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(12) **United States Patent**
Samaniego et al.

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(45) **Date of Patent:** **Nov. 8, 2005**

(54) **AUTOMATED MEDIA DELIVERY SYSTEM**

(58) **Field of Search** 715/501.1, 517,
715/513; 709/203; 345/629

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(73) **Assignee:** **Automated Media Processing Solutions, Inc.**, Mill Valley, CA (US)

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(*) **Notice:** Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 754 days.

* cited by examiner

(21) **Appl. No.:** **09/929,904**

Primary Examiner—William Bashore

(22) **Filed:** **Aug. 14, 2001**

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(65) **Prior Publication Data**

US 2002/0078093 A1 Jun. 20, 2002

Related U.S. Application Data

(57) **ABSTRACT**

(63) Continuation-in-part of application No. 09/425,326, filed on Oct. 21, 1999.

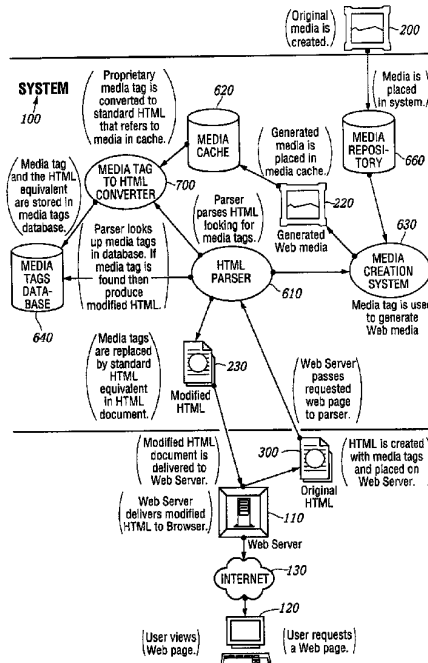
An automatic graphics delivery system that operates in parallel with an existing Web site infrastructure is provided. The system streamlines the post-production process by automating the production of media through content generation procedures controlled by proprietary tags placed by an author within URLs embedded within Web documents.

(60) Provisional application No. 60/226,043, filed on Aug. 16, 2000.

(51) **Int. Cl.**⁷ **G06F 15/00; G06F 17/00; G06F 15/16**

(52) **U.S. Cl.** **715/501.1; 715/513; 715/517; 709/203**

8 Claims, 23 Drawing Sheets



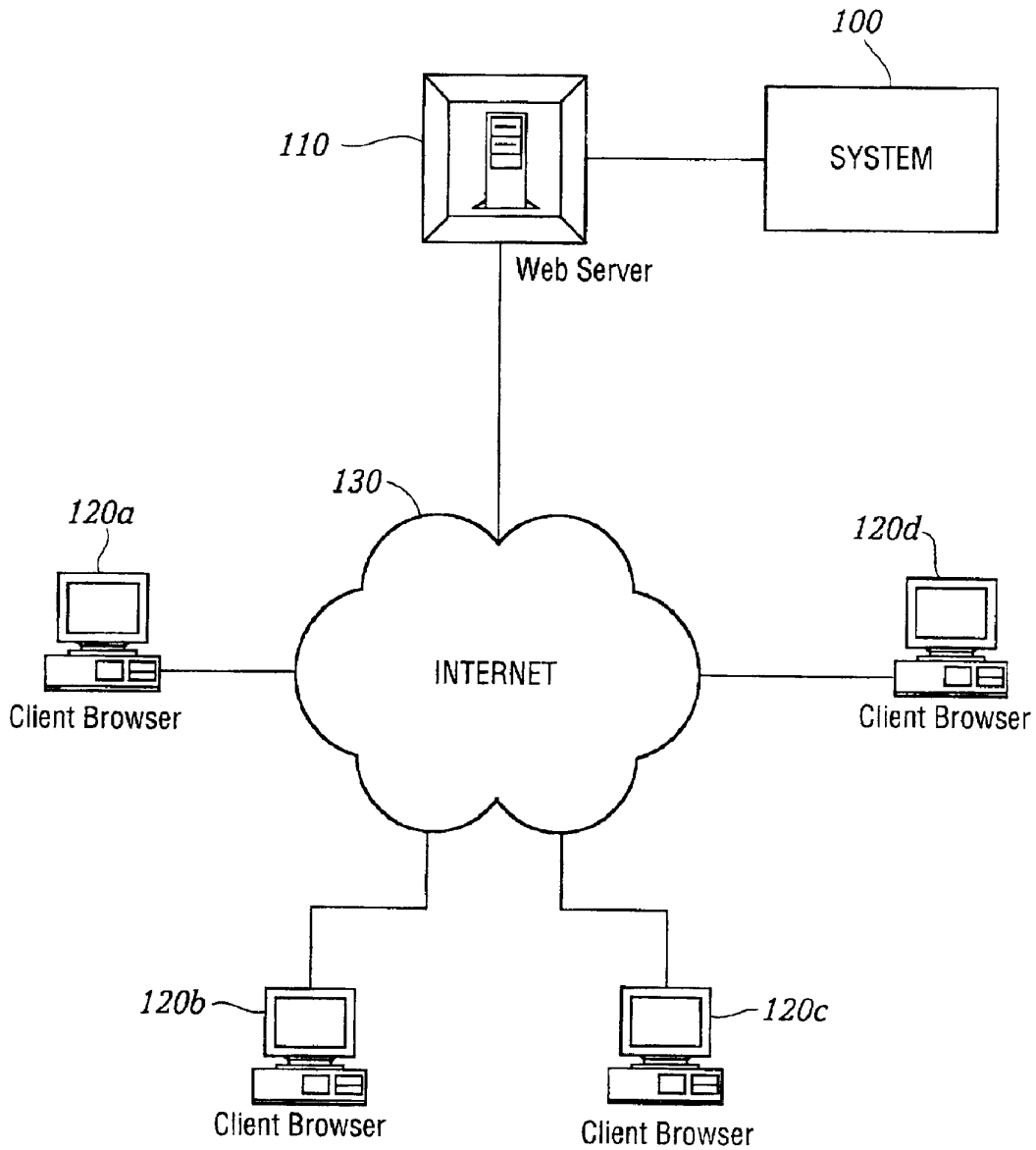


FIG. 1

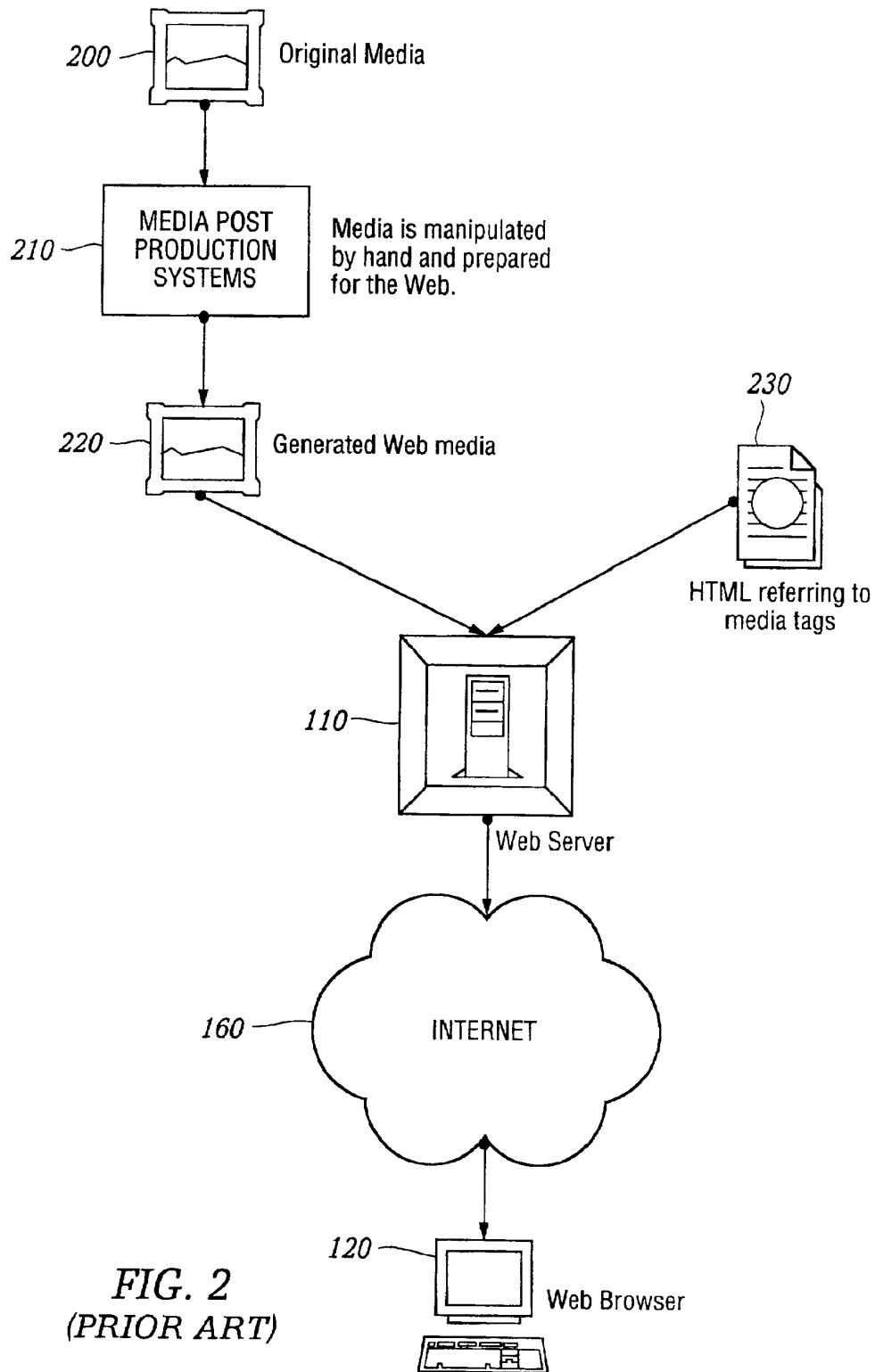


FIG. 2
(PRIOR ART)

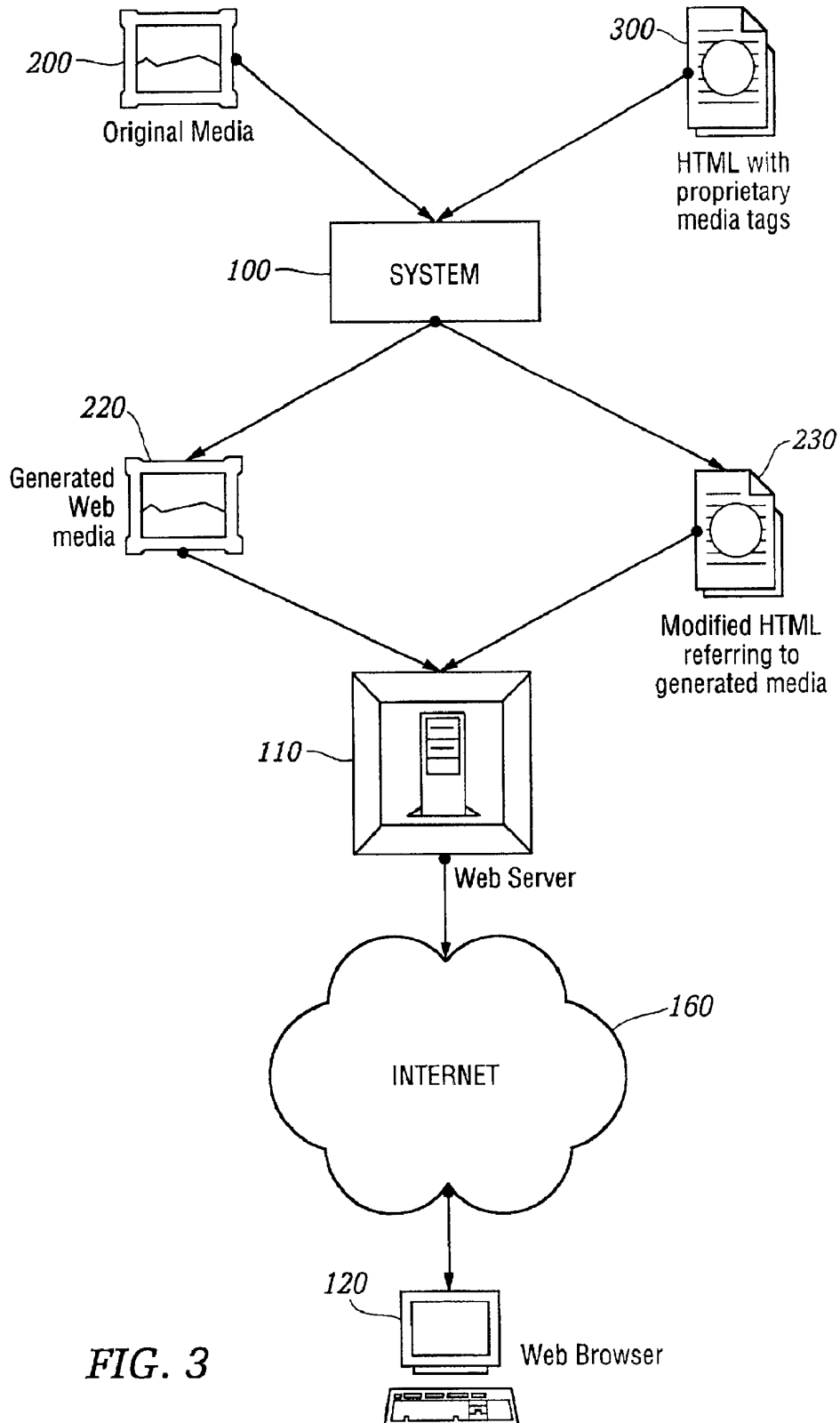


FIG. 3

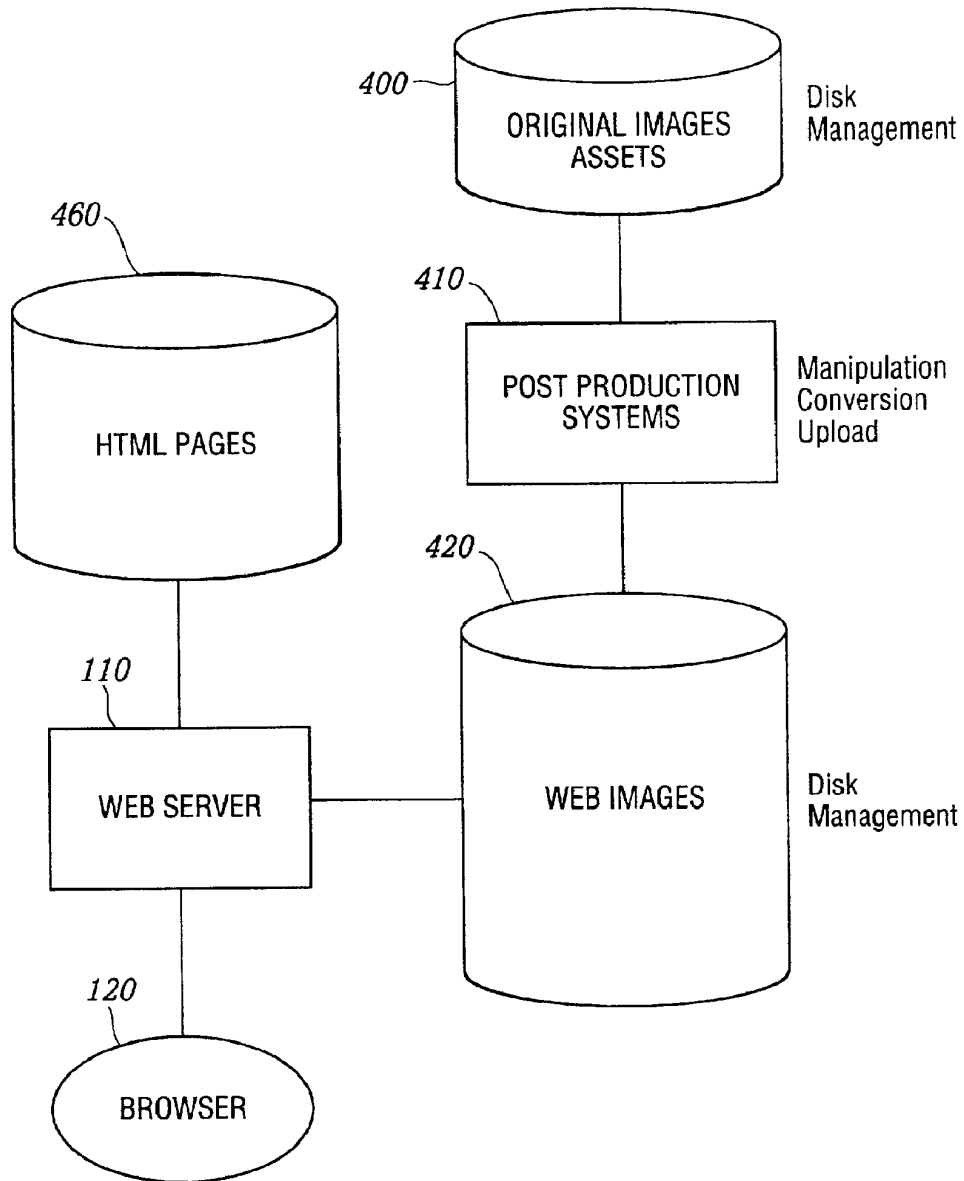


FIG. 4
(PRIOR ART)

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