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(54) **METHOD AND APPARATUS FOR ACQUIRING MEDIA SERVICES AVAILABLE FROM CONTENT AGGREGATORS**

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(57) **ABSTRACT**

A method for generating a unified list of media services available from a plurality of content aggregators having different data formats. A first list of media services from a first content aggregator is transmitted to a playback device. A second list of media services from a second content aggregator is also transmitted to the playback device, which combines both lists into a unified list of media services. The method optionally details the playback of a media service from said plurality of content aggregators via a selection made on the unified list to a playback device.

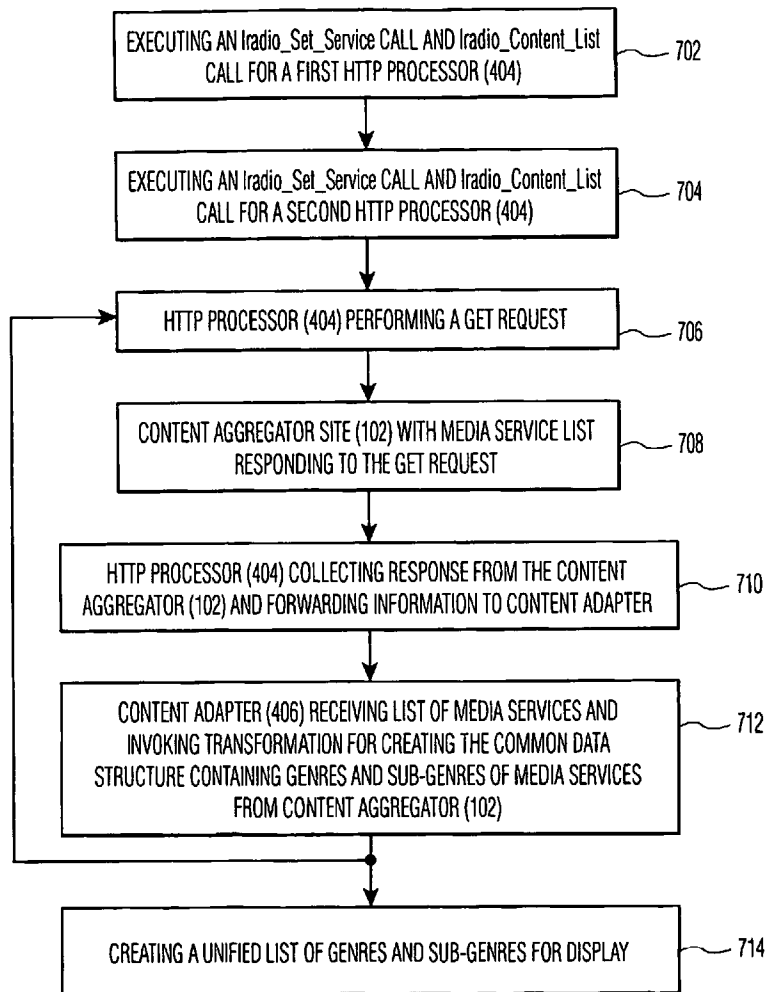
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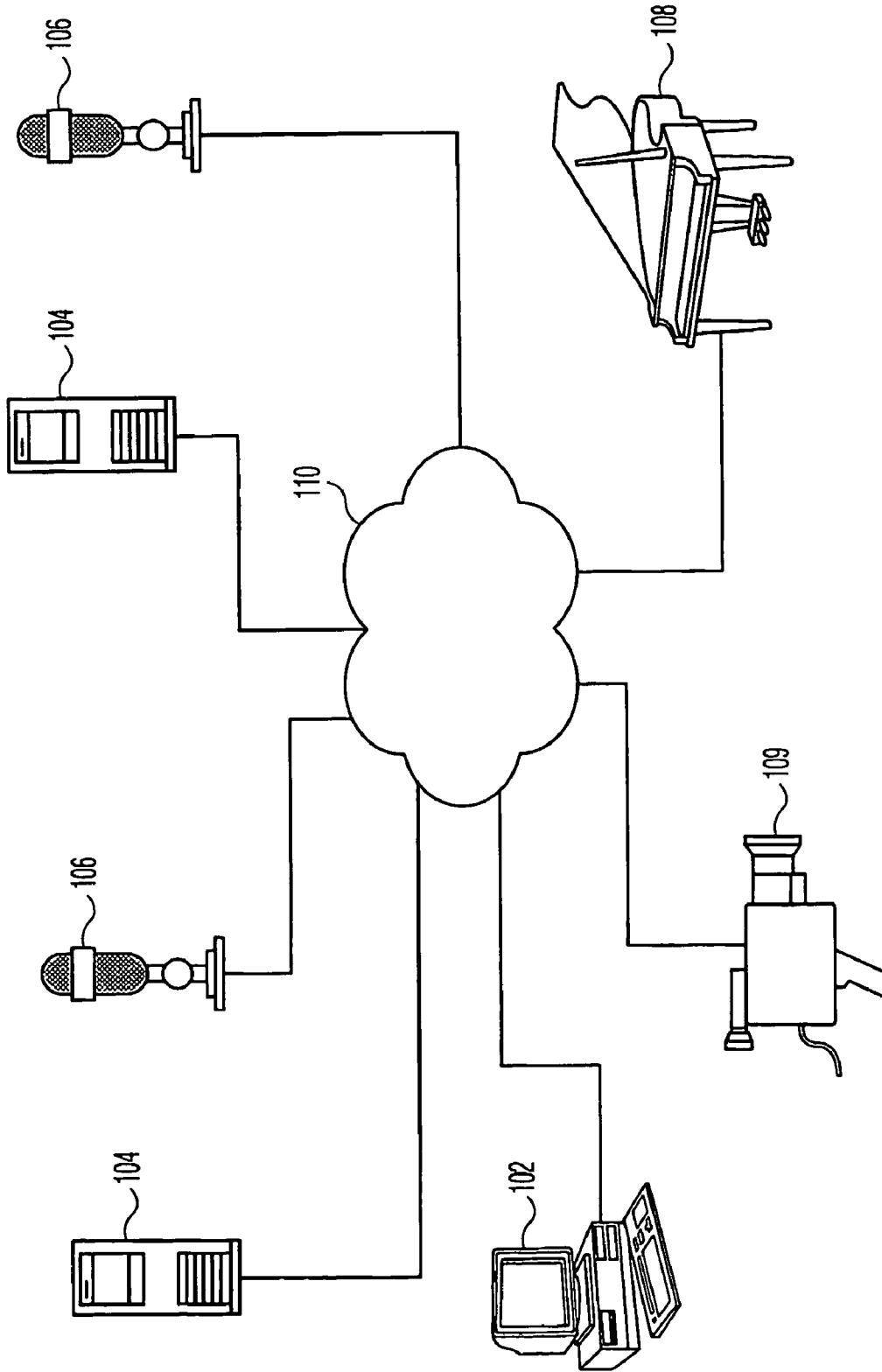


FIG. 1

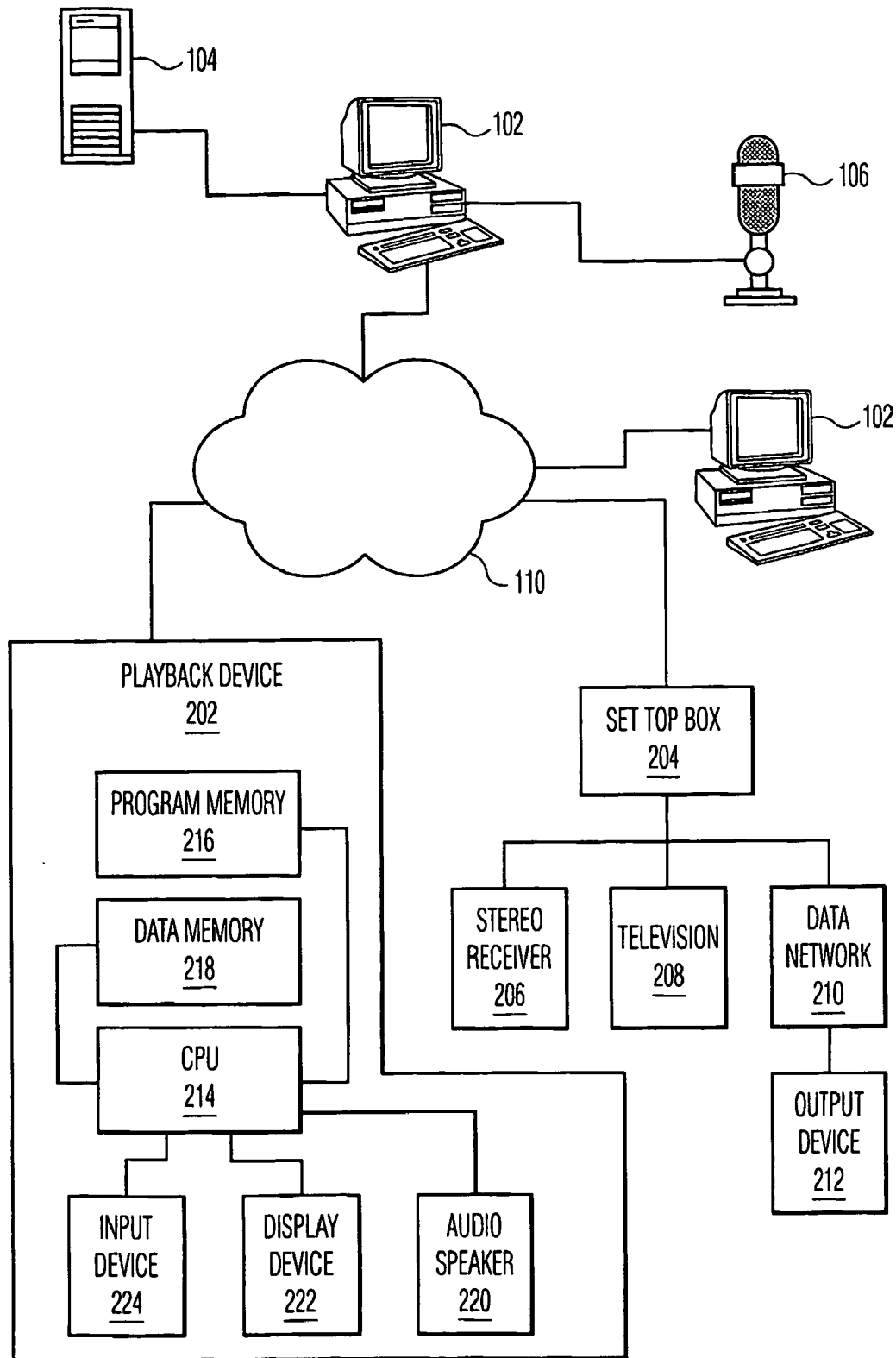


FIG. 2

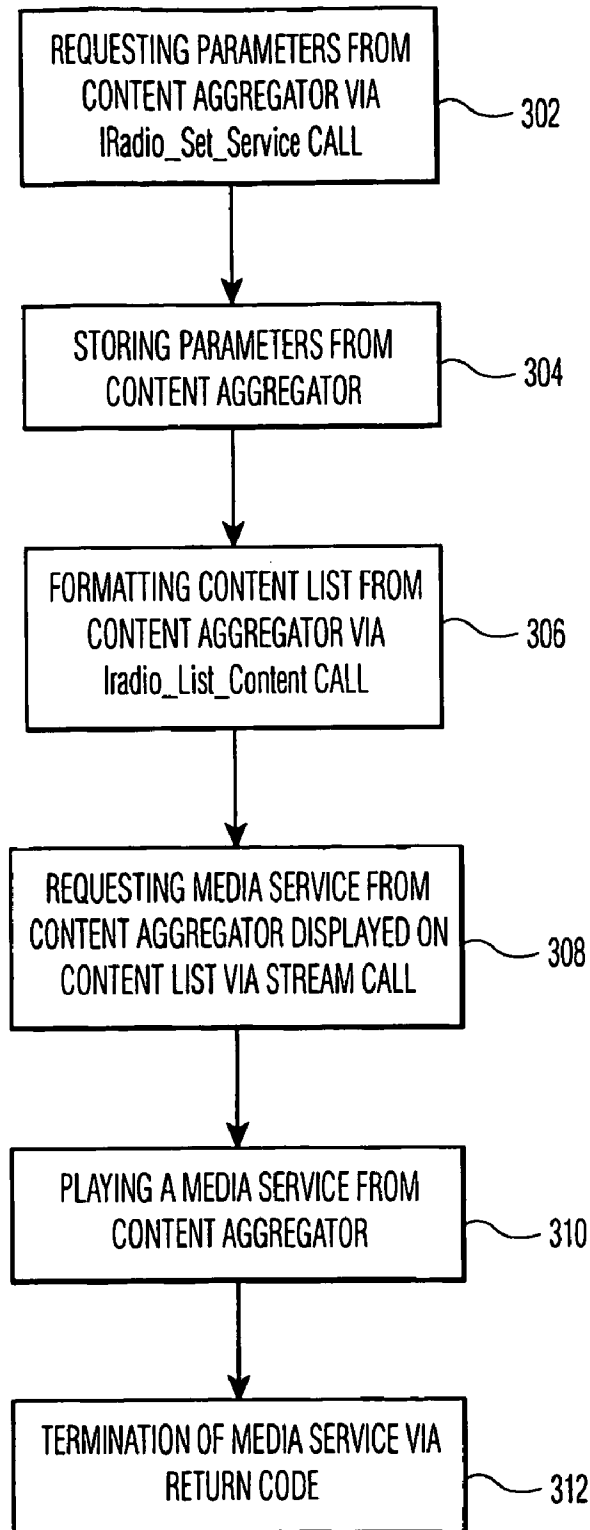


FIG. 3

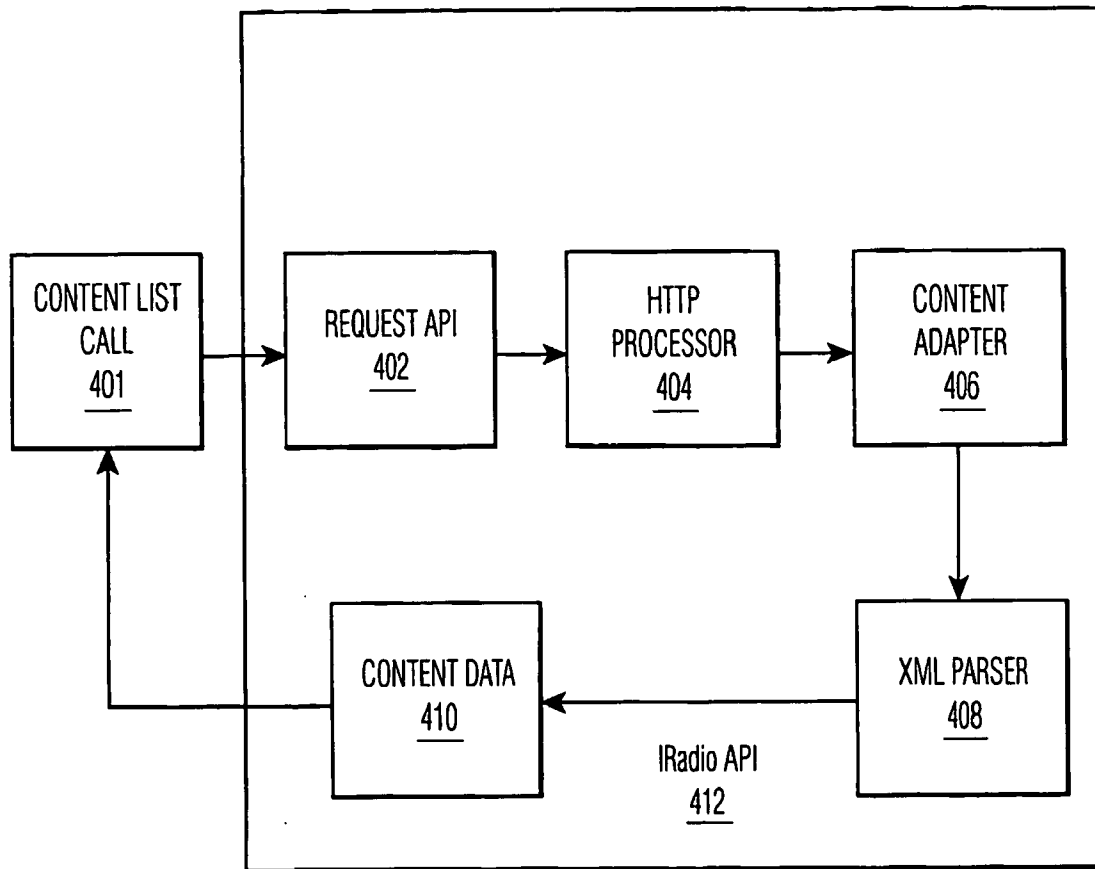


FIG. 4

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