

**UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

<i>In re</i> patent of John Albert Kembel, et al.	Petition for <i>Inter Partes</i> Review
U.S. Patent No. 8,510,407 B1	Customer No. 118925
Issued: August 13, 2013	Real Party In Interest: Apple Inc.
Title: DISPLAYING TIME-VARYING INTERNET BASED DATA USING APPLICATION MEDIA PACKAGES	

**PETITIONER'S POWER OF ATTORNEY PURSUANT TO
37 C.F.R. § 42.10(b) FOR PETITION FOR *INTER PARTES* REVIEW**

Pursuant to 37 CFR 42.10(b) Petitioner, Apple Inc., hereby appoints the following Practitioners:

Adam P. Seitz, Reg. No. 52,206

Paul R. Hart, Reg. No. 59,646

as its attorney(s) to prosecute and to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with the above-identified petition for *Inter Partes* Review.

Please recognize the correspondence address (including any electronic mail address) associated with Customer Number 118925 for the above-identified *Inter Partes* Review to be the address associated with the appointed lead and backup counsels.


This POA shall be effective as of the date set forth below for the duration of the Case and any appeals unless (i) it is earlier revoked by an authorized representative of Apple Inc., (ii) the Case is completed, or (iii) any of the above-mentioned Practitioners are no longer employed by Erise, in which case this POA

Petitioner's Power of Attorney

shall be revoked only for those above-mentioned Practitioners who are no longer so employed.

The undersigned is authorized to sign this Power of Attorney on behalf of the Petitioner.

Petitioner, Apple Inc.

By:  _____

Name: Jeffrey L. Myers

Title: Chief IP Counsel

Date: 22 May 2023