



# Patent Owner's Oral Argument Presentation

***Nefflix, Inc. v. GoTV Streaming, LLC, Nos. IPR2023-00757 & IPR2023-00758***  
**re U.S. Patent Nos. 8,989,715 and 8,478,245**

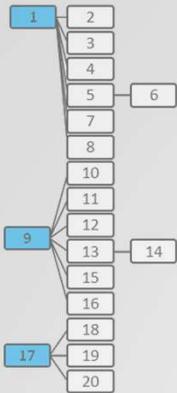
August 6, 2024

Before Richard M. Lebovitz, Brian J. McNamara, and Steven M. Schwab  
*Administrative Patent Judges*

Presented by Joshua Wyde,  
*Counsel for Patent Owner*

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- V. Identified Application Is Not in a Library of Applications ('715 Unique)
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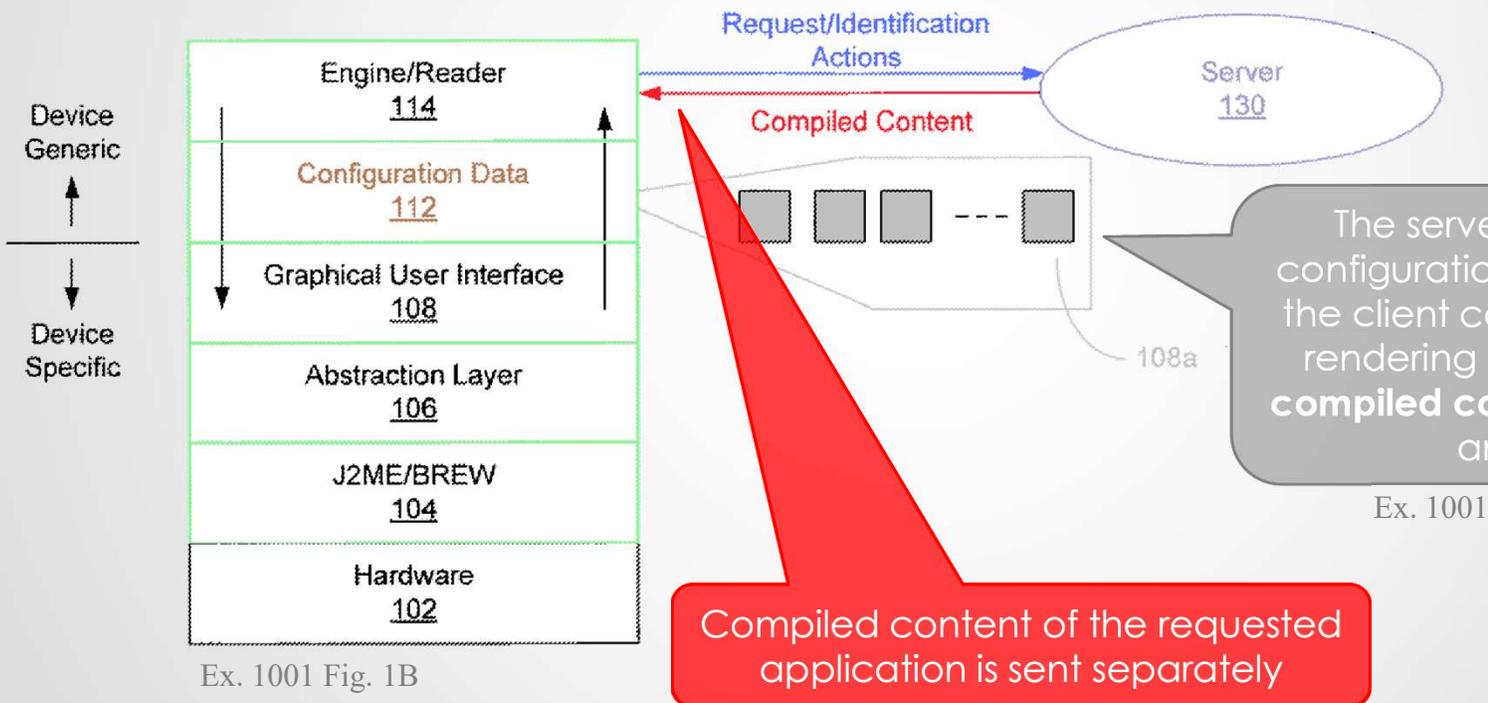
[1f/9f/17f] wherein said **custom configuration** is **applicable to** said first and second **compiled cont**

Custom Configuration Is Not Applicable to Com

# Custom Configuration Configures Compiled

certain graphical appearances of the requested application. In other words, the custom configuration provides the “look and feel” of the content of the requested application. The server

Ex. 1001 3:13-15



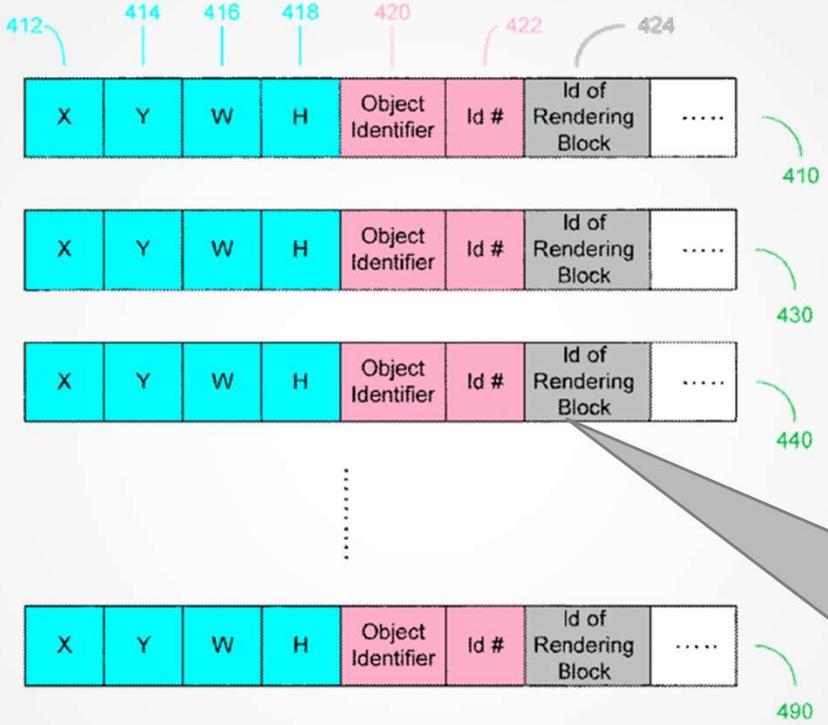
Ex. 1001 Fig. 1B

Ex. 1001

# Content Reference Allows Configuration to be

Compiled Content Page

Compiled Page Description



By re custom c ren "c applic

Ex. 1001 Fig. 4.

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