

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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GOOGLE LLC,  
Petitioner,

v.

ECOFACTOR, INC.  
Patent Owner.

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Case IPR2023-00356  
U.S. Patent No. 8,596,550

**ECOFACTOR, INC.'S POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner EcoFactor, Inc., with a principal place of business at 441 California Avenue, Number 2, Palo Alto, California 94301, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

Lead Counsel	Back-Up Counsel
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For EcoFactor, Inc.

Signature:   
 By: Shayan Habib  
 Title: CEO

Date: Jan 4th, 2023

**CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))**

The undersigned hereby certifies that the above document was served on January 4, 2023, by filing this document through the Patent Review E2E system as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioner:

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Date: January 4, 2023

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