

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

<i>In re</i> patent of Price	§	Petition for <i>Inter Partes</i> Review
	§	
U.S. Patent No. 9,762,636	§	Case Number: IPR2022-01227
	§	
Issued: September 12, 2017	§	Petitioner: The Walt Disney Company
	§	
Title: STREAMING MEDIA DELIVERY SYSTEM	§	

**PETITIONER’S POWER OF ATTORNEY PURSUANT TO 37 CFR 42.10(b)**

Pursuant to 37 CFR 42.10(b) Petitioner, **The Walt Disney Company**, hereby appoints the Practitioner(s) associated with **Customer Number 128166**, as its attorney(s) to prosecute and to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with the above-identified petition for *Inter Partes* Review. Please recognize the correspondence address (including any electronic mail address) associated with **Customer Number 128166** for the above-identified *Inter Partes* Review proceeding number to be the address associated with the appointed lead and backup counsels.

The undersigned is authorized to sign this Power of Attorney on behalf of the Petitioner.

Executed on July 1, 2022.

**The Walt Disney Company**

DocuSigned by:  
By: Shanna L. Steed  
BD2C6667907D402...

Printed Name: Shanna L. Steed

Title: Assistant Secretary

## CERTIFICATE OF SERVICE

I hereby certify that on July 13, 2022, a true and correct copy of the Power of Attorney in an *Inter Partes Review* to be served via Priority Mail Express on the following correspondent of record as listed on PAIR:

ERNEST D. BUFF AND ASSOCIATES, LLC.  
231 SOMERVILLE ROAD  
BEDMINSTER NJ 07921

I also caused a courtesy copy of the foregoing materials to be served via Priority Mail Express on:

LISTON ABRAMSON LLP  
405 Lexington Avenue, 46th Floor  
New York, New York 10174

By: /Larissa S. Bifano/  
Larissa S. Bifano  
Reg. No. 59,051