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Barger et al.

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(54) **AUTOMATED MEDIA DELIVERY SYSTEM**

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patent is extended or adjusted under 35
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15, 2008, which is a division of application No.
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which is a continuation-in-part of application No.
09/929,904, filed on Aug. 14, 2001, now Pat. No.
6,964,009, which is a continuation of application No.
09/425,326, filed on Oct. 21, 1999, now Pat. No.
6,792,575.

(51) **Int. Cl.**
G06F 15/16 (2006.01)

(52) **U.S. Cl.**
USPC **709/236; 709/246; 341/50; 708/204**

(58) **Field of Classification Search**

USPC 709/263, 234, 231, 226, 219, 217,
709/204, 203, 200; 370/552, 468, 431, 353,
370/352, 330, 280, 241; 341/50; 708/204
See application file for complete search history.

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Primary Examiner — David Lazaro

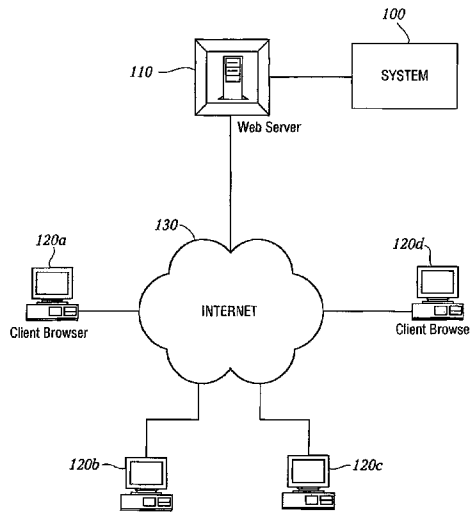
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Patent Group

(57) **ABSTRACT**

An automatic graphics delivery system that operates in par-
allel with an existing Web site infrastructure is provided. The
system streamlines the post-production process by automat-
ing the production of media through content generation pro-
cedures controlled by proprietary tags placed by an author
within URLs embedded within Web documents.

20 Claims, 23 Drawing Sheets



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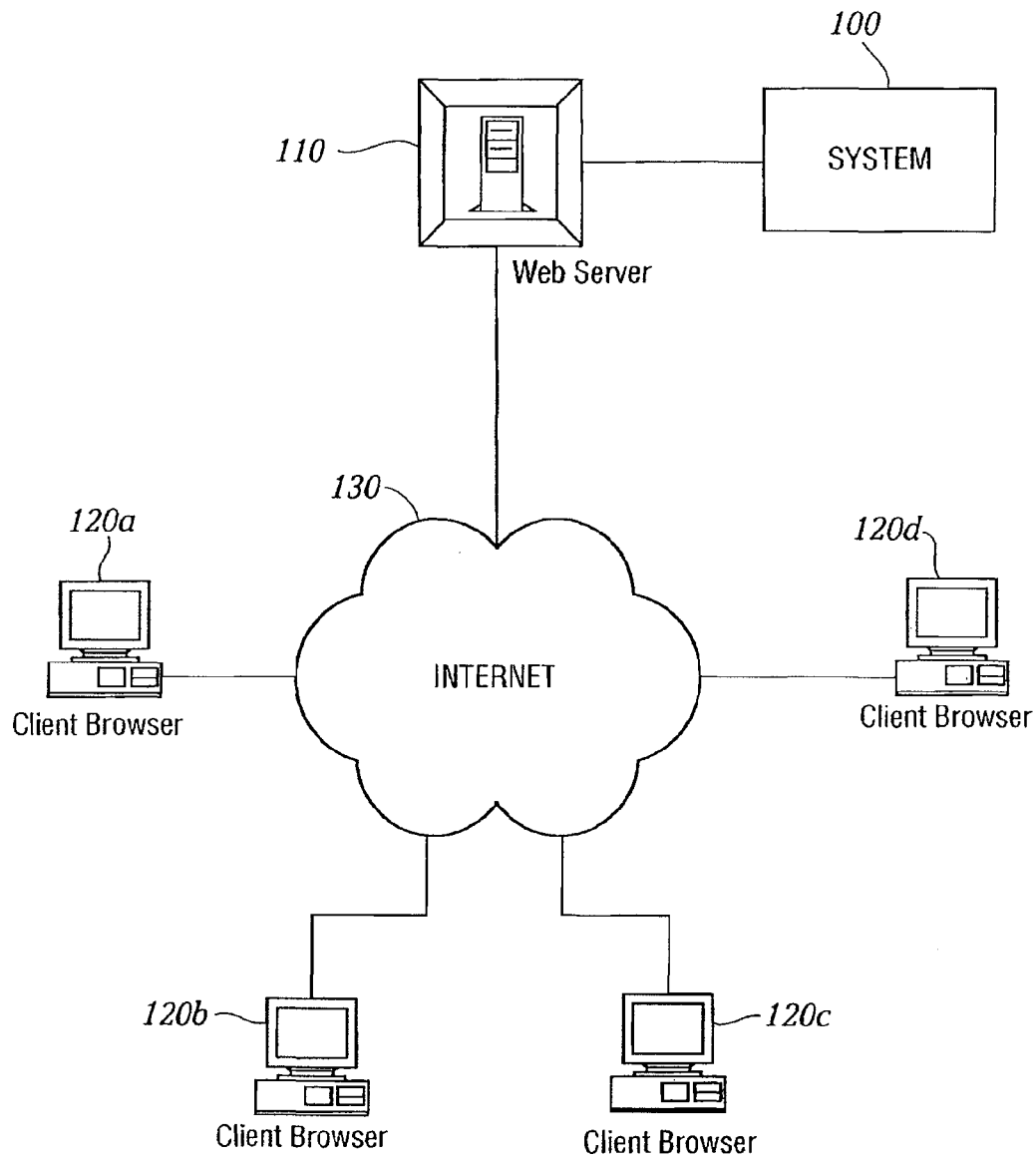


FIG. 1

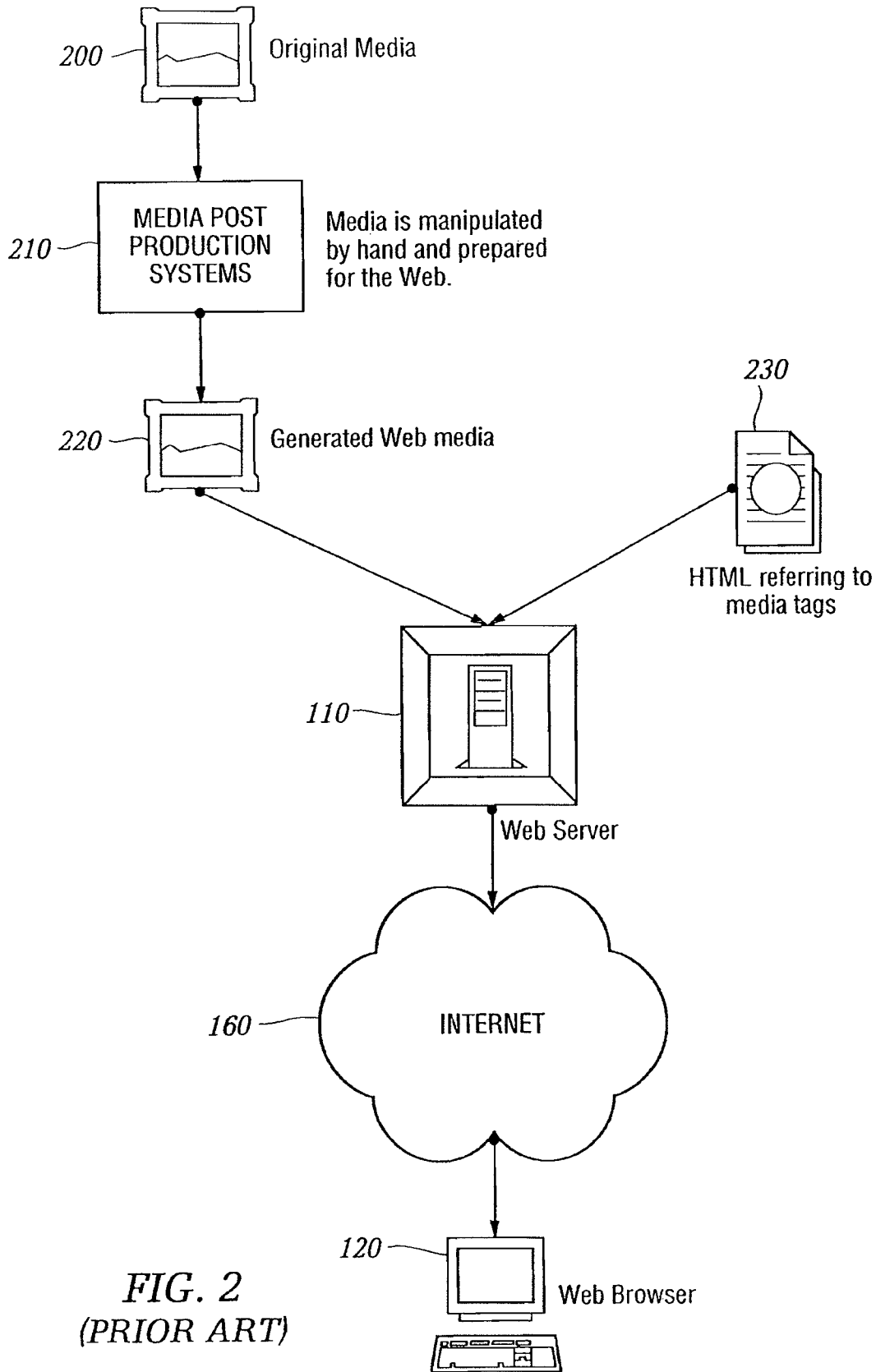


FIG. 2
(PRIOR ART)

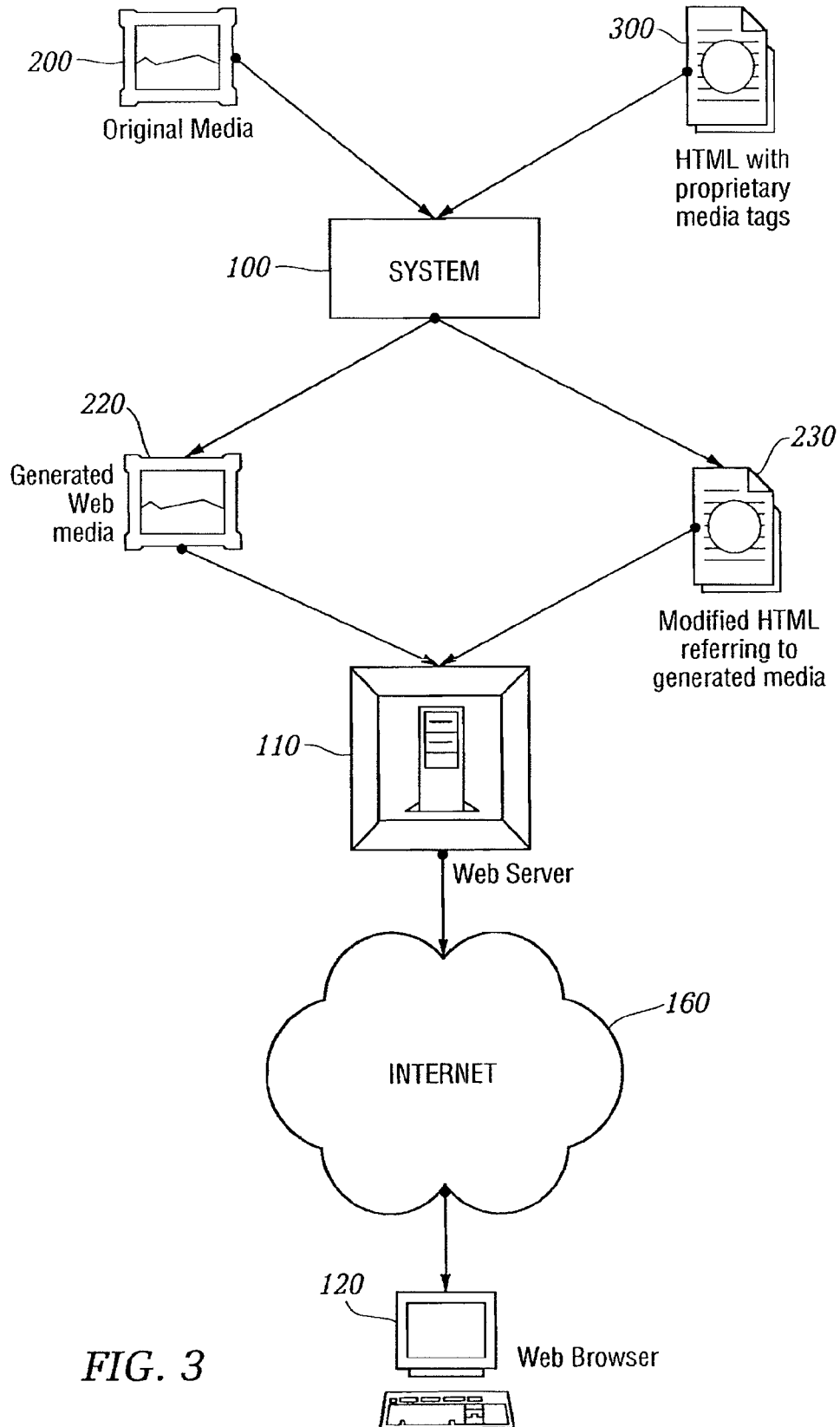


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