"Swoosh Bra" Infringement Claim Chart for U.S. Patent No. 9,289,016 ("the '016 Patent")

NIKE's making, using, offering to sell, and selling of the Swoosh Bra product directly and indirectly infringes claims 1 and 2 of the '016 Patent. The Swoosh Bra features each element of each of those claims literally or by the doctrine of equivalents. Whenever a handheld electronic device is inserted into either side pocket of the Swoosh Bra, claim 4 is additionally infringed.

Here are two images of the Swoosh Bra:1





References:2

- I Tried NIKE's 6-Pocket Sports Bra, and It's the Best Thing Since Avocado Toast, WELLANDGOOD.COM, https://www.wellandgood.com/sports-bra-for-running/ (last visited May 15, 2023).
- NIKE Women's Pocket Medium Support Bra, POSHMARK.COM, https://poshmark.com/listing/NIKE-Womens-Pocket-Medium-Support-Bra-5fadd8dd93649ffa40903769 (last visited May 15, 2023).

² All images are from these references.



_

¹ I Tried NIKE's 6-Pocket Sports Bra, and It's the Best Thing Since Avocado Toast, WELLANDGOOD.COM, https://www.wellandgood.com/sports-bra-for-running/ (last visited May 15, 2023).

U.S. Patent No. 9,289,016	Infringing NIKE Product
(Claim 1)	(Swoosh Bra)
1. [pre] A pocket bra system comprising:	The Swoosh Bra has six pockets. ³
[1.1] a strap assembly including a chest strap and shoulder straps;	The Swoosh Bra has a chest strap (1) and shoulder straps (2):
[1.2] a left cup and a right cup, each cup having inside and outside surfaces, the strap assembly being attached to the cups whereby the strap assembly holds the cups to a wearer;	The Swoosh Bra has a left and right cup (3). Each of the left and right cups have inside and outside surfaces. The strap assembly holds the cups to the wearer:

 $^{^3}$ See supra, note 1.





[1.3] a side patch on one of an inside or outside surface of each side of the chest strap adjacent to each of the left cup and right cup,

The Swoosh Bra has a side patch (4) on the outside surface of each side of the bra's chest strap. Each side patch is adjacent to an associated cup:



[1.3.1] the side patches having upper and lower edges along at least part of a length of the strap, and side edges, The side patches (4) have upper edges (5) and lower edges (6) that run along the bra's strap and side edges:





[1.3.2] each side patch having stitching along the lower and side edges thus forming an upper opening at each side patch such that each side patch forms a pocket, and

The side patches (4) have stitching along their lower and sides edges thus forming an upper opening (7):



[1.3.3] wherein each side pocket extends onto the adjacent cup, such that each pocket spans both a part of the chest strap and a part of the adjacent cup. Each side pocket extends onto its adjacent cup:



U.S. Patent No. 9,289,016	Infringing NIKE Product
(Claim 2)	(Swoosh Bra)
2. The system as set forth in claim 1	On information and belief, the cups are
wherein the cups and the patches form	fabricated of a resilient closed cell
pockets, the cups being fabricated of a	polyurethane foam with a thickness of
resilient closed cell polyurethane foam	from 2 to 4 millimeters.
with a thickness of from 2 to 4	
millimeters.	

U.S. Patent No. 9,289,016	Infringing NIKE Product
(Claim 4)	(Swoosh Bra)
4. The system as set forth in claim 1	Whenever a hand-held electronic device
and further including a handheld	is placed within one of the Swoosh Bra's
electronic device, the handheld	side pockets, claim 4 is infringed.
electronic device placed within one of	
the side pockets.	

