



US 20140279018A1

(19) **United States**

(12) **Patent Application Publication**
Hardin et al.

(10) **Pub. No.: US 2014/0279018 A1**

(43) **Pub. Date: Sep. 18, 2014**

(54) **EXCLUSIVE DELIVERY OF CONTENT WITHIN GEOGRAPHIC AREAS**

(52) **U.S. Cl.**
CPC **G06Q 30/0261** (2013.01)
USPC **705/14.58**

(71) Applicants: **Ryan Hardin**, Henderson, TX (US);
Andrew Hill, Houston, TX (US)

(57) **ABSTRACT**

(72) Inventors: **Ryan Hardin**, Henderson, TX (US);
Andrew Hill, Houston, TX (US)

Application developers can request to have their applications registered for use with a content delivery platform. The operator of the content delivery platform establishes perimeters defining geographic areas, and maintains records reserving particular areas for delivery of content associated with particular sponsors. Registered applications running on mobile devices can request content from the content delivery platform. Based at least in part on the request, the content delivery platform can identify a target location, which may be the location of the mobile device, or some other location indicated in the request. A mobile device can be provided content based on the relationship of the target location to the geographic areas, so that a registered application running on a mobile device with a target location contained within a geographic area assigned to a particular sponsor will receive content related to that sponsor.

(21) Appl. No.: **14/292,204**

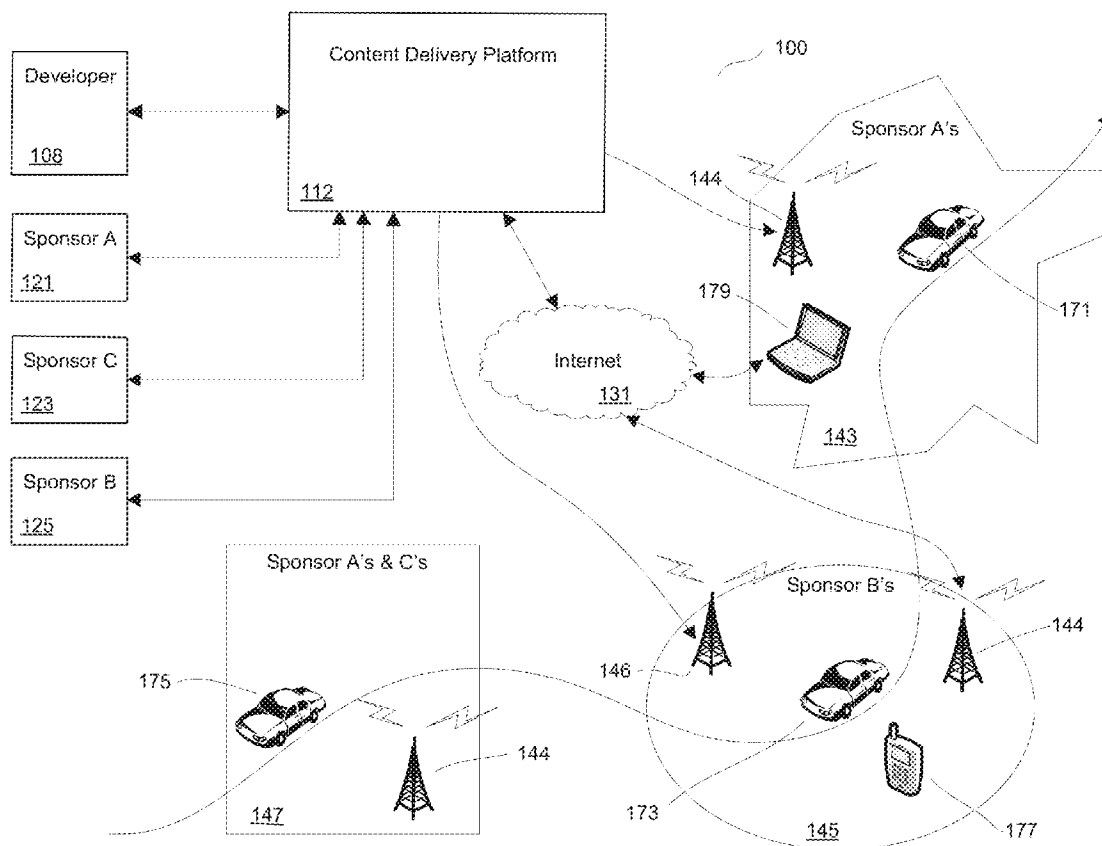
(22) Filed: **May 30, 2014**

Related U.S. Application Data

(60) Division of application No. 13/856,392, filed on Apr. 3, 2013, which is a continuation of application No. 12/434,094, filed on May 1, 2009, now Pat. No. 8,433,296.

Publication Classification

(51) **Int. Cl.**
G06Q 30/02 (2006.01)



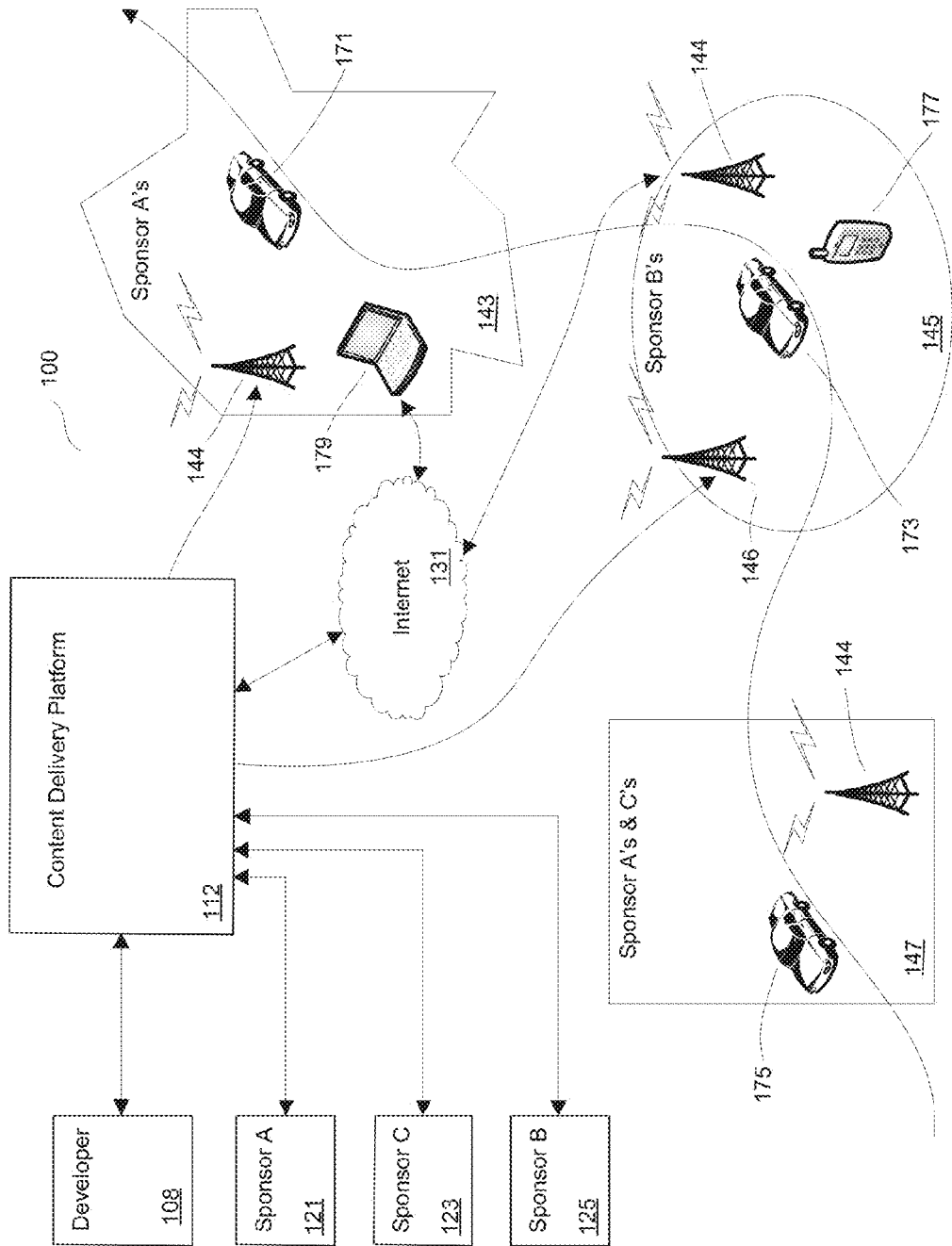


FIG. 1

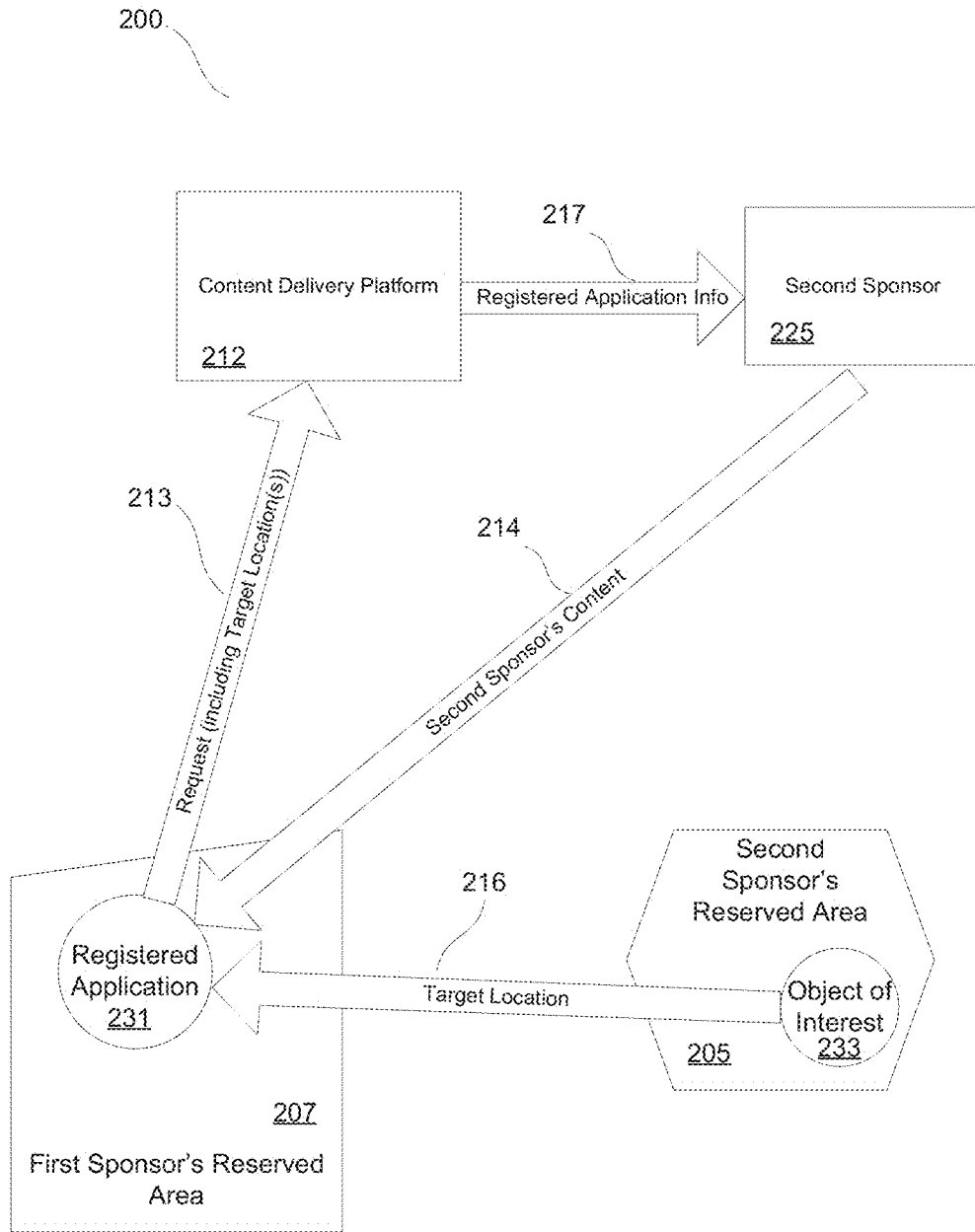


FIG. 2

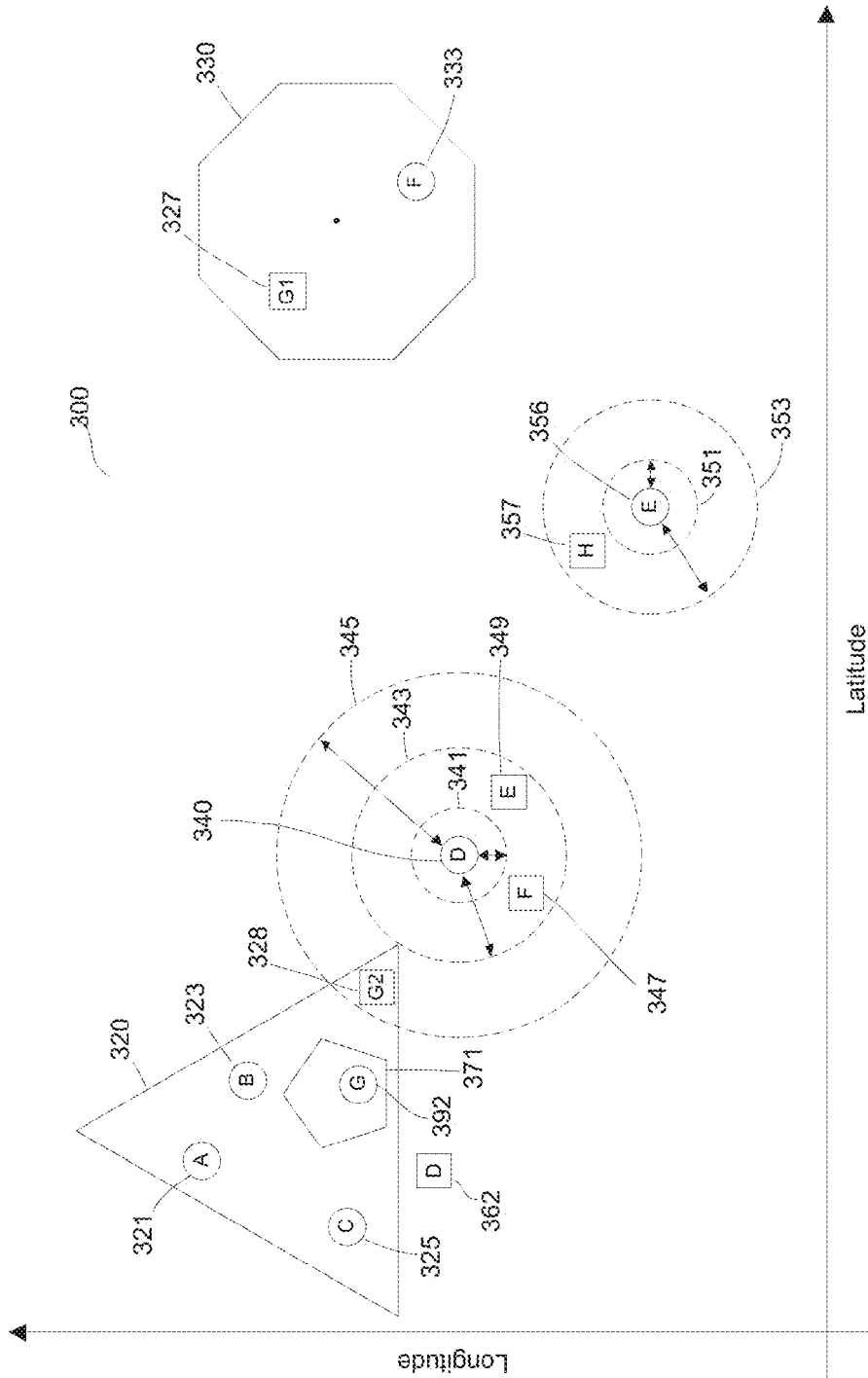


FIG. 3

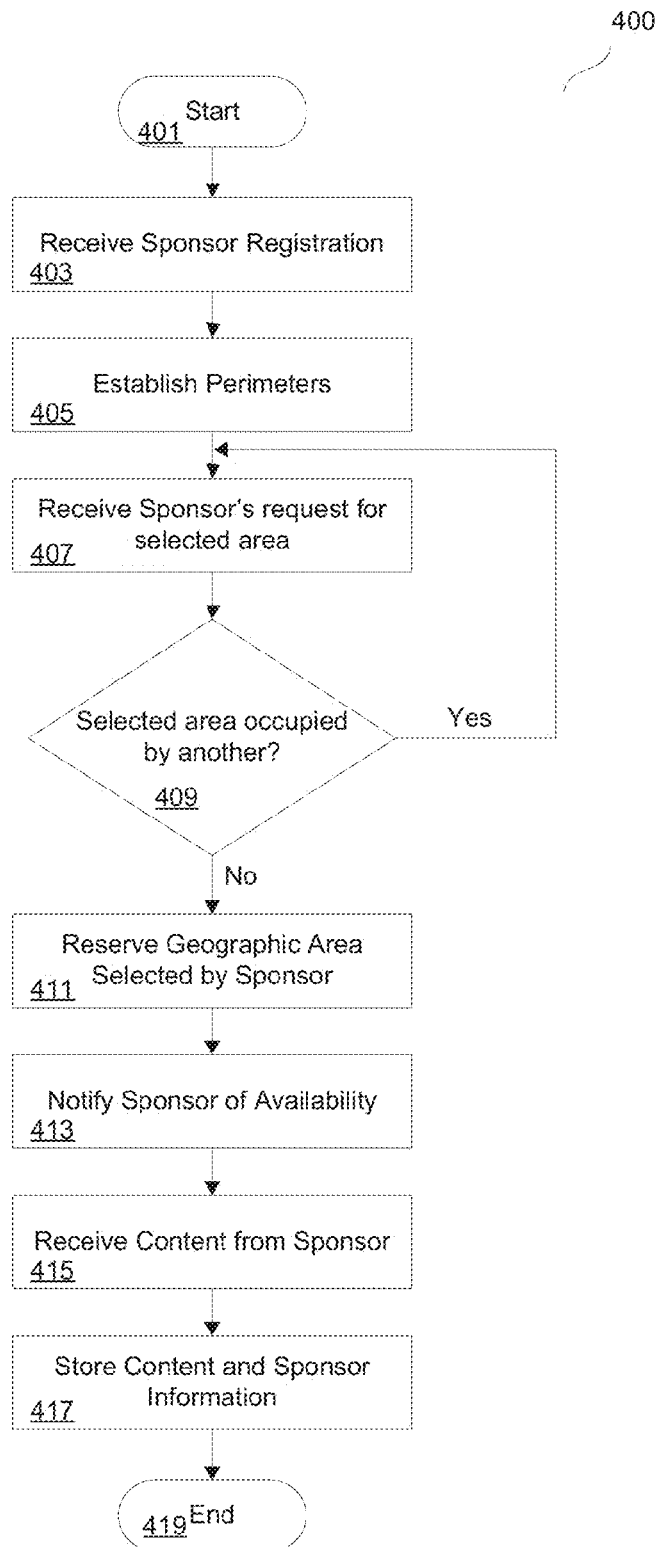


FIG. 4

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.