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(54) **SYSTEMS AND METHODS FOR PROVIDING REMOTE PROGRAM ORDERING ON A USER DEVICE VIA A WEB SERVER**

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(58) **Field of Classification Search** **725/31, 725/32, 39, 42, 43, 51, 58, 61, 86, 104, 109, 725/110, 131, 133, 153; 348/552; 386/299**
See application file for complete search history.

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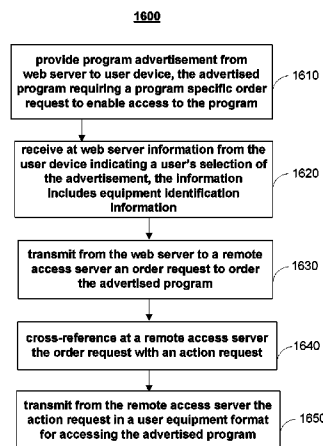
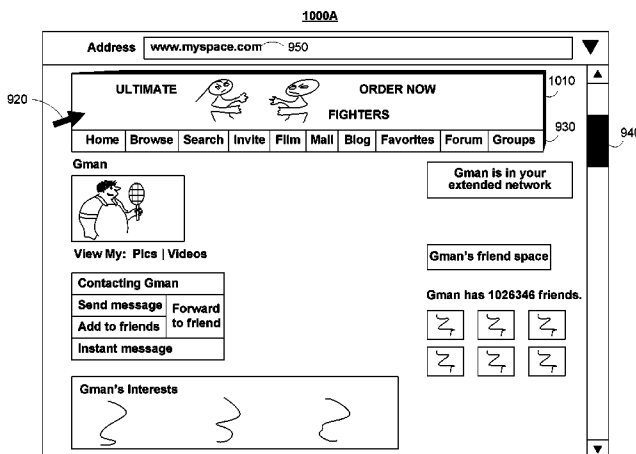
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(57) **ABSTRACT**

Methods and systems for remotely scheduling for recording or ordering a program advertised on a web page of a website. A program advertisement is displayed on a user device. In response to a user's selection of the advertisement, information is transmitted from the user device to a web server of the web page without navigating the user away from the website. The information includes information that identifies a user's equipment to a remote access server. A record request or an order request is transmitted by the web server to the remote access server. The remote access server cross-references the record or order request with an action request. The action request is transmitted to the user's television equipment to record or access the advertised program.

25 Claims, 23 Drawing Sheets



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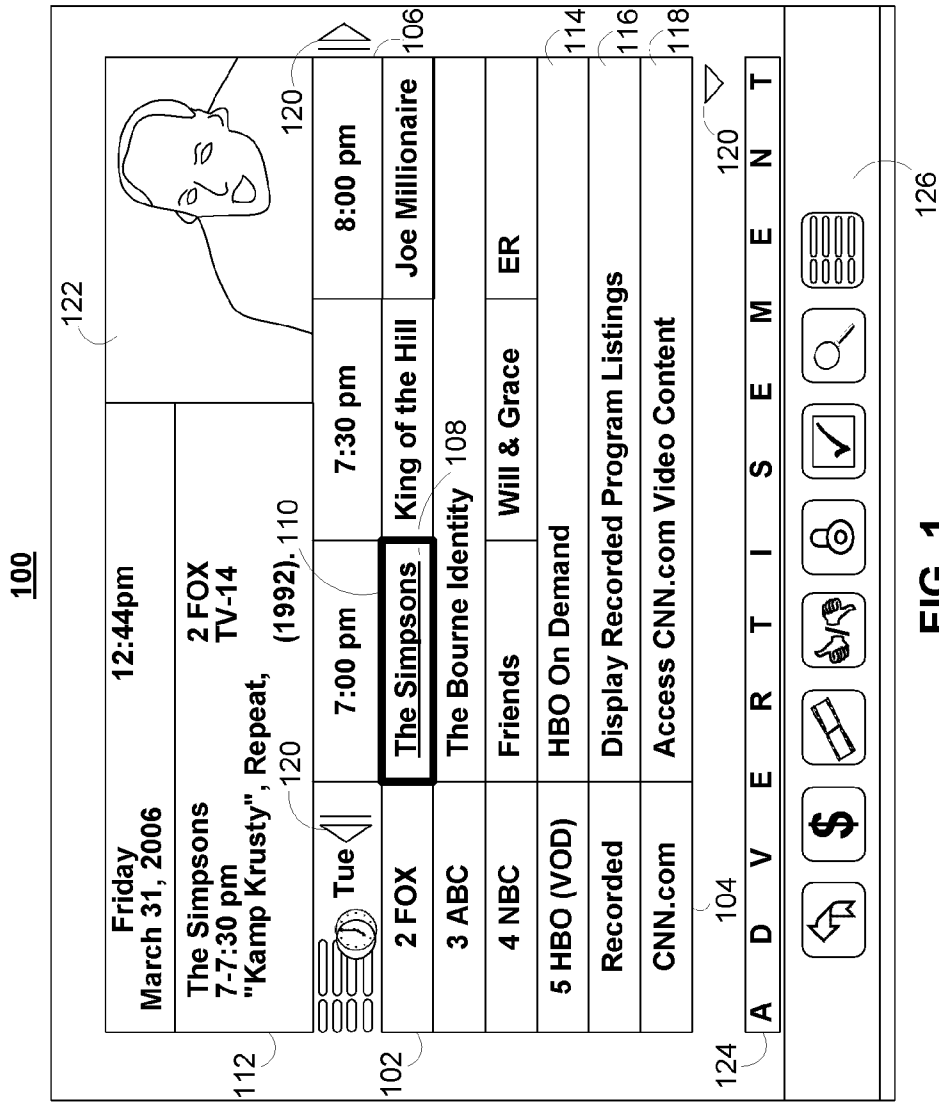
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