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(54) **METHODS AND APPARATUS FOR ORGANIZING RETAIL PRODUCT INFORMATION**

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(75) **Inventors: Andrew H. Wetmore, Geneva, IL (US); Dennis J. Honan, Cary, IL (US); James A. Tuchler, Northbrook, IL (US)**

(57) **ABSTRACT**

Correspondence Address:

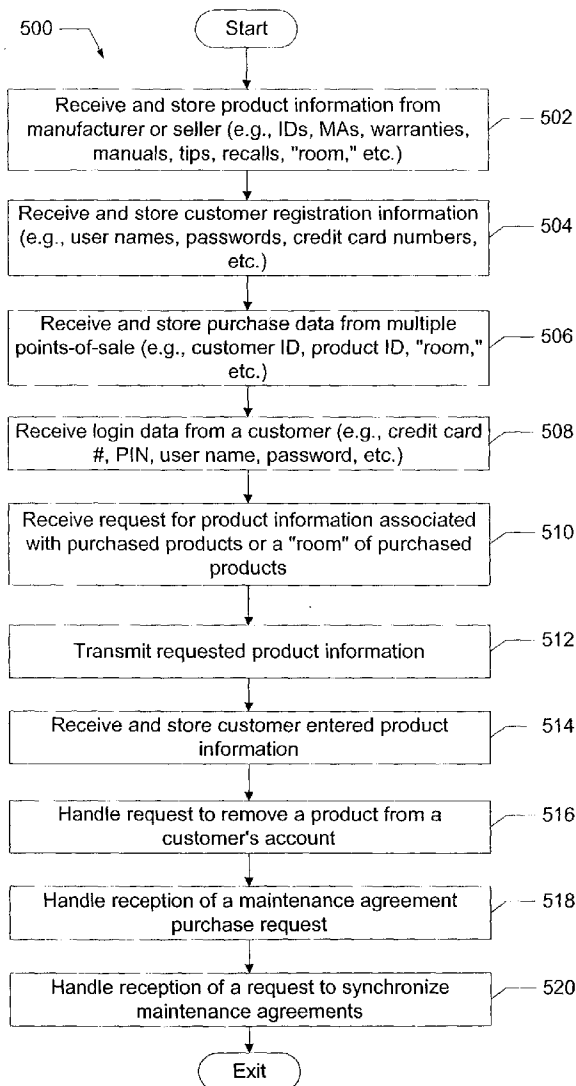
**Thomas A. Miller**  
**Michael Best & Friedrich LLP**  
**100 East Wisconsin Avenue**  
**Milwaukee, WI 53202-4108 (US)**

Methods and apparatus for organizing product information online based on retail store purchases of the associated products are disclosed. The methods and apparatus described herein store product information, such as product identifiers, maintenance agreements, warranty information, and product manuals in a product information server database. Subsequently, actual product purchases are recorded by the product information server based on data from one or more point-of-sale terminals. Individual customers may then access product information associated with his purchases by going online, without the need to enter the product information or manually identify which products were purchased.

(73) **Assignee: Sears, Roebuck and Co., Hoffman Estates, IL**

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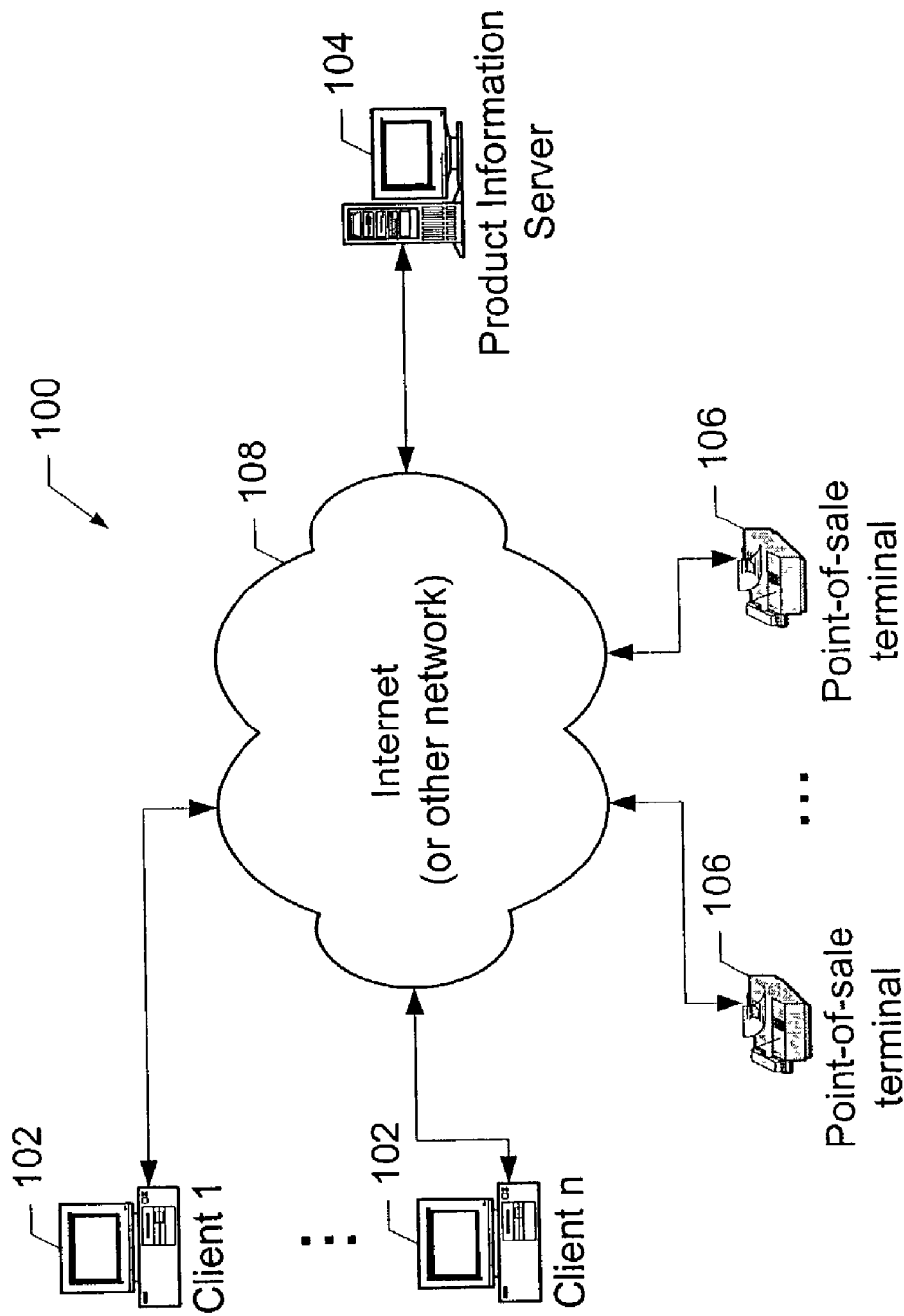


FIG. 1

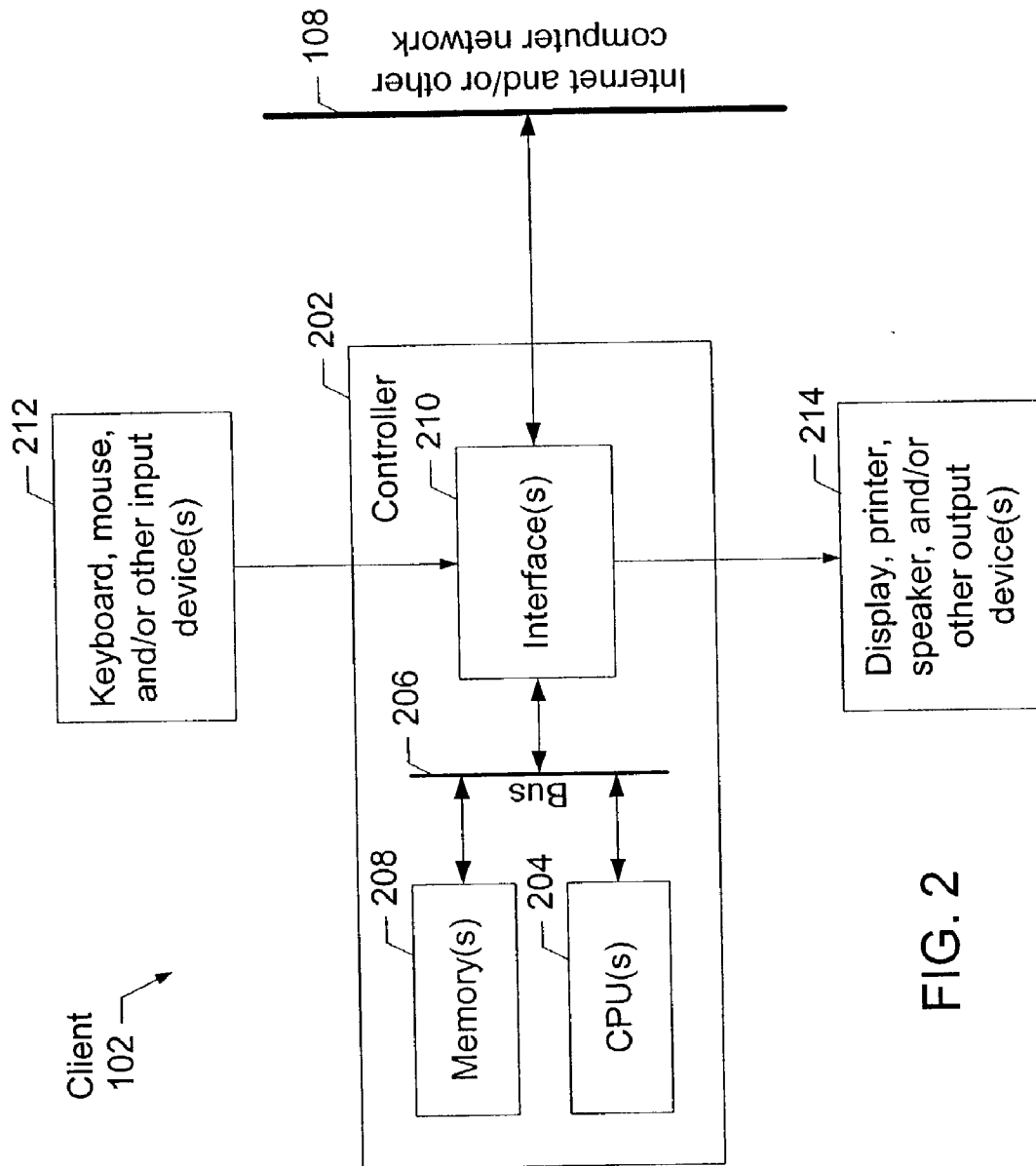


FIG. 2

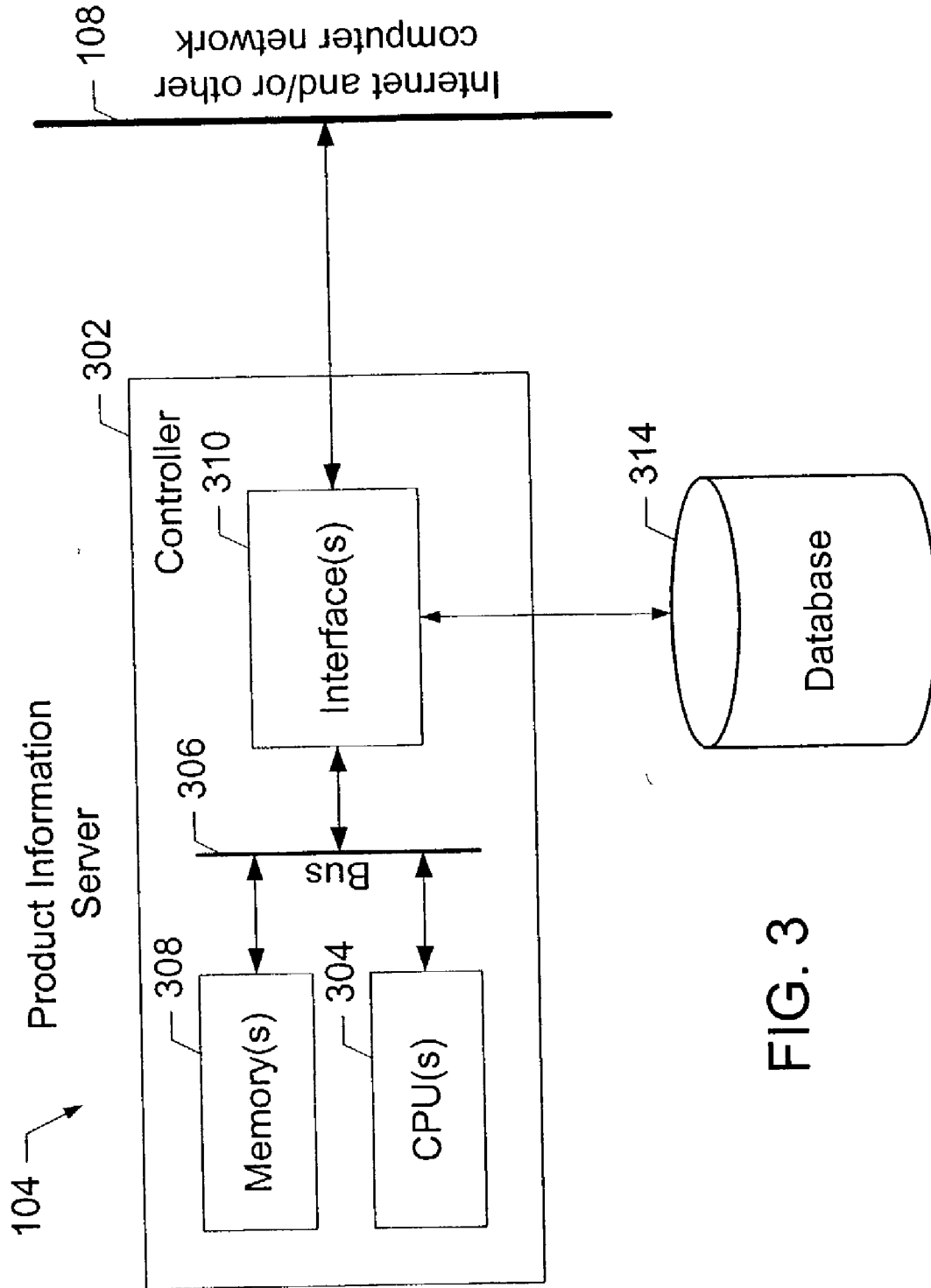


FIG. 3

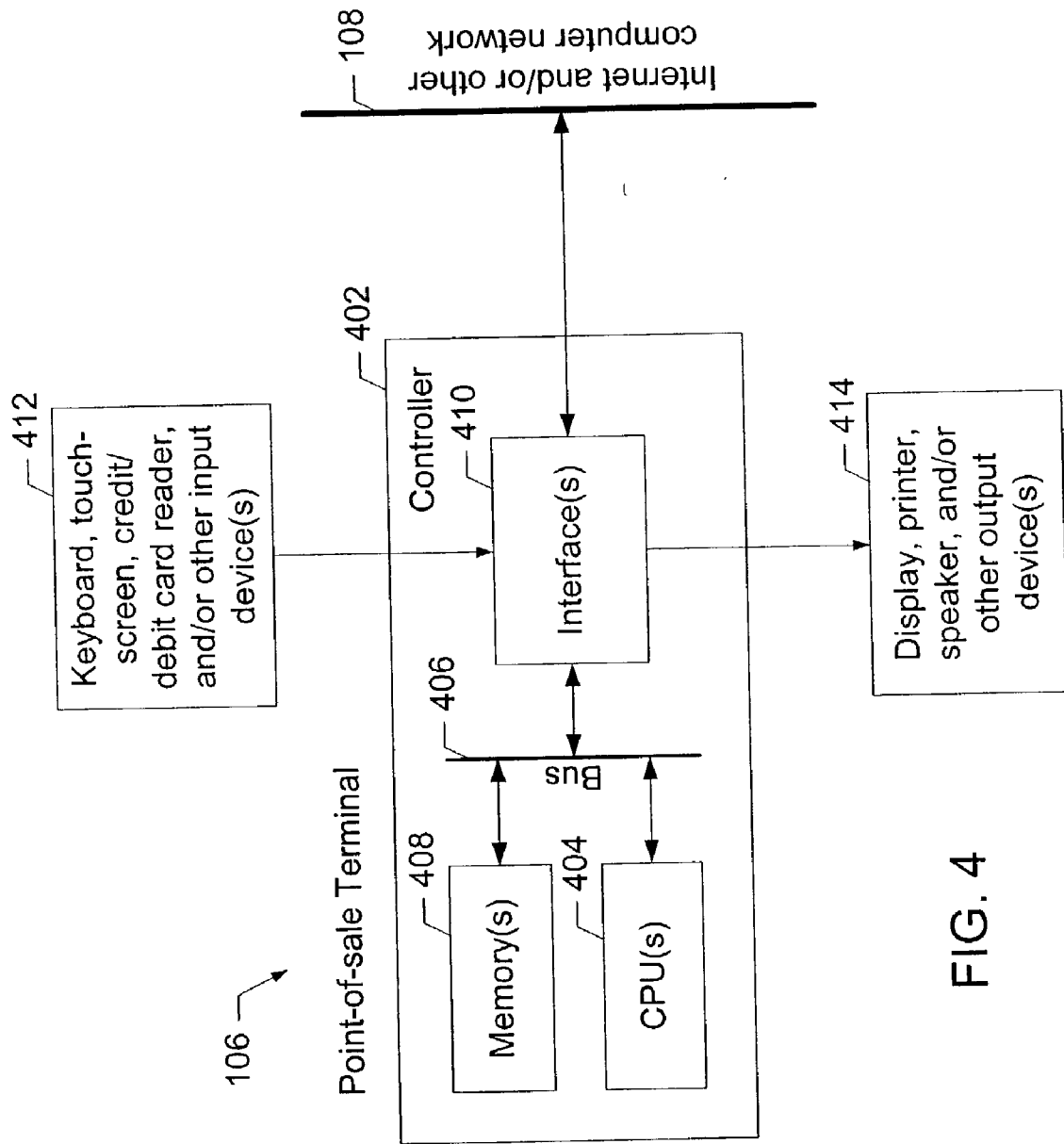


FIG. 4

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