

UNITED STATES AND PATENT TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NETFLIX, INC.,
Petitioner

v.

GoTV Streaming, LLC,
Patent Owner

Case: IPR2023-00757
U.S. Patent No. 8,989,715

**PETITIONER NETFLIX, INC.'S
POWER OF ATTORNEY**

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, Virginia 22313-1450

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Netflix, Inc. hereby appoints the following as its attorneys to transact all business in the United States Patent & Trademark Office and Patent Trial and Appeal Board associated with the above-captioned *inter partes* review of U.S. Patent No. 8,989,715. These practitioners include at least:

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The individual signing below has the authority to execute this document on behalf of the petitioner, Netflix, Inc.

Date: April 6, 2023

DocuSigned by:

AE3C681F219F42C...

Name: Asa Wynn-Grant

Title: Patent Litigation Counsel

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on April 7, 2023, a true and correct copy of the foregoing **PETITIONER'S POWER OF ATTORNEY** was served via FedEx® Express and e-mail on April 7, 2023, in its entirety on the following:

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Petitioner knows this to be additional addresses likely to effect service under
37 C.F.R. § 42.105.

Date: April 7, 2023

By: /Aliza George Carrano/
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