## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE PATENT TRIAL AND APPEAL BOARD

In re patent of Price § Petition for Inter Partes Review § U.S. Patent No. 9,762,636 § Case Number: IPR2022-01227 § Issued: September 12, 2017 § Petitioner: Hulu, LLC § Title: STREAMING MEDIA § DELIVERY SYSTEM §

## PETITIONER'S POWER OF ATTORNEY PURSUANT TO 37 CFR 42.10(b)

Pursuant to 37 CFR 42.10(b) Petitioner, **Hulu, LLC**, hereby appoints the Practitioner(s) associated with **Customer Number 128166**, as its attorney(s) to prosecute and to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with the above-identified petition for *Inter Partes* Review. Please recognize the correspondence address (including any electronic mail address) associated with **Customer Number 128166** for the above-identified *Inter Partes* Review proceeding number to be the address associated with the appointed lead and backup counsels.

The undersigned is authorized to sign this Power of Attorney on behalf of the Petitioner.

Hulu, LLC
DocuSigned by:

Printed Name: Angie Kang Park

Title: Deputy Chief Counsel



Executed on June 30, 2022

## **CERTIFICATE OF SERVICE**

I hereby certify that on July 13, 2022, a true and correct copy of the Power of Attorney in an *Inter Partes Review* to be served via Priority Mail Express on the following correspondent of record as listed on PAIR:

ERNEST D. BUFF AND ASSOCIATES, LLC. 231 SOMERVILLE ROAD BEDMINSTER NJ 07921

I also caused a courtesy copy of the foregoing materials to be served via Priority Mail Express on:

LISTON ABRAMSON LLP 405 Lexington Avenue, 46th Floor New York, New York 10174

> By: /Larissa S. Bifano/ Larissa S. Bifano Reg. No. 59,051

