

D E M O | mobile



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Conference Program  
September 6-8, 2000

## Welcome to DEMOmobile 2000!

In the next few days, you will see the people, products, and ideas that will help you take leadership of the dynamic and emerging mobile computing market. We're confident that DEMOmobile will deliver valuable insights and we're delighted to have you join in this critical debate.

Mobile, wireless and pervasive computing have captured the spotlight in today's technology markets. Millions of dollars are pouring into venture-backed startups and new corporate initiatives all focused on moving information and applications off of the desktop and into the hands of an increasingly on-the-go workforce and society.

In its second year, DEMOmobile has emerged as the touchstone for the leaders in the mobile computing marketplace. In preparing for this year's conference, we've met with hundreds of companies, talked to researchers and analysts, and examined fully the issues that will shape the future of mobility. We've spent the past six months dissecting this marketplace in order to focus into these few days the products and issues that you will need to understand in order to shape your mobile strategies and businesses.

Over the next few days we will . . .

- Present to you the best of the best of this new breed of technology innovator,
- Look at the technologies that lay the foundation for wireless mobility and the products and services that are being built to take advantage of those platforms,
- Debate the business issues, emerging markets, and application designs that will affect how we work now and into the future.

Enjoy the debate and critical insights gleaned from the next few days at DEMOmobile 2000!

Chris Shipley  
Executive Producer  
The DEMO Conferences

Jim Forbes  
Producer  
DEMOmobile 2000

Schedule of Events

Speakers

Demonstrators

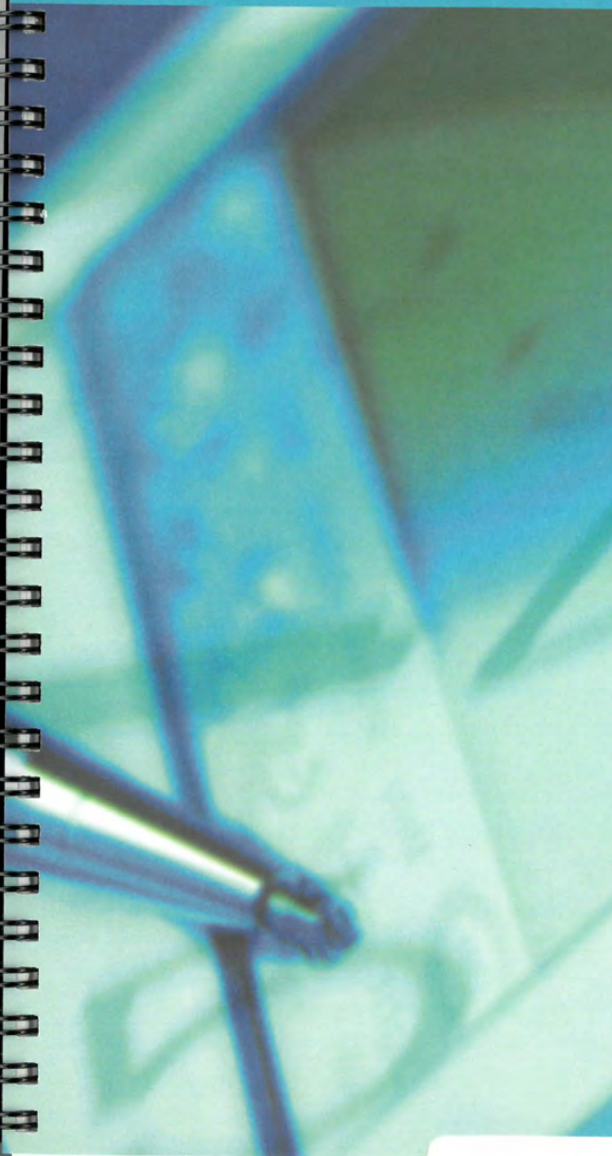
Sponsors

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SCHEDULE O



SCHEDULE O

WEDNESDAY

SEPTEMBER 6, 2000

12:00pm - 7:30pm

**Registration & Information Desk Open**

*The Ritz-Carlton Ballroom Foyer*

1:30pm - 3:00pm

**Pre-Conference Workshop**

Winning Reviews: What Do Leading Product Reviewers Look For?

*The Georgian Ballroom*

Reviews can make or break a product — and products. But just what are the criteria used to evaluate products, applications, and services? DEMOmobile has assembled an all-star panel of reviewers who will share the secrets of their evaluation lab.

**Moderator:**

Jim Forbes, *Producer, DEMOmobile*

**Panelists:**

Jonathan Blackwood, *Senior Editor, Winmag.com*

Bill Howard, *Senior Executive Editor, PC Magazine*

Jim Louderback, *VP, Editorial Director, ZDTV*

Steve Wildstrom, *Personal Technology Correspondent, InfoWorld*

Kevin Railsback, *Technical Director, InfoWorld*

3:30pm - 5:00pm

**Pre-Conference Workshop**

Funding Wireless Ventures: Due Diligence and Exit Strategies

*The Georgian Ballroom*

In near lock step, venture investors have turned their attention to the emerging wireless Internet market. What are the opportunities in the emerging wireless Internet market place. What are the criteria used to evaluate wireless technologies? We've assembled a panel of experts to discuss the challenges and opportunities for investors who collectively control more than \$3 billion in venture capital. This panel is due diligence for every entrepreneur or executive looking to play in wireless mobility.

**Moderator:**

Chris Shipley, *Executive Producer, DEMO Conference*

**Panelists:**

Deepak Natarajan, *Managing Director, Redwood Capital*

John Gardner, *Partner, Nokia Ventures*

Jonathan Roberts, *Managing Partner, Ignition Capital*

Janice Roberts, *General Partner, Mayfield Fund*

6:00pm - 8:00pm

**Welcome Reception**

Hosted by Mayfield Fund and Qpass

*The Ritz-Carlton Ballroom Foyer*

This is your chance to meet our Platinum sponsors, Qpass, as well as the other DEMOmobile sponsors at a reception.

6:00pm - 8:00pm

**Platinum Sponsor Suites Open**

Mayfield Fund — *The Pavilion*

Qpass — *The Plaza*

9:00pm - 12:00am

**Late Night at DEMOmobile — Featuring Entertainment**

Hosted by Lemout & Hauspie

*The Lobby Lounge*

# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

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With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

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Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

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Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

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Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

## FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

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Sync your system to PACER to automate legal marketing.