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CPC ..... **G06F 17/30268** (2013.01); **G06F 17/3028** (2013.01)

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(57) **ABSTRACT**

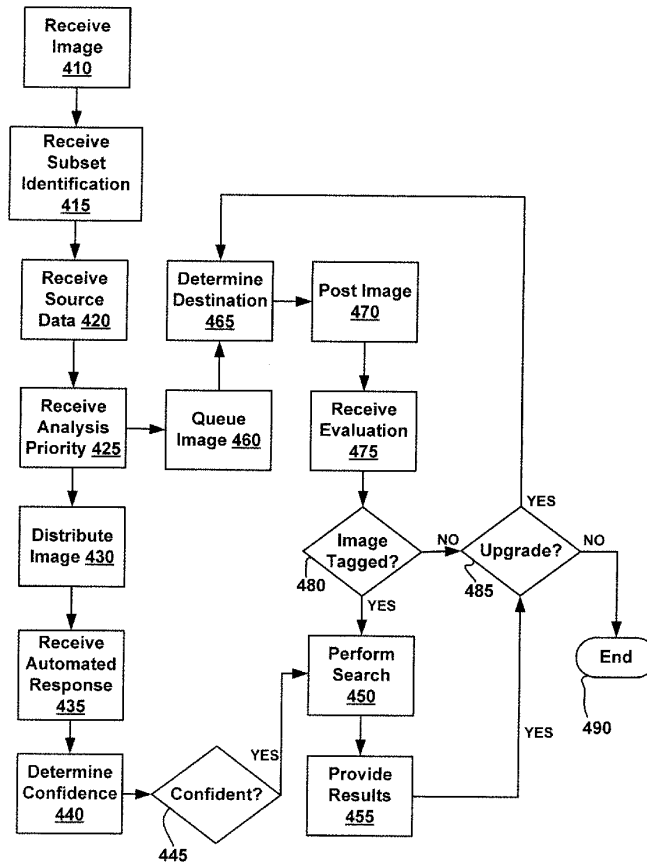
(21) Appl. No.: **14/267,840**

An image recognition approach employs both computer generated and manual image reviews to generate image tags characterizing an image. The computer generated and manual image reviews can be performed sequentially or in parallel. The generated image tags may be provided to a requester in real-time, be used to select an advertisement, and/or be used as the basis of an Internet search. In some embodiments generated image tags are used as a basis for an upgraded image review. A confidence of a computer generated image review may be used to determine whether or not to perform a manual image review.

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**Related U.S. Application Data**

(60) Provisional application No. 61/975,691, filed on Apr. 4, 2014, provisional application No. 61/976,494, filed on Apr. 7, 2014, provisional application No. 61/987,156, filed on May 1, 2014.



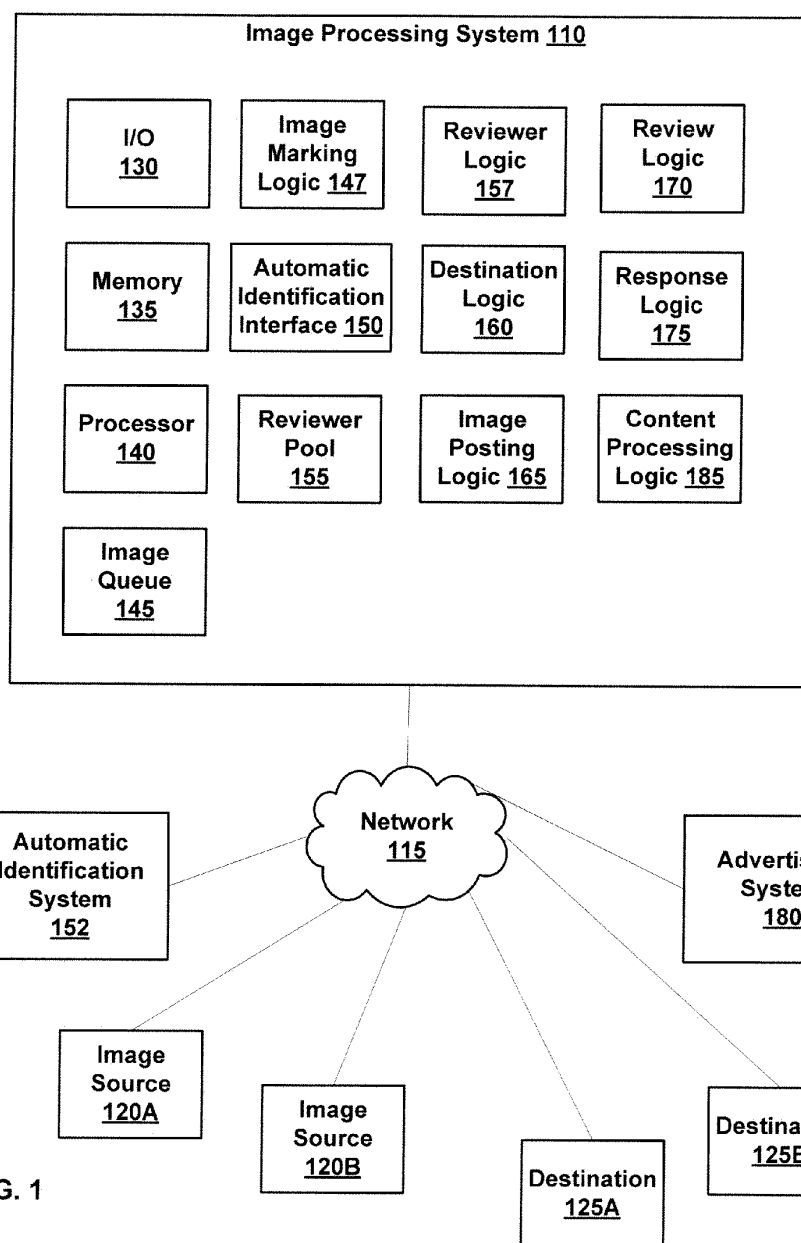


FIG. 1

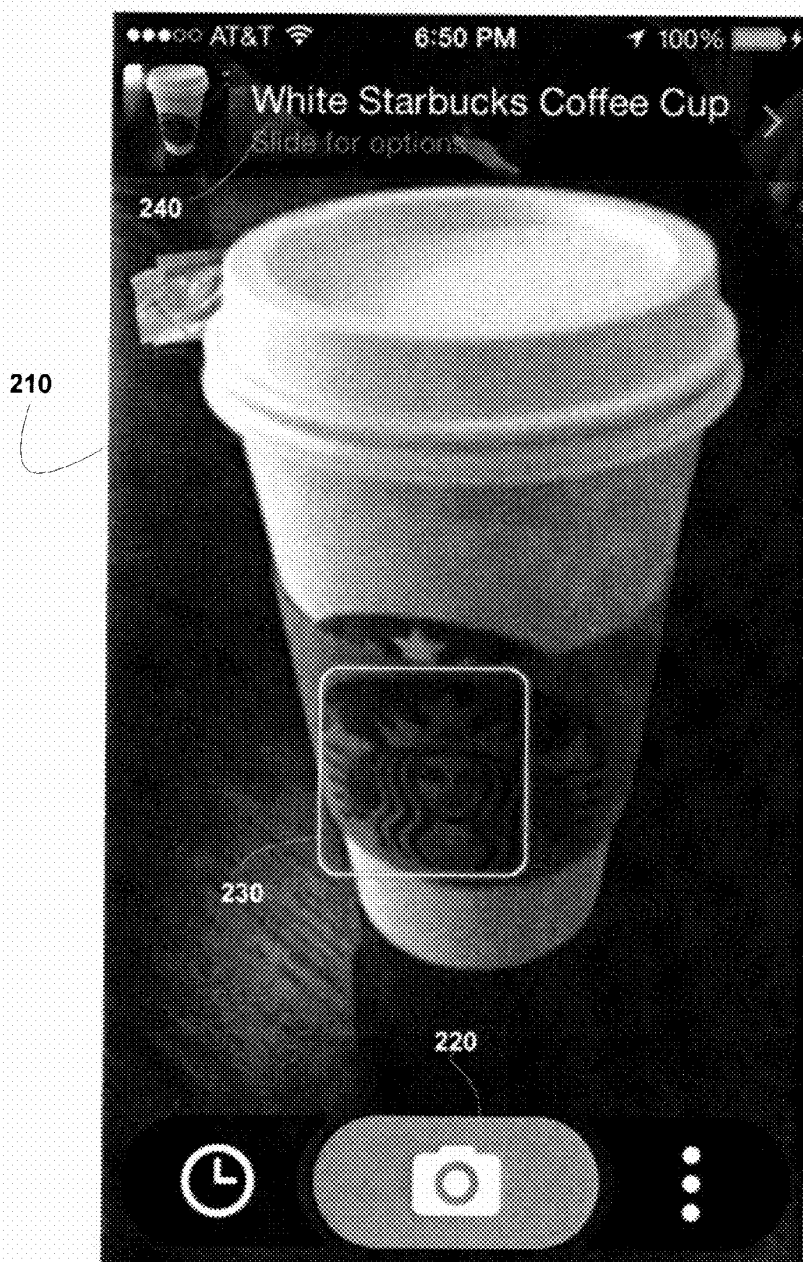


FIG. 2

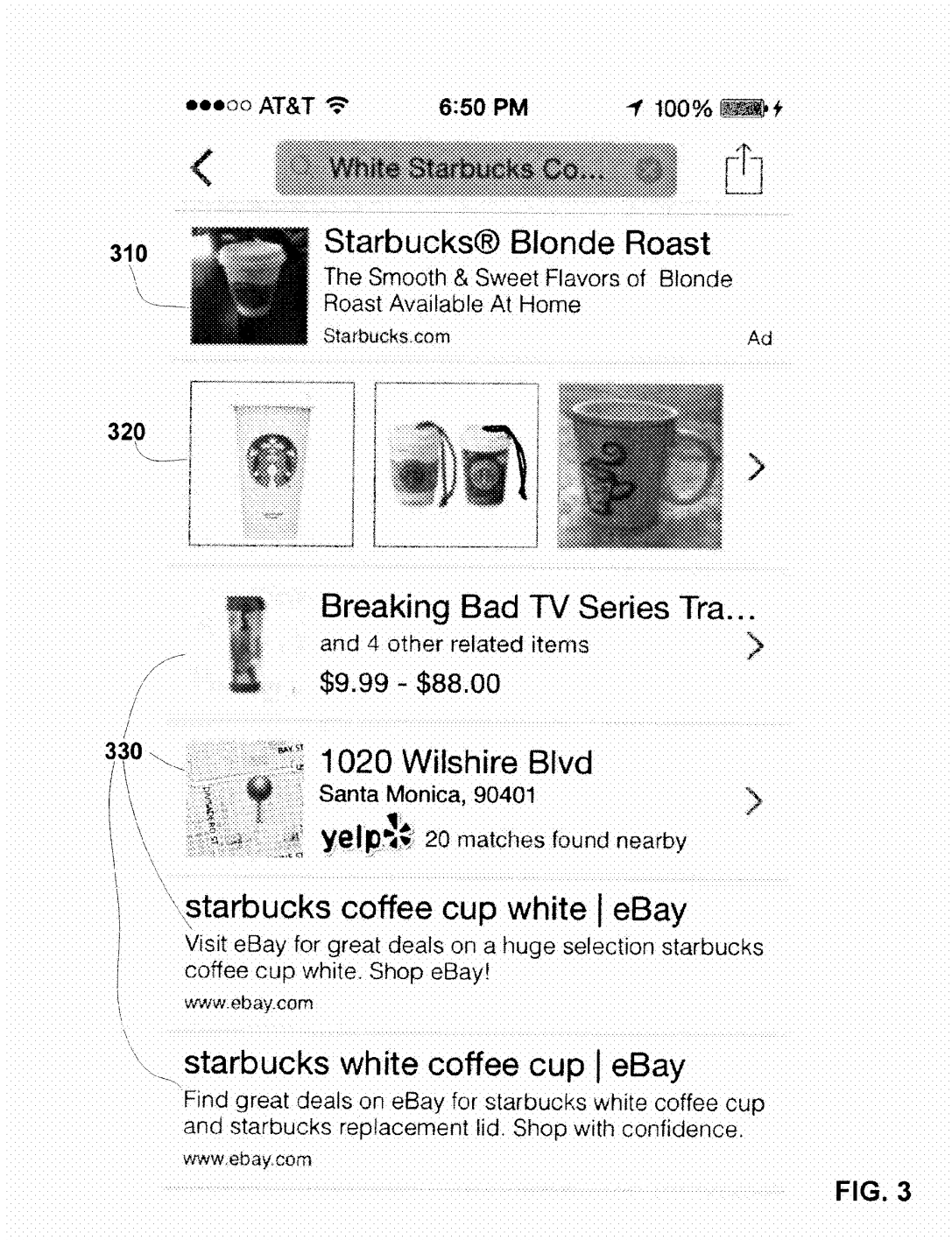


FIG. 3

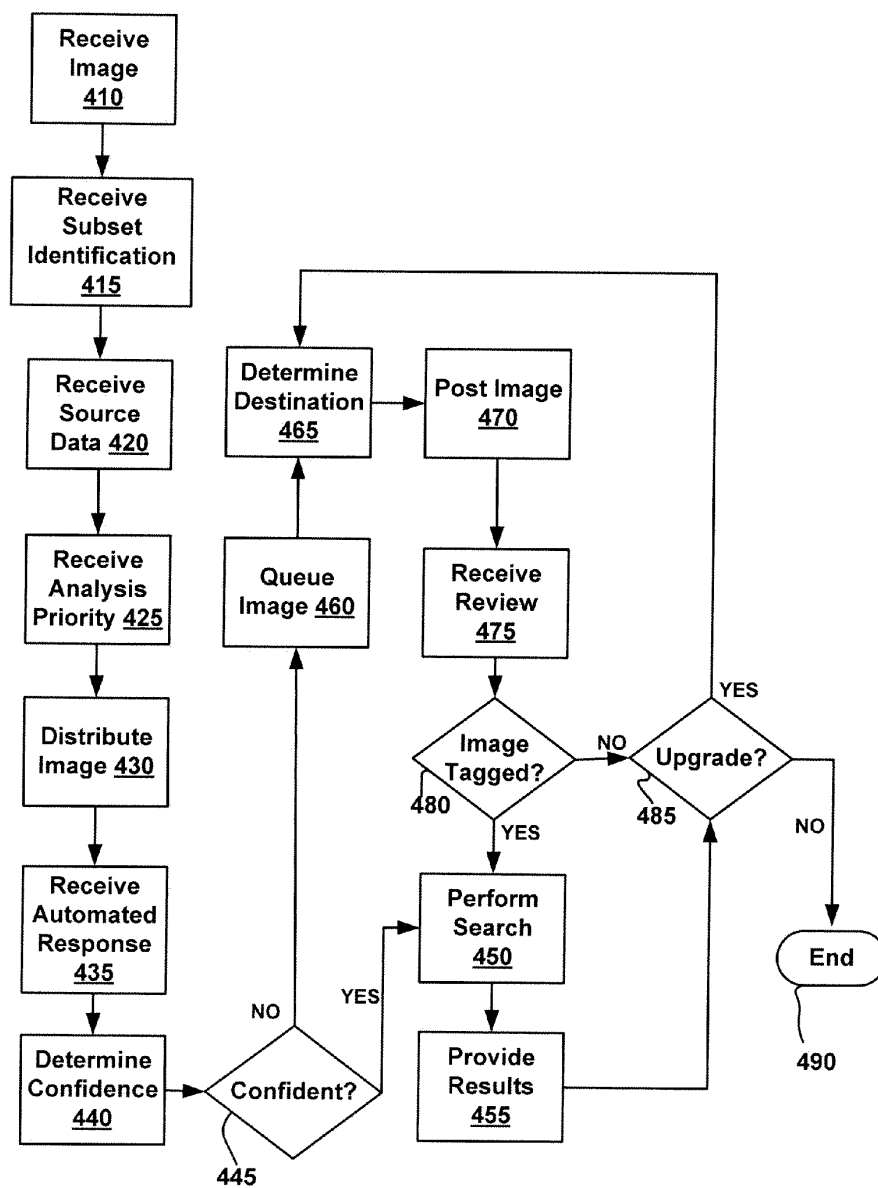


FIG. 4

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