FILE HISTORY

US 5,995,102

PATENT:	5,995,102
INVENTORS:	Rosen, James Samuel
	Schmitter, Thomas A.
	Hall, Mark S.

- TITLE: Server system and method for modifying a cursor image
- APPLICATION US1997882580A
- FILED: 25 JUN 1997
- ISSUED: 30 NOV 1999
- COMPILED: 19 MAY 2017

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Ebay Exhibit 1010, Page 2 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

5,995,102

SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE

Transaction History

Date	Transaction Description
07-31-1997	Initial Exam Team nn
10-07-1997	IFW Scan & PACR Auto Security Review
11-12-1997	Notice MailedApplication IncompleteFiling Date Assigned
01-20-1998	Information Disclosure Statement (IDS) Filed
01-20-1998	Information Disclosure Statement (IDS) Filed
03-06-1998	Application Is Now Complete
03-09-1998	Application Dispatched from OIPE
04-30-1998	Case Docketed to Examiner in GAU
07-06-1998	Non-Final Rejection
07-13-1998	Mail Non-Final Rejection
07-27-1998	Change in Power of Attorney (May Include Associate POA)
12-17-1998	Change in Power of Attorney (May Include Associate POA)
12-17-1998	Response after Non-Final Action
12-17-1998	Request for Extension of Time - Granted
12-23-1998	Date Forwarded to Examiner
12-29-1998	Communication - Re: Power of Attorney (PTOL-308)
02-01-1999	Final Rejection
02-08-1999	Mail Final Rejection (PTOL - 326)
04-12-1999	Response after Final Action
04-15-1999	Date Forwarded to Examiner
04-22-1999	Advisory Action (PTOL-303)
04-23-1999	Mail Advisory Action (PTOL - 303)
05-11-1999	Examiner Interview Summary Record (PTOL - 413)
06-08-1999	Preliminary Amendment
06-08-1999	Continuing Prosecution Application - Continuation (ACPA)
06-08-1999	Mail Express Abandonment (During Examination)
06-08-1999	Express Abandonment (during Examination)
06-08-1999	Request for Extension of Time - Granted
06-17-1999	Miscellaneous Incoming Letter
06-18-1999	Date Forwarded to Examiner
06-21-1999	Mail Notice of Allowance
06-21-1999	Notice of Allowance Data Verification Completed
07-22-1999	Amendment after Notice of Allowance (Rule 312)
08-09-1999	Date Forwarded to Examiner
08-25-1999	Mail Response to 312 Amendment (PTO-271)
08-25-1999	Response to Amendment under Rule 312
09-20-1999	Workflow - Drawings Finished
09-20-1999	Workflow - Drawings Matched with File at Contractor
09-20-1999	Workflow - Drawings Received at Contractor
09-20-1999	Workflow - Drawings Sent to Contractor
09-23-1999	Workflow - File Sent to Contractor
09-23-1999	Issue Fee Payment Verified
11-08-1999	Workflow - Complete WF Records for Drawings
11-10-1999	Application Is Considered Ready for Issue
11-19-1999	Issue Notification Mailed
12-03-1999	Recordation of Patent Grant Mailed
01-23-2004	Information Disclosure Statement (IDS) Filed
01-23-2004	Information Disclosure Statement (IDS) Filed
12-08-2015	File Marked Found
01-14-2016	File Marked Found
01-29-2016	File Marked Found

PATENT APPLICATION APPROVED FOR LICENSE 1 e le MIDEP 0 50 781 08882580 Date Entered Date Received **CONTENTS** or Counted or Mailed 1. Application papers. 17 00 2. -48 3. ũ 20-9 5-6-98 4. 7-6-95 5. 3MOS 6. -98 0 7. 8. 1995 9. 10. 2-1-59 8.99 11. 2. 4-15-9 4-12-94 19 4-22-44 al 4-23-99 13 5-12-99 5-11-99 6-8-99 6-16-99 7 Imon 15 6-8-59 6-16-49 16. 7-.99 6-18-94 17. Notica 1- 19= N. 1. mot 8. ANCE Å 21-99 29 322 19. 9 9 Hill 20. 99 9 2 Formal Drawings (21. TC 15 シーンヨーゼ -3-04 22. • 23. 24. 25. 26. 27. . 28. 29. 30. 31. ______32. _____ (FRONT)

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United States Patent [19]

Rosen et al.

SERVER SYSTEM AND METHOD FOR [54] MODIFYING A CURSOR IMAGE

- [75] Inventors: James Samuel Rosen, New York, N.Y.; Thomas A. Schmitter, Cambridge, Mass.; Mark S. Hall, South Orange, NI
- [73] Assignee: Comet Systems, Inc., New York, N.Y.
- This patent issued on a continued pros-[*] Notice: ecution application filed under 37 CFR 1.53(d), and is subject to the twenty year patent term provisions of 35 U.S.C. 154(a)(2).
- [21] Appl. No.: 08/882,580
- Jun. 25, 1997 [22] Filed:
- Int. Cl.⁶ [51] G06F 3/14
- [52] U.S. Cl. 345/339; 345/334; 345/145;
 - 707/513
- [58] Field of Search 345; 395/200.33, 200.47, 200.48, 200.49

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[11]	Patent Number:	5,995,102
[45]	Date of Patent:	*Nov. 30, 1999

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The Java Language Environment -A White Paper Goshing et al., May 1995, pp. 6-64.

Primary Examiner-Raymond J. Bayerl

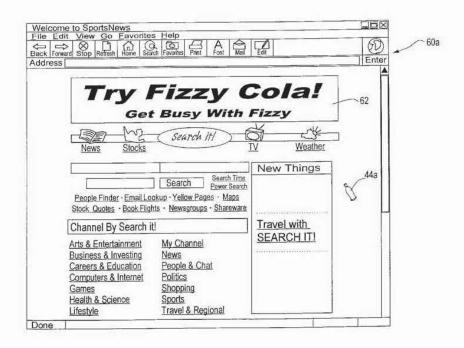
[57]

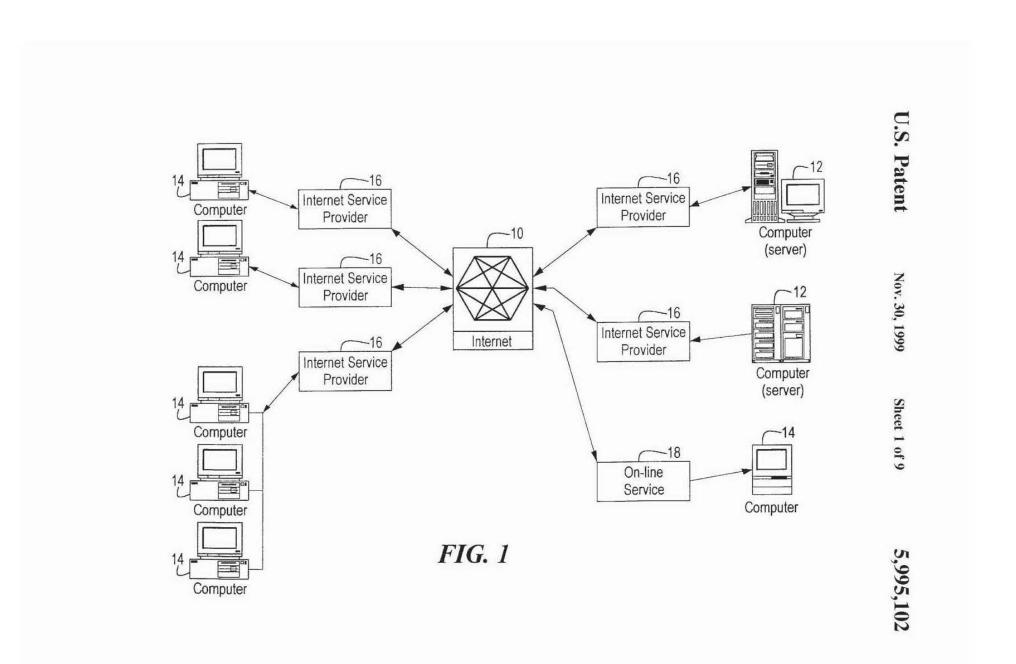
Assistant Examiner—Chadwick A. Jackson Attorney, Agent, or Firm—Weingarten, Schurgin, Gagnebin & Hayes LLP

ABSTRACT

A system for modifying a cursor image, as displayed on a video monitor of a remote terminal, to a specific image having a desired shape and appearance. The system stores cursor image data corresponding to the specific image, and a cursor display code. The cursor display code contains information in response to which the cursor image is modi-fied to the specific image. A server computer transmits specified information to the remote terminal. The information includes at least one cursor display instruction. The cursor display instruction is operable to modify, in conjunc-tion with the cursor information and the cursor image data, a cursor image displayed by a display of the remote terminal in the shape and appearance of the specific image.

75 Claims, 9 Drawing Sheets





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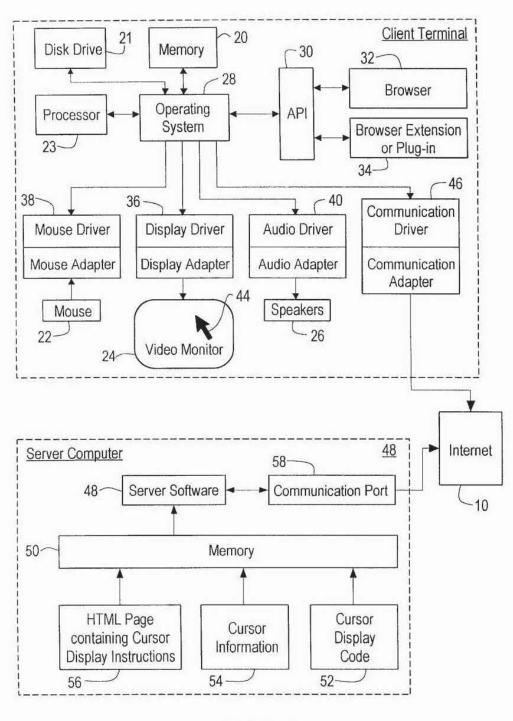
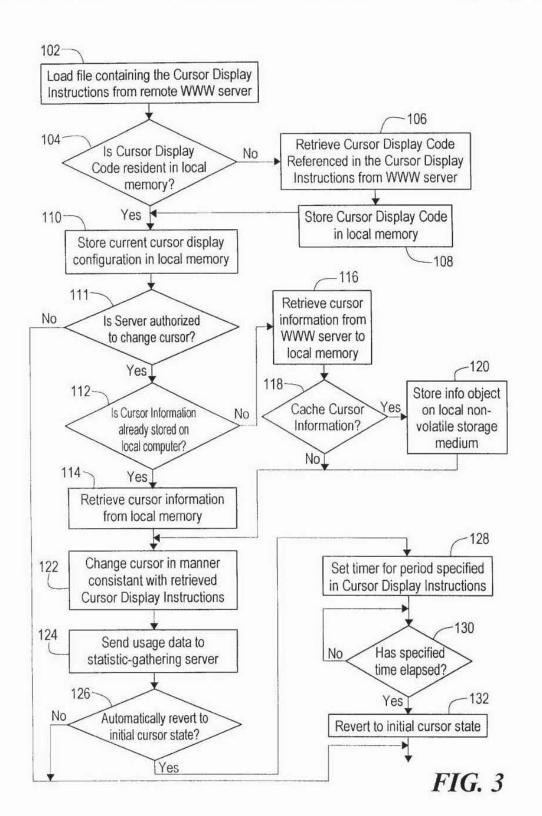


FIG. 2



U.S. Patent

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<OBJECT

202.ID=cc1 203.TYPE="application/x-oleobject" 204.CLASSID="clsid:CB005660-D0C7-11cf-B7F6-00AA00A3F278" 205.CODEBASE="http://cometsystems.com/controls/cc.cab#ver=4,70, 0,1122" 206. <PARAM NAME="CursorType" VALUE="1" 207. < PARAM NAME="CursorImage" VALUE="http://cometsystems.com/library/images/acme.cur"> 208. < PARAM NAME="Counter" VALUE="http:// cometsystems.com/accounting"> 209. <PARAM NAME="DisplayDuration" VALUE="5"> 210.<PARAM NAME="CacheCursor" VALUE="1"> 211.<PARAM NAME="ServerSignature" VALUE="54F5254A23BD988AB54"> 212. <PARAM NAME="DormantDelay" VALUE="600"> 213.<PARAM NAME="CursorTrajectoryMap" VALUE="http:// cometsystems.com/maps/trajectory"> 214.<PARAM NAME="CursorPositionMap" VALUE="http:// cometsystems.com/maps/position"> 215.<PARAM NAME="CursorVelocityMap" VALUE="http://cometsystems.com/maps/velocity"> 216.<PARAM NAME="CursorPositionMap" VALUE="http:// cometsystems.com/maps/velocity"> 217. <PARAM NAME="CursorButtonMap" VALUE="http:// cometsystems.com/maps/buttonstate"> 218. <PARAM NAME="ContentType" VALUE="5"> 219.<PARAM NAME="PriorityLevel" VALUE="1"> 220.<PARAM NAME="StreamBufferSize" VALUE="0"> 221. < PARAM NAME="SatelliteImage" VALUE="http://cometsystems.com/library/images/acmesat.bmp"> 222.<PARAM NAME="SatelliteXDisplacement" VALUE="-50"> 223.<PARAM NAME="SatelliteYDisplacement" VALUE="50"> 224. <PARAM NAME="ExtraDisplayParameters" VALUE="http://cometsystems.com/library/params/acme.prm"> </OBJECT>

FIG. 4

U.S. Patent

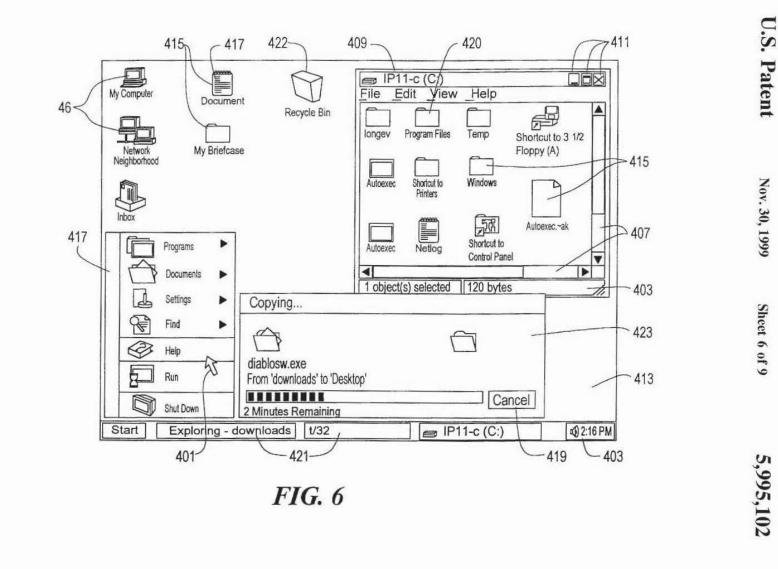
Sheet 5 of 9

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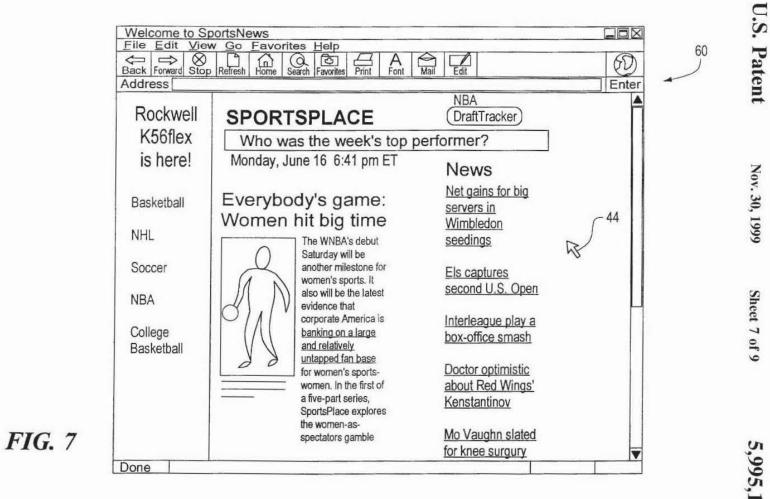
```
<script language="VBScript">
<!--\1`;
302.Sub window_onLoad()
303. ccl.RememberCurrentCursor()
304. ccl.SetNormalCursor("http://cometsystems.com/library/
images/acme.cur")
305.end sub
306.Sub window_onUnload()
307. ccl.Reset()
308.end sub
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--> </script>

FIG. 5



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5,995,102



FIG. 8

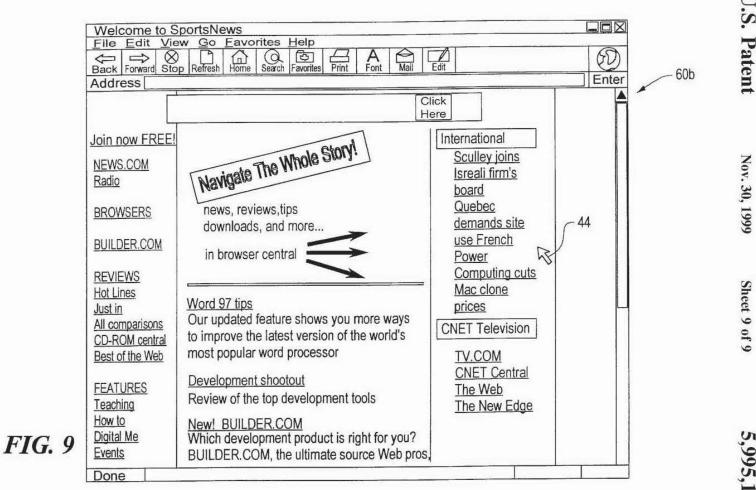
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1 SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE

FIELD OF THE INVENTION

This invention relates to computer networks and software, and more particularly, to a server system capable of modifying a cursor image displayed on a remote client computer.

BACKGROUND OF THE INVENTION

The World Wide Web ("WWW" or "web") and online services such as America Online, in conjunction with faster and more powerful personal computers, have rendered the Internet and other interactive online computer networks accessible to millions of people all over the world. Concomitant with the emergence of this new communication medium, digital content providers have proliferated, providing online news, entertainment, games and all sorts of other content. As with other mass mediums, such as television, radio, and print publications, the entities that create such content seek to offset their expenses by selling advertising. With reference to the WWW, online advertising has become a multimillion dollar business, to the amount of approximately \$300 million dollars in 1996.

The most common type of online advertisement exists in the form of "banner advertisements". Users of online services routinely encounter banner ads on the top, sides, and/or bottom of their video monitor screens when viewing a web page. Banner ads are generally square or rectangular boxes provided with some combination of graphics, color and text directed to the product or service being advertised. As such, the intention of these banner advertisements is to create impressions among online users and to convey some advertising message and/or logo. Banner ads are usually provided on a web page in the form of a "hyperlink", in which users who yield to the advertisements solicitation to "Click Here" are transported to the web site of the manufacturer of the product or service being advertised, or to some other screen which provides additional information about the product or service.

Unfortunately, banner ads occupy only a small portion of a web page. As the user scrolls down a page the banner ad disappears. Although online advertisers and content publishers have attempted to optimize the visibility of banner advertisements by placing them on a popular web page where they will have a greater chance of being seen, Internet users, nevertheless, can easily ignore or find ways to remove and eliminate from their view the banner ads which exist on the web pages they are viewing. As such, the banner ads are rendered ineffective in their aim to provide information about a product or service. Additionally, money spent to advertise a product may be wasted if users are able to ignore or remove the advertisements from the web pages they are viewing.

Another method of online advertising involves the use of 55 "frames" on a web page. Frames are a feature supported by the recent versions of leading web navigating programs known as browsers, such as Netscape Navigator® and Microsoft's Internet Explorer®. Frames generally divide up a user's screen so that the user can, for example, indepen-60 dently scroll down each of numerous frames which appear on the web page being viewed on the user's screen. Like banner advertisements, frames can be aesthetically unappealing as well as confusing to the user. Additionally, placement of advertising frames on a web page generally 65 results in cramping or decreasing the size of the main content frame which oftentimes renders the content in the

main frame difficult to read. As a result, users have developed ways to reduce the size or even eliminate frames from the web page being viewed.

Another type of online advertising involves the selfappearing window which generally appears on its own as a user is using the Internet or browsing on the WWW. Such advertisements are relatively easy for a user to avoid as a user may simply re-size the window to make it smaller, drag another window or object in front of it to obscure it from view, close the advertising window, or simply ignore it and continue with the task being undertaken online. Recently, online advertisers have begun using self-appearing screens which are delivered via dialog boxes which dominate the main part of the screen. Although these dialog boxes can be removed when the user clicks on the appropriate place(s) on the dialog box, the self-appearing dialog boxes have a much higher rate of being seen by users. This follows because the dialog boxes take control of the user's screen for a preset amount of time and/or until the user clicks on the appropriate place(s) to make the dialog box disappear. The recent prevalence in the use of self-appearing dialog box advertising has resulted in a more intrusive method of advertising which has resulted in resentment among users who are accustomed to more passive online advertising methods such as the frames and banner advertisements which are more easily avoided and/or ignored.

Accordingly, there is a need for a simple means to deliver advertising elements, i.e. logos, animations, sound, impressions, text, etc., without the annoyance of totally interrupting and intrusive content delivery, and without the passiveness of ordinary banner and frame advertisements which can be easily ignored.

OBJECTS AND SUMMARY OF THE INVENTION

It is thus a general object of the present invention to provide a means for delivering online advertisements which are unintrusive and which are not easily ignored by a user.

A more specific object of the present invention is to provide a server system for modifying a cursor image to a specific image displayed on a video monitor of a remote user's terminal.

It is another object of the present invention to provide a server system for modifying a cursor image to a specific image displayed on a video monitor of a remote user's terminal for the purposes of providing on-screen advertising.

It is a further object of the present invention to provide a means for providing on-screen advertising transmitted online which does not interrupt the delivery of content and which is aesthetically appealing and which affords the advertiser a great degree of unintrusive exposure.

It is still a further object of the present invention to provide a system and a method for causing a remote user terminal to display a cursor image as specified by a server terminal.

It is also an object of the present invention to provide a system and method for causing a remote user terminal to display a cursor image as specified by a server terminal, wherein the cursor image corresponds to the content retrieved by the user terminal.

It is a further object of the present invention to provide a system and method for causing a remote user terminal to display a cursor image such as a corporate name or logo, a brand logo, an advertising or marketing icon or slogan, an animated advertising image, and a related audio clip, that relate to an advertisement, such as a banner advertisement, that is included in the information content being retrieved by the user terminal.

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It is an additional object of the present invention to provide a means for changing a cursor's appearance by sending data and control signals from a remote computer so that the cursor or pointer's appearance is associated with a portion of, or the entire content being displayed on the user's screen.

It is still an additional object of the present invention to ¹⁰ provide a means for changing the appearance of a computer's cursor or pointer by sending data and control signals from a remote computer so that the cursor or pointer's appearance is associated with advertising messages.

These and other objects of the invention are realized in various embodiments of the present invention by providing a system for delivering advertising elements online without the annoyance resulting from the interruption of content delivery and without the passiveness of ordinary banner and frame advertisements which can be too easily ignored or bypassed or removed. An exemplary embodiment of the present invention is directed to a system that provides online advertising content using the on-screen cursor which is generally controlled by an input of positioning device known as a "mouse" or "mouse pointer". Nearly all online computer interfaces utilize a wired or remote control positioning device such as a mouse or roller or track ball which controls the cursor's movement on the screen. It is the cursor controlled by the mouse or positioning device which a user uses to "navigate" or move the cursor over objects, buttons, menus, scroll bars, etc., which appear on-screen and then clicking or in some cases double-clicking in order to activate a screen or task, or to commence an application or some function.

As a result of the prevalence of the use of the mouse, by many millions of users of online systems, a great deal of time is spent focused on the icons which represent the cursor or pointer as it may appear in some cases. Presently, pointer icons change from application to application and can also change within an application depending upon where on the screen the pointer is located, what state the computer exists in at a given moment, and what tools are being used, among other factors. Generally, pointers change shape to reflect an internal state of the computer or the present function within an application. While it is not new for pointers and cursors to change shape, pointers are not presently used to convey advertising. In conventional systems, the appearance of the cursor or pointer does not change to correspond with on-line content being displayed on the screen.

The present invention provides a means for enabling cursors and pointers to change color, shape, appearance, make sounds, display animation, etc., when the user's terminal or computer, known as the "client" or "user" terminal, which has a network connection, receives certain instructions from a remote or "server" computer attached to the network. In an exemplary embodiment of the present invention, the generic cursor or pointer icons used in many networking applications, such as black arrows, hands with a pointing finger, spinning wheels, hourglasses, wristwatches, and others, will change appearance, and in some cases may incorporate sound or animation, in a way that is linked and related to the content, such as a web page, which is being transmitted to and displayed on the client computer. The cursor or pointer may appear as a corporate or a brand logo which relates to advertising content within the web page being transmitted and displayed. The cursor or pointer image

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may also appear in a specified shape or color that is intended to convey a message that relates to the advertising content within the web page being transmitted and displayed.

An exemplary embodiment of the present invention comprises a combination of hardware and enabling software residing on the transmitting (server) computer or network server and/or on the receiving (client or user) computer or terminal which brings about the stated effect of enabling a computer's cursor or pointer to change appearance and in certain cases provide sound and animation which is linked and related to the content being transmitted to and displayed on the client computer or terminal. The transmitting computer and receiving computer or terminal advantageously include a processor, an operating system (OS) loaded thereon, a video monitor used to display a graphical user 15 interface (GUI) and a Hypertext Transfer Protocol (HTTP) compliant web browser capable of loading and displaying hypertext documents transmitted over the Internet, although the invention is not limited in scope in that respect. For example, the receiving terminal may be any device that is able to communicate with a remote server, such as a user computer terminal, a user dumb terminal, or a television based system, such as a Web TV® terminal and other devices.

Preferably, coded information for bringing about the 25 change in appearance of the cursor are embedded within the web page being loaded and viewed. In one embodiment of the present invention, the web page is written in Hypertext Markup Language (HTML) which is one of the most common standard page description languages used to develop web pages. Typically a web browser retrieves a web page to be loaded on a user's terminal. The retrieved web page in accordance with one embodiment of the invention contains a set of predetermined instructions referred to herein as cursor display instructions. The browser or browser extension interprets the information contained in cursor display instructions and instructs the operating system of the user' terminal via an application programming interface (API) to check its memory to determine if the user terminal is capable of loading the coded image, animation, and/or soundbite. If the image, etc. has been previously cached in the client computer memory, the cursor display instructions instruct one or more of the many devices controlled by the operating system in the user's terminal, such as the video monitor and audio speakers to display the desired images, animation and play desired sounds. If the image, etc. has not been previ-ously cached in the client computer's memory, the browser or browser extension retrieves the information corresponding to the desired image from a remote server.

The present invention may serve to enhance banner advertisements which appear on a web page so as to remind users which company is sponsoring the particular page being viewed and to draw the user's attention to the banner advertisement. The present invention can also serve as a stand-alone branding vehicle as part of a "ubiquity campaign" to generate massive impressions among an audience of online users or can be simply used to make web sites more entertaining by providing animated, colorful cursors which may incorporate sound and/or animation, and which are configured so as to connote a relationship with the topic or subject of the web site.

The foregoing sets forth certain objects, features and advantages provided by exemplary embodiments of the present invention. Other objects and features of the present invention will become apparent from the following detailed description considered in conjunction with the accompanying drawings. It is to be understood, however, that the

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drawings are designed solely for the purposes of illustration and not as a definition of the limits of the invention, for which reference should be made to the appended claims.

DETAILED DESCRIPTION OF THE DRAWINGS

In the drawings in which like reference characters denote similar elements throughout the several views:

FIG. 1 illustrates a diagrammatic representation of a computer network illustrating the interconnection of a plurality of computers in which the present invention is implemented;

FIG. 2 illustrates a client-server computer network supporting the hardware and software of the present invention;

FIG. 3 illustrates a flowchart diagram of an exemplary method of the present invention for obtaining information from a remote site for modifying a cursor image and implementing such information at numerous user sites;

FIG. 4 illustrates a portion of the Cursor Display Instructions which is referenced as a resource within an HTML ²⁰ document according to one embodiment of the present invention;

FIG. 5 illustrates a set of exemplary codes that cause the user terminal's cursor to be modified, then revert to its original shape in accordance with one embodiment of the ²⁵ present invention;

FIG. 6 illustrates a plurality of user interface attributes that may be remotely modified in accordance with one embodiment of the present invention; and

FIGS. 7–9 illustrate the appearance of a cursor prior to, during and after linking to a web page that contains cursor display instructions.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

FIG. 1 illustrates a computer network, such as Internet 10, based on the client-server model. Internet 10 comprises a worldwide network of computers known as "servers" 12 which are accessible by "client computers" or "user termi-40 nals" 14, which are typically used by individual users or comprise a collection of personal computers interconnected via a Local Area Network or LAN, which are capable of accessing the Internet via a private Internet service or access provider (ISP) 16, such as the AT&T Worldnet Service® or 45 the IBM Global Network®, or via an online service provider 18, such as America Online[®], Compuserve[®], the Microsoft Network[®] or Prodigy[®] (to name the most popular online service providers). One of the most common applications of the Internet is to support the World Wide Web ("WWW" or "the web"), which is a collection of servers on the Internet that utilize the Hypertext Transfer Protocol (HTTP), a known application protocol that facilitates data exchange between client and server and provides users or clients 14 access to files which can include text, graphics, sound, 55 video, etc., using a standard page description language referred to as Hypertext Markup Language (HTML).

Each client computer 14 as indicated in FIG. 1, includes a "web browser" or browser loaded on the client computer's hard drive 21. A browser is a common software tool which 60 allows graphical user interface (GUI)-based access to Internet network servers 12 through Internet Service Providers, ISPs, 16 or online service providers 18. A server 12 functions as a so-called "web site" which supports and maintains a plurality of files in the form of documents and pages. A 65 Uniform Resource Locator or URL identifies a specific network path to a server 12 or some resource located on that

server which has a known syntax for defining the network connection. The fundamental intrinsic capabilities of the browser are: (1) the ability to communicate with other computers using HTTP, and (2) the ability to process and present HTML documents to the user via a graphical user interface, GUI.

Recent versions of most browsers provide a plethora of other features beyond these two capabilities. For example, to increase its flexibility, the browser's intrinsic capabilities may be further extended through the use of software components, often called "controls" or "plug-ins". While the intrinsic capabilities of the browser are linked at compiletime ("statically"), the code which implements the capabilities of the control or plug-in component is linked with the browser's code at run-time ("dynamically"). By supporting these components through standard interface definitions, the browser's capabilities can be extended in ways never anticipated by its original manufacturer.

Another type of flexibility is offered when the browser implements some sort of command interpreter which is capable of interpreting and executing a code stream at run-time. In this case, the browser acts as a sort of "virtual machine" whose run-time behavior is completely governed by the code stream which it processes. The total scope of capabilities which can be realized with this approach is defined by the set of operations supported by the command interpreter.

Individually and collectively, these mechanisms provide a powerful and flexible platform which supports a wide range of Internet-based applications. Currently, some of the emerging standards govern the operation of these mechanisms, although the invention is not limited in scope in that respect. For example, Microsoft has created an interface definition for Windows "dynamic link libraries" and for ActiveX software components. Sun Microsystems has defined a software component model called JavaBeans. Sun has also created a virtual machine architecture and language called Java, which is supported via a variety of commercially available compilers. While a Java compiler translates source code into pseudo-code output called an "applet", which is in turn processed by the Java virtual machine, Microsoft, Sun, and others have also defined a set of HTML scripting languages whose source code is embedded directly in an HTML page. Microsoft's VBScript, JScript and Sun's JavaScript are examples of these embedded scripting languages.

The standard web page description language, HTML, provides basic document formatting and permits the web site developer to create and specify "links" or "hyperlinks" to other servers and files. Obtaining a web page or connecting to a web site requires the specification of a URL using an HTML-compliant client browser. After specifying the URL, client computer 14 initiates a request to server 12 identified in the link and connects to the web site and receives a web page. The request by client computer 14 to server 12 via the link is advantageously communicated via a TCP/IP (Transfer Control Protocol/Internet Protocol) communication, although the invention is not limited in this respect and other network connections or Internet protocols may be used.

Although an exemplary embodiment of the present invention is described based on the arrangement illustrated in FIG. 1, it is noted that the invention is not limited in scope in that arrangement and other types of system connections may be employed. For example, a plurality of user terminals may be connected to an online provider via dedicated communication channels, such as telephone lines. In accordance with this embodiment, the server system provides certain information that causes the cursor image on the video monitor of the user terminal to display an image as specified by the server system. As a result, the server system remotely defines and manages the shape and appearance of the cursor image in accordance with a pre-specified condition. The shape and appearance of the cursor image may correspond to the actual content of the data being provided to the user. Furthermore, regardless of the actual content of the data being provided to the user, the shape and appearance of the cursor image may be specified by the server system such that a plurality of user terminals at a desired point in time receive appropriate instructions to display the specified cursor image.

FIG. 2 provides a block diagram of hardware and software which is representative of a client-server network system connected via the Internet according to one embodiment of the present invention. The user or client computer or user terminal 14 typically includes a number of hardware components and software subsystems which cooperate to deliver the wide range of capabilities demanded by a modern computer application or program. These include not only the basic computational processor 23 and memory 20, but also a variety of input and output devices such as the keyboard (not shown), mouse 22, video display monitor 24, audio speakers 26, non-volatile storage such as a hard drive 21 and network communications systems 46 such as a modem among other devices. User terminal 14 is controlled via an operating system ("OS") 28 which serves to organize all the disparate elements within the computer 14 and expose them in a consistent and organized way to a program which may need some or all of these capabilities. The interface between a program, which is generally loaded within the computer's memory 20, and the systems under the control of the operating system 28 is commonly referred to as the Application Programming Interface ("API") 30, which is essentially a library of functions which the program ("application") can invoke when it needs to interact with any of these hardware subsystems.

As illustrated, user terminal 14 contains a browser 32 loaded within the computer's memory 20, and is adapted to communicate with a browser extension or browser plug-in 34, both which are adapted to communicate with the operating system 28 via the application programming interface API 30. As illustrated, operating system 28 is supplemented by a set of "drivers" which control and provide the operating system 28 with access to peripheral devices which are a part of user terminal 14. The drivers include display driver 36 which controls and provides the operating system $\mathbf{28}$ with access to the cursor image or pointer 44 projected on video display monitor 24, a mouse driver 38 which controls and provides the operating system 28 with access to mouse 22, an audio driver 40 which controls and provides the operating system 28 with access to speakers 26. Operating system 28 is configured to provide animated images to the video monitor. Furthermore, in accordance with another embodiment of the invention, the display driver may be configured to provide animated images to the video monitor. Operating system 28 also provides access to a communication port 46 such as a modem which serves as a communication interface to the Internet 10.

With continued reference to FIG. 2, user terminal 14 is connected to Internet 10 via a modem or some other communication interface such that information may be transmitted between user terminal 14 and Internet 10 via communication lines such as telephone cables or fiber optic networks, among other types of transmission systems. Internet 10 is also connected to numerous network servers, such as a simplified representation of a WWW server which is indicated as 48. Server 48 is provided with memory 50 into which the contents of certain data files are loaded. Such data files, among others, include Cursor Display Code 52, Cursor Information 54, and an HTML page containing Cursor Display Instructions 56, all of which are discussed in greater detail herein below. As illustrated in FIG. 2, these data files 52, 54, 56 are shown residing on the same server computer. However, the interconnected nature of the WWW allows these data files 52 containing cursor display codes may be stored in various server systems, while files 54 containing cursor information may be stored in the same or other server systems, and files 56 containing HTML pages containing cursor display instructions may be stored in the same or yet other server systems.

In operation, WWW server **48** includes software which recognizes file requests received from WWW clients or users by communication port **58** and fulfills these requests by retrieving data stored in data files, i.e., Cursor Display Code **52**, Cursor Information **54**, and an HTML page containing Cursor Display Instructions **56**.

One of the characteristics of most recent software systems is the graphically oriented user interface (GUI) which is viewable on video monitor 24. This graphical user interface helps to organize and filter the vast quantities of information which is accessible in a user terminal 14. Fundamental to the graphical user interface is the pointing device, generally mouse 22 which allows the user to manipulate or input information into the user terminal 14. Movement of mouse 22 is monitored by user terminal 14 which translates this movement into a corresponding movement of cursor 44 viewable on video monitor 24. As such, operating system 28 may expose, as some subset of its API 30, a set of functions which can be used to control aspects of the behavior and/or appearance of cursor 44.

By combining the capabilities of browser extensions, such as indicated by 34 in FIG. 2, with the capabilities to modify cursor 44, it is possible for a WWW server, such as that indicated by 48 in FIG. 2, to control the display characteristics of cursor 44 displayed on video monitor 24 of the user's computer 14. By doing so, a cursor control arrangement is established which is capable of delivering information which supplements, enhances, or is completely independent of, other information transmitted from a server, such as indicated by 48, through traditional means as via a communications port 58. The basic conceptual components of such exemplary system for modifying cursor 44 com-prises Cursor Display Code 52, Cursor Information 54, and Cursor Display Instructions 56, discussed hereinabove with reference to FIG. 2. Preferably, Cursor Display Code 52 comprises a set of instructions which are executed on the user terminal 14 and which interact directly with application programming interface 30 of the user terminal 14 and operating system 28 so as to accomplish the actual change of cursor 44. Cursor Information 54 is, advantageously, a set of data which identifies the actual cursor image or images and corresponding audio content if desired. In one embodiment of the invention, Cursor Display Instruction 56 includes data that convey information that is used by Cursor 60 Display Code 52 to control drivers, such as 36, 40, 46, and to identify such things, which among others consist of: the physical location of Cursor Information 54, the format of its representation, the intended manner and duration of its display, and information pertaining to how (and for how long) any cached Cursor Information 54 should be stored.

In general, the fundamental elements of the process of changing cursor 44 displayed on video monitor 24 of use terminal 14 are as follows: Cursor Display Instructions 56 are initially embedded inside an HTML document, e.g. a web page. When browser 32 of the user terminal 14 encounters Cursor Display Instructions 56, Cursor Display Code 52 is retrieved then invoked. As part of the invocation, the browser passes to the Cursor Display Code coded information sufficient to specify the manner of the display. Cursor Display Code 52 then retrieves Cursor Information 54 either 10 from within memory 20 of user terminal 14 or from storage at a remote site and then causes the Cursor Information to interact with the display system, such as display driver 36, of user terminal 14 via the application programming interface 30 of operating system 28. This interaction causes Cursor Information 54 to be accessed by the display driver 36 in order to accomplish the intended effect, e.g., the change or transformation of cursor 44 visible on video monitor 24, and a corresponding sound information may be heard on speakers 26. 20

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FIG. 4 illustrates the Cursor Display Instruction as a resource within an HTML document which is retrieved from a remote server. The Cursor Display Instructions as shown in FIG. 4 are written for ActiveX® technology, although the invention is not limited in scope to that technology. Among 25 the information included within this resource definition is an identifier of the Cursor Display Code (the ActiveX \circledast control), and the ActiveX \circledast control's physical location on the Internet. This information is listed in lines 202–205 which generally identifies the Cursor Display Code. Line 204 of the Cursor Display Instruction is an identifier which comprises a globally unique name, often called a "Class ID", and which allows a particular ActiveX® control to be distinguished from all other ActiveX® controls, such that the wrong ActiveX® control is prevented from being utilized or retrieved. The remainder of the Cursor Display Instruction listed in lines 206-224 include the ActiveX® parameters or argument list as discussed hereinafter with reference to FIG. 3. The argument list includes parameters which provide information such as the type of cursor image (line 206), where the image can be retrieved from if not already resident on the user computer (line 207), where usage statistics are to be transmitted to (line 208), how long a changed image should remain before reverting, if at all, to the initial image (line 209), whether the cursor image is 45 cached in the user terminal (line 210), whether the transmitting server is authorized to send cursor display instructions (line 211), the dormant delay duration (line 212), the URL of a file which specifies cursor trajectory path (line 213), the URL of a file which specifies how the cursor's shape should change based on its location on the screen (line 214), the URL of a file which specifies how the cursor's shape should change based on its velocity (line 215), the URL of a file which specifies how the cursor's shape should change based on modifications to the mouse button or keyboard state (line 217), specification of the type of modi-fication intended (line 218), specification of the priority of intended modification (line 219), specification that the modifications will occur as a result of the transfer of a series of data files (line 220), the URL of a file which specifies the 60 display of a satellite image that tracks the movement of the cursor image (line 221-223), and location of additional display instructions (line 224). It is noted that the invention is not limited in scope in this respect and other features may be included in the Cursor Display Instructions data. 65

One embodiment of this method in accordance with the present invention is set forth in greater detail in the flowchart

illustrated in FIG. 3. This embodiment is discussed with reference to the use of ActiveX® technology currently promoted by the Microsoft Corp. The ActiveX® technology provides a mechanism for defining the format of Cursor Display Instructions 56, for defining, identifying, and in some instances dynamically retrieving Cursor Display Code 52, and for implementing the interaction between Cursor Display Instructions 56 and the Cursor Display Code 52 as previously described. Although the flowchart in FIG. 3 is discussed with reference to ActiveX® technology, the invention is not limited in this respect, and other technologies for use with browser extensions or "plug-ins" may be utilized in accordance with various embodiments of the present invention as illustrated in FIG. 3. Furthermore, additional embodiments in accordance with the principles of the present invention may be incorporated within other application software employed in the user terminal. For example, the operating system or the browser itself may be configured to incorporate the mechanism for receiving and recognizing the Cursor Display Instructions and in return provide additional instructions for changing the image or appearance of the cursor display.

With reference to FIG. 3, in step 102, browser 32 of user terminal 14 retrieves an HTML file containing Cursor Display Instructions 56. The HTML file is retrieved when the user directs browser 32 to a remote WWW server site (such as, for example server 48 as indicated in FIG. 2) by specifying the uniform resource locator, URL, of the site on the Internet where the HTML file is located. When the HTML file is retrieved, it is loaded from the remote WWW server site at which point browser 32 of user terminal 14 begins its routine parsing of the HTML document and eventually encounters a reference to an ActiveX® control or some other information coded in an appropriate programming language such as Sun Microsystem Inc.'s Java® or VBScript®, which is embedded in the Cursor Display Instructions 56 within the HTML document. The Cursor Display Code is capable of interacting with the application programming interface 30 of operating system 28 for the purpose of performing the change, transformation or "swap" of cursor 44 as it is presently displayed on video monitor 24.

Upon encountering Cursor Display Instructions 56, browser 32 recognizes Cursor Display Instructions 56 as a request to invoke the particular ActiveX® control with a particular argument list or set of parameters as illustrated in FIG. 4. At step 104, browser 32 examines Cursor Display Instructions 56 and uses a unique class identification within the Cursor Display Instructions 56 to determine whether Cursor Display Code 52 (ActiveX® control) is already resident within local memory 20 of user computer 14.

If the Cursor Display Code 52 is not resident in local memory 14, generally in the form of a browser extension or plug-in 34, or if local memory contains an obsolete version of Cursor Display Code 52, browser 32 attempts, at step 106, to retrieve the ActiveX \circledast control from a remote server on the Internet and store the Cursor Display Code in local memory 20 of user terminal 14 at step 108. With reference to FIG. 4, these steps correspond to lines 202–205.

Cursor Display Code 52 retrieved in step 106 may be client-platform specific and may also be browser specific such that browser 32 may transmit specific details to the remote server so that the remote server can deliver the appropriate Cursor Display Code 52.

In accordance with another embodiment of the invention, browser extension or plug-in 34 may be configured such that it can recognize Cursor Display Instructions based on any

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11 one of the available technologies, such as Active X, JavaBeans, JavaScript or VBScript.

Furthermore, it is understood that data compression techniques may be used in order to reduce the amount of network traffic involved in the transmission of data over the Internet.

After Cursor Display Code 52 has been recognized by user terminal 14 as at step 104 or retrieved and loaded therein at steps 106 and 108, operating system 28 is queried to determine the current cursor display configuration and this information is temporarily cached in local memory 20 of user terminal 14 at step 110 so that the cursor configuration may eventually be restored to its original state. Before any changes are made to cursor 44, the system at step 111 determines whether server 48 is authorized to change cursor 44. If authorization is not confirmed, no changes to cursor 44 transpire.

Step 112 is the first step which is executed from within the code of the ActiveX[®] control. At step 112, the ActiveX[®] control determines whether the image specified (Cursor Information 54) in the ActiveX[®] argument list which is to become the new cursor image exists in local memory 20 of user terminal 14. If the specified image in the ActiveX[®] argument list exists in local memory 20, it is retrieved therefrom at step 114. An additional argument in the ActiveX[®] argument list (line 207) identifies the location of this data on a remote server. If the specified image does not exist in local memory 20, this data is utilized by the ActiveX[®] control to retrieve Cursor Information 54 at step 116 from the specified location.

At step 118, an additional argument added within the ActiveX® control can be used to determine whether and for how long Cursor Information 54 should be cached in local memory 20. At step 120 Cursor Information 54 is cached in local memory 20. At step 122, the cursor is caused to change in the manner consistent with the retrieved Cursor Display Instructions 56. In an alternative embodiment, an additional step may be included which provides the user with the option of saving and storing the retrieved Cursor Information 54 in the computer's permanent memory on hard drive 21 even after the retrieved cursor is displayed. Storing the retrieved Cursor Information 54 in the computer's permanent memory saves time on the next occasion when the user loads a web page which requires the same cursor since the cursor is already stored within the computer's memory and need not be retrieved from a remote server.

Cursor Display Instructions 56 cause the invocation of an operating system function which causes the cursor to be displayed on video monitor 24. More specifically, the ActiveX® control invokes the application programming 50 interface 30 of operating system 28 which causes the cursor image displayed on video monitor 24 to change to the form intended as recited in the argument list. The changed cursor is not limited to image, and may also include animation as well as sound. It should also be appreciated that most 55 computers utilize a multitude of cursor images depending upon the application and task which is being run on the computer. The invention is not limited to changing only a single cursor image and any and all cursor images controlled by the computer's display driver 36 may be caused to 60 change.

At step 124 the ActiveX® control may send usage information to a particular remote server as coded in Cursor Display Instruction 56 or Cursor Display Code 52. This information can be used to calculate the usage statistics of particular cursor images or cursor information and the context in which they are retrieved and viewed by users. In this particular embodiment, this information is conveyed as a data file transmitted to the remote server via HTTP. The invention is not, however, limited in the type of information and/or statistics which may be transmitted to the server, nor is the invention limited to being conveyed via HTTP as those skilled in the art will understand that such information may be conveyed via other transfer protocols. With reference to FIG. 4, this step corresponds to line 208. Additionally, the information may contain an identifying code for the server which issued the web page which contained the Cursor Display Instructions. This information could be used, for example, to verify that the issuing server has been granted the appropriate license to use the technology, by comparing a list of authorized servers or through digital signature validation.

In accordance with one embodiment of the present invention, the licensing arrangement is described in more detail, hereinafter. It is noted that licensing enforcement of the cursor display technology could be accomplished in several ways, and the invention is not limited in scope in that respect. As discussed previously, the server that transmits a web page may include the identity of the server in the form of a server ID within the Cursor Display Instructions. The user terminal then transmits the server ID to another server that among other things functions as a licensing body ("Licensing Body") so as to authenticate the server that transmits the web page as a valid licensee. Should this authentication fail, the execution of Cursor Display Instructions may not occur. In an alternative implementation, the execute even if the issuer fails authentication. Such an infraction could be logged by the Licensing Body for use in enforcement through traditional channels. For performance reasons it may be desirable to collect the usage information for a plurality of Cursor Display Instructions as the user accesses multiple servers, and transmit the collection of information in batch form to the Licensing Body.

An alternative embodiment would involve the inclusion of an encrypted authentication code within the Cursor Display Instructions, as illustrated in line 211 of FIG. 4, or via a separate exchange of data between the client and server. In order to ensure that this code could not be re-used by other, non-authorized sites, it could for example be derived from the server's IP address, the date and time at which it is generated, the argument list, or some other information that is accessible to the client. Another possibility would involve the transmission of a unique or pseudo-unique code, from 45 the client to the server. Upon receipt of this authentication code, the client would perform a decryption and verify its authenticity. Under such circumstances, the server software could be augmented with an Authentication Code Module supplied by the Licensing Body which generates and encrypts this code. The mechanism by which this augmentation could occur is similar to that discussed previously in the context of extending the client browser. For example, the server software could be modified and statically linked to the Authentication Code. Alternatively, it could be dynamically linked at run-time. Another alternative would be to implement the Authentication Code as its own process on the server and facilitate an inter-process communication protocol such as the Common Gateway Interface ("CGI").

At step 126, an ActiveX® control argument is used to determine whether the changed cursor should revert to its initial configuration. If it is intended to revert the changed cursor to its initial configuration, the reversion is paused at step 128 for a specified time period. After it is determined at step 130 that the specified time period has lapsed, the changed cursor reverts to its original configuration at step 132.

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Whether the cursor is caused to revert to its initial configuration is of concern to many users so as to ensure that the user's computer configuration is not permanently altered as a result of the process of changing the cursor. As such, additional alternative measures may be added into Cursor Display Instructions 54 such that the changed cursor could be restored to its original configuration when the ActiveX® control is loaded or unloaded, when the computer starts up, is rebooted or is shut down, when the browser is activated or shut down, when an animated cursor completes its animation sequence, when instructed by a remote server, or as a result of some user input such as setting an option in the browser or accessing another web page or site. An alternative to adding parameters to the Cursor Display Instructions would be to control the process of changing the cursor to its initial state by a control program downloaded by and executed on the client computer. An example written in VBScript and interacting with an ActiveX control is included in FIG. 5.

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Additionally, one of the significant attributes of this embodiment is the manner in which Cursor Display Code **52** is retrieved from a remote server if it is not located in the computer's local memory. Since Cursor Display Code **52** may be operating system or browser specific, it may be necessary that the server with which the user computer **14** is communicating be informed by user terminal **14** of the specific type of Cursor Display Code **52** which is desired. In another embodiment of the invention, browser extension or plug-in **34** may be configured such that it can recognize Cursor Display Instructions based on any available technology such as Active X and JavaScript.

The operation of steps 102-132 as set forth in FIG. 3, may be illustrated pictorially in FIGS. 7–9. FIG. 7 illustrates an example of a typical web page 60 as it would appear on a user's video monitor 24 having the standard arrow cursor 44. In FIG. 8, there is illustrated a different web page 60*a* having a banner advertisement 62 for Fizzy Cola which contains Cursor Display Instructions. When web page 60*a* loads, the Cursor Display Instructions cause arrow cursor 44 to change into a Fizzy Cola bottle shaped cursor 44*a* in conjunction with the Fizzy Cola banner advertisement. As illustrated in FIG. 9, if the user then loads a new web page 60*b* which is not provided with Cursor Display Instructions, the cola bottle shaped cursor of FIG. 8, reverts to the standard arrow cursor 44.

It is also understood that ActiveX® is but one of numerous technologies utilized over the Internet with which a user's computer may interact in bringing about the change or transformation of the cursor displayed on video monitor 24. Other implementations may utilize different technologies such as Windows dynamic link libraries, VBScript and JScript from Microsoft, as well as Java, JavaScript and JavaBeans from Sun Microsystems Inc.. While these examples represent the dominant standards-based definitions, proprietary implementations could also be 55 developed. Accordingly, while ActiveX® represents one embodiment of distributing and invoking Cursor Display Information 54 on a user's computer 14, it is to be appreciated that there are a variety of alternative implementations. and this particular implementation should not be considered a limitation of the invention. For example, alternative versions of browser 32 may encapsulate the appropriate operating system application programming interface call within their own code modules such that a browser extension 34 is not required.

In yet another embodiment of the invention the tasks described in steps 102 through 132 may be employed 14

cooperatively between browser and browser extension or plug-in 34. Furthermore, browser 32 may employ a computational or processing engine such as an interpreter (as is the case with the Java® programming language, for example) which can extend the capabilities of browser 32 to a virtually unlimited degree.

It is also to be understood that in the course of carrying out the process of changing the cursor as discussed hereinabove, user terminal 14 may communicate with a multitude of remote servers as opposed to just a single server. For example, Cursor Display Codes may be retrieved from one remote server, Cursor Instructions may be retrieved from a second remote server, and the user terminal 14 may also be in communication with a third server to which it is transmitting the usage statistics.

Features identified in reference with FIG. 4 are described in more detail hereinafter. It is noted that in accordance with one embodiment of the invention, it may be desirable to modify the Cursor Display Code to improve its performance or enhance its capabilities. The server may transmit version information in the Cursor Display Instructions as illustrated in line **205** of FIG. 4. The Cursor Display Code could compare this information with its own version information in order to determine whether it has been rendered obsolete by a more recent version. If so, the Cursor Display Code could retrieve the current version from a remote server and invoke execution on the new version.

In an alternative embodiment of the present invention the position, as well as the image, of the user terminal's cursor may be controlled by a remote server. This embodiment would be implemented within the Cursor Display Code 52 such that additional information could be passed to Cursor Display Code 52 via Cursor Display Instructions 56. The additional information passed to Cursor Display Code 52 would contain code which indicates: (1) that the cursor position control is intended, (2) the conditions under which the cursor should be moved, and (3) the source of the data which specifies the particular movement that is intended. The latter could be stored in memory on a remote server and retrieved in a manner similar to retrieving Cursor Display Instructions 56 or the Cursor Display Code 52. For example, if no user input is received for a specified interval, the cursor image could change and the position of the cursor could be set such that it follows a specified trajectory for several seconds, then reverts to its original state as illustrated by line 213 of FIG. 4.

In accordance with another embodiment of the invention it is possible to vary the modification to the cursor as a function of cursor position. For example, the cursor pointer could be controlled such that it "points" to a specific location on the screen regardless of the cursor's location on the screen as illustrated in line **214** of FIG. **4**.

In accordance with another embodiment of the invention it is possible to vary the modification to the cursor as a function of cursor velocity. For example, the cursor image could change from a stationary bird to a bird with flapping wings only when the cursor is moved quickly across the screen as illustrated in line **215** of FIG. **4**. Furthermore, it is possible to vary the modification to the system-level user interface attributes as a function of mouse button state or keyboard state. For example, the image of a cube could be replaced with that of a jack-in-the-box when the mouse button is depressed.

In accordance with another embodiment of the invention, it is possible to modify other "system-level" attributes of the client computer's user interface, hereafter called "system-

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level user interface attributes". These attributes, as illustrated in FIG. **6** are typically under the control of the operating system and, as such, they exist independently of the user "applications" (programs) and data which are stored on the computer and interact with that operating system. 5 User applications interact with the operating system to deliver the computer's functionality to the user. Examples of user applications include word-processors, spreadsheets, web browsers, games, etc. The operating system may contribute certain user interface elements to the user interface of 10 the applications running on it.

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Because many of these attributes are inherited from the operating system by all applications running on that operating system, applications tend to exhibit a degree of commonality in their user interfaces. Examples of these ¹⁵ attributes include: the shape and color of the cursor **401**, the shape and color of a status bar which displays current state information to the user **403**, the shape and color of the scroll bar which indicates the relative position and scope of the displayed sub-image to that of the underlying larger image ²⁰ to the user **407**, the shape and color of the title bar which displays current state information **409**, the shape and color of icons representing standard window operations such as close, minimize display size, restore display size, etc. **411**. Thus, these system level attributes may also be modified in ²⁵ response to Cursor Display Instructions data.

In addition, the operating system itself may have a user interface. Examples include: the images and sounds displayed when the computer starts or shuts down, the background image ("wallpaper") against which other graphical elements are displayed **413**, file catalogs and file selection mechanisms **415**, system icons **416**, file invocation mechanisms **417**, buttons **419**, process selection mechanisms **421**, etc. Further examples include the icons representing various system elements or information such as files **418**, groups of files **420**, files marked for deletion **422**, as well as standard, information bearing "dialog boxes", such as cancel, warning, illegal operation, stop, accept, continue, etc. **423**. The system may also support a set of audibly distinct waveforms which may be used to convey similar information to the user. These operating system user interfaces may also be modified in response to a Cursor Display Instruction data.

In yet another exemplary embodiment of the present invention a plurality of modifications to the system-level user interface attributes may occur simultaneously. For example, the cursor could animate while an audio waveform is playing, as the minimize display icon changes to a specific image.

A further feature of the invention is to accumulate information regarding the user's exposure time to various system-level user interface attribute modifications, and to vary the exposure to those modifications accordingly. For example, the client could transmit exposure data to the server and the server would select a version of the image based on that data. Furthermore, the exposure data could be transmitted as part of the usage statistics discussed previously.

Another feature of the invention is to monitor the load $_{60}$ being placed on the client system by the user and schedule data exchange with the servers so that it occurs when it is least disruptive to the user's activities.

It is also possible to allow the user to control the level of interface modification he or she wishes to entertain. For 68 example, the user could specify that only those modifications of specific types, as illustrated on line **218** of FIG. **4** or of specific priority should be delivered, or even that none be delivered, as illustrated at lines **218** and **219** of FIG. **4**. This specification could be implemented directly by the user on the client system, or could be implemented through communication with a remote server.

In accordance with another embodiment of the invention it is possible to transmit the image and/or audio data which specifies the modification as a series of data files which are delivered in a continuous stream to the client, as illustrated at line **220** of FIG. **4**. These files are exposed to the user before the complete set of data has been delivered, thereby providing the capability for the initiation of long animations or audio files before the entire quantity of data has been received by the client.

A further feature of the invention is to support the display of a "satellite" image which tracks the cursor's position on the screen. For example, the cursor image could be replaced with that of a mouse, and the image of a cat could be displayed near that mouse. When the cursor is moved, the satellite image moves accordingly at a specific offset, as illustrated at lines **221–223** of FIG. **4**.

A further feature of the invention is to provide a mechanism for the user to quickly establish a connection with a specific server based on the specific user interface attribute modification which is in effect when the mechanism is invoked. For example, the user could press a specific key sequence on the keyboard and immediately jump to the web site related to the cursor image which is currently displayed.

In accordance with another embodiment of the invention, it is possible to convey additional detailed Cursor Display Instructions as a separate file which is explicitly retrieved from a server by the Cursor Display Code, as illustrated at line **224** of FIG. **4**.

For each modification to the system-level user interface attributes, an appropriate set of display instructions must be transmitted to the client. These could take the form of additional parameters in the Cursor Display Instructions as discussed previously, or they could be represented within a code module which is received by and executed on the client. As discussed previously, Java, and its related technologies could be used for such a purpose, but use of these technologies should not considered a limitation of the invention.

It is noted that there are numerous ways in which a system-level user interface attribute modification is accom-plished in accordance with the principles of the present invention. It is further noted that system level user interface attributes may be modified independently or in conjunction with cursor modification. Furthermore, the system-level user interface attribute modification may be related to specific information displayed on the rest of the user's screen (hereafter referred to as "specific information") in many different ways. Thus, the present invention is not limited in scope to how content providers may relate the system-level user interface attribute with the specific information. Rather, at least one of the goals of the present invention is to enable the content providers to modify the system-level user inter-face attribute whenever and wherever they see fit. For example, content providers may modify system-level user interface attributes at a remote user's terminal for advertising, entertainment, information delivery, celebrating an event, or other reasons, and therefore, the invention is not limited in scope in that respect. Furthermore, when a content provider elects to display a specified system-level user interface attribute in conjunction with and corresponding to specific information conveyed via the user's terminal, the cursor image and the background display data are deemed related.

Additional examples intended to illustrate some applications of the present invention are explained below, although the invention is not limited in scope to any one of these examples.

Thus, in accordance with one embodiment of the invention, a modified cursor might take the appearance of a "Fizzy Cola" bottle when a "Fizzy Cola" banner advertisement appears among the display data of a popular search engine's site. Similarly, the cursor can be modified for advertising purposes to represent Fizzy Cola's logo, its corporate mascot, images of its products or services, slogans, icons, brand images, advertising messages (the word "Thirsty?", for example), abstract suggestions (such as a straw or glass), etc.

Alternatively, Fizzy Cola, on its own site, or homepage, might have a picture of a bottle of Fizzy in the middle of the page (in the display data). A dynamic cursor image could then be used to show a person holding a straw in such a way that the straw always points from the user toward the top of the Fizzy bottle, no matter where the cursor moves on the screen. The straw, in this case, might be "attached" to the cursor image (part of the same image) or could be separate, "satellite" image, a "sprite," whose movement on the screen (in this case) is related to the movement of the cursor. Sprites, which can appear and disappear as desired, can enhance the invention by enabling the use of graphical elements which are associated with the cursor but which reside outside the limited cursor "space" (which in some systems may be, at maximum, 32 by 32 pixels). For the purposes of the invention, however, there should be no limitation to the size of the cursor.

Additional examples of modification to the cursor include rendering the cursor as a baseball bat (on a site with sports information), a pink but otherwise standard-shaped pointer (on a site about the Pink Panther), a witch-on-a-stick to celebrate Halloween, the Statue of Liberty to celebrate the Fourth of July, etc. All of the foregoing cursor images could be enhanced with related animations, such as the bat hitting the ball.

Similarly, the present invention can be used to replace not just the standard arrow but other standard cursors as well, such as the generic hand with pointing index finger (the icon commonly used in browsers to indicate that the pointer is positioned above a hot link). A site for children might, for example, replace this generic pointing-hand cursor with the pointing "paw" of a furry animal. A site dealing with horror movies might choose to replace this pointing hand with a bony skeleton-like hand.

Additional examples involve cursors with text or numbers. For example, the cursor might contain the text "Right-Click Now!" prompting users to click the right button of their mouse (where right-clicking on the mouse could, for example, trigger the delivery of a new page of display data). It may also be desirable in certain cases to put alphanumeric data in the cursor "space" to convey information to users, such as stock prices, baseball game scores, the temperature in Florida, etc. The data can be static, semi-static (i.e. updated periodically), or dynamic (updated frequently possibly incorporating available streaming-data and datacompression technologies).

Use of associated sound, sprites, animations, and modified system display elements are provided as enhancements to the basic invention. For example, a Fizzy cola mascot could appear in the cursor space in conjunction with the speakers, attached to the user's machine, playing the sound of the mascot saying, "drink Fizzy!" Any time a content provider elects to incorporate said enhancements in conjunction with a new modified cursor image, the cursor image and said enhancements have been deemed related.

The present invention allows users to change cursor 5 images; it also allows them to change them back. It may be desirable to revert the pointer to a previous or generic pointer image. Given the Fizzy Cola example above, if the page containing display data changes and there is no longer an advertisement for Fizzy, but rather an advertisement for 10 its rival, Jazzy Cola, it may be desirable to ensure the removal of the Fizzy cursor image(s) and accompanying enhancements.

The foregoing examples are not intended to suggest limited uses for this invention; to the contrary, the examples are intended to illustrate the wide range of uses for this invention. The collective creativity of the online advertising, art, design, commerce, content publishing, and related industries will develop many novel and unforeseen ways to use the present invention. The versatility of the present invention should not be regarded as a limitation on its scope.

Thus, while there have been shown and described and pointed out fundamental novel features of the invention as applied to preferred embodiments thereof, it will be understood that various omissions and substitutions and changes in the form and details of the disclosed invention may be made by those skilled in the art without departing from the spirit of the invention. It is the intention, therefore, to be limited only as indicated by the scope of the claims appended hereto.

It is to be understood that the drawings are not necessarily drawn to scale, but that they are merely conceptual in nature. We claim:

1. A server system for modifying a cursor image to a specific image having a desired shape and appearance displayed on a display of a remote user's terminal, said system comprising:

cursor image data corresponding to said specific image; cursor display code, said cursor display code operable to modify said cursor image; and

first server computer for transmitting specified content a information to said remote user terminal, said specified content information including at least one cursor display instruction indicating a location of said cursor image data, said cursor display instruction and said cursor display code operable to cause said user terminal to display a modified cursor image on said user's display in the shape and appearance of said specific image, wherein said specified content information is transmitted to said remote user terminal by said first server computer responsive to a request from said user terminal for said specified content information, and wherein said specified content information further comprises information to be displayed on said display of said user's terminal, said specific image including content corresponding to at least a portion of said information to be displayed on said display of said user's terminal, and wherein said cursor display code is operable to process said cursor display instruction to modify said cursor image to said cursor image in the shape and appearance of said specific image responsive to displaying of said at least a portion of said information to be displayed on said display of said user's terminal.

2. The server system in accordance with claim 1, wherein said specific image relates to at least a portion of said information to be displayed on said display of said user's terminal.

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3. The server system in accordance with claim 2, wherein said specific image comprises advertising material related to at least a portion of said information to be displayed on said display of said user's terminal.

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4. The server system in accordance with claim 3, wherein said advertising material further comprises a brand logo.

5. The server system in accordance with claim 3, wherein said advertising material further comprises a corporate mascot.

cot. 6. The server system in accordance with claim 3, wherein said advertising material further comprises images of a good or a service corresponding to said information to be displayed on said display of said user's terminal.

7. The server system in accordance with claim 3, wherein said advertising material further comprises messages relating to said information to be displayed on said display of ¹⁵ said user's terminal.

8. The server system in accordance with claim 2, wherein said specific image has a shape and appearance corresponding to said information to be displayed on said display of said user's terminal.

9. The server system in accordance with claim 1, wherein at least a portion of said cursor image data and said cursor display code are disposed locally to said first server computer.

10. The server system in accordance with claim 1, 25 wherein at least a portion of said cursor image data and said cursor display code are disposed within a second server computer located remotely to said first server computer.

11. The server system in accordance with claim 1, wherein at least a portion of said cursor image data and said cursor 30 display code are disposed locally to said user's terminal.

12. The server system in accordance with claim 10 wherein said first server computer in response to a request from said user terminal transmits information stored in said second server computer to said user terminal.

13. The server system in accordance with claim 1, wherein said specified content information is transmitted in the form of HTML files that define a web page.

14. The server system in accordance with claim 13, wherein said cursor image data includes at least in part an 4 advertisement for goods or services contained in said web page.

15. The server system in accordance with claim 1, wherein said user terminal includes a browser application responsive to said cursor display instruction, said browser 45 application executing said cursor display code using parameters defined in said cursor display instruction.

16. The server system in accordance with claim **1**, said cursor display instruction further comprising an image identifier indicating said cursor image data corresponding to said 50 specific image.

17. The server system in accordance with claim 1 wherein said first server computer transmits said cursor image data in response to a request received from said remote user terminal indicating that a copy of said cursor image data is not 55 stored in said remote user terminal.

18. The server system in accordance with claim 1 wherein said cursor display instruction further comprises an image identifier that corresponds to a graphic animation sequence.

19. The server system in accordance with claim 18, wherein said cursor display instruction further comprises instructions operable to modify said specific image to display said graphic animation sequence.

20. The server system in accordance with claim 1, wherein said cursor display instruction further comprises an 65 audio identifier that corresponds to an audio information sequence.

21. The server system in accordance with claim 20, wherein said cursor display instruction further comprises instructions operable to play an audio clip corresponding to said audio information sequence.

22. The server system in accordance with claim 1, wherein said cursor display instruction further comprises information that controls a duration of time said specific image is displayed on said display of said remote user's terminal.

23. The server system in accordance with claim 1, wherein said specified content information is transmitted in the form of one or more hypertext objects.24. The server system in accordance with claim 1,

24. The server system in accordance with claim 1, wherein said specified content information includes instructions executable by a virtual machine on said user terminal.

25. The server system in accordance with claim 1, wherein said specified content information includes HTML tags recognized by said cursor display code.

26. The server system in accordance with claim 1, wherein said cursor display code generates usage data for calculating usage statistics of said specific image.

27. The server system in accordance with claim 1, wherein said cursor display instruction transmitted to said remote user terminal initiates communication with a plurality of server systems for obtaining additional cursor image data.

28. A method for modifying an initial cursor image displayed on a display of a user terminal connected to at least one server, comprising:

receiving a request at said at least one server to provide specified content information to said user terminal;

- providing said specified content information to said user terminal in response to said request, said specified content information including at least one cursor display instruction and at least one indication of cursor image data corresponding to a specific image; and
- transforming said initial cursor image displayed on said display of said user terminal into the shape and appearance of said specific image in response to said cursor display instruction, wherein said specified content information includes information that is to be displayed on said display of said user's terminal, wherein said specific image includes content corresponding to at least a portion of said information to be displayed on said display of said user's terminal, and wherein said cursor display instruction indicates a cursor display code operable to process said cursor display instruction to modify said cursor image to said cursor image in the shape and appearance of said specific image responsive to displaying of said at least a portion of said information that is to be displayed on said display of said user's terminal.

29. The method in accordance with claim 28, wherein said transforming further comprises executing said cursor display code so as to display said specific cursor image while at least a portion of said information to be displayed is displayed on said display of said user's terminal.

30. The method in accordance with claim **28**, wherein said displaying of said specific image further comprises displaying advertising material related to at least a portion of said information to be displayed.

31. The method in accordance with claim 30, wherein said advertising material further comprises a brand logo.

32. The method in accordance with claim 30, wherein said advertising material further comprises a corporate mascot.33. The method in accordance with claim 30, wherein said

advertising material further comprises images of a good or a service corresponding to said information to be displayed.

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34. The method in accordance with claim 30, wherein said advertising material further comprises messages relating to said information to be displayed.

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35. The method in accordance with claim 28, wherein said specific image has a shape and appearance relating to said information to be displayed.

36. The method in accordance with claim 28, wherein said specified content information further comprises HTML files that define a web page.

37. The method in accordance with claim **36**, wherein said ursor image data corresponds to an advertisement for goods or services contained in said web page.

38. The method in accordance with claim 28, wherein said transforming further comprises:

employing a browser application including said cursor 15 display code responsive to said cursor display instruction; and

executing said cursor display code by employing parameters defined in said cursor display instruction.

39. The method in accordance with claim **28** wherein said 20 specified content information comprises an image identifier that corresponds to the location of data representing said specific image.

40. The method in accordance with claim **28**, further comprising transmitting said cursor image data in response ²⁵ to a request received from said remote user terminal indicating that a copy of said cursor image data is not stored in said remote user terminal.

41. The method in accordance with claim **28**, wherein said cursor display instructions further comprises an image identifier that corresponds to a graphic animation sequence

tifier that corresponds to a graphic animation sequence. 42. The method in accordance with claim 41, further comprising modifying said remote user terminal's cursor to display said graphic animation sequence.

43. The server system in accordance with claim **28**, ₃₅ wherein said cursor display instruction further comprises an audio identifier that corresponds to an audio information sequence.

44. The server system in accordance with claim 43, further comprising playing an audio clip corresponding to $_{40}$ said audio information sequence responsive to displaying said specific image.

45. The method in accordance with claim **28** further comprising controlling a duration of time said specific image is displayed on said remote user's display.

46. The method in accordance with claim 28, further comprising providing usage data by said cursor display code for calculating usage statistics of said specific image, responsive to said cursor display instruction.

47. A computer storage device readable by a machine, tangibly embodying a program of instructions executable by the machine to perform the method steps in claim 28.

48. An internet browser computer program stored on a computer readable medium, said internet browser configured to modify a cursor image to a specific image having a desired shape and appearance displayed on a display of a remote user's terminal, said internet browser comprising:

program code operable to receive specified content information from a remote server, said specified content information comprising information to be displayed on 60 said remote user's terminal and at least one cursor display instruction, wherein said specific image includes content corresponding to at least a portion of said information to be displayed on said remote user's terminal, wherein said cursor display instruction indicates cursor image data corresponding to said specific image;

- program code operable to recognize said cursor display instruction in connection with processing said information to be displayed on said display; and
- program code operable to execute a cursor display code, responsive to said cursor display instruction and displaying of said at least a portion of said information to be displayed on said display, said cursor display code being operable to modify said cursor image to said specific image.

49. The internet browser in accordance with claim 48 further comprising program code operable to retrieve said cursor image data from a prespecified server, when said cursor image data is not stored in said user terminal.
50. The internet browser in accordance with claim 48

50. The internet browser in accordance with claim **48** further comprising program code operable to retrieve said cursor display code from a prespecified server, when said

cursor display code is not stored in said user terminal. 51. The internet browser in accordance with claim 48

further comprising program code operable to determine whether cursor display instructions received by said user terminal were transmitted by an authorized server.

52. The internet browser in accordance with claim **48** further comprising program code operable to transmit statistical information to a prespecified server so as to provide information relating to the usage of said specific image.

53. The internet browser in accordance with claim 48, wherein said specific image reverts back to its original shape and appearance after a prespecified duration.

54. The internet browser in accordance with claim 53 further comprising program code operable to store said cursor display code in a memory located locally to said user terminal.

55. The internet browser in accordance with claim 48 further comprising program code operable to provide audio clips corresponding to said display of said specific image.
56. The internet browser in accordance with claim 55

56. The internet browser in accordance with claim 55 wherein information relating to said audio clips is contained within said cursor display instruction.

57. The internet browser in accordance with claim **48**, further comprising program code operable to provide animated images corresponding to said specific image.

58. The internet browser in accordance with claim 57 wherein information relating to said animated images are contained within said cursor display instruction.

59. The internet browser in accordance with claim 48,45 wherein said specific image corresponds to at least a portion of said information to be displayed on said display of said

user's terminal. 60. The internet browser in accordance with claim 48, wherein said specific image comprises advertising material related to at least a portion of said information to be displayed on said display of said user's terminal.

61. The internet browser in accordance with claim **60**, wherein said advertising material further comprises a brand logo.

55 62. The internet browser in accordance with claim 60, wherein said advertising material further comprises a corporate mascot.

63. The internet browser in accordance with claim 60, wherein said advertising material further comprises images of a good or a service corresponding to said information to be displayed on said display of said user's terminal.

64. The internet browser in accordance with claim 60, wherein said advertising material further comprises messages relating to said information to be displayed on said display of said user's terminal.

65. The internet browser in accordance with claim 48, wherein said specific image has a shape and appearance

23 related to said information to be displayed on said display of said display of said user's terminal.

66. The internet browser in accordance with claim 48. wherein said specified content information is transmitted in the form of at least one HTML file that defines a web page. 67. The internet browser in accordance with claim 48, wherein said specified content information is transmitted in

the form of one or more hypertext objects. 68. The internet browser in accordance with claim 48,

wherein said specified information content is executable at 10 least in part by a virtual machine on said user terminal.

69. The internet browser in accordance with claim 48 wherein said specified information content includes at least

one instruction in an interpreted programming language. 70. A server system for modifying a cursor image to a specific image having a desired shape and appearance displayed on a display of a remote user's terminal, said system comprising:

- cursor image data corresponding to said specific image; cursor display code, said cursor display code operably to 20 modify said cursor image; and
- a first server computer for transmitting specified content information to said remote user terminal, said specified content information including at least one cursor dis-25 play instruction indicating a location of said cursor image data, said cursor display instruction and said cursor display code operable to cause said user terminal to display a modified cursor image on said user's display in the shape and appearance of said specific image, wherein said specified content information is transmitted to said remote user terminal by said first server computer responsive to a request from said user terminal for said specified content information, and wherein said specified content information further comprises information to be displayed on said display of said user's terminal, said specific image including content corresponding to at least a portion of said information to be displayed on said display of said user's terminal, and wherein said cursor display code is operable to process said cursor display instruction to modify said cursor image to said cursor image in the shape and appearance of said specific image responsive to movement of said cursor image over a display of said at least a portion of said information to be displayed on 45 said display of said user's terminal.

71. A server system for modifying a cursor image to a specific image having a desired shape and appearance dis-played on a display of a remote user's terminal, said system comprising:

- cursor image data corresponding to said specific image; cursor display code, said cursor display code operable to modify said cursor image; and
- a first server computer for transmitting specified content information to said remote user terminal, said specified 55 content information including at least one cursor display instruction indicating a location of said cursor image data, said cursor display instruction and said cursor display code operable to cause said user terminal to display a modified cursor image on said user's display in the shape and appearance of said specific 60 image, wherein said specified content information is transmitted to said remote user terminal by said first server computer responsive to a request from said user terminal for said specified content information, and wherein said specified content information further comprises information to be displayed on said display

of said user's terminal, said specific image including content corresponding to at least a portion of said information to be displayed on said display of said user's terminal, and wherein said cursor display code is operable to process said cursor display instruction to modify said cursor image to said cursor image in the shape and appearance of said specific image responsive to movement of said cursor image over a specified location on said display of said user's terminal.
72. A method for modifying an initial cursor image displayed on a display of a user terminal connected to at least one server comprising.

least one server, comprising:

receiving a request at said at least one server to provide specified content information to said user terminal;

- providing said specified content information to said user terminal in response to said request, said specified content information including at least one cursor display instruction and at least one indication of cursor image data corresponding to a specific image; and
- transforming said initial cursor image displayed on said display of said user terminal into the shape and appearance of said specific image in response to said cursor display instruction, wherein said specified content information includes information that is to be displayed on said display of said user's terminal, wherein said specific image includes content corresponding to at least a portion of said information that is to be displayed on said display of said user's terminal, and wherein said cursor display instruction indicates a cursor display code operable to process said cursor display instruction to modify said cursor image to said cursor image in the shape and appearance of said specific image responsive to movement of said cursor image over a display of said at least a portion of said information to be displayed on said display of said user's terminal.

73. A method for modifying an initial cursor image displayed on a display of a user terminal connected to at least one server, comprising:

- receiving a request at said at least one server to provide specified content information to said user terminal; providing said specified content information to said user
- terminal in response to said request, said specified content information including at least one cursor display instruction and at least one indication of cursor image data corresponding to a specific image; and
- transforming said initial cursor image displayed on said display of said user terminal into the shape and appearance of said specific image in response to said cursor display instruction, wherein said specified content information includes information that is to be displayed on said display of said user's terminal, wherein said specific image includes content corresponding to at least a portion of said information that is to be displayed on said display of said user's terminal, and wherein said cursor display instruction indicates a cursor display code operable to process said cursor display instruction to modify said cursor image to said cursor image in the shape and appearance of said specific image responsive to movement of said cursor image over a specified location on said display of said user's terminal.

74. An internet browser computer program stored on a computer readable medium, said internet browser configured to modify a cursor image to a specific image having a desired shape and appearance displayed on a display of a remote user's terminal, said internet browser comprising:

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program code operable to receive specified content information from a remote server, said specified content information comprising information to be displayed on said remote user's terminal and at least one cursor display instruction, wherein said specific image includes content corresponding to at least a portion of said information to be displayed on said remote user's terminal, and wherein said cursor display instruction indicates cursor image data corresponding to said specific image;

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- program code operable to recognize said cursor display instruction in connection with processing said information to be displayed on said display; and
- program code operable to execute a cursor display code, responsive to said cursor display instruction and movement of said cursor image over a display of said at least a portion of said information to on said remote user's terminal, said cursor display code being operable to modify said cursor image to said specific image.

75. An internet browser computer program stored on a ²⁰ computer readable medium, said internet browser configures to modify a cursor image to a specific image having a

desired shape and appearance displayed on a display of a remote user's terminal, said internet browser comprising:

- program code operable to receive specified content information from a remote server, said specified content information comprising information to be displayed on said remote user's terminal and at least one cursor display instruction, wherein said specific image includes content corresponding to at least a portion of said information to be displayed on said remote user's terminal, and wherein said cursor display instruction indicates cursor image data corresponding to said specific image;
- program code operable to recognize said cursor display instruction in connection with processing said information to be displayed on said display; and
- program code operable to execute a cursor display code, responsive to said cursor display instruction and movement of said cursor image over a specified location on said display, said cursor display code being operable to modify said cursor image to said specific image.

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PATENT FILING TRANSMITTAL

Transmitted herewith for filing is the Patent Application of: Mark S. Hall, James S. Rosen, Thomas A. Schmitter

SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE For:

TYPE OF FILING

This new patent application is for a(n):

Utility

Design

Divisional

Continuation

Continuation-in-part

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Benefit of a prior filed application \Box This is a continuation-in-part of copending application Serial No. filed on claims the benefit of an earlier filed U.S Patent Application under 35 USC 120. Please accord Applicant the benefit of the priority date of_ to this case pursuant to 35 USC 119. filed in Applicant's claim for priority is based on application _ _____ on that date. Filing under 37 CFR 1.53 (Utility) or 37 CFR 1.153 (Design) This is an application filed pursuant to 37 CFR 1.53 or 37 CFR 1.153, permitting receipt of a filing date upon filing of a specification, at least one claim and necessary drawings. \mathbf{x} In the event any parts of this application are incomplete, please treat this as a filing under 37 CFR 1.53 or 37 CFR 1.153.

ENCLOSURES

Minimum requirements under 37 CFR 1.53(b) (Utility) or 37 CFR 1.153 (Design)

- <u>_36</u> pages of specification;
- <u>15</u> pages of claims;
- RKR 1_pages of abstract;

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	& HAROUN, L.L.P. FILING TRANSMITTAL ATTORNEY DOCKET NO: 658-002						
XX and XX	9_sheets of informal drawings; A Declaration, Power of Attorney & Petition or listing of inventors; A postcard for return to us as proof of receipt of the above documents.						
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	An Assignment of the invention to <u>Cornet Systems. Inc.</u> and an Assignment cover sheet; Verified Statement Claiming Small Entity Status (37 CFR 1 9(f) and 1.27(b)) Form PTO-1449 (IDS) and copies of the references listed thereon; A certified copy of(country) patent application number (priority document). A preliminary amendment; Declaration of Biological Deposit; Submission of sequence listing, computer readable copy and/or amendment relating thereto for biotechnology invention containing nucleotide and/or amino acid sequence; An associate power of attorney; Other.						
DECLARATION OR OATH							
	 e enclosed Declaration or Oath has been executed by: Inventor(s); Legal representative of the inventors (37 CFR 1.42 or 1 43); Joint inventor or person showing proprietary interest on behalf of an inventor who refused to sign or who cannot be reached and this is a petition required by 37 CFR 1.47 and the statement required by 37 CFR 1.47 is attached; 						
INVENTORSHIP STATEMENT The inventorship for all the claims in this application is: X the same; Image: not the same and, as an explanation, a statement is/ will be submitted							
The ap	LANGUAGE plication submitted herewith is: in English; in not in English and in terms of 37 CFR 1.52(d) a verified translation is attached not attached.						

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SM	ALL ENT	TY OR	SMALL)	ENTITY			
BASIC FEE Design Patent		\$160		\$32	20		
BASIC FEE Utility Patent		\$385		\$70	70		
EXTRA FEES	RATE	FEE	RATE	FEE			
TOTAL CLAIMS <u>71</u> MINUS 20 =	51	x 11 = \$		x 22 = \$			
INDEP.CLAIMS 3 MINUS 3 =	0	x 40 == \$		x 80 = \$			
MULTIPLE DEP.CLAIM		+130 = \$	+	+260 = \$			
X ASSIGNMENT		+ 40=\$		+ 40 = \$			
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The Commissioner is authorized to charge (or credit any overpayment) to deposit account No.19-2825: Any additional filing fees required under 37 CFR 1.16, except Rule 53 filings, which will be paid within the time permitted by PTOL 1533.

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The filing fee and surcharge under 37 CFR 1.16, patent application processing fees under 37 CFR 1.17 and patent issue fees under 37 CFR 1.18 are intended to be paid by our firm as they arise. As no abandonment is intended by any inadvertent nonpayment of fees, the Commissioner is hereby authorized to charge payment of such fees as from time to time come due, if not paid prior to due date to our Deposit Account No. 19-2825. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

Dated: 6 25 97

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PATENT

Docket No. 658-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) Mark S. Hall, James S. Rosen, Thomas A. Schmitter : Examiner: Not yet assigned Serial No. Not yet assigned : Filed June 25, 1997 Group Art Unit: Not yet assigned : For : SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE

EXPRESS MAIL CERTIFICATE

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Date of Deposit June 25, 1997

I hereby certify that the following attached paper(s) or fee

- 1) Patent Application
- 36 pgs. of specification; 15 pgs. of claims
 2) Figs. 1-9
 3) Patent Transmittal
 4) Oath and Declaration unexecuted

- 5) Assignment
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APPLICATION FOR

UNITED STATES LETTERS PATENT

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SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE

Inventors:

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James Rosen Thomas Schmitter Mark Hall

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Field Of The Invention

This invention relates to computer networks and software, and more particularly, to a server system capable of modifying a cursor image displayed on a remote client computer.

5 Background Of The Invention

The World Wide Web ("WWW" or "web") and online services such as America Online, in conjunction with faster and more powerful personal computers, have rendered the Internet and other interactive online computer networks accessible to millions of people all over the world. Concomitant with the emergence of this new communication medium, digital content providers have proliferated, providing online news, entertainment, games and all sorts of other content. As with other mass mediums, such as television, radio, and print publications, the entities that create such content seek to offset their expenses by selling advertising. With reference to the WWW, online advertising has become a multimillion dollar business, to the amount of approximately \$300 million dollars in 1996.

The most common type of online advertisement exists in the form of "banner advertisements". Users of online services routinely encounter banner ads on the top, sides, and/or bottom of their video monitor screens when viewing a web page. Banner ads are generally square or rectangular boxes provided with some combination of graphics, color and text directed to the product or service being advertised. As such, the intention of these banner advertisements is to create impressions among online users and to convey some advertising message and/or logo. Banner ads are usually provided on a web page in the form of a "hyperlink", in which users who

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yield to the advertisement's solicitation to "Click Here" are transported to the web site of the manufacturer of the product or service being advertised, or to some other screen which provides additional information about the product or service.

Unfortunately, banner ads occupy only a small portion of a web page. As the user scrolls down a page the banner ad disappears. Although online advertisers and content publishers have attempted to optimize the visibility of banner advertisements by placing them on a popular web page where they will have a greater chance of being seen, Internet users, nevertheless, can easily ignore or find ways to remove and eliminate from their view the banner ads which exist on the web pages they are viewing. As such, the banner ads are rendered ineffective in their aim to provide information about a product or service. Additionally, money spent to advertise a product may be wasted if users are able to ignore or remove the advertisements from the web pages they are viewing. Another method of online advertising involves the use of "frames" on a web page. Frames are a feature supported by the recent versions of leading web navigating programs known as browsers, such as Netscape Navigator® and Microsoft's Internet Explorer®. Frames generally

Another method of online advertising involves the use of "frames" on a web page. Frames are a feature supported by the recent versions of leading web navigating programs known as browsers, such as Netscape Navigator® and Microsoft's Internet Explorer®. Frames generally divide up a user's screen so that the user can, for example, independently scroll down each of numerous frames which appear on the web page being viewed on the user's screen. Like banner advertisements, frames can be aesthetically unappealing as well as confusing to the user. Additionally, placement of advertising frames on a web page generally results in cramping or decreasing the size of the main content frame which oftentimes renders the content in the main frame difficult to read. As a result, users have developed ways to reduce the size or even

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eliminate frames from the web page being viewed.

Another type of online advertising involves the self-appearing window which generally appears on its own as a user is using the Internet or browsing on the WWW. Such advertisements are relatively easy for a user to avoid as a user may simply re-size the window to make it smaller drag another window or object in front of it to obscure it from view, close the advertising window, or simply ignore it and continue with the task being undertaken online. Recently, online advertisers have begun using self-appearing screens which are delivered via dialog boxes which dominate the main part of the screen. Although these dialog boxes can be removed when the user clicks on the appropriate place(s) on the dialog box, the self-appearing dialog boxes have a much higher rate of being seen by users. This follows because the dialog boxes take control of the user's screen for a preset amount of time and/or until the user clicks on the appropriate place(s) to make the dialog box disappear. The recent prevalence in the use of self-appearing dialog box advertising has resulted in a more intrusive method of advertising which has resulted in resentment among users who are accustomed to more passive online advertising methods such as the frames and banner advertisements which are more easily avoided and/or ignored.

Accordingly, there is a need for a simple means to deliver advertising elements, i.e. logos, animations, sound, impressions, text, etc., without the annoyance of totally interrupting and intrusive content delivery, and without the passiveness of ordinary banner and frame advertisements which can be easily ignored.

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> Ebay Exhibit 1010, Page 39 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

Objects And Summary Of The Invention

It is thus a general object of the present invention to provide a means for delivering online advertisements which are unintrusive and which are not easily ignored by a user.

A more specific object of the present invention is to provide a server system for modifying a cursor image to a specific image displayed on a video monitor of a remote user's terminal.

It is another object of the present invention to provide a server system for modifying a cursor image to a specific image displayed on a video monitor of a remote user's terminal for the purposes of providing on-screen advertising.

It is a further object of the present invention to provide a means for providing onscreen advertising transmitted online which does not interrupt the delivery of content and which is aesthetically appealing and which affords the advertiser a great degree of unintrusive exposure.

It is still a further object of the present invention to provide a system and a method for causing a remote user terminal to display a cursor image as specified by a server terminal.

It is also an object of the present invention to provide a system and method for causing a remote user terminal to display a cursor image as specified by a server terminal, wherein the cursor image corresponds to the content retrieved by the user terminal.

It is a further object of the present invention to provide a system and method for causing a remote user terminal to display a cursor image such as a corporate name or logo, a brand logo, an advertising or marketing icon or slogan, an animated advertising image, and a related audio clip, that relate to an advertisement, such as a banner advertisement, that is included

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in the information content being retrieved by the user terminal.

It is an additional object of the present invention to provide a means for changing a cursor's appearance by sending data and control signals from a remote computer so that the cursor or pointer's appearance is associated with a portion of, or the entire content being

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It is still an additional object of the present invention to provide a means for changing the appearance of a computer's cursor or pointer by sending data and control signals from a remote computer so that the cursor or pointer's appearance is associated with advertising messages.

These and other objects of the invention are realized in various embodiments of the present invention by providing a system for delivering advertising elements online without the annoyance resulting from the interruption of content delivery and without the passiveness of ordinary banner and frame advertisements which can be too easily ignored or bypassed or removed. An exemplary embodiment of the present invention is directed to a system that provides online advertising content using the on-screen cursor which is generally controlled by an input of positioning device known as a "mouse" or "mouse pointer". Nearly all online computer interfaces utilize a wired or remote control positioning device such as a mouse or roller or track ball which controls the cursor's movement on the screen. It is the cursor over objects, buttons, menus, scroll bars, etc., which appear on-screen and then clicking or in some cases double-clicking in order to activate a screen or task, or to commence an application or some function.

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Ebay Exhibit 1010, Page 41 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336 As a result of the prevalence of the use of the mouse, by many millions of users of online systems, a great deal of time is spent focused on the icons which represent the cursor or pointer as it may appear in some cases. Presently, pointer icons change from application to application and can also change within an application depending upon where on the screen the pointer is located, what state the computer exists in at a given moment, and what tools are being used, among other factors. Generally, pointers change shape to reflect an internal state of the computer or the present function within an application. While it is not new for pointers and cursors to change shape, pointers are not presently used to convey advertising. In conventional systems, the appearance of the cursor or pointer does not change to correspond with on-line content being displayed on the screen.

The present invention provides a means for enabling cursors and pointers to change color, shape, appearance, make sounds, display animation, etc., when the user's terminal or computer, known as the "client" or "user" terminal, which has a network connection, receives certain instructions from a remote or "server" computer attached to the network. In an exemplary embodiment of the present invention, the generic cursor or pointer icons used in many networking applications, such as black arrows, hands with a pointing finger, spinning wheels, hourglasses, wristwatches, and others, will change appearance, and in some cases may incorporate sound or animation, in a way that is linked and related to the content, such as a web page, which is being transmitted to and displayed on the client computer. The cursor or pointer may appear as a corporate or a brand logo which relates to advertising content within the web page being transmitted and displayed. The cursor or pointer image may also appear in a specified shape or

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Ebay Exhibit 1010, Page 42 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336 color that is intended to convey a message that relates to the advertising content within the web page being transmitted and displayed.

An exemplary embodiment of the present invention comprises a combination of hardware and enabling software residing on the transmitting (server) computer or network server and/or on the receiving (client or user) computer or terminal which brings about the stated effect of enabling a computer's cursor or pointer to change appearance and in certain cases provide sound and animation which is linked and related to the content being transmitted to and displayed on the client computer or terminal. The transmitting computer and receiving computer or terminal advantageously include a processor, an operating system (OS) loaded thereon, a video monitor used to display a graphical user interface (GUI) and a Hypertext Transfer Protocol (HTTP) compliant web browser capable of loading and displaying hypertext documents transmitted over the Internet, although the invention is not limited in scope in that respect. For example, the receiving terminal may be any device that is able to communicate with a remote server, such as a user computer terminal, a user dumb terminal, or a television based system, such as Web TV® terminal and other devices.

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Preferably, coded information for bringing about the change in appearance of the cursor are embedded within the web page being loaded and viewed. In one embodiment of the present invention, the web page is written in Hypertext Markup Language (HTML) which is one of the most common standard page description languages used to develop web pages. Typically a web browser retrieves a web page to be loaded on user's terminal. The retrieved web page in accordance with one embodiment of the invention contains a set of predetermined instructions

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referred to herein as cursor display instructions. The browser or browser extension interprets the information contained in cursor display instructions and instructs the operating system of the user's terminal via an application programming interface (API) to check its memory to determine if the user terminal is capable of loading the coded image, animation, and/or soundbite. If the image, etc. has been previously cached in the client computer memory, the cursor display instructions instruct one or more of the many devices controlled by the operating system in the user's terminal, such as the video monitor and audio speakers to display the desired images, animation and play desired sounds. If the image, etc. has not been previously cached in the client computer's memory, the browser or browser extension retrieves the information corresponding to the desired image from a remote server.

The present invention may serve to enhance banner advertisements which appear on a web page so as to remind users which company is sponsoring the particular page being viewed and to draw the user's attention to the banner advertisement. The present invention can also serve as a stand-alone branding vehicle as part of a "ubiquity campaign" to generate massive impressions among an audience of online users or can be simply used to make web sites more entertaining by providing animated, colorful cursors which may incorporate sound and/or animation, and which are configured so as to connote a relationship with the topic or subject of the web site.

The foregoing sets forth certain objects, features and advantages provided by exemplary embodiments of the present invention. Other objects and features of the present invention will become apparent from the following detailed description considered in conjunction

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with the accompanying drawings. It is to be understood, however, that the drawings are designed solely for the purposes of illustration and not as a definition of the limits of the invention, for which reference should be made to the appended claims.

5 Detailed Description Of The Drawings

In the drawings in which like reference characters denote similar elements throughout the several views:

Figure 1 illustrates a diagrammatic representation of a computer network

illustrating the interconnection of a plurality of computers in which the present invention is implemented;

Figure 2 illustrates a client-server computer network supporting the hardware and software of the present invention;

Figure 3 illustrates a flowchart diagram of an exemplary method of the present invention for obtaining information from a remote site for modifying a cursor image and implementing such information at numerous user sites;

Figure 4 illustrates a portion of the Cursor Display Instructions which is referenced as a resource within an HTML document according to one embodiment of the present invention;

Figure 5 illustrates a set of exemplary codes that cause the user terminal's cursor

to be modified, then revert to its original shape in accordance with one embodiment of the present

20 invention;

Figure 6 illustrates a plurality of user interface attributes that may be remotely

modified in accordance with one embodiment of the present invention; and

Figures 7-9 illustrate the appearance of a cursor prior to, during and after linking to a web page that contains cursor display instructions.

5 Detailed Description Of The Presently Preferred Embodiment

Figure 1 illustrates a computer network, such as Internet 10, based on the clientserver model. Internet 10 comprises a worldwide network of computers known as "servers" 12 which are accessible by "client computers" or "user terminals" 14, which are typically used by individual users or comprise a collection of personal computers interconnected via a Local Area Network or LAN, which are capable of accessing the Internet via a private Internet service or access provider (ISP) 16, such as the AT&T Worldnet Service® or the IBM Global Network®, or via an online service provider 18, such as America Online®, Compuserve®, the Microsoft Network® or Prodigy® (to name the most popular online service providers) One of the most common applications of the Internet is to support the World Wide Web ("WWW" or "the web"), which is a collection of servers on the Internet that utilize the Hypertext Transfer Protocol (HTTP), a known application protocol that facilitates data exchange between client and server and provides users or clients 14 access to files which can include text, graphics, sound, video, etc., using a standard page description language referred to as Hypertext Markup Language (HTML).

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Each client computer 14 as indicated in Figure 1, includes a "web browser" or browser loaded on the client computer's hard drive 21. A browser is a common software tool

which allows graphical user interface (GUI)-based access to Internet network servers 12 through Internet Service Providers, ISPs, 16 or online service providers 18. A server 12 functions as a so-called "web site" which supports and maintains a plurality of files in the form of documents and pages. A Uniform Resource Locator or URL identifies a specific network path to a server 12 or some resource located on that server which has a known syntax for defining the network connection. The fundamental intrinsic capabilities of the browser are: (1) the ability to communicate with other computers using HTTP, and (2) the ability to process and present HTML documents to the user via a graphical user interface, GUI.

Recent versions of most browsers provide a plethora of other features beyond these two capabilities. For example, to increase its flexibility, the browser's intrinsic capabilities may be further extended through the use of software components, often called "controls" or "plug-ins". While the intrinsic capabilities of the browser are linked at compile-time ("statically"), the code which implements the capabilities of the control or plug-in component is linked with the browser's code at run-time ("dynamically"). By supporting these components through standard interface definitions, the browser's capabilities can be extended in ways never anticipated by its original manufacturer.

Another type of flexibility is offered when the browser implements some sort of command interpreter which is capable of interpreting and executing a code stream at run-time. In this case, the browser acts as a sort of "virtual machine" whose run-time behavior is completely governed by the code stream which it processes. The total scope of capabilities which can be realized with this approach is defined by the set of operations supported by the command

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interpreter.

Individually and collectively, these mechanisms provide a powerful and flexible platform which supports a wide range of Internet-based applications. Currently, some of the emerging standards govern the operation of these mechanisms, although the invention is not limited in scope in that respect. For example, Microsoft has created an interface definition for Windows "dynamic link libraries" and for ActiveX software components. Sun Microsystems has defined a software component model called JavaBeans. Sun has also created a virtual machine architecture and language called Java, which is supported via a variety of commercially available compilers. While a Java compiler translates source code into pseudo-code output called an "applet", which is in turn processed by the Java virtual machine, Microsoft, Sun, and others have also defined a set of HTML scripting languages whose source code is embedded directly in an HTML page. Microsoft's VBScript, JScript and Sun's JavaScript are examples of these embedded scripting languages.

The standard web page description language, HTML, provides basic document formatting and permits the web site developer to create and specify "links" or "hyperlinks" to other servers and files. Obtaining a web page or connecting to a web site requires the specification of a URL using an HTML-compliant client browser. After specifying the URL, client computer 14 initiates a request to server 12 identified in the link and connects to the web site and receives a web page. The request by client computer 14 to server 12 via the link is advantageously communicated via a TCP/IP (Transfer Control Protocol/Internet Protocol) communication, although the invention is not limited in this respect and other network

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connections or Internet protocols may be used.

Although an exemplary embodiment of the present invention is described based on the arrangement illustrated in Fig. 1, it is noted that the invention is not limited in scope in that arrangement and other types of system connections may be employed. For example, a plurality of user terminals may be connected to an online provider via dedicated communication channels, such as telephone lines. In accordance with this embodiment, the server system provides certain information that causes the cursor image on the video monitor of the user terminal to display an image as specified by the server system. As a result, the server system remotely defines and manages the shape and appearance of the cursor image in accordance with a pre-specified condition. The shape and appearance of the cursor image may correspond to the actual content of the data being provided to the user. Furthermore, regardless of the actual content of the data being provided to the user, the shape and appearance of the cursor image may be specified by the server system such that a plurality of user terminals at a desired point in time receive appropriate instructions to display the specified cursor image.

Figure 2 provides a block diagram of hardware and software which is representative of a client-server network system connected via the Internet according to one embodiment of the present invention. The user or client computer or user terminal 14 typically includes a number of hardware components and software subsystems which cooperate to deliver the wide range of capabilities demanded by a modern computer application or program. These include not only the basic computational processor 23 and memory 20, but also a variety of input and output devices such as the keyboard (not shown), mouse 22, video display monitor 24, audio

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speakers 26, non-volatile storage such as a hard drive 21 and network communications systems 46 such as a modem among other devices. User terminal 14 is controlled via an operating system ("OS") 28 which serves to organize all the disparate elements within the computer 14 and expose them in a consistent and organized way to a program which may need some or all of these capabilities. The interface between a program, which is generally loaded within the computer's memory 20, and the systems under the control of the operating system 28 is commonly referred to as the Application Programming Interface ("API") 30, which is essentially a library of functions which the program ("application") can invoke when it needs to interact with any of these hardware subsystems.

As illustrated, user terminal 14 contains a browser 32 loaded within the computer's memory 20, and is adapted to communicate with a browser extension or browser plug-in 34, both which are adapted to communicate with the operating system 28 via the application programming interface API 30. As illustrated, operating system 28 is supplemented by a set of "drivers" which control and provide the operating system 28 with access to peripheral devices which are a part of user terminal 14. The drivers include display driver 36 which controls and provides the operating system 28 with access to the cursor image or pointer 44 projected on video display monitor 24, a mouse driver 38 which controls and provides the operating system 28 with access to mouse 22, an audio driver 40 which controls and provides the operating system 28 with access to speakers 26. Operating system 28 is configured to provide animated images to the video monitor.

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Furthermore, in accordance with another embodiment of the invention, the display driver may be configured to provide animated images to the video monitor. Operating system 28 also provides

access to a communication port 46 such as a modem which serves as a communication interface to the Internet 10.

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With continued reference to Figure 2, user terminal 14 is connected to Internet 10 via a modem or some other communication interface such that information may be transmitted between user terminal 14 and Internet 10 via communication lines such as telephone cables or fiber optic networks, among other types of transmission systems. Internet 10 is also connected to numerous network servers, such as a simplified representation of a WWW server which is indicated as 48. Server 48 is provided with memory 50 into which the contents of certain data files are loaded. Such data files, among others, include Cursor Display Code 52, Cursor Information 54, and an HTML page containing Cursor Display Instructions 56, all of which are discussed in greater detail herein below. As illustrated in Figure 2, these data files 52, 54, 56 are shown residing on the same server computer. However, the interconnected nature of the WWW allows these data files 52, 54, 56 to exist anywhere on Internet 10. For example, files 52 containing cursor display codes may be stored in various server systems, while files 54 containing cursor information may be stored in the same or other server systems, and files 56 containing HTML pages containing cursor display instructions may be stored in the same or yet other server systems.

In operation, WWW server 48 includes software which recognizes file requests received from WWW clients or users by communication port 58 and fulfills these requests by retrieving data stored in data files, i.e., Cursor Display Code 52, Cursor Information 54, and an HTML page containing Cursor Display Instructions 56.

One of the characteristics of most recent software systems is the graphically oriented user interface (GUI) which is viewable on video monitor 24. This graphical user interface helps to organize and filter the vast quantities of information which is accessible in a user terminal 14. Fundamental to the graphical user interface is the pointing device, generally mouse 22 which allows the user to manipulate or input information into the user terminal 14. Movement of mouse 22 is monitored by user terminal 14 which translates this movement into a corresponding movement of cursor 44 viewable on video monitor 24. As such, operating system 28 may expose, as some subset of its API 30, a set of functions which can be used to control aspects of the behavior and/or appearance of cursor 44.

By combining the capabilities of browser extensions, such as indicated by 34 in Figure 2, with the capabilities to modify cursor 44, it is possible for a WWW server, such as that indicated by 48 in Figure 2, to control the display characteristics of cursor 44 displayed on video monitor 24 of the user's computer 14. By doing so, a cursor control arrangement is established which is capable of delivering information which supplements, enhances, or is completely independent of, other information transmitted from a server, such as indicated by 48, through traditional means as via a communications port 58. The basic conceptual components of such exemplary system for modifying cursor 44 comprises Cursor Display Code 52, Cursor Information 54, and Cursor Display Instructions 56, discussed hereinabove with reference to Figure 2. Preferably, Cursor Display Code 52 comprises a set of instructions which are executed on the user terminal 14 and which interact directly with application programming interface 30 of the user terminal 14 and operating system 28 so as to accomplish the actual change of cursor 44.

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Cursor Information 54 is, advantageously, a set of data which identifies the actual cursor image or images and corresponding audio content if desired. In one embodiment of the invention, Cursor Display Instruction 56 includes data that convey information that is used by Cursor Display Code 52 to control drivers, such as 36, 40, 46, and to identify such things, which among others consist of: the physical location of Cursor Information 54, the format of its representation, the intended manner and duration of its display, and information pertaining to how (and for how long) any cached Cursor Information 54 should be stored.

In general, the fundamental elements of the process of changing cursor 44 displayed on video monitor 24 of user terminal 14 are as follows: Cursor Display Instructions 56 are initially embedded inside an HTML document, e.g. a web page. When browser 32 of the user terminal 14 encounters Cursor Display Instructions 56, Cursor Display Code 52 is retrieved then invoked. As part of the invocation, the browser passes to the Cursor Display Code 52 then retrieves formation sufficient to specify the manner of the display. Cursor Display Code 52 then retrieves Cursor Information 54 either from within memory 20 of user terminal 14 or from storage at a remote site and then causes the Cursor Information to interact with the display system, such as display driver 36, of user terminal 14 via the application programming interface 30 of operating system 28. This interaction causes Cursor Information 54 to be accessed by the display driver 36 in order to accomplish the intended effect, e.g., the change or transformation of cursor 44 visible on video monitor 24, and a corresponding sound information may be heard on speakers 26.

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document which is retrieved from a remote server. The Cursor Display Instructions as shown in

Figure 4 illustrates the Cursor Display Instruction as a resource within an HTML

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Figure 4 are written for ActiveX® technology, although the invention is not limited in scope to that technology. Among the information included within this resource definition is an identifier of the Cursor Display Code (the ActiveX® control), and the ActiveX® control's physical location on the Internet. This information is listed in lines 202-205 which generally identifies the Cursor

- Display Code. Line 204 of the Cursor Display Instruction is an identifier which comprises a 5 globally unique name, often called a "Class ID", and which allows a particular ActiveX® control to be distinguished from all other ActiveX® controls, such that the wrong ActiveX® control is prevented from being utilized or retrieved. The remainder of the Cursor Display Instruction listed in lines 206-224 include the ActiveX® parameters or argument list as discussed hereinafter with reference to Figure 3. The argument list includes parameters which provide information such as the type of cursor image (line 206), where the image can be retrieved from if not already resident on the user computer (line 207), where usage statistics are to be transmitted to (line 208), how long a changed image should remain before reverting, if at all, to the initial image (line 209), whether the cursor image is cached in the user terminal (line 210), whether the transmitting server is authorized to send cursor display instructions (line 211), the dormant delay duration (line 212), the URL of a file which specifies cursor trajectory path (line 213), the URL of a file which specifies how the cursor's shape should change based on its location on the screen (line 214), the URL of a file which specifies how the cursor's shape should change based on its velocity (line 215), the URL of a file which specifies how the cursor's shape should change based on 20 modifications to the mouse button or keyboard state (line 217), specification of the type of modification intended (line 218), specification of the priority of intended modification (line 219),

specification that the modifications will occur as a result of the transfer of a series of data files (line 220), the URL of a file which specifies the display of a satellite image that tracks the movement of the cursor image (line 221-223), and location of additional display instructions (line 224). It is noted that the invention is not limited in scope in this respect and other features may be included in the Cursor Display Instructions data.

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One embodiment of this method in accordance with the present invention is set forth in greater detail in the flowchart illustrated in Figure 3. This embodiment is discussed with reference to the use of ActiveX® technology currently promoted by the Microsoft Corp. The ActiveX® technology provides a mechanism for defining the format of Cursor Display Instructions 56, for defining, identifying, and in some instances dynamically retrieving Cursor Display Code 52, and for implementing the interaction between Cursor Display Instructions 56 and the Cursor Display Code 52 as previously described. Although the flowchart in Figure 3 is discussed with reference to ActiveX® technology, the invention is not limited in this respect, and other technologies for use with browser extensions or "plug-ins" may be utilized in accordance with various embodiments of the present invention as illustrated in Figure 3. Furthermore, additional embodiments in accordance with the principles of the present invention may be incorporated within other application software employed in the user terminal. For example, the operating system or the browser itself may be configured to incorporate the mechanism for receiving and recognizing the Cursor Display Instructions and in return provide additional instructions for changing the image or appearance of the cursor display.

With reference to Figure 3, in step 102, browser 32 of user terminal 14 retrieves an

HTML file containing Cursor Display Instructions 56. The HTML file is retrieved when the user directs browser 32 to a remote WWW server site (such as, for example server 48 as indicated in Figure 2) by specifying the uniform resource locator, URL, of the site on the Internet where the HTML file is located. When the HTML file is retrieved, it is loaded from the remote WWW

5 server site at which point browser 32 of user terminal 14 begins its routine parsing of the HTML document and eventually encounters a reference to an ActiveX® control or some other information coded in an appropriate programming language such as Sun Microsystem Inc.'s Java® or VBScript®, which is embedded in the Cursor Display Instructions 56 within the HTML document. The Cursor Display Code is capable of interacting with the application programming interface 30 of operating system 28 for the purpose of performing the change, transformation or "swap" of cursor 44 as it is presently displayed on video monitor 24.

Upon encountering Cursor Display Instructions 56, browser 32 recognizes Cursor Display Instructions 56 as a request to invoke the particular ActiveX® control with a particular argument list or set of parameters as illustrated in Figure 4. At step 104, browser 32 examines Cursor Display Instructions 56 and uses a unique class identification within the Cursor Display Instructions 56 to determine whether Cursor Display Code 52 (ActiveX® control) is already resident within local memory 20 of user computer 14.

If the Cursor Display Code 52 is not resident in local memory 14, generally in the form of a browser extension or plug-in 34, or if local memory contains an obsolete version of Cursor Display Code 52, browser 32 attempts, at step 106, to retrieve the ActiveX® control from a remote server on the Internet and store the Cursor Display Code in local memory 20 of user

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terminal 14 at step 108. With reference to Figure 4, these steps correspond to lines 202-205.

Cursor Display Code 52 retrieved in step 106 may be client-platform specific and may also be browser specific such that browser 32 may transmit specific details to the remote server so that the remote server can deliver the appropriate Cursor Display Code 52.

In accordance with another embodiment of the invention, browser extension or plug-in 34 may be configured such that it can recognize Cursor Display Instructions based on any one of the available technologies, such as Active X, JavaBeans, JavaScript or VBScript.

Furthermore, it is understood that data compression techniques may be used in order to reduce the amount of network traffic involved in the transmission of data over the Internet.

After Cursor Display Code 52 has been recognized by user terminal 14 as at step 104 or retrieved and loaded therein at steps 106 and 108, operating system 28 is queried to determine the current cursor display configuration and this information is temporarily cached in local memory 20 of user terminal 14 at step 110 so that the cursor configuration may eventually be restored to its original state. Before any changes are made to cursor 44, the system at step 111 determines whether server 48 is authorized to change cursor 44. If authorization is not confirmed, no changes to cursor 44 transpire.

Step 112 is the first step which is executed from within the code of the ActiveX® control. At step 112, the ActiveX® control determines whether the image specified (Cursor Information 54) in the ActiveX® argument list which is to become the new cursor image exists in local memory 20 of user terminal 14. If the specified image in the ActiveX® argument list exists

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in local memory 20, it is retrieved therefrom at step 114. An additional argument in the ActiveX® argument list (line 207) identifies the location of this data on a remote server. If the specified image does not exist in local memory 20, this data is utilized by the ActiveX® control to retrieve Cursor Information 54 at step 116 from the specified location.

At step 118, an additional argument added within the ActiveX® control can be used to determine whether and for how long Cursor Information 54 should be cached in local memory 20. At step 120 Cursor Information 54 is cached in local memory 20. At step 122, the cursor is caused to change in the manner consistent with the retrieved Cursor Display Instructions 56. In an alternative embodiment, an additional step may be included which provides the user with the option of saving and storing the retrieved Cursor Information 54 in the computer's permanent memory on hard drive 21 even after the retrieved cursor is displayed. Storing the retrieved Cursor Information 54 in the computer's permanent memory saves time on the next occasion when the user loads a web page which requires the same cursor since the cursor is already stored within the computer's memory and need not be retrieved from a remote server.

Cursor Display Instructions 56 cause the invocation of an operating system function which causes the cursor to be displayed on video monitor 24. More specifically, the ActiveX® control invokes the application programming interface 30 of operating system 28 which causes the cursor image displayed on video monitor 24 to change to the form intended as recited in the argument list. The changed cursor is not limited to image, and may also include animation as well as sound. It should also be appreciated that most computers utilize a multitude of cursor images depending upon the application and task which is being run on the computer.

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The invention is not limited to changing only a single cursor image and any and all cursor images controlled by the computer's display driver 36 may be caused to change.

At step 124 the ActiveX® control may send usage information to a particular remote server as coded in Cursor Display Instruction 56 or Cursor Display Code 52. This information can be used to calculate the usage statistics of particular cursor images or cursor information and the context in which they are retrieved and viewed by users. In this particular embodiment, this information is conveyed as a data file transmitted to the remote server via HTTP. The invention is not, however, limited in the type of information and/or statistics which may be transmitted to the server, nor is the invention limited to being conveyed via HTTP as those skilled in the art will understand that such information may be conveyed via other transfer protocols. With reference to Figure 4, this step corresponds to line 208. Additionally, the information may contain an identifying code for the server which issued the web page which contained the Cursor Display Instructions. This information could be used, for example, to verify that the issuing server has been granted the appropriate license to use the technology, by comparing a list of authorized servers or through digital signature validation.

In accordance with one embodiment of the present invention, the licensing arrangement is described in more detail, hereinafter. It is noted that licensing enforcement of the cursor display technology could be accomplished in several ways, and the invention is not limited in scope in that respect. As discussed previously, the server that transmits a web page may include the identity of the server in the form of a server ID within the Cursor Display Instructions. The user terminal then transmits the server ID to another server that among other things functions as a

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licensing body ("Licensing Body") so as to authenticate the server that transmits the web page as a valid licensee. Should this authentication fail, the execution of Cursor Display Instructions may not occur. In an alternative implementation, the execution of Cursor Display Instructions may be allowed to execute even if the issuer fails authentication. Such an infraction could be logged by the Licensing Body for use in enforcement through traditional channels. For performance reasons it may be desirable to collect the usage information for a plurality of Cursor Display Instructions as the user accesses multiple servers, and transmit the collection of information in batch form to the Licensing Body.

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An alternative embodiment would involve the inclusion of an encrypted authentication code within the Cursor Display Instructions, as illustrated in line 211 of Fig. 4, or via a separate exchange of data between the client and server. In order to ensure that this code could not be re-used by other, non-authorized sites, it could for example be derived from the server's IP address, the date and time at which it is generated, the argument list, or some other information that is accessible to the client. Another possibility would involve the transmission of a unique or pseudo-unique code, from the client to the server. Upon receipt of this authentication code, the client would perform a decryption and verify its authenticity. Under such circumstances, the server software could be augmented with an Authentication Code Module supplied by the Licensing Body which generates and encrypts this code. The mechanism by which this augmentation could occur is similar to that discussed previously in the context of extending the client browser. For example, the server software could be modified and statically linked to the Authentication Code. Alternatively, it could be dynamically linked at run-time. Another alternative

would be to implement the Authentication Code as its own process on the server and facilitate an inter-process communication protocol such as the Common Gateway Interface ("CGI").

At step 126, an ActiveX® control argument is used to determine whether the changed cursor should revert to its initial configuration. If it is intended to revert the changed cursor to its initial configuration, the reversion is paused at step 128 for a specified time period. After it is determined at step 130 that the specified time period has lapsed, the changed cursor reverts to its original configuration at step 132.

Whether the cursor is caused to revert to its initial configuration is of concern to many users so as to ensure that the user's computer configuration is not permanently altered as a result of the process of changing the cursor. As such, additional alternative measures may be added into Cursor Display Instructions 54 such that the changed cursor could be restored to its original configuration when the ActiveX® control is loaded or unloaded, when the computer starts up, is rebooted or is shut down, when the browser is activated or shut down, when an animated cursor completes its animation sequence, when instructed by a remote server, or as a result of some user input such as setting an option in the browser or accessing another web page or site. An alternative to adding parameters to the Cursor Display Instructions would be to control the process of changing the cursor to its initial state by a control program downloaded by and executed on the client computer. An example written in VBScript and interacting with an ActiveX control is included in Figure 5.

Additionally, one of the significant attributes of this embodiment is the manner in which Cursor Display Code 52 is retrieved from a remote server if it is not located in the

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computer's local memory. Since Cursor Display Code 52 may be operating system or browser specific, it may be necessary that the server with which the user computer 14 is communicating be informed by user terminal 14 of the specific type of Cursor Display Code 52 which is desired. In another embodiment of the invention, browser extension or plug-in 34 may be configured such that it can recognize Cursor Display Instructions based on any available technology such as Active X and JavaScript.

The operation of steps 102-132 as set forth in Figure 3, may be illustrated pictorially in Figures 7-9. Figure 7 illustrates an example of a typical web page 60 as it would appear on a user's video monitor 24 having the standard arrow cursor 44. In Figure 8, there is illustrated a different web page 60a having a banner advertisement 62 for Fizzy Cola which contains Cursor Display Instructions. When web page 60a loads, the Cursor Display Instructions cause arrow cursor 44 to change into a Fizzy cola bottle shaped cursor 44a in conjunction with the Fizzy Cola banner advertisement. As illustrated in Figure 9, if the user then loads a new web page 60b which is not provided with Cursor Display Instructions, the cola bottle shaped cursor of Figure 8, reverts to the standard arrow cursor 44.

It is also understood that ActiveX® is but one of numerous technologies utilized over the Internet with which a user's computer may interact in bringing about the change or transformation of the cursor displayed on video monitor 24. Other implementations may utilize different technologies such as Windows dynamic link libraries, VBScript and JScript from Microsoft, as well as Java, JavaScript and JavaBeans from Sun Microsystems Inc. While these examples represent the dominant standards-based definitions, proprietary implementations could

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also be developed. Accordingly, while ActiveX® represents one embodiment of distributing and invoking Cursor Display Information 54 on a user's computer 14, it is to be appreciated that there are a variety of alternative implementations, and this particular implementation should not be considered a limitation of the invention. For example, alternative versions of browser 32 may encapsulate the appropriate operating system application programming interface call within their own code modules such that a browser extension 34 is not required.

In yet another embodiment of the invention the tasks described in steps 102 through 132 may be employed cooperatively between browser and browser extension or plug-in 34. Furthermore, browser 32 may employ a computational or processing engine such as an interpreter (as is the case with the Java® programming language, for example) which can extend the capabilities of browser 32 to a virtually unlimited degree.

It is also to be understood that in the course of carrying out the process of changing the cursor as discussed hereinabove, user terminal 14 may communicate with a multitude of remote servers as opposed to just a single server. For example, Cursor Display Codes may be retrieved from one remote server, Cursor Instructions may be retrieved from a second remote server, and the user terminal 14 may also be in communication with a third server to which it is transmitting the usage statistics.

Features identified in reference with Fig. 4 are described in more detail hereinafter. It is noted that in accordance with one embodiment of the invention, it may be desirable to modify the Cursor Display Code to improve its performance or enhance its capabilities. The server may transmit version information in the Cursor Display Instructions as illustrated in line 205 of Fig. 4.

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The Cursor Display Code could compare this information with its own version information in order to determine whether it has been rendered obsolete by a more recent version. If so, the Cursor Display Code could retrieve the current version from a remote server and invoke execution on the new version.

In an alternative embodiment of the present invention the position, as well as the image, of the user terminal's cursor may be controlled by a remote server. This embodiment would be implemented within the Cursor Display Code 52 such that additional information could be passed to Cursor Display Code 52 via Cursor Display Instructions 56. The additional information passed to Cursor Display Code 52 would contain code which indicates: (1) that the cursor position control is intended, (2) the conditions under which the cursor should be moved, and (3) the source of the data which specifies the particular movement that is intended. The latter could be stored in memory on a remote server and retrieved in a manner similar to retrieving Cursor Display Instructions 56 or the Cursor Display Code 52. For example, if no user input is received for a specified interval, the cursor image could change and the position of the cursor could be set such that it follows a specified trajectory for several seconds, then reverts to its original state as illustrated by line 213 of Fig. 4.

In accordance with another embodiment of the invention it is possible to vary the modification to the cursor as a function of cursor position. For example, the cursor pointer could be controlled such that it "points" to a specific location on the screen regardless of the cursor's location on the screen as illustrated in line 214 of Fig. 4.

In accordance with another embodiment of the invention it is possible to vary the

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modification to the cursor as a function of cursor velocity. For example, the cursor image could change from a stationary bird to a bird with flapping wings only when the cursor is moved quickly across the screen as illustrated in line 215 of Fig. 4. Furthermore, it is possible to vary the modification to the system-level user interface attributes as a function of mouse button state or keyboard state. For example, the image of a cube could be replaced with that of a jack-in-the-box

when the mouse button is depressed.

In accordance with another embodiment of the invention, it is possible to modify other "system-level" attributes of the client computer's user interface, hereafter called "systemlevel user interface attributes". These attributes, as illustrated in Fig. 6 are typically under the control of the operating system and, as such, they exist independently of the user "applications" (programs) and data which are stored on the computer and interact with that operating system. User applications interact with the operating system to deliver the computer's functionality to the user. Examples of user applications include word-processors, spreadsheets, web browsers, games, etc. The operating system may contribute certain user interface elements to the user interface of the applications running on it.

Because many of these attributes are inherited from the operating system by all applications running on that operating system, applications tend to exhibit a degree of commonality in their user interfaces. Examples of these attributes include: the shape and color of the cursor 401, the shape and color of a status bar which displays current state information to the user 403, the shape and color of the scroll bar which indicates the relative position and scope of the displayed sub-image to that of the underlying larger image to the user 407, the shape and

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color of the title bar which displays current state information 409, the shape and color of icons representing standard window operations such as close, minimize display size, restore display size, etc. 411. Thus, these system level attributes may also be modified in response to Cursor Display Instructions data.

In addition, the operating system itself may have a user interface. Examples include: the images and sounds displayed when the computer starts or shuts down, the background image ("wallpaper") against which other graphical elements are displayed 413, file catalogs and file selection mechanisms 415, system icons 416, file invocation mechanisms 417, buttons 419, process selection mechanisms 421, etc. Further examples include the icons representing various system elements or information such as files 418, groups of files 420, files marked for deletion 422, as well as standard, information bearing "dialog boxes", such as cancel, warning, illegal operation, stop, accept, continue, etc. 423. The system may also support a set of audibly distinct waveforms which may be used to convey similar information to the user. These operating system user interfaces may also be modified in response to a Cursor Display Instruction data.

In yet another exemplary embodiment of the present invention a plurality of modifications to the system-level user interface attributes may occur simultaneously For example, the cursor could animate while an audio waveform is playing, as the minimize display icon changes to a specific image.

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A further feature of the invention is to accumulate information regarding the user's exposure time to various system-level user interface attribute modifications, and to vary the

exposure to those modifications accordingly. For example, the client could transmit exposure data to the server and the server would select a version of the image based on that data. Furthermore, the exposure data could be transmitted as part of the usage statistics discussed previously.

Another feature of the invention is to monitor the load being placed on the client system by the user and schedule data exchange with the servers so that it occurs when it is least disruptive to the user's activities.

It is also possible to allow the user to control the level of interface modification he or she wishes to entertain. For example, the user could specify that only those modifications of specific types, as illustrated on line 218 of Fig. 4 or of specific priority should be delivered, or even that none be delivered, as illustrated at lines 218 and 219 of Fig. 4. This specification could be implemented directly by the user on the client system, or could be implemented through communication with a remote server.

In accordance with another embodiment of the invention it is possible to transmit the image and/or audio data which specifies the modification as a series of data files which are delivered in a continuous stream to the client, as illustrated at line 220 of Fig. 4. These files are exposed to the user before the complete set of data has been delivered, thereby providing the capability for the initiation of long animations or audio files before the entire quantity of data has been received by the client.

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A further feature of the invention is to support the display of a "satellite" image which tracks the cursor's position on the screen. For example, the cursor image could be replaced

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with that of a mouse, and the image of a cat could be displayed near that mouse. When the cursor is moved, the satellite image moves accordingly at a specific offset, as illustrated at lines 221-223 of Fig. 4.

A further feature of the invention is to provide a mechanism for the user to quickly establish a connection with a specific server based on the specific user interface attribute modification which is in effect when the mechanism is invoked. For example, the user could press a specific key sequence on the keyboard and immediately jump to the web site related to the cursor image which is currently displayed.

In accordance with another embodiment of the invention, it is possible to convey additional detailed Cursor Display Instructions as a separate file which is explicitly retrieved from a server by the Cursor Display Code, as illustrated at line 224 of Fig. 4.

For each modification to the system-level user interface attributes, an appropriate set of display instructions must be transmitted to the client. These could take the form of additional parameters in the Cursor Display Instructions as discussed previously, or they could be represented within a code module which is received by and executed on the client. As discussed previously, Java, and its related technologies could be used for such a purpose, but use of these technologies should not considered a limitation of the invention.

It is noted that there are numerous ways in which a system-level user interface attribute modification is accomplished in accordance with the principles of the present invention. It is further noted that system level user interface attributes may be modified independently or in conjunction with cursor modification. Furthermore, the system-level user interface attribute

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modification may be related to specific information displayed on the rest of the user's screen (hereafter referred to as "specific information") in many different ways. Thus, the present invention is not limited in scope to how content providers may relate the system-level user interface attribute with the specific information. Rather, at least one of the goals of the present invention is to enable the content providers to modify the system-level user interface attribute whenever and wherever they see fit. For example, content providers may modify system-level user interface attributes at a remote user's terminal for advertising, entertainment, information delivery, celebrating an event, or other reasons, and therefore, the invention is not limited in scope in that respect. Furthermore, when a content provider elects to display a specified system-level user interface attribute in conjunction with and corresponding to specific information conveyed via the user's terminal, the cursor image and the background display data are deemed related.

Additional examples intended to illustrate some applications of the present invention are explained below, although the invention is not limited in scope to any one of these examples.

Thus, in accordance with one embodiment of the invention, a modified cursor might take the appearance of a "Fizzy Cola" bottle when a "Fizzy Cola" banner advertisement appears among the display data of a popular search engine's site Similarly, the cursor can be modified for advertising purposes to represent Fizzy Cola's logo, its corporate mascot, images of its products or services, slogans, icons, brand images, advertising messages (the word "Thirsty?", for example), abstract suggestions (such as a straw or glass), etc.

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Alternatively, Fizzy Cola, on its own site, or homepage, might have a picture of a

bottle of Fizzy in the middle of the page (in the display data). A dynamic cursor image could then be used to show a person holding a straw in such a way that the straw always points from the user toward the top of the Fizzy bottle, no matter where the cursor moves on the screen. The straw, in this case, might be "attached" to the cursor image (part of the same image) or could be separate,

5 "satellite" image, a "sprite," whose movement on the screen (in this case) is related to the movement of the cursor. Sprites, which can appear and disappear as desired, can enhance the invention by enabling the use of graphical elements which are associated with the cursor but which reside outside the limited cursor "space" (which in some systems may be, at maximum, 32 by 32 pixels). For the purposes of the invention, however, there should be no limitation to the size of the cursor.

Additional examples of modification to the cursor include rendering the cursor as a baseball bat (on a site with sports information), a pink but otherwise standard-shaped pointer (on a site about the Pink Panther), a witch-on-a-stick to celebrate Halloween, the Statue of Liberty to celebrate the Fourth of July, etc. All of the foregoing cursor images could be enhanced with related animations, such as the bat hitting the ball.

Similarly, the present invention can be used to replace not just the standard arrow but other standard cursors as well, such as the generic hand with pointing index finger (the icon commonly used in browsers to indicate that the pointer is positioned above a hot link). A site for children might, for example, replace this generic pointing-hand cursor with the pointing "paw" of a furry animal. A site dealing with horror movies might choose to replace this pointing hand with a bony skeleton-like hand.

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Additional examples involve cursors with text or numbers. For example, the cursor might contain the text "Right-Click Now!" prompting users to click the right button of their mouse (where right-clicking on the mouse could, for example, trigger the delivery of a new page of display data). It may also be desirable in certain cases to put alphanumeric data in the cursor "space" to convey information to users, such as stock prices, baseball game scores, the temperature in Florida, etc. The data can be static, semi-static (i.e. updated periodically), or dynamic (updated frequently - possibly incorporating available streaming-data and data-compression technologies).

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Use of associated sound, sprites, animations, and modified system display elements are provided as enhancements to the basic invention. For example, a Fizzy cola mascot could appear in the cursor space in conjunction with the speakers, attached to the user's machine, playing the sound of the mascot saying, "drink Fizzy!" Any time a content provider elects to incorporate said enhancements in conjunction with a new modified cursor image, the cursor image and said enhancements have been deemed related.

The present invention allows users to change cursor images, it also allows them to change them back. It may be desirable to revert the pointer to a previous or generic pointer image. Given the Fizzy Cola example above, if the page containing display data changes and there is no longer an advertisement for Fizzy, but rather an advertisement for its rival, Jazzy Cola, it may be desirable to ensure the removal of the Fizzy cursor image(s) and accompanying enhancements.

The foregoing examples are not intended to suggest limited uses for this invention;

to the contrary, the examples are intended to illustrate the wide range of uses for this invention. The collective creativity of the online advertising, art, design, commerce, content publishing, and related industries will develop many novel and unforeseen ways to use the present invention. The versatility of the present invention should not be regarded as a limitation on its scope.

Thus, while there have been shown and described and pointed out fundamental novel features of the invention as applied to preferred embodiments thereof, it will be understood that various omissions and substitutions and changes in the form and details of the disclosed invention may be made by those skilled in the art without departing from the spirit of the invention. It is the intention, therefore, to be limited only as indicated by the scope of the claims appended hereto.

It is to be understood that the drawings are not necessarily drawn to scale, but that they are merely conceptual in nature.

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Claims

We claim:

A server system for modifying a cursor image to a specific image having a desired shaped and appearance displayed on a video monitor of a remote user's terminal, said system comprising:

a first memory means for storing cursor information data corresponding to

said specific image;

a second memory means for storing data corresponding to a cursor display code, said cursor display code containing information in response to which said cursor image is modified to said specific image;

a first server computer for transmitting a specified information to said remote user terminal, said information including a cursor display instruction data containing the location of said first and second memory means, such that said user terminal in accordance with said cursor display instruction data displays a cursor image on said user's video monitor in the shape and appearance of said specific image.

2. A server system in accordance with claim 1, wherein said specified information further comprises information that is intended to be displayed on said video monitor of said user's terminal.

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3. A server system in accordance with claim 2, wherein said specific image

corresponds to at least a portion of said information intended to be displayed on said video monitor of said user's terminal

4. The server system in accordance with claim 3, wherein said specific image comprises advertising material related to at least a portion of said information intended to be

displayed.

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The server system in accordance with claim 4, wherein said advertising material further comprises a brand logo.

The server system in accordance with claim 4, wherein said advertising material further comprises a corporate mascot.

7. The server system in accordance with claim 4, wherein said advertising material further comprises images of a good or a service corresponding to said information intended to be displayed.

8. The server system in accordance with claim 4, wherein said advertising

material further comprises messages relating to said information intended to be displayed.

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The server system in accordance with claim 3, wherein said specific image

has a shape and appearance representing the content of said information intended to be displayed.

10. The server system in accordance with claim 2, wherein said first and second memory means are disposed locally to said first server computer.

11. The server system in accordance with claim 2, wherein said first and second memory means are disposed within at least a second server computer located remotely to said first server computer.

12. The server system is accordance with claim 11, wherein the contents of said first and second memory means are also stored in a third memory means disposed locally to said user's terminal.

13. The server system in accordance with claim 11 wherein said server computer in response to a request from said user terminal transmits information stored in at least one of said first and second memory means to said user terminal.

14. A server system in accordance with claim 2, wherein said information intended to be displayed is transmitted in the form of HTML files that define a web page.

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15. A server system in accordance with claim 14, wherein said cursor

information data corresponds to an advertisement for goods or services contained in said web page.

A server system in accordance with claim 15, wherein said user terminal
 includes a browser extension application responsive to said cursor display instruction data so that
 said extension application executes said cursor display code by employing parameters defined in
 said cursor display instructions.

17. A server system in accordance with claim 3 wherein said cursor information further comprises an image identifier that corresponds to data representing said specific image stored in said server system.

18. A server system in accordance with claim 4, wherein said server transmits said data representing said specific image in response to a request received from said remote user terminal indicating that a copy of said data representing said specific image is not stored in said remote user terminal.

19. A server system in accordance with claim 4, wherein said cursor display instruction data further comprises an image identifier that corresponds to a graphic animation sequence stored in said server system.

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20. A server system in accordance with claim 19, wherein said cursor display instruction data further comprises instructions to modify said remote user terminal's cursor to display said graphic animation in response to activation of a link to a hypertext document selected by said user.

21. A server system in accordance with claim 20, wherein said cursor instruction data further comprises an audio identifier that corresponds to an audio information sequence stored in said server system.

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22. A server system in accordance with claim 21, wherein said cursor display instruction data further comprises instructions to said remote user's terminal to play an audio clip corresponding to said audio information sequence in conjunction with said modification of said cursor display.

23. A server system in accordance with claim 4, wherein said cursor display instruction data further comprises information that controls the duration of time said cursor image is displayed on said remote user's video monitor.

A server system in accordance with claim 2, wherein said specified
 information transmitted in the form of hypertext objects are defined using the ActiveX® Internet
 programming technology.

25. A server system in accordance with claim 2, wherein said set of data files transmitted in the form of hypertext objects are defined using the Java® Internet programming language.

26. A server system in accordance with claim 2, wherein said set of data files transmitted in the form of hypertext objects are defined using the VBScript® Internet programming language.

27. A server system in accordance with claim 3, wherein said cursor display instruction data provides usage data to said server system for calculating usage statistics of said specific image.

28. A server system in accordance with claim 3, wherein said cursor display instruction data transmitted to said remote user terminal initiates communication with a plurality of server systems for obtaining additional cursor instruction data.

29. A method of modifying an initial cursor image displayed on a video monitor of a user terminal connected to one or more servers, which comprises the steps of: receiving a request at said server to provide cursor display instructions to said user

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terminal;

providing a specified information to said user terminal in response to said request, said information including cursor display instruction data and cursor information corresponding to a specific image; and

transforming said initial cursor image displayed on said video monitor of said user terminal into the shape and appearance of said specific image in response to said cursor display instruction data.

30. A method in accordance with claim 29 wherein said step of providing specified information further comprises the step of providing information that is intended to be displayed on said video monitor of said user's terminal.

31. A method in accordance with claim 30, wherein said step of transforming further comprises the step of executing a cursor display code so as to display said specific cursor image such that it corresponds to at least a portion of said information intended to be displayed on said video monitor of said user's terminal.

32. A method in accordance with claim 31, wherein said step of displaying said specific cursor image further comprises the step of displaying advertising material related to at least a portion of said information intended to be displayed.

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33. A method in accordance with claim 32, wherein said advertising material

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further comprises a brand logo.

34. A method in accordance with claim 32, wherein said advertising material further comprises a corporate mascot.

35. A method in accordance with claim 32, wherein said advertising material further comprises images of a good or a service corresponding to said information intended to be displayed.

36. A method in accordance with claim 32, wherein said advertising material further comprises messages relating to said information intended to be displayed.

37. A method in accordance with claim 31, wherein said step of displaying said specific image further comprises the step of displaying a cursor image having a shape and appearance representing the content of said information intended to be displayed.

38. A method in accordance with claim 30, wherein said step of providing said specified information further comprises the step of providing information in the form of HTML files that define a web page.

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39. A method in accordance with claim 38, wherein said sursor display

instruction data further comprises cursor information including specified images corresponding to an advertisement for goods or services contained in said web page.

40. A method in accordance with claim 31, wherein said step of transforming further comprises the steps of :

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employing a browser extension application responsive to said cursor display

instruction data; and

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executing said cursor display code by employing parameters defined in said cursor display instruction data.

A method in accordance with claim 40 wherein said step of providing 41. cursor information further comprises the step of providing an image identifier that corresponds to the location of data representing said specific image.

A method in accordance with claim 23, further comprising the step of 42. transmitting said data representing said specific image in response to a request received from said remote user terminal indicating that a copy of said data representing said specific image is not stored in said remote user terminal.

43. A method in accordance with claim 42, wherein said step of providing specified information further comprises the step of providing an image identifier that corresponds

to a graphic animation sequence.

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44. A method in accordance with claim 43, further comprising the step of modifying said remote user terminal's cursor to display said graphic animation in response to activation of a link to a hypertext document selected by said user.

45. A server system in accordance with claim 42, wherein said step of providing specified information further comprises the step of providing an audio identifier that corresponds to an audio information sequence.

46. A server system in accordance with claim 46, further comprising the step of playing an audio clip corresponding to said audio information sequence in conjunction with said modification of said cursor display.

47. A method in accordance with claim 29 further comprising the step controlling the duration of time said cursor image is displayed on said remote user's video monitor.

48. A method in accordance with claim 47, further comprising the step of providing usage data to said server system for calculating usage statistics of said specific image.

49. A computer storage device readable by a machine, tangibly embodying a program of instructions executable by the machine to perform the method steps of claim 31.

50. An internet browser configured to modify a cursor image to a specific image having a desired shaped and appearance displayed on a video monitor of a remote user's terminal, said browser comprising:

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means for retrieving information from a remote server intended to be displayed on said video monitor, said information comprising a cursor display instruction data, wherein said cursor display instruction data includes information corresponding to said specific image;

means for recognizing said cursor display instruction data; and means for executing a cursor display code, said cursor display code including information in response to which said cursor image is modified to said specific image.

51. The internet browser in accordance with claim 50 further comprising means to retrieve said cursor information from a prespecified server, when said cursor information is not stored in said user terminal.

52. The internet browser in accordance with claim 50 further comprising means to retrieve said cursor display code from a prespecified server, when said cursor display code is not stored in said user terminal.

The internet browser in accordance with claim 50 further comprising means 33. to communicate with a server system so as to determine whether cursor display instructions received by said user terminal were transmitted by an authorized server.

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54. The internet browser in accordance with claim 50 further comprising means for transmitting statistical information to a prespecified server so as to provide information relating to the usage of said curso display instruction data.

55. The internet browser in accordance with claim 50, wherein said specific cursor image reverts back to its original cursor shape and appearance after a prespecified duration.

56. The internet browser in accordance with claim 55 further comprising means to store said cursor display code in a memory means located within said user terminal.

57. The internet browser in accordance with claim 55 further comprising means to provide audio clips corresponding to said display of said specific cursor image.

58. The internet browser in accordance with claim 57 wherein information relating to said audio clips are contained within said cursor display instruction data 20

The internet browser in accordance with claim 57 further comprising means to provide animated images corresponding to said specific cursor image.

60. The internet browser in accordance with claim 59 wherein information relating to said animated images are contained within said cursor display instruction data.

61. The internet browser in accordance with claim 50, wherein said specific image corresponds to at least a portion of said information intended to be displayed on said video monitor of said user's terminal.

62. The internet browser in accordance with claim 61, wherein said specific image comprises advertising material related to at least a portion of said information intended to be displayed.

60 The internet browser in accordance with claim.62, wherein said advertising

material further comprises a brand logo.

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material further comprises a corporate mascot.



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The internet browser in accordance with claim 62, wherein said advertising

The internet browser in accordance with claim for, wherein said advertising

material further comprises images of a good or a service corresponding to said information intended to be displayed.

66. The internet browser in accordance with claim 62, wherein said advertising
material further comprises messages relating to said information intended to be displayed.

67. The internet browser in accordance with claim 61, wherein said specific image has a shape and appearance representing the content of said information intended to be displayed.

68. The internet browser in accordance with claim 50, wherein said information intended to be displayed is transmitted in the form of HTML files that define a web page.

69. The internet browser in accordance with claim 50, wherein said specified information is defined using the ActiveX® Internet programming technology.

70. The internet browser in accordance with claim 50, wherein said specified information is defined using the Java® Internet programming language.

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71. The internet browser in accordance with claim 50, wherein said specified information is defined using the VBScript® Internet programming language.

Abstract

A server system for modifying a cursor image, is displayed on a video monitor of a remote user's terminal, to a specific image having a desired shape and appearance. The system comprises a first memory means for storing cursor information data corresponding to the specific image and a second memory means for storing data corresponding to a cursor display code. The cursor display code contains information in response to which the cursor image is modified to the specific image.

A first server computer is provided so as to transmit a specified information to the remote user terminal. The information includes a cursor display instruction data containing the location of the first and second memory means, such that the user terminal in accordance with the cursor display instruction data displays a cursor image on the user's video monitor in the shape and appearance of the specific image.

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Ebay Exhibit 1010, Page 87 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336 PRINT OF DRAWINGS AS ORIGINALLY FILED

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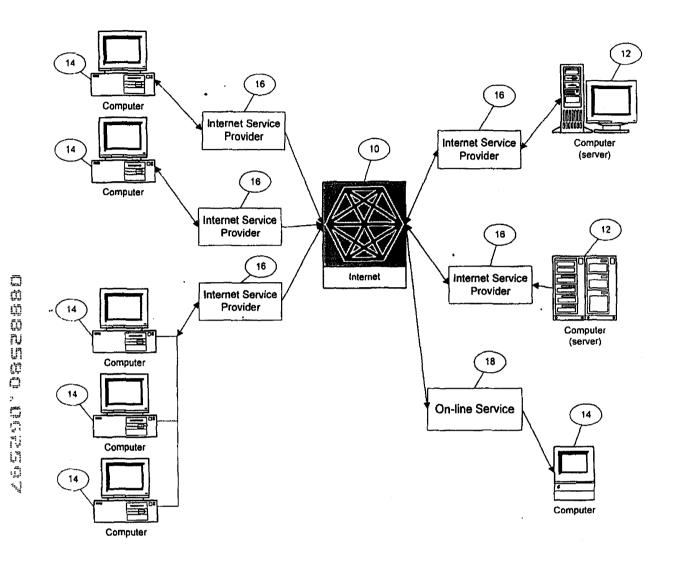


Figure 1

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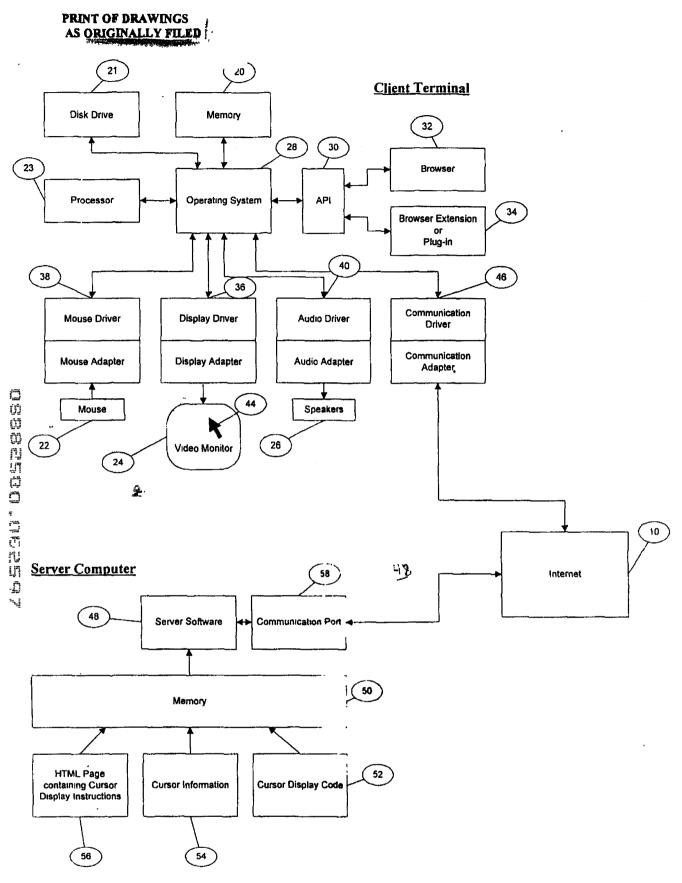
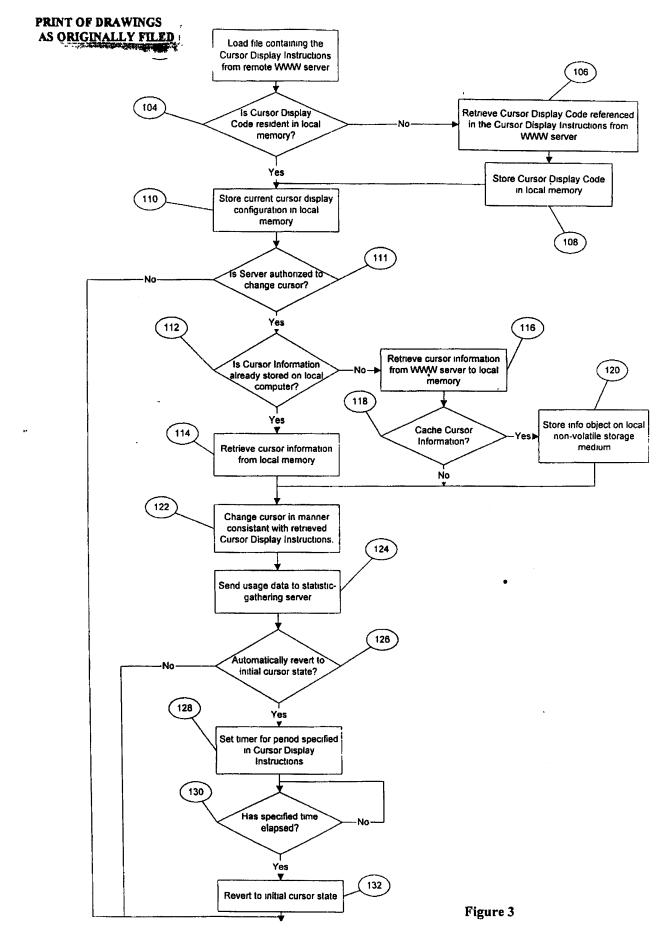


Figure 2



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Ebay Exhibit 1010, Page 90 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336 <OBJECT

202.ID=cc1 203.TYPE="application/x-oleobject" 204.CLASSID="clsid:CB005660-D0C7-11cf-B7F6-00AA00A3F278" 205.CODEBASE="http://cometsystems.com/controls/cc.cab#ver=4,70,0, 1122" 206. < PARAM NAME="CursorType" VALUE="1"> 207. < PARAM NAME="CursorImage" VALUE="http://cometsystems.com/library/images/acme.cur"> 208.<PARAM NAME="Counter" VALUE="http:// cometsystems.com/accounting"> 209. < PARAM NAME="DisplayDuration" VALUE="5"> 210.<PARAM NAME="CacheCursor" VALUE="1"> 211.<PARAM NAME="ServerSignature" VALUE="54F5254A23BD988AB54"> 212. < PARAM NAME= "DormantDelay" VALUE= *600"> 213.<PARAM NAME="CursorTrajectoryMap" VALUE="http:// cometsystems.com/maps/trajectory"> 214. <PARAM NAME="CursorPositionMap" VALUE="http:// cometsystems.com/maps/position "> 215.<PARAM NAME="CursorVelocityMap" VALUE="http://cometsystems.com/maps/velocity"> 216.<PARAM NAME="CursorPositionMap" VALUE="http:// cometsystems.com/maps/velocity"> 217. < PARAM NAME="CursorButtonMap" VALUE="http:// cometsystems.com/maps/buttonstate"> 218. < PARAM NAME="ContentType" VALUE="5"> 219. < PARAM NAME="PriorityLevel" VALUE="1"> 220.<PARAM NAME="StreamBufferSize" VALUE="0"> 221.<PARAM NAME="SatelliteImage" VALUE="http://cometsystems.com/library/images/acmesat.bmp"> 222. < PARAM NAME="SatelliteXDisplacement" VALUE="-50"> 223. < PARAM NAME="SatelliteYDisplacement" VALUE="50"> 224. < PARAM NAME="ExtraDisplayParameters" VALUE="http://cometsystems.com/library/params/acme.prm">

</OBJECT>

Figure 4

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PRINT OF DRAWINGS
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Figure 5

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PRINT OF DRAWINGS

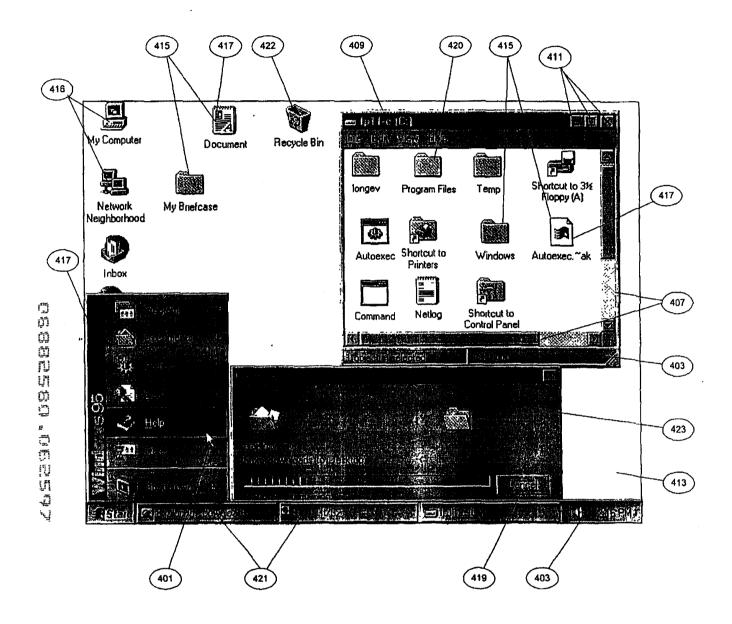


Figure 6

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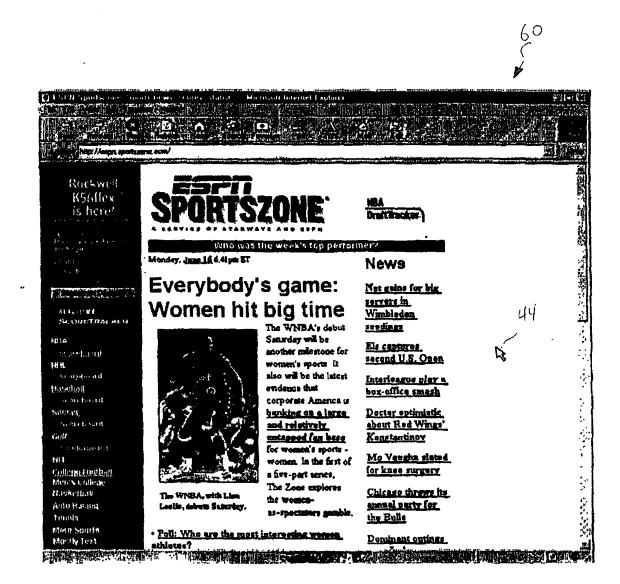


Figure 7

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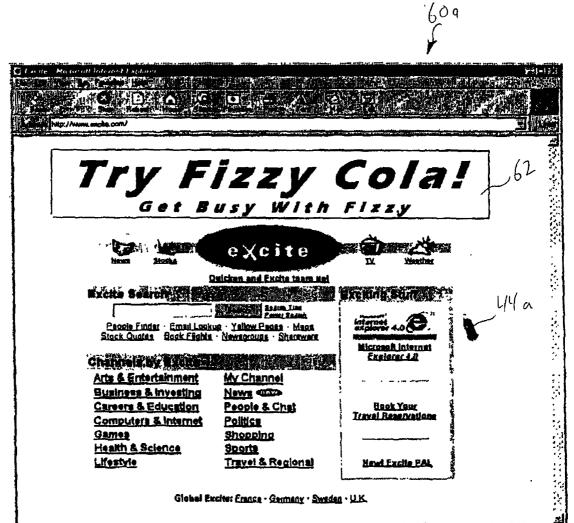
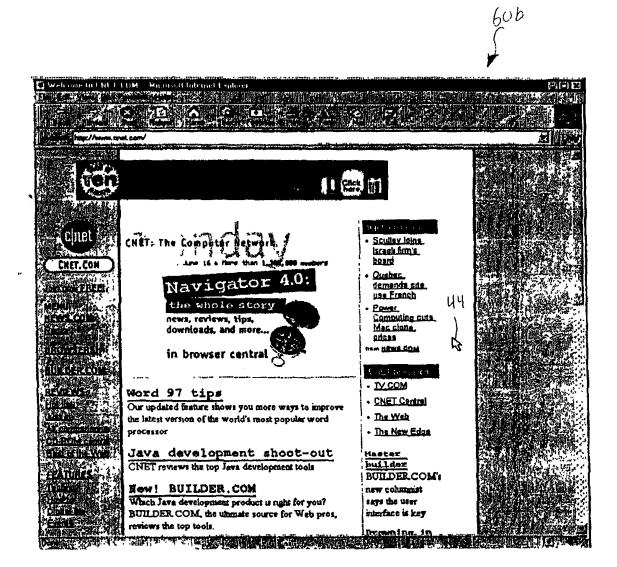


Figure 8

PRINT OF DRAWINGS AS ORIGINALLY FILED



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Figure 9

ATTORNEY DOCKET NO: 658-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

COMBINED DECLARATION, POWER OF ATTORNEY & PETITION

TYPE OF DECLARATION

- Utility [X]
- Design]
-] Supplemental I
- Divisional l]
- Continuation
- Į]
- Continuation-in-part []
- [] National Stage of the PCT

INVENTORSHIP AND SPECIFICATION IDENTIFICATION

My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one is listed below) or a joint inventor (if plural inventors are named below) of the invention entitled:

SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE

as described and claimed in the specification which

- is attached hereto. [X]
- was filed on []
 - [] as U.S. Serial Number. 08/____ ; or
 -] Express Mail No._____

] was amended on ______
 _ (as serial number not yet known); and
- [] was described and claimed in PCT International Application No. PCT/ / filed on ____ ; and

as amended under PCT Article 19 and/or 34 on ____

REVIEW OF PAPERS AND DUTY OF CANDOR

I have reviewed and understand the contents of the attached specification including the drawing and claims as amended by any amendment referred to below; and I acknowledge my duty to disclose information of which I am aware which is material to the examination of this application, in accordance with 37 CFR 1.56(a); and

in compliance with this duty there is attached an information disclosure statement.

ATTORNEY DOCKET NO: 658-002

PRIORITY CLAIMS

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign applications for patent applications for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)

Priority Claimed

(Number)	(Country)	(Day/Month/Year/Filed)	[] Yes	[] No
(Number)	(Country)	(Day/Month/Year/Filed)	[] Yes	[] No
(Number)	(Country)	(Day/Month/Year/Filed)	[] Yes	[] No

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States Application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States Application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application.

(Application Serial No.)	(Filing Date)	(Status: Patented, Pending, Abandoned)
(Application Serial No.)	(Filing Date)	(Status: Patented, Pending, Abandoned)

DECLARATION

I declare that all statements made above of my own knowledge are true and all statements made on information and belief are believed to be true; and these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

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ATTORNEY DOCKET NO: 658-002

POWER OF ATTORNEY

I hereby appoint the following patent attorneys and/or patent agent(s) with full power of appointment, substitution and revocation to prosecute this application, to make alterations and amendments thereto, to receive the patent, and to transact all business in the Patent Office connected therewith.

Joseph Sofer (Reg. No. 34,438) Robert M. Haroun (Reg. No. 34,345)

Please address all telephone calls and correspondence to:

Joseph Sofer SOFER & HAROUN, L.L.P. 342 Madison Avenue Suite 1921 · New York, New York 10173 Telephone:(212) 697-2800 Facsimile:(212) 697-3004

PETITION

Wherefore, I pray that Letters Patent be granted to me for the invention or discovery described and claimed in the above-mentioned specification and claims, and I hereby subscribe my name to the foregoing Declaration, Power of Attorney & Petition with references to the above-identified specification and claims.

SIGNATURES

Name of joint or first inventor: James Samuel Rosen

Home Address: _333 East 23rd Street, Apt. 8D, New York, NY 10010

Post Office Address: <u>Same as above</u> Citizenship: <u>US</u>

Inventor's Signature: ____

ATTORNEY DOCKET NO: 658-002

Name of joint or second inventor: <u>Thomas A. Schmitter</u>			
Home Address: <u>197 Eight Street, Apt. #715, Charlestown, MA 02129</u> Post Office Address: <u>P.O Box 397154, Cambridge, Massachusetts, 02139</u> Citizenship: <u>US</u>			
Inventor's Signature: Date:			
Name of joint or third inventor: <u>Mark S. Hall</u>			
Home Address: <u>156 Irving Avenue, South Orange, NJ 07079</u> Post Office Address: Citizenship: <u>UK</u>			
Inventor's Signature: Date:			

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Application Assignment Record

According to the application transmittal letter, an assignment recording ownership was filed with this application; however, a copy of this record was not located in the original file history record obtained from the United States Patent and Trademark Office. Upon your request, we will attempt to obtain the assignment documents from the Assignment Recordation Branch of of the United States Patent and Trademark Office or from a related application case (if applicable). Please note that additional charges will apply for this service.

This page is not part of the official USPTO record. It has been determined that content identified on this document is missing from the original file history record.

Ebay Exhibit 1010, Page 101 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336 Transaction History Date 1997-11-12 Date information retrieved from USPTO Patent

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Application Information Retrieval (PAIR) system records at www.uspto.gov

and a state of the TES DEPARTMENT OF COMMERCE UNITED } Patent and Trademark Office ss: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231 Addre APPLICATION NUMBER FILING/RECEIPT DATE FIRST NAMED APPLICANT ATTORNEY DOCKET NO./TITLE 087882,580 06/25/97 ROSEN ſ. 6549~0002 0232/1112 NOT ASSIGNED JUSEPH SOFER SOFER & HAROUN 342 MANISON AVE 2312 DATE MAILED: SULTE 1921 HEW YORK NY 10173 11/12/97 NOTICE TO FILE MISSING PARTS OF APPLICATION Filing Date Granted An Application Number and Filing Date have been assigned to this application. However, the items indicated below are missing. The required items and fees identified below must be timely submitted ALONG WITH THE PAYMENT OF A SURCHARGE for items 1 and 3-6 only of \$_______ for a 17 large entity is small entity in compliance with 37 CFR 1.27. The surcharge is set forth in 37 CFR 1.16(e). Applicant is given TWO MONTHS FROM THE DATE OF THIS NOTICE within which to file all required items and pay any fees required above to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a). The statutory basic filing fee is:
 missing.
 insufficient. Applicant must submit \$___ to complete the basic filing fee and/or file a verified small entity statement claiming such status us (37 CFR 1.27). 2. Additional claim fees of \$. , including any multiple dependent claim fees, are required. Applicant must either submit the additional claim fees or cancel additional claims for which fees are due. 3. The oath or declaration: is missing. does not cover the newly submitted items. does not identify the application to which it applies. does not include the city and state or foreign country of applicant's residence. An oath or declaration in compliance with 37 CFR 1. 63, including residence information and identifying the application by the above Application Number and Filing Date is required. 4. The signature(s) to the oath or declaration is/are: missing.
 by a person other than inventor or person qualified under 37 CFR 1.42, 1.43, or 1.47. A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required. □ 5. The signature of the following joint inventor(s) is missing from the oath or declaration: An oath or declaration listing the names of all inventors and signed by the omitted inventor(s), identifying this application by the above Application Number and Filing Date, is required. 🗋 6. A 💲 processing fee is required since your check was returned without payment (37 CFR 1.21(m)). □ 7. Your filing receipt was mailed in error because your check was returned without payment. □ 8. The application does not comply with the Sequence Rules. See attached "Notice to Comply with Sequence Rules 37 CFR 1.821-1.825." 9. OTHER: Direct the response and any questions about this notice to "Attention: Box Missing Parts." A copy of this notice MUST be returned with the response. CUL Initial Patent Examination Division (703) 308-1202 % FORM PTO-1533 (REV.7-96) PART 34OFFICE COPY U.S. GPO: 196



Attorney Docket No.: 658-002

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

		X
In re A	Application of James S. Rosen, Thomas A. Schmitter, Mark S. Hall	:
Serial	No.: 08/882,580	:
Filed:	June 25, 1997	:
For:	SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE	:

RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION FILING DATE GRANTED

Hon. Commissioner of Patents and Trademarks Washington, D.C. 20231

SIR:

Enclosed is a Declaration and check in the amount \$1,021 in payment of the

application fees and surcharge, along with a copy of PTO-1533, Notice to File Missing Parts of

Application. Also enclosed is a Verified Statement Claiming Small Entity Status.

Any additional fees required in connection with this application may be charged to

Deposit Account No. 19-2825.

Respectfully submitted,			
SOFER & HAROUN, LLP			

(212) 697-2800

By:

0860 Sofen Reg. No. 34,438 342 Madison Avenue, Suite 1921 New York, New York 10173

Dated: January 9, 1998

ATENT

Sector \$

Docket No. 658-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) · Rosen et al. Serial No. : 08/882,580 Filed : For

Group Art Unit: 2312 Examiner Not yet assigned

: SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE

CERTIFICATE OF MAILING (37 C.F.R. 1.8a)

HON. COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

June 25, 1997

Sir:

I hereby certify that the attached_Response to Notice to File Missing Parts, Form PTO-1533, Declaration, Check for \$1021, Verified Statement Claiming Small Entity Status and Return Postcard along with any paper(s) referred to as being attached or enclosed and this Certificate of Mailing are being deposited with the United States Postal Service on the date shown below with sufficient postage as first-class mail in an envelope addressed to the: Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Respectfully submitted,

SOFER & HAROUN, I Bv Stacev Date

Mailing Address.

SOFER & HAROUN, L.L.P. 342 Madison Avenue Suite 1921 New York, New York 10173 Tel:(212) 697-2800 Fax:(212) 697-3004



ATTORNEY DOCKET NO· 658-002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

COMBINED DECLARATION, POWER OF ATTORNEY & PETITION

TYPE OF DECLARATION

Utility [X]

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- Design []
 - Supplemental]
- Divisional []
- Continuation []
 -] Continuation-in-part
- National Stage of the PCT []

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- [X] was filed on June 25, 1997
 - [X] as U.S. Serial Number. 08/<u>882,580;</u> or
 - [] Express Mail No._____ (as serial number not yet known); and [] was amended on ____
- [] was described and claimed in PCT International Application No. PCT/ / filed on _____; and

as amended under PCT Article 19 and/or 34 on ____

REVIEW OF PAPERS AND DUTY OF CANDOR

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Prior Foreign Application(s)

.

Priority Claimed

(Number)	(Country)	(Day/Month/Year/Filed)	[] Yes	[] No
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ATTORNEY DOCKET NO: 658-002

thereon.

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Joseph Sofer SOFER & HAROUN, L.L.P. 342 Madison Avenue Suite 1921 New York, New York 10173 Telephone:(212) 697-2800 Facsimile:(212) 697-3004

PETITION

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ATTORNEY DOCKET NO: 658-002

SIGNATURES

Name of joint or first inventor: James Samuel Rosen

Home Address: 333 East 23rd Street, Apt. 8D, New York, NY 10010 Post Office Address: Same as above Citizenship: US

Inventor's Signature:

Date: 12-23-97-

Name of joint or second inventor: Thomas A. Schmitter

Home Address:197 Eight Street, Apt. #715, Charlestown, MA 02129Post Office Address:P.O Box 397154, Cambridge, Massachusetts, 02139Citizenship:US

Inventor's Signature:

_____ Date: 12/23/47

Name of joint or third inventor: Mark S. Hall

Home Address: 156 Irving Avenue, South Orange, NJ 07079 Post Office Address: Same as above

Citizenship: UK	us la	
Inventor's Signature:		Date: 1/5/98
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	NEW YORK MY 10	173	, DATE M	11/12/97
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	_	Filing D	ate Granted	
requ 3-6 37 (any	ulred items and fees identifier only of \$ 130 CFR 1.16(e). Applicant is give	d below must be timely submitte for a Transformer for a Transformer for a Transformer for a transformer on TWO MONTHS FROM THE I abandonment. Extensions of ti	d ALONG WITH THE PAYME Il entity in compliance with 37 DATE OF THIS NOTICE with	items indicated below are missing. Th INT OF A SURCHARGE for items 1 ar CFR 1.27. The surcharge is set forth n which to file all required items and pa petition accompanied by the extension
		rm are filed within the period verified statement filed), is \$		t owed by applicant as a
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	🚺 missing.	· · · ·		
•	I 'insufficient. Applicant must submit \$	791 to come	plete the basic filing fee and/o	r file a verified small entity
	statement claiming such	status (37 CFR 1.27).		
Ľ.	2. Additional claim fees of \$	bill for the additional claim fees of	ng any multiple dependent cla	
Ē	3. The oath or declaration:			
	is missing.			
	does not cover the n	application to which it applies.		τ.
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		compliance with 37 CFR 1. 63 Imber and Filing Date is require		ion and identifying the application by
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	D ^{**} by a person other the A property signed gath of	an inventor or person qualified i r declaration in compliance with	under 37 CFR 1.42, 1.43, or 1 h 37 CFR 1.63 identifying the	application by the above
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See.

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VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY STATUS (37 CFR 1.9(f) and 1.27(c)) - SMALL BUSINESS CONCERN

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Applicant or Patentee: J. Rosen. T. Schmitter, M. Hall Attorney's Docket No .: 658-002 Serial or Patent No.: 08/882,580 Filed or Issued: June 25, 1997 Title: SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR **IMAGE**

I hereby declare that I am

- the owner of the small business concern identified below: []
- an official of the small business concern empowered to act on behalf of the concern [X] identified below:

NAME OF SMALL BUSINESS	CONCERN Comet Systems. Inc.
ADDRESS OF CONCERN	66 West Broadway, Suite 306
	New York, NY 10007

I hereby declare that the above identified small business concern qualifies as a small business concern as defined in 13 CFR 121.12, and reproduced in 37 CFR 1.9(d), for purposes of paying reduced fees to the United States Patent and Trademark Office in that the number of employees of the concern, including those of its affiliates, does not exceed 500 persons. For purposes of this statement, (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when either, directly or indirectly, one concern controls or has the power to control the other, or a third party or parties controls or has the power to control both.

I hereby declare that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention described in:

- the specification filed herewith with title listed above. [] [X]
- the application identified above.
- the patent identified above. **[**]

[]

If the rights held by the above identified small business concern are not exclusive, each individual, concern or organization having rights to the invention must file separate verified statements averring to their status as small entities, and no rights to the invention are held by any person, other than the inventor, who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person made the invention or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d), or a nonprofit organization under 37 CFR 1.9(e).

> Each person, concern or organization having any rights in the invention is listed below: no such person, concern, or organization exists.

[] each such person, concern or organization listed below FULL NAME: ADDRESS: [] SMALL BUSINESS CONCERN [] NONPROFIT ORGANIZATION [] INDIVIDUAL

Separate verified statements are required from each named person, concern or organization



having rights to the invention averring to their status as small entities. (37 CFR 1.27)

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

NAME OF PERSON SIGNING James Rosen	
TITLE OF PERSON OTHER THAN OWNER	
ADDRESS OF PERSON SIGNING 333 East 23rd Street. Apt. 8D	
-	
New York, NY 10010	

DATE 12-23-97

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HE UNITED STATES PATENT AND TRADEMARK OFFICE

Group Art Unit: 2312 Examiner: Not yet assigned

Docket No. 658-002

SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE

CERTIFICATE OF MAILING (37 C.F.R. 1.8a)

HON. COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

Rosen et al. 08/882,580

June 25, 1997

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Sir:

I hereby certify that the attached <u>Information Disclosure Statement, Form PTO-1449, 10 References and Return</u> <u>Postcard</u> along with any paper(s) referred to as being attached or enclosed and this Certificate of Mailing are being deposited with the United States Postal Service on the date shown below with sufficient postage as first-class mail in an envelope addressed to the: Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Respectfully submitted,

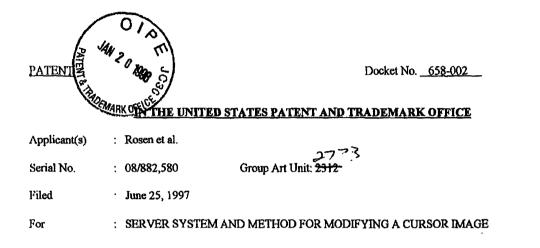
SOFER & HAROUN, L.P.

By: Stacey Taitt Date



Mailing Address

SOFER & HAROUN, L L.P. 342 Madison Avenue Suite 1921 New York, New York 10173 Tel:(212) 697-2800 Fax:(212) 697-3004



INFORMATION DISCLOSURE STATEMENT

HON. COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

Sir:

This Information Disclosure Statement is filed in accordance with 37 C.F R. §§1.56, 1.97 and 1.98. The items listed on

Form PTO-1449, a copy of which is enclosed, may be deemed to be pertinent to the above-identified application and are

made of record to assist the Patent and Trademark Office in its examination of this application. The Examiner is

respectfully requested to fully consider the items and to independently ascertain their teaching.

1. [] For each of the following items listed on the enclosed copy of Form PTO-1449 that is not in the English language, an English language translation of that item or a portion thereof or a concise explanation of the relevance of that item is enclosed:

A: B:

2. []For each of the following items listed on the enclosed copy of Form PTO-1449 that is not in the English language, a concise explanation of the relevance of that item is incorporated in the specification of the above-identified application.

3. []Any copy of the items listed on the enclosed copy of Form PTO-1449 that is not enclosed with this Information Disclosure Statement was previously cited by or submitted to the Patent and Trademark Office in the prior [] Continuation, [] Divisional or [] Continuation-In-Part application under 37 C.F.R. §1.60, U.S. Serial No.______, filed_______

4. [X]No fee is due under 37 C F.R. §1.17(p) for this Information Disclosure Statement since it is being filed in compliance with:

[] 37 C F.R. §1 97(b)(1), within three months of the filing date of the above-identified application.

[] 37 C.F R. §1.97(b)(2), within three months of the date of entry into the national stage as set forth in §1.491 in an international application.

[X] 37 C F.R. §1 97(b)(3), before the mailing date of a first Office action on the merits.

5-6-98 8-14: Mauf 5. [] No fee is due under 37 C.F.R §1.17(p) for this Information Disclosure Statement since it is being filed in compliance with 37 C.F.R. §1.97(c), after the period specified in paragraph 4 above but before the mailing date of a final action or a Notice of Allowance (where there has been no prior final action), and is accompanied by one of the certifications pursuant to 37 C F.R. §1 97(e) set forth in paragraph 9 below.

6. [] A fee is due under 37 C.F.R. §1.17(p) for this Information Disclosure Statement since it is being filed in compliance with 37 C.F.R. §1.97(c), after the period specified in paragraph 4 above but before the mailing date of a final action or a notice of allowance (where there has been no prior final action):

[] A check in the amount of \$240.00 is enclosed in payment of the fee.

|] Charge the fee to Deposit Account No. 19-2825. Order No. _____. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.

7. [] A fee is due under 37 C.F.R \$1.17(I)(1) for this Information Disclosure Statement since it is being filed in compliance with 37 C.F.R. \$1.97(d), after the mailing date of a final action or a notice of allowance, whichever comes first, but before payment of the issue fee, and is accompanied by:

a one of the certifications pursuant to 37 C.F.R. §1 97(e) set forth in paragraph 9 below; and

b. the attached petition requesting consideration of this Information Disclosure Statement; and

c. the fee due under 37 C.F.R. §1.17(I)(1) which is paid as set forth in paragraph 10 below.

8 [] A fee is due under 37 C.F.R §1.17(I)(1) for this Information Disclosure Statement since it is being filed in compliance with:

a. [] 37 C.F R §1 313(b)(3), after the issue fee has been paid and information cited in this Information Disclosure Statement may render at least one claim unpatentable and is accompanied by the attached Petition To Withdraw Application From Issue,

b. [] 37 C.F.R. §1.313(b)(5), after the issue fee has been paid and information cited in this Information Disclosure Statement is to be considered in a Continuation application upon abandonment of the instant application and is accompanied by the attached Petition To Withdraw Application From Issue.

c. The fee due under 37 C.F.R. §1.17(I)(1) is paid as set forth in paragraph 10 below.

9. [] I hereby certify that each item of information contained in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement.

[] I hereby certify that no item of information in the Information Disclosure Statement filed herewith was cited in a communication from a foreign patent office in a counterpart foreign application or, to my knowledge after making reasonable inquiry, was known to any individual designated in §1.56(c) more than three months prior to the filing of this Information Disclosure Statement.

10. [] A check in the amount of \$130.00 is enclosed in payment of the fee due under 37 C.F.R. \$1.17(I)(1).

[] Charge the fee due under 37 C.F.R. §1.17(1)(1) to Deposit Account No. . Order No. _____. A DUPLICATE COPY OF THIS SHEET IS ATTACHED. [X] The Commissioner is hereby authorized to charge any additional fees which may be required for this Information Disclosure Statement, or credit any overpayment to Deposit Account No. 19-2825, Order No. <u>658-002</u>. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.

Respectfully submitted,

SOFER & HAROUN, L.L.P.

116/98 Dated: <u>\</u>

Mailing Address:

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Joseph Sofer, Esq. SOFER & HAROUN, LI.P 342 Madison Avenue, Suite 1921 New York, New York 10173

By: Joseph Sofer Registration No. 34,438 Signature

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the application to become abandoned. (35 U.S.C. § 139). Extensions of time may be obtained under the provisions of 37 CFR 1.136(a). Disposition of Claims \[Claim(s)	accordance with the practice under Ex pa	urte Quayle, 1935 D.C. 1	1; 453 O.G. 213.	merits is closed in
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 □ received in this national stage application from the International Bureau (PCT Rule 17.2(a)). *Certified copies not received:		ERTIFIED copies of the	priority documents have been	
*Certified copies not received: Acknowledgement is made of a claim for domestic priority under 35 U.S.C. § 119(e). Attachment(s) ✓ Notice of Reference Cited, PTO-892 ✓ Information Disclosure Statement(s), PTO-1449, Paper No(s) Interview Summary, PTO-413 ✓ Notice of Draftsperson's Patent Drawing Review, PTO-948 □ Notice of Informal Patent Application, PTO-152 - SEE OFFICE ACTION ON THE FOLLOWING PAGES * US GPO 1996-409 280/400	received in Application No. (Series C	ode/Serial Number)		
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Art Unit: 2773

DETAILED ACTION

Claim Objections

1. Although applicant's claim 1 meets the requirements of 35 USC § 112, the grammar and use of terminology could be improved. The language of claim 1 reciting "said cursor display code containing information" is awkward. Suggested language is "said cursor display code providing information". As a result, the examiner request that the applicant, during the normal review and/or rewriting of the claims, take into consideration these editorial comments and make changes as necessary.

Specification

2. The abstract of the disclosure is objected to because it is not provided in a single paragraph. Correction is required. See MPEP § 608.01(b).

Claim Rejections - 35 USC § 112

3. Claims 24-26, and 69-71 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. The applicant's use of trademark in each of the aforementioned claims makes them indefinite where there characteristics may change from time to time and yet it may continue to be sold under the same trademark. See MPEP 608.01(v).

Art Unit: 2773

4. Claim 29 recites the limitation "said server" in line 20, page 20. There is insufficient antecedent basis for this limitation in the claim.

Claim Rejections - 35 USC § 103

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

6. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103© and potential 35 U.S.C. 102(f) or (g) prior art under 35 U.S.C. 103(a).

7. Claims 1-3, 9-14, 17, 28-31, 37-38, 41, 47, 49-52, 35-61 and 67-68 are rejected under 35

U.S.C. 103(a) as being unpatentable over Schneider (US Patent # 5,710,897).

Schneider ('897) teaches the applicant's invention as claimed in claims 1-3, 9-14, 17, 28-

31, 37-38, 41, 47, 49-52, 55-61 and 67-68 as follows:

Art Unit: 2773

as per claim 1, a first memory means for storing cursor information data corresponding to said specific image [local or remote memory (e.g., floppy drive, hard drive) for storing a pointer graphic file corresponding to a pointer graphic to be used by the operating system, see Schneider ('897), col. 5, lines 65- col. 6, lines 1-10; col. 7, lines 28-31; col. 8, lines 10-12, and 55-60];

a second memory means for storing data corresponding to a cursor display code [local or remote storage media, such as ROM, CD-ROM, floppy disk, or hard drive, for storing computer program product corresponding to pointer graphics manager program, see Schneider ('897), col. 9, lines 6-8; abstract], said cursor display code containing information in response to which said cursor image is modified to said specific image [the pointer graphics manager program containing instructions in response to which the pointer graphic can be customized, see Schneider ('897), col. 8, lines 52-col. 9, lines 1-67; abstract];

While Schneider ('897) suggest that the pointer graphic manager can be used on a computer system designed to give independent computing power to a group of user, wherein files, such as the pointer graphic manager program containing functions for modifying systems cursors, located on the remote system can be delivered, it does not specifically disclose that the information includes data containing the location of said first and second memory means. See Schneider ('897), col. 3, lines 58-63; col. 9, lines 7-18. However, it is well known in the art that the distribution of data over a network (e.g., pointer files or pointer graphics manager program file located remotely) transmits the location of the file accessed. As a result, it would have been obvious to one skilled in the art at the time the invention was made that the location (e.g.,

Page 4

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directory) of an accessed file would be transmitted when executing the apparatus of Schneider (*897) in a distributed environment because it enables communication between the remote and local systems.

as per claims 2-3, 9, 30-31, 37 and 67 [the files includes instructions for the display of windows associated with the functions of the pointer graphics manager, and the pointer graphic file corresponding to the pointer graphic to be displayed on the monitor of the user's terminal, see discussion independent claim 1, <u>supra.</u>].

as per claims 10-13 and 56, [the pointer graphic manager program file and the pointer graphic files can be on the same or different computers where the first and second memory corresponds to memory known in the art such as hard or floppy drive or CD-ROM of a computer as described above with respect to independent claim 1; the third memory is the RAM of the enduser station where the program or pointer graphic files retrieved from a remote location would be stored].

as per claims 14, 38 and 68, [as described in claim 1, in addition to the functions of the pointer graphics program other information can be distributed remotely by a server, such as an HTML page].

as per claims 17 and 41, [each pointer graphic file must have the PTR postscript and file name that corresponds to the pointer graphic to be displayed, see Schneider (*897), col. 6, lines 1-10].

Page 6

as per claims 27, 48 and 54 [It would have been obvious to a developer creating the system of Schneider ('897) to maintain a log of the pointer of most interest to user in-order to provide and make those pointers available as well as to identify the pointer that are of least interest so that they can be eliminated. This would provide an efficient use of systems resources where memory space would not be consumed by pointer graphics files that are rarely used].

as per claim 28, [the a function that effects the display of the cursor such as the find object function of Schneider (*897) transmitted to the user terminal enables communication with a plurality of remote sites where the pointer graphics file can be located, see Schneider (*897),col. 7, lines 24-30].

as per claims 29 and 49, receiving a request at said server to provide cursor display instructions to said user terminal [receiving a request at a computer system designed to give independent computing power to a group of user to execute the pointer graphic manager program file on an end-user terminal to provide it functions, see Schneider ('897), col. 3, lines 58-63; col. 9, lines 7-18; col. 7, lines 24-30];

providing a specified information to said user terminal in response to said request, said information including cursor display instructions data and cursor information corresponding to a specified image [providing the pointer graphics manager program, including program functions, and pointer graphic file corresponding to pointer graphic];

Art Unit: 2773

transforming said initial cursor image displayed on said video monitor of said user terminal into the shape and appearance of said specific image in response to said cursor display instruction data [changing a pointer displayed into the shape and appearance of the pointer graphic modified by the functions of the pointer graphic manager program file, see Schneider (*897), col. 8, lines 52-col. 9, lines 1-67; abstract].

as per claims 47 and 55, [the pointer event or function determines how long the pointer will be displayed, wherein as the system changes states the pointer also changes states accordingly, Schneider ('897), col. 5, lines 65-col. 6, lines 1-65].

as per claim 50, an Internet browser configured to modify a cursor image [software (e.g., the operating system, programs and various device drivers), wherein the pointer graphic manager establishes pointer choices available to the user through modification of the operating systems pointers and is applicable to any graphical user interface that typically uses pointer graphics, see Schneider, col. 5, lines 47-55; col. 8, lines 55-60.]

means for retrieving information from a remote server intended to be displayed on said video monitor, said information comprising a cursor display instruction data wherein said cursor display instruction data includes information corresponding to said specific image [means for retrieving pointer graphic manager program file data from a remote resource intended to be displayed on a monitor, the file comprising providing for the find object function and wherein the find object function has the function of locating a pointer graphic file corresponding to pointer graphic, see Schneider (*897), col. 7, lines 25-32; col. 8, lines 55-60];

Page 7

means for recognizing said cursor display instruction data [means for retrieving the pointer graphic];

means for executing a cursor display code, said cursor display code including information in response to which said cursor image is modified to said specific image [means for executing the pointer graphic manager program, the program including the find object function in response to which the cursor image is replaced by the pointer graphic selected, see Schneider ('897), col. 7, lines 25-32; col. 8, lines 55-60].

as per claims 51-52, [the pointer graphics manager program file can be located on a predefined server not stored on the users terminal].

as per claims 57-60, [it is old and well know in the art to provide for animation and audio of pointers].

as per claim 61, [pointer graphic associated with pointer graphic file transmitted corresponds to a portion of the data displayed on the monitor of the users].

8. Claims 4-8, 15, 18-23, 32-36, 42-46 and 62-66 are rejected under 35 U.S.C. 103(a) as being unpatentable over Schneider (US Patent # 5,710,897) in view of Judson (US Patent # 5,572,643).

The combination of Schneider ('897) and Judson ('643) teaches the applicant's invention as claimed in claims 4-8, 15, 18-23, 32-36, 42-46, and 62-66 as follows:

Art Unit: 2773

as per claims 4, 15, 32, and 62, Schneider ('897) teaches that a pointer graphic is provided for various states, events or commands (e.g., functions) of the system and changes depending on the mode of operation. See Schneider ('897), abstract; col. 5, lines 65-col. 6, lines 1-10. For example, Schneider ('897) provides a wait pointer that is invoked when the system is busy. See Schneider ('897), col. 6, lines 13-17. Schneider ('897) also discloses that the pointers may be edited or modified as desired by the user and stored for later use. See Schneider ('897). id. However, Schneider is silent on providing a pointer graphic for when the system is in the mode of displaying advertising material. Judson ('643), provides for the display of advertising material during the downtime (i.e., when the system is busy) of downloading a hypertext document on a web page. See Judson ('643), abstract. One having ordinary skill in the art would recognize that the downtime and downloading of advertising material that occurs in the apparatus of Judson ('643) is an event and thus the pointer could be provided that changed to represent this event. One having ordinary skill in the art would also recognize that each pointer graphic depicted in the system of Schneider ('897) relates to the current event or mode of operation of the system. As a result, it would have been obvious to one having ordinary skill in the art at the time the invention was made to provide a customized pointer set using the system of Schneider ('897) for the event of displaying advertising material in the apparatus of Judson ('643), wherein the pointer graphic relates to the advertising material, because it would provide the user with an option of selecting a pointer that best suites there individual taste and sense of context interest

Art Unit: 2773

(i.e., whether they are more interested in knowing that the system is busy or that the system is displaying an advertisement).

as per claims 5-8, 33-36 and 63-66, [the advertising material can include advertisements messages, logos, etc., see Judson ('643), abstract.].

as per claims 18 and 42, [the system of Schneider will not change the pointer image if it is not found and provides the user with the ability to locate a pointer graphic using find object function, see Schneider ('897), col. 7, lines 24-30].

as per claims 19-22 and 43-46, [it is old and well know in the art to provide for animation and audio of pointers].

as per claim 23, [see discussion of claim 47, supra].

9. Claims 16, 40 and 53 are rejected under 35 U.S.C. 103(a) as being unpatentable over Schneider (US Patent # 5,710,897) in view of M. Brown, "WWW Plug-Ins Companion", 1996 (hereinafter "Plug-Ins").

Schneider ('897) discloses an application that allows a user to modify a cursor at the operating system level. However, it does not disclose that it enables a browser's intrinsic capabilities to be increased. Plug-Ins discloses that Plug-Ins extend and enhance the capabilities of a browser. See Plug-Ins, pages 14-18. One having ordinary skill in the art would recognize that modifying a pointer on an operating systems level affects all the applications running on the system, including a browser application. One having ordinary skill in the art would also recognize that providing customized pointer sets to an operating system would provide a browser

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application running on an end-user terminal with the ability to utilize resources not previously available to the browser application. As a result, it would have been obvious to one skill in the art at the time the invention was made to provide the apparatus of Schneider (*897) as a plug-in where it would allow a user to provide a browser running on an end-user's terminal to display and utilize pointers not previously available to the browser application.

Conclusion

10. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Capps (US Patents # 5,596,694, 5,544,295) teaches the use of animation.

Judson (US Patent # 5,737,619) teaches the downloading of information while waiting for a hypertext document to be downloaded.

Reilly et al. (US Patent # 5,740,549) discloses a system for displaying advertisements on an use terminal that has met a predefined idleness criteria.

11. Response to this action should be mailed to: Commissioner of Patents and Trademarks, Washington, D.C. 20231. If applicant desires to fax a response, (703) 308-9051 may be used for formal communications or (703) 305-9724 for informal or draft communications. Please label "PROPOSED" OR "DRAFT" for informal facsimile communications. For after final responses, please label "AFTER FINAL" or "EXPEDITED PROCEDURE' on the document. Hand

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Page 12

delivered responses should be brought to Crystal Park II, 2121 Crystal Drive, Arlington VA., Sixth Floor (Receptionist).

12. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Chadwick A. Jackson, whose telephone number is (703) 308-9572. The examiner can normally be reached Mon-Thu from 7:30 a.m. - 6:00 p.m. ET. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Matthew Kim, can be reached at (703) 305-3821

13. Communication via Internet e-mail regarding this application, other than those under 35 U.S.C. 132 or which otherwise require a signature, may be used by the applicant and should be addressed to [matt.kim@uspto.gov]. All Internet e-mail communications will be made of record in the application file. PTO employees do not engage in Internet communications where there exists a possibility that sensitive information could be identified or exchanged unless the record includes a properly signed express waiver of the confidentiality requirements of 35 U.S.C. 122. This is clearly set forth in the Interim Internet Usage Policy published in the Official Gazette of the Patent and Trademark Office on February 25, 1997 at 1195 OG 89.

Page 13

14. Any inquiry of a general nature or relating to the status of this application or proceedings should be directed to the group receptionist whose telephone number is (703) 305-3900.

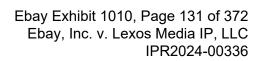
Chadwick A. Jackson

July 6, 1998

RAYMOND J. BAYERL PRIMARY EXAMINER ART UNIT 2773

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Works with Netscape and Internet Explorer

Incorporate multimedia, applications, and other liv content into Web pages

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WWW Plug-Ins Companion

Written by Mark R. Brown with

Simeon M. Greene • Galen Grimes • John Jung Bernie Roehl • David Wall • Joe Weber



Ebay Exhibit 1010, Page 132 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

WWW Plug-Ins Companion

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How Plug-Ins Work

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Unlike a browser's built in display capabilities, which are limited to generic file formats like GIF and IPEC images, plug ins of choice and the constant of t

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How Plug-ins "Plug In" 15

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N O T E You can find out more about MIME types by obtaining the Internet Working Group's Request for Comments (RFC) document on the topic. You can download this document by pointing Netscape to the following address:

ftp://ds.internic.net

Look for the directory /RFC and the file name RFC1521.TXT.

You can also enter into discussions about MIME on UseNet. Just point Netscape's newsreader to the group comp.mali.mime. W

How Plug-Ins "Plug In"

Plug-ins are simply feature add ons that can understand and interpret files that Netscape can't handle itself. They extend the capabilities of Netscape in much the way that plug-in software modules are used to extend the capabilities of other products such as Adobe PhotoShop. They are essentially transparent, appearing as enhancements and supplements to the Netscape browser itself. The Netscape user interface remains relatively constant no matter what plug-ins are installed-if you're displaying an inline QuickTime movie, for example, the parts of the display that handle page navigation, scrolling, and so on aren't affected by the plug-in's presence.

In more technical terms, plug-ins are dynamic code modules that are a part of Netscape's application programming interface (API) for integrating third-party software into Netscape. It's a part of Netscape Corporation's "open systems" philosophy regarding Netscape Navigator; this approach allows third-party developers to use Netscape to integrate their products into the Web seamlessly.

> Ebay Exhibit 1010, Page 135 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

The internally generated About Plug-Ins Netscape page lists the MIME types for which you have plug-ins

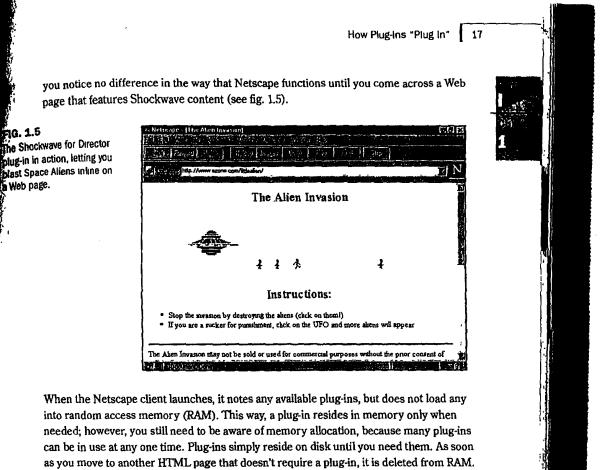
FIG. 1.4

installed.

ar.		
16	Chapter 1 How Plug-Ins Work	
	NOTE Although this book often refers specifically to Netscape, Microsoft's Internet Explorer can also use plug-ins. Over time, you can expect to see many more plug-ins released specifically for Internet Explorer. Almost everything that this book says about Netscape plug-ins also applies directly to Internet Explorer plug-ins.	
	In fact, the latest version of Internet Explorer can even use Netscape plug-ins directly, so that you can add your favorite Netscape plug-ins to either browser.	
	Phile in the you to customize Netscape to interact with third-party products and indus- try media standards. They are meant to supplement and complement, not supplant, other interapplication architectures such as Windows OLE (Object Linking and Embedding) and Java. Plug-ins can accomplish the following tasks:	
	Create a window in Netscape for displaying information, as in a Video for Windows movie player.	
	Execute an application such as a Musical Instrument Digital Interface (MIDI) player.	
	Generate data for Netscape or other plug-ins. For example, a plug-in might create an index on the fly.	
	Provide interapplication communication. For example, a plug-in might transfer data to a stand-alone spreadsheet program.	
	 Override a native Netscape capability and supply its own implementation. For example, a plug-in might provide an improved .GIF viewer 	
	Link to and receive data from Uniform Resource Locators (URLs). For example, some plug-ins can download stock quotes.	
	Because plug-ins are platform-specific, you must have a different version of each plug-in for every operating system that you use, such as Windows, Windows 95, UNIX, or the Macintosh operating system. Regardless of your platform, however, Netscape plug-ins should be functionally equivalent across all platforms.	
	Many plug-ins ship with the copy of Netscape that you purchased or downloaded. These plug-ins are already designed for your platform. However, if you find other plug-ins that you want either to purchase or download from the Internet, make sure that they are for your specific platform.	
	For most users, the use of plug-ins is totally transparent. When Netscape starts up, it checks to see which plug-ins have been installed; if it encounters a data MIME type for which a plug-in is registered, Netscape launches the plug-in to handle that data. When you leave the page that contains that data, the plug-in unloads, freeing up system resources.	
	You activate a plug-in only by opening a Web page that initiates it; usually, you don't even see the plug-in at work. For example, after you install the Shockwave for Director plug-in,	

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Ebay Exhibit 1010, Page 136 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336



At its most fundamental level, a plug-in can access a URL and retrieve MIME data just like a standard Netscape client. This data is streamed to the plug-in as it arrives from the network, making it possible to implement viewers and other interfaces that can display information progressively as it arrives from the server.

If a plug-in requires more data than a single data stream can supply, the plug-in can request multiple, simultaneous data streams, so long as the user's system supports such data streams.

Plug-ins can also handle data in the "old-fashioned" way: caching data for display only when it has all been downloaded. For instance, a plug-in can draw a simple frame and introductory graphic while the bulk of the data is streaming off the network into the Netscape cache. 18 Chapter 1 How Plug-Ins Work

If Netscape or another plug-in needs data while a plug-in is active, the plug-in can generate the needed data. Therefore, plug-ins not only process data, but also generate it. For example, a plug-in can be a data translator or filter.

The integration of plug-ins with Netscape is quite elegant and flexible, making the most of asynchronous processes and multithreaded data. All plug-ins are associated with a MIME type not native to the Netscape client, and can be associated with multiple MIME types. Netscape can concurrently run multiple instances of the same plug-in if the page contains several plug-in-compatible data files of the same type.

Netscape's plug-in API also attempts to address the concerns of programmers, providing a high degree of flexibility and cross-platform support to plug-in developers.

Plug-ins are a godsend for applications developers, who can extend the utility of existing products into the burgeoning Internet market by developing a quick and easy Netscape plug-in that reads existing data files, instead of developing a whole new product. Not only does this save developers time and effort, it lets them ride into a huge market on the coattails of Netscape, the Internet's most popular browser. Applications developers are happy, because their market expands quickly and almost for free; Web content developers are happy, because they have new formats that they can provide; Web users are happy, because they have new ways in which to use the Web; and even Netscape is happy, because its Web browser becomes more powerful and useful without any additional effort on its part. Everybody wins!

CAUTION

You should be keenly aware of the potential system security problems that plug-ins present. Plug-ins have full access to all the data on your computer system. They are written by third parties whom you may or may not know. Plug-ins are delivered by servers over whom you have no control. Each of these factors poses a potential security risk. Make sure that you trust the plug-in developer and the plug-in server before you install a plug-in on a system in which a security breach could cause serious problems.

For example, a plug-in could easily be developed that scans through the Windows 95 registry looking for passwords, then passes them back to the plug-in developer through the internet. Although you're unlikely to encounter such an insidious plug-in at a major developer's site, you might want to exercise more caution when downloading a plug-in from an individual's Web site.

Almost worse is the case of a poorly written plug-in that means no harm, but through sloppy programming manages to reformat your hard drive or trash your system registry. Be careful.

The Three Kinds of Plug-Ins 19

The Three Kinds of Plug-Ins

After you install a plug-in on your machine and a Web page initiates the plug-in, it manifests itself in three potential ways:

- Embedded
- Fuil-screen
- Hidden

An *embedded* plug-in appears as a visible, rectangular window integrated into a Web page. This window might not look any different than a window created by a graphic, such as an embedded .GIF or JPEG picture. The main difference between the previous windows supported by Netscape and those created by plug-ins is that plug-in windows can support a much wider range of interactivity and movement, and thereby remain dynamic rather than static.

Embedded plug-ins can read and note mouse clicks, mouse location, mouse movement, keyboard input, and input from virtually any other input device. In this way, a plug-in can support the full range of user events required to produce sophisticated applications.

Examples of embedded plug-ins include a Moving Picture Expert Group (MPEG) movie player, the QuickTime movie player, the Shockwave for Macromedia Director player, or Video for Windows player like VDOLive (see fig. 1.6).

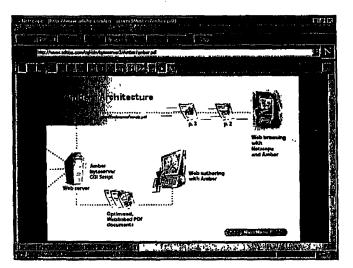
FIG. 1.6 VDOLive is an example of an embedded plug-in that can seamlessly integrate a window within an HTML document.



20 Chapter 1. How Plug-Ins Work

A *full-screen* plug-in takes over the entire current Netscape window to display its own content. This is necessary when a Web page is designed to display data that HTML does not support. An example of this type of plug-in is the Adobe Acrobat viewer (see fig. 1.7).

FIG. 1.7 The Adobe Acrobat viewer is a full-screen plug-in that even incorporates its own control bar.



If you view an Acrobat page using the Netscape plug-in, the page displays just like any other Web page, but retains the look and functionality of an Acrobat document viewed in Adobe's stand-alone viewer. For instance, if a Web site uses Acrobat to display an online manual for a product, the site might enable you to scroll, print, and interact with the page just as if the stand-alone Acrobat Reader program were displaying it.

You can invoke some plug-ins in either embedded or full-screen mode. For example, you can launch Netscape's Video for Windows sample plug-in as either an inline window or a full-screen player, depending on the display mode specified in the page that you access.

A *hidden* plug-in doesn't have any visible elements, but works strictly behind the scenes to add some feature to Netscape that is otherwise not available. Examples of possible hidden plug-ins include MIDI music players or file decompression engines. A MIDI player plug-in could read MIDI data from a Web page whenever it's encountered, and automatically play the data through your local hardware without so much as even displaying a control panel. Similarly, a decompression engine might function much the way that it does on commercial online services—decompressing data in real time in the background—or delaying decompression until the user logs off the Internet.

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What Plug-ins Can (and Can't) Do 21

Regardless of the plug-ins that you use, and whether they are embedded, full-screen, or hidden, the rest of Netscape's user interface remains relatively constant and available. Therefore, even if Netscape's main window is displaying an Acrobat page, you still can access Netscape's menus and navigational controls.

What Plug-Ins Can (and Can't) Do

The current version of the Netscape plug-in API supports four broad areas of functionality. Plug-ins can do the following:

- Draw into and receive events from a native window element that is a part of the Netscape window hierarchy
- Obtain MIME data from the network through URLs
- Generate data for consumption by Netscape or other plug-ins
- Override and implement protocol handlers

Netscape plug-ins are ideally suited to take advantage of platform-independent protocols, architectures, languages, and media types such as Java, Virtual Reality Modeling Language (VRML), and MPEG. Although plug-ins should be functionally equivalent across platforms, they should also complement platform-specific protocols and architectures such as OLE 2.

This book loosely groups plug-ins into three major categories: multimedia, VRML, and business applications. Multimedia plug-ins are the heart and soul of plug-ins development. This category includes inline players for audio, video, animations, and multimedia presentations. VRML plug-ins display three-dimensional, online "worlds" created using the Virtual Reality Modeling Language. These "worlds" are filled with 3-D objects that you can move around and through and with which you can (occasionally) interact. Quite a few VRML plug-ins are available, each having its own strengths, weaknesses, and additions to the VRML standard. Business plug-ins are a hot area of development, with plug-ins now available for the Adobe Acrobat portable document format, inline Excel-compatible spreadsheets, Word documents, and more. Some plug-ins even enable you to develop your own applications for use with Netscape; early examples include indexing programs, stock quote grabbers, and even a graphic world clock.

You can even write your own plug-ins. Netscape offers software developer's kits (SDKs) for Windows, Macintosh, and UNIX system plug-ins development. These kits are available for free downloading from Netscape's Web site. Chapter 21, "Creating Your Own Plug-Ins," provides details on how to download, install, and use these SDKs.

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File History Content Report

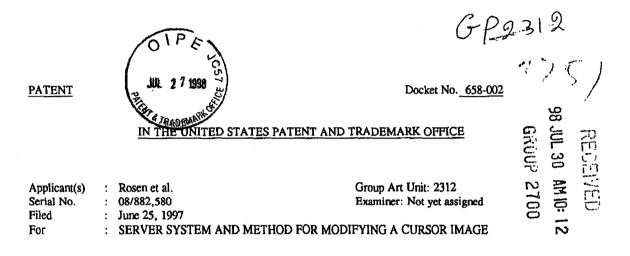
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Respectfully submitted,

SOFER & HAROUN, L.L.P.

By: Stacey Taitt Date:

Mailing Address:

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Serial No.: 08/882,580



Docket No.: 658-002P

ASSOCIATE POWER OF ATTORNEY

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98 JUL 30 AM 10: GRUUY 2700 2

as an associate attorney in the above-mentioned application, with full power to

prosecute said application, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

Telephone calls should be made to Joseph Sofer by dialing Area Code (212) 697-

2800.

In addition, all written communications are to be addressed to Sofer & Haroun,

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ofer Joseph S

Attorney for Applicant(s) Reg. No. 54,438

Transaction History Date 1998-12-17

Date information retrieved from USPTO Patent Application Information Retrieval (PAIR) system records at www.uspto.gov

09/97 FORM 9	GAU 9773 Api ation No.: 08/882,580 Fil June 25, 1997 Group Art Unit: 2773		
WEINGARTEN, SCHURGIN, GAGNEBIN Ten Post Office Square Boston, Massachusetts 021 Telephone: (617) 542-229 Telecopier: (617) 451-033	RECEIVED		
ASSISTANT COMMISSIONER FOR PATENTS Washington, D.C. 20231	Date: December 14, 1948 Attorney Docket No.: COMET-001XX		
Sir: In re application of: James S. Rosen, et al.	井 「		
Entitled: SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE			

- **nent** in the above-identified application. The following ted herewith checked items are applicable:
- A Petition for Extension of Time for 2 month(s) is hereby made, under 1.136(a); a check in the amount of 200.00 is enclosed per 1.17. [X]
- In the event a Petition for Extension of Time is required by this paper and not otherwise provided, such Petition is hereby made and authorization is provided herewith to charge Deposit Account No. 23-0804 for the cost of such extension. [X]
- David A. Dagg is hereby appointed Associate Attorney by: Registration No.: 37,809 [X] Z

ney of Record: Attorney Victor B. Lebovici Registration No.: 30,864

[X]Other: Revocation of Power and Appointment of New Power of Attorney; substitute Abstract.

CLAIMS AFTER AMENDMENT:	MINUS PRI PAID CLAIM	-	EQUALS PRI EXTRA CLA		RA	fe :	ADDITIONAL FEE:
Independent	10 -	3	=	7	x	\$78.00 =	546.00
Total	132 -	71	52	61	×	\$18.00 =	1,098.00
[] Multiple Depe	endent Clai	ms (1st	presentatio	n)	+	\$260.00 =	0.00
			SUBTO	ytal add	LTIO)	iai. 1988	1,644.00
Small Entity fili: statement must be	attached (per §1.9	, §1.27, §1		orv	verified	822.00
		and the second	TOTAL	. ADDITI	OLAL		822.00

IEVELVIAAN CHARAGE COORDEL AN BERESON [X] The fee has been calculated above; a check in the amount of \$ 822.00 is enclosed. 01 FC:216 190.00 OP

[X] The Commissioner is hereby authorized to charge payment of any additional filing fees under \$1.16 associated with this communication or credit any overpayment to Deposit Account No. 23-0804.
 I hereby certify that this correspondence is being deposited with the tass. Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on Discussion 14, 1998.

Attorney of Record: David A Registration No.: 37,809 81

SUBMIT IN TRIPLICATE

DAD/rec Enc. 132804

ì PATENRECEIVED DEC 2 2 1998 STATES PATENT AND TRADEMARK OFFICE IN In re application James S. Rosen et al. Group 2700 : Application No. Filed 08/882,580 ; June 25, 1997 : SERVER SYSTEM AND METHOD FOR MODIFYING A For . CURSOR IMAGE Examiner C. Jackson : Attorney's Docket COMET-001XX : 98 Group Art Unit: * * * * * * * * * * * * * * * * * * * I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on December 14 1998 David A. Dagg Dagy By: David A. Dagg Registration No. 37,809 Attorney for Applicant(s) AMENDMENT Assistant Commissioner for Patents Washington, D.C. 20231 Sir: In response to the Office Action dated July 13, 1998,

please amend the above identified patent application as follows:

12/21/1998	anohanne	00000190	08882580	
02 FC:202 03 FC:203			273.00 549.00	

In the Specification:

Please amend the specification as follows: On page 3, at line 5, please insert --,-- following "smaller". On page 7, at line 15, please insert --a-- after "as". On page 7, at line 20, please insert --a-- after "on".

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In the Claims:

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Please amend the Claims as follows:

A server system for modifying a cursor image to a specific image having a desired <u>shape</u> [shaped] and appearance displayed on a <u>display</u> [video monitor] of a remote user's terminal, said system comprising:

[a first memory means for storing] cursor <u>image</u> [information]
data corresponding to said specific image;

[a second memory means for storing data corresponding to a]
cursor display code said cursor display code <u>operable to modify</u>
[containing information in response to which] said cursor image [is
modified to said specific image];

a first server computer for transmitting [a] specified 11 12 content information to said remote user terminal, said specified content information including at least one [a] cursor display 13 instruction indicating [data containing the] a location of said 14 15 [first and said second memory means] cursor image data, [such that said user terminal in accordance with said cursor display 16 17 instruction [data] and said cursor display code operable to cause said user terminal to display [displays] a modified cursor image on 18 said user's display [video monitor] in the shape and appearance of 19 said specific image, wherein said specified content information is 20

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21 <u>transmitted to said remote user terminal by said first server</u>
22 <u>computer responsive to a request from said user terminal for said</u>
23 <u>specified content information.</u>

(Amended) The [A] server system in accordance with claim 1, 1 wherein said specified content information further comprises 2 information [that is intended] to be displayed on said display 3 [video monitor] of said user's terminal, and wherein said cursor 4 display code is operable to process said cursor display instruction 5 to modify said cursor image to said cursor image in the shape and 6 appearance of said specific image responsive to displaying of said 7 8 \ information to be displayed on said display of said user's terminal.

3. (Amended) <u>The</u> [A] server system in accordance with claim 2, wherein said specific image <u>relates</u> [corresponds] to at least a portion of said information [intended] to be displayed on said <u>display</u> [video monitor] of said user's terminal.

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4. (Amended) The server system in accordance with claim 3.
2 wherein said specific image comprises advertising material related
3 to at least a portion of said information [intended] to be
4 displayed <u>on said display of said user's terminal</u>.

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1 $\sqrt[6]{7}$. (Amended) The server system in accordance with claim $\mathcal{A}_{,}^{,3}$ 2 wherein said advertising material further comprises images of a 3 good or a service corresponding to said information [intended] to be displayed <u>on said display of said user's terminal</u>.

3 1 A. (Amended) The server system in accordance with claim A, 2 wherein said advertising material further comprises messages 3 relating to said information [intended] to be displayed <u>on said</u> 4 <u>display of said user's terminal</u>.

8 2 8. (Amended) The server system in accordance with claim , 2, 1 wherein said specific image shape and 2 has а appearance corresponding to [representing the content of] said information 3 [intended] to be displayed on said display of said user's terminal. 4 9

(Amended) The server system in accordance with claim <u>1</u> [2],
 wherein <u>at least a portion of said cursor image data and said</u>
 <u>cursor display code</u> [first and second memory means] are disposed
 locally to said first server computer.

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1 1. (Amended) The server system in accordance with claim <u>1</u> [2], 2 wherein <u>at least a portion of said cursor image data and said</u> 3 <u>cursor display code</u> [first and second memory means] are disposed 4 within [at least] a second server computer located remotely to said 5 first server computer.

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(Amended) The server system in accordance with claim <u>1</u> [11], wherein <u>at least a portion of said cursor image data and said</u> <u>cursor display code</u> [the contents of said first and second memory means] are [also stored in a third memory means] disposed locally to said user's terminal.

1 Jr. (Amended) The server system in accordance with claim Jr. 2 wherein said <u>first</u> server computer in response to a request from 3 said user terminal transmits information stored in <u>said second</u> 4 <u>server computer</u> [at least one of said first and second memory 5 means] to said user terminal.

1 . (Amended) <u>The</u> [A] server system in accordance with claim <u>1</u> 2 [2], wherein said <u>specified content</u> information [intended to be 3 displayed] is transmitted in the form of HTML files that define a 4 web page.

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1 J.C. (Amended) <u>The</u> [A] server system in accordance with claim 14; 2 wherein said cursor <u>image</u> [information] data <u>includes at least in</u> 3 <u>part</u> [corresponds to] an advertisement for goods or services 4 contained in said web page.

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15. (Amended) The [A] server system in accordance with claim 1 [15], wherein said user terminal includes a browser [extension] application responsive to said cursor display instruction, [data so that] said <u>browser</u> [extension] application <u>executing</u> [executes] said cursor display code <u>using</u> (by employing] parameters defined in said cursor display <u>instruction</u> [instructions].

44 1 J.T. (Amended) <u>The</u> [A] server system in accordance with claim <u>1</u>, [3 2 wherein] said cursor [information] <u>display instruction</u> further 3 <u>comprising</u> [comprises] an image identifier <u>indicating said cursor</u> 4 <u>image</u> [that corresponds to] data <u>corresponding to</u> [representing] 5 said specific image [stored in said server system].

14 1 J.C. (Amended) <u>The</u> [A] server system in accordance with claim <u>1</u> 2 [4,] wherein said <u>first</u> server <u>computer</u> transmits said <u>cursor image</u> 3 data [representing said specific image] in response to a request 4 received from said remote user terminal indicating that a copy of

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> Ebay Exhibit 1010, Page 152 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

5 said <u>cursor image</u> data [representing said specific image] is not 6 stored in said remote user terminal.

(Amended) The [A] server system in accordance with claim 1 [4,] wherein said cursor display instruction [data] further comprises an image identifier that corresponds to a graphic animation sequence [stored in said server system].

19 20. (Amended) The [A] server system in accordance with claim 19, wherein said cursor display instruction [data] further comprises instructions operable to modify said [remote user terminal's cursor] specific image to display said graphic animation sequence [in response to activation of a link to a hypertext document selected by said user].

1 21. (Amended) <u>The</u> [A] server system in accordance with claim <u>1</u> 2 [20], wherein said cursor <u>display</u> instruction [data] further 3 comprises an audio identifier that corresponds to an audio 4 information sequence [stored in said server system].

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27. (Amended) <u>The</u> [A] server system in accordance with claim 21,
24. wherein said cursor display instruction [data] further comprises
3 instructions <u>operable</u> [to said remote user's terminal] to play an

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audio clip corresponding to said audio information sequence [in
conjunction with said modification of said cursor display].

3. (Amended) <u>The</u> [A] server system in accordance with claim <u>1</u> [4], wherein said cursor display instruction [data] further comprises information that controls <u>a</u> [the] duration of time said <u>specific</u> [cursor] image is displayed on said <u>display of said remote</u> <u>user's terminal</u> [remote user's video monitor].

(Amended) The [A] server system in accordance with claim 1 [2], wherein said specified <u>content</u> information <u>is</u> transmitted in the form of <u>one or more</u> hypertext objects [are defined using the ActiveX[®] Internet programming technology].

1 (Amended) <u>The</u> [A] server system in accordance with claim <u>1</u> 2 [2], wherein said <u>specified content information</u> [set of data files 3 transmitted in the form of hypertext objects include] <u>includes</u> 4 <u>instructions executable by a virtual machine on said user terminal</u> 5 [are defined using the Java[®] Internet programming language].

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4 <u>recognized by said cursor display code</u> [are defined using the
5 VBSScript[®] Internet programming language].

(Amended) The [A] server system in accordance with claim 1
[3], wherein said cursor display <u>code generates</u> [instruction data
provides] usage data [to said server system] for calculating usage
statistics of said specific image.

24. (Amended) The [A] server system in accordance with claim 1 [3], wherein said cursor display instruction [data] transmitted to said remote user terminal initiates communication with a plurality of server systems for obtaining additional cursor <u>image</u> [instruction] data.

39. (Amended) A method <u>for</u> [of] modifying an initial cursor image displayed on a <u>display</u> [video monitor] of a user terminal connected to <u>at least one server</u> [one or more servers], <u>comprising</u> [which comprises the steps of]:

5 receiving a request at said <u>at least one</u> server to provide 6 <u>specified content information</u> [cursor display instructions] to said 7 user terminal;

8 providing [a] <u>said</u> specified <u>content</u> information to said user 9 terminal in response to said request, said <u>specified content</u>

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10 information including <u>at least one</u> cursor display instruction 11 [data] <u>and at least one indication of</u> cursor <u>image data</u> 12 [information] corresponding to a specific image; and

13 transforming said initial cursor image displayed on said 14 <u>display</u> [video monitor] of said user terminal into the shape and 15 appearance of said specific image in response to said cursor 16 display instruction [data].

(Amended) The [A] method in accordance with claim 29 wherein 30 said [step of providing] specified content information includes 2 [further comprises the step of providing] information that is ্ব [intended] to be displayed on said <u>display</u> [video monitor] of said 4 user's terminal, and wherein said cursor display instruction 5 indicates a cursor display code operable to process said cursor 6 display instruction to modify said cursor image to said cursor 7 image in the shape and appearance of said specific image responsive 8 to displaying of said specified content information on said display 9 of said user's terminal. 10

31. (Amended) The [A] method in accordance with claim 30, wherein said [step of] transforming further comprises [the step of] executing <u>said</u> [a] cursor display code so as to display said specific cursor image <u>while</u> [such that it corresponds to] at least

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5 a portion of said information [needed] to be displayed on said 6 <u>display</u> [video monitor] of said user's terminal.

32. (Amended) <u>The</u> [A] method in accordance with claim <u>30</u> [31], wherein said [step of] displaying <u>of</u> said specific [cursor] image further comprises [the step of] displaying advertising material related to at least a portion of said information [intended] to be displayed.

30 33. (Amended) <u>The</u> [A] method in accordance with claim 32; wherein said advertising material further comprises a brand logo.

3D 1 34. (Amended) The [A] method in accordance with claim 32, wherein 2 said advertising material further comprises a corporate mascot.

3³ 1 3³ 2 (Amended) <u>The</u> [A] method in accordance with claim 2, wherein 2 said advertising material further comprises images of a good or a 3 service corresponding to said information [intended] to be 4 displayed.

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37. (Amended) <u>The</u> [A] method in accordance with claim <u>30</u> [31], wherein said [step of displaying said] specific image [further comprises the step of displaying a cursor image having] <u>has</u> a shape and appearance <u>relating to</u> [representing the content of] said information [intended] to be displayed.

Wherein said [step of providing said] specified <u>content</u> information further comprises [the step of providing information in the form of] HTML files that define a web page.

34 1 . (Amended) <u>The</u> [A] method in accordance with claim 26, wherein 2 said [cursor display instruction data further comprises cursor 3 information including specified images] <u>cursor image data</u> 4 <u>corresponds</u> [corresponding] to an advertisement for goods or 5 services contained in said web page.

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employing a browser [extension] application <u>including said</u> <u>cursor display code</u> responsive to said cursor display instruction [data]; and

executing said cursor display code by employing parameters defined in said cursor display instruction [data].

(Amended) The [A] method in accordance with claim 2 [40] wherein said [step of providing] <u>specified content</u> [cursor] information comprises [the step of providing] an image identifier that corresponds to the location of data representing said specific image.

40 1 A. (Amended) The [A] method in accordance with claim 29, further 2 comprising [the step of] transmitting said <u>cursor image</u> data 3 [representing said specific image] in response to a request 4 received from said remote user terminal indicating that a copy of 5 said <u>cursor image</u> data [representing said specific image] is not 6 stored in said remote user terminal.

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(Amended) <u>The</u> [A] method in accordance with claim $\frac{2}{22}$ [42], wherein said [step of providing] <u>cursor display instructions</u> [specified information] further comprises [the step of providing] an image identifier that corresponds to a graphic animation sequence.

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1 AS. (Amended) The [A] server system in accordance with claim 25
2 [42], wherein said [step of providing] <u>cursor display instruction</u>
3 [specified information] further comprises [the step of providing]
4 an audio identifier that corresponds to an audio information
5 sequence.

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1 As (Amended) The [A] method in accordance with claim 29 further 2 comprising [the step] controlling <u>a</u> [the] duration of time said 3 <u>specific</u> [cursor] image is displayed on said remote user's <u>display</u> 4 [video monitor].

Ab Ab Ab Ab (Amended) The [A] method in accordance with claim 2 [47], further comprising [the step of] providing usage data by said <u>cursor display code</u> [to said server system] for calculating usage statistics of said specific image, responsive to said cursor <u>display instruction</u>.

(Amended) A computer storage device readable by a machine, tangibly embodying a program of instructions executable by the machine to perform the method steps in claim $\frac{28}{29}$ [31].

50. (Amended) An internet browser configured to modify a cursor image to a specific image having a desired <u>shape</u> [shaped] and appearance displayed on a <u>display</u> [video monitor] of a remote user's terminal, said browser comprising:

5 means for <u>receiving</u> [retrieving] <u>specified content</u> information 6 from a remote server [intended to be displayed on said video 7 monitor], said <u>specified content</u> information comprising <u>information</u> 8 <u>to be displayed on said remote user's terminal and at least one</u> [a]

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9 cursor display instruction [data], wherein said cursor display 10 instruction [data includes information] <u>indicates cursor image data</u> 11 corresponding to said specific image;

means for recognizing said cursor display instruction [data] in connection with processing said information to be displayed on said display; and

means for executing a cursor display code, responsive to said cursor display instruction, said cursor display code [including information in response to which said cursor image is modified to said specific image] being operable to modify said cursor image to said specific image.

1 51. (Amended) The internet browser in accordance with claim 50 2 further comprising means to retrieve said cursor <u>image data</u> 3 [information] from a prespecified server, when said cursor <u>image</u> 4 <u>data</u> [information] is not stored in said user terminal.



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53. (Amended) The internet browser in accordance with claim 50 further comprising means [to communicate with a server system so as] to determine whether cursor display instructions received by said user terminal were transmitted by an authorized server.

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1 54. (Amended) The internet browser in accordance with claim 50 2 further comprising means for transmitting statistical information 3 to a prespecified server so as to provide information relating to 4 the usage of said <u>specific image</u> [Cursor display instruction data].



(Amended) The internet browser in accordance with claim 50, wherein said specific [cursor] image reverts back to its original [cursor] shape and appearance after a prespecified duration.

56 (Amended) The internet browser in accordance with claim 55 further comprising means to store said cursor display code in a memory located <u>locally to</u> [within] said user terminal.

1 57. (Amended) The internet browser in accordance with claim <u>50</u> 2 [55] further comprising means to provide audio clips corresponding 3 to said display of said specific [cursor] image.

50 1 56. (Amended) The internet browser in accordance with claim 57 2 wherein information relating to said audio clips <u>is</u> [are] contained 3 within said cursor display instruction [data].

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(Amended) The internet browser in accordance with claim 50 59further comprising means to [57] provide animated images corresponding to said specifics [cursor] image. ٦

58 (Amended) The internet browser in accordance with claim 59-1 wherein information relating to said animated images are contained 2 within said cursor display instruction [data]. 3

48 (Amended) The internet browser in accordance with claim, wherein said specific image corresponds to at least a portion of said information [intended] to be displayed on said display [video monitor] of said user's terminal.

60 48 (Amended) The internet browser in accordance with claim 59 2 [61], wherein said specific image comprises advertising material related to at least a portion of said [information intended to be displayed] information to be displayed on said display of said 5 user's terminal.

3 (Amended) The internet browser in accordance with claim 6 wherein said advertising material further comprises images of a good or a service corresponding to said [information intended to be

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displayed] information to be displayed on said display of said 9 10 user's terminal.

10 (Amended) The internet browser in accordance with claim. wherein said advertising material further comprises messages relating to said [information intended to be displayed] information to be displayed on said display of said user's terminal.

248 65 (Amended) The internet browser in accordance with claim 50-Y [61], wherein said specific image has a shape and appearance related to said [representing the content of said information intended to be displayed] information to be displayed on said 4 display of said display of said user's terminal.

48 (Amended) The internet browser in accordance with claim 50, 1 wherein said specified content information [intended to be 2 displayed] is transmitted in the form of at least one HTML file 3 [files] that defines [define] a web page. 4

67 48 SS. (Amended) The internet browser in accordance with claim 50, 1 2 wherein said specified content [specified] information [is defined using the ActiveX[®] Internet programming technology] is transmitted 3 4 in the form of one or more hypertext objects.

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(% Jo. (Amended) The internet browser in accordance with claim 50; wherein said <u>specified information content is executable at least</u> <u>in part by a virtual machine on said user terminal</u> [specified information is defined using the Java[®] Internet programming language].

48 32. (Amended) The internet browser in accordance with claim 59, wherein said <u>specified information content includes at least one</u> <u>instruction in an interpreted programming language</u> [specified information is defined using the VBScript[®] Internet programming language].

Please add the following new claims:

1 72 A system for replacing an existing cursor image with at least 2 one new cursor image responsive to displaying contents of a web 3 page, comprising:

4 a cursor display code module operable to process at least one 55 cursor display instruction associated with said web page, said 6 processing of said at least one cursor display instruction 7 providing said new cursor image responsive to said web page being 8 displayed, said at least one cursor display instruction including 9 indication of said cursor image.

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73. The system as in claim 72, wherein said at least one cursor
 display instruction is stored within said web page.

74. The system as in claim 72, wherein said at least one cursor
 display instruction includes identification of said cursor display
 code module.

75. The system as in claim 72, wherein said cursor display code
 module is dynamically linkable with an internet browser.

1 76. The system as in claim 72, wherein said at least one cursor 2 display instruction is stored in a server system, and wherein said 3 web page includes indication of a location of said at least one 4 cursor display instruction on said server system.

1 77. The system as in claim 72, wherein said at least one cursor 2 display instruction includes indication of a location of said 3 cursor image.

78. The system as in claim 77, wherein said indication of said
 cursor image includes a location of a local copy of said cursor
 image on a local computer system.

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1 79. The system as in claim 77, wherein said indication of said 2 cursor image is a location of said cursor image on a server 3 computer system.

1 80. The system as in claim 79, wherein said indication of said 2 cursor image is a uniform resource locator.

1 81. The system as in claim 76, wherein said indication of said at 2 least one cursor display instruction on said server system is a 3 uniform resource locator.

82. A method for authenticating modification of a cursor image,
 comprising:

3 requesting specified content information from a first server
4 system;

receiving said specified content information, said specified 5 information 6 content including at least one cursor display instruction, saiđ cursor display instruction including 7 8 authentication data;

9 transmitting, responsive to said specified content 10 information, an authentication request to a second server system, 11 said authentication request including said authentication data; and

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12 receiving, from said second server system, an authentication 13 message indicating whether said first server system is authorized 14 to modify said cursor image.

83. The method of claim 82, further comprising executing said
 cursor display instructions responsive to said authentication
 message indicating that said first server system is authorized to
 modify said cursor image on said client system.

1 84. The method of claim 82, further comprising preventing 2 execution of said cursor display instructions responsive to said 3 authentication message indicating that said first server system is 4 not authorized to modify said cursor image.

1 85. The method of claim 82, further comprising executing said 2 cursor display instructions responsive to said authentication 3 message indicating that said first server system is not authorized 4 to modify said cursor image, and logging an unauthorized request 5 event at said second server system.

86. The method of claim 82, wherein said authentication data
 includes identification of said first server system.

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1 87. The method of claim 82, wherein said authentication data 2 includes an encrypted authentication code.

88. The method of claim 82, further comprising said client system
 requesting said authentication data responsive to receipt of said
 specified content information.

89. A method for authenticating an operation which modifies a
 cursor image displayed by a client system, comprising:
 requesting specified content information from a server system;

4 receiving said specified content information, said specified
5 content information including at least one cursor display
6 instruction, said cursor display instruction operable to modify an
7 existing cursor image displayed by said client system, said cursor
8 display instruction including an encrypted authentication code;

9 decrypting said encrypted authentication code;

determining whether to execute said cursor display instruction
in response to said decrypted authentication code.

90. The method of claim 89 wherein said authentication code is
 based at least in part on an identity of said server system.

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91. The method of claim 90 wherein said identity of said server 1 2 system is an IP address of said server system. The method of claim 89 wherein said authentication code is 92. 1 2 based at least in part on a time at which it is generated. The method of claim 89 wherein said authentication code is 1 93. based at least in part on a date on which it is created. 2 The method of dlaim 89 wherein said authentication code is 1 94. based at least in part on a value transmitted from said client 2 system to said server system. 3 95. The method of claim 94 wherein said value is a unique code. 1 1 96. The method of claim 94 wherein said value is a pseudo-unique 2 code. A method for authenticating an operation which modifies a 97 1 cursor image displayed by a client system, \comprising: 2

3 requesting, by said client system, specified content
4 information from a server system;

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5 keceiving, by said client system, said specified content 6 information, said specified content information including at least 7 one cursor display instruction, said cursor display instruction 8 operable to modify an existing cursor image displayed by said 9 client system;

10 requesting, by said client system responsive to recognizing 11 said cursor display instruction, an encrypted authentication code;

12 decrypting, by said client system, said encrypted 13 authentication code; and

determining whether to execute said cursor display instruction
in response to said decrypted authentication code.

98. The method of claim 97 wherein said authentication code is
 based at least in part on an identity of said server system.

99. The method of claim 98 wherein said identity of said server
 system is an IP address of said server system.

100. The method of claim 97 wherein said authentication code is
 2 based at least in part on a time at which it is generated.

101. The method of claim 97 wherein said authentication code is
 based at least in part on a date on which it is created.

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1 102. The method of claim 97 wherein said authentication code is 2 based at least in part on a value transmitted from said client 3 system to said server system.

1 103. The method of claim 102 wherein said value is a unique code.

104. The method of claim 102 wherein said value is a pseudo-unique
 code.

105. A system for modifying a system level attribute in a client
 system responsive to displaying the contents of a web page,
 comprising:

a code module operable to process at least one attribute modifying instruction associated with said web page, said code module processing said at least one attribute modifying instruction modifying said system level attribute in said client system responsive to processing said web page to display the contents of the web page by said client system.

106. The system of claim 105, wherein said system level attribute
 is a shape of a status bar displayed by said client system.

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107. The system of claim 105, wherein said system level attribute 1 color of a status bar displayed by said client system. 2 is a 108. The system of claim 105, wherein said system level attribute 1 is a shape of a scroll bar displayed by said client system. 2 109. The system of claim 105, wherein said system level attribute 1 is a color of a scroll bar displayed by said client system. 2 110. The system of claim 105, wherein said system level attribute 1 is a shape of a status bar displayed by said client system. 2 111. The system of claim 105, wherein said system level attribute 1 is a shape of a title bar displayed by said client system. 2 112. The system of claim 105, wherein said system level attribute 1 is a color of a title bar displayed by said client system. 2 113. The system of claim 105, wherein said system level attribute 1 is a shape of an icon representing a standard window operation. 2 114. The system of claim 105, wherein said system level attribute 1 is a color of an icon representing a standard window operation. 2

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L15. The system of claim 105, wherein said system level attribute
 is an appearance of a background image against which other
 graphical images are displayed.

116. The system of claim 105, wherein said system level attribute
 is a file selection mechanism.

117. The system of claim 105, wherein said system level attribute
 is a file invocation mechanism.

118. The system of claim 105, wherein said system level attribute
 is a process selection mechanism.

- 1 119. The system of claim 105, wherein said system level attribute 2 is an audible waveform used to convey information to a user.
- 120. The system of claim 105, said code module further responsive
 to a user specification of permitted modifications.

1 121. A system for replacing an existing cursor image with content
 2 information responsive to displaying a contents of a web page,
 3 comprising:

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a cursor display code module operable to process at least one
cursor display instruction associated with said web page, said
processing of said at least one cursor display instruction
replacing said existing cursor with said content information
responsive to said web page being displayed, said at least one
cursor display instruction including indication of said content
information.

122. The system of claim 121, wherein said content information
 2 includes alphanumeric data

1 123. The system of claim 121 wherein said content information
 2 includes at least one stock price.

124. The system of claim 121, wherein said content information
 2 includes at least one baseball game score.

1 125. The system of claim 121, wherein said content information
 2 includes a temperature.

1 126. The system of claim 121 wherein said content information is
 2 static.

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- 127. The system of claim 121 wherein said content information is
 updated periodically.
- 128. The system of claim 121 wherein said content information is
 updated as new content information becomes available.

1 129. The system of claim 121 wherein said content information
 2 includes financial information.

1 130. The system of claim 72 wherein said cursor display code is 2 further operable to display a second web page indicated by said at 3 least one cursor display instruction responsive to a specific user 4 input received while said web page is being displayed, wherein said 5 specific user input is indicated by at least one cursor display 6 instruction.

131. The system of claim 105 wherein said specific user input is a
 right click on a mouse.

132. A computer program product including a computer readable
 medium, said computer readable medium having a computer program
 stored thereon, said computer program for replacing an existing

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4	cursor image with at least one new cursor image responsive to
5	displaying a contents of a web page, comprising:
6	cursol display program code operable to process at least one
7	cursor display instruction associated with said web page, said
8	processing of said at least one cursor display instruction
9	providing said new cursor image responsive to said web page being
10	displayed, said at least one cursor display instruction including
11	indication of said cursor image.

In the Abstract:

Please find enclosed herewith a proposed substitute Abstract. Amendment of the Abstract in accordance with the substitute Abstract is respectfully requested.

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<u>REMARKS</u>

This amendment is filed responsive to the Examiner's Action dated July 13, 1998. All rejections and objections of the Examiner are respectfully traversed. Reconsideration is respectfully requested.

Claims 72-132 have been added.

Claims 1, 29, 50, 72, 82, 89, 98, 105, 121 and 132 are independent.

Claims 1-132 are currently pending.

At paragraph 1 of the Office Action, the Examiner requested that the Applicant take into consideration certain editorial comments when revising the claims. Applicant respectfully notes the Examiner's request, and has made changes responsive to the Examiner's comments.

At paragraph 2 of the Office Action, the Examiner objected to the Abstract. Enclosed herewith is a substitute Abstract that is believed to meet all requirements of the Examiner.

At paragraph 3 of the Office Action, the Examiner rejected various claims under 35 U.S.C. §112, second paragraph. Amendments to the claims are believed to satisfy all requirements of the Examiner in this regard.

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At paragraph 4 of the Office Action, the Examiner rejected claim 29 due to insufficient antecedent basis. Amendments to the claim are believe to satisfy all requirements of the Examiner in this regard.

At paragraphs 5-7 of the Office Action, the Examiner rejected the independent claims 1, 29 and 50 under 35 U.S.C. §103(a), citing U.S. Patent No. 5,710,897 of Schneider (<u>Schneider</u> hereafter). Applicant respectfully traverses this rejection.

Nowhere in <u>Schneider</u> is there disclosed or suggested any system or method for modifying a cursor image by transmitting content information to a remote user's terminal in response to a request for that content information, where the content information includes at least one cursor display instruction to modify the cursor image, as set forth in the present independent claims 1 and 29. In distinct contrast, <u>Schneider</u> discloses a software system enabling a user to select a pointer graphics folder in order to customize system pointers. In clear contradistinction to the the presently claimed invention, the modification of the system pointer set by the user, as well as any subsequent modifications of the pointers in <u>Schneider</u>, are performed completely independent from any specific content information.

Specifically, the <u>Schneider</u> system enables an end user to edit the appearance of a number of default system pointer images through

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a graphical user interface. See Abstract, and column 8, lines 58-59. The user selected pointer images of <u>Schneider</u> are specific only to the device on which they are defined, and their display is not related to any specific content being displayed on the device. See column 2, lines 23-24. Accordingly, the modified pointer sets in <u>Schneider</u> reside in a directory on the system boot drive. See column 8, lines 10-12. Pointer sets in <u>Schneider</u> may only be moved from device to device by explicit user directives. See column 7, lines 14-23. Accordingly, <u>Schneider</u> completely lacks even a hint of the desirability of associating a cursor image with specific content information, regardless of the underlying system on which the content is being displayed, as is provided by the present invention as set forth in claims 1 and 29.

Moreover, <u>Schneider's</u> system for mouse pointer modification subsequent to user selection of a pointer set teaches away from the presently claimed invention by associating each pointer image in the pointer set with a content independent system operation. See column 2, lines 18-21, and lines 30-42. For example, cursor images in <u>Schneider</u> are changed when the mouse pointer moves over any window regardless of what is being displayed within that window. Similarly, a different mouse pointer is also shown by the <u>Schneider</u> system whenever the mouse pointer moves over a sizing border of a window, without any consideration of what specific content is being

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displayed within the window being sized. See column 5, lines 55-65.

With regard to independent claim 50, nowhere in <u>Schneider</u> is there disclosed or suggested any system for processing cursor display instructions in connection with processing content information received from a remote server.

In view of the foregoing, Applicants respectfully submit that the independent claims 1, 29 and 50 are patentably distinct over the cited reference.

Further in paragraphs 5-7, as well as in paragraphs 8-9 of the Office Action, the Examiner rejected the claims depending from the above discussed independent claims, also citing U.S. Patent No. 5,737,619 of Judson (Judson hereafter), and "WWW Plug-Ins Companion" of M. Brown (Brown hereafter). Applicant respectfully traverses this rejection.

Judson discloses a system for reducing the waiting time normally associated with downloading hypertext. Judson teaches displaying information to the user between linking and downloading of a hypertext document identified by a link. In the Figures 4-5 and 8 showing the operation of <u>Judson</u>, as well as the accompanying text, no cursors of any kind are shown or described. Nothing in Judson suggests even the possibility of associating the modification of a cursor image with content information as in the

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present independent claims 1, 29 and 50, and accordingly as in those claims depending either directly or indirectly therefrom.

The <u>Brown</u> reference teaches plug-in technology to complement a browser in order to expand and enhance the type of content that can be delivered over the World Wide Web (WWW). <u>Brown</u> also includes no teaching or suggestion of modifying any cursor image. <u>Brown</u> teaches that the "user interface remains relatively constant no matter what plug-ins are installed." In clear contradistinction to the system of claims 1, 29 and 50, <u>Brown</u> further states: "the parts of the page that handle page navigation, scrolling and so on aren't effected by the plug-ins presence". See page 15. Accordingly, <u>Brown</u> teaches a system that is specifically designed to operate while not modifying such parts of the page as the cursor.

Brown further teaches three specific categories of plug-ins having specific information display characteristics. These are indicated as: 1) embedded, 2) full screen, and 3) hidden. These categories teach the display of information in a regular window integrated into a web page, the display of the information in a full screen, and storing of hidden information respectively. See <u>Brown</u>, beginning at page 9. Thus <u>Brown</u> several specific information display strategies, but fails to include any teaching or suggestion of even the need to modify a cursor image.

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With regard to independent claims 72 and 132, nowhere in the cited references, taken either independently or in combination, is there disclosed or suggested any system or method for replacing a cursor image using at least one cursor display instruction associated with a web page, where the cursor display instruction provides the new cursor image responsive to the web page being displayed.

With regard to newly added claims 82, 89 and 98, nowhere in the disclosed references, taken either independently or in combination, is there disclosed or suggested any system or method for authenticating the modification of a cursor image.

With regard to newly added independent claim 105, nowhere in the cited references, taken either independently or in combination, is there disclosed or suggested any system or method for modifying a system level attribute in a client system responsive to processing a web page to display the contents of the web page on the client system.

With regard to claim 121, nowhere in the cited references, taken either independently or in combination, is there disclosed or suggested any system or method for replacing a cursor with content information responsive to a web page being displayed.

For the reasons cited above Applicant respectfully urges that the above discussed independent claims are patentably distinct over

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the cited references. As to the remaining claims, they depend either directly or indirectly from the above discussed independent claims, and are believed to patentably distinct over the cited references for at least the reasons stated above. Accordingly, reconsideration of all currently pending claims is respectfully requested.

As all pending claims are believed to be allowable, the application is believed to be in condition for allowance. Favorable action is respectfully requested.

The Examiner is encouraged to telephone the undersigned attorney to discuss any matter which would expedite allowance of the present application.

- 40 -

Respectfully submitted,

JAMES S. ROSEN ET AL. T By: David A. Dagg Registration No. 37,809 Attorney for Applicant(s) WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP Telephone: (617) 542-2290 Telecopier: (617) 451-0313 Dated: December 14, 1998

DAD/gjn Enclosure

131288

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08/882,580



ABSTRACT

A system for modifying a cursor image, as displayed on a video monitor of a remote terminal, to a specific image having a desired shape and appearance. The system stores cursor image data corresponding to the specific image, and a cursor display code. The cursor display code contains information in response to which the cursor image is modified to the specific image. A server computer transmits specified information to the remote terminal. The information includes at least one cursor display instruction. The cursor display instruction is operable to modify, in conjunction with the cursor information and the cursor image data, a cursor image displayed by a display of the remote terminal in the shape and appearance of the specific image.

DEC 1 7 1998 PATENT IN THE UNITED STATES PATENT AND TRADEMARK OFFICE 9M Joseph Sofer James Rosen et al. 08/882,580 11/23/9 In re application Application No. Filed : 08/882,580 : June 25, 1997 : SERVER SYSTEM AND METHOD FOR MODIFYING A For : CURSOR IMAGE Examiner Attorney's Docket COMET-001XX : Group Art Unit: 2312 * * * RECEIVED REVOCATION OF POWER AND APPOINTMENT OF NEW POWER OF ATTORNEY DEC 22 1998 Group 2700 Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

As an officer of the Assignee having the entire right, title, and interest in the above-identified application for United States Patent, evidenced by the Assignment as recorded on Reel 8631, Frame 0209, I hereby revoke all previous powers and respectfully request the appointment of:

Stanley M. Schurgin, Registration No. 20,979
Charles L. Gagnebin III, Registration No. 25,467
Paul J. Hayes, Registration No. 28,307
Victor B. Lebovici, Registration No. 30,864
Eugene A. Feher, Registration No. 33,171; and
Beverly E. Hjorth, Registration No. 32,033
Holliday C. Heine, Registration No. 34,346
Gordon R. Moriarty, Registration No. 38,973

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- 1 -

and

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Adam C. Solomon, Registration No. 43,142 Comet Systems, Inc. 180 Maiden Lane, 20th Floor New York, New York 10007 Group 2700

as attorneys with full powers.

Please direct all further correspondence to the following address:

> WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP Ten Post Office Square Boston, Massachusetts 02109

> > - 2 -

Respectfully submitted, By: Dean Margolis Chief Executive Officer Comet Systems, Inc. 48 11/23 Date:

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Ebay Exhibit 1010, Page 188 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336



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	Examiner C - Jacks	Group Art Unit
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Period for Reply	-	
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET OF THIS COMMUNICATION.	TO EXPIRE	MONTH(S) FROM THE MAILING DATE
 Extensions of time may be available under the provisions of 37 CFR from the mailing date of this communication. If the period for reply specified above is less than thirty (30) days, a If NO period for reply is specified above, such period shall, by defau Failure to reply within the set or extended period for reply will, by sta 	reply within the statutory min it, expire SIX (6) MONTHS fr	mum of thirty (30) days will be considered timely. om the mailing date of this communication .
Status		
K Responsive to communication(s) filed on	7198	
This action is FINAL.		
Since this application is in condition for allowance except accordance with the practice under Ex parte Quayle, 19		
Disposition of Claims		
X Claim(s) 1-132		is/are pending in the application.
$ \begin{array}{c} \text{Claim(s)} & 1 - 132 \\ \text{Of the above claim(s)} & 72 - 132 \\ \end{array} $		is/are withdrawn from consideration.
□ Claim(s)		
X Claim(s) 1 7 7 1		is/are rejected.
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Application Papers		requirement.
See the attached Notice of Draftsperson's Patent Drawl	ng Review, PTO-948.	
The proposed drawing correction, filed on	-	🗆 disapproved.
The drawing(s) filed on is/are objectively and the drawing(s) filed on is/are objectively and the drawing (s) filed on is/are objectively are obje	cted to by the Examiner	
The specification is objected to by the Examiner.		
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DETAILED ACTION

1. This action is responsive to communications: Amendment, filed on 12/17/98. This action is final,

2. The present title of the invention is "SERVER SYSTEM AND METHOD FOR

MODIFYING A CURSOR IMAGE" having claims 1-132 as Amended. In the Amendment, filed on 12/17/98, claims 1-4, 7-62 and 65-71 were amended, and claims 72-132 were added.

Election/Restriction

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3. Newly submitted claims 72-132 directed to inventions that are independent or distinct from the invention originally claimed for the following reasons:

-- claims 82-104 are directed toward authentication; class 340, subclass 825.34 or class 395, subclass 200.59.

-- claims 72-81 and 105-132 are directed toward hypermedia document processing; class 707, subclass 501.

Since applicant has received an action on the merits for the originally presented invention, this invention has been constructively elected by original presentation for prosecution on the merits. Accordingly, claim 72-132 are withdrawn from consideration as being directed to a non-elected invention. See 37 CFR 1.142(b) and MPEP § 821.03.

Page 2

Art Unit: 2773

Claim Rejections - 35 USC § 103

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

5. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103© and potential 35 U.S.C. 102(f) or (g) prior art under 35 U.S.C. 103(a).

6. Claims 1-3, 9-14, 18-24, 27-31, 37-38, 43-52, 54-61 and 67-69 are rejected under 35

U.S.C. 103(a) as being unpatentable over Schneider (US Patent # 5,710,897).

Schneider ('897) teaches the applicant's invention as claimed in claims 1-3, 9-14, 18-25,

27-31, 37-38, 43-52, 54-61 and 67-69 as follows:

as per claim 1, cursor image data corresponding to said specific image [a pointer graphic corresponding to a pointer graphic to be used by the operating system, see Schneider ('897), col. 5, lines 65- col. 6, lines 1-10; col. 7, lines 28-31; col. 8, lines 10-12, and 55-60];

cursor display code, said cursor display code operable to modify said cursor image

[pointer graphic file set, the pointer graphic file set is operable to modify a displayed pointer graphic based on the occurrence of an event, see Schneider ('897), col. 5, line 55-col. 6, line 11];

a first server computer for transmitting specified content information to a remote terminal [a personal computer designed to give users independent computing power, where information, such as applications, documents, files, ect., are transmitted to a remote user. See Schneider ('897), col. 3, lines 58-68].

Schneider ('897) does not explicitly discuss transmitting specified content information that includes instructions indicating the location of a cursor image file. However, as discussed above, the system of Schneider ('897) is operable on a networked environment. In a networked environment specified content information is transmitted to a remote users in response to a request from the user for the information. Specified content information that can be transmitted includes application, application windows and files. An application that is executed on a network includes instructions to be used by the operating system regarding the handling of events. For example, the remote launching of a word processing application would typically generate an application window having a client area, menus and toolbars. Instructions would be provided to the operating system defining what operations can be performed on the window and what events should occur in response to other events. Accordingly, an application that provides for resizing of a window would include an instruction specifying that the frame of a displayed window (i.e., specific content) can be resized and requires the display of a sizing pointer when the pointer is

over the boarders of a window. This instruction indicates the location of cursor image data, where the operating system would locate the appropriate pointer graphics file and cause the user terminal to display the appropriate cursor on the user's terminal when required. As a result, it would have been obvious to one skilled in the art at the time the invention was made to provide the location of a pointer graphic file when executing the apparatus of Schneider ('897) in a distributed environment because it enables the access of information for response to events.

as per claims 2 and 30 [As discussed above with respects to claim 1, the system of Schneider discloses that it is operable in a networked environment. Accordingly, a computer designed to give independent computing power responds to a user's request for information by providing the information on the user's terminal, see discussion independent claim 1, <u>supra.</u>].

as per claims 3, 9, 31, 37 and 67 [the pointer graphic, in the case of resizing, moving or editing a window, has a shape and appearance that provides an indication to the user that the pointer graphic pertains to areas of a "displayed window" (i.e., specific content).]

as per claim 10-13 and 56, [pointer graphics and pointer graphic files can be stored in local memory such as a hard or floppy drive or CD-ROM of a computer as well as communicated over a network, see Schneider ('897), col. 9, lines 3-21].

as per claims 14, 24, 38 and 68-69, [as described in claim 1, information can be distributed remotely by a server, such as an HTML page].

as per claims 16 and 40, [see discussion claim 50].

as per claims 17 and 41, [see discussion claim 1].

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as per claims 18 and 42, [the system of Schneider will not change the pointer image if it is not found and provides the user with the ability to locate a pointer graphic using find object function for loading into the pointer graphics file set, see Schneider ('897), col. 7, lines 24-30].

as per claims 19-22 and 43-46, [the techniques and advantages of providing animation and audio are old and well know in the art. Accordingly, it would have been obvious to one having ordinary skill in the art at the time the invention was made to provide audio and animation code in a pointer graphics file.].

as per claims 23, 47 and 55, [the instructions for handling windowing events includes instructions which controls how long a pointer will be displayed, wherein the duration of time a pointer is positioned within an area of a window determine how long a pointer will be displayed, see Schneider ('897), col. 5, lines 65-col. 6, lines 1-65].

as per claims 27, 48, and 54 [the techniques and advantages of calculating frequency data is old and well known in the art. Accordingly, it would have been obvious to a developer creating the system of Schneider ('897) to maintain a log of the pointer of most interest to user in-order to provide and make those pointers available as well as to identify the pointer that are of least interest so that they can be eliminated. This would provide an efficient use of systems resources where memory space would not be consumed by pointer graphics files that are rarely used].

as per claim 28, [the find object function of Schneider ('897 enables communication with a plurality of remote sites where the pointer graphics file can be located, see Schneider ('897),col. 7, lines 24-30].

as per claims 29 and 49, receiving a request at said at least one server to provide specified content information to said user terminal [receiving a request at a computer system designed to give independent computing power to a group of user to execute the pointer graphic manager program file or other applications on an end-user terminal, where execution generates specific content information to be used and displayed on a user's terminal, see Schneider ('897), col. 3, lines 58-63; col. 9, lines 7-18; col. 7, lines 24-30];

providing said specified content information to said user terminal in response to said request, said specified content information including at least one cursor display instruction and at least one indication of cursor image data corresponding to a specified image [providing application information to a user's terminal in response to a user's request to launch an application, the application information including includes instructions to be used by the operating system regarding the handling of events, such as the display of content and what actions can be performed on the displayed content. The instruction providing an implication of the pointer graphic to be used corresponding to an event];

transforming said initial cursor image displayed on said video monitor of said user terminal into the shape and appearance of said specific image in response to said cursor display instruction data [changing a pointer displayed into the shape and appearance of the pointer graphic modified by the functions of the pointer graphic manager program file, see Schneider (*897), col. 8, lines 52-col. 9, lines 1-67; abstract].

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as per claims 47 and 55, [the instructions for handling windowing events includes instructions which controls how long a pointer will be displayed, wherein the duration of time a pointer is positioned within an area of a window determine how long a pointer will be displayed, see Schneider ('897), col. 5, lines 65-col. 6, lines 1-65].

as per claims 50, an Internet browser configured to modify a cursor image [software (e.g., the operating system, programs and various device drivers), wherein the pointer graphic manager establishes pointer choices available to the user through modification of the operating systems pointers and is applicable to any graphical user interface that typically uses pointer graphics, see Schneider, col. 5, lines 47-55; col. 8, lines 55-60.]

means for receiving specified content information from a remote server, said specified content information comprising a information to be displayed on said remote user's terminal and at least one cursor display instruction, wherein said cursor display instruction indicates cursor image data corresponding to said specific image [means for receiving application information where information is provided to be displayed on a user's terminal, such as windows, objects, and data, and instructions to be used by the operating system regarding the handling of events, such as the display of content and what actions can be performed on the displayed content. The instruction providing an implication of the pointer graphic to be used corresponding to an event];

means for recognizing said cursor display instruction in connection with processing said information to be displayed on said display [The operating system of a user's terminal recognizing

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the instructions and responding to events regarding the display of a cursor in connection with executing an application];

means for executing a cursor display code, responsive to said cursor display instruction, said cursor display code being operable to modify said cursor image to said specific image [means for executing pointer graphic file, where the graphic file is executed when an event occurs, the pointer graphics file operable to modify a cursor image to the cursor image required by the event, see Schneider ('897), col. 5, line 55-col. 6, line 9].

as per claims 51-52, [pointer graphics files can be delivered to a computer in many forms including communication over a network. Accordingly, a pointer graphic file which is not stored on a user's terminal can be located on a predefined server for access and loading, see Schneider ('897),col. 7, lines 24-30].

as per claims 57-60, [see discussion, claims 19-22 and 43-46].

as per claim 61, [pointer graphic associated with a transmitted pointer graphic file corresponds to a portion of the data displayed on the monitor of the users].

Claims 4-8, 15, 32-36, 39, 42-46 and 62-66 are rejected under 35 U.S.C. 103(a) as being unpatentable over Schneider (US Patent # 5,710,897) in view of Judson (US Patent # 5,572,643).

The combination of Schneider ('897) and Judson ('643) teaches the applicant's invention as claimed in **claims 4-8, 15, 32-36 and 62-66** as follows:

as per claims 4, 15, 32, and 62, Schneider ('897) teaches that a pointer graphic is provided for various states, events or commands (e.g., functions) of an application window. See

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Schneider ('897), abstract; col. 5, lines 65-col. 6, lines 1-10. For example, Schneider ('897) provides a wait pointer that is invoked when a displayed window of an application is busy. See Schneider ('897), col. 6, lines 13-17. Moreover, as discussed above with respects to claims 1, 29 and 50, a window is specific content information. Schneider ('897) also discloses that the pointers may be edited or modified as desired by the user and stored for later use. See Schneider ('897), id. However, Schneider is silent on providing a pointer graphic for when the system is in the mode of displaying advertising material. Judson ('643), provides for the display of advertising material during the downtime (i.e., when the system is busy) of downloading a hypertext document on a web page. See Judson ('643), abstract. One having ordinary skill in the art would recognize that the downtime and downloading of advertising material that occurs in the apparatus of Judson ('643) is an event and thus the pointer could be provided that changed to represent this event. One having ordinary skill in the art would also recognize that each pointer graphic depicted in the system of Schneider ('897) relates to the current event or mode of operation of the system. As a result, it would have been obvious to one having ordinary skill in the art at the time the invention was made to provide a customized pointer set using the system of Schneider ('897) for the event of displaying advertising material in the apparatus of Judson ('643), wherein the pointer graphic relates to the advertising material, because it would provide the user with an option of selecting a pointer that best suites there individual taste and sense of context interest (i.e., whether they are more interested in knowing that the system is busy or that the system is displaying an advertisement).

Page 10

Page 11

as per claims 5-8, 33-36 and 63-66, [the advertising material can include advertisements messages, logos, etc., see Judson ('643), abstract.].

7. Claims 25-26, 53 and 70-71 are rejected under 35 U.S.C. 103(a) as being unpatentable over Schneider (US Patent # 5,710,897) in view of Gosling et al., "The Java Language Environment- A White Paper" (hereinafter "Java").

Like applicant's claims 25-26 and 70-71, Schneider ('897) discloses an application that allows a user to modify a cursor at the operating system level. However, it does not disclose that the platform utilizes a virtual machine or that the specific content information includes HTML tags. Java teaches that the use of a virtual machine, where application instructions a provided in HTML tags, to extend the natural capabilities of a platform. One having ordinary skill in the art would recognize that the natural capabilities of a platform is a desirable feature. As a result, it would have been obvious to one skill in the art at the time the invention was made to provide the apparatus of Schneider ('897) on a platform using a virtual machine because it would allow a user to utilize applications which are not supported by the platform.

As per claim 53, [see java, security.].

Response to Arguments

 Applicant's arguments filed on 12/17/98 have been fully considered but they are not deemed persuasive.

Applicant argues, with respects to claim 1 and 29, that the system of Schneider ('897) does not teach modifying a pointer depending on specific content information. The examiner disagrees with the applicant. The applied reference teaches that the system of Schneider modifies pointers depending on events that are possible. A variety of pointers are provided to user that are associated with windows of an application. An application window is specific content information that is displayed to a user because it is information that is specific to an application and displayed. Moreover, the pointer graphic displayed to the user relates to the window, since it is an image which provides the user with an indication of what operations are permissible on a particular area of the window's boarder or what state the window is in. Accordingly, the system of Schneider teaches associating a cursor image with specific content information, and thus claims 1, 29, and 50 stand rejected as obvious.

Claims depending from claims 1, 29 and 50 also stand rejected for the aforementioned reasons.

Conclusion

9. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event will the statutory period for reply expire later than SIX MONTHS from the date of this final action. 10. Response to this action should be mailed to: Commissioner of Patents and Trademarks, Washington, D.C. 20231. If applicant desires to fax a response, (703) 308-9051 may be used for formal communications or (703) 305-9724 for informal or draft communications. Please label "PROPOSED" OR "DRAFT" for informal facsimile communications. For after final responses, please label "AFTER FINAL" or "EXPEDITED PROCEDURE' on the document. Hand delivered responses should be brought to Crystal Park II, 2121 Crystal Drive, Arlington VA., Sixth Floor (Receptionist).

11. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Chadwick A. Jackson, whose telephone number is (703) 308-9572. The examiner can normally be reached Mon-Thu from 7:30 a.m. - 6:00 p.m. ET. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Matthew Kim, can be reached at (703) 305-3821

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12. Any inquiry of a general nature or relating to the status of this application or proceedings should be directed to the group receptionist whose telephone number is (703) 305-3900.

Chadwick A. Jackson

February 1, 1999

RAYMOND J. BAYERL PRIMARY EXAMINER ART UNIT 2773

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Other Prior Art

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The Java Language Environment AWhite Paper

James Gosling Henry McGilton

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A Sun Microsystems, Inc. Business 2550 Garcia Avenue Mountain View, CA 94043 U.S.A. 415 960-1300 FAX 415 969-9131 May 1995

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Introduction

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The Next Stage of the Known, Or a Completely New Paradigm?

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Taiichi Sakaiya-The Knowledge-Value Revolution

The Software Developer's Burden

Imagine you're a C or C++ software application developer. You've been at this for quite a while and your job doesn't seem to be getting any easier. These past few years you've seen the growth of multiple incompatible hardware anchitectures, each architecture supporting multiple incompatible operating systems, and each platform operating with one or more incompatible graphical user interfaces. And now you're supposed to cope with all this and make the applications work in a distributed client-server environment. The growth of the Internet, the World-Wide Web, and "electronic commerce" have introduced new dimensions of complexity into the development process.

> Ebay Exhibit 1010, Page 211 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

The tools you work with to develop applications don't appear to be helping you a whole lot. You're still coping with the same old problems, and the use of object-oriented techniques seem to have added new problems without solving the old ones. You keep saying to yourself and your friends, "There has to be a better way!"

There Has To Be A Better Way

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Now there is a better way. it's the Java programming language environment from Sun Microsystems. Imagine, if you will, this development world...

- Your programming language is object-oriented yet it's still dead simple.
- Your development cycle is much faster because the <u>Java language is</u> interpreted. The old compile-link-load-test-and-crash cycle has gone the way of the zumbooruk—now you just compile and run. When you're satisfied with your application, you can obtain maximum performance by using the built in just-in-time compiler to compile the Java intermediate code to native machine code.
- Your applications are portable across multiple platforms. Write your applications once, and you never need to port them—they will run without modification on multiple operating systems and hardware architectures.
- Your applications are robust because the Java run-time system manages memory for you—you don't have dangling pointers and memory leaks and trashing of memory because of bad pointers, because there are no pointers.
- Your interactive graphical applications have high performance because multiple concurrent threads of activity in your application are supported by the multithreading built into the language.
- Your applications are dynamically adaptable to changing environments because you can dynamically load code modules from anywhere in the network.
- Your end users can trust that your applications are *secure*, even though they're downloading code from all over the Internet, because the Java runtime system has built-in protection against viruses and tampering.

* A small cannon designed to be mounted on and fired from the back of a canal-implies obsbicecence.

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The Better Way Is Here

You don't need to dream about these features to make developer life easier. They're here now in the form of the Java Programming Environment, otherwise known as "the Java language"—a portable, interpreted, high performance, simple, object-oriented programming language and supporting runtime environment developed at Sun Microsystems. The rest of this introductory chapter takes a brief look at the main design goals of the Java language system. The remainder of this paper examines the features of the Java language in more detail. At the end of this paper you'll find a chapter on the *HotJava browser*—an innovative World-Wide web browser, a major application written using the Java language environment. The HotJava browser is unique in its ability to download and execute Java code fragments on the fly from anywhere on the Internet, and do so in a secure manner.

Beginnings of the Java Language Project

The Java language was designed to meet the challenges of application development in the context of heterogeneous network-wide distributed environments. Paramount among these challenges is the secure delivery of applications that consume the minimum of system resources, can run on any, hardware and software platform, and can be dynamically extended. A comparison

The Java language originated as part of a research project to develop advanced software for a wide variety of networked devices and embedded systems. The goal was to develop a small, reliable, portable, distributed, real-time operating environment. When the project was started, C++ was the language of choice. But over time the difficulties encountered with C++ grew to the point where the problems could best be addressed by creating an entirely new language environment. Design and architecture decisions drew from a variety of languages such as Eiffel. SmallTalk, Objective C, and Cedar/Mesa. The result was a language environment that has proven ideal for development of secure, distributed, network-based end-user applications in environments ranging from networked embedded devices to the World-Wide Web and the desktop.

Design Goals of the Java Language

The design requirements of Java can be summed up as a set of characteristics—to *live*, to *survive*, and to *flourish*:

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- The massive growth of the Internet and the World-Wide Web^{*} leads us to a completely new way of looking at development and distribution of <u>software</u>. To live in the world of electronic commerce and distribution, the Java language must support secure, high-performance, and highly robust application development on multiple platforms in heterogeneous, distributed networks.
- Operating on multiple platforms in heterogeneous networks invalidates the traditional schemes of binary distribution, release, upgrade, patch, and so on. To survive in this jungle, the Java language must be architecture neutral, portable, and dynamically adaptablent set of grad.
- To ensure you can *flourish* within your software development environment, the Java language system that emerged to meet these needs is *simple*, so it can be easily programmed by most developers, *familiar*, so that current developers can easily learn the Java language, *object oriented*, to fit into distributed client-server applications, *multithreaded*, for high performance in applications that need to perform multiple concurrent activities, and *interpreted*, for maximum portability and dynamic capabilities.

All in all, the above requirements comprise quite a collection of buzzwords, so let's briefly examine some of the features and their respective benefits before getting into details in the rest of this paper.

Simple, Object Oriented, and Familiar

A primary goal of the Java language was a *simple* language that could be programmed without extensive programmer training and which would be roughly attuned to current software practice. The fundamental concepts of the Java language can be grasped quickly—programmers can be productive from the start.

The Java language was designed as an *object-oriented* language from the ground up. Object-oriented technology has finally found its way into the programming mainstream after a gestation period of thirty years. The needs of distributed, client-server based systems coincide with the packaged, message-passing paradigms of object-based software. To function within increasingly complex,

* 15 percent per month by some astimates.

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network-based environments, programming systems must adopt objectoriented concepts. The Java language provides a clean and efficient objectbased development environment.

Programmers starting with the Java language have access to existing libraries of tested objects that provide functionality ranging from basic data types through I/O interfaces and network interfaces to graphical user interface toolkits. Many of these libraries can be extended (subclassed) to provide new behavior.

Even though C++ was rejected as an implementation language, keeping the language familiar resulted in the Java language looking as close to C++ as possible, while removing the unnecessary complexities of C++. Making the Java language a minimal subset of C++ while simultaneously retaining its "look and feel" means that programmers can migrate to the Java language easily and be productive quickly—the Java language learning curve can be as low as a couple of days.

Robust and Secure

The Java language is designed for creating highly reliable software. Emphasis is on extensive compile-time checking, and a second level of run-time checking. Java language features guide programmers into reliable programming habits. The Java memory management model—basically, no pointers or pointer arithmetic—eliminates entire classes of programming errors that bedevil C and C++ programmers. You can develop Java code with confidence that the system will find errors quickly and that major problems won't slip out into production code.

The Java language was designed to operate in distributed environments. With security features designed into the language and run-time system, the Java language enables construction of tamper-free programs. In the networked environment, Java programs are secure from intrusion by unauthorized code attempting to get behind the scenes and create viruses or invade file systems.

Architecture Neutral and Portable

The Java language was designed to support applications operating in networked environments, operating on a variety of hardware architectures, and running a variety of operating systems and language environments. The Java language compiler generates byte codes—an architecture-neutral intermediate format used to transport code efficiently to multiple hardware

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and software platforms. Because of the interpreted nature of the Java language, you don't have a binary distribution and versioning problem-the same Java language byte codes will run on any platform.

Architecture neutrality is just one part of a truly *portable* system. The Java language takes portability a stage further by being strict in its definition of the basic language. The Java language puts a stake in the ground and specifies sizes of basic data types and the behavior of the arithmetic operators. You programs are always the same on every platform-there are no data type incompatibilities across hardware and software architectures.

where the source of the laws virtual machine is based on a well-defined porting layer, primarily di gabishe and industry standard definition of a all patients of share what portable system interface. Porting to new architectures is a relatively Sook and falls may straightforward task. Here a grade in the state share by in some

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High Performance

Performance is always a consideration, and the Java language achieves superior performance by adopting a scheme by which the interpreter can run at full speed without needing to check the run-time environment. The automatic garbage collector runs as a low-priority background thread, ensuring a high probability that memory is available when required, leading to better performance. Applications requiring large amounts of compute power can be designed such that compute-intensive sections can be rewritten in native machine code as required and interfaced with the Java language environment. In general, users perceive that interactive applications perform adequately even though they're interpreted. When you need the full speed of the host hardware for compute-intensive applications, the Java language system provides an on-the-fly "just in time" compiler that will compile the Java language byte codes to machine code at run time. This innovative feature provides native code performance levels without compromising the portability of applications.

Interpreted, Threaded, and Dynamic

The Java interpreter can execute Java byte codes directly on any machine to which the interpreter and run-time system have been ported. In an interpreted environment such as the Java language system, the "link" phase of a program is simple, incremental, and lightweight. You gain a major benefit of much faster development cycles-prototyping, experimenting, and rapid development are the normal case.

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Modern network-based applications such as the HotJava World-Wide Web prowser typically need to do several things at the same time. A user operating the HotJava browser can run several animations concurrently while downloading an image and scrolling the page. The ability to perform multiple tasks concurrently is provided by the Java language's multithreading capability, which provides the means to build applications with many concurrent threads of activity. Multithreading thus results in a high degree of interactivity for the end user.

The Java language supports multithreading at the language level with the addition of sophisticated synchronization primitives, at the language library level with the Thread class, and at the run-time level with monitor and condition lock primitives. At the library level, the Java language's high-level system libraries have been written to be *thread-safe*—the functionality provided by the libraries is available to multiple concurrent threads of execution.

While the Java compiler is strict in its compile-time static checking, the language and run-time system are dynamic in their linking stages. Classes are linked as needed. New code modules can be linked in on demand from a variety of sources, even across a network. In the case of the HotJava web browser and similar applications, interactive executable code can be loaded from anywhere, enabling transparent updating of applications. The result is on-line services that constantly evolve, remaining innovative and fresh, drawing more customers, and spurring the growth of electronic commerce on the Internet.

The Java Environment—A New Approach to Distributed Computing

Taken individually, the characteristics discussed above can be found in a variety of software development environments. What's completely new is the manner in which the Java language and run-time system have combined them to produce an flexible and powerful programming system.

The Java language environment results in software applications that are *portable*, highly *secure*, and *high performance*. With the Java language to develop your software, your job as a software developer is much easier—you focus your full attention on the end goal of shipping innovative products on time, based on the solid foundation of the Java environment.

Introduction

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Simple, Object Oriented, and Familiar

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You know you've achieved perfection in design, Not when you have nothing more to add, But when you have nothing more to take away.

Antoine de Saint Exupery.

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In The Rolling Stones, Robert A. Heinlein comments:

Every technology goes through three stages: first a crudely simple and quite unsatisfactory gadget; second, an enormously complicated group of gadgets designed to overcome the shortcomings of the original and achieving thereby somewhat satisfactory performance through extremely complex compromise; third, a final proper design therefrom.

Heinlein's comment could well describe the evolution of the C language over the course of its long lifetime. This chapter discusses the three primary design features of the Java language, namely, simple, object-oriented, and familiar. The end of this chapter contains a discussion on those features that were eliminated from C and C++ in the evolution towards the Java language.

Simple

Based on the design methodology known as KISS^{*}, simplicity is one of the Java language's overriding design goals from a programming standpoint. Simplicity and removal (from C++-based languages) of many dubious "features" keep the Java language relatively small and reduce the programmer's burden in producing reliable applications. To this end, the Java language design team examined many aspects of the "modern" C and C++ languages[†] to determine features that could be eliminated in the context of modern object-oriented programming.

1. Cattoria

Object Oriented

To stay abreast of modern software development practices, the Java language was designed to be object oriented from the ground up. The benefits of object technology are slowly becoming realized as more organizations move their applications to the distributed client-server model. The Java language goes beyond C++ in both extending the object models and removing the major complexities of C++. With the exception of its primitive data types, everything in the Java language is an object.

Familiar

Another major design goal was that the Java language look familiar to the majority of programmers in the personal computer and workstation arenas. A large fraction of today's system and application programmers are familiar with C and C++. Thus, the Java language "looks like" C++. Programmers familiar with C, Objective-C, C++, Efffel, Ada, and related languages should find their Java language learning curve is quite short—on the order of a couple of days or so.

To illustrate the simple, object-oriented, and familiar aspects of the Java language, we follow the tradition of a long line of illustrious (and some not so illustrious) programming books by showing you the HelloWorld program. It's about the simplest program you can write that actually does something. Here's HelloWorld in the Java language.

* Keep It Small and Simple

+ Now enjoying their silv

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2[']=

class HelloWorld (static public void main(String args[]) { System.out.println("Hello world!"); } }

This example declares a class named HelloWorld. Classes are discussed in the section on object-oriented programming, but in general we assume the reader is familiar with object technology and understands the basic notions of classes, objects, instance variables, and methods. Within the HelloWorld class, we declare a single *method* called main which in turn contains a single *method invocation* to display the string "Hello world!" on the standard output. The statement that prints "Hello world!" does so by invoking the println method of the out object, which is a class variable of the System class. That's all there is to HelloWorld.

2.1 Main Features of the Java Language

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Primitive Data Types

Other than the primitive data types discussed here, everything in the Java language is an object. Even the primitive data types can be wrapped inside language-supplied objects as required. The Java language follows C and C++ fairly closely in its set of basic data types, with a couple of minor exceptions. There are only three groups of primitive data types--numeric types, Boolean types, and arrays.

Integer numeric types are 8-bit byte, 16-bit short, 32-bit int, and 64-bit long. There are no unsigned types.

Real numeric types are 32-bit float and 64-bit double. Real numeric types and their arithmetic operations are as defined by the IEEE 754 specification.

Character data is a minor departure from traditional C. The Java language uses the Unicode character set standard, so the traditional C char data type was expanded from eight to sixteen bits. If you write a declaration such as

char myChar = 'Q';

you get a Unicode (16-bit unsigned character) type that's initialized to the Unicode value of the character Q.

Simple, Object Oriented, and Familiar

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The Boolean is a primitive type in the Java language, tacitly ratifying existing C and C++ programming practice. A boolean variable assumes the values true or false. A Java boolean is a distinct data type—unlike common C practices, a boolean can not be converted to a numeric type by casting.

Arithmetic and Relational Operators

All the familiar C and C++ operators apply in the Java language. Because the Java language lacks unsigned data types, the Java language adds the >>> operator to mean an unsigned (logical) right shift. The Java language also uses the + operator for string concatenation, discussed below.

Arrays of the second second second second

Arrays in the Java language are first-class language objects. A Java language array is a real object with a run-time representation. You can declare and allocate arrays of any type. To obtain multi-dimensional arrays, you allocate arrays of arrays. You declare an array of, say, Object with a declaration like this:

Object myArray[];

This code declares that myArray is an uninitialized array of Object. This variable has no storage as yet. At some future point you must allocate the amount of storage you need, say:

myArray = new Object[10];

to allocate an array of 10 Objects. To get the length of an array, add . length to the array name—myArray.length would return the number of elements in myArray. Access to elements of myArray can be performed via the normal C indexing, but all array accesses are checked to ensure that their indexes are within the range of the array. An exception will be generated if the index is outside the bounds of the array.

The C notion of a pointer to an array of memory elements has gone, and with it, the arbitrary pointer arithmetic that leads to unreliable code in C. No longer can you "walk off the end" of an array, possibly trashing memory and leading to the famous "delayed crash" syndrome, where a memory access violation today manifests itself hours or days later. Programmers can be confident that Java array checking will help lead to more robust and reliable code.

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Strings

Strings are objects, not arrays of characters as in C. String objects are instances of the String class. There are actually two kinds of String objects. The String class is for read-only (immutable) objects. The StringBuffer class is for mutable String objects.

Although Strings are objects, the Java language compiler "knows" about Strings as a special syntactic feature to accommodate the syntactic convenience that C programmers have enjoyed with C-style strings". The Java language compiler understands that a string of characters enclosed in double quote signs is to be instantiated as a String object. Thus, the declaration:

String hello = "Hello world!";

instantiates an object of the String class behind the scenes, and initializes it with the character string "Hello world!".

The Java language has extended the meaning of the + operator to indicate string concatenation. Thus you can write statements like:

System.out.println("There are " + num + " characters in the file");

This code fragment concatenates the string "There are " with the result of converting the numeric value num to a string, and concatenates that with the string " characters in the file". Then it prints the result of those concatenations on the standard output.

String objects supply a length accessor method to obtain the number of characters in the string.

Multi Level Break

The Java language has no goto statement. To break or continue multiply nested loop or switch constructs, you use labels to label loop and switch constructs, and then break or continue to the label. Here's a small fragment of code from the Java language's built-in String class.

test: for (int i = fromIndex; i + max1 <= max2; i++) {
 if (charAt(i) == c0) (</pre>

* Which are really just an erroy of characters.

Simple, Object Oriented, and Familiar

for (int k = 1; k<max1; k++) if (charAt(i+k) != str.charAt(k)) { continue test;

The continue statement that leads to test is nested two levels deep inside for statements. This Java language feature leads to considerable simplification of programming time, and major reduction in future maintenance efforts.

Memory Management and Garbage Collection

C and C++ programmers are by now accustomed to the problems of explicitly managing memory -allocating memory, freeing memory, and keeping track of what memory can be freed when. Explicit memory management has proved to

The Java language completely removes the memory management load from the programmer. C-style pointers, pointer arithmetic, malloc, and free do not exist. Automatic garbage collection is an integral part of the Java language and run-time system. Once you have allocated an object, the run-time system keeps track of the object's status and automatically reclaims memory when objects are no longer in use, freeing memory for future use.

The Java language's memory management model is based on objects and references to objects. Because the Java language has no pointers, all references to allocated storage—which in practice means references to objects—are through symbolic "handles". The Java memory manager keeps track of references to objects. When an object has no more references, the object is a candidate for garbage collection. While the Java language has a new operator to allocate space for objects, there is no explicit free function.

The Java language's memory allocation model and automatic garbage collection make your programming task easier, eliminate entire classes of bugs, and in general provide better performance than you'd obtain through explicit memory management. Here's a code fragment that illustrates when garbage collection happens. It's an example from the on-line Java language programmer's guide:

class ReverseString { public static String reverselt(String source) { int i, len = source.length(); StringBuffer dest = new StringBuffer(len);

for $(i = (len - 1); i >= 0; i --) {$

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dest.appendChar(source.charAt(i));

return dest.toString();

The variable dest is used as a temporary object reference during the execution of the reverseIt method. When dest goes out of scope (the reverseIt method returns), the reference to that object has gone away and it's then a candidate for garbage collection.

The Background Garbage Collector

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A common criticism of garbage collection schemes is that they tend to fire up at inappropriate times, creating poor interactive response for the user.

The Java language run-time system largely solves this problem by running the garbage collector in a low priority *thread*. This, by the way, is just one of many examples of the synergy one obtains from the Java language's integrated *multithreading* capabilities—an otherwise intractable problem is solved in a simple and elegant fashion.

The typical user of the typical interactive application has many natural pauses where the user is contemplating the scene in front of them or thinking of what to do next. The Java language run-time system can take advantage of these idle periods and run the garbage collector when no other threads are competing for CPU cycles The garbage collector gathers and compacts unused memory, thereby improving the probability that adequate memory resources are available when needed during periods of heavy interactive activity.

Integrated Thread Synchronization

The Java language supports multithreading, both at the language (syntactic) level and via support from its run-time system and Thread objects. While other systems have provided facilities for multithreading (usually via "lightweight process" libraries), building multithreading support into the language provides the programmer with a much more powerful tool for easily creating thread-safe multithreaded classes. Multithreading is discussed in more detail in a separate chapter.

Simple, Object Oriented, and Familiar

2.2 Object Oriented

My Object All Sublime I Will Achieve in Time

Gilbert and Sullivan-The Mikado

The Java language is *object oriented*. It draws on the best concepts and features of previous object-oriented languages, primarily Eiffel, SmallTalk, C++, and Objective-C.

Unfortunately, "object oriented" remains misunderstood, over-marketed, or takes on the trappings of a religion. The cynic's view of object-oriented programming is that it's just a new way to organize your source code. While there may be some merit to this view, it doesn't tell the whole story, because you can achieve results with object-oriented programming that you can't with procedural techniques.

Object Technology in the Java Language

To be truly considered "object oriented", a programming language should support at a minimum three characteristics:

- Encapsulation—to implement information hiding and modularity
- Inheritance-code re-use and code organization
- Dynamic binding—for maximum flexibility while a program is executing.

The Java language meets these requirements nicely, and adds considerable runtime support to make your software development job easier.

At its simplest, object technology is a collection of analysis, design, and programming methodologies that focus design on *modelling* the characteristics and behavior of objects in the real world. True, this definition appears to be somewhat circular, so let's try to break out into clear air.

· Or not even a new way, depending on your time perspective.

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Objects

What are objects? They're software programming models of objects of everyday life. In your everyday life, you're surrounded by objects—cars, coffee machines, ducks, trees, and so on. These objects have state and behavior. You can model everyday objects with software constructs called objects. Software objects can also be defined by their state and their behavior.

In your everyday transportation needs, a car can be modelled by an object. A car has state (how fast it's going, in which direction, its fuel consumption, and so on) and behavior (starts, stops, turns, slides, and runs into trees).

In your daily interactions with the financial markets, a *call option* can also be modelled by an object. A call option has *state* (current price, strike price, expiration date), and *behavior* (changes value, moves into and out of the money, or expires worthless⁵).

After your call options have expired worthless, you repair to the cafe for a cup of good hot coffee. The *espresso machine* can be modelled as an object. It has *state* (water temperature, amount of coffee in the hopper) and it has *behavior* (emits steam, makes noise, and brews a perfect cup of Java).

An important characteristic that distinguishes objects from procedures or functions is that an object can have a lifetime greater than that of the object that created it. This aspect of objects is subtle and mostly overlooked. In the distributed client-server world, this means that objects can be created in one place, passed around networks, and stored elsewhere to be retrieved at later stages for future work.

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The Basics of Objects

In the implementation of an object, its state is defined by its instance variables. Instance variables are variables local to the object. Unless explicitly made public or made available to other "friendly" classes, they are inaccessible from outside the object. An object's behavior is defined by its methods. Methods manipulate the instance variables to create new state, and can also create new objects. This picture is a commonly used graphical representation of an object. The diagram illustrates the conceptual structure of a software object—it's kind of like a cell, with an outer membrane that's its interface to the world, and an inner nucleus that's protected by the outer membrane.

* More often than not.

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An object's instance variables (data) are packaged, or encapsulated, with the object, hidden safely inside the nucleus, safe from access by other objects. The instance variables are surrounded by the object's methods. With certain welldefined exceptions, the object's methods are the only means by which other objects can access or alter its instance variables. In Java, classes can declare their instance variables to be public, in which cases the instance variables are globally accessible-this topic is covered in later in Access Specifiers.

Classes

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A class defines the instance variables and methods of an object. A class in and of itself is not an object. A class is a template that defines how an object will look and behave when the object is created or instantiated. You can instantiate many objects from one class definition, just as you can construct many houses all the same from a single architect's drawing. The only way you can get concrete objects is by instantiating a previously defined class. Here's the declaration for a very simple class called Point class Point { 1. 1. V 1. K 3

```
public float x;
public float y;
Point() {
x = 0.0;
y = 0.0;
3
```

1 34.

Methods with the same name as the class as in the code fragment above are called constructors. When you create (instantiate) an object of this class, the constructor method is invoked to perform any initialization that's needed—in this case, to set the instance variables to an initial state.

Any other object can now create an instance of Point with a line of code like this:

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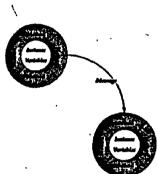
. Point myPoint;

myPoint = new Point();

Now, you can access the variables of this Point object by referring to the names of the variables, qualified with the name of the object:

myPoint.x = 10.0; myPoint.y = 25.7;.

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Methods and Messaging

If an object wants another object to do some work on its behalf, then in the parlance of object-oriented programming, the first object must send a message to the other object. An object sends a message to another object by invoking one of its methods, which look similar to functions in C and C++.

In general, methods operate only on the instance variables of a specific instance of the object. However, an object can declare its instance variables to be public, in which case other objects can access the instance variables directly without going through method invocations.

Using the message passing paradigms of object-oriented programming, you can build entire networks and webs of objects that pass messages between them to change state. This programming technique is one of the best ways to create complex simulations of real-world systems.

Constructors and Finalizers

When you declare a class in the Java language, you can declare optional *contructors* that perform initialization when you instantiate objects from that class, and you can declare an optional *finalizer* that will perform necessary tear down actions when the garbage collector is about to free the object. This minimal code fragment illustrates a constructor.

```
public final class Integer extends Number {
    private int value
    public Integer(int value) {
        thig.value = value;
    }
}
```

This example declares a class called Integer. There is in fact an Integer class in the Java language foundation—it's an object wrapper when you need to encapsulate an integer value inside an object. The public method Integer is the constructor for this class. You would access it in code via a declaration of the form

Integer myIntegerObject = new Integer(123);

to create a new object of the Integer class initialized to the value 123.

Simple, Object Oriented, and Familiar

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By the way, what is the variable this in the above example? It is a special name that refers to this instance of the class-from inside an object, you need a way to refer to the object itself. That's what the this variable achieves.

This code fragment illustrates a finalize method in a class. .

/** * Close the stream when garbage is collected.

•/ protected void finalize() (close(); · . · . ÷ Ċ, ì Catch (Exception e) " State to

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This finalize method will be invoked when the object is about to be garbage collected. In the particular code fragment, the finalize method merely closes an I/O file stream that was used by the object to ensure that the file descriptor for the stream is closed. .

Subclassing

Subclassing is the mechanism by which new and enhanced objects can be defined in terms of existing objects. One example: a zebra is a horse with stripes. If you wish to create a zebra object, you notice that a zebra is kind of like a horse, only with stripes. In object oriented terms, you'd create a new class called Zebra, which is a subclass of the Horse class. In Java language terms, you'd do something like this:

- class Zebra extends Horse {
- Your new instance variables and new methods go here
- ٦

The definition of Horse, wherever it is, would define all the methods to describe the behavior of a horse-eat, neigh, trot, gallop, buck, and so on. The only method you need to override is the method for drawing the hide. You gain the benefit of already written code that does all the work—you don't have to re-invent the wheel, or in this case, the hoof. The ext ends keyword tells the Java compiler that Zebra is a subclass of Horse. Zebra is said to be a derived class---it's derived from Horse, which is called a base class.

Subclassing enables you to use existing code that's already been developed and, much more important, tested, for a more generic case. You override the parts of the class you need for your specific behavior. Thus, sub-classing gains

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you re-use of existing code—you save on design, development, and testing. The Java supporting run-time system provides several libraries of utility functions that are tested and are also *thread-safe*.

Access Control

When you declare a new class in the Java language, you can indicate the level of access permitted to its instance variables and methods. The Java language provides four levels of access specifiers. Three of the levels must be explicitly specified if you wish to use them. They are public, protected, and private.

The fourth level doesn't have a name—it's often called "friendly" and is the access level you obtain if you don't specify otherwise. The "friendly" access level indicates that your instance variables and methods are accessible to all objects within the same package, but inaccessible to objects outside the package.

public methods and instance variables are available to any other class anywhere, protected means that instance variables and methods so designated are accessible only to subclasses of that class, and nowhere else. private methods and instance variables are accessible only from within the class in which they're declared—they're not available even to their subclasses.

Static and Final Methods and Variables

The Java language follows conventions from other object-oriented languages in providing for *class methods* and *class variables*. Normally, variables you declare in a class definition are *instance variables*—there will be one of those variables in every separate object that's created (instantiated) from the class. A class variable, on the other hand, is a variable that's local to the class itself. There's only copy of the variable and it's shared by every object you instantiate from the class. Here's a short code fragment.

class Rectangle extends Object (
 static final int version = 2;
 static final int revision = 0;
}

The Rectangle class declares two static variables to define the version and revision level of this class. Now, every instance of Rectangle that you create from this class will share these same variables. Notice they're also defined as final because you want them to be constants.

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Class methods are methods you declare that operate only on instance variables of the class. Class methods can't access instance variables, nor can they invoke instance methods. Like class variables, you declare class methods by defining them as static.

Abstract Methods

Abstract methods are a powerful construct in the object-oriented paradigm. To understand abstract methods, we look at the notion of an abstract superclass. This is a class in which you define methods that aren't actually implemented by that class—they only provide place-holders such that subsequent subclasses is can override those methods and supply their actual implementation.

This all sounds wonderfully, well, abstract, so why would you need an abstract superclass? Let's look at a concrete example, no pun intended.

Suppose you are creating a drawing application. The initial cut of your application can draw rectangles, lines, circles, polygons, and so on. Furthermore, you have a series of operations you can perform on the shapes—move, reshape, rotate, fill color, and so on. You could make each of these graphic shapes a separate class—you'd have a Rectangle class, a Line class, and so on. Each class needs instance variables to define its position, size, color, rotation and so on, which in turn dictates methods to set and get at those variables.

At this point, you realize you can collect all the instance variables into a single abstract superclass, and implement most of the methods to manipulate the variables in that abstract superclass. The skeleton of your abstract superclass might look something like this.

class Graphic (
Point py	// position
float fillcolor;	<pre>// gray shade of interior</pre>
float linecolor;	// gray shade of outline
• • •1	// more instance variables
	// more methods
abstract void drawmyself()	// do nothing method

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Now, you can't instantiate the Graphic class. You can only instantiate a subclass of it. When you implement the Rectangle class, you'd subclass Graphic. Within Rectangle, you'd provide a concrete implementation of the

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drawmyself method that draws a rectangle. You can continue in this way adding new shapes that are subclasses of Graphic, and all you ever need to implement is the method to draw the shape. You gain the benefit of re-using all the code that was defined inside the abstract superclass.

Packages

Packages are a Java language construct that gather collections of related classes into a single container. For example, all the Java language I/Q system code is collected into a single package. The primary benefit of packages is organizing many class definitions into a single compilation unit. The secondary benefit from the programmer's viewpoint is that the "friendly" instance variables and methods are available to all classes within the same package, but not to classes defined outside the package.

As an example, you could create a rectangle geometry package containing the definitions of a point class and a rectangle class, plus all the operations you'd want to perform on points and rectangles. Within the package, you could have rectangles accessing the "friendly" instance variables of the point class directly, thereby improving the overall performance of the objects. But other classes outside the package would be able to access the internal state of point objects and rectangle objects only by invoking the public methods of the classes.

2.3 Features Removed from C and C++

The previous sections concentrated on features of the Java language. This section discusses features removed from C and C++ in the design of the Java language. The first step was to *eliminate redundancy* from C and C++. In many ways, the C language evolved into a collection of overlapping features, providing too many ways to say the same thing, while in many cases not providing needed features. C++, even in an attempt to add "classes in C" merely added more redundancy while retaining the inherent problems of C.

• Or even just add some class to C.

Simple, Object Oriented, and Familiar

Typedefs, Defines, and the Preprocessor

Source code written in the Java language is simple. There is no preprocessor, no #define and related capabilities, no typedef, and absent those features, no longer any need for *header files*. Instead of header files, Java language *interfaces* provide the definitions of other classes and their methods.

A major problem with C and C++ is the amount of context you need to understand another programmer's code—you have to read all related header files, all related #defines, and all related typedefs before you can even begin to analyze a program. In a sense, programming in this style essentially results in every programmer inventing a new programming language that's incomprehensible to anybody other than its creator and defeats the goals of good programming practices. The constitution

You can obtain the effects of #define by using constants. You obtain the effects of typedef by declaring classes—after all, a class effectively declares a new type. You don't need header files because the Java language compiler compiles class definitions into a binary form that retains all the type information through to link time.

By removing all this baggage, the Java language becomes remarkably *context free*. Programmers can read and understand code and, more importantly, modify and re-use code much faster and easier.

Structures and Unions

The Java language has no structures or unions as complex data types. You don't need structures and unions when you have classes—you can achieve the same effect simply by using instance variables of a class. This code fragment declares Point and Rectangle classes. In C you'd define these as structures. In the Java language, you simply declare a class. You can make the instance variables as private or as public as you wish, depending on how much you wish to hide the details of the implementation.

class Point extends Object {

float x; float y;

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methods to access the instance variables

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class Rectangle extends Object { Point lowerLeft; Point upperRight; methods to access the instance variables }

Functions

The Java language has no *functions*. Object-oriented programming supersedes functional and procedural styles. Mixing the two styles just leads to confusion and dilutes the purity of an object-oriented language. Anything you can do with a function, you can do just as well by defining a class and creating methods for that class. By eliminating functions, the Java language has immensely simplified your job as a programmer—you work *only* with classes and methods.

Multiple Inheritance and Interfaces

The Java language discards multiple inheritance and all the problems it generates. The desirable features of multiple inheritance are provided by *interfaces*—conceptually similar to Objective C protocols.

An interface is not a definition of an object. Rather, it's a definition of a set of methods that one or more objects will implement. An important issue of interfaces is that they declare methods only—in general, no instance variables other than final variables (which are constants) may be defined in interfaces.

Goto Statements Gone

The Java language has no goto statement. Studies illustrated that goto is (mis)used more often than not simply "because it's there". Eliminating goto led to a simplification of the language--there are no rules about the effects of gotoing into the middle of a for statement, for example. As mentioned above, multi-level break and continue remove the need for goto statements.

Operator Overloading

The Java language has no C++ style operator overloading.

goto is still a reserved word-it just down't do snyt

Simple; Object Oriented; and Familiar

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Automatic Coercions

The Java language prohibits C and C++ style automatic coercions. If you wish to coerce a data element of one type to a data type that would result in loss of precision, you must do so explicitly by using a cast. Consider this code fragment:

int myInt; float myFloat = 3.14159;

myInt = myFloat;

The assignment of myFloat to myInt would result in a compiler warning of possible loss of precision and that you should use a cast. Thus, you should rethe same star write the code fragments asis in to abortion.

. . :

float myFloat = 3.14159)

myInt = (int)myFloat; .. :

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Pointers

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> Most studies agree that pointers are one of the primary features that enable programmers to put bugs into their code. Given that structures are gone, and arrays and strings are objects, the need for pointers to these constructs goes away. Thus the Java language has no pointers. Any task that would require arrays, structures, and pointers in C can be much more easily and reliably performed in the Java language by declaring objects and arrays of objects.

2.4 Summary

To sum up this chapter, you've by now gained the understanding that the Java language is:

- Simple-the number of language constructs you need to understand to get your job done is minimal.
- Object-oriented-you can develop software using up-to-date software development practices.
- Familiar -the Java language "looks like" C and C++ while discarding the overwhelming complexities of those languages.

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Architecture Neutral, Portable, and Robust

With the phenomenal growth of networks, today's developers must "think distributed". Applications—and even parts of applications—must be able to migrate easily to a wide variety of computer systems, a wide variety of hardware architectures, and a wide variety of operating system architectures. They must operate with a plethora of graphical user interfaces. Clearly, if κ applications must be able to execute anywhere on the network without a priori knowledge of the hardware and software platform on which it will run, the binary distribution problem quickly becomes unmanageable. To solve this problem, software must become architecture neutral and portable. Finally, reliability is at a high premium in the distributed world—code from anywhere on the network should work robustly without low probabilities of creating "crashes" in applications importing code fragments.

3.1 Architecture Neutral

The solution that the Java language system adopts to solve the binary distribution problem is a "binary code format" that's independent of hardware architectures and operating system and window system interfaces. This file format is architecture-neutral. If the Java run-time system is made available on a given hardware and software platform. Java language applications can then execute on many different processors and operating system architectures without the need to port them.

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Byte Codes

The Java language compiler doesn't generate "machine code" in the sense of native hardware instructions. Rather, the Java language compiler generates byte codes—a high-level, machine-independent "machine code" for a hypothetical machine that is implemented by the Java interpreter and run-time system. One of the early examples of this approach was the UCSD P System, which was immensely popular in the middle 1970s and early 1980s.

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The architecture-neutral approach is useful not only for network-based applications, but also for single system software distribution. In today's personal computer market, application writers have to produce versions of their applications that are compatible with the IBM PC, Apple Macintosh, and 57 flavors of workstation architectures in the fragmented UNIX marketplace. With the PC market (through Windows/NT) diversifying into many CPU architectures, and Apple moving full steam from the 68000 to the PowerPC, production of software to run on all platforms becomes almost impossible. Using the Java language, the same version of your application can run on all platforms.

The Java language byte codes are designed to be both easy to interpret on any machine and easy to dynamically translate into native machine code if required.

The primary benefit of using the interpreted byte code approach is that compiled Java language programs are *portable* to any system on which the Java interpreter and run-time system have been implemented.

The architecture-neutral aspect discussed above is one major step towards being portable, but there's more to it than that. C and C++ both suffer from the defect of designating many fundamental data types as "implementation dependent". Programmers labor to ensure programs are portable across architectures by programming to a lowest common denominator.

The Java language eliminates this issue by defining standard behavior that will apply to the data types across all platforms. The sizes of the Java language's primitive data types are specified, as is the behavior of arithmetic on them. Here are the data types:

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3.2 Portable

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byte8-bit two's complementshort16-bit two's complementint32-bit two's complementlong64-bit two's complementfloat32-bit IEEE 754 floating pointdouble64-bit IEEE 754 floating pointchar16-bit Unicode character

Note that the Java language has no unsigned data types.

The data types and sizes described above are standard across all implementations of the Java language environment. These choices are reasonable given current microprocessor architectures because essentially all of the central processor architectures in use today share these characteristics That is, most modern processors can support two's complement arithmetic in 8-bit to 64-bit integer formats, and most support single- and double-precision floating point.

The libraries that are part of the Java language run-time system define portable interfaces. For example, there is an abstract Window class and implementations of it for UNIX, Windows, and Macintosh.

The Java language environment itself is readily portable to new architectures and operating systems. The Java compiler is itself written in the Java language. The Java run-time system is written in ANSI C with a clean portability boundary which is essentially POSIX-compliant. There are no "implementation dependent" notes in the Java language specification.

3.3 Robust

The Java language is intended for developing software that must be *robust*, highly *reliable*, and *secure*, in a variety of ways. The Java language places a lot of emphasis on early checking for possible problems, later dynamic (run-time) checking, and eliminating error prone situations.

Strict Compile Time Checking

The Java compiler employs extensive and stringent compile-time checking so that syntax-related errors can be detected early, before a program is deployed into service.

Architecture Neutral, Portable, and Robust

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One of the advantages of a strongly typed language (like C++) is that it allows extensive compile-time checking so bugs can be found early. Unfortunately, C++ inherits a number of loopholes in this checking from C, which is relatively lax (the major issue is method/procedure declarations). The Java language requires declarations and does not support C-style implicit declarations.

Many of the stringent compile-time checks are carried over to the run-time, to check consistency at run-time, and to provide greater flexibility. The linker understands the type system and repeats many of the type checks done by the compiler, to guard against version mismatch problems

The single biggest difference between the Java language and C/C++ is that the Java language's memory model eliminates the possibility of overwriting memory and corrupting data. Instead of pointer arithmetic, the Java language has true arrays, which means that the interpreter can check array and string indexes. In addition, a programmer can't write code that turns an arbitrary integer into a pointer by casting.

Garbage collection makes the programmer's job vastly easier. With the burden of memory management taken off the programmer's shoulders, storage allocation errors go away.

While the Java language doesn't pretend to completely remove the software quality assurance problem, removal of entire classes of programming errors considerably eases the job of testing and quality assurance.

A Major Benefit—Fast and Fearless Prototyping

Very dynamic languages like Lisp, TCL; and SmallTalk are often used for *prototyping*. One of the reasons for their success at this is that they are very robust—you don't have to worry about freeing or corrupting memory.

Programmers can be relatively fearless about dealing with memory when programming in the Java language because they don't have to worry about it getting messed up.

Another reason commonly given that languages like Lisp, TCL, and SmallTalk are good for prototyping is that they don't require you to pin down decisions early on—these languages are semantically rich.

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The Java language has exactly the opposite property—it forces you to make explicit choices. Along with these choices come a lot of assistance—you can write method invocations and, if you get something wrong, you get told about it at compile time. You don't have to worry about method invocation error.

3.4 Summary

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The Java language—an architecture-neutral and portable programming language—provides an attractive and simple solution to the problem of distributing your applications across heterogeneous network-based computing platforms. In addition, the simplicity and robustness of the underlying Java language results in higher quality reliable applications in which users can have a high level of confidence.

Architecture Neutral, Portable, and Robust

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Programmers using "traditional" software development tools have become inured to the artificial edit-compile-link-load-throw-the-application-off-thecliff-let-it-crash-and-start-all-over-again style of current development practice.

Additionally, keeping track of what must be recompiled when a declaration changes somewhere else is straining the capabilities of development tools—even fancy "make"-style tools such as are found on UNIX systems. This development approach bogs down as applications grow into the hundreds of thousands of lines of code sizes.

Better methods of fast and fearless prototyping and development are needed. The Java language environment is one of those better ways, because it's *interpreted* and *dynamic*.

As discussed in the previous chapter on architecture-neutrality, the Java compiler generates byte codes for the Java Virtual Machine^{*}. The notion of virtual interpreted machines is not new. But the Java language brings the concepts into the realm of secure, distributed, network-based systems.

The Java language virtual machine is a strictly defined virtual machine for which an interpreter must be available for each handware architecture and operating system on which you wish to run Java language applications. Once

One of the anomnors of the virtual inachine concept was the UCED P System, developed by Kenneth Bowles at the University of San Diego in the late 1970s.

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you have the Java language interpreter and run-time support available on a given hardware and operating system platform, you can run any Java language application from anywhere.

The notion of a separate "link" phase after compilation is pretty well absent from the Java environment. Linking, which is actually the process of loading new classes by the Class Loader, is a more incremental and lightweight process. The concomitant speedup in your development cycle means that your development process can be much more rapid and exploratory, and because of the robust nature of the Java language and run-time system, you will catch bugs at a much earlier phase of the cycle.

4.1 - Dynamic Loading and Binding

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The Java language's portable and interpreted nature produces a highly dynamic we and dynamically extensible system. The Java language was designed to adapt to evolving environments. Classes are linked in as required and can be downloaded from across networks. Incoming code is verified before being passed to the interpreter for execution.

Object-oriented programming has become accepted as a means to solve at least a part of the "software crisis," by assisting encapsulation of data and corresponding procedures, and encouraging the re-use of code. Most programmers doing object-oriented development today adopted C++ as their language of choice. But C++ suffers from a somewhat serious problem that impedes its widespread use in the production and distribution of "software ICs." This defect is known as the fragile superclass problem.

The Fragile Superclass Problem

This problem arises as a side-effect of the way that C++ is usually implemented. Any time you add a new method or a new instance variable to a class, any and all classes that reference that class will require a re-compilation, or they'll break. Keeping track of the dependencies between class definitions and their clients has proved to be a fruitful source of programming error in C++, even with the help of "make"-like utilities. The fragile superclass issue is sometimes also referred to as the "constant re-compilation problem." You can avoid these problems in C++, but with extraordinary difficulty, and doing so effectively means not using any of the language's OO features directly. By avoiding the object-oriented features of C++, developers defeat the goal of reusable "software ICs."

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Solving the Fragile Superclass Problem

The Java language solves the fragile superclass problem in several stages. The Java compiler doesn't compile references down to numeric values—instead, it passes symbolic reference information through to the byte code verifier and the interpreter. The Java interpreter performs final name resolution once, when classes are being linked. Once the name is resolved, the reference is rewritten as a numeric offset, enabling the Java interpreter to run at full speed.

Finally, the storage layout of objects is not determined by the compiler. The layout of objects in memory is deferred to run time and determined by the interpreter. Updated classes with new instance variables or methods can be linked in without affecting existing code.

At the small expense of a name lookup the first time any name is encountered, the Java language eliminates the fragile superclass problem. Java programmers can use object-oriented programming techniques in a much more straightforward fashion without the constant recompilation burden engendered by C++. Libraries can freely add new methods and instance variables without any effect on their clients. Your life as a programmer is simpler.

Interfaces

The Java language implements the concept of an *interface*—a concept borrowed from Objective C^{*} and similar to a class. An interface is simply a specification of a collection of methods that an object responds to. An interface does not include any instance variables or implementations. You can import and use multiple interfaces in a flexible manner, thus providing the benefits of multiple inheritance without the inherent difficulties created by the usual rigid class inheritance structure.

Run Time Representations

Classes in the Java language have a run-time representation. There is a class named Class, instances of which contain run-time class definitions. If you're handed an object, you can find out what class it belongs to. In a C or C++

* It's similar in concept to Objective C's protocols

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program, you may be handed a pointer to an object, but if you don't know what type of object it is, you have no way to find out. In the Java language, finding out based on the run-time type information is straightforward.

It is also possible to look up the definition of a class given a string containing its name. This means that you can compute a data type name and have it easily dynamically-linked into the running system.

4.2 Security in the Java Environment

Security commands a high premium in the growing use of the Internet for products and services ranging from electronic distribution of software and multimedia content, to "digital cash". The area of security with which we're concerned here is how the Java compiler and run-time system restrict The Java Language compiler and run-time system implement several layers of

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defense against potentially incorrect code. One of the Java compiler's primary lines of defense is its memory allocation and reference model. Simply put, Java does not have "pointers" in the traditional C and C++ sense-memory cells that contain the addresses of other memory cells.

Memory layout decisions are not made by the compiler, as they are in C and C++. Rather, memory layout is deferred to run-time, and will potentially differ depending on the characteristics of the hardware and software platforms on which the Java language system is executing. The Java interpreter references memory via symbolic "handles" that are resolved to real memory addresses at run time. Java programmers can't forge pointers to memory, because the memory allocation and referencing model is completely opaque to the programmer and controlled entirely by the underlying run-time system.

Very late binding of structures to memory means that programmers can't infer the physical memory layout of a class by looking at its declaration. By removing the C/C++ memory layout and pointer models, the Java language has eliminated the programmer's ability to get behind the scenes and manufacture pointers to memory. These features must be viewed as positive benefits rather than a restriction on the programmer, because they ultimately lead to more reliable and secure applications.

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The Byte Code Verification Process

What about the concept of a "hostile compiler"? Although the Java compiler ensures that Java source code doesn't violate the safety rules, when an application such as the HotJava web browser imports a code fragment from anywhere, it doesn't actually know if code fragments follow the Java language rules for safety—the code may not have been produced by a known-to-be trustworthy Java compiler. In such a case, how is the Java run-time system on your machine to trust the incoming byte code stream? The answer is simple—it doesn't trust the incoming code, but subjects it to byte code verification.

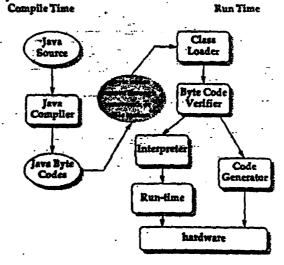
The tests range from simple verification that the format of a code fragment is correct, to passing through a simple theorem prover to establish that the code fragment plays by the rules—that it doesn't forge pointers, it doesn't violate access restrictions, and it accesses objects as what they are (for example, that "InputStream" objects are always used as "InputStreams" and never as anything else). A language that is safe, plus run-time verification of generated code, establishes a base set of guarantees that interfaces cannot be violated.

The Byte Code Verifier

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The last phase of the byte code loader is the *verifier*. It traverses the byte codes, constructs the type state information, and verifies the types of the parameters to all the byte code instructions.

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The illustration shows the flow of data and control from Java language source code through the Java compiler, to the byte code verifier and hence on to the Java interpreter. The important issue is that the Java class loader and the byte code verifier make no assumptions about the primary source of the byte code stream-the code may have come from the local system, or it may have travelled halfway around the planet. The byte code verifier acts as a sort of gatekeeper. The byte code verifier ensures that the code passed to the Java interpreter is in a fit state to be executed and can run without fear of breaking the Java interpreter. Imported code is not allowed to execute by any means until after it has passed the verifier's tests. Once the verifier is done, a number of important properties are known: There are no operand stack overflows or underflows

The types of the parameters of all byte code instructions are known to always be correct b. a with softweet

No illegal data conversions are done, like converting integers to pointers

Object field accesses are known to be legal—private or public or protected

While all this checking appears excruciatingly detailed, by the time the byte code verifier has done its work, the Java interpreter can proceed knowing that the code will run securely. Knowing these properties makes the Java interpreter much faster, because it doesn't have to check anything. There are no operand type checks and no stack overflow checks. The interpreter can thus function at full speed without compromising reliability.

Security Checks in the Class Loader

After incoming code has been vetted and determined clean by the byte code . verifier, the next line of defense is the Java class loader. The environment seen by a thread of execution running Java byte codes can be visualized as a set of classes partitioned into separate name spaces. There is one name space for classes that come from the local file system, and a separate name space for each network source.

When a class is imported from across the network it is placed into the private name space associated with its origin. When a class references another class, it is first looked for in the name space for the local system (built-in classes), then in the name space of the referencing class. There is no way that an imported class can "spoof" a built-in class. Built-in classes can never accidentally

The Java Language Environment--May 1995 reference classes in imported name spaces—they can only reference such classes explicitly. Similarly, classes imported from different places are separated from each other.

Security in the Java Networking Package

Java's networking package provides the interfaces to handle the various network protocols (FTP, HTTP, Telnet, and so on). This is your front line of defense at the network interface level. The networking package can be set up with configurable levels of paranoia. You can

- Disallow all network accesses
- Allow all network accesses
- Allow network accesses to only the hosts from which the code was imported
- Allow network accesses only outside the firewall if the code came from outside

4.3 Multithreading

Sophisticated computer users become impatient with the do-one-thing-at-atime mindset of the average personal computer. Users perceive that their world is full of multiple events all happening at once, and they like to have their computers work the same way.

Unfortunately, writing programs that deal with many things happening at once can be *much* more difficult than writing in the conventional single-threaded C and C++ style. You can write multithreaded applications in languages such as C and C++, but the level of difficulty goes up by orders of magnitude, and even then there are no assurances that vendors' libraries are "thread safe".

The major problem with explicitly programmed thread support is that you can never be quite sure you have acquired the locks you need and released them again at the right time. If you return from a method prematurely, for instance, or if an exception is raised, for another instance, your lock has not been released—deadlock is the usual result.

Interpreted, Dynamic, Secure, and Threaded

Java Supports Threads at the Language Level

Built in support for threads provides Java programmers with a powerful tool to improve perceived interactive performance of graphical applications. If your application needs to run animations and play music while scrolling the page and downloading a text file from a server, multithreading is the way to obtain fast, lightweight concurrency within a single process space. Threads are sometimes also called lightweight processes or execution contexts.

Threads are an essential keystone of the Java language. Threads are a class from which you can instantiate new Thread objects. The Thread class provides a rich collection of methods to start the thread, run the thread, stop the thread, and make enquiries about the thread's status.

Java thread support includes a sophisticated set of synchronization primitives based on the widely used monitor and condition variable paradigm introduced twenty years ago by C.A.R. Hoare and implemented in a production setting in Xerox PARC's Cedar/Mesa system. Integrating support for threads into the language makes them much easier to use and more robust. Much of the style of the Java language's integration of threads was modelled after Cedar and Mesa.

Java's threads are pre-emptive. If your applications are likely to be computeintensive, you might consider how to give up control periodically to give other threads a chance to run. This will ensure better interactive response for graphical applications.

Integrated Thread Synchronization

The Java language supports multithreading at the language (syntactic) level and via support from its run-time system and thread objects. At the language level, methods within a class that are declared synchronized do not run concurrently. Such methods run under control of *monitors* to ensure that variables remain in a consistent state. Every class and instantiated object has its own monitor that comes into play if required.

Here are a couple of code fragments from the sorting demonstration in the HotJava web browser. The main points of interest are the two methods stop and startSort, which share a common variable called kicker (it kicks off the sort thread):

public synchronized void stop() {
 if (kicker != null) {
 kicker.stop();
 }

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There are literally hundreds of programming languages available for developers to write programs to solve problems in specific areas. The programming languages cover a spectrum ranging across fully interpreted languages such as UNIX Shells, awk, TCL, Perl, and so on, all the way to "programming to the bare metal" languages like C and C++.

Languages at the level of Shells and TCL, for example, are fully interpreted high level languages. They deal with "objects" (at least in the sense they can be said to deal with objects at all) at the system level—their objects are files and processes rather than data structures. Some of these languages are suitable for very fast prototyping—you can develop your ideas quickly, try out new approaches, and discard non-working approaches without investing enormous amounts of time in the process. Scripting languages are also highly portable. Their primary drawback is performance—they are generally much slower than either native machine code or interpreted byte codes. This tradeoff may well be reasonable if the run time of such a program is reasonably short and you use the program on an itinerant basis.

At the lowest level are compiled languages such as C and C++, in which you can develop large-scale programming projects that will deliver high performance. The high performance comes at a cost, however. Drawbacks include the high cost of debugging non-robust memory management systems and difficult to implement and use multithreading capabilities. And of course when you use C++, you have the perennial fragile superclass issue. Last but definitely not least, the binary distribution problem of compiled code becomes unmanageable in the context of heterogeneous platforms all over the Internet.

The Java language environment creates an extremely attractive middle ground between the very high-level and portable but slow scripting languages and the very low level and fast but non-portable and unreliable compiled languages. The Java language fits somewhere in the middle of this space. In addition to being extremely simple to program, highly portable and architecture neutral, the Java language provides a level of performance that's entirely adequate for all but the most compute-intensive applications.

4.7 Summary

From the discussion above, you can see that the Java language provides high performance while its interpreted nature makes it the ideal development platform for fast and fearless prototyping. From the previous chapters, you've seen that the Java language is extremely simple and object oriented. The language is secure

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to survive in the network-based environment. The architecture-neutral and portable aspects of the Java language make it the ideal development language to meet the challenges of distributing dynamically extensible software across networks.

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Now We Move On to the HotJava World-Wide Web Browser

These first four chapters have been your introduction to the Java language environment. You've learned about the capabilities of the Java language environment and its clear benefits to develop software for the distributed world. It's time to move on to the next chapter and take a look at the HotJava World-Wide Web browser—a major end-user application developed to make use of the dynamic features of the Java language environment.

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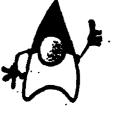
The HotJava World-Wide Web Browser

It's a jungle out there, So drink your Java

T-shirt caption from Printer's Inc Cafe, Palo Alto, California

The HotJava browser is a new World-Wide Web browser built entirely in the Java programming language. The HotJava browser is the first major end-user application created using the Java language and run-time system as a base. The Application created using the java tanguage and star-time system as a base. The Hotjava browser not only showcases the powerful features of the Java language environment, it also provides an ideal platform for distributing Java programs across the most complex, distributed, heterogeneous network in the world—the Internet. The HotJava browser and its already rapidly growing Web population of Java language programs called applets (mini-applications), are the most compelling demonstration of the dynamic capabilities of the Java language environment.

> The HotJava browser includes many innovative features and capabilities above and beyond the first generation of static Web browsers. The HotJava browser is extensible-its foremost feature is its ability to download Java programs (applets) from anywhere, even across networks, and execute them on the user's machine. It builds on the network browsing techniques established by Mosaic and other Web browsers and expands them by adding dynamic behavior that transforms static documents into dynamic applications. The



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HotJava browser brings a much needed measure of *interactivity* to the concept of the Web browser, transforming the existing static data display of current generation Web browsers into a new dynamic, animation-oriented, interactive viewing system for hypertext. Content developers candistribute their applications across the Internet with the click of a button.

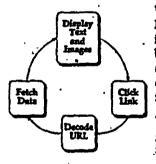
5.1 The Evolution of Cyberspace

The Internet has evolved into an amorphous ocean of data stored in many formats on a multiplicity of network hosts. Over time, various data storage and transmission protocols have evolved to impose some order on this chaos. One of the fastest growing areas of the net—the one we're primarily interested in here—is the World-Wide Web (WWW), which uses a hypertext-based markup system to enable users to navigate their way across the oceans of data.

Web browsers combine the functions of fetching data with figuring out what the data is and displaying it if possible. One of the most prevalent file formats broswers deal with is HyperText Markup Language, or HTML— a markup language that embeds simple text formatting commands within text to be formatted. The main key to the hypertext concept is HTML's use of *links* to other HTML pages either on the same host or elsewhere on the Internet.

A user in search of gold mining data, for instance, can follow links across the net from Mountain View, California, to the University of the Witwatersrand, South Africa, and arrive back at commercial data providers in Montreal, Canada, all within the context of tracing links in hypertext "pages."

5.2 First Generation Browsers



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What we could call the "first-generation" Web browsers—exemplified by NCSA Mosaic and Netscape Navigator—provide an illusion of being interactive. By using the (somewhat limited) language of HTML these browsers provide hypertext *links* on which you can click. The browser goes off across the network to fetch the data associated with that link, downloads the data, and displays it on your local screen. As we said, this is an illusion of interactivity.

This illustration depicts roughly the "interactive" flow of control in the firstgeneration Web browsers. As you see, it's not really interactive—it's just a fancy data fetching and display utility.

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The HotJava browser brings a new twist to the concept of client-server computing. The general view of client-server computing is a big centralized server that clients connect to for a long time and from which they access data and applications. It is roughly a star with a big server in the middle and clients arrayed around it. The new model exemplified by the World-Wide Web is a wide-spread Web with short-lived connections between clients and many servers. The controlling intelligence shifts from the server to the client and the

answer to "who's in charge?" shifts from the server to the client.

The primary problem with the first-generation Web browsers is that they're built in a monolithic fashion with their awareness of every possible type of data, protocol, and behavior hard wired in order for them to navigate the Web. This means that every time a new data type, protocol, or behavior is invented, these browsers must be upgraded to be cognizant of the new situation. From the viewpoint of end users, this is an untenable position to be in. Users must continually be aware of what protocols exist, which browsers deal with those protocols, and which versions of which browsers are compatible with each other. Given the growth of the Internet, this situation is clearly out of control.

5.3 The HotJava Browser-A New Concept in Web Browsers

The HotJava browser solves the monolithic approach and moves the focus of interactivity away from the Web server and onto the Web *client*—that is, to the computer on which the user is browsing the Web. Because of its basis in the Java language system, a HotJava browser client can dynamically download segments of code that are executed right there on the client machine. Such Java-based "applets" (mini-applications) can provide full animation, play sound, and generally interact with the user in real time.

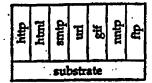
The HotJava browser removes the static limitations of the Mosaic generation of Web browsers with its ability to add arbitrary behavior to the browser. Using the HotJava browser you can add applications that range from interactive science experiments in educational material, to games and specialized shopping applications. You can implement interactive advertising, customized newspapers, and a host of application areas that haven't even been thought of yet. The capabilities of a Web browser whose behavior can be dynamically updated are open-ended.

Furthermore, the HotJava browser provides the means for users to access these applications in a new way. Software migrates transparently across the network as it's needed. You don't have to "install" software—it comes across the

The HotJava World-Wide Web Browser

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A conventional browser: a monolithic chunk, all bound tightly together. **=**5

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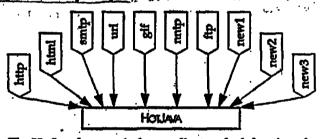
network as you need it—perhaps after asking you to pay for it... Content developers for the World-Wide Web don't have to worry about whether or not some special piece of software is installed in a user's system—it just gets there automatically. This transparent acquiring of applications frees content developers from the boundaries of the fixed media types such as images and text and lets them do whatever they'd like.

5.4 The Essential Difference

The central difference between the HotJava browser and other browsers is that while these other browsers have knowledge of the Internet protocols hardwired into them, the HotJava browser understands essentially none of them. What it does understand is to how find out about things it doesn't understand. The result of this lack of understanding is great flexibility and the ability to add new capabilities very easily.

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The HotJava browser is the coordinator of a federation of pieces, each with individual responsibility. New pieces can be added at any time. Pieces can be added from across the network, without needing to be concerned with what CPU architecture they were designed for and with reasonable confidence that they won't compromise the integrity of a user's system.

5.5 Dynamic Content

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One of the most visible uses of the HotJava browser's ability to dynamically add to its capabilities is something we call *dynamic content*. For example, someone could write a Java language program following the HotJava API that implemented an interactive chemistry simulation. People browsing the net with the HotJava browser could easily get this simulation and interact with it,

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rather than just having a static picture with some text. They can do this and be assured that the code that brings their chemistry experiment to life doesn't also contain malicious code that damages the system. Code that attempts to be malicious or which has bugs essentially can't breach the walls placed around it by the security and robustness features of the Java language.

For example, the following is a snapshot of the HotJava browser in use. Each diagram in the document represents a different sort algorithm. Each algorithm sorts an array of integers. Each horizontal line represents an integer: the length of the line corresponds to the value of the integer and the position of the line in the diagram corresponds to the position of the integer in the array.



In a book or HTML document, the author has to be content with these static illustrations. With the HotJava browser the author can enable the reader to click on the illustrations and see the algorithms animate:



Using these dynamic facilities, content providers can define new types of data and behavior that meet the needs of their specific audiences, rather than being bound by a fixed set of objects.

The HotJava World-Wide Web Browser

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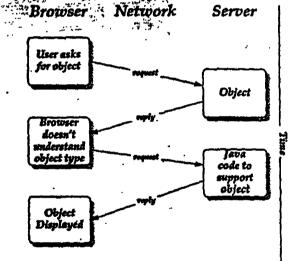
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5.6 Dynamic Types

The Hotjava browser's dynamic behavior is also used for understanding different types of objects. For example, most Web browsers can understand a small set of image formats (typically GIF, X11 pixmap, and X11 bitmap). If they see some other type, they have no way to deal with it directly. The Hotjava browser, on the other hand, can dynamically link the code from the host that has the image allowing it to display the new format. So, if someone invents a new compression algorithm, the inventor just has to make sure that a copy of the Java language code is installed on the server that contains the images they want to publish; they don't have to upgrade all the browsers in the world. The Hotjava browser essentially upgrades itself on the fly when it sees this new type.

The following is an illustration of how HotJava negotiates with a server when it encounters an object of an unknown type:



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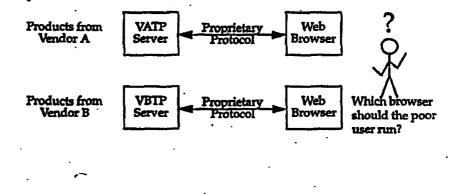
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5.7 Dynamic Protocols

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The protocols that Internet hosts use to communicate among themselves are key components of the net. For the World-Wide Web (WWW), HTTP is the most important of these communication protocols. In documents on the WWW a reference to a document is called a URL. The URL contains the name of the protocol, HTTP, that is used to find that document. Current Web browsers have the knowledge of HTTP built-in. Rather than having built-in protocol handlers, HotJava uses the protocol name to link in the appropriate handler. This allows new protocols to be incorporated dynamically.

The dynamic incorporation of protocols has special significance to how business is done on the Internet. Many vendors are providing new Web browsers and servers with added capabilities, such as billing and security. These capabilities most often take the form of new protocols. So each vendor comes up with their unique style of security (for example) and sells a server and browser that speak this new protocol. If a user wants to access data on multiple servers on which each has proprietary new protocols, the user needs multiple browsers. This is incredibly clumsy and defeats the synergistic cooperation that makes the World-Wide Web work.



The Hotjava World-Wide Web Browse

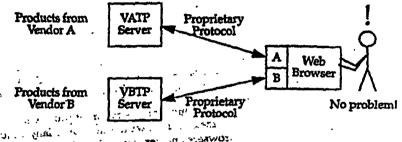


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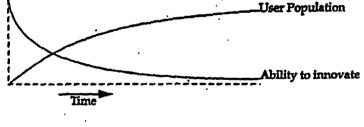
With the Hotjava browser as a base, vendors can produce and sell exactly the piece that is their added value, and integrate smoothly with other vendors, creating a final result that is seamless and very convenient for the end user.



Protocol handlers get installed in a sequence similar to how content handlers get installed: The HotJava Browser is given a reference to an object (a URL). If the handler for that protocol is already loaded, it will be used. If not, the HotJava Browser will search first the local system and then the system that is the target of the URL.

5.8 Freedom to Innovate

Innovation on the Internet follows a pattern: initially: someone develops a technology. They're free to try all kinds of things since no one else is using the technology and there are no compatibility issues. Slowly, people start using it, and as they do, compatibility and interoperability concerns slow the pace of innovation. The Internet is now in a state where even simple changes that everyone agrees will have significant merit are very hard to make.



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Within a community that uses the HotJava browser, individuals can experiment with new facilities while at the same time preserving compatibility and interoperability. Data can be published in new formats and distributed using new protocols and the implementations of these will be automatically and safely installed. There is no upgrade problem.

One need not be inventing new things to need these facilities. Almost all organizations need to be able to adapt to changing requirements. the HotJava browser's flexibility can greatly aid that. As new protocols and data types become important, they can be transparently incorporated.

5.9 Implementation Details

The basic structure of the HotJava browser is instructive. It is easiest understood from the operation of Mosaic:

Mosaic starts with a URL and fetches the object using the specified protocol. The host and localinfo fields are passed to the protocol handler. The result of this is a bag of bytes that contains the object that has been fetched. These bytes are inspected to determine the type of the data (for example, HTML document or JPEG image). From this type information, code to manipulate and view this data is invoked.

That's all there is to Mosaic. It's essentially very simple. But despite this, it is actually huge since it contains handlers for all of these data types. It's bundled together into one big monolithic lump.

In contrast, the HotJava browser is very small, since all of the protocol and data handlers are brought in from the outside. For example, when it calls theprotocol handler, instead of having a table that has a fixed list of protocols that it understands, the HotJava browser instead uses this type string to derive a class name. The protocol handler for this type is dynamically linked in if it is missing. They can be linked in from the local system, or they can be linked in from definitions stored on the host where the URL was found, or anywhere else on the net that the browser suspects might be a good place to look. Similarly, the code to handle different types of data objects and different ways of viewing them.

What makes this federation of pieces and dynamic addition of capabilities possible is the Java language, the underlying programming language described in the earlier parts of this document, and the environment on which HotJava is . built.

The Hotjava World-Wide Web Browser

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5.10 Security

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Network security is of primary importance to Internet users, especially with the burgeoning growth of Internet commerce. Network-based applications must be able to defend themselves against a veritable gallimaufry of network viruses, worms, Trojan horses, and other forms of intruders. This section discusses the layers of defense provided by the Java language, run-time system, and the higher-level protocols of the HotJava browser itself.

One of the most important technical challenges in building a system like the HotJava browser is making it secure. Installing and running imported code fragments from across the network is an open invitation to all sorts of problems. On the one hand, such a facility provides great power that can be used to achieve very valuable ends, but on the other hand it can be subverted to become a breeding ground for computer viruses. The topic of safety is a very broad one and doesn't have a single answer. The HotJava browser has a series of facilities that layer and interlock to provide a fairly high degree of safety.

The First Layer-The Java Language Interpreter

The first layer of security in Java applications come from the ground rules of the Java language itself. These features have been described in detail in previous chapters in this paper.

When a code fragment is imported into HotJava it doesn't actually know whether or not the code fragment follows the Java language rules for safety, since it may not have been produced by the local Java language compiler. As described earlier, imported code fragments are subjected to a series of checks, starting with straightforward tests that the format of the code is correct and ending with a series of consistency checks by the Verifier.

The Next Layer—The Higher Level Protocols

Given this base set of guarantees that interfaces cannot be violated, higher level parts of the system implement their own protection mechanisms. For example, the file access primitives implement an access control list that controls read and write access to files by imported code (or code invoked by imported code). The defaults for these access control lists are very restrictive. If an attempt is made by a piece of imported code to access a file to which access has not been granted, a dialog box pops up to allow the user to decide whether or not to allow that specific access.

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These access restrictions err on the conservative side, which makes constructing some very useful extensions impossible or awkward. We have a mechanism whereby public keys can be securely attached to code fragments that allows code with trusted public keys to have fewer restrictions. This mechanism isn't in the public release for legal reasons.

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5.11 Summary

The HotJava Web browser—based upon the foundations of the Java language environment—brings a hitherto unrealized dynamic and interactive capability to the World-Wide Web. Dynamic content, dynamic data types, and dynamic protocols provide content creators with an entirely new tool that facilitates the burgeoning growth of electronic commerce and education. The advent of the dynamic and interactive capabilities provided by the HotJava Web browser brings the World-Wide Web to life, turning the Web into a new and powerful business and communication tool for all users.

The HotJava World-Wide Web Browser

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63 The Java Language Environment—May 1995

Further Reading

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Gilbert and Sullivan-The Mikado

The Java/HotJava Programmer's Guide

Sun Microsystems

http://java.sun.com/progGuide/index.html

This is the draft version of the Java/HotJava Programmer's Guide.

Pitfalls of Object-Oriented Development, by Bruce F. Webster Published by M&T Books.

A collection of "traps to avoid" for people adopting object technology. Recommended reading—it alerts you to the problems you're likely to encounter and the solutions for them.

The Design and Evolution of C++, by Bjarne Stroustrop Published by Addison Wesley

A detailed history of how we came to be where we are with C++.

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NEXTSTEP Object-Oriented Programming and the Objective C Language. Addison Wesley Publishing Company, Reading, Massachusetts, 1993.

The book on Objective C. A good introduction to object-oriented programming concepts.

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Discovering Smalltalk. By Wilf Lalonde. Benjamin Cummings, Redwood City, California, 1994.

An introduction to Smalltalk.

Eiffel: The Language. By Bertrand Meyer. Prentice-Hall, New York, 1992.

An introduction to the Eiffel language, written by its creator.

An Introduction to Object-Oriented Programming. By Timothy Budd. Addison Wesley Publishing Company, Reading, Massachusetts.

An introduction to the topic of object-oriented programming, as well as a comparison of C++, Objective C, SmallTalk, and Object Pascal.

Monitors: An Operating System Structuring Concept. By C. A. R. Hoare. Communications of the ACM, volume 17 number 10, 1974. Pages 549-557.

The original seminal paper on the concept of monitors as a means to synchronizing multiple concurrent tasks.

The Java Language Environment-May 1995

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AF/UNU1713 and Mail VOLLE BOX AF 09/97 FORM 9 Application No.: 08/882,580 Filed: June 25, 1997 Group Art Unit: 2773 ٥١Ē WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP Ten Post Office Square Boston, Massachusetts 02109 Telephone: (617) 542-2290 HADEN Telecopier: (617) 451-0313 Date: April 8, 1999 **BOX AF** ASSISTANT COMMISSIONER FOR PATENTS Docket No.: COMET-001XX RECEIVED Washington, D.C. 20231 APR 1 4 1999 Sir: Group 2709 In re application of: James S. Rosen, et al. Entitled: SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE Transmitted herewith is an amendment in the above-identified application. The following checked items are applicable: A Petition for Extension of Time for ____ month is hereby made, under §1.136(a); a check in the amount of ____ is **[**] enclosed per §1.17. In the event a Petition for Extension of Time is required by this paper and not otherwise provided, such Petition is [X] hereby made and authorization is provided herewith to charge Deposit Account No. 23-0804 for the cost of such

[]

_____ is hereby appointed Associate Attorney by:

Registration	No.:
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extension.

Attorney of Record:

Registration No.:

[] Other:				
CLAIMS AFTER AMENDMENT:	MINUS PRIOR PAID CLAIMS:	EQUALS PRESENT EXTRA CLAIMS:	RATE:	ADDITIONAL FEE:
Independent	3 - 10	= 0	x \$78.00 =	0
Total	69 - 132	= 0	x \$18.00 =	0
[] Multiple Depende	nt Claims (1st presentation	n)	+ \$260.00 =	0
			ann ac ann an	0
Small Entity filing, divide	by 2. Previously submitted or v	erified statement must be attached	(per §1.9, §1.27, §1.28)	0
				0
[X] No additional		e has been calculated above;		is enclosed.

[X] The Commissioner is hereby authorized to charge payment of any additional filing fees under \$1.16 associated with this communication or credit any overpayment to Deposit Account No. 23-0804.

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: BOX AF, Assistant Commissioner for Patents, Washington, D.C. 20231 on $\underline{\mu p}_{1}$

SUBMIT IN TRIPLICATE DAD/cae/202706

lave Attorney of Record: David A. Dagg Registration No.: 37,809

APR 1 2 1993 RECEIVED IN THE UNITED STATES PATENT AND TRADEMARK OFFICE APR 1 4 1999 In re application James S. Rosen et al. : Application No. 08/882,580 : Group 2700 June 25, 1997 Filed : For SERVER SYSTEM AND METHOD FOR MODIFYING A : CURSOR Examiner C. Jackson : COMET-001XX Attorney's Docket : Group Art Unit: 2773 I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Box AF, Assistant Commissioner for Patents, Washington, D.C. 20231 on Apr. 8, 1999. Ø By: tava David A. Dagg Registration No. 37,809 Attorney for Applicant(s) * * * * AMENDMENT UNDER 37 C.F.R. § 1.116 BOX AF Assistant Commissioner for Patents Washington, D.C. 20231 Sir: In response to the Final Office Action dated February 8,

1999, please amend the above identified patent application as follows:

In the Claims:

Please cancel claims 2, 30 and 72 through 132 without prejudice or dedication.

Please amend the Claims as follows:

1. (Twice Amended) A server system for modifying a cursor image
 to a specific image having a desired shape and appearance
 displayed on a display of a remote user's terminal, said system
 comprising:

5 cursor image data corresponding to said specific image;

cursor display code, said cursor display code operable to
modify said cursor image; and

a first server computer for transmitting specified content 8 9 information to said remote user terminal, said specified content information including at least one cursor display instruction 10 indicating a location of said cursor image data, said cursor 11 12 display instruction and said cursor display code operable to cause said user terminal to display a modified cursor image on said 13 user's display in the shape and appearance of said specific image, 14 wherein said specified content information is transmitted to said 15 16 remote user terminal by said first server computer responsive to a 17 request from said user terminal for said specified content 18 information, and wherein said specified content information

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19	further comprises information to be displayed on said display of
20	said user's terminal, and wherein said cursor display code is
21	operable to process said cursor display instruction to modify said
22	cursor image to said cursor image in the shape and appearance of
23	said specific image responsive to displaying of said information
24	to be displayed on said display of said user's terminal.

1 3. (Twice Amended) The server system in accordance with claim <u>1</u> 2 [2], wherein said specific image relates to at least a portion of 3 said information to be displayed on said display of said user's 4 terminal

1 29. (Twice Amended) A method for modifying an initial cursor 2 image displayed on a display of a user terminal connected to at 3 least one server, comprising:

4 receiving a request at said at least one server to provide
5 specified content information to said user terminal;

6 providing said specified content information to said user 7 terminal in response to said request, said specified content 8 information including at least one cursor display instruction and 9 at least one indication of cursor image data corresponding to a 10 specific image; and

11 transforming said initial cursor image displayed on said



display of said user terminal into the shape and appearance of 12 13 said specific image in response to said cursor display instruction, wherein said specified content information includes 14 information that is to be displayed on said display of said user's 15 16 terminal, and wherein said cursor display instruction indicates a 17 cursor display code operable to process said cursor display instruction to modify said cursor image to said cursor image in 18 the shape and appearance of said specific image responsive to 19 displaying of said specified content information on said display 20 of said user's terminal. 21

1 31. (Twice Amended) The method in accordance with claim 29 [30], 2 wherein said transforming further comprises executing said cursor 3 display code so as to display said specific cursor image while at 4 least a portion of said information to be displayed on said 5 display of said user's terminal.

1 32. (Twice Amended) The method in accordance with claim <u>29</u> [30], 2 wherein said displaying of said specific image further comprises 3 displaying advertising material related to at least a portion of 4 said information to be displayed.

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1 37. (Twice Amended) The method in accordance with claim 29 [30],

- 4 -

2 wherein said specific image has a shape and appearance relating to 3 said information to be displayed.

50. (Twice Amended) An internet browser configured to modify a
 cursor image to a specific image having a desired shape and
 appearance displayed on a display of a remote user's terminal,
 said browser comprising:

5 means for receiving specified content information from a 6 remote server, said specified content information comprising 7 information to be displayed on said remote user's terminal and at 8 least one cursor display instruction, wherein said cursor display 9 instruction indicates cursor image data corresponding to said 10 specific image;

11 means for recognizing said cursor display instruction in 12 connection with processing said information to be displayed on 13 said display; and

14 means for executing a cursor display code, responsive to said 15 cursor display instruction <u>and displaying of said information to</u> 16 <u>be displayed on said display</u>, said cursor display code being 17 operable to modify said cursor image to said specific image.

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REMARKS

This amendment is filed responsive to the Examiner's Final Action dated February 8, 1999. All rejections and objections of the Examiner are respectfully traversed. Reconsideration is respectfully requested.

Claims 2, 30 and 72-132 have been cancelled.

Claims 1, 29 and 50 are independent.

Claims 1-71 are currently pending.

At paragraph 3 of the Office Action, the Examiner stated that claims 72-132 are directed to inventions that are independent or distinct from the invention of claims 1-71, and that claims 1-71 were constructively elected for prosecution in this case. Applicant hereby confirms the election of claims 1-71 for

prosecution in this case, while reserving the right to pursue the remaining claims in divisional applications. Accordingly, claims 72-132 have been cancelled without prejudice.

At paragraphs 4-6 of the Office Action, the Examiner rejected claims 1-3, 9-14, 18-24, 27-31, 37-38, 43-52, 54-61 and 67-69 under 35 U.S.C. §103(a), citing U.S. Patent No. 5,710,897 of Schneider (<u>Schneider</u> hereinafter). Applicant respectfully traverses this rejection.

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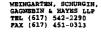
Nowhere in <u>Schneider</u> is there disclosed or suggested any

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system or method for modifying a cursor image by transmitting content information to a remote user's terminal in response to a request for that content information, where the content. information includes at least one cursor display instruction to modify the cursor image, and where the specified content information also includes information to be displayed on a display of a user's terminal, and where the cursor display code operates to process the cursor display instruction to modify the cursor image to the shape and appearance of said specific image responsive to displaying of the information to be displayed on the display of the user's terminal, as is set forth in the present independent claims 1, 29 and 50. In distinct contrast, Schneider discloses a software system which changes system pointer images based on a current state of the user interface, without regard to what specific information is being displayed. The predetermined system pointer images of Schneider are associated with, and displayed in connection with individual user interface states. Specifically, <u>Schneider</u> teaches that each of the user modified pointer graphics represents a unique system operation, and changes one from another depending on the location of the device pointer within the user interface. See Abstract. In further describing conditions under which the pointer graphics is modified, Schneider states in column 2 beginning at line 30 as follows:

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Since each pointer graphic represents a unique operation, the pointer graphics include a text pointer that is used only for text entry within a field in the graphical user interface. Additionally, a wait pointer is included that is only used when the data processing system cannot accept any input. Likewise, a size pointer, which may include one or more size pointers, is used when the device pointer moves over a particular corner of a sizable window displayed in the graphical user interface. Further, the plurality of pointer graphics includes a move pointer, which is used to indicate when a window can be moved, and an illegal pointer, which is used when an object is placed on the device pointer over an unacceptable location or operation. (emphasis added)

The emphasized text shows that the conditions under which the pointer graphic is modified in <u>Schneider</u> are completely unrelated to what information is being displayed, and are instead solely concerned with the relationship of the pointer to various aspects of the graphical user interface. Accordingly, the text pointer is displayed whenever the interface is capable of receiving text, independent of which specific text is currently being displayed, and the wait pointer is displayed when no further input can be received, regardless of any previously received information that may currently be displayed. Similarly, the size pointer is displayed whenever the pointer is positioned such that a window may be resized, regardless of what information is being displayed inside the window, the move pointer is displayed when the system is able to move an object in the display, without consideration of

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what is being displayed in or on that object, and the illegal pointer becomes displayed in response to an object being moved over an illegal operation, whether or not information from within the object is currently being displayed. Thus it is clear that <u>Schneider</u> teaches a system for modifying system pointers based on the state of the graphical user interface with respect to the pointer position, and without responding in any way to the display of information received as part of any requested, specified content information.

In view of the foregoing, Applicants respectfully submit that the independent claims 1, 29 and 50 are patentably distinct over <u>Schneider</u>. With regard to claims 2-3, 9-14, 18-24, 27-31, 37-38, 43-52, 54-61 and 67-69, they each depend directly or indirectly from either claim 1, 29 or 50, and are believed to be patentably distinct over <u>Schneider</u> for at least the same reasons.

Further in paragraph 7 of the Office Action, the Examiner rejected claims 25-26, 53 and 70-71 under 35 U.S.C. 103(a), again citing <u>Schneider</u>, as well as "The Java Language Environment- A White Paper" by Gosling et al. ("<u>Gosling</u>" hereinafter). Applicant respectfully traverses this rejection.

<u>Gosling</u> discloses use of a virtual machine, where the virtual machine is capable of processing byte codes loaded from a server across the World Wide Web. <u>Schneider</u> is discussed with regard to

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> Ebay Exhibit 1010, Page 276 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

independent claims 1, 29 and 50 above. Nowhere in Gosling or Schneider, taken either independently or in combination, is there disclosed or suggested any system or method for modifying a cursor image by transmitting content information to a remote user's terminal in response to a request for that content information, where the content information includes at least one cursor display instruction to modify the cursor image, and where the specified content information also includes information to be displayed on a display of a user's terminal, and where the cursor display code operates to process the cursor display instruction to modify the cursor image to the shape and appearance of said specific image responsive to displaying of the information to be displayed on the display of the user's terminal, as is set forth in the present independent claims 1, 29 and 50. Claims 25-26, 53 and 70-71 each depend directly or indirectly from claim 1, 29 or 50, and accordingly are believed to be patentable over <u>Schneider</u> and for at least the Gosling same reasons. Accordingly. reconsideration of all currently pending claims is respectfully requested.

As all pending claims are believed to be allowable, the application is believed to be in condition for allowance. Favorable action is respectfully requested.

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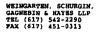
- 10 -

The Examiner is encouraged to telephone the undersigned attorney to discuss any matter which would expedite allowance of the present application.

Respectfully submitted,

JAMES S. ROSEN ET AL Davida By:_ uga David A. Dagg () Registration No. 37,809 Attorney for Applicant(s) WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP Telephone: (617) 542-2290 Telecopier: (617) 451-0313 Dated: April 8 1999

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COMMISSIONER OF PATENTS AND TRADEMARKS	
ADVISORY ACTION	
is extended to run or continues to run	from the date of the final rejection
	-
b) expires three months from the date of the final rejection or as of the mailing devent however, will the statutory period for the response expire later than six	tate of this Advisory Action whichever is later. In no months from the date of the final rejection.
Any extension of time must be obtained by filing a petition under 37 CFR 1 13	
The date on which the response, the petition, and the fee have been filed is purposes of determining the period of extension and the corresponding amou	the date of the response and also the date for the
1 17 will be calculated from the date of the originally set shortened statutory p	
Appellant's Brief is due in accordance with 37 CFR 1 192(a).	
Applicant's response to the final rejection, filed <u>41249</u> has been co	nsidered with the following effect, but it is not deemed
v to prace the application in condition for allowance.	
1. The proposed amendments to the claim and /or specification will not be enter	
a. There is no convincing showing under 37 CFR 1.116(b) why the proposition presented.	sed amendment is necessary and was not earlier
b. They raise new issues that would require further consideration and/or s	earch. (See Note).
c. They raise the issue of new matter. (See Note).	
d. They are not deemed to place the application in better form for appeal	by materially reducing or simplifying the issues for
appeal.	
e. 🔲 They present additional claims without cancelling a corresponding num	nber of finally rejected claims.
NOT	
NOTE:	
 Newly proposed or amended claims	f submitted in a separately filed amendment cancelling
3. \bigotimes Upon the filling an appeal, the proposed amendment 🖄 will be entered 🖃	will not be entered and the status of the claims will
be as follows:	
Claims allowed:	
Claims objected to:	
Claims rejected: $1_{3} - 24_{3} - 31 - 71_{1}$	
Claims rejected: $1, 3 - 24, 31 - 71$ However;	
Claims rejected: $1, 3 - 24, 31 - 71$	
Claims rejected: <u>1, 3 - 24, 31 - 7-1</u> However; Applicant's response has overcome the following rejection(s):	
Claims rejected: <u>1, 3 - 24, 31 - 7-1</u> However; Applicant's response has overcome the following rejection(s): 4. X The affidavit, exhibit or request for reconsideration has been considered but	does not overcome the rejection because
 Claims rejected: <u>1, 3 - 29, 31 - 71</u> However; Applicant's response has overcome the following rejection(s):	s not present, b/c. The where
 Claims rejected: <u>1, 3 - 29, 31 - 7-1</u> However; Applicant's response has overcome the following rejection(s):	s not present, b/c. The where
 Claims rejected: <u>1, 3 - 24, 31 - 71</u> However; Applicant's response has overcome the following rejection(s):	s not present, b/c. The untere c. unterface to this state, when in good and sufficient reasons why it was not earlier.
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 Claims rejected: <u>1, 3 - 24, 31 - 71</u> However; Applicant's response has overcome the following rejection(s):	xaminer.
Claims rejected: <u>1, 3 - 24, 31 - 71</u> However; Applicant's response has overcome the following rejection(s): <u></u> 4. X The affidavit, exhibit or request for reconsideration has been considered but <u>The distinction arguest by applicant</u> or <u>of Scinceider has content that drives the</u> <u>2019</u> Content the affidavit or exhibit will not be considered because applicant has not show presented. The proposed drawing correction has has not been approved by the en-	s not present, b/c. The without contentar on to this trite, when in good and sufficient reasons why it was not eatler yampar

Ebay Exhibit 1010, Page 279 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

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				ART UNIT	PAPER NUMBER
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	INTERV	TEW SUMMA	AHY .		
All participants (applicant, applicant					
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(2) James Per:	····	(4)	Tom S	chmitter-	
Date of Interview5/11/99				······································	<u> </u>
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(A fuller description, if necessary, must be attached. Also, where no attached.) 1. [] It is not necessary for applic	copy of the amendments which v	vould render the	claims allowab	le is available, a sun	r the claims allowable Imary thereof must be

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Unless the paragraph above has been checked to indicate to the contrary. A FORMAL WRITTEN RESPONSE TO THE LAST OFFICE ACTION IS NOT WAIVED AND MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a response to the last Office action has are ready been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW.

2. Since the Examiner's interview summary above (including any attachments) reflects a complete response to each of the objections, rejections and requirements that may be present in the last Office action, and since the claims are now allowable, this completed form is considered to fulfill the response requirements of the last Office action. Applicant is not relieved from providing a separate record of the interview unless box 1 above is also checked.

Examiner Note: You must sign this form unless it is an attachment to another form.

FORM PTOL-413 (REV.1-96)

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JOSEPH WEINGARTEN (1919-1984) STANLEY M. SCHURGIN CHARLES L. GAGNEBIN III PAUL J. HAYES VICTOR B. LEBOVICI DEAN GRAHAM BOSTOCK EUGENE A. FEHER BEVERLY E. HJORTH HOLLIDAY C HEINE, PH.D.

TO:

WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP TEN POST OFFICE SQUARE BOSTON, MASSACHUSETTS 02109

WSG&H

INTELLECTUAL PROPERTY LAW PATENTS, TRADEMARKS AND COPYRIGHTS

TELEPHONE (517) 542-2290 Facsimile (617) 451-0313

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Sent by: <u>Rita Chalifoux</u>

OFFICIAL

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PACSIMILE COVER SHEET

DATE: June 8, 1999

FROM: David A. Dagg

Examiner C. Jackson

Our File: COMET-001XX

Your Ref: 08/882,580

A confirmation copy of this transmission will not be mailed unles; the following is checked: { }

MESSAGE

PLEASE DELIVER DIRECTLY TO:

EXAMINER Chadwick Jackson, Tel. (703) 308-9572.

GROUP ART UNIT 2773

FOR ENTRY

Transmitted herewith please find:

1. Continued Prosecution Application (CPA) (2) pages

2. Preliminary amendment (19) pages

3. Receipt for Facsimile Transmitted CPA (1) page

The Commissioner is hereby authorized to Charge Deposit Account No.

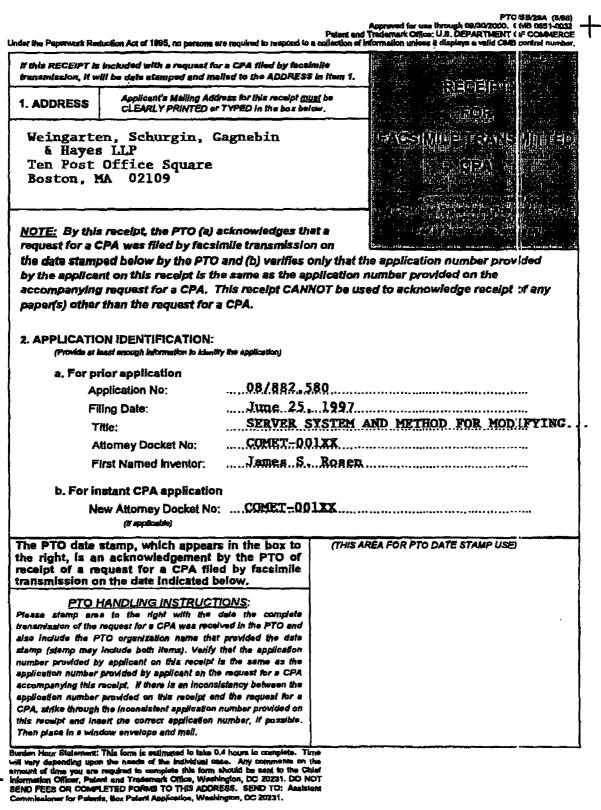
23-0804 for any additional filing fees associated with this communication or credit any overpayment.

THIS HESENCE MAY CONTAIN CONFIDENTIAL OR PRIVILEGED INFORMATION INTENDED ONLY FOR THE THIS RESEARCE ARE CONTAIN CONTINUETED ON PACIFICATION INTERCED CRIPTLY FOR THE PERSON(S) IDENTIFIED ABOVE. IF IT HAS BEEN RECEIVED AT ANY OTHER FLACE OR HAS NOT BEEN CLEARLY RECEIVED, FLEASE CALL THE ABOVE IDENTIFIED SENDING PARTY COLLECT FOR INSTRUCTIONS. DO NOT SHOW OR DISTRIBUTE THIS MESSAGE TO ANYONE OTHER THAN THE INFEMDED RECIPIENT(S). THANK YOU. DAD/rec/Enc./205974

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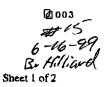
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12/97 FORM 2

NOTE: PARENT WILL BE ABANDONED REQUEST FORM FOR CONTINUED PROSECUTION APPLICATION (CPA) UNDER 37 CFR 1.53 d)

This application Atty Docket No.:	COMET-001XX	Anticipated Classification Class: Subclass:
Prior application Atty Docket No.:	COMET-001XX	First Named Inventor: James S. Rosen et al. Examiner: C. Jackson Art Unit: 2773
		Express Mail No:

Date: June 8, 1999

BOX CPA

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

This is a Request for filing a continued prosecution application under §1.53(d) of prior Application No. 08/882,580, file J June 25, 1997, entitled: SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE

[] This application is filed by fewer than all the inventors named in the prior application. 37 CFR 1.53(d)(4).

DELETE the following inventor(s) named in the prior nonprovisional application:

[X] A Petition for Extension of Time for 1 month(s) is hereby made, under provisions of §1.136(a). The Commissioner is hereby authorized to charge payment of this extension to Deposit Account No. 23-0804.

Small entity status:

- A small entity statement is enclosed. A small entity statement was filed in the prior nonprovisional application and such status is still proper and desired.
- Is no longer claimed. **{1**
- _____ per §1.116. Enter the unentered amendment previously filed on_ IJ 1. 2.

(X) A preliminary amendment is being transmitted herewith.

CLAIMS FILED:	MINUS BASE:	EXTRA CLAIMS:	RATE:	BASIC FEE:
		Li Li Li Li Li		\$760.00
Independent	9 - 3	- 6	x \$78,00 ⊨	468.00
Total	75 - 20	= 55	× \$18,00 =	990.00
	ent Claims (1st presentation)		+ \$260.00 =	0.00
				\$2,218.00
	nent must be attached per §1.9, §			\$1,109.00
				\$1,109.00

The filing fee has been calculated based on claims existing in the prior application as amended at 1 d: 2 above; The Commissioner is hereby authorized to charge payment of the total filing fee to Deposit Account No. 23-0804. [X]

Weingarten. Schurgin, Gagrizin & Hayrs Lly Tri, (817) 542-2290 Fax (817) 451-0313

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SUBMIT IN TRIPLICATE

812/97 FORM 2

Sheet 2 of 2

REQUEST FORM FOR CONTINUED PROCESSING APPLICATION (CPA) UNDER 37 CFR 1.53(d) (CONTINUED)

WSG&H

Attorney Docket No.: COMET-001X1

Date: June 8, 1999

[] Power of Attorney in the originally-filed application has been granted to one or more of the registered attorneys listed below The attorneys listed below not previously granted power in the originally-filed applicatior, as well as ______, are hereby given associate power:

Registration No .:

Stanley M. Schurgin, Reg. No. 20,979 Charles L. Gagnebin III, Reg. No. 25,467 Paul J. Hayes, Reg. No. 28,307 Victor B. Lebovici, Reg. No. 30,864 Eugene A. Feher, Reg. No. 33,171 Beverly E. Hjorth, Reg. No. 32,033 Holliday C. Heine, Rog. No. 34,346 Gordon R. Morlarty, Reg. No. 38,973

By _____ Attorney of Record:

Registration No.:

[X] Other: Receipt for Facsimile Transmitted CPA

- [X] In the event a Petition for Extension of Time under 37 CFR §1.17 is required by this paper and not otherwis: provided, such Petition is hereby made and authorization is provided herewith to charge Deposit Account No. 23-0804 for the cost of such extension.
- [X] The Commissioner is hereby authorized to charge payment of any additional filing fees under 37 CFR §1.16 associated with this communication or credit any overpayment to Deposit Account No. 23-0804.

Address all future communications to:

WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP Ten Post Office Square Boston, Massachusetts 02109 Telephone: (617) 542-2290 Telecopier: (617) 451-0313

The filing of this CPA is a request to expressly abandon the prior application as of the filing date of the request for a CPA. It is understood that the filing of this CPA will be construed to include a waiver of confidentiality by the applicant under 35 U.S.C. 122 to the extent that any member of the public who is entitled under the provisions of 37 CFR 1.14 to access to, copies of, or information concerning, the prior application may be given similar access to, copies of, or similar information concerning, the other application or applications in the file jacket.

Javri)a XAD Attorney of Record: David A. Dagg Registration No.: 37,809

DAD/rec Enc. 204072

Wiingarten. 80Hurgin, Gaonibin & Jayrs Lip Tel (017) 542-2290 Fax (817) 451-6513

> Ebay Exhibit 1010, Page 284 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

WSG&H

In re application	:	James S. Rosen et al.
Application No.	:	08/882,580
Filed	:	June 25, 1997
For	:	SERVER SYSTEM AND METHOD FOR MODIFYING A
		CURSOR
Examiner	:	C. Jackson
Attorney's Docket	:	COMET-001XX

Group Art Unit: 2773

avi a By: David A. Dagg 37,809 Registration No. Attorney for Applicant(s)

PRELIMINARY AMENDMENT

ATTN: BOX CPA Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

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This preliminary amendment is responsive to the Final Office Action dated February 8, 1999, in the above identified application for United States Patent. A request for a Continued Prosecution Application is being filed herewith. Prior to examination, please amend the application as follows:

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Application No.: 08/882,580 Filed: June 25, 1997 Group Art Unit: 2773

In the Claims:

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Please cancel claims 2, 30 and 72 through 132 without prejudice or dedication.

Flease amend the Claims as indicated below:

1	1. (Twice Amended) A server system for modifying a cursor image
2	to a specific image having a desired shape and appearance
3	displayed on a display of a remote user's terminal, said system
4	comprising:
5	cursor image data corresponding to said specific image;
б	cursor display code, said cursor display code operable to
7	modify said cursor image; and
۲ 8	a first server computer for transmitting specified content
9	information to said remote user terminal, said specified content
10	information including at least one cursor display instruction
11	indicating a location of said cursor image data, said cursor
12	display instruction and said cursor display code operable to cause
13	said user terminal to display a modified cursor image on said
14	user's display in the shape and appearance of said specific image,
15	wherein said specified content information is transmitted to said
16	remote user terminal by said first server computer responsive to a
17	request from said user terminal for said specified content
18	information, and wherein said specified content information

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Application No.: 08/882,580 Filed: June 25, 1997 Group Art Unit: 2773

19 further comprises information to be displayed on said display of said user's terminal, said specific image including content 20 corresponding to at least a portion of said information to be 21 22 displayed on said display of said user's terminal, and wherein 23 said cursor display code is operable to process said cursor 24 display instruction to modify said cursor image to said cursor image in the shape and appearance of said specific image 25 26 responsive to displaying of said at least a portion of said 27 information to be displayed on said display of said user's 28 terminal.

1 7. (Twice Amended) The server system in accordance with claim <u>1</u> 2 [2], wherein said specific image relates to at least a portion of 3 said information to be displayed on said display of said user's 4 terminal.

1 29. (Twice Amended) A method for modifying an initial cursor 2 image displayed on a display of a user terminal connected to at 3 least one server, comprising:

C'4 receiving a request at said at least one server to provide 5 specified content information to said user terminal;

6 providing said specified content information to said user
7 terminal in response to said request, said specified content

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Application No.: 08/882,580 Filed: June 25, 1997 Group Art Unit: 2773

8 information including at least one cursor display instruction and at least one indication of cursor image data corresponding to a 9 specific image; and 10 transforming said initial cursor image displayed on said 11 12 display of said user terminal into the shape and appearance of image in response 13 said specific to said cursor display 14 instruction, wherein said specified content information includes information that is to be displayed on said display of said user's 15 ~³¹⁶ terminal, wherein said specific image includes cortent 17 corresponding to at least a portion of said information to be 18 displayed on said display of said user's terminal, and wherein 19 said cursor display instruction indicates a cursor display code 20 operable to process said cursor display instruction to modify said cursor image to said cursor image in the shape and appearance of 21 said specific image responsive to displaying of said at least a 22 portion of said information that is to be displayed on said 23 display of said user's terminal. 24

1 21. (Twice Amended) The method in accordance with claim 29 [30],
2 wherein said transforming further comprises executing said cursor
3 display code so as to display said specific cursor image while at
4 least a portion of said information to be displayed is displayed
5 on said display of said user's terminal.

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WEINGARTEN, SCHURGIN CLOWEBIN & MAYES LLP TEL (617) 542-2290 PAX (617) 451-0313 06/08/99 TUE 03:53 FAX 617 4#1 0313

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Application No.: 08/882,530 Filed: June 25, 1997 Group Art Unit: 2773

1 32. (Twice Amended) The method in accordance with claim 29 |30], 2 wherein said displaying of said specific image further comprises 3 displaying advertising material related to at least a portion of 4 said information to be displayed.

27. (Twice Amended) The method in accordance with claim <u>29</u> [30],
 2 wherein said specific image has a shape and appearance relating to
 3 said information to be displayed.

AB 1 50. (Twice Amended) An internet browser <u>computer program stored</u> 2 <u>on a computer readable medium, said internet browser</u> configur∈d to 3 modify a cursor image to a specific image having a desired shape 4 and appearance displayed on a display of a remote user's terminal, 5 said <u>internet</u> browser comprising:

6 program code operable to receive [means for receiving] 7 specified content information from a remote server, said specified 8 content information comprising information to be displayed on said 9 remote user's terminal and at least one cursor display wherein said specific image includes cortent 10 instruction, 11 corresponding to at least a portion of said information to be displayed on said remote user's terminal, wherein said cursor 12 display instruction indicates cursor image data corresponding to 13 14 said specific image;

EINGARTEN, SCHURGIN, Agnebit & Hayes Llp EL (617) 562-2290 AI (617) 652-0313 06/08/99 TUE 03:53 FAX 617 4"1 0313

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Application No.: 08/882,530 Filed: June 25, 1997 Group Art Unit: 2773

program code operable to recognize [means for recognizing]
said cursor display instruction in connection with processing said
information to be displayed on said display; and

18 program code operable to execute [means for executin(1) a 19 cursor display code, responsive to said cursor display instruction 20 and displaying of said at least a portion of said information to 21 be displayed on said display, said cursor display code theing 22 operable to modify said cursor image to said specific image.

57. (Twice Amended) The internet browser in accordance with claim 250 further comprising program code operable [means] to retrieve 3 said curso image data from a prespecified server, when said 4 cursor image data is not stored in said user terminal.

48 1 52. (Amendee) The internet browser in accordance with claim 50-72 further comprising program code operable [means] to retrieve said 3 cursor display code from a prespecified server, when said cursor 4 display code i not stored in said user terminal.

1 53. (Twice Ameded) The internet browser in accordance with claim 48 2 50 further compising program code operable [means] to determine 3 whether cursor (splay instructions received by said user terminal 4 were transmittedby an authorized server.

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Application No.: 08/882,580 Filed: June 25, 1997 Group Art Unit: 2773

54. (Twice Amended) The internet browser in accordance with claim 50 further comprising program BAES operable to transmit [means, for transmitting] statistical information to a prespecified server so as to provide information #Slating to the usage of said specific image.

1 56. (Twice Amended) The internet browser in accordance with claim 2 555 further comprising program code operable [means] to store said 3 cursor display code in a memory located locally to said user 4 terminal.

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1 57. (Twice Amended) The internet browser in accordance with claim 48
2 50 further comprising program code operable [means] to provide
3 audio clips corresponding to said display of said specific image.

1 57. (Twice Amended) The internet browser in accordance with claim 10 2 50 further comprising program code operable [means] to provide 3 animated images corresponding to said specific image.

Please add the following new claims:

(New) A server system for modifying a cursor image to a
 1 2 specific image having a desired shape and appearance displayed on a
 3 display of a remote user's terminal, said system comprising:

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Application No.: 08/882,530 Filed: June 25, 1997 Group Art Unit: 2773

cursor image data corresponding to said specific image: 4 5 cursor display code, said cursor display code operable to 6 modify said cursor image; and 7 a first server computer for transmitting specified content information to said remote user terminal, said specified content 8 information including at least one cursor display instruction 9 indicating a location of said cursor image data, said cursor 10 display instruction and said cursor display code operable to cause 11 12 said user terminal to display a modified cursor image on said user's display in the shape and appearance of said specific image, 13 14 wherein said specified content information is transmitted to said remote user terminal by said first server computer responsive t; a 15 request from said user terminal for said specified content 16 17 information, and wherein said specified content information further 18 comprises information to be displayed on said display of said 19 user's terminal, said specific image including content corresponding to at least a portion of said information to be 20 displayed on said display of said user's terminal, and wherein said 21 22 cursor display code is operable to process said cursor display instruction to modify said cursor image to said cursor image in the 23 shape and appearance of said specific image responsive to movement 24 25 of said cursor image over a display of said at least a portion of said information to be displayed on said display of said user's 26 27 terminal.

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Application No.: 08/882,530 Filed: June 25, 1997 Group Art Unit: 2773

1 (New) A server system for modifying a cursor image to a specific image having a desired shape and appearance displayed on a 2 display of a remote user's terminal, said system comprising: 3 4 cursor image data corresponding to said specific image; cursor display code, said cursor display code operable to 5 modify said cursor image; and 6 7 a first server computer for transmitting specified contert 8 information to said remote user terminal, said specified content information including at least one cursor display instruction 9 indicating a location of said cursor image data, said cursor 10 display instruction and said cursor display code operable to cause 11 12 said user terminal to display a modified cursor image on said 13 user's display in the shape and appearance of said specific image, 14 wherein said specified content information is transmitted to said 15 remote user terminal by said first server computer responsive to a 16 request from said user terminal for said specified content 17 information, and wherein said specified content information further 18 comprises information to be displayed on said display of said user's terminal, said specific image including content 19 20 corresponding to at least a portion of said information to be displayed on said display of said user's terminal, and wherein said 21 cursor display code is operable to process said cursor display 22 23 instruction to modify said cursor image to said cursor image in the 24 shape and appearance of said specific image responsive to movement

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25 of said cursor image over a specified location on said display of 26 said user's terminal.

1 125. (New) A method for modifying an initial cursor image displayed 2 on a display of a user terminal connected to at least one server, 3 comprising:

4 receiving a request at said at least one server to provide 5 specified content information to said user terminal;

6 providing said specified content information to said user 7 terminal in response to said request, said specified content 8 information including at least one cursor display instruction and 9 at least one indication of cursor image data corresponding to a 10 specific image; and

11 transforming said initial cursor image displayed on said 12 display of said user terminal into the shape and appearance of said specific image in response to said cursor display instruction, 13 14 wherein said specified content information includes information that is to be displayed on said display of said user's terminal, 15 wherein said specific image includes content corresponding to at 16 least a portion of said information that is to be displayed on said 17 display of said user's terminal, and wherein said cursor display 18 19 instruction indicates a cursor display code operable to process said cursor display instruction to modify said cursor image to said 20 cursor image in the shape and appearance of said specific image 21

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Application No.: 08/882,530 Filed: June 25, 1997 Group Art Unit: 2773

22 responsive to movement of said cursor image over a display of said
23 at least a portion of said information to be displayed on said
24 display of said user's terminal.

1 125. (New) A method for modifying an initial cursor image
2 displayed on a display of a user terminal connected to at least one
3 server, comprising:

receiving a request at said at least one server to provide
specified content information to said user terminal;

6 providing said specified content information to said user 7 terminal in response to said request, said specified content 8 information including at least one cursor display instruction and 9 at least one indication of cursor image data corresponding to a 10 specific image; and

transforming said initial cursor image displayed on said 11 display of said user terminal into the shape and appearance of said 12 specific image in response to said cursor display instruction, 13 wherein said specified content information includes information 14 15 that is to be displayed on said display of said user's terminal, 16 wherein said specific image includes content corresponding to at 17 least a portion of said information that is to be displayed on said display of said user's terminal, and wherein said cursor display 18 19 instruction indicates a cursor display code operable to process 20 said cursor display instruction to modify said cursor image to said 21 cursor image in the shape and appearance of said specific image

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Application No.: 08/882,580 Filed: June 25, 1997 Group Art Unit: 2773

22 responsive to movement of said cursor image over a specified 23 location on said display of said user's terminal.

74 1.137. (New) An internet browser computer program stored on a 2 computer readable medium, said internet browser configured to 3 modify a cursor image to a specific image having a desired shape 4 and appearance displayed on a display of a remote user's terminal, 5 said internet browser comprising:

program code operable to receive specified content information 6 from a remote server, said specified content information comprising 7 information to be displayed on said remote user's terminal and at 8 least one cursor display instruction, wherein said specific image 9 includes content corresponding to at least a portion of said 10 11 information to be displayed on said remote user's terminal, and wherein said cursor display instruction indicates cursor image data 12 13 corresponding to said specific image;

14 program code operable to recognize said cursor display 15 instruction in connection with processing said information to be 16 displayed on said display; and

17 program code operable to execute a cursor display code. 18 responsive to said cursor display instruction and movement of said 19 cursor image over a display of said at least a portion of said 20 information to on said remote user's terminal, said cursor display 21 code being operable to modify said cursor image to said specific 22 image.

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Application No.: 08/882,530 Filed: June 25, 1997 Group Art Unit: 2773

1 138. (New) An internet browser computer program stored on a 2 computer readable medium, said internet browser configured to 3 modify a cursor image to a specific image having a desired shape 4 and appearance displayed on a display of a remote user's terminal, 5 said internet browser comprising:

program code operable to receive specified content information б from a remote server, said specified content information comprising 7 information to be displayed on said remote user's terminal and at 8 9 least one cursor display instruction, wherein said specific image includes content corresponding to at least a portion of said 10 V 11 information to be displayed on said remote user's terminal, and wherein said cursor display instruction indicates cursor image data 12 corresponding to said specific image; 13

14 program code operable to recognize said cursor display 15 instruction in connection with processing said information to be 16 displayed on said display; and

17 program code operable to execute a cursor display code, 18 responsive to said cursor display instruction and movement of said 19 cursor image over a specified location on said display, said cursor 20 display code being operable to modify said cursor image to said 21 specific inage.

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Ebay Exhibit 1010, Page 297 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

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Application No.: 08/882,530 Filed: June 25, 1997 Group Art Unit: 2773

REMARKS

This Preliminary Amendment is responsive to the Examiner's Final Action dated February 8, 1999. A request for a Continued Prosecution Application is being filed herewith. All rejections and objections of the Examiner are respectfully traversed. Reconsideration is respectfully requested.

Claims 2, 30 and 72-132 have been cancelled.

Claims 133-138 have been added.

Claims 1, 29, 50 and 133-138 are independent.

Claims 1-71 and 133-138 are currently pending.

At paragraph 3 of the Office Action, the Examiner stated that claims 72-132 are directed to inventions that are independent or distinct from the invention of claims 1-71, and that claims 1-71 were constructively elected for prosecution in this case. Applicants hereby confirm the election of claims 1-71 for prosecution in this case, while reserving the right to pursue the remaining claims in divisional applications. Accordingly, claims 72-132 have been cancelled without prejudice.

At paragraphs 4-6 of the Office Action, the Examiner rejected claims 1-3, 9-14, 18-24, 27-31, 37-38, 43-52, 54-61 and (7-69 under 35 U.S.C. §103(a), citing U.S. Patent No. 5,710,897 of Schneider (<u>Schneider</u> hereinafter). Applicant respectfully

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traverses this rejection.

Nowhere in <u>Schneider</u> is there disclosed or suggested any system or method for modifying a cursor image by transmitting content information to a remote user's terminal in response to a request for that content information, where the cortent information includes at least one cursor display instruction to modify the cursor image, and where the specified cortent information also includes information to be displayed on a display of a user's terminal, and where the cursor display code operates to process the cursor display instruction to modify the cursor image to the shape and appearance of said specific image responsive to displaying of at least a portion of the information to be displayed on the display of the user's terminal, and wherein the specific image includes content corresponding to said at least a portion of said information to be displayed on said display of said user's terminal, as is set forth in the present independent claims 1, 29 and 50.

In distinct contrast, <u>Schneider</u> discloses a software system which changes system pointer images based on a current state of the user interface, without regard to what specific information is being displayed. <u>Schneider</u> contains no hint or suggestion of even the desirability of including content information within a pointer image. There is, therefore, no relationship between specific

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information being displayed in <u>Schneider</u>, and any pointer image. In clear contrast to the present system of claims 1, 29 and 50, the predetermined system pointer images of <u>Schneider</u> are associated with, and displayed in connection with, *corresponding* user interface states. <u>Schneider</u> specifically teaches various sets of user modified pointer graphics, in which each pointer graphic represents **a unique system operation**. See Abstract. In further describing the specific substitute pointer graphics, <u>Schneider</u> states in column 2 beginning at line 30 as follows:

> Since each pointer graphic **represents a unique** operation, the pointer graphics include a **text pointer** that is used only for text entry within a field in the graphical user interface. Additionally, a wait pointer is included that is only used when the data processing system cannot accept any input. Likewise, a size pointer, . . is used when the device pointer moves over a particular corner of a sizable window displayed in the graphical user interface. Further, the plurality of pointer graphics includes a move pointer, which is used to indicate when a window can be moved, and an *illegal pointer*, which is used when an object is placed . . over an unacceptable location or operation. (emphasis added)

The emphasized text shows that the pointer graphic: of <u>Schneider</u> include no content information, and are in no way related to what information is currently being displayed. Figures 3-5 and 9-15 of <u>Schneider</u> specifically show pointer images which reflect system operations, and which display no content

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information. Specifically, the pointer images of Figures 3-5 and 9-15 of Schneider include various combinations of arrows and/or hand-shapes illustrating corresponding system states OT Thus it is clear that the substitute pointer images operations. of <u>Schneider</u> include no content information, and are modified independently from the display of any particular cortent information.

In view of the foregoing, Applicants respectfully submit that the independent claims 1, 29 and 50 are patentably distinct over <u>Schneider</u>. With regard to claims 3, 9-14, 18-24, 27-29, 31, 37-38, 43-52, 54-61 and 67-69, they each depend directly or indirectly from either claim 1, 29 or 50, and are believed to be patentably distinct over <u>Schneider</u> for at least the same reasons.

Further in paragraph 7 of the Office Action, the Examiner rejected claims 25-26, 53 and 70-71 under 35 U.S.C. 103(a), again citing <u>Schneider</u>, as well as "The Java Language Environment- A White Paper" by Gosling et al. ("<u>Gosling</u>" hereinafter). Applicants respectfully traverse this rejection.

Gosling discloses use of a virtual machine, where the virtual machine is capable of processing byte codes loaded from a server across the World Wide Web. <u>Schneider</u> is discussed with regard to independent claims 1, 29 and 50 above. Nowhere in <u>Gosling</u> or <u>Schneider</u>, taken either independently or in combination, is there

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disclosed or suggested any system or method for modifying a cursor image by transmitting content information to a remote user's terminal in response to a request for that content information, where the content information includes at least one cursor display instruction to modify the cursor image, and where the spec:fied content information also includes information to be displayed on a display of a user's terminal, and where the cursor display code operates to process the cursor display instruction to modify the cursor image to the shape and appearance of said specific image responsive to displaying of at least a portion of the information to be displayed on the display of the user's terminal, and wherein the specific image includes content corresponding to said at least a portion of said information to be displayed on said display of said user's terminal, as is set forth in the present independent claims 1, 29 and 50. Claims 25-26, 53 and 70-71 each depend directly or indirectly from claim 1, 29 or 50, and accordingly are believed to be patentable over <u>Schneider</u> and <u>Gosling</u> for at least the same reasons. Reconsideration of all currently pending claims is respectfully requested.

Newly added claims 133-138 are also believed to be patertably distinct over <u>Schneider</u> and <u>Gosling</u> for at least the same reasons as discussed above with regard to independent claims 1, 29, and 50.

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As all pending claims are believed to be allowable, the application is believed to be in condition for allowance. Favorable action is respectfully requested.

The Examiner is encouraged to telephone the undersigned attorney to discuss any matter which would expedite allowance of the present application.

Respectfully submitted,

Dated: JUNE

JAMES S. ROSEN ET AL. David a. Lago By:_ David A. Dagg David A. Dagg Registration No. 37,809 Attorney for Applicant(s) WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP Ten Post Office Square Boston, MA 02109 Telephone: (617) 542-2290 Telecopier: (617) 451-031: 8

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Examiner C. Jackson

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GROUP ART UNIT 2773

Enclosed please find a letter authorizing the Patent and Trademark Office to use Deposit Account No. 23-0804 for the CPA filed on June 8, 1999.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application Application No. Filed	::	James S. Rosen et al. 08/882,580 June 25, 1997
For	:	SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE
Examiner Attorney's Docket	:	C. Jackson COMET-001XX

Group Art Unit: 2773

f le Ву: ctor B. Lebovici

Registration No. 30,864 Attorney for Applicant(s)

LETTER

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

We have been informed by Examiner Chad Jackson that no fees have been charged to our deposit account with regard to the Continued Prosecution Application filed in the above ident. Fied case on June 8, 1999. Authorization is hereby granted to charge the filing fee of \$1,109.00, as well as the one month extension

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Application No.:08/882,580 Filed: June 25, 1997 Group Art Unit: 2773

fee of \$55.00 required by that filing to Deposit Account No. 23-0804.

Respectfully submitted,

JAMES S. ROSEN ET AL.

By: Linkath ~ Victor B. Lebovici

Registration No. 30,864 Attorney for Applicant(s)

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Dated: 6/17/99

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PRIMARY EXAMINER ART UNIT 2773 Serial Number: 08/882,580

Art Unit: 2773

Page 2

ATTACHMENT TO NOTICE OF ALLOWABILITY

1. This action is responsive to communications: Amendment, filed on 6/8/99.

2. The present title of the invention is "SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE" having claims 1-71 and 133-138 as amended. In the Amendment, filed on 6/8/99, claims 1, 3, 29, 31, 32, 37, 50-54, 56, 57 and 59 were amended, claims 2, 30 and 72-132 were canceled and claims 133-138 were added.

Reasons for Allowance

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3. The following is an Examiner's statement of reasons for allowance:

The Examiner has carefully considered each of the independent claims 1, 29, 50 and 133-138 drawn to a "system" and "method" for "modifying a cursor image to a specific image on the display of a user's terminal." Each of the independent claims recite the limitation of "the specific image includes content corresponding to at least a portion of the information to be displayed on the display of a user's terminal." This particular type of system for modifying a cursor image to a specific image on the display of a user's terminal is neither taught nor suggested by the prior art made of record. Serial Number: 08/882,580

Art Unit: 2773

Lection et al. (US Patent # 5,801,698) teaches providing dynamic busy cursor information corresponding to busy cursor, where busy cursor reformatting program code performs the reformatting of a busy cursor with dynamic information and displays the reformatted busy cursor on the user's terminal. However, the dynamic information does not include content corresponding to at least a portion of information displayed on the display of the user's terminal. In contrast, the reformatting of the busy cursor with dynamic information is unrelated to the application which is providing the information displayed on the display of a user's terminal, and thus the applied reference teaches away from the Applicants invention as claimed in claims 1, 29 50 and 133-138.

Schneider (US Patent # 5,710,897) teaches a pointer graphic corresponding to a pointer graphic to be used by the operating system (see Schneider (*897), col. 5, lines 65- col. 6, lines 1-10; col. 7, lines 28-31; col. 8, lines 10-12, and 55-60); pointer graphic file set, the pointer graphic file set is operable to modify a displayed pointer graphic based on the occurrence of an event (see Schneider (*897), col. 5, line 55-col. 6, line 11); a personal computer designed to give users independent computing power, where information, such as applications, documents, files, etc., are transmitted to a remote user. See Schneider (*897), col. 3, lines 58-68).

Schneider ('897) suggests transmitting specified content information that includes instructions indicating the location of a cursor image file because the system of Schneider ('897) is operable on a networked environment, where an application that is executed on a network Serial Number: 08/882,580 Art Unit: 2773

includes instructions to be used by the operating system regarding the handling of events. This instruction indicates the location of cursor image data, where the operating system would locate the appropriate pointer graphics file and cause the user terminal to display the appropriate cursor on the user's terminal when required. However, Schneider ('897) neither suggests or teaches that a pointer graphic to be used by the operating system is a specific image that includes content corresponding to a portion of information to be displayed on the display of a user's terminal. Accordingly, the Applicants invention as claimed in claims 1, 29, 50 and 133-138 is not taught or suggested by the prior art.

Conclusion

4. Response to this action should be mailed to: Commissioner of Patents and Trademarks, Washington, D.C. 20231. If applicant desires to fax a response, (703) 308-9051 may be used for formal communications or (703) 305-9724 for informal or draft communications. Please label "PROPOSED" OR "DRAFT" for informal facsimile communications. For after final responses, please label "AFTER FINAL" or "EXPEDITED PROCEDURE' on the document. Hand delivered responses should be brought to Crystal Park II, 2121 Crystal Drive, Arlington VA., Sixth Floor (Receptionist).

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Chadwick A. Jackson, whose telephone number is (703) 308-9572. The examiner can normally be reached Mon-Thu from 7:30 a.m. - 6:00 p.m. ET. If attempts to reach

Serial Number: 08/882,580

Art Unit: 2773

the examiner by telephone are unsuccessful, the examiner's supervisor, Matthew Kim, can be reached at (703) 305-3821.

6. Any inquiry of a general nature or relating to the status of this application or proceedings should be directed to the group receptionist whose telephone number is (703) 305-3900.

Chadwick A Jackson

June 15, 1999

RAYMOND J. BAYERL

PRIMARY EXAMINER ART UNIT 2773

	Notice of Re	ferences Cited		Application No. Applicant(s) DB/BB2,580 Rosen et al. Examiner Group Art Unit					
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			U.S. PATENT DOCUMENTS						
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Ebay Exhibit 1010, Page 312 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

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UNITED STATES DEPAIL , "ENT OF COMMERCE Patent and Trademark Office

NOTICE OF ALLOWANCE AND ISSUE FEE DUE

1.M61/0621

RETHEARTLY SCHURGEN GAGNEBEN & HAYES LEP TEN POAT OFFILE SUMARE

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APPLI	CATION NO.	FILING DATE	TOTAL CLAIMS	EXAMINE	R AND GROUP ART UNIT		DATE MAILED
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First Named Applicant	ROBELL,		35 1	.86C 154 (b)	term ext	@ Pay	iar h

TITLE OF INVENTION PLAYER SYSTEM AND MUTHOD FOR MODIFYING A CURSOR IMAGE

[ATTYS	DOCKET NO.	CLASS-SUBCLASS	BATCH NO.	APP	LN. TYPE	SMALL ENTITY	FEE DUE	DATE DUE
	· •	150-070	:34m-5	3:49 . QUU	073	ULILY	TY YES	\$605.00	0978179

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED.

THE ISSUE FEE MUST BE PAID WITHIN <u>THREE MONTHS</u> FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. <u>THIS STATUTORY PERIOD CANNOT BE EXTENDED.</u>

HOW TO RESPOND TO THIS NOTICE:

i. Review the SMALL ENTITY status shown above. If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status: A. If the status is changed, pay twice the amount of the

- FEE DUE shown above and notify the Patent and Trademark Office of the change in status, or
- B. If the status is the same, pay the FEE DUE shown above.

If the SMALL ENTITY is shown as NO:

A. Pay FEE DUE shown above, or

- B. File verified statement of Small Entity Status before, or with, payment of 1/2 the FEE DUE shown above.
- II. Part B-Issue Fee Transmittal should be completed and returned to the Patent and Trademark Office (PTO) with your ISSUE FEE. Even if the ISSUE FEE has already been paid by charge to deposit account, Part B Issue Fee Transmittal should be completed and returned. If you are charging the ISSUE FEE to your deposit account, section "4b" of Part B-Issue Fee Transmittal should be completed and an extra copy of the form should be submitted.
- III. All communications regarding this application must give application number and batch number. Please direct all communications prior to issuance to Box ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PATENT AND TRADEMARK OFFICE COPY 95 (REV. 10-96) Approved for use through 06/30/99. (0651-0033)

*U S. GPO 1998-437-639/80023

BEST COPY

		Application No.: 08/882,580 Filed: June 25, 1997 Group Art Unit: 2773
09/97 FORM 9		
WEINGAR	TEN, SCHURGIN, GAGNEBIN & HAYES LLP Ten Post Office Square Boston, Massachusetts 02109 Telephone: (617) 542-2290 Telecopier: (617) 451-0313	OIPE JUL 2 2 1999
	Date: July 20, 1999	The DEADENALT
ASSISTANT COMMISSIONER FOR PATENTS	Attorney	Induc
Washington, D.C. 20231	Docket No.: COMET-0	01XX
Sir:	AUG 0 2 1999	RECEIVED
In re application of: James S. Rosen et al.	U. C. Martinal (n. 1997)	JUL 2 91999
Entitled: SERVER SYSTEM AND METHOD	FOR MODIFYING A CURSOR IMAG	io
Transmitted herewith is an amendment in the ab	ove-identified application. The following o	checked items are applicable:
[] A Petition for Extension of Time for enclosed per §1.17.	month is hereby made, under §1.136(a); a	check in the amount of is

[X] In the event a Petition for Extension of Time is required by this paper and not otherwise provided, such Petition is hereby made and authorization is provided herewith to charge Deposit Account No. 23-0804 for the cost of such extension.

CLAIMS AFTER AMENDMENT:	MINUS PRIOR PAID CLAIMS:		EQUALS PRESENT EXTRA CLAIMS:		RATE:		ADDITIONAL FEE:	
Independent	9	-	9	=		x	\$78.00 =	\$ 0.00
Total	197	-	75	=	122	x	\$18.00 =	\$ 2196.00
[] Multiple Dependent Claims (1st presentation)						+	\$260.00 =	\$ 0.00
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Small Entity filing, divide by 2. Previously submitted or verified statement must be attached (per §1.9, §1.27, §1.28) 1098.00								
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[] [X] No additional fee. [X] The fee has been calculated above; a check in the amount of \$1098.00 is enclosed.

The Commissioner is hereby authorized to charge payment of any additional filing fees under §1.16 associated with this communication or credit any overpayment to Deposit Account No. 23-0804.

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on $\frac{17}{20}$

2 _` -en!

SUBMIT IN TRIPLICATE

Attorney of Record: Victor B. Lebovici **Registration No.: 30,864**

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application	:	James S. Rosen et al.
Application No.	:	08/882,580
Filed	:	June 25, 1997
For	:	SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR
	:	C. Jackson
Attorney's Docket	:	COMET-001XX

Group Art Unit: 2773

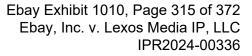
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on July 20, 1949.

ave a. By: David A. Dagg Registration No. 37,809 Attorney for Applicant(s)

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

Pursuant to 37 C.F.R. 1.312, Applicant hereby respectfully requests entry of this Amendment after the Notice of Allowance dated June 21, 1999. This Amendment adds dependent claims to several allowed independent claims. As further described in the remarks below, all claims added herein correspond to currently allowed dependent claims which depend from allowed independent claims.



In the Claims:

Please add the following dependent claims:

1 139. (New) The server system in accordance with claim 133, wherein 2 said specific image relates to at least a portion of said 3 information to be displayed on said display of said remote user's 4 terminal.

140. (New) The server system in accordance with claim 139, wherein
 said specific image comprises advertising material related to at
 least a portion of said information to be displayed on said
 display of said user's terminal.

141. (New) The server system in accordance with claim 140, wherein
 said advertising material further comprises a brand logo.

142. (New) The server system in accordance with claim 140, wherein
 said advertising material further comprises a corporate mascot.

1 143. (New) The server system in accordance with claim 140, wherein 2 said advertising material further comprises images of a good or a 3 service corresponding to said information to be displayed on said 4 display of said user's terminal.

- 2 -

1 144. (New) The server system in accordance with claim 140, wherein 2 said advertising material further comprises messages relating to 3 said information to be displayed on said display of said user's 4 terminal.

1 145. (New) The server system in accordance with claim 139, wherein 2 said specific image has a shape and appearance corresponding to 3 said information to be displayed on said display of said user's 4 terminal.

146. (New) The server system in accordance with claim 133, wherein
 at least a portion of said cursor image data and said cursor
 display code are disposed locally to said first server computer.

147. (New) The server system in accordance with claim 133, wherein
 at least a portion of said cursor image data and said cursor
 display code are disposed within a second server computer located
 remotely to said first server computer.

148. (New) The server system in accordance with claim 133, wherein
 at least a portion of said cursor image data and said cursor
 display code are disposed locally to said user's terminal.

- 3 --

WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP TEL (617) 542-2290 FAX (617) 451-0313

1 149. (New) The server system in accordance with claim 147 wherein 2 said first server computer in response to a request from said user 3 terminal transmits information stored in said second server 4 computer to said user terminal.

- 150. (New) The server system in accordance with claim 133, wherein
 said specified content information is transmitted in the form of
 HTML files that define a web page.
- 151. (New) The server system in accordance with claim 150, wherein
 said cursor image data includes at least in part an advertisement
 for goods or services contained in said web page.

1 152. (New) The server system in accordance with claim 133, wherein 2 said user terminal includes a browser application responsive to 3 said cursor display instruction, said browser application 4 executing said cursor display code using parameters defined in 5 said cursor display instruction.

153. (New) The server system in accordance with claim 133, said
 cursor display instruction further comprising an image identifier
 indicating said cursor image data corresponding to said specific
 image.

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1 154. (New) The server system in accordance with claim 133 wherein 2 said first server computer transmits said cursor image data in 3 response to a request received from said remote user terminal 4 indicating that a copy of said cursor image data is not stored in 5 said remote user terminal.

155. (New) The server system in accordance with claim 133 wherein
 said cursor display instruction further comprises an image
 identifier that corresponds to a graphic animation sequence.

156. (New) The server system in accordance with claim 155, wherein
 said cursor display instruction further comprises instructions
 operable to modify said specific image to display said graphic
 animation sequence.

157. (New) The server system in accordance with claim 133, wherein
 said cursor display instruction further comprises an audio
 identifier that corresponds to an audio information sequence.

158. (New) The server system in accordance with claim 157, wherein
 said cursor display instruction further comprises instructions
 operable to play an audio clip corresponding to said audio
 information sequence.

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1 159. (New) The server system in accordance with claim 133, wherein 2 said cursor display instruction further comprises information that 3 controls a duration of time said specific image is displayed on 4 said display of said remote user's terminal.

160. (New) The server system in accordance with claim 1, wherein
 said specified content information is transmitted in the form of
 one or more hypertext objects.

161. (New) The server system in accordance with claim 133, wherein
 said specified content information includes instructions
 executable by a virtual machine on said user terminal.

162. (New) The server system in accordance with claim 133, wherein
 said specified content information includes HTML tags recognized
 by said cursor display code.

163. (New) The server system in accordance with claim 133, wherein
 said cursor display code generates usage data for calculating
 usage statistics of said specific image.

164. (New) The server system in accordance with claim 133, wherein
 said cursor display instruction transmitted to said remote user

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3 terminal initiates communication with a plurality of server4 systems for obtaining additional cursor image data.

165. (New) The server system in accordance with claim 134, wherein
 said specific image relates to at least a portion of said
 information to be displayed on said display of said remote user's
 terminal.

166. (New) The server system in accordance with claim 165, wherein
 said specific image comprises advertising material related to at
 least a portion of said information to be displayed on said
 display of said user's terminal.

167. (New) The server system in accordance with claim 166, wherein
 said advertising material further comprises a brand logo.

168. (New) The server system in accordance with claim 166, wherein
 said advertising material further comprises a corporate mascot.

1 169. (New) The server system in accordance with claim 166, wherein 2 said advertising material further comprises images of a good or a 3 service corresponding to said information to be displayed on said 4 display of said user's terminal.

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1 170. (New) The server system in accordance with claim 166, wherein 2 said advertising material further comprises messages relating to 3 said information to be displayed on said display of said user's 4 terminal.

1 171. (New) The server system in accordance with claim 165, wherein 2 said specific image has a shape and appearance corresponding to 3 said information to be displayed on said display of said user's 4 terminal.

172. (New) The server system in accordance with claim 134, wherein
 at least a portion of said cursor image data and said cursor
 display code are disposed locally to said first server computer.

173. (New) The server system in accordance with claim 134, wherein
 at least a portion of said cursor image data and said cursor
 display code are disposed within a second server computer located
 remotely to said first server computer.

174. (New) The server system in accordance with claim 134, wherein
 at least a portion of said cursor image data and said cursor
 display code are disposed locally to said user's terminal.

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175. (New) The server system in accordance with claim 173 wherein
 said first server computer in response to a request from said user
 terminal transmits information stored in said second server
 computer to said user terminal.

176. (New) The server system in accordance with claim 134, wherein
 said specified content information is transmitted in the form of
 HTML files that define a web page.

1 177. (New) The server system in accordance with claim 176, wherein 2 said cursor image data includes at least in part an advertisement 3 for goods or services contained in said web page.

1 178. (New) The server system in accordance with claim 134, wherein 2 said user terminal includes a browser application responsive to 3 said cursor display instruction, said browser application 4 executing said cursor display code using parameters defined in 5 said cursor display instruction.

1 179. (New) The server system in accordance with claim 134, said 2 cursor display instruction further comprising an image identifier 3 indicating said cursor image data corresponding to said specific 4 image.

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1 180. (New) The server system in accordance with claim 134 wherein 2 said first server computer transmits said cursor image data in 3 response to a request received from said remote user terminal 4 indicating that a copy of said cursor image data is not stored in 5 said remote user terminal.

181. (New) The server system in accordance with claim 134 wherein
 said cursor display instruction further comprises an image
 identifier that corresponds to a graphic animation sequence.

182. (New) The server system in accordance with claim 181, wherein
 said cursor display instruction further comprises instructions
 operable to modify said specific image to display said graphic
 animation sequence.

183. (New) The server system in accordance with claim 134, wherein
 said cursor display instruction further comprises an audio
 identifier that corresponds to an audio information sequence.

184. (New) The server system in accordance with claim 183, wherein
 said cursor display instruction further comprises instructions
 operable to play an audio clip corresponding to said audio
 information sequence.

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1	185. (New) The server system in accordance with claim 134, wherein
2	said cursor display instruction further comprises information that
3	controls a duration of time said specific image is displayed on
4	said display of said remote user's terminal.

- 186. (New) The server system in accordance with claim 134, wherein
 said specified content information is transmitted in the form of
 one or more hypertext objects.
- 187. (New) The server system in accordance with claim 134, wherein
 said specified content information includes instructions
 executable by a virtual machine on said user terminal.
- 188. (New) The server system in accordance with claim 134, wherein
 said specified content information includes HTML tags recognized
 by said cursor display code.
- 189. (New) The server system in accordance with claim 134, wherein
 said cursor display code generates usage data for calculating
 usage statistics of said specific image.
- 190. (New) The server system in accordance with claim 134, wherein
 said cursor display instruction transmitted to said remote user

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3 terminal initiates communication with a plurality of server4 systems for obtaining additional cursor image data.

1 191. (New) The method in accordance with claim 135, wherein said 2 transforming further comprises executing said cursor display code 3 so as to display said specific cursor image while at least a 4 portion of said information to be displayed is displayed on said 5 display of said user's terminal.

192. (New) The method in accordance with claim 135, wherein said
 displaying of said specific image further comprises displaying
 advertising material related to at least a portion of said
 information to be displayed.

193. (New) The method in accordance with claim 192, wherein said
 advertising material further comprises a brand logo.

194. (New) The method in accordance with claim 192, wherein said
 advertising material further comprises a corporate mascot.

195. (New) The method in accordance with claim 192, wherein said
 advertising material further comprises images of a good or a
 service corresponding to said information to be displayed.

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1 196. (New) The method in accordance with claim 192, wherein said 2 advertising material further comprises messages relating to said 3 information to be displayed.

197. (New) The method in accordance with claim 135, wherein said
 specific image has a shape and appearance relating to said
 information to be displayed.

198. (New) The method in accordance with claim 135, wherein said
 specified content information further comprises HTML files that
 define a web page.

199. (New) The method in accordance with claim 198, wherein said
 cursor image data corresponds to an advertisement for goods or
 services contained in said web page.

1 200. (New) The method in accordance with claim 135, wherein said2 transforming further comprises:

employing a browser application <u>including said cursor display</u>
<u>code</u> responsive to said cursor display instruction; and

executing said cursor display code by employing parameters
defined in said cursor display instruction.

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1 201. (New) The method in accordance with claim 135 wherein said 2 specified content information comprises an image identifier that 3 corresponds to the location of data representing said specific 4 image.

1 202. (New) The method in accordance with claim 135, further 2 comprising transmitting said cursor image data in response to a 3 request received from said remote user terminal indicating that a 4 copy of said cursor image data is not stored in said remote user 5 terminal.

203. (New) The method in accordance with claim 135, wherein said
 cursor display instructions further comprises an image identifier
 that corresponds to a graphic animation sequence.

204. (New) The method in accordance with claim 203, further
 comprising modifying said remote user terminal's cursor to display
 said graphic animation sequence.

205. (New) The server system in accordance with claim 135, wherein
 said cursor display instruction further comprises an audio
 identifier that corresponds to an audio information sequence.

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206. (New) The server system in accordance with claim 205, further
 comprising playing an audio clip corresponding to said audio
 information sequence responsive to displaying said specific image.
 207. (New) The method in accordance with claim 135 further
 comprising controlling a duration of time said specific image is
 displayed on said remote user's display.
 208. (New) The method in accordance with claim 135, further

comprising providing usage data <u>by said cursor display code</u> for
calculating usage statistics of said specific image, <u>responsive to</u>
<u>said cursor display instruction</u>.

209. (New) A computer storage device readable by a machine,
 tangibly embodying a program of instructions executable by the
 machine to perform the method steps in claim 135.

1 210. (New) The method in accordance with claim 136, wherein said 2 transforming further comprises executing said cursor display code 3 so as to display said specific cursor image while at least a 4 portion of said information to be displayed is displayed on said 5 display of said user's terminal.

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1 211. (New) The method in accordance with claim 136, wherein said 2 displaying of said specific image further comprises displaying 3 advertising material related to at least a portion of said 4 information to be displayed.

- 1 212. (New) The method in accordance with claim 211, wherein said 2 advertising material further comprises a brand logo.
- 213. (New) The method in accordance with claim 211, wherein said
 advertising material further comprises a corporate mascot.

214. (New) The method in accordance with claim 211, wherein said
 advertising material further comprises images of a good or a
 service corresponding to said information to be displayed.

215. (New) The method in accordance with claim 211, wherein said
 advertising material further comprises messages relating to said
 information to be displayed.

216. (New) The method in accordance with claim 136, wherein said
 specific image has a shape and appearance relating to said
 information to be displayed.

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217. (New) The method in accordance with claim 136, wherein said
 specified content information further comprises HTML files that
 define a web page.

218. (New) The method in accordance with claim 217, wherein said
 cursor image data corresponds to an advertisement for goods or
 services contained in said web page.

219. (New) The method in accordance with claim 136, wherein said
 transforming further comprises:
 employing a browser application including said cursor display
 code responsive to said cursor display instruction; and
 executing said cursor display code by employing parameters
 defined in said cursor display instruction.

1 220. (New) The method in accordance with claim 136 wherein said 2 specified content information comprises an image identifier that 3 corresponds to the location of data representing said specific 4 image.

1 221. (New) The method in accordance with claim 136, further
 2 comprising transmitting said cursor image data in response to a
 3 request received from said remote user terminal indicating that a

4 copy of said cursor image data is not stored in said remote user 5 terminal.

1 222. (New) The method in accordance with claim 136, wherein said 2 cursor display instructions further comprises an image identifier 3 that corresponds to a graphic animation sequence.

223. (New) The method in accordance with claim 222, further
 comprising modifying said remote user terminal's cursor to display
 said graphic animation sequence.

1 224. (New) The server system in accordance with claim 136, wherein
 2 said cursor display instruction further comprises an audio
 3 identifier that corresponds to an audio information sequence.

225. (New) The server system in accordance with claim 224, further
 comprising playing an audio clip corresponding to said audio
 information sequence responsive to displaying said specific image.

226. (New) The method in accordance with claim 136 further
 comprising controlling a duration of time said specific image is
 displayed on said remote user's display.

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227. (New) The method in accordance with claim 136, further
 comprising providing usage data by said cursor display code for
 calculating usage statistics of said specific image, responsive
 to said cursor display instruction.

228. (New) A computer storage device readable by a machine,
 tangibly embodying a program of instructions executable by the
 machine to perform the method steps in claim 136.

229. (New) The internet browser in accordance with claim 137
 further comprising program code operable to retrieve said cursor
 image data from a prespecified server, when said cursor image data
 is not stored in said user terminal.

230. (New) The internet browser in accordance with claim 137
 further comprising program code operable to retrieve said cursor
 display code from a prespecified server, when said cursor display
 code is not stored in said user terminal.

1 231. (New) The internet browser in accordance with claim 137
 2 further comprising program code operable to determine whether
 3 cursor display instructions received by said user terminal were
 4 transmitted by an authorized server.

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232. (New) The internet browser in accordance with claim 137
 further comprising program code operable to transmit statistical
 information to a prespecified server so as to provide information
 relating to the usage of said specific image.

233. (New) The internet browser in accordance with claim 137,
 wherein said specific image reverts back to its original shape and
 appearance after a prespecified duration.

234. (New) The internet browser in accordance with claim 232
 further comprising program code operable to store said cursor
 display code in a memory located locally to said user terminal.

235. (New) The internet browser in accordance with claim 137
 further comprising program code operable to provide audio clips
 corresponding to said display of said specific image.

236. (New) The internet browser in accordance with claim 235
 wherein information relating to said audio clips is contained
 within said cursor display instruction.

237. (New) The internet browser in accordance with claim 137
 further comprising program code operable to provide animated

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3 images corresponding to said specific image.

238. (New) The internet browser in accordance with claim 237
 wherein information relating to said animated images are
 contained within said cursor display instruction.

1 239. (New) The internet browser in accordance with claim 137, 2 wherein said specific image corresponds to at least a portion of 3 said information to be displayed on said display of said user's 4 terminal.

240. (New) The internet browser in accordance with claim 137,
 wherein said specific image comprises advertising material
 related to at least a portion of said information to be displayed
 on said display of said user's terminal.

241. (New) The internet browser in accordance with claim 240,
 wherein said advertising material further comprises a brand
 logo.

242. (New) The internet browser in accordance with claim 240,
 wherein said advertising material further comprises a corporate
 mascot.

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243. (New) The internet browser in accordance with claim 240,
 wherein said advertising material further comprises images of a
 good or a service corresponding to said information to be
 displayed on said display of said user's terminal.

244. (New) The internet browser in accordance with claim 240,
 wherein said advertising material further comprises messages
 relating to said information to be displayed on said display of
 said user's terminal.

1 245. (New) The internet browser in accordance with claim 137, 2 wherein said specific image has a shape and appearance related to 3 said information to be displayed on said display of said display 4 of said user's terminal.

246. (New) The internet browser in accordance with claim 137,
 wherein said specified content information is transmitted in the
 form of at least one HTML file that defines a web page.

247. (New) The internet browser in accordance with claim 137,
 wherein said specified content information is transmitted in the
 form of one or more hypertext objects.

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248. (New) The internet browser in accordance with claim 137,
 wherein said specified information content is executable at least
 in part by a virtual machine on said user terminal.

249. (New) The internet browser in accordance with claim 137,
 wherein said specified information content includes at least one
 instruction in an interpreted programming language.

250. (New) The internet browser in accordance with claim 138
 further comprising program code operable to retrieve said cursor
 image data from a prespecified server, when said cursor image data
 is not stored in said user terminal.

1 251. (New) The internet browser in accordance with claim 138
 2 further comprising program code operable to retrieve said cursor
 3 display code from a prespecified server, when said cursor display
 4 code is not stored in said user terminal.

252. (New) The internet browser in accordance with claim 138
 further comprising program code operable to determine whether
 cursor display instructions received by said user terminal were
 transmitted by an authorized server.

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253. (New) The internet browser in accordance with claim 138
 further comprising program code operable to transmit statistical
 information to a prespecified server so as to provide information
 relating to the usage of said specific image.

254. (New) The internet browser in accordance with claim 138,
 wherein said specific image reverts back to its original shape and
 appearance after a prespecified duration.

255. (New) The internet browser in accordance with claim 253
 further comprising program code operable to store said cursor
 display code in a memory located locally to said user terminal.

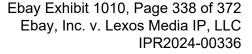
256. (New) The internet browser in accordance with claim 138
 further comprising program code operable to provide audio clips
 corresponding to said display of said specific image.

257. (New) The internet browser in accordance with claim 255
 wherein information relating to said audio clips is contained
 within said cursor display instruction.

258. (New) The internet browser in accordance with claim 138
 further comprising program code operable to provide animated

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3 images corresponding to said specific image.

259. (New) The internet browser in accordance with claim 258
 wherein information relating to said animated images are
 contained within said cursor display instruction.

1 260. (New) The internet browser in accordance with claim 138, 2 wherein said specific image corresponds to at least a portion of 3 said information to be displayed on said display of said user's 4 terminal.

261. (New) The internet browser in accordance with claim 138,
 wherein said specific image comprises advertising material
 related to at least a portion of said information to be displayed
 on said display of said user's terminal.

262. (New) The internet browser in accordance with claim 261,
 wherein said advertising material further comprises a brand
 logo.

263. (New) The internet browser in accordance with claim 261,
 wherein said advertising material further comprises a corporate
 mascot.

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264. (New) The internet browser in accordance with claim 261,
 wherein said advertising material further comprises images of a
 good or a service corresponding to said information to be
 displayed on said display of said user's terminal.

265. (New) The internet browser in accordance with claim 261,
 wherein said advertising material further comprises messages
 relating to said information to be displayed on said display of
 said user's terminal.

266. (New) The internet browser in accordance with claim 138,
 wherein said specific image has a shape and appearance related to
 said information to be displayed on said display of said display
 of said user's terminal.

267. (New) The internet browser in accordance with claim 138,
 wherein said specified content information is transmitted in the
 form of at least one HTML file that defines a web page.

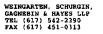
268. (New) The internet browser in accordance with claim 138,
 wherein said specified content information is transmitted in the
 form of one or more hypertext objects.

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1	269. (New) The internet browser in accordance with claim 138,
2	wherein said specified information content is executable at least
3	in part by a virtual machine on said user terminal.

- 1 270. (New) The internet browser in accordance with claim 138,
- 2 wherein said specified information content includes at least one
- 3 instruction in an interpreted programming language.



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REMARKS

Pursuant to 37 C.F.R. 1.312, Applicant hereby respectfully requests entry of this Amendment after the Notice of Allowance dated June 21, 1999. The dependent claims added by this Amendment all correspond to currently allowed dependent claims which depend from allowed independent claims, as follows:

NEW DEPENDENT CLAIMS

CORRESPONDING ALLOWED CLAIMS

139-164	3-28
165-190	3-28
191-209	31-49
210-228	31-49
229-249	51-71
250-270	51-71

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The Examiner is encouraged to telephone the undersigned Attorney with regard to any matter relating to this Amendment.

Respectfully submitted,

JAMES S. ROSEN ET AL. By:_

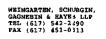
David A. Dagg Registration No. 67,809 Attorney for Applicant(s)

WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP Telephone: (617) 542-2290 Telecopier: (617) 451-0313

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Dated: JUly 20, 1999

DAD Enclosure 207864



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Transaction History Date <u>1999-08-25</u> Date information retrieved from USPTO Patent Application Information Retrieval (PAIR) system records at www.uspto.gov					
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	Response f	to Rule 312 nication	2		
The petition filed on			312(b) is granted	. The paper h	as been
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□ The amendment filed on	<u>/49</u> un	der 37 CFR 1	I.312 has been co	onsidered, and	f has been:
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 $H \geq$ 5-94 9153/97 5-231999 PATENT Publiching Division IN THE UNITED STATES PATENT AND TRADEMARK OFFICE 21 Notice of Allowance dated: June 21, 1999 Issue Batch Number: U73 ATENT In re application : James S. Rosen, et al. Application No : 08/882,580 : June 25, 1997 : SERVER SYSTEM AND METHOD FOR MODIFYING A Filed : For CURSOR IMAGE Examiner : C. Jackson Attorney's Docket : COMET-001XX Group Art Unit: 2773 I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Box Issue Fee, Assistant Commissioner for Patents, Washington, D.C. 20231 on September 16 1999. Bv force aga David A. Dagg Registration No. 37,809 Attorney for Applicants * * * * * LETTER TO CHIEF DRAFTSMAN SUBMISSION OF FORMAL DRAWINGS RE: Box Issue Fee Assistant Commissioner for Patents Washington, D.C. 20231 Sir:

Pursuant to the Notice dated June 21, 1999 submitted herewith in the above-identified application are formal drawings.

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Kindly substitute these drawings for the ones currently on file as appropriate and charge any costs associated therewith to Patent and Trademark Office Account No. 23-0804. Triplicate copies of this transmittal letter are enclosed.

> Respectfully submitted, James S. Rosen, et al.

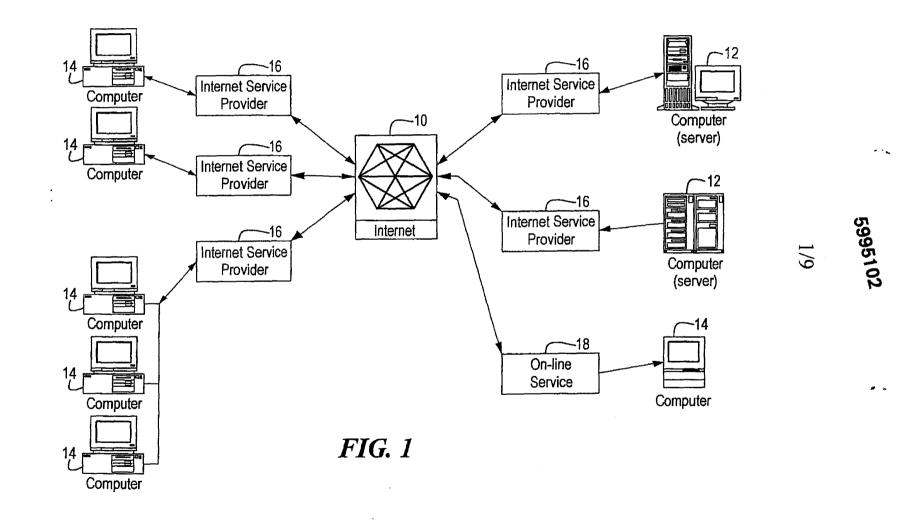
By: xuU Registration No. 37,809 Attorney for Applicants

WEINGARTEN, SCHURGIN, GAGNEBIN & HAYES LLP Ten Post Office Square Boston, Massachusetts 02109 Telephone: (617) 542-2290 Telecopier: (617) 451-0313

Date: SEPTEMBER 16, 1999

Enclosure 211543

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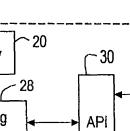
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Ebay Exhibit 1010, Page 347 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

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Client Terminal

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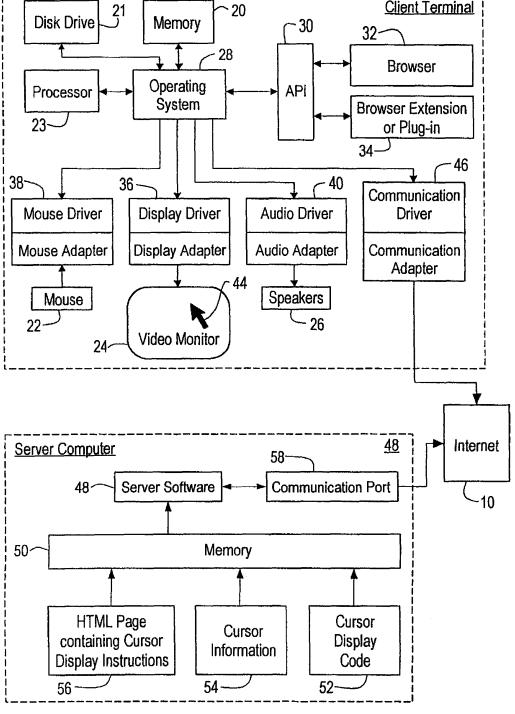
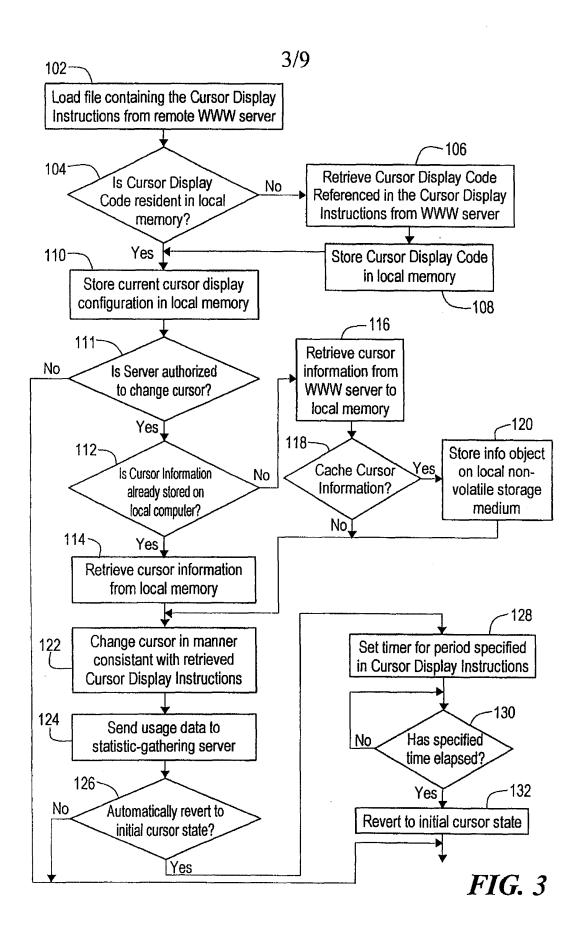


FIG. 2



<OBJECT 202.ID=cc1

203.TYPE="application/x-oleobject"

204.CLASSID="clsid:CB005660-D0C7-11cf-B7F6-00AA00A3F278"

4/9

205.CODEBASE="http://cometsystems.com/controls/cc.cab#ver=4,70, 0,1122"

206.<PARAM NAME="CursorType" VALUE="1"

207.<PARAM NAME="CursorImage"

VALUE="http://cometsystems.com/library/images/acme.cur">

208. <PARAM NAME="Counter" VALUE="http://

cometsystems.com/accounting">

209.<PARAM NAME="DisplayDuration" VALUE="5">

210.<PARAM NAME="CacheCursor" VALUE="1">

211.<PARAM NAME="ServerSignature" VALUE="54F5254A23BD988AB54">

212.<PARAM NAME="DormantDelay" VALUE="600">

213.<PARAM NAME="CursorTrajectoryMap" VALUE="http://

cometsystems.com/maps/trajectory">

214.<PARAM NAME="CursorPositionMap" VALUE="http://

cometsystems.com/maps/position">

215.<PARAM NAME="CursorVelocityMap"

VALUE="http://cometsystems.com/maps/velocity">

216.<PARAM NAME="CursorPositionMap" VALUE="http://

cometsystems.com/maps/velocity">

217.<PARAM NAME="CursorButtonMap" VALUE="http://
cometsystems.com/maps/buttonstate">

218.<PARAM NAME="ContentType" VALUE="5">

219.<PARAM NAME="PriorityLevel" VALUE="1">

220.<PARAM NAME="StreamBufferSize" VALUE="0">

221.<PARAM NAME="SatelliteImage"

--- --

VALUE="http://cometsystems.com/library/images/acmesat.bmp">

222.<PARAM NAME="SatelliteXDisplacement" VALUE="-50">

223.<PARAM NAME="SatelliteYDisplacement" VALUE="50">

224.<PARAM NAME="ExtraDisplayParameters"

VALUE="http://cometsystems.com/library/params/acme.prm">

</OBJECT>

FIG. 4

<script language="VBScript"> <!--\1`; 302.Sub window_onLoad() 303. ccl.RememberCurrentCursor() 304. ccl.SetNormalCursor("http://cometsystems.com/library/ images/acme.cur") 305.end sub 306.Sub window_onUnload() 307. ccl.Reset() 308.end sub --> </script>

FIG. 5

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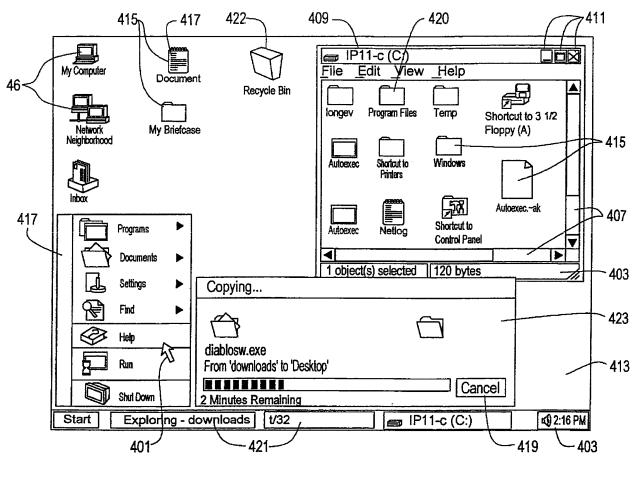


FIG. 6

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Ebay Exhibit 1010, Page 352 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

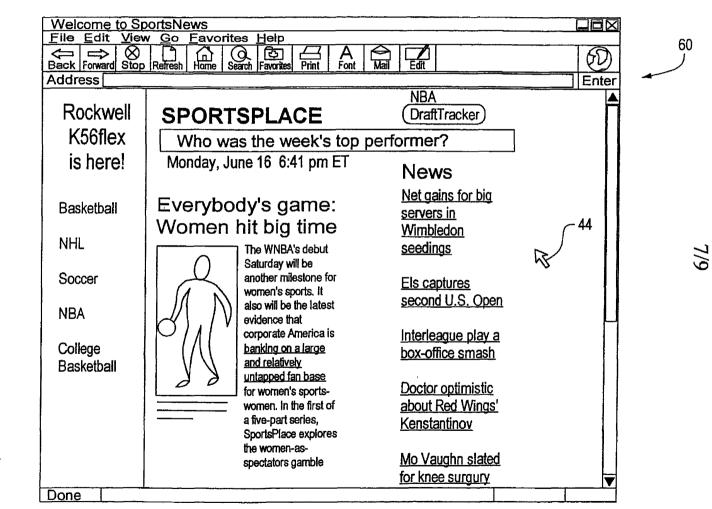


FIG. 7

Ebay Exhibit 1010, Page 353 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

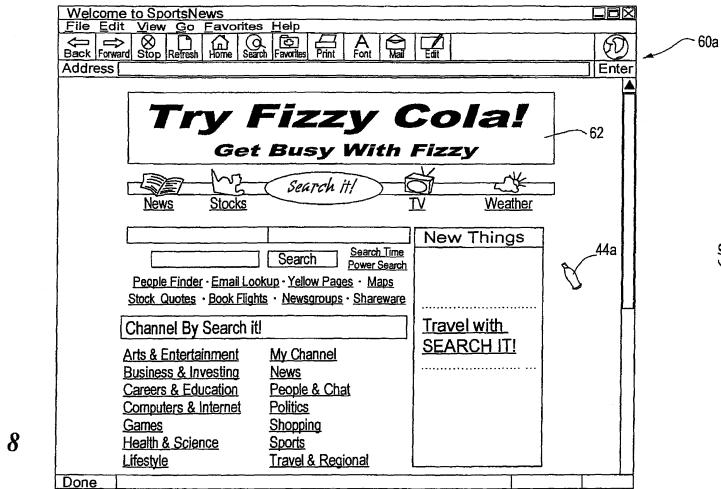
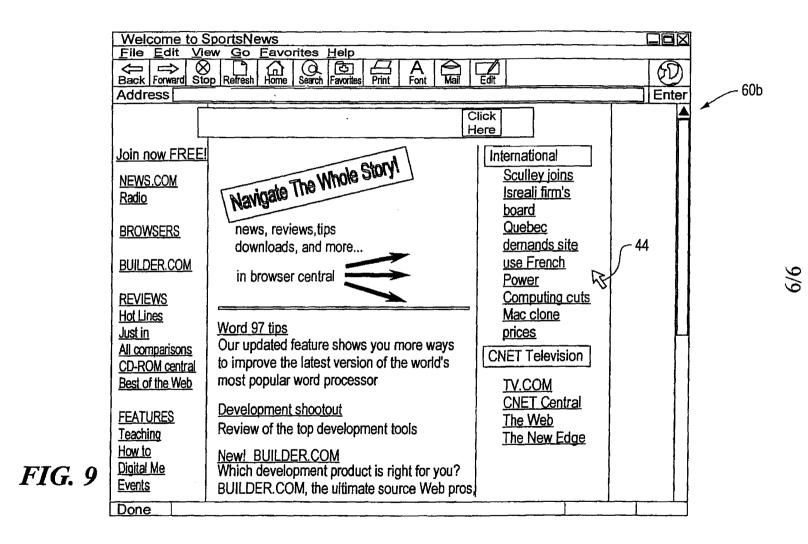


FIG. 8

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#21 05/882,580 Rev 09/03 PATENT IN THE UNITED STATES PATENT AND TRADEMARK OFFICE re application James S. Rosen, et al. : tent No. 5,995,102 : Issued : November 30, 1999 For SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR : IMAGE COMET-001XX Attorney's Docket : I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on 1 - 2(-2004)1/16G By: Victor B. Lebovici Registration No. 30,864 Attorney for Applicants * * * * * * * * * * * * * * * * * * * LETTER Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 Sir: It is desired to cite for the record the prior art listed on the enclosed Form PTO 1449. Respectfully submitted, JAMES S. ROSEN, ET AL. By: 1/1 to Victor B. Lebovici Registration No. 30,864 Attorney for Applicants WEINGARTEN, SCHURGIN, GAGNEBIN & LEBOVICI LLP

Ten Post Office Square Boston, Massachusetts 02109 Telephone: (617) 542-2290 Telecopier: (617) 451-0313

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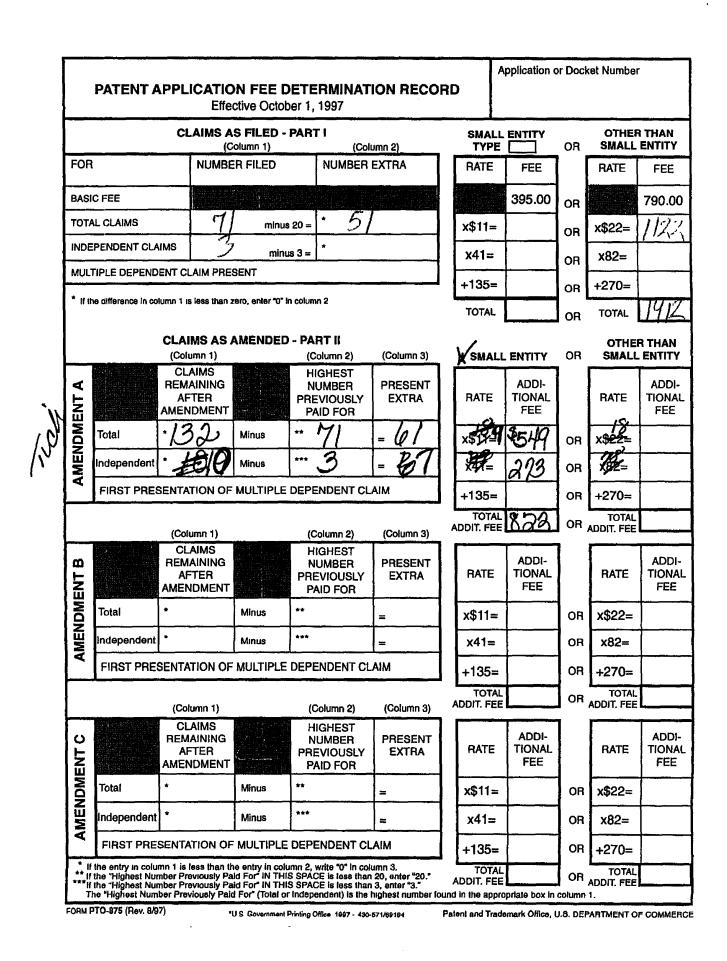
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Ebay Exhibit 1010, Page 362 of 372 Ebay, Inc. v. Lexos Media IP, LLC IPR2024-00336

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Thomson Innovation Patent Export, 2017-05-19 05:29:44 -0500

Table of Contents

1. US5995102A Server system and method for modifying a cursor image

Family 1/1 1 record(s) per family

Record 1/1 US5995102A Server system and method for modifying a cursor image

Publication Number: US5995102A 19991130

Title: Server system and method for modifying a cursor image Title - DWPI: Server altered cursor symbols for Internet advertising has web page loaded that contains cursor changing instructions causing download of plug-in that alters cursor shape Priority Number: US1997882580A Priority Date: 1997-06-25 Application Number: US1997882580A

Application Date: 1997-06-25

Publication Date: 1999-11-30

IPC Class Table:

IPC	Section	Class	Subclass	Class Group	Subgroup
G06F000300	G	G06	G06F	G06F0003	G06F000300
G06F0003033	G	G06	G06F	G06F0003	G06F0003033
G06F0003048	G	G06	G06F	G06F0003	G06F0003048
G06F000314	G	G06	G06F	G06F0003	G06F000314
G06F000900	G	G06	G06F	G06F0009	G06F000900
G06F001700	G	G06	G06F	G06F0017	G06F001700
G06F001730	G	G06	G06F	G06F0017	G06F001730
G06Q003002	G	G06	G06Q	G06Q0030	G06Q003002
G09G000508	G	G09	G09G	G09G0005	G09G000508

IPC Class Table - DWPI:

IPC - DWPI	Section - DWPI	Class - DWPI	Subclass - DWPI	Class Group - DWPI	Subgroup - DWPI
G06F001516	G	G06	G06F	G06F0015	G06F001516
G06F001700	G	G06	G06F	G06F0017	G06F001700

G06F001730	G	G06	G06F	G06F0017	G06F001730
G06F000300	G	G06	G06F	G06F0003	G06F000300
G06F0003033	G	G06	G06F	G06F0003	G06F0003033
G06F0003048	G	G06	G06F	G06F0003	G06F0003048
G06F00030481	G	G06	G06F	G06F0003	G06F00030481
G06F000314	G	G06	G06F	G06F0003	G06F000314
G06F000316	G	G06	G06F	G06F0003	G06F000316
G06F000900	G	G06	G06F	G06F0009	G06F000900
G06Q003000	G	G06	G06Q	G06Q0030	G06Q003000
G06Q003002	G	G06	G06Q	G06Q0030	G06Q003002
G06T001160	G	G06	G06T	G06T0011	G06T001160
G06T001380	G	G06	G06T	G06T0013	G06T001380
G09G000500	G	G09	G09G	G09G0005	G09G000500
G09G000508	G	G09	G09G	G09G0005	G09G000508

Assignee/Applicant: Comet Systems Inc.,New York,NY,US

JP F Terms:

JP FI Codes:

Assignee - Original: Comet Systems Inc.

Any CPC Table:

Туре	Invention	Additional	Version	Office
Current	G06Q 30/0263	G06F 2203/04801	20130101	EP
Current	G06F 3/04812	G09G 5/08	20130101	EP
Current	G06F 3/14	G09G 2370/027	20130101	EP
Current	G06F 3/1454		20130101	EP
Current	G06F 3/167		20130101	EP
Current	G06F 17/30861		20130101	EP
Current	G06Q 30/02		20130101	EP
Current	G06Q 30/0277		20130101	EP
Current	G06T 11/60		20130101	EP
Current	G06T 13/80		20130101	EP

ECLA: G06Q00300277 | G06F00030481C | G06F000314 | G06F000314T | G06F001730W | G06Q003002 | S09G000508 | S09G037002N

Abstract:

A system for modifying a cursor image, as displayed on a video monitor of a remote terminal, to a specific image having a desired shape and appearance. The system stores cursor image data corresponding to the specific image, and a cursor display code. The cursor display code contains information in response to which the cursor image is modified to the specific image. A server computer transmits specified information to the remote terminal. The information includes at least one cursor display instruction. The cursor display instruction is operable to modify, in conjunction with the cursor image data, a cursor image displayed by a display of the remote terminal in the shape and appearance of the specific image.

Language of Publication: EN

INPADOC Legal Status Table:

Gazette Date	Code	INPADOC Legal Status Impact							
2013-03-19	AS	-							
Description: ASSIGNMENT LEXOS MEDIA IP, LLC, NEW YORK ASSIGNMENT OF ASSIGNORS INTEREST; ASSIGNOR:LEXOS MEDIA, INC.; REEL/FRAME:030044/0198 2013-01-15									
2011-04-27	FPAY	+							
Description: FEE PAYMENT									
2010-01-25	AS	-							
Description: ASSIGNMENT LEXOS M ASSIGNOR:ALOT, INC.; REEL/FRAME:0	EDIA, INC., FLORIDA ASSIGNMENT OF 23832/0990 2009-10-30	ASSIGNORS INTEREST;							
2009-10-01	AS	-							
-	YSTEMS, INC., NEW YORK RELEASE B DISCOVERY FUND, L.P.; PROSPECT ST EL/FRAME:023312/0694 1999-06-14								
2009-09-24	AS	-							
Description: ASSIGNMENT ALOT, INC REEL/FRAME:023273/0767 2009-06-03	C., NEW YORK CHANGE OF NAME; ASS	GIGNOR:MIVA DIRECT, INC.;							
2009-09-24	AS	-							
Description: ASSIGNMENT COMET S ACQUISITION CORP.; REEL/FRAME:02	YSTEMS, INC., NEW YORK CHANGE OI 3273/0639 2004-04-02	F NAME; ASSIGNOR:HALEY							
2009-09-22	AS	-							

2007-04-05			
	FPAY	+	
Description: FEE PAYMEN	Т		
2007-04-04	AS	-	
		K ASSIGNMENT OF ASSIGNORS INTEREST;	
=	EMS, INC.; REEL/FRAME:019116/02		
2003-04-09	FPAY	+	
Description: FEE PAYMEN	ІТ		
1998-06-30	AS	-	
Description: ASSIGNMENT INC.; REEL/FRAME:009295/		NIA SECURITY INTEREST; ASSIGNOR:COMET S	YSTEMS
1998-06-30	AS	-	
-	T RHL VENTURES LLC AT C/O W MS, INC.; REEL/FRAME:009295/06	/IT CAPITAL, NEW YORK SECURITY INTEREST; 620 1998-06-04	
1998-06-30	AS	-	
-	T PROSPECT STREET NYC CO-I MS, INC.; REEL/FRAME:009295/06	NVESTMENT FUND, L.P., NEW SECURITY INTER 620 1998-06-04	REST;
		-	
1998-06-30	AS	-	
Description: ASSIGNMEN		COVERY FUND, L.P., NEW YORK SECURITY INTE	REST;
Description: ASSIGNMENT ASSIGNOR:COMET SYSTE	T PROSPECT STREET NYC DISC	COVERY FUND, L.P., NEW YORK SECURITY INTE	REST;
Description: ASSIGNMENT ASSIGNOR:COMET SYSTE 1998-06-30 Description: ASSIGNMENT	T PROSPECT STREET NYC DISC EMS, INC.; REEL/FRAME:009295/06 AS T KLEIN, STEVE, NEW YORK SE	COVERY FUND, L.P., NEW YORK SECURITY INTE 620 1998-06-04	
Description: ASSIGNMENT ASSIGNOR:COMET SYSTE 1998-06-30 Description: ASSIGNMENT REEL/FRAME:009295/0620	T PROSPECT STREET NYC DISC EMS, INC.; REEL/FRAME:009295/06 AS T KLEIN, STEVE, NEW YORK SE	COVERY FUND, L.P., NEW YORK SECURITY INTE 620 1998-06-04 -	
Description: ASSIGNMENT ASSIGNOR:COMET SYSTE 1998-06-30 Description: ASSIGNMENT REEL/FRAME:009295/0620 1997-12-18 Description: ASSIGNMENT	T PROSPECT STREET NYC DISC SMS, INC.; REEL/FRAME:009295/06 AS T KLEIN, STEVE, NEW YORK SE 1998-06-04 AS	COVERY FUND, L.P., NEW YORK SECURITY INTE 620 1998-06-04 - ECURITY INTEREST; ASSIGNOR:COMET SYSTEM - NVESTMENT FUND, L.P., NEW SECURITY AGRE	S, INC.;
Description: ASSIGNMENT ASSIGNOR:COMET SYSTE 1998-06-30 Description: ASSIGNMENT REEL/FRAME:009295/0620 1997-12-18 Description: ASSIGNMENT	T PROSPECT STREET NYC DISC SMS, INC.; REEL/FRAME:009295/06 AS T KLEIN, STEVE, NEW YORK SE 1998-06-04 AS T PROSPECT STREET NYC CO-I	COVERY FUND, L.P., NEW YORK SECURITY INTE 620 1998-06-04 - ECURITY INTEREST; ASSIGNOR:COMET SYSTEM - NVESTMENT FUND, L.P., NEW SECURITY AGRE	S, INC.;

AGREEMENT; ASSIGNOR:COMET SYSTEMS, INC.; REEL/FRAME:008885/0598 1997-12-04							
1997-06-25	AS	-					
Description: ASSIGNMENT COMET SYSTEMS, INC., NEW YORK ASSIGNMENT OF ASSIGNORS INTEREST; ASSIGNORS:ROSEN, JAMES S.; SCHMITTER, THOMAS A.; HALL, MARK; REEL/FRAME:008631/0209 1997-06-20							

Post-Issuance (US):

Reassignment (US) Table:

Assignee	Assignor	Date Signed	Reel/Frame	Date
LEXOS MEDIA IP LLC,NEW YORK,NY,US	LEXOS MEDIA, INC.	2013-01-15	030044/0198	2013-03-19
Conveyance: ASSIGNMENT	OF ASSIGNORS INTEREST (S	EE DOCUMENT FOR	DETAILS).	
Corresponent: KEVIN M. MC YORK, NY 10036	OSS 1177 AVENUE OF THE AMI	ERICAS KRAMER LE	VIN NAFTALIS & FR/	ANKEL LLP NEW
LEXOS MEDIA INC.,FORT MYERS,FL,US	ALOT, INC.	2009-10-30	023832/0990	2010-01-25
Conveyance: ASSIGNMENT	OF ASSIGNORS INTEREST (S	EE DOCUMENT FOR	DETAILS).	
Corresponent: DORSEY & W	/HITNEY LLP 250 PARK AVENU	JE NEW YORK, NY 1	0177	
ALOT INC.,NEW YORK,NY,US	MIVA DIRECT, INC.	2009-06-03	023273/0767	2009-09-24
Conveyance: CHANGE OF N	IAME (SEE DOCUMENT FOR D	ETAILS).		
Corresponent: WEINGARTE	N SCHURGIN GAGNEBIN & LE	BOVICI TEN POST O	FFICE SQUARE BOS	STON, MA 02109
MIVA DIRECT INC.,NEW YORK,NY,US	COMET SYSTEMS, INC.	2005-06-06	019116/0255	2007-04-04
Conveyance: ASSIGNMENT	OF ASSIGNORS INTEREST (S	EE DOCUMENT FOR	DETAILS).	
Corresponent: WEINGARTE MASSACHUSETTS 02109	N, SCHURGIN, GAGNEBIN & LI	EBOVICI LLP TEN PO	OST OFFICE SQUAR	E BOSTON,
COMET SYSTEMS INC.,NEW YORK,NY,US	HALEY ACQUISITION CORP.	2004-04-02	023273/0639	2009-09-24
Conveyance: CHANGE OF N	IAME (SEE DOCUMENT FOR D	ETAILS).		
Corresponent: WEINGARTE	N SCHURGIN GAGNEBIN & LE	BOVICI TEN POST O	FFICE SQUARE BOS	STON, MA 02109

HALEY ACQUISITION CORP.,FORT MYERS,FL,US	COMET SYSTEMS, INC.	2004-03-22	023263/0150	2009-09-22
Conveyance: MERGER (SE	EE DOCUMENT FOR DETAILS).			
Corresponent: WEINGART	EN, SCHURGIN, GAGNEBIN & L	EBOVIC TEN POST	OFFICE SQUARE BO	OSTON, MA 02109
COMET SYSTEMS INC.,NEW YORK,NY,US	PROSPECT STREET NYC DISCOVERY FUND, L.P.	1999-06-14	023312/0694	2009-10-01
	PROSPECT STREET CO- INVESTMENT FUND, L.P.	1999-06-14	-	
	BURTON, RICHARD	1999-06-14		
	RHL VENTURES L.L.C.	1999-06-14		
	KLEIN, STEPHEN D.	1999-06-14		
Conveyance: RELEASE BY	SECURED PARTY			
Corresponent: WEINGART MASSACHUSETTS 02109	EN, SCHURGIN, GAGNEBIN & L	EBOVICI LLP TEN P	OST OFFICE SQUAF	RE BOSTON,
PROSPECT STREET NYC DISCOVERY FUND L.P.,NEW YORK,NY,US	COMET SYSTEMS, INC.	1998-06-04	009295/0620	1998-06-30
PROSPECT STREET NYC CO-INVESTMENT FUND L.P.,NEW YORK,NY,US				
RHL VENTURES LLC AT C/O WIT CAPITAL,NEW YORK,NY,US				
KLEIN STEVE,NEW YORK,NY,US				
BURTON RICHARD,PALO ALTO,CA,US				
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PROSPECT STREET NYC DISCOVERY FUND L.P.,NEW YORK,NY,US	COMET SYSTEMS, INC.	1997-12-04	008885/0598	1997-12-18

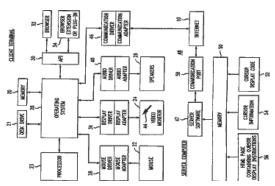
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Conveyance: SECURITY A	GREEMENT SECURITY AGR	EEMENT		
-	LEWIS & BOCKIUS LLP MATTH & BOCKIUS LLP MATTHEW T. E			
COMET SYSTEMS	ROSEN, JAMES S.	1997-06-20	008631/0209	1997-06-25
INC.,NEW YORK,NY,US	SCHMITTER, THOMAS A.	1997-06-20	-	-
	HALL, MARK	1997-06-20	-	-
Conveyance: ASSIGNMEN	T OF ASSIGNORS INTEREST (SEE DOCUMENT F	FOR DETAILS).	
Corresponent: SOFER & H	IAROUN, LLP JOSEPH SOFER :	342 MADISON AVE	ENUE, SUITE 1921 NE	W YORK, NY 10173-

Maintenance Status (US):

Litigation (US): 2017-04-28 2017 Lexos Media IP, LLC Boscov's Department Store, LLC E.D. Texas 2:17cv00373 | 2017-04-28 2017 Lexos Media IP, LLC Amerimark Direct, LLC E.D. Texas 2:17cv00372 | 2016-07-11 2016 Lexos Media IP, LLC Saks Incorporated E.D. Texas 2:16cv00751 | 2016-07-11 2016 Lexos Media IP, LLC Nordstrom, Inc. E.D. Texas 2:16cv00750 | 2016-07-11 2016 Lexos Media IP, LLC Musician's Friend, Inc. E.D. Texas 2:16cv00749 | 2016-07-11 2016 Lexos Media IP, LLC Costco Wholesale Corp. E.D. Texas 2:16cv00748 | 2016-07-11 2016 Lexos Media IP, LLC Victoria's Secret Stores Brand Management, Inc. E.D. Texas 2:16cv00752 | 2016-07-11 2016 Lexos Media IP, LLC Apmex, Inc. E.D. Texas 2:16cv00747 | 2015-12-23 2015 Lexos Media IP, LLC Recreational Equipment, Inc. E.D. Texas 2:15cv02107 | 2015-12-18 2015 Lexos Media IP, LLC Sears Brands, LLC E.D. Texas 2:15cv02100 | 2015-12-18 2015 Lexos Media IP, LLC Sears Brands, LLC E.D. Texas 2:15cv02098 | 2015-12-14 2015 Lexos Media IP, LLC Express, LLC E.D. Texas 2:15cv02073 | 2015-12-08 2015 Lexos Media IP, LLC Avon Products, Inc. E.D. Texas 2:15cv02052 | 2015-12-04 2015 Lexos Media IP, LLC The Home Depot USA, Inc Homer TLC, Inc. E.D. Texas 2:15cv02051 | 2012-10-26 2012 Lexos Media, Inc. Zynga, Inc. S.D. New York 1:12cv07994 | 2012-07-24 2012 Lexos Media, Inc. Zynga, Inc. M.D. Florida 2:12cv00395 | 2012-04-19 2012 Zynga Inc Lexos Media, Inc N.D. California 5:12cv01952 **Opposition (EP):** License (EP): **EPO Procedural Status:**

Front Page Drawing:

7



Assignee - Current US: LEXOS MEDIA IP LLC



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United States Patent and Trademark Office

Office of the Commissioner for Patents

SERVER SYSTEM AND METHOD FOR MODIFYING A CURSOR IMAGE

PATENT #	
5995102	

APPLICATION # 08882580

FILING DATE 06/25/1997

ISSUE DATE 11/30/1999

Payment Window Status

	WINDOW		STATUS		FEES		No maintenance fees are due.
	11.5 Year		Closed		Paid		
,	Window	First Day to Pay	Surcharge Starts	Last Day to Pay	Status	Fees	
	3.5 Year	11/30/2002	05/31/2003	12/01/2003	Closed	Paid	
	7.5 Year	11/30/2006	05/31/2007	11/30/2007	Closed	Paid	
	11.5 Year	11/30/2010	06/01/2011	11/30/2011	Closed	Paid	

Patent Holder Information

Customer #	207
Entity Status	SMALL
Phone Number	6172263800
Address	PRETI FLAHERTY BELIVEAU & PACHIOS LLP 60 State Street Suite 1100 BOSTON, MA 02109 UNITED STATES

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