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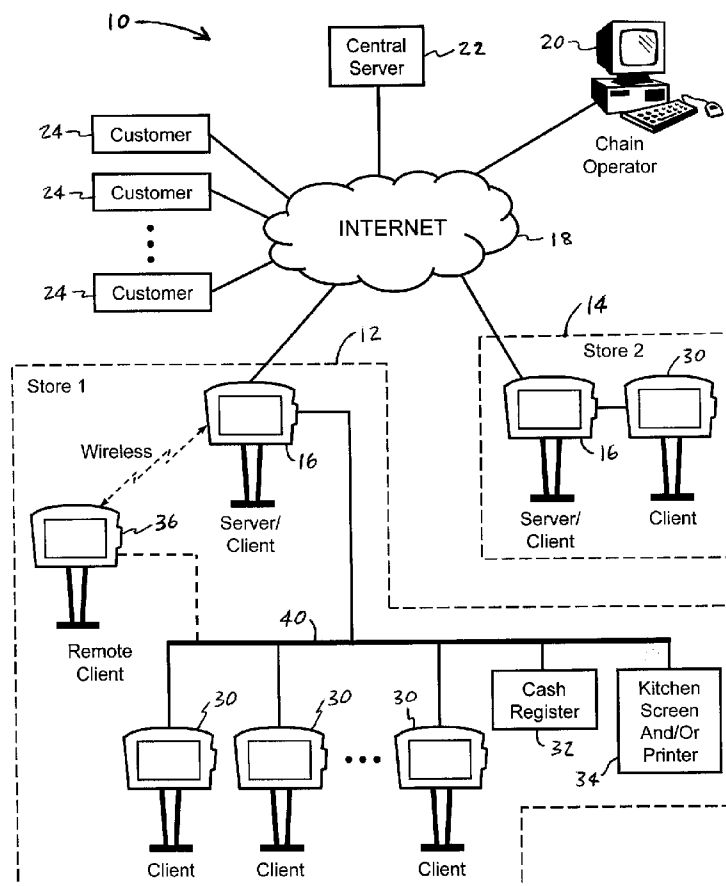**Publication Classification**

(57)   **ABSTRACT**

A computer-based ordering system for ordering goods and services includes a plurality of self-service client terminals and a server. Each self-service client terminal runs a self-order application including a set of interactive menu screens having buttons that allow the customer to select and customize products for the order. An administration tool application communicates with the server to administer the self-service client terminals. The administration tool application including a menu editor that enables the administrator to create and edit the interactive menu screens provided by the self-order application at the self-service client terminals. The menu editor accesses a library of menu templates containing predefined groupings of buttons, and uses the menu templates, as directed by the administrator, during creation and editing of the interactive menu screens.
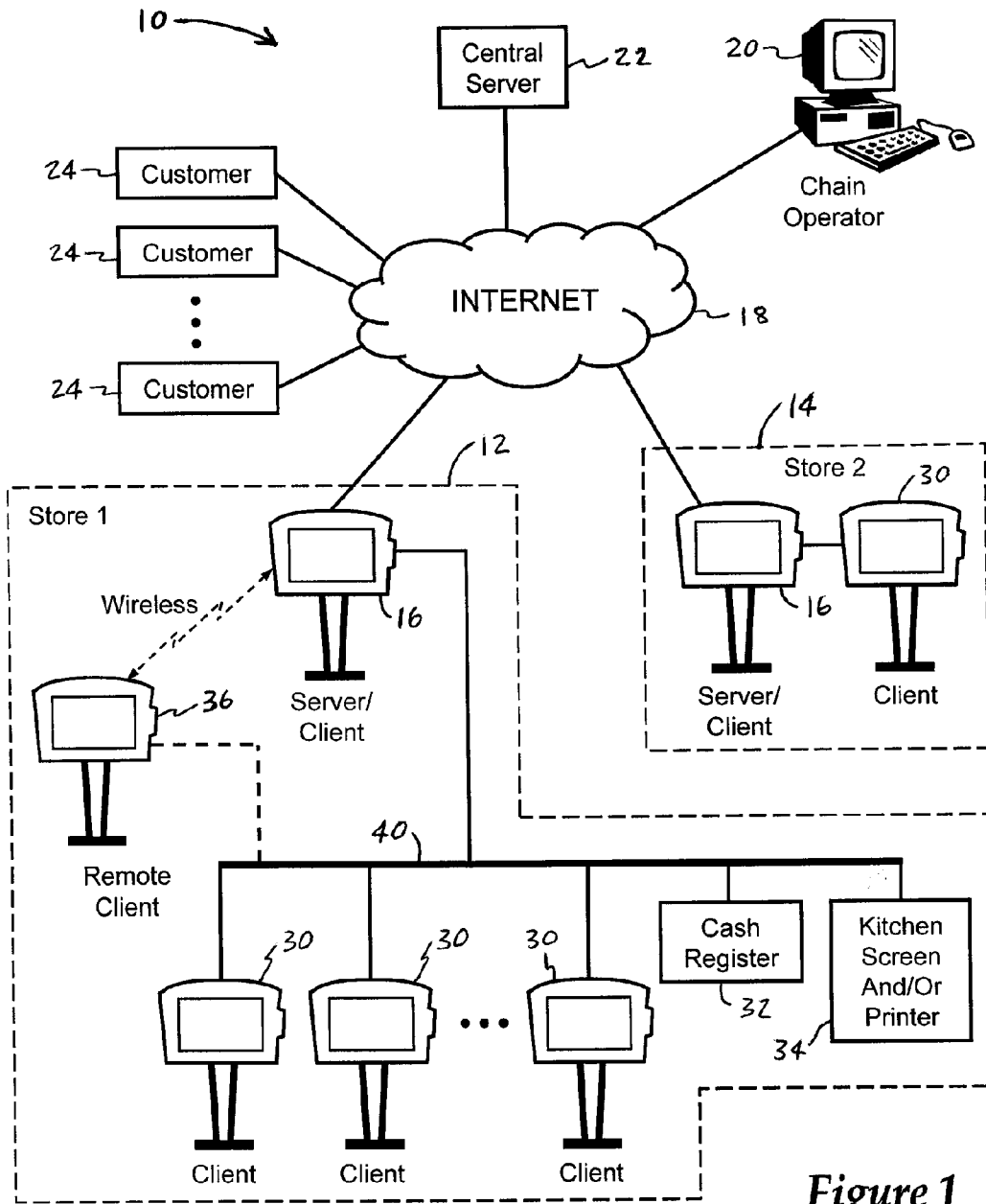
Figure 1

Figure 2

Figure 3

Select a Fresh Sub

BLT

Pastrami

Mediterranean Chicken

Chipotle Chk Bacn Melt

Blackened Steak Tips

MAIN MENU...

122

122

124

Back

Cancel

120

Figure 4

Select a Size

126

4.59

12"

2.59

6"

4.89

Make It A Salad

BLT

126

Back

Cancel

130
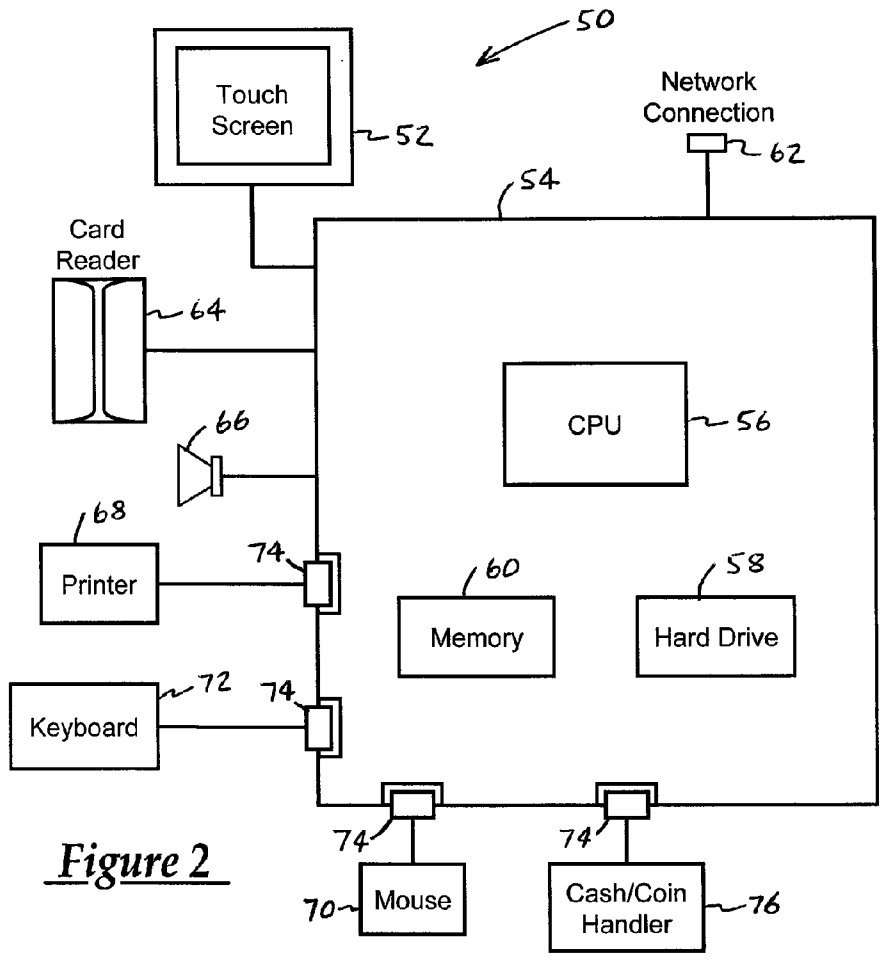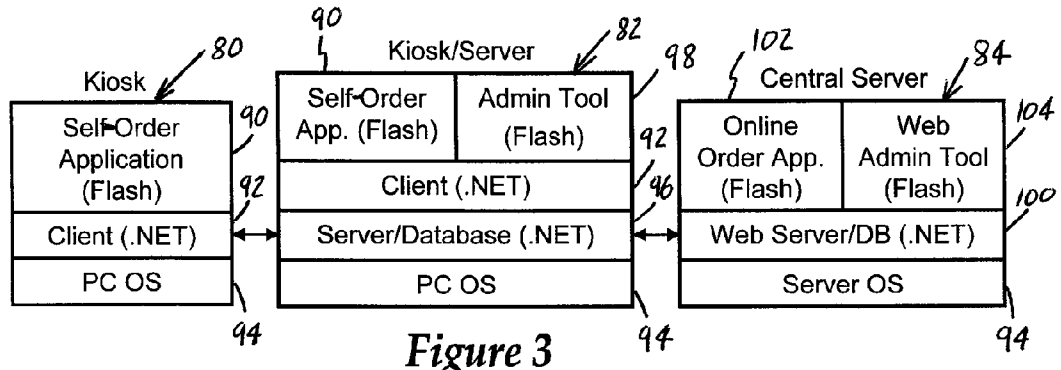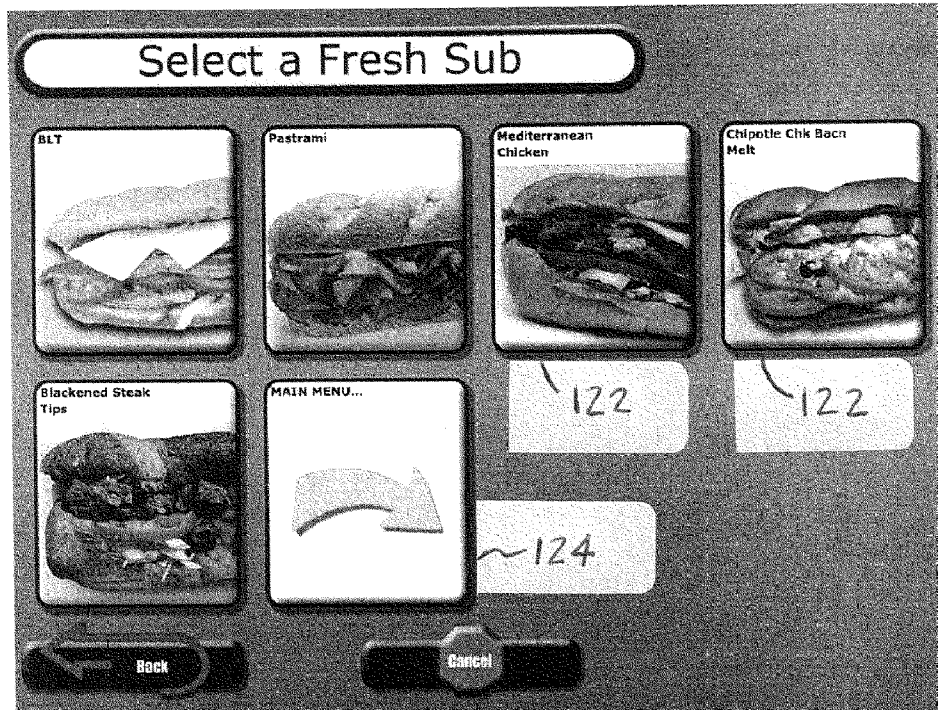
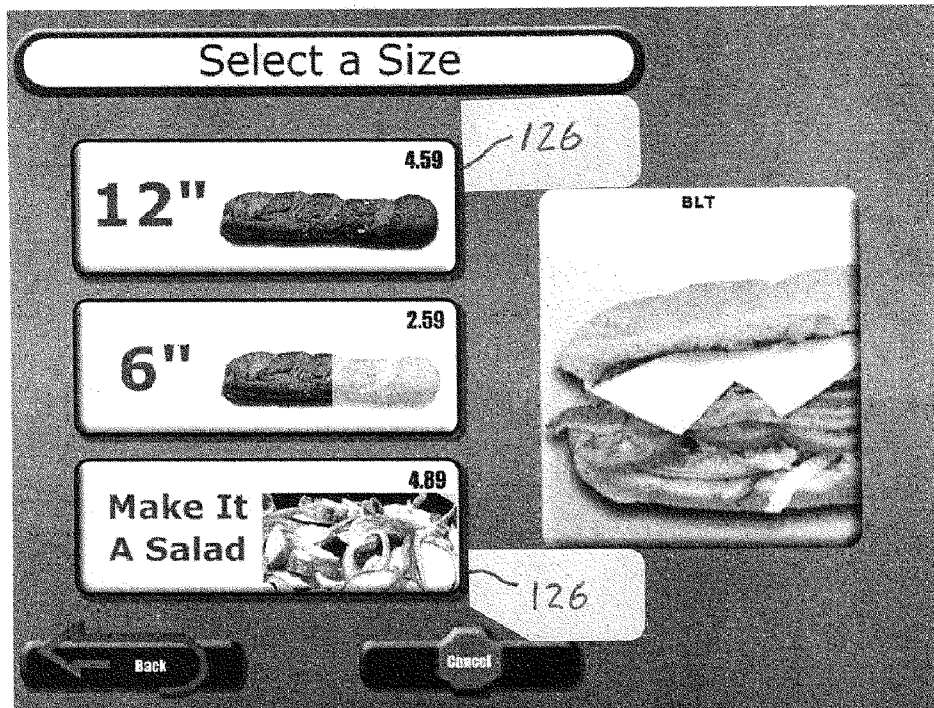*Figure 5*

Figure 6

Figure 7

DOCKET ALARM
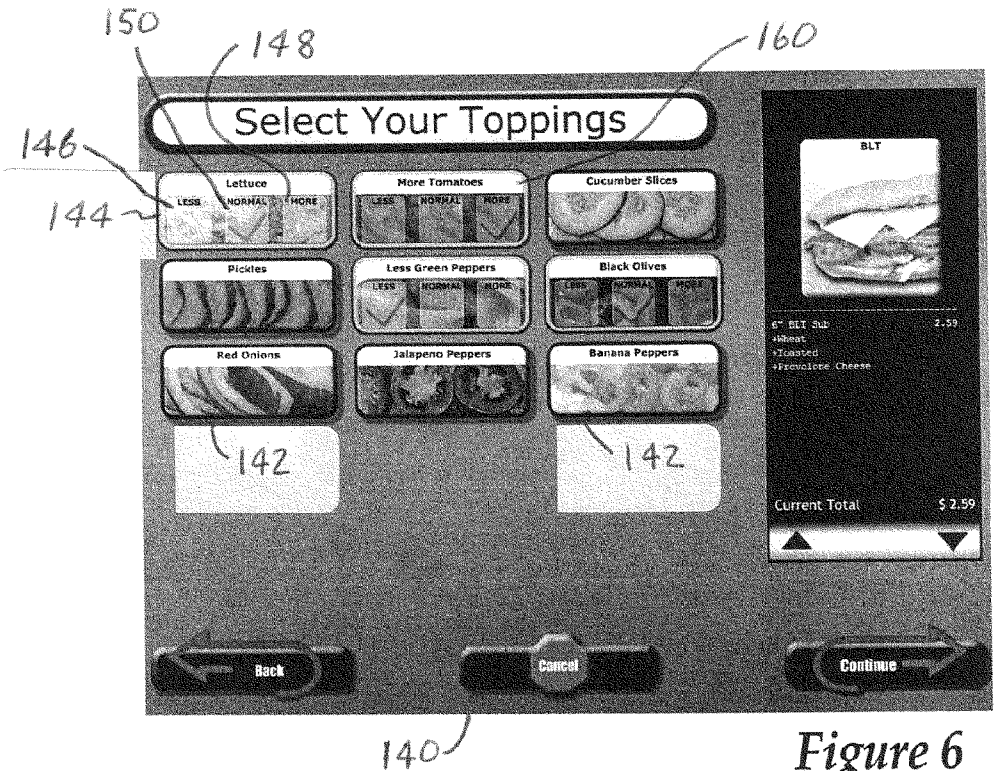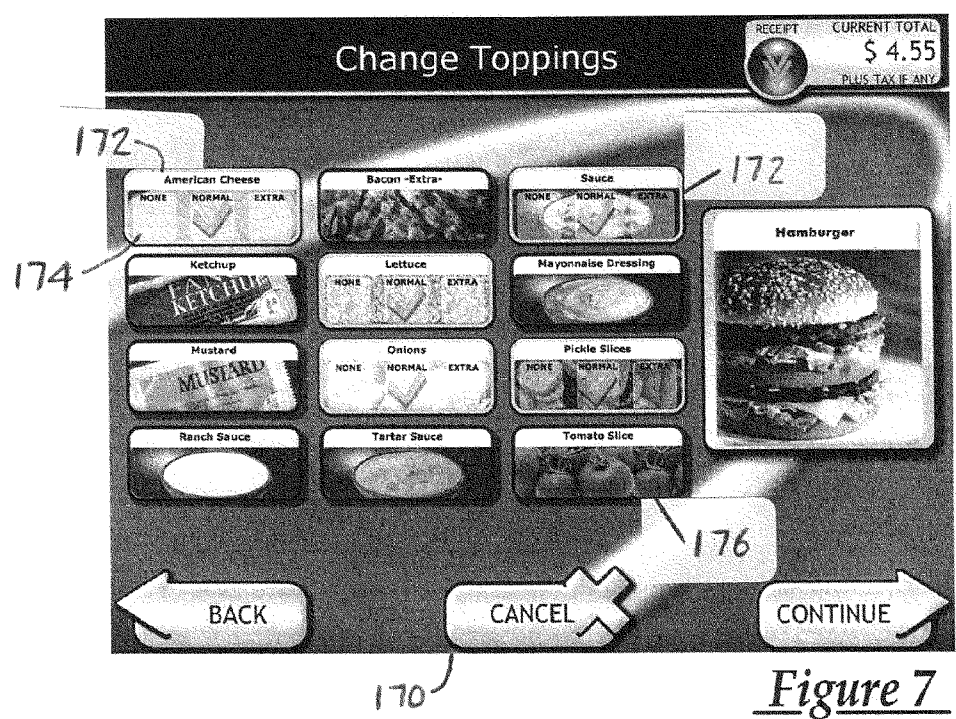
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