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(54) **SYSTEMS AND METHODS FOR  
GENERATING A MEDIA GUIDANCE  
APPLICATION WITH MULTIPLE  
PERSPECTIVE VIEWS**

**Related U.S. Application Data**

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**G06F 3/048** (2006.01)

(52) **U.S. Cl.** ..... **715/850**

(57) **ABSTRACT**

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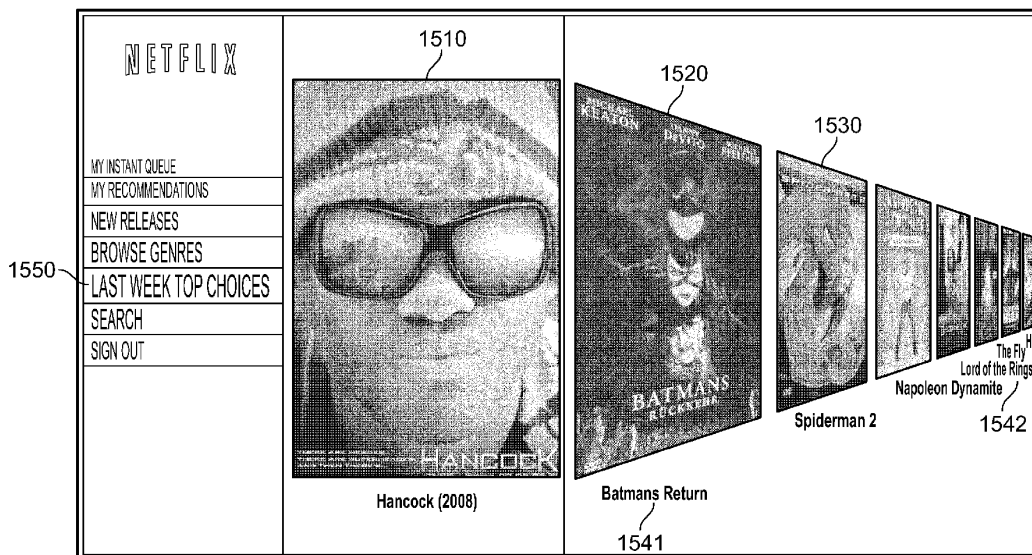
Systems and methods are provided for navigating a media guidance application with multiple perspective views. A first of a plurality of media guidance objects may be displayed in a first perspective view that appears flat on the screen. A second media guidance object may be displayed in a second perspective view that appears to be going into the screen creating the appearance of a fold between the first and second media guidance application objects at a location where the first perspective view changes into the second perspective view. The second media guidance object in the second perspective view may be caused to slide through the fold into the first perspective view. The second media guidance object displayed in the first perspective view may be selected. An action may be performed for a media asset corresponding to the selected media guidance object.

(73) Assignee: **Rovi Technologies Corporation**, Santa Clara, CA (US)

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1500



100

Friday March 31, 2006 12:44pm		120	
The Simpsons 7-7:30 pm "Kamp Krusty", Repeat, (1992). 110		7:30 pm	8:00 pm
2 FOX	<b>The Simpsons</b>	King of the Hill	Joe Millionaire
3 ABC	The Bourne Identity	108	
4 NBC	Friends	Will & Grace	ER
5 HBO (VOD)	HBO On Demand	114	
Recorded	Display Recorded Program Listings	116	
CNN.com	Access CNN.com Video Content	118	

112

102

124

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120

126

A D V E R T I S E M E N T

FIG. 1

200

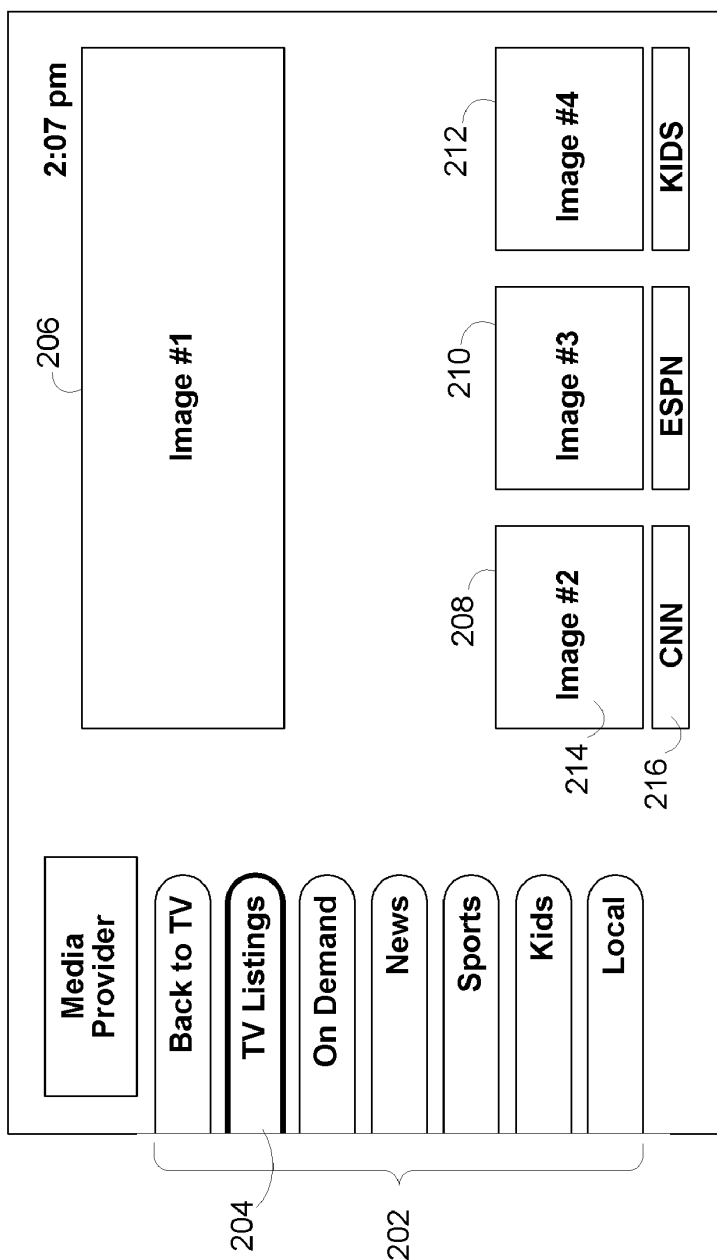


FIG. 2

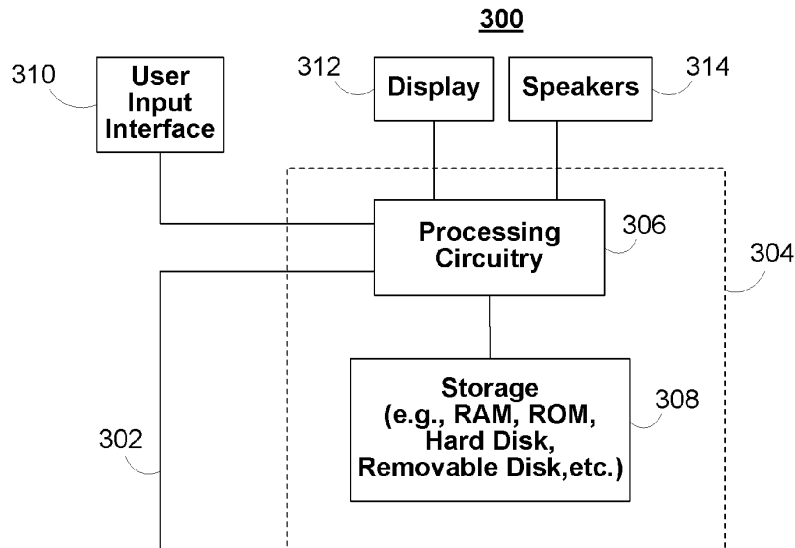


FIG. 3

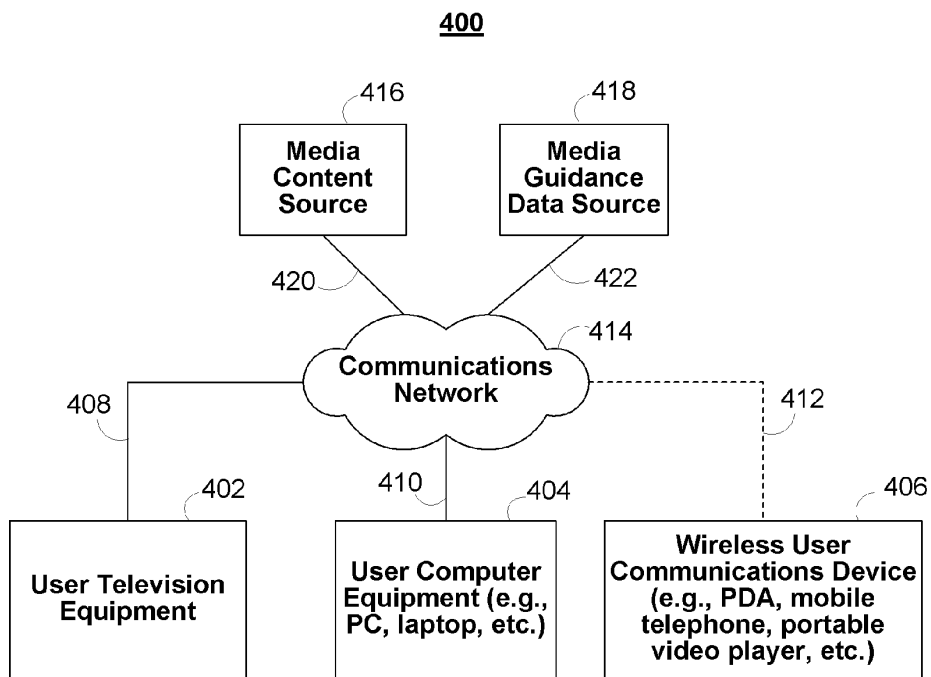


FIG. 4

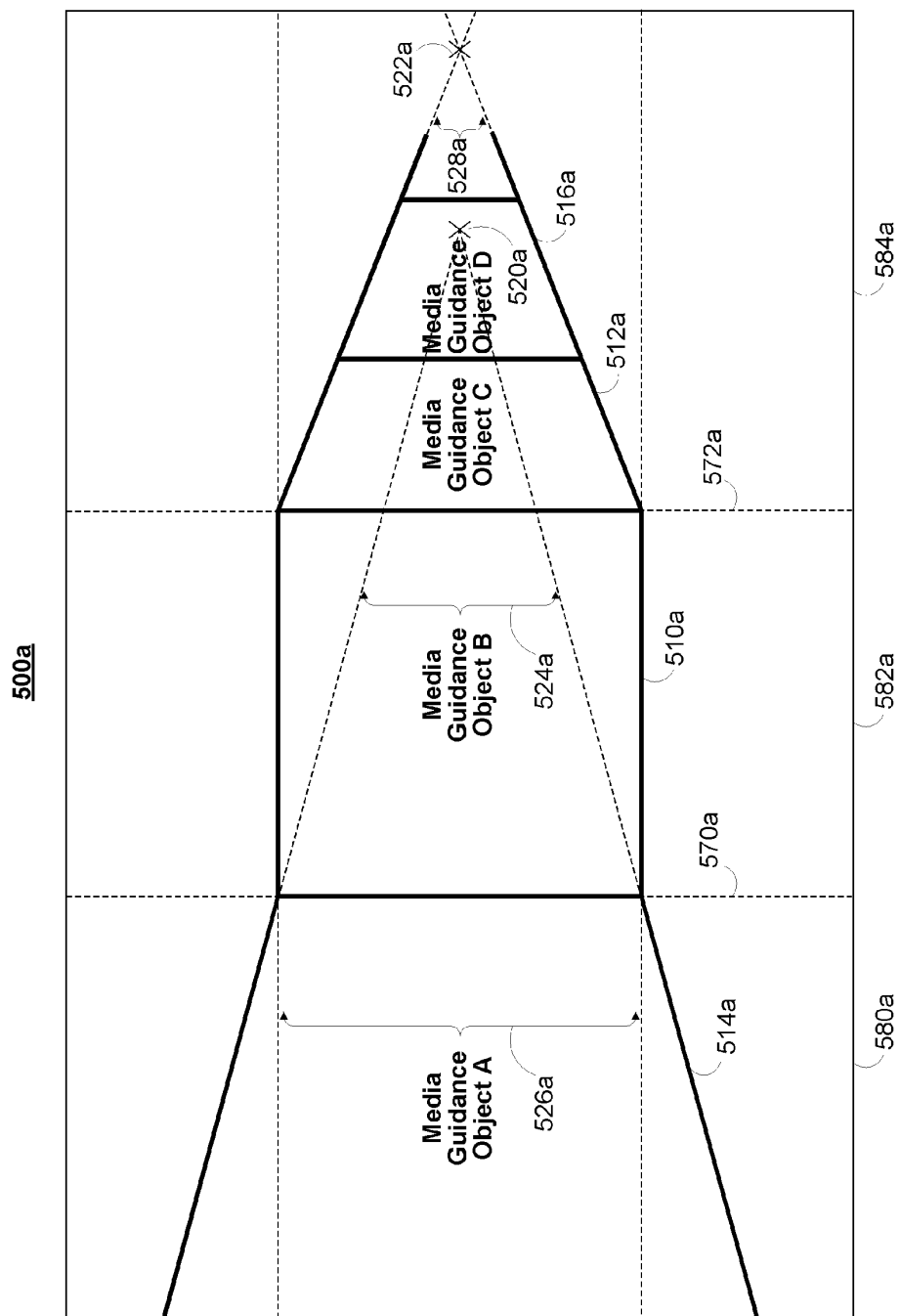


FIG. 5a

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