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Kembel et al.

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(54) **SYSTEM AND METHODS FOR CREATING AND AUTHORIZING INTERNET CONTENT USING APPLICATION MEDIA PACKAGES**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 938 days.

This patent is subject to a terminal disclaimer.

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Related U.S. Application Data

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G06F 17/00 (2006.01)
G06F 15/173 (2006.01)

(52) **U.S. Cl.** **715/201; 715/741; 715/762; 709/224**

(58) **Field of Classification Search** **709/203, 709/223, 224; 715/201, 741, 762**

See application file for complete search history.

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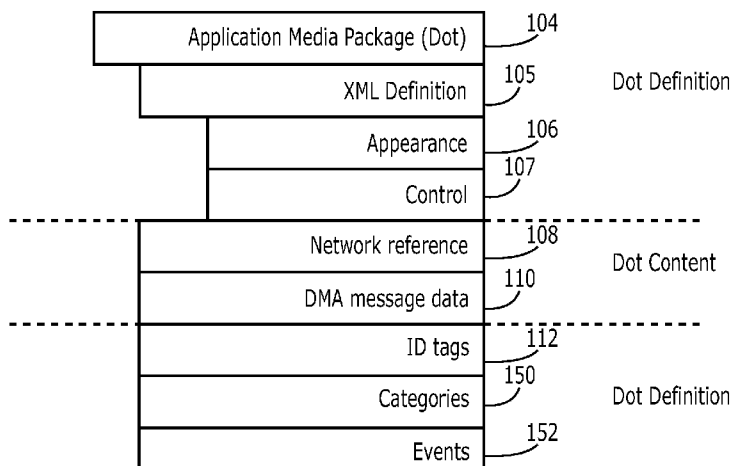
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(57) **ABSTRACT**

An Application Media Package is a software component for accessing and displaying Internet content which includes a definition for rendering a graphical user interface and a URL pointing to Internet content to be downloaded and presented within said user interface. An Application Media Viewer may be used in association with an Application Media Package to manage the collection, organization, sharing, and rendering of a plurality of such Packages. A development server supports the community of Application Media Package developers, providing developer tools, including Package templates which provide an expedient method of re-purposing existing internet media into a new presentation package by choosing from existing examples. Access to tools and information may be controlled at the development server. The development server may also provide a development and test zone for Package verification, authentication and acceptance before posting.

16 Claims, 14 Drawing Sheets



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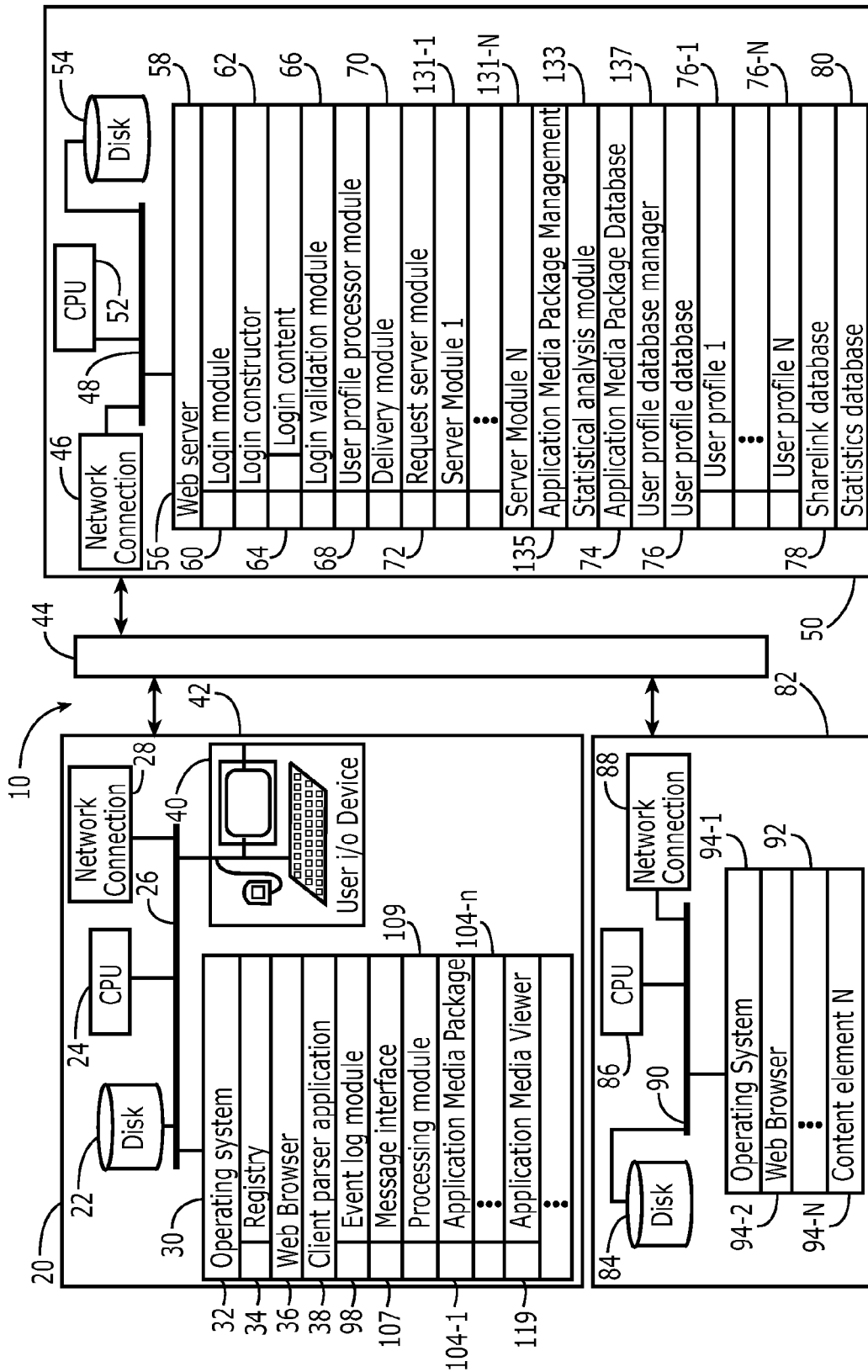


FIG. 1

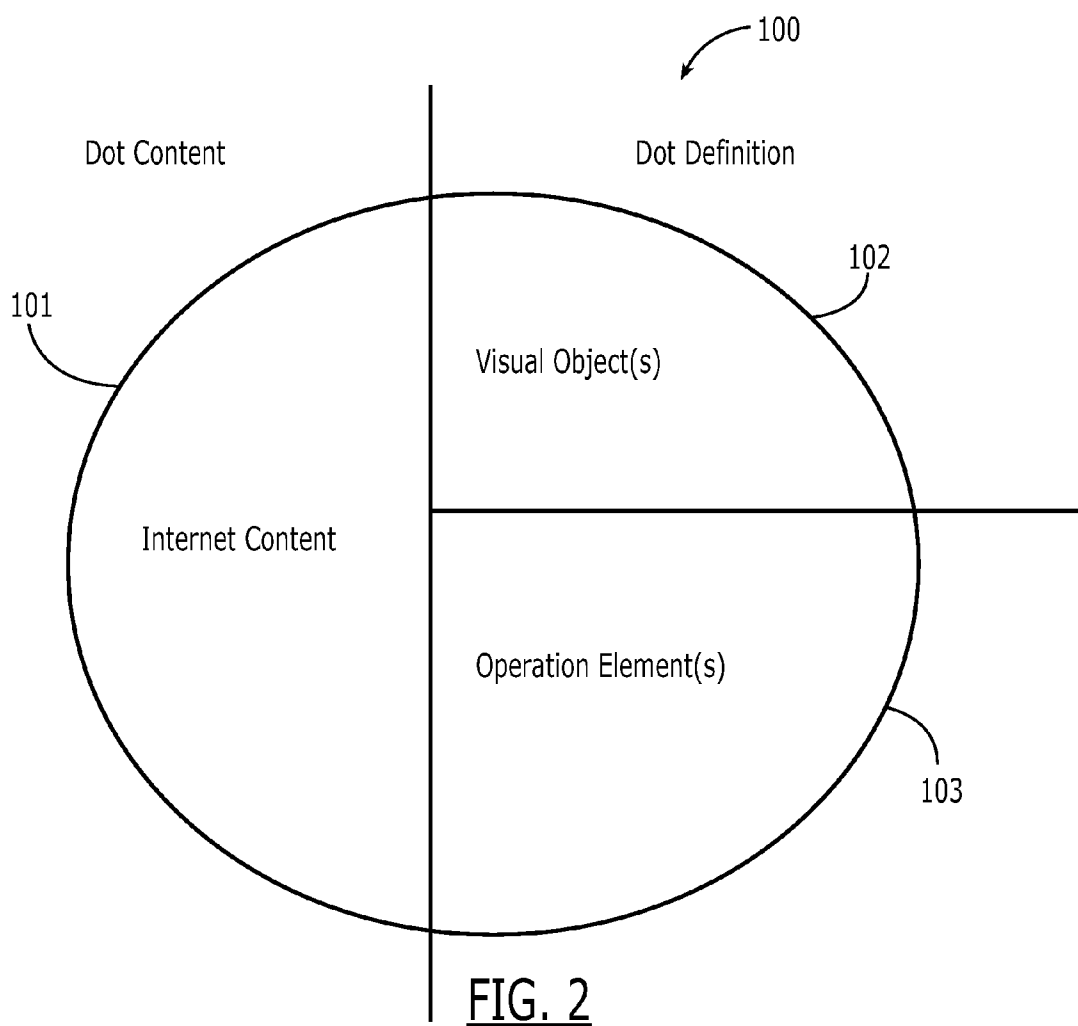


FIG. 2

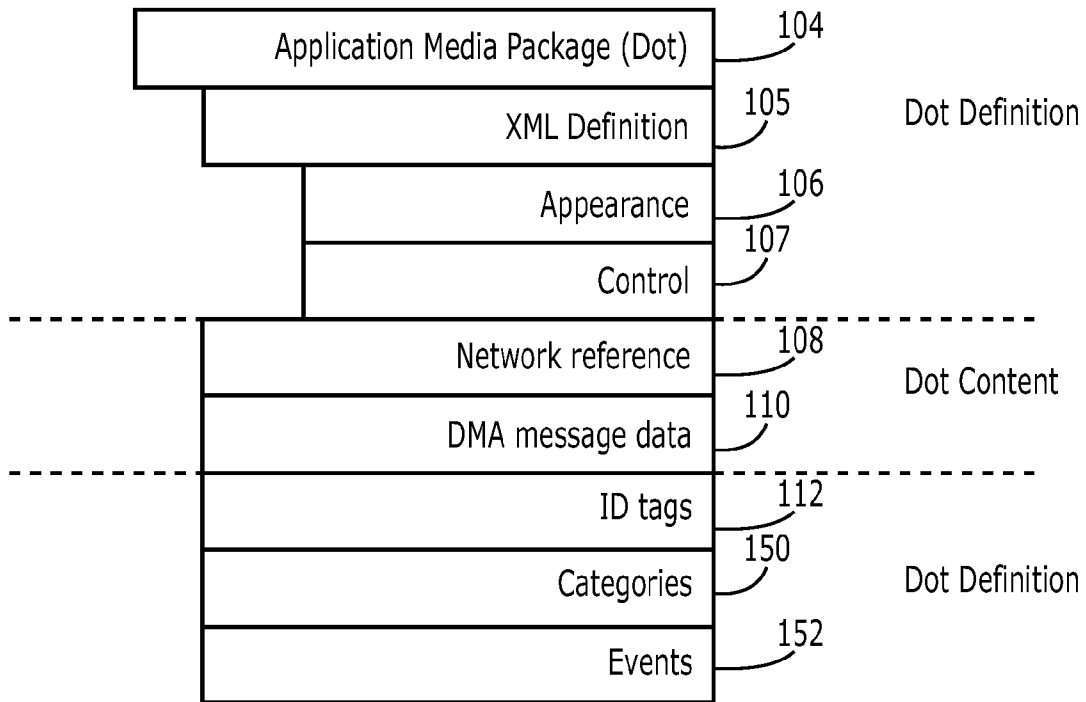


FIG. 3

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