

IPR2023-01366  
U.S. Patent No. 7,065,555  
Patent Owner's Mandatory Notices

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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AMERICAN AIRLINES, INC.,  
Petitioner

v.

ADVANCED TRANSACTIONS, LLC,  
Patent Owner

U.S. Patent No. 7,065,555

Issue Date: June 20, 2006

Title: System and Method Relating to  
Generating and Tracking an Email Campaign

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*Inter Partes* Review No. IPR2023-01366

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**PATENT OWNER'S MANDATORY NOTICES  
PURSUANT TO 37 C.F.R. § 42.8**

**I. MANDATORY NOTICES UNDER 37 C.F.R. § 42.8(a)**

**A. REAL PARTY-IN-INTEREST UNDER 37 C.F.R. § 42.8(b)(1)**

Advanced Transactions, LLC is the real party-in-interest.

**B. RELATED MATTERS UNDER 37 C.F.R. § 42.8(b)(2)**

Patent Owner is not aware of any current judicial or administrative matter involving U.S. Patent No. 7,065,555 that would affect, or be affected by, a decision in the requested IPR.

**C. LEAD AND BACK-UP COUNSEL UNDER 37 C.F.R. § 42.8(b)(3)**

Pursuant to 37 C.F.R. §§ 42.8(b)(3) and 42.10(a), Patent Owner provides the following designation of counsel:

<b>Lead Counsel</b>	<b>Back-up Counsel:</b>
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Pursuant to 37 C.F.R. § 42.10(b), a Power of Attorney accompanies these Mandatory Notices.

**D. SERVICE INFORMATION UNDER 37 C.F.R. § 42.8(b)(4)**

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Dated: September 13, 2023

Respectfully submitted,

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IPR2023-01366 (U.S. Patent No. 7,065,555)  
PO's Mandatory Notices

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that the foregoing PATENT OWNER'S  
MANDATORY NOTICES PURSUANT TO 37 C.F.R. § 42.8 was served  
electronically via email on September 13, 2023, on the following counsel of record  
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