

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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AMAZON.COM, INC.,

Petitioner,

v.

LEXOS MEDIA IP, LLC,

Patent Owner.

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Case IPR2023-1000

U.S. Patent No. 5,995,102

Case IPR2023-1001

U.S. Patent No. 6,118,449

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**DECLARATION OF DR. CRAIG ROSENBERG  
IN SUPPORT OF PETITIONS FOR *INTER PARTES* REVIEW  
OF U.S. PATENT NOS. 5,995,102 AND 6,118,449**

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## I. INTRODUCTION AND QUALIFICATIONS

1. I, Craig Rosenberg, have been retained by Amazon, Inc. (“Petitioner”) to investigate and opine on certain issues relating to United States Patent Nos. 5,995,102 (“the ’102 Patent”) and 6,118,449 (“the ’449 Patent”) (collectively, “the Lexos Patents”) in their Petitions for *Inter Partes* Review. The Petitions request that the Patent Trial and Appeal Board (“PTAB” or “Board”) review and cancel claim 72 of the ’102 Patent and claims 1, 27, 38, and 53 of the ’449 Patent.

2. The opinions set forth in this declaration are based on my personal knowledge, my professional judgment, and my analysis of the materials and information referenced in this declaration and its exhibits and appendices.

3. I am being compensated at a combined rate of \$645 per hour for consulting services including time spent testifying at any hearing that may be held. I am also being reimbursed for reasonable and customary expenses associated with my work in this case. I receive no other forms of compensation related to this case. My compensation does not depend on the outcome of these *inter partes* reviews or the co-pending district court litigation, and I have no other financial interest in these *inter partes* reviews.

4. I understand that the ’102 Patent and ’449 Patent have ostensibly been assigned to Lexos Media IP, LLC.

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