for the manifest/index file for your target content, using the following format:</p> <p><code><URL>?<token></code></p> <p>The final url might look like the following:</p> <p>https://[domain]/[path]/index.m3u8?hdnts=st=1370627194-exp=1370627409-acl=+-hmac=6a10b3f602ffdd88c02cd1b89665bdfdc0fc84c3cf7049752931ad7</p> <p>Using the CDN session token</p> <p>Session tokens are created by the CDN and are exchanged with the player during the streaming. For HLS, this session token comes embedded in the master manifest. For DASH, the session token comes in a cookie, therefore the player must be configured to send cookies in the request. However, some devices and browsers might not be configured to support cookies, so it is important for you to validate this before selecting the stream delivery to play.</p> <p>Using DRM</p> <p>DRM (Digital Rights Management) is a method for adding security to digital content and prevent unauthorized use and piracy. Some competitions require DRM for playback. For those cases, we will encrypt the content from the origin and your player will need to decrypt every chunk of data received from the CDN in order to play these fixtures.</p> <p>When you call the streaming parameters endpoint of the API, the response might include a DRM object. If this object is null or is not present, then DRM is not required for that delivery. Otherwise the DRM object contains a list of urls to decryption keys, one url for each supported technology. The player needs to select the technology that best suits the client platform, then get the key using the url, and finally use that key to decrypt the content during the session.</p>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p> <pre> HLSStreamResponse { expiresAt: string(\$date-time) The expiration date of this token, expressed in UTC. url*: string The live stream playback URL. token: string Token data to add to the user's session. drm: DRM > {...} }</pre> <p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[30B] a plurality of HLS child servers, communicatively coupled to the HLS mother server and an HLS content delivery network (HLS CDN), to provide the first copy to the first viewer client device via the first video communication channel between the HLS CDN and the first viewer client device, wherein the first copy is based on the first HLS file suite received by the HLS mother server.</p>	<p>The Accused Products comprise “a plurality of HLS child servers, communicatively coupled to the HLS mother server and an HLS content delivery network (HLS CDN), to provide the first copy to the first viewer client device via the first video communication channel between the HLS CDN and the first viewer client device, wherein the first copy is based on the first HLS file suite received by the HLS mother server.”</p> <p>For example, Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player.</p> <p>For video API option, the back-end of the sportsbook’s website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook’s own video player on the viewer client device via a communication channel between the CDN and the viewer client device. As illustrated in the process below, a plurality of HLS child servers, communicatively coupled to the HLS mother server and an HLS content delivery network</p>

Key Features	Accused Product
	<p>(HLS CDN), to provide the first copy to the first viewer client device via the first video communication channel through HLSStreamRequest and HLSStreamResponse.</p> <div data-bbox="573 354 1759 695" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniussports.com/Video-v3/PRODSTD] https://explorer.api.geniussports.com/Video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="573 724 1759 1003" style="border: 1px solid black; padding: 5px;"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

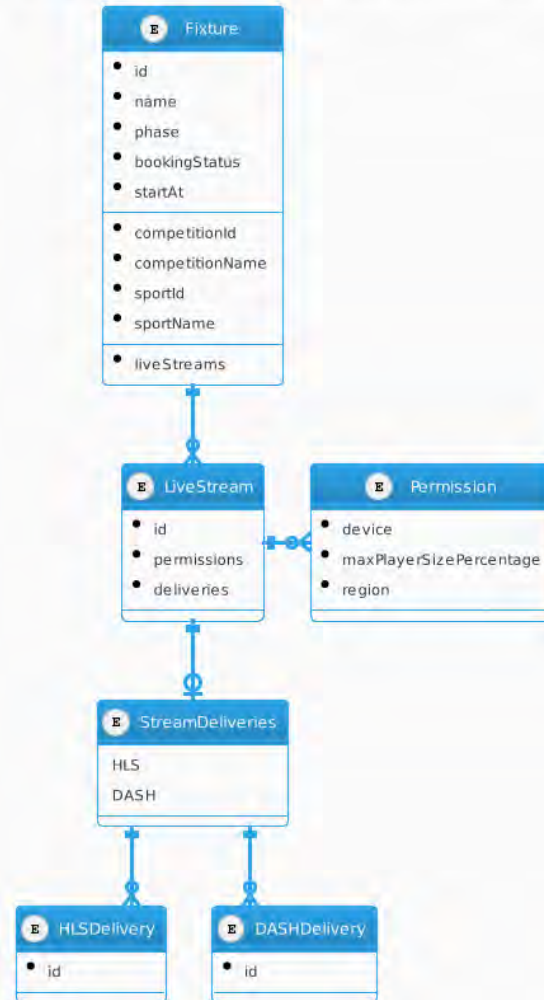


Key Features

Accused Product

Domain model

The diagram below illustrates the main objects exposed in the API and their relationships:



Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <p>Live streams and deliveries</p> <p>A LiveStream represents one video feed for a given fixture. Typically, a fixture will only have one stream available, however the API is designed to support several streams for the same fixture. Within each live stream, video can be delivered on several transport protocols (HLS, DASH, etc), described by the StreamDeliveries object.</p> <p>The StreamDeliveries object defines the sources for delivering the stream on a given transport protocol. Currently, HLS and DASH are supported. For each protocol, there can be several sources serving the video content (e.g., primary and backup CDN).</p> <p>Each transport protocol defines its own [Protocol]Delivery object containing protocol-specific information.</p> <p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <p>Player integration</p> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <p>Playing the content</p> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) <p>Using the CDN access token</p> <p>The access token you get from the streaming parameters endpoint of the Video API should be attached as a query string parameter to the URL for the manifest/index file for your target content, using the following format:</p> <p><code><URL>?<token></code></p> <p>The final url might look like the following:</p> <p>https://[domain]/[path]/index.m3u8?hdnts=st=1370627194-exp=1370627409-acl=+-hmac=6a10b3f602ffdd88c02cd1b89665bdfdc0fc84c3cf7049752931ad7</p> <p>Using the CDN session token</p> <p>Session tokens are created by the CDN and are exchanged with the player during the streaming. For HLS, this session token comes embedded in the master manifest. For DASH, the session token comes in a cookie, therefore the player must be configured to send cookies in the request. However, some devices and browsers might not be configured to support cookies, so it is important for you to validate this before selecting the stream delivery to play.</p> <p>Using DRM</p> <p>DRM (Digital Rights Management) is a method for adding security to digital content and prevent unauthorized use and piracy. Some competitions require DRM for playback. For those cases, we will encrypt the content from the origin and your player will need to decrypt every chunk of data received from the CDN in order to play these fixtures.</p> <p>When you call the streaming parameters endpoint of the API, the response might include a DRM object. If this object is null or is not present, then DRM is not required for that delivery. Otherwise the DRM object contains a list of urls to decryption keys, one url for each supported technology. The player needs to select the technology that best suits the client platform, then get the key using the url, and finally use that key to decrypt the content during the session.</p>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR ODSTD%2Fswagger-latest.json.)</p> <pre data-bbox="577 365 1879 576"> HLSStreamResponse { expiresAt string(\$date-time) The expiration date of this token, expressed in UTC. url* string The live stream playback URL. token string Token data to add to the user's session. drm DRM > {...} } </pre> <p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR ODSTD%2Fswagger-latest.json.)</p> <pre data-bbox="577 690 1879 917"> HLSStreamRequest { endUserSessionId* string maxLength: 1024 Not personally identifiable ID, depicting a single end user session on the customer side. Must be consistent for the length of a single end user (the viewer of the content), meaning each user viewing the content should have a single ID for the duration of their being logged in on the customer side. device* Device string The type of device making a request to play the content. It must be one of: {MOBILE, TABLET, DESKTOP, OTT}. region string The geographic region from where the end-user is attempting to receive the video stream. This value must correspond to one of the regions returned by the /regions endpoint. } </pre> <p>(See, PANDA_00217, PANDA_00222 https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR ODSTD%2Fswagger-latest.json.)</p>

Exhibit 2

U.S. PATENT NO. 10,425,697 V/S Genius Sports Ltd.

I. INTRODUCTION

The chart below demonstrates how Defendant Genius Sports Ltd. (“Defendant” or “Genius Sports”) as well as Defendant’s partners, customers, and end users of the products and features discussed below, directly infringe, either literally or under the doctrine of equivalents, at least claims 1-9, 19-25, and 27-30 of U.S. Patent No. 10,425,697 (“the ’697 Patent”). Defendant and Defendant’s partners, customers, and end users directly infringe the identified claims at least by making, using, selling, installing, configuring to operate, importing, testing, and/or offering to sell at least Genius Sports’ Sportsbook Platform and live streaming services, as well as other offerings and services that integrate with Genius Sports’ Sportsbook Platform and live streaming services, including but not limited to the product marketed under the trade names Multibet, BetVision, GeniusLive, and GeniusLive+, including any equivalent or substantially similar products (collectively, “the Accused Products”) either alone, and/or when installed and operated as designed and intended on a computer system or network, as detailed below.

Each element of each asserted claim is presently alleged to be literally present. Because discovery is still ongoing and the Asserted Claims have not yet been construed, SportsCastr Inc. (d/b/a PANDA Interactive) (“Plaintiff” or “PANDA”) reserves the right to supplement its contentions, including with respect to the Doctrine of Equivalents as appropriate. In addition, any of Defendant’s products that perform similar functions and/or incorporate or rely on the same or similar functionality (for example, without limitation, any predecessor or successor products performing the same functions in the same ways or products which use the same software, plugins, or libraries or call the functions underlying the operations identified below) as the Accused Products also infringe in the manner set out below.

Defendant directly infringes at least claims 1-9, 19-25, and 27-30 of the ’697 Patent, either literally or under the doctrine of equivalents, by making, using, offering to sell and selling the systems described below. Defendant’s partners, customers, and end users of its Accused Products and corresponding systems and services directly infringe at least claims 1-9, 19-25, and 27-30 of the ’697 Patent, literally or under the doctrine of equivalents, at least by using the Accused Products and corresponding systems and services, as described below. For example, Defendant publicizes and markets that it works with partners worldwide in connection with using its Accused Products and corresponding systems and services:

We work with partners worldwide



See <https://geniussports.com/sportsbook/>.

Defendant has actively induced and are actively inducing infringement of at least claims 1-9, 19-25, and 27-30 of the '697 Patent with specific intent to induce infringement, and/or willful blindness to the possibility that its acts induce infringement, in violation of 35 U.S.C. § 271(b). For example, Defendants encourages and induces customers to use the Genius Sports Platform in a manner that infringes claims 1-9, 19-25, and 27-30 of the '697 Patent at least by offering and providing the software and by engaging in activities relating to selling, marketing, advertising, promotion, installation, support, and distribution of the Accused Products.

Defendant encourages, instructs, directs, and/or requires third parties—including its certified partners and/or customers—to use the Accused Products in infringing ways. Defendants further encourages and induces its customers to infringe claims 1-9, 19-25, and 27-30 of the '697 Patent: 1) by widely advertising those services, and providing technical support and instructions to users, and 2) through activities relating to marketing, advertising, promotion, installation, support, and distribution of the Accused Products, including its video streaming software, and services in the United States. (See PANDA_000055-PANDA_000064, <https://www.geniussports.com/sportsbook/streaming/>.) Further, as the entity that provides installation, implementation, and integration of the Accused Products in addition to ensuring the Accused Product remains operational for each customer through ongoing technical support, on information and belief, Defendant and/or its partners affirmatively aid and abet each customer's use of the Accused Products in a manner that infringes the '697 Patent.

Defendant also contributes to the infringement of its partners, customers, and end-users of the Accused Products by providing within the United States or importing into the United States the Accused Products, constituting a material part of the inventions claimed, and not a staple article or commodity of commerce suitable for substantial non-infringing uses. Indeed, as shown below, the Accused Products have no substantial non-infringing uses because the accused functionality, including the one-to-many socket architecture and separate channels for video and event information, is an integral part of the Accused Products and must be performed for the Accused Products to perform their intended purpose. These functionalities are continually running when the system is in use and, on information and belief, cannot be removed or disabled (or, if they could, the system would no longer suitably function for its intended purpose). Moreover, for the same reasons, without the system and components identified below that practice the '697 Patent, that functionality could not be performed. Additionally, the accused functionality, including the one-to-many socket architecture and separate channels for video and event information, itself has no substantial non-infringing uses because the components, modules and methods identified below are a necessary part of that functionality. For example, without the on-to-many socket architecture, the Accused Products could not effectively synchronize the event information across multiple viewers. These functionalities are continually running when the system is in use and cannot be removed or disabled (or, if they could, the system would no longer suitably function for its intended purpose). Moreover, for the same reasons, without the system and components identified below that practice claimed in the '697 Patent, that functionality could not be performed.

Indeed, as shown below, the Accused Products have no substantial non-infringing uses because the accused functionality is an integral part of the Accused Products and must be performed for the Accused Products to perform their intended purpose. For example, at least the functionalities and corresponding modules (whether software and/or hardware) described below have no suitable non-infringing use and form a material part of the Accused Products. In other words, when each of the Accused Products operates, the functions below are performed. Moreover, when the functionality and modules specifically described below are operated, they perform the steps described below. The Accused Products (and the specific modules and functionalities described herein) are designed and intended specifically to perform the inventions claimed in the Asserted Claims, and do not have any other purpose. For example, the Accused Products and accused functionalities (e.g., the one-to-many architecture) constitute a material part of the inventions claimed because such architecture is integral to the system as recited in the claims of the '697 Patent. None of these products are staple goods—they are sophisticated and customized video streaming products, methods, and systems.

Plaintiff provides the following example claim charts based on currently available information, including through public sources. Plaintiff reserves the right to modify, amend, or supplement these claim charts should it become aware of additional information regarding the Accused Products and systems, including through discovery, or should one or more claims be construed in a manner differently than interpreted herein.

In addition to the specific claims charted below, Plaintiff intends to take discovery of the Accused Products related to claims 10-18 and 26, which require, *inter alia*, at least one real-time messaging protocol (RTMP) media server and at least one web real time communication (WebRTC) media server. Plaintiff believes that such discovery, including in particular relevant source code, will provide facts to show whether the Accused Products infringe one or more of these claims. Plaintiff therefore reserves the right to supplement its contentions, including by adding one or more of these claims, as this case progresses.

II. CLAIM CHARTS

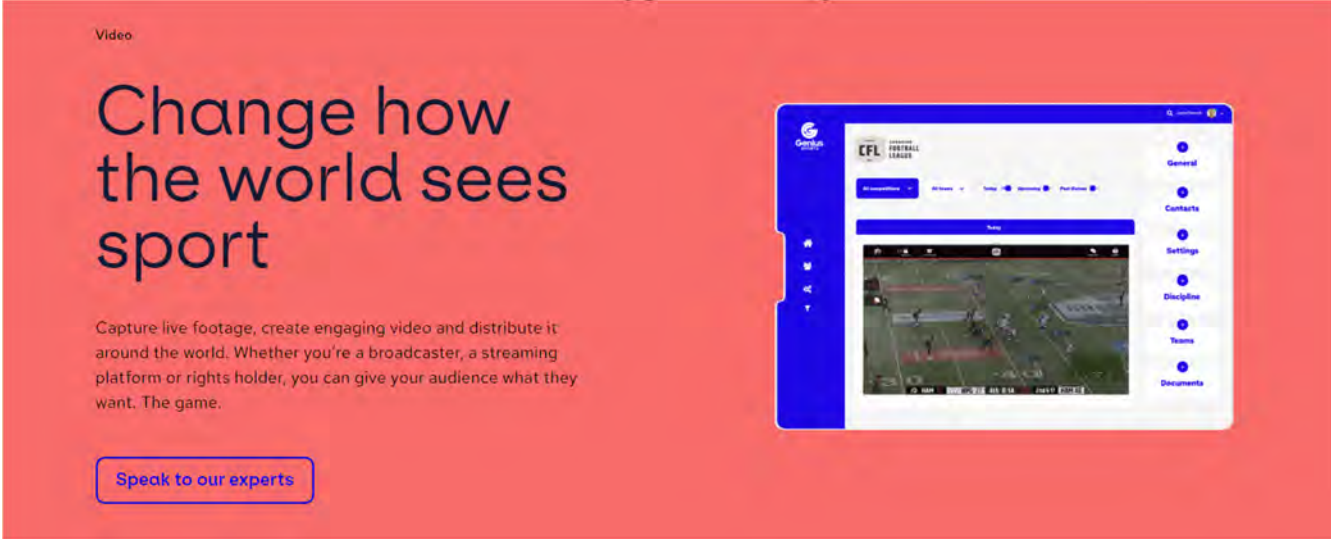
1. Independent Claim 1



Claim Element	Accused Product
<p>[1P] A system for providing a first plurality of copies of a first broadcaster's live stream of digital content including first live sporting event video-based commentary from a first broadcaster client device to a first plurality of viewer client devices, and for providing a second plurality of copies of a second broadcaster's live stream of digital content including second live sporting event video-based commentary from a second broadcaster client device to a second plurality of viewer client</p>	<p>The Accused Products practice a system for providing, “<i>a first plurality of copies of a first broadcaster's live stream of digital content including first live sporting event video-based commentary from a first broadcaster client device to a first plurality of viewer client devices, and for providing a second plurality of copies of a second broadcaster's live stream of digital content including second live sporting event video-based commentary from a second broadcaster client device to a second plurality of viewer client devices.</i>”</p> <p>For example, the Accused Products include both a live stream of a sporting event and overlaid event information related to the sporting event.</p>

Claim Element	Accused Product
<p>devices, the system comprising:</p>	<div data-bbox="579 237 1766 846" data-label="Image"> </div> <p>(See, PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p> <p>The overlaid event information includes, e.g., Milestones, Leaderboards, Highs, Probabilities, team information (e.g., team names, abbreviations, and/or logos), score information (e.g., with essentially real-time score updates synchronized with the video-based commentary), player information, venue information, game status information (e.g., on-base, at-bat, timeouts, fouls, pole position, yards-to-go, yards-to-goal, down, team statistics, player statistics, historical data, etc.).</p>

Claim Element	Accused Product
	<div data-bbox="577 240 940 889" data-label="Image"> </div> <p data-bbox="567 917 1774 982">(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p data-bbox="567 1047 1900 1161">The Accused Products combine live sports data and live sports video. As stated below, The Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p><i>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</i></p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-</p>

Claim Element	Accused Product
	<p>official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Further, the Accused Products are used by Genius Sports and/or in connections with its partners and/or customers, such as broadcasters, to “[c]apture live footage, create engaging video and distribute it around the world” for broadcasters and streaming platform or rights holders:</p>  <p>(See, PANDA_000069, https://geniussports.com/video/.)</p> <p>On information and belief, Genius Sports partners with one or more broadcasters to use, offer for sale, and/or sell the Accused Products:</p>

Claim Element	Accused Product
	<p data-bbox="583 240 1104 269">We work with partners worldwide</p> <div data-bbox="617 370 1852 646">  </div> <p data-bbox="569 672 1598 701">(See, PANDA_000069 at PANDA_000074-75, https://geniussports.com/video/.)</p> <p data-bbox="583 753 1325 782">We work with the biggest media players in sport</p> <div data-bbox="617 889 1877 967">  </div> <p data-bbox="569 990 1787 1019">(See, PANDA_000021 at PANDA_000025, https://geniussports.com/publishers-broadcasters/.)</p> <p data-bbox="569 1065 1885 1205">On information and belief, the Accused Products provide a first and second plurality of copies of a first and second broadcaster's live stream of digital content including first and second video-based commentary about a first and second live sporting event from a first and second broadcaster client device to a first and second plurality of viewer client devices.</p>

Claim Element	Accused Product
	<div data-bbox="617 256 970 358"> <h2>Give fans what they care about</h2> </div> <div data-bbox="617 383 1031 464"> <p>People want to know more. How often are the players passing? Who had the most possession?</p> </div> <div data-bbox="617 496 1031 578"> <p>So track key data about the players, like their speeds and shot velocity. And use that to add graphics and live animations.</p> </div> <div data-bbox="1230 253 1877 615">  </div> <p data-bbox="569 639 1703 670">(See, PANDA_000098 at PANDA_000101, https://geniussports.com/video/production/.)</p> <div data-bbox="569 708 1892 1062"> <div style="display: flex; justify-content: space-around;"> <div data-bbox="569 727 1031 1062"> <div data-bbox="701 727 779 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">1</div> <p data-bbox="606 850 873 876">Keep viewers informed</p> <p data-bbox="583 907 896 1045">Offer producers and presenters pointers based on pre-match data and analysis, helping them explain the subtle nuances of a coach's strategy.</p> </div> <div data-bbox="1058 727 1520 1062"> <div data-bbox="1190 727 1268 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">2</div> <p data-bbox="1079 850 1371 907">Power visualisations with data</p> <p data-bbox="1058 940 1392 1045">Give your video that extra push. Visualise key moments and statistics in real time with animations and content specific to your viewers.</p> </div> <div data-bbox="1547 727 1892 1062"> <div data-bbox="1677 727 1755 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">3</div> <p data-bbox="1612 850 1808 876">Tell the full story</p> <p data-bbox="1551 907 1869 1045">Dig deeper into every sports story. Producers, editors and fans can create hundreds of stories in minutes through simple web interfaces or embeddable UIs.</p> </div> </div> <p data-bbox="569 1068 1766 1099">(See, PANDA_000098 at PANDA_000101-102, https://geniussports.com/video/production/.)</p> </div>

Claim Element	Accused Product
	<div data-bbox="583 251 1087 636" data-label="Section-Header"> <h1>BT Sport augments broadcasts with tracking data</h1> </div> <div data-bbox="1444 321 1843 393" data-label="Image"> </div> <div data-bbox="567 657 1858 730" data-label="Text"> <p>(See, PANDA_000004, https://geniussports.com/customer-stories/bt-sport-augments-coverage-with-tracking-data/.)</p> </div> <div data-bbox="577 779 1228 1242" data-label="Image"> </div> <div data-bbox="1276 787 1491 828" data-label="Section-Header"> <h2>Team Talk</h2> </div> <div data-bbox="1276 868 1806 917" data-label="Text"> <p>Personalisation and rich data are pivotal to the future of sports broadcasting.</p> </div> <div data-bbox="1276 941 1879 1015" data-label="Text"> <p>With fans wanting more control and greater levels of insight than ever before, BT Sport set out to launch a new Matchday Experience tool to transform its coverage of the English Premier League (EPL).</p> </div> <div data-bbox="1276 1047 1774 1063" data-label="Text"> <p>The major UK broadcaster needed a solution that would be:</p> </div> <div data-bbox="1297 1088 1879 1226" data-label="List-Group"> <ul style="list-style-type: none"> • Immersive and informative fan experiences • Editorially relevant with insights that meet fans' demands to better understand games • Ready for the rollout of 5G and suitable for Premier League fans of all ages </div> <div data-bbox="567 1258 1795 1331" data-label="Text"> <p>(See, PANDA_000004 at PANDA_000005, https://geniussports.com/customer-stories/bt-sport-augments-coverage-with-tracking-data/.)</p> </div>

Claim Element

Accused Product



Bring sports stories to life

Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:

- Split-second shot probabilities
- Distance to three-pointers
- Real-time player speeds
- Shot velocity
- And much more

(See, PANDA_000496, [https://geniussports.com/publishers-broadcasters/.](https://geniussports.com/publishers-broadcasters/))



CUSTOMER STORIES

CBS and Genius Win Sports Emmy for RomoVision

Fans want more control and greater levels of insight than ever. Discover how we combined rich live tracking data with sophisticated graphics to visualise expert commentator, Tony Romo's, live analysis.

Read now

(See, PANDA_000496 at PANDA_000497, [https://geniussports.com/publishers-broadcasters/.](https://geniussports.com/publishers-broadcasters/))

Claim Element

Accused Product

Get set up in 30 mins

If you're looking for the simple solution, then you need GeniusLive.

A single fixed camera, with full-HD streaming, which doesn't need a camera team and automatically adds the scoreboard to the screen.

You also get a handheld camera to grab that behind-the-scenes footage: team talks, coach reactions and post-game interviews.



(See, PANDA_000084 at PANDA_000088, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



GeniusLive in action:

- 1 camera system, fixed in-venue
- Up to full HD video streaming
- Unmanned system films the entire court
- Installation within 30 minutes
- Graphic overlay (scoreboard)
- Additional handheld camera to take over video and audio
- Integrated with real-time fan engagement tools

Claim Element

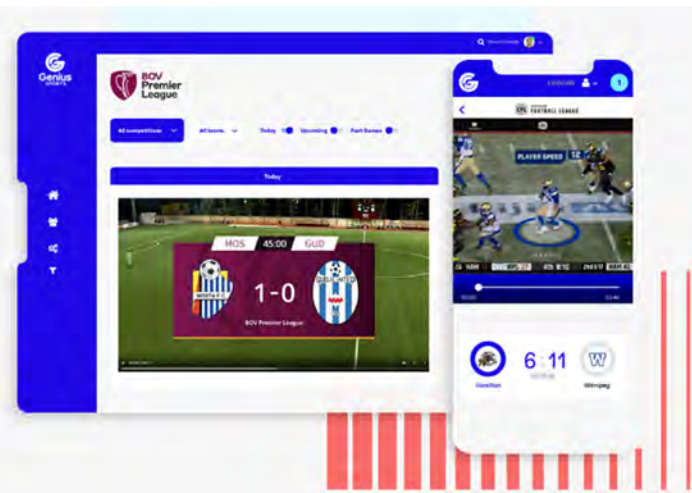
Accused Product

(See, PANDA_000084 at PANDA_000089, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))

Broadcast the full picture

Need that extra touch? GeniusLive+ gives you everything you need. Create streams that rival TV. Add graphic overlays and post-match highlights.

Capture the entire pitch, with a 180° panoramic camera. And even throw in live commentary and extra cameras from around the venue. All automatically.



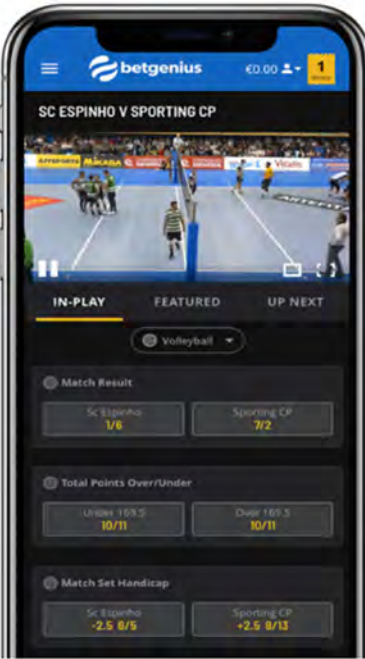
(See, PANDA_000084 at PANDA_000090, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



GeniusLive+ in action:

- Live and on-demand video in full HD
- Fully-automated production for every game and training session at the venue
- Full-pitch panoramic view through our unique camera head that captures 180° in high resolution
- Automated on-screen graphics and post-match highlights
- Enhanced production with additional cameras located around the venue and live commentary

Claim Element	Accused Product
	<p>(See, PANDA_000084 at PANDA_000091, https://geniussports.com/video/capture/.)</p> <p>The NFL appointed Genius Sports in April 2021 as its exclusive worldwide distributor of real-time official play-by-play statistics, proprietary Next Gen Stats (NGS) data, and the League’s official sports betting data feed to media companies and sportsbooks in regulated markets. This partnership included the rights for Genius Sports to distribute low latency video feeds to sportsbooks in key international markets, which has now been expanded to include the U.S.</p> <p>As a first of its kind in the U.S., Caesars Sportsbook will offer official data-driven in-game betting opportunities and player props alongside live video streams of NFL games to give their customers access to the most compelling in-play NFL betting experience available for mobile and tablets. In addition, Caesars Sportsbook will utilize official NFL league and team marks and logos to help promote their live premium content through a fully immersive Watch & Bet live wagering experience.</p> <p>(See, PANDA_000066 at PANDA_000067, https://www.geniussports.com/newsroom/genius-sports-expands-partnership-with-nfl-to-provide-watch-bet-video-streams-for-the-2022-season-starting-with-caesars-entertainment/.)</p>
<p>[1A] a plurality of media sources to:</p> <p>[1A.1] receive the first broadcaster's live stream of digital content and the second broadcaster's live stream of digital content;</p>	<p>On information and belief, the Accused Products include “<i>a plurality of media sources to receive the first broadcaster's live stream of digital content and the second broadcaster's live stream of digital content.</i>”</p> <p>For example, Genius Sports maintains an expansive portfolio of live sporting event video feeds. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally:</p>

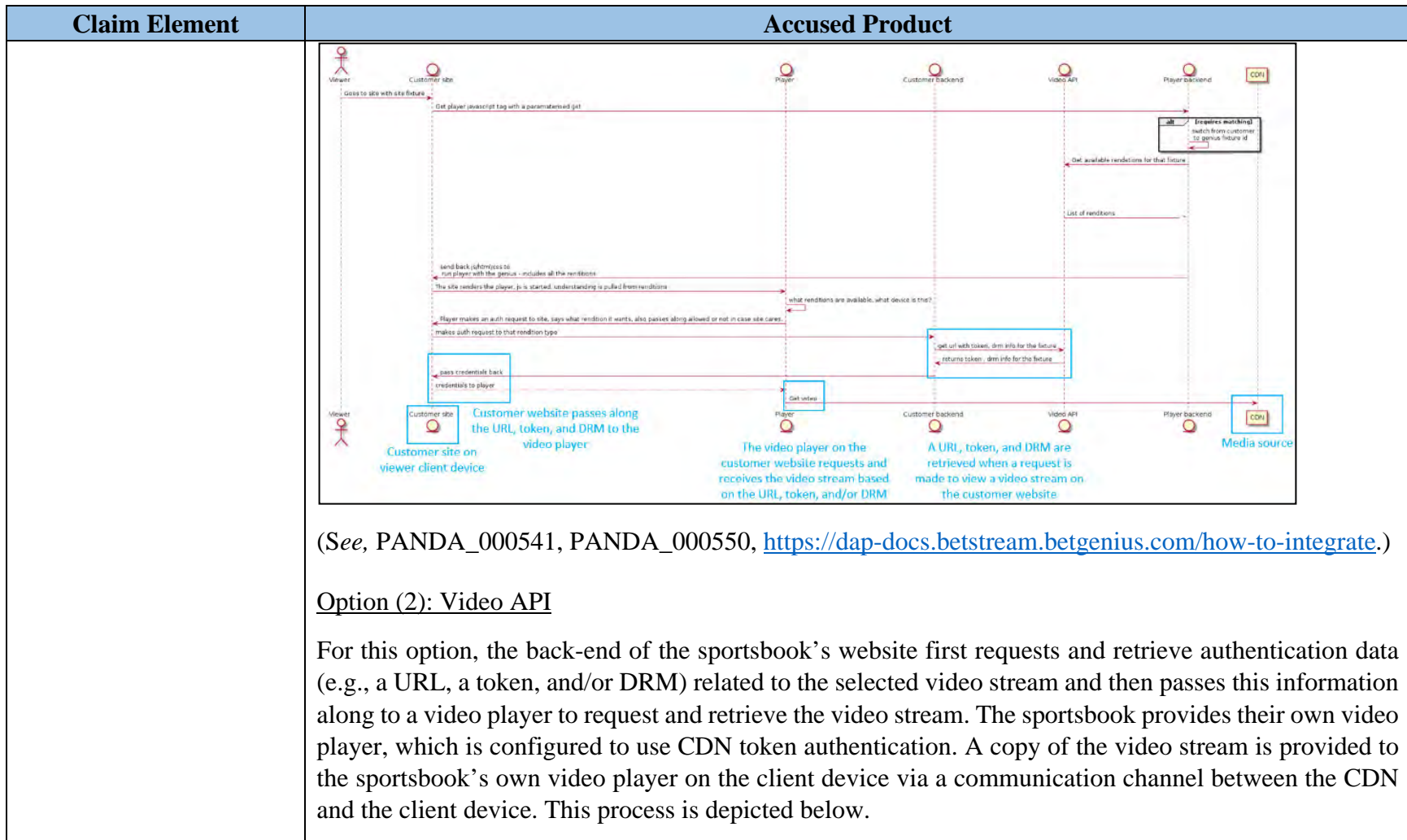
Claim Element	Accused Product
	<p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports' suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports' full NFL product suite, including access to the league's real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> 

Claim Element	Accused Product
	<p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <div data-bbox="571 370 1759 977" style="border: 1px solid black; padding: 10px;">  <div style="position: absolute; top: 20px; right: 20px; text-align: center;"> <h2 style="color: blue;">Video wins every time</h2> <p>When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.</p> </div> </div> <p>(See, PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p>
<p>[1A.2] provide a first copy of the first plurality of copies to a first viewer client device of the first plurality of viewer client devices via a first Internet communication channel between the plurality of</p>	<p>The Accused Products include a plurality of media sources to “provide a first copy of the first plurality of copies to a first viewer client device of the first plurality of viewer client devices via a first Internet communication channel between the plurality of media sources and the first viewer client device of the first plurality of viewer client devices.”</p> <p>For example, the Accused Products combine live sports data and live sports video.</p>

Claim Element	Accused Product
<p>media sources and the first viewer client device of the first plurality of viewer client devices; and</p>	<div data-bbox="577 240 961 928" data-label="Image"> </div> <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>


Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request</p>


Claim Element	Accused Product
	<p>from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.</p> <div data-bbox="575 375 1766 818" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="579 423 1761 581"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="579 672 1761 740"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 850 1766 1175" style="border: 1px solid black; padding: 5px;"> <h3 data-bbox="579 857 835 886">How does it work?</h3> <p data-bbox="579 919 1755 1016">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="579 1049 1062 1071"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="579 1104 1755 1175">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>



Claim Element	Accused Product
	<div data-bbox="577 246 1759 576"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODDTD] https://explorer.api.geniusports.com/video/v3/PRODDTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="577 604 1759 885"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Claim Element	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR-ODSTD%2Fswagger-latest.json.)</p>
<p>[1A.3] provide a first copy of the second plurality of copies to a first viewer client device of the second plurality of viewer client devices via a second Internet communication channel between the plurality of media sources</p>	<p>The Accused Products include a plurality of media sources to “provide a first copy of the second plurality of copies to a first viewer client device of the second plurality of viewer client devices via a second Internet communication channel between the plurality of media sources and the first viewer client device of the second plurality of viewer client devices.” See discussion of Claim Element [19A.2], <i>supra</i>.</p> <p>For example, a second Internet communication channel is used in the same way described above to provide a first copy of the second plurality of copies to a first viewer client device of the second plurality of viewer client devices.</p>

Claim Element	Accused Product
<p>and the first viewer client device of the second plurality of viewer client devices;</p>	
<p>[1B] a control server to periodically retrieve, via the Internet and from an event information provider, first event information germane to a first live sporting event, wherein the first event information includes first score information for the first live sporting event; and</p>	<p>The Accused Products include “a control server to periodically retrieve, via the Internet and from an event information provider, first event information germane to a first live sporting event, wherein the first event information includes first score information for the first live sporting event.”</p> <p>For example, the Accused Products provide fixture information, such as “Sport, Start (local time of user), Competition, Fixture, FixtureId, Coverage, Lineups, and Assigned”, as well as “Statistics.”</p> <p>Schedule</p> <p>This is where you select the booked fixtures for viewing.</p> <p>For each fixture, you will see the following information:</p> <ul style="list-style-type: none"> • Sport - the sport of the fixture • Start (local time of user) - the start time of the match, in <i>your</i> time zone (based on your device's current time). • Competition - the league or tournament to which this match belongs. • Fixture - the teams or competitors in this match. • Fixtureid - unique id per fixture per sport • Coverage - indicates whether the event is covered from the Venue or TV • Lineups - indicates whether the event has lineup information or not • Assigned - check this box to add this fixture to your Live tab. <p>The All Fixtures tab displays all available fixtures in your selected date range. The Scheduled Fixtures tab displays only fixtures that you have selected.</p> <p>By default, the Schedule displays fixtures with start times from -3 hours to +12 hours from the current time. Use the Filter button to expand your selection of fixtures, and to filter by coverage type and lineups availability</p> <p> Not all fixtures from the selected Date Range are loaded at once. The user can see the first batch of fixtures and scrolling down will automatically load more fixtures.</p> <p>(See, PANDA_000196 at PANDA_000198, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer++User+Manual.)</p>

Claim Element	Accused Product
	<p data-bbox="583 277 678 302">Statistics</p> <p data-bbox="583 326 1230 350">Statistics show the number of events of each type in this match, per side.</p> <p data-bbox="583 375 1098 399">Clicking the  opens Time Based Statistics filter menu.</p> <p data-bbox="583 415 1566 464">User can apply only one of the filters from the list, which updates the statistics based on the selected filter. Text with the selected filter is shown in the top right corner of the component</p> <ul data-bbox="617 480 842 886" style="list-style-type: none"> • Last 5 mins • Last 10 mins • Last 15 mins • Between 0 - 15 mins • Between 15 - 30 mins • Between 30 - 45 mins • Between 45 - 60 mins • Between 60 - 7 5mins • Between 75- 90 mins • First Half • Second Half • Since last Goal • Since last Red Card • Extra-tme <p data-bbox="569 902 1871 967">(See, PANDA_000196 at PANDA_000200-PANDA_000201, <a data-bbox="569 935 1871 967" href="https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.">https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p> <p data-bbox="569 1008 1892 1081">As described below, Genius Sports delivers dozens of FIBA basketball and FIVB volleyball leagues globally.</p>

Claim Element	Accused Product
	<p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports' suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports' full NFL product suite, including access to the league's real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>In addition, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>

Claim Element	Accused Product
	<div data-bbox="571 456 1066 922" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <h2 style="color: blue; margin: 0;">More in-play profits</h2> <p style="margin: 5px 0;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0;">Players create the exact accumulator they want, during a single game, for example - <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p> </div> <div data-bbox="1081 240 1587 922" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;">  </div> <p data-bbox="571 950 1507 1023">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p>

Claim Element

Accused Product

Get set up in 30 mins

If you're looking for the simple solution, then you need GeniusLive.

A single fixed camera, with full-HD streaming, which doesn't need a camera team and automatically adds the scoreboard to the screen.

You also get a handheld camera to grab that behind-the-scenes footage: team talks, coach reactions and post-game interviews.



(See, PANDA_000084 at PANDA_000088, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



GeniusLive in action:

- 1 camera system, fixed in-venue
- Up to full HD video streaming
- Unmanned system films the entire court
- Installation within 30 minutes
- Graphic overlay (scoreboard)
- Additional handheld camera to take over video and audio
- Integrated with real-time fan engagement tools

Claim Element

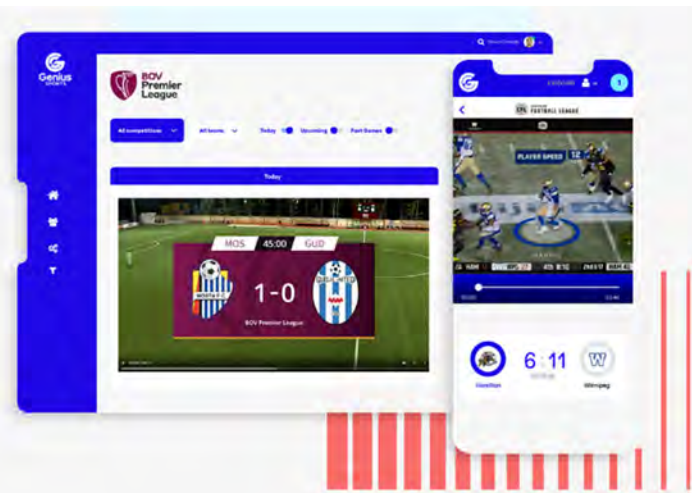
Accused Product

(See, PANDA_000084 at PANDA_000089, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))

Broadcast the full picture

Need that extra touch? GeniusLive+ gives you everything you need. Create streams that rival TV. Add graphic overlays and post-match highlights.

Capture the entire pitch, with a 180° panoramic camera. And even throw in live commentary and extra cameras from around the venue. All automatically.



(See, PANDA_000084 at PANDA_000090, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))

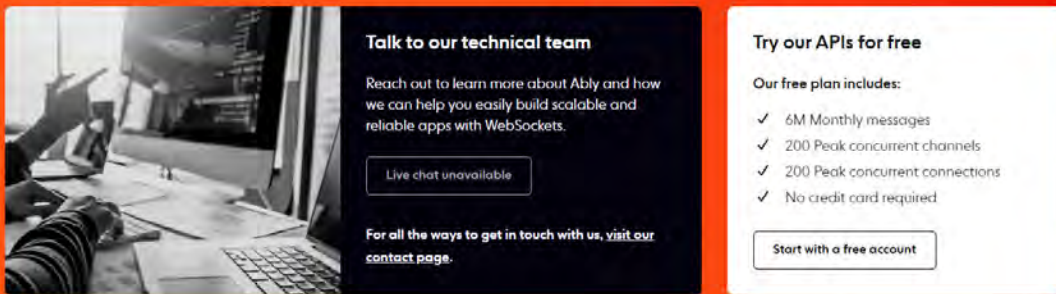


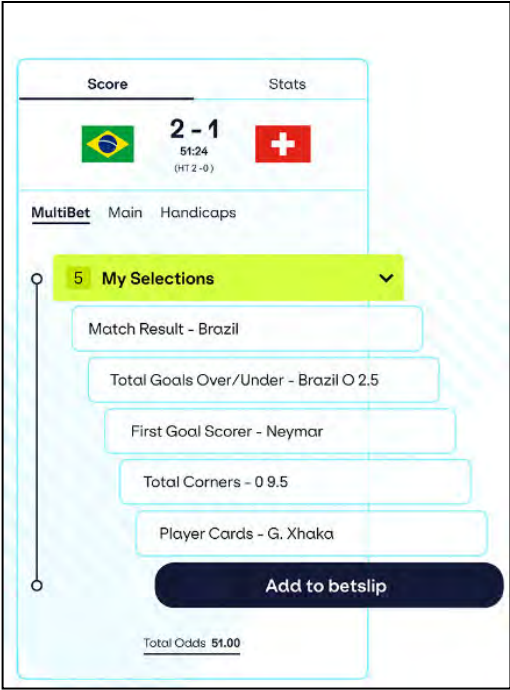
GeniusLive+ in action:

- Live and on-demand video in full HD
- Fully-automated production for every game and training session at the venue
- Full-pitch panoramic view through our unique camera head that captures 180° in high resolution
- Automated on-screen graphics and post-match highlights
- Enhanced production with additional cameras located around the venue and live commentary

Claim Element	Accused Product
	(See, PANDA_000084 at PANDA_000091, https://geniussports.com/video/capture/.)
<p>[1C] at least one socket server communicatively coupled to the control server to:</p> <p>[1C.1] receive from the control server at least the first score information; and</p>	<p>The Accused Products include “<i>at least one socket server communicatively coupled to the control server to receive from the control server at least the first score information.</i>”</p> <p>For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <h2 data-bbox="583 526 869 574">Introduction</h2> <p data-bbox="583 594 1675 646">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 695 802 737">Connection</h2> <p data-bbox="583 756 1619 837">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 857 1472 880">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3 data-bbox="583 922 638 948">RAW</h3> <p data-bbox="583 971 1692 1055">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <pre data-bbox="583 1078 802 1104">/v2/{sport}/publish</pre>

Claim Element	Accused Product
	<p data-bbox="575 240 716 261">Example - HTTP</p> <pre data-bbox="596 289 1388 362">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p data-bbox="575 402 709 423">Example - RAW</p> <pre data-bbox="596 451 1339 472">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 540 1682 610">(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p> <p data-bbox="569 651 1892 748">In addition, Genius Sports “relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport” and Ably “can help [customers] easily build scalable and reliable apps with WebSockets.”</p>

Claim Element	Accused Product
	<p data-bbox="598 243 1270 503">Infrastructure teams can “sleep easy” and developers are free to innovate</p> <p data-bbox="598 560 1312 730">Genius Sports now relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport. Concerns about latency are gone - with 300+ points of presence across a global edge network, Ably effortlessly maintains sub-65ms latency at global scale. That ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video, which protects the integrity of in-play betting and customer revenues.</p> <p data-bbox="598 771 1312 966">Meanwhile, Gary and his team can “sleep easier at night”, knowing that business critical data is no longer at the mercy of complex and increasingly unstable on-premises infrastructure; the daily rush to address hardware issues is a thing of the past. In turn, that has eliminated annual hardware costs and freed up around 30 hours per month in RabbitMQ maintenance that Genius Sports’ developers and engineers can now refocus on service optimisation and innovation.</p> <div data-bbox="567 982 1711 1372" style="border: 2px solid red; padding: 10px;">  <p data-bbox="997 1055 1228 1079">Talk to our technical team</p> <p data-bbox="997 1096 1302 1161">Reach out to learn more about Ably and how we can help you easily build scalable and reliable apps with WebSockets.</p> <p data-bbox="1018 1185 1165 1218">Live chat unavailable</p> <p data-bbox="997 1250 1291 1291">For all the ways to get in touch with us, visit our contact page.</p> <p data-bbox="1375 1055 1564 1079">Try our APIs for free</p> <p data-bbox="1375 1096 1543 1120">Our free plan includes:</p> <ul data-bbox="1375 1128 1638 1234" style="list-style-type: none"> ✓ 6M Monthly messages ✓ 200 Peak concurrent channels ✓ 200 Peak concurrent connections ✓ No credit card required <p data-bbox="1396 1258 1564 1291">Start with a free account</p> </div> <p data-bbox="567 1372 1186 1404">(See https://ably.com/case-studies/genius-sports)</p>

Claim Element	Accused Product
	<p>For example, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p> <div data-bbox="571 592 1066 1058" style="border: 1px solid black; padding: 10px; margin: 10px 0;"> <p style="color: blue; font-size: 24px; font-weight: bold;">More in-play profits</p> <p style="color: orange;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example – <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p> </div> <div data-bbox="1081 373 1587 1058" style="border: 1px solid black; padding: 10px; margin: 10px 0;">  </div> <p>(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p>

Claim Element

Accused Product

Get set up in 30 mins

If you're looking for the simple solution, then you need GeniusLive.

A single fixed camera, with full-HD streaming, which doesn't need a camera team and automatically adds the scoreboard to the screen.

You also get a handheld camera to grab that behind-the-scenes footage: team talks, coach reactions and post-game interviews.



(See, PANDA_000084 at PANDA_000088, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



GeniusLive in action:

- 1 camera system, fixed in-venue
- Up to full HD video streaming
- Unmanned system films the entire court
- Installation within 30 minutes
- Graphic overlay (scoreboard)
- Additional handheld camera to take over video and audio
- Integrated with real-time fan engagement tools

Claim Element

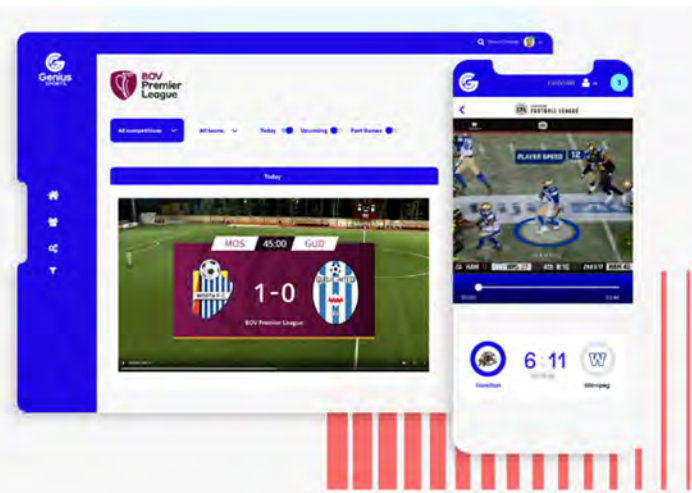
Accused Product

(See, PANDA_000084 at PANDA_000089, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))

Broadcast the full picture

Need that extra touch? GeniusLive+ gives you everything you need. Create streams that rival TV. Add graphic overlays and post-match highlights.

Capture the entire pitch, with a 180° panoramic camera. And even throw in live commentary and extra cameras from around the venue. All automatically.



(See, PANDA_000084 at PANDA_000090, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



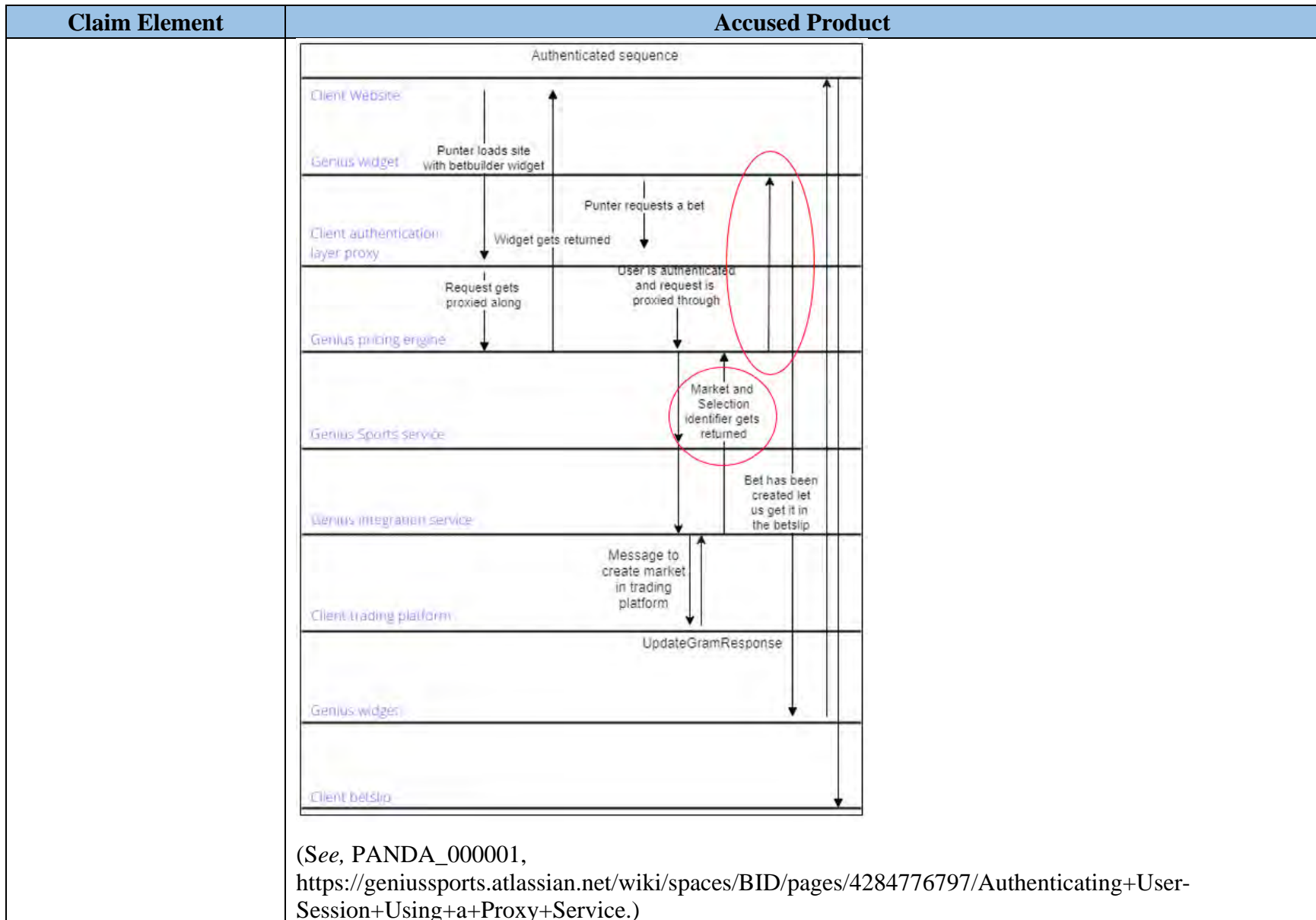
GeniusLive+ in action:

- Live and on-demand video in full HD
- Fully-automated production for every game and training session at the venue
- Full-pitch panoramic view through our unique camera head that captures 180° in high resolution
- Automated on-screen graphics and post-match highlights
- Enhanced production with additional cameras located around the venue and live commentary


Claim Element	Accused Product
	<p>(See, PANDA_000084 at PANDA_000091, https://geniussports.com/video/capture/.)</p> <div data-bbox="569 326 1757 935" style="border: 1px solid black; padding: 10px;">  <p style="font-size: 24pt; font-weight: bold; color: blue;">Video wins every time</p> <p>When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.</p> </div> <p>(See, PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p>

Claim Element	Accused Product
	 <p data-bbox="1404 386 1728 477">Best data, best results</p> <p data-bbox="1404 505 1801 553">LiveStats gathers every shot, goal, dunk, spike and more across multiple sports.</p> <p data-bbox="1404 586 1793 662">Use that data to create content for your fans, insights for your coaches, video highlights for your broadcast and more.</p> <p data-bbox="569 849 1793 881">(See, PANDA_000500 at PANDA_000502, https://geniussports.com/sportstech/data/livestats/.)</p>
<p data-bbox="197 943 541 1409">[1C.2] transmit the first score information to at least the first viewer client device of the first plurality of viewer client devices via a first event information Internet communication channel between at least one first event socket of the at least one socket server and the first viewer client device of the first plurality of</p>	<p data-bbox="564 943 1898 1117">The Accused Products include at least one socket server to “<i>transmit the first score information to at least the first viewer client device of the first plurality of viewer client devices via a first event information Internet communication channel between at least one first event socket of the at least one socket server and the first viewer client device of the first plurality of viewer devices, wherein the at least one first event socket corresponds to the first event information germane to the first live sporting event.</i>”</p> <p data-bbox="564 1175 1898 1393">For example, Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p>

Claim Element	Accused Product
<p>viewer devices, wherein the at least one first event socket corresponds to the first event information germane to the first live sporting event.</p>	<div data-bbox="573 240 1272 586" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 760 1346 834" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>



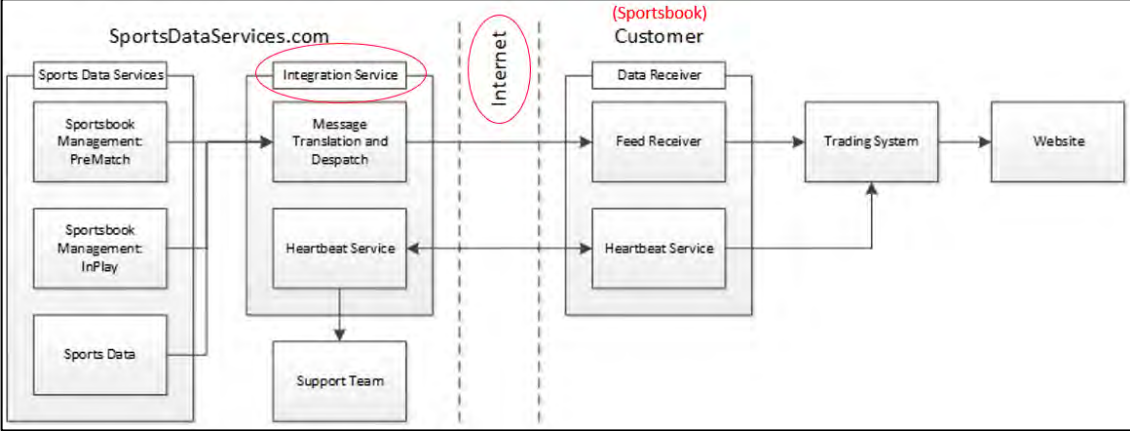
Claim Element	Accused Product
	<p>Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.</p> <div data-bbox="573 396 1268 797" style="border: 1px solid black; padding: 5px;"> <p>Multibet Widget Integration</p> <p>Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer’s bet slip with all the required data to populate it with the selection details.</p> <p>The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p>Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 997 1268 1149" style="border: 1px solid black; padding: 5px;"> <p>This page describes how to integrate with the variety of SmartStream products with examples.</p> <p>All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> </div> <p>(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Claim Element	Accused Product	
	<p>SmartStream Release Process</p> <p>SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre>	<p>Embedding a product</p> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsdemo.betstream.betgenius.com/betstream"> </iframe> </pre>
<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>		

Claim Element	Accused Product
	<div data-bbox="571 451 1066 919" style="border: 1px solid black; padding: 10px;"> <p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example – Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 240 1587 922" style="border: 1px solid black; padding: 10px;"> <p>The screenshot shows a live betting interface for a match between Brazil (2-1) and Switzerland (51:24). The 'MultiBet' section is active, showing five selections: Match Result - Brazil, Total Goals Over/Under - Brazil O 2.5, First Goal Scorer - Neymar, Total Corners - 0 9.5, and Player Cards - G. Xhaka. A dark blue button labeled 'Add to betslip' is visible, along with a 'Total Odds 51.00' at the bottom.</p> </div> <p>(See, PANDA_000111 at PANDA_000112-PANDA_000113 https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Claim Element	Accused Product
	<p data-bbox="569 240 1896 456">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 493 1698 1187"> <pre> graph LR subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] UIWidget[Genius Sports UI Widget] Betslip -- Market Price --> UIWidget UIWidget <--> ReverseProxy end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] API --> MultibetBackend end IntegrationService[Integration Service] MultibetBackend <--> IntegrationService end ReverseProxy --> API IntegrationService -- "Fixtures Markets Prices Results" --> TradingPlatform TradingPlatform --> Betslip </pre> <p data-bbox="583 1166 993 1187">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1230 1896 1300">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Claim Element	Accused Product
	 <p>The diagram illustrates the integration schema between SportsDataServices.com and a Customer (Sportsbook). On the left, SportsDataServices.com includes components for Sports Data Services, Sportsbook Management (PreMatch and InPlay), and Sports Data. These feed into an Integration Service (circled in red), which handles Message Translation and Despatch and Heartbeat Service. The Integration Service connects to the Internet. On the right, the Customer (Sportsbook) includes a Data Receiver, Feed Receiver, and Heartbeat Service. The Data Receiver and Feed Receiver feed into a Trading System, which then feeds into a Website. The Heartbeat Service also feeds into the Trading System. A Support Team is connected to the Heartbeat Service.</p> <p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

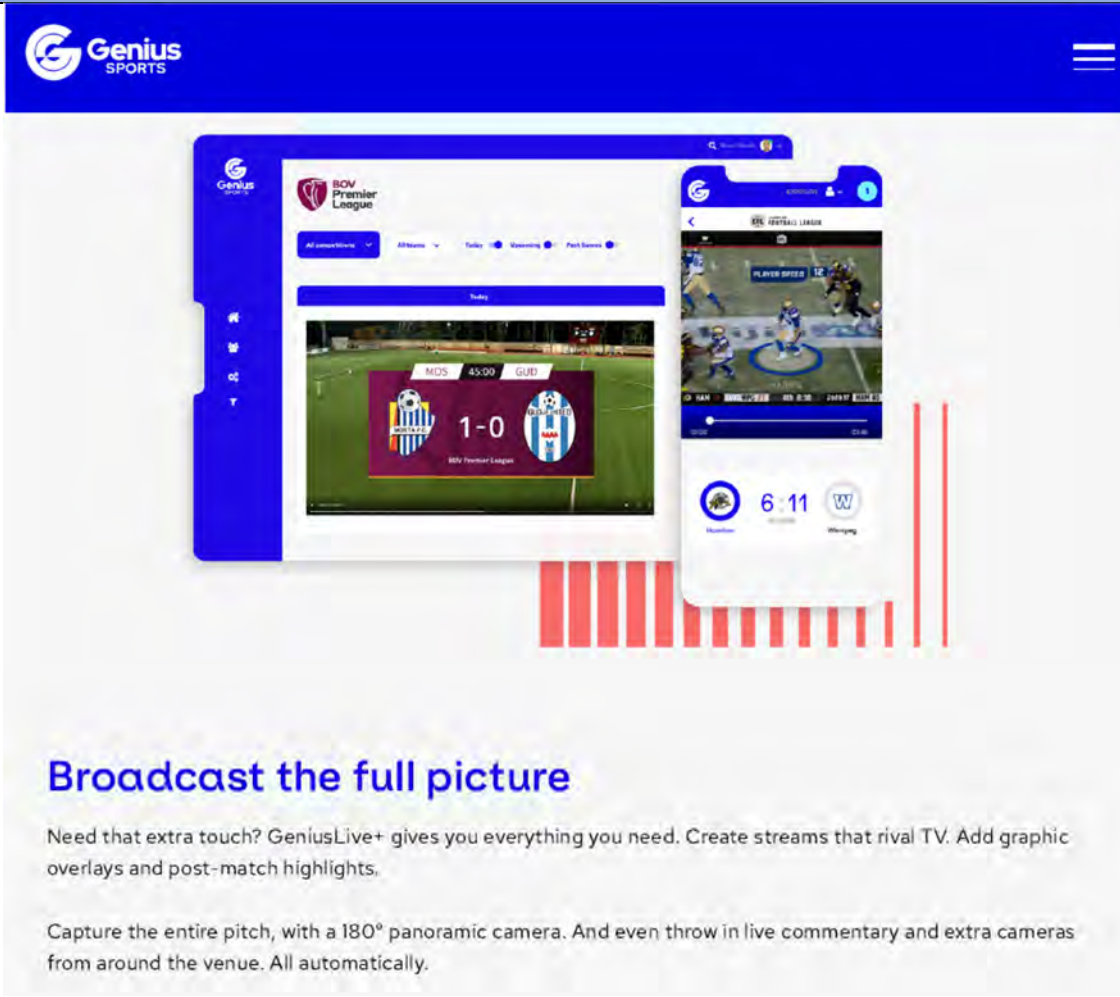
Claim Element	Accused Product
	<div data-bbox="577 240 1749 1149"> <p>Diagram Key</p> <ul style="list-style-type: none"> Website (Customer) UI Widget (Genius Sports) Multibet Backend (Genius Sports) Trading Platform (Customer) <p>Examples of communications between Multibet backend (via the Integration Service) and the sportsbook's trading platform</p> <pre> graph TD subgraph Website PBM[Process bet slip message] end subgraph UI_Widget PBM2[Player builds multibet] PBM3[Publish ready message] end subgraph Multibet_Backend D1{Was this combination of legs processed before} D2{Has market changed} D3{Should keep market updated} end subgraph Trading_Platform C[Create new market] U[Update market] S[Suspend market] end PBM2 --> D1 D1 -- YES --> C D1 -- NO --> C C --> D2 D2 -- YES --> U D2 -- NO --> D3 U --> D3 D3 -- YES --> PBM3 D3 -- NO --> S PBM3 --> PBM </pre> </div> <p>(See, PANDA_00209 at PANDA_00210, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.)</p>

2. **Dependent Claim 2**

Claim Element	Accused Product
<p>[2P] The system of claim 1, wherein:</p> <p>[2A] the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content from the first broadcaster client device, and the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content from the second broadcaster client device, both relate to the first live sporting event;</p>	<p>The Accused Products provide the system of claim 1 with a plurality of media sources. <i>See</i> Claim 1, <i>supra</i>. <i>See</i> [1P]-[1C2], <i>supra</i>. In addition, the Accused Products provides a system wherein “<i>the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content from the first broadcaster client device, and the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content from the second broadcaster client device, both relate to the first live sporting event.</i>”</p> <p>For example, GeniusLive+ allows multiple broadcasters to “[c]reate streams that rival TV” and “throw in live commentary.” Genius Sports’ platform also allows “bespoke streaming, production and OTTinfrastructures is helping leagues distribute content more affordably, reach new audiences and attract the attention of broadcasters.”</p>

Claim Element

Accused Product



The screenshot displays the Genius Sports interface. At the top is the Genius Sports logo and a navigation menu. Below, a desktop view shows a soccer match page for the BOV Premier League, featuring a live video feed of a match between MDS and GUD with a 1-0 scoreline. A mobile app view is overlaid on the right, showing a live video feed of a soccer match with a 'PLAYED SPEED 12' overlay and a score of 6-11. The interface includes various navigation and data elements typical of a sports streaming platform.

Broadcast the full picture

Need that extra touch? GeniusLive+ gives you everything you need. Create streams that rival TV. Add graphic overlays and post-match highlights.

Capture the entire pitch, with a 180° panoramic camera. And even throw in live commentary and extra cameras from around the venue. All automatically.

(See PANDA_000084, at PANDA_000090.)

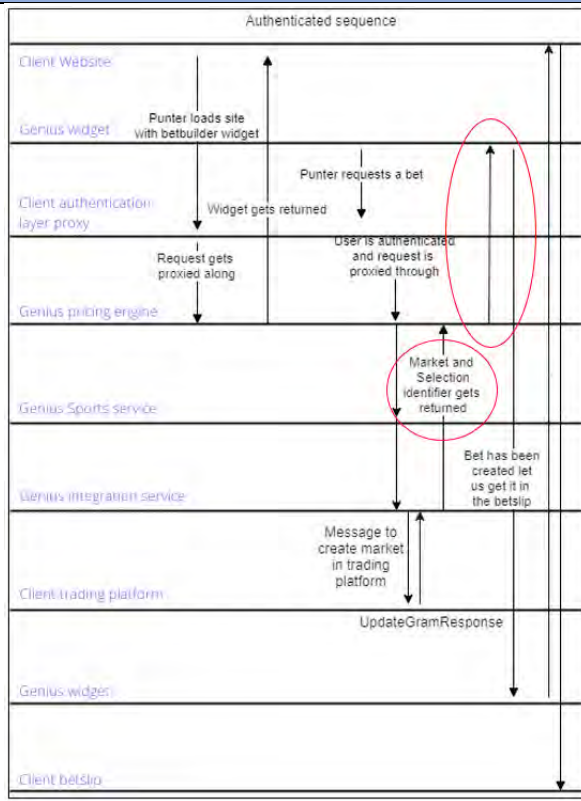
Claim Element	Accused Product
	<p>To help create more opportunities for its clients, data and technology specialists Genius Sports announced in September the acquisition of Oppia Performance, a Belgium-based streaming service that will enhance the digital offering provided to many of the company's partner sports properties, including those within international volleyball, basketball, ice hockey and other indoor sports.</p> <p>The fruits of Genius Sports' new streaming capabilities are already showing in Europe, where the adoption of bespoke streaming, production and OTT infrastructures is helping leagues distribute content more affordably, reach new audiences and attract the attention of broadcasters.</p>  <p>(See https://www.sportspromedia.com/features/ott-streaming-genius-sports-geniuslive-oppia-fiba/)</p>

Claim Element	Accused Product
	<p>The key, he says, is the makeup of GeniusLive's automated system, which, through unique AI capabilities, presents partner leagues and federations at all levels with a "cost-effective streaming solution" and mobile technology that can be rolled out across multiple indoor sports. The system is also flexible to the partner's needs, with the ability to upgrade the service to include highlights and commentary features, and is being adopted by teams for coaching purposes for the very same reason.</p>  <p>(See https://www.sportspromedia.com/features/ott-streaming-genius-sports-geniuslive-oppia-fiba/)</p>
<p>[2B] in C), the at least one socket server further transmits the first score</p>	<p>The Accused Products provides a system wherein <i>“the at least one socket server further transmits the first score information for the first live sporting event to at least the first viewer client device of the second plurality of viewer client devices via a second event information Internet communication</i></p>

Claim Element	Accused Product
<p>information for the first live sporting event to at least the first viewer client device of the second plurality of viewer client devices via a second event information Internet communication channel between the at least one first event socket of the at least one socket server and the first viewer client device of the second plurality of viewer devices.</p>	<p><i>channel between the at least one first event socket of the at least one socket server and the first viewer client device of the second plurality of viewer devices.”</i></p> <p>For example, the Genius Sports platform supports multiple users viewing the same sporting event simultaneously, such that a second viewer client device of the first plurality of viewer client devices will be provided a second copy of the first plurality of copies. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p>

Claim Element	Accused Product
	<p data-bbox="573 261 1268 435"> In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports. </p> <p data-bbox="573 459 1241 602"> It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site. </p> <p data-bbox="573 638 1667 740"> (See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.) </p> <p data-bbox="573 784 1346 854"> Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets. </p> <p data-bbox="573 886 1892 989"> (See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.) </p>

Claim Element	Accused Product
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(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.>)

Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.

Claim Element	Accused Product
	<p data-bbox="575 256 1268 293">Multibet Widget Integration</p> <p data-bbox="575 313 1268 431">Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p data-bbox="575 451 1268 509">The technical information for the front-end integration can be found in the following space - SmartStream Integrations,</p> <p data-bbox="575 529 1268 649">Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> <p data-bbox="575 683 1671 789">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 857 1268 915">This page describes how to integrate with the variety of SmartStream products with examples.</p> <p data-bbox="575 935 1268 993">All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> <p data-bbox="575 1036 1787 1105">(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Claim Element	Accused Product
	<div data-bbox="577 259 1144 300" data-label="Section-Header"> <h3>SmartStream Release Process</h3> </div> <div data-bbox="577 308 1144 406" data-label="Text"> <p>SmartStream is released to its user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> </div> <div data-bbox="577 422 1144 544" data-label="Text"> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> </div> <div data-bbox="577 560 1144 673" data-label="Text"> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p> </div> <div data-bbox="577 738 1144 828" data-label="Diagram"> <pre> graph LR A[Development] -- Two weeks --> B[UAT] B -- Two weeks --> C[Production] </pre> </div> <div data-bbox="1155 259 1690 300" data-label="Section-Header"> <h3>Embedding a product</h3> </div> <div data-bbox="1155 308 1690 438" data-label="Text"> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> </div> <div data-bbox="1155 462 1690 560" data-label="Code-Block"> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> </div> <div data-bbox="1155 609 1690 738" data-label="Text"> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> </div> <div data-bbox="1155 763 1690 820" data-label="Code-Block"> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bs </pre> </div> <div data-bbox="567 860 1785 933" data-label="Text"> <p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> </div> <div data-bbox="567 990 1900 1144" data-label="Text"> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> </div> <div data-bbox="567 1169 1900 1242" data-label="Text"> <p>As shown in the screenshots below, Genius Sports transmits at least the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p> </div>

Claim Element	Accused Product
	<div data-bbox="569 475 1066 938" style="border: 1px solid black; padding: 10px;"> <p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 256 1587 938" style="border: 1px solid black; padding: 10px;">  </div> <p data-bbox="569 971 1507 1040">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook's offering, giving customer's greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports' leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>"Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners," said Jack Davison, Chief Commercial Officer of Genius Sports. "Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks."</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Claim Element	Accused Product
	<p data-bbox="569 256 1896 472">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 511 1698 1206"> <pre> graph TD subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] GeniusSports[Genius Sports UI Widget] Betslip --> ReverseProxy ReverseProxy <--> GeniusSports end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] direction TB IntegrationService[Integration Service] end API <--> MultibetBackend IntegrationService <--> MultibetBackend end IntegrationService -- "Fixtures, Markets, Prices, Results" --> TradingPlatform TradingPlatform -- "Market Price" --> ReverseProxy ReverseProxy --> API </pre> <p data-bbox="583 1187 993 1206">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1252 1896 1320">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Claim Element	Accused Product
	<p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Claim Element	Accused Product
	<div data-bbox="577 259 1753 1161"> <p>Diagram Key</p> <ul style="list-style-type: none"> Website (Customer) LI Widget (Genius Sports) Multibet Backend (Genius Sports) Trading Platform (Customer) <p>Examples of communications between Multibet backend (via the Integration Service) and the sportsbook's trading platform</p> <pre> graph TD subgraph Website PBM[Process betslip message] end subgraph LI_Widget PLB[Player builds multibet] PBM2[Publish betslip message] end subgraph Multibet_Backend WCL{Was this combination of legs processed before?} CT(()) end subgraph Trading_Platform CNM[Create new market] UM[Update market] SM[Suspend market] HMC{Has market changed?} SKMU{Should market updated?} end PLB --> WCL WCL -- YES --> CT WCL -- NO --> CNM CT --> UM CT --> SM CT --> HMC HMC -- YES --> UM HMC -- NO --> SKMU SKMU -- YES --> PBM2 SKMU -- NO --> SM PBM2 --> PBM </pre> </div> <p>(See, PANDA_00209 at PANDA_00210, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.)</p>

3. Dependent Claim 3

Claim Element	Accused Product
<p>[3] The system of claim 2, wherein: none of the first score information of the first event information is included in the first copy of the first plurality of copies of the first broadcaster's live stream of digital content provided to the first viewer client device of the first plurality of viewer client devices via the first video Internet communication channel; and none of the first score information of the first event information is included in the first copy of the second plurality of copies of the second broadcaster's live stream of digital content provided to the first viewer client device of the second plurality of viewer client devices via the second video Internet communication channel.</p>	<p>The Accused Products provide the system of claim 2. <i>See</i> [2P]-[2B], <i>supra</i>. In addition, the Accused Products provide a system wherein “<i>none of the first score information of the first event information is included in the first copy of the first plurality of copies of the first broadcaster's live stream of digital content provided to the first viewer client device of the first plurality of viewer client devices via the first video Internet communication channel; and none of the first score information of the first event information is included in the first copy of the second plurality of copies of the second broadcaster's live stream of digital content provided to the first viewer client device of the second plurality of viewer client devices via the second video Internet communication channel.</i>”</p> <p>For example, the Genius Sports platform uses separate channels to deliver video and event information. Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook’s website, the back-end of the sportsbook’s website transmits a query to Genius Sport’s video API to retrieve authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the</p>

Claim Element	Accused Product
	<p>video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.</p> <div data-bbox="577 354 1766 797" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="583 402 1759 560"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="583 651 1759 721"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="577 829 1766 1154" style="border: 1px solid black; padding: 5px;"> <h3 data-bbox="577 829 840 868">How does it work?</h3> <p data-bbox="577 894 1753 998">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="577 1024 1060 1052"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="577 1078 1753 1154">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Claim Element	Accused Product
	<div data-bbox="575 266 1759 594"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 621 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

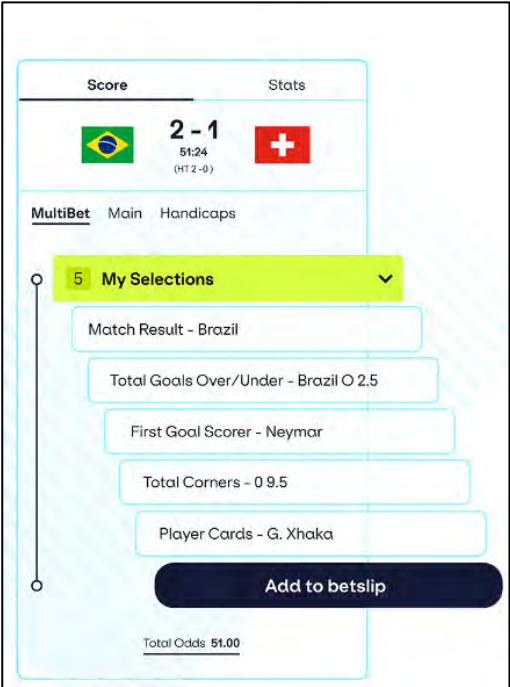
Claim Element	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p> <p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p>

Claim Element	Accused Product
	<p data-bbox="575 256 1272 435">In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p data-bbox="575 456 1241 602">It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> <p data-bbox="569 634 1667 740">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 781 1346 854">Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> <p data-bbox="569 886 1892 992">(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

Claim Element	Accused Product
	<p style="text-align: center;">Authenticated sequence</p> <pre> sequenceDiagram participant CW as Client Website participant GW as Genius widget participant CAP as Client authentication layer proxy participant GPE as Genius pricing engine participant GSS as Genius Sports service participant GIS as Genius integration service participant CTP as Client trading platform participant GW2 as Genius widget participant CBS as Client betslip CW->>GW: Punter loads site with betbuilder widget GW->>CAP: Widget gets returned CAP->>GPE: Request gets proxied along CAP->>GSS: Punter requests a bet GSS->>GPE: User is authenticated and request is proxied through GSS->>GIS: Market and Selection identifier gets returned GIS->>CTP: Bet has been created let us get it in the betslip CTP->>GW2: Message to create market in trading platform GW2->>CBS: UpdateGramResponse </pre> <p>(See, PANDA_000001, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.)</p>

Claim Element	Accused Product
	<p>Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.</p> <div data-bbox="573 415 1268 813" style="border: 1px solid black; padding: 5px;"> <p>Multibet Widget Integration</p> <p>Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer’s bet slip with all the required data to populate it with the selection details.</p> <p>The technical information for the front-end integration can be found in the following space - SmartStream Integrations,</p> <p>Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 1016 1268 1167" style="border: 1px solid black; padding: 5px;"> <p>This page describes how to integrate with the variety of SmartStream products with examples.</p> <p>All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> </div> <p>(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Claim Element	Accused Product
	<div data-bbox="575 261 1144 293"> <h3>SmartStream Release Process</h3> </div> <div data-bbox="575 310 1144 402"> <p>SmartStream is released to its user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> </div> <div data-bbox="575 423 1144 540"> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> </div> <div data-bbox="575 561 1144 678"> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p> </div> <div data-bbox="575 743 1144 824"> <pre> graph LR A[Development] -- Two weeks --> B[UAT] B -- Two weeks --> C[Production] </pre> </div> <div data-bbox="1150 261 1690 293"> <h3>Embedding a product</h3> </div> <div data-bbox="1150 310 1690 435"> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> </div> <div data-bbox="1150 451 1690 589"> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> </div> <div data-bbox="1150 605 1690 735"> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> </div> <div data-bbox="1150 760 1690 824"> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsdemo.betstream.betgenius.com/betstream"> </iframe> </pre> </div> <div data-bbox="567 857 1785 930"> <p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> </div> <div data-bbox="567 992 1900 1141"> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> </div> <div data-bbox="567 1170 1900 1239"> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p> </div>

Claim Element	Accused Product
	<div data-bbox="571 472 1066 938" style="border: 1px solid black; padding: 10px;"> <p style="color: blue; font-size: 24px; margin: 0;">More in-play profits</p> <p style="margin: 5px 0 0 20px;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0 0 20px;">Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 256 1587 938" style="border: 1px solid black; padding: 10px; margin-top: 10px;">  </div> <p style="margin-top: 20px;">(See, PANDA_000111 at PANDA_000112-PANDA_000113 https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook's offering, giving customer's greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports' leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>"Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners," said Jack Davison, Chief Commercial Officer of Genius Sports. "Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks."</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Claim Element	Accused Product
	<p data-bbox="569 261 1896 472">During operation, Genius Sport's Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook's trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook's trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 513 1698 1206"> <pre> graph TD subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] GeniusSports[Genius Sports UI Widget] Betslip --> ReverseProxy ReverseProxy <--> GeniusSports end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] API --> MultibetBackend end IntegrationService[Integration Service] MultibetBackend <--> IntegrationService end IntegrationService -- "Fixtures, Markets, Prices, Results" --> TradingPlatform TradingPlatform -- "Market Price" --> Betslip ReverseProxy --> API </pre> <p data-bbox="569 1187 993 1206">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1252 1896 1320">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Claim Element	Accused Product
	<p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Claim Element	Accused Product
	<div data-bbox="577 259 1753 1161"> <p>Diagram Key</p> <ul style="list-style-type: none"> Website (Customer) LI Widget (Genius Sports) Multibet Backend (Genius Sports) Trading Platform (Customer) <p>Examples of communications between Multibet backend (via the Integration Service) and the sportsbook's trading platform</p> <pre> graph TD subgraph Website P[Process bet slip message] end subgraph LI_Widget A[Player builds multibet] B[Publish bet odds message] end subgraph Multibet_Backend C{Was this combination of legs processed before?} D{Has market changed?} E{Should keep market updated?} end subgraph Trading_Platform F[Create new market] G[Update market] H[Suspend market] end A --> C C -- YES --> B C -- NO --> F B --> D D -- YES --> G D -- NO --> E E -- YES --> B E -- NO --> H B --> P </pre> </div>
	<p>(See, PANDA_00209 at PANDA_00210, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.)</p>

4. Dependent Claim 4

Claim Element	Accused Product
<p>[4A] The system of claim 2, wherein: in A), the plurality of media sources: provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices; and provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices; and</p>	<p>The Accused Products provide the system of claim 2. <i>See Claim 2, supra. See [2P]-[2B], supra.</i> In addition, the Accused Products provide a system wherein <i>“the plurality of media sources provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices; and provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices.”</i></p> <p>For example, the Accused Products combine live sports data and live sports video.</p>

Claim Element	Accused Product
	<div data-bbox="573 256 961 948" data-label="Image"> </div> <p data-bbox="573 971 1774 1040">(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p data-bbox="573 1105 1896 1175">As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this</p>

Claim Element	Accused Product
	<p>information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.</p> <div data-bbox="573 435 1766 878" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="579 483 1759 638"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="579 732 1759 797"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="573 906 1766 1235" style="border: 1px solid black; padding: 5px;"> <h3 data-bbox="579 914 835 943">How does it work?</h3> <p data-bbox="579 976 1759 1073">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="579 1105 1066 1130"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="579 1154 1759 1227">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

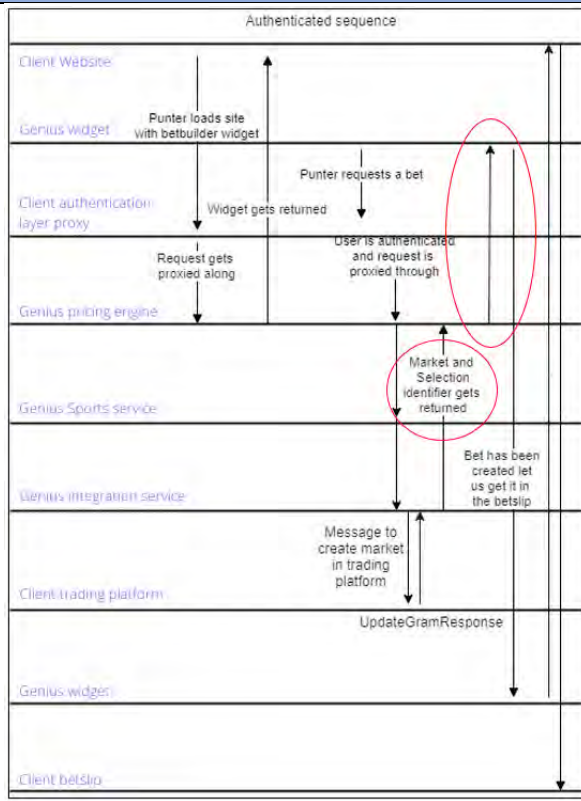
Claim Element	Accused Product
	<div data-bbox="577 267 1759 592"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: api.geniusports.com/video-v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="577 625 1759 901"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Claim Element	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>
<p>[4B] in C), the at least one socket server: transmits at least the first score information of the first event information to the second viewer client device of the first plurality of viewer client devices</p>	<p>In addition, the Accused Products provide a system wherein “the at least one socket server transmits at least the first score information of the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices; and transmits at least the first score information of the first event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one first event</p>

Claim Element	Accused Product
<p>via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices; and</p> <p>transmits at least the first score information of the first event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.</p>	<p><i>socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.”</i></p> <p>For example, the Genius Sports platform supports multiple users viewing the same sporting event simultaneously, such that a second viewer client device of the first plurality of viewer client devices will be provided a second copy of the first plurality of copies. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p>

Claim Element	Accused Product
	<p data-bbox="573 261 1268 435">In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p data-bbox="573 459 1241 602">It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> <p data-bbox="573 638 1667 743">(See, PANDA_000065, <a data-bbox="573 673 1667 743" href="https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.">https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="573 751 1346 816">Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> <p data-bbox="573 849 1892 951">(See, PANDA_000533 at PANDA_000535, <a data-bbox="573 885 1892 951" href="https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.">https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

Claim Element	Accused Product
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(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.>)

Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.

Claim Element	Accused Product
	<p data-bbox="575 256 1268 293">Multibet Widget Integration</p> <p data-bbox="575 313 1268 431">Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p data-bbox="575 451 1268 509">The technical information for the front-end integration can be found in the following space - SmartStream Integrations,</p> <p data-bbox="575 529 1268 649">Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> <p data-bbox="575 683 1667 789">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 854 1268 912">This page describes how to integrate with the variety of SmartStream products with examples.</p> <p data-bbox="575 932 1268 990">All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> <p data-bbox="575 1032 1785 1105">(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Claim Element	Accused Product
	<div data-bbox="577 259 1144 300" data-label="Section-Header"> <h3>SmartStream Release Process</h3> </div> <div data-bbox="577 308 1144 406" data-label="Text"> <p>SmartStream is released to its user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> </div> <div data-bbox="577 422 1144 544" data-label="Text"> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> </div> <div data-bbox="577 560 1144 673" data-label="Text"> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p> </div> <div data-bbox="577 738 1144 828" data-label="Diagram"> <pre> graph LR A[Development] -- Two weeks --> B[UAT] B -- Two weeks --> C[Production] </pre> </div> <div data-bbox="1155 259 1690 300" data-label="Section-Header"> <h3>Embedding a product</h3> </div> <div data-bbox="1155 308 1690 438" data-label="Text"> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> </div> <div data-bbox="1155 462 1690 560" data-label="Code-Block"> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> </div> <div data-bbox="1155 609 1690 738" data-label="Text"> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> </div> <div data-bbox="1155 763 1690 820" data-label="Code-Block"> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bs </pre> </div> <div data-bbox="567 860 1785 933" data-label="Text"> <p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> </div> <div data-bbox="567 990 1900 1144" data-label="Text"> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> </div> <div data-bbox="567 1169 1900 1242" data-label="Text"> <p>As shown in the screenshots below, Genius Sports transmits at least the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p> </div>

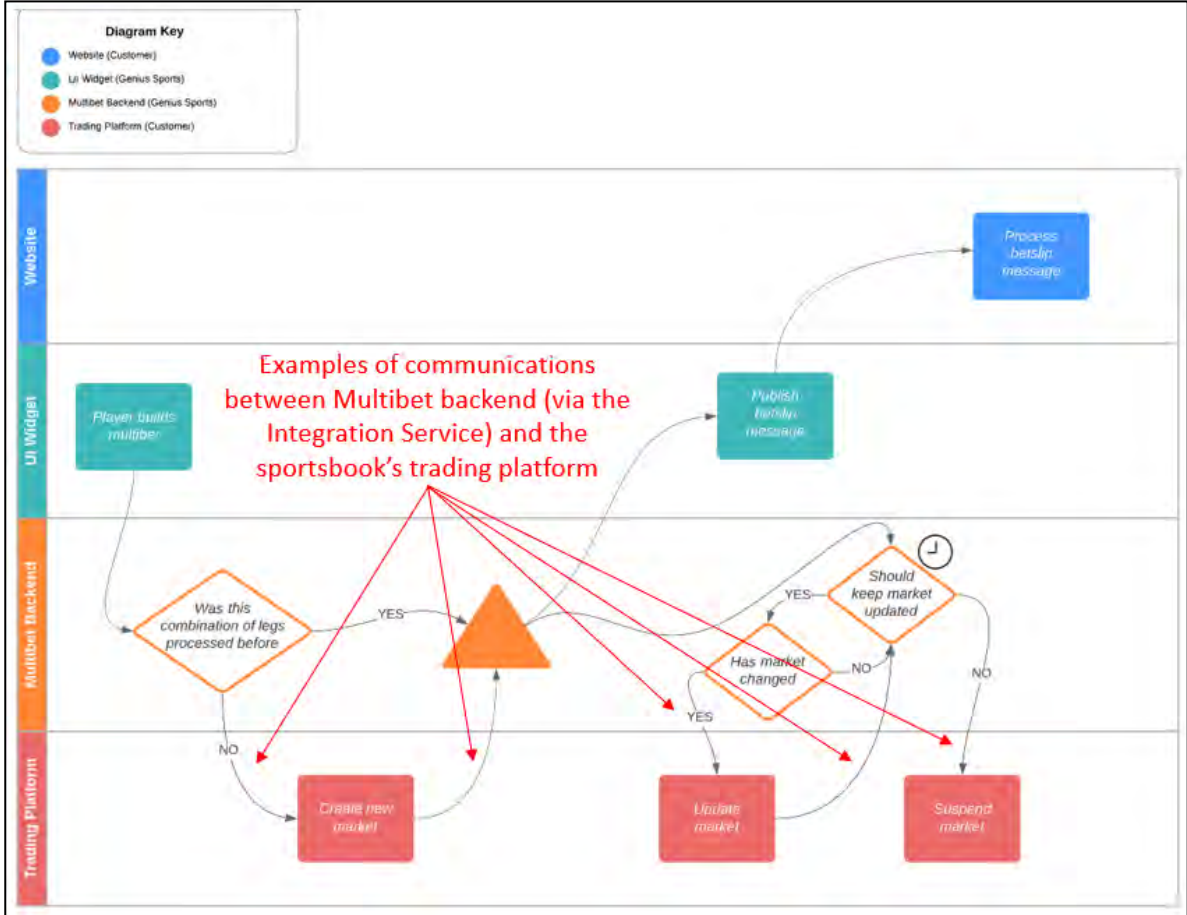
Claim Element	Accused Product
	<div data-bbox="569 475 1066 938" style="border: 1px solid black; padding: 10px;"> <p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 256 1587 938" style="border: 1px solid black; padding: 10px;">  </div> <p data-bbox="569 971 1507 1040">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook's offering, giving customer's greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports' leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>"Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners," said Jack Davison, Chief Commercial Officer of Genius Sports. "Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks."</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Claim Element	Accused Product
	<p data-bbox="569 261 1896 472">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 513 1698 1208"> <pre> graph TD subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] UIWidget[Genius Sports UI Widget] Betslip --> ReverseProxy UIWidget <--> ReverseProxy end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] direction TB IntegrationService[Integration Service] end API <--> MultibetBackend IntegrationService <--> MultibetBackend end IntegrationService -- "Fixtures, Markets, Prices, Results" --> TradingPlatform TradingPlatform -- "Market Price" --> UIWidget UIWidget --> API </pre> <p data-bbox="583 1187 993 1208">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1252 1896 1320">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Claim Element	Accused Product
	<p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Claim Element	Accused Product
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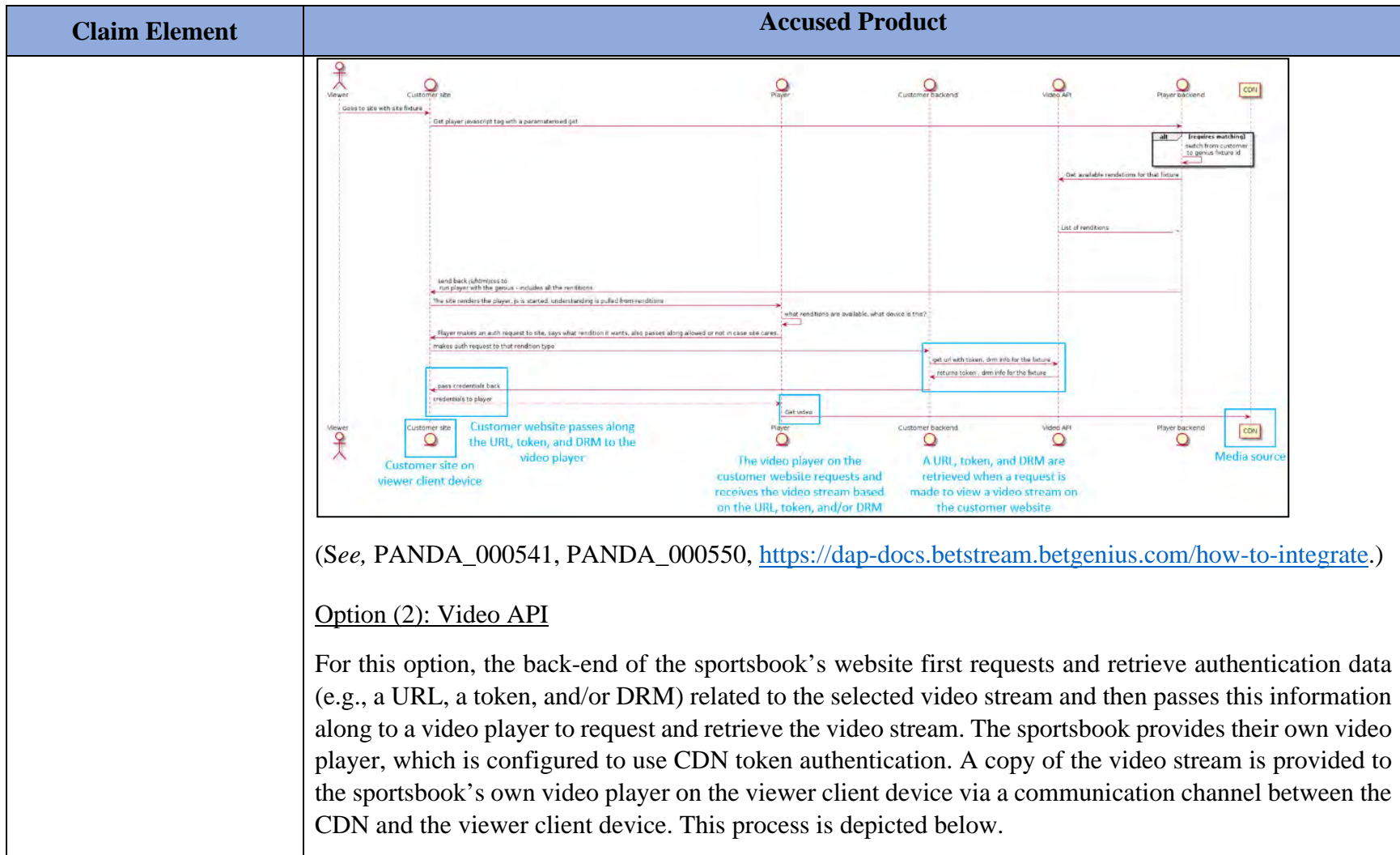
5. Dependent Claim 5

Claim Element	Accused Product
<p>[5] The system of claim 2, wherein in C), the at least one socket server further: transmits and receives first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information regarding the first live sporting event video-based commentary; and</p>	<p>The Accused Products provide the system of claim 2. <i>See Claim 2, supra. See [2P]-[2B], supra.</i> In addition, the Accused Products provides a system wherein <i>“the at least one socket server further transmits and receives first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information regarding the first live sporting event video-based commentary; and transmits and receives second chat information regarding the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content via at least one second chat/system event Internet communication channel between at least one second chat/system event socket of the at least one socket server and the first viewer client device of the second plurality of viewer client devices, wherein the at least one second chat/system event socket corresponds to the second chat information regarding the second live sporting event video-based commentary.”</i></p> <p>For example, the Accused Products transmit and receive chat information regarding the live stream of digital content, such as augmented, data-driven broadcasts (e.g., video-based commentary from television commentators) and sponsor information (e.g., Amazon). On information and belief, the chat information is communicated via an Internet communication channel between a chat/system event socket and a first viewer client device.</p>

Claim Element	Accused Product
<p>transmits and receives second chat information regarding the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content via at least one second chat/system event Internet communication channel between at least one second chat/system event socket of the at least one socket server and the first viewer client device of the second plurality of viewer client devices, wherein the at least one second chat/system event socket corresponds to the second chat information regarding the second live sporting event video-based commentary.</p>	<div data-bbox="585 272 1278 662" data-label="Image"> </div> <div data-bbox="1411 282 1696 380" data-label="Section-Header"> <h2>Bring sports stories to life</h2> </div> <div data-bbox="1411 415 1881 496" data-label="Text"> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> </div> <div data-bbox="1423 518 1724 656" data-label="List-Group"> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more </div> <div data-bbox="585 816 835 914" data-label="Section-Header"> <h2>Unlock new revenues</h2> </div> <div data-bbox="585 946 1123 1027" data-label="Text"> <p>Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> </div> <div data-bbox="585 1047 1098 1099" data-label="Text"> <p>Sponsors can apply their brand to full live games, delayed games or even social media clips.</p> </div> <div data-bbox="1304 740 1875 1138" data-label="Image"> </div> <p data-bbox="567 1208 1272 1240">(See https://geniussports.com/publishers-broadcasters/)</p> <p data-bbox="567 1268 1892 1378">The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve</p>

Claim Element	Accused Product
	<p>authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="575 475 1766 917" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script></pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --></pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 950 1766 1279" style="border: 1px solid black; padding: 10px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

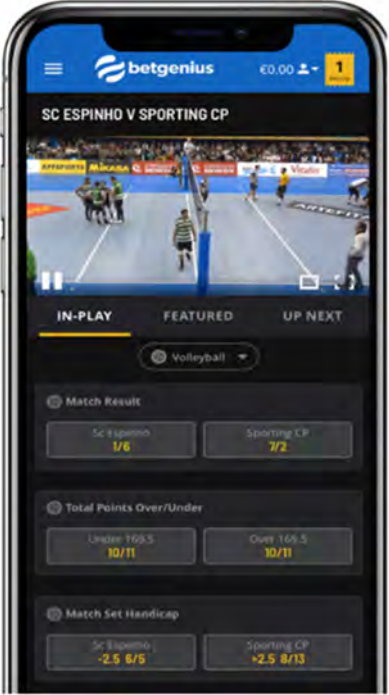


Claim Element	Accused Product
	<div data-bbox="575 266 1759 597"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: ap1.geniussports.com/video-v3/PRODSTD] https://explorer.api.geniussports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniusslive systems.</p> </div> <div data-bbox="575 626 1759 909"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Claim Element	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>

6. Dependent Claim 6

Claim Element	Accused Product
<p>[6A] The system of claim 5, wherein: in A), the plurality of media sources:</p>	<p>The Accused Products provide the system of claim 5. See Claim 2, <i>supra</i>. In addition, the Accused Products provide a system wherein “the plurality of media sources provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second</p>

Claim Element	Accused Product
<p>provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices; and</p> <p>provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices; and</p>	<p><i>viewer client device of the first plurality of viewer client devices; and provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices.”</i></p> <p>For example, the Accused Products combine live sports data and live sports video.</p>  <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>

Claim Element	Accused Product
	<p>As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> <div data-bbox="575 354 1749 818" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook’s website, the</p>

Claim Element	Accused Product
	<p>back-end of the sportsbook’s website transmits a query to Genius Sport’s video API to retrieve authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.</p> <div data-bbox="575 511 1766 954" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 10px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script></pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 10px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniusLive if a containerId is not set --></pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 987 1766 1317" style="border: 1px solid black; padding: 5px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Claim Element	Accused Product
	<p>(See, PANDA_000541, PANDA_000550, https://dap-docs.betstream.betgenius.com/how-to-integrate.)</p> <p><u>Option (2): Video API</u></p> <p>For this option, the back-end of the sportsbook’s website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook’s own video player on the client device via a communication channel between the CDN and the client device. This process is depicted below.</p>

Claim Element	Accused Product
	<div data-bbox="575 266 1759 594"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: api.geniusports.com/video-v3/PROSTD] https://explorer.api.geniusports.com/video/v3/PROSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 621 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Claim Element	Accused Product
	<p>The diagram is a sequence diagram with three lifelines: Customer Backend, Video API v3, and Geniuslive. <ul style="list-style-type: none"> The Customer Backend sends a request to Video API v3: <code>fixtures/{id}/live-streams/{streamid}/deliveries/hls/{deliveryId}</code>. A red box highlights this request with the text: "Call to Video API to request URL, token, DRM for a particular video stream". Video API v3 sends a request to Geniuslive: "check booking for given fixture". Geniuslive returns a response to Video API v3: "validate license based on {region, device}". Video API v3 sends a request to Geniuslive: "generate streaming parameters". Geniuslive returns a response to Video API v3: "streaming parameters". A red box highlights this response with the text: "Transmit URL, token, DRM to customer website. The customer's own video player uses this info to request and retrieve the video stream". An alternative path is shown in a dashed box: "[Fixture not booked or no license for that {region, device}]". In this case, Video API v3 returns a "403 - Forbidden" response to the Customer Backend. </p> <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>
<p>[6B] in C), the at least one socket server: transmits at least the first score information of the first event information to the second viewer client device of the first plurality of viewer client devices</p>	<p>The Accused Products provide a system wherein “the at least one socket server transmits at least the first score information of the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices; transmits and receives the first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one third chat/system event Internet communication channel between the at least one first chat/system event socket of the at least one socket server and the second viewer client device</p>

Claim Element	Accused Product
<p>via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices; transmits and receives the first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one third chat/system event Internet communication channel between the at least one first chat/system event socket of the at least one socket server and the second viewer client device of the first plurality of viewer client devices; transmits at least the first score information of the first event information to the second viewer client device of the second</p>	<p><i>of the first plurality of viewer client devices; transmits at least the first score information of the first event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices; and transmits and receives the second chat information regarding the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content via at least one fourth chat/system event Internet communication channel between the at least one second chat/system event socket of the at least one socket server and the second viewer client device of the second plurality of viewer client devices.”</i></p> <p>For example, the Accused Products transmit event information, such as augmented, data-driven broadcasts (e.g., real-time player speeds, shot velocity). On information and belief, the event information is communicated via an event information Internet communication channel between an event socket and a viewer client device. In addition, the Accused Products transmit and receive chat information regarding the live stream of digital content, such as augmented, data-driven broadcasts (e.g., video-based commentary from television commentators) and sponsor information (e.g., Amazon). On information and belief, the chat information is communicated via an Internet communication channel between a chat/system event socket and a first viewer client device.</p>

Claim Element	Accused Product
<p>plurality of viewer client devices via a fourth event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices; and transmits and receives the second chat information regarding the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content via at least one fourth chat/system event Internet communication channel between the at least one second chat/system event socket of the at least one socket server and the second viewer client device of the second plurality of viewer client devices.</p>	<div data-bbox="1108 196 1346 224" style="text-align: center;">Accused Product</div> <div data-bbox="583 269 1276 662" style="text-align: center;"> </div> <div data-bbox="1409 280 1692 378" style="text-align: center;"> <h2 style="color: blue;">Bring sports stories to life</h2> </div> <div data-bbox="1409 412 1877 493"> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> </div> <div data-bbox="1423 516 1724 654"> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more </div> <div data-bbox="590 813 831 906" style="text-align: center;"> <h2 style="color: blue;">Unlock new revenues</h2> </div> <div data-bbox="590 943 1121 1094"> <p>Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> <p>Sponsors can apply their brand to full live games, delayed games or even social media clips.</p> </div> <div data-bbox="1306 732 1877 1133" style="text-align: center;"> </div> <div data-bbox="569 1203 1272 1235"> <p>(See https://geniussports.com/publishers-broadcasters/)</p> </div> <div data-bbox="569 1263 1892 1373"> <p>The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> </div>

Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve</p>

Claim Element	Accused Product
	<p>authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="573 475 1766 917" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 10px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script></pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 10px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --></pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="573 950 1766 1279" style="border: 1px solid black; padding: 5px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>


Claim Element	Accused Product
	<p>(See, PANDA_000541, PANDA_000550, https://dap-docs.betstream.betgenius.com/how-to-integrate.)</p> <p>Option (2): Video API</p> <p>For this option, the back-end of the sportsbook’s website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook’s own video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.</p>


Claim Element	Accused Product
	<div data-bbox="575 266 1759 597"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: ap1.geniussports.com/video-v3/PRODSTD] https://explorer.api.geniussports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniusslive systems.</p> </div> <div data-bbox="575 626 1759 909"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

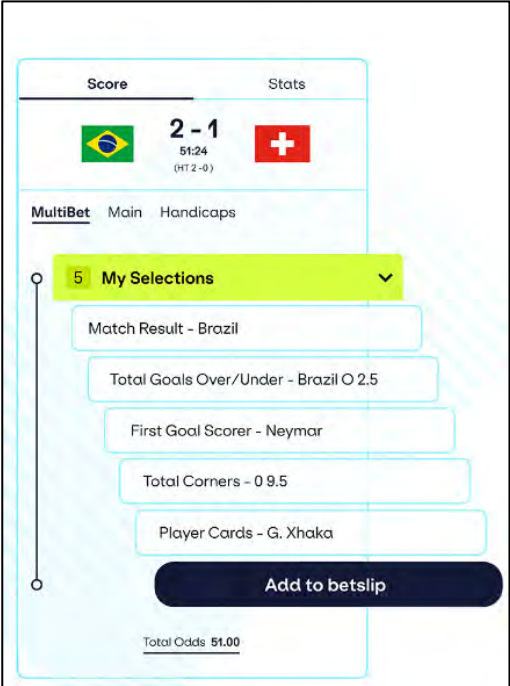
Claim Element	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>

7. Dependent Claim 7

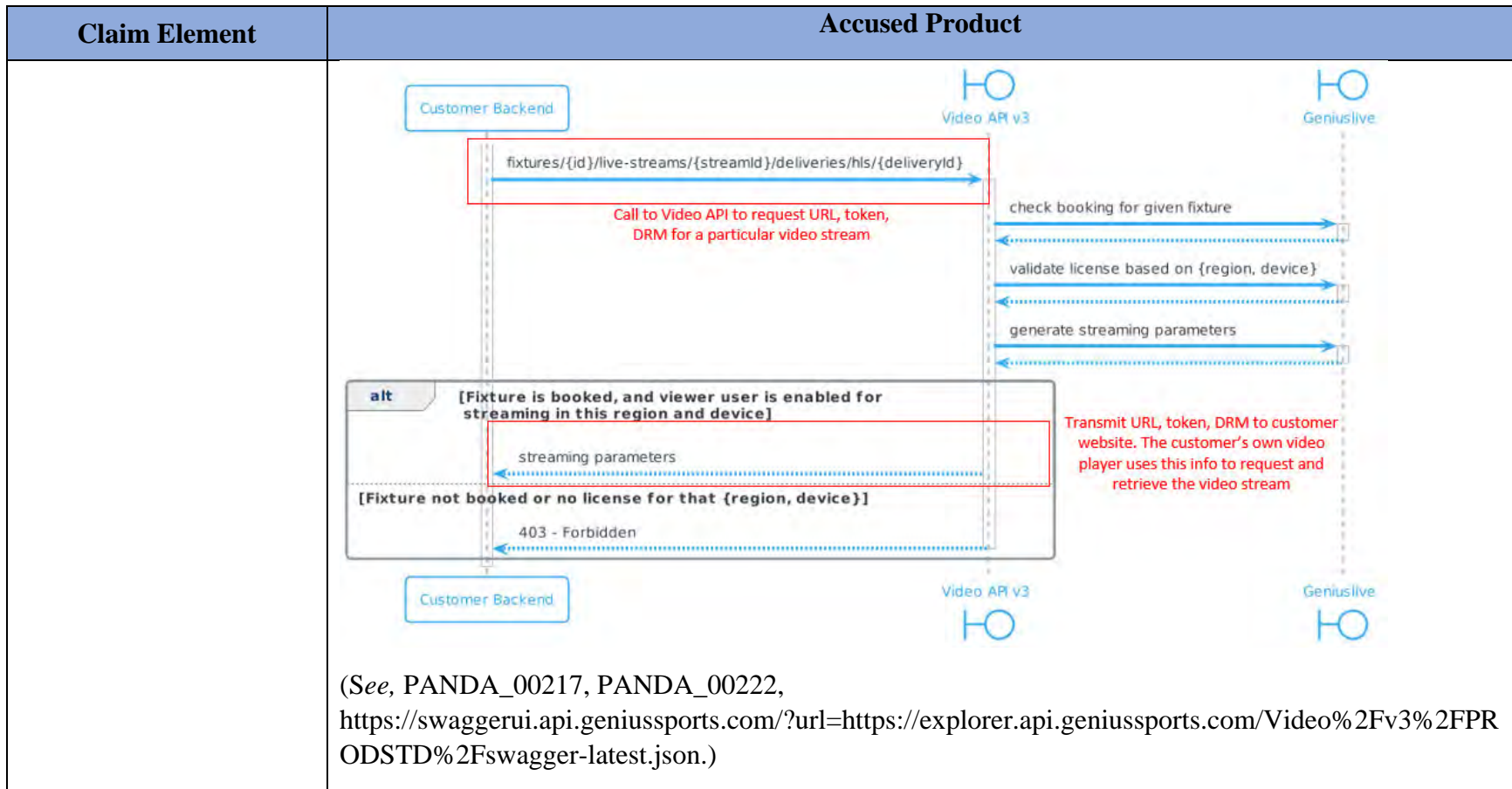
Claim Element	Accused Product
[7] The system of claim 1, further comprising a memory system communicatively coupled	The Accused Products provides the system of claim 1. See Claim 1, <i>supra</i> . See [1P]-[1C.2], <i>supra</i> . In addition, the Accused Products provide a system that includes “a memory system communicatively coupled to the control server, the memory system including a database, wherein in B) the control server:

Claim Element	Accused Product
<p>to the control server, the memory system including a database, wherein in B) the control server:</p> <p>retrieves from the event information provider first event data for the first live sporting event, the first event data including at least one of:</p> <p>the type of the first live sporting event;</p> <p>an event identifier (EventID) for the first live sporting event;</p> <p>a status of the first live sporting event;</p> <p>progress details for the first live sporting event;</p> <p>a date and/or time of the first live sporting event;</p> <p>and event participant data regarding participants in the first live sporting event;</p> <p>normalizes at least the date and/or time of the first live sporting event to a reference standard time</p>	<p><i>retrieves from the event information provider first event data for the first live sporting event, the first event data including at least one of: the type of the first live sporting event; an event identifier (EventID) for the first live sporting event; a status of the first live sporting event; progress details for the first live sporting event; a date and/or time of the first live sporting event; and event participant data regarding participants in the first live sporting event; normalizes at least the date and/or time of the first live sporting event to a reference standard time to provide a normalized date and/or time; and stores the first event data and the normalized date and/or time in the database.”</i></p> <p>For example, the Accused Products provide fixture information, such as “Sport, Start (local time of user), Competition, Fixture, FixtureId, Coverage, Lineups, and Assigned”, as well as “Statistics.”</p> <p>Schedule</p> <p>This is where you select the booked fixtures for viewing.</p> <p>For each fixture, you will see the following information:</p> <ul style="list-style-type: none"> • Sport - the sport of the fixture • Start (local time of user) - the start time of the match, in <i>your</i> time zone (based on your device's current time). • Competition - the league or tournament to which this match belongs. • Fixture - the teams or competitors in this match. • FixtureId - unique id per fixture per sport • Coverage - indicates whether the event is covered from the Venue or TV • Lineups - indicates whether the event has lineup information or not • Assigned - check this box to add this fixture to your Live tab. <p>The All Fixtures tab displays all available fixtures in your selected date range. The Scheduled Fixtures tab displays only fixtures that you have selected.</p> <p>By default, the Schedule displays fixtures with start times from -3 hours to +12 hours from the current time. Use the Filter button to expand your selection of fixtures, and to filter by coverage type and lineups availability</p> <p> Not all fixtures from the selected Date Range are loaded at once. The user can see the first batch of fixtures and scrolling down will automatically load more fixtures.</p> <p>(See, PANDA_000196 at PANDA_000198, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p>

Claim Element	Accused Product
<p>to provide a normalized date and/or time; and</p> <p>stores the first event data and the normalized date and/or time in the database.</p>	<p>Statistics</p> <p>Statistics show the number of events of each type in this match, per side.</p> <p>Clicking the  opens Time Based Statistics filter menu.</p> <p>User can apply only one of the filters from the list, which updates the statistics based on the selected filter. Text with the selected filter is shown in the top right corner of the component</p> <ul style="list-style-type: none"> • Last 5 mins • Last 10 mins • Last 15 mins • Between 0 - 15 mins • Between 15 - 30 mins • Between 30 - 45 mins • Between 45 - 60 mins • Between 60 - 7 5mins • Between 75- 90 mins • First Half • Second Half • Since last Goal • Since last Red Card • Extra-tme <p>(See, PANDA_000196 at PANDA_000200-PANDA_000201, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>

Claim Element	Accused Product
	<div data-bbox="571 472 1066 938" style="border: 1px solid black; padding: 10px;"> <p style="color: blue; font-size: 24px; margin: 0;">More in-play profits</p> <p style="margin: 5px 0 0 20px;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0 0 20px;">Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 256 1587 938" style="border: 1px solid black; padding: 10px; margin-top: 10px;">  </div> <p data-bbox="571 971 1507 1040" style="margin-top: 20px;">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p> <p data-bbox="571 1105 1904 1295" style="margin-top: 20px;">In addition, Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Furthermore, Genius Sports stores the normalized data and/or time in JSON format within a database provided by Akamai.</p> <p data-bbox="571 1320 1904 1391" style="margin-top: 20px;">For video API option, the back-end of the sportsbook’s website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this</p>

Claim Element	Accused Product
	<p>information along to a video player to request and retrieve the video stream. The Accused Products then normalize the date and/or time of the received video stream to a reference standard time to provide a normalized date and/or time.</p> <div data-bbox="573 396 1761 735" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <p>Video Streaming API</p> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p><small>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</small></p> </div> <div data-bbox="573 764 1761 1047" style="border: 1px solid black; padding: 5px;"> <p>Player integration</p> <p><small>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</small></p> <p>Playing the content</p> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>



Claim Element	Accused Product
	<p>The following is a sample JSON result for the <code>/fixtures/</code> endpoint. It contains the details of the fixture 1300290721, which has one livestream available in HLS format through Akamai</p> <pre data-bbox="577 300 1333 982"> { "data": [{ "id": 1300290721, "name": "Team A v Team B", "phase": "PRE_MATCH", "bookingStatus": "BOOKED", "startAt": "2021-07-29T13:00:00Z", "competitionId": "9530", "competitionName": "Test Comp", "sportId": 10, "sportName": "Football", "liveStreams": [{ "id": "c8ed9f88", "permissions": [], "deliveries": { "hls": [{ "id": "AKAMAI" }], "dash": [] } }]] }] } </pre> <p>(See, PANDA_00217, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>

8. Dependent Claim 8

Claim Element	Accused Product
<p>[8] The system of claim 7, wherein in B), the control server further: normalizes at least one of the progress details for the first live sporting event and the event participant data regarding participants in the first live sporting event; and stores the normalized at least one of the progress details and the event participant data in the database.</p>	<p>The Genius Sports platform provides the system of claim 7. <i>See Claim 7, supra.</i> In addition, the Accused Products provides a system wherein “<i>the control server further normalizes at least one of the progress details for the first live sporting event and the event participant data regarding participants in the first live sporting event; and stores the normalized at least one of the progress details and the event participant data in the database.</i>”</p> <p>In addition, Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Furthermore, Genius Sports stores the normalized data and/or time in JSON format within a database provided by Akamai.</p> <p>For video API option, the back-end of the sportsbook’s website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The Accused Products then normalize and store the competition information (e.g., competition ID) and live stream information of the received video stream.</p> <div data-bbox="569 1036 1759 1377" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniussports.com/video/v3/PRODSTD] https://explorer.api.geniussports.com/video/v3/PRODSTD/swagger-latest.json</p> <p>Video Streaming API</p> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p><small>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniusslive systems.</small></p> </div>

Claim Element	Accused Product
	<p>Player integration</p> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <p>Playing the content</p> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) <pre> sequenceDiagram participant CB as Customer Backend participant V as Video API v3 participant G as Geniuslive CB->>V: fixtures/{id}/live-streams/{streamId}/deliveries/hls/{deliveryId} Note over V: Call to Video API to request URL, token, DRM for a particular video stream V->>G: check booking for given fixture G-->>V: V->>G: validate license based on {region, device} G-->>V: V->>G: generate streaming parameters G-->>V: alt [Fixture is booked, and viewer user is enabled for streaming in this region and device] V-->>CB: streaming parameters else [Fixture not booked or no license for that {region, device}] V-->>CB: 403 - Forbidden end </pre> <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>

Claim Element	Accused Product
	<p>The following is a sample JSON result for the <code>/fixtures/</code> endpoint. It contains the details of the fixture 1300290721, which has one livestream available in HLS format through Akamai</p> <pre data-bbox="577 300 1333 982"> { "data": [{ "id": 1300290721, "name": "Team A v Team B", "phase": "PRE_MATCH", "bookingStatus": "BOOKED", "startAt": "2021-07-29T13:00:00Z", "competitionId": "9530", "competitionName": "Test Comp", "sportId": 10, "sportName": "Football", "liveStreams": [{ "id": "c8ed9f88", "permissions": [], "deliveries": { "hls": [{ "id": "AKAMAI" }], "dash": [] } }]] }] } </pre> <p>(See, PANDA_00217, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>

9. Dependent Claim 9


Claim Element	Accused Product
<p>[9] The system of claim 7, wherein: the progress details include the first score information; the control server periodically retrieves the progress details from the event information provider and updates the first score information; and for each update of the first score information, the control server queues an asynchronous message including the updated first score information for transmission to the at least one first event socket of the at least one socket server.</p>	<p>The Genius Sports platform provides the system of claim 7. <i>See Claim 7, supra.</i> In addition, the Accused Products provides a system wherein “<i>the progress details include the first score information; the control server periodically retrieves the progress details from the event information provider and updates the first score information; and for each update of the first score information, the control server queues an asynchronous message including the updated first score information for transmission to the at least one first event socket of the at least one socket server.</i>”</p> <p>For example, the Accused Products update live streaming event information, such as predicted scores and odds, in real-time.</p> <div data-bbox="590 695 1251 1182" data-label="Image"> <p>The image shows three overlapping screenshots of the Genius Sports website. The top screenshot says 'Thanks for your prediction!' and shows a 'LIVE' indicator. The middle screenshot shows 'Genius Sports predicted score' with a table: Predicted 27, Now 17, and a poll 'What's your prediction?' with Predicted 17 and Now 10. The bottom screenshot shows two buttons: 'Buccaneers win' and 'Bears win'.</p> </div> <p>Add fresh, dynamic content</p> <p>Create polls, free-to-play games, widgets or data-driven content that updates in real-time. And collect first-party data to get a clearer idea of your audience and what they enjoy the most.</p> <p>(See https://geniussports.com/publishers-broadcasters/)</p>

Claim Element	Accused Product
	<div data-bbox="598 321 1291 706" data-label="Image"> </div> <p data-bbox="1449 389 1848 438">Integrated betslip</p> <p data-bbox="1449 462 1869 552">Allow players to seamlessly place in-play bets within the streaming interface with our integrated betslip.</p> <p data-bbox="1449 568 1879 625">Remove friction, show your latest odds and add excitement to live betting.</p> <p data-bbox="567 714 1239 755">(See https://geniussports.com/sportsbook/betvision/)</p> <p data-bbox="567 812 1890 925">The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>

Claim Element	Accused Product
	<div data-bbox="571 472 1066 937" style="border: 1px solid black; padding: 10px;"> <h2 style="color: blue; margin: 0;">More in-play profits</h2> <p style="margin: 5px 0;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0;">Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 256 1587 938" style="border: 1px solid black; padding: 10px; margin-top: 10px;"> <div style="display: flex; justify-content: space-between;"> Score Stats </div> <div style="text-align: center; margin: 10px 0;"> 2 - 1 </div> <div style="text-align: center; font-size: 12px;"> 51:24 (HT 2-0) </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> MultiBet Main Handicaps </div> <div style="background-color: #e0f0e0; padding: 5px; margin: 10px 0; border: 1px solid #ccc;"> 5 My Selections ▼ </div> <div style="margin: 5px 0;"> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">Match Result - Brazil</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">Total Goals Over/Under - Brazil O 2.5</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">First Goal Scorer - Neymar</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">Total Corners - O 9.5</div> <div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;">Player Cards - G. Xhaka</div> </div> <div style="text-align: center; margin: 10px 0;"> <div style="background-color: #1a3d4d; color: white; padding: 10px 20px; border-radius: 10px; display: inline-block;">Add to betslip</div> </div> <div style="text-align: center; font-size: 10px; margin-top: 10px;"> Total Odds 51.00 </div> </div> <p style="margin-top: 20px;">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook's offering, giving customer's greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports' leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>"Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners," said Jack Davison, Chief Commercial Officer of Genius Sports. "Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks."</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>In addition, the Accused Products use Fixtures Push API v2, a message queue mechanism, for distributing updates in real time. On information and belief, the message queue mechanism queues an asynchronous</p>

Claim Element	Accused Product
	<p>message including the updated first event information for transmission to the at least one first event socket of the at least one socket server.</p> <p>Fixtures Push v2</p> <p> Owned by Raiko Pajur ... Last updated: Jul 03, 2023 • 4 min read</p> <p>Table of Contents</p> <ul style="list-style-type: none"> • Description • Architecture <ul style="list-style-type: none"> ◦ Pub/Sub ◦ Firehose Message queue ◦ How to choose between both options • Channels <p>Description</p> <p>Fixtures Push API v2 is a pub/sub or message queue mechanism for distributing updates in real time. The produced contracts are described in the Read Data Points section of each document under the Domain Entities document.</p> <p>Fixture push v2 uses the same contracts as Fixtures API v2, thus the API Swagger is also relevant for the push users to get a good understanding of the models they need. If going for the swagger take the /GET methods and see all "{Entity}ResponseModel" - e.g. FixtureResponseModel, CompetitionResponseModel etc.</p> <p>Architecture</p> <p>The Fixtures Push API v2 has a simple architecture that listens for updates made in the Fixtures platform and then publishes them to a third-party real-time provider called Aby for consumption from the subscribers/consumers of the specific channels/queue.</p>

Claim Element	Accused Product
	<p>Aby basically provide 2 options for the consumption of the messages.</p> <p>Pub/Sub</p> <p>Read more about it here: Key concepts</p> <p>Firehose Message queue</p> <p>Read more about it here: Firehose</p> <p>(See https://geniussports.atlassian.net/wiki/spaces/BID/pages/4447502491/Fixtures+Push+v2#Firehose-Message-queue)</p>

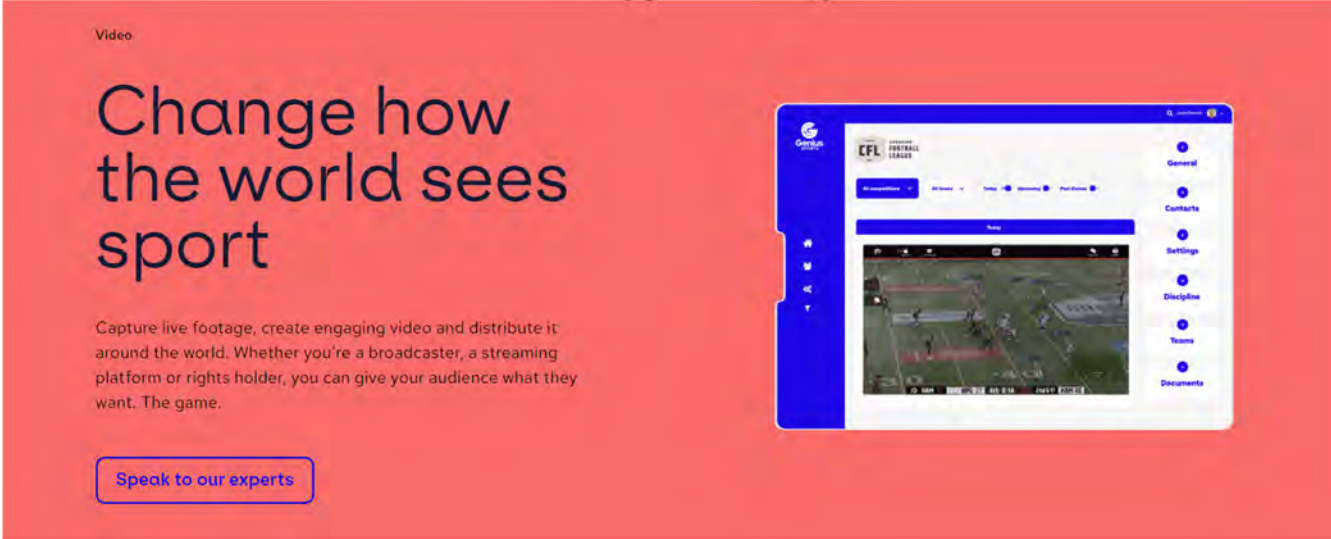
10. Independent Claim 19



Key Features	Accused Product
<p>[19P] A system for providing a first plurality of copies of a first broadcaster's live stream of digital content including first video-based commentary about a first live sporting event from a first broadcaster client device to a first plurality of viewer client devices, and for providing</p>	<p>The Accused Products provides a system for providing, “a first plurality of copies of a first broadcaster's live stream of digital content including first video-based commentary about a first live sporting event from a first broadcaster client device to a first plurality of viewer client devices, and for providing a second plurality of copies of a second broadcaster's live stream of digital content including second video-based commentary about a second live sporting event from a second broadcaster client device to a second plurality of viewer client devices.”</p> <p>For example, the Accused Products include both a live stream of a sporting event and overlaid event information related to the sporting event.</p>

Key Features	Accused Product
<p>a second plurality of copies of a second broadcaster's live stream of digital content including second video-based commentary about a second live sporting event from a second broadcaster client device to a second plurality of viewer client devices, the system comprising:</p>	<div data-bbox="583 240 1766 846"> <p>Video wins every time</p> <p>When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.</p> </div> <p>(See, PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p> <p>The overlaid event information includes, e.g., Milestones, Leaderboards, Highs, Probabilities, team information (e.g., team names, abbreviations, and/or logos), score information (e.g., with essentially real-time score updates synchronized with the video-based commentary), player information, venue information, game status information (e.g., on-base, at-bat, timeouts, fouls, pole position, yards-to-go, yards-to-goal, down, team statistics, player statistics, historical data, etc.).</p>

Key Features	Accused Product
	<div data-bbox="577 240 940 889" data-label="Image"> </div> <p data-bbox="567 917 1774 982">(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p data-bbox="567 1047 1900 1161">The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p><i>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</i></p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-</p>

Key Features	Accused Product
	<p>official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Further, the Accused Products are used by Genius Sports and/or in connections with its partners and/or customers, such as broadcasters, to “[c]apture live footage, create engaging video and distribute it around the world” for broadcasters and streaming platform or rights holders:</p>  <p>(See, PANDA_000069, https://geniussports.com/video/.)</p> <p>On information and belief, Genius Sports partners with one or more broadcasters to use, offer for sale, and/or sell the Accused Products:</p>

Key Features	Accused Product
	<p data-bbox="583 240 1102 272">We work with partners worldwide</p> <div data-bbox="617 370 1852 657">  </div> <p data-bbox="569 673 1598 706">(See, PANDA_000069 at PANDA_000074-75, https://geniussports.com/video/.)</p> <p data-bbox="583 755 1327 787">We work with the biggest media players in sport</p> <div data-bbox="617 889 1879 971">  </div> <p data-bbox="569 990 1787 1023">(See, PANDA_000021 at PANDA_000025, https://geniussports.com/publishers-broadcasters/.)</p> <p data-bbox="569 1063 1885 1209">On information and belief, the Accused Products provide a first and second plurality of copies of a first and second broadcaster's live stream of digital content including first and second video-based commentary about a first and second live sporting event from a first and second broadcaster client device to a first and second plurality of viewer client devices.</p>

Key Features	Accused Product									
	<div data-bbox="617 256 970 358"> <h2>Give fans what they care about</h2> </div> <div data-bbox="617 383 1031 464"> <p>People want to know more. How often are the players passing? Who had the most possession?</p> </div> <div data-bbox="617 496 1031 578"> <p>So track key data about the players, like their speeds and shot velocity. And use that to add graphics and live animations.</p> </div> <div data-bbox="1230 253 1877 613">  </div> <p data-bbox="569 639 1703 670">(See, PANDA_000098 at PANDA_000101, https://geniussports.com/video/production/.)</p> <div data-bbox="569 708 1892 1062"> <table border="0"> <tr> <td data-bbox="701 727 779 802"> <div data-bbox="701 727 779 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">1</div> </td> <td data-bbox="1188 727 1266 802"> <div data-bbox="1188 727 1266 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">2</div> </td> <td data-bbox="1675 727 1753 802"> <div data-bbox="1675 727 1753 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">3</div> </td> </tr> <tr> <td data-bbox="606 850 871 876"> <p>Keep viewers informed</p> </td> <td data-bbox="1079 850 1371 907"> <p>Power visualisations with data</p> </td> <td data-bbox="1612 850 1808 876"> <p>Tell the full story</p> </td> </tr> <tr> <td data-bbox="583 907 894 1047"> <p>Offer producers and presenters pointers based on pre-match data and analysis, helping them explain the subtle nuances of a coach's strategy.</p> </td> <td data-bbox="1058 940 1392 1050"> <p>Give your video that extra push. Visualise key moments and statistics in real time with animations and content specific to your viewers.</p> </td> <td data-bbox="1549 907 1871 1047"> <p>Dig deeper into every sports story. Producers, editors and fans can create hundreds of stories in minutes through simple web interfaces or embeddable UIs.</p> </td> </tr> </table> <p data-bbox="569 1066 1766 1097">(See, PANDA_000098 at PANDA_000101-102, https://geniussports.com/video/production/.)</p> </div>	<div data-bbox="701 727 779 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">1</div>	<div data-bbox="1188 727 1266 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">2</div>	<div data-bbox="1675 727 1753 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">3</div>	<p>Keep viewers informed</p>	<p>Power visualisations with data</p>	<p>Tell the full story</p>	<p>Offer producers and presenters pointers based on pre-match data and analysis, helping them explain the subtle nuances of a coach's strategy.</p>	<p>Give your video that extra push. Visualise key moments and statistics in real time with animations and content specific to your viewers.</p>	<p>Dig deeper into every sports story. Producers, editors and fans can create hundreds of stories in minutes through simple web interfaces or embeddable UIs.</p>
<div data-bbox="701 727 779 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">1</div>	<div data-bbox="1188 727 1266 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">2</div>	<div data-bbox="1675 727 1753 802" style="border: 1px solid red; padding: 5px; text-align: center; width: 30px; height: 30px; margin: 0 auto;">3</div>								
<p>Keep viewers informed</p>	<p>Power visualisations with data</p>	<p>Tell the full story</p>								
<p>Offer producers and presenters pointers based on pre-match data and analysis, helping them explain the subtle nuances of a coach's strategy.</p>	<p>Give your video that extra push. Visualise key moments and statistics in real time with animations and content specific to your viewers.</p>	<p>Dig deeper into every sports story. Producers, editors and fans can create hundreds of stories in minutes through simple web interfaces or embeddable UIs.</p>								

Key Features

Accused Product

BT Sport augments broadcasts with tracking data



(See, PANDA_000004, <https://geniussports.com/customer-stories/bt-sport-augments-coverage-with-tracking-data/>.)



Team Talk

Personalisation and rich data are pivotal to the future of sports broadcasting.

With fans wanting more control and greater levels of insight than ever before, BT Sport set out to launch a new **Matchday Experience** tool to transform its coverage of the English Premier League (EPL).

The major UK broadcaster needed a solution that would be:

- Immersive and informative fan experiences
- Editorially relevant with insights that meet fans' demands to better understand games
- Ready for the rollout of 5G and suitable for Premier League fans of all ages

(See, PANDA_000004 at PANDA_000005, <https://geniussports.com/customer-stories/bt-sport-augments-coverage-with-tracking-data/>.)

Key Features

Accused Product



Bring sports stories to life

Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:

- Split-second shot probabilities
- Distance to three-pointers
- Real-time player speeds
- Shot velocity
- And much more

(See, PANDA_000496, <https://geniussports.com/publishers-broadcasters/>.)



CUSTOMER STORIES

CBS and Genius Win Sports Emmy for RomoVision

Fans want more control and greater levels of insight than ever. Discover how we combined rich live tracking data with sophisticated graphics to visualise expert commentator, Tony Romo's, live analysis.

Read now

(See, PANDA_000496 at PANDA_000497, <https://geniussports.com/publishers-broadcasters/>.)

Key Features

Accused Product

Get set up in 30 mins

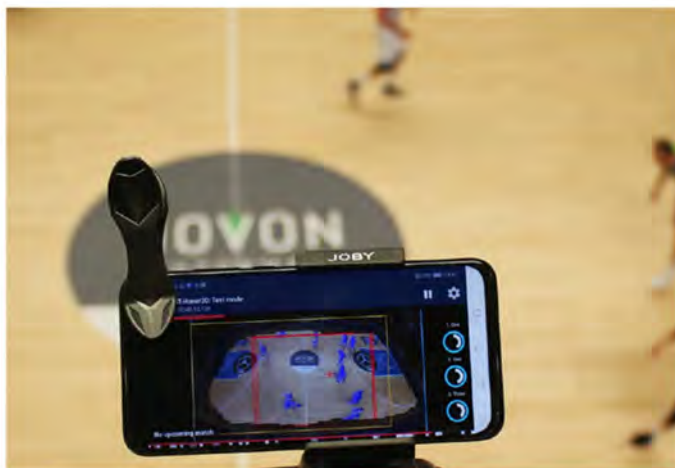
If you're looking for the simple solution, then you need GeniusLive.

A single fixed camera, with full-HD streaming, which doesn't need a camera team and automatically adds the scoreboard to the screen.

You also get a handheld camera to grab that behind-the-scenes footage: team talks, coach reactions and post-game interviews.



(See, PANDA_000084 at PANDA_000088, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



GeniusLive in action:

- 1 camera system, fixed in-venue
- Up to full HD video streaming
- Unmanned system films the entire court
- Installation within 30 minutes
- Graphic overlay (scoreboard)
- Additional handheld camera to take over video and audio
- Integrated with real-time fan engagement tools

Key Features

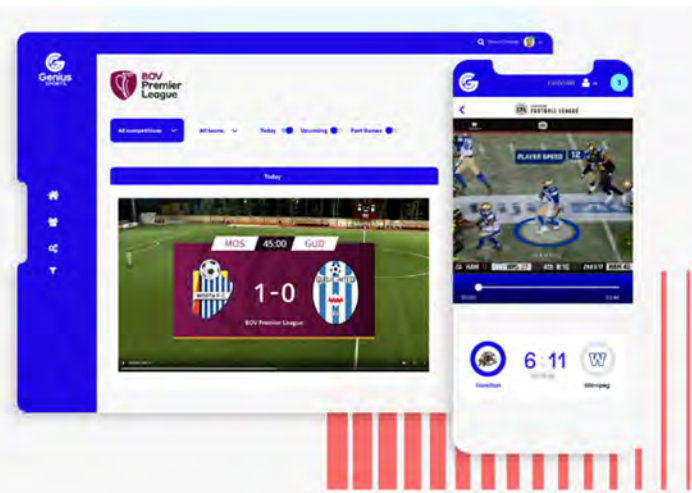
Accused Product

(See, PANDA_000084 at PANDA_000089, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))

Broadcast the full picture

Need that extra touch? GeniusLive+ gives you everything you need. Create streams that rival TV. Add graphic overlays and post-match highlights.

Capture the entire pitch, with a 180° panoramic camera. And even throw in live commentary and extra cameras from around the venue. All automatically.



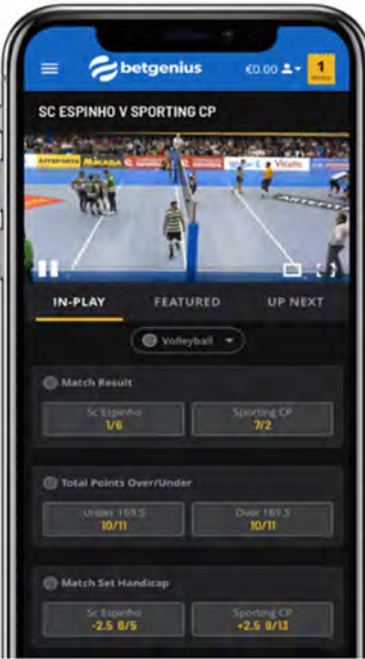
(See, PANDA_000084 at PANDA_000090, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



GeniusLive+ in action:

- Live and on-demand video in full HD
- Fully-automated production for every game and training session at the venue
- Full-pitch panoramic view through our unique camera head that captures 180° in high resolution
- Automated on-screen graphics and post-match highlights
- Enhanced production with additional cameras located around the venue and live commentary

Key Features	Accused Product
	<p>(See, PANDA_000084 at PANDA_000091, https://geniussports.com/video/capture/.)</p> <p>The NFL appointed Genius Sports in April 2021 as its exclusive worldwide distributor of real-time official play-by-play statistics, proprietary Next Gen Stats (NGS) data, and the League’s official sports betting data feed to media companies and sportsbooks in regulated markets. This partnership included the rights for Genius Sports to distribute low latency video feeds to sportsbooks in key international markets, which has now been expanded to include the U.S.</p> <p>As a first of its kind in the U.S., Caesars Sportsbook will offer official data-driven in-game betting opportunities and player props alongside live video streams of NFL games to give their customers access to the most compelling in-play NFL betting experience available for mobile and tablets. In addition, Caesars Sportsbook will utilize official NFL league and team marks and logos to help promote their live premium content through a fully immersive Watch & Bet live wagering experience.</p> <p>(See, PANDA_000066 at PANDA_000067, https://www.geniussports.com/newsroom/genius-sports-expands-partnership-with-nfl-to-provide-watch-bet-video-streams-for-the-2022-season-starting-with-caesars-entertainment/.)</p>
<p>[19A] a plurality of media sources to:</p> <p>[19A.1] receive the first broadcaster's live stream of digital content and the second broadcaster's live stream of digital content;</p>	<p>On information and belief, The Accused Products include “<i>a plurality of media sources to receive the first broadcaster's live stream of digital content and the second broadcaster's live stream of digital content.</i>”</p> <p>For example, Genius Sports maintains an expansive portfolio of live sporting event video feeds. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally:</p>

Key Features	Accused Product
	<p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports' suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports' full NFL product suite, including access to the league's real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> 

Key Features	Accused Product
	<p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <div data-bbox="571 370 1759 977" style="border: 1px solid black; padding: 10px;">  <div style="position: absolute; top: 20px; right: 20px; text-align: center;"> <h2 style="color: blue; margin: 0;">Video wins every time</h2> <p style="margin: 0;">When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.</p> </div> </div> <p>(See, PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p>
<p>[19A.2] provide a first copy of the first plurality of copies to a first viewer client device of the first plurality of viewer client devices via a first Internet communication channel between the plurality of</p>	<p>The Accused Products include a plurality of media sources to “provide a first copy of the first plurality of copies to a first viewer client device of the first plurality of viewer client devices via a first Internet communication channel between the plurality of media sources and the first viewer client device of the first plurality of viewer client devices.”</p> <p>For example, the Accused Products combine live sports data and live sports video.</p>

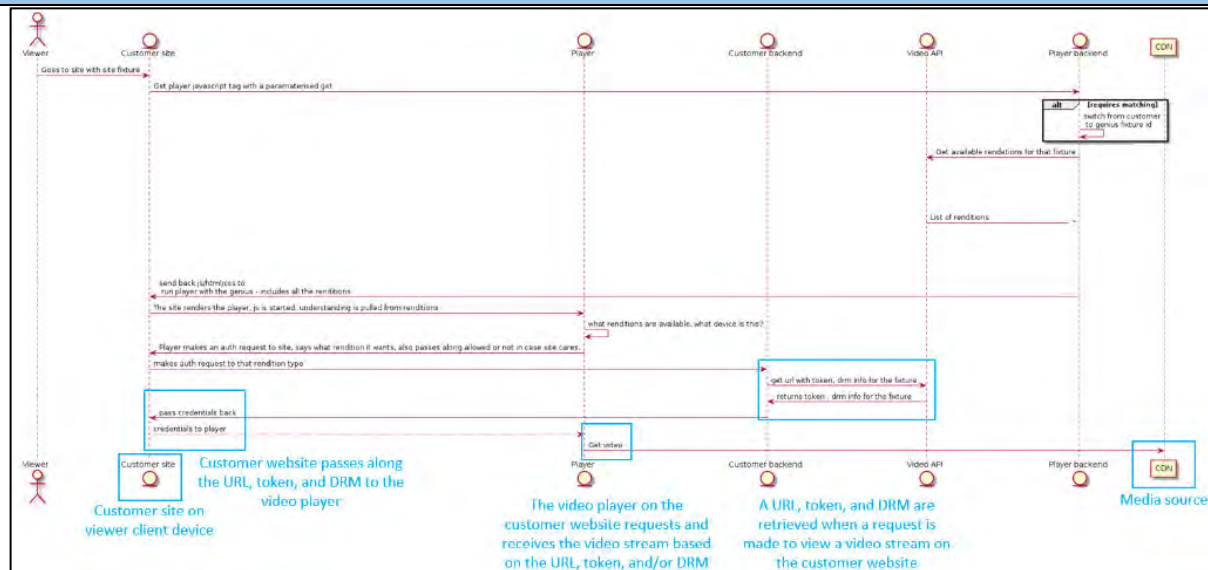
Key Features	Accused Product
<p>media sources and the first viewer client device of the first plurality of viewer client devices; and</p>	<div data-bbox="577 240 961 928" data-label="Image"> </div> <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request</p>

Key Features	Accused Product
	<p>from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.</p> <div data-bbox="575 375 1766 818" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="579 423 1761 581"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="579 672 1761 740"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 850 1766 1175" style="border: 1px solid black; padding: 5px;"> <h3 data-bbox="579 857 840 885">How does it work?</h3> <p data-bbox="579 919 1755 1019">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="579 1049 1066 1073"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="579 1101 1761 1175">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product

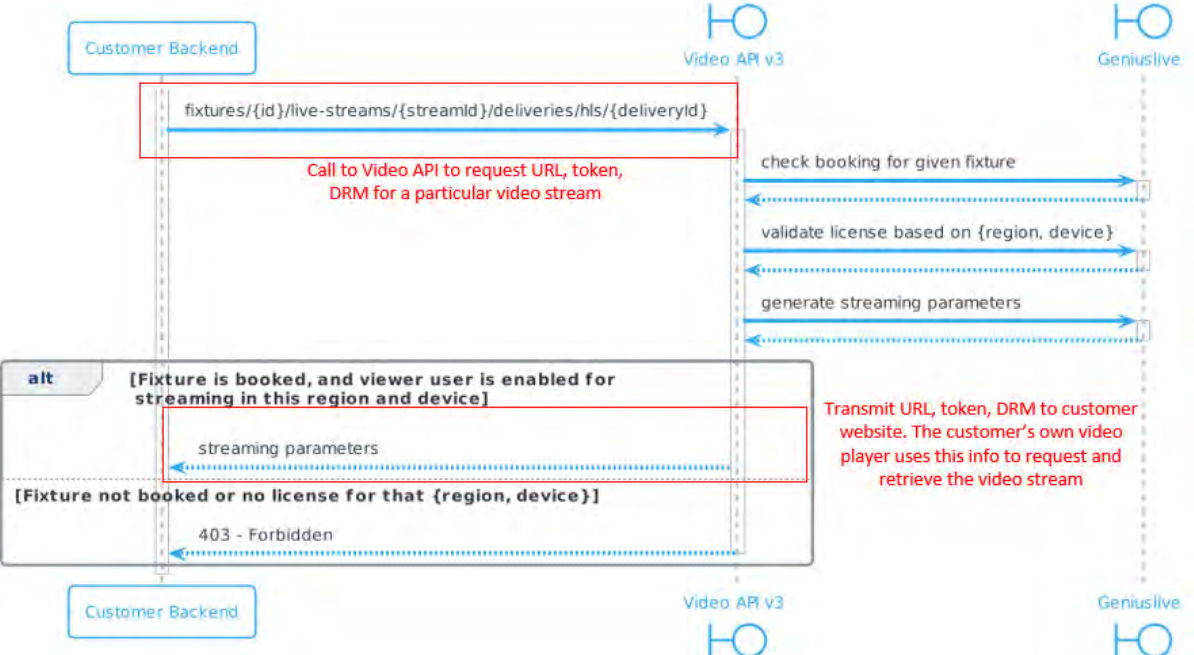



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate>.)


Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the client device via a communication channel between the CDN and the client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 245 1759 574"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/video/v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself, it only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 602 1759 883"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>


Key Features	Accused Product
	 <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[19A.3] provide a first copy of the second plurality of copies to a first viewer client device of the second plurality of viewer client devices via a second Internet communication channel between the plurality of</p>	<p>The Accused Products include a plurality of media sources to “provide a first copy of the second plurality of copies to a first viewer client device of the second plurality of viewer client devices via a second Internet communication channel between the plurality of media sources and the first viewer client device of the second plurality of viewer client devices.” See discussion of Claim Element [19A.2], <i>supra</i>.</p> <p>For example, a second Internet communication channel is used in the same way described above to provide a first copy of the second plurality of copies to a first viewer client device of the second plurality of viewer client devices.</p>

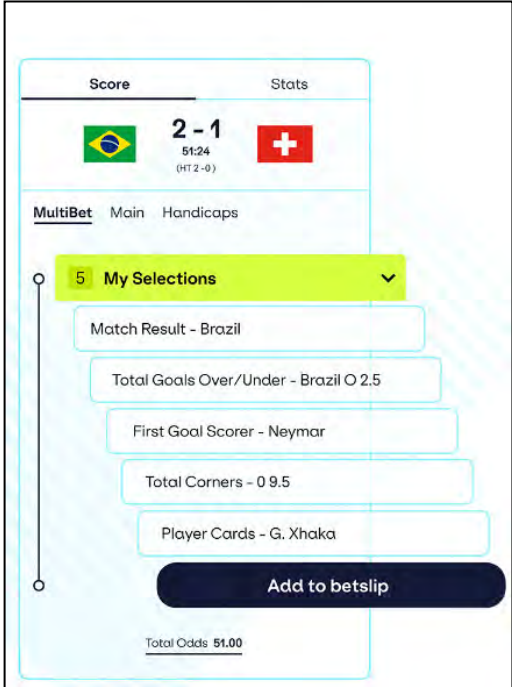
Key Features	Accused Product
<p>media sources and the first viewer client device of the second plurality of viewer client devices;</p>	
<p>[19B] a control server to periodically retrieve, via the Internet and from an event information provider, first event information germane to the first live sporting event and second event information germane to the second live sporting event; and</p>	<p>The Accused Products include “a control server to periodically retrieve, via the Internet and from an event information provider, first event information germane to the first live sporting event and second event information germane to the second live sporting event.”</p> <p>For example, the Accused Products provide fixture information, such as “Sport, Start (local time of user), Competition, Fixture, FixtureId, Coverage, Lineups, and Assigned”, as well as “Statistics.”</p> <h3>Schedule</h3> <p>This is where you select the booked fixtures for viewing.</p> <p>For each fixture, you will see the following information:</p> <ul style="list-style-type: none"> • Sport - the sport of the fixture • Start (local time of user) - the start time of the match, in <i>your</i> time zone (based on your device's current time). • Competition - the league or tournament to which this match belongs. • Fixture - the teams or competitors in this match. • Fixtureid - unique id per fixture per sport • Coverage - indicates whether the event is covered from the Venue or TV • Lineups - indicates whether the event has lineup information or not • Assigned - check this box to add this fixture to your Live tab. <p>The All Fixtures tab displays all available fixtures in your selected date range. The Scheduled Fixtures tab displays only fixtures that you have selected.</p> <p>By default, the Schedule displays fixtures with start times from -3 hours to +12 hours from the current time. Use the Filter button to expand your selection of fixtures, and to filter by coverage type and lineups availability</p> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 10px;"> <p> Not all fixtures from the selected Date Range are loaded at once. The user can see the first batch of fixtures and scrolling down will automatically load more fixtures.</p> </div> <p>(See, PANDA_000196 at PANDA_000198, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p>

Key Features	Accused Product
	<p data-bbox="583 277 680 302">Statistics</p> <p data-bbox="583 323 1230 347">Statistics show the number of events of each type in this match, per side.</p> <p data-bbox="583 370 1100 394">Clicking the  opens Time Based Statistics filter menu.</p> <p data-bbox="583 415 1566 464">User can apply only one of the filters from the list, which updates the statistics based on the selected filter. Text with the selected filter is shown in the top right corner of the component</p> <ul data-bbox="617 480 842 886" style="list-style-type: none"> • Last 5 mins • Last 10 mins • Last 15 mins • Between 0 - 15 mins • Between 15 - 30 mins • Between 30 - 45 mins • Between 45 - 60 mins • Between 60 - 7 5mins • Between 75- 90 mins • First Half • Second Half • Since last Goal • Since last Red Card • Extra-tme <p data-bbox="569 902 1871 967">(See, PANDA_000196 at PANDA_000200-PANDA_000201, <a data-bbox="569 938 1871 967" href="https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.">https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p> <p data-bbox="569 1008 1892 1081">As described below, Genius Sports delivers dozens of FIBA basketball and FIVB volleyball leagues globally.</p>

Key Features	Accused Product
	<p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p>
<p>[19C] at least one socket server communicatively coupled to the control server to:</p> <p>[19C.1] receive from the control server at least some of the first event information and at least some of the second event information wherein:</p>	<p>The Accused Products include “<i>at least one socket server communicatively coupled to the control server to receive from the control server at least some of the first event information and at least some of the second event information.</i>”</p> <p>For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <h3>Introduction</h3> <p>This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h3>Connection</h3> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p>

Key Features	Accused Product
	<p>RAW</p> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p><code>/v2/{sport}/publish</code></p> <p>Example - HTTP</p> <pre>POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre>/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p> <p>In addition, Genius Sports “relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport” and Ably “can help [customers] easily build scalable and reliable apps with WebSockets.”</p>

Key Features	Accused Product
	<p data-bbox="598 245 1297 516">Infrastructure teams can “sleep easy” and developers are free to innovate</p> <p data-bbox="598 578 1339 751">Genius Sports now relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport. Concerns about latency are gone - with 300+ points of presence across a global edge network, Ably effortlessly maintains sub-65ms latency at global scale. That ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video, which protects the integrity of in-play betting and customer revenues.</p> <p data-bbox="598 797 1339 997">Meanwhile, Gary and his team can “sleep easier at night”, knowing that business critical data is no longer at the mercy of complex and increasingly unstable on-premises infrastructure; the daily rush to address hardware issues is a thing of the past. In turn, that has eliminated annual hardware costs and freed up around 30 hours per month in RabbitMQ maintenance that Genius Sports’ developers and engineers can now refocus on service optimisation and innovation.</p> <div data-bbox="569 1019 1719 1403" style="background-color: #f06292; padding: 10px;"> <div data-bbox="642 1068 976 1356" style="display: inline-block; vertical-align: top;">  </div> <div data-bbox="1003 1092 1335 1356" style="display: inline-block; vertical-align: top; background-color: #2d3748; color: white; padding: 10px;"> <p>Talk to our technical team</p> <p>Reach out to learn more about Ably and how we can help you easily build scalable and reliable apps with WebSockets.</p> <p style="border: 1px solid white; padding: 2px 10px; display: inline-block;">Live chat unavailable</p> <p>For all the ways to get in touch with us, visit our contact page.</p> </div> <div data-bbox="1367 1092 1696 1356" style="display: inline-block; vertical-align: top; background-color: white; color: #2d3748; padding: 10px; border: 1px solid #2d3748;"> <p>Try our APIs for free</p> <p>Our free plan includes:</p> <ul style="list-style-type: none"> ✓ 6M Monthly messages ✓ 200 Peak concurrent channels ✓ 200 Peak concurrent connections ✓ No credit card required <p style="border: 1px solid #2d3748; padding: 2px 10px; display: inline-block; margin-top: 10px;">Start with a free account</p> </div> </div>

Key Features	Accused Product
	(See https://ably.com/case-studies/genius-sports)
<p>[19C.2] the at least some of the first event information includes first score information for the first sporting event; and</p>	<p>On information and belief, the Accused Products includes a system wherein <i>“the at least some of the first event information includes first score information for the first sporting event.”</i></p> <p>For example, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p> <div data-bbox="569 771 1066 1235" style="border: 1px solid black; padding: 10px; margin: 10px 0;"> <p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1079 553 1587 1235" style="border: 1px solid black; padding: 10px; margin: 10px 0;">  </div> <p>(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p>

Key Features

Accused Product

Get set up in 30 mins

If you're looking for the simple solution, then you need GeniusLive.

A single fixed camera, with full-HD streaming, which doesn't need a camera team and automatically adds the scoreboard to the screen.

You also get a handheld camera to grab that behind-the-scenes footage: team talks, coach reactions and post-game interviews.



(See, PANDA_000084 at PANDA_000088, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



GeniusLive in action:

- 1 camera system, fixed in-venue
- Up to full HD video streaming
- Unmanned system films the entire court
- Installation within 30 minutes
- Graphic overlay (scoreboard)
- Additional handheld camera to take over video and audio
- Integrated with real-time fan engagement tools

Key Features

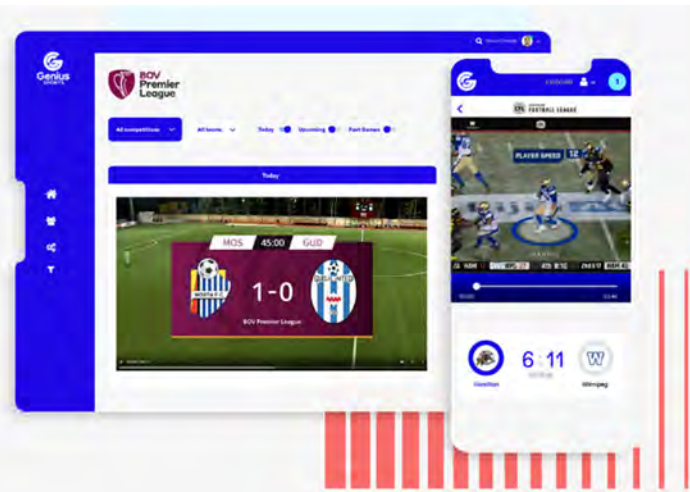
Accused Product

(See, PANDA_000084 at PANDA_000089, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))

Broadcast the full picture

Need that extra touch? GeniusLive+ gives you everything you need. Create streams that rival TV. Add graphic overlays and post-match highlights.

Capture the entire pitch, with a 180° panoramic camera. And even throw in live commentary and extra cameras from around the venue. All automatically.



(See, PANDA_000084 at PANDA_000090, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



GeniusLive+ in action:

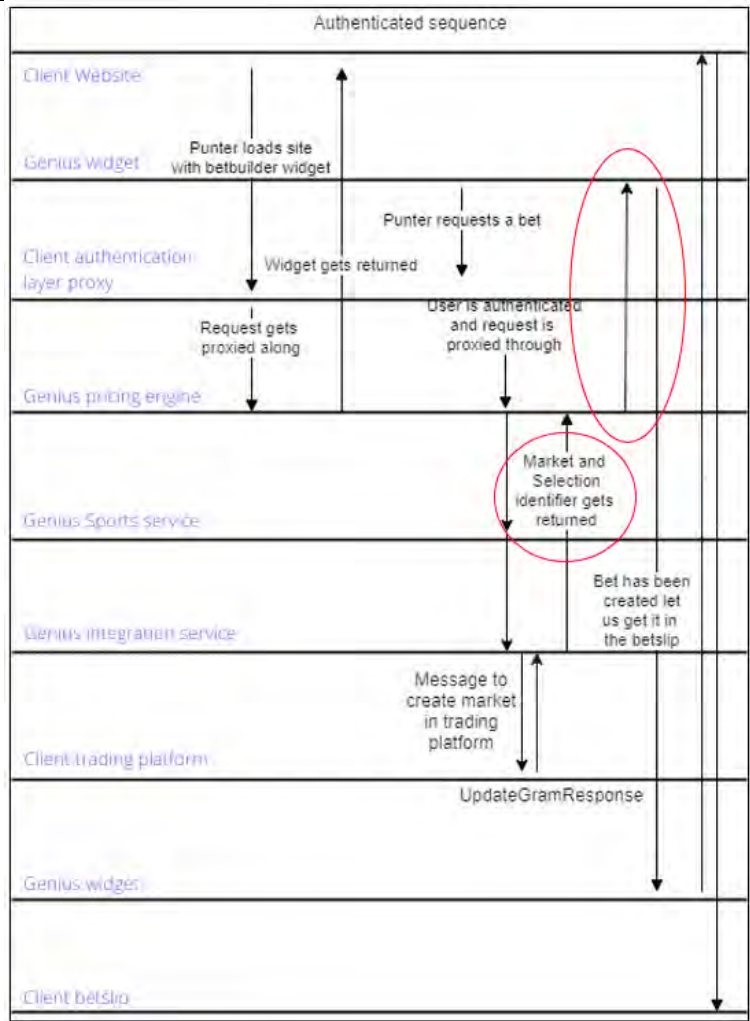
- Live and on-demand video in full HD
- Fully-automated production for every game and training session at the venue
- Full-pitch panoramic view through our unique camera head that captures 180° in high resolution
- Automated on-screen graphics and post-match highlights
- Enhanced production with additional cameras located around the venue and live commentary

Key Features	Accused Product
	(See, PANDA_000084 at PANDA_000091, https://geniussports.com/video/capture/.)
<p>[19C.3] the at least some of the second event information includes second score information for the second sporting event; and</p>	<p>The Accused Products include a system where “<i>the at least some of the second event information includes second score information for the second sporting event.</i>”</p> <p>See [19C.2], <i>supra</i>. In addition, the Genius Sports live streaming services provide multiple score and match details, which are updated live on the multibet widgets on a user device.</p> <div data-bbox="569 505 1755 1114" data-label="Image"> <p>The image shows a mobile application interface for Genius Sports. At the top, there is a video player showing an NFL game in progress. Below the video, the score is 0-0. The interface includes several betting widgets: a 'Match Handicap' section with odds of 12/1, 0/1, and 1/5; a 'Match Result' section with odds of 12/1, 0/1, and 1/5; and a 'Total Goals over / under 3.5' section with odds of 10/11 and 10/11. The background of the interface is light blue with the text 'Video wins every time' and a promotional message: 'When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.'</p> </div> <p>(See, PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p>

Key Features	Accused Product
	 <p data-bbox="1402 386 1728 479">Best data, best results</p> <p data-bbox="1402 505 1803 553">LiveStats gathers every shot, goal, dunk, spike and more across multiple sports.</p> <p data-bbox="1402 586 1793 662">Use that data to create content for your fans, insights for your coaches, video highlights for your broadcast and more.</p> <p data-bbox="569 849 1793 881">(See, PANDA_000500 at PANDA_000502, https://geniussports.com/sportstech/data/livestats/.)</p>
<p data-bbox="197 943 541 1408">[19C.4] transmit at least the first score information the at least some of the first event information to the first viewer client device of the first plurality of viewer client devices via a third Internet communication channel between at least one first event socket of the at least one socket server and the first viewer client device</p>	<p data-bbox="562 943 1898 1084">The Accused Products include at least one socket server to “<i>transmit at least the first score information the at least some of the first event information to the first viewer client device of the first plurality of viewer client devices via a third Internet communication channel between at least one first event socket of the at least one socket server and the first viewer client device of the first plurality of viewer devices.</i>”</p> <p data-bbox="562 1138 1898 1354">For example, Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p>


Key Features	Accused Product
<p>of the first plurality of viewer devices; and</p>	<div data-bbox="573 240 1272 586" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 760 1346 834" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

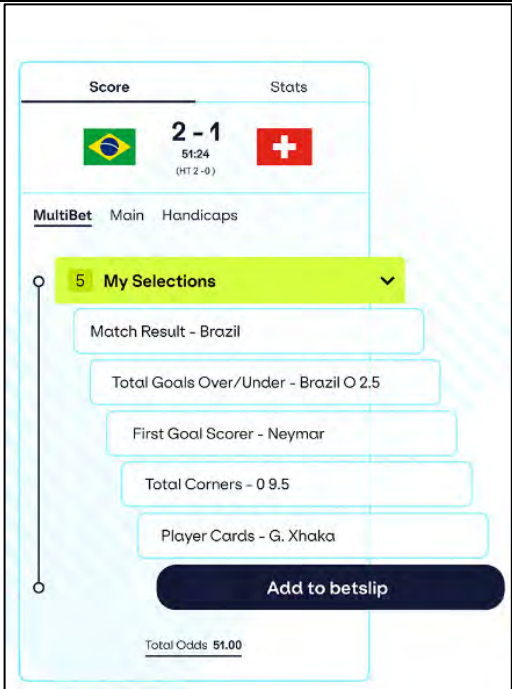
Key Features	Accused Product
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(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.>)

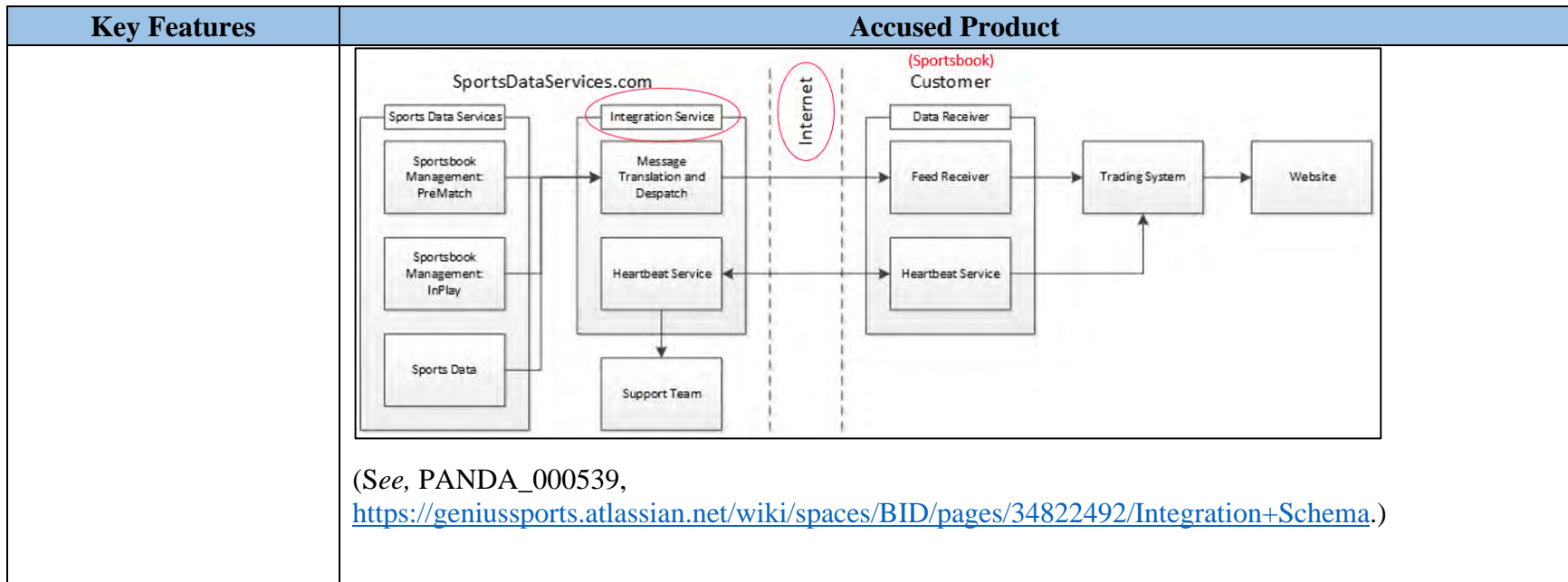
Key Features	Accused Product
	<p>Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.</p> <div data-bbox="573 396 1268 797" style="border: 1px solid black; padding: 5px;"> <p>Multibet Widget Integration</p> <p>Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer’s bet slip with all the required data to populate it with the selection details.</p> <p>The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p>Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 997 1268 1149" style="border: 1px solid black; padding: 5px;"> <p>This page describes how to integrate with the variety of SmartStream products with examples.</p> <p>All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> </div> <p>(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Key Features	Accused Product	
	<p>SmartStream Release Process</p> <p>SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre>	<p>Embedding a product</p> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsdemo.betstream.betgenius.com/betstream"> </iframe> </pre>
	<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>	

Key Features	Accused Product
	<div data-bbox="569 451 1066 919" style="border: 1px solid black; padding: 10px;"> <p style="color: blue; font-size: 24px; margin: 0;">More in-play profits</p> <p style="margin: 5px 0 0 20px;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0 0 20px;">Players create the exact accumulator they want, during a single game, for example – Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1079 235 1587 919" style="border: 1px solid black; padding: 10px; margin-top: 10px;">  </div> <p style="margin-top: 10px;">(See, PANDA_000111 at PANDA_000112-PANDA_000113 https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p data-bbox="569 240 1898 456">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 493 1698 1187"> <pre> graph LR subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] UIWidget[Genius Sports UI Widget] Betslip -- Market Price --> UIWidget UIWidget <--> ReverseProxy end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] API end IntegrationService[Integration Service] MultibetBackend <--> IntegrationService end ReverseProxy --> API IntegrationService -- "Fixtures Markets Prices Results" --> TradingPlatform TradingPlatform --> IntegrationService </pre> <p data-bbox="583 1166 993 1187">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1230 1898 1300">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>



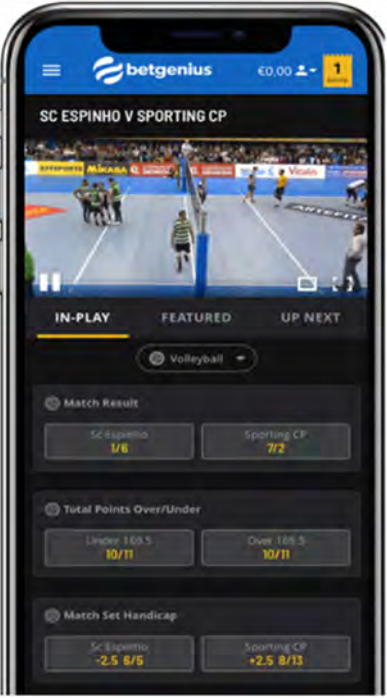
Key Features	Accused Product
	<div data-bbox="577 240 1753 1144"> <p>Diagram Key</p> <ul style="list-style-type: none"> ● Website (Customer) ● UI Widget (Genius Sports) ● Multibet Backend (Genius Sports) ● Trading Platform (Customer) <p>Examples of communications between Multibet backend (via the Integration Service) and the sportsbook's trading platform</p> </div> <p>(See, PANDA_00209 at PANDA_00210, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.)</p>
[19.C.5] transmit at least the second score	The Accused Products include at least one socket server to “transmit at least the second score information of the at least some of the second event information to the first viewer client device of the second plurality

Key Features	Accused Product
<p>information of the at least some of the second event information to the first viewer client device of the second plurality of viewer client devices via a fourth Internet communication channel between at least one second event socket of the at least one socket server and the first viewer client device of the second plurality of viewer devices.</p>	<p><i>of viewer client devices via a fourth Internet communication channel between at least one second event socket of the at least one socket server and the first viewer client device of the second plurality of viewer devices.”</i></p> <p>For example, a fourth event information Internet communication channel is used in the same way described above to transmit at least the second event information to the second viewer client device of the second plurality of viewer client devices.</p>

11. Dependent Claim 20

Key Features	Accused Product
<p>[20P] The system of claim 19, wherein: [20A] in A), the plurality of media sources:</p>	<p>The Accused Products provide the system of claim 19 with a plurality of media sources. <i>See Claim 19, supra. See [19A], supra.</i></p>
<p>[20A.1] provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of</p>	<p>The Accused Products comprise a plurality of media sources that <i>“provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices.”</i></p>

Key Features	Accused Product
<p>viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices; and</p>	<p>For example, the Genius Sports platform supports multiple users viewing the same sporting event simultaneously, such that a second viewer client device of the first plurality of viewer client devices will be provided a second copy of the first plurality of copies. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p>

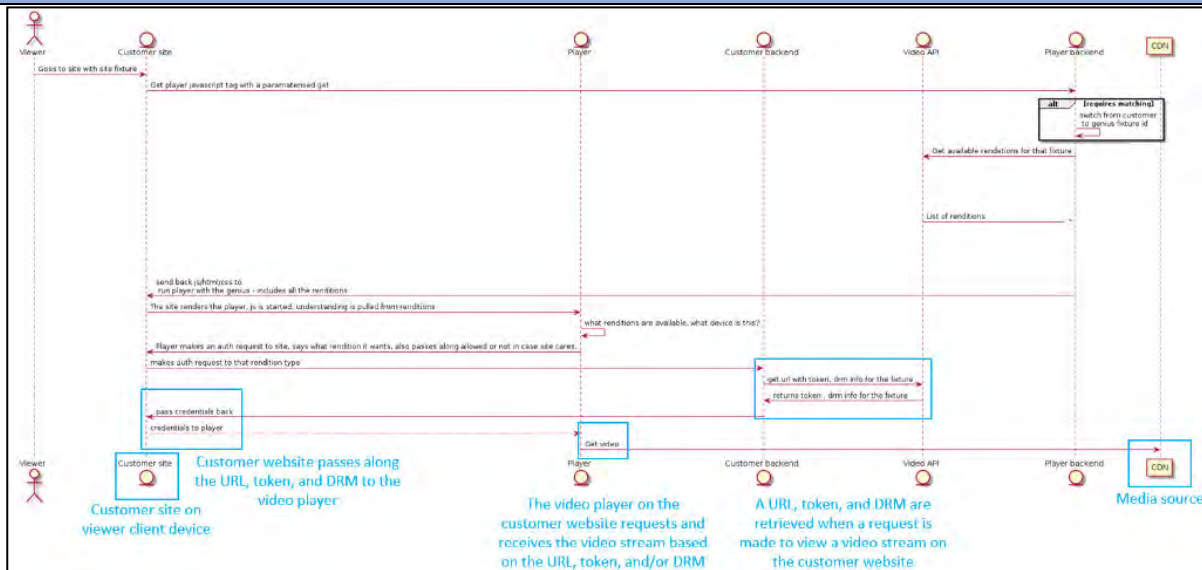
Key Features	Accused Product
	 <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>The Accused Products combine live sports data and live sports video (i.e., “<i>the second copy</i>”), which is the exact focus of the claimed invention. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a viewer client device, as claimed. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this</p>

Key Features	Accused Product
	<p>information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the client device. This process is depicted below.</p> <div data-bbox="573 435 1766 878" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="579 483 1759 638"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="579 732 1759 797"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="573 906 1766 1235" style="border: 1px solid black; padding: 5px;"> <h3 data-bbox="579 914 840 943">How does it work?</h3> <p data-bbox="579 976 1759 1073">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="579 1105 1066 1130"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="579 1154 1759 1227">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Key Features

Accused Product



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the client device via a communication channel between the CDN and the client device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 266 1759 594"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: api.geniussports.com/Video/v3/PRODSTD] https://explorer.api.geniussports.com/Video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 623 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

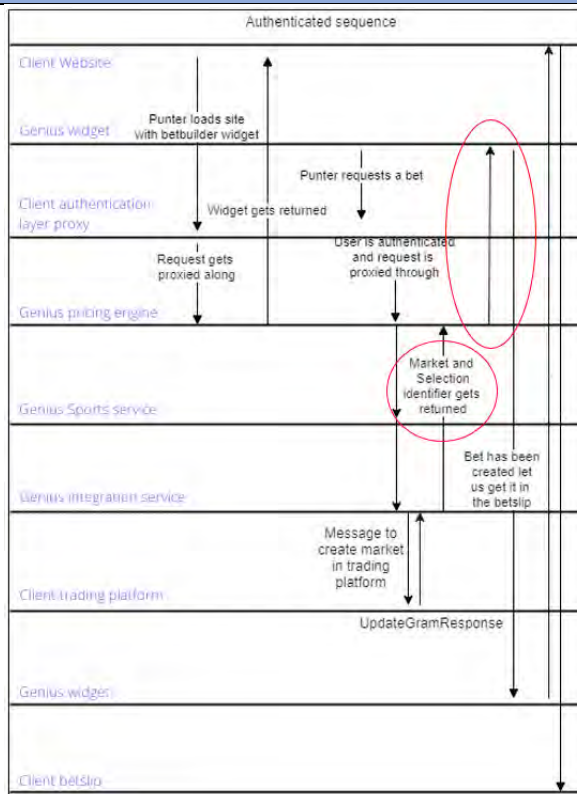
Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>
<p>[20A.2] provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the</p>	<p>The Accused Products include a plurality of media sources that “provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices.”</p> <p>See discussion of Claim Element [20A.1], <i>supra</i>.</p>

Key Features	Accused Product
<p>plurality of media sources and the second viewer client device of the second plurality of viewer client devices; and</p>	<p>A fourth video Internet communication channel is used in the same way described above to provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices.</p>
<p>[20B] in C), the at least one socket server:</p>	<p>The Accused Products comprise at least one socket server. <i>See</i> discussion of Claim Element [19C], <i>supra</i>.</p>
<p>[20B.1] transmits at least the first score information of the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices; and</p>	<p>On information and belief, the Accused Products include at least one socket server that “<i>transmits at least the first score information of the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices.</i>” <i>See</i> discussion of Claim Element [19C.2], <i>supra</i>.</p> <p>For example, the Genius Sports platform supports multiple users viewing the same sporting event simultaneously, such that a second viewer client device of the first plurality of viewer client devices will be provided a second copy of the first plurality of copies. As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p>

Key Features	Accused Product
	<p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook's platform. An end user using the sportsbook's platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user's betslip. This data includes, for example, the bet generated by the sportsbook's trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook's platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="573 623 1270 971" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 1109 1348 1183" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

Key Features


Accused Product



(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.>)

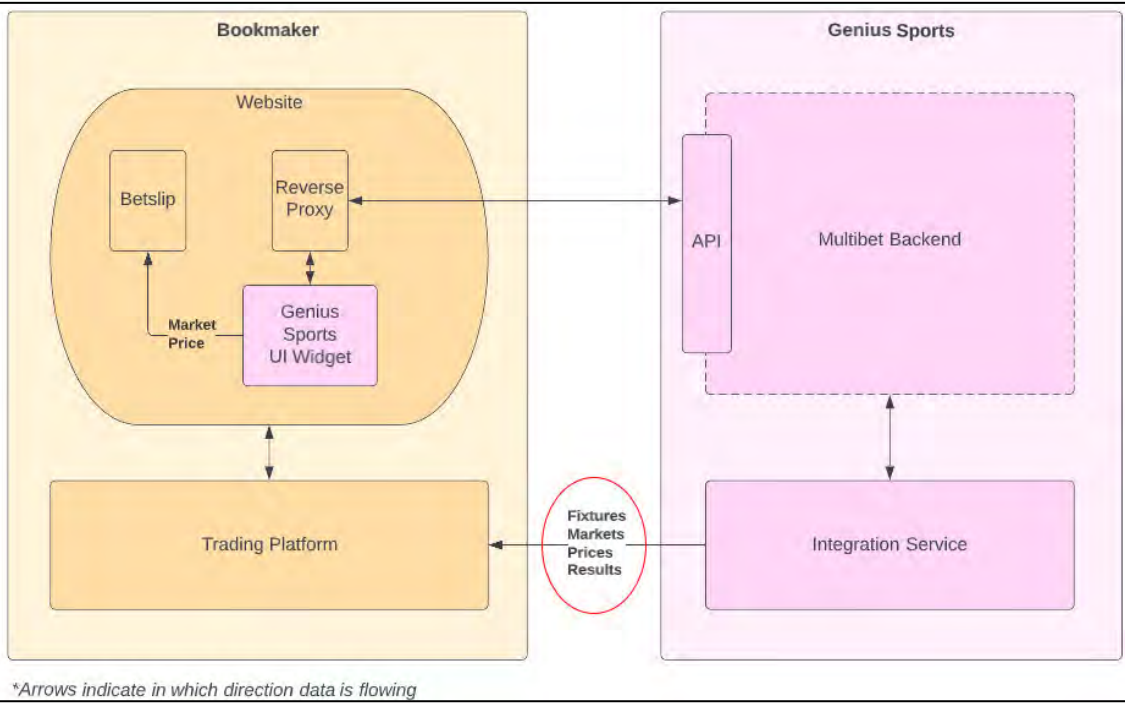
Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.

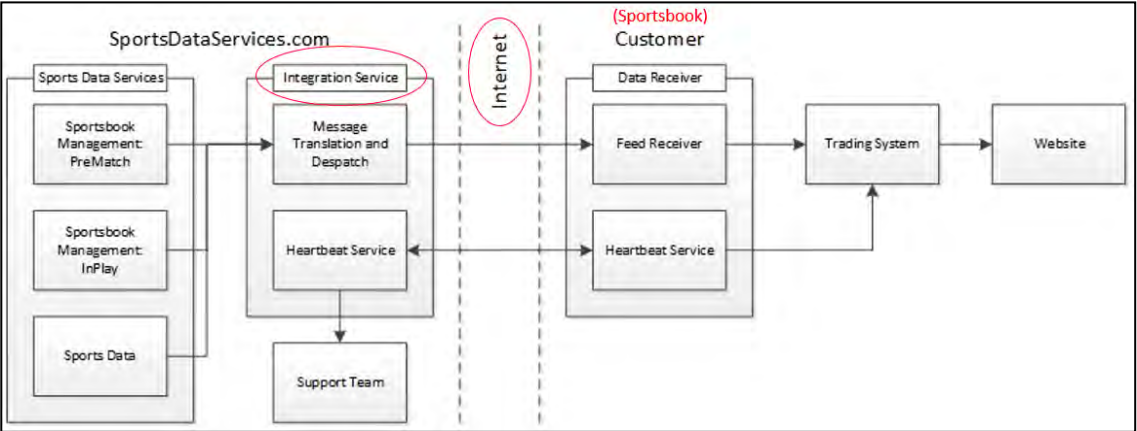
Key Features	Accused Product
	<p data-bbox="575 258 953 293">Multibet Widget Integration</p> <p data-bbox="575 313 1262 431">Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p data-bbox="575 456 1251 509">The technical information for the front-end integration can be found in the following space - SmartStream Integrations,</p> <p data-bbox="575 534 1213 652">Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> <p data-bbox="569 683 1667 792">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 857 1213 911">This page describes how to integrate with the variety of SmartStream products with examples.</p> <p data-bbox="575 935 1262 989">All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> <p data-bbox="569 1036 1787 1105">(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Key Features	Accused Product
	<div data-bbox="575 261 1144 829"> <h3>SmartStream Release Process</h3> <p>SmartStream is released to its user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre> </div> <div data-bbox="1157 261 1696 829"> <h3>Embedding a product</h3> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream </script> <script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bs </pre> </div> <p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits at least the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>

Key Features	Accused Product	
	<p data-bbox="583 516 913 641">More in-play profits</p> <p data-bbox="583 667 1066 764">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p data-bbox="583 805 1066 935">Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p>	 <p data-bbox="1094 313 1444 440">Score Stats Brazil 2 - 1 Switzerland 51:24 (HT 2-0)</p> <p data-bbox="1094 456 1318 480">MultiBet Main Handicaps</p> <p data-bbox="1094 516 1482 553">5 My Selections</p> <ul data-bbox="1163 570 1562 805" style="list-style-type: none"> Match Result - Brazil Total Goals Over/Under - Brazil O 2.5 First Goal Scorer - Neymar Total Corners - O 9.5 Player Cards - G. Xhaka <p data-bbox="1234 813 1577 857">Add to betslip</p> <p data-bbox="1220 886 1325 902">Total Odds 51.00</p>
<p data-bbox="562 967 1507 1040">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>		

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p>During operation, Genius Sport's Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook's trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook's trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p>  <p><i>*Arrows indicate in which direction data is flowing</i></p> <p>(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Key Features	Accused Product
	 <p>The diagram illustrates the integration between SportsDataServices.com and a (Sportsbook) Customer. On the left, SportsDataServices.com includes Sports Data Services (Sportsbook Management: PreMatch, Sportsbook Management: InPlay, Sports Data), an Integration Service (circled in red), Message Translation and Despatch, Heartbeat Service, and a Support Team. On the right, the (Sportsbook) Customer includes a Data Receiver, Feed Receiver, and Heartbeat Service. The Internet connects the two systems. Data flows from SportsDataServices.com to the Customer's Data Receiver and Feed Receiver, and from the Customer's Heartbeat Service back to SportsDataServices.com's Heartbeat Service. The Customer's Feed Receiver feeds into a Trading System, which then connects to a Website.</p> <p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Key Features	Accused Product
	<div data-bbox="573 256 1749 1166"> <p>Diagram Key</p> <ul style="list-style-type: none"> Website (Customer) LI Widget (Genius Sports) Multibet Backend (Genius Sports) Trading Platform (Customer) <p>Examples of communications between Multibet backend (via the Integration Service) and the sportsbook's trading platform</p> </div> <p>(See, PANDA_00209 at PANDA_00210, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.)</p>
[20B.2] transmits at least the second score	The Accused Products include at least a socket server that “transmits at least the second score information of the second event information to the second viewer client device of the second plurality of

Key Features	Accused Product
<p>information of the second event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one second event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.</p>	<p><i>viewer client devices via a fourth event information Internet communication channel between the at least one second event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices.” See discussion of Claim Elements [19.C.3] and [20B.1], supra.</i></p> <p>A fourth event information Internet communication channel is used in the same way described above to transmit at least the second event information to the second viewer client device of the second plurality of viewer client devices.</p>

12. Dependent Claim 21

Claim Element	Accused Product
<p>[21] The system of claim 19, wherein in C), the at least one socket server further: transmits and receives first chat information regarding the first live sporting event video-based commentary included in the first</p>	<p>The Genius Sports platform provides the system of claim 19. <i>See Claim 19, supra. See [19P]-[19C.4], supra.</i> In addition, the Accused Products provide a system wherein “<i>the at least one socket server further: transmits and receives first chat information regarding the first live sporting event video-based commentary included in the first broadcaster’s live stream of digital content via at least one first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information regarding the first live sporting event video-based commentary; and transmits and receives second chat information regarding the second live sporting event video-based commentary included in the second</i></p>

Claim Element	Accused Product
<p>broadcaster's live stream of digital content via at least one first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information regarding the first live sporting event video-based commentary; and</p> <p>transmits and receives second chat information regarding the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content via at least one second chat/system event Internet communication channel between at least one</p>	<p><i>broadcaster's live stream of digital content via at least one second chat/system event Internet communication channel between at least one second chat/system event socket of the at least one socket server and the first viewer client device of the second plurality of viewer client devices, wherein the at least one second chat/system event socket corresponds to the second chat information regarding the second live sporting event video-based commentary.” See Claim 5, supra.</i></p>

Claim Element	Accused Product
<p>second chat/system event socket of the at least one socket server and the first viewer client device of the second plurality of viewer client devices, wherein the at least one second chat/system event socket corresponds to the second chat information regarding the second live sporting event video-based commentary.</p>	

13. Dependent Claim 22

Claim Element	Accused Product
<p>[22] The system of claim 21, wherein: in A), the plurality of media sources: provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the</p>	<p>The Accused Products provide the system of claim 21. <i>See Claim 21, supra.</i> In addition, the Accused Products provide a system wherein “<i>in A) the plurality of media sources provide a second copy of the first plurality of copies to a second viewer client device of the first plurality of viewer client devices via a third video Internet communication channel between the plurality of media sources and the second viewer client device of the first plurality of viewer client devices; and provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices; and in C), the at least one socket server transmits at least the first score information of the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and the second viewer client device of the first plurality of viewer devices; transmits and receives the first chat information regarding the first live sporting event video-based commentary</i>”</p>

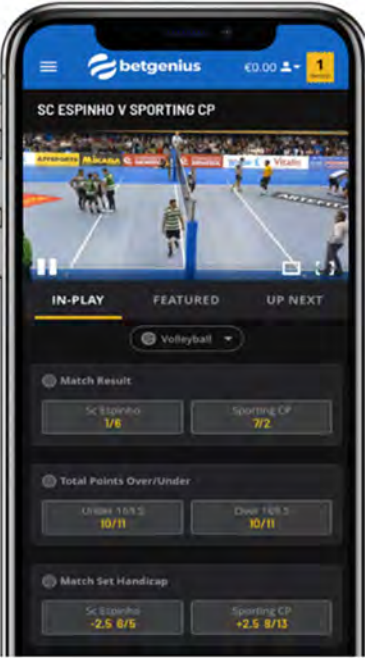
Claim Element	Accused Product
<p>second viewer client device of the first plurality of viewer client devices; and provide a second copy of the second plurality of copies to a second viewer client device of the second plurality of viewer client devices via a fourth video Internet communication channel between the plurality of media sources and the second viewer client device of the second plurality of viewer client devices; and</p> <p>in C), the at least one socket server: transmits at least the first score information of the first event information to the second viewer client device of the first plurality of viewer client devices via a third event information Internet communication channel between the at least one first event socket of the at least one socket server and</p>	<p><i>included in the first broadcaster's live stream of digital content via at least one third chat/system event Internet communication channel between the at least one first chat/system event socket of the at least one socket server and the second viewer client device of the first plurality of viewer client devices; transmits at least the second score information of the second event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one second event socket of the at least one socket server and the second viewer client device of the second plurality of viewer devices; and transmits and receives the second chat information regarding the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content via at least one fourth chat/system event Internet communication channel between the at least one second chat/system event socket of the at least one socket server and the second viewer client device of the second plurality of viewer client devices.” See Claim 6, supra.</i></p>

Claim Element	Accused Product
<p>the second viewer client device of the first plurality of viewer devices; transmits and receives the first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one third chat/system event Internet communication channel between the at least one first chat/system event socket of the at least one socket server and the second viewer client device of the first plurality of viewer client devices; transmits at least the second score information of the second event information to the second viewer client device of the second plurality of viewer client devices via a fourth event information Internet communication channel between the at least one second event socket of the</p>	

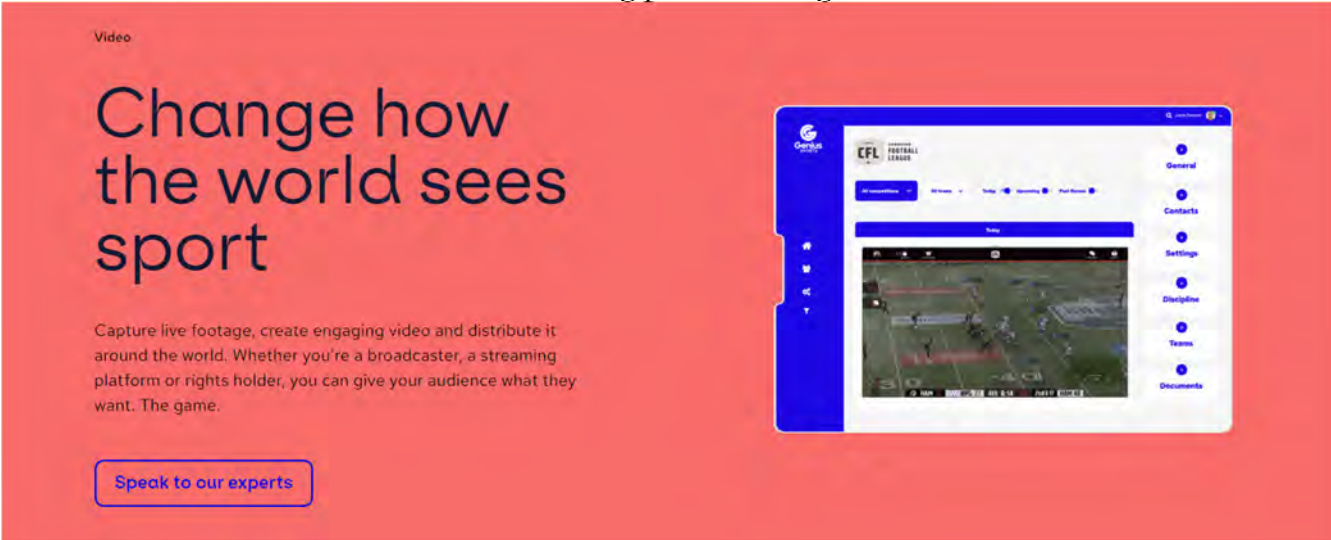
Claim Element	Accused Product
<p>at least one socket server and the second viewer client device of the second plurality of viewer devices; and transmits and receives the second chat information regarding the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content via at least one fourth chat/system event Internet communication channel between the at least one second chat/system event socket of the at least one socket server and the second viewer client device of the second plurality of viewer client devices.</p>	



14. Independent Claim 23

Claim Element	Accused Product
<p>[23P] A method for providing a first copy of a first broadcaster's live stream of digital content including first live sporting event video-based commentary from a first broadcaster client device to a first viewer client device, the method comprising:</p>	<p>The Accused Products practice a method “for providing a first copy of a first broadcaster's live stream of digital content including first live sporting event video-based commentary from a first broadcaster client device to a first viewer client device.”</p> <p>For example, the Accused Products include both a live stream of a sporting event and overlaid event information related to the sporting event.</p> <div data-bbox="577 565 1766 1175" data-label="Image"> </div> <p>(See, PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p> <p>The overlaid event information includes, e.g., Milestones, Leaderboards, Highs, Probabilities, team information (e.g., team names, abbreviations, and/or logos), score information (e.g., with essentially real-time score updates synchronized with the video-based commentary), player information, venue</p>

Claim Element	Accused Product
	<p>information, game status information (e.g., on-base, at-bat, timeouts, fouls, pole position, yards-to-go, yards-to-goal, down, team statistics, player statistics, historical data, etc.).</p>  <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p>

Claim Element	Accused Product
	<p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Further, the Accused Products are used by Genius Sports and/or in connections with its partners and/or customers, such as broadcasters, to “[c]apture live footage, create engaging video and distribute it around the world” for broadcasters and streaming platform or rights holders:</p>  <p>(See, PANDA_000069, https://geniussports.com/video/.)</p> <p>On information and belief, Genius Sports partners with one or more broadcasters to use, offer for sale, and/or sell the Accused Products:</p>

Claim Element	Accused Product
	<p data-bbox="579 256 1104 289">We work with partners worldwide</p> <div data-bbox="615 386 1881 673">  </div> <p data-bbox="569 691 1598 724">(See, PANDA_000069 at PANDA_000074-75, https://geniussports.com/video/.)</p> <p data-bbox="579 773 1325 805">We work with the biggest media players in sport</p> <div data-bbox="615 911 1881 987">  </div> <p data-bbox="569 1008 1787 1040">(See, PANDA_000021 at PANDA_000025, https://geniussports.com/publishers-broadcasters/.)</p> <p data-bbox="569 1081 1881 1219">On information and belief, the Accused Products provide a first and second plurality of copies of a first and second broadcaster's live stream of digital content including first and second video-based commentary about a first and second live sporting event from a first and second broadcaster client device to a first and second plurality of viewer client devices.</p>

Claim Element	Accused Product
	<p data-bbox="617 272 968 375">Give fans what they care about</p> <p data-bbox="617 402 1029 483">People want to know more. How often are the players passing? Who had the most possession?</p> <p data-bbox="617 516 1029 597">So track key data about the players, like their speeds and shot velocity. And use that to add graphics and live animations.</p>  <p data-bbox="569 657 1703 690">(See, PANDA_000098 at PANDA_000101, https://geniussports.com/video/production/.)</p> <div data-bbox="569 727 1892 1079"> <div data-bbox="699 743 779 821"> <p data-bbox="722 760 743 792">1</p> <p data-bbox="604 868 871 894">Keep viewers informed</p> <p data-bbox="583 927 894 1065">Offer producers and presenters pointers based on pre-match data and analysis, helping them explain the subtle nuances of a coach's strategy.</p> </div> <div data-bbox="1186 743 1266 821"> <p data-bbox="1209 760 1230 792">2</p> <p data-bbox="1079 868 1367 927">Power visualisations with data</p> <p data-bbox="1058 959 1388 1065">Give your video that extra push. Visualise key moments and statistics in real time with animations and content specific to your viewers.</p> </div> <div data-bbox="1671 743 1751 821"> <p data-bbox="1694 760 1715 792">3</p> <p data-bbox="1612 868 1808 894">Tell the full story</p> <p data-bbox="1556 927 1871 1065">Dig deeper into every sports story. Producers, editors and fans can create hundreds of stories in minutes through simple web interfaces or embeddable UIs.</p> </div> </div> <p data-bbox="569 1084 1766 1117">(See, PANDA_000098 at PANDA_000101-102, https://geniussports.com/video/production/.)</p>

Claim Element	Accused Product
	<div data-bbox="583 272 1087 652" data-label="Section-Header"> <h1>BT Sport augments broadcasts with tracking data</h1> </div> <div data-bbox="1444 337 1843 409" data-label="Image"> </div> <div data-bbox="567 678 1852 750" data-label="Text"> <p>(See, PANDA_000004, https://geniussports.com/customer-stories/bt-sport-augments-coverage-with-tracking-data/.)</p> </div> <div data-bbox="577 799 1222 1263" data-label="Image"> </div> <div data-bbox="1276 808 1495 847" data-label="Section-Header"> <h2>Team Talk</h2> </div> <div data-bbox="1276 889 1810 938" data-label="Text"> <p>Personalisation and rich data are pivotal to the future of sports broadcasting.</p> </div> <div data-bbox="1276 961 1873 1042" data-label="Text"> <p>With fans wanting more control and greater levels of insight than ever before, BT Sport set out to launch a new Matchday Experience tool to transform its coverage of the English Premier League (EPL).</p> </div> <div data-bbox="1276 1058 1780 1084" data-label="Text"> <p>The major UK broadcaster needed a solution that would be:</p> </div> <div data-bbox="1297 1107 1885 1247" data-label="List-Group"> <ul style="list-style-type: none"> • Immersive and informative fan experiences • Editorially relevant with insights that meet fans' demands to better understand games • Ready for the rollout of 5G and suitable for Premier League fans of all ages </div> <div data-bbox="567 1279 1789 1351" data-label="Text"> <p>(See, PANDA_000004 at PANDA_000005, https://geniussports.com/customer-stories/bt-sport-augments-coverage-with-tracking-data/.)</p> </div>

Claim Element

Accused Product



Bring sports stories to life

Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:

- Split-second shot probabilities
- Distance to three-pointers
- Real-time player speeds
- Shot velocity
- And much more

(See, PANDA_000496, <https://geniussports.com/publishers-broadcasters/>.)



CUSTOMER STORIES

CBS and Genius Win Sports Emmy for RomoVision

Fans want more control and greater levels of insight than ever. Discover how we combined rich live tracking data with sophisticated graphics to visualise expert commentator, Tony Romo's, live analysis.

Read now

(See, PANDA_000496 at PANDA_000497, <https://geniussports.com/publishers-broadcasters/>.)

Claim Element	Accused Product
	<div data-bbox="583 284 926 386"> <h2>Get set up in 30 mins</h2> </div> <div data-bbox="583 412 993 467"> <p>If you're looking for the simple solution, then you need GeniusLive.</p> </div> <div data-bbox="583 500 1003 610"> <p>A single fixed camera, with full-HD streaming, which doesn't need a camera team and automatically adds the scoreboard to the screen.</p> </div> <div data-bbox="583 646 1003 727"> <p>You also get a handheld camera to grab that behind-the-scenes footage: team talks, coach reactions and post-game interviews.</p> </div> <div data-bbox="1226 264 1881 716"> </div> <div data-bbox="569 786 1661 821"> <p>(See, PANDA_000084 at PANDA_000088, https://geniussports.com/video/capture/.)</p> </div> <div data-bbox="577 867 1251 1328"> </div> <div data-bbox="1457 902 1759 1008"> <h2>GeniusLive in action:</h2> </div> <div data-bbox="1482 1036 1885 1304"> <ul style="list-style-type: none"> • 1 camera system, fixed in-venue • Up to full HD video streaming • Unmanned system films the entire court • Installation within 30 minutes • Graphic overlay (scoreboard) • Additional handheld camera to take over video and audio • Integrated with real-time fan engagement tools </div>

Claim Element

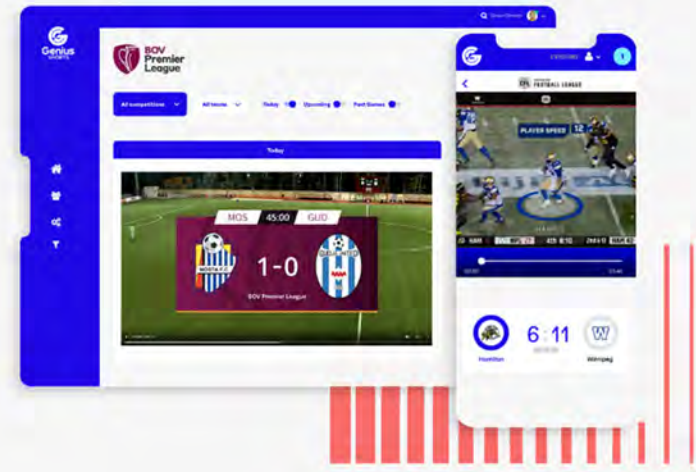
Accused Product

(See, PANDA_000084 at PANDA_000089, <https://geniussports.com/video/capture/>.)

Broadcast the full picture

Need that extra touch? GeniusLive+ gives you everything you need. Create streams that rival TV. Add graphic overlays and post-match highlights.

Capture the entire pitch, with a 180° panoramic camera. And even throw in live commentary and extra cameras from around the venue. All automatically.



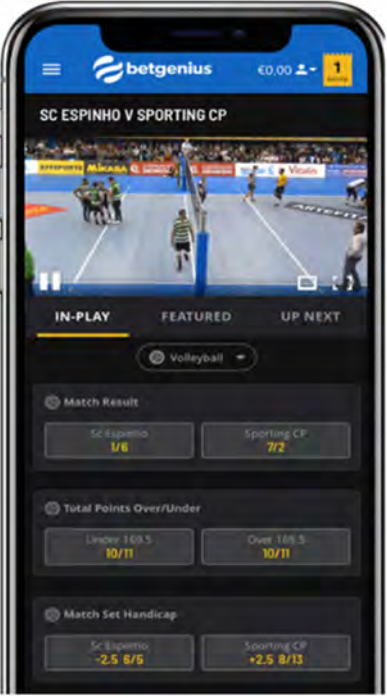
(See, PANDA_000084 at PANDA_000090, <https://geniussports.com/video/capture/>.)



GeniusLive+ in action:

- Live and on-demand video in full HD
- Fully-automated production for every game and training session at the venue
- Full-pitch panoramic view through our unique camera head that captures 180° in high resolution
- Automated on-screen graphics and post-match highlights
- Enhanced production with additional cameras located around the venue and live commentary

Claim Element	Accused Product
	<p>(See, PANDA_000084 at PANDA_000091, https://geniussports.com/video/capture/.)</p> <p>The NFL appointed Genius Sports in April 2021 as its exclusive worldwide distributor of real-time official play-by-play statistics, proprietary Next Gen Stats (NGS) data, and the League’s official sports betting data feed to media companies and sportsbooks in regulated markets. This partnership included the rights for Genius Sports to distribute low latency video feeds to sportsbooks in key international markets, which has now been expanded to include the U.S.</p> <p>As a first of its kind in the U.S., Caesars Sportsbook will offer official data-driven in-game betting opportunities and player props alongside live video streams of NFL games to give their customers access to the most compelling in-play NFL betting experience available for mobile and tablets. In addition, Caesars Sportsbook will utilize official NFL league and team marks and logos to help promote their live premium content through a fully immersive Watch & Bet live wagering experience.</p> <p>(See, PANDA_000066 at PANDA_000067, https://www.geniussports.com/newsroom/genius-sports-expands-partnership-with-nfl-to-provide-watch-bet-video-streams-for-the-2022-season-starting-with-caesars-entertainment/.)</p>
<p>[23A] A) providing the first copy to the first viewer client device via a first video communication channel between a plurality of media sources and the first viewer client device;</p>	<p>The Accused Products practice a method that includes “<i>providing the first copy to the first viewer client device via a first video communication channel between a plurality of media sources and the first viewer client device.</i>”</p> <p>For example, the Accused Products combine live sports data and live sports video.</p>

Claim Element	Accused Product
	 <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this</p>

Claim Element	Accused Product
	<p>information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.</p> <div data-bbox="575 435 1766 878" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="579 483 1761 638"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="579 732 1761 797"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 906 1766 1235" style="border: 1px solid black; padding: 5px;"> <h3 data-bbox="579 914 835 943">How does it work?</h3> <p data-bbox="579 976 1761 1073">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="579 1105 1066 1130"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="579 1154 1761 1227">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Claim Element	Accused Product
	<p>(See, PANDA_000541, PANDA_000550, https://dap-docs.betstream.betgenius.com/how-to-integrate.)</p> <p><u>Option (2): Video API</u></p> <p>For this option, the back-end of the sportsbook’s website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook’s own video player on the client device via a communication channel between the CDN and the client device. This process is depicted below.</p>

Claim Element	Accused Product
	<div data-bbox="575 266 1759 594"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: api.geniusports.com/video-v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 621 1759 902"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Claim Element	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>
<p>[23B] B) periodically retrieving, via the Internet and from an event information provider, first event information germane to a first live sporting event, wherein the first event information</p>	<p>The Accused Products practice a method that includes “periodically retrieving, via the Internet and from an event information provider, first event information germane to a first live sporting event, wherein the first event information includes first score information for the first live sporting event.”</p> <p>For example, the Accused Products update live streaming event information, such as predicted scores and odds, in real-time.</p>

Claim Element	Accused Product
<p>includes first score information for the first live sporting event; and</p>	<div data-bbox="588 267 1260 763"> </div> <p data-bbox="567 771 1270 812">(See https://geniussports.com/publishers-broadcasters/)</p> <div data-bbox="598 909 1291 1299"> </div> <p data-bbox="567 1307 1270 1347">(See https://geniussports.com/sportsbook/betvision/)</p> <div data-bbox="1365 381 1743 487"> <h2>Add fresh, dynamic content</h2> <p>Create polls, free-to-play games, widgets or data-driven content that updates in real-time. And collect first-party data to get a clearer idea of your audience and what they enjoy the most.</p> </div> <div data-bbox="1449 982 1858 1031"> <h2>Integrated betslip</h2> <p>Allow players to seamlessly place in-play bets within the streaming interface with our integrated betslip.</p> <p>Remove friction, show your latest odds and add excitement to live betting.</p> </div>

Claim Element	Accused Product
	<p>The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> <div data-bbox="573 396 1749 857" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>


Claim Element	Accused Product
	<div data-bbox="571 472 1066 938" style="border: 1px solid black; padding: 10px;"> <h2 style="color: blue; margin: 0;">More in-play profits</h2> <p style="margin: 5px 0;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0;">Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 256 1587 938" style="border: 1px solid black; padding: 10px; margin-top: 10px;">  </div> <p data-bbox="571 971 1507 1040" style="margin-top: 10px;">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

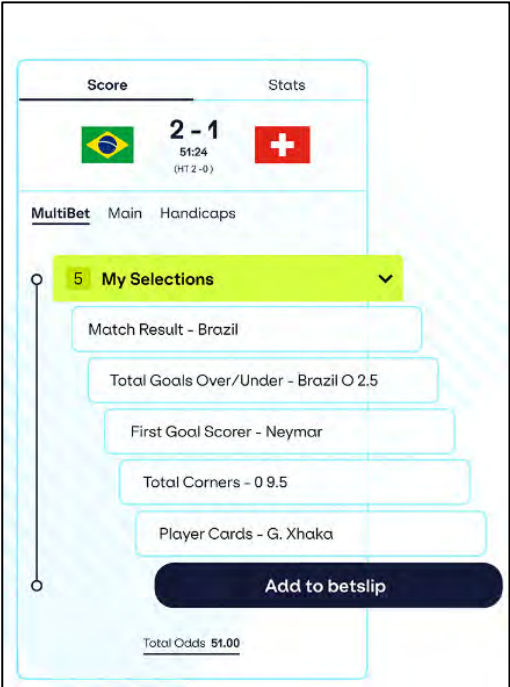
Claim Element	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p>
[23C] C) transmitting the first score information to at least the first viewer client device via a first	The Accused Products practice a method that includes “ <i>transmitting the first score information to at least the first viewer client device via a first event information communication channel between at least one first event socket of at least one socket server and the first viewer client device of the first plurality</i> ”

Claim Element	Accused Product
<p>event information communication channel between at least one first event socket of at least one socket server and the first viewer client device of the first plurality of viewer devices, wherein the at least one first event socket corresponds to the first event information germane to the first live sporting event.</p>	<p><i>of viewer devices, wherein the at least one first event socket corresponds to the first event information germane to the first live sporting event.”</i></p> <p>For example, Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="573 672 1272 1021" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 1198 1346 1268" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

Claim Element	Accused Product
	<p style="text-align: center;">Authenticated sequence</p> <pre> sequenceDiagram participant CW as Client Website participant GW as Genius widget participant CAP as Client authentication layer proxy participant GPE as Genius pricing engine participant GSS as Genius Sports service participant GIS as Genius integration service participant CTP as Client trading platform participant GW2 as Genius widget participant CBS as Client betslip CW->>GW: Punter loads site with betbuilder widget GW->>CAP: Widget gets returned CAP->>GPE: Request gets proxied along CAP->>GSS: User is authenticated and request is proxied through GSS->>GIS: Market and Selection identifier gets returned GIS->>CTP: Message to create market in trading platform CTP->>CBS: UpdateGramResponse CBS->>GW2: Bet has been created let us get it in the betslip GW2->>GW: GW->>CW: </pre> <p>(See, PANDA_000001, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.)</p>

Claim Element	Accused Product
	<p>Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.</p> <div data-bbox="573 415 1268 813" style="border: 1px solid black; padding: 5px;"> <p>Multibet Widget Integration</p> <p>Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer’s bet slip with all the required data to populate it with the selection details.</p> <p>The technical information for the front-end integration can be found in the following space - SmartStream Integrations,</p> <p>Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 1016 1268 1167" style="border: 1px solid black; padding: 5px;"> <p>This page describes how to integrate with the variety of SmartStream products with examples.</p> <p>All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> </div> <p>(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Claim Element	Accused Product
	<div data-bbox="575 261 1144 829"> <h3>SmartStream Release Process</h3> <p>SmartStream is released to its user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR A[Development] -- Two weeks --> B[UAT] B -- Two weeks --> C[Production] </pre> </div> <div data-bbox="1150 261 1690 829"> <h3>Embedding a product</h3> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsdemo.betstream.betgenius.com/betstream"> </iframe> </pre> </div> <p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>

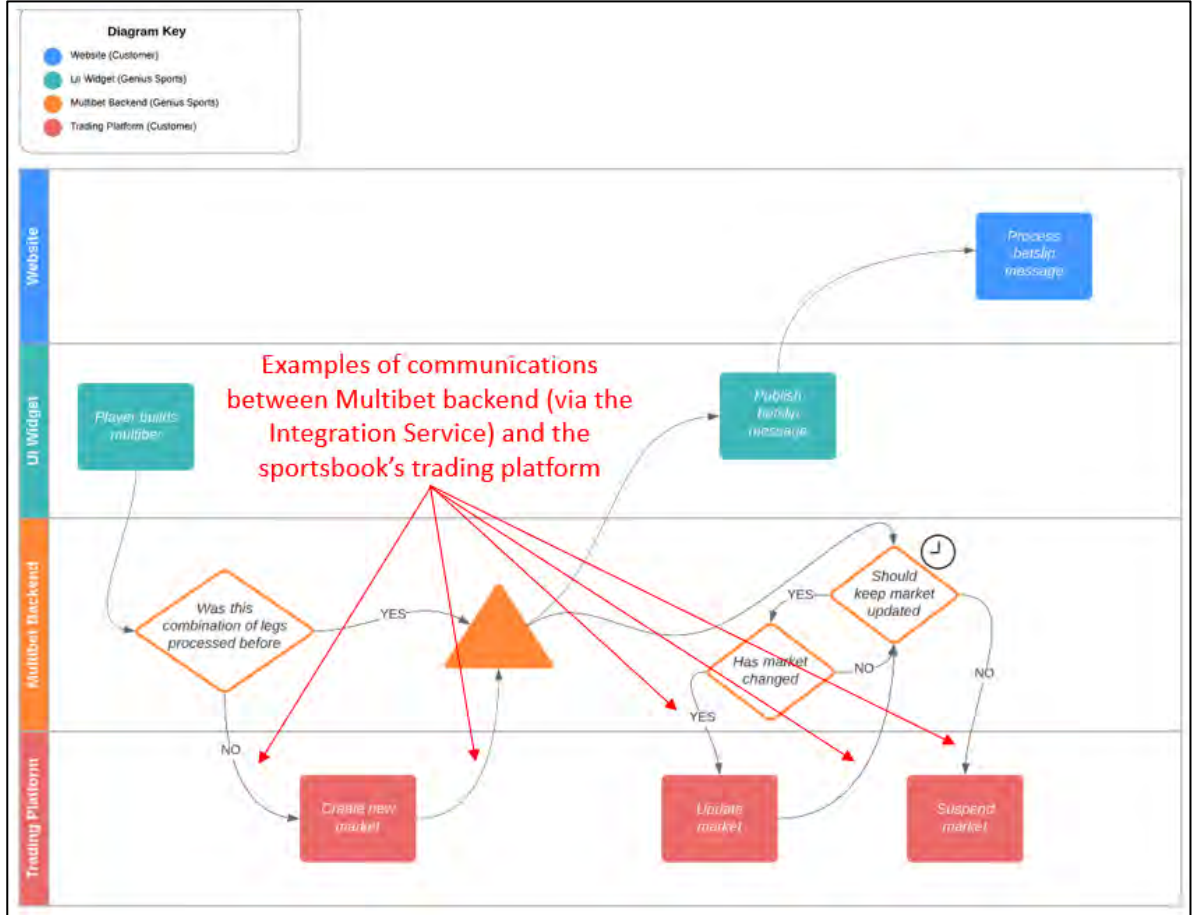
Claim Element	Accused Product
	<div data-bbox="571 472 1066 938" style="border: 1px solid black; padding: 10px;"> <p style="color: blue; font-size: 24px; margin: 0;">More in-play profits</p> <p style="margin: 5px 0 0 20px;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0 0 20px;">Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 256 1587 938" style="border: 1px solid black; padding: 10px; margin-top: 10px;">  </div> <p style="margin-top: 20px;">(See, PANDA_000111 at PANDA_000112-PANDA_000113 https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook's offering, giving customer's greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports' leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>"Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners," said Jack Davison, Chief Commercial Officer of Genius Sports. "Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks."</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Claim Element	Accused Product
	<p data-bbox="569 261 1894 472">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 513 1698 1206"> <pre> graph TD subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] UIWidget[Genius Sports UI Widget] Betslip --> ReverseProxy UIWidget <--> ReverseProxy end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] API --> MultibetBackend end IntegrationService[Integration Service] MultibetBackend <--> IntegrationService end IntegrationService -- "Fixtures, Markets, Prices, Results" --> TradingPlatform TradingPlatform -- "Market Price" --> UIWidget UIWidget --> API </pre> <p data-bbox="583 1187 993 1206">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1252 1894 1320">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Claim Element	Accused Product
	<p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Claim Element	Accused Product
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(See, PANDA_00209 at PANDA_00210,
<https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.>)

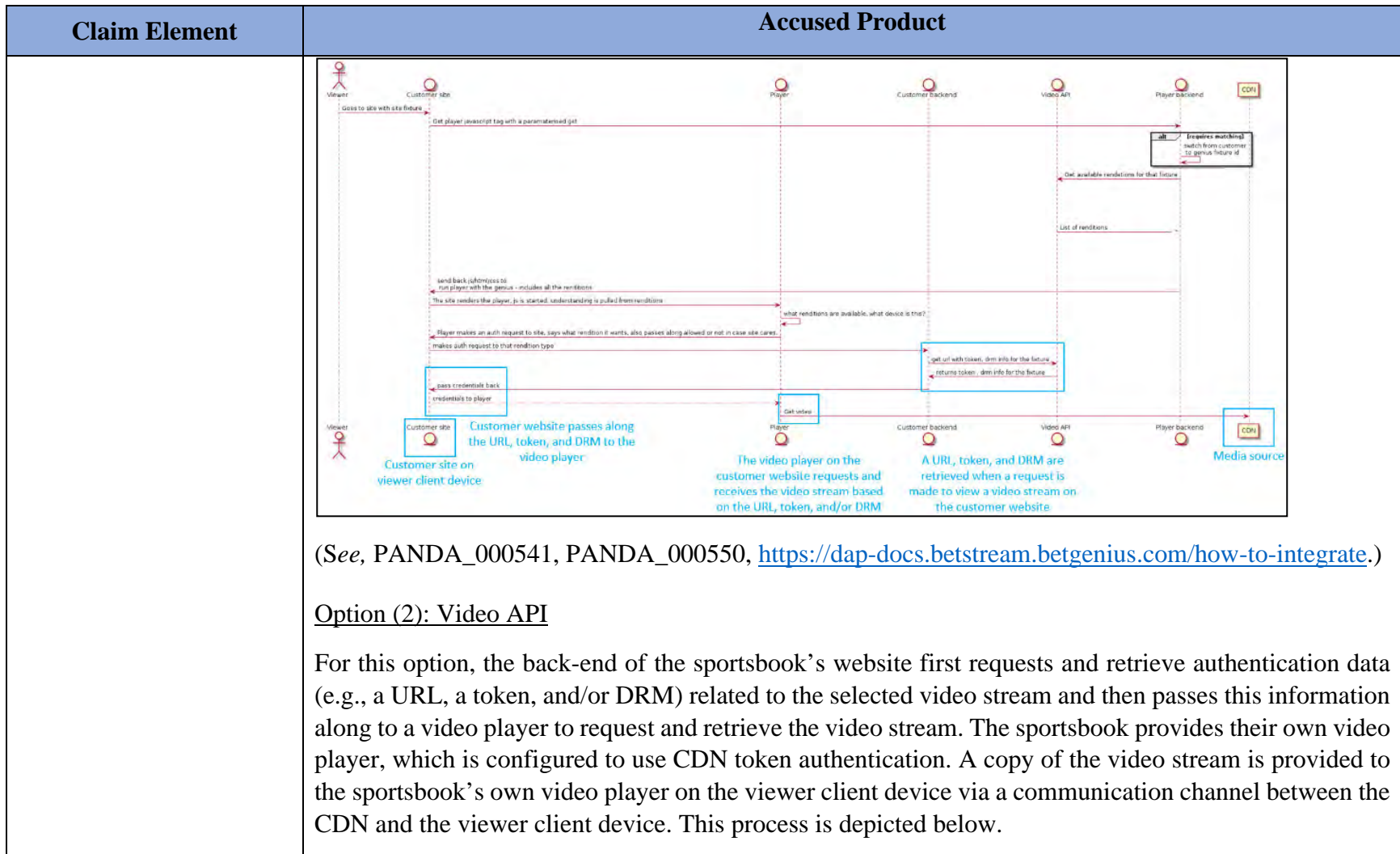
15. Dependent Claim 24

Claim Element	Accused Product
<p>[24] The method of claim 23, further comprising: D) transmitting and receiving first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information regarding the first live sporting event video-based commentary.</p>	<p>The Accused Products practice the method of claim 23. <i>See Claim 23, supra. See [23P]-[23C], supra.</i> In addition, the Accused Products practice a method that includes “<i>transmitting and receiving first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information regarding the first live sporting event video-based commentary.</i>”</p> <p>The Accused Products provide the system of claim 2. <i>See Claim 2, supra. See [2P]-[2B], supra.</i> In addition, the Accused Products provides a system wherein “<i>the at least one socket server further transmits and receives first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one first chat/system event Internet communication channel between at least one first chat/system event socket of the at least one socket server and the first viewer client device of the first plurality of viewer client devices, wherein the at least one first chat/system event socket corresponds to the first chat information regarding the first live sporting event video-based commentary; and transmits and receives second chat information regarding the second live sporting event video-based commentary included in the second broadcaster's live stream of digital content via at least one second chat/system event Internet communication channel between at least one second chat/system event socket of the at least one socket server and the first viewer client device of the second plurality of viewer client devices, wherein the at least one second chat/system event socket corresponds to the second chat information regarding the second live sporting event video-based commentary.</i>”</p> <p>For example, the Accused Products transmit and receive chat information regarding the live stream of digital content, such as augmented, data-driven broadcasts (e.g., video-based commentary from television</p>

Claim Element	Accused Product
	<p>commentators) and sponsor information (e.g., Amazon). On information and belief, the chat information is communicated via an Internet communication channel between a chat/system event socket and a first viewer client device.</p> <div data-bbox="585 412 1276 805" data-label="Image"> </div> <div data-bbox="1415 423 1696 521" data-label="Section-Header"> <h3>Bring sports stories to life</h3> </div> <div data-bbox="1415 553 1881 634" data-label="Text"> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> </div> <div data-bbox="1423 659 1724 797" data-label="List-Group"> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more </div> <div data-bbox="590 959 835 1052" data-label="Section-Header"> <h3>Unlock new revenues</h3> </div> <div data-bbox="590 1089 1125 1166" data-label="Text"> <p>Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> </div> <div data-bbox="590 1190 1100 1239" data-label="Text"> <p>Sponsors can apply their brand to full live games, delayed games or even social media clips.</p> </div> <div data-bbox="1306 881 1875 1279" data-label="Image"> </div> <p>(See https://geniussports.com/publishers-broadcasters/)</p>

Claim Element	Accused Product
	<p>The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> <div data-bbox="573 396 1749 859" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p>

Claim Element	Accused Product
	<p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="575 594 1766 1036" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script></pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --></pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 1068 1766 1393" style="border: 1px solid black; padding: 10px;"> <p>How does it work?</p> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>



Claim Element	Accused Product
	<div data-bbox="575 266 1759 597"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: ap1.geniussports.com/video-v3/PRODSTD] https://explorer.api.geniussports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniusslive systems.</p> </div> <div data-bbox="575 626 1759 909"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

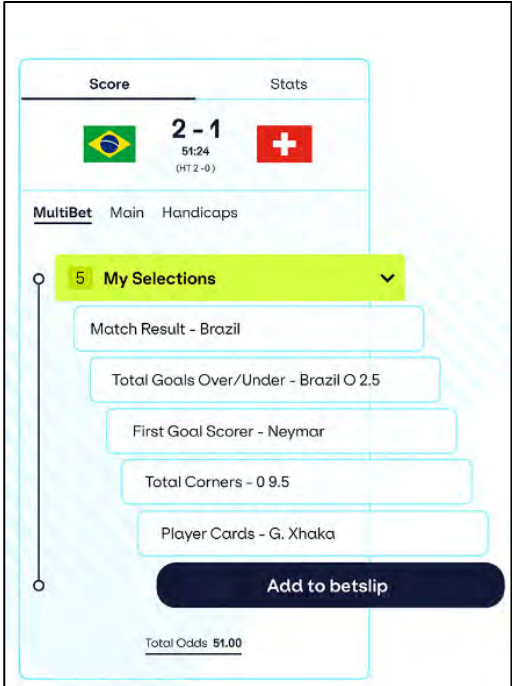
Claim Element	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>

16. Dependent Claim 25


Claim Element	Accused Product
[25] The method of claim 23, wherein B) comprises:	The Accused Products practice the method of claim 23. See Claim 23, <i>supra</i> . See [23P]-[23C], <i>supra</i> . In addition, the Accused Products practice a method wherein “B) comprises: B1) periodically updating the first score information; and B2) for each updating of the first score information, queuing an

Claim Element	Accused Product
<p>B1) periodically updating the first score information; and</p> <p>B2) for each updating of the first score information, queuing an asynchronous message including the updated first score information for transmission to the at least one first event socket of the at least one socket server.</p>	<p>asynchronous message including the updated first score information for transmission to the at least one first event socket of the at least one socket server.”</p> <p>The Genius Sports platform provides the system of claim 7. <i>See Claim 7, supra.</i> In addition, the Accused Products provides a system wherein “<i>the progress details include the first score information; the control server periodically retrieves the progress details from the event information provider and updates the first score information; and for each update of the first score information, the control server queues an asynchronous message including the updated first score information for transmission to the at least one first event socket of the at least one socket server.</i>”</p> <p>For example, the Accused Products update live streaming event information, such as predicted scores and odds, in real-time.</p> <div data-bbox="590 781 1251 1273" data-label="Image"> </div> <p>(See https://geniussports.com/publishers-broadcasters/)</p> <div data-bbox="1373 899 1745 997" data-label="Section-Header"> <h3>Add fresh, dynamic content</h3> </div> <div data-bbox="1373 1029 1881 1138" data-label="Text"> <p>Create polls, free-to-play games, widgets or data-driven content that updates in real-time. And collect first-party data to get a clearer idea of your audience and what they enjoy the most.</p> </div>

Claim Element	Accused Product
	<div data-bbox="598 321 1291 706" data-label="Image"> </div> <p data-bbox="1444 391 1852 440">Integrated betslip</p> <p data-bbox="1444 467 1869 548">Allow players to seamlessly place in-play bets within the streaming interface with our integrated betslip.</p> <p data-bbox="1444 570 1885 623">Remove friction, show your latest odds and add excitement to live betting.</p> <p data-bbox="569 716 1234 751">(See https://geniussports.com/sportsbook/betvision/)</p> <p data-bbox="569 792 1894 899">The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> <div data-bbox="575 932 1749 1393" data-label="Text" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div>

Claim Element	Accused Product
	<p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p> <div data-bbox="571 850 1066 1317" style="border: 1px solid black; padding: 10px; margin: 10px 0;"> <p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1079 636 1587 1317" style="border: 1px solid black; padding: 10px; margin: 10px 0;">  </div> <p>(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>In addition, the Accused Products use Fixtures Push API v2, a message queue mechanism, for distributing updates in real time. On information and belief, the message queue mechanism queues an asynchronous</p>

Claim Element	Accused Product
	<p>message including the updated first event information for transmission to the at least one first event socket of the at least one socket server.</p> <h2 data-bbox="577 337 850 376">Fixtures Push v2</h2> <div data-bbox="577 414 934 462">  Owned by Raiko Pajur ... Last updated: Jul 03, 2023 • 4 min read </div> <h3 data-bbox="577 495 871 534">Table of Contents</h3> <ul data-bbox="577 560 1018 771" style="list-style-type: none"> • Description • Architecture <ul style="list-style-type: none"> ◦ Pub/Sub ◦ Firehose Message queue ◦ How to choose between both options • Channels <h3 data-bbox="577 844 766 883">Description</h3> <p data-bbox="577 909 1627 1015">Fixtures Push API v2 is a pub/sub or message queue mechanism for distributing updates in real time. The produced contracts are described in the Read Data Points section of each document under the Domain Entities document.</p> <p data-bbox="577 1039 1627 1144">Fixture push v2 uses the same contracts as Fixtures API v2, thus the API Swagger is also relevant for the push users to get a good understanding of the models they need. If going for the swagger take the /GET methods and see all “{Entity}ResponseModel” - e.g. FixtureResponseModel, CompetitionResponseModel etc.</p> <h3 data-bbox="577 1218 787 1256">Architecture</h3> <p data-bbox="577 1282 1627 1388">The Fixtures Push API v2 has a simple architecture that listens for updates made in the Fixtures platform and then publishes them to a third-party real-time provider called Ably for consumption from the subscribers/consumers of the specific channels/queue.</p>

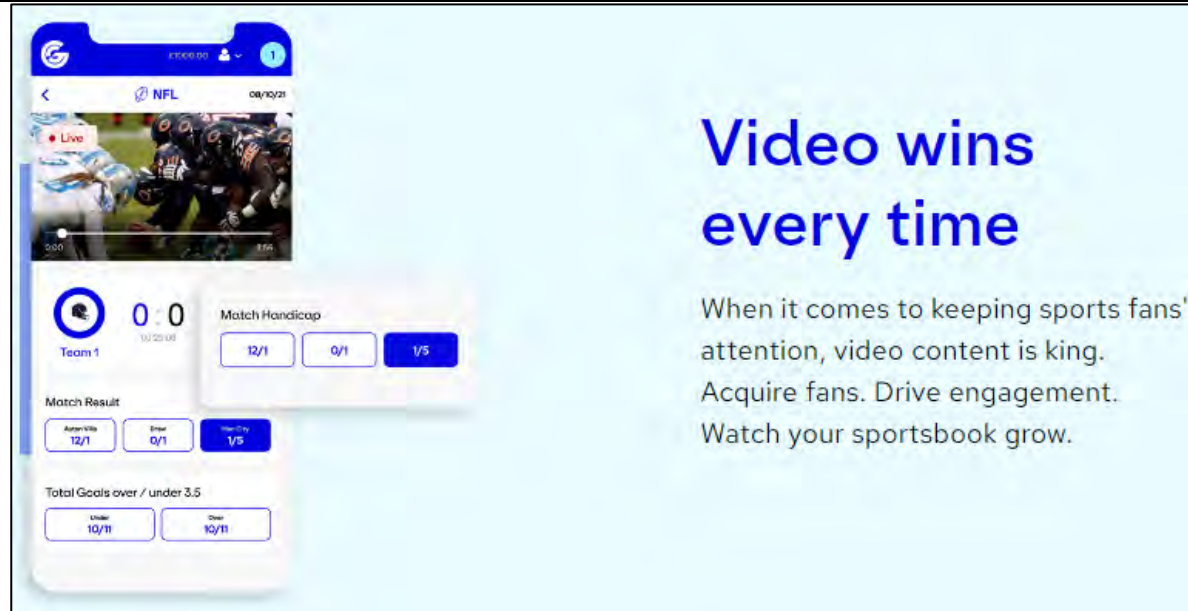
Claim Element	Accused Product
	<p>Aby basically provide 2 options for the consumption of the messages.</p> <p>Pub/Sub</p> <p>Read more about it here: Key concepts</p> <p>Firehose Message queue</p> <p>Read more about it here: Firehose</p> <p>(See https://geniussports.atlassian.net/wiki/spaces/BID/pages/4447502491/Fixtures+Push+v2#Firehose-Message-queue)</p>

17. Independent Claim 27

Claim Element	Accused Product
<p>[27P] A system for providing a first copy of a first broadcaster's live stream of digital content including first live sporting event video-based commentary from a first broadcaster client device to a first viewer client device, the system comprising:</p>	<p>The Accused Products provides a system “<i>for providing a first copy of a first broadcaster's live stream of digital content including first live sporting event video-based commentary from a first broadcaster client device to a first viewer client device.</i>”</p> <p>For example, the Accused Products include both a live stream of a sporting event and overlaid event information related to the sporting event.</p>

Claim Element

Accused Product



Video wins every time

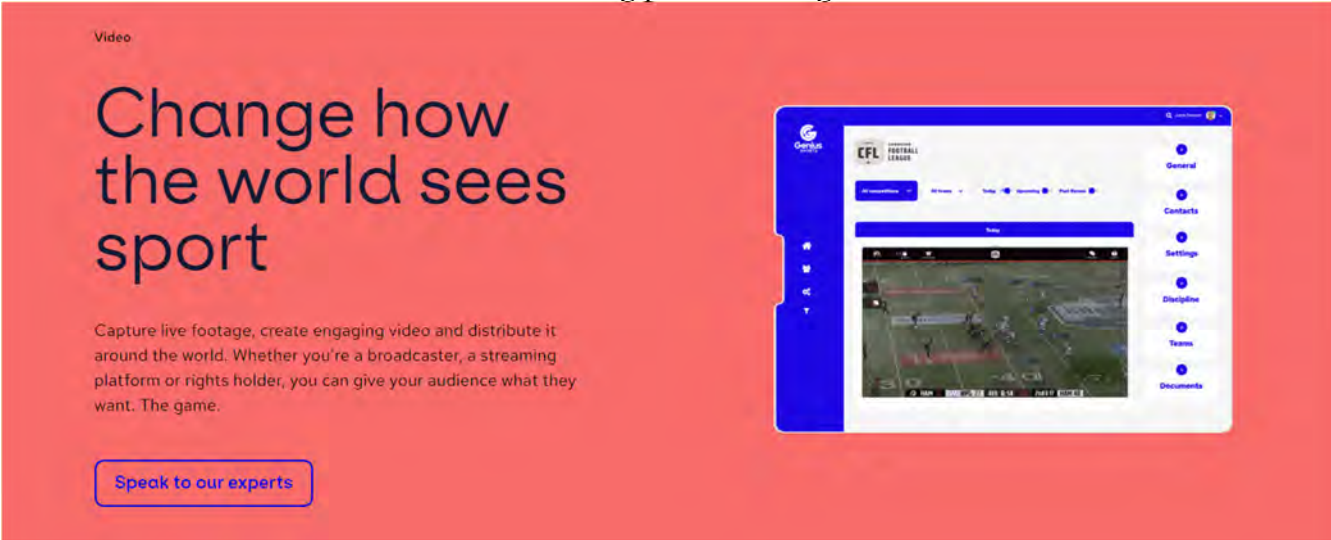
When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.



(See, PANDA_000055 at PANDA_000057, <https://www.geniussports.com/sportsbook/streaming/>.)

The overlaid event information includes, e.g., Milestones, Leaderboards, Highs, Probabilities, team information (e.g., team names, abbreviations, and/or logos), score information (e.g., with essentially real-time score updates synchronized with the video-based commentary), player information, venue information, game status information (e.g., on-base, at-bat, timeouts, fouls, pole position, yards-to-go, yards-to-goal, down, team statistics, player statistics, historical data, etc.).

Claim Element	Accused Product
	<div data-bbox="573 256 940 909" data-label="Image"> </div> <p data-bbox="573 933 1774 1006">(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p data-bbox="573 1047 1906 1161">The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As described below, Genius Sports delivers “thousands of low latency live streams” from top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports’ suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports’ full NFL product suite, including access to the league’s real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p>

Claim Element	Accused Product
	<p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p> <p>Further, the Accused Products are used by Genius Sports and/or in connections with its partners and/or customers, such as broadcasters, to “[c]apture live footage, create engaging video and distribute it around the world” for broadcasters and streaming platform or rights holders:</p>  <p>(See, PANDA_000069, https://geniussports.com/video/.)</p> <p>On information and belief, Genius Sports partners with one or more broadcasters to use, offer for sale, and/or sell the Accused Products:</p>

Claim Element	Accused Product
	<p data-bbox="579 256 1104 289">We work with partners worldwide</p> <div data-bbox="615 386 1881 673">  </div> <p data-bbox="569 691 1598 724">(See, PANDA_000069 at PANDA_000074-75, https://geniussports.com/video/.)</p> <p data-bbox="579 773 1325 805">We work with the biggest media players in sport</p> <div data-bbox="615 911 1881 987">  </div> <p data-bbox="569 1008 1787 1040">(See, PANDA_000021 at PANDA_000025, https://geniussports.com/publishers-broadcasters/.)</p> <p data-bbox="569 1081 1887 1222">On information and belief, the Accused Products provide a first and second plurality of copies of a first and second broadcaster's live stream of digital content including first and second video-based commentary about a first and second live sporting event from a first and second broadcaster client device to a first and second plurality of viewer client devices.</p>

Claim Element	Accused Product
	<p data-bbox="617 272 968 375">Give fans what they care about</p> <p data-bbox="617 402 1029 483">People want to know more. How often are the players passing? Who had the most possession?</p> <p data-bbox="617 516 1029 597">So track key data about the players, like their speeds and shot velocity. And use that to add graphics and live animations.</p>  <p data-bbox="569 657 1703 690">(See, PANDA_000098 at PANDA_000101, https://geniussports.com/video/production/.)</p> <div data-bbox="569 727 1892 1081"> <div data-bbox="699 743 779 821"> <p data-bbox="722 760 743 792">1</p> <p data-bbox="604 868 871 894">Keep viewers informed</p> <p data-bbox="583 927 894 1065">Offer producers and presenters pointers based on pre-match data and analysis, helping them explain the subtle nuances of a coach's strategy.</p> </div> <div data-bbox="1186 743 1266 821"> <p data-bbox="1209 760 1230 792">2</p> <p data-bbox="1079 868 1367 927">Power visualisations with data</p> <p data-bbox="1058 959 1392 1065">Give your video that extra push. Visualise key moments and statistics in real time with animations and content specific to your viewers.</p> </div> <div data-bbox="1671 743 1751 821"> <p data-bbox="1694 760 1715 792">3</p> <p data-bbox="1612 868 1808 894">Tell the full story</p> <p data-bbox="1556 927 1869 1065">Dig deeper into every sports story. Producers, editors and fans can create hundreds of stories in minutes through simple web interfaces or embeddable UIs.</p> </div> </div> <p data-bbox="569 1084 1766 1117">(See, PANDA_000098 at PANDA_000101-102, https://geniussports.com/video/production/.)</p>

Claim Element	Accused Product
	<div data-bbox="583 272 1087 652" data-label="Section-Header"> <h1>BT Sport augments broadcasts with tracking data</h1> </div> <div data-bbox="1438 272 1873 609" data-label="Image"> </div> <div data-bbox="567 678 1852 750" data-label="Text"> <p>(See, PANDA_000004, https://geniussports.com/customer-stories/bt-sport-augments-coverage-with-tracking-data/.)</p> </div> <div data-bbox="577 799 1222 1258" data-label="Image"> </div> <div data-bbox="1276 803 1486 847" data-label="Section-Header"> <h2>Team Talk</h2> </div> <div data-bbox="1276 885 1810 938" data-label="Text"> <p>Personalisation and rich data are pivotal to the future of sports broadcasting.</p> </div> <div data-bbox="1276 961 1873 1039" data-label="Text"> <p>With fans wanting more control and greater levels of insight than ever before, BT Sport set out to launch a new Matchday Experience tool to transform its coverage of the English Premier League (EPL).</p> </div> <div data-bbox="1276 1058 1780 1084" data-label="Text"> <p>The major UK broadcaster needed a solution that would be:</p> </div> <div data-bbox="1297 1107 1885 1242" data-label="List-Group"> <ul style="list-style-type: none"> • Immersive and informative fan experiences • Editorially relevant with insights that meet fans' demands to better understand games • Ready for the rollout of 5G and suitable for Premier League fans of all ages </div> <div data-bbox="567 1279 1789 1351" data-label="Text"> <p>(See, PANDA_000004 at PANDA_000005, https://geniussports.com/customer-stories/bt-sport-augments-coverage-with-tracking-data/.)</p> </div>

Claim Element

Accused Product



Bring sports stories to life

Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:

- Split-second shot probabilities
- Distance to three-pointers
- Real-time player speeds
- Shot velocity
- And much more

(See, PANDA_000496, <https://geniussports.com/publishers-broadcasters/>.)



CUSTOMER STORIES

CBS and Genius Win Sports Emmy for RomoVision

Fans want more control and greater levels of insight than ever. Discover how we combined rich live tracking data with sophisticated graphics to visualise expert commentator, Tony Romo's, live analysis.

Read now

(See, PANDA_000496 at PANDA_000497, <https://geniussports.com/publishers-broadcasters/>.)

Claim Element	Accused Product
	<div data-bbox="583 284 926 386" data-label="Section-Header"> <h2>Get set up in 30 mins</h2> </div> <div data-bbox="583 412 993 467" data-label="Text"> <p>If you're looking for the simple solution, then you need GeniusLive.</p> </div> <div data-bbox="583 498 1003 612" data-label="Text"> <p>A single fixed camera, with full-HD streaming, which doesn't need a camera team and automatically adds the scoreboard to the screen.</p> </div> <div data-bbox="583 644 1003 727" data-label="Text"> <p>You also get a handheld camera to grab that behind-the-scenes footage: team talks, coach reactions and post-game interviews.</p> </div> <div data-bbox="1226 266 1881 716" data-label="Image"> </div> <div data-bbox="569 786 1661 820" data-label="Text"> <p>(See, PANDA_000084 at PANDA_000088, https://geniussports.com/video/capture/.)</p> </div> <div data-bbox="579 867 1251 1328" data-label="Image"> </div> <div data-bbox="1457 902 1759 1005" data-label="Section-Header"> <h2>GeniusLive in action:</h2> </div> <div data-bbox="1482 1036 1881 1300" data-label="List-Group"> <ul style="list-style-type: none"> • 1 camera system, fixed in-venue • Up to full HD video streaming • Unmanned system films the entire court • Installation within 30 minutes • Graphic overlay (scoreboard) • Additional handheld camera to take over video and audio • Integrated with real-time fan engagement tools </div>

Claim Element

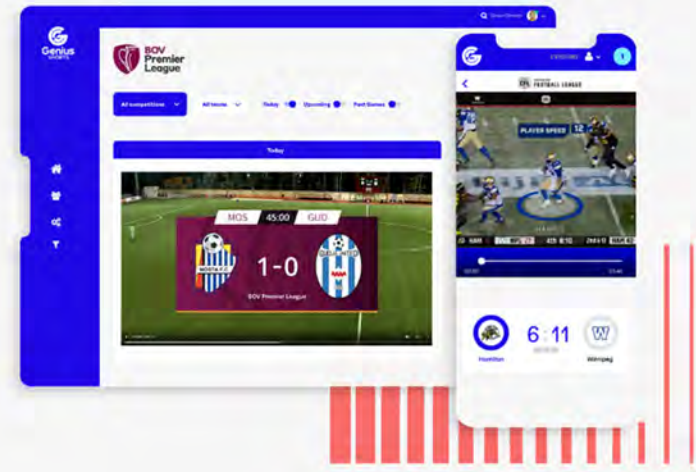
Accused Product

(See, PANDA_000084 at PANDA_000089, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))

Broadcast the full picture

Need that extra touch? GeniusLive+ gives you everything you need. Create streams that rival TV. Add graphic overlays and post-match highlights.

Capture the entire pitch, with a 180° panoramic camera. And even throw in live commentary and extra cameras from around the venue. All automatically.



(See, PANDA_000084 at PANDA_000090, [https://geniussports.com/video/capture/.](https://geniussports.com/video/capture/))



GeniusLive+ in action:

- Live and on-demand video in full HD
- Fully-automated production for every game and training session at the venue
- Full-pitch panoramic view through our unique camera head that captures 180° in high resolution
- Automated on-screen graphics and post-match highlights
- Enhanced production with additional cameras located around the venue and live commentary

Claim Element	Accused Product
	<p>(See, PANDA_000084 at PANDA_000091, https://geniussports.com/video/capture/.)</p> <p>The NFL appointed Genius Sports in April 2021 as its exclusive worldwide distributor of real-time official play-by-play statistics, proprietary Next Gen Stats (NGS) data, and the League’s official sports betting data feed to media companies and sportsbooks in regulated markets. This partnership included the rights for Genius Sports to distribute low latency video feeds to sportsbooks in key international markets, which has now been expanded to include the U.S.</p> <p>As a first of its kind in the U.S., Caesars Sportsbook will offer official data-driven in-game betting opportunities and player props alongside live video streams of NFL games to give their customers access to the most compelling in-play NFL betting experience available for mobile and tablets. In addition, Caesars Sportsbook will utilize official NFL league and team marks and logos to help promote their live premium content through a fully immersive Watch & Bet live wagering experience.</p> <p>(See, PANDA_000066 at PANDA_000067, https://www.geniussports.com/newsroom/genius-sports-expands-partnership-with-nfl-to-provide-watch-bet-video-streams-for-the-2022-season-starting-with-caesars-entertainment/.)</p>
<p>[27A] means for providing the first copy to the first viewer client device via a first video communication channel;</p>	<p>The Accused Products provides a system including “<i>means for providing the first copy to the first viewer client device via a first video communication channel.</i>”</p> <p>For example, the Accused Products combine live sports data and live sports video.</p>

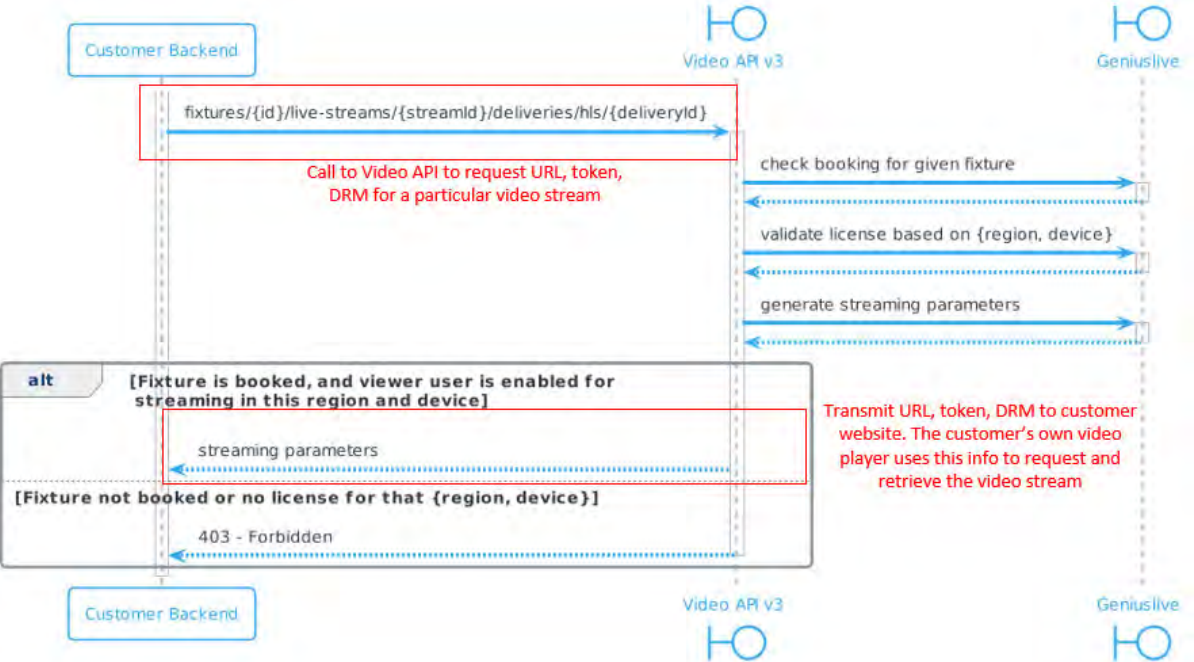
Claim Element	Accused Product
	<div data-bbox="573 256 961 946" data-label="Image"> <p>The screenshot shows the Betgenius mobile application interface. At the top, the Betgenius logo is visible along with a balance of €0.00 and a notification for 1 new bet. The main content area features a live-streaming video of a volleyball match between SC Espinho and Sporting CP. Below the video, there are three tabs: 'IN-PLAY', 'FEATURED', and 'UP NEXT'. A dropdown menu is set to 'Volleyball'. Underneath, there are three sections of betting information: <ul style="list-style-type: none"> Match Result: SC Espinho 1/6 and Sporting CP 7/2. Total Points Over/Under: Under 168.5 (10/11) and Over 168.5 (10/11). Match Set Handicap: SC Espinho -2.5 (8/6) and Sporting CP +2.5 (8/13). </p> </div> <p data-bbox="573 971 1774 1040">(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p data-bbox="573 1105 1896 1175">As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>


Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this</p>


Claim Element	Accused Product
	<p>information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device. This process is depicted below.</p> <div data-bbox="575 435 1766 878" style="border: 1px solid black; padding: 5px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="583 483 1757 638"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="583 732 1757 797"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 906 1766 1235" style="border: 1px solid black; padding: 5px;"> <h3 data-bbox="583 915 835 943">How does it work?</h3> <p data-bbox="583 976 1757 1073">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="583 1105 1066 1130"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="583 1154 1757 1227">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Claim Element	Accused Product
	<p>The diagram is a sequence diagram with participants: Viewer, Customer site, Player, Customer backend, Video API, Player backend, and CDN. The process starts with the Viewer going to the Customer site. The Customer site then requests a player from the Player. The Player requests available renditions from the Video API. The Video API returns a list of renditions to the Player. The Player then requests authentication data (URL, token, DRM) from the Customer backend. The Customer backend requests this data from the Video API. The Video API returns the authentication data to the Customer backend. The Customer backend then passes this data back to the Player. Finally, the Player requests the video stream from the CDN, which returns it to the Player. The Player then plays the video stream on the Customer site.</p> <p>Callouts in the diagram:</p> <ul style="list-style-type: none"> Customer site on viewer client device: Customer website passes along the URL, token, and DRM to the video player. Player: The video player on the customer website requests and receives the video stream based on the URL, token, and/or DRM. Customer backend: A URL, token, and DRM are retrieved when a request is made to view a video stream on the customer website. CDN: Media source.
<p>(See, PANDA_000541, PANDA_000550, https://dap-docs.betstream.betgenius.com/how-to-integrate.)</p>	<p>Option (2): Video API</p> <p>For this option, the back-end of the sportsbook’s website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook’s own video player on the client device via a communication channel between the CDN and the client device. This process is depicted below.</p>

Claim Element	Accused Product
	<div data-bbox="575 266 1759 594"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: api.geniusports.com/video-v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 623 1759 906"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Claim Element	Accused Product
	 <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRDSTD%2Fswagger-latest.json.)</p>
<p>[27B] means for periodically retrieving, via the Internet and from an event information provider, first event information germane to a first live sporting event, wherein the first event</p>	<p>The Accused Products provides a system including “means for periodically retrieving, via the Internet and from an event information provider, first event information germane to a first live sporting event, wherein the first event information includes first score information for the first live sporting event.”</p> <p>For example, the Accused Products provide fixture information, such as “Sport, Start (local time of user), Competition, Fixture, FixtureId, Coverage, Lineups, and Assigned”, as well as “Statistics.”</p>

Claim Element	Accused Product
<p>information includes first score information for the first live sporting event; and</p>	<p>Schedule</p> <p>This is where you select the booked fixtures for viewing.</p> <p>For each fixture, you will see the following information:</p> <ul style="list-style-type: none"> • Sport - the sport of the fixture • Start (local time of user) - the start time of the match, in <i>your</i> time zone (based on your device's current time). • Competition - the league or tournament to which this match belongs. • Fixture - the teams or competitors in this match. • Fixtureid - unique id per fixture per sport • Coverage - indicates whether the event is covered from the Venue or TV • Lineups - indicates whether the event has lineup information or not • Assigned - check this box to add this fixture to your Live tab. <p>The All Fixtures tab displays all available fixtures in your selected date range. The Scheduled Fixtures tab displays only fixtures that you have selected.</p> <p>By default, the Schedule displays fixtures with start times from -3 hours to +12 hours from the current time. Use the Filter button to expand your selection of fixtures, and to filter by coverage type and lineups availability</p> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 10px;"> <p> Not all fixtures from the selected Date Range are loaded at once. The user can see the first batch of fixtures and scrolling down will automatically load more fixtures.</p> </div> <p>(See, PANDA_000196 at PANDA_000198, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p>

Claim Element	Accused Product
	<p data-bbox="583 261 678 282">Statistics</p> <p data-bbox="583 306 1230 329">Statistics show the number of events of each type in this match, per side.</p> <p data-bbox="583 358 1094 381">Clicking the  opens Time Based Statistics filter menu.</p> <p data-bbox="583 399 1566 444">User can apply only one of the filters from the list, which updates the statistics based on the selected filter. Text with the selected filter is shown in the top right corner of the component</p> <ul data-bbox="617 464 840 870" style="list-style-type: none"> • Last 5 mins • Last 10 mins • Last 15 mins • Between 0 - 15 mins • Between 15 - 30 mins • Between 30 - 45 mins • Between 45 - 60 mins • Between 60 - 7 5mins • Between 75- 90 mins • First Half • Second Half • Since last Goal • Since last Red Card • Extra-tme <p data-bbox="567 883 1873 951">(See, PANDA_000196 at PANDA_000200-PANDA_000201, <a data-bbox="567 919 1873 951" href="https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer++User+Manual.">https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer++User+Manual.)</p> <p data-bbox="567 992 1896 1060">As described below, Genius Sports delivers dozens of FIBA basketball and FIVB volleyball leagues globally.</p>

Claim Element	Accused Product
	<p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has agreed to a major expansion of its long-term partnership with Tipsport, a leading Czech sportsbook operator across retail and online.</p> <p>Tipsport has agreed to a substantial uplift in the number of annual events covered by Genius Sports' suite of data-driven PreMatch, LiveData and LiveTrading solutions while maintaining full flexibility and control over each element of its sportsbook.</p> <p>Powered by the highest quality data, Genius Sports will deliver real-time feeds and pin-point pricing for hundreds of competitions, including the EPL, NCAA Basketball, Euroleague Basketball and the NFL. Tipsport will have access to Genius Sports' full NFL product suite, including access to the league's real-time statistics, proprietary Next Gen Stats (NGS) and official sports betting data feed.</p> <p>Genius Sports will also deliver thousands of low latency streams through its rapidly expanding Streaming solution. Tipsport customers will benefit from an enhanced live betting experience through live streams of top tier football leagues across Argentina, Colombia, Iceland and China, as well as dozens of FIBA basketball and FIVB volleyball leagues globally.</p> <p>(See, PANDA_000176-PANDA_000177, https://geniussports.com/newsroom/genius-sports-builds-out-official-data-trading-and-live-streaming-partnership-with-tipsport/.)</p>

Claim Element	Accused Product
	<div data-bbox="571 474 1066 938" style="border: 1px solid black; padding: 10px;"> <p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 256 1587 938" style="border: 1px solid black; padding: 10px;">  </div> <p data-bbox="571 971 1507 1040">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p>

Claim Element	Accused Product
	<div data-bbox="583 284 926 386"> <h2>Get set up in 30 mins</h2> </div> <div data-bbox="583 412 993 467"> <p>If you're looking for the simple solution, then you need GeniusLive.</p> </div> <div data-bbox="583 500 1003 610"> <p>A single fixed camera, with full-HD streaming, which doesn't need a camera team and automatically adds the scoreboard to the screen.</p> </div> <div data-bbox="583 646 1003 727"> <p>You also get a handheld camera to grab that behind-the-scenes footage: team talks, coach reactions and post-game interviews.</p> </div> <div data-bbox="1226 266 1877 714"> </div> <div data-bbox="569 786 1661 821"> <p>(See, PANDA_000084 at PANDA_000088, https://geniussports.com/video/capture/.)</p> </div> <div data-bbox="579 867 1251 1328"> </div> <div data-bbox="1457 906 1759 1003"> <h2>GeniusLive in action:</h2> </div> <div data-bbox="1482 1036 1885 1302"> <ul style="list-style-type: none"> • 1 camera system, fixed in-venue • Up to full HD video streaming • Unmanned system films the entire court • Installation within 30 minutes • Graphic overlay (scoreboard) • Additional handheld camera to take over video and audio • Integrated with real-time fan engagement tools </div>

Claim Element

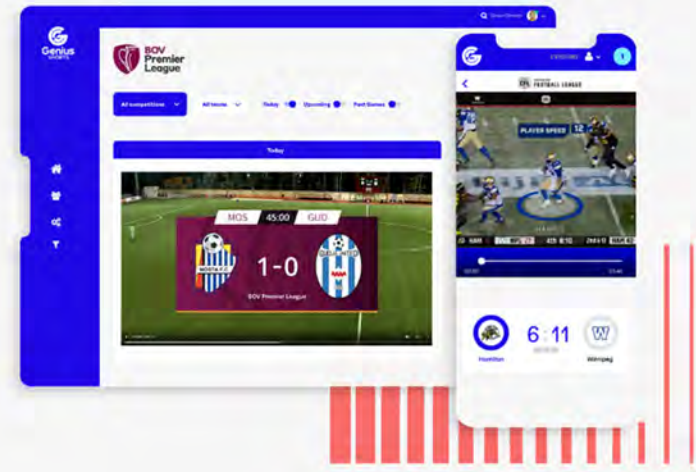
Accused Product

(See, PANDA_000084 at PANDA_000089, <https://geniussports.com/video/capture/>.)

Broadcast the full picture

Need that extra touch? GeniusLive+ gives you everything you need. Create streams that rival TV. Add graphic overlays and post-match highlights.

Capture the entire pitch, with a 180° panoramic camera. And even throw in live commentary and extra cameras from around the venue. All automatically.



(See, PANDA_000084 at PANDA_000090, <https://geniussports.com/video/capture/>.)




GeniusLive+ in action:

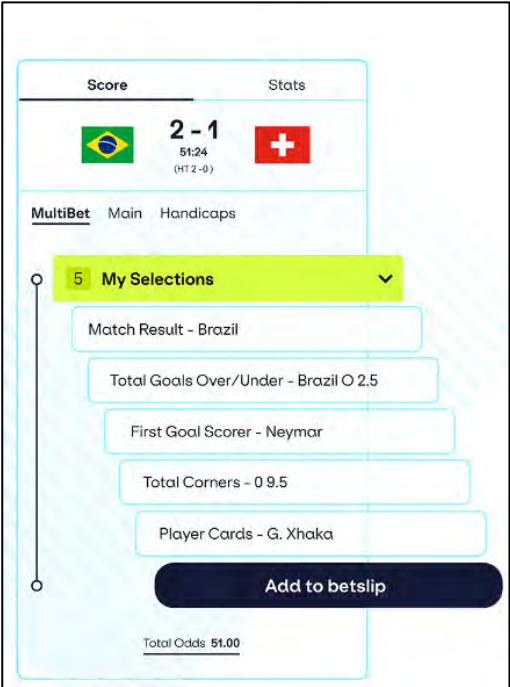
- Live and on-demand video in full HD
- Fully-automated production for every game and training session at the venue
- Full-pitch panoramic view through our unique camera head that captures 180° in high resolution
- Automated on-screen graphics and post-match highlights
- Enhanced production with additional cameras located around the venue and live commentary

Claim Element	Accused Product
	(See, PANDA_000084 at PANDA_000091, https://geniussports.com/video/capture/.)
<p>[27C] means for transmitting the first score information to at least the first viewer client device via a first event information communication channel that is different from the first video communication channel.</p>	<p>The Accused Products provides a system including “<i>means for transmitting the first score information to at least the first viewer client device via a first event information communication channel that is different from the first video communication channel.</i>”</p> <p>For example, Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="569 773 1272 1122" style="border: 1px solid black; padding: 5px;"> <p>In this document, you’ll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="569 1297 1346 1370" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports’ system in order to be re-used for subsequent bets.</p> </div>

Claim Element	Accused Product
	<p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p> <pre> sequenceDiagram participant CW as Client Website participant GW as Genius widget participant CAP as Client authentication layer proxy participant GPE as Genius pricing engine participant GSS as Genius Sports service participant GIS as Genius integration service participant CTP as Client trading platform participant GW2 as Genius widget participant CBS as Client betslip CW->>GW: Punter loads site with betbuilder widget GW->>CAP: Widget gets returned CAP->>GPE: Request gets proxied along GW->>CAP: Punter requests a bet CAP->>GSS: User is authenticated and request is proxied through GSS->>GIS: Market and Selection identifier gets returned GIS->>CBS: Bet has been created let us get it in the betslip CBS->>CTP: Message to create market in trading platform CTP->>GW2: UpdateGramResponse GW2->>CW: </pre>

Claim Element	Accused Product
	<p>(See, PANDA_000001, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.)</p> <p>Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.</p> <div data-bbox="573 524 1268 924" style="border: 1px solid black; padding: 5px;"> <p>Multibet Widget Integration</p> <p>Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer’s bet slip with all the required data to populate it with the selection details.</p> <p>The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p>Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 1127 1268 1276" style="border: 1px solid black; padding: 5px;"> <p>This page describes how to integrate with the variety of SmartStream products with examples.</p> <p>All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> </div> <p>(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Claim Element	Accused Product
	<div data-bbox="573 318 1142 889"> <h3>SmartStream Release Process</h3> <p>SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre> </div> <div data-bbox="1150 318 1692 889"> <h3>Embedding a product</h3> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsdemo.betstream.betgenius.com/betstream"> </iframe> </pre> </div> <p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>

Claim Element	Accused Product
	<div data-bbox="571 472 1066 938" style="border: 1px solid black; padding: 10px;"> <p style="color: blue; font-size: 24px; margin: 0;">More in-play profits</p> <p style="margin: 5px 0 0 20px;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0 0 20px;">Players create the exact accumulator they want, during a single game, for example - <i>Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</i></p> </div> <div data-bbox="1081 256 1587 938" style="border: 1px solid black; padding: 10px; margin-top: 10px;">  </div> <p style="margin-top: 20px;">(See, PANDA_000111 at PANDA_000112-PANDA_000113 https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited ("Genius Sports"), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook's offering, giving customer's greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports' leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>"Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners," said Jack Davison, Chief Commercial Officer of Genius Sports. "Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks."</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

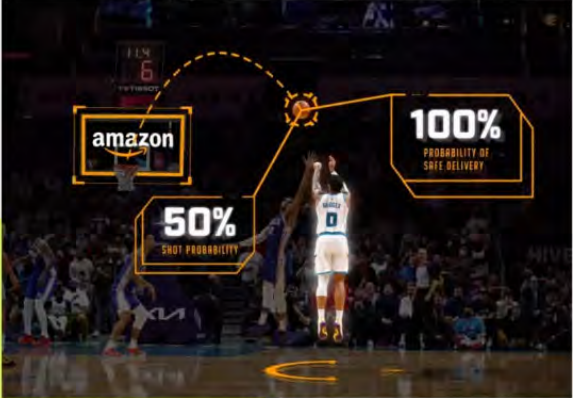
Claim Element	Accused Product
	<p data-bbox="569 261 1896 472">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p> <div data-bbox="569 513 1698 1206"> <pre> graph TD subgraph Bookmaker subgraph Website Betslip ReverseProxy[Reverse Proxy] UIWidget[Genius Sports UI Widget] Betslip --> ReverseProxy UIWidget <--> ReverseProxy end TradingPlatform[Trading Platform] Website <--> TradingPlatform end subgraph GeniusSports API subgraph MultibetBackend [Multibet Backend] API --> MultibetBackend end IntegrationService[Integration Service] MultibetBackend <--> IntegrationService end IntegrationService -- "Fixtures, Markets, Prices, Results" --> TradingPlatform TradingPlatform -- "Market Price" --> UIWidget UIWidget --> API </pre> <p data-bbox="569 1187 993 1206">*Arrows indicate in which direction data is flowing</p> </div> <p data-bbox="569 1252 1896 1320">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Claim Element	Accused Product
	<p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Claim Element	Accused Product
	<div data-bbox="575 261 1749 1166"> <p>Diagram Key</p> <ul style="list-style-type: none"> Website (Customer) LI Widget (Genius Sports) Multibet Backend (Genius Sports) Trading Platform (Customer) <p>Examples of communications between Multibet backend (via the Integration Service) and the sportsbook's trading platform</p> <pre> graph TD subgraph Website A[Player builds multibet] B[Process betslip message] end subgraph LI_Widget C[Publish betslip message] end subgraph Multibet_Backend D{Was this combination of legs processed before?} E{Should market updated?} F{Has market changed?} end subgraph Trading_Platform G[Create new market] H[Update market] I[Suspend market] end A --> C C --> D D -- NO --> G D -- YES --> H G --> H H --> F F -- YES --> H F -- NO --> E E -- YES --> C E -- NO --> I I --> B B --> A </pre> </div> <p>(See, PANDA_00209 at PANDA_00210, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.)</p>

18. Dependent Claim 28

Claim Element	Accused Product
<p>[28] The system of claim 27, further comprising: means for transmitting and receiving first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one first chat/system event Internet communication channel that is different from the first video communication channel and the first event information communication channel.</p>	<p>The Accused Products provide the system of claim 27. <i>See</i> Claim 27, <i>supra</i>. <i>See</i> [27P]-[27C], <i>supra</i>. In addition, the Accused Products provides a system that further comprises “<i>means for transmitting and receiving first chat information regarding the first live sporting event video-based commentary included in the first broadcaster's live stream of digital content via at least one first chat/system event Internet communication channel that is different from the first video communication channel and the first event information communication channel.</i>”</p> <p>For example, the Accused Products transmit and receive chat information regarding the live stream of digital content, such as augmented, data-driven broadcasts (e.g., video-based commentary from television commentators) and sponsor information (e.g., Amazon). On information and belief, the chat information is communicated via an Internet communication channel between a chat/system event socket and a first viewer client device.</p> <div data-bbox="585 875 1276 1266" data-label="Image"> </div> <div data-bbox="1411 886 1696 984" data-label="Section-Header"> <h3>Bring sports stories to life</h3> </div> <div data-bbox="1411 1016 1881 1097" data-label="Text"> <p>Our optical tracking tech creates augmented, data-driven broadcasts. Adds special effects that change how fans see the game, like:</p> </div> <div data-bbox="1423 1122 1724 1260" data-label="List-Group"> <ul style="list-style-type: none"> • Split-second shot probabilities • Distance to three-pointers • Real-time player speeds • Shot velocity • And much more </div>

Claim Element	Accused Product
	<p data-bbox="590 370 835 464">Unlock new revenues</p> <p data-bbox="590 500 1125 578">Your sponsors brand can be placed in the 3D environment of the match and animated in response to live events such as goals scored, or even to proximity of players or the ball.</p> <p data-bbox="590 602 1100 651">Sponsors can apply their brand to full live games, delayed games or even social media clips.</p>  <p data-bbox="569 760 1272 792">(See https://geniussports.com/publishers-broadcasters/)</p> <p data-bbox="569 821 1896 927">The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Claim Element	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Authentication data (e.g., a URL, token, DRM) is transmitted to the client device and is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve</p>

Claim Element	Accused Product
	<p>authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer client device, as claimed. This process is depicted below.</p> <div data-bbox="575 475 1766 917" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script></pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --></pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div> <div data-bbox="575 950 1766 1279" style="border: 1px solid black; padding: 10px;"> <h3>How does it work?</h3> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p> </div>

Claim Element	Accused Product
	<div data-bbox="577 267 1759 597"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: ap1.geniussports.com/video-v3/PRODSTD] https://explorer.api.geniussports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniusslive systems.</p> </div> <div data-bbox="577 625 1759 909"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

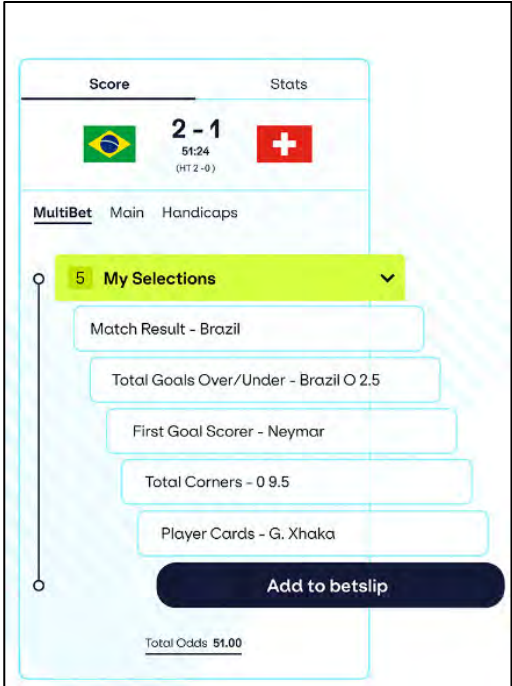
Claim Element	Accused Product
	<p>Call to Video API to request URL, token, DRM for a particular video stream</p> <p>Transmit URL, token, DRM to customer website. The customer's own video player uses this info to request and retrieve the video stream</p> <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>

19. Dependent Claim 29


Claim Element	Accused Product
[29] The system of claim 27, wherein the means for	The Accused Products provide the system of claim 27. See Claim 27, <i>supra</i> . See [27P]-[27C], <i>supra</i> . In addition, the Accused Products provide a system wherein “ <i>the means for periodically retrieving</i>

Claim Element	Accused Product
<p>periodically retrieving includes means for updating the first score information and queueing an asynchronous message including the updated first score information for transmission on the first event information communication channel.</p>	<p><i>includes means for updating the first score information and queueing an asynchronous message including the updated first score information for transmission on the first event information communication channel.”</i></p> <p>For example, the Accused Products update live streaming event information, such as predicted scores and odds, in real-time.</p> <div data-bbox="588 479 1260 974" data-label="Image"> <p>The image shows three overlapping screenshots from the Genius Sports website. The top screenshot says 'Thanks for your prediction!' and shows a 'Live' indicator. The middle screenshot is titled 'Genius Sports predicted score' and shows a poll: 'What's your prediction?' with 'Predicted' scores of 17 for both teams and 'Now' scores of 17 for Buccaneers and 10 for Bears. The bottom screenshot shows two buttons: 'Buccaneers win' and 'Bears win'.</p> </div> <p>Add fresh, dynamic content</p> <p>Create polls, free-to-play games, widgets or data-driven content that updates in real-time. And collect first-party data to get a clearer idea of your audience and what they enjoy the most.</p> <p>(See https://geniussports.com/publishers-broadcasters/)</p>

Claim Element	Accused Product
	<div data-bbox="598 321 1291 706" data-label="Image"> </div> <div data-bbox="1438 389 1858 446" data-label="Section-Header"> <h2>Integrated betslip</h2> </div> <div data-bbox="1438 462 1879 552" data-label="Text"> <p>Allow players to seamlessly place in-play bets within the streaming interface with our integrated betslip.</p> </div> <div data-bbox="1438 568 1900 625" data-label="Text"> <p>Remove friction, show your latest odds and add excitement to live betting.</p> </div> <div data-bbox="562 714 1249 755" data-label="Text"> <p>(See https://geniussports.com/sportsbook/betvision/.)</p> </div> <div data-bbox="562 787 1900 901" data-label="Text"> <p>The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> </div> <div data-bbox="571 928 1753 1393" data-label="Text" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div>

Claim Element	Accused Product
	<p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p> <div data-bbox="571 850 1066 1317" style="border: 1px solid black; padding: 10px; margin: 10px 0;"> <p>More in-play profits</p> <p>In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p>Players create the exact accumulator they want, during a single game, for example - Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1079 636 1587 1317" style="border: 1px solid black; padding: 10px; margin: 10px 0;">  </div> <p>(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Claim Element	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>In addition, the Accused Products use Fixtures Push API v2, a message queue mechanism, for distributing updates in real time. On information and belief, the message queue mechanism queues an asynchronous</p>

Claim Element	Accused Product
	<p>message including the updated first event information for transmission to the at least one first event socket of the at least one socket server.</p> <h2 data-bbox="577 337 850 376">Fixtures Push v2</h2> <div data-bbox="577 414 934 462">  Owned by Raiko Pajur ... Last updated: Jul 03, 2023 • 4 min read </div> <h3 data-bbox="577 495 871 534">Table of Contents</h3> <ul data-bbox="577 560 1018 771" style="list-style-type: none"> • Description • Architecture <ul style="list-style-type: none"> ◦ Pub/Sub ◦ Firehose Message queue ◦ How to choose between both options • Channels <h3 data-bbox="577 844 766 883">Description</h3> <p data-bbox="577 909 1627 1015">Fixtures Push API v2 is a pub/sub or message queue mechanism for distributing updates in real time. The produced contracts are described in the Read Data Points section of each document under the Domain Entities document.</p> <p data-bbox="577 1039 1627 1144">Fixture push v2 uses the same contracts as Fixtures API v2, thus the API Swagger is also relevant for the push users to get a good understanding of the models they need. If going for the swagger take the /GET methods and see all “{Entity}ResponseModel” - e.g. FixtureResponseModel, CompetitionResponseModel etc.</p> <h3 data-bbox="577 1218 787 1256">Architecture</h3> <p data-bbox="577 1282 1627 1388">The Fixtures Push API v2 has a simple architecture that listens for updates made in the Fixtures platform and then publishes them to a third-party real-time provider called Ably for consumption from the subscribers/consumers of the specific channels/queue.</p>

Claim Element	Accused Product
	<p>Aby basically provide 2 options for the consumption of the messages.</p> <p>Pub/Sub</p> <p>Read more about it here: Key concepts</p> <p>Firehose Message queue</p> <p>Read more about it here: Firehose</p> <p>(See https://geniussports.atlassian.net/wiki/spaces/BID/pages/4447502491/Fixtures+Push+v2#Firehose-Message-queue)</p>

20. Dependent Claim 30

Key Features	Accused Product
<p>[30P] The system of claim 27, wherein the means for providing the first copy to the first viewer client device via a first video communication channel comprises:</p>	<p>The Genius Sports platform provides the system of claim 27. <i>See Claim 27, supra. See [27A]-[27C], supra.</i></p>
<p>[30A] an HTTP live streaming (HLS) mother server to receive a first HLS file suite</p>	<p>Genius Sports' platform comprises "<i>an HTTP live streaming (HLS) mother server to receive a first HLS file suite representing the first broadcaster's live stream of digital content.</i>"</p>

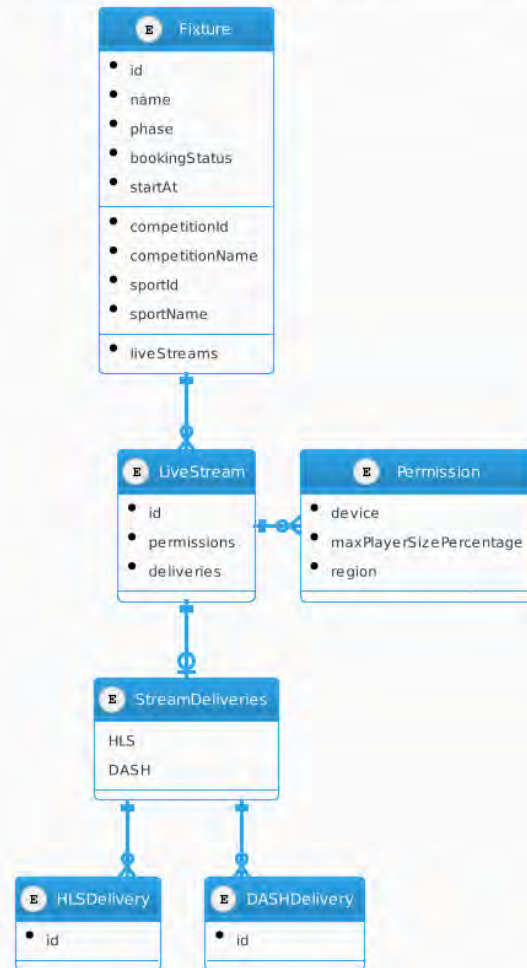
Key Features	Accused Product
<p>representing the first broadcaster's live stream of digital content; and</p>	<p>For example, Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player.</p> <p>For video API option, Genius Sports uses HTTP live streaming (HLS) protocol to deliver live stream of digital content. On information and belief, Genius Sports streaming product comprises an HLS mother server to receive the HLS file suite representing the live stream of digital content, such as the HLSSStreamResponse.</p> <div data-bbox="569 610 1759 950" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video-v3/PRODSTD] https://explorer.api.geniusports.com/Video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p><small>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</small></p> </div>

Key Features

Accused Product

Domain model

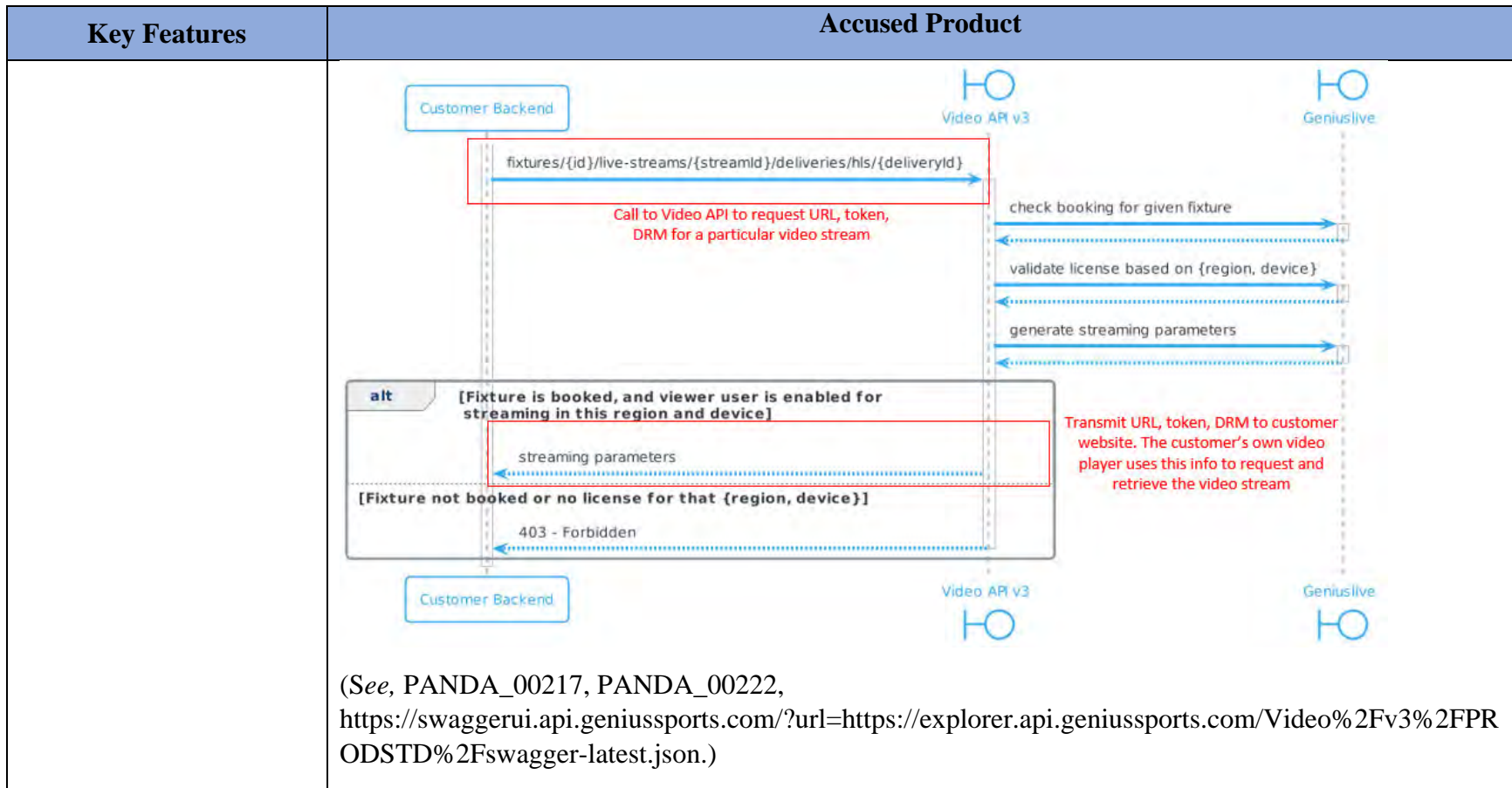
The diagram below illustrates the main objects exposed in the API and their relationships:



Key Features	Accused Product
	<p>(See, https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <p>Live streams and deliveries</p> <p>A LiveStream represents one video feed for a given fixture. Typically, a fixture will only have one stream available, however the API is designed to support several streams for the same fixture. Within each live stream, video can be delivered on several transport protocols (HLS, DASH, etc), described by the StreamDeliveries object.</p> <p>The StreamDeliveries object defines the sources for delivering the stream on a given transport protocol. Currently, HLS and DASH are supported. For each protocol, there can be several sources serving the video content (e.g., primary and backup CDN).</p> <p>Each transport protocol defines its own {Protocol}Delivery object containing protocol-specific information.</p> <p>(See, https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <p>Player integration</p> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <p>Playing the content</p> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) <p>Using the CDN access token</p> <p>The access token you get from the streaming parameters endpoint of the Video API should be attached as a query string parameter to the URL for the manifest/index file for your target content, using the following format:</p> <p><code><URL>?<token></code></p> <p>The final url might look like the following:</p> <p>https://[domain]/[path]/index.m3u8?hdnts=st=1370627194-exp=1370627409-acl=*-hmac=6a10b3f602ffdd88c02cd1b89665bdfd0fc84c3cf7049752931ad7</p> <p>Using the CDN session token</p> <p>Session tokens are created by the CDN and are exchanged with the player during the streaming. For HLS, this session token comes embedded in the master manifest. For DASH, the session token comes in a cookie, therefore the player must be configured to send cookies in the request. However, some devices and browsers might not be configured to support cookies, so it is important for you to validate this before selecting the stream delivery to play.</p> <p>Using DRM</p> <p>DRM (Digital Rights Management) is a method for adding security to digital content and prevent unauthorized use and piracy. Some competitions require DRM for playback. For those cases, we will encrypt the content from the origin and your player will need to decrypt every chunk of data received from the CDN in order to play these fixtures.</p> <p>When you call the streaming parameters endpoint of the API, the response might include a DRM object. If this object is null or is not present, then DRM is not required for that delivery. Otherwise the DRM object contains a list of urls to decryption keys, one url for each supported technology. The player needs to select the technology that best suits the client platform, then get the key using the url, and finally use that key to decrypt the content during the session.</p>

Key Features	Accused Product
	<p>(See, https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p> <pre data-bbox="569 365 1881 581"> HLSStreamResponse { expiresAt string(\$date-time) The expiration date of this token, expressed in UTC. url* string The live stream playback URL. token string Token data to add to the user's session. drm DRM > {...} } </pre> <p>(See, https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[30B] a plurality of HLS child servers, communicatively coupled to the HLS mother server and an HLS content delivery network (HLS CDN), to provide the first copy to the first viewer client device via the first video communication channel between the HLS CDN and the first viewer client device, wherein the first copy is based on the first HLS file suite received by the HLS mother server.</p>	<p>Genius Sports' platform comprises "a plurality of HLS child servers, communicatively coupled to the HLS mother server and an HLS content delivery network (HLS CDN), to provide the first copy to the first viewer client device via the first video communication channel between the HLS CDN and the first viewer client device, wherein the first copy is based on the first HLS file suite received by the HLS mother server."</p> <p>For example, Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a sportsbook's own video player.</p> <p>For video API option, the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. The sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer client device via a communication channel between the CDN and the viewer client device. As illustrated in the process below, a plurality of HLS child servers, communicatively coupled to the HLS mother server and an HLS content delivery network</p>

Key Features	Accused Product
	<p>(HLS CDN), to provide the first copy to the first viewer client device via the first video communication channel through HLSStreamRequest and HLSStreamResponse.</p> <div data-bbox="573 415 1761 756"> <p>GL-Video-v3 <small>3.0.11</small></p> <p>[Base URL: ap1.geniussports.com/video-v3/PRODSTD] https://explorer.api.geniussports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniusslive systems.</p> </div> <div data-bbox="573 784 1761 1065"> <h3>Player integration</h3> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

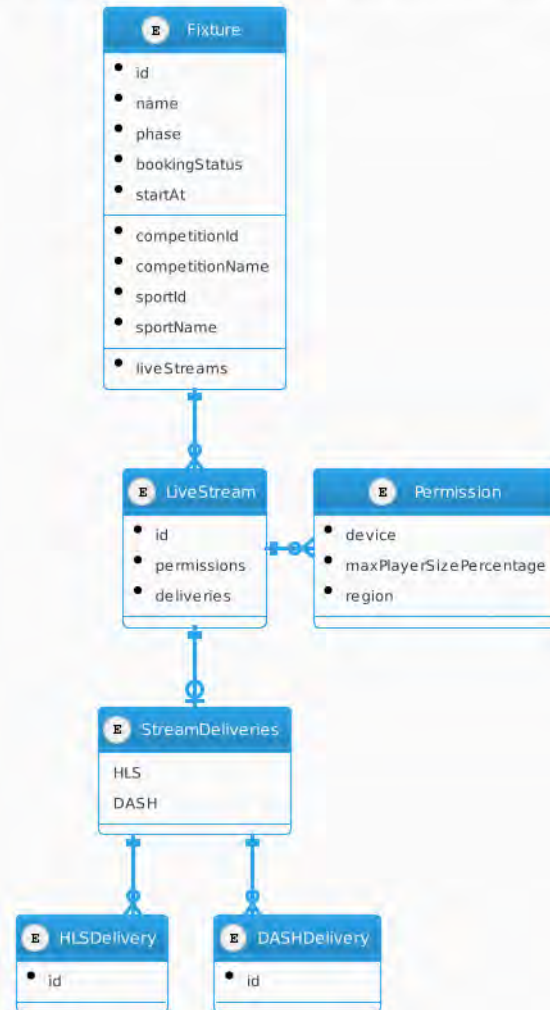


Key Features

Accused Product

Domain model

The diagram below illustrates the main objects exposed in the API and their relationships:



Key Features	Accused Product
	<p>(See, https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <p>Live streams and deliveries</p> <p>A LiveStream represents one video feed for a given fixture. Typically, a fixture will only have one stream available, however the API is designed to support several streams for the same fixture. Within each live stream, video can be delivered on several transport protocols (HLS, DASH, etc), described by the StreamDeliveries object.</p> <p>The StreamDeliveries object defines the sources for delivering the stream on a given transport protocol. Currently, HLS and DASH are supported. For each protocol, there can be several sources serving the video content (e.g., primary and backup CDN).</p> <p>Each transport protocol defines its own {Protocol}Delivery object containing protocol-specific information.</p> <p>(See, https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <p>Player integration</p> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <p>Playing the content</p> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) <p>Using the CDN access token</p> <p>The access token you get from the streaming parameters endpoint of the Video API should be attached as a query string parameter to the URL for the manifest/index file for your target content, using the following format:</p> <p><code><URL>?<token></code></p> <p>The final url might look like the following:</p> <p><code>https://[domain]/[path]/index.m3u8?hdnts=st=1370627194-exp=1370627409-acl=*~hmac=6a10b3f602ffdd88c02cd1b89665bdfdc0fc84c3cf7049752931ad7</code></p> <p>Using the CDN session token</p> <p>Session tokens are created by the CDN and are exchanged with the player during the streaming. For HLS, this session token comes embedded in the master manifest. For DASH, the session token comes in a cookie, therefore the player must be configured to send cookies in the request. However, some devices and browsers might not be configured to support cookies, so it is important for you to validate this before selecting the stream delivery to play.</p> <p>Using DRM</p> <p>DRM (Digital Rights Management) is a method for adding security to digital content and prevent unauthorized use and piracy. Some competitions require DRM for playback. For those cases, we will encrypt the content from the origin and your player will need to decrypt every chunk of data received from the CDN in order to play these fixtures.</p> <p>When you call the streaming parameters endpoint of the API, the response might include a DRM object. If this object is null or is not present, then DRM is not required for that delivery. Otherwise the DRM object contains a list of urls to decryption keys, one url for each supported technology. The player needs to select the technology that best suites the client platform, then get the key using the url, and finally use that key to decrypt the content during the session.</p>

Key Features	Accused Product
	<p>(See, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <pre> HLSStreamResponse { expiresAt string(\$date-time) The expiration date of this token, expressed in UTC. url* string The live stream playback URL. token string Token data to add to the user's session. drm DRM > {...} } </pre> <p>(See, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p> <pre> HLSStreamRequest { endUserSessionId* string maxLength: 1024 Not personally identifiable ID, depicting a single end user session on the customer side. Must be consistent for the length of a single end user (the viewer of the content), meaning each user viewing the content should have a single ID for the duration of their being logged in on the customer side. device* Device string The type of device making a request to play the content. It must be one of: {MOBILE, TABLET, DESKTOP, OTT}. region string The geographic region from where the end-user is attempting to receive the video stream. This value must correspond to one of the regions returned by the /regions endpoint. } </pre> <p>(See, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p>

Exhibit 3

U.S. PATENT NO. 11,039,218 V/S Genius Sports Ltd.

I. INTRODUCTION

The chart below demonstrates how Defendant Genius Sports Ltd. (“Defendant” or “Genius Sports”) as well as Defendant’s partners, customers, and end users of the products and features discussed below, directly infringe, either literally or under the doctrine of equivalents, at least claims 1-30 of U.S. Patent No. 11,039,218 (“the ’218 Patent”). Defendant and Defendant’s partners, customers, and end users directly infringe the identified claims at least by making, using, selling, installing, configuring to operate, importing, testing, and/or offering to sell at least Genius Sports’ Sportsbook Platform and live streaming services, as well as other offerings and services that integrate with Genius Sports’ Sportsbook Platform and live streaming services, including but not limited to the product marketed under the trade names Multibet, BetVision, GeniusLive, and GeniusLive+, including any equivalent or substantially similar products (collectively, “the Accused Products”) either alone, and/or when installed and operated as designed and intended on a computer system or network, as detailed below.

Each element of each asserted claim is presently alleged to be literally present. Because discovery has not started and the Asserted Claims have not yet been construed, SportsCastr Inc. (d/b/a PANDA Interactive) (“Plaintiff” or “PANDA”) reserves the right to supplement its contentions, including with respect to the Doctrine of Equivalents as appropriate. In addition, any of Defendant’s products that perform similar functions and/or incorporate or rely on the same or similar functionality (for example, without limitation, any predecessor or successor products performing the same functions in the same ways or products which use the same software, plugins, or libraries or call the functions underlying the operations identified below) as the Accused Products also infringe in the manner set out below.

Defendant directly infringes at least claims 1-30 of the ’218 Patent, either literally or under the doctrine of equivalents, by making, using, offering to sell and selling the systems described below. Defendant’s partners, customers, and end users of its Accused Products and corresponding systems and services directly infringe at least claims 1-30 of the ’218 Patent, literally or under the doctrine of equivalents, at least by using the Accused Products and corresponding systems and services, as described below. For example, Defendant publicizes and markets that it works with partners worldwide in connection with using its Accused Products and corresponding systems and services:

We work with partners worldwide



See <https://geniussports.com/sportsbook/>.

Defendant has actively induced and are actively inducing infringement of at least claims 1-30 of the '218 Patent with specific intent to induce infringement, and/or willful blindness to the possibility that its acts induce infringement, in violation of 35 U.S.C. § 271(b). For example, Defendants encourages and induces customers to use the Genius Sports Platform in a manner that infringes claims 1-30 of the '218 Patent at least by offering and providing the software and by engaging in activities relating to selling, marketing, advertising, promotion, installation, support, and distribution of the Accused Products.

Defendant encourages, instructs, directs, and/or requires third parties—including its certified partners and/or customers—to use the Accused Products in infringing ways. Defendants further encourages and induces its customers to infringe claims 1-30 of the '218 Patent: 1) by widely advertising those services, and providing technical support and instructions to users, and 2) through activities relating to marketing, advertising, promotion, installation, support, and distribution of the Accused Products, including its video streaming software, and services in the United States. (See PANDA_000055-PANDA_000064, <https://www.geniussports.com/sportsbook/streaming/>.) Further, as the entity that provides installation, implementation, and integration of the Accused Products in addition to ensuring the Accused Product remains operational for each customer through ongoing technical support, on information and belief, Defendant and/or its partners affirmatively aid and abet each customer's use of the Accused Products in a manner that infringes the '218 Patent.

Defendant also contributes to the infringement of its partners, customers, and end-users of the Accused Products by providing within the United States or importing into the United States the Accused Products, constituting a material part of the inventions claimed, and not a staple article or commodity of commerce suitable for substantial non-infringing uses. Indeed, as shown below, the Accused Products have no substantial non-infringing uses because the accused functionality, including the one-to-many socket architecture and separate channels for video and event information, is an integral part of the Accused Products and must be performed for the Accused Products to perform their intended purpose. These functionalities are continually running when the system is in use and, on information and belief, cannot be removed or disabled (or, if they could, the system would no longer suitably function for its intended purpose). Moreover, for the same reasons, without the system and components identified below that practice the '218 Patent, that functionality could not be performed. Additionally, the accused functionality, including the one-to-many socket architecture and separate channels for video and event information, itself has no substantial non-infringing uses because the components, modules and methods identified below are a necessary part of that functionality. For example, without the on-to-many socket architecture, the Accused Products could not effectively synchronize the event information across multiple viewers. These functionalities are continually running when the system is in use and cannot be removed or disabled (or, if they could, the system would no longer suitably function for its intended purpose). Moreover, for the same reasons, without the system and components identified below that practice claimed in the '218 Patent, that functionality could not be performed.

Indeed, as shown below, the Accused Products have no substantial non-infringing uses because the accused functionality is an integral part of the Accused Products and must be performed for the Accused Products to perform their intended purpose. For example, at least the functionalities and corresponding modules (whether software and/or hardware) described below have no suitable non-infringing use and form a material part of the Accused Products. In other words, when each of the Accused Products operates, the functions below are performed. Moreover, when the functionality and modules specifically described below are operated, they perform the steps described below. The Accused Products (and the specific modules and functionalities described herein) are designed and intended specifically to perform the inventions claimed in the Asserted Claims, and do not have any other purpose. For example, the Accused Products and accused functionalities (e.g., the one-to-many architecture) constitute a material part of the inventions claimed because such architecture is integral to the system as recited in the claims of the '218 Patent. None of these products are staple goods—they are sophisticated and customized video streaming products, methods, and systems.


Plaintiff provides the following example claim charts based on currently available information, including through public sources. Plaintiff reserves the right to modify, amend, or supplement these claim charts should it become aware of additional information regarding the Accused Products and systems, including through discovery, or should one or more claims be construed in a manner differently than interpreted herein.


II. CLAIM CHARTS

1. Independent Claim 1

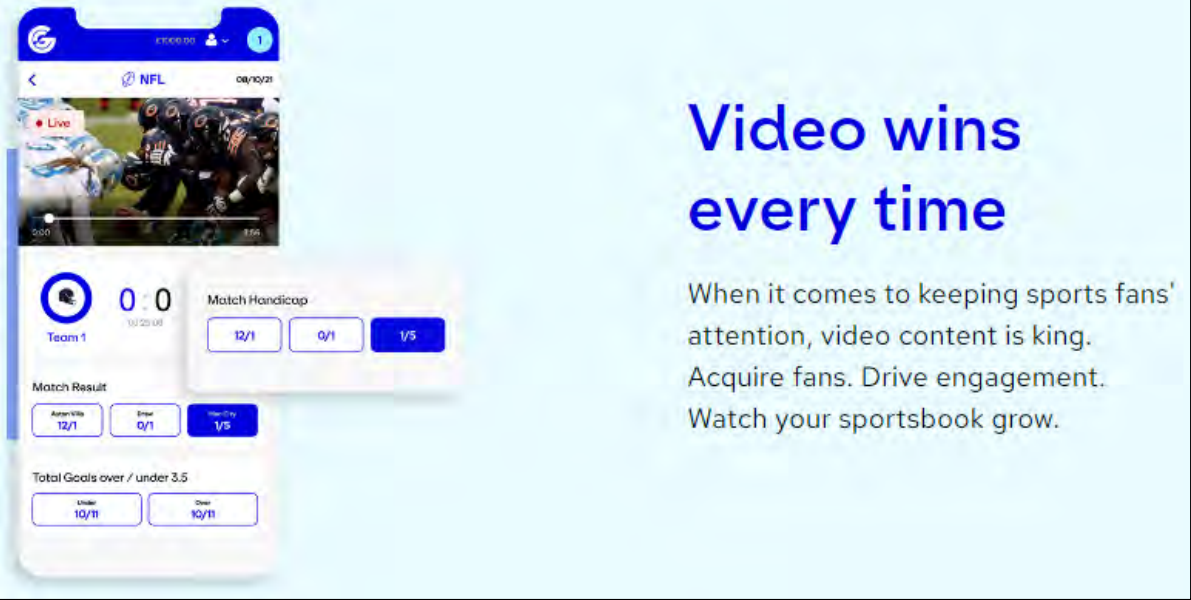
Key Features	Accused Product
<p>[1.P] A system for controlling a plurality of viewer client devices to receive first digital content relating to a first sporting event and first event information germane to the first sporting event, the first event information including online gaming information, the system comprising:</p>	<p>The Accused Products comprise “a system for controlling a plurality of viewer client devices to receive first digital content relating to a first sporting event and first event information germane to the first sporting event, the first event information including online gaming information.”</p> <p>For example, the Accused Products can be accessed through web browsers where a video player in be integrated into the website using API to transmit the video stream related to a match wherein the score and match details are updated live on the multibet widgets on a user device.</p> <p>In addition, the Accused Products include both a live stream of a sporting event and overlaid event information germane to the sporting event.</p> <div data-bbox="579 751 1766 1360" data-label="Image"> </div> <p>(See PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p>

Key Features	Accused Product
	<p>The overlaid event information includes, e.g., Milestones, Leaderboards, Highs, Probabilities, team information (e.g., team names, abbreviations, and/or logos), score information (e.g., with essentially real-time score updates synchronized with the video-based commentary), player information, venue information, and game status information (e.g., on-base, at-bat, timeouts, fouls, pole position, yards-to-go, yards-to-goal, down, team statistics, player statistics, historical data, etc.).</p>
<p>[1A] a control server to periodically retrieve, via the Internet, the first event information germane to the first sporting event;</p>	<p>On information and belief, the Accused Products include “<i>a control server to periodically retrieve, via the Internet, the first event information germane to the first sporting event;</i>”</p> <p>For example, the Accused Products provide fixture information, such as “Sport, Start (local time of user), Competition, Fixture, FixtureId, Coverage, Lineups, and Assigned,” as well as “Statistics.”</p>

Key Features	Accused Product
	<p>Schedule</p> <p>This is where you select the booked fixtures for viewing.</p> <p>For each fixture, you will see the following information:</p> <ul style="list-style-type: none"> • Sport - the sport of the fixture • Start (local time of user) - the start time of the match, in <i>your</i> time zone (based on your device's current time). • Competition - the league or tournament to which this match belongs. • Fixture - the teams or competitors in this match. • Fixtureid - unique id per fixture per sport • Coverage - indicates whether the event is covered from the Venue or TV • Lineups - indicates whether the event has lineup information or not • Assigned - check this box to add this fixture to your Live tab. <p>The All Fixtures tab displays all available fixtures in your selected date range. The Scheduled Fixtures tab displays only fixtures that you have selected.</p> <p>By default, the Schedule displays fixtures with start times from -3 hours to +12 hours from the current time. Use the Filter button to expand your selection of fixtures, and to filter by coverage type and lineups availability</p> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 10px;"> <p> Not all fixtures from the selected Date Range are loaded at once. The user can see the first batch of fixtures and scrolling down will automatically load more fixtures.</p> </div> <p>(See, PANDA_000196 at PANDA_000198, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p>

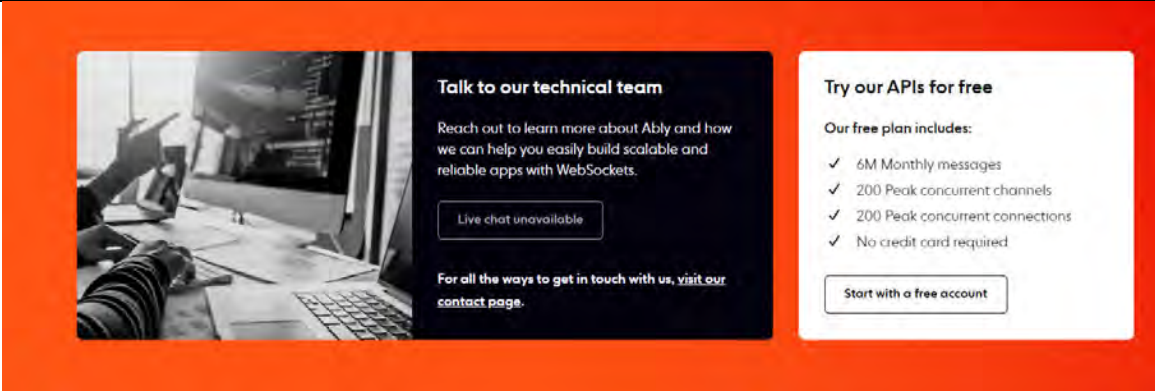
Key Features	Accused Product
	<p data-bbox="583 240 680 261">Statistics</p> <p data-bbox="583 285 1230 310">Statistics show the number of events of each type in this match, per side.</p> <p data-bbox="583 337 1098 362">Clicking the  opens Time Based Statistics filter menu.</p> <p data-bbox="583 375 1566 423">User can apply only one of the filters from the list, which updates the statistics based on the selected filter. Text with the selected filter is shown in the top right corner of the component</p> <ul data-bbox="617 443 842 850" style="list-style-type: none"> • Last 5 mins • Last 10 mins • Last 15 mins • Between 0 - 15 mins • Between 15 - 30 mins • Between 30 - 45 mins • Between 45 - 60 mins • Between 60 - 7 5mins • Between 75- 90 mins • First Half • Second Half • Since last Goal • Since last Red Card • Extra-tme <p data-bbox="567 899 1873 967">(See, PANDA_000196 at PANDA_000200-PANDA_000201, <a data-bbox="567 938 1873 967" href="https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.">https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+-+User+Manual.)</p> <p data-bbox="567 1036 1896 1141">The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>

Key Features	Accused Product
	 <p data-bbox="1255 347 1591 488">Video wins every time</p> <p data-bbox="1255 526 1745 678">When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.</p> <p data-bbox="569 873 1829 906">(See PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p>
<p data-bbox="201 951 527 1230">[1B] at least one socket server communicatively coupled to the control server to: [1B.1] receive from the control server at least the first event information; and</p>	<p data-bbox="569 951 1894 1019">On information and belief, the Accused Products include “at least one socket server communicatively coupled to the control server to: receive from the control server at least the first event information.”</p> <p data-bbox="569 1060 1894 1128">For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p>

Key Features	Accused Product
	<h2 data-bbox="583 245 856 289">Introduction</h2> <p data-bbox="583 313 1625 362">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 407 793 451">Connection</h2> <p data-bbox="583 467 1570 544">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 561 1430 583">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3 data-bbox="583 626 636 651">RAW</h3> <p data-bbox="583 672 1625 748">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <pre data-bbox="583 774 789 795">/v2/{sport}/publish</pre> <h4 data-bbox="583 837 709 862">Example - HTTP</h4> <pre data-bbox="596 888 1388 958">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <h4 data-bbox="583 1000 705 1024">Example - RAW</h4> <pre data-bbox="596 1050 1339 1071">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 1138 1682 1206">(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p> <p data-bbox="569 1252 1892 1351">In addition, Genius Sports “relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport” and Ably “can help [customers] easily build scalable and reliable apps with WebSockets.”</p>


Key Features	Accused Product
	<p data-bbox="600 245 1297 516">Infrastructure teams can “sleep easy” and developers are free to innovate</p> <p data-bbox="600 578 1339 751">Genius Sports now relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport. Concerns about latency are gone - with 300+ points of presence across a global edge network, Ably effortlessly maintains sub-65ms latency at global scale. That ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video, which protects the integrity of in-play betting and customer revenues.</p> <p data-bbox="600 797 1339 997">Meanwhile, Gary and his team can “sleep easier at night”, knowing that business critical data is no longer at the mercy of complex and increasingly unstable on-premises infrastructure; the daily rush to address hardware issues is a thing of the past. In turn, that has eliminated annual hardware costs and freed up around 30 hours per month in RabbitMQ maintenance that Genius Sports’ developers and engineers can now refocus on service optimisation and innovation.</p>

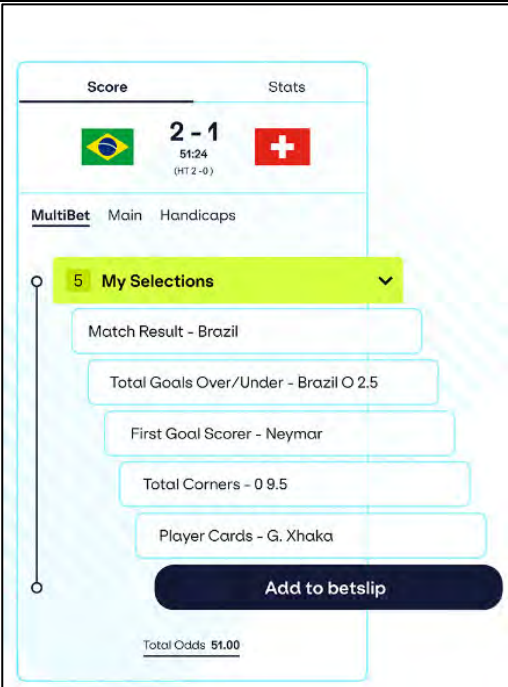
Key Features	Accused Product
	 <p>(See https://ably.com/case-studies/genius-sports)</p>
<p>[1B.2] transmit at least some of the first event information, including the online gaming information, to at least a first viewer client device of the plurality of viewer client devices via a first event information Internet communication channel between a first event socket of the at least one socket server and the first viewer client device,</p>	<p>On information and belief, the Accused Products include at least one socket server communicatively coupled to the control server to “transmit at least some of <i>the first event information, including the online gaming information, to at least a first viewer client device of the plurality of viewer client devices via a first event information Internet communication channel between a first event socket of the at least one socket server and the first viewer client device.</i>”</p> <p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p>

Key Features	Accused Product
	<p data-bbox="573 240 1270 415">In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p data-bbox="573 435 1241 581">It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> <p data-bbox="573 618 1669 721">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="573 764 1346 829">Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> <p data-bbox="573 867 1892 971">(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p> <p data-bbox="573 1037 1892 1109">In addition, as shown below Genius Sports transmits at least the bet generated by the sportsbook's trading platform to the Genius widget on client's device via the Internet.</p>

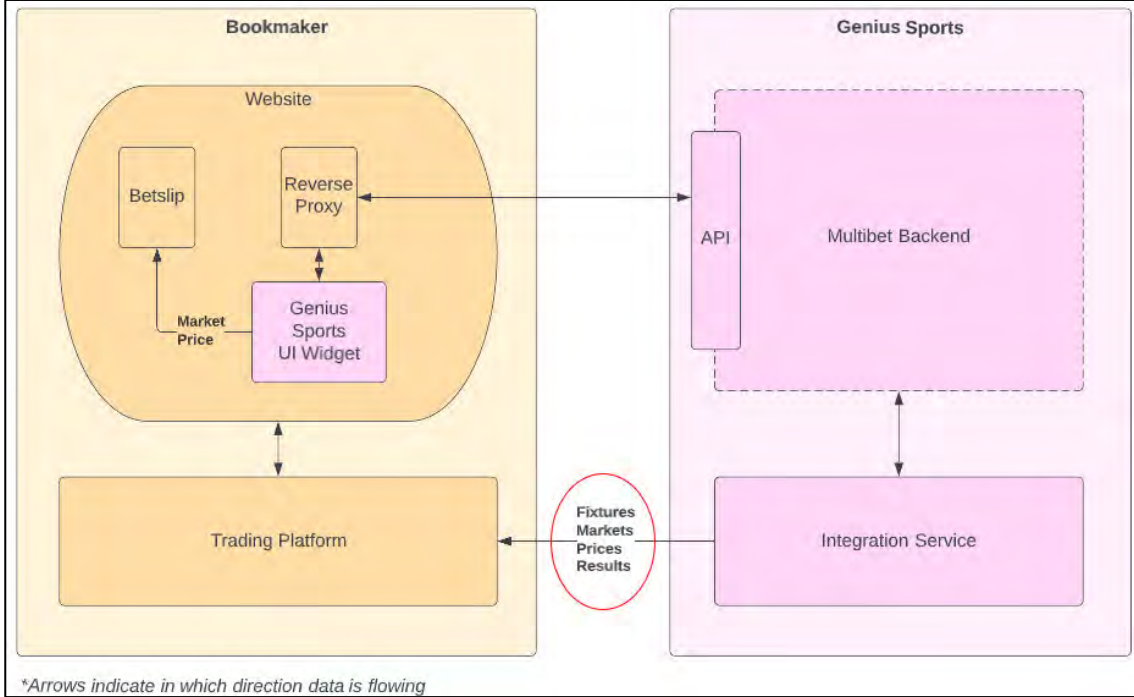
Key Features	Accused Product
	<p>(See, PANDA_000001, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.)</p> <p>Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.</p>

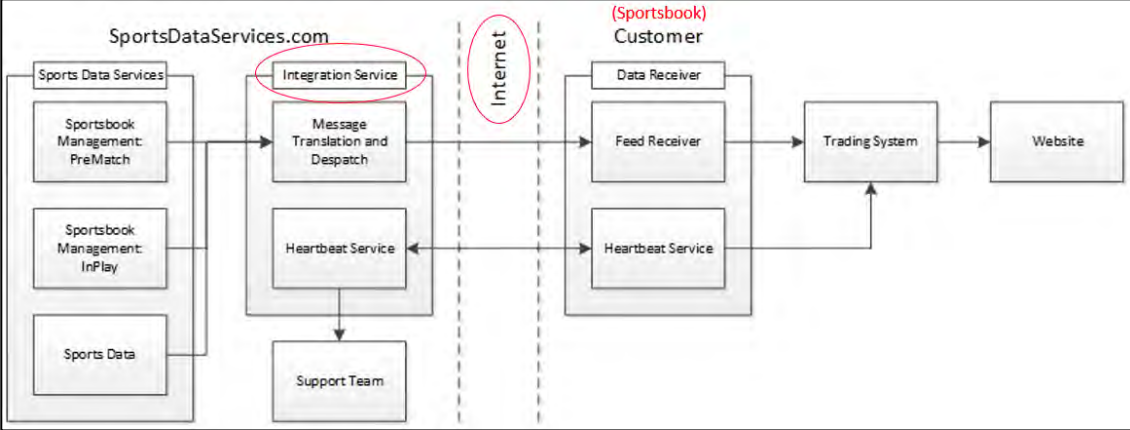
Key Features	Accused Product
	<p data-bbox="575 240 953 272">Multibet Widget Integration</p> <p data-bbox="575 295 1260 412">Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p data-bbox="575 435 1251 490">The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p data-bbox="575 513 1209 630">Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> <p data-bbox="567 669 1671 773">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 821 1260 954">This page describes how to integrate with the variety of SmartStream products with examples. All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> <p data-bbox="567 993 1785 1065">(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Key Features	Accused Product	
	<p>SmartStream Release Process</p> <p>SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre>	<p>Embedding a product</p> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsdemo.betstream.betgenius.com/betstream"> </iframe> </pre>
<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>		

Key Features	Accused Product
	<div data-bbox="571 451 1066 917" style="border: 1px solid black; padding: 10px;"> <p style="color: blue; font-size: 24px; margin: 0;">More in-play profits</p> <p style="margin: 5px 0 0 20px;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0 0 20px;">Players create the exact accumulator they want, during a single game, for example – Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 235 1585 917" style="border: 1px solid black; padding: 10px; margin-top: 10px;">  </div> <p data-bbox="571 950 1501 1023" style="margin-top: 10px;">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

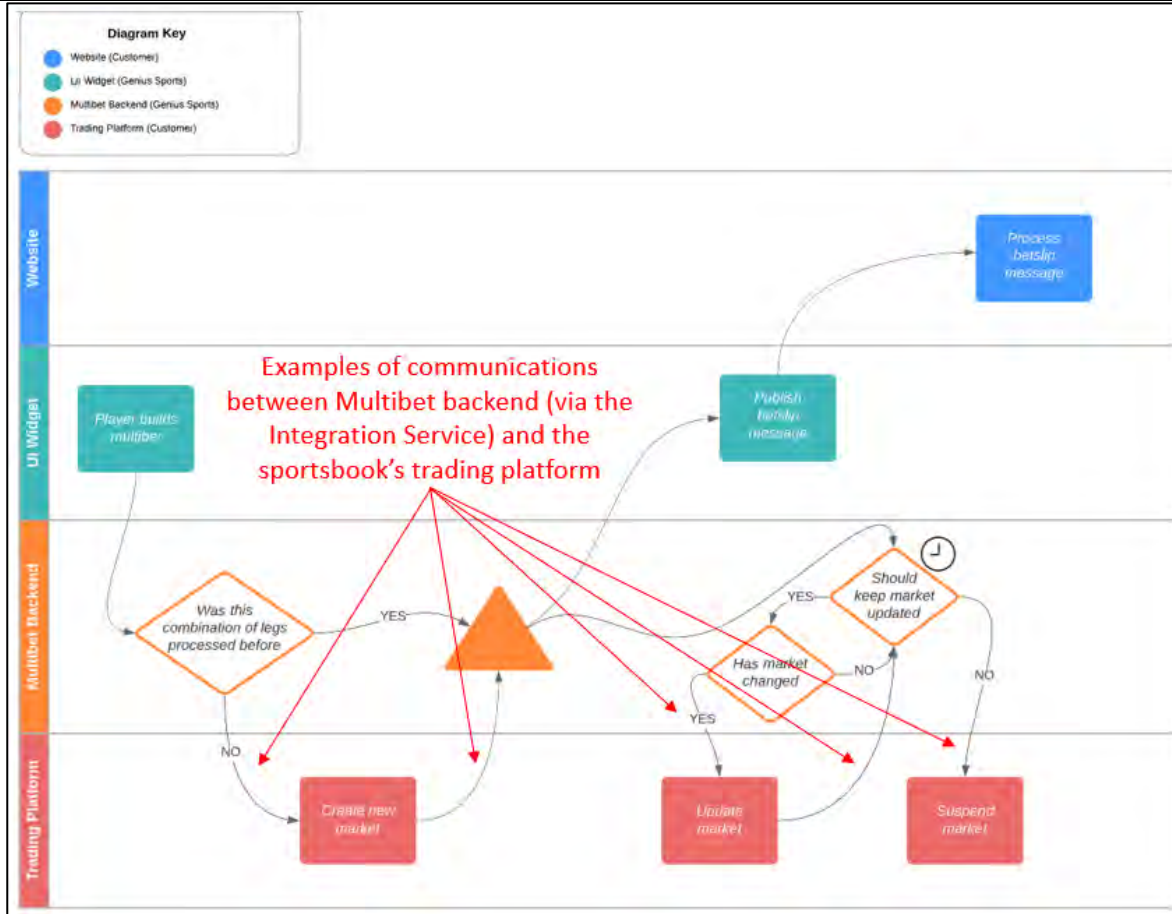
Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p data-bbox="569 240 1896 456">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p>  <p data-bbox="569 1166 993 1187">*Arrows indicate in which direction data is flowing</p> <p data-bbox="569 1230 1896 1300">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>

Key Features	Accused Product
	 <p>The diagram illustrates the integration schema between SportsDataServices.com and a (Sportsbook) Customer. On the left, SportsDataServices.com includes components for Sports Data Services, Sportsbook Management (PreMatch and InPlay), and Sports Data. These feed into an Integration Service (circled in red), which handles Message Translation and Despatch and a Heartbeat Service. The Heartbeat Service is linked to a Support Team. On the right, the (Sportsbook) Customer has a Data Receiver, Feed Receiver, and Heartbeat Service. The Integration Service connects to the Customer's Feed Receiver and Heartbeat Service via the Internet. The Customer's Feed Receiver feeds into a Trading System, which then connects to a Website. The Customer's Heartbeat Service also feeds into the Trading System.</p> <p>(See, PANDA_000539, https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822492/Integration+Schema.)</p>

Key Features

Accused Product



(See, PANDA_00209 at PANDA_00210, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.>)

Key Features	Accused Product
<p>[1B.3] wherein the first event socket corresponds to the first event information germane to the first sporting event; and</p>	<p>The Accused Products comprise the system where “<i>the first event socket corresponds to the first event information germane to the first sporting event.</i>”</p> <p>The Multibet widget, when embedded into the Accused Products, is configured for a specific sports match or fixture. The connection between the widget and Genius Sport’s back-end is configured to transmit data related to the sports match.</p> <div data-bbox="575 488 1394 786" style="border: 1px solid black; padding: 5px;"> <p>Embedding a Multibet Widget</p> <p>How do I embed a Multibet widget under a specific fixture?</p> <p>The Multibet Widget offered by Genius Sports is fixture specific and does not accommodate an event viewer and selector page, therefore it should be embedded under a specific fixture within the Sportsbook page. Using an URL parameter fixtureId which is expecting Genius Sports Fixture Id as a value:</p> </div> <div data-bbox="575 813 1394 1175" style="border: 1px solid black; padding: 5px;"> <p>https://gsm-widgets.betstream.betgenius.com/multibet?fixtureId=6102728&productName=[clientName]&competitionId=296&culture=es-ES</p> <p>Other parameters will be required like:</p> <ul style="list-style-type: none"> • Product Name: this is the customer name given by Genius. • Competition id: is the Genius Sports identifier for a competition. • Culture: is the parameter related to the language preferred. <pre><iframe src="https://gsm-widgets.betstream.betgenius.com/mu]</pre> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p>

Key Features	Accused Product
	<p>Introduction</p> <p>This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <p>Connection</p> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <p>RAW</p> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p><code>/v2/{sport}/publish</code></p> <p>Example - HTTP</p> <pre>POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre>/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>
<p>[1C] at least one webservice communicatively coupled to the at least one socket</p>	<p>The Accused Products include “at least one webservice communicatively coupled to the at least one socket server to transmit, to the first viewer client device.”</p>

Key Features	Accused Product
<p>server to transmit, to the first viewer client device:</p>	<p>For example, the Accused Products run on device browser wherein the player embedded in the website authenticates the user and then sends a request to the webserver to further transmit the request to the genius sport's servers.</p> <div data-bbox="575 375 961 1068" data-label="Image"> </div> <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>

Key Features	Accused Product
	<p>In order to protect client from unauthorized access and malicious traffic within the application to platform, client must implement the solution described in detail below. The described workflow will guarantee that only authorized (logged-in) user can access the widget and only through client's website. If the below is implemented, non-logged in users should not be able to construct betslips within the Multibet widget.</p> <p>The widget, and all calls to get probabilities/prices should pass through a reverse proxy which ensures that the person requesting the price or widget is known to the bookmaker.</p> <p>The "Add-to-Betslip" action is a client side javascript initiated event which the bookmaker website or webview should be listening to. This event is described in more detail further down this document. When the punter adds to the betslip, a call is made through the reverse proxy to create the market in the bookmaker trading platform.</p> <p>To allow the widget on the web to properly authenticate the exact solution described below needs to be implemented by the bookmaker for their reverse proxy which does authentication.</p> <p>(See, PANDA_000228, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1277034498/Authenticating+user+session+using+a+proxy+service.)</p>

Key Features	Accused Product
	<ol style="list-style-type: none"> 1. Player will access client's website, which hosts an iframe. Iframe would point to the Genius Sports Integration page endpoint (https://gsm-widgets- uat.betstream.betgenius.com/...). 2. Genius Sports integration Iframe page would point to client's reverse proxy, which in turn forwards the request transparently in the background to Multibet app (www.customer.com/multibet). NB! Proxy must be located in the root path of the domain. 3. Webserver hosting the Multibet widget will be IP whitelisted to allow traffic only from customer's reverse proxy. 4. Multibet widget is then executed/rendered in player's device/browser. 5. Backend calls within the widget will be passing through client's proxy. Each call will be using relative paths. 6. If player creates a betslip ("Add-to-BetSlip") then the associated back-end call (V1: "addorupdatebetslip", V2: "savebetslip") will be intercepted to check if the user session is logged. <p>(See, PANDA_000228-PANDA_000229, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1277034498/Authenticating+user+session+using+a+proxy+service.)</p> <h2>Introduction</h2> <p>This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2>Connection</h2> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p>

Key Features	Accused Product
	<p>RAW</p> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p>/v2/{sport}/publish</p> <p>Example - HTTP</p> <pre>POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre>/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>
<p>[1C.1] a first Internet address of a first media source to establish a first video Internet communication channel between the first media source and the first viewer client device to carry the first digital content relating to the first sporting event; and</p>	<p>The Accused Products include at least one webserver to transmit “a first Internet address of a first media source to establish a first video Internet communication channel between the first media source and the first viewer client device to carry the first digital content relating to the first sporting event;”</p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Specifically, authentication data (e.g., a URL, token, DRM) is transmitted to the client device, which is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p>

Key Features	Accused Product
	<p data-bbox="569 240 884 272"><u>Option (1): Drop & Play</u></p> <p data-bbox="569 302 1896 607">For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer device. This process is depicted below.</p> <div data-bbox="569 634 1766 1078" style="border: 1px solid black; padding: 10px;"> <p data-bbox="575 639 1215 662">Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="575 678 1759 841"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p data-bbox="575 862 1675 911">Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="575 932 1759 1003"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p data-bbox="575 1024 1730 1073">Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div>

Key Features

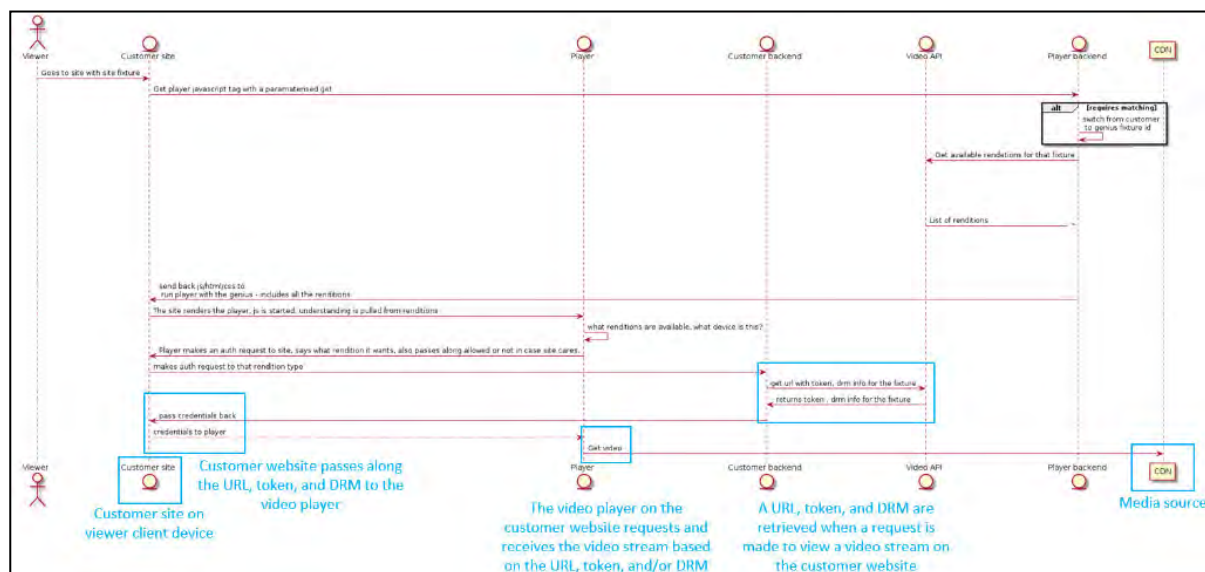
Accused Product

How does it work?

You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.

Our API should never be called from the browser directly.

The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the approach is similar to Option (1) in that the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video

Key Features	Accused Product
	<p>stream and then passes this information along to a video player to request and retrieve the video stream. In this option, the sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer device via a communication channel between the CDN and the viewer device. This process is depicted below.</p> <div data-bbox="573 456 1759 795" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/video-v3/PRODSTD] https://explorer.api.geniusports.com/video/v3/PRODSTD/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p><small>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</small></p> </div> <div data-bbox="573 824 1759 1105" style="border: 1px solid black; padding: 5px;"> <h3>Player integration</h3> <p><small>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</small></p> <h4>Playing the content</h4> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPRODSTD%2Fswagger-latest.json.)</p>
<p>[1C.2] a first socket address of the first event socket to establish the first event information Internet communication channel to carry the online gaming information.</p>	<p>The Accused Products include at least one webserver to transmit “a first socket address of the first event socket to establish the first event information Internet communication channel to carry the online gaming information.”</p> <p>For example, the Accused Products comprise a system/method for providing a requested video stream to a viewer via a port. The method is used to send from the API the port number from where the stream is to be received. The request from the user has multiple return line feeds which return the video feed to the client device form the assigned port/socket via the internet.</p>

Key Features	Accused Product
	<div data-bbox="575 297 961 987" data-label="Image"> </div> <p data-bbox="569 1015 1774 1084">(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p data-bbox="569 1149 1459 1185">The Accused Products combine live sports data and live sports video.</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers <i>call our API to retrieve the stream-url and token and hand this response back to our player.</i> Everything else is taken care of</p>

Key Features

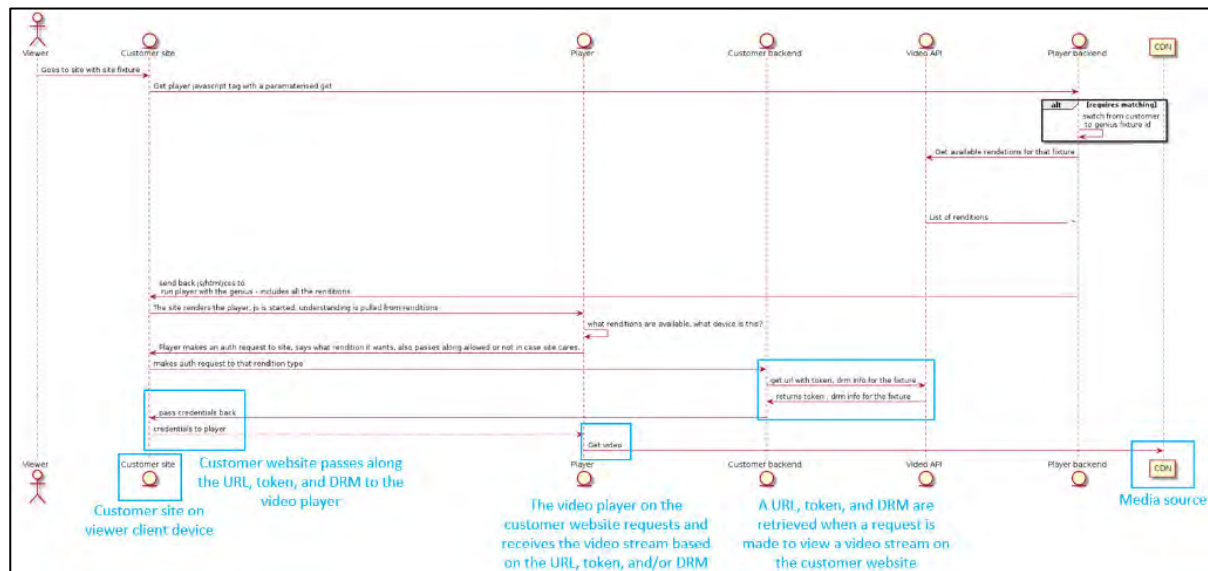
Accused Product

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You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.

Our API should never be called from the browser directly.

The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Key Features	Accused Product
	<h2 data-bbox="583 245 856 289">Introduction</h2> <p data-bbox="583 313 1625 362">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 407 793 451">Connection</h2> <p data-bbox="583 467 1566 544">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 561 1430 583">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3 data-bbox="583 626 636 651">RAW</h3> <p data-bbox="583 670 1621 748">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p data-bbox="583 773 789 797"><code>/v2/{sport}/publish</code></p> <h4 data-bbox="583 837 716 862">Example - HTTP</h4> <pre data-bbox="596 886 1388 959">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <h4 data-bbox="583 1000 709 1024">Example - RAW</h4> <pre data-bbox="596 1049 1339 1068">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 1138 1682 1206">(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>

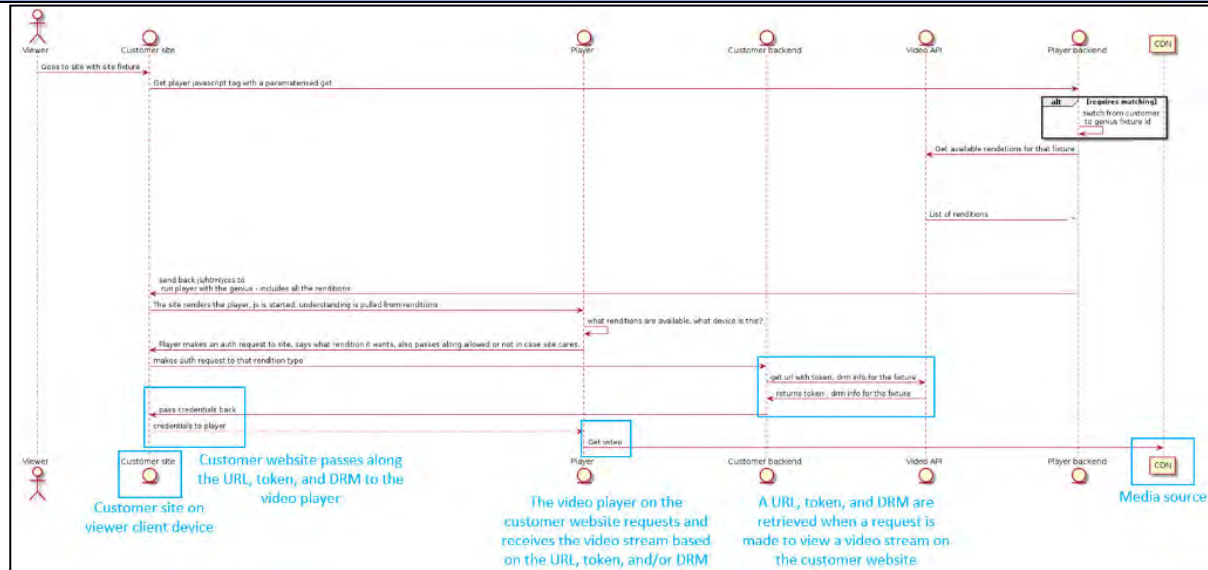
2. **Dependent Claim 2**

Key Features	Accused Product
[2.P] The system of claim 1, wherein:	<i>The Accused Products comprise the system of claim 1. See Claim 1, supra.</i>
[2.A] the first socket address transmitted by the at least one webserver to the first viewer client device includes a first event identifier (first EventID) that corresponds to the first event socket, such that the first viewer client device uses a first URL including the first event identifier (first EventID) in the first URL to connect to the first event socket.	<p>The Accused Products include a system where <i>“the first socket address transmitted by the at least one webserver to the first viewer client device includes a first event identifier (first EventID) that corresponds to the first event socket, such that the first viewer client device uses a first URL including the first event identifier (first EventID) in the first URL to connect to the first event socket.”</i></p> <p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Specifically, authentication data (e.g., a URL, token, DRM) is transmitted to the client device, which is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook’s website, the back-end of the sportsbook’s website transmits a query to Genius Sport’s video API to retrieve authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer device. This process is depicted below.</p>

Key Features	Accused Product
	<p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="579 280 1759 435"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="579 529 1759 597"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> <hr/> <p>How does it work?</p> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p>

Key Features

Accused Product



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate>.)

Option (2): Video API

For this option, the approach is similar to Option (1) in that the back-end of the sportsbook’s website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. In this option, the sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook’s own video player on the viewer device via a communication channel between the CDN and the viewer device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 240 1759 571"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video/v3/PRODDTD] https://explorer.api.geniusports.com/Video/v3/PRODDTD/swagger-latest.json</p> <h2>Video Streaming API</h2> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 602 1759 883"> <h2>Player integration</h2> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p> <p>The URLs accessed by these processes include information that identifies the event to which they correspond (first EventID).</p>

3. Dependent Claim 3

Key Features	Accused Product
[3.P] The system of claim 1, wherein:	The Accused Products comprise the system of claim 1. See Claim 1, <i>supra</i> .

Key Features	Accused Product
<p>the first event information Internet communication channel to carry the online gaming information between the first event socket of the at least one socket server and the first viewer client device is established as a persistent connection.</p>	<p>The Accused Products comprise a system wherein “<i>the first event information Internet communication channel to carry the online gaming information between the first event socket of the at least one socket server and the first viewer client device is established as a persistent connection.</i>”</p> <p><i>See Claim 1.B.2, supra.</i></p> <p>For example, the Accused Products send “a stream of messages over a long running socket” via a connection that will “remain open for the length of the match.”</p> <h2 data-bbox="583 570 852 613">Introduction</h2> <p data-bbox="583 638 1625 686">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 732 793 776">Connection</h2> <p data-bbox="583 792 1570 867">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 886 1430 907">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <p data-bbox="569 959 1682 1027">(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p> <p data-bbox="569 1068 1623 1101">Genius Sports continuously monitors its services to ensure a persistent connection.</p> <div data-bbox="569 1138 1814 1349" style="border: 1px solid black; padding: 5px;"> <p data-bbox="583 1159 873 1192">Monitoring the Service</p> <p data-bbox="583 1219 1776 1321">Our Support team monitors the heartbeat service to ensure that we are always able to connect to your Data Receiver. If the connection fails, the heartbeat monitor service notifies our Support team so that they can investigate immediately. The Support team will notify your technical support team of the fault by email.</p> </div> <p data-bbox="569 1360 1892 1425">https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822535/Service+Reliability+and+Availability</p>

4. Dependent Claim 4

Key Features	Accused Product
[4.P] The system of claim 1, wherein:	The Accused Products comprise the system of claim 1. <i>See Claim 1, supra.</i>
[4A] in C), the at least one webserver transmits, to a second viewer client device of the plurality of viewer client devices, the first socket address of the first event socket to establish a second event information Internet communication channel between the first event socket and the second viewer client device; and	<p>The Accused Products include a system where “<i>at least one webserver transmits, to a second viewer client device of the plurality of viewer client devices, the first socket address of the first event socket to establish a second event information Internet communication channel between the first event socket and the second viewer client device.</i>”</p> <p>For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <h3>Introduction</h3> <p>This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h3>Connection</h3> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522.</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h4>RAW</h4> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <pre>/v2/{sport}/publish</pre>

Key Features	Accused Product
	<p>Example - HTTP</p> <pre>POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre>/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>
<p>[4B] in B), the at least one socket server transmits at least some of the first event information, including the online gaming information germane to the first sporting event, to the second viewer client device via the second event information Internet communication channel, such that the online gaming information is shared in a synchronized manner by the first viewer client device and the second viewer client device.</p>	<p>The Accused Products comprise a system where “<i>at least one socket server transmits at least some of the first event information, including the online gaming information germane to the first sporting event, to the second viewer client device via the second event information Internet communication channel, such that the online gaming information is shared in a synchronized manner by the first viewer client device and the second viewer client device.</i>”</p> <p><i>See Claim 1 supra.</i></p> <p>In addition, in the Accused Products, “data is synchronized with Genius’ data distribution network, ensuring low latency, accurate, reliable delivery of play-by-play data.”</p> <p><i>Fail-safe data and video capture</i></p> <p>Genius’ in-venue data collection systems are designed to continue to function when disconnected from supporting systems, ensuring statisticians can continue to collect rich sports data unimpeded. When disconnected from the internet, these systems will continue to support officials, teams, scoreboards, and broadcasters in the venue. While connected, data is synchronized with Genius’ data distribution network, ensuring low latency, accurate, reliable delivery of play-by-play data. The unique sport-specific user interface workflows ensure the most time critical data is delivered at the earliest opportunity while still allowing the collection of a rich dataset.</p> <p>Supplementing the data solutions, automated cameras allow sports leagues to produce live streaming content for delivery through the distribution network.</p> <p>Automated monitoring, remote management, and AI-driven production mean minimal interaction is required from sports leagues once the solution has been installed which, alongside Genius’ innovative hardware solution, reduces production costs.</p>

Key Features	Accused Product
	(See, PANDA_00231 at PANDA_000254, https://www.sec.gov/Archives/edgar/data/1834489/000119312521184911/d196130df1.htm .)

5. Dependent Claim 5

Key Features	Accused Product
[5.P] The system of claim 4, wherein:	The Accused Products comprise the system of claim 4. <i>See Claim 4, supra.</i>
[5.A] the first socket address transmitted by the at least one webserver to the second viewer client device includes the first event identifier (first EventID) that corresponds to the first event socket, such that the second viewer client device uses a second URL including the first event identifier (first EventID) in the second URL to connect to the first event socket.	The Accused Products comprise the system wherein “ <i>the first socket address transmitted by the at least one webserver to the second viewer client device includes the first event identifier (first EventID) that corresponds to the first event socket, such that the second viewer client device uses a second URL including the first event identifier (first EventID) in the second URL to connect to the first event socket.</i> ” <i>See Claim 4, supra.</i> <i>See Claim 2, supra.</i>

6. Dependent Claim 6

Key Features	Accused Product
[6.P] The system of claim 4, wherein:	The Accused Products comprise the system of claim 4. <i>See Claim 4, supra.</i>

Key Features	Accused Product
<p>[6.A] in A), the control server is a single point of entry for the system to obtain the first event information including the online gaming information to reduce synchronization errors between the first viewer client device and the second viewer client device.</p>	<p>The Accused Products include a system where “<i>the control server is a single point of entry for the system to obtain the first event information including the online gaming information to reduce synchronization errors between the first viewer client device and the second viewer client device.</i>”</p> <p>For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <h3 data-bbox="583 480 856 524">Introduction</h3> <p data-bbox="583 545 1625 597">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h3 data-bbox="583 643 793 686">Connection</h3> <p data-bbox="583 703 1570 777">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 797 1430 818">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h4 data-bbox="583 862 638 889">RAW</h4> <p data-bbox="583 906 1625 980">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <pre data-bbox="583 1008 789 1029">/v2/{sport}/publish</pre> <h4 data-bbox="583 1073 716 1101">Example - HTTP</h4> <pre data-bbox="583 1117 1388 1192">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <h4 data-bbox="583 1235 709 1263">Example - RAW</h4> <pre data-bbox="583 1279 1339 1300">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 1373 1104 1401">(See, PANDA_000139-PANDA_000141,</p>

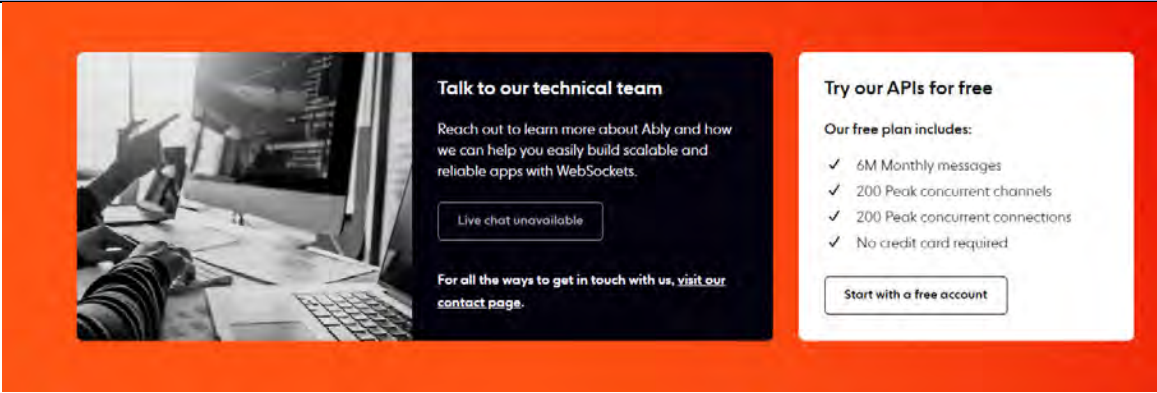
Key Features	Accused Product
	https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)

7. Dependent Claim 7

Key Features	Accused Product
[7.P] The system of claim 6, wherein:	The Accused Products comprise the system of claim 6. <i>See Claim 6, supra.</i>
[7.A] in A), the control server detects a change in status in the first event information and transmits changes in the online gaming information to the at least one socket server; and	<p>The Accused Products comprise the system “<i>in A), the control server detects a change in status in the first event information and transmits changes in the online gaming information to the at least one socket server.</i>”</p> <p>For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <h3>Introduction</h3> <p>This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h3>Connection</h3> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3>RAW</h3> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string,</p> <pre>/v2/{sport}/publish</pre>

Key Features	Accused Product
	<p data-bbox="575 237 709 256">Example - HTTP</p> <pre data-bbox="596 285 1388 354">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p data-bbox="575 399 709 418">Example - RAW</p> <pre data-bbox="596 448 1339 467">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 540 1682 605">(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p> <p data-bbox="569 651 1892 748">In addition, Genius Sports “relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport” and Ably “can help [customers] easily build scalable and reliable apps with WebSockets.”</p>

Key Features	Accused Product
	<p data-bbox="600 240 1297 509">Infrastructure teams can “sleep easy” and developers are free to innovate</p> <p data-bbox="600 574 1337 748">Genius Sports now relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport. Concerns about latency are gone - with 300+ points of presence across a global edge network, Ably effortlessly maintains sub-65ms latency at global scale. That ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video, which protects the integrity of in-play betting and customer revenues.</p> <p data-bbox="600 792 1337 992">Meanwhile, Gary and his team can “sleep easier at night”, knowing that business critical data is no longer at the mercy of complex and increasingly unstable on-premises infrastructure; the daily rush to address hardware issues is a thing of the past. In turn, that has eliminated annual hardware costs and freed up around 30 hours per month in RabbitMQ maintenance that Genius Sports’ developers and engineers can now refocus on service optimisation and innovation.</p>

Key Features	Accused Product
	 <p>(See https://ably.com/case-studies/genius-sports)</p>
<p>[7.B] in B), the at least one socket server transmits the changes in the online gaming information to the first viewer client device and the second viewer client device via the first event socket to provide a single synchronized update and mitigate client-by-client latency and/or synchronization issues.</p>	<p>The Accused Products comprise the system where “<i>in B), the at least one socket server transmits the changes in the online gaming information to the first viewer client device and the second viewer client device via the first event socket to provide a single synchronized update and mitigate client-by-client latency and/or synchronization issues.</i>”</p> <p><i>See Claim 1B.2, supra.</i></p> <p>For example, “Ably effortlessly maintains sub-65ms latency at a global scale,” which “ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video.”</p>

Key Features	Accused Product
	<p data-bbox="600 240 1297 509">Infrastructure teams can “sleep easy” and developers are free to innovate</p> <p data-bbox="600 574 1339 747">Genius Sports now relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport. Concerns about latency are gone - with 300+ points of presence across a global edge network, Ably effortlessly maintains sub-65ms latency at global scale. That ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video, which protects the integrity of in-play betting and customer revenues.</p> <p data-bbox="600 792 1339 992">Meanwhile, Gary and his team can “sleep easier at night”, knowing that business critical data is no longer at the mercy of complex and increasingly unstable on-premises infrastructure; the daily rush to address hardware issues is a thing of the past. In turn, that has eliminated annual hardware costs and freed up around 30 hours per month in RabbitMQ maintenance that Genius Sports’ developers and engineers can now refocus on service optimisation and innovation.</p> <p data-bbox="569 1019 1192 1049">(See https://ably.com/case-studies/genius-sports)</p>

8. Dependent Claim 8

Key Features	Accused Product
[8.P] The system of claim 4, wherein:	The Accused Products comprise the system of claim 4. <i>See Claim 4, supra.</i>
[8.A] in C), the at least one webserver transmits	The Accused Products comprise the system “in C), the at least one webserver transmits to the second viewer client device one of: the first address of the first media source to establish a second video

Key Features	Accused Product
<p>to the second viewer client device one of: the first address of the first media source to establish a second video Internet communication channel between the first media source and the second viewer client device to receive the first digital content relating to the first sporting event; or a second address of a second media source to establish an alternate second video Internet communication channel between the second media source and the second viewer client device to receive second digital content relating to the first sporting event.</p>	<p><i>Internet communication channel between the first media source and the second viewer client device to receive the first digital content relating to the first sporting event; or a second address of a second media source to establish an alternate second video Internet communication channel between the second media source and the second viewer client device to receive second digital content relating to the first sporting event.”</i></p> <p>For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <h2>Introduction</h2> <p>This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2>Connection</h2> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3>RAW</h3> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <pre>/v2/{sport}/publish</pre>

Key Features	Accused Product
	<p>Example - HTTP</p> <pre data-bbox="569 261 1675 380">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre data-bbox="569 412 1675 500">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>

9. Dependent Claim 9

Key Features	Accused Product
[9.P] The system of claim 8, wherein:	The Accused Products comprise the system of claim 8. <i>See</i> Claim 8, <i>supra</i> .
[9.A] the second client device is a subscriber to one of: the first media source and/or the first digital content relating to the first sporting event; or the second media source and/or the second digital content relating to the first sporting event; and	<p>The Accused Products comprise the system wherein “<i>the second client device is a subscriber to one of: the first media source and/or the first digital content relating to the first sporting event; or the second media source and/or the second digital content relating to the first sporting event.</i>”</p> <p>For example, “[o]nce a consumer successfully subscribes for updates, they would receive every update of the data for the sport event that is generated after the point of their subscription.”</p>

Key Features

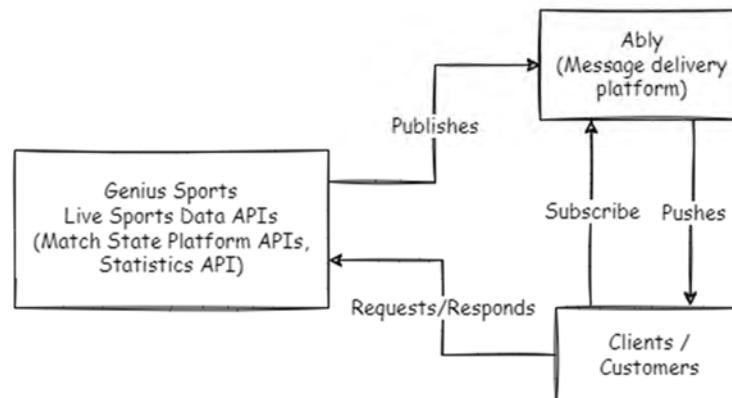
Accused Product

Overview of Push and Pull APIs

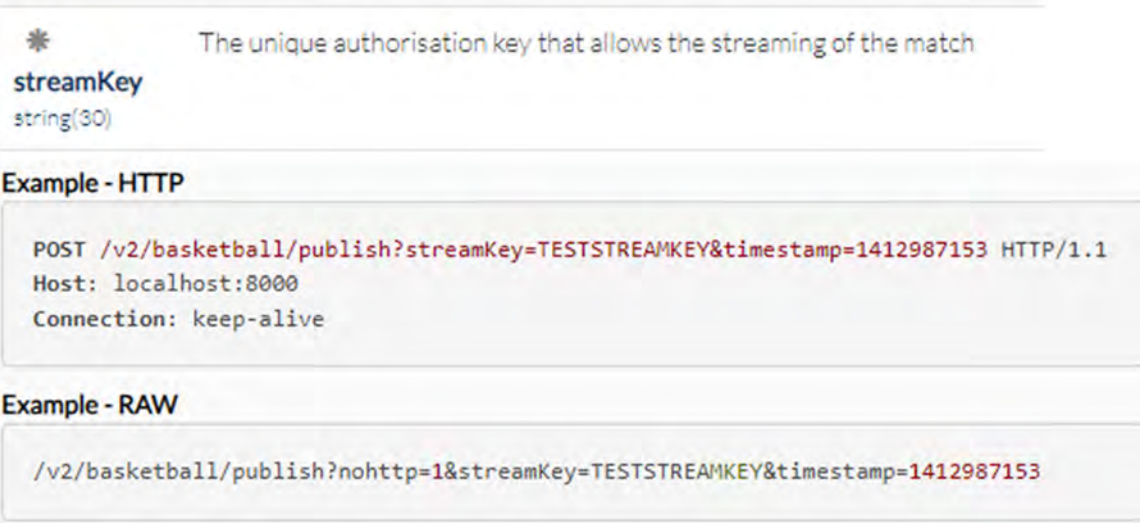
Pull API is a collection of REST APIs that are used by consumers to request and receive latest state of the data for specific sport event via HTTP requests. Pull API's purpose is not to provide live updates, Push API should be used for that purpose. Pull APIs are used for both bootstrapping latest state and retrieving historical data that is not accessible through Genius Sports Pull APIs. That is why Pull APIs apply certain limitations for the amount of HTTP requests that could be executed for specified interval of time.

Push API is used by consumers to automatically retrieve latest state of the data for specific sport event via publish/subscribe model. Once a consumer successfully subscribes for updates, they would receive every update of the data for the sport event that is generated after the point of their subscription. That is why both Pull and Push APIs should be used together. A consumer would usually retrieve latest state via Pull APIs and then subscribe to new updates via Push API.

Architecture diagram

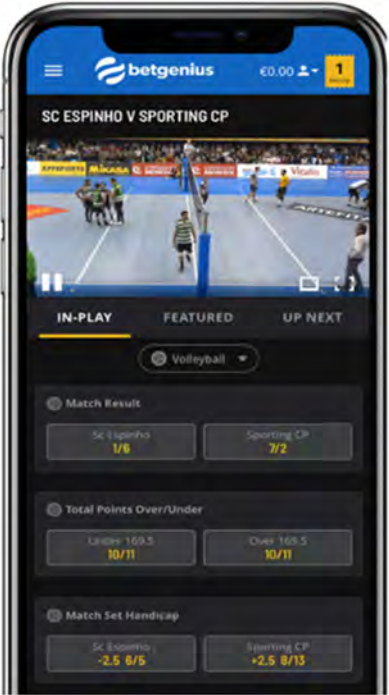


<https://geniussports.atlassian.net/wiki/spaces/BID/pages/3990454273/Genius+Sports+Live+Sports+Data+Integration>

Key Features	Accused Product
<p>in C), the at least one webserver transmits to the second viewer client device one of: a first identifier (first StreamID) for the first media source and/or the first digital content as at least a portion of the first address if the second client device is a subscriber to the first media source and/or the first digital content; or a second identifier (second StreamID) for the second media source and/or the second digital content as at least a portion of the second address if the second client device is a subscriber to the second media source and/or the second digital content.</p>	<p>The Accused Products comprise the system wherein “in C), the at least one webserver transmits to the second viewer client device one of: a first identifier (first StreamID) for the first media source and/or the first digital content as at least a portion of the first address if the second client device is a subscriber to the first media source and/or the first digital content; or a second identifier (second StreamID) for the second media source and/or the second digital content as at least a portion of the second address if the second client device is a subscriber to the second media source and/or the second digital content.”</p> <p>For example, the Accused Products rely upon streamKeys to identify and authorize access to streams.</p> 

10. Dependent Claim 10

Key Features	Accused Product
<p>[10.P] The system of claim 1, wherein:</p>	<p>The Accused Products comprise the system of claim 1. <i>See</i> Claim 1, <i>supra</i>.</p>

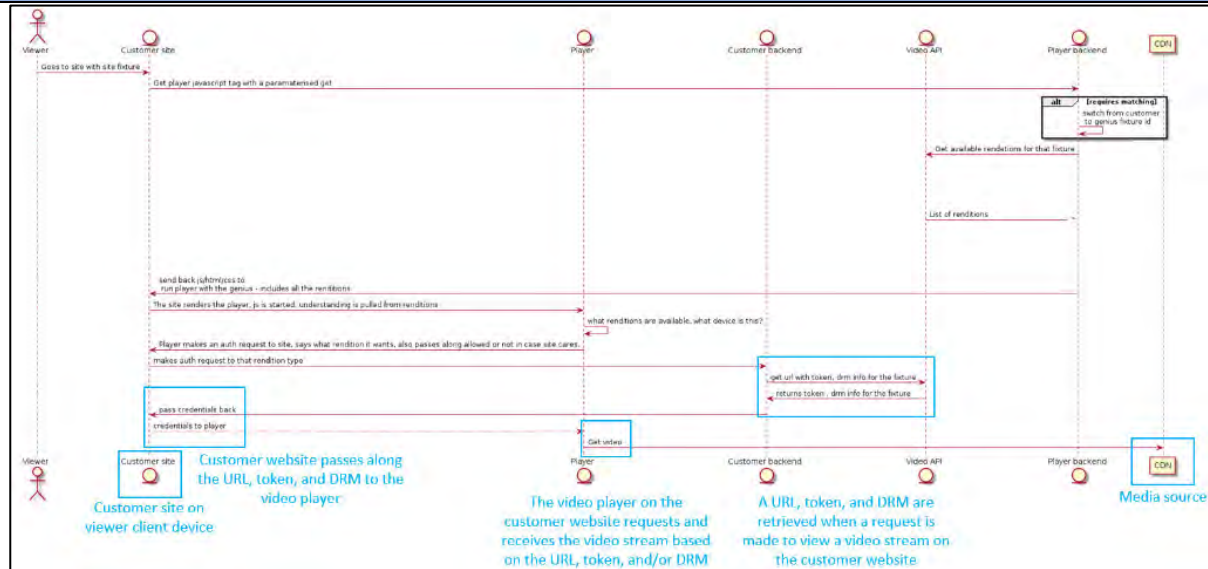
Key Features	Accused Product
<p>[10.A] in B), the at least one socket server further transmits first real-time information relating to the first digital content to at least the first viewer client device of the first plurality of viewer client devices via a first real-time information Internet communication channel between a first real-time information socket of the at least one socket server and the first viewer client device, wherein the first real-time information socket corresponds to the first digital content relating to the first sporting event; and</p>	<p>The Accused Products comprise the system wherein <i>“in B), the at least one socket server further transmits first real-time information relating to the first digital content to at least the first viewer client device of the first plurality of viewer client devices via a first real-time information Internet communication channel between a first real-time information socket of the at least one socket server and the first viewer client device, wherein the first real-time information socket corresponds to the first digital content relating to the first sporting event.”</i></p> <p>For example, the Accused Products comprise a system/method for providing a requested video stream to a viewer via a port. The method is used to send from the API the port number from where the stream is to be received. The request from the user has multiple return line feeds which return the video feed to the client device form the assigned port/socket via the internet.</p> 

Key Features	Accused Product
	<p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>The Accused Products combine live sports data and live sports video.</p> <div data-bbox="573 428 1749 889" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> </div> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>
<p>[10.B] in C), the at least one webserver transmits to the first viewer client device a second socket address of the first real-time information socket to establish the first real-time information Internet communication channel.</p>	<p>The Accused Products comprise the system wherein <i>"in C), the at least one webserver transmits to the first viewer client device a second socket address of the first real-time information socket to establish the first real-time information Internet communication channel."</i></p>

Key Features	Accused Product
	<p data-bbox="577 235 1218 259">Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="577 284 1759 438"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p data-bbox="577 462 1675 511">Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="577 527 1759 600"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p data-bbox="577 625 1732 673">Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> <p data-bbox="577 714 840 738">How does it work?</p> <p data-bbox="577 771 1753 876">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="577 901 1060 925"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="577 958 1753 1031">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p>

Key Features

Accused Product



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Introduction

This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.

Connection

There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522

The same data, parameters and format is used in both methods, only the startup of the connection differs.

Key Features	Accused Product
	<p>RAW</p> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p>/v2/{sport}/publish</p> <p>Example - HTTP</p> <pre>POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre>/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>

11. Dependent Claim 11

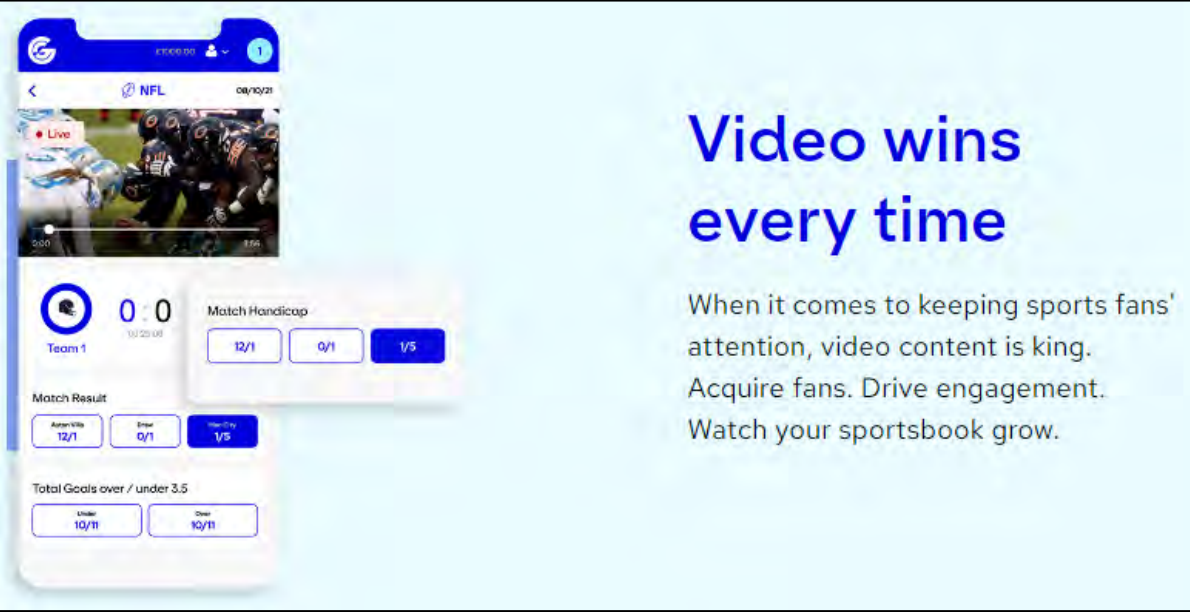
Key Features	Accused Product
[11.P] The system of claim 10, wherein:	The Accused Products comprise the system of claim 10. <i>See</i> Claim 10, <i>supra</i> .
[11.A] the first real-time information relating to the first digital content comprises: at least one chat message; at least one statistic; trivia; at least one poll; news or current event information; at least	<p>The Accused Products comprise the system wherein “<i>the first real-time information relating to the first digital content comprises: at least one chat message; at least one statistic; trivia; at least one poll; news or current event information; at least one photo; advertising content; an indication of a viewer joining or leaving the first digital content; at least one digital gift; and/or at least one sponsorship.</i>”</p> <p>For example, the Accused Products provide current event information such as match results, total points over/under, and match set handicap.</p>

Key Features	Accused Product
<p>one photo; advertising content; an indication of a viewer joining or leaving the first digital content; at least one digital gift; and/or at least one sponsorship.</p>	<div data-bbox="575 233 961 922" data-label="Image"> </div> <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p>As another example, the Accused Products “deliver[] Live Match Statistics to any interested customer via Aply.”</p>

Key Features	Accused Product
	<p>Introduction</p> <p>Statistics Platform delivers Live Match Statistics to any interested customer via Ably. The Statistics are being generated from Match State Events, based on rules configuration.</p> <p>V2 Documentation and Swagger: OpenAPI (Swagger) Statistics API</p> <p>Delivery</p> <ul style="list-style-type: none"> Statistics are being delivered through Ably. You can find the Ably integration guide here. Consumers should subscribe to Fixture and Source specific channel. Channel names follow the pattern "live-statistics:{sportName}:{versionNumber}:{fixtureId}:{sourceId}" (e.g. "live-statistics:AmericanFootball:v1:456789:GeniusPremium"). All consumers that have a token for that channel will receive Live Match Statistics via that channel. <u>Currently V1 is not available on UAT</u>, but V2 is available on both environments. <p>https://geniussports.atlassian.net/wiki/spaces/BID/pages/3990454841/Statistics+API</p>

12. Independent Claim 12

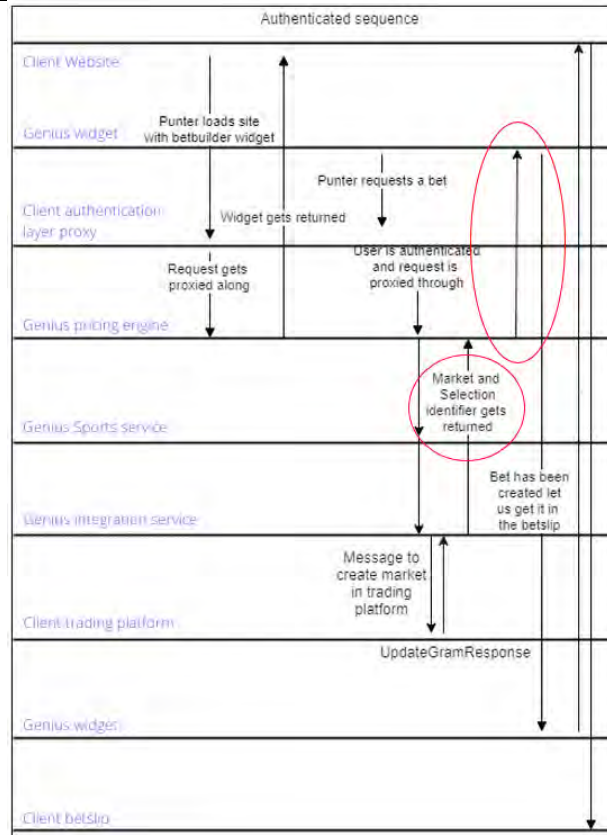
Key Features	Accused Product
<p>[12.P] A method for providing, to a first client device, first event information germane to a first sporting event, wherein the first event information includes first online gaming information relating to the first sporting event, the method comprising:</p>	<p>The Accused Products perform “a <i>method for providing, to a first client device, first event information germane to a first sporting event, wherein the first event information includes first online gaming information relating to the first sporting event.</i>”</p> <p>For example, the Accused Products can be accessed through web browsers where a video player in be integrated into the website using API to transmit the video stream related to a match wherein the score and match details are updated live on the multibet widgets on a user device.</p> <p>In addition, the Accused Products include both a live stream of a sporting event and overlaid event information germane to the sporting event.</p>

Key Features	Accused Product
	 <p data-bbox="1266 342 1598 483">Video wins every time</p> <p data-bbox="1266 521 1749 675">When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.</p> <p data-bbox="569 870 1829 902">(See PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p> <p data-bbox="569 943 1896 1122">The overlaid event information includes, e.g., Milestones, Leaderboards, Highs, Probabilities, team information (e.g., team names, abbreviations, and/or logos), score information (e.g., with essentially real-time score updates synchronized with the video-based commentary), player information, venue information, and game status information (e.g., on-base, at-bat, timeouts, fouls, pole position, yards-to-go, yards-to-goal, down, team statistics, player statistics, historical data, etc.).</p>
<p data-bbox="201 1166 535 1411">[12.A] transmitting the first online gaming information to at least the first client device via a first event information communication channel between a first event</p>	<p data-bbox="569 1166 1896 1308">The Accused Products perform a method of “<i>transmitting the first online gaming information to at least the first client device via a first event information communication channel between a first event socket of at least one socket server and the first client device, wherein the first event socket corresponds to the first event information germane to the first sporting event.</i>”</p> <p data-bbox="569 1349 1896 1416">Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget</p>

Key Features	Accused Product
<p>socket of at least one socket server and the first client device, wherein the first event socket corresponds to the first event information germane to the first sporting event; and</p>	<p>can thereafter retrieve the data needed to populate the end user's betslip. This data includes, for example, the bet generated by the sportsbook's trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook's platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="573 415 1272 764" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 943 1346 1013" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p> <p>In addition, as shown below Genius Sports transmits at least the bet generated by the sportsbook's trading platform to the Genius widget on client's device via the Internet.</p>

Key Features


Accused Product

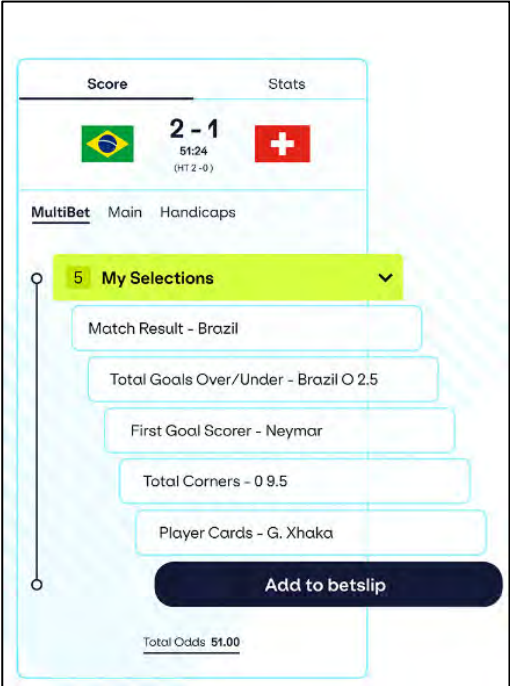


(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticated+User-Session+Using+a+Proxy+Service.>)

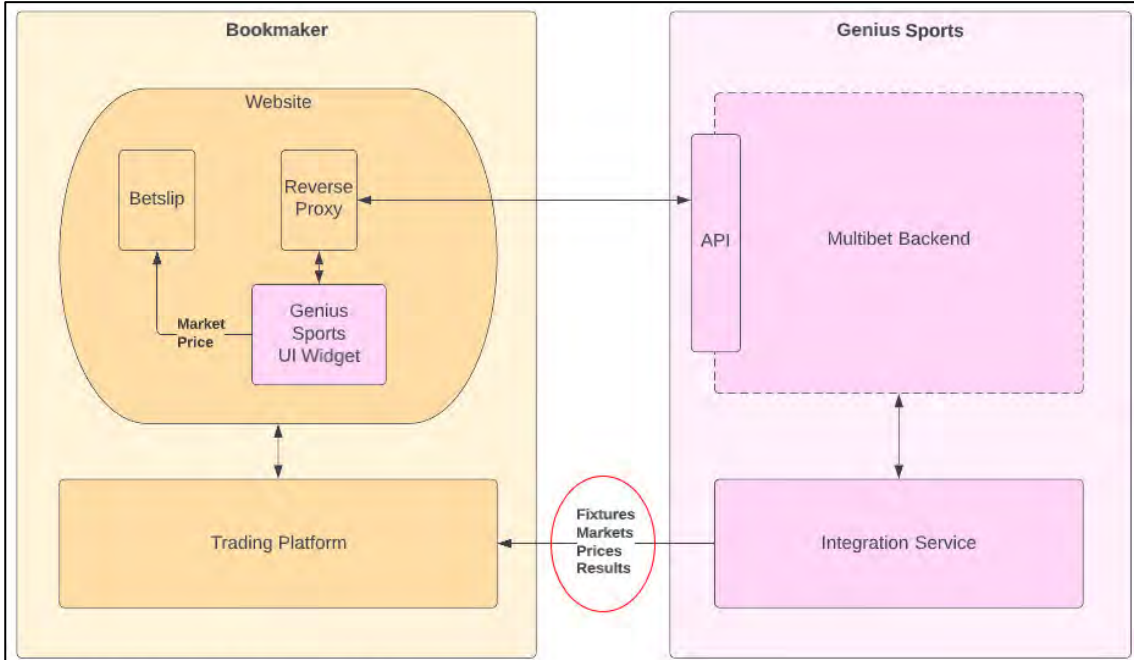
Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.

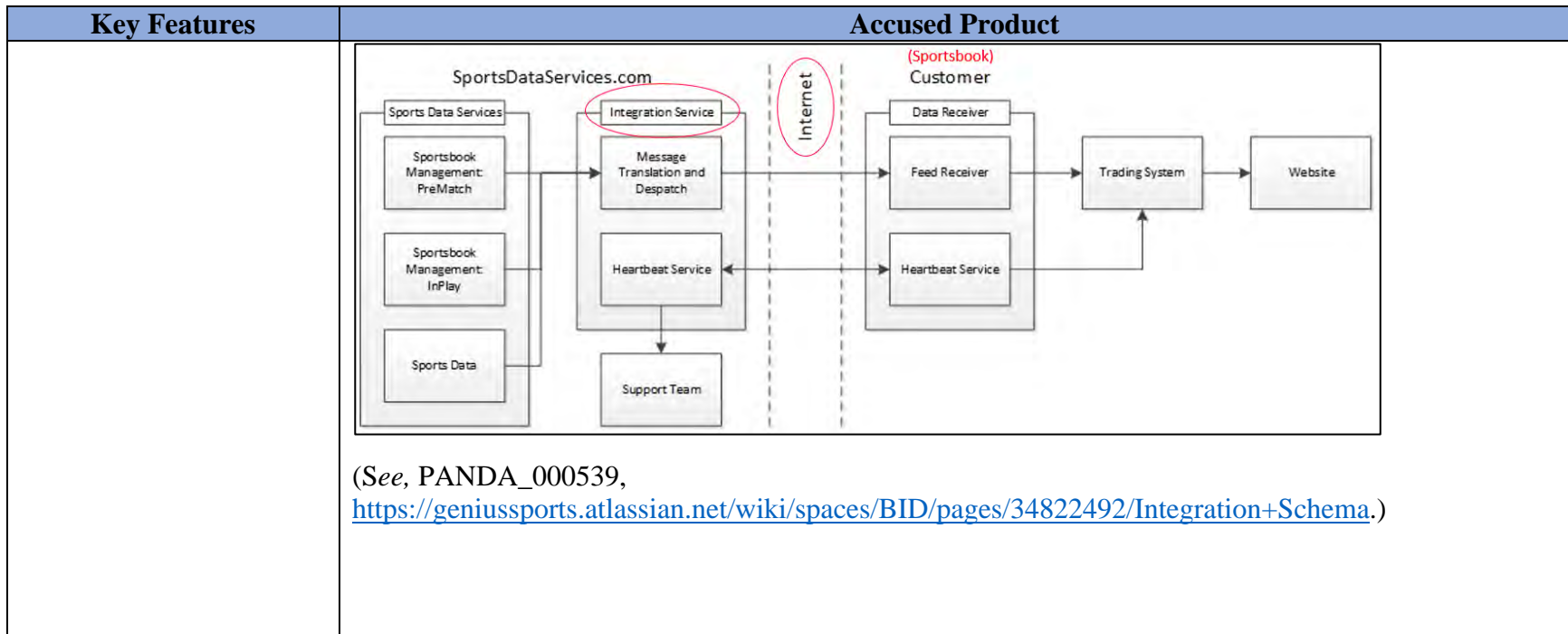
Key Features	Accused Product
	<p data-bbox="575 235 953 267">Multibet Widget Integration</p> <p data-bbox="575 289 1260 406">Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p data-bbox="575 430 1251 485">The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p data-bbox="575 509 1211 626">Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> <p data-bbox="567 664 1671 768">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 816 1213 872">This page describes how to integrate with the variety of SmartStream products with examples.</p> <p data-bbox="575 896 1262 951">All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> <p data-bbox="567 989 1785 1058">(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Key Features	Accused Product	
	<h3 data-bbox="577 235 955 267">SmartStream Release Process</h3> <p data-bbox="577 284 1134 381">SmartStream is released to its user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p data-bbox="577 397 1134 511">After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p data-bbox="577 527 1134 649">A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p> 	<h3 data-bbox="1155 235 1407 267">Embedding a product</h3> <p data-bbox="1155 284 1690 414">To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre data-bbox="1155 430 1690 560"> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> <script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p data-bbox="1155 576 1690 706">The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre data-bbox="1155 722 1690 803"> <iframe scrolling="no" id="betgenius-iframe" src="https://bsc </pre>
<p data-bbox="567 836 1785 909">(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p data-bbox="567 933 1900 1088">Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p data-bbox="567 1112 1900 1193">As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>		

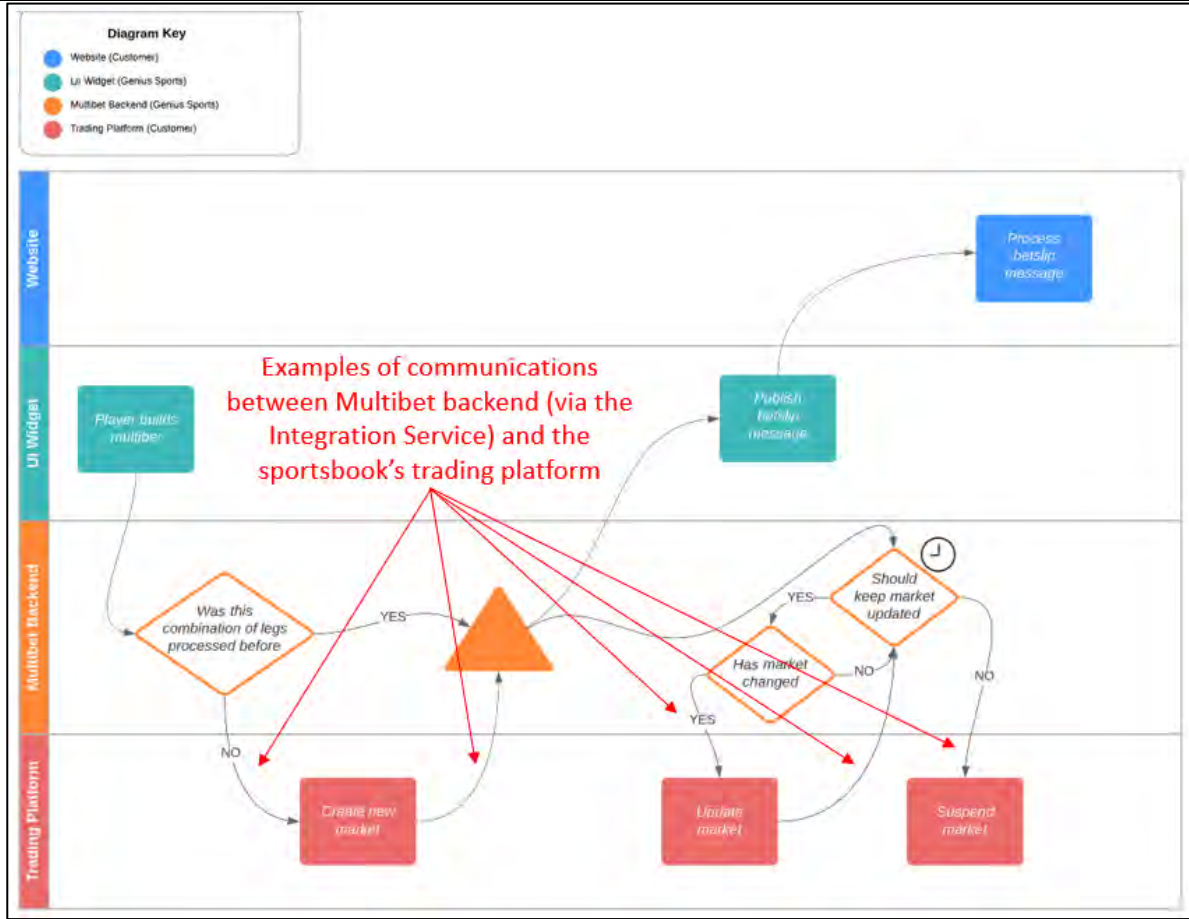
Key Features	Accused Product
	<div data-bbox="569 448 1066 914" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <h2 style="color: blue; margin: 0;">More in-play profits</h2> <p style="margin: 0;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 0;">Players create the exact accumulator they want, during a single game, for example – Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 233 1587 914" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;">  </div> <p data-bbox="569 948 1503 1016">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p data-bbox="569 235 1898 451">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p>  <p data-bbox="569 1161 997 1182">*Arrows indicate in which direction data is flowing</p> <p data-bbox="569 1226 1898 1295">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>



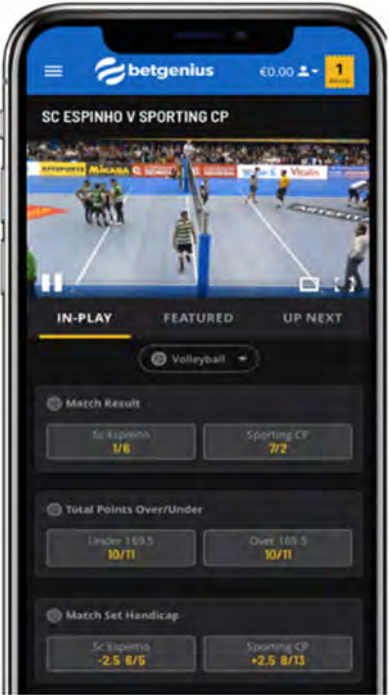
Key Features	Accused Product
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(See, PANDA_00209 at PANDA_00210, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.>)

[12.B.1] transmitting at least one instruction to the first client device to cause

The Accused Products perform a method of “transmitting at least one instruction to the first client device to cause the first client device to request a first copy of a first stream of digital content relating to the

Key Features	Accused Product
<p>the first client device to request a first copy of a first stream of digital content relating to the first sporting event and receive the first copy via a first video communication channel between at least one media source and the first client device,</p>	<p><i>first sporting event and receive the first copy via a first video communication channel between at least one media source and the first client device.”</i></p> <p>For example, the Accused Products run on device browser wherein the player embedded in the website authenticates the user and then sends a request to the webserver to further transmit the request to the genius sport’s servers.</p>  <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>

Key Features	Accused Product
	<p>Introduction</p> <p>This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <p>Connection</p> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <p>RAW</p> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p><code>/v2/{sport}/publish</code></p> <p>Example - HTTP</p> <pre>POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre>/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141, https://developer.geniusports.com/warehouse/livestream/publish/index_football.html.)</p>
[12.B.2] wherein the first video communication channel is different than	The Accused Products perform a method “ <i>wherein the first video communication channel is different than the first event information communication channel.</i> ”

Key Features	Accused Product
<p>the first event information communication channel.</p>	<p>The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> <div data-bbox="569 370 1749 834" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>

Key Features	Accused Product
	<p>In order to protect client from unauthorized access and malicious traffic within the application to platform, client must implement the solution described in detail below. The described workflow will guarantee that only authorized (logged-in) user can access the widget and only through client's website. If the below is implemented, non-logged in users should not be able to construct betsliips within the Multibet widget.</p> <p>The widget, and all calls to get probabilities/prices should pass through a reverse proxy which ensures that the the person requesting the price or widget is known to the bookmaker.</p> <p>The "Add-to-Betslip" action is a client side javascript initiated event which the bookmaker website or webview should be listening to. This event is described in more detail further down this document. When the punter adds to the betslip, a call is made through the reverse proxy to create the market in the bookmaker trading platform.</p> <p>To allow the widget on the web to properly authenticate the exact solution described below needs to be implemented by the bookmaker for their reverse proxy which does authentication.</p> <p>(See, PANDA_000228, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1277034498/Authenticating+user+session+using+a+proxy+service.)</p>

Key Features	Accused Product
	<ol style="list-style-type: none"> 1. Player will access client's website, which hosts an iframe. Iframe would point to the Genius Sports Integration page endpoint (https://gsm-widgets- uat.betstream.betgenius.com/...). 2. Genius Sports integration Iframe page would point to client's reverse proxy, which in turn forwards the request transparently in the background to Multibet app (www.customer.com/multibet). NB! Proxy must be located in the root path of the domain. 3. Webserver hosting the Multibet widget will be IP whitelisted to allow traffic only from customer's reverse proxy. 4. Multibet widget is then executed/rendered in player's device/browser. 5. Backend calls within the widget will be passing through client's proxy. Each call will be using relative paths. 6. If player creates a betslip ("Add-to-BetSlip") then the associated back-end call (V1: "addorupdatebetslip", V2: "savebetslip") will be intercepted to check if the user session is logged. <p>(See, PANDA_000228-PANDA_000229, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1277034498/Authenticating+user+session+using+a+proxy+service.)</p>

13. Dependent Claim 13

Key Features	Accused Product
[13.P] The method of claim 12, wherein:	The the Accused Products performs the method of claim 12. <i>See</i> Claim 12, <i>supra</i> .
[13.A] prior to A), the method comprises: transmitting to the first	Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's webpage, and (2) a video API that can facilitate access to Genius Sport's live streams using a

Key Features	Accused Product
<p>client device a first event identifier (first Event ID) that corresponds to the first event socket;</p>	<p>sportsbook's own video player. Both options result in a copy of a video stream being provided to a client device. Specifically, authentication data (e.g., a URL, token, DRM) is transmitted to the client device, which is passed to a video player on the client device (e.g., the video player embedded in a sportsbook's website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook's website, the back-end of the sportsbook's website transmits a query to Genius Sport's video API to retrieve authentication data related to the selected video stream. When the sportsbook's website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer device. This process is depicted below.</p> <div data-bbox="569 846 1766 1292" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div>

Key Features

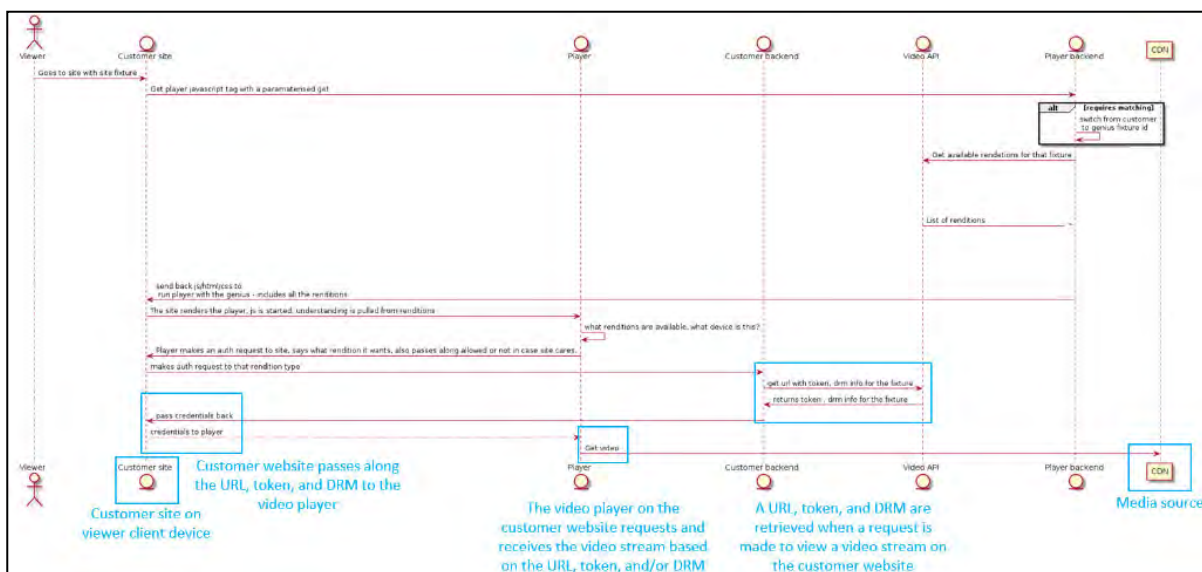
Accused Product

How does it work?

You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.

Our API should never be called from the browser directly.

The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the approach is similar to Option (1) in that the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video

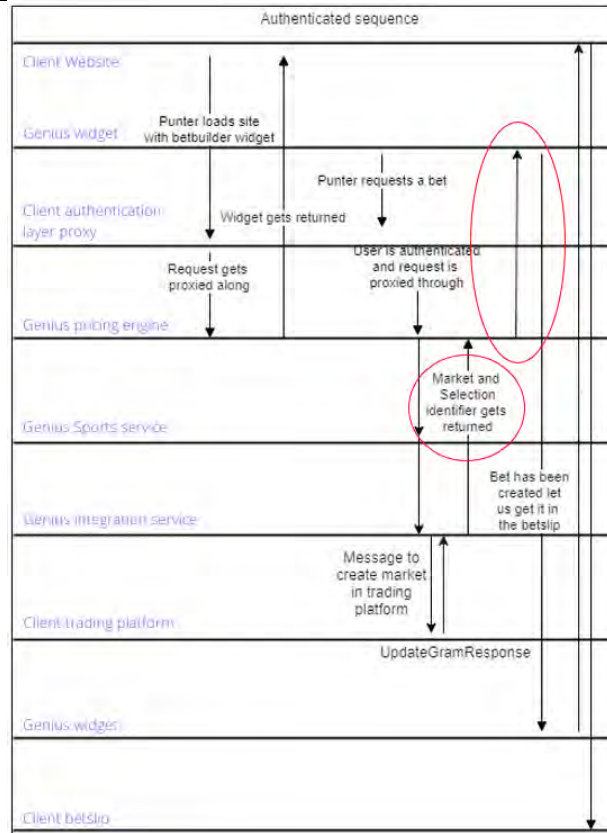
Key Features	Accused Product
	<p>stream and then passes this information along to a video player to request and retrieve the video stream. In this option, the sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer device via a communication channel between the CDN and the viewer device. This process is depicted below.</p> <div data-bbox="573 451 1759 792" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video-v3/PRODST0] https://explorer.api.geniusports.com/Video/v3/PRODST0/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p><small>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</small></p> </div> <div data-bbox="573 821 1759 1101" style="border: 1px solid black; padding: 5px;"> <h3>Player integration</h3> <p><small>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</small></p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniussports.com/?url=https://explorer.api.geniussports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>
<p>[13.B] receiving from the first client device a first URL including the first event identifier (first EventID) in the first URL; and</p>	<p><i>See Claim 13.A, supra.</i></p>
<p>[13.C] communicatively coupling the first client device to the first event</p>	<p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook's platform. An end user using the sportsbook's platform can request a bet via the widget and the widget</p>

Key Features	Accused Product
<p>socket to establish the first event information communication channel.</p>	<p>can thereafter retrieve the data needed to populate the end user's betslip. This data includes, for example, the bet generated by the sportsbook's trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook's platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="573 415 1272 764" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 943 1346 1013" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p> <p>In addition, as shown below Genius Sports transmits at least the bet generated by the sportsbook's trading platform to the Genius widget on client's device via the Internet.</p>

Key Features


Accused Product

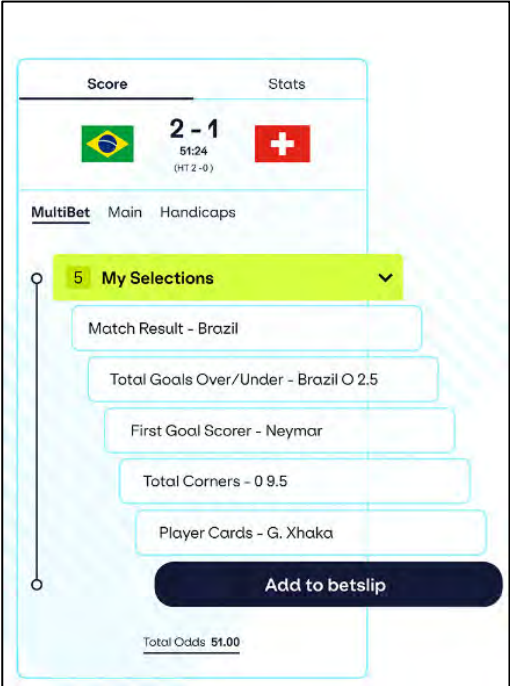


(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticated+User-Session+Using+a+Proxy+Service.>)

Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.

Key Features	Accused Product
	<p data-bbox="575 235 953 267">Multibet Widget Integration</p> <p data-bbox="575 289 1260 406">Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p data-bbox="575 430 1251 485">The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p data-bbox="575 509 1211 626">Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> <p data-bbox="567 664 1671 768">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="575 816 1213 872">This page describes how to integrate with the variety of SmartStream products with examples.</p> <p data-bbox="575 896 1262 951">All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> <p data-bbox="567 989 1785 1058">(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

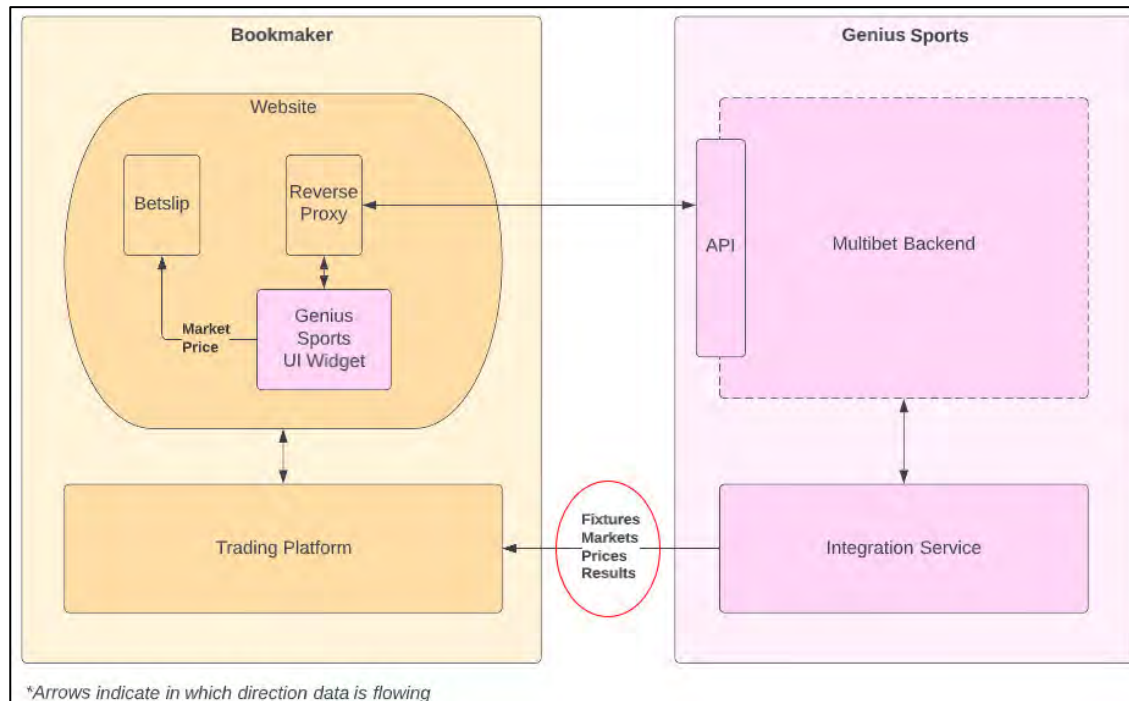
Key Features	Accused Product	
	<h3>SmartStream Release Process</h3> <p>SmartStream is released to its user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre>	<h3>Embedding a product</h3> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsdemo.betstream.betgenius.com/betstream"> </iframe> </pre>
	<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>	

Key Features	Accused Product
	<div data-bbox="569 448 1066 914" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p style="color: blue; font-size: 24px; margin: 0;">More in-play profits</p> <p style="margin: 0;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 0;">Players create the exact accumulator they want, during a single game, for example – Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 233 1587 914" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;">  </div> <p data-bbox="569 946 1507 1016">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
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During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.



(See, PANDA_00212 at PANDA_00213, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.>)

14. Dependent Claim 14

Key Features	Accused Product
[14.P] The method of claim 12, wherein:	The Accused Products performs the method of claim 12. <i>See Claim 12, supra.</i>
[14.A] in B), the at least one first instruction transmitted to the first client device includes a first address for the at least one media source, such that the first client device uses the first address to request and receive from the at least one media source the first copy of the first stream of digital content relating to the first sporting event via the first video communication channel, and displays the video relating to the first sporting event based on the received first copy of the first stream of digital content.	<p>For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <p>Introduction</p> <p>This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <p>Connection</p> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522.</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <p>RAW</p> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p><code>/v2/{sport}/publish</code></p> <p>Example - HTTP</p> <pre>POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre>/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141,</p>

Key Features	Accused Product
	https://developer.geniussports.com/warehouse/livestream/publish/index_football.html .)

15. Dependent Claim 15

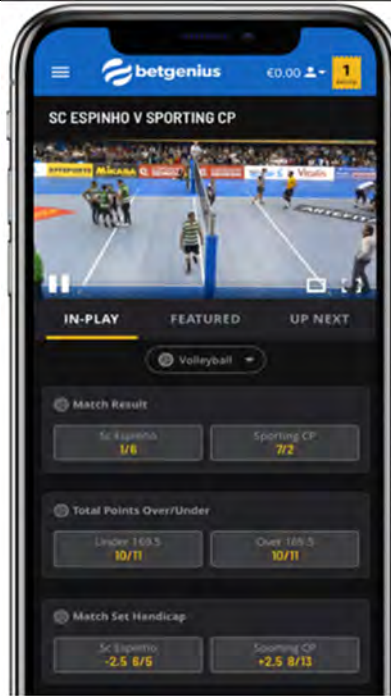
Key Features	Accused Product
[15.P] The method of claim 12, further comprising:	The Accused Products performs the method of claim 12. <i>See Claim 12, supra.</i>
[15.A] C) transferring first real-time information relating to the first stream of digital content to and from the first client device via a first real-time information communication channel between a first real-time information socket of the at least one socket server and the first client device,	For example, the Accused Products comprise a system/method for providing a requested video stream to a viewer via a port. The method is used to send from the API the port number from where the stream is to be received. The request from the user has multiple return line feeds which return the video feed to the client device form the assigned port/socket via the internet.

Key Features	Accused Product
	<div data-bbox="575 233 961 922" data-label="Image"> </div> <p data-bbox="569 951 1774 1019">(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p> <p data-bbox="569 1084 1453 1117">The Accused Products combine live sports data and live sports video.</p>

Key Features	Accused Product
	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>
<p>[15.B] wherein the first real-time information comprises: at least one chat message; at least one statistic; trivia; at least one poll; news or current event information; at least one photo; advertising content; an indication of a viewer joining or leaving the first stream of digital content; at least one digital gift; and/or at least one sponsorship.</p>	<p>The Accused Products perform a method wherein “wherein the first real-time information comprises: at least one chat message; at least one statistic; trivia; at least one poll; news or current event information; at least one photo; advertising content; an indication of a viewer joining or leaving the first stream of digital content; at least one digital gift; and/or at least one sponsorship.”</p> <p>For example, The Accused Products provide current event information such as match results, total points over/under, and match set handicap.</p>

Key Features

Accused Product



(See, PANDA_000015, <https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx>.)

As another example, The Accused Products “deliver[] Live Match Statistics to any interested customer via Aply.”

Key Features	Accused Product
	<p>Introduction</p> <p>Statistics Platform delivers Live Match Statistics to any interested customer via Ably. The Statistics are being generated from Match State Events, based on rules configuration.</p> <p>V2 Documentation and Swagger: OpenAPI (Swagger) Statistics API</p> <p>Delivery</p> <ul style="list-style-type: none"> Statistics are being delivered through Ably. You can find the Ably integration guide here. Consumers should subscribe to Fixture and Source specific channel. Channel names follow the pattern "live-statistics:{sportName}:{versionNumber}:{fixtureId}:{sourceId}" (e.g. "live-statistics:AmericanFootball:v1:456789:GeniusPremium"). All consumers that have a token for that channel will receive Live Match Statistics via that channel. <u>Currently V1 is not available on UAT</u>, but V2 is available on both environments. <p>https://geniussports.atlassian.net/wiki/spaces/BID/pages/3990454841/Statistics+API</p>

16. Independent Claim 16

Key Features	Accused Product
<p>[16.P] A method for controlling a first viewer client device to display a video relating to a first sporting event together with first online gaming information germane to the first sporting event, the method comprising:</p>	<p>The Genius Sports streaming produce includes “<i>a method for controlling a first viewer client device to display a video relating to a first sporting event together with first online gaming information germane to the first sporting event.</i>”</p> <p>For example, the Accused Products can be accessed through web browsers where a video player in be integrated into the website using API to transmit the video stream related to a match wherein the score and match details are updated live on the multibet widgets on a user device.</p> <p>In addition, the Accused Products comprise both a live stream of a sporting event and overlaid event information germane to the sporting event.</p>

Key Features	Accused Product
	 <p>The screenshot shows a mobile app interface for a sports betting platform. At the top, there's a navigation bar with a logo and a notification icon. Below that, a live video stream of an NFL game is displayed. Overlaid on the video is a betting interface with a score of 0-0, a match handicap section with buttons for 12/1, 0/1, and 1/5, a match result section with buttons for 12/1, 0/1, and 1/5, and a total goals over/under 3.5 section with buttons for Under 10/11 and Over 10/11.</p> <p>Video wins every time</p> <p>When it comes to keeping sports fans' attention, video content is king. Acquire fans. Drive engagement. Watch your sportsbook grow.</p> <p>(See PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p> <p>The overlaid event information includes, e.g., Milestones, Leaderboards, Highs, Probabilities, team information (e.g., team names, abbreviations, and/or logos), score information (e.g., with essentially real-time score updates synchronized with the video-based commentary), player information, venue information, and game status information (e.g., on-base, at-bat, timeouts, fouls, pole position, yards-to-go, yards-to-goal, down, team statistics, player statistics, historical data, etc.).</p>
<p>[16.A] transmitting at least one first instruction to the first viewer client device to cause the first viewer client device to receive a first copy of a first stream of digital</p>	<p>The Genius Sports streaming produce includes a method for “<i>transmitting at least one first instruction to the first viewer client device to cause the first viewer client device to receive a first copy of a first stream of digital content relating to the first sporting event via a first video communication channel.</i>”</p>

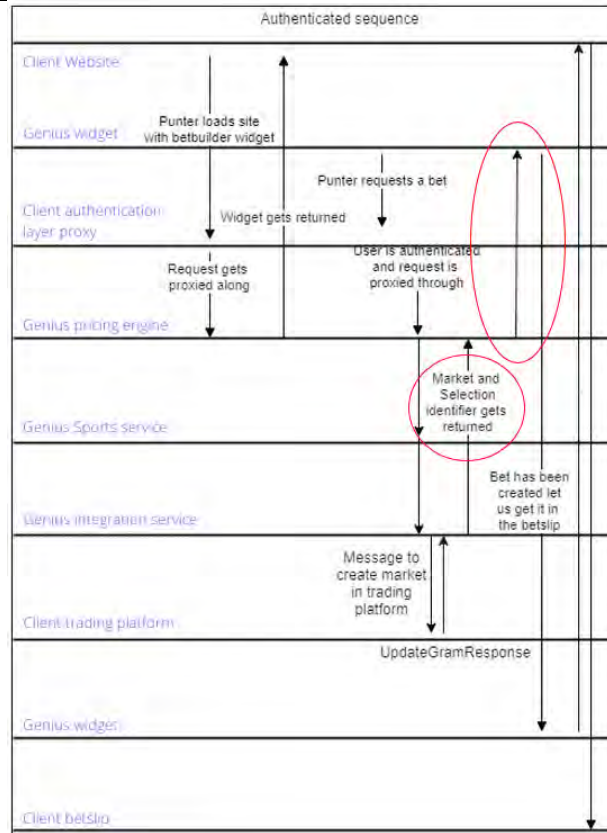
Key Features	Accused Product
<p>content relating to the first sporting event via a first video communication channel; and</p>	<p>For example, the Accused Products run on device browser wherein the player embedded in the website authenticates the user and then sends a request to the webserver to further transmit the request to the genius sport's servers.</p> <div data-bbox="575 370 961 1062" data-label="Image"> </div> <p>(See, PANDA_000015, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>

Key Features	Accused Product
	<h2 data-bbox="583 240 856 284">Introduction</h2> <p data-bbox="583 305 1627 358">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 402 793 446">Connection</h2> <p data-bbox="583 462 1570 537">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 557 1430 578">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3 data-bbox="583 621 636 646">RAW</h3> <p data-bbox="583 667 1623 742">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p data-bbox="583 768 789 789">/v2/{sport}/publish</p> <p data-bbox="583 833 716 854">Example - HTTP</p> <pre data-bbox="596 881 1388 954">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p data-bbox="583 995 709 1016">Example - RAW</p> <pre data-bbox="596 1044 1339 1065">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 1133 1682 1203">(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>
[16.B.1] transmitting at least one second instruction to the first viewer client device to	Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end

Key Features	Accused Product
<p>cause the first viewer client device to receive the first online gaming information via a first event information communication channel between a first event socket of at least one socket server and the first viewer client device,</p>	<p>(e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook's platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="573 342 1272 691" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 870 1346 940" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p> <p>In addition, as shown below Genius Sports transmits at least the bet generated by the sportsbook's trading platform to the Genius widget on client's device via the Internet.</p>

Key Features


Accused Product

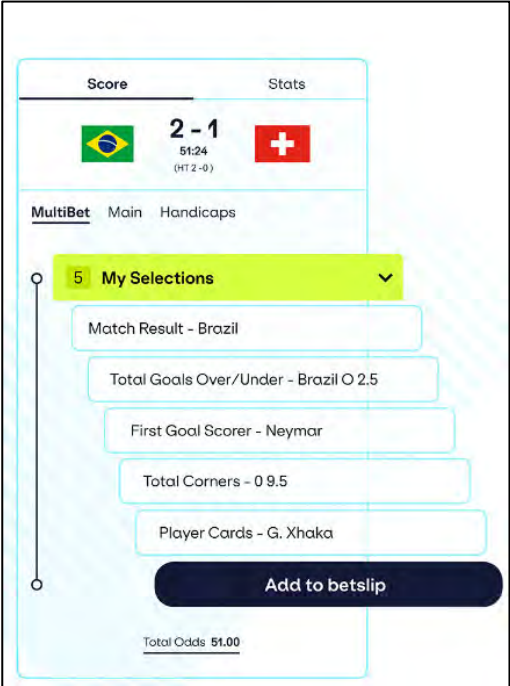


(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticating+User-Session+Using+a+Proxy+Service.>)

Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.

Key Features	Accused Product
	<p data-bbox="577 235 955 267">Multibet Widget Integration</p> <p data-bbox="577 284 1260 406">Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer's bet slip with all the required data to populate it with the selection details.</p> <p data-bbox="577 430 1249 487">The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p data-bbox="577 511 1207 625">Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> <p data-bbox="567 665 1669 771">(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <p data-bbox="577 820 1218 868">This page describes how to integrate with the variety of SmartStream products with examples.</p> <p data-bbox="577 893 1260 950">All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> <p data-bbox="567 990 1785 1063">(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Key Features	Accused Product	
	<h3>SmartStream Release Process</h3> <p>SmartStream is released to its user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p>After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p>A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre>	<h3>Embedding a product</h3> <p>To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p>The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre> <iframe scrolling="no" id="betgenius-iframe" src="https://bsdemo.betstream.betgenius.com/betstream"> </iframe> </pre>
	<p>(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p>Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p>As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>	

Key Features	Accused Product
	<div data-bbox="569 448 1066 914" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <p style="color: blue; font-size: 1.2em; margin: 0;">More in-play profits</p> <p style="margin: 0;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 0;">Players create the exact accumulator they want, during a single game, for example – Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 233 1587 914" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;">  </div> <p data-bbox="569 948 1503 1016">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

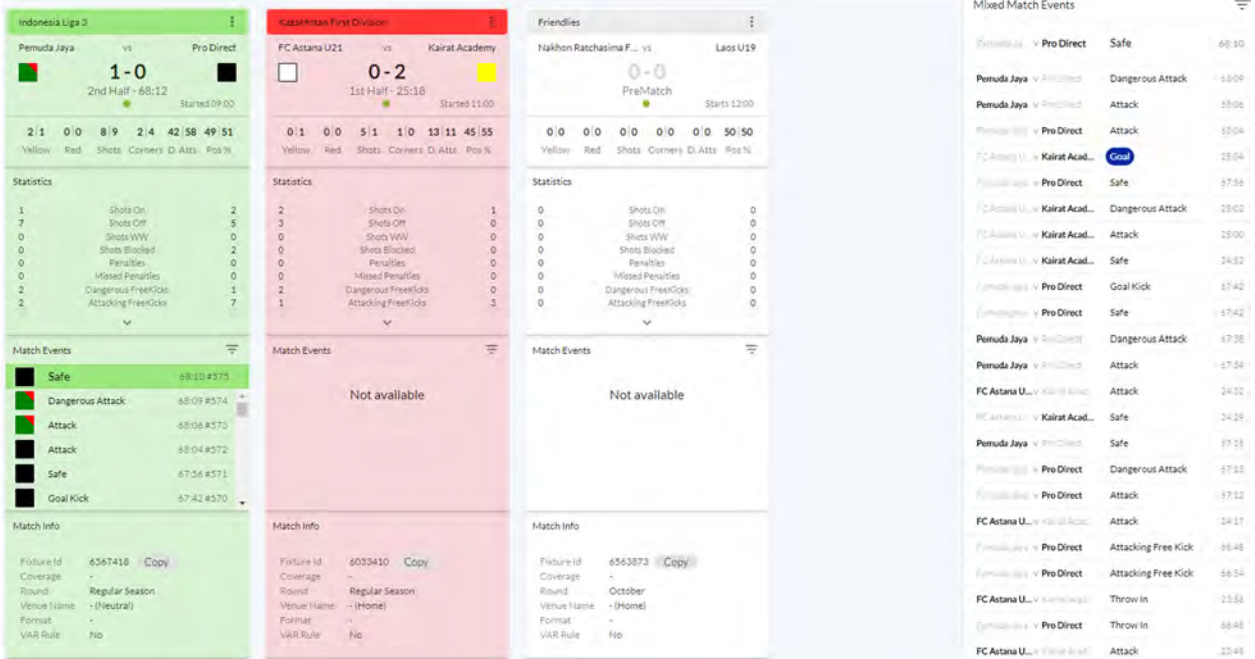
Key Features	Accused Product
<p>[16.B.2] wherein the first event information communication channel is different than the first video communication channel.</p>	<p>The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pairs “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p> <div data-bbox="573 370 1749 834" style="border: 1px solid black; padding: 5px;"> <p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: “Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners’ in-play products.</p> <p>“Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience.”</p> </div> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>



Key Features	Accused Product
	<p>In order to protect client from unauthorized access and malicious traffic within the application to platform, client must implement the solution described in detail below. The described workflow will guarantee that only authorized (logged-in) user can access the widget and only through client's website. If the below is implemented, non-logged in users should not be able to construct betsliips within the Multibet widget.</p> <p>The widget, and all calls to get probabilities/prices should pass through a reverse proxy which ensures that the the person requesting the price or widget is known to the bookmaker.</p> <p>The "Add-to-Betslip" action is a client side javascript initiated event which the bookmaker website or webview should be listening to. This event is described in more detail further down this document. When the punter adds to the betslip, a call is made through the reverse proxy to create the market in the bookmaker trading platform.</p> <p>To allow the widget on the web to properly authenticate the exact solution described below needs to be implemented by the bookmaker for their reverse proxy which does authentication.</p> <p>(See, PANDA_000228, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1277034498/Authenticating+user+session+using+a+proxy+service.)</p>

Key Features	Accused Product
	<ol style="list-style-type: none"> 1. Player will access client's website, which hosts an iframe. Iframe would point to the Genius Sports Integration page endpoint (https://gsm-widgets- uat.betstream.betgenius.com/...). 2. Genius Sports integration Iframe page would point to client's reverse proxy, which in turn forwards the request transparently in the background to Multibet app (www.customer.com/multibet). NB! Proxy must be located in the root path of the domain. 3. Webserver hosting the Multibet widget will be IP whitelisted to allow traffic only from customer's reverse proxy. 4. Multibet widget is then executed/rendered in player's device/browser. 5. Backend calls within the widget will be passing through client's proxy. Each call will be using relative paths. 6. If player creates a betslip ("Add-to-BetSlip") then the associated back-end call (V1: "addorupdatebetslip", V2: "savebetslip") will be intercepted to check if the user session is logged. <p>(See, PANDA_000228-PANDA_000229, https://geniussports.atlassian.net/wiki/spaces/BID/pages/1277034498/Authenticating+user+session+using+a+proxy+service.)</p>

17. Dependent Claim 17

Key Features	Accused Product
[17.P] The method of claim 16, wherein:	The Accused Products perform the method of claim 16. <i>See</i> Claim 16, <i>supra</i> .
[17.A] prior to A), the method comprises:	The Accused Products perform the method that comprises “ <i>receiving from the first viewer client device a first user selection of the first sporting event from a listing of events.</i> ” For example, the Accused Products receive a user selected sporting event from a list of events.

Key Features	Accused Product
<p>receiving from the first viewer client device a first user selection of the first sporting event from a listing of events;</p>	 <p>The screenshot displays three match pages side-by-side. The first page shows a match between Pemuda Jaya and Pro Direct with a score of 1-0. The second page shows a match between FC Astana U21 and Kairat Academy with a score of 0-2. The third page shows a pre-match page for Nakhon Ratchasima F.C. vs Laos U19. To the right is a 'Mixed Match Events' list with various event types like 'Safe', 'Dangerous Attack', and 'Attack' with timestamps and IDs.</p>
<p>[17.B] transmitting to the first viewer client device, in response to the first user selection of the first sporting event, a directory of sources generating media associated with the first sporting event; and</p>	<p>The Accused Products perform the method that comprises “transmitting to the first viewer client device, in response to the first user selection of the first sporting event, a directory of sources generating media associated with the first sporting event.”</p> <p>For example, the Accused Products transmit fixture information, such as “competition name”, “the names of the teams/sides”, “the score”, “the current game and started time”, and other information associated with the user selected sporting event, to the user device.</p>

Key Features	Accused Product
	<p data-bbox="583 240 800 272">Fixture Widgets</p> <p data-bbox="583 318 1860 375">You can expand each fixture to show up to five different widget sections. Click the  button in the top right corner to select the widgets for this fixture.</p> <p data-bbox="583 410 1556 435">You can share a fixture by clicking the  button. The fixture's link will be copied to the clipboard.</p> <p data-bbox="583 467 909 492">The main fixture widget contains:</p> <ul data-bbox="621 500 1854 1268" style="list-style-type: none"> <li data-bbox="621 500 873 524">• The competition name; <li data-bbox="621 537 947 561">• The names of the teams/sides; <li data-bbox="621 574 1854 631">• For each team, a color box that shows the primary and secondary color of their kit, plus H and A letter indication for Home and Away team; <li data-bbox="621 644 747 669">• The score; <li data-bbox="621 682 1045 706">• The current game time and Started time; <li data-bbox="621 719 890 743">• Indicator of VAR support <li data-bbox="621 756 842 781">• Indicator of Lineups <li data-bbox="621 794 898 818">• Indicator of MatchFormat <li data-bbox="621 831 919 855">• Indicator if fixture is 2nd leg <li data-bbox="621 868 1587 1008">• A color indicator of the quality of the feed (connection to Genius Sports's source of InPlay data): <ul data-bbox="684 906 1461 1008" style="list-style-type: none"> <li data-bbox="684 906 982 930">• Green - event feed is active; <li data-bbox="684 943 1167 967">• Red - event feed is unreliable or disconnected; <li data-bbox="684 980 1461 1005">• Grey - no feed (including in PreMatch, before our statistician has logged on). <li data-bbox="621 1021 1020 1045">• A short summary of statistics per side: <ul data-bbox="684 1053 852 1268" style="list-style-type: none"> <li data-bbox="684 1053 835 1078">• Yellow cards; <li data-bbox="684 1091 814 1115">• Red cards; <li data-bbox="684 1128 852 1153">• Shots on goal; <li data-bbox="684 1166 835 1190">• Corner kicks; <li data-bbox="684 1203 898 1227">• Dangerous attacks; <li data-bbox="684 1240 1003 1265">• Percentage of ball possession.
[17.C] receiving from the first viewer client device a second user selection of	The Accused Products perform the method that comprises “receiving from the first viewer client device a second user selection of a first source from the directory of sources generating media associated with the first sporting event.” See discussion of Claim Element [17A], <i>supra</i> . A second user selection of a

Key Features	Accused Product
<p>a first source from the directory of sources generating media associated with the first sporting event,</p>	<p>first source from the directory of sources generating media associated with the first sporting event is received in the same way described above from the first viewer client device.</p>
<p>[17.D] wherein in A), the at least one first instruction transmitted to the first viewer client device includes a first address for the first source.</p>	<p>For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <h2 data-bbox="583 526 856 570">Introduction</h2> <p data-bbox="583 591 1625 643">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 688 793 732">Connection</h2> <p data-bbox="583 748 1570 824">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 841 1432 865">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3 data-bbox="583 906 638 930">RAW</h3> <p data-bbox="583 951 1625 1027">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <pre data-bbox="583 1052 793 1076">/v2/{sport}/publish</pre> <h4 data-bbox="583 1117 716 1141">Example - HTTP</h4> <pre data-bbox="583 1166 1388 1239">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <h4 data-bbox="583 1279 709 1304">Example - RAW</h4> <pre data-bbox="583 1328 1339 1352">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre>

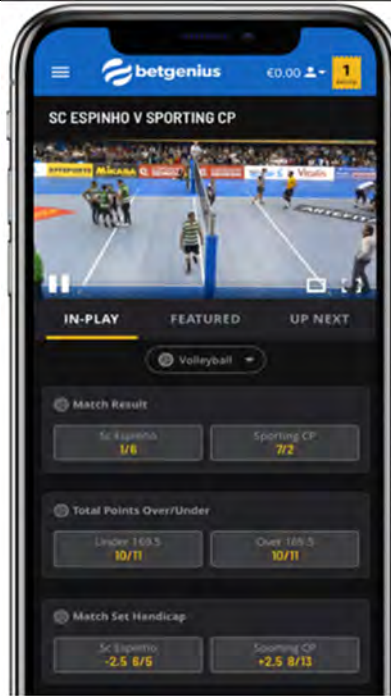
Key Features	Accused Product
	(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html .)

18. Dependent Claim 18

Key Features	Accused Product
[18.P] The method of claim 16, wherein:	The Accused Products perform the method of claim 16. <i>See</i> Claim 16, <i>supra</i> .
[18.A] in A), the at least one first instruction transmitted to the first viewer client device includes a first address for a first media source, such that the first viewer client device uses the first address to request and receive from the first media source the first copy of a first stream of digital content relating to the first sporting event via the first video communication channel, and displays the video relating to the first sporting event based on the received first copy of the first stream of digital content.	For example, the Accused Products run on device browser wherein the player embedded in the website authenticates the user and then sends a request to the webserver to further transmit the request to the genius sport's servers.

Key Features

Accused Product



(See, PANDA_000015, <https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx>.)

Key Features	Accused Product
	<h2 data-bbox="583 240 856 284">Introduction</h2> <p data-bbox="583 305 1627 358">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 402 793 446">Connection</h2> <p data-bbox="583 462 1570 537">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 557 1430 578">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3 data-bbox="583 621 636 643">RAW</h3> <p data-bbox="583 667 1623 742">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p data-bbox="583 769 789 790">/v2/{sport}/publish</p> <h4 data-bbox="583 834 716 855">Example - HTTP</h4> <pre data-bbox="596 883 1388 954">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <h4 data-bbox="583 997 707 1018">Example - RAW</h4> <pre data-bbox="596 1045 1339 1066">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 1133 1682 1203">(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>

19. Dependent Claim 19

Key Features	Accused Product
[19.P] The method of claim 18, wherein:	The Accused Products comprise the system of claim 18. <i>See</i> Claim 18, <i>supra</i> .
[19.A] wherein in B), the at least one second instruction transmitted to the first viewer client device includes a first event identifier (first Event ID) that corresponds to the first event socket, such that the first viewer client device uses a first URL including the first event identifier (first EventID) in the first URL to connect to the first event socket.	<p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Specifically, authentication data (e.g., a URL, token, DRM) is transmitted to the client device, which is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook’s website, the back-end of the sportsbook’s website transmits a query to Genius Sport’s video API to retrieve authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer device. This process is depicted below.</p>

Key Features	Accused Product
	<p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="579 280 1759 435"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="579 529 1759 597"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> <hr/> <p>How does it work?</p> <p>You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p><i>Our API should never be called from the browser directly.</i></p> <p>The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p>

Key Features	Accused Product
	<div data-bbox="575 240 1759 570"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniussports.com/Video/v3/PRODDTD] https://explorer.api.geniussports.com/Video/v3/PRODDTD/swagger-latest.json</p> <h2>Video Streaming API</h2> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 602 1759 883"> <h2>Player integration</h2> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p> <p>The URLs accessed by these processes include information that identifies the event to which they correspond (first EventID).</p>

20. Dependent Claim 20

Key Features	Accused Product
[20.P] The system of claim 19, wherein:	The Accused Products comprise the system of claim 19. <i>See</i> Claim 19, <i>supra</i> .

Key Features	Accused Product
<p>[20.A] C) receiving the first URL including the first event identifier in the first URL; and</p>	<p><i>See claim 19.A, supra.</i></p>
<p>[20.B] D) establishing the first event information communication channel between the first event socket and the first viewer client device as a persistent connection.</p>	<p>For example, the Accused Products send “a stream of messages over a long running socket” via a connection that will “remain open for the length of the match.”</p> <p>Introduction</p> <p>This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <p>Connection</p> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <p>(<i>See</i>, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p> <p>Genius Sports continuously monitors its services to ensure a persistent connection.</p> <div style="border: 1px solid black; padding: 5px; margin: 10px 0;"> <p>Monitoring the Service</p> <p>Our Support team monitors the heartbeat service to ensure that we are always able to connect to your Data Receiver. If the connection fails, the heartbeat monitor service notifies our Support team so that they can investigate immediately. The Support team will notify your technical support team of the fault by email.</p> </div> <p>https://geniussports.atlassian.net/wiki/spaces/BID/pages/34822535/Service+Reliability+and+Availability</p>

21. Independent Claim 21

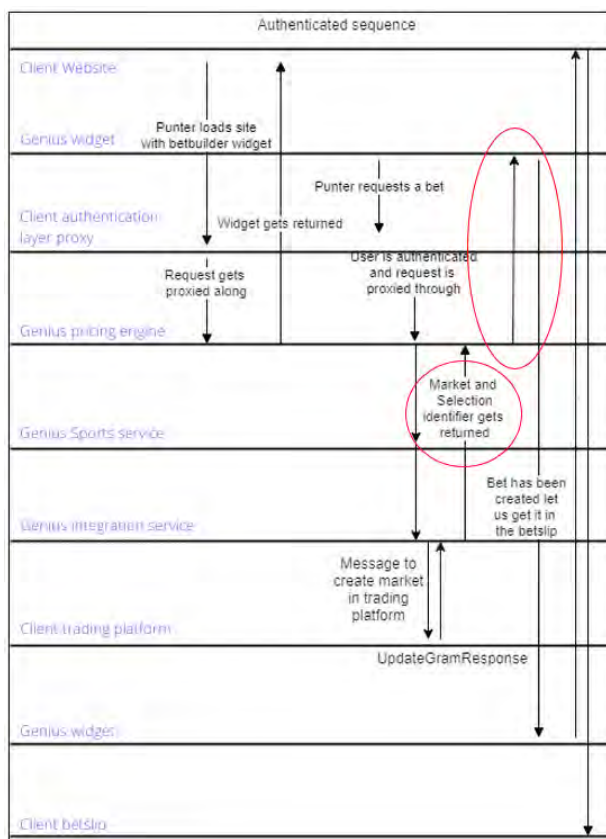
Key Features	Accused Product
[21.P] A method, comprising:	The Accused Products comprise the system of claim 1. <i>See</i> Claim 1, <i>supra</i> .
[21.A] A) transmitting first instructions to a first client device that includes at least one first display to cause the at least one first display of the first client device to render a first video relating to a first sporting event and render online gaming information relating to the first sporting event, wherein the first instructions transmitted in A) cause the first client device to:	<p>For example, the Accused Products can be accessed through web browsers where a video player in be integrated into the website using API to transmit the video stream related to a match wherein the score and match details are updated live on the multibet widgets on a user device.</p> <p>In addition, the Accused Products include both a live stream of a sporting event and overlaid event information germane to the sporting event.</p> <div data-bbox="577 613 1766 1224" data-label="Image"> </div> <p>(<i>See</i> PANDA_000055 at PANDA_000057, https://www.geniussports.com/sportsbook/streaming/.)</p> <p>The overlaid event information includes, e.g., Milestones, Leaderboards, Highs, Probabilities, team information (e.g., team names, abbreviations, and/or logos), score information (e.g., with essentially real-</p>

Key Features	Accused Product
	time score updates synchronized with the video-based commentary), player information, venue information, and game status information (e.g., on-base, at-bat, timeouts, fouls, pole position, yards-to-go, yards-to-goal, down, team statistics, player statistics, historical data, etc.).
[21.B] receive, on a first communication channel, first digital content corresponding to the first video relating to the first sporting event;	<p>Genius Sports offers a Multibet widget, which can be integrated into the front-end of the sportsbook’s platform. An end user using the sportsbook’s platform can request a bet via the widget and the widget can thereafter retrieve the data needed to populate the end user’s betslip. This data includes, for example, the bet generated by the sportsbook’s trading platform, which is transmitted by Genius Sports back-end (e.g., their Pricing Engine) to the Multibet widget. Although the bets are generated dynamically by the sportsbook’s platform, the bets are always stored by Genius Sports for re-use.</p> <div data-bbox="573 638 1272 987" style="border: 1px solid black; padding: 5px;"> <p>In this document, you'll find a brief description of the new Multibet widget front-end structure. The multibet widget product is designed to allow bettors to place several bets related to a fixture in pre-match or in-play. Initially, American football and football (soccer) are supported, although the widget is intended to be sport agnostic, small tasks are required to support new sports.</p> <p>It is intended for bookmakers to implement on their websites offering their users a range of configurable markets per event according to their needs. The Widget allows different customizations such as colors and fonts, which will allow our customers to use their brand properties offering their end users a seamless experience on their site.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 1162 1346 1235" style="border: 1px solid black; padding: 5px;"> <p>Please note that latest platform response for each unique Multibet market will be stored on Genius Sports' system in order to be re-used for subsequent bets.</p> </div> <p>(See, PANDA_000533 at PANDA_000535, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664043/Multibet+Sportsbook+Integration+V3#Sportsbook-Trading-Platform-Response-to-Multibet-Market-Messages.)</p>

Key Features


Accused Product

In addition, as shown below Genius Sports transmits at least the bet generated by the sportsbook's trading platform to the Genius widget on client's device via the Internet.



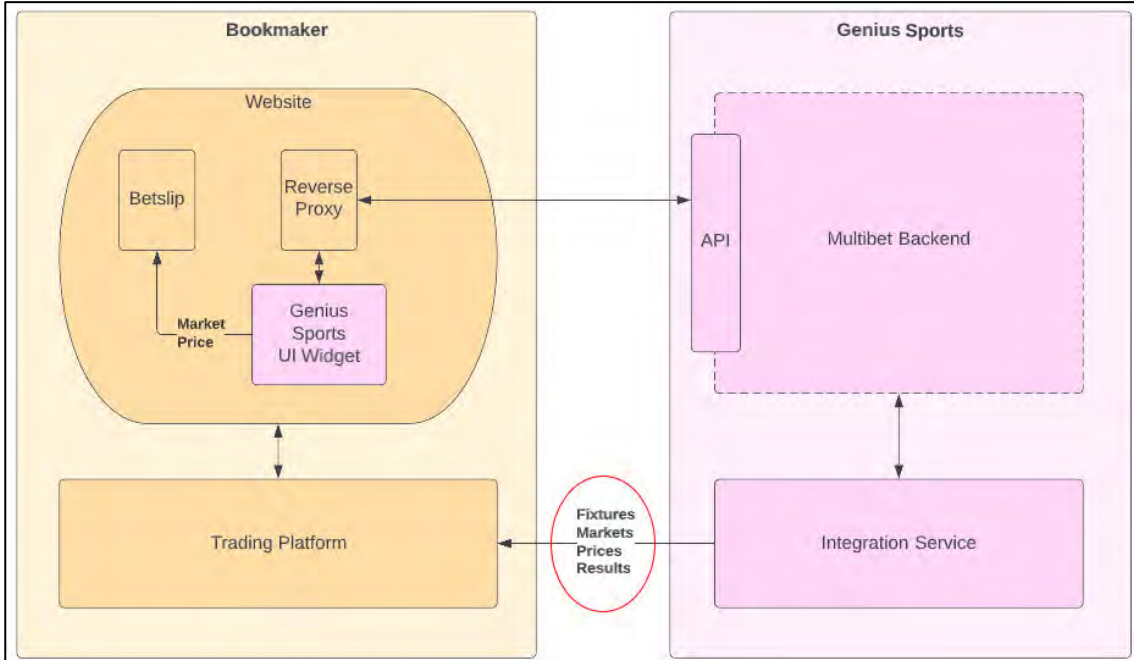
(See, PANDA_000001, <https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284776797/Authenticated+User-Session+Using+a+Proxy+Service.>)

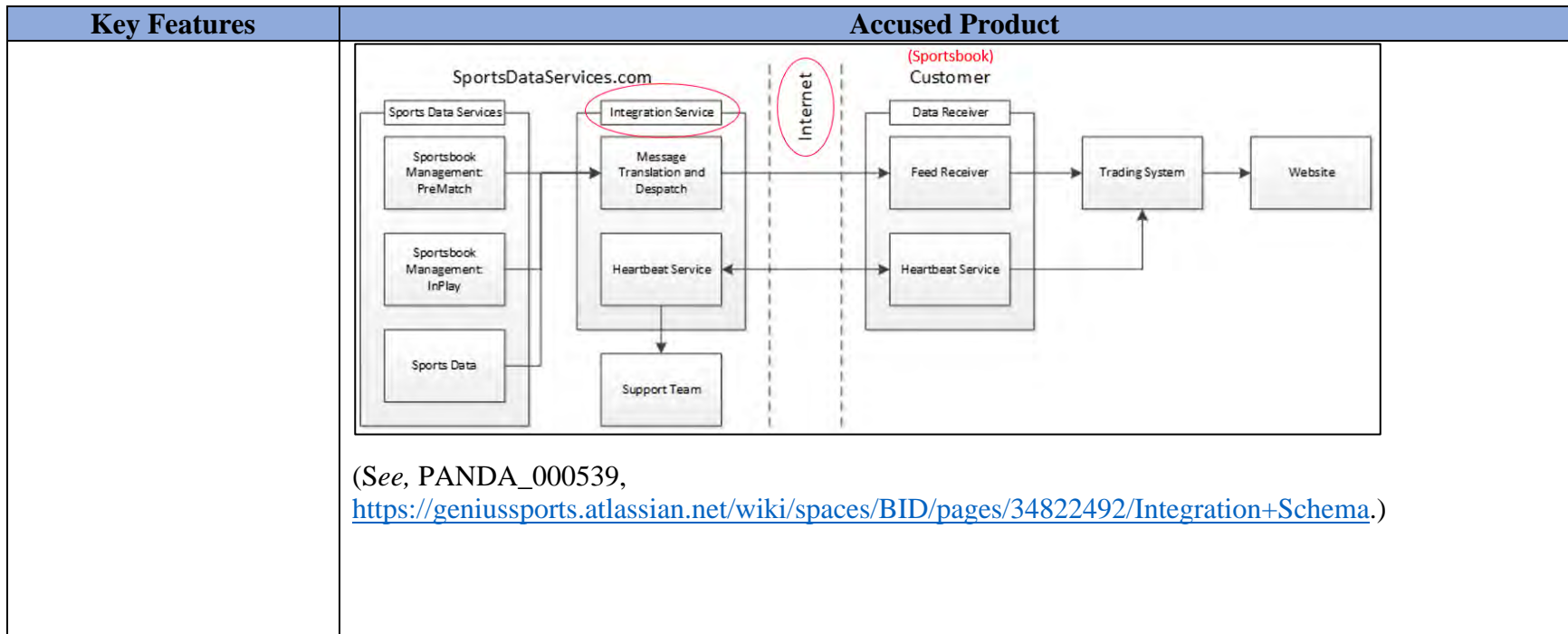
Key Features	Accused Product
	<p>Communication between the Multibet widget and Genius Sport’s back-end is accomplished using Genius Sport’s SmartStream integration. SmartStream products are embedded within a webpage via an iframe.</p> <div data-bbox="573 391 1266 792" style="border: 1px solid black; padding: 5px;"> <p>Multibet Widget Integration</p> <p>Our customers should embed the Multibet Widget through an iframe. When a player made his choice and requests a bet, the Multibet Widget will make a call to the customer’s bet slip with all the required data to populate it with the selection details.</p> <p>The technical information for the front-end integration can be found in the following space - SmartStream Integrations.</p> <p>Customers that have already integrated with other Fan Engagement products such as betting widgets, Game Trackers, and Scoreboards can re-use the existing iframe implementation for the Multibet Widget.</p> </div> <p>(See, PANDA_000065, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4136337521/Multibet+Front-End+Integration.)</p> <div data-bbox="573 971 1266 1122" style="border: 1px solid black; padding: 5px;"> <p>This page describes how to integrate with the variety of SmartStream products with examples.</p> <p>All SmartStream products are hosted by Genius Sports and designed to be embedded within a client hosted webpage via an iframe.</p> </div> <p>(See, PANDA_000077, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p>

Key Features	Accused Product	
	<h3 data-bbox="577 235 955 267">SmartStream Release Process</h3> <p data-bbox="577 284 1134 381">SmartStream is released to it's user acceptance testing (UAT) environment every two weeks with new features and bug fixes. Release notes will be published at the start of each cycle detailing what features and fixes are to be included in the release.</p> <p data-bbox="577 397 1134 511">After two weeks have passed with no critical issues, the version will be pushed to Production where it will be visible on your live site. It is at your discretion that you keep track of these release notes to ensure you are still successfully integrating and that you are satisfied with the new and upcoming version of SmartStream.</p> <p data-bbox="577 527 1134 649">A separate UAT SmartStream URL will be included as part of your integration details for you to use. It is highly recommended that you maintain a replica environment of your own site with the UAT version of SmartStream integrated to enable you to review up-and-coming features and fixes before they reach Production.</p>  <pre> graph LR Dev[Development] -- Two weeks --> UAT[UAT] UAT -- Two weeks --> Prod[Production] </pre>	<h3 data-bbox="1155 235 1407 267">Embedding a product</h3> <p data-bbox="1155 284 1690 414">To display the HTML SmartStream product on your page you will first need to add the following scripts into the body of the page, preferably at the bottom to ensure that the SmartStream application is loaded after the elements of the page itself. The demo URLs should be replaced with your customer specific URLs, which will be provided by Genius Sports once a client specific version of the application has been generated.</p> <pre data-bbox="1155 430 1690 560"> <script src="https://bsdemo.betstream.betgenius.com/betstream"> </script> <script> var iframeApi = new IFrameApi("betgenius-iframe"); </script> </pre> <p data-bbox="1155 576 1690 706">The iframe code below should be placed within the body of the webpage where you would like the HTML SmartStream product application to appear. The script below is an example that embeds a Football Scorecentre product and should be replaced with the location of your client specific product which will be provided by Genius Sports. The id of the iframe should match the parameter passed in the JavaScript object above.</p> <pre data-bbox="1155 722 1690 803"> <iframe scrolling="no" id="betgenius-iframe" src="https://bsc </pre>
<p data-bbox="567 836 1785 909">(See, PANDA_000077-PANDA_000078, https://geniussports.atlassian.net/wiki/spaces/BID/pages/56529015/SmartStream+Integrations.)</p> <p data-bbox="567 933 1900 1088">Genius Sports offers several data-related product offerings to provide sportsbooks various data streams (betting data, sports data). In one example, the Accused Products use Multibet, which allows end users (e.g., bettors) to place same-game parlays during a sports match. Multibet is specifically offered to sportsbooks for integration into their trading platform.</p> <p data-bbox="567 1112 1900 1193">As shown in the screenshots below, Genius Sports transmits the soccer game score, total goals over/under, total corners, first goal scorer, player cards, etc.</p>		

Key Features	Accused Product
	<div data-bbox="569 448 1066 914" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> <h2 style="color: blue; margin: 0;">More in-play profits</h2> <p style="margin: 5px 0 0 0;">In-Play MultiBet is a high-margin live betbuilder product, where revenues mount as users add selections to their betslips.</p> <p style="margin: 5px 0 0 0;">Players create the exact accumulator they want, during a single game, for example – Ronaldo to score, Portugal to win, Over 5.5 Corners, Penalty awarded to Portugal.</p> </div> <div data-bbox="1081 233 1587 914" style="border: 1px solid black; padding: 10px; margin-bottom: 10px;"> </div> <p data-bbox="569 948 1503 1016">(See, PANDA_000111 at PANDA_000112-PANDA_000113, https://geniussports.com/sportsbook/betting-data-odds/in-play-multibet/.)</p>

Key Features	Accused Product
	<ul style="list-style-type: none"> • Genius Sports to provide sportsbooks with automated, AI-powered live odds enabling bettors to place same-game parlays during live play or game intervals • The new product will be available for the FIFA World Cup, NFL, English Premier League and thousands of other official Genius events <p>Genius Sports Limited (“Genius Sports”), the official data, technology and broadcast partner that powers the ecosystem connecting sports, betting and media, has launched <i>In-Play MultiBet</i>, providing sportsbooks with a powerful new tool to engage players and grow revenues in time for the FIFA World Cup 2022 and ongoing NFL season.</p> <p>Same-game parlay bets, which enable bettors to wager on multiple events occurring within the same game, have become an essential part of every major sportsbook’s offering, giving customer’s greater control over their bets and enhanced margins for the operators themselves.</p> <p>Now, through <i>In-Play MultiBet</i>, these bespoke bets can be placed once the game has begun, enabling players to place bets after every goal, touchdown and during intervals.</p> <p>Launched in time to give sportsbooks a new dimension at the FIFA World Cup, <i>In-Play MultiBet</i> is powered by the highest quality AI-powered live odds, tried and tested on Genius Sports’ leading LiveTrading service.</p> <p><i>InPlay MultiBet</i> will also be available across the NFL, English Premier League, Liga MX, and dozens of FIBA basketball and FIVB volleyball leagues worldwide.</p> <p>“Combining same game parlays with the unstoppable growth of in-play betting is a breakthrough innovation for us and our partners,” said Jack Davison, Chief Commercial Officer of Genius Sports. “Starting with the biggest sports event of the year, the FIFA World Cup, <i>InPlay MultiBet</i> will enable our partners to unlock bigger margins and drive engagement between key match events and breaks.”</p> <p>(See, PANDA_000179-PANDA_000180, https://www.geniussports.com/newsroom/genius-sports-launches-in-play-multibet-for-the-next-generation-of-same-game-parlay-bets/.)</p> <p>Genius Sports offers several options to sportsbooks to integrate MultiBet into their trading platform. In one example, Genius Sports provides a Multibet API, Sportsbook Integration (V3), and a UI widget to facilitate both front-end and back-end integration.</p>

Key Features	Accused Product
	<p data-bbox="569 235 1898 451">During operation, Genius Sport’s Integration Service (provided by Sportsbook Integration (V3)) transmits various data (fixtures, markets, prices, results) to the sportsbook’s trading platform via an Internet connection. Additionally, the Integration Service transmits a message to create a market (bet) in the sportsbook’s trading platform. In return, the generated bet is transmitted from the trading platform to the Integration Service. In this manner, the sportsbook and Genius Sports services retrieve information germane to the first live sporting event via the Internet.</p>  <p data-bbox="569 1161 997 1182">*Arrows indicate in which direction data is flowing</p> <p data-bbox="569 1226 1898 1295">(See, PANDA_00212 at PANDA_00213, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4283664027/Multibet+Back-End+Integration.)</p>



Key Features	Accused Product
	<div data-bbox="577 235 1753 1144"> <p>Diagram Key</p> <ul style="list-style-type: none"> Website (Customer) UI Widget (Genius Sports) Multibet Backend (Genius Sports) Trading Platform (Customer) <p>Examples of communications between Multibet backend (via the Integration Service) and the sportsbook's trading platform</p> </div> <p>(See, PANDA_00209 at PANDA_00210, https://geniussports.atlassian.net/wiki/spaces/BID/pages/4284187362/Market+Lifetime.)</p>
<p>[21.C] render, on the at least one first display of the first client device, the first video relating to the</p>	<p>The Accused Products combine live sports data and live sports video. As stated below, the Accused Products pair “video, captured direct from pitch or courtside ... with official data and live betting services...”:</p>

Key Features	Accused Product
<p>first sporting event based on the first digital content received on the first communication channel;</p>	<p><i>New content is complemented by complete official data offering and will plug crucial gaps in in-play betting schedules – bet365 among the first to go live with the product.</i></p> <p>Betgenius, a leading supplier of data and trading services to sportsbooks, has launched a live streaming service giving operators access to new content from sport competitions around the world.</p> <p>Derived from partnerships with official rights holder across multiple sports, the service features thousands of low latency streams including content which has never before been available to sportsbooks.</p> <p>By focusing on fixtures played at off-peak times, the service allows operators to offer a more engaging experience right around the clock, enhancing bet placement and customer retention during quiet scheduling periods.</p> <p><i>All video, captured direct from pitch or courtside, is paired with official data and live betting services, and features easy-access API integration.</i></p> <p>International operator bet365 is among the first sportsbooks to go live with the product, with more to be announced in the coming weeks.</p> <p>Jack Davison, Chief Commercial Officer at Genius Sports Group, said: "Our close relationships with sports rights holders across the world have given us access to new, high quality streaming content which will significantly enhance our sportsbook partners' in-play products.</p> <p>"Combined with fast, accurate data on thousands of fixtures, this is a new and cost-effective way to attract more customers with a complete and immersive live betting experience."</p> <p>(See, PANDA_000015-PANDA_000016, https://investors.geniussports.com/news/news-details/2019/Betgenius-launches-live-streaming-service-for-sportsbooks/default.aspx.)</p>
<p>[21.D] receive, on a second communication channel different from the first communication channel, second digital content corresponding to the online gaming information; and</p>	<p>For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”</p> <h3>Introduction</h3> <p>This API call is to send real time data to the Warehouse/Statistics Engine. <i>It is accomplished by sending a stream of messages over a long running socket.</i> Pending network problems the connection should remain open for the length of the match.</p> <h3>Connection</h3> <p>There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. <i>These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas.</i> Connections can also be sent over one of two different ports, 80 or 5522</p> <p>The same data, parameters and format is used in both methods, only the startup of the connection differs.</p>

Key Features	Accused Product
	<p>RAW</p> <p>In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <p>/v2/{sport}/publish</p> <p>Example - HTTP</p> <pre>POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <p>Example - RAW</p> <pre>/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p>(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>
<p>[21.E] render, on the at least one first display of the first client device, the online gaming information based on the second digital content received on the second communication channel.</p>	<p>For example, “Aby effortlessly maintains sub-65ms latency at a global scale,” which “ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video.”</p>

Key Features	Accused Product
	<p data-bbox="600 240 1297 509">Infrastructure teams can “sleep easy” and developers are free to innovate</p> <p data-bbox="600 574 1339 743">Genius Sports now relies on Ably to handle live sports and betting data delivery across 80 apps – each dedicated to a different sport. Concerns about latency are gone - with 300+ points of presence across a global edge network, Ably effortlessly maintains sub-65ms latency at global scale. That ensures live data delivery to Genius Sports’ customers is always 3-4 seconds ahead of video, which protects the integrity of in-play betting and customer revenues.</p> <p data-bbox="600 792 1339 992">Meanwhile, Gary and his team can “sleep easier at night”, knowing that business critical data is no longer at the mercy of complex and increasingly unstable on-premises infrastructure; the daily rush to address hardware issues is a thing of the past. In turn, that has eliminated annual hardware costs and freed up around 30 hours per month in RabbitMQ maintenance that Genius Sports’ developers and engineers can now refocus on service optimisation and innovation.</p> <p data-bbox="569 1019 1192 1049">(See https://ably.com/case-studies/genius-sports)</p>

22. Dependent Claim 22

Key Features	Accused Product
[22.P] The method of claim 21, wherein:	The Accused Products performs the method of claim 21. <i>See</i> Claim 21, <i>supra</i> .
[22.A] in A), the first instructions transmitted to the first client device	For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”

Key Features	Accused Product
<p>include a first address for a first media source, such that the first client device uses the first address to request and receive from the first media source the first digital content via the first video communication channel</p>	<h2 data-bbox="583 240 856 285">Introduction</h2> <p data-bbox="583 305 1625 358">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 402 793 448">Connection</h2> <p data-bbox="583 464 1570 540">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 557 1430 581">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3 data-bbox="583 621 638 646">RAW</h3> <p data-bbox="583 667 1625 743">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string.</p> <pre data-bbox="583 768 789 792">/v2/{sport}/publish</pre> <h4 data-bbox="583 833 716 857">Example - HTTP</h4> <pre data-bbox="583 881 1388 954">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <h4 data-bbox="583 995 709 1019">Example - RAW</h4> <pre data-bbox="583 1044 1339 1068">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 1133 1682 1203">(See, PANDA_000139-PANDA_000141, https://developer.geniusports.com/warehouse/livestream/publish/index_football.html.)</p>

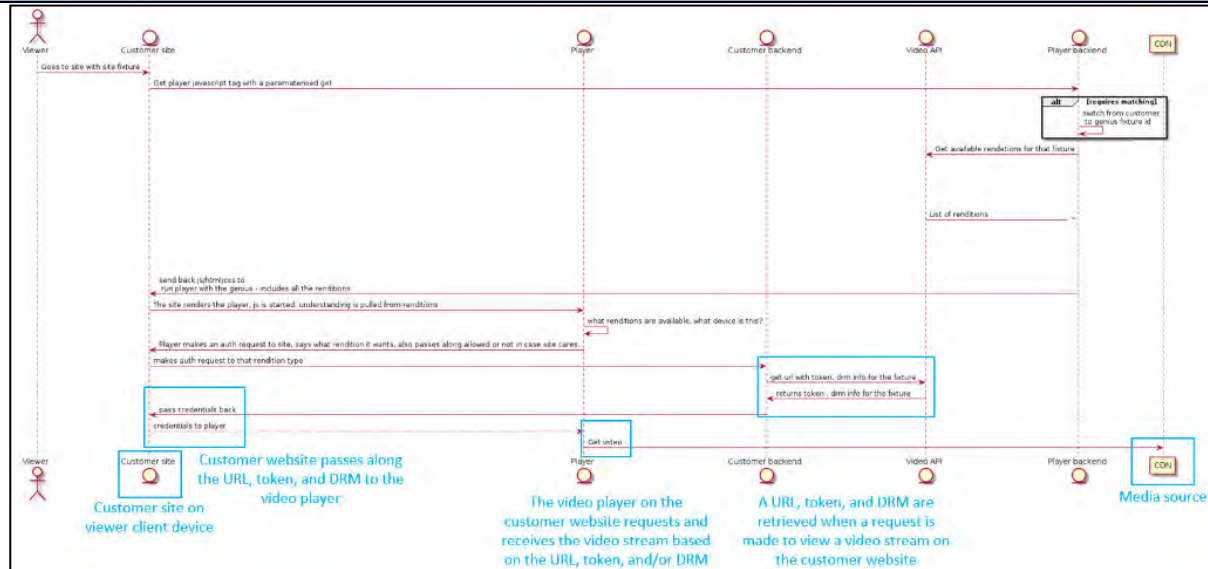
23. Dependent Claim 23

Key Features	Accused Product
[23.P] The method of claim 22, wherein:	The the Accused Products performs the method of claim 22. <i>See Claim 22, supra.</i>
[23.A] in A), the first instructions transmitted to the first client device include a first event identifier (first Event ID) that corresponds to a source of the second digital content corresponding to the online gaming information.	<p>Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Specifically, authentication data (e.g., a URL, token, DRM) is transmitted to the client device, which is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook’s website, the back-end of the sportsbook’s website transmits a query to Genius Sport’s video API to retrieve authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer device. This process is depicted below.</p>

Key Features	Accused Product
	<p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre data-bbox="579 280 1759 435"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre data-bbox="579 529 1759 597"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> <hr/> <h3 data-bbox="579 711 840 743">How does it work?</h3> <p data-bbox="579 776 1759 873">You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.</p> <p data-bbox="579 906 1066 930"><i>Our API should never be called from the browser directly.</i></p> <p data-bbox="579 963 1759 1036">The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.</p>

Key Features

Accused Product



(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the approach is similar to Option (1) in that the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video stream and then passes this information along to a video player to request and retrieve the video stream. In this option, the sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer device via a communication channel between the CDN and the viewer device. This process is depicted below.

Key Features	Accused Product
	<div data-bbox="575 240 1759 570"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video/v3/PRODDTD] https://explorer.api.geniusports.com/Video/v3/PRODDTD/swagger-latest.json</p> <h2>Video Streaming API</h2> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> • Retrieve the schedule of upcoming streams. • Retrieve the streaming parameters for a particular fixture. • Retrieve the full list of possible regions for playback. <p>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</p> </div> <div data-bbox="575 602 1759 883"> <h2>Player integration</h2> <p>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> 1. Geo-locate the viewer to know the region where the playback is requested 2. Validate if the viewer meets at least one of the permissions required by the selected live stream 3. Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. 4. Call your backend to get the streaming parameters from the Video API. 5. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	<p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p>

24. Dependent Claim 24

Key Features	Accused Product
[24.P] The method of claim 23, further comprising:	The the Accused Products performs the method of claim 23. <i>See</i> Claim 23, <i>supra</i> .
[24.A] B) receiving from the first client device a	Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook's

Key Features	Accused Product
<p>first URL including the first event identifier; and</p>	<p>webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Specifically, authentication data (e.g., a URL, token, DRM) is transmitted to the client device, which is passed to a video player on the client device (e.g., the video player embedded in a sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook’s website, the back-end of the sportsbook’s website transmits a query to Genius Sport’s video API to retrieve authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer device. This process is depicted below.</p> <div data-bbox="569 886 1766 1330" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div>

Key Features

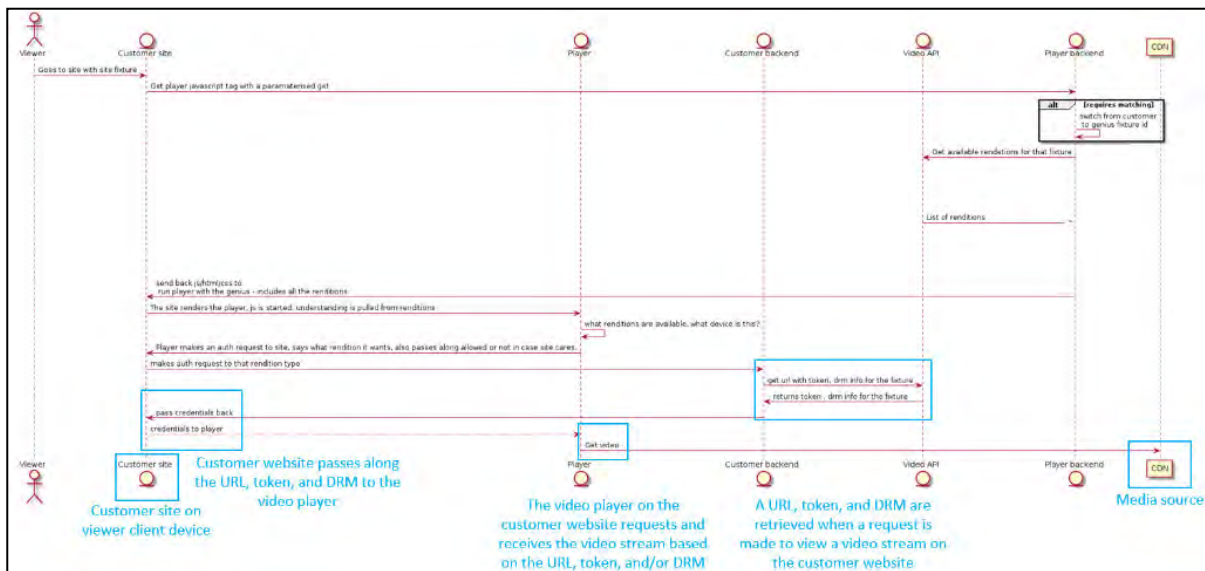
Accused Product

How does it work?

You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.

Our API should never be called from the browser directly.

The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.

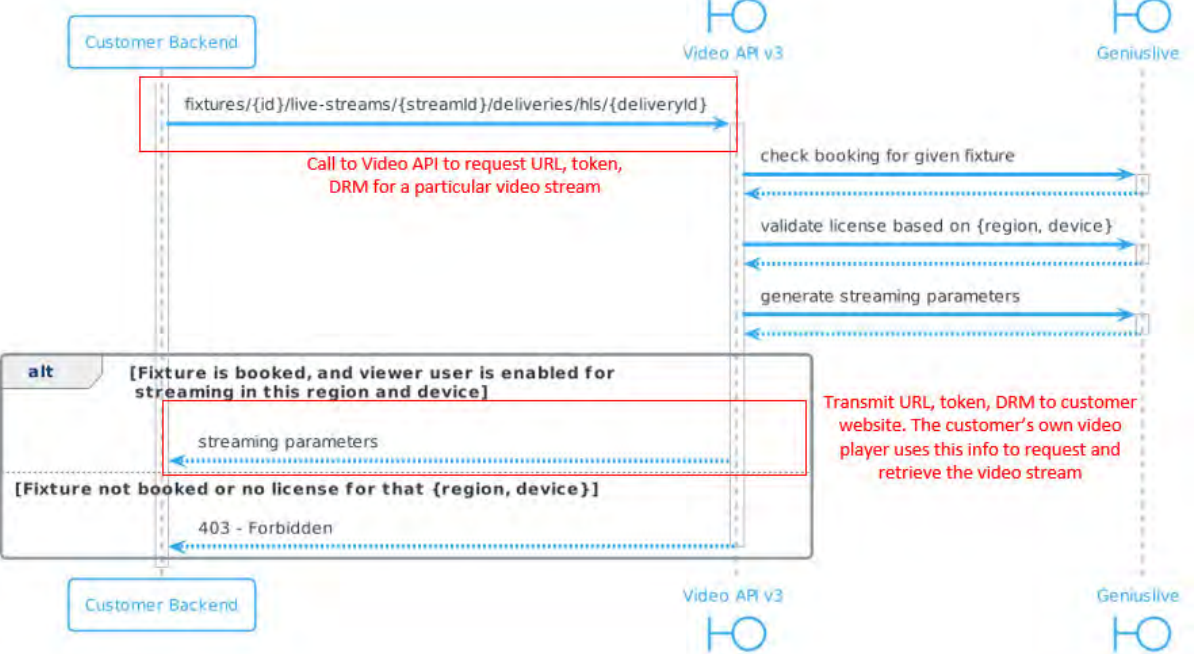


(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the approach is similar to Option (1) in that the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video




Key Features	Accused Product
	<p>stream and then passes this information along to a video player to request and retrieve the video stream. In this option, the sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer device via a communication channel between the CDN and the viewer device. This process is depicted below.</p> <div data-bbox="573 451 1761 792" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video-v3/PRODST0] https://explorer.api.geniusports.com/Video/v3/PRODST0/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p><small>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</small></p> </div> <div data-bbox="573 821 1761 1101" style="border: 1px solid black; padding: 5px;"> <h3>Player integration</h3> <p><small>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</small></p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>

Key Features	Accused Product
	 <p>(See, PANDA_00217, PANDA_00222, https://swaggerui.api.geniusports.com/?url=https://explorer.api.geniusports.com/Video%2Fv3%2FPR%2FODSTD%2Fswagger-latest.json.)</p> <p>The URLs accessed by these processes include information that identifies the event to which they correspond (first EventID).</p>
[24.B] C) establishing the second communication channel between the source of the second digital content and the first client device as a persistent connection	For example, the Accused Products send “a stream of messages over a long running socket” to accomplish the “API call to send real time data to the Warehouse/Statistics Engine.”

Key Features	Accused Product
<p>based at least in part on B).</p>	<h2 data-bbox="583 240 856 289">Introduction</h2> <p data-bbox="583 305 1627 358">This API call is to send real time data to the Warehouse/Statistics Engine. It is accomplished by sending a stream of messages over a long running socket. Pending network problems the connection should remain open for the length of the match.</p> <h2 data-bbox="583 402 793 451">Connection</h2> <p data-bbox="583 467 1570 537">There are two different ways to establish a publish connection to the system a HTTP method or a RAW method. These two different ways exists to enable the client to potentially work around any port or proxy problems present at in venue areas. Connections can also be sent over one of two different ports, 80 or 5522</p> <p data-bbox="583 558 1430 581">The same data, parameters and format is used in both methods, only the startup of the connection differs.</p> <h3 data-bbox="583 623 638 646">RAW</h3> <p data-bbox="583 667 1627 743">In the RAW method, a socket is opened to the streaming API endpoint and the request string is sent, followed by two carriage returns (\n\n) or two carriage return line feeds (\r\n\r\n). To initiate RAW mode the nohttp parameter must be present and set in the request string,</p> <pre data-bbox="583 769 787 792">/v2/{sport}/publish</pre> <h4 data-bbox="583 834 716 857">Example - HTTP</h4> <pre data-bbox="583 883 1388 954">POST /v2/basketball/publish?streamKey=TESTSTREAMKEY&timestamp=1412987153 HTTP/1.1 Host: localhost:8000 Connection: keep-alive</pre> <h4 data-bbox="583 997 709 1019">Example - RAW</h4> <pre data-bbox="583 1045 1339 1068">/v2/basketball/publish?nohttp=1&streamKey=TESTSTREAMKEY&timestamp=1412987153</pre> <p data-bbox="569 1133 1682 1203">(See, PANDA_000139-PANDA_000141, https://developer.geniussports.com/warehouse/livestream/publish/index_football.html.)</p>

25. **Dependent Claim 25**

Key Features	Accused Product
[25.P] The method of claim 21, wherein:	The Accused Products perform the method of claim 21. <i>See</i> Claim 21, <i>supra</i> .
[25.A] in A), the first instructions transmitted to the first client device cause the at least one first display of the first client device to render the online gaming information relating to the first sporting event as interactive content.	For example, the Accused Products display online gaming information in a manner that allows users to interact with a customize that content.

Key Features	Accused Product
	<p data-bbox="579 235 779 264">Fixture Widgets</p> <p data-bbox="579 305 1734 355">You can expand each fixture to show up to five different widget sections. Click the  button in the top right corner to select the widgets for this fixture.</p> <p data-bbox="579 386 1457 412">You can share a fixture by clicking the  button. The fixture's link will be copied to the clipboard.</p> <p data-bbox="579 436 877 459">The main fixture widget contains:</p> <ul data-bbox="615 467 1728 1159" style="list-style-type: none"> <li data-bbox="615 467 846 490">• The competition name; <li data-bbox="615 500 909 522">• The names of the teams/sides; <li data-bbox="615 532 1728 584">• For each team, a color box that shows the primary and secondary color of their kit, plus H and A letter indication for Home and Away team; <li data-bbox="615 594 730 617">• The score; <li data-bbox="615 626 999 649">• The current game time and Started time; <li data-bbox="615 659 863 682">• Indicator of VAR support <li data-bbox="615 691 814 714">• Indicator of Lineups <li data-bbox="615 724 867 747">• Indicator of MatchFormat <li data-bbox="615 756 888 779">• Indicator if fixture is 2nd leg <li data-bbox="615 789 1486 812">• A color indicator of the quality of the feed (connection to Genius Sports's source of InPlay data): <ul data-bbox="674 829 1373 922" style="list-style-type: none"> <li data-bbox="674 829 942 852">• Green - event feed is active; <li data-bbox="674 862 1106 885">• Red - event feed is unreliable or disconnected; <li data-bbox="674 894 1373 917">• Grey - no feed (including in PreMatch, before our statistician has logged on). <li data-bbox="615 932 976 954">• A short summary of statistics per side: <ul data-bbox="674 964 961 1159" style="list-style-type: none"> <li data-bbox="674 964 810 987">• Yellow cards; <li data-bbox="674 997 789 1019">• Red cards; <li data-bbox="674 1029 825 1052">• Shots on goal; <li data-bbox="674 1062 810 1084">• Corner kicks; <li data-bbox="674 1094 867 1117">• Dangerous attacks; <li data-bbox="674 1127 961 1149">• Percentage of ball possession. <p data-bbox="579 1182 1713 1232">To avoid confusion between fixtures with the same starting time, but on a different date, in the Summary Component it is shown 'Today', 'Yesterday', 'Tomorrow', or in the rest of cases the date of the fixture.</p> <p data-bbox="579 1256 1734 1338">Fixtures can be resized by moving the slider on the top right corner. Four different widget sizes are available - small, medium, large and extra larger view. By pressing the  button on the MatchSummary header bar a single fixture view is opened</p> <p data-bbox="569 1347 1850 1377">https://geniussports.atlassian.net/wiki/spaces/BID/pages/1511621214/Live+Viewer+++User+Manual</p>

26. Dependent Claim 26

Key Features	Accused Product
[26.P] The method of claim 25, wherein:	The Accused Products perform the method of claim 25. <i>See Claim 25, supra.</i>
[26.A] in A), the first instructions transmitted to the first client device cause the first client device, when a user of the first client device interacts with the interactive content, to: launch further graphics or animations; receive additional information about the first sporting event; and/or navigate to an Internet location.	<p><i>See Claim 25.A, supra.</i></p> <p>For example, users can interact with widgets to receive additional information about sporting events.</p>

27. Dependent Claim 27

Key Features	Accused Product
[27.P] The method of claim 21, wherein:	The Accused Products perform the method of claim 21. <i>See Claim 21, supra.</i>
[27.A] B) transmitting second instructions to a second client device that includes at least one second display to cause the at least one second display of the second	<p><i>See Claim 4, supra.</i></p>

Key Features	Accused Product
<p>client device to render the first video or a second video relating to the first sporting event and render the online gaming information relating to the first sporting event, wherein the second instructions transmitted in B) cause the second client device to:</p>	
<p>[27.B] receive, on a third communication channel, the first digital content corresponding to the first video relating to the first sporting event or third digital content corresponding to the second video relating to the first sporting event;</p>	<p><i>See Claim 21.B-E, supra.</i></p>
<p>[27.C] render, on the at least one second display of the second client device, the first video based on the first digital content or the second video based on the third digital content received on the third communication channel;</p>	<p><i>See Claim 21.B-E, supra.</i></p>

Key Features	Accused Product
[27.D] receive, on a fourth communication channel different from the third communication channel, the second digital content corresponding to the online gaming information; and	<i>See Claim 21.B-E, supra.</i>
[27.E] render, on the at least one second display of the second client device, the online gaming information based on the second digital content received on the fourth communication channel.	<i>See Claim 21.B-E, supra.</i>

28. Dependent Claim 28

Key Features	Accused Product
[28.P] The method of claim 27, wherein:	The Accused Products perform the method of claim 27. <i>See Claim 27, supra.</i>
[28.A] in B), the second instructions transmitted to the second client device include the first address for the first media source or a second address for a second media source, such that the second client device uses the first	<p>The Accused Products practice this limitation.</p> <p>For example, Genius Sports offers two options for sportsbooks to receive their live video stream offerings: (1) a Drop & Play video player developed in-house by Genius Sports that can be embedded in a sportsbook’s webpage, and (2) a video API that can facilitate access to Genius Sport’s live streams using a sportsbook’s own video player. Both options result in a copy of a video stream being provided to a client device. Specifically, authentication data (e.g., a URL, token, DRM) is transmitted to the client device, which is passed to a video player on the client device (e.g., the video player embedded in a</p>

Key Features	Accused Product
<p>address or the second address to request and receive the first digital content from the first media source or the third digital content from the second media source via the third video communication channel.</p>	<p>sportsbook’s website). The video player then requests and receives a copy of the video stream from an appropriate CDN using the authentication data.</p> <p><u>Option (1): Drop & Play</u></p> <p>For this option, Genius Sports provides a video player widget that can be integrated by a sportsbook into their website. When a user/viewer requests a video stream while using the sportsbook’s website, the back-end of the sportsbook’s website transmits a query to Genius Sport’s video API to retrieve authentication data related to the selected video stream. When the sportsbook’s website retrieves this information, the authentication data is passed along to the video player, which in turn transmits a request from a CDN to retrieve the video stream. In this manner, a copy of the video stream is provided to the video player on the viewer client device via a communication channel between the CDN and the viewer device. This process is depicted below.</p> <div data-bbox="569 727 1766 1174" style="border: 1px solid black; padding: 10px;"> <p>Insert a script tag defining the desired fixture and the bookmaker source:</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <script 2 src="https://genius-live-player-production.betstream.betgenius.com/widgetLoader? customerId=YOUR_CUSTOMER_ID&fixtureId=YOUR_FIXTURE_ID"> 3 </script> </pre> <p>Insert an element with defined id to attach the video player to it, should be the exact same one used as the script containerId parameter</p> <pre style="background-color: #2e3436; color: #eeeeec; padding: 5px;"> 1 <div id="YOUR_CONTAINER_ID" /> <!-- Defaults to geniuslive if a containerId is not set --> </pre> <p>Add an event listener in your website to listen to the player ready event and when this triggers call our API to retrieve the stream-url and token and hand this response back to our player. Everything else is taken care of</p> </div>

Key Features

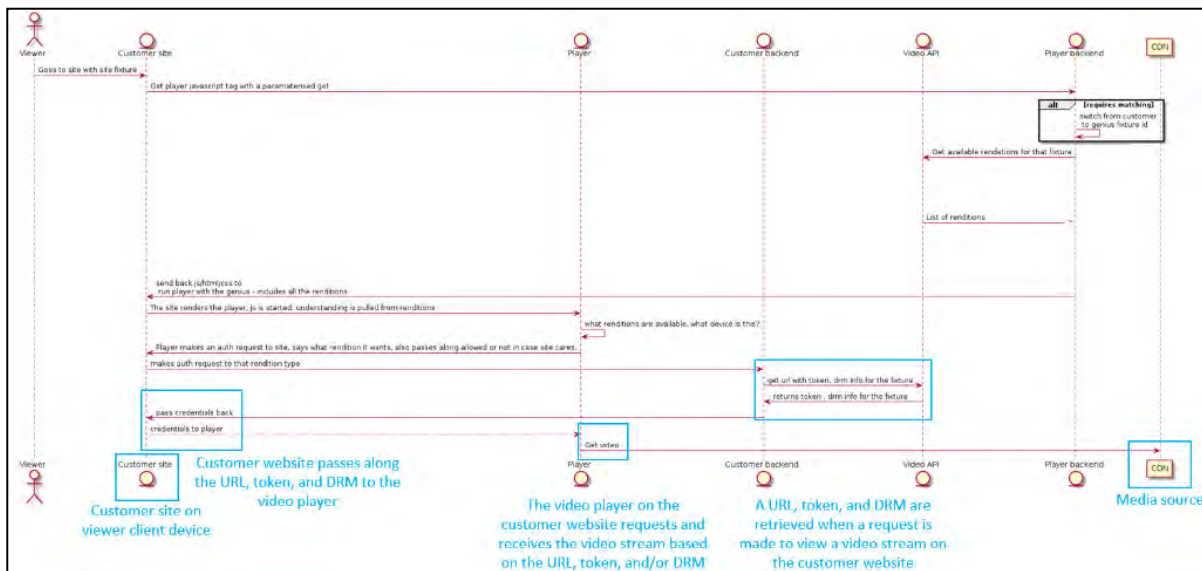
Accused Product

How does it work?

You embed a script tag in your site with the querystring parameters you are interested in passing to the player. Our player looks at the stream types available for the specific fixture you are trying to display and picks the most appropriate stream for your viewers device. Our script will then raise an event out to the containing window, with the necessary information to make a call to our API from your backend.

Our API should never be called from the browser directly.

The call to our backend, which is per fixture viewer session, retrieves a url, a token and any DRM information which you may need to play the fixture. You hand the response straight back to our player and it will play the fixture. Sensible HTTP error codes will be returned from our API around the status of the fixture and whether you have booked it.

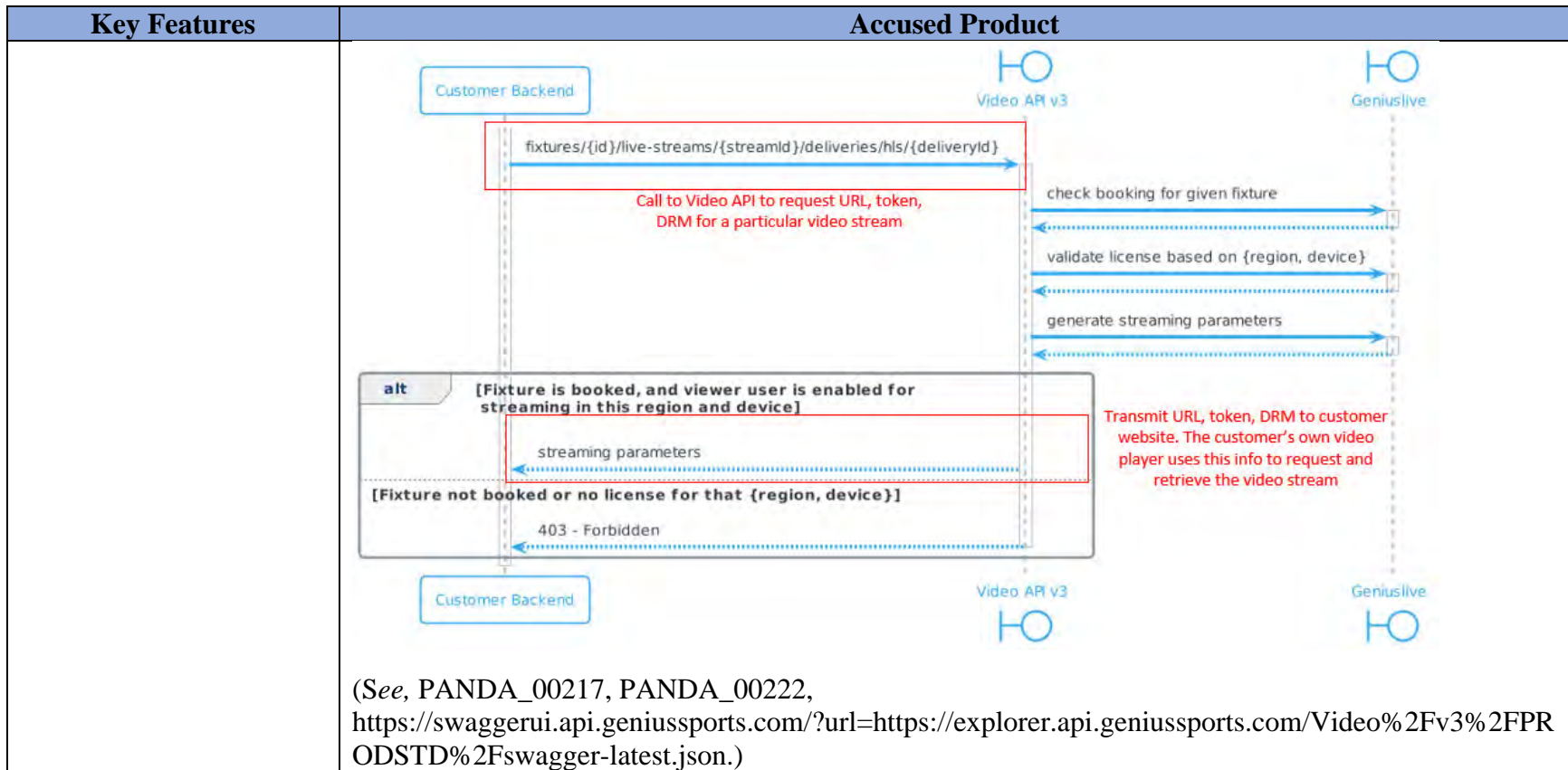


(See, PANDA_000541, PANDA_000550, <https://dap-docs.betstream.betgenius.com/how-to-integrate.>)

Option (2): Video API

For this option, the approach is similar to Option (1) in that the back-end of the sportsbook's website first requests and retrieve authentication data (e.g., a URL, a token, and/or DRM) related to the selected video

Key Features	Accused Product
	<p>stream and then passes this information along to a video player to request and retrieve the video stream. In this option, the sportsbook provides their own video player, which is configured to use CDN token authentication. A copy of the video stream is provided to the sportsbook's own video player on the viewer device via a communication channel between the CDN and the viewer device. This process is depicted below.</p> <div data-bbox="573 451 1761 792" style="border: 1px solid black; padding: 5px;"> <p>GL-Video-v3 <small>3.0.33</small></p> <p>[Base URL: api.geniusports.com/Video-v3/PRODST0] https://explorer.api.geniusports.com/Video/v3/PRODST0/swagger-latest.json</p> <h3>Video Streaming API</h3> <p>The video streaming API is used by customers to:</p> <ul style="list-style-type: none"> Retrieve the schedule of upcoming streams. Retrieve the streaming parameters for a particular fixture. Retrieve the full list of possible regions for playback. <p><small>This API does not deliver the video stream itself. It only tells what are the specific parameters for streaming a given fixture. It is up to the users of this API to configure a video player with the streaming parameters. This API must never be called from the browser/client side. Instead, the API should be integrated into your server-side systems. This avoids exposing authentication credentials and manage the load on Geniuslive systems.</small></p> </div> <div data-bbox="573 821 1761 1101" style="border: 1px solid black; padding: 5px;"> <h3>Player integration</h3> <p><small>You will need to add the necessary logic in your web site to call your backend to retrieve the schedule and the streaming parameters described before. Also, you will need to integrate a player in your site that can apply CDN token authentication. For specific competitions your player will also have to decrypt content using DRM.</small></p> <h3>Playing the content</h3> <p>Once you have retrieved the schedule and you have selected a fixture to watch, your site should do the following per viewer:</p> <ol style="list-style-type: none"> Geo-locate the viewer to know the region where the playback is requested Validate if the viewer meets at least one of the permissions required by the selected live stream Select the appropriate delivery to play from the selected live stream. You might need to check the client's platform to choose between HLS or DASH deliveries. Call your backend to get the streaming parameters from the Video API. Play the content using CDN token authentication (and DRM for specific competitions) </div>



29. Dependent Claim 29

Key Features	Accused Product
[29.P] The method of claim 28, wherein:	The Accused Products perform the method of claim 28. <i>See</i> Claim 28, <i>supra</i> .
[29.A] in A), the second instructions transmitted to the second client device include the first event	<i>See</i> Claim 28, <i>supra</i> .

Key Features	Accused Product
<p>identifier (first Event ID) that corresponds to the source of the second digital content corresponding to the online gaming information.</p>	

30. Dependent Claim 30

Key Features	Accused Product
<p>[30.P] The method of claim 27, further comprising:</p>	<p>The Accused Products perform the method of claim 27. <i>See Claim 27, supra.</i></p>
<p>[30.A] C) transferring first real-time information relating to the first digital content to and from the first client device via a first real-time information communication channel; and</p>	<p><i>See Claim 1.B.2, supra.</i></p>
<p>[30.B] D) transferring second real-time information relating to the first digital content or the third digital content to and from the second client device via a second real-time information communication channel,</p>	<p><i>See Claim 4, supra.</i></p>

Key Features	Accused Product
<p>[30.C] wherein at least one of the first real-time information or the second real-time information comprises: at least one chat message; at least one statistic; trivia; at least one poll; news or current event information; at least one photo; advertising content; an indication of a viewer joining or leaving the first digital content or the third digital content; at least one digital gift; and/or at least one sponsorship.</p>	<p><i>See Claim 11, supra.</i></p>