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# (12) United States Patent Hunt

#### (54) UNIFIED SERVICES PLATFORM USING A TELEPHONE NUMBER AS A COMMON SUBSCRIBER IDENTIFIER

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- (73) Assignee: SHANGO CORP, LLC, Austin, TX (US)
- (\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 116 days.
- (21) Appl. No.: 14/087,768
- (22) Filed: Nov. 22, 2013

#### (65) **Prior Publication Data**

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### **Related U.S. Application Data**

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- (51) Int. Cl.

H04M 11/00	(2006.01)
H04M 3/22	(2006.01)
H04M 3/42	(2006.01)

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- (52) U.S. Cl. CPC ...... *H04M 3/2209* (2013.01); *H04M 3/42297* (2013.01)

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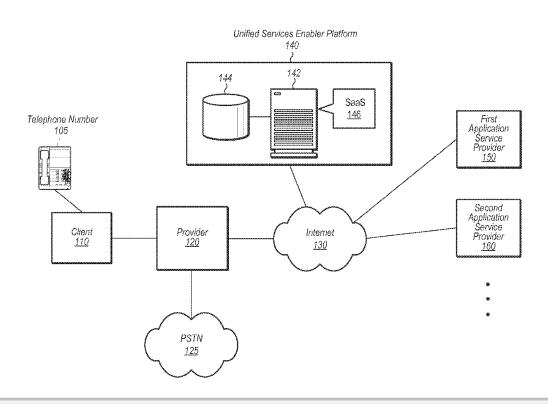
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Primary Examiner — Maria El-Zoobi

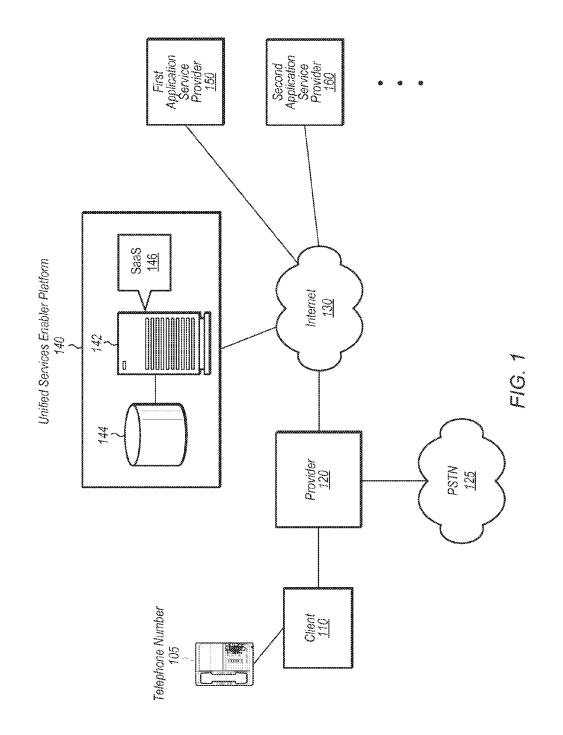
#### (57) **ABSTRACT**

A system and method for enabling the telephone number as a platform for the association of IP-enabled services with legacy telephone service. A unified services enabler platform may be utilized to associate a customer and their telephone number with a variety of services and applications from multiple different ecosystems. The customer can continue to use their existing telephone service and in addition can utilize new IP-enabled features that are associated with their telephone number as the common ID.

### 17 Claims, 11 Drawing Sheets



Sheet 1 of 11



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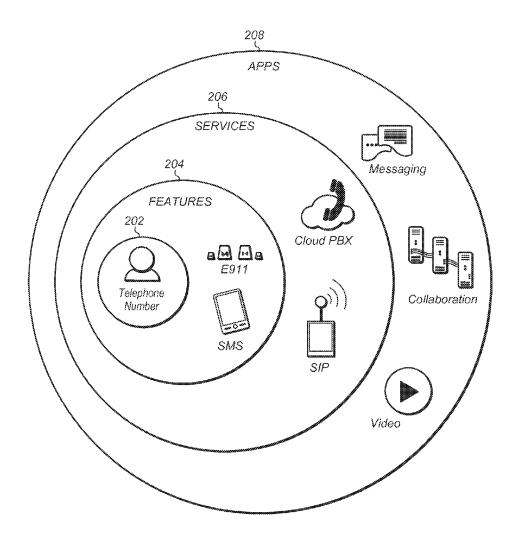
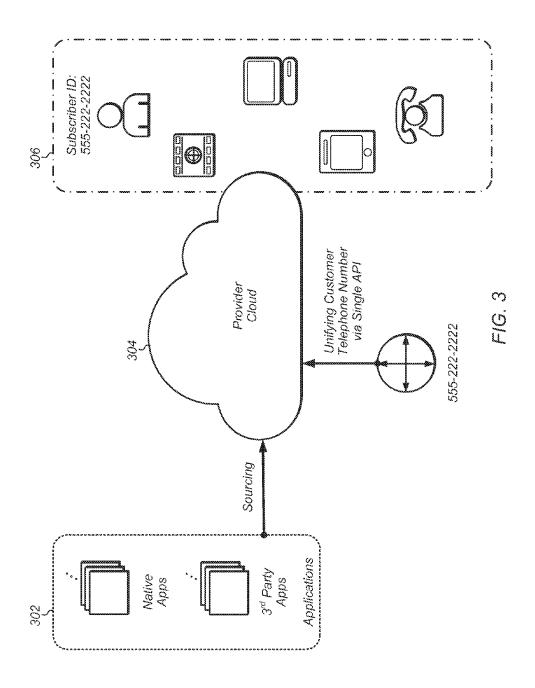
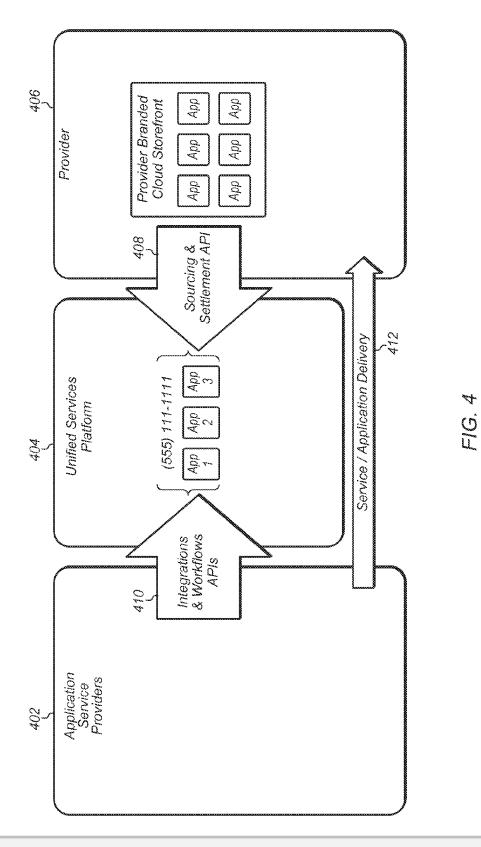


FIG. 2



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