

Filed: July 6, 2023

Filed on behalf of Amazon.com, Inc.

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AMAZON.COM, INC.,
Petitioner,

v.

JAWBONE INNOVATIONS, LLC,
Patent Owner.

IPR2023-00251
U.S. Patent No. 11,122,357

**DECLARATION OF MARK LEZAMA IN SUPPORT OF
UNOPPOSED PRO HAC VICE MOTION**

<i>Amazon v. Jawbone</i> U.S. Patent 11,122,357 Amazon Ex. 1014
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I, Mark Lezama, declare and state as follows:

1. I am a partner at Knobbe, Martens, Olson & Bear, LLP. Lead counsel for Petitioner Amazon.com, Inc., in this *inter partes* review proceeding is Colin B. Heideman, who is also a partner at my law firm. Mr. Heideman is registered to practice before the United States Patent and Trademark Office and holds Registration No. 61,513. With respect to this proceeding, I will work closely with Mr. Heideman.

2. I am admitted to practice before the United States Court of Appeals for the Federal Circuit. Over the past 16 years, I have represented clients in numerous litigations involving patents across the United States. Within the past five years alone, I have been counsel of record in or substantively involved in at least nine district-court litigations involving allegations of patent infringement or patent invalidity.

3. I also have experience in *inter partes* review proceedings. The Board previously admitted me *pro hac vice* in *Amazon.com, Inc. and Amazon Web Services, LLC v. Personalized Media Communications, LLC*, Case IPR2014-01528, and *Guest Tek Interactive Entertainment Ltd. v. Nomadix, Inc.*, Cases IPR2019-00211 and IPR2019-00253.

4. I am comfortable and experienced with technically and legally complex matters, such as will be present in this proceeding. For example, I am experi-

enced with technically and legally complex matters in the field of computer networking and programming, and I have developed familiarity with the mathematics and technology of signal processing. In addition to my experience with technically and legally complex patent matters, I hold a bachelor's degree in mathematics from Harvard College.

5. I am familiar with U.S. Patent 11,122,357 and with the legal subject matter, technical subject matter, and cited art discussed in Petitioner's request for *inter partes* review of U.S. Patent 11,122,357, which forms the basis for this proceeding. I am counsel of record for Petitioner in the parallel district-court litigation (case no. 22-cv-06727 (N.D. Cal.)) and have been involved in developing invalidity contentions for the '357 patent in that case. In view of my legal experience, technical background, and familiarity with the issues in the present matter, Petitioner has requested my services in the present matter. Denial of my appearance in this case would create an undue burden on Petitioner.

6. I am a member in good standing of the Bar of the State of California. I am admitted to practice before the United States Court of Appeals for the Federal Circuit, the United States Court of Appeals for the Ninth Circuit, the United States District Court for the Central District of California, and the United States District Court for the Northern District of California.

7. I have never been suspended or disbarred from practice before any court or administrative body.

8. I have never had a court or administrative body deny my application for admission to practice.

9. I have never been sanctioned or cited for contempt by any court or administrative body.

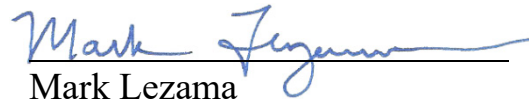
10. I have read and will comply with the Office Patent Trial Practice Guide and the Board's Rules of Practice for Trials set forth in Part 42 of Title 37 of the Code of Federal Regulations.

11. I agree to be subject to the United States Patent and Trademark Office Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.*, and disciplinary jurisdiction under 37 C.F.R. § 11.19(a).

12. I do not recall having appeared *pro hac vice* in proceedings before the United States Patent and Trademark Office in the last three years. I believe the last USPTO proceedings in which I formally appeared were Cases IPR2019-00211 and IPR2019-00253, which terminated in May 2020.

I declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

Executed on July 6, 2023.


Mark Lezama

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