### RULES 63 AND 67 (37 C.F.R. 1.63 and 1.67) DECLARATION AND POWER OF ATTORNEY

### FOR UTILITY/DESIGN/CIP/PCT NATIONAL APPLICATIONS

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name; and I believe that I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter, which is claimed and for which a patent is sought on the invention entitled: EXCLUSIVE DELIVERY OF CONTENT WITHIN GEOGRAPHIC AREAS, the application of which was made or was authorized to be made by me and: (mark only one)

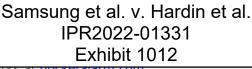
| X            | (a)   | is attached hereto.                                                      |       |
|--------------|-------|--------------------------------------------------------------------------|-------|
| ************ | . (b) | was filed on as Application Serial No and was amended of (if applicable) | m     |
|              | (c)   | was filed as PCT International Application No on                         |       |
|              | (d)   | was filed on as Application Serial No and was issued a N of Allowance on | otice |
|              | (e)   | was filed on and bearing attorney docket number as Applica Serial No     | tion  |

I hereby state that I have reviewed and understand the contents of the above identified application, including the claims as amended by any amendment referred to above or as allowed as indicated above. I also hereby state that this application was made or authorized to be made by the person executing this declaration.

I acknowledge the duty to disclose all information known to me to be material to the patentability of this application as defined in 37 CFR § 1.56. If this is a continuation-in-part (CIP) application, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose to the Office all information known to me to be material to patentability of the application as defined in 37 CFR § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this CIP application.

I hereby claim foreign priority benefits under 35 U.S.C. § 119/365 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate filed by me or my assignee disclosing the subject matter claimed in this application and having a filing date (1) before that of the application on which my priority is claimed or, (2) if no priority is claimed, before the filing date of this application:

[hardin-02 CPA]



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### PATENT APPLICATION

#### PRIOR FOREIGN PATENTS

| Number | <u>Country</u>   | <u>Month/Day/Year</u><br>Filed | Date first<br>laid-open or<br>Published | Date<br>patented or<br>Granted | <u>Priority</u><br>Yes | <u>r Claimed</u><br><u>No</u> |
|--------|------------------|--------------------------------|-----------------------------------------|--------------------------------|------------------------|-------------------------------|
|        |                  |                                |                                         |                                |                        |                               |
|        |                  |                                |                                         |                                |                        |                               |
|        |                  |                                |                                         |                                |                        |                               |
|        |                  |                                |                                         |                                |                        |                               |
| Then   | ehv claim the he | nefit under 35 U.S.C.          | 8 120/365 of                            | any United St                  | ates ann               | dication(s)                   |

I hereby claim the benefit under 35 U.S.C. § 120/365 of any United States application(s) listed below and PCT international applications listed above or below:

### PRIOR U.S. OR PCT APPLICATIONS

DOCKET

| Application No. (series code/serial no.) | Month/Day/Year Filed | Status   |
|------------------------------------------|----------------------|----------|
| 13/856,392                               | 04/03/2013           | Pending  |
| 12/434,094                               | 05/01/2009           | Patented |

### Authorization To Permit Access To Application by Participating Offices

The undersigned hereby grants the USPTO authority to provide the European Patent Office (EPO), the Japan Patent Office (JPO), and any other intellectual property offices in which a foreign application claiming priority to the above-identified application is filed access to the above-identified patent application. See 37 CFR 1.14(c) and (h). This box should not be checked if the applicant does not wish the EPO, JPO, or other intellectual property office in which a foreign application claiming priority to the above-identified application is filed to have access to the application. In accordance with 37 CFR 1.14(h)(3), access will be provided to a copy of the application-as-filed with respect to: 1) the above-identified application, 2) any foreign application to which the above-identified copy requirement of 37 CFR 1.55 has been filed in the above-identified US application, and 3) any U.S. application from which benefit is sought in the above-identified application. In accordance with 37 CFR 1.14(c), access may be provided to information concerning the date of filing the Authorization to Permit Access to Application by Participating Offices.

I hereby appoint **David O. Simmons, Reg. No. 43,124**, as my attorney and/or agents, with full power of substitution and revocation, to prosecute this application, provisionals thereof, continuations, continuations-in-part, divisionals, appeals, reissues, substitutions, and extensions thereof and to transact all business in the United States Patent and Trademark Office connected therewith, to appoint any individuals under an associate power of attorney and to file and prosecute any international patent application filed thereon before any international authorities, and I hereby authorize them to act and rely on instructions from and communicate directly with the person/assignee/attorney/ firm/organization who/which first sent this case to them and by whom/which I hereby declare that I have consented after full disclosure to be represented unless/until I instruct them in writing to the contrary.

Please address all correspondence and direct all telephone calls to:

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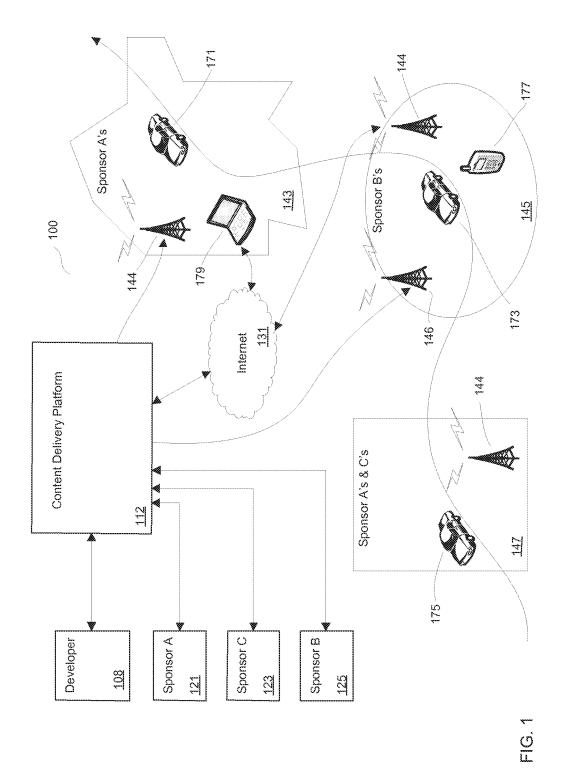
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

### NAMED INVENTOR(S)

| Inventor 1:                                                              |                        |
|--------------------------------------------------------------------------|------------------------|
| Ralle                                                                    | 01/28/2015             |
| Signature                                                                | Date                   |
| Ryan Hardin                                                              | USA                    |
| Full Legal Name                                                          | Country of Citizenship |
| Henderson, Texas, USA                                                    |                        |
| Residence (city, state, country)                                         |                        |
| P. O. Box 271861, Houston, Texas 77277 USA                               |                        |
| Mailing Address (street address, street, city, state, zip code, country) |                        |
| Inventor 2:                                                              |                        |
| A.IP                                                                     | 01/28/2015             |
| Signature                                                                | Date                   |
| Andrew Hill                                                              | USA                    |
| Full Legal Name                                                          | Country of Citizenship |
| Houston, Texas, USA                                                      |                        |
| Residence (city, state, country)                                         |                        |
| P. O. Box 271861, Houston, Texas 77277 USA                               |                        |
|                                                                          |                        |

Mailing Address (street address, street, city, state, zip code, country)

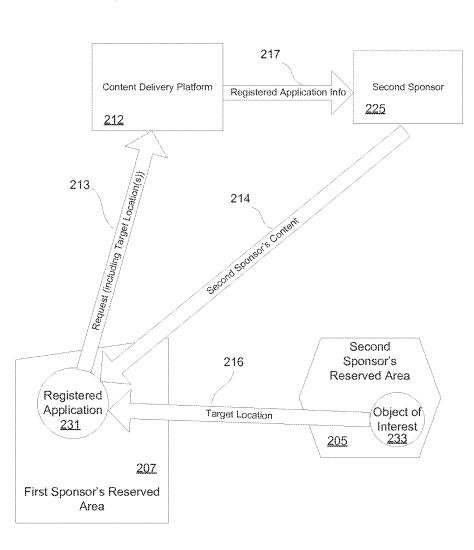
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