#### PTO/SB/14 (11-08)

Approved for use through 09/30/2010. OMB 0651-0032

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Application Data Sheet 27 CED 4 76		Attorney Docket Number	30160-0002P01	
Application Data Sheet 37 CFR 1.76		Application Number		
Title of Invention	n Play Control of Content on a Display Device			

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Portions or all of the application associated with this Application Data Sheet may fall under a Secrecy Order pursuant to 37 CFR 5.2 (Paper filers only. Applications that fall under Secrecy Order may not be filed electronically.)

#### **Applicant Information:**

Applic				al Representative	- under	351	LS C 117	Party of Ir	nterest under 35 U.S	C 118
					· · · · · · · · · · · · · · · · · · ·		Family Name	<u> </u>		
	David				Strober					
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An Address is being provided for the correspondence Information of this application.					
Customer Number	26211				
Email Address	apsi@fr.com	Add Email Remove Email			

#### **Application Information:**

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Title of the Invention	Play Control of Content on a Display Device						
Attorney Docket Number	30160-0002P01 Small Entity Status Claimed						
Application Type	Provisional	Provisional					
Subject Matter	Utility						
Suggested Class (if any)		Sub Class (if any)					
Suggested Technology C	enter (if any)						
Total Number of Drawing Sheets (if any) Suggested Figure for Publication (if a		Suggested Figure for Publication (if any)					

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Application Da	ta Shoot 37 CED 4 76	Attorney Docket Number	30160-0002P01		
	Application Data Sheet 37 CFR 1.76				
Title of Invention	Play Control of Content on a Display Device				

#### Publication Information:

Request Early Publication (Fee required at time of Request 37 CFR 1.219)
<b>Request Not to Publish.</b> I hereby request that the attached application not be published under 35 U.S. C. 122(b) and certify that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication at eighteen months after filing.

#### **Representative Information:**

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Please Select One:	Oustomer Number	O US Patent Practitioner	Limited Recognition (37 CFR 11.9)
Customer Number	26211		•

#### **Domestic Benefit/National Stage Information:**

This section allows for the applicant to either claim benefit under 35 U.S.C. 119(e), 120, 121, or 365(c) or indicate National Stage entry from a PCT application. Providing this information in the application data sheet constitutes the specific reference required by 35 U.S.C. 119(e) or 120, and 37 CFR 1.78(a)(2) or CFR 1.78(a)(4), and need not otherwise be made part of the specification.

Prior Application Status			Remove			
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)			
Additional Domestic Benefit/National Stage Data may be generated within this form by selecting the Add button.						

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 Application Number
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 Parent Filing Date (YYYY-MM-DD)
 Priority Claimed

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#### Assignee Information:

Providing this information in the application data sheet does not substitute for compliance with any requirement of part 3 of Title 37 of the CFR to have an assignment recorded in the Office.

Assignee 1

RM

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Application Da	ta Sheet 37 CED 1 76	Attorney Docket Number	30160-0002P01	
Application Data Sheet 37 CFR 1.76		Application Number		
Title of Invention	Play Control of Content on a I	Display Device		

If the Assignee i	s an Organization check he	ere.		, and the second s
Prefix	Given Name	Middle Name	Family Name	Suffix
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#### Signature:

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A signature of the applicant or representative is required in accordance with 37 CFR 1.33 and 10.18. Please see 37 CFR 1.4(d) for the form of the signature.						
Signature	/Samuel Borodach/			Date (YYYY-MM-DD)	2011-04-21	
First Name	Samuel	Last Name	Borodach	Registration Number	38388	

This collection of information is required by 37 CFR 1.76. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 23 minutes to complete, including gathering, preparing, and submitting the completed application data sheet form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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#### **PROVISIONAL APPLICATION FOR PATENT COVER SHEET**

INVENTOR(S)								
Given Name (first and mi	iddle (if anvi)	1	y Name or Surna		hy and either	Residence r State or Foreign Country)		
David		Strober	y Name or Suma	Rye, N		State of Foleigh Country)		
	onal inventors ar	re being named o	on the <u>0</u> sep	arately numbered sho		d hereto		
	TITLE OF THE INVENTION (500 characters max)							
Play Control of Content on a Display Device								
Direct all correspondence	e to:	CORRE	SPONDENCE	ADDRESS				
Customer Number:	26	211						
OR								
Firm or Individual Name								
Address								
Address						- 19 - 1 - 11 - 40 - 1 - 1 - 1 - 1		
City			State	a FORMTEXT	ZIP			
Country			Telephone		Fax	······································		
	ENCLOS	ED APPLICA	ATION PART	S (check all that	apply)			
Application Data Sheet.	See 37 C.F.	R. § 1.76.	CD(s)	, Number				
Specification	Number of F	Pages <u>14</u>	Other	(specify):				
Drawing(s)	Number of S	Sheets <u>11</u>						
Application Size Fee: If t entity) for each additional 50	he specification 0 sheets or fracti	and drawings ex on thereof. See 3	ceed 100 sheets 35 U.S.C. § 41(a	of paper, the applica )(1)(G) and 37 C.F.R	tion size fee § 1.16(s)	due is \$270 (\$135 for small		
METHOD OF PAYMENT O	F FILING FEES	AND APPLICAT	TION SIZE FEE	OR THIS PROVISIO	NAL APPL	ICATION FOR PATENT		
Applicant Claims small	entity status. Se	e 37 C.F.R.§ 1.2	7.					
A check or money orde		-	es.		т	DTAL FEE AMOUNT (\$)		
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Yes, the name of the U.	S. Government a	agency and the (	Government cont	ract number are:				
Respectfully submitted,		- 1						
Signature: A Porolan C Date: April 21, 2011								
Samuel Borodach, Reg. No. 38,388								
Telephone No: (212) 7	65-5070			_				
Docket No: 30160-000	2P01							
30608689.doc								

This is a request for filing a PROVISIONAL APPLICATION FOR PATENT under 37 C.F.R. §1.53(c).

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