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(54) **AUTOMATED MEDIA DELIVERY SYSTEM**

Related U.S. Application Data

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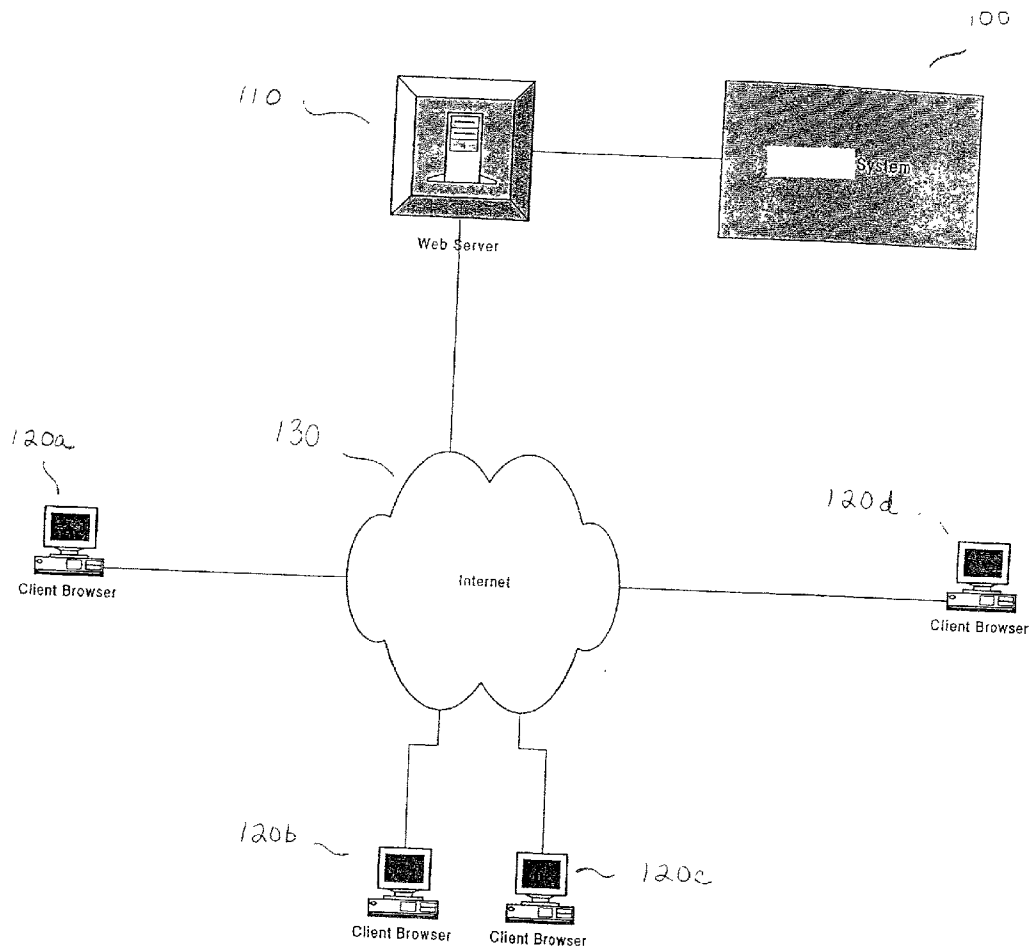
(51) **Int. Cl.⁷** **G09G 5/12**
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(57) **ABSTRACT**

An automatic graphics delivery system that operates in parallel with an existing Web site infrastructure is provided. The system streamlines the post-production process by automating the production of media through content generation procedures controlled by proprietary tags placed by an author within URLs embedded within Web documents.

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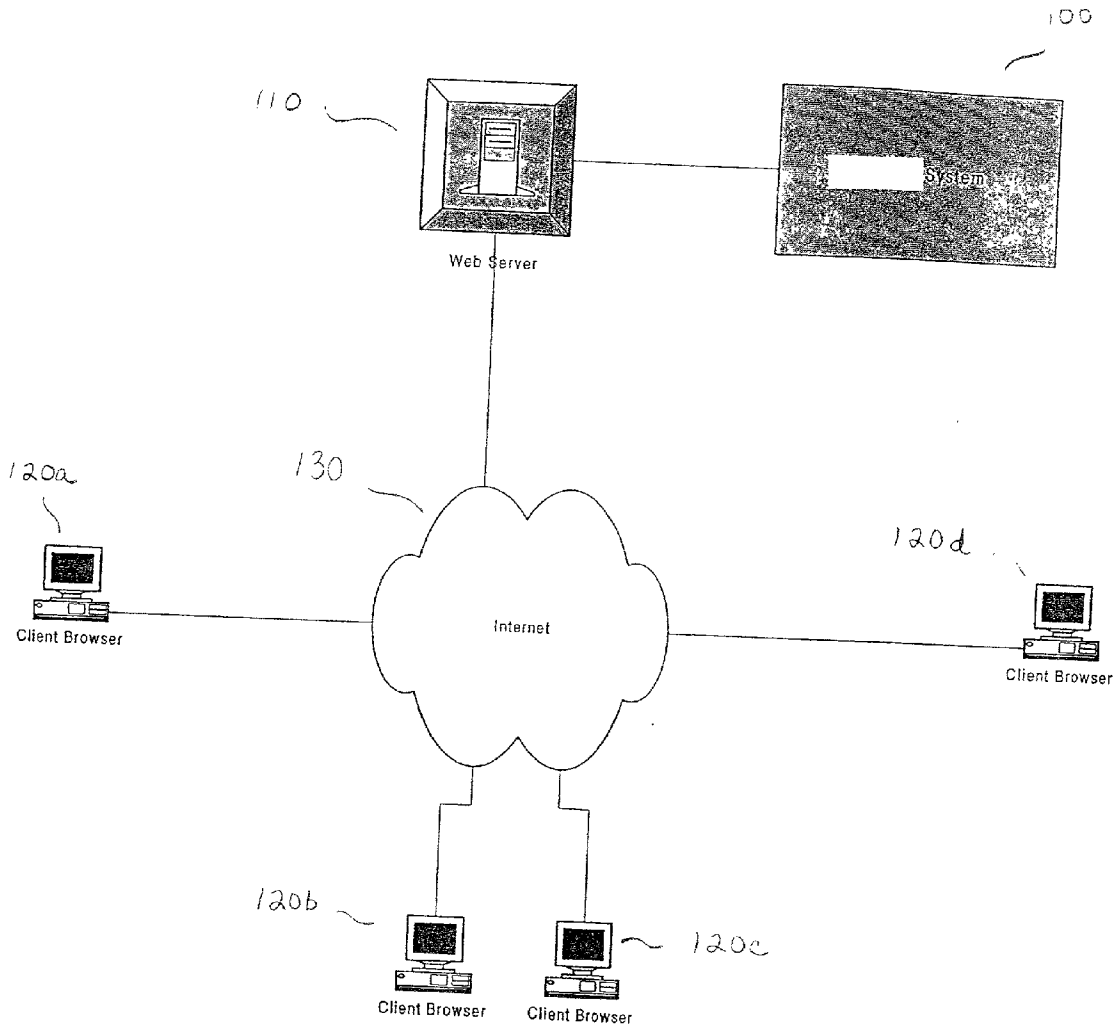


Fig 1

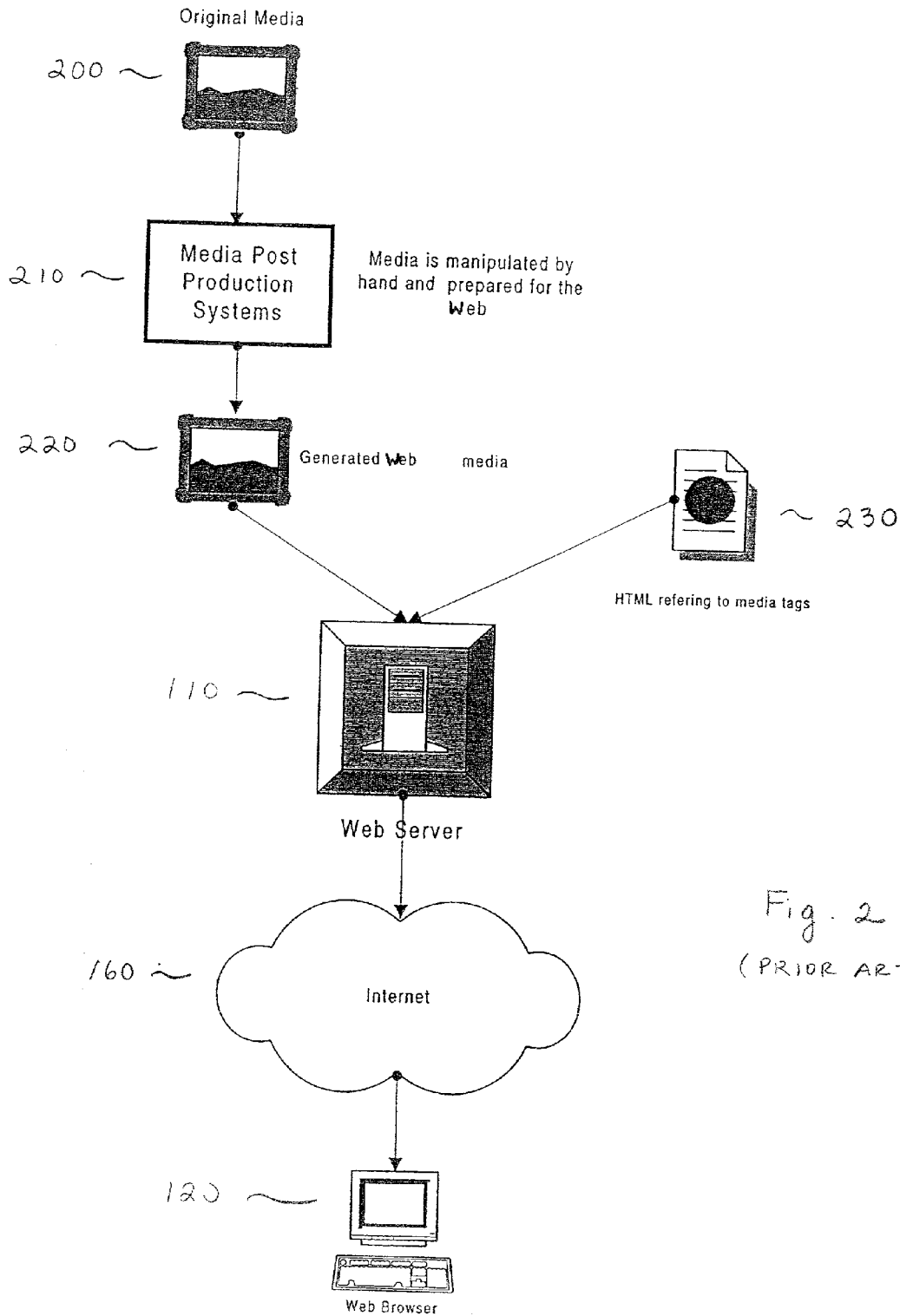


Fig. 2
(PRIOR ART)

Fig. 3

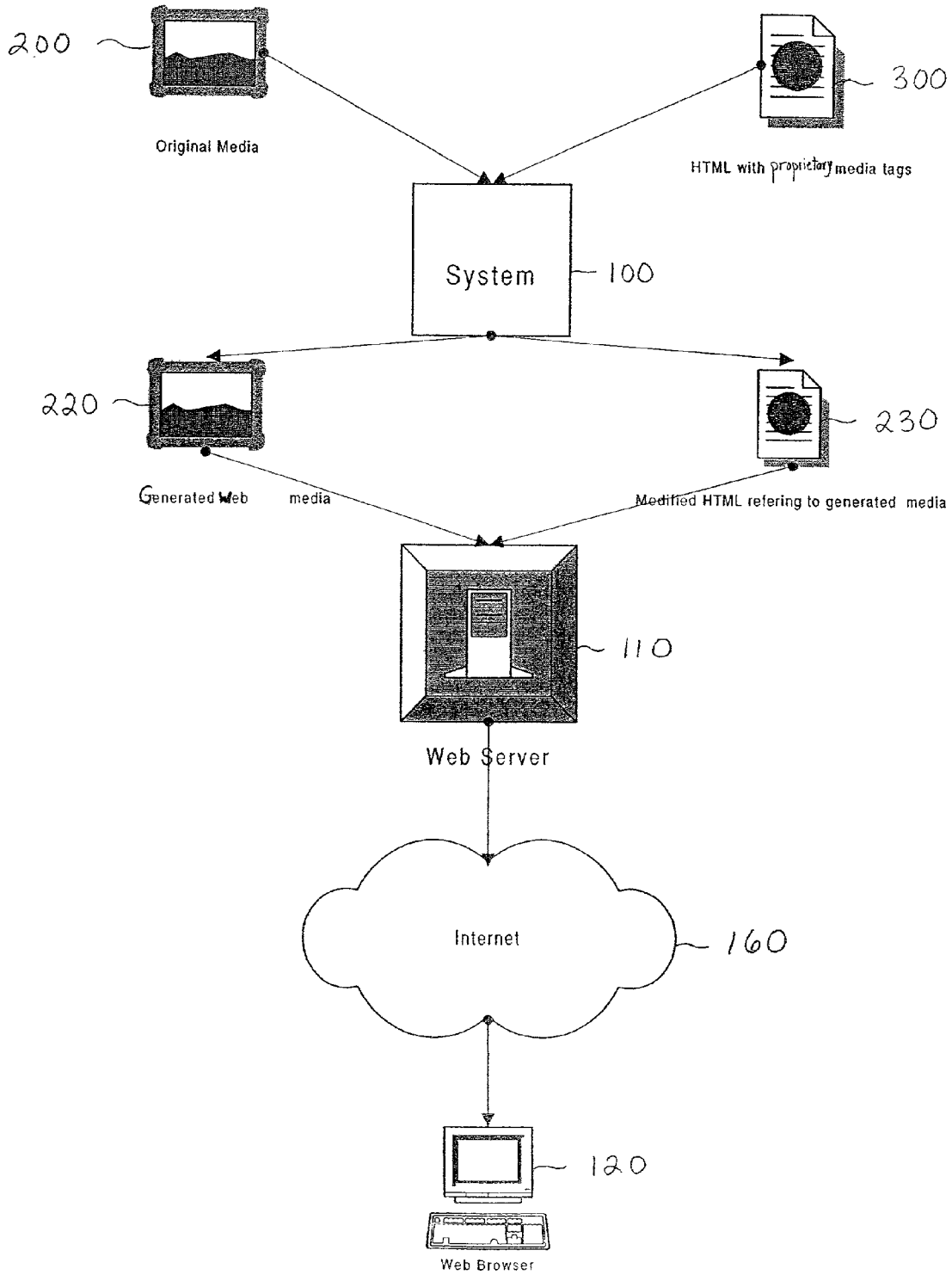
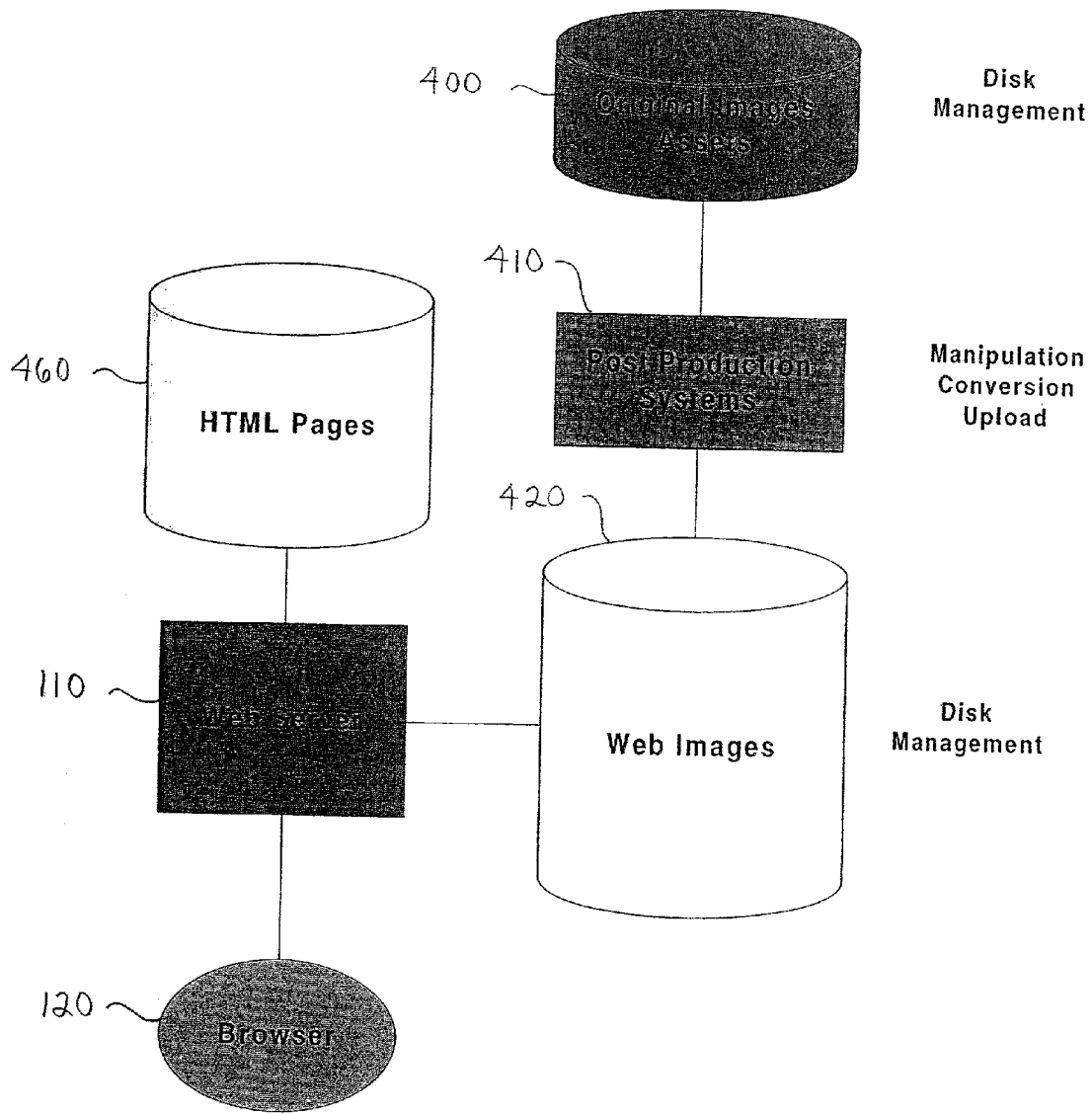


Fig. 4 (PRIOR ART)



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