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**Bernardo et al.**

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(54) **AUTOMATED SYSTEM AND METHOD FOR APPROVING WEB SITE CONTENT**

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(21) Appl. No.: **09/100,135**

(22) Filed: **Jun. 19, 1998**

**Related U.S. Application Data**

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(51) **Int. Cl.**<sup>7</sup> ..... **G06F 17/24**

(52) **U.S. Cl.** ..... **707/530; 707/531; 345/329**

(58) **Field of Search** ..... **707/530, 513, 707/517, 501, 531; 345/329, 331**

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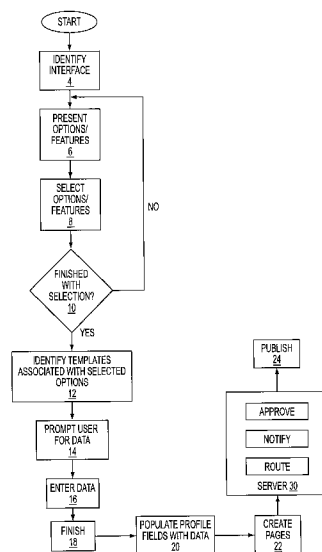
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(57) **ABSTRACT**

A software tool is provided for use with a computer system for simplifying the creation of Web sites. The tool comprises a plurality of pre-stored templates, comprising HTML formatting code, text, fields and formulas. The templates preferably correspond to different types of Web pages and other features commonly found on or available to Web sites. Each feature may have various options. To create a web site, a Web site creator (the person using the tool to create a web site) is prompted by the tool through a series of views stored in the tool to select the features and options desired for the Web site. Based on these selections, the tool prompts the web site creator to supply data to populate fields of the templates determined by the tool to correspond to the selected features and options. Based on the identified templates and supplied data, the tool generates the customized Web site without the web site creator writing any HTML or other programming code. Automated routing for site approval to authorized approvers specified during creation of the web site is provided.

**20 Claims, 31 Drawing Sheets**



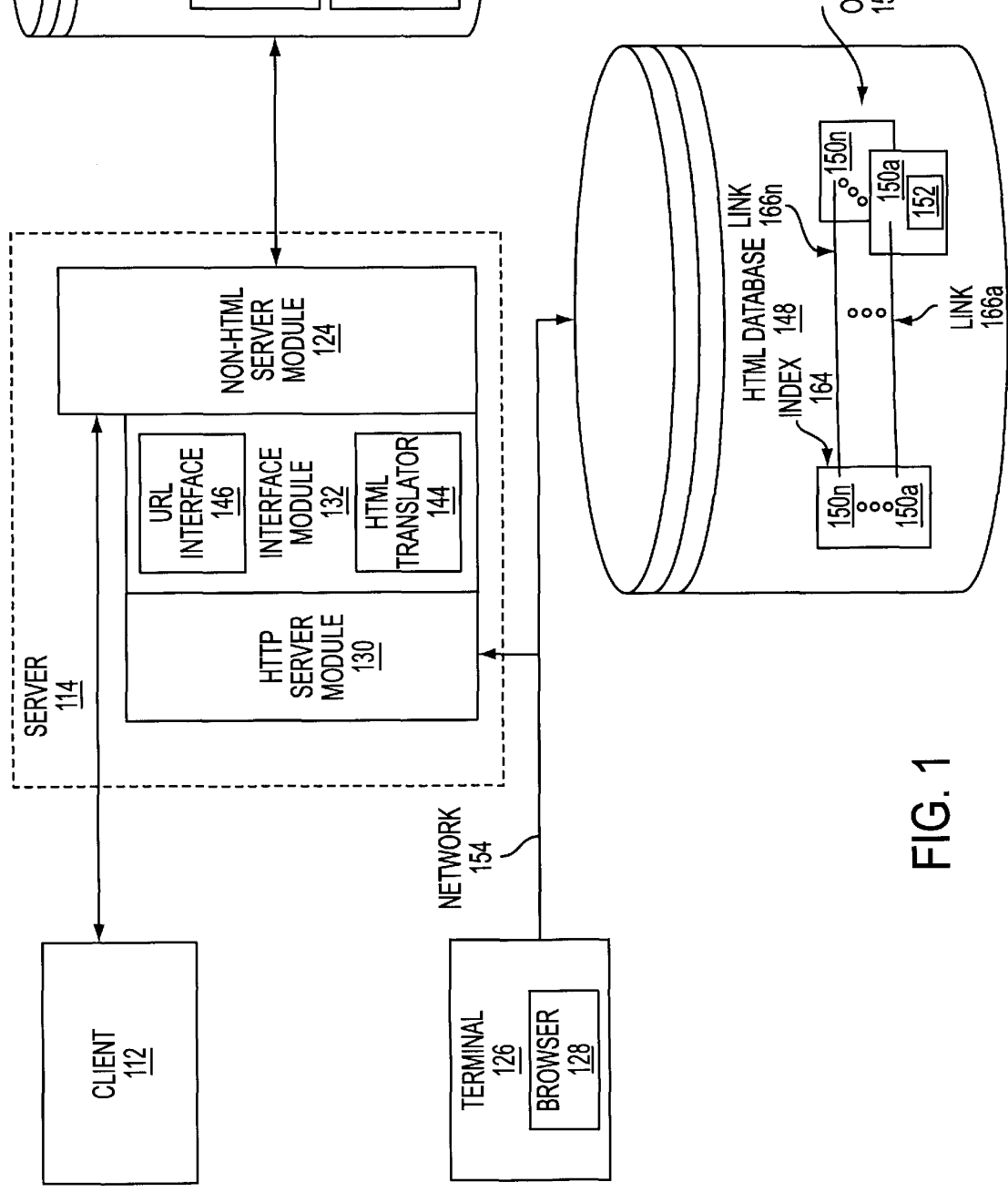


FIG. 1

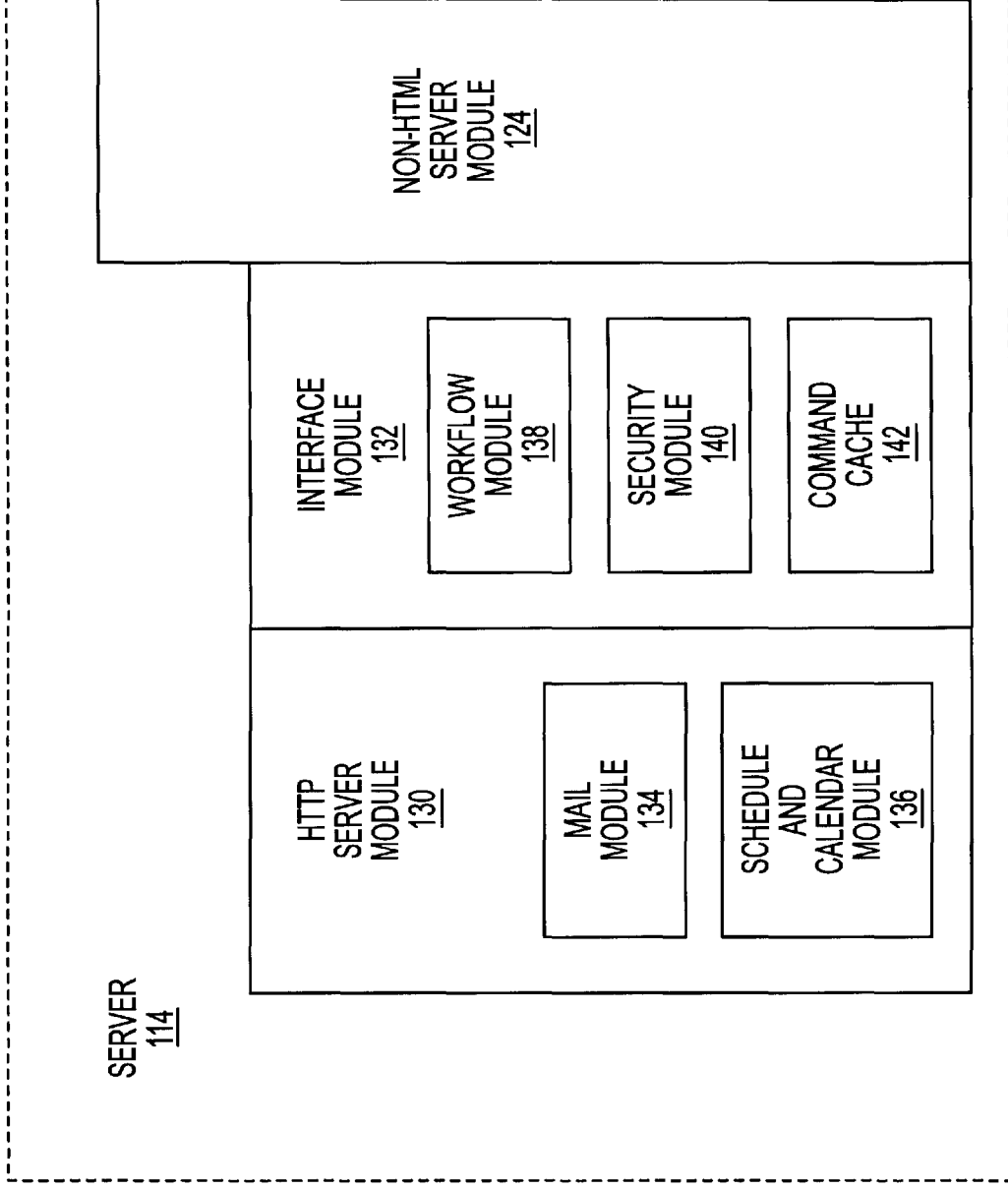


FIG 1A

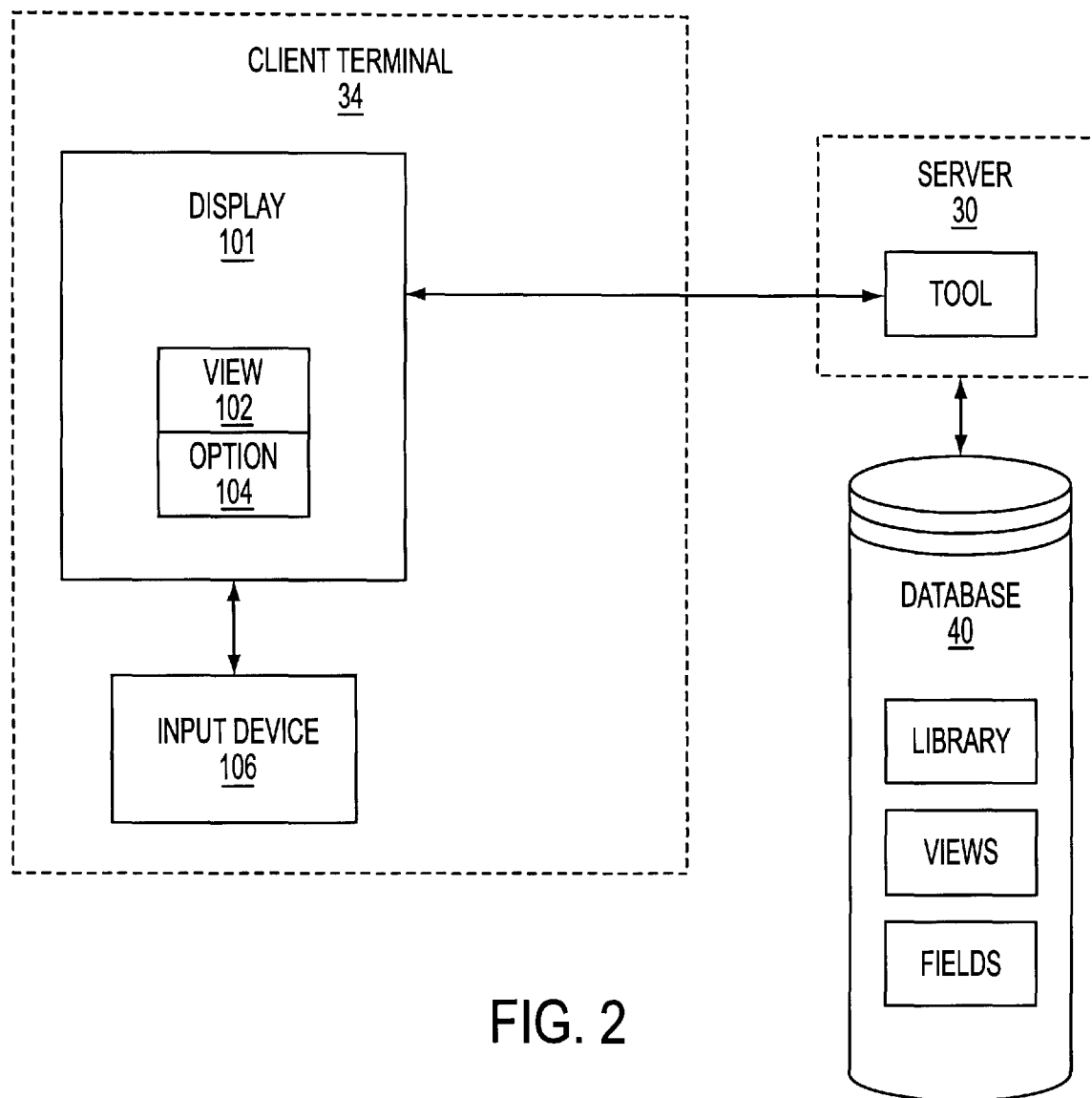


FIG. 2

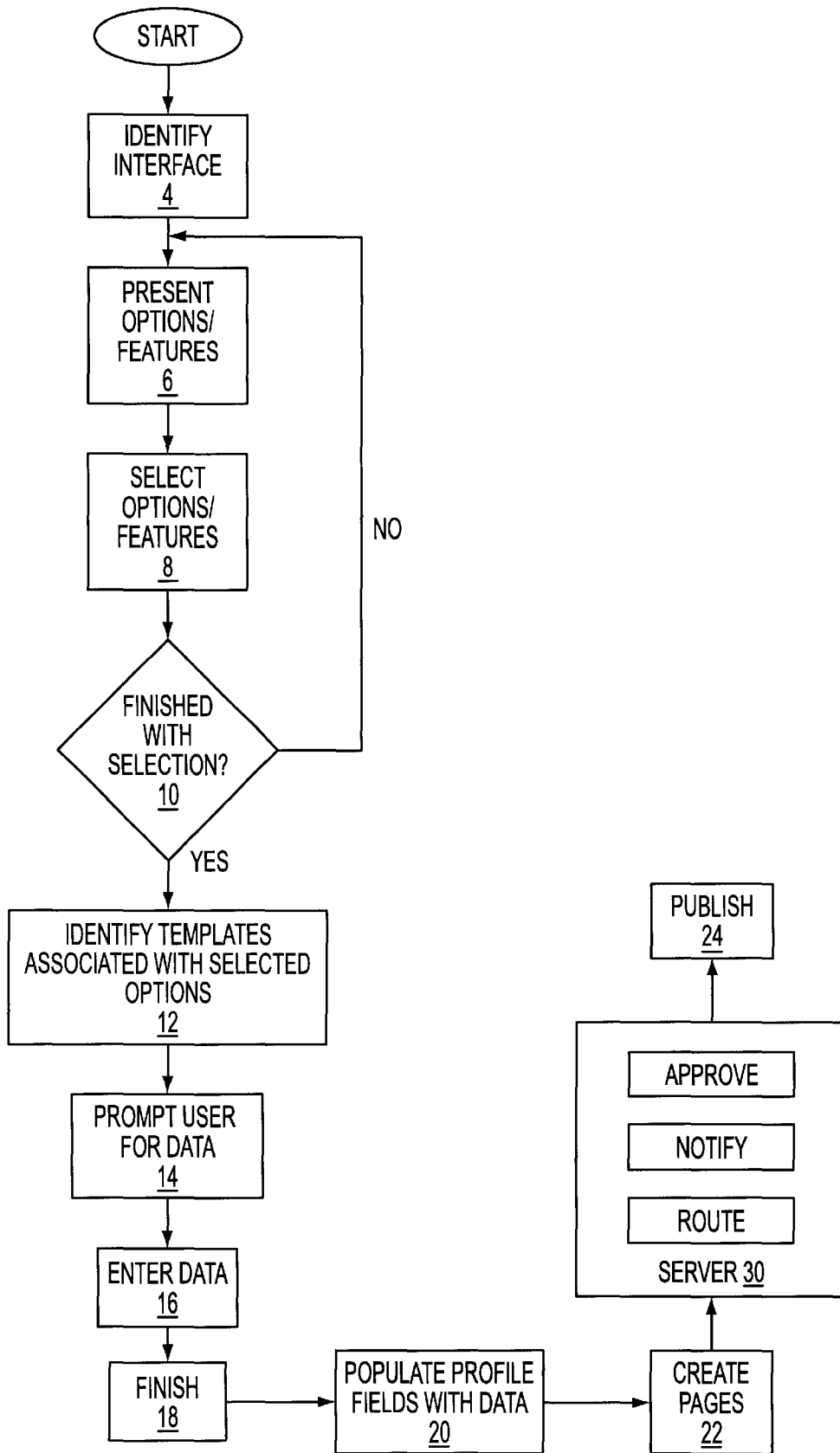


FIG. 3

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