

Ad Serving Technology: Understand the marketing revelation that commercialized the Internet: Cristal, Gr

Deliver to  
Washington 20001

All ▾ ad serving technology cristal

All Back to School Off to College Medical Care ▾ Best Sellers Customer Service Amazon Basics Music Prime ▾

Books Advanced Search New Releases Best Sellers & More Amazon Book Clubs Children's Books Textbooks Textbook Rentals

◀ Back to results



See this image

Read sample

Follow the Author



Gregory  
Cristal

Follow

## Ad Serving Technology: Understand the marketing revelation that commercialized the Internet Paperback – January 4, 2014

by Gregory Cristal (Author)

3.9

67 ratings

See all formats and editions

**Understand the marketing revelation that commercialized the Internet.**

Ad Serving provides a commercial infrastructure to the internet, spanning all sites, and touching all users, all the time.

Ad Serving gives marketers the ability to deliver and measure their ads for exceptionally low cost, revealing the true value of the ad space they pay for.

▼ Read more

Print length

Language

Publication date

596 pages

English

January 4, 2014

6 x